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Milan

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where

Milan | February 2013

where tip



**A month of fashion in Milan.** The poster of the new exhibition, **Fashion** - a century of extraordinary fashion photography from the Condé Nast archives, clearly represents the creative spirit with which Milan is getting ready to host the fabulous February prêt-à-porter fashion shows. **Women's Fashion Week**, held from **20 to 26 February** is always an eagerly awaited appointment of extraordinary interest, serving as a big draw for industry members and not only, amidst fashion shows and events. The exhibition which will run **until 7 April at Fondazione Forma per la Fotografia** traces a century of fashion through the images shot by several of the world's most famous fashion photographers. See page 53.

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ON THE COVER  
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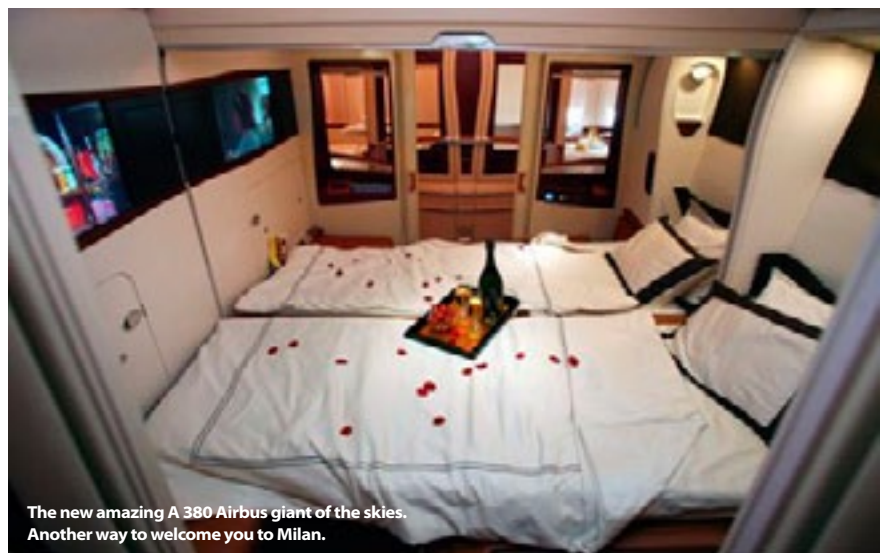


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## → Note from the Publisher



The new amazing A 380 Airbus giant of the skies. Another way to welcome you to Milan.

In anticipation of Expo 2015, Malpensa enlarges its airport. The new satellite for long-haul flights was inaugurated in January to make the intercontinental Milan Malpensa Airport even more welcoming. Thanks to the opening of the new satellite, boasting an overall surface area 35,000 sq.m., 3,000 of which are dedicated to VIP lounges, Terminal 1 has increased its capacity by 50%.

Opening of the new satellite means that not only will Malpensa now have 41 mobile walkways, a first-ever for Italian airports, but also be able to host two A380 Airbuses simultaneously, embarking passengers through three walkways (one serving the upper level and two the main departures area). In fact, one of the walkways connects the VIP lounge directly to the aircraft meaning that passengers will no longer have to pass through the gate.

Work on the new satellite began in 2009 and the entire structure, featuring an overall surface area of 120,000 sq.m., will be up-and-running by 2015, thus enabling Terminal 1 to accommodate up to 30 million passengers a year. The overall investment for completion of the project amounts to approximately 300 million euros. Where Milan offers its heartiest congratulations to Malpensa.

— ANDREA JARACH  
Publisher, Where Milan

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**where**  
MAGAZINE

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**CONCIERGE AWARD 2013**  
WHERE MILAN

In 2013 Where Milan will once again be hosting the Concierge of the Year Award with loads of new initiatives. Stay tuned on [www.wheretraveler.com](http://www.wheretraveler.com)

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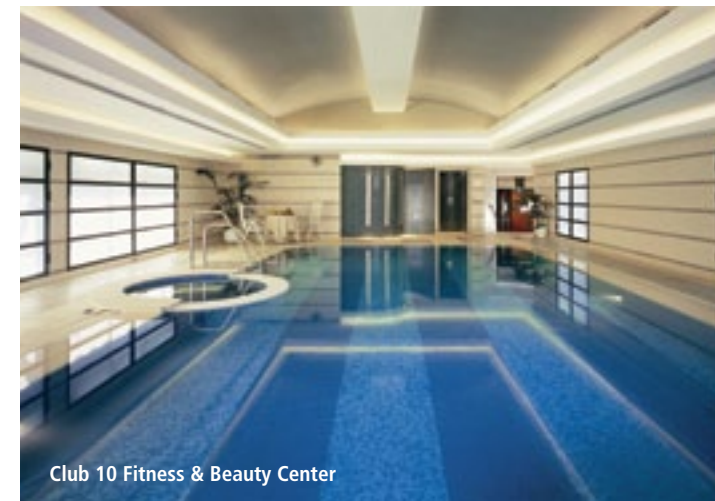
## It's Time to Relax!

For travelers who wish to rejuvenate and de-stress after a day's work or shopping, in a haven of elegant luxury beauty

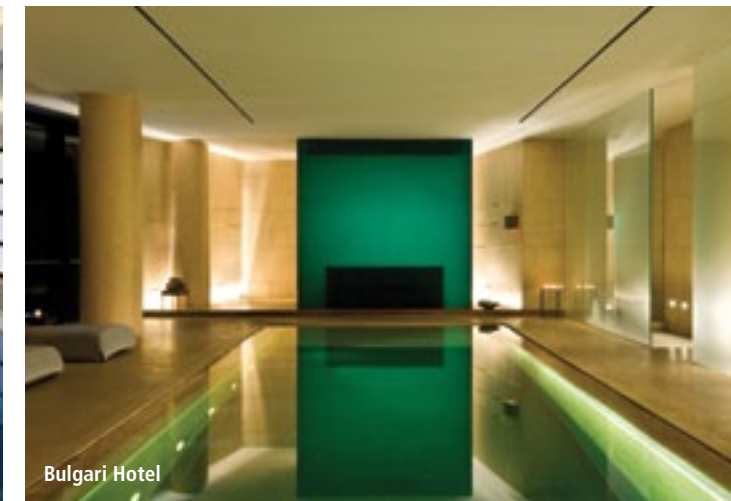
For a perfect harmony between mind and body, here are the most exclusive spots in Milan to decompress far removed from the hustle and the bustle of city life.

The stylish 1,000 sq.m **Armani/SPA** is devoted entirely to wellbeing and body care treatments. Six treatment rooms, a "couples" Suite for him and her, a fitness centre and a relaxation pool designed for delightful, soothing bathing rituals. Its louvred window roof and walls featuring a stunning view over the skyline of the city offer guests a setting of surreal lightness. Among the various treatments on offer, worthy of particular note are: *Mu* to provide the ultimate relaxation experience, *Libertà*, which encourages freedom of movement and tension relaxation therapies and, finally, *Fluidità*, which awakens the senses and restores inner harmony (T: 02 88838888, <http://milan.armanihotels.com>).

Milan's **Bulgari Hotel** offers guests a superb urban spa facility, designed so that every detail provides you with an unparalleled atmosphere and attention. A sanctuary of peace and relaxation that blends the ancient philosophies of wellbeing with the most up-to-date treatments: from aromatherapy to ayurveda; from Balinese and Hawaiian massage techniques to ancient rituals of oriental wellbeing, right up to shiatsu and reflexology. And, for those who wish to regenerate



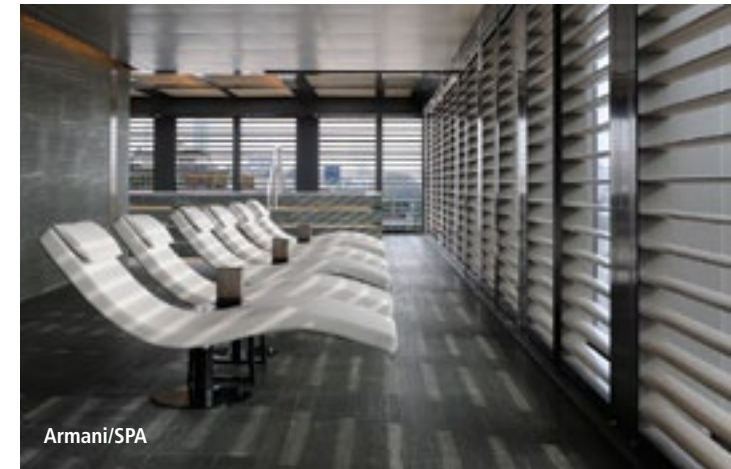
Club 10 Fitness & Beauty Center



Bulgari Hotel

body and mind, the Spa offers four different "Full Day Rituals": *Harmony*, *Indulgence*, *Escape* and *Serenity*. Each package includes a menu specially studied and presented in elegant wooden Japanese boxes (T: 02 8058051, [www.bulgarihotels.com](http://www.bulgarihotels.com)).

For a perfect "remise en forme", we suggest a pit-stop at the Principe di Savoia Hotel **Club 10 Fitness & Beauty Center** which offers a full complement of therapeutic and rejuvenating facial and body care treatments, make-up sessions with expert make-up artists and personalized hairstyling sessions. All of these amenities combine to offer guests an intoxicating experience: mahogany locker rooms and polychrome marble showers; a select clientele and a sense of cloistered privacy unusual for the city. That might explain why guests such as Madonna and Queen Rania of Jordan feel so comfortable here that they keep coming back; the wide selection of treatments on offer; the use of upscale products, including cosmetic lines by Kanebo, Thalgo and Comfort Zone and, last but not least, the spacious terrace-solarium complete with chaise-longues where guests can savour health-giving juices and fruit blends or post-treatment snacks (T: 02 62301, [www.hotelprincipedisavoia.com](http://www.hotelprincipedisavoia.com)).



Armani/SPA

Those visiting the **SINA Wellness Club**, located in downtown Hotel De la Ville, will be struck by the venue's evocative, transparent telescopic dome which blends in perfectly with the contemporary design of the ambience. The various wellness treatments on offer include a large whirlpool tub with aromatherapy, piped, underwater music and a hydro massage jet, a Turkish bath, a sauna, a fitness centre featuring Technogym equipment and, in summer, a large solarium - all with the added plus of a fabulous view over the spires of the Duomo (T: 02 8791311, [www.delavillemilano.com](http://www.delavillemilano.com)).



SINA Wellness Club

## NEW-LOOK LUXURY DAY SPA



In addition to changing its name, the prestigious **Calicanto SPA** has also given its wellness area a total makeover. You can now find loads of innovative offers on its menu including a new range of avant garde treatments and services to make your beauty rituals truly special and relaxing. Its stylishly furnished rooms, where no detail has been left to chance, feature a soothing colour palette, soft lighting and perfumed candles, offset by light wood floors and furnishings. [www.calicantodayspa.com](http://www.calicantodayspa.com). Via A. Mauri, 5. T: 02 48517588. Map C5.



# Hot Venues | February 2013

## TRIENNALE MUSEUM

• **Until 24 March**  
**DRACULA E IL MITO DEI VAMPIRI**  
 Open Tues-Sun 10.30am-8.30pm;  
 Thurs 10.30am-11pm. Viale Alemagna, 6. M1-M2  
 Cadorna FN, Map D3. [www.triennale.it](http://www.triennale.it)



Palazzo della Triennale

## PALAZZO REALE

• **Until 17 March**  
**COSTANTINO 313 D.C.**  
 Celebrating the anniversary  
 of the Edict of Milan  
[www.comune.milano.it](http://www.comune.milano.it)  
 Open Mon 2.30pm-7.30pm; Tues, Wed,  
 Fri and Sun 9.30am-7.30pm; Thurs and S  
 at 9.30am-10.30pm. Piazza Duomo, 12.  
 T: 02 92800375. M1-M3 Duomo. Map F5  
[www.comune.milano.it/palazzoreale](http://www.comune.milano.it/palazzoreale)

## PALAZZO MORANDO

• **Until 17 February**  
**ANGIOLO D'ANDREA 1880-1942**  
 • **Until 3 March**  
**GIOCHI DA SALOTTO**  
 Open Tues-Sun 9am-1pm/2pm-5.30pm;  
 Free admission. Via Sant'Andrea, 6.  
 T: 02 88465933. M1 San Babila; Map G4.  
[www.costumemodaimagine.mi.it](http://www.costumemodaimagine.mi.it)

## MUSEO DEL NOVECENTO

• **Until 3 March**  
**COLLEZIONARE IL NOVECENTO**  
**Claudia Gian Ferrari gallerista, collezionista e storica dell'arte.**  
 Open Mon 2.30pm-7.30pm;  
 Tues, Wed, Fri and Sun 9.30am-7.30pm;  
 Thurs and Sat 9.30am-9.30pm.  
 M1-M3 Duomo. Map F5.  
[www.museodelnovecento.org](http://www.museodelnovecento.org)

## FAIRS

• **6-8 February**  
**MILANO UNICA**  
 The Italian Textile Exhibition  
 AT FIERAMILANOCITY  
 • **14-17 February**  
**BIT 2013 - Borsa Internazionale del Turismo/International Tourism Exhibition**  
 AT RHO FAIRGROUND  
 • **22-24 February**  
**MILANO AUTO CLASSICA**  
 Classic Car Show  
 AT FIERAMILANOCITY  
 • **23-25 February**  
**MI-MILANO PRET-A-PORTER**  
 International presentation of women's  
 pret-à-porter and accessories F/W 2013-2014  
 AT FIERAMILANOCITY  
[www.fieramilano.it](http://www.fieramilano.it)

