

DECEMBER 2013
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Piazza Duomo

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FOR THE FESTIVE SEASON

**GRAND OPENING
AT LA SCALA**
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BY GIUSEPPE VERDI

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OF MILAN



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Milan | December 2013



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THE SYMBOL OF MILAN UNVEILS ITS HISTORY

A unique repository of faith, history and art, the recently renovated **Grande Museo del Duomo** re-opened its doors to the public. Spread out over a surface area of 2,000 square metres, the refurbished space **houses hundreds of works of art** including sculptures, paintings, jewellery, tapestries, vestments, religious objects, stained-glass windows and architectural models dating from the 15th century to the present day. The collections housed in the museum together with the **treasures of the Cathedral** tell the story of its age-old history, from the laying of the first stone in 1386 right up to the birth of one of its most beloved symbols, the golden "Madonnina". With the re-opening of the new Museum, the city also saw the official public opening of the **Archivio della Veneranda Fabbrica** (see photo) whose numerous precious documents also include the sheet music of more than five centuries of pieces performed in the cathedral of Milan. <http://museo.duomomilano.it>. Palazzo Reale, piazza Duomo, 12. M1-M3 Duomo. Map F5

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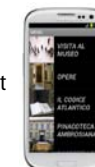
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Enter a whole new world of boutiques with the latest openings in the Quadrilatero della Moda, in Corso Como, and in Brera

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ON THE COVER
Courtesy of
la Rinascente.

CONNECT WITH US ONLINE



WWW.WHEREMILAN.COM How to enjoy your stay in Milan

Welcome | Milano Loves You

Milan's cultural scene is booming with a number of exciting events to entertain you at all times of the day and night: from music to food, from art to fashion we have selected this month's most glamorous events especially for you... enjoy!



LA SCALA

Saturday 7 December: grand opening at the Teatro alla Scala with three-act melodrama "La traviata" by Giuseppe Verdi. Conductor Daniele Gatti, director Dmitri Tcherniakov.
www.teatroallascala.org

CHOCOLATE

Don't miss a new timeless location near Corso Como: **Zàini**, a "sweet" brand that writes the story of chocolate in Milan.
www.zainispa.it



WARHOL

More than 160 works by **Andy Warhol**, father of American Pop Art, from the collection of Peter Brand. On show at Palazzo Reale until 2 March 2014.
www.warholmilano.it

XMAS MARKETS

From the "Mercatino di Natale" in Piazza Duomo (1 December-6 January), to the "Oh Bej! Oh Bej!" traditional fair at the Castello Sforzesco (6-8 December)... Milan celebrates the charm of festivities.



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Milan

The month's top entertainment, dining and arts



Winter Wonderfest

From the Addams Family to the Royal Family, decorations for all tastes! **Ecliss Christmas Home**, in the Navigli neighbourhood, offers a fantastic Winter Experience and loads of ideas - not only for Christmas - to decorate, embellish or give away as a gift. www.eclisshome.com

» FOCUS

The Magic of Gift-Giving

Every year, during the festive season, we are faced with the problem of finding interesting and unusual gift ideas. Something new that will surprise and delight.



Tie that bag in a knot

Take the unmistakable patterns of **E. Marinella**, the king of ties, and combine them with the cheeky, ironic spirit of **Le Pandorine**: the result is a capsule collection of adorable bags, in perfect style d'homme, for elegant ladies with a sense of humour. www.marinellanapoli.it - www.lepandorine.it



For the brick-addicted

Do you know anyone who is so Lego mad that if they could, they'd eat the bricks for breakfast? Well, we've almost nailed it. If nothing else, this BPA and PVC free line of lunch boxes is a cool way to keep your food fresh during the day. On sale at **Outliving**. www.outliving.it



Colour your world

"Pantone" in Italian means "reference colour". And it was bearing this philosophy in mind that the articles of the Pantone Universe™ brand were created. This winter's "must-have" is a reversible quilted jacket with a hood and detachable sleeves: available, need we say, in a vast (and irresistible) range of colours. At **Pantone Concept Store**. www.facebook.com/pantoneconceptstore

All that glitters...

This winter it's all about glitter and glitz: fir trees, snow crystals or stars, what matters is a touch of light, discreet though impact-making. A perfect choice is the jewellery by **Atelier Daniela de marchi-DDM**: among some of the best loved by savvy Milanese Signore encapsulating their sophisticated, quirky sense of style. www.danielademarchi.it



Elegant pizzazz

A really fun gift for anyone whose got rhythm and loves music. This is the perfect accessory to gratify him or any other man with a sense of fashion. At **PolsoGemello**, in addition to the most outrageous braces you can also find an illimitable range of cufflinks and made-to-measure shirts. www.polsogemello.com



Eye-design

Both classic and futuristic, these frames have been created using the amazing techniques of 3D laser printing. Minimalist, elegant, super-comfortable and eco-friendly but, above all, unique. They are made by Hoet and sold, in Milan, at **Punto Ottico Humaneyes**. www.puntoottico.it



And finally: the unimpeachable gift

The passepartout gift in Italy par excellence: chocolate superbly expresses love, creates a special bond between friends, can be given to acquaintances, casual friends or co-workers on account of being general enough that most people will like them. A truly gourmand experience, these chocolates are available from **Neuhaus Maitre Chocolatier**. www.neuhaus-cioccolato.it



Calendar | December 2013



1 SUNDAY CIRCUS
last date to see **Cirque du Soleil's** "Dralion", a blend of artistry and acrobatic talent at Mediolanum Forum in Assago.



15 SUNDAY CONCERT
flutist and composer **Nicole Mitchell** returns to the stage of Teatro Manzoni to present her fab European premiere (Aperitivo in Concerto, see p. 8).

TUESDAY	17	BALLET: the premiere of Tchaikovsky's Swan Lake transports you into a dream-like world in the St. Petersburg State Ballet's performance at Teatro Arcimboldi. See page 54.
THURSDAY	19	DANCE: for the first time in Italy, the St. Petersburg State Ballet presents a performance of Tchaikovsky's Nutcracker Suite at Teatro Arcimboldi. See page 54.
FRIDAY	20	ART: last chance to see the exhibition of paintings and photographs by Enrico Baj entitled " Bambini, ultracorpi & altre storie " at Fondazione Arnaldo Pomodoro.
SATURDAY	21	ART: exhibition " La Belle Epoque. Da Boldini a De Nittis " ends today at Milanese gallery Bottegantica, via Manzoni 45. www.bottegantica.com
SUNDAY	22	PHOTOGRAPHY: last day to catch " Wildlife Photographer of The Year " at Museo Minguzzi in Brera. www.wpymilano.it
MONDAY	23	MARKET: celebrate and taste Italy's best local products at Milan's traditional Mercato Agricolo on show at Cascina Cuccagna, from 3pm to 8pm.
TUESDAY	24	FAIR: Last day to enjoy Milan's characteristic antiques market in via Zebedia (Map F5).
WEDNESDAY	25	CHRISTMAS: one of the most joyful religious holiday in Italy (most venues are closed).
THURSDAY	26	APERITIVO: " Royal dancing aperitif " is the new Thursday-night date at Giacomo Caffè, framed by the evocative backdrop of the courtyard of Palazzo Reale. See page 59.
FRIDAY	27	MUSICAL: the magic of " Grease " the musical comes to the Forum di Assago.
SUNDAY	29	MUSIC: the Giuseppe Verdi Symphonic Choir of Milan performs Beethoven's 9th Symphony. See page 12.
MONDAY	30	MUSICAL: tomorrow is the last day to enjoy " Ghost " the musical, a tale of everlasting love at Teatro Nazionale. Map C4.
TUESDAY	31	FESTIVITY: this evening, Milan will be animated by a slew of events to welcome in the New Year .

