

FEBRUARY 2014

Milan

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THE MONTHLY GUIDE

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Milan | February 2014



A MONTH OF FASHION!

In February, Milan will serve as a stage for prêt-à-porter. Womenswear collections **Milano Moda Donna (19-24 February)** and **MIPAP-Milano Prêt-à-Porter (22-24 February)** are the most eagerly-awaited events on the international fashion scene. Milan hosts more than 170 shows and presentations that have sealed the success of Made-in-Italy throughout the world, promoting new talents that make the fashion world an ever-evolving industry (www.cameramoda.it).

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ON THE COVER
Castello Sforzesco.
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WWW.WHEREMILAN.COM How to enjoy your stay in Milan

Welcome | Milano Loves You

Milan's scene is booming with a number of exciting events to entertain you at all times of the day and night: from art to food, from fashion to tourism we have selected this month's most glamorous events especially for you... enjoy!



FAIRS

The International Tourism Exchange BIT will be held from 13 to 15 February at Fieramilano Rho fairgrounds: a reference point for the international travel industry. www.bit.fieramilano.it

FASHION

From 19 to 25 February, step into a world of glamour with women's Fashion Week Milano Moda Donna and MIPAP-Milano Prêt-à-Porter, the most eagerly awaited moment on the international fashion scene. www.cameramoda.it



ART

Palazzo Reale brings together the revered masters of modern and contemporary art: from Pollock to Warhol, from Picasso to Kandinsky: four must-see exhibitions. www.comune.milano.it/palazzoreale

TASTING

Vanilla Bakery has just opened a flagship store at the Boscolo Milano Hotel (Mon-Sat 10am-8pm, corso Matteotti 4/6): a great opportunity to savour its famous cupcakes and all-American culinary specialities. www.vanilla-bakery.com



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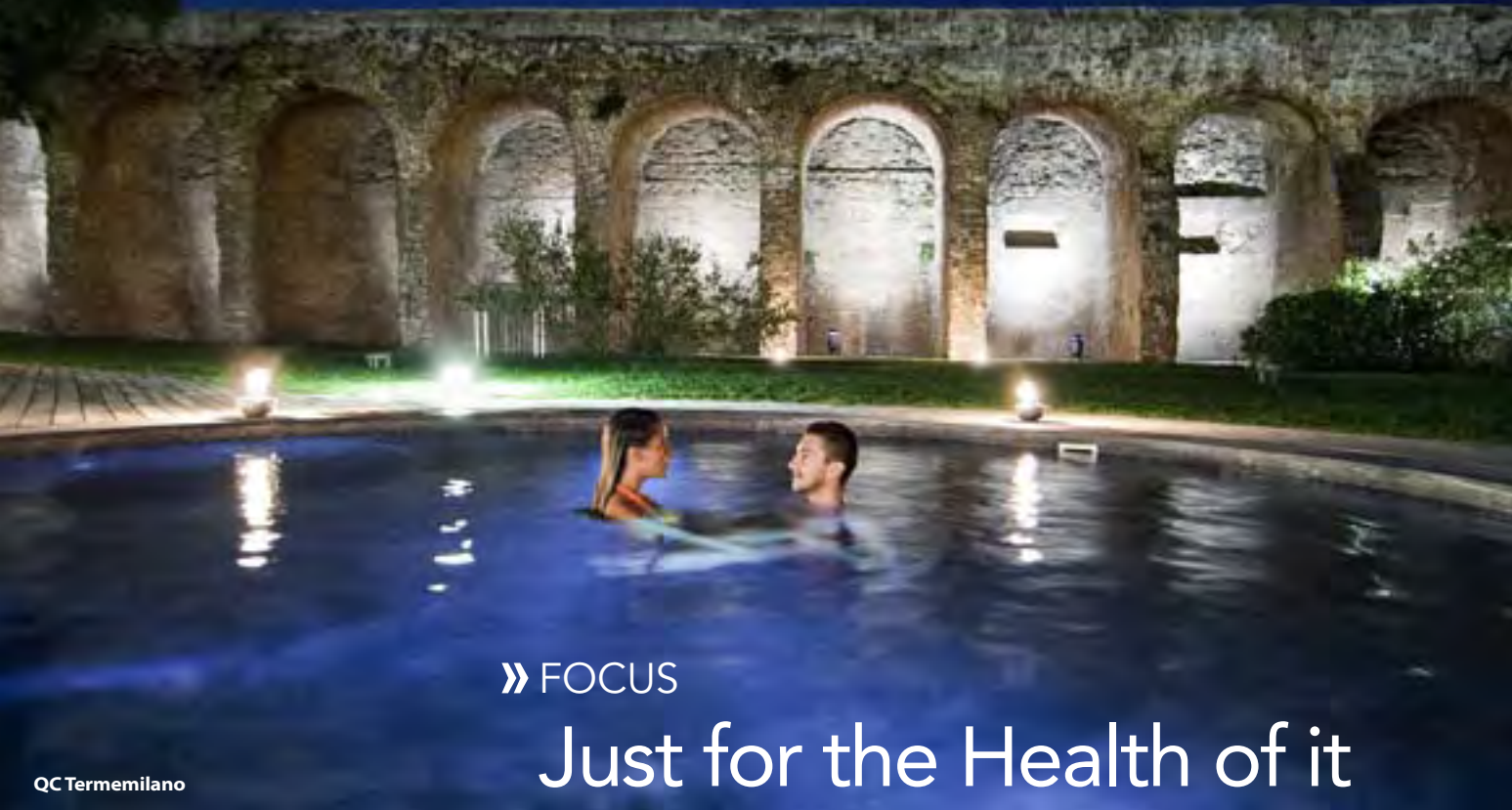
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where now

Milan

The month's top entertainment, dining and arts



» FOCUS

Just for the Health of it

When the aftermath of "New Year" starts to see those good intentions slipping away, it's time to start drawing on your willpower. Here are a few addresses to make sticking to your New Year resolutions easier during your stay in Milan.

Are you aware of "Blue Monday"? It's that Monday at the end of January which, according to experts, is the most depressing, difficult day of the year, at least in the northern hemisphere: you've somehow abandoned your New Year resolutions, the illusion of a life-changing move has been obliterated by a return to the daily grind and the weather (when, for example, you happen to find yourselves in Milan) is often harsh and grey. Instead of despairing, it's time to take action: pull out your list of good resolutions and dedicate some quality time to yourselves, indulge in some pampering, hit the gym and surround yourselves with beautiful things. Luckily you're in the right place: Milan is a great destination to regenerate and get back on track. Here's what the city has to offer.

Detox

Your hotel probably has a fantastic Spa, a well-equipped fitness space and beauty programs designed to rejuvenate body and mind. What

more could you ask for? Make good use of them and don't procrastinate. However, if you feel like stepping into a whole new world, then take down the address of **QC Termemilano** in piazza Medaglie d'Oro 2 (www.termemilano.com, map G6). This kind of place only exists in Italy. An oasis of wellness in the heart of the city where, after stepping through its doors you will find yourselves enjoying whirlpools, saunas, steam baths and top-notch relaxation, set against the breathtaking backdrop the city's Roman ruins.

Feel good

Milan is also a city of fashion and models, capable of offering you an unimaginable range of beauty treatments, make-up and hairstyling. To get an insider taste of Milanese beauty, head to **la Rinascente** (www.rinascente.it, map F4), the luxury department store in piazza Duomo where you will find all the best make-up and perfume brands (see page 16) as well as the Aldo Coppola hair salon.



K-Way boutique



la Rinascente ground floor

You are what you eat

Ok, Italian food needs no introductions: so, if you're intent on enjoying yourselves without worrying about your waistline then you'll be spoiled for choice (ask your concierge for our "Milano Golden Restaurants" Quick Guide by Where). However, if you're trying to be good while keeping an eye on your health and figure, **That's Vapore** is a charming eatery in the vicinity of San Babila (www.thatstvapore.com, take-aways also available, map G5) that only serves steamed food: it's really worthy a try. Even if you're looking for a real oasis of greenery, where the ingredients featured on the menu are actually grown, then Milan has just the venue for you: **Erba Brusca** (www.erbabrusca.it, Alzaia Naviglio Pavese 286, out of map) is an orchard/restaurant offering a great, bucolic atmosphere. If you want to detox, then **LØV Organic** (www.lov-organic.com, map F4) is the place to go. It sells all types of infusions but also accessories and très chic gift packages. Or, if you're feeling upbeat and want to get into the swing of things then we suggest trying a restaurant that offers live music: **Memo Restaurant** (www.memorestaurant.com, map I5) is a great choice featuring cabaret and concerts with perfect acoustics (but not every evening: make sure to check the program).



That's Vapore

Got to keep on moving

Obviously, getting regular physical exercise is the key to achieving your New Year's goals. If you're not a fitness fanatic, remember, it's not necessary to shut yourselves in a gym: you can exercise while simultaneously taking in the sights with **Bike Mi**, the city's bike-sharing service (www.bikemi.com). You can mingle with the Milanese and even do some VIP watching while running in **Parco Sempione** (map D3-E4) or **San Siro's "Montagnetta"** (ask your concierge for suggestions). You can show that you're part of the Milanese fashion pack by donning a pair of **Vibram** sports shoes (www.vibram.com, inventor among other things of the famous "five finger" shoes). Its flagship store is located in via Sanzio 6, map B4) or some sort of gear from **K-Way** (www.k-way.com, which has just opened its first Italian monobrand store in via Ugo Foscolo, map F4).



Vivaio Riva

Surround yourselves with nature

You're thinking "so where's the nature in Milan?" Well, among other things, the city offers a wholly Italian cocktail of age-old urban areas and easy-to-reach, stunning natural landscapes (an example? The **Road of the Abbays**, www.stradadelleabbazie.it). However, if you're looking for an even more accessible taste of nature, you can visit the **Orto Botanico** (www.brera.unimi.it, map F3), a surprising historic garden in the Brera district, or the **Vivaio Riva** (via Arena 7, map E6), 3,000 square metres of land just a stone's throw from the colonne di San Lorenzo, where you can also purchase plants.



The Vibram FiveFingers Bikila EVO is the perfect minimalist shoe for mid-distance running designed to guarantee comfort and safety. Ultra-thin and lightweight, the heel is reinforced and slightly cushioned to offer support on medium distance asphalt surfaces.

Calendar | February 2014



8 SATURDAY EXHIBITION
last two days to explore the world of Fornasetti ceramics at the **Triennale di Milano**.

SATURDAY	1	COMICS: the 10th edition of Festival del Fumetto will be held, today and tomorrow, at the Novegro fairgrounds. A must-see event for aficionados of the genre.
SUNDAY	2	OUT-OF-TOWN: last day to visit the exhibition "Monet au cœur de la vie" currently showing at the Scuderie del Castello Visconteo in Pavia (just 40 minutes from Milan).
MONDAY	3	BALLET: the festive spirit lives on at Milan's temple of opera and ballet with a performance by the Scuola di Ballo dell'Accademia Teatro alla Scala .
TUESDAY	4	CONCERT: high-octane performance by eclectic Italian singer Renato Zero at Forum di Assago .
WEDNESDAY	5	MUSICAL: last few days to catch dazzling musical "Romeo e Giulietta. Ama e cambia il mondo" (until 9 February at Gran Teatro Linear 4 Ciak).
THURSDAY	6	FAIR: the traditional fair dedicated to Brocantage starts tomorrow at Novegro fairgrounds (7-9 February).
FRIDAY	7	CINEMA: last day to see the exhibition dedicated to the epic film series "Star Wars" at Museo Manifesto Cinematografico .
SUNDAY	9	ART: last day to see "Il Volto del '900. Da Matisse a Bacon" exhibition at Palazzo Reale , with a display of 80 masterpieces.
MONDAY	10	FOOD: Milan's starred Milano Food&Wine Festival ends today (8-10 February, at MiCo Milano Congressi).
TUESDAY	11	TASTE: from 9 to 11 February Milan will play host to the 9th edition of gastronomic festival "Identità Golose" .
WEDNESDAY	12	PHOTOGRAPHY: second last day to visit the "Milano tra le due guerre" exhibit featuring iconic photographic reproductions by Arnaldo Chierichetti at Palazzo Morando.
THURSDAY	13	FAIR: from 13 to 15 February, head to Fiera Milano Rho Fairgrounds to see BIT , the eagerly awaited event dedicated to international tourism.
FRIDAY	14	SPECIAL CELEBRATIONS: today its Valentine's Day , the most romantic day of the year.

SATURDAY	15	ART: Until tomorrow, Palazzo Reale will host "Pollock and the Irascibles. The New York school" (see page 12).
SUNDAY	16	MUSIC: Shanir Ezra Blumenkranz revisits the traditions of Jewish music in an ultra-modern-day key at Milan's Teatro Manzoni (see page 12).
MONDAY	17	CONCERT: performance by La Scala's Philharmonic Orchestra conducted by Daniel Barenboim featuring works by Nicolai, Elgar and Tchaikovsky (Teatro alla Scala, 8pm).
TUESDAY	18	MARKET: don't miss the traditional via Fauché street market on Tuesday mornings. A haven for bargain hunters featuring a slew of food and clothing (Map C1, D1).
WEDNESDAY	19	FASHION SHOWS: from 19 to 25 February, step into a world of glamour with women's Fashion Week .
THURSDAY	20	CONCERT: iconic electronic music band Depeche Mode is set to take centre stage at Milan's Forum di Assago .
SATURDAY	22	CONCERT: American boy band Backstreet Boys is set to take audiences back in time at Milan's Forum di Assago .
SUNDAY	23	VERDI: until tomorrow, GAM-Galleria d'Arte Moderna tributes Verdi's bicentenary celebrations with an exhibition entitled "Giuseppe Verdi e le arti".
MONDAY	24	FASHION: check out the 2014/2015 ready-to-wear F/W collections at MIPAP-Milano Prêt-à-Porter scheduled to be held from 22 to 24 February at Fieramilanocity .
TUESDAY	25	CONCERTS: relive the early Eighties tonight as Alcatraz welcomes historic Scottish rock group Simple Minds back on stage.
WEDNESDAY	26	LEONARDO: still two days left to visit the stunning "Leonardo3" exhibition on show at Le Sale del Re-Piazza della Scala, entrance Galleria Vittorio Emanuele (see page 8).
THURSDAY	27	APERITIVO: Thursday-night date at Giacomo Caffè, framed by the evocative backdrop of the courtyard of Palazzo Reale .
FRIDAY	28	ART: the exhibition dedicated to the works of 19th century master Pompeo Mariani starts today at the Galleria Bottegantica in via Manzoni (until 3 May).

21 FRIDAY CIRCUS
acrobatic circus show at **Teatro Arcimboldi** featuring whimsical French company **FarFadais**.



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Hot Venues | February 2014

EXHIBITIONS

PALAZZO REALE

Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-10.30pm. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Map F5

www.comune.milano.it

• **Until 9 February**

IL VOLTO DEL '900

DA MATISSE A BACON

Capolavori dal Centre Pompidou

• **Until 16 February 2014**

POLLOCK E GLI IRASCIBILI

La scuola di New York

• **Until 2 March**

WARHOL

Dalla collezione di Peter Brant

• **Until 27 April**

VASSILY KANDINSKY

TRIENNALE DI MILANO

Open Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm. V. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. Map D3. www.triennale.it

• **Until 9 February**

DESIGN - Piero Fornasetti

• **Until 16 February**

DESIGN - Made in Slums. Mathare Nairobi

PHOTOGRAPHY - B/REFLECTED

max&douglas

ARCHITECTURE - Palazzo Citterio

duemilatredici. Tredici progetti in mostra

• **Until 23 February**

DESIGN - VI Triennale Design Museum.

"Design. La sindrome dell'influenza"

FASHION - Crossover. Eliana Lorena

(Triennale DesignCafé)

• **Until 12 March**

ART - GOLA.