## COMING SOON

AT FIERAMILANOCITY  
 • **2-4 March**  
**MIDO International Exhibition for Optics, Optometry and Ophthalmology**  
 • **3-6 March**  
**MIFUR International Fur and Leather Exhibition**  
 • **3-6 March**  
**MIPEL International Leathergoods Market**  
 • **3-6 March**  
**THE MICAM International Footwear Exhibition**

## BLUE NOTE MILANO

• **5 and 6 February**  
**THE DIZZY GILLESPIE AFRO CUBAN EXPERIENCE**  
 • **7, 8, 9 February**  
**BILLY COBHAM**  
 • **10 February**  
**ANTONIO FARAÒ TRIO**  
 • **12, 13, 14, 15, 16 February**  
**RAY GELATO & THE GIANTS**  
 • **17 February**  
**LIVING COLTRANE WITH ENRICO RAVA**  
 • **19 February**  
**STANLEY JORDAN**  
 • **20 February**  
**BILL CHARLAP TRIO**  
 • **22 and 23 February**  
**MARTHA REEVES & THE VANDELLAS**  
 • **26 February**  
**CEDAR WALTON**  
 Via Pietro Borsieri, 37. Map F1.  
[www.bluenotemilano.com](http://www.bluenotemilano.com)



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[www.teatroallascala.org](http://www.teatroallascala.org)  
 • **1, 5, 7, 9, 13, 15, 17, 20 GIUSEPPE VERDI, Nabucco.** Conductor Nicola Luisotti (15 February: La Scala Under 30)  
 • **2, 8, 12 GIUSEPPE VERDI, Falstaff.** Conductor Daniel Harding, Director Robert Carsen (15 February: La Scala Under 30)  
 • **10, 14, 16, 19, 21 Notre-Dame de Paris Ballet.** Teatro Bol'soj, Mosca Production. Coreography and libretto Roland Petit. Etoile Roberto Bolle (10, 14, 16 February)  
 • **27 RICHARD WAGNER, GUSTAV MAHLER.** Filarmonica della Scala. Conductor Daniel Harding  
 • **27 RICHARD WAGNER, Der fliegende Hollander.** Conductor Hartmut Haenchen, Director Andreas Homoki

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[mcarthurglen.it/serravalle](http://mcarthurglen.it/serravalle)



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[www.runinmilan.com](http://www.runinmilan.com)



# Hot Dates | February 2013

WEDNESDAY 20 - FASHION

## Show Time

With **Milano Moda Donna**, Milan inaugurates its eagerly awaited "Fashion Week" (20-26 February), an event that transforms the city into a prestigious showcase of fashion, thanks to more than 170 fashion shows featuring the forthcoming season's F/W women's wear collections and loads of supermodels strutting their stuff on the catwalks under the watchful gaze of members of the press and A-listers. Ask your concierge.



SUNDAY 10 - FESTIVITY

## Chinese New Year

Celebrate Spring Festival, better known as the Chinese New Year (this year is the year of the snake) which, according to tradition, is celebrated with parades, fireworks, costumes and folk dancing through the streets of the city. If you're enamoured of the East, make sure to participate in the festivities. Ask your concierge.



SUNDAY 3 - MUSIC

It's "Aperitivo in Concerto" time at Teatro Manzoni where DJ Krush, Bill Laswell and Bernie Worrell will reinterpret the Afrocentric legacy of soul and funk through the expression of jazz (and not only). [www.aperitivoconcerto.com](http://www.aperitivoconcerto.com)

TUESDAY 12 - FESTIVITY

Carnevale Ambrosiano, a festive period consisting of street parades in costume and masked balls, starts today. The 2013 edition is dedicated to children. [www.comune.milano.it](http://www.comune.milano.it)

THURSDAY 14 - FAIR

BIT - Borsa Internazionale del Turismo, Italy's leading travel exhibition, a must-attend appointment for tourist trade operators, opens its doors to the public at Fiera Milan. [www.bit.fieramilano.it](http://www.bit.fieramilano.it)

FRIDAY 15 - SPORT

Football teams Milan and Parma will battle it out for the Serie A championships at Milan's San Siro Stadium. Ask your concierge

MONDAY 18 - MUSIC

Pianist and composer Ludovico Einaudi will entertain audiences at Teatro Arcimboldi with his latest discographic work "In A Time Lapse", accompanied by an ensemble of string, percussion and electronic instruments. [teatroarcimboldi.it](http://teatroarcimboldi.it)

TUESDAY 19 - MUSIC

Eagerly awaited return of Icelandic post-rock band Sigur Rós, which will knock your socks off with pieces from their new album "Valtari" at Mediolanum Forum. [www.mediolanumforum.it](http://www.mediolanumforum.it)

WEDNESDAY 20 - PHOTOGRAPHY

Spazio Oberdan inaugurates anthological exhibition "Paris en liberté", with more than 200 photos by world renowned photographer Robert Doisneau. [www.provincia.milano.it/cultura](http://www.provincia.milano.it/cultura). Ask your concierge

SATURDAY 23 - FAIR

The first edition of "Super", the brand new exhibition dedicated to women's accessories and pret-a-porter will be staged at Fieramilanocity. [www.fieramilano.it](http://www.fieramilano.it)

THURSDAY 28 - EXHIBITION

Flower show, Flora Lugano, dedicated to horticulturists and lovers of all thing green, starts today at centro Esposizioni Lugano. [www.floralugano.ch](http://www.floralugano.ch)

## Discounts & Style



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**KAMA. SESSO E DESIGN**- An exhibition of archaeological finds, drawings, photographs, artifacts and works of art by international artists and designers on the relationship between Eros and design. Over 18 only. Until 10 March.

**NEW INDIA DESIGNSCAPE**- A "never-seen-before" selection of several of the most interesting works by contemporary Indian designers, curated by Simona Romano in collaboration with Avnish Mehta. Until 24 February.

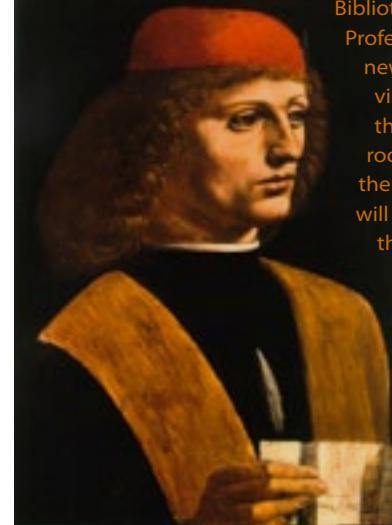
**TDMS: GRAFICA ITALIANA**- A tribute to Italian creativity. Until 24 February.

Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm.  
www.triennale.it

## LEONARDO'S HOUSE IN MILAN

Several of the most important traces of Leonardo da Vinci's life in Milan are hosted at the **Ambrosiana** art gallery and in the annexed library. **Until 12 March**, the 14th series of Leonardo's drawings collected in the **Codex Atlanticus** (containing 1,750 drawings on technical and scientific subjects) will be on display in the sumptuous Sala

Federiciana of the Veneranda Biblioteca. "I Diluvi e le Profezie" is the theme of this new cycle, which also offers visitors a chance to tour the prestigious frescoed rooms of the Library and the Pinacoteca, where they will also be able to admire the famous "Portrait of a Musician", the only known portrait of a man by Leonardo. [www.ambrosiana.eu](http://www.ambrosiana.eu)



## ON SHOW AT PALAZZO REALE

Palazzo Reale, one of the most important cultural centres in the city, will simultaneously host different exhibitions of international scope. Ask your concierge.

- **Il Vero e il Falso**, until 24 March – the evolution of the phenomenon of forgery, from coins to bank notes right up to electronic forms of payment. **Where Tip:** "La stanza del falsario", reconstruction of a clandestine mint that actually existed.
- **Bob Dylan. The New Orleans Series**, from 5 February to 10 March. **First-ever showing in Italy**, an exhibition of 22 paintings by poet of song and visual artist.
- **Modigliani e gli artisti di Montparnasse (Jonas Netter Collections)**, until June. 122 works of extraordinary beauty by Amedeo Modigliani and the artists that lived and painted in Montparnasse at the beginning of the 20th century. **First-ever showing in Italy.**



## SPECIAL VALENTINE'S DAY

**14 February** sees the celebration of the most romantic day of the year. To mark the occasion, the city offers countless opportunities to spend the evening in a special way.

One of the city's most exclusive, must-visit destinations is **Il Gattopardo Café**, a deconsecrated Church featuring highly original architecture, imposing marble columns, huge crystal chandeliers and a DJ console where the altar once was. To celebrate Valentine's Day, a group of top-level acrobats has been engaged to perform under the vault of the venue, to add a note of thrilling suspense to the evening. Make sure to book ahead, ask your concierge. Via Piero della Francesca, 47. T: 02 34537699. [www.ilgattopardocafe.it](http://www.ilgattopardocafe.it)



## SHOW COOKING

The ninth edition of International Chef Congress **Identità Golose**, will be held **from Sunday 10 to Tuesday 12 at MiCo Center** (Map B2). Chefs, pastry makers and pizza chefs from all over the world will give a live cooking demonstration while enlightening audiences about pasta, pizzas, desserts and savouries, authentic flavours and the basics of cooking. A large open-plan kitchen, will serve as a stage on which the chefs will illustrate the creative stages of their dishes which can be purchased and tasted by the public at the end of the show cooking event. This year, the guest region at the show will be Flanders.

Additionally, **from 9 to 11 February**, another gourmand attraction will be the **Milano Food&Wine Festival**, three days of face-to-face encounters with several of the best wine producers in the world. [www.identitagolose.it](http://www.identitagolose.it) - [www.foodwinefestival.it](http://www.foodwinefestival.it)



Roberto Bolle

## LA SCALA HONOURS ROLAND PETIT

**Notre-Dame de Paris**, inspired by Victor Hugo's novel with music by Maurice Jarre, sets by René Allio and costumes by Yves Saint-Laurent, returns to the **Teatro alla Scala** after more than 10 years since its last performance. Once again it will be celebrating choreographer **Roland Petit** and the triumph of his vision of performance as a total creation of dance, sets, costumes and drama. The opening recital (**10, 14 and 16 February**) will see the double debut of Natalia Osipova and Roberto Bolle both as a couple (this is the first time that they will be dancing together) and the roles in which they will star. Ask your concierge.



NOTRE DAME DE PARIS - CORPO DI BALLO DEL TEATRO ALLA SCALA - PH. A. TAMONI - ROBERTO BOLLE - PH. A. TAMONI - TEATRO ALLA SCALA

This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. [www.laverdi.org](http://www.laverdi.org)

■ **Symphonic Season**  
**1, 3 February**  
**Luca Santaniello**, violin  
**Aldo Ceccato**, conductor  
Music by Antonin Dvorak

**7, 8, 10 February**  
**John Axelrod**, conductor  
Music by L. van Beethoven, J. Brahms

**14, 15, 17 February**  
**Luca Santaniello**, violin  
**John Axelrod**, conductor  
Music by S. Barber, R. Strauss, M. de Falla, N. Rimsky-Korsakov

**21, 22, 24 February**  
**Natasha Korsakova**, violin  
**Jader Bignamini**, conductor  
Music by A. Vivaldi and A. Piazzolla

**28 February**  
**Zhang Xian**, conductor  
Music by G. Mahler

■ **"laVerdi Barocca"**  
**13 February**  
**Ruben Jais**, conductor  
Music by J.S. Bach and A. Vivaldi

■ **"Crescendo in Musica"**  
**3 February**  
**"Un quintetto a tutta voce: gli alti e bassi"**  
**Gli Alti e Bassi-Pilar Bravo**, conductor

**16 February**  
**"Roll over Beethoven"**  
**Banda Osiris**  
**Jader Bignamini**, conductor

■ **"Sunday Morning with laVerdi"**  
**24 February**  
**"Bizet"**  
**Mario Shirai Grigolato**, cello  
**Giuseppe Grazioli**, conductor  
Music by A. Adam, R. Volkmann, G. Bizet

■ **"Special Concert"**  
**16 February**  
**"Beethoven"**  
**Banda Osiris**  
**Jader Bignamini**, conductor  
Music by L. van Beethoven



# » WHERE TO BUY Romantic Style



1.

### 1. GUCCI

Sea anemone double silk creponne shirt with puffed sleeves and flared pants  
Via Montenapoleone, 5/7  
T: 02 77127  
M3 Montenapoleone. Map G4  
www.gucci.com

### 2. ARMANI/DOLCI

Delectable offerings of chocolate pralines  
Via Manzoni, 31  
T: 02 62312686  
M3 Montenapoleone. Map G4  
http://armanidolci.com

### 3. POMELLATO 67

Necklaces featuring silver King and Queen charms  
c/o Pomellato Boutique  
Via San Pietro all'Orto, 17  
T: 02 76006086  
M1 San Babila. Map G4  
www.pomellato.com

### 4. SERAPIAN

"Strawberry Dream" shoulder bag  
Via della Spiga, 42  
T: 02 7602 4451  
M3 Montenapoleone. Map G4  
www.serapian.com



6.