MONDAY	2	MARKET: held on Tuesdays and Saturdays, the viale Papiniano street market is one of the largest and most alluring in Milan.
TUESDAY	3	PERFORMANCE: " BLAM ", the multi-award-winning performance of dance and acrobatics debuts at Teatro Manzoni (3-8 December).
WEDNESDAY	4	OPERA: at Teatro alla Scala, a preview of Verdi's famous opera " La traviata " dedicated to young people (under 30). See full programme on page 8.
THURSDAY	5	MUSIC: first date to enjoy Schubert's 6th Symphony and Shostakovich's 8th Symphony performed by Milan's Giuseppe Verdi Symphony Orchestra (also 6 and 8 December).
FRIDAY	6	CENACOLO: one-off evening opening of Leonardo's Last Supper (7.30pm-10.30pm, also 20 December). See page 10.
SATURDAY	7	SCIENCE: today and tomorrow, the National Museum of Science and Technology will be offering visitors a number of special activities at the new area dedicated to helicopters.
SUNDAY	8	FAIR: last day to browse the stalls of " Artigiano in fiera ", Milan's traditional Christmas arts and crafts fair at Rho Fieramilano.
MONDAY	9	OPERA: at Teatro alla Scala, Filarmonica della Scala – an evening in aid of the Negri Weizmann Committee featuring several of the greatest works by international masters.
TUESDAY	10	GOSPEL: this evening don't miss the Washington Gospel Singers at the Blue Note, the temple of Milanese jazz. See page 8.
WEDNESDAY	11	FOOTBALL: Champions League: AC Milan takes on Ajax at Milan's San Siro Stadium.
THURSDAY	12	MARKET: take in a score of odds and ends at the piazza Diaz Christmas market located just behind the Duomo.
FRIDAY	13	PHOTOGRAPHY: at Palazzo Morando opening of astounding exhibition " Milano tra le due Guerre " featuring photographs by Arnaldo Chierichetti (until 13 February 2014).
SATURDAY	14	FAIR: today and tomorrow, head to Museo Diocesano to see inspirational exhibition-cum-market " Natale nel chiostro " featuring decorations, gifts, handicrafts and sweets.
MONDAY	16	SPORT: watch Milan and Roma battle it out at the San Siro Stadium in a bid to qualify for the Serie A Championships. See page 59.

18 WEDNESDAY BLUES
following last year's success, **The Three Ladies of Blues** return to Blue Note with a tribute to the historic singers of black music. See page 8.



28 SATURDAY MUSIC
the **Strauss Festival Orchestra** and the Strauss Ballet Ensemble evoke the retrò atmosphere of Imperial Vienna at Teatro Arcimboldi. See page 54.



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Hot Venues | December 2013

EXHIBITIONS

PALAZZO REALE

Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-10.30pm. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Map F5 www.comune.milano.it

• **Until 26 January 2014**

RODIN. IL MARMO, LA VITA

• **Until 9 February 2014**

IL VOLTO DEL '900 DA MATISSE A BACON

Capolavori dal Centre Pompidou

• **Until 16 February 2014**

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• **Until 2 March 2014**

WARHOL - Dalla collezione di Peter Brant

PINACOTECA DI BRERA

Open Tues-Sun 8.30am-7.15pm. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. Map F3 www.brera.beniculturali.it

• **Until 12 January 2014**

SEICENTO LOMBARDO A BRERA

TRIENNALE DI MILANO

Open Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm. Viale Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. Map D3 www.triennale.it

• **until 22 December**

Milano 2033 - semi di futuro

150 anni del Politecnico di Milano

• **Until 9 February 2014**

Piero Fornasetti. 100 anni di follia pratica

• **Until 23 February 2014**

VI Triennale Design Museum

"La Sindrome dell'Influenza"

MUSEO CIVICO DI STORIA NATURALE

Open Mon 9.30am-1.30pm; Tues-Wed-Fri-Sat-Sun 9.30am-7.30pm; Thurs 9.30am-10.30pm. Corso Venezia, 55. T: 02 542727. M1 Palestro. Map G3 www.mostrabrain.it

• **until 13 April 2014**

BRAIN



Pinacoteca di Brera

TEATRO ALLA SCALA

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www.teatroallascala.org

• **7 (Première - Opening Night) GIUSEPPE VERDI, La traviata.** OPERA. Conductor Daniele Gatti.

• **9 Filarmonica della Scala - Evening in the aid of Collaborazione Negri Weizmann.**

SPECIAL CONCERT. Conductor Fabio Luisi.

Violin Nikolaj Znaider. Music by Ludwig van Beethoven, Gioachino Rossini, Giacomo Puccini, Giuseppe Verdi, Pietro Mascagni.

• **12, 15, 18, 22, 28, 31 GIUSEPPE VERDI, La traviata.** OPERA. Conductor Daniele Gatti.

• **17 (Première), 19, 20, 29 SERATA**

RATMANSKY - Concerto DSCH, Russian

Seasons, Opera. OPERA AND BALLET.

Conductor Mikhail Tatarnikov. Choreography

Alexei Ratmansky.

• **21 Christmas Concert Orchestra e Coro**

del Teatro alla Scala. SYMPHONIC CONCERT.

Conductor Daniel Harding. Chorus Master

Bruno Casoni. Music by Felix Mendelssohn-

Bartholdy.



THE TEMPLE OF JAZZ IN MILAN (VIA PIETRO BORSIERI, 37). www.bluenotemilano.it

• **1, 8, 22, 29 SUNDAY BRUNCH**

(12 AM - SHOW TIME 1PM)

SANDY MULLER • 3 GIANMARIA TESTA

• 4 CARMEN SOUZA • 5, 6, 7 SARAH JANE

MORRIS • 8 FABRIZIO BOSSO SPIRITUAL TRIO

• 9, 10 WASHINGTON GOSPEL SINGERS

• 11 ANTHONY STRONG QUINTET

• 12, 13 ORNELLA VANONI & JAZZ ALL STARS -

SPECIAL EVENT • 14 DIROTTA SU CUBA • 17, 18,

19 THE THREE LADIES OF BLUES • 20 ROSALIA

DE SOUZA • 21 CHIARA CIVELLO • 26, 27, 28,

29, 30 ANGELS IN HARLEM GOSPEL CHOIR

APERITIVO IN CONCERTO

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• **1 December**

JUNIOR MANCE TRIO

• **15 December**

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FAIRS

FIERAMILANO

• **Until 8 December**

AF / L' ARTIGIANO IN FIERA

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www.artigianoinfiera.it

AT FIERAMILANO RHO FAIRGROUNDS

PARCO ESPOSIZIONI NOVEGRO

www.parcoesposizioninovegro.it

• **1 December**

NOVEGRO BORSA SCAMBIO

65th Toys and Hobby Modelling Fair

• **8-9 December**

NAC - NOVEGRO ARTE CONTEMPORANEA

Trade show dedicated to artists and art dealers.

www.novegroartecontemporanea.com

• **13-15 December**

BROCANTAGE - TOP ANTIQUES

214th Antiques Fair.

RESTAURA-MI

3rd Fair of the techniques of restoration

and recondition for the furniture, the house,

the environment.

CHRISTMAS FAIRS

• **1 December - 6 January**

MERCATINO DI NATALE

Piazza Duomo. M1-M3 Duomo.

• **6 December - 12 January**

IL VILLAGGIO DELLE MERAVIGLIE

Giardini Pubblici Indro Montanelli.

M1 Porta Venezia, M1 Palestro, M3 Turati,

M3 Repubblica.

www.villaggiodellemeraviglie.com

• **6-8 December**

"OH BEJ! OH BEJ!"

