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IN THIS CITY

APRIL 2013
THE COMPLETE GUIDE TO GO®

Milan

Where

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Design

SHOPPING,
DINING AND
ENTERTAINMENT
DON'T MISS
WHAT'S NEW IN
THE CITY

CONTAINS
GENERAL AND
THEMATIC MAPS
OF MILAN

WELCOME
TO THE

AFROFUTURE

la Rinascente

MILAN DESIGN WEEK 09.04.2013 - 14.04.2013

OWARDS



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Comune
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where

Milan | April 2013

where tip



CRACKING ART PERFORMANCE AT THE NAVIGLI

On the occasion of FAN (Water Festival on the Navigli), promoted by Navigli Lombardi and scheduled to be held from **10 April to 20 May**, Cracking Art Group proposes a spectacular performance that envisages the throwing of **coloured plastic frogs** (on 10 April at 6.00pm) into the waters of the Naviglio Grande, both from its banks and its bridges. The sculptures, made from non-toxic recyclable plastic, will be up for sale with proceeds being used as a contribution towards reclaiming the Conca dell'Incoronata locks in via San Marco designed by Leonardo da Vinci. Two hundred larger frogs will also decorate the most characteristic points and balconies of the **Naviglio Grande**, the **Darsena** and the **Naviglio Pavese**, both in Milan and in other communes of the Navigli canal system. www.cracking.com



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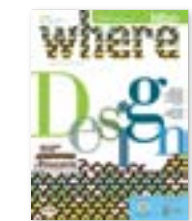
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Milan map

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ON THE COVER
Where® Milan tributes "Afrofutur", the Lab programme taking place at la Rinascente during the Design Week (see page 10).

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→ A Note from the Publisher



Creativity, art and solidarity

Welcome to the annual appointment in the capital of design.

When April rolls around, almost half a million visitors flock to our city. A sign of creative vitality that more than anything else highlights the potential of Milan.

On 10 April, Where will also offer its contribution by organizing a charity auction at the Fabbrica del Vapore (*Map E1*) for the upkeep of hospitality centres for children undergoing cancer treatment in Milan (*see page 5*). We have invited those of our friends who are artists to portray their impressions of our city. You're welcome to join us at the venue at 6.30pm.

You can also contribute to setting a basis for the auction online (find out more on www.wheremilan.com), in a bid to support our charity and win an original work of art that will remind you of Milan on your return home.

— ANDREA JARACH
Publisher, Where Milan

In 2013 Where Milan will once again be hosting the Concierge of the Year Award with loads of new initiatives. Stay tuned on www.wheretraveler.com

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52nd INTERNATIONAL FURNITURE EXHIBITION

Milan: interiors of tomorrow



Salone Internazionale del Mobile
EuroLuce, International Lighting Exhibition
SaloneUfficio, International Workspace Exhibition
International Furnishing Accessories Exhibition
SaloneSatellite

Milan Fairgrounds, Rho, 09/14.04.2013



where now

→ Milan

The month's top entertainment, dining and arts



» FOCUS

"I SALONI" OF MARVELS

On 9 April, Milan's most eagerly awaited event begins with the opening of the Salone Internazionale del Mobile, a "not-to-be-missed" event dedicated to design which draws hordes of young people, professionals and aficionados from all over the world to the undisputed capital of design.

Milan showcases developments in design of the future with the 52nd edition of the **Salone Internazionale del Mobile**, under the slogan "Milan. Interiors of Tomorrow". Over 2,500 exhibitors and more than 30,000 visitors are expected to attend the world's most important event dedicated to design and furnishing. As always, **SaloneSatellite** will provide visibility for young emerging designers and will be geared to the theme "Craftsmanship & Design: Together for Industry". The competition will involve the awarding of prizes to the three best prototypes presented by students from 17 international design schools. The main event of I SALONI 2013 will be the eagerly-awaited "Project: office for living" by archistar **Jean Nouvel**, who will interpret the concept of workspace in terms of conviviality, pleasure and fun. Thanks to a joint initiative set up between Cosmit, the company that organizes I Saloni, and the City of Milan, **from 7 to 14 April**, entry to Milan's **public museums will be free-of-charge**. From the Museo del Novecento to Castello Sforzesco, from the Galleria d'Arte Moderna to the Museo della Moda at Palazzo Morando. These and many other spaces will be open to the design experts and artists who make an annual pilgrimage to Milan because of its universal appeal and, above all, the quality of its global offer.

SOCIAL NETWORKS

Real-time information will be available on a number of social networks, including Facebook, Twitter and Youtube. The **official hashtags** are: @iSaloniofficial: #iSaloni | #Euroluce | #SaloneUfficio | #SaloneSatellite. Furthermore, users can download the App of the Saloni 2013 for iPhones, iPads and Android devices.

OUTDOOR DESIGN

The **Fuorisalone** (off-site) event is a huge collective celebration that involves the entire city during the International Furniture Fair held at the futuristic Rho Fairgrounds. Entertainment, socializing, art, creativity and business networking go hand-in-hand at the events organized in the various **Design Districts**, each having their own identity.

• Tortona Design Week

Temporary Museum for New Design is the name of this year's event promoted by the landmark district of Milanese design. Among the myriad projects on offer, worthy of particular note is "Global Design", featuring large virtual installations, fascinating videos on climatic changes and luminous installations (Superstudio Più, via Tortona 27). With "Art Interactions", avant-garde artists construct site-specific installations working with light, videos, interactive media, space and the Internet (Superstudio Più, via Tortona 27). Discover local gastronomy and Lombardy farmhouse cuisine upgraded with an innovative street-food twist with "Mi gusto Tortona-Farmer & Gourmet Experience", a unique fusion of taste, art and design.

Temporary Museum for New Design

Superstudio Più, via Tortona 27; Superstudio 13, via Forcella 13 and via Bugatti 9 / 9-12 April, 10am-11pm only operators / 13 April 10am-11pm, 14 April 10am-6.30pm (free admittance).

M2 Sant'Agostino, Porta Genova FS. www.tortonadesignweek.com



Tortona Design Week

• Brera Design District

The fourth edition of Brera Design District will be held in Brera, Milan's famous artsy district. Its showrooms will welcome visitors with presentations, events and guided tours of the neighbourhood's historic workshops. Among the numerous events on offer, make sure to check out **Brera Outdoor Village**, set against the sensational backdrop of Palazzo Cusani (via Brera, 13), in which designer Gordon Guillaumier offers a personal interpretation of its exterior spaces with the project "Spring, Summer, Autumn, Winter – pleasant outdoor living". On Friday, 12 April, Brera presents



Fabbrica del Vapore, a hub of creativity

This former industrial building, now known as Fabbrica del Vapore, has been converted into an important hub of creativity and culture and represents a major display platform for the Fuorisalone, offering an unconventional interpretation of design with the "Posti di Vista 10" event. Urban sustainability, green energy, the relationship between the city and sustainable production, eco-design and organic food are the themes dealt with through shows, design exhibitions, a market selling organic products, street food and urban gardens. In the vast courtyard of the complex, in association with Hortus 2015, Stefano Gargiulo/Kaos Produzioni will mount a "green" installation designed to be "experienced" by visitors as a form of reflection on the relationship between the city and its green spaces (see photo). On 10 April a charity auction will be held to support the Italian League Against Cancer (LILT Milano).

Fabbrica del Vapore, via Procaccini 4, 10am-9pm, www.fabbricadelvapore.org

Brera Design Night, a late night opening of showrooms (until midnight) with special events animating the surrounding streets and squares. Between largo Treves, via Solferino and via Brera, artist Alessandro Getta will present a site-specific work entitled "Attenzione al Design!", with installations of huge objects based on the three elements that make Brera unique: Art, Design and Culture.

M1 Cordusio, Cairoli, M2 Lanza, Moscova, M3 Montenapoleone, M3Turati. www.breradesigndistrict.it

• "Porta Venezia in Design"

In conjunction with the opening of its showrooms, the Porta Venezia in Design 2013 circuit, inspired by the relationship between design and the Art Nouveau architecture that embellishes the district, will not only propose a cultural theme dedicated to floral motifs but also a **food&wine experience** held in the venues and restaurants scattered throughout the area featuring special menus based on the products and wines of Lombardy.

M1 Porta Venezia, Lima, Loreto. Info and itineraries: www.portaveneziaindesign.com

• And more...

Ventura Lambrate, a district boasting a strong experimental identity, dedicated to the promotion of young designers (www.venturaprojects.com, M2 Lambrate FS);

Porta Romana Design (www.portaromanadesign.it, M3 Porta Romana), which also includes the Istituto Europeo di Design and the "mini creative city" of **MAD/Mecenate Area Design** (www.mecenateareadesign.it).

I SALONI 2013

Rho Fairgrounds (M1 Rho Fiera)

9-14 April 2013
Open 9.30am-6.30pm (only operators);
13-14 April, free admittance.
www.cosmit.it

Salone Internazionale del Mobile - International Furniture Exhibition

52nd national edition
35th international edition
Salone Internazionale del Complemento d'Arredo - International Furnishing Accessories Exhibition
27th edition
Pavilions: 1-2-3-4-5-6-7-8-10-12-14-16-18-20

Euroluce. Salone Internazionale dell'Illuminazione - International Lighting Exhibition

27th edition
Pavilions: 9-11-13-15
Salone Ufficio
Biennale Internazionale dell'Ambiente del Lavoro - International Biennial Workspace Exhibition
16th edition
Pavilions: 22-24
SaloneSatellite
16th edition
Pavilions: 22-24
Open: 9.30am-6.30pm, free admittance.



» TIPS

PASSION SHOPPING

Design Supermarket loads of innovative ideas for living and lifestyle, at the large underground space of **la Rinascente**, devoted to design in its multiple expressions housing more than 200 international brands from home furnishings to lighting, technological gadgets to office accessories right up to kitchen and tableware.

Piazza Duomo, Piano -1 la Rinascente. T: 02 88521. www.rinascente.it. M1-M3 Duomo. Map F4



DESIGN SUPERMARKET

High Tech is a mix of functionalism, aesthetics and a touch of quickness for a perfect contemporary, urban, loft-style chic. Located in a 19th century building, you can find sofas, armchairs, tables, chairs, beds and bookshelves but also perfumes, kitchenware and even clothing.

Piazza XXV Aprile, 12. T: 02 6241101. www.hightechmilano.com. M2 Garibaldi FS. Map E6



ARMANI RISTORANTE

At **Cargo**, an exotic open space reconverted from a famous Milanese industrial factory, you can find home furnishings, books, perfumes, candles, carpets and a sector dedicated to tropical plants.

Via A. Meucci, 39. www.hightechmilano.com. M2 Crescenzago. Off Map

DINING IN STYLE

A world of sophisticated beauty awaits you on the seventh floor of the Armani Hotel Milano. The **Armani Ristorante** draws on the rich gastronomic traditions of Italian fare to offer you a once-in-a-lifetime tasting experience set against an elegant, minimalist backdrop complete with a well-stocked wine bar and a "Chef's Table" set within the kitchen. Make sure to visit the **Armani/Lounge**, featuring a magnificent view over the city's skyline and the **Armani/Bamboo bar**, for a relaxing aperitivo or an elegant afternoon tea.

Armani Hotel Milano, Via Manzoni, 31. T: 02 88838888. www.armanihotels.com. M3 Montenapoleone. Map F4



DA NOI IN

Located in the Tortona district, at the Magna Pars Suites Milano, the **"Da Noi In" restaurant** transforms seasonal Italian cuisine into a fabulous tasting experience. A secret door leads onto the **Liquidambar** lounge bar, featuring a long white onyx counter, a well-stocked wine cellar and a charming garden.

Hotel Magna Pars Suites Milano, via Forcella, 6. www.magnapars-suitesmilano.it. M2 Porta Genova, closed on Sun. Map D6

FASHIONABLE ENTERTAINMENT

Legendary bar of the Sheraton Diana Majestic, **h club>diana** is the ideal place for a brunch, an aperitivo or an after-dinner drink. The bar overlooks the hotel's majestic gardens through semi-circular glass windows, and its fashionable setting and contemporary design are a big draw for the Milanese fashion elite. Its Saturday and Sunday brunch (12.30pm-2pm) menus offer a rich buffet featuring a unique selection of lunch specials.

Viale Piave, 42. T: 02 20581. www.sheraton.com/dianamajestic. M1 Porta Venezia. Map H3



H CLUB DIANA

Set within the trendy, high-style oasis of **10 Corso Como**, just moments away from the scintillating skyscrapers of Milan's new business district, this splendid garden café welcomes you into a charming courtyard embellished by climbing plants and seasonal flowers – all within a complex dedicated to shopping, art and design. Its terrace-top roof garden hosts sensational events and exhibitions.

Corso Como, 10. T: 02 29013581. www.10corsocomo.com. M2 Garibaldi FS. Map F2

Chiara Pisa



Francesca Meroni



Traveling Through *Time*



From 9 to 14 April, on the occasion of the 52nd "Salone del Mobile", Pisa Orologeria will deal with the theme of perfect equilibrium. At the stylish spaces of the Rolex Boutique in via Montenapoleone, in collaboration with Meritalia, the concept of balance will find its utmost expression in the installation "Attraversare il Tempo" (artistic and creative direction by Antonio Vittorio Carena - Se77e).