### 5. DIPTYQUE

Pink Duet candle  
corner c/o la Rinascente piazza Duomo  
T: 02 88521  
M1-M3 Duomo. Map F4  
www.diptyqueparis.com

### 6. RUINART

Ruinart Rosé Interprétation  
Champagne gift pack  
c/o Peck  
Via Spadari, 9  
T: 02 8023161  
M1-M3 Duomo. Map F5  
www.ruinart.com



2.



3.



4.

5.



# Eyewear revolution



For more than twenty years, Punto Ottico Humaneyes has been one of the most important realities in the world of optometry, collaborating with leading companies in the industry and designers of international renown, including Jacques Durand. Its selection of different eyewear lines is based on the purest dictates of design and the artisanal expertise of handcrafted items, with painstaking attention being paid to each aspect of the production process right up to the creation of personalized frames. The collections proposed at its exclusive Milanese boutique in the heart of Milan are made from the most highly sought-after, precious materials, from buffalo horn to wood, from titanium to gold.

### Punto Ottico Humaneyes

Piazza F. Meda, 3  
T: 02 781999  
www.puntoottico.it



**The best choice** – Its Milanese boutique offers loads of exclusive eyewear designs including the well-known US Chrome Hearts brand [see photo], Maybach, Mykita, pq by Ron Arad, Dita, Theo, Jacques Durand, Veronika Wildgruber, Retrospecs, Thom Browne, Reiz, Francis Klein and Ralph Vassen.



# NEW opening What's New in the City



## Furla in the Shadow of the Duomo

The new Furla concept store epitomizes Italian lifestyle in a contemporary key based on a creative spirit, refined design and timeless elegance. An elegant, welcoming space housing the brand's 2013 Spring/Summer leather goods and accessories collections: sophisticated and minimalist characterized by artisan touches, innovation and an ever-attentive reference to the world of art.

[www.furla.com](http://www.furla.com). Piazza Duomo, 31.  
M1-M3 Duomo. T: 02 89096794. Map F4



## Nuovo Smeraldino, a Tantalizing Tasting Experience

This innovative eatery, located just a short distance from corso Como, one of the iconic symbols of Milan's movida, recently opened its doors to the public. A modern bistro which in addition to exquisite fish dishes also offers a great meat menu or, alternatively, thin-crust pizza baked in a wood-fired oven.  
[www.nuovosmeraldino.it](http://www.nuovosmeraldino.it). Piazza XXV Aprile, corner of corso Garibaldi. T: 02 6595815.  
M2 Moscova. Map E2

## Fashion Worldwide at Borgospesso 11

A new concept store in the "Quadrilatero della Moda" that offers the ultimate in clothing, accessories, footwear, beauty and living design, with an area reserved for weddings and ceremonies, plus a wide selection of haute couture items. This new, dynamic space, spread out over two levels, was established as an exclusive reference point for "Made-in-Italy" luxury fashion and design.

Via Borgospesso, 11. T: 02 87063613.  
M3 Montenapoleone. Map F4



**ROSATO GIOIELLI** - Jewellery  
[www.rosato.it](http://www.rosato.it) - Via della Spiga, 42  
M3 Montenapoleone. Map G4

**DAMMANN FRÈRES** - The art of tea  
[www.dammann.fr](http://www.dammann.fr) - Via Manzoni, 37  
M3 Montenapoleone. Map G4

**CALICANTO DAY SPA** - Wellness  
[www.calicantodayspa.com](http://www.calicantodayspa.com)  
Piazza XXV Aprile, 12  
M2 Moscova. Map F2

**GEOX** - Clothing and footwear  
[www.geox.it](http://www.geox.it)  
Corso Vercelli, 14  
M1 Conciliazione. Map C4

**VANILLA BAKERY**  
Modern British-style bakery  
[www.vanilla-bakery.com](http://www.vanilla-bakery.com)  
Via San Siro, 2  
M1 Wagner. Map C4

AND MORE...

# Enjoy Lugano



Via Nassa

**BUCHERER** - Via Nassa 56, T: +41 919231424, [www.bucherer.com](http://www.bucherer.com)

**CASINÒ DI CAMPIONE** - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 [www.casinocampione.it](http://www.casinocampione.it)

**CASINÒ DI LUGANO** - Via Stauffacher 1, T: +41 919737111, [www.casinolugano.ch](http://www.casinolugano.ch)

**E. MARINELLA** - Via della Posta, 2 corner of via Canova, T: +41 919222924, [www.marinellanapoli.it](http://www.marinellanapoli.it)

**FOX TOWN** - Via A. Maspoli 18, T: +41 848828888, [www.foxtown.ch](http://www.foxtown.ch)

**LES AMBASSADEURS** - via Nassa 5, T: +41 919235156, [www.lesambassadeurs.ch](http://www.lesambassadeurs.ch)

**SOCIETÀ NAVIGAZIONE LAGO DI LUGANO**  
Viale Castagnola 12, T: +41 919715223, [www.lakelugano.ch](http://www.lakelugano.ch)

**SWISSMINIATUR** - 6815 Melide, T: +41 916401060, [www.swissminiatur.ch](http://www.swissminiatur.ch)

### HOW TO REACH LUGANO

**By car.** From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).  
**By train.** Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info [www.trenitalia.com](http://www.trenitalia.com) and [www.ffs.ch](http://www.ffs.ch)

**By bus.** FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. [www.zaniviaggi.it](http://www.zaniviaggi.it)

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

### Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid Les Ambassadeurs boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities.

Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

### Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the Patravi Travel Tec GMT is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.

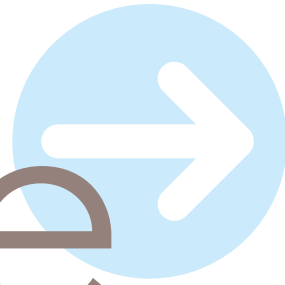


LEFT AND BELOW  
The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano





# the where guide



## Shopping

NEW  
opening



### RED Valentino New Flagship Store

An evocative space housing the clothing and accessories collections for the fall-winter and spring-summer 2013 seasons. The store is a succession of three rooms featuring white capitonné walls and large crystal chandeliers. Decorated like a surreal old house and boasting a warm, elegant, intimate atmosphere, no detail has been left to chance including trompe l'oeil sketches on the walls and tall white cabinets displaying the designer's latest collections.

www.redvalentino.com. Corso Venezia, 6. M1 San Babila. Map G4

For more detailed listings, please see  
www.wheretraveler.com

#### Accessories

**AGENT PROVOCATEUR**—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. www.agentprovocateur.com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. Map F4

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4

**BORSALINO**—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

**FURLA**—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. Map H3

**HENRY BEGUELIN**—A "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. www.henrybeguelin.it.

Via Montenapoleone, 9. T: 02 76023820. M3 Montenapoleone. Map G4

**PUNTO OTTICO HUMANEYES**—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest dictates of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. Map F4

**SERAPIAN**—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-

### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on pages 18-19.

#### MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. Map G3

**VILLA MEISSEN\***—Drawing thousands of visitors all over the world each year, Meissen\* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen\* Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

### Books & Magazines

**LA FELTRINELLI EXPRESS**—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the

Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

**PANTON'S ENGLISH BOOKSHOP**—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The magazine *Where Milan* is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. Map D4

### Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. Map D4

**ASPESI**—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored

## Your luxury personal shopper in Milan

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Showroom & Office  
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(Piazza San Babila), Milano  
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Manuela Faganelli  
mobile +39 338 2032234

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# Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia.

It is here that the most important fashion designers offer their luxurious creations.

Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

**ALBERTA FERRETTI PHILOSOPHY**—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

**BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

**BORSALINO**—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

**BOTTEGA VENETA**—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via

Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

**BRUNELLO CUCINELLI**—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. Map G3 • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

**CARSHOE**—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

**CASADEI BOUTIQUE**—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHANEL**—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHURCH'S**—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12.

T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

**DOLCE&GABBANA**—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

**ERMENEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

**FAY**—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

**FRATELLI ROSSETTI**—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

**GIANFRANCO FERRÈ**—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

**GIORGIO ARMANI**—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

**GUCCI**—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

**HERMÈS**—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

**JIMMY CHOO**—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

**KRIZIA**—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

**LORO PIANA**—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

**LOUIS VUITTON**—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

**LUCIANO SOPRANI**—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm/3pm-7pm; Sat 10am-2pm/3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

**MISSONI**—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

**MIU MIU**—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

**MOSCHINO**—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

**PRADA**—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

**RALPH LAUREN**—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

**ROBERTO CAVALLI**—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

## ➔ Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city\*.

- la Rinascente
- D&G
- Prada
- Louis Vuitton
- Valentino
- Paolo Moretti
- Gucci
- Castellani
- Armani
- Etro

\*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international guests.

**ROCCO BAROCCO**—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

**SALVATORE FERRAGAMO**—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

**TOD'S**—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

**TOM FORD**—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

**TRUSSARDI**—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

**VALENTINO**—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

**VERSACE**—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

**YVES SAINT LAURENT**—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

**ZILLI**—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**



Luxury shopping

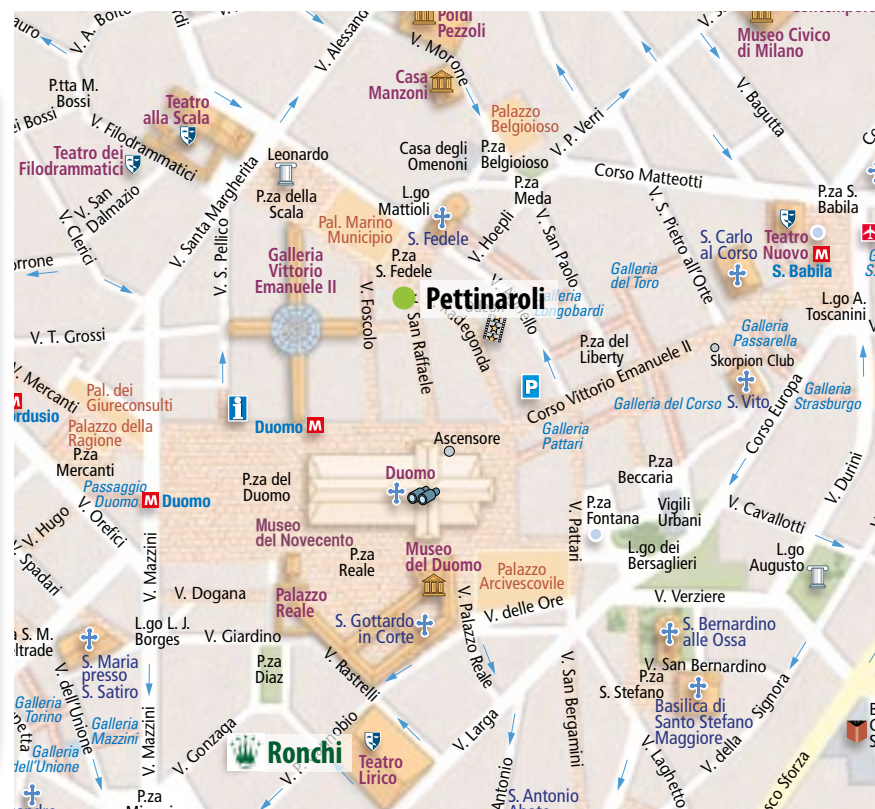
Duomo district



Ronchi

Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Watch brands stocked include Rolex, Tudor, Jaeger-LeCoultre and Franck Muller.

[www.ronchigioidi.com](http://www.ronchigioidi.com)  
Via Gonzaga, 5  
T: 02 877449



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lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. [www.aspesi.it](http://www.aspesi.it). Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**FEDELI**—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-

class "Made in Italy" fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.fedelicashmere.com](http://www.fedelicashmere.com) and [www.fedelimontenapoleone.it](http://www.fedelimontenapoleone.it). Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

**LARUSMIANI CONCEPT BOUTIQUE**—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. [www.larusmiani.it](http://www.larusmiani.it). Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**



iPad case in hammered leather

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

[www.fpettinaroli.it](http://www.fpettinaroli.it) • [www.pettinarolimapsandprints.com](http://www.pettinarolimapsandprints.com)  
Piazza San Fedele, 2 (entrance from via T. Marino)  
T: 02 86464642-1875  
More info: [www.wheremilan.com](http://www.wheremilan.com)



GIÒSA  
MILANO

LA BOTTEGA DEL COCCODRILLO  
VIA CIOVASSO 6



### Luxury Personal Shopping

by GoldBlack Style

GoldBlack Style is a leading company specializing in the offer of top-range services designed for an exclusive clientele. GoldBlack Style's mission is to make sure that you live unique, personalized, luxury experiences, in order to enable you to discover everything that Milan and its outlying areas have to offer in terms of fashion, design, food and culture. GoldBlack Style proposes services such as combined make-up and hair-styling directly in your room as well as personal shopping tours to several of the city's most exclusive boutiques and artisan laboratories, in discovery of the authentic world of "Made-in-Italy". GoldBlack Style also proposes luxury tours, not only of a cultural nature but also dedicated to wine and food tastings. Discover GoldBlack Style's exclusive services: they will offer you unforgettable moments. GoldBlack Style does not sell services, it makes dreams come true. For all related information, ask your concierge. [www.goldblackstyle.com](http://www.goldblackstyle.com)



Manuela Faganelli and Elisa Bongiascia, President and Vice-President of GoldBlack Style.