(SAINT AMBROSE TRADITIONAL FAIR)

Piazza Castello. M1 Cairoli, M1-M2 Cadorna,

M2 Lanza.

• **14-15 December**

GREEN CHRISTMAS

Fonderia Napoleonica Eugenia,

via Thaon di Revel, 21. M3-M5 Zara.

www.fonderianapoleonica.it/greenchristmas2013



Oh Bej! Oh Bej!



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Top in Town by M.Y

MILANO LOVES YOU

— The Last Supper by Leonardo da Vinci

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by **Leonardo da Vinci** is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. M1 Conciliazione.

— Duomo, the symbol of Milan

Among one of the most important (and majestic) Gothic buildings in the world, the **Duomo**, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. To experience it at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. www.duomomilano.it. Piazza Duomo. M1-M3 Duomo.

— "Il Castello"

The ancient seat of the ruling Visconti, the **Castello Sforzesco** was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. Open daily 7am-6pm. Free admission. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza.

— Galleria, the "living room" of the Milanese

Sometimes known as "the living-room of the Milanese", **Galleria Vittorio Emanuele II** with its elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo.

— The Opera house

The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, the **Teatro alla Scala** was inaugurated in 1778 with an opera by Antonio Salieri. www.teatroallascala.org. Piazza della Scala. M1-M3 Duomo; M3 Montenapoleone.

— Ambrosiana, all about Leonardo

The **Ambrosiana picture gallery** contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The **Ambrosiana library** will be exhibiting Leonardo's entire **Codex Atlanticus** until 2015, 44 or 45 pages at a time for three months at a stretch. www.ambrosiana.it. Piazza Pio XI, 2. M1-M3 Duomo, M1 Cordusio.

— Science and technology

The **Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci** is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, explore the relationship between men and machines starting from Leonardo da Vinci. Don't miss a visit to the new **MUST Shop**. www.museoscienza.org. Via San Vittore, 21. M2 Sant'Ambrogio.

— Milan's Street of Art

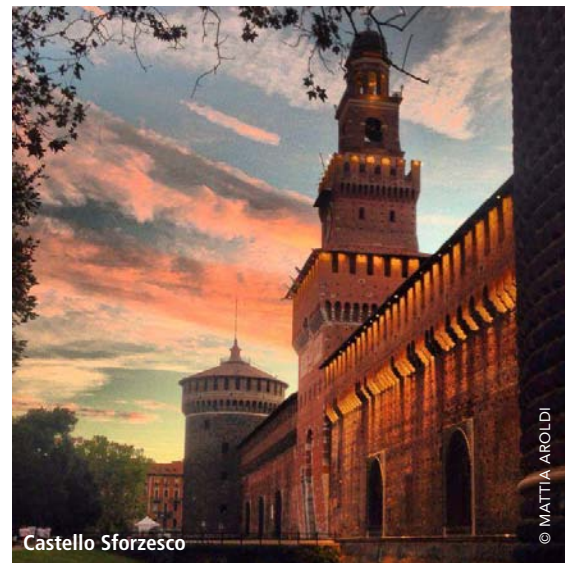
Following the opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history.



The Last Supper



Galleria Vittorio Emanuele II



Castello Sforzesco



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GRAND OPENING AT LA SCALA

The new 2013-2014 opera season at **Teatro alla Scala** will open on **7 December** with three act melodrama **"La traviata"** by **Giuseppe Verdi**: a classic that never fails to move the audience to tears. Daniele Gatti (in the photo) whose operatic credentials are impeccable and who has also shown his own enviable Verdi acumen throughout the world, both in terms of his strength and lyricism, has been chosen to conduct the opera. Eager anticipation also continues to build for the La Scala debut of Russian director Dmitri Tcherniakov.

www.teatroallascala.org

ZÀINI, THE ART OF CHOCOLATE



The 100th anniversary of Milanese chocolate and sweet factory **Zàini** serves as the perfect opportunity to tribute the company with an exhibition that traces the history of chocolate through age-old documents and representations of modern and contemporary art. An exhibition mid-way between entrepreneurial culture and art.

Until 6 January 2014

Luigi Zàini e la Fabbrica di Cioccolato
Biblioteca Comunale Centrale.
Palazzo Sormani, Sala del Grechetto.
via F. Sforza, 7. Free admittance.
Mon-Fri 3pm-7pm; Sat 9am-12am

EXHIBITION WITH WORLDWIDE PREMIERES AND MULTIMEDIA STATIONS IN ITALIAN AND ENGLISH

MUSEUM LEO NAR 3 Leonardo3
IL MONDO DI LEONARDO
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Audio guide in Chinese, English, French, German, Italian, Russian and Spanish

Produced by **L3** Award of Excellence **Milano** With patronage of **Comune di Milano** Official radio **Radio 5** Exhibition Space **LE SALE DEL RE** Media Partners **ATM** **FNM** Ticketing **www.ticketone.it** **ticketone.it** **OPENING HOURS** Daily 10 am - 11 pm **INFO:** 02 87.23.97.73 **www.leonardo3.net**



Auditorium di Milano Fondazione Cariplo, largo Gustav Mahler. www.laverdi.org

LA VERDI



- **Symphony Season**
1 December
Letitia Munoz Moreno, violin
Ivor Bolton, conductor
Music by Mendelssohn, Beethoven
- **laBarocca**
23 December
"Messiah" by Handel
Ensemble vocale laBarocca
Gianluca Capuano, conductor
Ensemble laBarocca
Ruben Jais, conductor
- **"Crescendo in musica"**
14 December
"Cenerentola"
Nicola Olivieri, narrator
Giovanni Marziliano, conductor
- **Made in Italy**
22 December
"Pietro Mascagni (1863-1945)"
Music by Mascagni, Sgambati/Massenet, Puccini, Wolf-Ferrari
Giuseppe Grazioli, conductor
- **5-6-8 December**
Oleg Caetani, conductor
Music by Schubert, Šostakovič
- **13-15 December**
John Axelrod, conductor
Music by Mahler, Wagner, Brahms
- **19-20-22 December**
"E Adesso Valzer!"
Gaetano D'Espinosa, conductor
- **29-30-31 December - 1 January**
Symphonic Chorus of Milano Giuseppe Verdi
Erina Gambarini, chorus master
Zhang Xian, conductor
Music by Beethoven

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Special Xmas gifts at la Rinascente

"What will he like? Will she use it? I'm sure they've got something similar..." Yes, it's tough deciding what to give the ones you love for Christmas but we've raided Milan's upmarket la Rinascente to eliminate the guesswork and make finding a special something for everyone just a little bit easier. We've handpicked these 10 fabulous gift ideas scattered between the design supermarket at the basement level and the home decor goodies located on the 6th floor. However, there's lots more besides including a vast array of charming, innovative ideas that make this a one-stop-shop for all your gift ideas.