Art and Science of Taste

FAIRS

FIERAMILANO

www.fieramilano.it

• **11-13 February**

MILANO UNICA - The Italian Textile

Exhibition

The main international Trade Fair in Italy dedicated to clothing textiles and accessories.

www.milanounica.it

AT FIERAMILANOCITY

• **13-15 February**

BIT - INTERNATIONAL TOURISM

EXCHANGE

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www.bit.fieramilano.it

AT FIERAMILANO

• **22-24 February**

MIPAP - MILANO PRÊT-À-PORTER

International presentation of women's prêt-à-porter and accessories, Fall/Winter 2014-2015.

www.mipap.it

AT FIERAMILANOCITY

PARCO ESPOSIZIONI NOVEGRO

www.parcoesposizioninovegro.it

• **1-2 February**

FESTIVAL DEL FUMETTO

Comix & Games expo.

http://festivaldelfumetto.com

• **7-9 February**

BROCANTAGE - TOP ANTIQUES

215th Antiques Fair.

• **8-9 February**

VINILMANIA

Vynil and vintage records fair.

www.vinilmaniaitalia.com

• **14-16 February**

MOSTRA-SCAMBIO

60th Vintage Bike, Car & Accessories Fair.

TEATRO ALLA SCALA

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• **1 (Première), 7, 11, 14, 16, 19, 21, 23, 28**

GAETANO DONIZETTI, Lucia di Lammermoor.

OPERA. Conductor Pier Giorgio Morandi.

• **3** Spettacolo della Scuola di Ballo

dell'Accademia Teatro alla Scala. **SPECIAL**

CONCERT. Music by Minkus, Čajkovskij,

Drigo, J. S. Bach, Czerny.

• **6** Ensemble "Giorgio Bernasconi"

dell'Accademia Teatro alla Scala. **ACADEMY**

CONCERT. Conductor Marco Angius.

• **8, 9 (8.00 pm)** Le Spectre de la rose - La rose

malade - Cavalleria rusticana (Michail Fokin -

Roland Petit - Pietro Mascagni). **OPERA AND**

BALLET. Conductor Daniel Harding. Music

by von Weber, Mahler, Mascagni.

• **9 (4.00 pm)** Sunday at La Scala - Coro di

Voci Bianche dell'Accademia Teatro alla Scala.

CONCERT. Conductor Bruno Casoni. Ottoni

della Scala, Soloists of the Teatro alla Scala

Academy. Music by Georg Friedrich Händel.

• **10** Invitation to La Scala - I Virtuosi del Teatro

alla Scala. **CONCERT. Cello Alfredo Persichilli.**

Music by Boccherini, Haydn.

• **15 (Première), 18, 20, 22, 25 (until 7**

March) GIUSEPPE VERDI, Il trovatore. **OPERA.**

Conductor Daniele Rustioni.

• **17** Filarmonica della Scala. **SYMPHONIC**

CONCERT. Conductor Daniel Barenboim.

Music by Nicolai, Elgar, Čajkovskij.

• **19** Pollini Project - Klangforum Wien/Neue

Vocalsolisten Stuttgart. **CONCERT. Conductor**

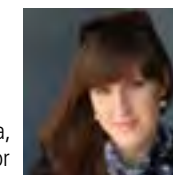
Tito Ceccherini. Piano Maurizio and Daniele

Pollini. Music by Sciarrino, Beethoven.



What's New in the City

by Stefania Vida,
lifestyle&fashion editor



Innovative Gourmet Delights Chez Ristorante Berton

Chef Andrea Berton has opened his new restaurant (named after him) in the futuristic Porta Nuova Varesine district, the new urban project serving as an emblem of the "new metropolitan Milan".

The ultra-modern aspects of its context, the attention to environmental sustainability and the rigorous, linear aesthetics of its buildings, mirror the foundations of his minimalist, elegant cuisine featuring instantly recognizable, prime ingredients where the creative choice focuses on the evolution rather than the uprooting of tradition.

www.ristoranteberton.com

Viale della Liberazione, 13. M2 Gioia. Map F2.



AND MORE...

DIM SUM

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www.dim-sum.it

Via Nino Bixio, 29

M1 Palestro. Map F2

I SALENTINI

Traditional

gastronomic delights

from Puglia

Via Solferino, 14

M2 Moscova. Map F3

TROLLBEADS

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www.trollbeads.it

Via Pontaccio, 3

M2 Lanza. Map F3

Løv Organic Debuts in Milan

A new Milanese address for tea lovers: Løv Organic. The Danish brand recently opened its first boutique in via Victor Hugo where connoisseurs can find more than 40 varieties of infusions and organic herbal teas in brightly-coloured, vibrant metal tins. Also sells teapots, cups and tea ball infusers.

lov-organic.com

Via Victor Hugo, 3. M1-M3 Duomo. Map F5



The Taste of Mamai Comes to Town

New kid on the block Mamai offers a culinary experience that though creative is nevertheless simplified in keeping with the new concept of "bistronomy" where the meticulous search for ingredients is translated into a harmonious symphony, a perfect balance of aesthetics, the chef's personal taste and, above all, customer satisfaction. Fish yes, but also meat and a profusion of pulses, vegetables and fruit all freshly sourced from market stalls visited on a daily basis by both the chef and proprietor.

www.mamaimilano.it

Via Adige, 9. T: 02 87213909. M3 Lodi. Map H7



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Top in Town

—Duomo, the symbol of Milan

Among one of the most important (and majestic) Gothic buildings in the world, the **Duomo**, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. To experience it at its most majestic you must ascend to the roof where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. Open daily 8.30am-6.45pm. Don't miss the new Grande Museo recently refurbished. www.duomomilano.it. Piazza Duomo. M1-M3 Duomo.

—Galleria, the "living room" of the Milanese

Sometimes known as "the living-room of the Milanese", **Galleria Vittorio Emanuele II** with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo.

—The Last Supper by Leonardo da Vinci

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by **Leonardo da Vinci** is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. M1 Conciliazione.

—The Navigli, one of the most vibrant districts

The Navigli are a widespread **network of canals** whose history is linked to the genius of Leonardo da Vinci. It boasts small artisan workshops and painter's studios reminiscent of those found on the left bank in Paris. The area is also home to hundreds of trendy venues for either an aperitivo or a relaxing after-dinner drink. *Alzaia Naviglio Grande and surrounding areas.* M2 Porta Genova FS.

—The Opera house

The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, the **Teatro alla Scala** was inaugurated in 1778 with an opera by Antonio Salieri. www.teatroallascala.org. Piazza della Scala. M1-M3 Duomo; M3 Montenapoleone.

—Ambrosiana, all about Leonardo

The **Ambrosiana picture gallery** contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The **Ambrosiana library** will be exhibiting Leonardo's entire **Codex Atlanticus** until 2015, 44 or 45 pages at a time for three months at a stretch. www.ambrosiana.it. Piazza Pio XI, 2. M1-M3 Duomo, M1 Cordusio.

—"Il Castello"

The ancient seat of the ruling Visconti, the **Castello Sforzesco** was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. Open daily 7am-6pm. Free admission. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza.

—Milan's Street of Art

Following the opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history.



»TOWARDS EXPO 2015

COUNTDOWN AND DRESSING UP

Less than 400 days to go to the beginning of **Expo 2015**, the universal exposition that, **from 1 May to 31 October** next year, will make Milan the world capital of subjects linked to nutrition. "**Feeding the planet. Energy for life**" is, in fact, the theme chosen for the event which, according to tradition, will be enhanced by myriad initiatives. The beginning of 2014, the year prior to the event, has already seen a significant increase of Expo's visibility in the city: here are some vistas that the Milanese and tourists alike are getting accustomed to seeing.



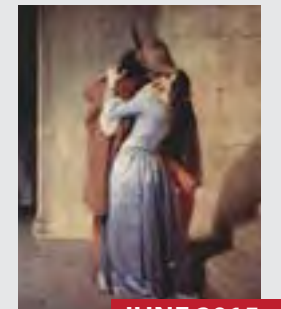
EXPO-MATE OF THE MONTH

As the World Expo approaches, Milan once again reconfirms its status as a city of art and culture with the initiative "**Expo: a place to BE**" scheduled to be held from May to October 2015: a cultural program represented by six masterpieces preserved in the city of Milan which, on a rotational basis, will serve as symbolic images of our city.



MAY 2015

BEginning > "The Fourth Estate" by Pellizza da Volpedo (Museo del Novecento), one of the works that most indelibly marked the industrial changes at the beginning of the 20th century, will kick-off the events.



JUNE 2015

BEloved > The theme of love will be represented by Francesco Hayez's "The Kiss" (Pinacoteca di Brera).



JULY 2015

BElong > Raphael's "Marriage of the Virgin" (Pinacoteca di Brera) will serve as an emblem of belonging to the city as a place where people can share and socialize.



AUGUST 2015

BEside > The solidarity expressed by Milan and its volunteer associations will be represented by Michelangelo's "Pietà Rondanini" (Castello Sforzesco).



SEPTEMBER 2015

BEyond > With his "Spatial Concept" (Museo del Novecento), Lucio Fontana has transcended the definitions of painting, sculpture and poetry: in the same way that Milan, with EXPO 2015, is projected towards the future.



OCTOBER 2015

BElieve > As a gran finale, the city has chosen Leonardo da Vinci's "Last Supper", possibly the best-known work of art in the world.

» ENTERTAINMENT & ART



CHINESE LANTERN FESTIVAL

Celebrations for the Chinese New Year, also known as Spring Festival, end on **2 February** with the Lantern Festival. A great opportunity to join in the festivities, held in Milan's evocative China Town located in **via Paolo Sarpi**, with the traditional parade of lights and colours.

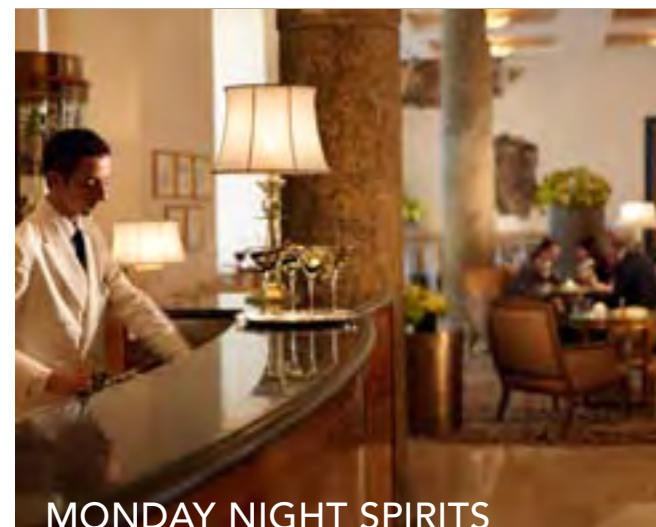
MUSICAL TRADITIONS WITH A CONTEMPORARY TWIST

As is the custom each year, the contemporary music fest "**Aperitivo in Concerto**" organized at Milan's **Teatro Manzoni** proposes one-of-a-kind performances on the creative international music scene. On **16 February at 11 am** bass player and leader of Abraxas, **Shanir Blumenkranz** will enthral audiences with a series of compositions by John Zorn from the second Book of Angels: drawing inspiration from its Jewish roots, Abraxas then went on to build a bridge between Europe and the Slav and Arab-Islamic worlds. A reconstruction of the drama of the voices of the Prophets in the dessert expressed by two authentic and spectacular guitar virtuosos, Israeli super-star Eyal Maoz and his Armenian-American counterpart Aram Bajakian. www.aperitivoinconcerto.com



CULTURAL HUB

A former industrial plant, **HangarBicocca** is a lively cultural space dedicated to the production, display and promotion of contemporary art. Permanent exhibitions include "**I Sette Palazzi Celesti**", the monumental towers created by German artist Anselm Kiefer (see photo) and an installation by Fausto Melotti "La Sequenza", located outside. Hangar Bicocca features a number of spaces designed to accommodate various initiatives and free events. Open Thurs-Sun 11am-11pm. Closed on Mon-Tues-Wed. Free admission. www.hangarbicocca.org. Via Chiese, 2. T: 02 661 115 73. M5 Ponale. Off Map



MONDAY NIGHT SPIRITS

The trendiest evening of this winter's season is Monday, with the new **Monday Night Spirits** at the Foyer Bar of the Four Seasons Hotel Milano. The star players of these exclusive "evenings" will be noble distillates, presented directly by Brand Ambassadors; creative, never-sampled-before cocktails, invented by mixologist Luca Marcellin featuring a series of prestigious labels including High West Whiskey, Square One Vodka, Aviation Gin, Boca Loca Cachaça plus a slew of others. This inebriating experience will be further highlighted by an array of delectable savoury and sweet treats, prepared ad hoc by starred chef Sergio Mei. Every Monday, bi-weekly, on **3 and 17 February**, from 7.30pm. Cost per person: 35 euros (bookings required). For info and reservations: 02 77081477. www.fourseasons.com/milan

DISCOVERING THE CITY OF THE NAVIGLI

At **Palazzo Morando-Costume Moda Immagine**, until 13 February, visitors can see "Milano tra le due guerre", an exhibition featuring historic images of the city testifying to the countless urban and architectural changes that took place during the first half of the 20th century, including the covering of the Navigli completed in 1930 (see photo "Ponte Marcellino at the Naviglio di San Marco" by Arnaldo Chierichetti). Free entrance. www.mostramilanotraleduoguerre.com



900 IN THE LIMELIGHT

At the **Museo del Novecento** three temporary exhibitions will enrich the museum scene dedicated to 20th century art. **Until 9 March**. www.museodelnovecento.org
 >>**Giuseppe Pellizza da Volpedo e il Quarto Stato**: thirty works to investigate the meaning of one of the most symbolic works of 20th century art.
 >>**Giuseppe Scalarini (1873-1948). Il segno intransigente**: a monographic exhibition dedicated to the work of Scalarini, a designer and illustrator between the end of the 19th century and the beginning of the 20th century.
 >>**"Quadri che costano come Sputnik"**: a reflection on the delicate subject of the art market between the end of the Fifties and the first half of the Sixties, seen through the pages of news magazines published during those years.



PALAZZO REALE

MASTERPIECES ON SHOW

This season, **Palazzo Reale** is set to host four inspiring exhibitions: **Pollock e gli irascibili** traces the upending of the traditional canons of art in New York from 1931 to 1966, with an entire room dedicated to Pollock's Number 27, possibly his most famous work, rarely seen outside the Whitney Museum (until 16 February, www.mostrapollock.it); the genius of **Warhol** which still today contributes to the iconic identification of American artwork throughout the world, will be staged until 2 March (www.warholmilano.it); **Il Volto del '900**. Da Matisse a Bacon (until 9 February 2014), investigating 20th century innovations through the study of the human face and forms, with a display of 80 works by masters of the caliber of Picasso, Giacometti, Modigliani, Brancusi, Ernst, Mirò, De Chirico and Matisse. www.ilvoltodel900.it. Last but not least, the colours and sounds of **Kandinsky** are on show until 27 April (www.kandinskymilano.it).



» WHERE TO BUY - FOR HER

Red Passion



1.

1. DOLCE&GABBANA

Fall/Winter 2013-2014 collection
Via della Spiga, 26
T: 02 76001155
M1 San Babila, M3 Montenapoleone
www.dolcegabbana.it

2. SALVATORE FERRAGAMO

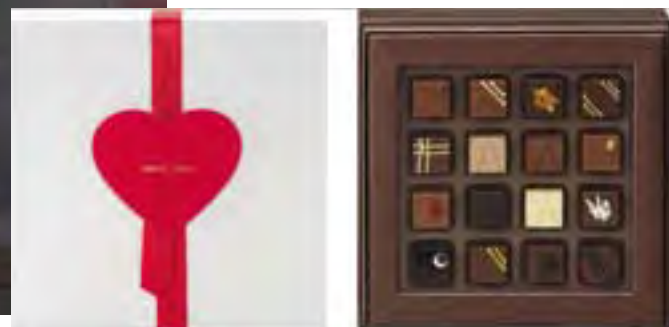
"Signorina" eau de parfum
limited edition
Via Montenapoleone, 3
T: 02 76000054
M1 San Babila, M3 Montenapoleone
www.ferragamo.com

3. CHRISTIAN LOUBOUTIN

Patent Lady Peep Spikes
c/o Excelsior Milano
Galleria del Corso, 4
T: 02 76307301
M1 San Babila
www.excelsiormilano.com

4. LINGOTTINO

Ring, one of a kind, in 18 carat pink gold, heart cut diamond cognac colour and white diamonds around
Via Santa Marta, 10
T: 02 72022203
www.lingottino.it



6.