Solid walnut and mahogany "blocks" dating back to the 19th and 20th centuries, suspended in equilibrium and traversed by a straight beam of light, will be set within an "inter-galactic" atmosphere, floating on the floors of the Boutique. Elements of all types which, though more or less finished, are nevertheless capable of evoking the evolution of Design through time travel.

The exterior of the Rolex Boutique will be embellished with the latest creations by Tobia Scarpa and Giulio Iacchetti together with an unseen posthumous work by Achille and Pier Giacomo Castiglioni (produced by Meritalia).



"Attraversare il Tempo" 9-14 April, 10am-7pm

Pisa Orologeria - Rolex Boutique

Open Mon-Sat 10am-7pm.
Via Montenapoleone, 24
T: 02 76317726
www.pisaorologeria.com



Perfect Timing – A destination venue in the heart of the Quadrilatero for watch fans and timepiece collectors of the heritage brand of Haute Orologerie. A refined, elegant space serving as a perfect backdrop to the stunning Rolex collections and home to the exclusive workshop that can be visited by the boutique's fond clientele.

Calendar | This Month in Milan



7 SUNDAY
SPORT

This year's "Milano City Marathon" will once again give runners a chance to test their skills and support a good cause as they take to the streets of Milan.

MONDAY	1	PHOTOGRAPHY: until 6 April Fondazione Stelline will host "Absence of Subject", a retrospective dedicated to world-famed photographers Sander and Somoroff .
TUESDAY	2	EXHIBITION: on show at Museo Poldi Pezzoli "La passione del disegno. Opere della collezione Lampugnani dal XV al XIX secolo" (until 13 May).
WEDNESDAY	3	FASHION: a trip into the world of fashion with "Fashion. A century of extraordinary fashion photography from the Condé Nast Archives", at Fondazione Forma (until 7 April).
THURSDAY	4	EXHIBITION: "Costruttori di Armonie" – an exhibition dedicated to the excellence of Italian and Cremonese luthiers (Auditorium di Milano, largo Gustav Mahler, until 7 April).
FRIDAY	5	ART: the 2013 edition of "Miart", one of the most important modern and contemporary art fairs, opens today (at Fieramilanocity, until 7 April).
SATURDAY	6	PHOTOGRAPHY: "Paris en liberté", a superb exhibition of poetic shots by Robert Doisneau at Spazio Oberdan (until 5 May).
MONDAY	8	OUT OF TOWN: the 47th edition of Vinitaly , one of the most eagerly awaited events dedicated to Bacchus' nectar will be held in Verona (Veronafiere, until 10 April).
TUESDAY	9	DESIGN: today, Milan welcomes the world to the "Salone del Mobile", a "not-to-be-missed" event featuring the greats in home décor (Rho Fairgrounds, until 14 April).
WEDNESDAY	10	COMICS: revival of "Fabbrica di Carosello", a well-known Italian television program aired between 1957 and 1977, at Wow Spazio Fumetto (until 14 April).
THURSDAY	11	DESIGN: at the Triennale di Milano , see a selection of the most famous works by eclectic designer and architect Massimo Iosa Ghini (until 1 May).
FRIDAY	12	ART: enjoy culture on show at the 5th edition of "Arte Accessibile Milano", dedicated to contemporary art (headquarters of Gruppo 24Ore in via Monte Rosa, until 14 April).
SATURDAY	13	ANTIQUES: until tomorrow, the spaces at Parco Esposizioni Novegno will host "Brocantage", the fair dedicated to collectors' items, rarities and bargains.

SUNDAY	14	FLOWER POWER: don't miss the annual flower show "Fiori sul Naviglio Grande", a carnival of fragrances and scents that draws more than 200 exhibitors from all over Italy.
MONDAY	15	ART: make sure to visit the new space in via Vigevano where, until 30 June, Fondazione Arnaldo Pomodoro will host the exhibition "Una scrittura sconcertante".
TUESDAY	16	OPERA: celebrate the bicentenary of Giuseppe Verdi at Teatro alla Scala , the glorious venue where the opera Macbeth will be staged (other dates 18 and 21 April).
THURSDAY	18	EXHIBITION: Palazzo Morando -Costume Moda Immagine tributes female artisans with the exhibition "Donne in Bottega" (until 21 April).
FRIDAY	19	LEONARDO: precious pages from Leonardo da Vinci's Codex Atlanticus on display at Biblioteca Ambrosiana and the Sacrestia del Bramante .
SATURDAY	20	SPORT: the finals of "Oktagon", World Championships for kickboxing and Thai boxing, will enthral audiences at Milan's Mediolanum Forum in Assago.
SUNDAY	21	FOOTBALL: Inter takes on Parma in a bid to qualify for the Serie A football championships (San Siro Stadium, p. 67).
MONDAY	22	ART: for the first time in Italy, a display of works from the Jonas Netter collection "Modigliani e la Scuola di Parigi" (Palazzo Reale, until 8 September (p. 14)).
TUESDAY	23	BOOKS: today is a symbolic day for world literature when tribute is paid to books and authors with "World Book and Copyright Day", an event promoted by UNESCO.
WEDNESDAY	24	EXHIBITION: "The desire for freedom", an exhibition exploring the concept of freedom through post-World War II will be held at Palazzo Reale until 2 June (p. 14).
THURSDAY	25	FESTIVAL: head to Parco Esposizioni Novegno and enjoy the thousand cultures of Asia at "Festival dell'Oriente" (until 28 April) with stalls and folkloristic performances.
FRIDAY	26	MUSIC: concert by Giuseppe Verdi Symphony Orchestra of Milano conducted by Wayne Marshall (Auditorium di Milano Fondazione Cariplo).
SUNDAY	28	ANTIQUES: don't miss the annual "Mercatone dell'Antiquariato sul Naviglio Grande", the historic fair dedicated to collectors and antique devotees.
MONDAY	29	ART: music and opera are celebrated at an exhibition of paintings by Gianni Maineri (Auditorium di Mialno, largo Gustav Mahler, until 25 September).
TUESDAY	30	TECHNOLOGY: on show at Fondazione Stelline, "iDyssey", a multimedia project documenting Odysseus' voyage from Homer's epic with an iPhone (until 12 May).

17 WEDNESDAY
POP ART

The **Museo del Novecento** presents an exhibition dedicated to **Andy Warhol** with a series of his most celebrated prints (until 8 September).



27 SATURDAY
LEONARDO
Truly inspiring interactive exhibition "Leonardo 3 - Il Museo di Leonardo", piazza della Scala, entrance Galleria Vittorio Emanuele II, Le Sale del Re (until 31 July).

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mcarthurglen.it/serravalle

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A Futuristic Africa at la Rinascente

From 9 to 12 April, la Rinascente will celebrate the world's original design festival **Salone del Mobile** in dynamic style as it presents "**Afrofutur**", an experimental programme curated by Beatrice Galilee. The Milan flagship store will show festival-goers how Africa's newest makers, thinkers and dreamers are being spurred on by visions of the future.

This **Design Week**, each day's events will bring a forward-thinking, futuristic, global game-changing version of the world's second biggest continent. Whether real or imagined, the Africa of today has wrapped its arms around the world of tomorrow.

Through media, events and performance, the store will demonstrate the exciting mind-shift in **African technology** and how it's radically shaping **new notions of design**. The continent is developing on its own terms, with savvy innovators emerging from the creative quarter and rebranding their urban spaces. It's moving away from visual clichés and forging experimental collaborations with technologists, writers, musicians, photographers, illustrators, architects, coders, developers and cultural commentators. This is a movement that's modifying Africa's past and present and bringing it into the future.

www.rinascente.it
Milano, piazza Duomo.
Open daily. T: 02 88521. M1-M3 Duomo. Map F4

TOP CREATIVITY

One of Africa's greatest traditions is storytelling. La Rinascente update this tradition by using the windows as **multi-dimensional story portals** with six stories from the African pulp-fiction masters, Jungle Jim. London-based illustrator Emily Forgot brings them to life by using set design techniques to transform the arresting comic book illustrations. (www.junglejim.org – www.emilyforgot.co.uk)



EVENTS AND LIVE PERFORMANCES

- **TUESDAY 9 APRIL**
ALL WEEK
THE NEWSROOM
www.gowestproject.com
2pm -4pm
THE GALACTIC ZINE SWEATSHOP
www.junglejim.org
5pm -7pm
THE AFRONAUTS
www.lademiddel.com
- **WEDNESDAY 10 APRIL**
10am -12am
THE ART OF STORYTELLING
www.yinkailori.com
1pm -2pm
MEET THE AFROFUTURISTS
3pm -5pm
CELLULAR SOUNDS
www.markmckeaue.com
www.yurisuzuki.com
6pm -7pm
AFROFUTURE NOW!
- **THURSDAY 11 APRIL**
10am -2pm
KANE KWEI CARPENTRY WORKSHOP
www.ghanacoffin.com
3pm -6pm
MAKER FAIRE AFRICA WORKSHOP
www.makerfaireafrica.com
7pm
PARTY IN THE AFROFUTURE
www.paulomoreira.net
- **FRIDAY 12 APRIL**
11am -12.30am
THE SECURE TRANSPORT OF LIGHT
www.shorttermmemoryloss.com
1pm -3pm
IMPROBABLE AFRICA
www.alterfutures.org
www.daisyginsberg.com
4pm -5pm
THE NEWSROOM
www.gowestproject.com
6pm -7pm
PROJECT HERACLES BRIDGE BUILDING LIVE

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Hot Venues | April 2013

MUSEO DEL 900

• 4 April-8 September
ANDY WARHOL'S STARDUST
 Fine Prints From Bank of America
 Merrill Lynch Collection
 Open Mon 2.30pm-7.30pm;
 Tues, Wed, Fri and Sun 9.30am-7.30pm;
 Thurs and Sat 9.30am-9.30pm.
 M1-M3 Duomo. Map F5.
 www.museodelnovecento.org

TRIENNALE DESIGN MUSEUM

• 6 April 2013 - 23 February 2014
6TH EDITION - LA SINDROME DELL'INFLUENZA
 • 9 April 2013 - 8 September 2013
GAE AULENTI
 Open Tues-Sun 10.30am-8.30pm;
 Thurs 10.30am-11pm. Viale Alemagna, 6.
 M1-M2 Cadorna FN, Map D3. www.triennale.it



Palazzo della Triennale

PALAZZO MORANDO COSTUME MODA IMMAGINE

• Until 21 April
DONNE IN BOTTEGA Donne artigiane/
 photodesigner/imprenditrici in Lombardia
 (1906-2012)
 Open Tues-Sun 9am-1pm/2pm-5.30pm;
 Free admission. Via Sant'Andrea, 6.
 T: 02 88465933. M1 San Babila; Map G4.
 www.costumemodaimagine.mi.it



FieraMilanoCity

FAIRS

• 5-7 April
MI ART
 International Exhibition of Modern and Contemporary Art
 (www.miart.it)
 AT FIERAMILANOCITY
 • 5-7 April
MILANOFIL 2013
 International Exhibition of Modern and Contemporary Art
 (www.poste.it)
 AT MICO - FIERAMILANOCITY
 • 9-14 April
SALONE INTERNAZIONALE DEL MOBILE
 International furniture exhibition
 52nd National edition
 35th International edition
SALONE INTERNAZIONALE DEL COMPLEMENTO D'ARREDO
 International Furnishing Accessories Exhibition
SALONE UFFICIO
 International Biennial Workspace Exhibition
EUROLUCE
 International Lighting Exhibition
 (www.cosmit.it)
 AT RHO FAIRGROUND
 • 12-14 April
BROCANTAGE TOP CLASS ANTIQUES
 Indoor Market Devoted to Vintage
 (www.parcosposizioninovegro.it)
 AT PARCO ESPOSIZIONI NOVEGRO



TEATRO ALLA SCALA
 WORLD'S PREMIER OPERA AND BALLET HOUSE OFFERS A RICH PROGRAM.
 www.teatroallascala.org
 • 2, 4, 7, 9, 13, 16, 18, 21 GIUSEPPE VERDI.
Macbeth. Conductors: Valery Gergiev (2, 4, 7, 9) and Gaetano D'Espinosa (13, 16, 18, 21).
 • 3 ALEXANDER RASKATOV.
"Cuore di cane (Sobac'e serdce)". Conductor Valery Gergiev.
 • 5 "Recital". Baritone Matthias Goerne, piano Eric Schneider.
 • 8 (Première), 10, 12 LUDWIG VAN BEETHOVEN, LUCIANO BERIO.
 Filarmonica della Scala. Conductor Ingo Metzmacher, cast The Swingle Singers.
 • 11 "Mariinskij Theatre Orchestra of Saint Petersburg". Music by Giuseppe Verdi, Richard Wagner, P.I. Tchaikovskij. Evening in the aid of Croce Rossa Italiana.
 • 15 "Strumentisti dell'Orchestra del Teatro alla Scala". Music by Igor Stravinskij.
 • 17 (Première), 20, 23 GIUSEPPE VERDI.
Oberto conte di San Bonifacio. Conductor Riccardo Frizza. Director Mario Martone.
 • 26 (Première), 27, 28, 30 GISELLE.
 Coreography Jean Coralli-Jules Perrot. Conductor Alessandro Ferrari. Etoiles Svetlana Zakharova and Roberto Bolle (26, 28, 30 April)