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. [www.maxmara.com](http://www.maxmara.com). Corso Vittorio Emanuele II, 2. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.piacenza1733.it](http://www.piacenza1733.it). Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

**PUPI SOLARI**—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next

**PIACENZA 1733**—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new

door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

**RENCO**—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. [www.rencostore.com](http://www.rencostore.com). Corso Venezia, 29. T: 02 7600235. **Map G4**

### Concept Stores

**10 CORSO COMO**—A unique and ever-expanding mix of selling spaces grouped around a beautiful courtyard in Corso Como's pedestrian area. Worth particular note are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Tues-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. M2 Garibaldi FS. T: 02 653531. **MAP F2**

**FERRARI STORE MILANO**—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. [store.ferrari.com](http://store.ferrari.com). Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

### Luxury shopping



**Official Retailers in Milan**

 <p>► <b>Pisa Orologeria - Rolex Boutique</b> Via Montenapoleone, 24 T: 02 76317726</p>	<p>► <b>Orologeria Luigi Verga</b> Via Mazzini corner of via Dogana, 3 T: 02 8056521</p>	<p>► <b>Rocca 1794</b> Piazza Duomo, 25 T: 02 8057447</p>
<p>► <b>Gobbli 1842</b> Corso Vittorio Emanuele II, 15 T: 02 76020536</p>	<p>► <b>Luigi Verga Orologi</b> Corso Vercelli, 7 T: 02 43995176</p>	<p>► <b>Ronchi</b> Via Gonzaga, 5 T: 02 877449</p>

### SPOTLIGHT



## The New Generation of Luggage "With Pockets"

**Rimowa**, a leading German company in the production of aluminium and polycarbonate luggage, presents the new **Salsa Deluxe Hybrid** collection, shown here in the romantic red version, an ideal shade for Valentine's Day. A polycarbonate line enriched by three pockets in the front of the suitcase, made from an ultra-resistant material known as Keprotec® and reinforced by Kevlar®, a fibre that is five times as resistant as steel. An ideal solution to hold accessories and travel documents and one that is also extremely eye-catching, thanks to the zany zips on the pockets. The new Salsa Deluxe Hybrid is now on sale at the **Pellux boutique**, Rimowa's first Italian flagship store. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. [www.pellux.it](http://www.pellux.it) - [www.rimowastoremilano.it](http://www.rimowastoremilano.it)

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# World of Armani

## Jewellery & Watches

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Madonna, 11. T: 02 86461080. M2 Lanza. **Map F4**

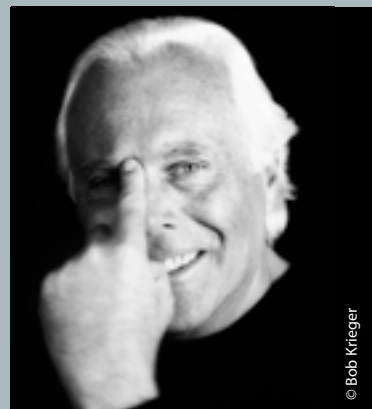
**BREGUET**—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. [www.breguet.com](http://www.breguet.com). Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

**BUCCELLATI**—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. [www.buccellati.com](http://www.buccellati.com). Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

**BULGARI**—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. [www.bulgari.com](http://www.bulgari.com). Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. [www.cartier.it](http://www.cartier.it). Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

**CHOPARD**—The Swiss brand, famed throughout the world for its refined timepieces and jewellery collections, has opened the doors of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its



In Milan, Armani is not simply a fashion brand but rather an integral part of city life. Starting from **Boutique Giorgio Armani**, the largest of the 75 present in 46 countries worldwide: three floors of luxury and elegance, 2000 sq.m. set against the backdrop of a Renaissance palazzo, an imposing synthesis of the Armani signature style ([www.armani.com](http://www.armani.com). Via Montenapoleone 2, T: 02 76003234. M1 San Babila. **Map G4**). At the **Emporio Armani concept store** in via Manzoni 31, the first and largest luxury brand sales point in the city, you can also find the following Armani lines: Armani Jeans, Armani/Dolci, Armani/Fiori, Emporio

Armani man and woman, Armani Junior, EA7, Armani/Libri (via Manzoni 31, T: 02 72318600. M3 Montenapoleone. **Map F4**).

**Armani/Casa** in via Sant'Andrea 9 is a reference point for interior decor, from furniture to lighting; from accessories to textiles.

In Milan, a number of the coolest locations also carry the Armani signature. These include **Emporio Armani Caffè** (via Croce Rossa 2, T: 02 72318680. M3 Montenapoleone. **Map F4**), **Armani/Nobu**, the sushi restaurant Via Pisoni 1, T: 02 62312645. M3 Montenapoleone. **Map F4** and **Armani Privé** (via Manzoni 31, T: 02 62312655. M3 Montenapoleone. **Map F4**), where the VIPs and captains of industry who animate Milan's "dolce vita" can be spotted enjoying a drink or dancing until the late hours of the night.

Armani dominates the centre of Milan with a **large billboard** at the junction between via Cusani and via Broletto (**Map F4**), for years one of the symbols of the city. And, since last year, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (**Armani Hotel Milano**, via Manzoni 31. M3 Montenapoleone. **Map F4**. [www.armanihotels.com](http://www.armanihotels.com)). All imbued with "King Giorgio's" typical elegance and style.

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Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horologerie. Open Mon-Sat 10am-7pm. [www.chopard.com](http://www.chopard.com). Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4**

**DAMIANI**—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry repropounded in a flagship store designed by Antonio Citterio. A well-lit space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. [www.damiani.it](http://www.damiani.it). Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

**DE WAN**—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. [www.dewan.it](http://www.dewan.it). Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either

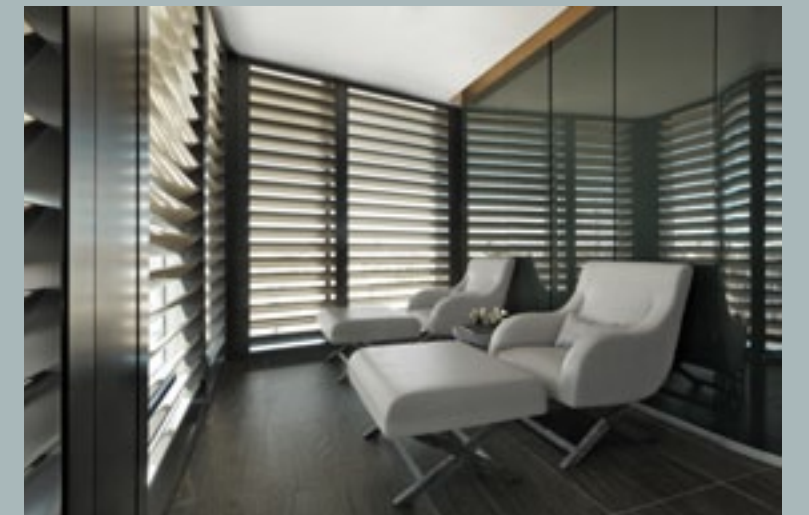
for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.dodo.it](http://www.dodo.it). Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

**FARAONE**—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. [www.faraonegioielli.it](http://www.faraonegioielli.it). Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

**GAGÀ MILANO**—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion

### CLOCKWISE FROM THE RIGHT:

A close-up of Armani Casa, lying adjacent to Emporio Armani, and the Armani/Spa in the Armani Hotel; the Giorgio Armani Boutique in via Montenapoleone, 2



and contemporary taste. [www.gagamilano.com](http://www.gagamilano.com). Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

**GIOIELLERIA PENNISI**—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu, Art Déco and Retrò jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife, Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. [www.gioielleriapennisi.it](http://www.gioielleriapennisi.it). Via Manzoni, 29. T: 02 862232. M1 San Babila. **Map G4**

**GOBBI 1842**—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and

maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

**JAEGER-LECOULTRE BOUTIQUE**—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com). Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

**LINGOTTINO**—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. [www.lingottino.it](http://www.lingottino.it). Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

**LUIGI VERGA**—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts

an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. [www.luigiverga.it](http://www.luigiverga.it). Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**  
• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

**PILGIÒ**—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. [www.pilgio.com](http://www.pilgio.com). Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

**PISA OROLOGERIA**—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**



**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

**POMELLATO**—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

**ROCCA 1794**—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees

outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigiolielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5**

**SWAROVSKI BOUTIQUE**—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. www.

swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

**TIFFANY & CO.**—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

**TOYWATCH**—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

**VILLA MEISSEN\***—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

### Leather & Luggage

**COLOMBO VIA DELLA SPIGA**—Not a boutique, but a refined gallery created to highlight all the elegance of the brand's uber-sophisticated collections of bags and small leather items. The new flagship store window display showcases the icon bags that have made Colombo famous throughout the world, including the Odeon model, entirely handcrafted in the crocodile cult version proposed in a range of diverse colours. The must-have for the 2013 spring/summer season are, in fact, vibrant colours; other novelties also include a limited edition clutch version decorated with precious stones. Open Mon 3pm-7pm; Tues-Sun 10am-1.30pm/2.30pm-7pm.



## SPOTLIGHT

### Sneakers For All Seasons at la Rinascente

Four hundred products and twenty three exclusive brands: these are the figures for the brand new "Sneakers zone" corner hosted on the first floor of **la Rinascente in Piazza Duomo**.

A unique space in Milan, where devotees of this genre of footwear can find loads of ad hoc proposals, from big-name classics such as Adidas, Diadora, Nike, Puma, Reebok, Superga, to icons of the street world (Converse and Vans), but also brands that have made technical details their hallmark feature (Diemme, New Balance, Sabelt), right up to "fashion" hotties (D.A.T.E., Pantofola d'Oro, Pirelli, Serafini, Momo Design, The Editor for Saucony, Y3, Pointer, Premiata and Volta), without forgetting the supreme "Made-in-Italy" artisanship of Santoni and Leather Crown. www.rinascente.it. Milano, piazza Duomo. Open daily. T: 02 88521. M1-M3 Duomo. **Map F4**

# la Rinascente

MILANO PIAZZA DUOMO  
OPEN 7 DAYS A WEEK

ENJOY YOUR SHOPPING  
GIVE THIS COUPON AT LA RINASCENTE STORE IN  
MILAN YOU'LL GET 10%\* OFF ON YOUR PURCHASES.

\* Exclusively for foreign individual customers upon presentation of a valid foreign passport. Valid except for regional restriction regulations and only on brands which support the initiative. The discount cannot be combined with other promotions and does not apply on cafeterias and restaurants on the 7th floor (valid on food market purchases). Valid till April 30<sup>th</sup>, 2013.





# Premier Shopping

YOUR TAX FREE SHOPPING MAGAZINE<sup>®</sup>

## MONTENAPOLEONE CARD

Discover all the advantages of the exclusive Premier Tax Free initiative

## OMEGA

Watches with a sporting and pioneering spirit



HOWEVER YOU SPEND, DO IT IN **STYLE**



### UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world. **More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents. UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



www.colomboviadellaspiga.it. Via della Spiga, 9. T: 02 76023587. M1 San Babila. **Map G4**

**FPM-FABBRICA PELLETERIE MILANO**—The historic Italian leather goods company founded in 1946 has inaugurated its new boutique in the Quadrilatero with renewed energy, the perfect expression

of Italian talent for beauty and the excellence of craftsmanship. Designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel accessories, developing important technological and stylistic innovations: lightness, safety, aesthetics and functionalism. Open Mon 10am-7pm; Sun 11am-7pm. www.fabbricapelleteriemilano.com. Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4**

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**PELLUX-RIMOWA STORE**—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

### Passion Shopping

**DRIVE YOUR DREAM**—The city tour itineraries of Drive Your Dream offer all the excitement

of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. www.dydrent.it. Galleria de' Cristoforis, 1 - Piazza del Liberty. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

**E. MARINELLA**—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**MONTBLANC**—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods.