2.



3.



4.

5. LOUIS VUITTON

Coeur coin purse
Via Montenapoleone, 2
T: 02 7771711
M3 Montenapoleone
www.louisvuitton.com

6. ARMANI DOLCI

Valentine's Day 2014 gift box
c/o Armani/Via Manzoni, 31
Via Manzoni, 31
T: 02 62312686
M3 Montenapoleone
www.armanidolci.com

5.



» WHERE TO BUY - FOR HIM

Love Actually

1. PANTONE CONCEPT STORE

Pantone Universe Bike
Corso Magenta, 5
T: 02 49533628
www.pantoneconceptstore.com

2. BORSALINO

Felt Hat
Galleria Vittorio Emanuele II
T: 02 89015436
M1-M3 Duomo
www.borsalino.it

3. ROLEX

New Oyster Perpetual Day-Date
c/o Pisa Orologeria-Rolax Boutique
Via Montenapoleone, 24
T: 02 76317726
M3 Montenapoleone
www.pisaorologeria.com



2.

4. QUECHUA

Quechua Phone 5
c/o Decathlon
SS Nuova Vigevanese
Corsico (Milano)
T: 02 45869797
www.decathlon.it

5. MONTBLANC

Meisterstück Solitaire Tribute
to the Mont Blanc
Via Montenapoleone, 27/B
T: 02 76317720
M3 Montenapoleone
www.montblanc.com

6. E. MARINELLA

Silk twill tie with silver
enamel cufflinks
Via Santa Maria alla Porta, 5
T: 02 86467036
www.marinellanapoli.it



3.



4.



5.



1.



6.

Boundless Beauty at la Rinascente

In the heart of Milan, just a few steps away from the Duomo, you will find la Rinascente's flagship department store, a reference point for fashion since 1917.

10 storeys with a refined and contemporary ambience where shoppers can find an exclusive selection of **fashion for men, women and kids, accessories, beauty, lingerie, home interiors, food and design.**

An amazing array of commodities on display under the same roof for a fabulous shopping experience.

Constant new arrivals from the most prestigious brands and emerging talents allow shoppers to find both timeless classics and the latest fashion trends.

www.rinascente.it
Milano, Piazza Duomo
Open 7 days a week. T: 02 88521.
M1-M3 Duomo. Map F4



» **DEVOTED TO BEAUTY.** On the ground floor clients will find a dazzling array of the most innovative skin-care products, exclusive fragrances, biotechnological products as well as trendy, designer cosmetics. la Rinascente's beauty halls offers anyone who has a beauty or wellness dream upscale beauty consultations as well as an endless range of options for self-expression. Here you can find not only the most prestigious key brands of perfumery, the most fashionable and exclusive fragrances, image counters, trendy make up artists and the store's so-called niche perfumery, but also unusual, less standardized products, based on outstanding quality, research and innovation. Beauty brands on offer include **Acqua di Parma, Bulgari, Burberry, Chanel, Clarins, Clinique, Dior, Dolce&Gabbana Makeup, Estée Lauder, Giorgio Armani Cosmetics, Givenchy, Gucci, Guerlain, La Prairie, Lancôme, Shiseido, Yves Saint Laurent** as well as many others besides.



» **FASHION JEWELLERY.** The ground floor also hosts a special area devoted to the first Italian high class, design jewellery shops-in-shop, featuring not only classic, time-honoured pieces but also more original, unexpected ideas. High-end jewellery and accessory brands stocked include revered names of the calibre of **Bulgari, Gucci, Hamilton, Longines, Montblanc, Pomellato, Sermoneta Gloves, Solaris, Swarovski** plus a slew of others.



EXCLUSIVE DEPARTMENT STORE: ONE-STOP SHOP

Floor -1 Design Supermarket	Floor 1 Men's fashion collections	outfits, ready-to-wear and the most exclusive Shoe Area in the city	Floor 6 A home full of enchantment
Groundfloor Boundless Beauty, Fashion Accessories and Jewellery	Sneaker Zone Step into style!	Floor 4 The Heart of all that is women's fashion	Floor 7 Food hall with a view <i>Open daily until midnight</i>
Balcony Mezzanine Luxury Accessories	Floor 2 Men's formal attire	Floor 5 Lingerie collections and styles for kids	Casual & Jeans Area Room for casual-chic
	Floor 3 For her: new classic		



MILANO PIAZZA DUOMO

-10%* -12%**

ENJOY YOUR SHOPPING
GIVE THIS COUPON AT LA RINASCENTE STORE IN MILAN YOU'LL GET 10%* OFF ON YOUR PURCHASES.

*Exclusively for foreign individual customers upon presentation of a valid foreign passport. Valid except for regional restriction regulations and only on brands which support the initiative. The discount cannot be combined with other promotions and does not apply on cafeterias and restaurants on the 7th floor (valid on food market purchases). Valid until February 28, 2014.

**Tax free: If you are resident in an Extra-EU country and you have spent at least 154.94 euros in the same day, you are entitled to a refund of 12% on the total amount of your purchase. La Rinascente values your shopping and therefore grants you one more advantage: the possibility to substitute the cash refund with a coupon, allowing you to spend the amount to be refunded adding a complimentary 10% to such sum, for purchases at la Rinascente.





Expo Gate rendering

The New Zani Viaggi Starting Point for All Tours **NEW!**

Milan is getting ready for a slew of novelties in anticipation of the eagerly-awaited date with Expo 2015 and the infopoint "Expo Gate", the futuristic gateway to Expo, will be set up right in front of Castello Sforzesco where Zani Viaggi will be ready to welcome visitors and provide them with information!

In view of the above, the **starting point for all tours**, CitySightseeing and LiveMilano, has been moved to Foro Bonaparte street, right in front of the Zani Viaggi travel agency.



Discover Venice and its Carnival

» Don't miss the chance of visiting one of the most beautiful cities in the world. Lauded for her canals and architectural beauties and enshrouded in an aura of sheer romanticism, Venice is a real open-air museum which, each year, draws legions of travellers from all over the world. During the month of February, the city comes to life for **Carnival**, known throughout the world for the beauty of its costumes and the pomp of its festivities. This year's theme is colour, exalted by the magnificent masks that will be paraded along the "calli" and in St. Mark's Square.

SAVE € 20!



Venice Tour on Sundays 9, 16 and 23 February
EXCLUSIVE OFFER: € 130 > € 110

By simply presenting a copy of this magazine, you will be entitled to a 15% discount!



Zani Viaggi - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairoli-M2 Lanza.
www.zaniviaggi.it - www.livemilano.com

Live
MILANO

Venice Tour

7.00am Departure by bus from Zani Viaggi travel agency (Foro Bonaparte, 76).

10.30am Arrival in Venice and transfer by boat to St. Mark's square. Meeting with the local tour guide and visit of the city. The tour will end with a short visit to a Glass Factory and free time.

4.30pm Departure from Venice.

8.30pm Arrival in Milan, Zani Viaggi travel agency.

Sundays all year-round and Wednesdays. Until 31 March 2015

ZANI VIAGGI

Live
MILANO

City Tours

- Grand Tour Milano
- Leonardo da Vinci Tour
- La Scala Museum and Theatre Tour
- Brera Art District Tour
- Fashion History Tour
- Museo del Novecento Tour
- Monumental Cemetery Tour
- Milan Skyline Tour
- Milan Bike Tour
- San Siro Stadium Tour
- Milano by Night Tour

Shopping Tours

- Serravalle Designer Outlet
- Vicolungo The Style Outlets
- FoxTown Outlet

Day trips from Milan

- Lake Como and Bellagio
- Lake Maggiore
- Opera at the Arena di Verona
- Verona and Lake Garda
- Venice
- Bergamo
- Cinque Terre
- Genoa and Portofino
- The Train of the Dolomites
- Bernina Express Train

Italian Holidays

- "Tailor made" Private Tours
- City breaks in Florence, Rome, Naples, Venice
- Escorted Tours and Cruises

CitySightseeing
Milano

The Best Way to Visit Milan

The hallmark red double-decker buses are a big favourite with all those interested in seeing the city from a different perspective. The sightseeing tours are a safe and relaxed way to experience this great city and are the perfect introduction to Milan and a fun day out for all, without worrying about traffic congestion and the frenetic pace of the metropolis.

- **Hop On-Hop Off** (you can join the tour from any stop).
- **7 days a week, all year around.**
- **48 hours: ticket valid for 3 lines.**
- **8 languages commentary** (3 languages Kid's commentary).
- **Prices:** Adults (25 euros) - reduced (15 euros).
- **New departure point:** Foro Bonaparte, 76 in front of the Zani Viaggi travel agency.

A Line: Castello, Cenacolo, Sant'Ambrogio, Navigli, Università Statale, Duomo, La Scala, Arena.

B Line: Castello, Triennale, Corso Como, Stazione Centrale, Buenos Aires, San Babila, Brera.

C Line: Castello, Garibaldi, Monumentale, FieraMilanoCity, Stadio San Siro, Parco Sempione.

These pages are kindly sponsored by Zani Viaggi

ZANI VIAGGI



Road of the Abbeys

Milan offers you a trip in discovery of art, nature and religious attractions

In anticipation of Expo 2015, the Provincia di Milano is presenting a special initiative for tourism: "The Road of the Abbeys". A new interesting itinerary to discover and enjoy the artistic treasures of Milan and its outlying areas, a delightful experience combining art, religion, nature and enogastronomy... don't miss it!

The aim of the special "The Road of the Abbeys" project is to promote the area and the cultural sites along this itinerary with an interesting cultural, naturalistic and enogastronomic offer. A not-to-be-missed opportunity to discover real treasures of significant architectural and cultural interest, with tastings of regional products, thematic guided tours, events and historic re-enactments, educational labs and lots more besides. www.stradadelleabbazie.it - www.stradadelleabbazie.eu

A unique itinerary to promote the area sees its natural beginning in the city of Milan and connects the important sites of **San Lorenzo in Monluè**, continuing along the following route lying south of the city: **Abbeys of Chiaravalle and Viboldone, Basilica of Santa Maria Assunta in Calvenzano**, the Abbey of Mirasole, the Abbey of Morimondo and the Church of San Pietro in Gessate.

Long stretches of the itinerary – just over 100 km – traverse the **Agricolo Sud Milano Park** and the **Valle del Ticino Park** and can be covered for the most part either on foot or by bicycle in discovery of unique landscapes, marked by rocks, canals, fountains, windmills, country roads and large farmhouses, where you can stop and savour a number of specialities of the Lombardy area.

During the year, a cornucopia of unmissable opportunities and events, from religious feasts to historic re-enactments, from concerts to **guided tours** of sites of historic interest, from **workshops** to **gastronomic exhibitions** plus loads of markets where you can purchase local produce or handicrafts. For example, in August, the area hosts the feasts of two Patron Saints, i.e. S. Bernardo in Morimondo and San Costantino in Gudo Visconti.



Abbeys of Chiaravalle



Abbey of Morimondo

Enjoy Lugano



Lugano Lake

HOW TO REACH LUGANO

By car. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

By train. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com and www.ffs.ch

By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it



Bucherer

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners. When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

BUCHERER - Via Nassa 56, T: +41 919231424, www.bucherer.com

CASINÒ DI CAMPIONE - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111. www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

E.MARINELLA - Via della Posta, 2 corner of via Canova, T: +41 919222924, www.marinellanapolit

FOX TOWN - Via A. Maspoli 18, T: +41 848828888, www.foxtown.ch

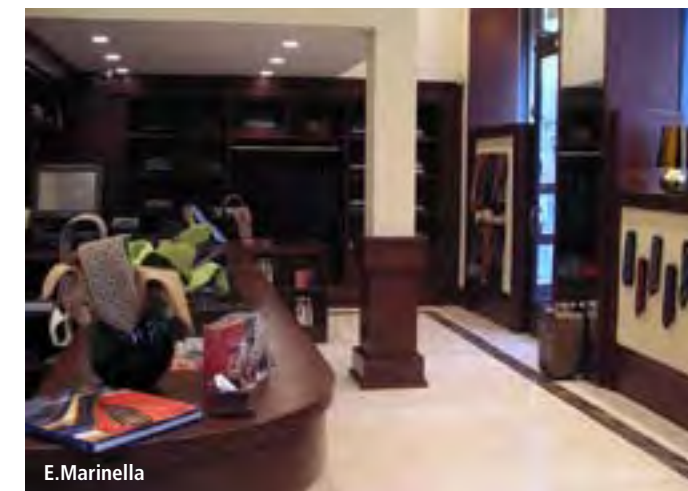
LES AMBASSADEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO
Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide, T: +41 916401060, www.swissminiatur.ch

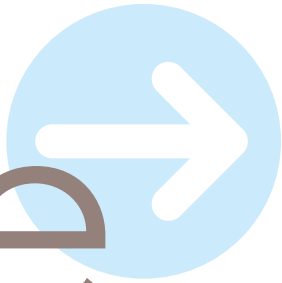


Les Ambassadeurs



E. Marinella

the where guide



Shopping



Armani in the Galleria Vittorio Emanuele II

A Giorgio Armani label boutique (accessories only for both men and women) has recently opened in Milan's Galleria Vittorio Emanuele II. A twin-level boutique, the ground floor houses the GA collections of bags, jewellery, eyewear and fragrances while the first floor is given over to footwear and jewellery. Its interiors, an eye-catching mix of different, carefully selected colours and materials, introduce a new design concept fusing elegance and attention to detail with a contemporary feel to offset and highlight the brand's precious collections. www.armani.com. Galleria Vittorio Emanuele II. M1-M3 Duomo

For more detailed listings, please see www.wheretraveler.com

Accessories

AGENT PROVOCATEUR—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. www.agentprovocateur.com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. **Map F4**

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an

unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map G4**

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.com. Piazza Duomo, 31. T: 02 89096794. M1-M3 Duomo. **Map F4**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on page 26-27.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 22% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

PUNTO OTTICO HUMANEYES—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest diktats of design and the artisanal rigour of handcrafted items, with painstaking

UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards.