1. Tea lover? The **Bel Canto teapot** is a functional showpiece part of an arty porcelain set that turns tea time into an occasion.
2. Globe-trotter? The **Samsonite trolley cabin suitcase** is a lightweight, flexible and strong travel companion plus it has a 3-digit combination lock.
3. A sweet tooth? Indulge them with a **Knindustrie set**, perfect for melting decadent chocolate, it's ceramic on the inside and has a detachable wooden handle.
4. A colourful personality that lights up your life? Pick the quirky **Fontana Arte table lamp** which resembles a flower. Adjust the light by rotating the two 'petals' around the base.
5. A music lover attached to an iPhone or iPad? Get the **Frends Cuffie Taylor**, a glamorous leather-clad headset.
6. A special lady who deserves to be pampered? Spoil her with **Ortigia body treatment products** from Sicily which include fruit-scented bath salts, candles and shower gel.
7. A happy couple? Let them cuddle on the couch with a soft **Somma plaid throw** knitted from 100% Australian merino lambswool.
8. A proud home-owner who enjoys entertaining? The elegant acrylic **Italesse bucket** resembles sparkling crystal but it's a more durable option for holding ice cubes, cans and wine bottles.
9. A keen photographer? Buy the **Lomography Konstruktör DIY kit** and build a 35mm plastic camera to capture priceless moments in retro analogue style.
10. Young, cool and into gadgets? Expand their sound with the **Vibe-Tribe Thor speaker**. It's an integrated wireless audio solution with NFC, touch control and a 4-hour lithium battery.

www.rinascente.it. Milano, piazza Duomo.
Open daily. T: 02 88521. M1-M3 Duomo. Map F4



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la Rinascente

MILANO PIAZZA DUOMO

**ENJOY YOUR SHOPPING
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MILAN YOU'LL GET 10%* OFF ON YOUR PURCHASES.**

*Exclusively for foreign individual customers upon presentation of a valid foreign passport. Valid except for regional restriction regulations and only on brands which support the initiative. The discount cannot be combined with other promotions and does not apply on cafeterias and restaurants on the 7th floor (valid on food market purchases). Valid till December 31, 2013.

Tax free: If you are resident in an Extra-EU country and you have spent at least 154.94 euros in the same day, you are entitled to a refund of 12% on the total amount of your purchase. La Rinascente values your shopping and therefore grants you one more advantage: the possibility to substitute the cash refund with a coupon, allowing you to spend the amount to be refunded adding a complimentary 10% to such sum, for purchases at la Rinascente.



NEW opening What's New in the City

by Stefania Vida,
lifestyle&fashion editor



The Bridge in the Heart of Brera

The deluxe leather goods brand has opened the doors of its new store in via Landolfo 1, corner of Ponte Vetro. The famed collections are housed in a welcoming space, featuring materials and hues that exude authenticity including deep tan, brown, beige and charcoal grey. To mark the occasion, the brand has launched an exclusive limited edition line of bags made from only the finest leathers.

thebridge.it
Via Landolfo 1, corner of Ponte Vetro
T: 02 89096965.
M2 Lanza. Map F4



Zàini Writes the Story of Chocolate

Zàini, the historic chocolate factory of Senago, is celebrating its 100th anniversary with the opening of a new space in Milan. A timeless location decked out with period furniture and a counter at which customers can savour authentic cakes, hot chocolate laced with violet flowers or rose buds, sweet treats and bread and chocolate, served on porcelain dishes and in crystal bowls.

www.zainispa.it. Via de Cristoforis, 5
T: 02 694914449. M2 Garibaldi FS. Map F2

Caudalie: Prêt-à-Porter Beauty

Iconic French skincare brand Caudalie has opened a unique space in the heart of Brera: a corner of nature and delectable tales of grapes and vineyards. A venue where you can savour all the benefits of cosmetic science of this renowned French beauty house. Furthermore, the boutique also houses a treatment room where you can escape from the frenetic rhythms of the city and indulge in rites that exploit the powerful impact of grape seeds.



www.caudalie.com
Via Fiori Chiari, 14
T: 02 36745540. M2 Lanza. Map F3

Childrenswear From Gusella

The new Gusella boutique evokes all the allure of times gone by, featuring a delightful blend of classic and contemporary pieces. The footwear and clothing collections for the F/W 2013-2014 season are housed in a warm, welcoming atmosphere featuring well-appointed, functional spaces designed to win over little tykes as soon as they enter the store: toys, fun-shaped furnishing elements and walls decorated with fairytale characters.

Corso Garibaldi, 50
M2 Moscova. Map F3



- | | | |
|--|---|---|
| DYPTYQUE
Exclusive candles
<i>www.dyptiqueparis.com</i>
Via Brera, 23
M2 Lanza. Map F3 | STILLINI
Fashion for kids
<i>www.stillini.it</i>
Via Borgospesso, 18
M3 Montenapoleone.
Map F4 | <i>www.nike.com</i>
Piazza Gae Aulenti
M2 Garibaldi FS. Map F2 |
| EMPORIO FRATELLI CARLI
Mediterranean food
<i>www.carli.com</i>
Via Ponte Vetro, 13
M1 Cairoli. Map F4 | ITALIA INDEPENDENT
Iconic Italian style
<i>www.italiaindependent.com</i>
Via Montenapoleone, 19
M3 Montenapoleone.
Map F4 | PREMIATA
Stylish shoes
<i>www.premiata.it</i>
Via Sant'Andrea, 17
M3 Montenapoleone.
Map F4 |
| MAMAI
A tribute to Italian gastronomic tradition
Via Adige, 9
M3 Lodi. Map H7 | NIKE
For sports enthusiasts | BRIAN&BARRY (COMING SOON)
Multibrand store
<i>www.brianebarry.it</i>
Via Durini, 28
M1 San Babila.
Map G4 |

AND MORE...

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T. +39 02 762081 - pisaorologeria.com

GIOIELLERIA ROCCA - Milano
Piazza Duomo 25
T. +39 02 8057447 - rocca1794.com



Galleria Vittorio Emanuele II

Double your opportunity to discover the symbols of Milan

EXCLUSIVE OFFER: € 65 + € 30 = € 95 > € 65

Until 20 December, by participating in the **Grand Tour Milano** you will have a chance to combine this tour, free-of-charge, with the new **Fashion History Tour**. The price for the **whole package is just € 65.00** (instead of € 95.00).

The offer is valid for anyone booking tickets for the Grand Tour Milano on Tuesday, Wednesday, Thursday or Friday afternoon who will thus be given the option of taking part in the Fashion History Tour either on the same or following morning.

» Grand Tour Milano

Accompanied by an expert guide, you can visit the Galleria Vittorio Emanuele II, the Duomo, the Castello Sforzesco and Teatro alla Scala, Milan's famed opera house with its museum, plus one of the most riveting works of art, Leonardo da Vinci's Last Supper.

» Fashion History Tour

An expert guide will enlighten you about the most interesting facts and unusual characteristics of the brands showcased in the Quadrilatero della Moda, Milan's most famed and fabled shopping district. An exclusive **Shopping Card** will offer special discounts to all participants.

Grand Tour Milano - € 65.00

9.30am or 2.30pm Departure by bus from Zani Viaggi travel agency. Tour of the Museum and Teatro alla Scala. Walking tour through Galleria Vittorio Emanuele II and visit of the Duomo. Panoramic tour of the city by coach with a stopover to visit the Castello Sforzesco. Transfer by coach to the Basilica di Santa Maria delle Grazie and visit of the "Cenacolo Vinciano".

1.00pm or 6.00pm Return by bus to Zani Viaggi travel agency.

Every day (except Monday), morning and afternoon, all year-round.



The Last Supper

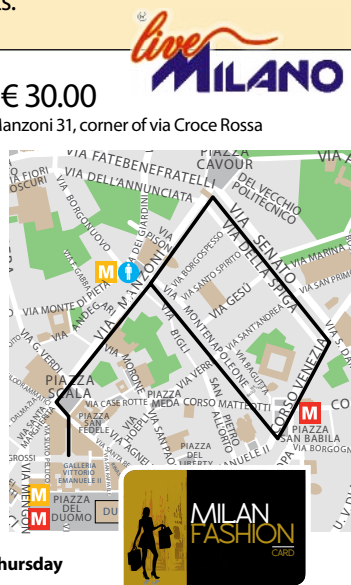
Fashion Tour - € 30.00

10.30am Departure from via Manzoni 31, corner of via Croce Rossa (M3 Montenapoleone).