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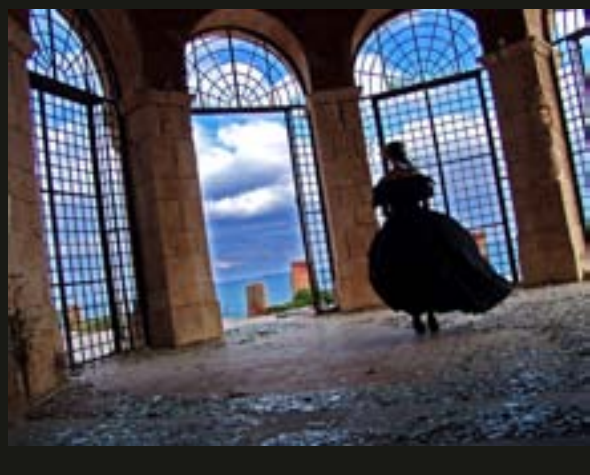


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 www.runinmilan.com

Elio Fiorucci, Oliviero Toscani, Ferdinando Scianna and Mimmo Paladino, to mention just a few. The 5th edition of AAM, the international exhibition of contemporary art curated by Tiziana Manca, will open on 2 April in via Monte Rosa 91 (Map B3) at the palazzo de "Il Sole 24Ore". More than 150 international artists, food and wine tastings, educational workshops for kids and, for the first time ever, a section dedicated to Art-Design. www.arteaccessibile.com



CONTEMPORARY ART

Triennale Design Museum - 6th edition
"La Sindrome dell'Influenza" - 6 April 2013 - 23 February 2014

The Triennale Design Museum is a flexible space that is continually transformed and designed to update viewers about the past and future prospects of Italian design. This edition is dedicated to the "Sindrome dell'Influenza", the underlying basis for Italian creativity: interesting facts, assimilation and the reinterpretation of various languages give life to new and surprising objects.

Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale E. Alemagna, 6. T: 02 724341. www.triennale.it. M1-M2 Cadorna FN. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale E. Alemagna, 6. T: 02 724341. www.triennale.it. M1-M2 Cadorna FN.

DESIGN

laVerdi

This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. www.laverdi.org

■ Symphonic Season
4, 5, 7 April
 Lilya Zilberstein, piano
 Jader Bignamini, conductor
 Music by Aleksandr Porfir'evic Borodin, Nicola Campogrande, Sergej Rachmaninov, Igor Stravinskij

11, 12, 14 April
 Alexander Chaushian, cello
 Oleg Caetani, conductor
 Music by Witold Lutoslawski and Gustav Mahler

18, 19, 21 April
 Benedetto Lupo and Simone Pedroni, piano
 Wayne Marshall, conductor
 Music by Johannes Brahms

21, 22, 24 March
 Boris Petrushanski, piano
 Giuseppe Grazioli, conductor
 Music by Francis Poulenc and Wynton Marsalis

25, 26, 28 April
 Wayne Marshall, organ and conductor
 Music by Francis Poulenc

■ "laVerdi Barocca"
1 April
 Ruben Jais, conductor

Music by Johann Sebastian Bach and Carl Philipp Emanuel Bach

■ "Crescendo in Musica"
13 April
 "Chicino e cicolla"
 Franco Bossaglia, conductor

27 April
 "E adesso... Musical!"
 Felix Mendelssohn
 Nicola Olivieri, narrator
 Written and directed by Francesco Montemurro

■ "Sunday Morning with laVerdi"
7 April
 "de Falla"
 Simone Pedroni, piano
 Giuseppe Grazioli, conductor
 Music by George Enescu, Isaac Albeniz and Manuel de Falla

21 April
 "Poulenc"
 Silvio Rossomando, saxophone
 Giuseppe Grazioli, conductor
 Music by Albert Roussel, Jacques Ibert and Francis Poulenc

MUSIC

Palazzo Reale, one of the most important cultural centres in the city, will simultaneously host different exhibitions. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Ask your concierge.

- **Modigliani, Soutine e gli artisti maledetti. La collezione Netter**, until 8 September. 122 works by Amedeo Modigliani and the artists that lived and painted in Montparnasse at the beginning of the 20th century. **First-ever showing in Italy.**
- **The Desire for Freedom**, until 2 June. An exhibition exploring the concept of freedom through post-World War II.

ART

EXHIBITION WITH WORLDWIDE PREMIERES AND MULTIMEDIA STATIONS IN ITALIAN AND ENGLISH

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AAM - MARILENA VITA, LAPUPA 1803, 2012. PHOTOGRAPHIC PRINT PLEXIGLASS. COURTESY GALLERIA ORIZZONTI



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» WHERE TO BUY

Objects of desire

This month, fashion designers of international repute showcase their luxurious creations



1.



2.



3.



4.



5.

1. HERMÈS

Catté Assise by Philippe Nigro
Hermès Maison
Via Pisoni, 2 - T: 02 89087333
M3 Montenapoleone. Map F4
www.hermes.com

2. FENDI

Kate Loveseat
c/o **Luxury Living**
Via Durini, 11 - T: 02 76021834
M1 San Babila. Map G4
www.fendi.com

3. PAOLA C.

Mouse tea-pot by Aldo Cibic
Via Solferino, 11 - T: 02 862409
M2 Moscova. Map F3
www.paolac.com

4. MISSONI

Pouf Onemo
Missoni Home
Viale Elvezia, 22
T: 02 33103108
M2 Moscova. Map E3
www.missonihome.it

5. ALESSI

MU Cutlery set,
designed by Tyo Ito
Alessi Flagship Store
Via Manzoni, 14/16
T: 02 795726
M3 Montenapoleone. Map G4
www.alessi.it

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MILANO - Via della Spiga - Via Jommelli
VENEZIA - Calle Larga XXII Marzo San Marco
serapian.com

NEW opening What's New in the City



Pinko in the Heart of Milan

The young, trendy brand has opened a new boutique in via Montenapoleone, a wonderland featuring the colourful Pinko universe and the new spring/summer 2013 collections. An unusual play of lights characterizes the different rooms of the boutique, including the "special room": a dark, silk-carpeted space overlooking a small internal garden.

*www.pinko.it. Via Montenapoleone, 26.
T: 02 76014184. M3 Montenapoleone. Map G4*

New Flagship Store for Santoni in the Golden Quad

The new boutique of luxury shoemaker Santoni carries the signature of Patricia Urquiola. Two intercommunicating rooms skilfully juxtapose the Santoni universe of men and women's footwear, tempting customers into a warm, intimate atmosphere. A highly sought-after space housing Santoni's most desirable collections, the result of unparalleled, typically Italian craftsmanship. *www.santonishoes.com. Via Montenapoleone, 6. T: 02 76280508. M3 Montenapoleone. Map G4*



Chic & Go, Fashion Food

A new, one-of-a-kind "Made-in-Italy" tasting experience. Each day, its chefs indulge their creativity and flair to offer their customers auteur sandwiches designed to suit all tastes and requirements. Packaged in elegant, beautifully decorated bags, to guarantee maximum freshness and hygiene, the venue offers an array of delectable high-class options including lobster, crab and Angus beef as well as several of the best ingredients of Italian tradition such as "mortadella di Prato", authentic Parma ham or carne salada from Trentino.

*www.chic-and-go.com. Via Montenapoleone, 25.
T: 02 782648. M3 Montenapoleone. Map G4*



AND MORE...

FIXDESIGN FLAGSHIP STORE - Young women's clothing
www.fixdesign.it - Via Fiori Chiari corner of via Brera. M2 Lanza. Map F3

BROOKS BROTHERS - Contemporary clothing for men and women
www.brooksbrothers.com - Via Fiori Chiari, 1 M2 Lanza. Map F3

MASSIMO SFORZA - Formal and informal menswear collections
*www.massimosforza.com
Via Montenapoleone, 23
M3 Montenapoleone. Map G4*

MONCLER - Quilted jackets and trendy apparel
*www.moncler.com
Via Montenapoleone, 1
M1 San Babila. Map G4*

MORELLATO - Jewellery
*www.morellato.com
Corso Buenos Aires, 18
M1 Porta Venezia. Map H3*

SIMPOSIO - Atmospheric Italian restaurant
*www.simposiomilano.com
Via Gaetana Agnesi 2
M3 Porta Romana, Map G6*

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Unique Shopping Experience

Tips by Carolina Scuri



Out and about in the city, lots of useful suggestions and hot-off-the-press news about one-of-a-kind art galleries, artisan workshops or elegant design spaces from Where Milan's reporter Carolina Scuri



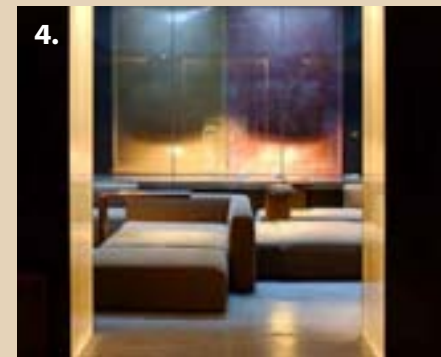
1. For more than twenty years, **Makers**, an artisan workshop located in a former industrial area to the south of Milan, mirrors the discreet personality of artist Ernesto Marazzi. Industrial period furniture is skilfully restored in order to ensure that it retains its original features. Meticulous workmanship and attention to detail in both manufacture and finish are the hallmarks of these large, dimly lit spaces. The workshop, with its stark, minimalist colours and pungent odours given off by the materials used, has a magical quality and takes visitors on an evocative trip down memory lane. A beautiful artisan workshop housing a number of unique pieces, famed, in particular, for its tables, whose tops are made using typographical designs harmoniously arranged so that each piece has a character and individuality all of its own.

2. The itinerant exhibition **Bracciodifermo** (curated by art historian Anty Pansera in collaboration with Mariateresa Chirico and promoted by design shop "Fragile") will be held at the Library of Santa Maria Inconronata, one of the main art centres in the heart of Milan. On show, unique objects, original documents and drawings - never showcased before - created in the 1970s by the innovative Bracciodifermo group, promoted by artists and designers Gaetano Pesce and Alessandro Mendini. The iconic "Moloch" lamp by Pesce (1972) opens the show and focuses on the theme of "Art Design", expressed through the production of unique or limited-edition pieces.

3. **Fragile** is a destination sales point for 20th century decorative arts and carries either unique pieces of furniture from private homes or unsold stock from historic Italian furniture companies. A large space that hosts, organizes and promotes cultural initiatives related to art and design but also one that sells carefully selected vintage clothing and designer jewellery. A sort of warehouse of wonders that also offers a rental service for public or private events related to the world of showbiz (theatre, cinema and photo shoots) or for those who simply enjoy changing their furniture frequently or find themselves living in a temporary residence.

4. A blend of discretion and design, the **Straf Hotel&Bar**, located just a short distance from the Duomo, is an avant-garde design facility offering an impeccable, customized service. Attention to detail is one of the standout features of the venue designed by architect and designer Vincenzo De Cotiis. Its distinctive décor offers an innovative idea of hospitality and its interior design, though less formal is, nonetheless, intimate. Additionally, a touch of exclusivity is added by the use of customized elements that make an immediate impression. Its lively, positive atmosphere excites all of the senses and is the perfect place for an aperitivo, a light, mid-week lunch or a Sunday brunch.

5. **La Galleria Tallulah Studio**, located in the Porta Nuova district, currently undergoing in-depth urban redevelopment, is a space hosting unique or limited-edition works of art, originating from different artistic contexts including art, design and photography, signed by artists of international renown. Items are displayed according to a precise order to give a sense of fluidity as one moves from one section to the next. The gallery is particularly aware of sustainable issues and offers viewing space to young up-and-coming designers working on themes related to recycling.



1. MAKERS

Via G. F. Pizzi, 29. Off Map
T: 02 56814005
Mob. +39 335 6058561
e-mail: artemakers@gmail.com

2. BRACCIODIFERRO EXHIBITION

c/o Biblioteca di Santa Maria Inconronata
Corso Garibaldi, 116. M2 Moscova. Map F2
From 4 to 14 April
Free admittance
Open daily 12am-8pm
(until 10pm from 9 to 14 April)

3. FRAGILE

Via Rutilla, 11. Off Map
T: 02 36561161
www.fragilemilano.com

4. STRAF HOTEL&BAR

Via San Raffaele, 3. M1-M3 Duomo. Map F4
T: 02 805081 - www.straf.it

5. GALLERIA TULLULAH STUDIO

Via Maroncelli, 12. M2 Garibaldi FS. Map E2
T: 02 36579955
Open Mon 3,30pm-7.30pm: Tues-Sat 11am-7.30pm
www.tallulahstudio.it



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Special news City Sightseeing Milano

» The **new third line** offers an interesting route in discovery of several of Milan's landmark attractions including the San Siro Stadium and the Cimitero Monumentale.