More than 2000 shops already accept this card in Milan allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



Italy Hotline 800 873 045

attention being paid to each and every aspect of the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. **Map F4**

SERAPIAN—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenaepoleone. **Map G3**

Children's Clothing & Toys

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenaepoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenaepoleone. **Map G4**

Clothing - Men & Women

ASPESI—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenaepoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenaepoleone. **Map G4**

AVIREX—Avirex line coherently boasts a complete men's wardrobe and range of accessories based on American style. Every piece is designed to fit into modern life, blue and kaki are the basic colours, new materials are used for classic evergreens. Famed for its Chinos and leather aviator jackets Avirex has eight new monobrand stores in Italy, six of which are located in Milan. Though featuring different types of decor, each venue is distinguished by its unmistakable "Made-in-Italy" appeal. A note for the eyes, the design of the stores is really something. Open Mon 3.30pm-7.30pm; Tues-Sat 10am-7.30pm. www.avirex.it. Via Mancini, 1; corso XXII Marzo, 28; via Belfiore, 10; viale Piave, 38; corso San Gottardo, 49; corso Europa, 13. T: 02 97383193. M1 San Babila. **Map G5**; Corso di Porta Romana, 25 T: 02 780948. M3 Crocetta. **Map G6**

BEL BOUTIQUE—This elegant, centrally located Milanese boutique stocks international designer labels. Clothing, footwear and accessories for women and children. Always in search of new



SPOTLIGHT

Manzoni 24, Striking "Made-in-Italy" Fur

Set within the heart of the Quadrilatero della Moda, flagship store Manzoni 24 houses all the collections of the brand's exclusive fur garments produced by iconic manufacturers Condorpelli. Its contemporary, elegant ambience provides the perfect setting for modern fur creations, characterized by an innovative, original design. Garments are handcrafted by highly specialized technicians using techniques that though avant-garde continue to draw on time-honoured traditions and the ongoing search for only the noblest materials. www.condorpelli.it. Via Manzoni, 24. T: 02 76001395. M3 Montenaepoleone. **Map F4**



Celebrating Valentine's Day

The famous school of Belgium chocolate boasts one of its most famous brands: **Neuhaus Maître Chocolatier**. The shop in via San Vittore 6 (map D5) is a small treasure trove where pralines – more than 100 varieties that arrive fresh, each week, from Belgium – are displayed in cases like precious jewels, alongside bars with dried fruits, characteristic letters of the alphabet and greeting cards, all made exclusively from chocolate!
www.neuhaus-cioccolato.it



PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered **one of the oldest venues in the city**. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
www.facebook.com/PettinaroliMilano
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875

styles, it anticipates fashion trends to offer its clientele unusual garments that make the difference. Designer labels sold inc Herno and Michael Kors. Open Mon 3pm-7pm; Tues-Fri 10am-7pm; Sat 10am-1.30pm/3pm-7pm. Via S. Damiano, 2 corner of corso Monforte. T: 02 794489. M1 San Babila. **Map G4**

CORNELIANI—The company manufactures hand-finished clothing and accessories for men, a blend of sartorial perfection, tradition and sophistication. Classic and contemporary male elegance with no frills. Its fabrics are made from the noblest yarns and the boutique offers a "bespoke" service for those in search of unique, personalized garments. Open Mon-Sat 10.30am-7pm. www.corneliani.it. Via Montenapoleone, 26. T: 02 76317955. M3 Montenapoleone. **Map G4**

DUVETICA—A Venetian brand specializing in men and women's quilted jackets, Duvetica has a new boutique in the centre of Milan, designed by Japanese celebrity architect Tadao Ando. Extending over two floors, the boutique is characterized by ultra-light colours, minimal hi-tech design and lighting which enhances the collections on display. Open daily 10am-7pm. www.duvetica.it. Via Santo Spirito, 22. T: +39.02.76022967. M1 San Babila. **Map G4**

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Fedeli has recently opened a new boutique in Seoul (South Korea). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

GIADA—Giada has debuted in Italy with its first flagship store which marks the beginning of an important presence in Europe, thanks to a targeted, well-programmed series of openings. It goes without saying that Giada has chosen Milan as the home for its first store in via Montenapoleone, in the heart of the Quadrilatero di fashion and luxury. Since its establishment, the

brand has been synonymous with a the diktats of classic, Made-in-Italy craftsmanship. The tailoring of its silhouettes is distinguished by clean-cut, vibrant lines that capture the mood of stark, minimalist elegance. Open Mon-Sat 10am-7pm. www.giada.com. Via Montenapoleone, 15. T: 02 91798888. M3 Montenapoleone, M1 San Babila. **Map F4**

GOLFINO—One of the most revered companies in Europe for the production of superior-quality golf attire – with sales points in Berlin, Paris, London, Marbella and Saint Andrews – GOLFINO has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. **Map F3**

LARUSMIANI CONCEPT BOUTIQUE—A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

MANZONI 24—A stylish location in the heart of the city where customers can discover all the elegance of its uber-luxe fur collections. Sophisticated creations for those who appreciate modern style and traditional Italian craftsmanship. Its specialized staff is on-hand to suggest the look best suited to each and every customer's individual requirements. Open 10am-2pm/3pm-7pm. www.condorpelli.it. Via Manzoni, 24. T: 02 76001395. M3 Montenapoleone. **Map F4**

MARELLA—Marella offers a full, diversified range of designs boasting a refreshingly contemporary spirit, in keeping with the latest trends. Its coats, jackets and suits, designed to be paired with small easy chic pieces, are an absolute must. Seductive, easy-to-wear garments for elegant, dynamic women. www.marella.com. Corso Vittorio Emanuele corner of Piazza Liberty. T: 02 76012747. M1-M3 Duomo. **Map F4** • Corso XXII Marzo, 4. T: 02 5463754. **Map H4**

Luxury shopping



Official Retailers in Milan



- Pisa Orologeria - Rolex Boutique**
Via Montenapoleone, 24
T: 02 76317726
- Gobbi 1842**
Corso Vittorio Emanuele II, 15
T: 02 76020536
- Orologeria Luigi Verga**
Via Mazzini corner of via Dogana, 3
T: 02 8056521
- Luigi Verga Orologi**
Corso Vercelli, 7
T: 02 43995176
- Rocca 1794**
Piazza Duomo, 25
T: 02 8057447
- Ronchi**
Corso Gonzaga, 5
T: 02 877449

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Top Brands



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Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, **via Manzoni**, **via della Spiga** and **corso Venezia**. It is here that the most important fashion designers offer their luxurious creations. **WHERE TIP** Discover the "Fashion History Tour" by Zani Viaggi (www.zaniviaggi.it/livemilano). Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with **corso Garibaldi**, **corso Buenos Aires** and the **Vercelli-Belfiore-Marghera** districts. (see Map at pages 62-63)

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone. **Map G4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

BRUNELLO CUCINELLI—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. **Map G3** • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7:30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 77886999-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7:30pm; Sun 2pm-7:30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 12. T: 02 76317801. M1 San Babila, M3 Montenapoleone. **Map G4**

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.com. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Montenapoleone, 3. T: 02 76021617. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÉ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4** • Via Brera 21, corner of via Fiori Chiari. T: 02 7202921. M2 Lanza Brera. **Map F3**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 12. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

→ Boggi Milano boutiques

Experience the Boggi style: all the stores are open spaces where the client can touch the fabrics, look at the models and discover the completeness of the collections. www.boggi.com

- Piazza San Babila, 3 - T: 02 76000366
- Galleria Passarella, 2 (Corso Europa) - T: 02 76318795
- Corso Vercelli, 23/25 - T: 02 43319501
- Corso Magenta, 2 - T: 02 72018516
- Corso Buenos Aires corner of Via Caretta, 1 - T: 02 29526458
- Largo Augusto, 3 - T: 02 76001489
- Via Maddalena, 9 (Corso Italia) - T: 02 866790
- Corso di Porta Romana, 76 - T: 02 58314247

Boggi BM39 boutiques

- Corso Como, 11 - T: 02 29060414
- Via Dante, 3 (Piazza Cordusio) - T: 02 875258
- Malpensa T2 Airport - Schengen Area Somma Lombardo (VA) - T: 02 58587095
- Linate Airport - T: 02 73954523

Airport Boggi Milano

- Malpensa T1 Airport (International Schengen) - T: 02 58581113
- Malpensa T1 Airport (Intercontinental) - T: 02 58580507
- Linate Airport - T: 02 70208308

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 781878. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. T: 02 76000573. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

MARI—Set within the heart of the Quadrilatero della Moda, right next to the Armani Hotel Milano, the Mari boutique is reference point of Italian style that exudes an exquisitely Parisian atmosphere. Three floors dedicated to refined women's clothing collections and the accessories of exclusive brands but also a place where you can indulge your every shopping whim while garnering tips and learning about the latest fashion trends. Open Sun-Mon 11am-7pm; Tues-Sat 10am-7pm. www.marimilano.com. Via A. Manzoni, 27/29 (corner of piazzetta Croce Rossa). T: 02 80500468. M3 Montenapoleone. **Map F4**

MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7:30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

MONCLER—Boutique and home to the famous "puffer" jackets, in addition to the lines of its main sportswear collection that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. www.moncler.com. Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

MORTAROTTI—Since 1885, Mortarotti has been a cult destination of Milanese style. Initially established as a footwear boutique, over time, it enlarged its offer to also include women's clothing collections. Its via Manzoni boutique carries the creations of the best Italian fashion brands, for a contemporary, elegant style, perfect for all occasions. The boutique also offers its clientele a tailoring and home delivery service. In addition to its via Manzoni boutique, Mortarotti also has stores in via Belfiore 6, corso Magenta 29 and via Francesco Sforza 1. Via Manzoni 14/16. Open 10am-7.30pm and Sun 11am-7pm (only via Manzoni). T: 02 76003839. M3 Montenapoleone. **Map F4**

PAOLO MORETTI—The historic Milanese boutique is housed in a prestigious building right in front of the Duomo where you can choose from a selection of leather garments, fur and leather-lined raincoats, reversible furs, shearling outerwear and stylish fur coats available in a variety of styles and materials. The selection is completed by a covetable collection of bags made from ostrich leather, patent or crocodile combined with fur inserts, to be paired with the garments featured in the collection, for a perfect total look. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fur.it. Passaggio Duomo, 2 (3rd floor). T: 02 861180. M1-M3 Duomo. **Map F4**

VIGANÒ ALTA MODA—Since 1933, a reference destination in Galleria Vittorio Emanuele for those wishing to purchase exclusive articles: handcrafted

coral jewellery and cameos, hats, gloves, shawls, umbrellas and fans in pure Italian style. Its courteous multilingual staff (English, French and Spanish) are always on-hand to offer their clientele expert advice. Open daily 10.30am-1pm/2pm-7pm. www.vigano1919.it. Galleria Vittorio Emanuele II, 14. T: 02 86462229. M1-M3 Duomo. **Map F4**

WALTER VOULAZ—Perfectly situated in an elegant palazzo in Milan's fashion Quad, Walter Voulaz is sure to win you over thanks to the fantastic quality of their fabrics and wholly "Made-in-Italy" cuts. Real "shirt couture" where meticulous attention to details and plays of volumes lend a sense of uniqueness to each and every garment designed for sophisticated, contemporary women. Open Mon 3pm-7pm; Tues-Sat 10.30am-7pm. www.waltervoulaz.it. Via Manzoni, 29. T: 02 72001676. M3 Montenapoleone. **Map F4**

Home Decor & Fabrics

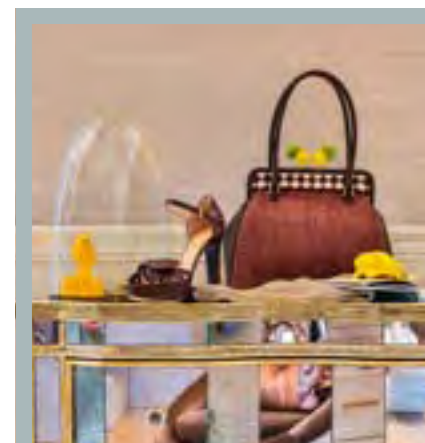
RENZO DEL VENTISETTE—Since 1948, the company has been manufacturing beautifully handcrafted lamps in wrought iron, bronze and copper embellished by Murano glass, Swarovsky, Schöeler and Bohemia crystals. Additionally, its showroom in viale Premuda carries highly sought-after pieces of antique furniture and original antique artefacts imported from all over the world. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.30am/3.30pm-7pm. Viale Premuda, 7. T: 02 55190353. www.renzodelventisettem.com. **Map H4**

Jewellery & Watches

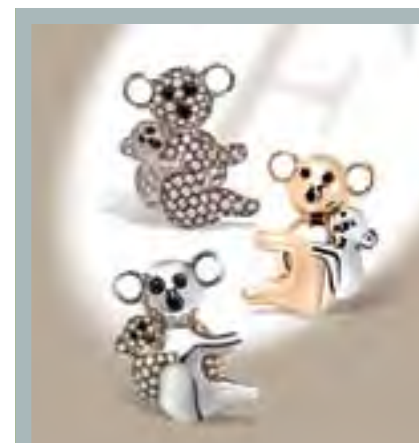
ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

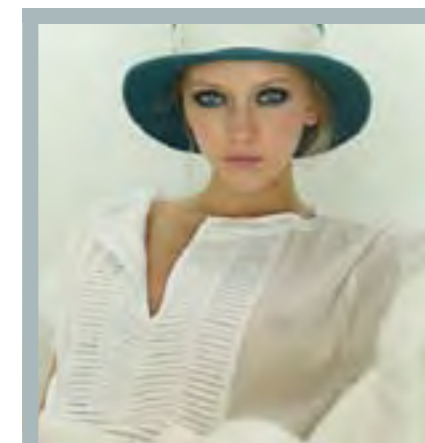
BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently



MARI
See page 28.



FARAONE
See page 30.



WALTER VOULAZ
See page 28.

embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry repropose in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DANIELA DE MARCHI-DDM—Situated just a stone's throw from the Duomo, Atelier daniela de marchi-ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese elite. Tues-Sat 10am-7pm. www.danielademarchi.it. Via dei Piatti, 9. T: 02 86995040. M1-M3 Duomo, M3 Missori. **Map E5**

SPOTLIGHT



Discover the New Shopping Express® Service from Milan to Fidenza Village

A new Shopping Express® luxury coach service is available from Milan to Fidenza Village, one of the *Chic Outlet Shopping®* Villages. This is a luxury, five-star service featuring onboard television, toilet facilities, comfortable seats and a bar. From 3 February, those purchasing tickets to/from Fidenza Village will have a chance to discover Milan thanks to our

partnership with MilanTourismPoint. Return tickets cost €20 for adults, €10 for children and include:

- **Shopping Express®** between Milan and Fidenza Village.
 - The **TraMilano** Basic tour (a 90-minute tour of Milan on board a historic F Line 1 tram equipped with an audio guide in English, Chinese and Russian).
 - The **MilanoCard Special edition**, offering special savings – or free access – to museums, monuments, restaurants, tours, shops, exhibitions and all other affiliated services. www.milanocard.it
- You will receive The MilanoCard, TraMilano Basic Card and the Shopping Express® ticket on board the Shopping Express®. While waiting for the Shopping Express® to arrive, guests departing from Piazza Castello can enjoy a complimentary cup of coffee in the Serendepico lounge, a stylish, informal lounge bar featuring a large outdoor terrace overlooking Castello Sforzesco.