- Via Della Spiga
- Via Santo Spirito
- Via Gesù
- Via Sant'Andrea
- Via Bagutta
- Corso Venezia
- Piazza San Babila
- Via Montenapoleone
- Via Manzoni
- Piazza della Scala

1.00pm End of the tour at Galleria Vittorio Emanuele II.

Every Tuesday, Wednesday, Thursday and Friday, all year-round.



Live MILANO

These pages are kindly sponsored by Zani Viaggi



Bressanone

The romantic atmospheres of Christmas markets

Christmas is just around the corner! Here are a few special ideas for your shopping in December: fab day trips by bus from Milan (starting from **€ 45.00** per person) to evocative Christmas markets. And for hard core shoppers, there are also **two-day packages**, with rates starting from € 160.00 per person.

An unmissable opportunity to shop for unique gifts while soaking up the festive atmosphere and getting to know new places amidst time-honoured artisanal creations and gastronomic specialties.

Several of Italy's most interesting destinations include **Bolzano** and **Merano**, with their typical Gothic-style constructions, **Bressanone**, a small town that still retains a characteristic historic centre, and the real **Ancient Quarry of Santa Claus in Ornavasso** (Verbania-Lake Maggiore) where you can participate in various activities, events and performances inside the Cave. In Switzerland, our offer is extended to **Lucerne**, the gateway to Central Switzerland and a beautiful city nestling on the Lake of the Four Cantons, and **Zurich**, overlooking the lake and surrounded by the snow-capped Alps.

ONE-DAY TRIP

Bolzano
8 December
21 December

Zurich
14 December

Merano
1 December
28 December

Bressanone
29 December

Lucerna
7 December
22 December

**Grotta di Babbo Natale
Ancient Quarry
of Santa Claus**
15 December



Bolzano

Enjoy Lugano



Via Nassa

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid Les Ambassadeurs boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. E. Marinella has recently opened its sixths single-brand boutique in the world, in Baku (Azerbaijan). At Balmelli Sport and Zappa Sport Team, you can find the **HSL Hic Sunt Leones** collections, the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories. Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the Patravi Travel Tec GMT is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.



LEFT AND BELOW

The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano



BUCHERER - Via Nassa 56, T: +41 919231424, www.bucherer.com

CASINÒ DI CAMPIONE - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

E. MARINELLA - Via della Posta, 2 corner of via Canova, T: +41 919222924, www.marinellanapoli.it

FOX TOWN - Via A. Maspoli 18, T: +41 848828888, www.foxtown.ch

HSL HIC SUNT LEONES - c/o Balmelli Sport, Via Pioda, 10 and c/o Zappa Sport Team, Via Peri, 15. www.hicsuntleones.com

LES AMBASSADEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide, T: +41 916401060, www.swissminiatur.ch

HOW TO REACH LUGANO

By car. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

By train. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com and www.ffs.ch

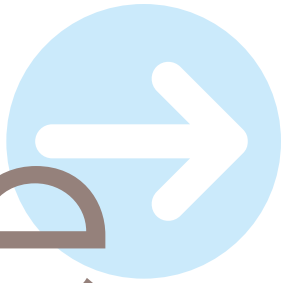
By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it



GIÒSA
MILANO

MILANO, VIA GIOVASSO 6 - WWW.GIOSAMILANO.COM

the where guide



Shopping



Esclusive Creations in Crocodile

The story of **Giòsa - La Bottega del Coccodrillo** is based on longstanding tradition and a deep passion for time-honoured craftsmanship; a perfect example of artisanal "Made-in-Italy" luxury loved and appreciated throughout the world. In addition to its iconic via Ciovasso headquarters, **Giosa will be soon celebrating the opening of a new boutique** in the heart of Brera at number 2 via Formentini. A location dedicated to the manufacture of a wide range of creations ranging from **clothing for men and women to accessories**, including bags, briefcases, wallets, belts, watch cases, writing desks, shoes and everything that can be handcrafted using only the **noblest crocodile skins**.

www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M2 Lanza. **Map F4**

For more detailed listings, please see www.wheretraveler.com

Accessories

AGENT PROVOCATEUR—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. www.agentprovocateur.com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. **Map F4**

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste.

A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map G4**

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.com. Piazza Duomo, 31. T: 02 89096794. M1-M3 Duomo. **Map F4**

PUNTO OTTICO HUMANEYES—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands

in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest diktats of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. **Map F4**

SERAPIAN—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapien boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapien.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. **Map G3**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on page 26-27.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 22% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

Children's Clothing & Toys

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. **Map G4**

Clothing - Men & Women

FEDALI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion

for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Fedeli has recently opened a new boutique in Seoul (South Korea). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

GIADA—Giada has debuted in Italy with its first flagship store which marks the beginning of an important presence in Europe, thanks to a targeted, well-programmed series of openings. It goes without saying that Giada has chosen Milan as the home for its first store in via Montenapoleone, in the heart of the Quadrilatero of fashion and luxury. Since its establishment, the brand has been synonymous with a the diktats of classic, Made-in-Italy craftsmanship. The tailoring of its silhouettes is distinguished by clean-cut, vibrant lines that capture the mood of stark, minimalist elegance. Open Mon-Sat 10am-7pm. www.giada.com. Via Montenapoleone, 15. T: 02 91798888. M3 Montenapoleone, M1 San Babila. **Map F4**

GOLFINO—One of the most revered companies in Europe for the production of superior-quality golf attire – with sales points in Berlin, Paris, London, Marbella and Saint Andrews – GOLFINO has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. **Map F3**

LARUSMIANI CONCEPT BOUTIQUE—A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

MANZONI 24—A stylish location in the heart of the city where customers can discover all the elegance of its uber-luxe fur collections. Sophisticated creations for those who appreciate modern style and traditional Italian craftsmanship. Its specialized staff is on-hand to suggest the look best suited to each and every

SPOTLIGHT



Cinderella for an Evening

Ballin, a leader in the production of luxury footwear and a symbol of strictly "Made-in-Italy" artisanal excellence, illuminates your evenings with "dream-like" shoes. Precious crystals in shades of gold or in elegant black embellish the must-have models of Ballin's collections including their pointed décolleté with a stiletto heel or ankle strap sandal. The line is completed by slippers and a matching rectangular pochette. Elegant, uber-feminine and evocatively romantic, the new creations by Ballin are ideal for the ultra-chic evenings of a modern-day Cinderella. Via Santo Spirito, 5. www.ballin-shoes.it



CHOCOLATE LOVERS DREAM

Exclusive century old Milanese factory Zaini recently opened a new sales and taste heaven in via de Cristoforis, 5 (corner of Corso Como). The ideal place to taste the best chocolate in town.