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Milano CitySightseeing - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairoli-M2 Lanza. www.milano.city-sightseeing.it



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» BREAKING NEWS

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Zani Viaggi - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairoli-M2 Lanza. www.zaniviaggi.it - www.livemilano.com



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Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique.

In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities.

Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the **Patravi Travel Tec GMT** is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.



LEFT AND BELOW

The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano



BUCHERER - Via Nassa 56, T: +41 919231424, www.bucherer.com

CASINÒ DI CAMPIONE - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

E. MARINELLA - Via della Posta, 2 corner of via Canova, T: +41 919222924, www.marinellanapoli.it

FOX TOWN - Via A. Maspoli 18, T: +41 848828888, www.foxtown.ch

LES AMBASSADEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide, T: +41 916401060, www.swissminiatur.ch

HOW TO REACH LUGANO

By car. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

By train. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com and www.ffs.ch

By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it

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the where guide

Shopping



Massimo Sforza Debuts in the Quadrilatero

Domus Prima is the name of the first Milanese flagship store of designer label Massimo Sforza. A sought-after address in the heart of via Montenapoleone where you can find all the style and elegance of the brand's refined menswear collections, distinguished by figure-flattering, couture apparel, ultra-light knitwear and artistic intarsia, precious fabrics and skins including cashmere and crocodile and beautifully handcrafted footwear and accessories.

www.massimosforza.com. Via Montenapoleone, 23. T: 02 76015653. Map F4

For more detailed listings, please see www.wheretraveler.com

Accessories

AGENT PROVOCATEUR—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. www.agentprovocateur.com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. Map F4

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that

harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.com. Piazza Duomo, 31. T: 02 89096794. M1-M3 Duomo. Map F4

HENRY BEGUELIN—A "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. www.henrybeguelin.it. Via Montenapoleone, 9. T: 02 76023820. M3 Montenapoleone. Map G4

PUNTO OTTICO HUMANEYES—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest dictates of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of the

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on page 28.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 70-71.

INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

ANGELA CAPUTI
Giuggiù

BIJOUX



Via Madonnina, 11 - 20121 Milano
Tel. +39 02 86461080
www.angelacaputi.com

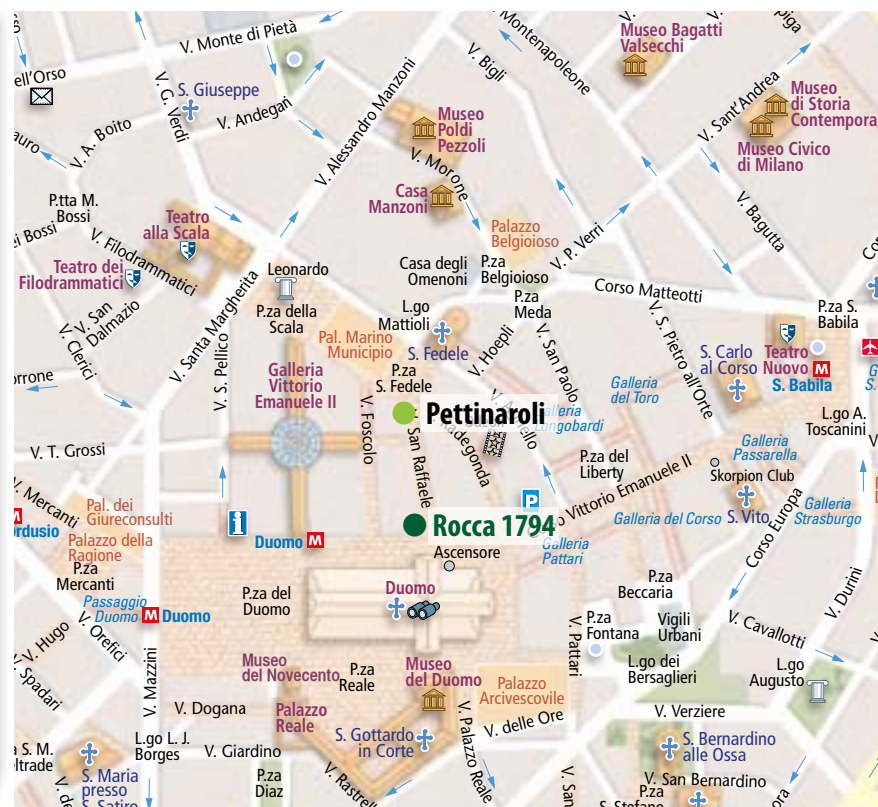
Luxury shopping



ROCCA
1794

Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Vacheron Constantin, Breitling, Jaeger-LeCoultre, Tudor, Gagà. Rocca guarantees outstanding levels of competence and expert skillfull consultancy.

www.rocca1794.com
Piazza Duomo, 25
T: 02 8057447



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production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. **Map F4**

SERAPIAN—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized.

Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. **Map G3**

VILLA MEISSEN—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European

Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Books & Magazines

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. Located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The



PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875
More info: www.wheremilan.com



FARAONE See page 41.

second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. **Map G2**

PANTON'S ENGLISH BOOKSHOP—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The



OUTLIVING See page 50.

magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. **Map D4**

Children's Clothing & Toys

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan,



GOLFINO STORE See page 30.

the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. **Map G4**

Clothing - Men & Women

ANIMAL HOUSE—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot

Member of

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passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Fedeli has recently opened a new boutique in Seoul (South Korea). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

GOLFINO—One of the most revered companies in Europe for the production of superior-quality golf attire – with sales points in Berlin, Paris, London, Marbella and Saint Andrews – Golfino has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. **Map F3**

HOST—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

"no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

ASPESE—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's



Love Fashion, Adore Life. Spring Collections at 30-70% less

Serravalle Designer Outlet offers a unique shopping experience, with 300 of your favourite designer brands - Allen Edmonds, Brooks Brothers, Calvin Klein, Guess, Pal Zileri, Pinko, Swarovski and many more - at outlet prices all year long. The largest Outlet in Europe combines an easy-to-reach location (an hour away from Milan) and a relaxing atmosphere: experience the sheer joy of the perfect buy at an unbelievable price. Discover the coolest Spring/Summer trends in our lookbook: **Stripes, White Chic, Mad Men** style for men, use our online lookbook to discover the best of this season's trends and learn how to tailor your outfit to the different styles. You can reach the Centre by car or train or you can use the daily shuttle bus service from Milan: find out more on mcarthurglen.it and facebook.com/SerravalleDesignerOutlet

Luxury shopping



	Pisa Orologeria - Rolex Boutique Via Montenapoleone, 24 T: 02 76317726	Orologeria Luigi Verga Via Mazzini corner of via Dogana, 3 T: 02 8056521	Rocca 1794 Piazza Duomo, 25 T: 02 8057447
	Gobbi 1842 Corso Vittorio Emanuele II, 15 T: 02 76020536	Luigi Verga Orologi Corso Vercelli, 7 T: 02 43995176	Ronchi via Gonzaga, 5 T: 02 877449

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Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: www.mcarthurglen.it

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biansate Vicolungo. Shuttle service available daily (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com



THE WAY OF SHOPPING

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm
Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM
Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi Tel. +39 02 867 131

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MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

PIACENZA 1733— This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

RENCO—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat

9.30am-7pm. www.rencostore.com. Corso Venezia, 29. T: 02 76000235. **Map G4**

Concept Stores

10 CORSO COMO—A unique and ever-expanding mix of selling spaces grouped around a beautiful courtyard in Corso Como's pedestrian area. Worth particular note are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Tues-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm. www.10corsocomo.com. Corso Como, 10. M2 Garibaldi FS. T: 02 653531. **Map F2**

FERRARI STORE MILANO—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoeoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-

1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds.

→ Miki House, innovation for more comfort and style



Miki House
Via Montenapoleone 8
(entrance from
Via Sant'Andrea 2)
20121 Milano
Tel : 02 76011448
www.mikihouse.co.jp

WHO – Miki House is the most famous Japanese luxury brand for children.

WHAT – A fashionable short-sleeve T-shirt with transfer printing!
The fake print pattern makes it look as if the child is wearing a gingham shirt over the T-shirt. Hand printing is done 11 times on each side to create subtle shades and color variations.
In addition to its transfer print, its unique embroidery features MIKI HOUSE's special technology!
Countless detailed embroidery motif patches appear on the shirt, including the bear and his friends, plus the colorful buttons.

WHERE – In the Quadrilatero della Moda, featuring the sensational creations of renowned luxury designer brands.



Premier Tax Free Italy

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20121 Milano

T: +39 02 62694032

Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

info@it.premiertaxfree.com

www.premiertaxfree.com

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Premier Tax Free refund locations in Milan:

- ▶ Via Montenapoleone, 21
- ▶ Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- ▶ Linate Airport (departures area, after passport control)
- ▶ ATA Linate Airport
- ▶ Mezzanine floor Stazione Centrale
- ▶ Piazza Duomo, 17
- ▶ Galleria del Corso, 1

A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Julia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

In order to be eligible for a VAT refund you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

In Milan, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

HOW TO CLAIM A REFUND ON PURCHASES

▶ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

▶ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

▶ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

▶ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO

- | | | | |
|---------------------|------------------|-------------------------|----------------------|
| ▶ Agent Provocateur | ▶ Chimento | ▶ Larusmiani | ▶ Stella McCartney |
| ▶ Alexander McQueen | ▶ Christian Dior | ▶ Miki House | ▶ Tom Ford |
| ▶ Balenciaga | ▶ De Wan | ▶ Missoni | ▶ Valentino |
| ▶ Barrett | ▶ Eres | ▶ Omega | ▶ Valestra |
| ▶ Borgospesso 11 | ▶ Gianvito Rossi | ▶ Patrizia Pepe | ▶ Venini |
| ▶ Bottega Veneta | ▶ Gigli | ▶ Pederzani | ▶ Yves Saint Laurent |
| ▶ Breguet | ▶ Gucci | ▶ Pellicceria De Nicola | ▶ Zilli |
| ▶ Byblos | ▶ La Piramide | ▶ Ralph Lauren | |
| ▶ Chanel | ▶ Lanvin | ▶ Sergio Rossi | |



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MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



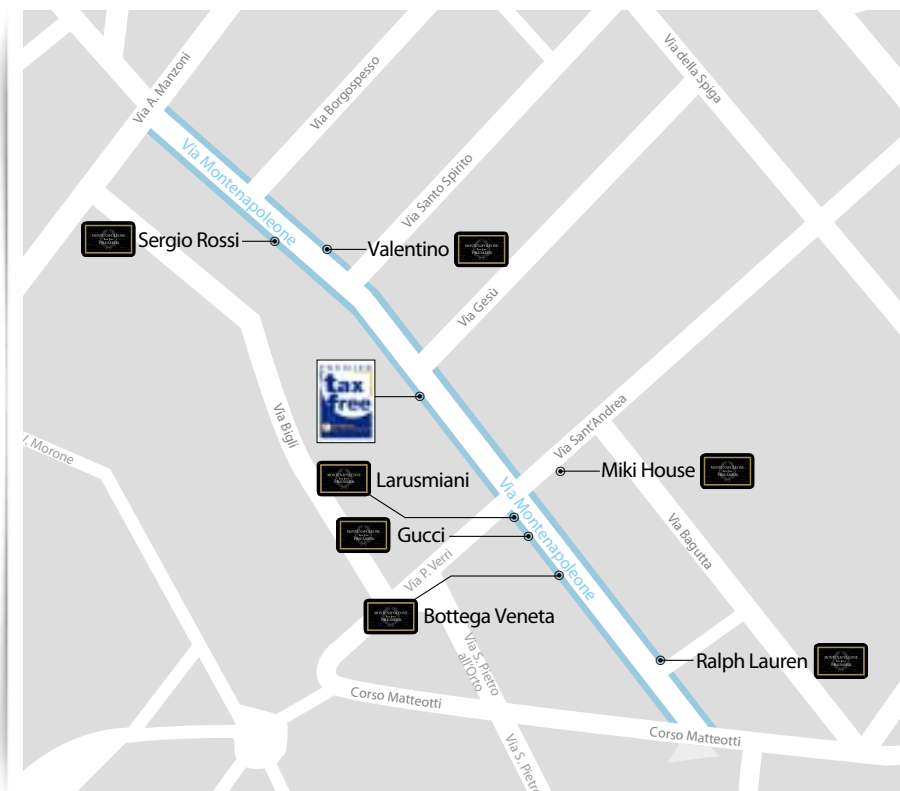
Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm



Montenapoleone Card.
Once you shop you can't stop

How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



SERGIO ROSSI
Patent leather red shoe, Timeless Collection
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



GUCCI
Bright bit bag in spring water patent leather
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com



RALPH LAUREN
Spring/Summer 2013 outfit
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



LARUSMIANI
Spring/Summer 2013 total look
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



BOTTEGA VENETA
Women's Spring/Summer 2010 Collection.
Via Montenapoleone, 5
T: 02 76024495
www.bottegapaveneta.com



VALENTINO
Sandal with studs
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



MIKI HOUSE
New Spring/Summer 2013 Collection
Via Montenapoleone, 8
(entrance from via Sant'Andrea)
T: 02 76011448
www.mikihouse.co.jp



To buy or not to buy:
that is not the question.