Tickets can either be purchased online at FidenzaVillage.com/book, on board the Shopping Express® or from the MilanTourismPoint offices.

manzoni **AS**
made in Italy

FLAGSHIP STORE
Via Manzoni 24
MILANO

Premier Shopping

YOUR TAX FREE SHOPPING MAGAZINE[®]

GLITZ
AND
GLAMOUR



MONTENAPOLEONE CARD

Discover all the advantages of the exclusive Premier Tax Free initiative



FARAONE—A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex and Tudor. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space

harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5** • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 762081. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Vacheron Constantin, Breitling, Jaeger-LeCoultre, Tudor, Gagà. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigioggielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5**

MIKI HOUSE



Via Montenapoleone, 8
(entrance from
via Sant'Andrea)
20121 Milano
Tel: 02 76011448



Premier Tax Free Italy

Via Montenapoleone, 21
20121 Milano

T: +39 02 62694032

Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

info@it.premiertaxfree.com

www.premiertaxfree.com

Follow us on Facebook, Twitter, Pinterest

A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Yulia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

In order to be eligible for a VAT refund you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

In Milan, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

HOW TO CLAIM A REFUND ON PURCHASES

➤ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

➤ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

➤ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

➤ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO

- | | | | |
|---------------------|------------------|------------------|-----------------------|
| ➤ Agent Provocateur | ➤ Christian Dior | ➤ Larusmiani | ➤ Stella McCartney |
| ➤ Alexander McQueen | ➤ De Nicola | ➤ Lindarico | ➤ Stillini |
| ➤ Balenciaga | ➤ De Wan | ➤ Massimo Sforza | ➤ Tom Ford |
| ➤ Barrett | ➤ Eres | ➤ Miki House | ➤ Valentino |
| ➤ Borgospesso 11 | ➤ Gallucci | ➤ Missoni | ➤ Valextra |
| ➤ Bottega Veneta | ➤ Giada | ➤ Omega | ➤ Venini |
| ➤ Breguet | ➤ Gianvito Rossi | ➤ Patrizia Pepe | ➤ Walter Shoes Design |
| ➤ Byblos | ➤ Gucci | ➤ Pederzani | ➤ Yves Saint Laurent |
| ➤ Chanel | ➤ La Piramide | ➤ Ralph Lauren | ➤ Zilli |
| ➤ Chimento | ➤ Lanvin | ➤ Sergio Rossi | |

Premier Tax Free refund locations in Milan:

- Via Montenapoleone, 21
- Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- Linate Airport (departures area, after passport control)
- ATA Linate Airport
- Mezzanine floor Stazione Centrale
- Piazza Duomo, 17
- Galleria del Corso, 1



Via Senato 2, angolo C.so Venezia 20121 Milano, Italy

MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING

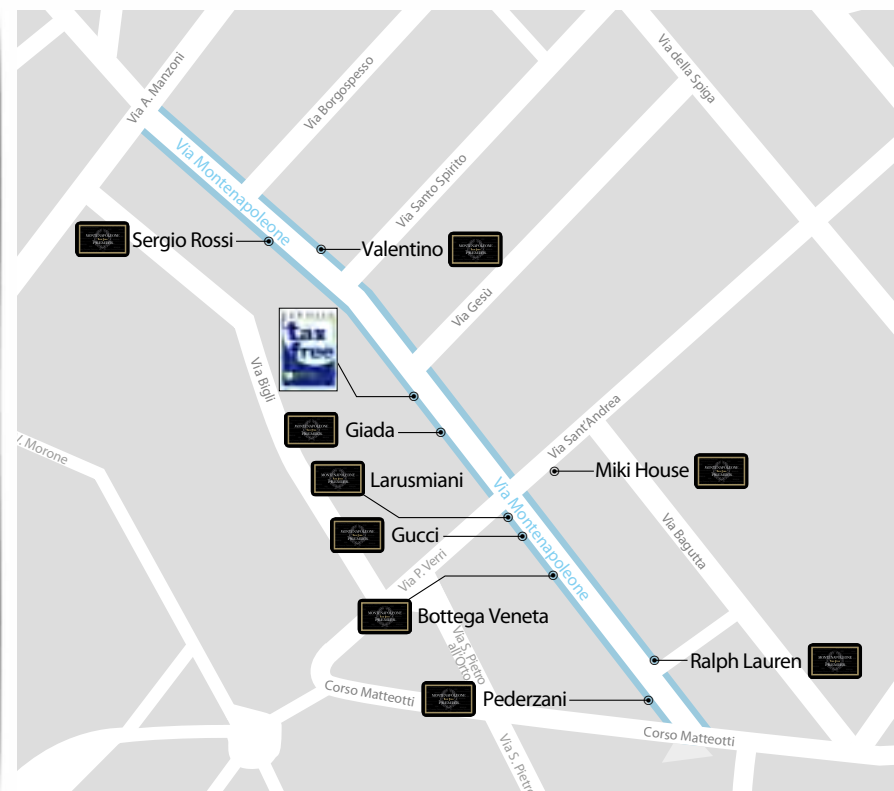


The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm



Montenapoleone Card.
Once you shop you can't stop

How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



GUCCI
Flora leather ballet flat
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com



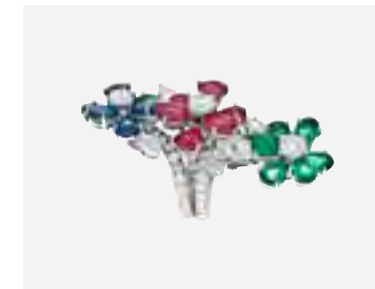
GIADA
Womenswear Fall/Winter 2013-2014
Via Montenapoleone, 15
www.giada.com



BOTTEGA VENETA
Antique multireseda intrecciomirage papillon messenger mini bag
Via Montenapoleone, 5
T: 02 76024495
www.bottegaveneta.com



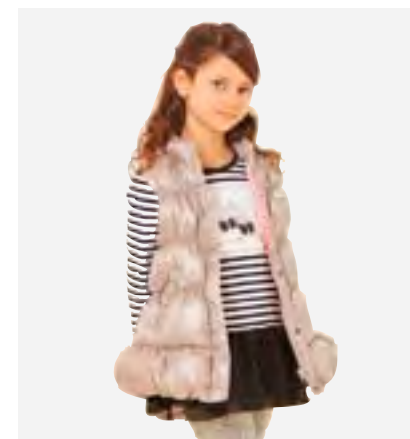
SERGIO ROSSI
Laser-cut sandal with metallic inserts.
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



PEDERZANI
White gold and diamond ring
Via Montenapoleone, 1
T: 02 76001728
www.gioielleriapederzani.it



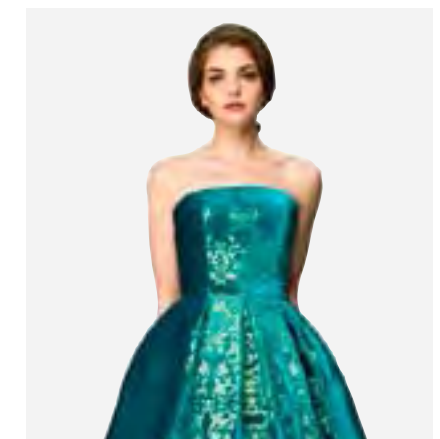
RALPH LAUREN
Floral patchwork chiffon scarf
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



MIKI HOUSE
Outfit from the Fall/Winter 2013-2014 collection
Via Montenapoleone, 8
(entrance from via Sant'Andrea)
T: 02 76011448
www.mikihouse.co.jp



VALENTINO
Valentina fragrance
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



LARUSMIANI
Womenswear Fall/Winter 2013-2014
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



To buy or not to buy: that is not the question.



Shop Tax Free



Premier Tax Free. A unique tax-free shopping experience

Premier Tax Free Italy
Via Montenapoleone, 21
www.premiertaxfree.com

No Hamlet-style doubts when it comes to shopping! Premier Tax Free is the company that refunds VAT in the quickest, easiest way possible. Enjoy your shopping in the "Quadrilatero della Moda" and discover the Premier Tax Free Lounge, in via Montenapoleone 21. Get a 15% extra bonus on your refund!

The 15% extra bonus is guaranteed only if the refund is loaded on the MonteNapoleone Card. Ask for it in the Premier Tax Free MonteNapoleone Premier Lounge.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13.00 to 19.00. Our multi-lingual staff is at your complete disposal.



E-MARK
See page 39.



OUTLIVING
See page 41.



HSL HIC SUNT LEONES
See page 39.

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verrì, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

VINTAGE WATCHES MILANO—One of the most accredited watch stores selling period and modern timepieces, for the past thirty years Vintage Watches Milano has been a cult destination for either the purchase or sale of prestigious, new, second-hand or vintage watches. Boasting a warm, elegant atmosphere, in the heart of Milan's shopping and design district, it showcases examples of some of the most desirable watch brands in the world at decidedly competitive prices: Rolex, Patek Philippe, Audemars Piguet, Vacheron Costantin, Cartier, Jaeger-LeCoultre, Longines, IWC, Universal Genève and lots of others besides. In addition to offering a free evaluation service, the sales point also has a fast-fix repair shop to guarantee that your prized possessions run like clockwork. Open Mon 2.30pm-7.30pm; Tues-Sat 10am-1.30pm/2.30pm-7.30pm. www.vvmilano.com. Corso Garibaldi, 112, corner of via Marsala. T: 02 36753661. **Map F2**

Leather & Luggage

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather

is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX-RIMOWA STORE—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**



A NEVER-ENDING LOVE AFFAIR WITH THE BEST CHOCOLATE IN TOWN

Zaini
MILANO

In 1913 Luigi Zaini built his chocolate and candy factory in the heart of Milan. His dream of turning sweet wishes into reality is still alive, back to the place where he founded his factory more than 100 years ago.



Via De Cristoforis 5, corner of Corso Como - T: 02 694914449 - M2 Garibaldi FS. Opening hours: Monday-Friday 7.30am-10pm • Saturday 9am-9pm

Outlets & Factory Stores

• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 motorway and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terre Verdiriane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN FACTORY STORE** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels at factory prices. Prices are in Swiss Francs; the approximate exchange rate is 1 EUR = 1.20 CHF. Exchange office available in the Center. Tax-Free Shopping service available. FoxTown accepts payment by major credit cards: CUP, Visa, MasterCard, JCB, American Express, Visa Electron...

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano motorway and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria (an hour away from Milan). Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Noventa di Piave" near Venice.

• **WHERE:** take the A7 Milano-Genova motorway and exit at Serravalle Scrivia. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departures from Milan at 10am and 11am, Foro Bonaparte 76, M1 Cairoli-M2 Lanza; departure from the outlet at 5pm and 8pm. www.zaniviaggi.it

• **WHAT:** a unique shopping experience, with 300 of your favourite designer brands - Blumarine, Brooks Brothers, Calvin Klein, Harmont & Blaine, Guess, Jeckerson, Swarovski and many more - for up to



30-70% less. The largest outlet in Europe combines an easy-to-reach location and a relaxing atmosphere: discover the Autumn/Winter collections and experience the sheer joy of the perfect buy at an unbelievable price.

For more information, visit: mcarthurglen.it/serravalle

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com

A UNIQUE FASHION OUTLET IN MILAN

• **IL SALVAGENTE** - Established in 1978, Il Salvagente is among Milan's best-known and longest established outlets: a comprehensive offering of high-end fashion in the city of fashion. Clothing, accessories and shoes, for him and for her, at up to 60% off. This landmark Milanese outlet is located just a few minutes from the airport of Linate and the Central station and is easily accessible from the centre of the city. Enjoy all the perks of city shopping but with far more palatable price tags! Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via Fratelli Bronzetti, 16. T: 02 76110328. www.salvagentemilano.it



fashion outlet
ilsalvagente

A UNIQUE FASHION OUTLET IN THE HEART OF MILAN

- ❖ Since 1978, the best Italian designer labels for men and women.
- ❖ Clothing, accessories and shoes at prices discounted up to 60%.
- ❖ Just a few minutes from Linate Airport, Central station and the city center.

www.salvagentemilano.it • Via Fratelli Bronzetti, 16 • T: 02 76110328 • Open Mon 3pm-7pm; Tues-Sat 10am-7pm

Outlets & Factory Stores

SALVAGENTE (IL)—Established in 1978, Il Salvagente is among Milan's best-known and longest established outlets: a comprehensive offering of high-end fashion in the city of fashion. Clothing, accessories and shoes, for him and for her, at up to 60% off. This landmark Milanese outlet is located just a few minutes from the airport of Linate and the Central station and is easily accessible from the centre of the city. Enjoy all the perks of city shopping but with far more palatable price tags! Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.salvagentemilano.it. Via Fratelli Bronzetti, 16. T: 02 76110328. **Map H4**

Passion Shopping

E-MARK—This highly original shop-cum-workshop owned by Enrique Konisman restores and sells model trains and collectors' toys. A paradise for model train aficionados where you can find a vast assortment of models (scale 1.0, H0, N and Z) and accessories. The venue also has a repairs workshop which restores your models to working order, giving new life to model trains, machines and toys of all brands and periods using only original materials. Restoration activities are also extended to include clocks and watches of all brands and sizes. Open Mon-Fri 9.30am-1.00pm/3.30pm-7.30pm. Saturday morning by appointment only. Special opening every

Saturday in December. www.emarkmilano.it. Via G. Fiamma, 17 (entrance from via Archimede). T: 02 70006430. **Map H4**

HSL HIC SUNT LEONES—The collections of the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories are distinguished by the search for new materials, attention to detail and innovative design. For example, its one strap bag "Back Pack" is considered a must-have cult item among a younger, international set. A practical backpack that can be worn in front to guarantee comfort and the utmost safety while travelling. Open Tues-Sun 10am-8pm. www.hicsuntleones.com. Corso Europa, 12. T: 02 5390537. M1 San Babila. **Map G4**

Department Stores & Shopping Centers



la Rinascente terraces overlooking the Duomo

la Rinascente
Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm.
www.rinascente.it - Piazza Duomo, 10. T: 02 88521.
M1-M3 Duomo. **Map F4**

LA RINASCENTE, a fabulous department store overlooking the Duomo, is a real part of Milan's history.

La Rinascente Food Hall on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: My Sushi, Obikà Mozzarella Bar Pizzeria e Cucina, Il Bar, Juice Bar, YN, Maio Restaurant, Be Steak, De Santis, Champagnerie, Moët & Chandon.

Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

COIN is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm.** www.coin.it. Piazza Cinque Giornate 1/A. T: 02 55192083.

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7.** www.piazzaportello.it

Designer Stores



DE PADOVA
A contemporary, convivial environment composed by "Chat 12" sofa, "Alternata" modular bookcase and "Swiss" height-adjustable small tables.

ARTEMIDE
Eclipse lamp designed by Vico Magistretti (1967): a classic design that will never go out of style.



ALESSI—An "art factory" which offers utensils and accessories signed by some of the most renowned names in international design. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.alessi.com. Via A. Manzoni 14/16. T: 02 795726. M3 Montenapoleone. **Map F4.**

ARTEMIDE—Located close to the historic Palazzo Poldi Pezzoli, the shop is given over entirely to lighting. Lamps and light systems boasting cutting-edge technology plus a design consultancy service. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.artemide.com. Via A. Manzoni, 12. T: 02 778712201. M3 Montenapoleone. **Map F4**

AZUCENA—Outstanding quality both in terms of design and innovative materials, often combined with more conventional ones, interpreted by artisans and architects. Open Mon 3pm-7pm; Tues-Fri 9am-1pm/2.30pm-7pm; Sat 9am-1pm. www.azucena.it. Via della Passione, 8. T: 02 798527. M1 San Babila. **Map G4.**

BELLORA—The finest home linen manufacturer in Italy for a spontaneous, fresh lifestyle marked by simplicity and elegance. In addition to three shops (via Monti 27, via Durini 17, and via Manzoni 43) Bellora also has corners in the Coin flagship stores. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.bellora.it. Via A. Manzoni, 43. T: 02 6596361. M3 Montenapoleone. **Map F4.**

CASSINA—An elegant, sophisticated space, located in the highly central Via Durini, for a brand that boasts over 80 years in the industry. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.cassina.com. Via Durini, 16. T: 02 76020745. M1 San Babila. **Map G4.**

CHRISTOFFLE—Christofle evokes innovative modern design and the elegance of times gone by with its beautifully crafted silver cutlery, tableware, crystal jewellery and gift objects. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.christofle.com. Corso Venezia, 6. T: 02 781948. M1 San Babila. **Map G4.**

DANESE—A small shop, with a vaguely understated air, for one of Italy's legendary design brands. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. www.danesemilano.com. Piazza San Nazaro in Brolo, 15. T: 02 58432104. M3 Missori, M3 Crocetta. **Map F5**

DE PADOVA—A temple of high-class Italian design, each floor of its flagship store is dedicated to a specific sector – bedroom furniture, living-room furniture, accessories, office furniture – all featuring simple, clean-cut, classic contemporary lines. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.depadova.it. Corso Venezia, 14. T: 02 777201. M1 San Babila, M1 Palestro. **Map G4**

FLOS—A hallmark symbol of design applied to lighting. Since the Sixties, it has offered elegant light collections resulting from collaboration with the best international designers. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-1pm/3pm-7.30pm. www.flos.com. Corso Monforte, 9. T: 02 76003639. M1 San Babila. **Map G4.**

FLOU—Top designers, quality of manufacture and flexibility in product design, make Flou one of the world-leaders in bedroom systems. Open Mon 3pm-7pm; Tues-Fri 10am-2pm/3pm-7pm; Sat 10am-7pm. www.flou.it. Via Manzoni, 37. T: 02 654245. M3 Montenapoleone. **Map F4**