### SPOTLIGHT



### Modern Artisanal Bijoux

The creative heart of **Angela Caputi Giuggiù** lies in the historic centre of Florence, in an old 17th century building. It is here that the Florentine designer, drawing inspiration from early 20th century American movies, gives life to her bijoux, born from a life-long passion for fashion and a desire to express the allure of the female world. Hence, plastic resins become precious objects thanks to sublime, handcrafted working techniques, a perfect meld of contemporary taste and artistic Florentine craftsmanship. For the forthcoming spring season, her collections will focus implicitly on the elegance of her "mother-of-pearl" line, in which nuances of grey and iridescent ivory intertwine to give life to unique creations, a clear indication of style and sophistication. Via Madonna, 11. T: 02 86461080. www.angelacaputi.com





**Premier Tax Free Italy**

Via Montenapoleone, 21  
20121 Milano

T: +39 02 62694032

Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm

info@it.premiertaxfree.com

www.premiertaxfree.com

Follow us on Facebook, Twitter, Pinterest

**Premier Tax Free refund locations in Milan:**

- ▶ Via Montenapoleone, 21
- ▶ Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- ▶ Linate Airport (departures area, after passport control)
- ▶ ATA Linate Airport
- ▶ Mezzanine floor Stazione Centrale
- ▶ Piazza Duomo, 17
- ▶ Galleria del Corso, 1

## A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Julia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

**In order to be eligible for a VAT refund** you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

**In Milan**, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

**HOW TO CLAIM A REFUND ON PURCHASES**

▶ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

▶ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

▶ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

▶ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

**BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO**

- |                     |                  |                    |                      |
|---------------------|------------------|--------------------|----------------------|
| ▶ Agent Provocateur | ▶ Christian Dior | ▶ Missoni          | ▶ Tom Ford           |
| ▶ Alexander McQueen | ▶ De Wan         | ▶ Omega            | ▶ Valentino          |
| ▶ Balenciaga        | ▶ Eres           | ▶ Pederzani        | ▶ Valextra           |
| ▶ Barrett           | ▶ Gigli          | ▶ Patrizia Pepe    | ▶ Venini             |
| ▶ Bottega Veneta    | ▶ Gucci          | ▶ Ralph Lauren     | ▶ Yves Saint Laurent |
| ▶ Byblos            | ▶ Lanvin         | ▶ Roccobarocco     | ▶ Zilli              |
| ▶ Chanel            | ▶ Larusmiani     | ▶ Sergio Rossi     |                      |
| ▶ Chimento          | ▶ Miki House     | ▶ Stella McCartney |                      |



WWW.VALENTINO.COM

VALENTINO



# OMEGA THE EXCELLENCE OF HAUTE HOROLOGERIE

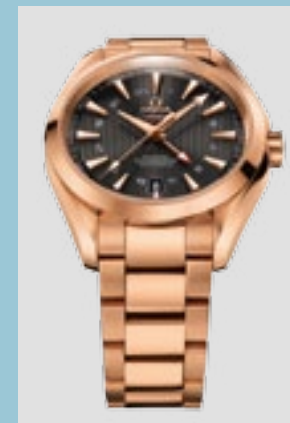
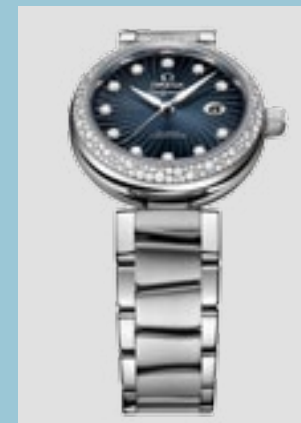


Since the very beginning, technology, innovation and design have distinguished Omega's collections, an alluring blend of timeless, contemporary luxury.



#### VALENTINE'S DAY COLLECTION

Perfect gifts for Valentine's Day: for him, the **Omega Seamaster Aqua Terra GMT**, embellished by an 18Ct red gold case and a coordinated bracelet. For her, the **Omega Ladymatic** featuring a stainless steel case, diamond indexes and a date window on the anthracite dial, a real innovation in the Ladymatic line. Furthermore, for the most romantic day of the year, the Maison has an elegant variety of gift options, exclusive pieces of its new jewellery collection, including the sophisticated rings of the **Aqua** line, available in 18Ct shiny white, yellow or pink gold set with diamonds.



Headquartered in Bienne, the Swiss Maison has been creating exclusive timepieces, real masterpieces in all domains, from timing the world's most important sporting events to exploring space and the depths of the oceans, setting precision records and continuously redefining state-of-the-art mechanical watchmaking, since 1848. The brand's pioneering spirit has enabled it to participate actively in several of history's most daring exploits, from the conquest of space and the Moon in 1969, to numerous editions of the Olympic Games as their official Timer. Additionally, since 1995, it has adorned the wrist of the world's best-loved secret agent, **James Bond**.

90 flagship boutiques and 120 franchises throughout the world: these are just some of the figures for a brand that has written the history of High-Class Watchmaking. Omega opened its new flagship store, the first of its kind in Italy, in the heart of the shopping Quad, on via Montenapoleone, later followed by branches in Rome and Venice. The store offers an elegant and relaxed atmosphere where guests are welcomed by a team of highly-qualified staff, who are happy to share their knowledge and assist customers in making the perfect choice. Inside, in addition to the entire range of legendary time pieces, the store carries the brand's "Fine Jewellery" and "Fine Leather" collections, exclusive articles only available at Omega sales points.



**Omega**  
Via Montenapoleone, 25  
T: 02 76000984  
[www.omegawatches.com](http://www.omegawatches.com)



# MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING

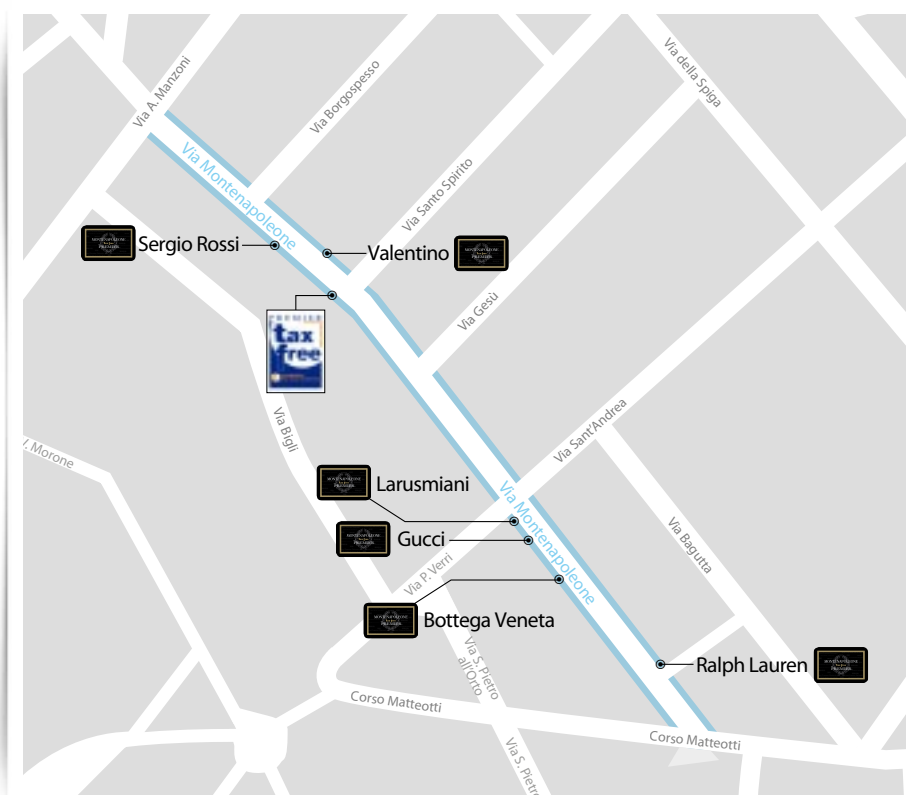


**T**he capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



**Premier Tax Free Italy**  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032  
Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm



**Montenapoleone Card.**  
Once you shop you can't stop

### How to obtain the Montenapoleone Card

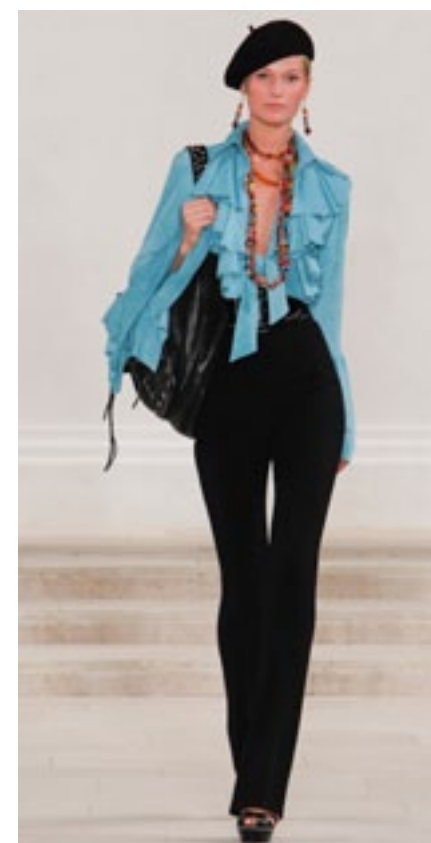
- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



**GUCCI**  
Woven leather Kylich sandal with python-covered heel  
Gucci  
Via Montenapoleone, 5/7  
T: 02 77127  
www.gucci.com



**LARUSMIANI**  
Outfit Spring/Summer 2013  
Larusmiani  
Via Montenapoleone, 7  
T: 02 76006957  
www.larusmiani.it



**RALPH LAUREN**  
Outfit Spring/Summer 2013  
Ralph Lauren Collection  
Ralph Lauren  
Via Montenapoleone, 4  
T: 02 7788721  
www.ralphlauren.com



**BOTTEGA VENETA**  
Duchesse intrecciato nappa cross body bag  
Bottega Veneta  
Via Montenapoleone, 5  
T: 02 76024495  
www.bottegaveneta.com



**SERGIO ROSSI**  
Patent-effect Lady Jane décolleté  
Sergio Rossi  
Via Montenapoleone, 27  
T: 02 76006140  
www.sergiorossi.com

**VALENTINO**  
Spring/Summer Collection 2013  
Valentino  
Via Montenapoleone, 20  
T: 02 76006182  
www.valentino.com





STELLAMCCARTNEY

Via Santo Spirito 3 20121 Milano  
 T +39 02 76 28 12 22  
 E milan.store@it.stellamccartney.com

La Rinascente 4o piano Piazza del Duomo 3 20121 Milano  
 T +39 02 72 08 07 56  
 E larinascente.store@it.stellamccartney.com

shop stellamccartney.com



PILGIÒ See page 25.



GIÒSA MILANO See page 28.



POLSO GEMELLO See page 37.

Two locations In the city (via Montenapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. www.montblancitalia.it. Via Montenapoleone, 27B. T: 02 76317720. M3 Montenapoleone. **Map F4**

**POLSO GEMELLO**—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all “Made-in-Italy” and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design, including being “made-to-measure” to suit individual requirements. If you can’t find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**

**SCALA SHOP (LA)**—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a

corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

**SEGWAY**—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: “Downtown tour”, 3 hours in discovery of the most evocative places of the city’s historic centre, “Shopping Tour” to visit downtown boutiques with a personal shopper, “Movida Tour”, to spend a fun-filled evening at one of the city’s most glamorous, hot spots. Reservations advisable. www.segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, info@segwaytourmilan.com. **Map D3**

**Shoes**

**ALFONSO GARLANDO**—Tailor-made, Italian-style shoes are the protagonists at this charming

boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza **Map F4**

**BALLIN**—The signature brand of “Made-in-Italy” excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan’s Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

**FRATELLI ROSSETTI**—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.

 **SPOTLIGHT**

**Fidenza Village Supports a Good Cause**



**From 1 February**, the Collection of *Chic Outlet Shopping*® Villages in Europe by Value Retail will partner with **(RED)™**, the global charity established to fight against AIDS, with the launch of a special-edition tote bag designed in collaboration with photographer and humanitarian Helena Christensen. The bag will be available to buy from the Fidenza Village Tourism Information Centre for €10 and all profits will be donated to the Global Fund. To mark the occasion, Fidenza Village will be offering a rich programme of events in conjunction with Valentine’s Day and the Chinese New Year where the Village will be transformed by all things (RED)™ with special activities to raise awareness and funds in the fight against AIDS. FidenzaVillage.com



# Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: [www.fidenzavillage.com](http://www.fidenzavillage.com)

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: [www.foxtown.com](http://www.foxtown.com)

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: [www.mcarthurglen.it](http://www.mcarthurglen.it)

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available daily (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

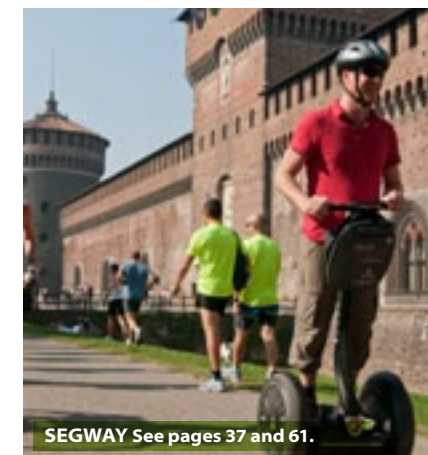
For more information, visit: [www.thestyleoutlets.com](http://www.thestyleoutlets.com)



VIBRAM See page 39.



DRIVE YOUR DREAM See pages 28 and 61.