Premier Tax Free.
A unique tax-free
shopping experience

Premier Tax Free Italy
Via Montenapoleone, 21
www.premiertaxfree.com

No Hamlet-style doubts when it comes to shopping! Premier Tax Free is the company that refunds VAT in the quickest, easiest way possible. Enjoy your shopping in the "Quadrilatero della Moda" and discover the Premier Tax Free Lounge, in via Montenapoleone 21. Get a 15% extra bonus on your refund!

The 15% extra bonus is guaranteed only if the refund is loaded on the MonteNapoleone Card. Ask for it in the Premier Tax Free MonteNapoleone Premier Lounge.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13.00 to 19.00. Our multi-lingual staff is at your complete disposal.

Open Mon-Sat 10am-7pm. www.cartier.it. Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

CHOPARD—The Swiss brand, famed throughout the world for its refined timepieces and jewellery collections, has opened the doors of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horlogerie. Open Mon-Sat 10am-7pm. www.chopard.com. Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry re-proposed in a flagship store designed by Antonio Citterio. A well-lit space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DANIELA DE MARCHI-DDM—Situating just a stone's throw from the Duomo, Atelier daniela de marchi - ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese elite. Tues-Sat 10am-7pm. www.danielademarchi.it. Via dei Piatti, 9. T: 02 86995040 M1-M3 Duomo, M3 Missori. **Map E5**

DEWAN—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

DODO—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.dodo.it. Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-

before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GIOIELLERIA PENNISI—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu, Art Déco and Retrò jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife, Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. www.gioielleriapennisi.it. Via Manzoni, 29. T: 02 862232. M1 San Babila. **Map G4**

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone.

LINGOTTINO—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5** • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PILGIÒ—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated

 SPOTLIGHT

Fidenza Village, now even closer

Thanks to the new daily Shopping Express™ service from Milan's Central Station, it's now even easier to reach Fidenza Village. With daily departures at 9.30am from Piazza IV Novembre-corner Hotel Gallia (on Wed and Fri also at 1.30pm), this is only one of the exclusive services offered by the Collection of nine Chic Outlet Shopping® Villages across Europe,



all of which promise luxury brands, stylish settings and value for money with year-round reductions of up to 70% on the recommended retail price.

FidenzaVillage.com

Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations.

Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

BRUNELLO CUCINELLI—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. Map G3 • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FAY—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÉ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIL SANDER—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LES COPAINS—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

LUCIANO SOPRANI—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm/3pm-7pm; Sat 10am-2pm/3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

→ Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city*.

- D&G
- la Rinascente
- Chanel
- Boggi
- Prada
- Armani
- Dior
- Gucci
- Tod's
- Louis Vuitton

*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international guests.

ROCCO BAROCCO—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7:30pm. www.pilgio.com. Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among

the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigioggielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo **Map F5**

SWAROVSKI BOUTIQUE—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7:30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

TOYWATCH—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

SHOPPING SHOPPING SHOPPING

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Leather & Luggage

FPM-FABBRICA PELLETERIE MILANO—The historic Italian leather goods company founded in 1946 has inaugurated its new boutique in the Quadrilatero with renewed energy, the perfect expression of Italian talent for beauty and the excellence of craftsmanship. Designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud



DANIELA DE MARCHI - DDM
Jewels with which to play, to be, to dream.

Situated just a stone's throw from the Duomo, Atelier daniela de marchi - ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese elite. Tues-Sat 10am-7pm. M1-M3 Duomo, M3 Missori. **Map E5**

www.danielademarchi.it
Via dei Piatti, 9. T: 02 86995040
More info: www.wheremilan.com



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PILGIÒ See page 41.



GIÒSA MILANO See page 47.



POLSO GEMELLO See page 50.

and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel accessories, developing important technological and stylistic innovations: lightness, safety, aesthetics and functionalism. Open Mon 10am-7pm; Sun 11am-7pm. www.fabbricapelletteriemilano.com. Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4**

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX-RIMOWA STORE—Situated just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

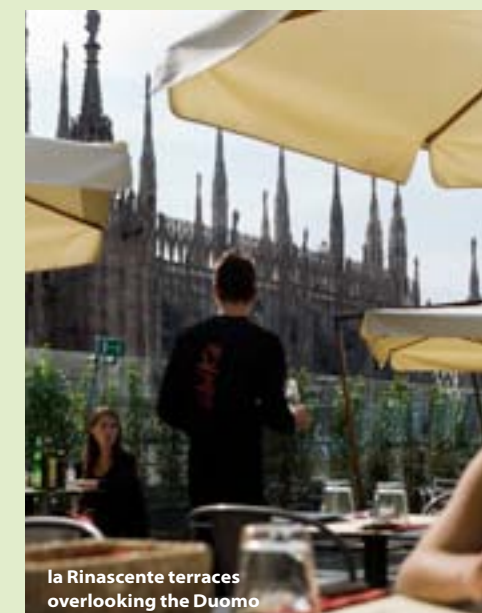
Passion Shopping

DRIVE YOUR DREAM—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the

wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. www.dydrent.it. Galleria de' Cristoforis, 1 - Piazza del Liberty. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

GIOIELLERIA VINTAGE—An original store selling antique and modern jewellery as well as famous Italian and European vintage brands located right in the heart of Milan. A cult venue where you can purchase or sell luxury, big-name brand bags, accessories, jewellery and watches. Open Mon 3pm-7pm, Tues-Sat 10am-7pm. www.gioielleriavintage.it. Via Boccaccio, 14. T: 02 48199639. **Map D4**

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are



la Rinascente terraces overlooking the Duomo

Department Stores & Shopping Centers

LA RINASCENTE, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm. www.rinascente.it Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. Map F4**

La Rinascente Food Hall on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from My Sushi to the Obikà Mozzarella Bar, from the Juice Bar to the Moët & Chandon Champagne Bar. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

COIN is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. www.coin.it. Piazza Cinque Giornate 1/A. T: 02 55192083. Map H5.**

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7. www.piazzaportello.it. Map B1**

Designer Stores



1.

2.

3.

1. FLOU
High quality and design in bedroom system.

2. ALESSI
The Italian Design Factory collaborates with over 500 designers from all over the world.

3. POLTRONA FRAU
A stylish brand which celebrates this year its 100th anniversary.

ALESSI—An “art factory” which offers utensils and accessories signed by some of the most renowned names in international design. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.alessi.com. Via A. Manzoni 14/16. T: 02 795726. M3 Montenapoleone. **Map F4**

ARTEMIDE—Located close to the historic Palazzo Poldi Pezzoli, the shop is given over entirely to lighting. Lamps and light systems boasting cutting-edge technology plus a design consultancy service. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.artemide.com. Via A. Manzoni, 12. T: 02 778712201. M3 Montenapoleone. **Map F4**

AZUCENA—Outstanding quality both in terms of design and innovative materials, often combined with more conventional ones, interpreted by artisans and architects. Open Mon-Fri 10am-6pm. www.azucena.it. Via A. Manzoni, 23. T: 02 781926. M3 Montenapoleone. **Map F4**

BELLORA—The finest home linen manufacturer in Italy for a spontaneous, fresh lifestyle marked by simplicity and elegance. In addition to three shops (via Monti 27, via Durini 17, and via Manzoni 43) Bellora also has corners in the Coin flagship stores. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.bellora.it. Via A. Manzoni, 43. T: 02 6596361. M3 Montenapoleone. **Map F4**

CASSINA—An elegant, sophisticated space, located in the highly central Via Durini, for a brand that boasts over 80 years in the industry. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.cassina.com. Via Durini, 16. T: 02 76020745. M1 San Babila. **Map G4**

CHRISTOFFLE—Christoffle evokes innovative modern design and the elegance of times gone by with its beautifully crafted silver cutlery, tableware, crystal jewellery and gift objects. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.christoffle.com. Corso Venezia, 6. T: 02 781948. M1 San Babila. **Map G4**

DANESE—A small shop, with a vaguely understated air, for one of Italy's legendary design brands. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. www.danesemilano.com. Piazza San Nazaro in Brolo, 15. T: 02 58432104. M3 Missori, M3 Crocetta. **Map F5**

FLOS—A hallmark symbol of design applied to lighting. Since the Sixties, it has offered elegant light collections resulting from collaboration with the best international designers. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-1pm/3pm-7.30pm. www.flos.com. Corso Monforte, 9. T: 02 76003639. M1 San Babila. **Map G4**

FLOU—Top designers, quality of manufacture and flexibility in product design, make Flou one of the world-leaders in bedroom systems. Open Mon 3pm-7pm; Tues-Fri 10am-2pm/3pm-7pm; Sat 10am-7pm. www.flou.it. Via Manzoni, 37. T: 02 654245. M3 Montenapoleone. **Map F3**

FONTANA ARTE—The protagonists of this Italian luxury lighting brand are its lamps, crafted mainly from steel and glass, based on an idea of discreet, functional elegance. Open Mon 2pm-7pm; Tus-Sat 10am-1pm/2pm-7pm. www.fontanaarte.it. Alzaia Trieste, 49. Corsico (Mi). T: 02 45121. **Off Map**

GUZZINI—An exhibition space located in the heart of Brera, boasting a “total white” look. On display, you will find limited edition tableware and homeware. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fratelliguzzini.com. Via Pontaccio, 8/10. T: 02 72095122. M2 Lanza. **Map F3**

KARTELL—This is the flagship store of a brand that has become a household name worldwide. It offers furniture, accessories and lamps, interpreted in a wide array of different colours. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.kartell.it. Via C. Porta, 1. T: 02 6597916. M3 Turati. **Map F3**

MERITALIA—Leader company in series and custom made furniture, specialized in high

quality design. Research and innovation are key points in sofas, armchairs, tables, chairs, beds and furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.meritalia.it. Via Durini, 23. T: 02 76007701. M1 San Babila. **Map G4**

PAOLA C.—It offers table accessories and objects in glass, ceramics and metal created by a small number of select designers. Open Mon-Fri 10am-1pm/3pm-7pm. Saturday by appointment only. www.paolac.com. Via Solferino, 11. T: 02 862409. M2 Moscova. **Map F3**

POLTRONA FRAU—A symbol of Italian artisan elegance. In addition to its cult leather armchairs, it also stocks a rich collection of sofas, beds, tables, desks and accessories. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.poltronafrau.com. Via Durini, 1. T: 02 6570626. M1 San Babila. **Map G4**

SAWAYA & MORONI—Offers furniture and, in particular, chairs, distinguished by an eclectic, ultra-contemporary style. Open Mon-Sat 10am-8pm. www.sawayamoroni.com. Via A. Manzoni, 11. T: 02 86395218. M3 Montenapoleone. **Map F4**

SPAZIO PONTACCIO—It stocks unique design masterpieces of international and Italian classic and modern design furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.spaziopontaccio.it. Via Pontaccio, 18. T: 02 8057025. M2 Lanza. **Map E3**

VENINI—The art of glass-making. The new collections and the historic pieces of this brand founded in 1921 are showcased against a neutral, minimalist background. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. www.venini.com. Via Montenapoleone, 9. T: 02 76000539. M1 San Babila. **Map G4**

VILLEROY & BOCH—The company boasts years of experience in the field of product design and interior design. Open Tues-Sat 10am-7pm. www.villeroy-boch.com. Via Montebello, 35. T: 02 65584928. M3 Turati. **Map F3**



FARAONE

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faraone@faraonegioielli.it • www.faraonegioielli.com

also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova. T: +41 919222924). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

OUTLIVING—Situated just a few steps from the Duomo, Outliving has become a destination store for “quality Swiss” products. A magical world with two souls: one dedicated to those who are passionate about cooking, either for pleasure or as a profession, and another, more intrepid one for those who love the great outdoors. The store carries a variety of products: knives, kitchenware and homeware, multi-purpose items for travellers, binoculars, torches, compasses, barometric stations, whistles, thermoses and flasks. Open Tues-Sat 10am-2pm; 3pm-7pm. www.outliving.it. Via Agnello, 8. T: 0280583246. M1-M3 Duomo. **Map F4**

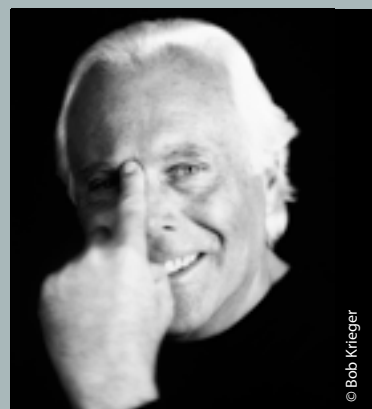
POLSOGEMELLO—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all “Made-in-Italy” and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design, including being “made-to-measure” to suit individual requirements. If you can’t find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including “Downtown Tour”, 3 hours in discovery of the most evocative places in the city’s historic centre. Now available: new city bike tours (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. – info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3**.