FONTANA ARTE—The protagonists of this Italian luxury lighting brand are its lamps, crafted mainly from steel and glass, based on an idea of discreet, functional elegance. Open Mon 2pm-7pm; Tues-Sat 10am-1pm/2pm-7pm. www.fontanaarte.it. Alzaia Trieste, 49. Corsico (Mi). T: 02 45121. **Off Map.**

KARTELL—This is the flagship store of a brand that has become a household name worldwide. It offers furniture, accessories and lamps, interpreted in a wide array of different colours. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.kartell.it. Via C. Porta, 1. T: 02 6597916. M3 Turati. **Map F3.**

MERITALIA—Leader company in series and custom made furniture, specialized in high quality design. Research and innovation are key points in sofas, armchairs, tables, chairs, beds and furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.meritalia.it. Via Durini, 23. T: 02 76007701. M1 San Babila. **MAP G4**

PAOLA C.—It offers table accessories and objects in glass, ceramics and metal created by a small number of select designers. Open Mon-Fri 10am-1pm/3pm-7pm. Saturday by appointment only. www.paolac.com. Via Solferino, 11. T: 02 862409. M2 Moscova. **Map F3**

POLTRONA FRAU—A symbol of Italian artisan elegance. In addition to its cult leather armchairs, it also stocks a rich collection of sofas, beds, tables, desks and accessories. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.poltronafrau.com. Via Durini, 1. T: 02 6570626. M1 San Babila. **Map G5**

SAWAYA & MORONI—Offers furniture and, in particular, chairs, distinguished by an eclectic, ultra-contemporary style. Open Mon-Sat 10am-8pm. www.sawayamoroni.com. Via A. Manzoni, 11. T: 02 86395218. M3 Montenapoleone. **Map F4**

SPAZIO PONTACCIO—It stocks unique design masterpieces of international and Italian classic and modern design furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.spaziopontaccio.it. Via Pontaccio, 18. T: 02 8057025. M2 Lanza. **Map F3**

VENINI—The art of glass-making. The new collections and the historic pieces of this brand founded in 1921 are showcased against a neutral, minimalist background. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. www.venini.com. Via Montenapoleone, 9. T: 02 76000539. M1 San Babila. **Map F4**

VILLEROY & BOCH—The company boasts years of experience in the field of product design and interior design. Open Tues-Sat 10am-7pm. www.villeroy-boch.com. Via Montebello, 35. T: 02 65584928. M3 Turati. **Map F3**

OUTLIVING—Situated just a few steps from the Duomo, Outliving has become a destination store for "quality Swiss" products. A magical world with two souls: one dedicated to those who are passionate about cooking, either for pleasure or as a profession, and another, more intrepid one for those who love the great outdoors. The store carries a variety of products: knives, kitchenware and homeware, multi-purpose items for travellers, binoculars, torches, compasses, barometric stations, whistles, thermoses and flasks. Open Tues-Sat 10am-2pm; 3pm-7pm. www.outliving.it. Via Agnello, 8. T: 0280583246. M1-M3 Duomo. **Map F4**

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova). T: +41 919222924. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

PANTONE CONCEPT STORE—Located just a stone's throw from Leonardo's "Last Supper", the first Pantone Concept Store in the world has just opened in Milan at number 5 corso Magenta to offer lovers of the brand the entire collection of its brightly coloured lifestyle products. In addition to the latest collections, limited editions, gift items and the latest fashion colour trends, this exclusive space also carries a selection of professional design articles. www.pantoneconceptstore.com. Corso Magenta, 5. T: 02 49533628. M1-M2 Cadorna FN. **Map E4**

POLSO GEMELLO—The first shop in Italy dedicated entirely to shirts requiring cufflinks and to all shirt-related accessories. Its fine Italian formal and casual shirts for men and women are available in both standard or tailor-made versions. All of its creations can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design. You can also personalize your look with any number of bespoke choices. If you can't find what you're looking for, we'll find it for you. The whole offer is completed by brightly-coloured handmade braces, belts, ties and bowties - including bowties for dogs that match their human counterparts and, last but not least, wooden bowties. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**



MORTAROTTI

Since 1885, Mortarotti has been a cult destination of Milanese style. Initially established as a footwear boutique, over time, it enlarged its offer to also include women's clothing collections. Its via Manzoni boutique carries the creations of the best Italian fashion brands, for a contemporary, elegant style, perfect for all occasions. The boutique also offers its clientele a tailoring and home delivery service. In addition to its via Manzoni boutique, Mortarotti also has stores in via Belfiore 6, corso Magenta 29 and via Francesco Sforza 1. Open 10am-7.30pm and Sun 11am-7pm (only via Manzoni). M3 Montenapoleone. **Map F4**

Via Manzoni 14/16
T: 02 76003839

SEGWAY—The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: new city bike tours (1.5 h and 3 h). English language or audio-guide included. Reservation advisable. T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonna, 1. T: 02 874665. M2 Lanza. **Map F4**

BALLIN—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76020183. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

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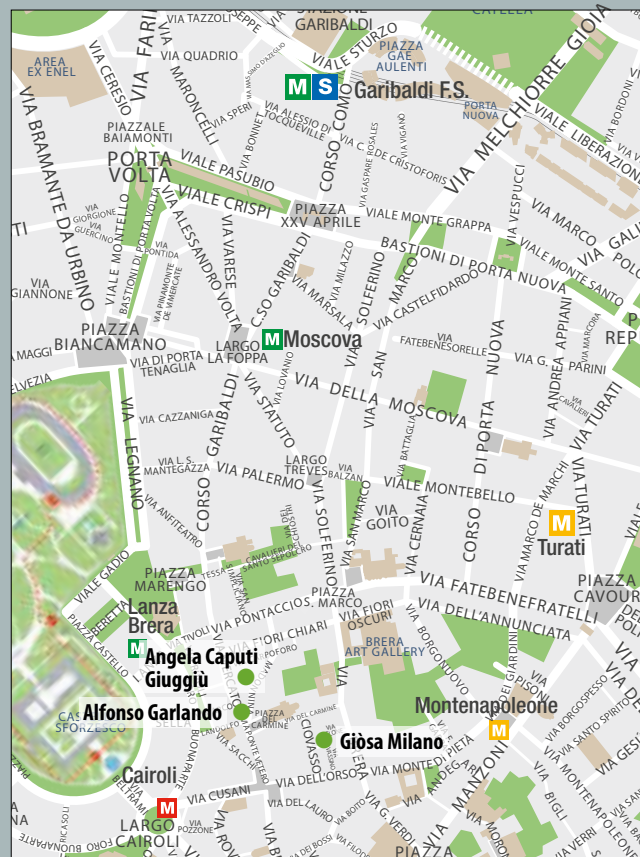
where has ALL you
need to know
about the Milan
shopping scene.

wheremilan.com

Be sure to mention that you found your shop in **Where** magazine

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials - from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via Sant'Andrea, 10/A. T: 02 76003316. M1 San Babila. **Map G4**

Welcome to Brera



Brera is synonymous with the **artistic heart of the city** and home to the impressive Accademia di Belle Arti, with the Pinacoteca, the historic Biblioteca Nazionale Braidense, the Museo Astronomico, and the Giardino Botanico.

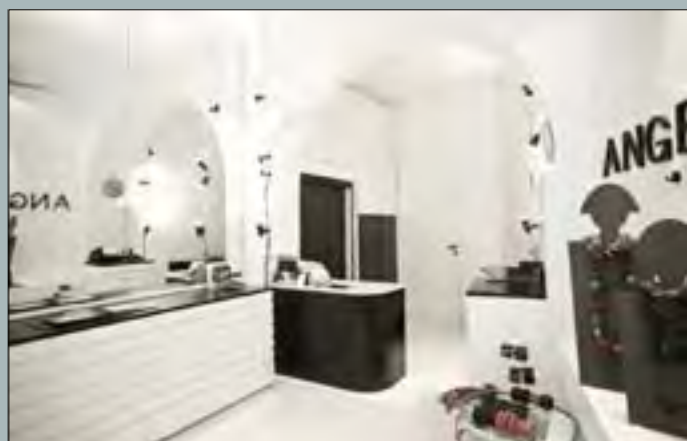
To start your **shopping tour** on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point. Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**. The array of boutiques continues with the new **Gucci** boutique, the first European men's flagship store, the **Fixdesign Flagship Store**, tailor-made, Italian-style shoes by **Alfonso Garlando**, and the **Kusmi Tea** new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic high-class luxury jewellers **Manfredi**, sophisticated scarves by **Faliero Sarti**, the original accessories by **Angela Caputi Giuggiù**, clothing and footwear for fashion-conscious kids by the new **Gusella** store in corso Garibaldi 50, unique leather accessories by **Giòsa Milano** in via Ciovasso.

Dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.



Alfonso Garlando

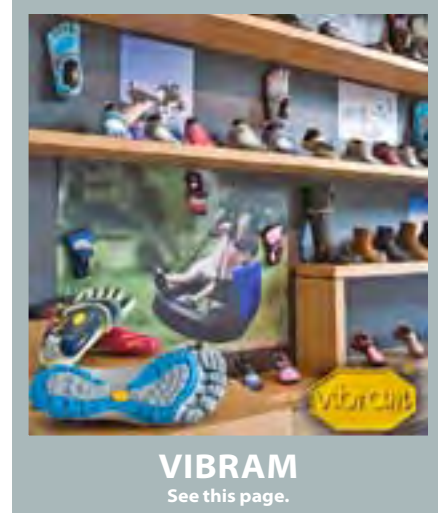
Italian-style shoes
Via Madonnina 1
corner of piazza del Carmine
Online Shop
www.alfonsogarlando.it



Angela Caputi Giuggiù

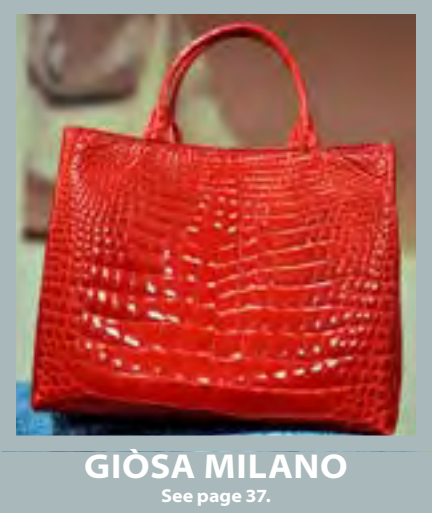
A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.

www.angelacaputi.com
Via Madonnina, 11 – T: 02 86461080



VIBRAM

See this page.



GIÒSA MILANO

See page 37.



VIGANÒ ALTA MODA

See page 28.

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3.30pm-7.30pm; Tues-Sat 10.30am-1.30pm/3pm-7.30pm. www.vibramfivefingers.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

1.30pm-7.30pm; Tues-Sat 10am-7.30pm; Sun 2.30pm-7.30pm. www.fabrianoboutique.com. Via Ponte Vetere, 17. T: 02 76318754. M1 Cairoli. **Map F4**

made-to-measure garments. At its exclusive Milanese showroom in via Savona, the new store is the ideal place to rediscover the supreme quality of Dormeuil products with a cornucopia of compositions, patterns and colour variations, manufactured using only the finest fibres and where customers can draw on the expertise of its team of professional staff. Open Mon-Fri 9am-6pm. www.dormeuil.com. Via Savona, 97. T: 02 86450456. **Map B7**

Stationery

FABRIANO BOUTIQUE—The boutique sells superlative quality luxury stationer's items, combining the high quality of Fabriano paper with materials, such as leather and linen, to make even the most simple of everyday items special. Products include diaries, bags, wallets, notepads, photo albums, cards and an array of different articles produced using only the most exclusive Italian raw materials. Open Mon

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-Duomo. **Map F4**

Tailoring

DORMEUIL—For more than 170 years Dormeuil has been one of the most important reference points for luxury fabrics "Made-in-England" for

FERDINANDO CARACENI—The ultimate in elegant, luxury bespoke garments. British fabrics, cashmere from Scotland and Irish linens are used to interpret a sartorial tradition of unparalleled excellence. Famous throughout the world for dressing politicians, professionals, celebrities and members of the international jet set. Open Mon-Fri 9am-12.30am/3pm-6pm. www.caracenisartoria.com. Via San Marco, 22. T: 02 6554284. M2 Moscovia. **Map F3**



SPOTLIGHT Choose the perfect Valentine's gift with Winter Sale

Serravalle Designer Outlet offers a unique shopping experience, with 300 of your favourite designer brands – Furla, Blumarine, Calvin Klein, Guess, Swarovski and many more – for up to 30-70% less. The largest Outlet in Europe combines an easy-to-reach location (an hour away from Milan) and a relaxing atmosphere: this month do not miss our **Valentine's gift** ideas at unbelievable prices with **Winter Sale** ending February 28th and the special **Sport promo** from 17th February. You can reach the Centre by car or train or you can use the daily shuttle bus service from Foro Bonaparte in Milan (M1 Cairoli – M2 Lanza, near Piazza Castello): find out more on mcarthurglen.it/serravalle



La Malmaison Restaurant, Unforgettable Experience

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

La Malmaison. Via Comune Antico, 27. T: 02 67101302 - 392 7563493. www.lamalmaison.it.

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant ambience awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaepoleone. **Map F4**

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until

late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenaepoleone. **Map F4**

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www.hotelthegrays.it. Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistrot which, among other things, are set in a

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge.

In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread.

Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants.

All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered.

PRICES

Prices are per person.

€ = 30 € or less / €€ = 31-50€ /

€€€ = 51-100€ / €€€€ = 101-150€ /

€€€€€ = 150€ and above.

superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaepoleone. **Map F4**

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montenaepoleone, M1 San Babila. **Map G4**

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two

Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

Traditional Italian Cuisine

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious

tradition, this charming bistrot furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

IL CONSOLARE—Set within one of the most picturesque streets in the heart of Brera, for more than 40 years Il Consolare restaurant has been offering unique, high quality specialities. A destination must for gourmands it offers a refined menu where no detail has been left to chance featuring all the flavours of time-honoured tradition with fish, meat and mushroom-based dishes. Its ambience sums up easy, refined elegance where impeccable service and the warm welcome given by its owners and staff are designed to offer you a delightful food experience. €€€. Closed on Mon and open on Sun. Via Ciovasso, 4. T: 02 8053581. M1 Cairoli. **Map F4**

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss



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Le Noir
Via San Raffaele, 6 - Milano
T: 02 7208951
www.hotelthegrays.com



MEMO RESTAURANT
See this page.



IL CONSOLARE
See page 45.

or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/ HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. **Map D1**



HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.