SEGWAY See pages 37 and 61.

fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

• **RODO FIRENZE**—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. [www.rodofirenze.com](http://www.rodofirenze.com). Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

• **SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. [www.sergiorossi.com](http://www.sergiorossi.com). Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

• **STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combing both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. [www.stuartweitzman.com](http://www.stuartweitzman.com). Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

• **VERGELIO**—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.vergelio.it](http://www.vergelio.it). Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

• **VIBRAM**—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. [www.vibram.com](http://www.vibram.com). Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

## Stationery

• **PETTINAROLI**—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. [www.fpettinaroli.it](http://www.fpettinaroli.it). Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

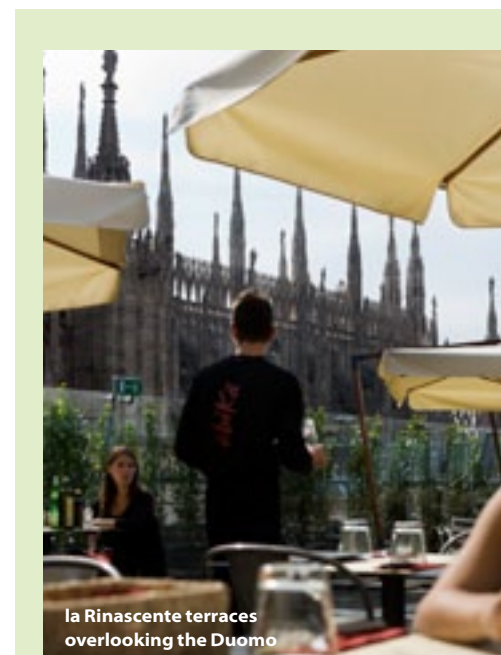
## Department Stores & Shopping Centers

• **LA RINASCENTE**, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm. [www.rinascente.it](http://www.rinascente.it) Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. **Map F4****

• **La Rinascente Food Hall** on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from My Sushi to the Obikà Mozzarella Bar, from the Juice Bar to the Moët & Chandon Champagne Bar. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

• **COIN** is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. [www.coin.it](http://www.coin.it). Piazza Cinque Giornate 1/A. T: 02 55192083. **Map H5.****

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7. [www.piazzaportello.it](http://www.piazzaportello.it). **Map B1****



la Rinascente terraces overlooking the Duomo



# Welcome to Brera

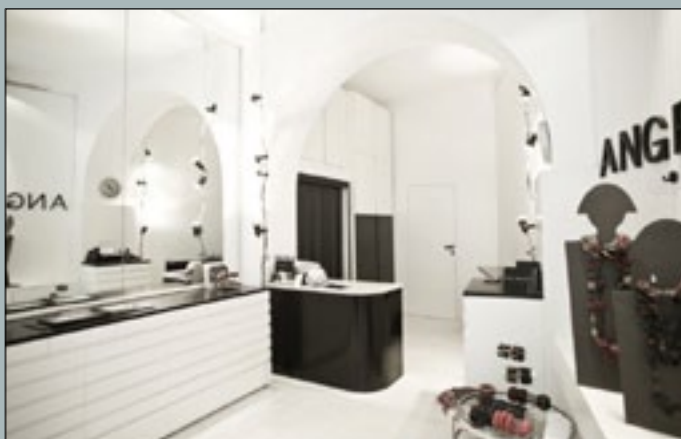



## Alfonso Garlando

**Italian-style shoes**  
Via Madonnina 1  
corner of piazza del Carmine  
Online Shop  
www.alfonsogarlando.it



**KUSMI TEA, French maison de thé**



## Angela Caputi Giuggiù

A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.

**www.angelacaputi.com**  
Via Madonnina, 11 - T: 02 86461080

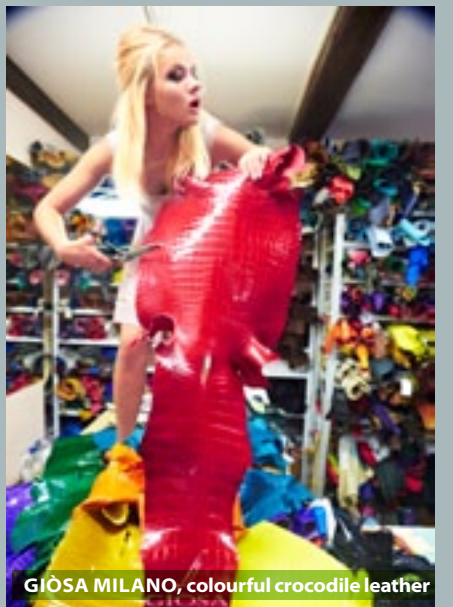
Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

**Art, shopping and entertainment**  
To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioche" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the tailor-made, Italian-style shoes by **Alfonso Garlando**, and the new tea house **Kusmi Tea**, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Then, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier **Guido Gobino** in corso Garibaldi.

**Tasting suggestions**  
Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialities at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**. The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day; you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscatelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic

Italian cuisine: **Maxelà**, for meat lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.



- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551  
www.accademiadibrera.milano.it
- PINACOTECA** - T: 02 722631 - www.brera.beniculturali.it
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - www.braidense.it
- MUSEO ASTRONOMICICO** - T: 02 50314680  
www.brera.unimi.it
- ORTO BOTANICO** - T: 02 02 50314680  
www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomocafe.it
- ADER** - via della Moscova 52, T: 02 29062425 www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665. Online Shop www.alfonsogarlando.it
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGIÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449  
www.cavallienastri.com
- CHIÙ** - via Pontaccio 5, T: 02 8052296  
www.chiu.eu - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 www.fashioncafe.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000  
www.fcio.it
- GIALLO** - via Milazzo 6, T: 02 6571581  
www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA MILANO** - via Ciovasso 6, T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- KUSMI TEA** - via Fiori Chiari, 24 T: 02 29000580 - www.kusmitea.com
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581  
www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271  
www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012  
www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603  
www.ristoranteliberamilano.com

- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it
- MERCATINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - www.marccjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 www.maxela.it
- MIMMO** - Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013  
www.princi.it
- RIGOLO** - via Solferino 11, T: 02 804589
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 www.manfredi-madeinitaly.eu
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379  
www.tastari.it

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## Oriental Flavours

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to **Su Garden**. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

Via Carlo Tenca, 12. T: 02 36746363. [www.sugarden.it](http://www.sugarden.it)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Haute Cuisine

**ACANTO-PRINCIPE DI SAVOIA**—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm.

Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. [www.hotelprincipedisavoia.com/ristorante-acanto](http://www.hotelprincipedisavoia.com/ristorante-acanto). Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

**ARMANI NOBU**—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. [www.armaninobu.it](http://www.armaninobu.it). Via G. Pisoni,

1 corner of via A. Manzoni. T: 02 62312645. M3 Montenapoleone. **Map F4**

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. [www.bulgarihotels.com](http://www.bulgarihotels.com). Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenapoleone. **Map F4**

**DON CARLOS-GRAND HOTEL ET DE MILAN**—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambiance. It has an elegant outdoor area and a cellar boasting over 200 superlative

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

### PRICES

Prices are per person.  
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. [www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it). Via A. Manzoni, 29. T: 02 72314640. M3 Montenapoleone. **Map F4**

**LE NOIR-THE GRAY**—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. [www.hotelthegrays.it](http://www.hotelthegrays.it) Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

**MARCHESINO (IL)-TEATRO ALLA SCALA**—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. [www.ilmarchesino.it](http://www.ilmarchesino.it). €€€€. Via Filodrammatici, 2 corner of Piazza della Scala.

T: 02 72094338. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

**SAVINI**—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambiance which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. [www.savini milano.it](http://www.savini milano.it). Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

**VERANDA (LA)-FOUR SEASONS**—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). Via Gesù, 6/8. T: 02 77081435. M3 Montenapoleone, M1 San Babila. **Map G4**

**TRUSSARDI ALLA SCALA**—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior

# La Malmaison, timeless charm

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambiance of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).



**Romantic atmospheres** — Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

### La Malmaison

Via Comune Antico, 27  
T: 02 67101302  
[www.lamalmaison.it](http://www.lamalmaison.it)



# Golden Restaurants

Now Available!  
Ask your Concierge



**ACANTO**—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. [www.hotelprincipedisavoia.com](http://www.hotelprincipedisavoia.com) **Map G3**

**BERTI (DA)**—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. [www.daberti.it](http://www.daberti.it). **Map G1**

**BICE**—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. [www.bicemilano.it](http://www.bicemilano.it). **Map G4**

**BRICIOLA (LA)**—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. [www.labriciolamilano.it](http://www.labriciolamilano.it). **Map F3**

**CAVALLINI**—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. [www.ristorantecavallini.it](http://www.ristorantecavallini.it). **Map G2**

**CELLINI (AL)**—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. [www.alcellini.it](http://www.alcellini.it). **Map H4**

**CORIANDOLO (IL)**—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. [www.ilcoriandolo.com](http://www.ilcoriandolo.com). **Map F4**

**DON LISANDER**—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). **Map F4**

**EAT'S BISTRÒ**—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. [www.excelsiormilano.com](http://www.excelsiormilano.com). **Map G4**

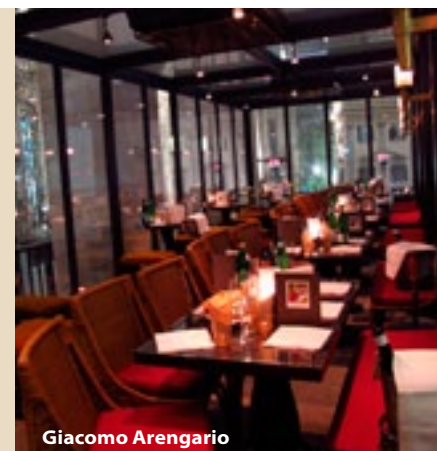
**GENTE DI MARE**—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. [www.ristorantegenteditmare.it](http://www.ristorantegenteditmare.it). **Map E2**

**GIACOMO (DA)**—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. [www.giacomoristorante.com](http://www.giacomoristorante.com). **Map H4**

**GIACOMO ARENGARIO**—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. [www.giacomoarengario.com](http://www.giacomoarengario.com). **Map F5**

**GIACOMOBISTROT**—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. [www.giacomobistrot.com](http://www.giacomobistrot.com). **Map H4**

## Where Golden Guide Restaurants



**GRIGLIAMANIA**—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

**MAMMA ROSA**—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. [www.osteriamammarosa.it](http://www.osteriamammarosa.it). **Map H2**

**MONTECRISTO**—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. [www.ristorantemontecristo.com](http://www.ristorantemontecristo.com). **Map D2**

**PAPER MOON**—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. [www.papermoonmilano.com](http://www.papermoonmilano.com). **Map G4**

**RISACCA 6 (LA)**—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. [www.larisacca6.it](http://www.larisacca6.it). **Map H5**

**RISTORANTE GIANNINO**—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. [www.giannino.it](http://www.giannino.it). **Map G2**

**RISTORANTE SOLFERINO**—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. [www.ilsolferino.com](http://www.ilsolferino.com). **Map F2**

**SADLER**—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. [www.sadler.it](http://www.sadler.it). **Off Map**

**VERANDA (LA)**—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). **Map G4**

**VUN**—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. [www.ristorante-vun.it](http://www.ristorante-vun.it). **Map F4**



Photos Adriano Caramenti



Photo Adriano Caramenti



design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. [www.trussardi.it](http://www.trussardi.it). Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

**VUN-PARK HYATT**—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

### Traditional Italian Cuisine

**BAGUTTA**—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs

and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. [www.bagutta.it](http://www.bagutta.it). Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

**BOTINERO**—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. [www.botinero.it](http://www.botinero.it). Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

**CANTINA PIEMONTESE**—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistrot furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€.

### SPOTLIGHT



Photo Chiara Tarenzi

## Marchesi Pastry Shop

Founded in 1824 and located in an old palace dating back to the 18th century, just a short distance from Castello Sforzesco, **Pasticceria Marchesi** tops Milan's

gastronomic charts with its exquisite confectionery, ranging from chocolates to pralines, from biscuits to tartlets and cakes. Its classically elegant interiors are highlighted by its superior-quality, fresh, hand-made, confectionery. Festivities represent the high point of its creative expression with beautifully decorated cakes and delicate pastries of all shapes and sizes and the theme for February is obviously Carnival. Owner, Angelo Marchesi, has no doubts about the subject: "Our **chiacchere**, crunchy strips of fried pastry dusted with icing sugar (see photo), and **tortelli**, deep fried puffs filled with custard, are a real must of the season!"

[www.pasticceriamarchesi.it](http://www.pasticceriamarchesi.it)  
via Santa Maria alla Porta 11/a.  
T: 02 862770. Open Tues-Sat 7.30am-8pm;  
Sun 8.30am-1pm. Map D4



## SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

[www.sugarden.it](http://www.sugarden.it)  
Via Carlo Tenca, 12 - T: 02 36746363  
More info: [www.wheremilan.com](http://www.wheremilan.com)

[www.cantina-piemontese.it](http://www.cantina-piemontese.it). Via Laghetto, 2.  
T: 02 784618. M1-M3 Duomo. **Map G5**

**CARMINIO**—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialities include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts. Closed on Sunday. €€€. Via del Carmine, 3. T: 02 72022992. [www.carminiocucina.com](http://www.carminiocucina.com)

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable

service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

**GALLERIA**—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. [www.ristorantegalleria.it](http://www.ristorantegalleria.it). Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

**IL GIORNO BISTROT-HERMITAGE**—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. [www.monrifhotels.it/HotelHermitage.it](http://www.monrifhotels.it/HotelHermitage.it). Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

**MALMAISON (LA)**—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious



PROBIO COMUNICAZIONE



GIARDINO DI GIADA  
DAL 1980 A MILANO

玉園飯店

[www.giardinodigiada.it](http://www.giardinodigiada.it)  
Via Palazzo Reale, 5  
Tel 02 8053891



**First in Italy**  
**International Famous Restaurant**  
**for Chinese Cuisine**

*Closed on Monday*

### SPOTLIGHT



## Japanese Flavours at Hana Restaurant

An ideal location to savour the refined tastes of Japanese food, enhanced by hints of **fusion cuisine** from the 60's onwards. The quality of its food is further enhanced by its atmosphere which exudes a sense of peace, thanks to its soothing décor of natural inspiration. Its original "Made in Hana Restaurant" specialities for a unique, exclusive tasting experience are also highly recommended. The restaurant prides itself on a selection of several of the best Italian labels and prestigious champagnes as well as a sprinkling of wines imported from the US. For a quick meal, the venue also offers a stylish onyx sushi counter featuring five "tête à tête" bar stools to experience all the magic of sushi prepared while you wait. Closed on Sun and Mon at lunch. [www.hanarestaurant.it](http://www.hanarestaurant.it).