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza **Map F4**



In Milan, Armani is not simply a fashion brand but rather an integral part of city life. Starting from **Boutique Giorgio Armani**, the largest of the 75 present in 46 countries worldwide: three floors of luxury and elegance, 2000 sq.m. set against the backdrop of a Renaissance palazzo, an imposing synthesis of the Armani signature style (www.armani.com. Via Montenapoleone 2, T: 02 76003234. M1 San Babila. **Map G4**). At the **Emporio Armani concept store** in via Manzoni 31, the first and largest luxury brand sales point in the city, you can also find the following Armani lines: Armani Jeans, Armani/Dolci, Armani/Fiori, Emporio

Armani man and woman, Armani Junior, EA7, Armani/Libri (via Manzoni 31, T: 02 72318600. M3 Montenapoleone. **Map F4**).

Armani/Casa in via Sant’Andrea 9 is a reference point for interior decor, from furniture to lighting; from accessories to textiles.

In Milan, a number of the coolest locations also carry the Armani signature. These include **Emporio Armani Caffè** (via Croce Rossa 2, T: 02 72318680. M3 Montenapoleone. **Map F4**), **Armani/Nobu**, the sushi restaurant Via Pisoni 1, T: 02 62312645. M3 Montenapoleone. **Map F4**) and **Armani Privé** (via Manzoni 31, T: 02 62312655. M3 Montenapoleone. **Map F4**), where the VIPs and captains of industry who animate Milan’s “dolce vita” can be spotted enjoying a drink or dancing until the late hours of the night. Armani dominates the centre of Milan with a **large billboard** at the junction between via Cusani and via Broletto (**Map F4**), for years one of the symbols of the city. And, since last year, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (**Armani Hotel Milano**, via Manzoni 31. M3 Montenapoleone. **Map F4**. www.armanihotels.com). All imbued with “King Giorgio’s” typical elegance and style.

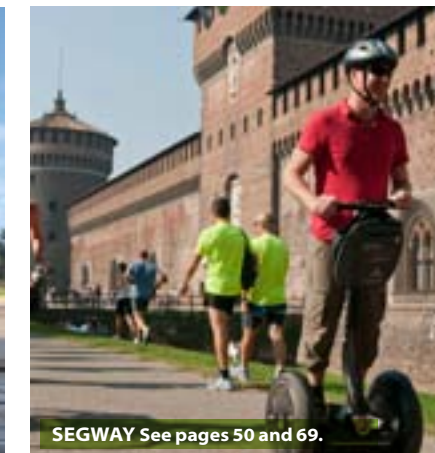
CLOCKWISE FROM THE RIGHT: A close-up of Armani Casa, lying adjacent to Emporio Armani, and the Armani/Spa in the Armani Hotel; the Giorgio Armani Boutique in via Montenapoleone, 2



VIBRAM See page 51.



DRIVE YOUR DREAM See page 47.



SEGWAY See pages 50 and 69.

BALLIN—The signature brand of “Made-in-Italy” excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan’s Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality.

Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

RODO FIRENZE—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. www.rodofirenze.it. Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women’s footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand’s unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials – worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy “must”. The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original “Vibram FiveFingers” product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibramfivefingers.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

Stationery

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

High Technology Footwear Promotions

Great news for indoor and outdoor sports lovers. To mark this year’s **Milan Design Week** (from 9 to 14 April), Milan’s first and unique Vibram® store will be offering interesting promotions on several models of the renowned **Vibram FiveFingers®** brand, revolutionary, high-tech toe shoes. The store in via Raffaello Sanzio n.6 carries the entire range of Vibram FiveFingers®: a reference point for amateurs and professionals alike, thanks to the exclusive characteristics of this footwear designed to combine wellbeing and performance. Vibram FiveFingers® have, in fact, paved the way for a new era, based on the possibility of feeling the ground, without foregoing protection, unparalleled flexibility and comfort. Resembling a technological glove, the soles with 5 separated toes is made from high-performing Vibram® rubber which improves agility and balance and stimulates and strengthens muscles in the foot, defining a new standard for performance. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm.



Vibram store
Via Raffaello Sanzio, 6
Milan - T: 02 36528461
www.vibramfivefingers.com
M1 Wagner. **Map B4**

Welcome to Brera




Alfonso Garlando
Italian-style shoes
 Via Madonnina 1
 corner of piazza del Carmine
 Online Shop
www.alfonsogarlando.it




Angela Caputi Giuggiù
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.
www.angelacaputi.com
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioche" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo. The array of boutiques continues with the new **Fixdesign Flagship Store** for fashion young women, tailor-made, Italian-style shoes by **Alfonso Garlando**, and the **Kusmi Tea** new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic high-class luxury jewellers **Manfredi**, sophisticated scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousands of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551
www.accademiaibrera.milano.it
- PINACOTECA** - T: 02 722631 - www.brera.beniculturali.it
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - www.braidense.it
- MUSEO ASTRONOMICOM** - T: 02 50314680
www.brera.unimi.it
- ORTO BOTANICO** - T: 02 02 50314680
www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomocafe.it
- ADER** - via della Moscova 52, T: 02 29062425
www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - via Madonnina 1, T: 02 874665. Online Shop www.alfonsogarlando.it
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGIÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333
www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

Tasting suggestions

Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialties at **Parma & Co**, where you can also enjoy a Sunday brunch or the famed sandwiches sold by **Panino Giusto**.

The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscattelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelâ**, for meat lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean

flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.



- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 - www.fashioncafe.it
- FIXDESIGN FLAGSHIP STORE** - via Fiori Chiari corner of via Brera - (Fixdesign srl T: 0362 1792203) www.fxdesign.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000
www.fclio.it
- GIALLO** - via Milazzo 6. T: 02 6571581
www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA MILANO** - via Ciovasso 6. T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- KUSMI TEA** - via Fiori Chiari, 24 T: 02 29000580 - www.kusmitea.com
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581
www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271
www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012
www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603
www.ristorantelaliberamilano.com
- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it

- MERCATINO DELL'ANTIQUARIATO E BROCCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 - www.maxela.it
- MIMMO** - Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720
www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013, www.princi.it
- RIGADRITTO** - via Brera 6, T: 02 80582936
www.rigadritto.com
- RIGOLO** - via Solferino 11, T: 02 804589
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 www.manfredi-madeinitaly.eu
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379
www.tastari.it

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Japanese Flavours at Hana Restaurant

An ideal location to savour the refined tastes of Japanese food, enhanced by hints of **fusion cuisine** from the 60's onwards. The quality of its food is further enhanced by its atmosphere which exudes a sense of peace, thanks to its soothing décor of natural inspiration. Its original "Made in Hana Restaurant" specialities for a unique, exclusive tasting experience are also highly recommended. The restaurant prides itself on a selection of several of the best Italian labels and prestigious champagnes as well as a sprinkling of wines imported from the US. For a quick meal, the venue also offers a stylish onyx sushi counter featuring five "tête à tête" bar stools to experience all the magic of sushi prepared while you wait. Closed on Sun and Mon at lunch.

www.hanarestaurant.it. Via Paolo Giovio, 1 corner of Corso Vercelli, 37. T: 02 48197213. M1 Pagano. Map C4

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business

lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. Map G2

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying in the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaepoleone. Map F4

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar boasting over 200 superlative

wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenaepoleone. Map F4

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www.hotelthegrays.it. Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo. Map F4

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 70-71.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

PRICES

Prices are per person.
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaepoleone. Map F4

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. Map F4

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montenaepoleone, M1 San Babila. Map G4

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. Map F4

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.parkhyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. Map F4

Traditional Italian Cuisine

ALLA CUCINA DELLE LANGHE—This stylish restaurant, with its wooden decor, large mirrors and discretely placed tables, is a favourite with VIPs on account of its ultra-glam, Corso Como location.

The house speciality, from the Piedmontese cuisine, are "bagna cauda", "risotto al Barolo", "Tajarin", a type of pasta resembling spaghetti. Dinner by candlelight. Closed on Sun. €€€. www.trattoriaallelanghe.com. Corso Como, 6. M2 Garibaldi FS. T: +39.02.6554279. Map F2

BOTINERO—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. www.botinero.it. Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. Map F3

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. Map G5

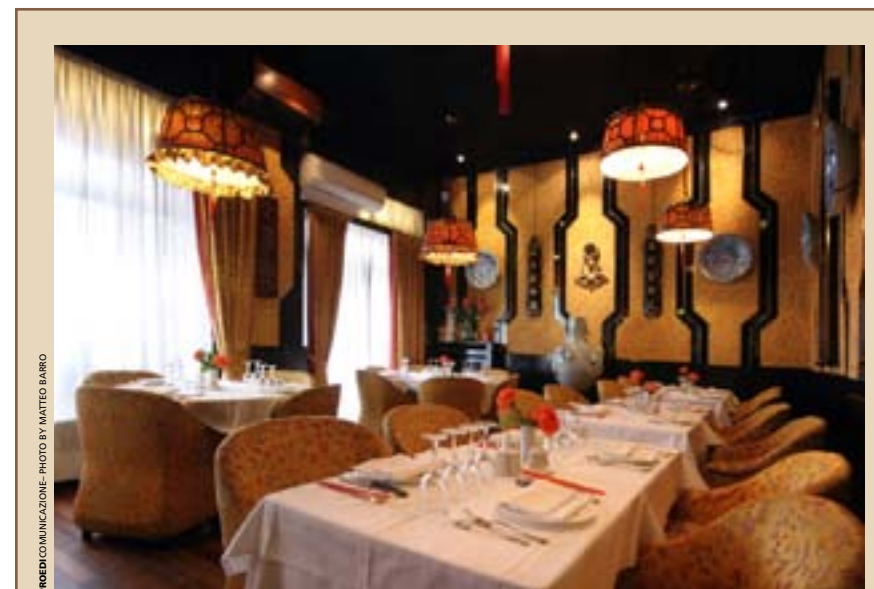


FOTO: M. BARRI

HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5 (corner of via Ponte Seveso, 31) T: 02 6701992 - 02 6701790 www.ristorantehongkong.it

Golden Restaurants

Now Available!
Ask your Concierge



ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelprincipedisavoia.com **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**

Where Golden Guide Restaurants

RUSSIAN EDITION

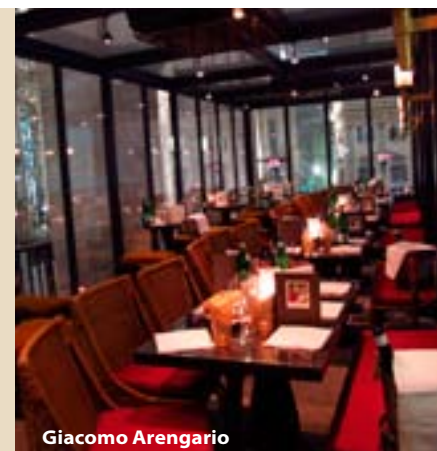
SOON AVAILABLE

Recommended by



Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro





GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.com. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**

VUN—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. www.ristorante-vun.it. **Map F4**



Photos Adriano Caramenti

Photo Adriano Caramenti



MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

www.mamaburger.it
Via Agnello, 18 – T: 02 84579407
Via V. Pisani, 14 – T: 02 67075379
More info: www.wheremilan.com

DON LISANDER—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. **www.ristorantedonlisanter.it**. Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a

totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. **www.monrifhotels.it/HotelHermitage.it**. Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves

La Malmaison, timeless charm

Advertorial

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an



Romantic atmospheres – Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

La Malmaison
 Via Comune Antico, 27
 T: 02 67101302
 www.lamalmaison.it

an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. **www.lamalmaison.it**. Via Comune Antico, 27. T: 02 67101302. **Off Map**

MEMO RESTAURANT—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. **memorestaurant.it**. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLTREMARE-BOSCOLO EXEDRA—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. **www.boscolohotels.com**. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RISTORANTE GIANNINO—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. **www.giannino.it**. Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

TAVERNA DEL SACRIPANTE—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistro type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. **www.sacripante.com**. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

International & Ethnic Cuisine

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. **www.melia-milano.com**. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. **www.denzel.it**. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

EL PORTENO—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialties inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialties such as Malbec and Torrontes. Open for dinner. €€€. **www.elporteno.it**. Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

DINING

From light bites to luxury

where has ALL you need to know about the Milan dining scene.

wheremilan.com

Be sure to mention that you found your restaurant in **WHERE** magazine

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. **www.giardinodigiada.it**. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

Le Noir

Indulge in the luxe atmosphere of total black, enjoy all the inebriating flavours of Mediterranean and international cuisine

Le Noir.
Design Restaurant

THE GRAY

Le Noir
 Via San Raffaele, 6 - Milano
 T: 02 7208951
 www.hotelthegray.com

Five star flavours

The top restaurants of five star hotels in Milan



Al V Piano

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes. www.hotelprincipedisavoia.com

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. milano.boscolohotels.com

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero. www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary specialities prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano). A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient. www.fourseasons.com/milan

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. www.ristorantedoncarlos.it

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hyatt.com

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. www.casanova-restaurant-milan.com

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines. www.hotelmanzoni.com

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured



Le Noir

throughout the day - from breakfast to an after-dinner snack. rosagrاند.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners. www.sevenstarsgalleria.com