Via Schiaparelli, 5
(corner of via Ponte Seveso, 31)
T: 02 6701992 - 02 67071790
www.ristorantehongkong.it

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302 - 392 7563493. **Off Map**

MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm onwards) or partaking of a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a sauve establishment and the perfect place to dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLD AMERICA BAR & RESTAURANT—Now under new management, this historic Milanese restaurant offers top-notch cuisine featuring all the best flavours of Italian gastronomic tradition. Loads of specialities to be savoured either at lunch or dinner, in which the supreme quality of the ingredients used take centre stage. Closed on Sunday. €. www.ristoranteoldamerica.com. Via V. Monti, 15. T: 02 43319031. M1-M2 Cadorna FN. **Map D4**

OLTREMARE-BOSCOLO MILANO—Located inside the Boscolo Milano Hotel, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant,

is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RISTORANTE 13 GIUGNO—Together with the eponymous restaurant in Brera in piazza Mirabello 1 and the renowned café "Fattoria di Brera" specializing in Sicilian food, this location comprises a unique threesome on the Milanese gastronomic scene, featuring a combination of the most authentic Sicilian-Mediterranean seafood. Featuring a star-studded roster of chefs including owner Saverio Dolcimascio and a typically 1930s Italian ambience, it is the perfect venue for VIP watching. Check out the article "Welcome to Brera" in "The Guide/Shopping". **WHERE TIP** Live piano and voice performances every night at 9.30pm. Open daily. €€. www.ristorante13giugno.it. Via C. Goldoni, 44 (parking in piazzale Dateo). T: 02 719654. **Map H4**

SABATINI—From meat to fish, from starters to desserts, an iconic location since 1946 at which you can savour all the outstanding flavours of Italian cuisine designed to suit even the most discerning palates. Also offers a rich buffet but, above all, some of the best pizza in town. Open daily 12am-11pm. €. www.ristorantesabatini.com. Via R. Boscovich, 54. T: 02 29402814. M2 Lima. **Map H2**

Pizza

DA RITA E ANTONIO—This restaurant, famous for its authentic Neapolitan pizza, i.e. round, not too big and thin-crust, is located next to the Teatro Dal Verme, just near Parco Sempione and the Castello Sforzesco. It also serves fresh pasta and an assortment of meat and fish dishes. €. Via G. Puccini, 2/a. T: 02 875579. M1 Cairoli. **Map E4**

International & Ethnic Cuisine

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Melià. €€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest

MILAN EXPERIENCE

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MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

Via Agnello, 18 – T: 02 84579407

Via V. Pisani, 14 – T: 02 67075379

www.mamaburger.it

OLD AMERICA BAR & RESTAURANT

Now under new management, this historic Milanese restaurant offers top-notch cuisine featuring all the best flavours of Italian gastronomic tradition, to be savoured either at lunch or dinner. From the upgrading of classic Milanese dishes to hamburgers, no detail is ever left to chance. For example, even the dough used for its bread rolls is studied ad hoc to pair perfectly with individual customer choices. Standouts include the delectable, artisanal desserts prepared by its pastry chef. Closed on Sunday.

Via V. Monti, 15

T: 02 43319031

www.ristoranteoldamerica.com



SABATINI

An iconic Milanese location since 1946 where you can savour all the outstanding flavours of Italian cuisine including Ossobuco served with "risotto alla Milanese" and porcini mushrooms, seafood spaghetti in a pizza dough crust, breaded veal cutlets or ravioli stuffed either with a ragù sauce or spinach, ricotta and Parmesan cheese. Other standouts include the venue's "must-try" pizza or rich buffet featuring a large variety of typical specialities. Open daily 12am-11pm.

Via R. Boscovich, 54

T: 02 29402814

www.ristorantesabatini.com

KIYO

Set within the heart of Milan, this Japanese restaurant represents the authenticity of contemporary Japan, combined with the quality of Italian ingredients to create a symphony of new exotic flavours. Its fusion Japanese cuisine features traditional recipes revisited in new, fresh compositions, reworked with the addition of high quality, authentic Italian ingredients. The result is a new, contemporary culinary experience of the highest order, to be savoured in a tranquil atmosphere offset by stylish design decor.

Via C. Ravizza, 4

T: 02 4814295

www.kiyo.it



More info: www.wheremilan.com

DINING

From light bites to luxury

where has ALL you need to know about the Milan dining scene.



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ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

FATTO BENE—This is a new Burger Bar that only serves burgers prepared with high-end ingredients that are distinctly Italian in provenance. The venue offers patties made solely from Fassone beef from the Piedmont region, ground and blended on a daily basis, Italian D.O.P. cheeses, wonderfully fresh vegetables and bread made from organic flour which make this spot a must-visit destination for burger aficionados. Diners will find themselves immersed in a minimalist, New York-style ambience. Open daily, from noon to 3pm and from 7pm to 11pm. Via Vincenzo Monti, 56. T: 02 45471824. **Map D3**

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café “noodle bar”, featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

HANA RESTAURANT—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend

harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www.hanarestaurant.it. Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

HONG KONG—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

KIYO—In Milan, the authenticity of Kiyo's contemporary Japan blends with the quality of Italian ingredients, to create a symphony of new exotic flavours. This restaurant offers Japanese fusion cuisine where traditional recipes are revisited in innovative, fresh compositions for a new contemporary culinary experience of the highest order. Open Mon-Sun 12am-2.45pm/7pm-12pm. €€€. www.kiyo.it. Via C. Ravizza, 4. T: 02 4814295. M1 Wagner. **Map B4**

RE SALOMONE—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. “Must-try” dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

La Malmaison, timeless charm

This exclusive Milanese restaurant still retains all the charm and romantic aura of a glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. This is the perfect venue for a special occasion to be shared with your “significant other” - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

La Malmaison

Open Mon-Sun 8pm-12pm

(make sure to book ahead even for lunch)

Via Comune Antico, 27 - T: 02 67101302 - 392 7563493

www.lamalmaison.it



Advertorial

Advertorial

Friendly atmosphere at La Briciola



PHOTOS © ADRIANO CARAMENTI

This delightful venue, established almost 36 years ago by patron “Gianni”, is set in the heart of Brera and was recently enlarged to include a bar and lounge area.

The atmosphere chez “La Briciola” is warm and friendly, thanks to Gianni and his “merry” team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous “friends”, who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including “riso al salto” and the authentic version of “cotoletta alla Milanese” (Milanese-style breaded veal cutlet).

Check out its wines – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

La Briciola

Via Solferino, 25 (entrance via Marsala, 2)

T: 02 6551012 / 6551105

labriciola@labriciola.com

www.labriciolamilano.it



Golden Restaurants

by Federico Cavicchioli

Ask your Concierge



ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelprincipedisavoia.com/ristorante-acanto **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegenteditmare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**

Where Golden Guide Restaurants

RUSSIAN EDITION

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Sadler

GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.it. **Map D2**



Vun

RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**



Paper Moon

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**



La Risacca 6

VUN—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. www.ristorante-vun.it. **Map F4**



Photo Adriano Caramenti



Photos Adriano Caramenti

Five star flavours by Stefania Vida

The top restaurants of five star hotels in Milan

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes.

www.dorchestercollection.com/en/milan/hotel-principe-di-savoia

Helmed by renowned chef Carlo Cracco, the gastronomic directorship of **Cracco a Palazzo** (Palazzo Parigi) promises to revolutionize the canons of fine dining. The menu, only apparently simple, is interpreted in recipes that are designed to surprise thanks to the use of the most authentic flavours of our culinary tradition further enhanced by impeccable service. A charming treasure trove overlooking a delectable private winter garden. www.palazzoparigi.com



Cracco a Palazzo

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Milano) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. milano.boscolohotels.com

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the

ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero.

www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining.

www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary specialities prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano).

A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredients. www.fourseasons.com/milan

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. www.ristorantedoncarlos.it

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hyatt.com

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. www.casanova-restaurant-milan.com



Rubacuori Restaurant

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines.

www.hotelmanzoni.com

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack. rosagrand.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners.

www.sevenstarsgalleria.com

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateauonfort.com

The Restaurant **"al V piano"** (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations. www.extrohotels.com

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. www.stylehotel.eu





Van Gogh is Alive

Van Gogh's masterpieces come to life in a vibrant symphony of lights, colours and sounds at the **Fabbrica del Vapore** (via Procaccini, 4. Map E1): utilising the innovative "Sensory 4" system that incorporates 40 high definition projectors, multi-channel motion graphics and cinema-quality surround sound, more than 3,000 images are displayed on giant screens, walls, columns, ceilings and even the floor. **Van Gogh Alive**. **The Experience** is a new, fascinating and educational way of experiencing and learning about art, where high definition images offer a never-seen-before, close-up view of the intricate details of the works by this Dutch master of colour. Open daily 10am-8pm (Thurs and Sat until 11pm). 6 December 2013-9 March 2014. Ticket € 12. www.vangoghalive.it

For more detailed listings, please see www.wheretraveler.com

Aperitivo

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceriacova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

SANT'AMBROEUUS—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes

international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

Concert Venues & Theatres

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the international music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

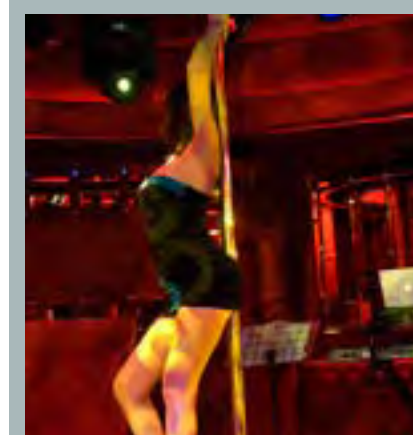
MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

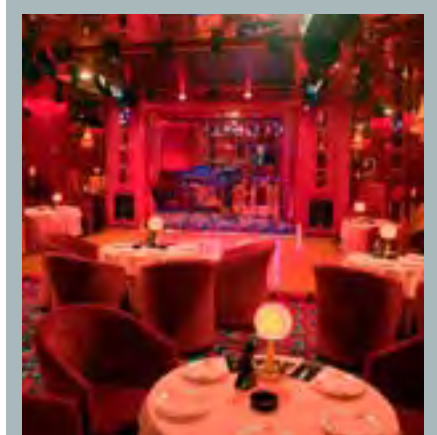
INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm onwards) or partaking of



SHILLING'S
See page 56.



LE ROI DE MILAN
See page 56.

a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a sauve establishment and the perfect place to dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated in 2002, for three years it acted as Milan's main

opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral



Auditorium di Milano Fondazione Cariplo, largo Gustav Mahler. www.laverdi.org



FEBRUARY

■ Symphony Season

2 February
Symphony n. 6 in A minor
Music by Gustav Mahler
Vladimir Jurowski,
conductor

6-7-9 February
"Verdi e Milano"
Erina Gambarini,
chorus master
Zhang Xian, conductor

14-16 February
Music by Robert Schumann,
Franz Schubert
Zhang Xian, conductor
Jian Wang, cello
Radovan Vlatkovic,
Sandro Ceccarelli,
Giuseppe Amattuli,
Fabio Cardone, horns

20-21-23 February
Music by Pëtr Il'ič Čajkovskij
Aldo Ceccato, conductor

28 February - 2 March
Music by Mozart,
Schubert, Ronchetti
Gaetano d'Espinosa,
conductor

■ **laBarocca**
12 February
Una sera con Jean
Philippe Rameau
Ruben Jais,
conductor

■ **Extraordinary Concert**
15 February
"Black and White"
Tomelleri Big Band Jazz

■ **Chamber music**
"Gioventù Musicale
d'Italia"
9 February
Music by
Leoš Janáček,
Bedřich Smetana,
Antonín Dvořák

23 February
Music by Clara Wieck-
Schumann, Robert
Schumann, Sergej
Rachmaninov

■ **"Crescendo in musica"**
8 February
L'orto dei sogni
White Voice Choir
of "laVerdi" Symphonic
Orchestra of Milan
Giuseppe Verdi
Maria Teresa
Tramontin,
chorus master
Carlo Chiddemi,
conductor

22 February
"Classic: Top Ten"
"laVerdi" Junior
Orchestra
Pilar Bravo,
conductor

and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

Gambling & Casinos

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it. **Map F5**

CASINÒ ADMIRAL MENDRISIO—Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun-Thurs 11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. www.casinomendrisio.ch. **Off Map**

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947,

is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it. **Off Map**

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am, Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch. **Off Map**

CASINO MUNICIPALE DI CAMPIONE D'ITALIA—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milan, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it. **Off Map**

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it. **Off Map**

Nightlife

LE ROI DE MILAN—One of the best nightspots in the city, this fashionable nightclub is the venue of choice for a glam crowd, including well-known names from the world of sport and showbiz. Elegant and discreet, Le Roi stages classy dance and striptease acts for a refined clientele in a warm, welcoming atmosphere. Open Mon-Sat 10pm-4am. Via Scarlatti, 32 (p.zza Luigi di Savoia). T: 02 6704361. www.leroiclub.it. M2 Centrale FS. **Map H2**

SHILLING'S—Just moments away from the Duomo, Shilling's animates the nights of the Milanese and businessmen. Elegant and discreet, its Lap Dance and sensual Striptease performances combined with high-end dining and impeccable service blend to create a classy atmosphere thus making it the perfect place to end a busy day with an evening's pleasant relaxation. Open Mon-Sat 10pm-5am. Via Paolo da Cannobio, 2. T: 02 8693554. www.shillings.it. **Map F5**

Aperitivo & Nightlife

Gaetano Lopez
In&chicMilano
www.inchicmilano.com
T: 338 5952279 - inandchicmilano@gmail.com



Corso Como



Navigli District

Each month PR Manager Gaetano Lopez will give readers of *Where Milan* suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

Milan is the home of the Aperitivo and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**. There are three main areas dedicated

to nighttime entertainment featuring a concentration of venues (see Map at pages 62-63):

- **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
- **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee. ...
- **Garibaldi District & Corso Como**: this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenaepoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Restaurant & Club**, set against the backdrop of Parco Sempione, recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots. Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

Shilling's nightlife in Milan

Advertorial



Shilling's
Via Paolo da Cannobio, 2
T: 02 8693554
www.shillings.it

Just moments away from the Duomo, Shilling's animates the nights of the Milanese and businessmen. Elegant and discreet, its Lap Dance and sensual Striptease performances combined with high-end dining, live music, disco and impeccable service blend to create a classy atmosphere thus making it the perfect place to end a busy day with an evening's pleasant relaxation. Open Mon-Sat 10pm-5am.



Just Cavalli Restaurant & Club



Gattopardo Club

Where Quick Guide - Entertainment

NOW AVAILABLE
Ask your concierge

Recommended by



Le Chiavi d'Oro





Natural Mirabilia

Until 2 March 2014, the **Gallerie d'Italia** in Piazza della Scala and the **Museo Poldi Pezzoli** in via Manzoni will join forces for the first time to showcase a series of ancient and contemporary artworks. The exhibition **"Wunderkammer. Arte, Natura, Meraviglia ieri e oggi"** traces the relationships between art and nature through the Renaissance phenomenon of "wonder rooms" where elements of the mineral, vegetable and animal world were combined and transformed into precious objects and masterpieces of artwork. www.museopoldipezzoli.it www.gallerieditalia.com

For more detailed listings, please see www.wheretraveler.com

Museums

PINACOTECA AMBROSIANA—The Ambrosiana picture gallery contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch – the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo, M1 Cordusio. **Map F5**

GALLERIE D'ITALIA-PIAZZA SCALA—The Gallerie d'Italia-Piazza Scala are housed in three historic buildings overlooking Milan's elegant via Manzoni, piazza della Scala and via Morone. Two buildings host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. A new section was recently opened in the Palazzo housing Milan's historic Banca Commerciale

in Piazza della Scala and features 20th century masterpieces from the Intesa Sanpaolo collections. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission. www.gallerieditalia.com. Piazza della Scala, 6. T: 800.167619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

GRANDE MUSEO DEL DUOMO—Totally refurbished in 2013, the museum houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. Comprising 2,000 square metres of space, twenty seven rooms and thirteen thematic areas, the museum hosts more than two hundred sculptures and over seven hundred gypsum models and then again paintings, stained glass windows, tapestries and architectural models ranging from the 15th century to the present day. Worthy of particular note are the rooms of the Tesoro, Tintoretto's "Jesus Among the Doctors", the imposing wooden model of the cathedral built in 1519 and the tiles of the fifth door of the Duomo by Lucio Fontana and Luciano Minguzzi. Open Tues-Sun 10am-6pm. Closed on Monday and 1 January, 1 May, 25 December. Full price ticket €6. Cumulative ticket 15€ (Terraces of the Duomo by lift, Museum and Tesoro and the Baptistery of San Giovanni alle Fonti). <http://museo.duomomilano.it>. Palazzo Reale, piazza Duomo, 12. M1-M3 Duomo. **Map F5**

MUSEO DEL NOVECENTO-PALAZZO DELL'ARENGARIO—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century

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MAP LOCATIONS

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INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.