WHERE EDITOR'S TIP: hot chocolate and mini cakes

www.zainispa.it
M2 Garibaldi FS. **Map F2**



customer's individual requirements. Open 10am-2pm/3pm-7pm. www.condorpelli.it. Via Manzoni, 24. T: 02 76001395. M3 Montenapoleone. **Map F4**

MARELLA—Marella offers a full, diversified range of designs boasting a refreshingly contemporary spirit, in keeping with the latest trends. Its coats, jackets and suits, designed to be paired with small easy chic pieces, are an absolute must. Seductive, easy-to-wear garments for elegant, dynamic women. www.marella.com. Corso Vittorio Emanuele corner of Piazza Liberty. T: 02 76012747. M1-M3 Duomo. **Map F4** • Corso XXII Marzo, 4. T: 02 5463754. **Map H4**

MARI—Set within the heart of the Quadrilatero della Moda, right next to the Armani Hotel Milano, the Mari boutique is reference point of Italian style that exudes an exquisitely Parisian atmosphere. Three floors dedicated to refined women's clothing collections and the accessories of exclusive brands but also a place where you can indulge your every shopping whim while garnering tips and learning about the latest fashion trends. Open Sun-Mon 11am-7pm; Tues-Sat 10am-7pm. www.marimilano.com. Via A. Manzoni, 27/29 (corner of piazzetta Croce Rossa). T: 02 80500468. M3 Montenapoleone. **Map F4**

MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7:30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**



manzoni **AS**
made in Italy

FLAGSHIP STORE
Via Manzoni 24
MILANO

SPOTLIGHT

Christmas at Fidenza Village

Fidenza Village will 'Toast to Chic' this festive season with a stylish campaign celebrating the magic of gift-giving with lots of ideas and activities:

- from 1 December to 7 January: visit to **pop-up charity boutique, Oxfam Italia**, where you can find cool gift ideas and discover the new **exhibition 'Play The Glass'** by Hiromi Masuda.
- from 7 to 24 December: **Children's workshops** inside the Oxfam Italia pop-up boutique, to entertain children while their parents are shopping.
- 7 and 8 December, from 11am to 8pm, **Chic Rush Hours**: guests will have the chance to enjoy surprise reductions on the outlet price for one hour only in boutiques participating in the initiative. An announcement will be made over the speakers in the Village and, one hour in advance, on the Fidenza Village Official Facebook page.
- from 10 December to 3 January: **further reductions**.



Whether you're planning a special weekend or organising something different for you and your friends, Fidenza Village offers you an experience to remember thanks to the **Fidenza Village Shopping Packages**. A chic gift for your friends! Discover the Fidenza Village special Christmas promotion: purchase one of our Shopping Packages online at a reduced price. Find out more at FidenzaVillage.com/packages

Luxury shopping

This map is kindly sponsored by the Rolex Official Retailers in Milan



Pisa Orologeria - Rolex Boutique
Via Montenapoleone, 24
T: 02 76317726

Orologeria Luigi Verga
Via Mazzini corner of via Dogana, 3
T: 02 8056521

Rocca 1794
Piazza Duomo, 25
T: 02 8057447

Gobbi 1842
Corso Vittorio Emanuele II, 15
T: 02 76020536

Luigi Verga Orologi
Corso Vercelli, 7
T: 02 43995176

Ronchi
Piazza Duomo, 5
T: 02 877449

Official Retailers in Milan



ROLEX

► **Pisa Orologeria - Rolex Boutique**
Via Montenapoleone, 24
T: 02 76317726

► **Orologeria Luigi Verga**
Via Mazzini corner of via Dogana, 3
T: 02 8056521

► **Rocca 1794**
Piazza Duomo, 25
T: 02 8057447

► **Gobbi 1842**
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T: 02 76020536

► **Luigi Verga Orologi**
Corso Vercelli, 7
T: 02 43995176

► **Ronchi**
Piazza Duomo, 5
T: 02 877449

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Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, **via Manzoni**, **via della Spiga** and **corso Venezia**. It is here that the most important fashion designers offer their luxurious creations. **WHERE TIP** Discover the new "Fashion History Tour" by Zani Viaggi (www.zaniviaggi.it/livemilano). Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with **corso Garibaldi**, **corso Buenos Aires** and the **Vercelli-Belfiore-Marghera** districts. (see Map pages 62-63)

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone. **Map G4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

BRUNELLO CUCINELLI—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. **Map G3** • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7:30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 77886999-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7:30pm; Sun 2pm-7:30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 12. T: 02 76317801. M1 San Babila, M3 Montenapoleone. **Map G4**

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.com. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 76021617. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÉ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4** • Via Brera 21, corner of via Fiori Chiari. T: 02 7202921. M2 Lanza Brera. **Map F3**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 12. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

→ Boggi Milano boutiques

Experience the Boggi style: all the stores are open spaces where the client can touch the fabrics, look at the models and discover the completeness of the collections. www.boggi.com

- Piazza San Babila, 3 - T: 02 76000366
- Galleria Passarella, 2 (Corso Europa) - T: 02 76318795
- Corso Vercelli, 23/25 - T: 02 43319501
- Corso Magenta, 2 - T: 02 72018516
- Corso Buenos Aires corner of Via Caretta, 1 - T: 02 29526458
- Largo Augusto, 3 - T: 02 76001489
- Via Maddalena, 9 (Corso Italia) - T: 02 866790
- Corso di Porta Romana, 76 - T: 02 58314247

Boggi BM39 boutiques

- Corso Como, 11 - T: 02 29060414
- Via Dante, 3 (Piazza Cordusio) - T: 02 875258
- Malpensa T2 Airport - Schengen Area Somma Lombardo (VA) - T: 02 58587095
- Linate Airport - T: 02 73954523

Airport Boggi Milano

- Malpensa T1 Airport (International Schengen) - T: 02 58581113
- Malpensa T1 Airport (Intercontinental) - T: 02 58580507
- Linate Airport - T: 02 70208308

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 781878. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. T: 02 76000573. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

Luxury shopping

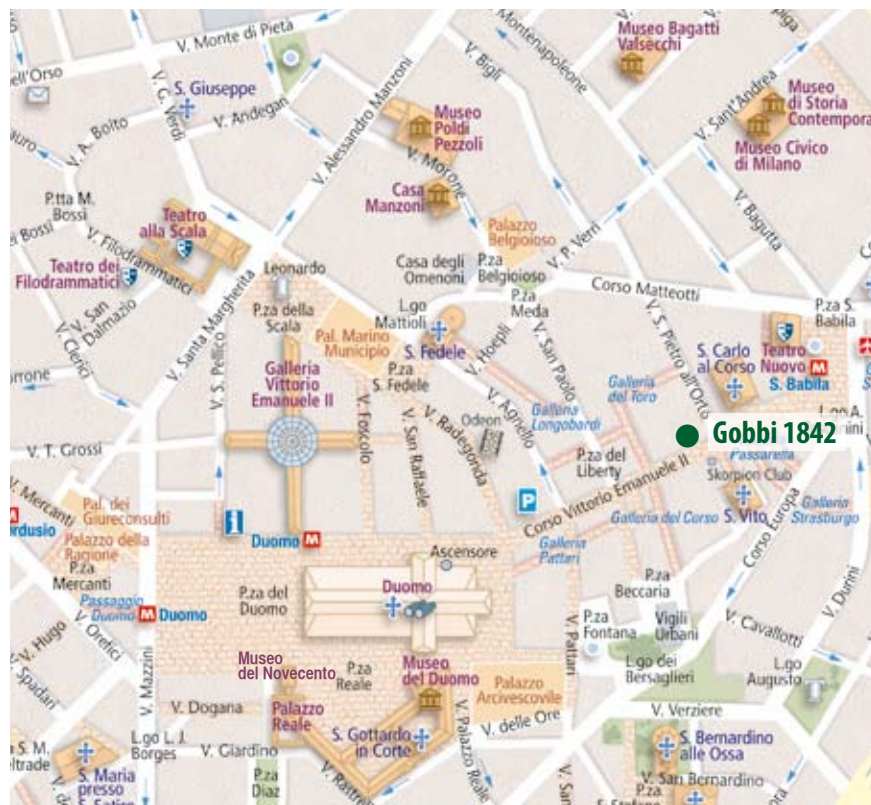
Duomo district



Gobbi 1842

Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Rolex, Patek Philippe and Tudor. You'll get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service.