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateauonfort.com

The Restaurant "**al v piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations. www.extrohotels.com

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. www.stylehotel.eu

TOP APERITIVO VENUES

- Bulgari Bar** (Bulgari Hotel Milano), Via Privata Fratelli Gabba 7/b. T: 02 8058051. www.bulgarihotels.com
- H club>diana** (Sheraton Diana Majestic), viale Piave, 42. T: 02 20581. www.sheratondianamajestic.it
- Maison Moschino**, viale Monte Grappa, 12. T: 02 29009858. www.maisonmoschino.com

HANA RESTAURANT—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www.hanarestaurant.it. Closed on Sun and Mon at lunch. €€. Via P. Gioivo, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

HONG KONG—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

RE SALOMONE—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

SU GARDEN—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to

this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

VIETNAMONAMOUR—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€. www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

ZERO CONTEMPORARY FOOD—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

The Finest Fusion Cuisine in Milan

Japanese Specialties | Exclusive Atmosphere | High-Quality Wines

Corso Vercelli, 37
corner of Via Paolo Gioivo, 1
20144 Milano
Tel. 02 48197213
www.hanarestaurant.it

SPOTLIGHT



Photo Chiara Tarenzi

Gattullo Pastry Shop

Way back in 1911, **Giovanni Galli** opened a small, elegant pastry shop in the heart of Milan. While one of the worst wars in Italian history raged, involving the destruction of most of Milan's historic centre, Galli managed to keep the Italian flag flying by opening new shops and handing down his sweet secret from father to son. After 100 years in the industry, including acting as a supplier to the House of Savoy, Galli became the most important historic trademark in the production of **marrons glacés**. The delicious candied chestnuts are handmade, one by one, without the addition of additives. Thanks to his tireless commitment, Galli transformed them from exclusive "bon ton delicacies for the elite" into universal treats that can now be savoured throughout the year. Worldwide shipping service. For information and orders write to: info@giovannigalli.com.

www.giovannigalli.com. Via V. Hugo, 2 - T: 02 86464833 (Map F5) and corso di Porta Romana, 2 - T: 02 86453112 (Map F5).

Casinò Campione d'Italia, 80 Years of Gaming

Since 1933 Campione d'Italia has been associated with its casino, an elegant reference point and a magnet for gambling enthusiasts. To mark its 80th anniversary, the Casino is ready to dazzle you with unparalleled excitement and challenge your every skill with games of chance, for a stylish, evening's entertainment. Open Sun 19.30am-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am.

Piazzale Milano, 2 - Campione d'Italia (Co).
T: +41 916401111 (toll free number).
www.casinocampione.it



For more detailed listings, please see www.wheretraveler.com

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 70-71.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

Aperitivo

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

CONTI CAFÉ—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious

location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceria covait. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

CUBO—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3EL**

TOMBON DE SAN MARC—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

FASHION CAFÉ—An architectural project based on a "home experience", but also a hot favourite with

WHERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.



industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe.it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

JAMAICA—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. www.jamaicabar.it. Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

SHATUSH-QOR LOUNGE BAR—This innovative sushi bar is a real hit and "the" place to go for aficionados of Milan's ritualistic aperitivo hour. Thanks to its versatility, it can be enjoyed at any time of the day: the upper floor hosts a lounge area where you enjoy sushi either at lunch or dinner while listening to great music. Conversely, the ground floor is designed to host all types of events. The venue also has a large arcaded outdoor area furnished with comfortable sofas and tables. €€. www.shatushmilano.com. Via Vittor Pisani, 6. T: 02 6693370 - T: +39 338 1645555. M2-M3 Centrale. **Map G2**

TRIENNALE DESIGNCAFÉ—Set against the backdrop of one of the most important museums in the city, it offers a traditionally American-style brunch. Elegant though informal, it is also suitable for children. A trendy bar and an exclusive restaurant resulting from the expertise of the chef Carlo Cracco and the architect Michele De Lucchi. Open Tues-Wed and Sat-Sun 10am-8.30pm; Thurs-Fri 10am-11pm (aperitivo 7pm-10pm). Brunch

on Sun from 11.45am to 4pm. Kitchen open until 6pm. Viale Alemagna, 6. T: 02 875441. M1-M2 Cadorna. **Map D3**

Concert Venues & Theatres

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

GIUSEPPE VERDI MUSIC CONSERVATORY—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous

Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it

CASINÒ ADMIRAL MENDRISIO—Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun- Thurs 11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. www.casinomendrisio.ch www.casinosanremo.it

CASINO DELLA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks.



The Canal Grande in Venice, only two hours from Milan

In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am. Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch

CASINO MUNICIPALE DI CAMPIONE D'ITALIA—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in

just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it

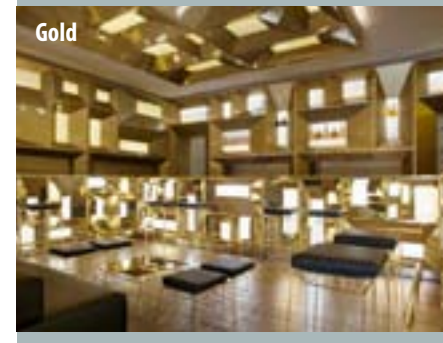
CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it

Aperitivo & Nightlife

by Gaetano Lopez

Each month PR Manager Gaetano Lopez will give readers of *Where Milan* suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

Milan is the home of the Aperitivo and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**.



Gold



Just Cavalli Café



Gattopardo Club

In fact, during aperitivo hour, people start thinking about where to go for **dinner**, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

- **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
- **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee. ...
- **Garibaldi District & Corso Como**: this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Café**, set against the backdrop of Parco Sempione,

recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots.

Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

Where Golden Guide Entertainment

SOON AVAILABLE
Ask your concierge

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Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www.consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 SanBabila. **Map G4**

PICCOLO TEATRO DI MILANO/TEATRO STREHLER—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of

Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. www.piccoloteatro.org. Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**



Leonardo Comes to Life in Milan

An interactive exhibition sponsored by AVVA is on show in the Sala del Re of Galleria Vittorio Emanuele II and brings visitors closer to understanding the real workshop of Leonardo: his mind. More than 200 interactive models of Leonardo's machinery, featuring several world premieres including his Mechanical Submarine, his Time Machine and his Flying Machine of Milan. Thanks to state-of-the-art touch screens visitors can "turn the pages" of digital reproductions of the maestro's manuscripts, including the complete edition of the famous Codex Atlanticus, as well as tapping into fully interactive 3D experiences such as "Leonardo a Milano" and "Il Monumento Sforza", dedicated to the equestrian monument project. Also well worth a visit are the digital restorations of the Last Supper and the Mona Lisa.

Leonardo 3. Il Mondo di Leonardo.
Until 31 July. Piazza della Scala, entrance from Galleria Vittorio Emanuele II. M1-M3 Duomo. Open 10am-11pm, €12. www.leonardo3.net

For more detailed listings, please see www.wheretraveler.com

Monuments & Places of Interest

DUOMO CATHEDRAL—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonna. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

CASTELLO SFORZESCO—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as

the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. www.milanocastello.it. Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

CENACOLO—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

GALLERIA VITTORIO EMANUELE II—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

JEWISH MILAN—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to info@sinagogamilano.it. *Sinagoga Centrale*, via della Guastalla, 19. www.sinagogamilano.it. **MAP G5** • *Holocaust Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 70-71.

INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www.teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

Museums

AMBROSIANA PICTURE GALLERY—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

GALLERIE D'ITALIA-PIAZZA SCALA—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

MUSEO DEL 900—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** a sight of piazza Duomo from the "Sala Fontana". Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

PALAZZO MORANDO-COSTUME MODA IMMAGINE—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo", located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP** best short visit program to know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisio district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**



The Last Supper

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net

San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. www.sansiro.net. Piazzale A. Moratti. M1 Lotto.

UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM



Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

Emergency

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
- TRENORD** - Milano Lombardy Railway - Info T: 800 500 005. Mon-Sun 7am-9pm. From Milano/Cadorna to Vollandia Museum, via Malpensa Express in 30'. www.trenord.it
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

Radio Taxi – 02-6969
www.yellowtaxi.it
 Recommended by U.I.P.A. Chiavi d'Oro-Les Clefs d'Or

Taxi

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69
 Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

Interpreters

- STUDIO BERNITZ** - careybernitz@virgilio.it. T: 02 26415319/3356348682.
- LANGUAGE CONSULTING** - www.lcc.it. Via Lanzone, 6. T: 02 8057846/864156.

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www.vivatmilan.com
vivatmilan@mail.ru
 T: 338 6751422

GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
 Day ticket (4,50 €)
 Valid 24h. Bus, tram and metro with no limits.
 Two-day ticket (8,25 €)
 Valid 48h. Bus, tram and metro no limits.
 Check the tariffs for the extra-urban subway.
 Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.

Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Malpensa Express trains
 T: 199 151152. Mon-Sun 7am-9pm. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11 www.malpensaexpress.it.

Malpensa Shuttle bus
 T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50 www.malpensashuttle.it

Malpensa bus Express
 Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50 www.autostradale.it

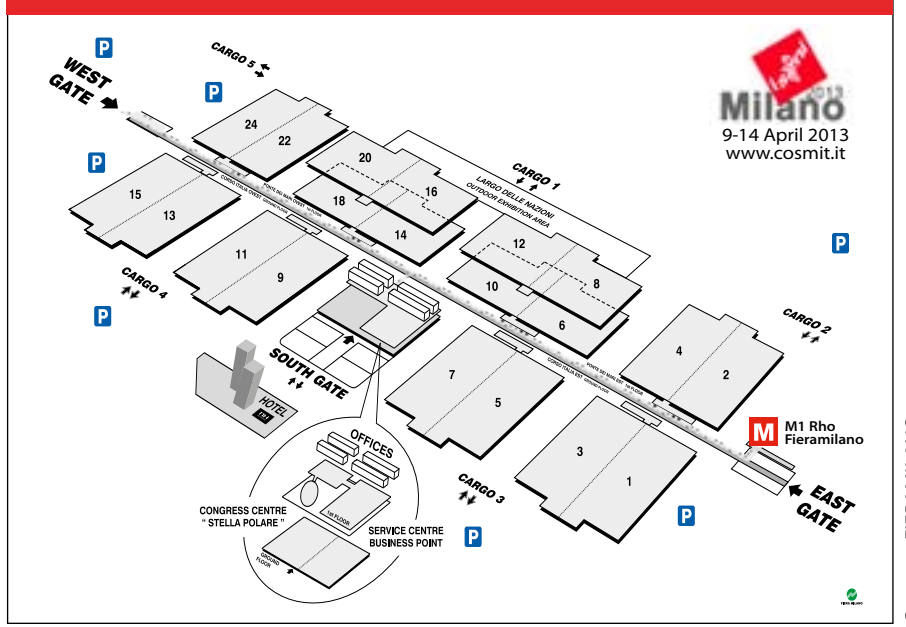
LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Bus 73
 Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

Orio Shuttle
 Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

FIERAMILANO RHO FAIRGROUNDS



Courtesy FIERAMILANO

VIP Airport and Hospitality Services

SISTEMA MILANO - Linate and Malpensa Airports, Linate ATA terminal, and DuomoInfoPoint in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. www.sistema-milano.it

City Tours

- CITYSIGHTSEEING MILANO** - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. www.milano.city-sightseeing.it. Departure: Piazza Castello. M1 Cairoli. **Map E4.**
- SEGWAY** - The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: **new city bike tours** (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3.**