Via Paolo Giovio, 1 corner of Corso Vercelli, 37.  
T: 02 48197213. M1 Pagano. Map C4





## MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

**www.mamaburger.it**  
**Via Agnello, 18 – T: 02 84579407**  
**Via V. Pisani, 14 – T: 02 67075379**  
**More info: www.wheremilan.com**

past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€€. **www.lamalmaison.it**. Via Comune Antico, 27. T: 02 67101302. **Off Map**

**MEMO RESTAURANT**—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. **memorestaurant.it**. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

**OLTREMARE-BOSCOLO EXEDRA**—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. **www.boscolohotels.com**. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

**PACIFIC MILANO RESTAURANT-HILTON**—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

**RISTORANTE GIANNINO**—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated

in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. **www.giannino.it**. Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

**TAVERNA DEL SACRIPANTE**—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistrot type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. **www.sacripante.it**



## HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan.  
 Authentic and elegant.

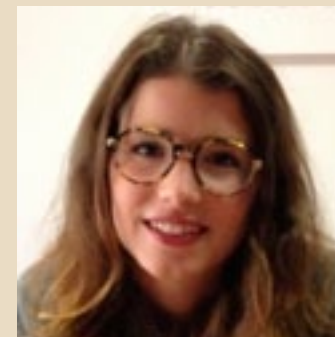
Closed on Monday at lunch.



Via Schiaparelli, 5  
 (corner of via Ponte Seveso, 31)  
 T: 02 6701992 - 02 67071790  
**www.ristorantehongkong.it**

# Unique Tasting Experience

Tips by Carolina Scuri



Out and about in the city, lots of useful suggestions and hot-off-the-press news about unique restaurants in Milan, whether uber-classical or ultra-trendy, from Where Milan's reporter Carolina Scuri



**1.** Recently refurbished **Osteria Brunello** located in the pedestrian precinct of corso Garibaldi, a favourite haunt of the Milanese "movida", offers the simple though decisive flavours of Italian cuisine. A refined venue, boasting a glam, international feel, perfect for all types of occasions, where quality and freshness are the key elements of its vast menu: the same location, used in the past, by famed fashion photographer Vitor Shalom for his fashion shoots. Chef Francesco Costanzo recommends risotto with spring onions and saffron, veal marrow and Parmesan tuilles.

**2.** **Pastamadre-Laboratorio e Ristoro** is a small "gem" nestling amidst the restaurants and osterie found in the Porta Romana area, established to offer diners all the authentic goodness of their prime ingredient: sourdough. A "one-of-a-kind" project and, by now, a cult in the city, created by personalities who have made cooking the very essence of their lives, translating their love for this art into dishes in which the only rule is the use of fresh, seasonal ingredients. Pastamadre has made simple cooked cuisine its strong point which characterizes the venue's décor and its fine cuisine.

**3.** For those who wish to sample the authentic flavour of contemporary cuisine which, in addition to other condiments, favours extra virgin olive oil, **Tano passami l'olio** is the perfect location. A cuisine capable of exalting aromas and the purity of each ingredient which takes diners in discovery of olive oil and its properties. Its warm welcoming atmosphere and impeccable service, including the option of booking online, make guests feel at home. The Chef recommends "Acqua di Chef": a translucent raviolo made from Scotch water and whisky, coral mousse, scallop tartare and cream of tomato and mozzarella slices filled with shrimp, mullet and a salad of fruit and vegetables.

**4.** Situated inside a small park surrounded by skyscrapers, in the new Porta Nuova Garibaldi district, **Ratanà** is located in an early 20th century palace, formerly the headquarters of the first railway station in Milan. The restaurant offers a cuisine based on simple though creative, classic, regional ingredients, influenced by Milanese gastronomy. Make sure to try several dishes including "i rubitt", "small, precious things" in Milanese dialect and a classic of Italian cuisine for more than 150 years, serving as the inspiration for a truly unique aperitivo accompanied by a delectable "miniature menu" created by Chef Cesare Battisti.

**5.** Nestling under the vaults of Palazzo delle Stelline, in an area that once housed an old convent, gourmet destination, **Orti di Leonardo**, is set amidst historic palaces, in the heart of Milan, just close to the Church of Santa

Maria delle Grazie and the Refectory of the Last Supper. Its majestic, recently restructured spaces are also used to host high-profile art exhibitions. Chef Luca Gubelli offers a minimalist, light cuisine packed with wonderful flavours, starting from a selection of seasonal ingredients. Classic Italian flavours, updated with an innovative twist.



**1. OSTERIA BRUNELLO**  
 Corso G. Garibaldi, 117. Map E3  
 T: 02 6592973. Open daily 7pm-midnight.  
 Reservation compulsory.  
**www.osteriabrunello.it**

**2. PASTAMADRE-LABORATORIO E RISTORO**  
 Restaurant, Pastry, Coffee  
 Via B. Corio, 8. Map G6  
 T: 02 55190020.  
 Open Mon-Sat 8am-midnight. Closed on Sun.  
**www.pastamadremilano.it**

**3. TANO PASSAMI L'OLIO**  
 Via E. Villaresi, 16 corner of Via Pastorelli. Map C7  
 Tel: 02 8394139 - Mob. 392 2603777.  
 Open for dining, from Mon. Sat 8pm-11pm. Closed on Sun. Parking facilities in via Ripa Ticinese, 109.  
**www.tanopassamilolio.it**

**4. RATANA**  
 Via de Castilla, 28. Map F1  
 T: 02 87128855.  
 Open Tues-Sun 12.30am-3pm/6.30pm-midnight.  
 Closed on Mon and on Sat at lunch.  
**www.ratana.it**

**5. ORTI DI LEONARDO**  
 Via A. de Togni, 6/8. Map D4  
 T: 02 4983197-43911360.  
 Open Mon-Sat 12.30am-2.30pm/7.30pm-10pm.  
 Closed on Sun and on Sat at lunch.  
**www.ortidileonardo.com**



# Friendly atmosphere at La Briciola

Advertorial



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area. The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded veal cutlet).

**Check out its wines** – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

**La Briciola**  
Via Solferino, 25 (entrance via Marsala, 2)  
T: 02 6551012 / 6551105  
labriciola@labriciola.com  
www.labriciolamilano.it



com. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

## International & Ethnic Cuisine

**ALACENA-MELIÀ**—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Melià. €€€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

**EL PORTENO**—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities include asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€€. www.elporteno.it. Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

**GIARDINO DI GIADA (IL)**—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

**HANA RESTAURANT**—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www.hanarestaurant.it. Closed on Sun and Mon at lunch. €€. Via P. Gioivo, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

**HONG KONG**—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

**SU GARDEN**—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale F5, M3 Repubblica. **Map G2**

**VIETNAMONAMOUR**—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€. www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

**ZERO CONTEMPORARY FOOD**—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide



Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

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### A Century of Fashion

From Cecil Beaton to Guy Bourdin, Peter Lindbergh and countless others: photography's enormous creative possibilities found fertile ground in the pages of Condé Nast publications to give shape to the dreams and visions of fashion. Hosted at **Fondazione Forma per la Fotografia**, the exhibition "Fashion. A century of extraordinary fashion photography from the Condé Nast archives" traces a century of fashion through the images shot by several of the world's most famous fashion photographers. **Until 7 April.**

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

#### Aperitivo

**10 CORSO COMO CAFÉ**—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

**BAR STRAF**—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. [www.straf.it](http://www.straf.it). Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

**CAMPARINO IN GALLERIA**—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. [www.camparino.it](http://www.camparino.it). Galleria

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

**COVA**—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. [www.pasticceriaicova.it](http://www.pasticceriaicova.it). Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

**CUBO**—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. [www.atellani.it](http://www.atellani.it). Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

**EL TOMBON DESAN MARC**—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American

#### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

##### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

##### INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

PETER LINDBERGH, VOGUE ITALIA, MARCH 1989, © PETER LINDBERGH

WHERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.



# Aperitivo & Nightlife

**Aperitivo time is one of Milan's "not-to-be-missed, long-held social traditions. To experience each moment of the famed "movida Milanese" to the fullest, we have prepared a short guide to the most interesting locations in the city...enjoy!**

From small bars to large, ultra-chic venues in the centre, Milan is the capital of cocktail hour snacking boasting a number of guaranteed addresses where you can take off time to relax while exchanging gossip and savouring a delicious, pre-dinner cocktail. The city offers three different types of venues, **design bars** like Armani, Dolce&Gabbana Gold, and sushi-bar **Shatush-Qor Lounge Bar** in via Vittor Pisani, more **traditional bars**, that have written the history of Milan, from Camparino in Galleria (former Bar Zucca) and Caffè Biffi in Galleria Vittorio Emanuele, to Cova in via Montenapoleone right up to Bar Magenta for a younger, more hip crowd, and, the most recent trend, i.e. the city's countless **luxury hotel bars**, like **h club>diana** (Sheraton Diana Majestic), **Bulgari Hotel & Resort, Armani Hotel Milano, the Foyer Bar at the Four Seasons Hotel Milano, Straf Hotel** in the Duomo or the landmark **Baretto al Baglioni**.

Three main areas in Milan are dedicated to nightlife entertainment: the **Navigli**

**District**, one of the most characteristic areas in the city, studded with venues offering live music and a favourite with musicians and models. Make sure not to miss the area's floating pubs or its typical "trattorie" where you can savour an array of regional specialities. Conversely, the small, welcoming cobbled streets of the **Brera** district have always acted as a draw for artists who, in addition to frequenting the splendid courtyards of the Brera Fine Arts Academy, also meet at it numerous, artsy venues. Finally, the trendiest precinct, **Garibaldi District & Corso Como**, is one of the most fashionable districts of Milan "by night", with its pizzerie, restaurants, pubs and discotheques where you are often likely to chance upon showbiz celebrities, supermodels or big-names in the world of sport.

**Among the most exclusive Milanese clubs**, in addition to the city's famed **Hollywood** in corso Como, at **Armani Privé** in the Montenapoleone area you can shake your booty until the wee hours of the morning while jostling side-by-side with VIPs and Milanese "high-flyers". And, then again, set against the backdrop of Parco Sempione you will find **Old Fashion**, a glam location which, since 1933, has been one of the city's landmark venues, honoured with the prestigious "Bottega storica" award, a place that is rendered even more alluring on account of its proximity to Palazzo della Triennale, a sought-after location featuring high-profile art and design exhibitions. The partying continues at **Just Cavalli Café**, recently

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elected "The Best Club in TheWorld" in Montecarlo, known for its exclusive parties and international stars, the highly unusual **Gattopardo Club**, hosted in a deconsecrated church often used as a venue for film sets and shoots and, last but not least, one of the most recent additions, **Byblos Milano**, an exclusive, über-trendy nightspot located in the heart of Parco Cenisio, a highly evocative architectural setting where fashion, art, design and music blend to give life to a new dimension of inspiration and entertainment.