You can visit this site with a city tour organized by Zani Viaggi. Foro Bonaparte, 76. M1Cairoli-M2 Lanza. T: 02 867131. www.zaniviaggi.it/livemilano www.livemilano.com

masterpieces of Italian and international art – ranging from Fontana to Picasso – at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** don't miss a sight of Piazza Duomo from the "Sala Fontana". Mon 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. Full ticket €5 (free admission on Friday after 3.30pm). www.museodelnovecento.org. Piazza Duomo. T: +39.02.88444061. M1-M3 Duomo. **Map F5**

MUSEO NAZIONALE DELLA SCIENZA E DELLA TECNOLOGIA LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Tues-Fri 9.30am-5.00pm; Sat, Sun and Holidays 9.30am-6.30pm. Full ticket €10 + Guided tour inside the Enrico Toti submarine €8. www.museoscienza.org. Via San Vittore, 21. T: +39.02.4855558. M2 Sant'Ambrogio. **Map D5**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it recently underwent an important makeover and is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. **WHERE TIP** Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full ticket €6. Museo Teatrale alla Scala + Museo Poldi Pezzoli

€9 (Monday only). www.teatroallascala.org. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: +39.02.88792473. T: +39.02.7423. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

COSTUME MODA IMMAGINE-PALAZZO MORANDO

—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo", located in the Quadrilatero della Moda, are definitely imbued with a touch of style. Open Tues-Sun 9am-1pm/2pm-5.30pm. Free admission. www.costumemodaimmagine.mi.it. T: +39.02.884.65933 /48135. Via Sant'Andrea, 6. M3 Montenapoleone, M1 San Babila. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. www.comune.milano.it/palazzoreale. Piazza Duomo, 12. T: +39.02.88465230. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: +39.02.722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DI MILANO-TRIENNALE DESIGN MUSEUM

—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm (last admission 1 hour before closing time). Closed on Monday. Full ticket €8. www.triennale.it. Viale E. Alemagna, 6. T: +39.02.724341. M1-M2 Cadorna FN. **Map D3**

San Siro Stadium

The **San Siro Stadium** with a capacity of 79,471 seats all covered in its three tiered structure is the largest stadium in Italy and the fourth in Europe. It is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale**. It also has a **gift shop** and a **Museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past. Don't miss the guided stadium tour which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important music concerts. It's reachable with CitySightseeing C Line (see page 61).



Museum & Tour

San Siro owns the first Museum in Italy located in a stadium. Inside, an exclusive exhibition tells the history of **A.C. Milan** and **F.C. Internazionale** through a great number of **memorabilia** which entered into the Worldwide football legend. The tour proceeds through the changing rooms, the grandstands and the interview room with the opportunity to appreciate one of the most fascinating sport facilities in the world.

Store

For football enthusiasts, the **San Siro Store** (managed by M-I Stadio) is located inside the Stadium and offers a complete range of official Inter and Milan products as well as those of the MSS-Milano San Siro merchandising brand, for which it holds the exclusive rights. Open throughout the year.

Hospitality

During no-match-days, San Siro is a unique and **original venue** that can host any kind of event. It offers a wide range of **hospitality areas** and it is perfect for reunions, meetings, conventions, presentations, gala dinners, weddings and private parties. The internal locations can host from 10 to 1000 people with an **all inclusive service**.

UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM



Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

Emergency

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
- TRENORD** - Milano Lombardy Railway - Info T: 800 500 005. Mon-Sun 7am-9pm. From Milano/ Cadorna to Vollandia Museum, via Malpensa Express in 30'. www.trenord.it
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

Taxi



Recommended by U.I.P.A. Chiavi d'Oro-Les Clefs d'Or

Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100



GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
Day ticket (4,50 €)
Valid 24h. Bus, tram and metro with no limits.
Two-day ticket (8,25 €)
Valid 48h. Bus, tram and metro no limits.
Check the tariffs for the extra-urban subway.
Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



A PERSONAL DRIVER WITH A BONUS FOR YOU IN A FEW TAPS!

Uber is the black car service with driver that allows people to book town car rides via an App and costs little more than a taxi. Until 31 July **Milano Loves You** is offering new users a complimentary ride, with a promotional code worth 15€.

How to use the promotion:

1. Download the **UBER App** (iPhone/Android or visit www.uber.com) and register.
2. Enter the promotional code: **"milanolovesyou"** to obtain 1 complimentary ride worth 15€.
3. Select your desired pickup point on the map and click on **"Richiedi Berlina Nera"**.

For information: supportmilano@uber.com



Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Malpensa Express trains - T: 199 151152. Mon-Sun 7am-9pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11. www.malpensaexpress.it.

Malpensa Shuttle bus - T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50. www.malpensashuttle.it

Malpensa bus Express - Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50. www.autostradale.it

LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Bus 73 - Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

Orio Shuttle - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-

10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

City Tours

CITYSIGHTSEEING MILANO HOP ON-HOP OFF - 7 days a week, all year around. 48 hours: ticket valid for 3 lines. 8 language commentary.

The hallmark red double-decker buses are a big favourite with all those interested in seeing the city from a different perspective. CitySightseeing (A and B Lines) offers commentary tailored to suit their needs in Italian, English and Spanish.

A Line: Castello, Cenacolo, Sant'Ambrogio, Navigli, Università Statale, Duomo, La Scala, Arena.

B Line: Castello, Triennale, Corso Como, Stazione Centrale, Buenos Aires, San Babila, Brera.

C Line: Castello, Garibaldi, Monumentale, FieraMilanoCity, Stadio San Siro, Parco Sempione. Prices: Adults (25 euros) - reduced (15 euros). Departure: Piazza Castello. M1 Cairoli.

Zani Viaggi, Foro Bonaparte, 76. M1Cairoli - M2 Lanza. T: +39 02 867131. www.zaniviaggi.it - www.livemilano.com. **Map E4.**

SEGWAY - The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: **new city bike tours** (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5

(Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3.**

GRAND TOUR MILANO - Departures by bus from Zani Viaggi travel agency (Foro Bonaparte, 76 - M1 Cairoli, M2 Lanza Brera). Every day (except Mon) at 9.30am and at 2.30pm. **Guided Tour** (every day, except Mon): Museum and Teatro alla Scala, Galleria Vittorio Emanuele II, Duomo, Castello Sforzesco, Santa Maria delle Grazie and visit to the Last Supper. Price: 65 euro. www.zaniviaggi.it - www.livemilano.com

LOOK MI - Departure by coach from Piazza Duomo (Cathedral- M1-M3 Duomo). Morning tour: every day at 9.30am. Afternoon tour: only Fri and Sat at 2pm. **Guided Visit** (every day, except Mon): Duomo, Galleria Vittorio Emanuele II, Museum and Teatro alla Scala, Castello Sforzesco, Last Supper (visit assured), Arch of Peace, Arena (outside), Monumental Cemetery (outside). Price: 60 euro. www.autostradale.it

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T: 02 26415319/335 6348682.

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Markets See map at the following pages

1. FIERA DI SINIGAGLIA STREET MARKET - The only "flea market" in Milan, it attracts a varied public ranging from collectors to bargain hunters. Saturdays. www.fieradisinigaglia.it
Alzaia Naviglio Grande corner of via Valenza. M2 Porta Genova FS. Map D6, E6

2. NAVIGLIO GRANDE ANTIQUE MARKET - A "not-to-be-missed" date for collectors the world over. Last Sunday of every month.
Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS. Map D5

3. MERCATINO FILATELICO (STAMPS AND COINS) - A historic market and the third largest in Europe. Open on Sundays and weekdays.
Via Armadori, Via Cordusio, Via C. Cantù, Galleria Cordusio. M1 Cordusio, M1- M3 Duomo. Map F4

4. VIALE PAPINIANO STREET MARKET - Held twice-weekly, this is Milan's largest street market, renowned for its high-end fashion

pickings including vintage clothing, shoes and accessories of all kinds. Tuesdays and Saturdays.
Viale Papiniano. M2 Sant'Agostino. Map D5, D6

5. ANTIQUE AND SECOND-HAND BOOK MARKET - A monthly appointment which sees the participation of booksellers from all over the world. Every second Sunday of the month (excluding the months of July and August).
Piazza Diaz. M1-M3 Duomo. Map F5

6. CASCINA CUCCAGNA - A 17th century farmhouse in Milan hosting a farmers' food market. Every Monday, from 3.30pm to 8pm. www.cuccagna.org.
Via Cuccagna, corner of via Muratori. Map H6

7. MERCATO DELLA TERRA (EARTH MARKET) - A network of local producers offering food to the city. Open 1st and 3rd Saturday of each month, from 9am to 2pm. www.fabbricadelpavore.org. **Via Procaccini, 4. Map D1, E1**

Milano Map

CENTRAL MAP at page 25

Malpensa Airport (45km)

Rho Fairgrounds

San Siro Stadium

DISTRICTS LEGEND

- ENTERTAINMENT AREAS** featuring a concentration of venues:
 - Navigli (D6, E6, D7, E7)
 - Brera (F2, F3, F4)
 - Corso Garibaldi and Corso Como (F2)
 - Arco della Pace and Piazza Sempione (D3)
- DIGITAL ISLANDS**
 - Università Bocconi (F7)
 - Porta Vittoria (H5)
 - Piazza 5 Giornate (H5)
 - Porta Venezia (G3)
 - Via Hoepli (F4)
 - Via Cusani (E4)
 - Sant'Agostino (D5)
 - Pagano (C4)
 - Cadorna (E4)
 - Amendola Fiera (B3)
 - Bisceglie (Off Map)
 - Piazza XXV Aprile (F2)
 - Centrale FS (G2)
 - Gioia M2 (H5)
 - and Loreto-Argentina (H2)

- SHOPPING AREAS** entirely given over to the business of luxury shopping:
 - 1 Duomo-Galleria Vittorio Emanuele II
 - 2 Corso Vittorio Emanuele II
 - 3 Via Montenapoleone - Quadrilatero
 - 4 Via Dante
 - 5 Brera-Solferino
 - 6 Garibaldi-Corso Como
 - 7 Corso Buenos Aires
 - 8 Corso XXII Marzo
 - 9 Navigli-Porta Ticinese
 - 10 Vercelli-Belfiore-Marghera
- MARKETS**
 - 1 Fiera di Sinigaglia Street Market
 - 2 Naviglio Grande Antique Market
 - 3 Mercatino Filatelico (stamps and coins)
 - 4 Viale Papiniano Street Market
 - 5 Antique and second-hand book Market
 - 6 Cascina Cuccagna
 - 7 Mercato della Terra (Earth Market)

POINTS OF INTEREST

- Duomo**
Milan's cathedral is one of the most important Gothic buildings in the world.
www.duomomilano.it. Piazza Duomo. M1-M3 Duomo
- Galleria Vittorio Emanuele II**
An elegant four-storey arcade housing luxury cafés and designer shops known as the "living room" of the Milanese.
Piazza Duomo-Piazza della Scala. M1-M3 Duomo
- "The Last Supper" in Santa Maria delle Grazie church**
Leonardo da Vinci's mural painting is one of the most famous attractions in the world.
www.cenacolovinciano.net
Piazza Santa Maria delle Grazie, 2
M1-M2 Cadorna FN, M1 Conciliazione
- Montenapoleone**
Milan's Luxury Fashion District and one of the most prestigious precincts in the city.
M1 San Babila, M3 Montenapoleone
- Navigli**
A network of canals perfected by Leonardo da Vinci and currently one of the main hubs of the Milanese "movida".
M2 Porta Genova FS
- Piazza della Scala/Teatro**
The perfect location for the new Gallerie d'Italia Art Museum and the premiere opera house.
www.gallerieditalia.com - www.teatroallascala.org
Piazza della Scala M1-M3 Duomo
- Ambrosiana Picture Gallery**
Exhibition of several works of art from the 15th through 17th centuries and home to Leonardo's "Codex Atlanticus".
www.ambrosiana.it. Piazza Pio XI, 2. M1-M3 Duomo
- Castello Sforzesco**
A 15th century seat for Milan's ducal family. Today, its museums contain masterpieces by famed artists.
www.milanocastello.it. Piazza Castello, 1
M1-M2 Cadorna FN, M1 Cairoli, M2 Lanza
- Museo del Novecento/Palazzo dell'Arengario**
Four hundred masterpieces of Italian and International 20th century art at one of Milan's newest museums.
www.museodelnovecento.org.
Piazza Duomo M1-M3 Duomo
- Brera District**
One of the city's most vibrant districts known for its bohemian atmosphere and trendy nightlife.
Via Brera and surrounding areas. M2 Lanza

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5 STAR DELUXE

Armani Hotel – Via Manzoni, 31 • F4
Bulgari Hotels & Resorts – Via Privata Fratelli Gabba, 7/b • F4
Four Seasons Hotel Milano – Via Gesù, 6/8 • G4
Grand Hotel et de Milan – Via A. Manzoni, 29 • F4
Palazzo Parigi – Corso di Porta Nuova, 1 • F2
Park Hyatt – Via T. Grossi, 1 • F4
Principe di Savoia – Piazza della Repubblica, 17 • G2
Seven Stars Galleria – Via S. Pellico, 8 • F5
The Westin Palace – Piazza della Repubblica, 20 • G2
Town House 8 – Via S. Pellico, 8 • F5

5 STAR

Boscolo Milano – Corso G. Matteotti, 4/6 • G4
Carlton Hotel Baglioni – Via Senato, 5 • G4
Chateau Monfort – Corso Concordia, 1 • H4
Magna Pars Suites – Via Forcella, 6 • D6
Meliá – Via Masaccio, 19 • B2
Pierre – Via De Amicis, 32 • E5
Style – Via delle Erbe • E3
The Gray – Via San Raffaele, 6 • F4

4 STAR

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Accursio – Viale Certosa, 88 • OFF MAP
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ADI Hotel Poliziano Fiera – Via A. Poliziano, 11 • D2
Admiral – Via Domodossola, 16 • C2
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ATAHOTEL The Big Residence – Via C. de Cristoforis, 6/8 • F2
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Berna – Via N. Torriani, 18 • G2
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Best Western Astoria – Viale Murrillo, 9 • A3
Best Western Madison – Via L. Gasparotto, 8 • G1

Best Western Plus Felice Casati – Via F. Casati, 18 • G2
Best Western Galle – Piazza Lima, 2 • H2
Best Western Major – Viale Isonzo, 2 • OFF MAP
Best Western Milton – Via E. Butti, 9 • OFF MAP
Best Western Mozart – Piazza Gerusalemme, 6 • D2
Best Western St. George – Viale Tunisia, 9 • H3
Bristol – Via D. Scarlatti, 32 • H2
Brunelleschi – Via F. Baracchini, 12 • F5
Camperio House Suite & Apartments – Via M. Camperio, 9 • E4
Capitol World Class – Via D. Cimarosa, 6 • C4
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Starhotels Echo – Viale A. Doria, 4 • H1
Starhotels Ritz – Via L. Spallanzani, 40 • H3
Starhotels Rosa Grand – Piazza Fontana, 3 • F5
Straf – Via San Raffaele, 3 • F4
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The Hub – Via Privata Polonia, 10 • OFF MAP
The Yard Milano – Piazza XXIV Maggio, 8 • E6
Town House 12 – Piazza Gerusalemme, 12 • D2
Town House 31 – Via C. Goldoni, 31 • H4
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UNA Century – Via F. Filzi, 25/b • G2
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UNA Scandinavia – Via G.B. Fauché, 15 • C1
UNA Tocq – Via A. De Tocqueville, 7/D • F2
Uptown Palace – Via Santa Sofia, 10 • F6
Vittoria – Via P. Calvi, 32 • H5
Windsor Hotel Milano – Via G. Galilei, 2 • G2

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 www.hotelbellevue.ch
Grand Hotel Eden – Riva Paradiso, 1. www.edenlugano.it
Grand Hotel Villa Castagnola – Viale Castagnola, 31.
 www.villacastagnola.com
Hotel de la Paix – Via Cattori, 18. www.delapaix.ch
Kurhaus Cademario – Via Cantonale, Cademario
 www.kurhauscademario.com
Lugano Dante – Piazza Cioccaro, 5.
 www.hotel-luganodante.com
Splendide Royal – Riva Caccia, 7. www.splendide.ch
Villa Principe Leopoldo – Via Montalbano.
 www.leopoldohotel.com
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