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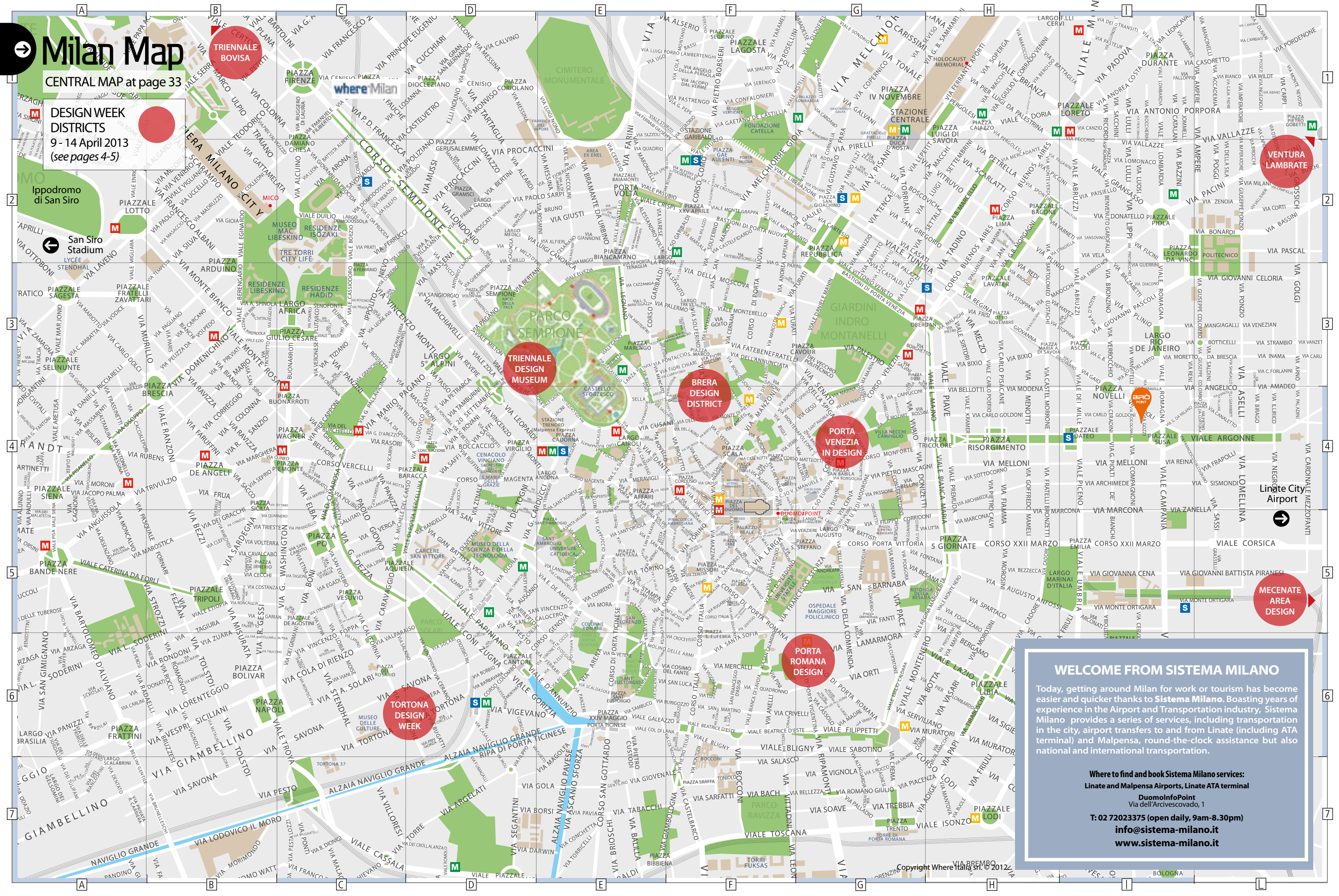
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Milan Map

CENTRAL MAP at page 33

DESIGN WEEK DISTRICTS
9 - 14 April 2013
(see pages 4-5)

where Milan

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Four Seasons Hotel Milano – Via Gesù, 8 • G4
Grand Hotel et de Milan – Via A. Manzoni, 29 • F4
Park Hyatt – Via T. Grossi, 1 • F4
Principe di Savoia – Piazza della Repubblica, 17 • G2
Seven Stars Galleria – Via S. Pellico, 8 • F5
The Westin Palace – Piazza della Repubblica, 20 • G2
Town House 8 – Via S. Pellico, 8 • F5

5 STAR

Boscolo Exedra – Corso G. Matteotti, 4/6 • G4
Carlton Hotel Baglioni – Via Senato, 5 • G4
Chateau Monfort – Corso Concordia, 1 • H4
Magna Pars Suites – Via Forcella, 6 • D6
Meliá – Via Masaccio, 19 • B2
Pierre – Via De Amicis, 32 • E5
Style – Via Mercato, 1 • E3
The Gray – Via San Raffaele, 6 • F4

4 STAR

AC – Via E. Tazzoli, 2 • E1
Acca Palace – Via G. Nicotera, 9 • OFF MAP
Accursio – Viale Certosa, 88 • OFF MAP
ADI Doria Grand Hotel – Via A. Doria, 22 • OFF MAP
ADI Hotel Poliziano Fiera – Via A. Poliziano, 11 • D2
Admiral – Via Domo d'ossola, 16 • C2
Ambasciatori – Galleria Del Corso, 3 • G4
Antares Accademia – Viale Certosa, 68 • OFF MAP
Antares Concorde – Viale Monza, 132 • OFF MAP
Antares Rubens – Via P. Rubens, 21 • A4
Antica Locanda dei Mercanti – Via San Tomaso, 6 • F4
Ariosto – Viale L. Ariosto, 22 • D4
Ascott – Via Lentasio, 3 • F5
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ATAHOTEL Executive – Viale Don L. Sturzo, 45 • F2
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ATAHOTEL The Big Residence – Via C. de Cristoforis, 6/8 • F2
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Baviera Mokinba – Via P. Castaldi, 7 • G3
Berna – Via N. Torriani, 18 • G2
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Best Western Astoria – Viale Murillo, 9 • A3
Best Western Felice Casati – Via F. Casati, 18 • G2

Best Western Galle – Piazza Lima, 2 • H2
Best Western Major – Viale Isonzo, 2 • OFF MAP
Best Western Milton – Via E. Butti, 9 • OFF MAP
Best Western Mozart – Piazza Gerasusalemme, 6 • D2
Bristol – Via D. Scarlatti, 32 • H2
Brunelleschi – Via F. Baracchini, 12 • F5
Camperio House Suite & Apartments – Via M. Camperio, 9 • E4
Capitol World Class – Via D. Cimarosa, 6 • C4
Carlyle Brera – Corso G. Garibaldi, 84 • E3
Carrobbio – Via Medici, 3 • E5
Cavour – Via Fatebenefratelli, 21 • F3
Colombia – Via R. Lepetit, 15 • G2
Corte del Naviglio – Via Lodovico il Moro, 117 • OFF MAP
Corvetto Residence – Via Osimo, 10 • OFF MAP
Crivi's – Corso di Porta Vigentina, 46 • G6
Crowne Plaza – Via M. Gioia, 73 • G1
De la Ville – Via U. Hoepli, 6 • F5
Del Corso – Via G. Pecchio, 2 • I1
Domina Inn Milano Fiera – Via Don Orione, 18
 – Novate Milanese (MI) • OFF MAP
Double tree by Hilton – Via Ludovico di Breme, 77 • OFF MAP
Enterprise – Corso Sempione, 91 • C1
Four Points by Sheraton Milan Center – Via G. Cardano, 1 • G1
Galileo – Corso Europa, 9 • G4
Grand Hotel Plaza – Piazza A. Diaz, 3 • F5
Grand Hotel Puccini – Corso Buenos Aires, 33 – • H2
Grand Visconti Palace – Viale Isonzo, 14 • H7
Green House Hotel Residence – Viale Famagosta, 50 • OFF MAP
Hermitage – Via Messina, 10 • E2
Hilton – Via L. Galvani, 12 • G1
Holiday Inn Garibaldi – Via U. Bassi, 1/A • F1
Hotel dei Cavalieri – Piazza Missori, 1 • F5
Idea Hotel Milano Bicocca – Via della Giustizia, 10/d • OFF MAP
International Residence – Via G. Modena, 4 • H4
King – Corso Magenta, 19 • D4
Leonardo da Vinci – Via Senigallia, 6 • OFF MAP
Lloyd – Corso di Porta Romana, 48 • F5
Madison – Via L. Gasparotto, 8 • G1
Maison Borella – Alzaia Naviglio Grande, 8 • E6
Maison Moschino – Viale Monte Grappa, 12/b • F2
Manzoni – Via Santo Spirito, 20 • G4
Marriott – Via G. Washington, 66 • B5
Mediolanum – Via M. Macchi, 1 • H3
Mercure – Piazza G. Oberdan, 12 • G2
Michelangelo – Via D. Scarlatti, 33 • H1
Mihotel – Via dei Fontanili, 56 • OFF MAP
Milano Scala – Via dell'Orso, 7 • F4
Mini Hotel La Spezia – Via La Spezia, 25 • OFF MAP
Mini Hotel Portello – Via G. Silva, 12 • B2
Mini Hotel Tiziano – Via Tiziano, 6 • C4

Mirage – Viale Certosa, 104/106 • OFF MAP
Montebianco Mokinba – Via Monterosa, 90 • A2
Nasco – Corso Sempione, 69 • C1
NH Fiera – Viale degli Alberghi • OFF MAP
NH Grand Hotel Verdi – Via M. Gioia, 6 • F2
NH Linate – Via A. Grandi, 12 – Peschiera Borromeo (MI) • OFF MAP
NH Machiavelli – Via Lazzaretto, 5 • G3
NH Milanofiori – 2ª Strada – Assago (MI) • OFF MAP
NH Milano Touring – Via Tarchetti, 2 • G3
NH President – Largo Augusto, 10 • G5
Nhow – Via Tortona, 35 • C6
Palazzo delle Stelline – Corso Magenta, 61 • E4
Palazzo Segreti – Via San Tomaso, 8 • E4
Radisson Blu – Via Villapizzone, 24 • OFF MAP
Raffaello – Viale Certosa, 108 • OFF MAP
Ramada Plaza – Via S. d'Ancona, 27 • OFF MAP
Regency – Via G. Arimondi, 12 • C1
Regina – Via C. Correnti, 13 • E5
Residence Bianca Croce – Via E. Paladini, 7 • OFF MAP
Residence Desenzano Milano – Via Desenzano, 12 • A5
Residence Romana – Corso di Porta Romana, 64 • G6
Sanpi – Via L. Palazzi, 18 • G3
Sheraton Diana Majestic – Viale Piave, 42 • H3
Sheraton Milan Malpensa Airport
 – Malpensa Terminal 1 – SS. 336 (VA) • OFF MAP
Silver – Via R. Lombardi, 9/11 • OFF MAP
Spadari al Duomo – Via Spadari, 1 • F5
St. George – Viale Tunisia, 9 • H3
Starhotels Anderson – Piazza Luigi di Savoia, 20 • H1
Starhotels Echo – Viale A. Doria, 4 • H1
Starhotels Ritz – Via L. Spallanzani, 40 • H3
Starhotels Rosa Grand – Piazza Fontana, 3 • F5
Straf – Via San Raffaele, 3 • F4
Terminal – Via Ponte Seveso, 38 • OFF MAP
The Hub – Via Privata Polonia, 10 • OFF MAP
Town House 12 – Piazza Gerasusalemme, 12 • D2
Town House 31 – Via C. Goldoni, 31 • H4
Town House 33 – Via C. Goldoni, 33 • H4
UNA Century – Via F. Filzi, 25/b • G2
UNA Cusani – Via Cusani, 13 • E4
UNA Maison – Via G. Mazzini, 4 • F5
UNA Malpensa – Via F. Turati, 84
 – Cerro Maggiore (MI) • OFF MAP
UNA Mediterraneo – Via G.B. Muratori, 14 • H6
UNA Scandinavia – Via Fauché, 15 • C1
UNA Tocq – Via A.De Tocqueville, 7/D • F2
Uptown Palace – Via Santa Sofia, 10 • F6
Vittoria – Via P. Calvi, 32 • H5
WattTredici Hotel – Via G. Watt, 13 • OFF MAP
Windsor Hotel Milano – Via G. Galilei, 2 • G2

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Grand Hotel Menaggio – Via 4 Novembre, 69
 22017 Menaggio - CO • www.grandhotelmengaggio.com

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Grand Hotel Fasano – Corso Giuseppe Zanardelli, 190
 25083 Gardone Riviera - BS • www.ghf.it

SIRMIONE - BRESCIA

Villa Cortine – Via Grotte, 12
 25019 Sirmione - BS • www.hotelvillacortine.com

PORTOFINO - GENOVA

Hotel Splendido – Salita Baratta, 13
 16034 Portofino - GE • www.hotelsplendido.com

RAPALLO - GENOVA

Excelsior Palace – Via San Michele di Pagana, 8
 16035 Rapallo - GE • www.thi.it

SANTA MARGHERITA LIGURE - GENOVA

Grand Hotel Miramare – Via Milite Ignoto,
 16038 S. Margherita Ligure - GE • www.grandhotelmiramare.it

SAN REMO - IMPERIA

Royal – Corso Imperatrice, 80
 18038 San Remo - IM • www.royalhotelsanremo.com

FINALE LIGURE - SAVONA

Punta Est – Via Aurelia, 1
 17024 Finale Ligure - SV • www.puntaest.com

RAVELLO - SALERNO

Caruso – Piazza San Giovanni del Toro, 5
 84010 Ravello - SA • www.hotelcaruso.com

SAINT MORITZ - SWITZERLAND

Badrutt's Palace Hotel – Via Serlas, 27
 7500 St. Moritz - Svizzera • www.badruttspalace.com

LUGANO - SWITZERLAND

Best Western Hotel Bellevue Au Lac – Riva A. Caccia 10.
 www.hotelbellevue.ch

Grand Hotel Eden – Riva Paradiso, 1. www.edenlugano.it

Grand Hotel Villa Castagnola – Viale Castagnola, 31.
 www.villacastagnola.com

Hotel de La Paix – Via Cattori, 18. www.delapaix.ch

Kurhaus Cademario – Via Cantonale, Cademario
 www.kurhauscademario.com

Lugano Dante – Piazza Cioccaro, 5.
 www.hotel-luganodante.com

Splendide Royal – Riva Caccia, 7. www.splendide.ch

Villa Principe Leopoldo – Via Montalbano.
 www.leopoldohotel.com

Villa Sassa – Via Tesserete 10. www.villasassa.ch



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