To conclude, the city also offers several historic Milanese **nightclubs**, including **William's club le Roi** and **Foca Loca**, for slightly "transgressive", highly entertaining evenings featuring live music, discotheques and dazzling performances. For information: T: +39 338 1645555.

bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

**FASHION CAFÉ**—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. [www.fashioncafe.it](http://www.fashioncafe.it). Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

**PASTICCERIA BIFFI**—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivi accompanied by a buffet. Open every day from 6.30am to 8.30pm. [www.biffipasticceria.it](http://www.biffipasticceria.it). Corso Magenta, 87. T: 02 48006702. M1 Conciliazione. **Map D4**

**SANT'AMBROEUS**—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. [www.santambroeusmilano.it](http://www.santambroeusmilano.it). Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

**SHATUSH-QOR LOUNGE BAR**—This innovative sushi bar is a real hit and "the" place to go for aficionados of Milan's ritualistic aperitivo hour. Thanks to its versatility, it can be enjoyed at any time of the day: the upper floor hosts a lounge area where you enjoy sushi either at lunch or dinner while listening to great music. Conversely, the ground floor is designed to host all types of events. The venue also has a large arcaded outdoor area furnished with comfortable sofas and tables. €€. [www.shatushmilano.com](http://www.shatushmilano.com). Via Vittor Pisani, 6. T: 02 6693370 - T: +39 338 1645555. M2-M3 Centrale. **Map G2**

## Concert Venues & Theatres

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO**—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. [www.laverdi.org](http://www.laverdi.org). Largo G. Mahler. T: 02 83389401. **Map E7**

**BLUE NOTE**—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. [www.bluenotemilano.it](http://www.bluenotemilano.it). Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

## Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

**WINCITY**—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. [www.sisalwincity.it](http://www.sisalwincity.it)

**CASINÒ DI VENEZIA**—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. [www.casinovenetia.it](http://www.casinovenetia.it)

**CASINÒ DI SANREMO**—Built way back in 1905, the building housing the casino is a magnificent example of Sanremo's famed Belle Epoque style. Its elegant interiors and décor offer visitors a unique ambience in which to spend unforgettable moments thanks to the wide array of gaming options on offer including French and American games and slot machines. Aside from the casino, guests can also relax at the Roof Garden restaurant featuring a romantic panoramic terrace. Open Sun-Thurs 10am-2.30am; Fri-10am-3am; Sat 10am-3.30am. Corso degli Inglesi, 18. T: 0184 5951. [www.casinosanremo.it](http://www.casinosanremo.it)



The Canal Grande in Venice, only two hours from Milan

**CASINO DE LA VALLÉE**—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. [www.casinodelavallee.it](http://www.casinodelavallee.it)

**CASINO DI LUGANO**—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am.

Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. [www.casinolugano.ch](http://www.casinolugano.ch)

**CASINO MUNICIPALE DI CAMPIONE D'ITALIA**—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, blackjack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. [www.casinocampione.it](http://www.casinocampione.it)



Old Fashion



Byblos Milano



**GIUSEPPE VERDI MUSIC CONSERVATORY**—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. [www.consmilano.it](http://www.consmilano.it). Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

**PICCOLO TEATRO DI MILANO/TEATRO STREHLER**—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. [www.piccoloteatro.org](http://www.piccoloteatro.org). Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

**SALUMERIA DELLA MUSICA (LA)**—This old industrial warehouse was listed among the 100 best jazz clubs in the world by the prestigious American magazine, Down Beat. Over the years, it has hosted international star performers like Norah Jones and Pat Metheny, but also rock, pop and soul concerts and cabaret acts. [www.lasalumeriadellamusica.com](http://www.lasalumeriadellamusica.com). Via A. Pasinetti, 2. T: 02 56807350. **Off Map**

**SCIMMIE**—An historic concert venue in the Naviglio Pavese district. Though formerly only catering to

jazz, it now also offers a variety of concerts featuring different types of musical genres performed by emerging Italian talents or famous International stars. Drinks are available at the bar and club restaurant. It also has an outdoor space in summer. [www.scimmie.it](http://www.scimmie.it). Via A. Sforza, 49. T: 02 89402874. **Map E7**

**TAM/TEATRO DEGLI ARCIMBOLDI**—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. [www.teatroarcimboldi.it](http://www.teatroarcimboldi.it). Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

### San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. [www.sansiro.net](http://www.sansiro.net). Piazzale A. Moratti. M1 Lotto.



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it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. [www.milano castello.it](http://www.milano castello.it). Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

*Sinagoga Centrale*, via della Guastalla, 19. [www.sinagogamilano.it](http://www.sinagogamilano.it). **MAP G5** • Holocaust Memorial at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

### Monuments & Places of Interest

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: [didattica@duomomilano.it](mailto:didattica@duomomilano.it). Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). [www.duomomilano.it](http://www.duomomilano.it). Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

**CENACOLO**—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. [www.cenacolovinciano.net](http://www.cenacolovinciano.net). Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

**NAVIGLI**—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

**BRERA**—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

**GALLERIA VITTORIO EMANUELE II**—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

**SANT'AMBROGIO**—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-pm). Admission free. [www.santambrogio-basilica.it](http://www.santambrogio-basilica.it). Piazza Sant'Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6pm). M2 Sant'Ambrogio. **Map D5**

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today,

**GIUSEPPE MEAZZA STADIUM** (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on "Entertainment". [www.sansiro.net](http://www.sansiro.net). Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

**SCALA (LA)**—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**JEWISH MILAN**—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to [info@sinagogamilano.it](mailto:info@sinagogamilano.it).

### Museums

**AMBROSIANA PICTURE GALLERY**—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a

### SPOTLIGHT



### Shatush-Qor, a Perfect Aperitivo Venue

This innovative sushi bar is a real hit and "the" place to go for aficionados of Milan's ritualistic aperitivo hour. Thanks to its versatility, it can be enjoyed at any time of the day: the upper floor offers a lounge area where you enjoy sushi either at lunch or dinner while listening to great music. Conversely, the ground floor is designed to host all types of events. The venue also has a large arcaded outdoor area furnished with comfortable sofas and tables. €€. [www.shatushmilano.com](http://www.shatushmilano.com). Via Vittor Pisani, 6. T: 02 6693370 - T: +39 338 1645555. M2-M3 Centrale. **Map G2**



stretch—the longest the international archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

**GALLERIA D'ARTE MODERNA**—Boasting 2,700 paintings and 700 sculptures, this Galleria inaugurated in 1921 is above all a "nineteenth century museum" hosting mainly Italian and French works of art. Set against the beautifully elegant backdrop of the Villa Reale, with its magnificent English garden. Open daily 9am-1pm/2pm-5.30pm. Closed on Mondays. Free admission. www.comune.milano.it. Via Palestro, 16. T: 02 76340809 (10am-noon/3pm-4pm). M1 Palestro, M3 Turati. **Map G3**

**GALLERIE D'ITALIA-PIAZZA SCALA**—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenaepoleone. **Map F4**

**MUSEO DEL 900**—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP a sight of piazza Duomo from the "Sala Fontana"**. Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

**MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI**—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

**MUSEO TEATRALE ALLA SCALA**—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage

directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenaepoleone. **Map F4**

**PAC-PADIGLIONE DI ARTE CONTEMPORANEA**—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. www.comune.milano.it. Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

**PALAZZO MORANDO-COSTUME MODA IMMAGINE**—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP best short visit program to know Milan history through paintings**. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenaepoleone. **Map G4**

**PALAZZO REALE**—Formerly the residence of all those who governed Milan, from Napoleon to the Royal

House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

**PINACOTECA DI BRERA**—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenaepoleone. **Map F3**

**TRIENNALE DESIGN MUSEUM**—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisio district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**



## The Last Supper

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural paintig representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge or DuomoInfoPoint T: 02 72023375. www.cenacolovinciano.net.



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### 5 STAR DELUXE

**Armani Hotel** – Via Manzoni, 31 • **F4**  
**Bulgari Hotels & Resorts** – Via Privata Fratelli Gabba, 7/b • **F4**  
**Four Seasons Hotel Milano** – Via Gesù, 8 • **G4**  
**Grand Hotel et de Milan** – Via A. Manzoni, 29 • **F4**  
**Park Hyatt** – Via T. Grossi, 1 • **F4**  
**Principe di Savoia** – Piazza della Repubblica, 17 • **G2**  
**Seven Stars Galleria** – Via S. Pellico, 8 • **F5**  
**The Westin Palace** – Piazza della Repubblica, 20 • **G2**  
**Town House 8** – Via S. Pellico, 8 • **F5**

### 5 STAR

**Boscolo Exedra** – Corso G. Matteotti, 4/6 • **G4**  
**Carlton Hotel Baglioni** – Via Senato, 5 • **G4**  
**Chateau Monfort** – Corso Concordia, 1 • **H4**  
**Meliá** – Via Masaccio, 19 • **B2**  
**Pierre** – Via De Amicis, 32 • **E5**  
**Style** – Via Mercato, 1 • **E3**  
**The Gray** – Via San Raffaele, 6 • **F4**

### 4 STAR

**AC** – Via E. Tazzoli, 2 • **E1**  
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**Accursio** – Viale Certosa, 88 • **OFF MAP**  
**ADI Doria Grand Hotel** – Via A. Doria, 22 • **OFF MAP**  
**ADI Hotel Poliziano Fiera** – Via A. Poliziano, 11 • **D2**  
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**Ariosto** – Viale L. Ariosto, 22 • **D4**  
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**ATAHOTEL Expo Fiera** – Via G. Keplero, 12 – Pero (MI) • **OFF MAP**  
**ATAHOTEL Linea Uno Residence** – Viale Monza, 139 • **OFF MAP**  
**ATAHOTEL Quark** – Via Lampedusa, 11/A • **OFF MAP**  
**ATAHOTEL The Big Residence** – Via C. de Cristoforis, 6/8 • **F2**  
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**Auriga** – Via G.B. Pirelli, 7 • **G2**  
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**Berna** – Via N. Torriani, 18 • **G2**  
**Best Western Ascot** – Via Lentasio, 3 • **F5**  
**Best Western Astoria** – Viale Murillo, 9 • **A3**  
**Best Western Felice Casati** – Via F. Casati, 18 • **G2**  
**Best Western Galles** – Piazza Lima, 2 • **H2**  
**Best Western Major** – Viale Isonzo, 2 • **OFF MAP**

**Best Western Milton** – Via E. Butti, 9 • **OFF MAP**  
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**Brunelleschi** – Via F. Baracchini, 12 • **F5**  
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**Capitol World Class** – Via D. Cimarosa, 6 • **C4**  
**Carlyle Brera** – Corso G. Garibaldi, 84 • **E3**  
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**NH Machiavelli** – Via Lazzaretto, 5 • **G3**  
**NH Milanofiori** – 2ª Strada – Assago (MI) • **OFF MAP**  
**NH Milano Touring** – Via Tarchetti, 2 • **G3**  
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**Starhotels Echo** – Viale A. Doria, 4 • **H1**  
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**Grand Hotel Villa Castagnola** – Viale Castagnola, 31.  
 www.villacastagnola.com

**Hotel de La Paix** – Via Cattori, 18. www.delapaix.ch

**Lugano Dante** – Piazza Cioccaro, 5.  
 www.hotel-luganodante.com

**Splendide Royal** – Riva Caccia, 7. www.splendide.ch

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 www.leopoldohotel.com

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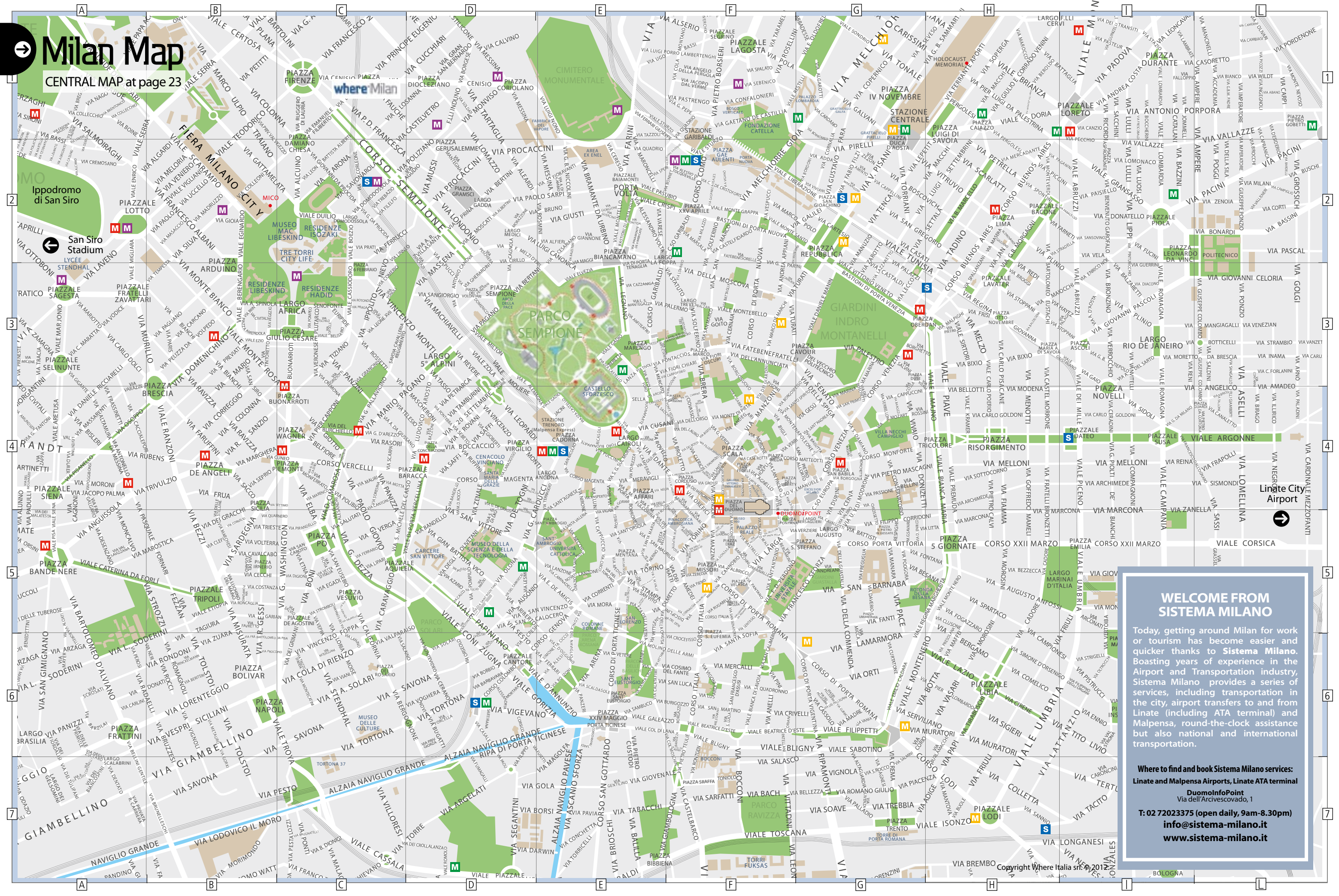


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