Corso V. Emanuele II, 15
T: 02 76020536



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PAOLO MORETTI—The historic Milanese boutique is housed in a prestigious building right in front of the Duomo where you can choose from a selection of leather garments, fur and leather-lined raincoats, reversible furs, shearling outerwear and stylish fur coats available in a variety of styles and materials. The selection is completed by a covetable collection of bags made from ostrich leather, patent or crocodile combined with fur inserts, to be paired with the garments featured in the collection, for a perfect total look. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fur.it. Passaggio Duomo, 2 (3rd floor). T: 02 861180. M1-M3 Duomo. **Map F4**

WALTER VOULAZ—Perfectly situated in an elegant palazzo in Milan's fashion Quad, Walter Voulaz is

sure to win you over thanks to the fantastic quality of their fabrics and wholly "Made-in-Italy" cuts. Real "shirt couture" where meticulous attention to details and plays of volumes lend a sense of uniqueness to each and every garment designed for sophisticated, contemporary women. Open Mon 3pm-7pm; Tues-Sat 10.30am-7pm. www.waltervoulaz.it. Via Manzoni, 29. T: 02 72001676. M3 Montenapoleone. **Map F4**

Home Decor & Fabrics

RENZO DEL VENTISETTE—Since 1948, the company has been manufacturing beautifully handcrafted lamps in wrought iron, bronze and copper embellished by Murano glass, Swarovsky, Schöeler

and Bohemia crystals. Additionally, its showroom in viale Premuda carries highly sought-after pieces of antique furniture and original antique artefacts imported from all over the world. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.30am/3.30pm-7pm. Viale Premuda, 7. T: 02 55190353. www.renzodelventisettem.com. **Map H4**

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been



PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
www.facebook.com/PettinaroliMilano
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875

used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horlogerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzerol", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry repertoire in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.

SPOTLIGHT



Style Innovations by Banana Republic

Banana Republic and L'Wren Scott are pleased to announce the **Banana Republic L'Wren Scott Collection**, a limited-edition capsule designed to inspire glamorous holiday parties out on the town or at home. Combining a shared design approach for high-quality, feminine designs, the collaboration was a natural match for both brands. The capsule launches at select Banana Republic retail locations worldwide December 5, 2013. www.bananarepublic-italia.it. Corso Vittorio Emanuele II, 24/28. T: 02 30352900. M1-M3 Duomo. **Map G4**

it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DANIELA DE MARCHI-DDM—Situated just a stone's throw from the Duomo, Atelier daniela de marchi-ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese elite. Tues-Sat 10am-7pm. www.danielademarchi.it. Via dei Piatti, 9. T: 02 86995040 M1-M3 Duomo, M3 Missori. **Map E5**

FARAONE—A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex and Tudor. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat

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10am-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5** • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 762081. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

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tel.: +39 02 5470105 - 5471332
rdv@renzodelventisette.com
renzodelventisette.com

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Vacheron Constantin, Breitling, Jaeger-LeCoultre, Tudor, Gagà. Rocca guarantees outstanding levels of competence and expert skillfull consultancy.

Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous

→ SPOTLIGHT



New Temporary Store Faraone

Until December 31 the new Temporary Store Faraone in via Santo Spirito 15 will be offering a wide range of the **Faraone Composable collection**: as perfect mix of heritage and modernity, this fully composable line has been designed to make the style and design of each and every one of its creations unique. Luxury jewellery boasting an **unimaginable variety of possible combinations**, both in terms of shapes and colors. It all begins with a simple bracelet and charms in solid color (gold) or watercolor combinations (sapphires). Multiple bracelets and F di Faraone chains featuring sinuous, oval lines are combined with multifunctional charms. Bracelets and charms, including butterflies, turtles and koala bears become a necklace, a bracelet, earrings or a simple pendant with an underlying leitmotif that is always new and unique. T: 02 76319153. Monday to Sunday, 10am-7pm. www.faraonegioielli.com



Premier Tax Free Italy

Via Montenapoleone, 21
20121 Milano

T: +39 02 62694032

Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

info@it.premiertaxfree.com

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A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Yulia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

In order to be eligible for a VAT refund you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

In Milan, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

HOW TO CLAIM A REFUND ON PURCHASES

➤ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

➤ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free refund locations in Milan:

- Via Montenapoleone, 21
- Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- Linate Airport (departures area, after passport control)
- ATA Linate Airport
- Mezzanine floor Stazione Centrale
- Piazza Duomo, 17
- Galleria del Corso, 1

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

➤ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

➤ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO

- | | | | |
|---------------------|------------------|--------------------|-----------------------|
| ➤ Agent Provocateur | ➤ Christian Dior | ➤ Larusmiani | ➤ Tom Ford |
| ➤ Alexander McQueen | ➤ De Nicola | ➤ Massimo Sforza | ➤ Valentino |
| ➤ Balenciaga | ➤ De Wan | ➤ Miki House | ➤ Valextra |
| ➤ Barrett | ➤ Eres | ➤ Missoni | ➤ Venini |
| ➤ Borgospeso 11 | ➤ Gallucci | ➤ Omega | ➤ Walter Shoes Design |
| ➤ Bottega Veneta | ➤ Giada | ➤ Patrizia Pepe | ➤ Yves Saint Laurent |
| ➤ Breguet | ➤ Gianvito Rossi | ➤ Pederzani | ➤ Zilli |
| ➤ Byblos | ➤ Gucci | ➤ Ralph Lauren | |
| ➤ Chanel | ➤ La Piramide | ➤ Sergio Rossi | |
| ➤ Chimento | ➤ Lanvin | ➤ Stella McCartney | |



Milano - Via Borgospeso, 18 - Tel. + 39 02 76023772

MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



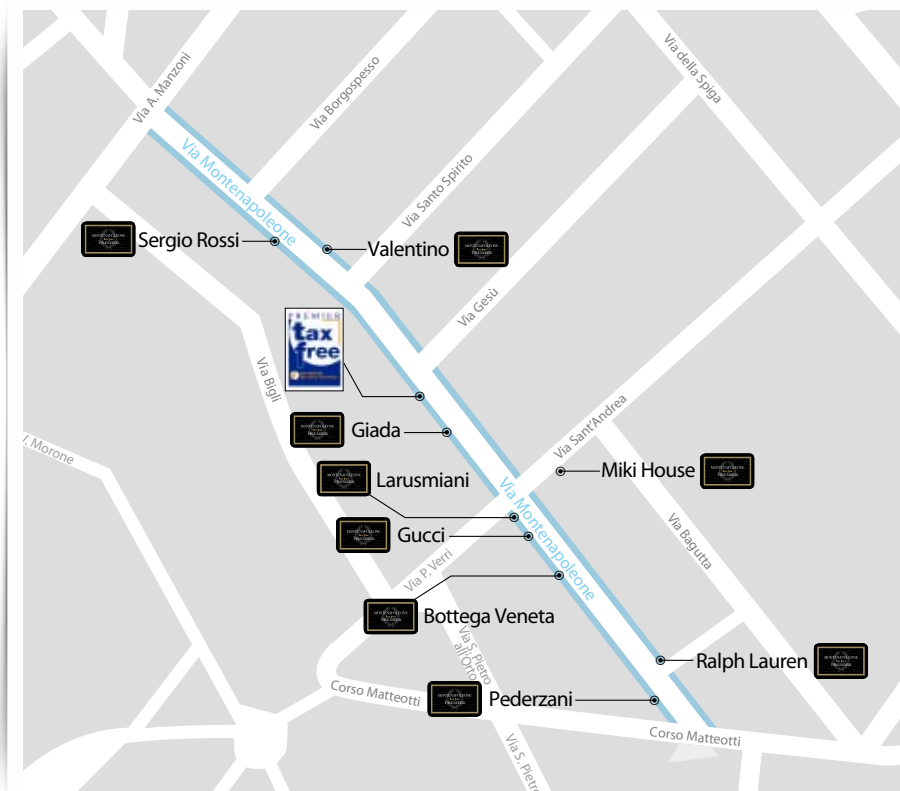
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20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm



Montenapoleone Card.
Once you shop you can't stop

How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



SERGIO ROSSI
Viva Bag with red patent leather wristlet and gold clasp
Via Montenapoleone, 27
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www.sergiorossi.com



GIADA
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www.giada.com



VALENTINO
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www.valentino.com



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GUCCI
Leather tote shopper with bamboo handle
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www.gucci.com



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Outfits from the 2013 collection
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(entrance from via Sant'Andrea)
T: 02 76011448
www.mikihouse.co.jp



LARUSMIANI
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Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



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www.ralphlauren.com

Boutique

Walter Shoes Design
Via Borgospesso 18 Milano
www.waltershoesdesign.com
M3 Montenapoleone

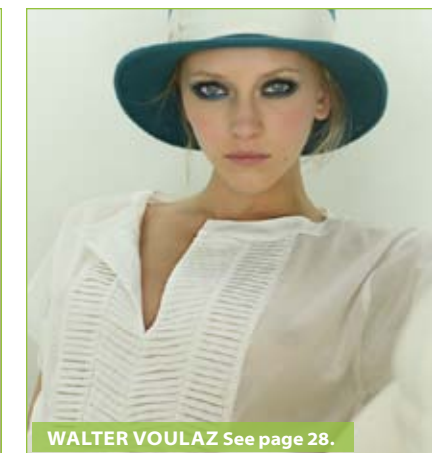
Photography and graphic design by www.cameion-grafica.com



MARI See page 24.



FARAONE See page 29.



WALTER VOULAZ See page 28.

research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigiolielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5** 

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm.

www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4** 

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand.

For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4** 

Leather & Luggage

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The

SPOTLIGHT

Exclusive Winter Specials at Vicolungo The Style Outlets

Choose your perfect style with the **F/W collections of the top brands**. A selection of menswear, womenswear, children's wear, accessories, homeware and cosmetics at discounts of from **30% to 70%** on the original price. Don't miss this chance to browse its 150 boutiques! In particular **winter sports aficionados** can choose from among countless brands including **Colmar, The North Face, Napapijri, Timberland** and **Bear**. Savvy sports enthusiasts should also visit the **Salomon** boutique offering a wide range of equipment suited to all levels of expertise: skis, ski-fastenings, ski boots and snowboards.

From 23 November to 19 January 2014 Vicolungo will host the third edition of art show Riluce with the open-air exhibition **Allegro Andante omaggio a Giuseppe Verdi** featuring unique, one-of-a-kind light installations.

Finally, our **Tourist Card** entitles you to additional discounts of 10% on outlet prices for a truly unique shopping experience. <http://vicolungo.thestyleoutlets.it/>

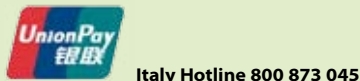


UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards.

More than 2000 shops already accept this card in Milan allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX-RIMOWA STORE—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

Outlets & Factory Stores

SALVAGENTE (IL)—Established in 1978, Il Salvagente is among Milan's best-known and longest established outlets: a comprehensive offering of high-end fashion in the city of fashion. Clothing, accessories and shoes, for him and for her, at up to 60% off. This landmark Milanese outlet is located just a few minutes from the airport of Linate and the Central station and is easily accessible from the centre of the city. Enjoy all the perks of city shopping but with far more palatable price tags! Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.salvagentemilano.it. Via Fratelli Bronzetti, 16. T: 02 76110328. **Map H4**

Passion Shopping

E-MARK—This highly original shop-cum-workshop owned by Enrique Konisman restores and sells model trains and collectors' toys. A paradise for model train aficionados where you can find a vast assortment of models (scale 1.0, H0, N and Z) and accessories. The venue also has a repairs workshop which restores your models to working order, giving new life to model trains, machines and toys of all brands and periods using only original materials.

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Restoration activities are also extended to include clocks and watches of all brands and sizes. Open Mon-Fri 9.30am-1.00pm/3.30pm-7.30pm. Saturday morning by appointment only. Special opening every Saturday in December. www.emarkmilano.it. Via G. Fiamma, 17 (entrance from via Archimede). T: 02 70006430. **Map H4**

HSL HIC SUNT LEONES—The collections of the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories are distinguished by the search for new materials, attention to detail and innovative design. For example, its one strap bag "Back Pack" is considered a must-have cult item among a younger, international set. A practical backpack that can be worn in front to guarantee comfort and the utmost safety while travelling. Open Tues-Sun 10am-8pm. www.hicsuntleones.com. Corso Europa, 12. T: 02 5390537. M1 San Babila. **Map G4**



SPOTLIGHT

Paradise of Luxury and Elegance

At **FoxTown Factory Stores Mendrisio** - just 50 km north of Milan and only 20 km south of Lugano (Switzerland) - **160 stores** offer the most prestigious brands at prices **discounted from 30% to 70%** all year round. Amongst the famous labels carried are: Armani, Bally, Blumarine, Burberry, Dior, Dolce&Gabbana, Gucci, Hugo Boss, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Valentino, YSL and some 240 other brands. FoxTown is **open daily**, 11am-7pm (except 1 Jan, 1 Aug, Easter and Christmas & Boxing day). Furthermore there are a Casino, 7 bars and restaurants and a Tourist Info Point. Tax-Free Shopping service is available and payment is accepted by major credit cards: Union Pay, Visa, MasterCard, JCB, American Express, Visa Electron, and more. Shuttle bus service by Zani Viaggi (www.zaniviaggi.it).



FARAONE

La collezione
"I Composable"

è disponibile presso il

Temporary Store
FARAONE
dal 15 novembre

Via Santo Spirito 15
Milano

Showroom Via Montenapoleone 9
02-79319153 faraone@faraonegioielli.it





E-MARK See page 38.



OUTLIVING See this page.



HSL HIC SUNT LEONES See page 38.

OUTLIVING—Situated just a few steps from the Duomo, Outliving has become a destination store for “quality Swiss” products. A magical world with two souls: one dedicated to those who are passionate about cooking, either for pleasure or as a profession, and another, more intrepid one for those who love the great outdoors. The store carries a variety of products: knives, kitchenware and homeware, multi-purpose items for travellers, binoculars, torches, compasses, barometric stations, whistles, thermoses and flasks. Open Tues-Sat 10am-2pm; 3pm-7pm. www.outliving.it. Via Agnello, 8. T: 0280583246. M1-M3 Duomo. **Map F4**

last but not least, wooden bowties. Open Mon 3pm-7:30pm, Tues-Sat 10am-12:30am/3pm-7:30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including “Downtown Tour”, 3 hours in discovery of the most evocative places in the city’s historic centre. Now available: new city bike tours (1.5 h and 3 h). English language or audio-guide included.

Reservation advisable T: 02 39545062 and Mob. 393 2801000. – info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova. T: +41 919222924). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapolit.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

PANTONE CONCEPT STORE—Located just a stone’s throw from Leonardo’s “Last Supper”, the first Pantone Concept Store in the world has just opened in Milan at number 5 corso Magenta to offer lovers of the brand the entire collection of its brightly coloured lifestyle products. In addition to the latest collections, limited editions, gift items and the latest fashion colour trends, this exclusive space also carries a selection of professional design articles. www.pantoneconceptstore.com. Corso Magenta, 5. T: 02 49533628. M1-M2 Cadorna FN. **Map E4**

POLSOGEMELLO—The first shop in Italy dedicated entirely to shirts requiring cufflinks and to all shirt-related accessories. Its fine Italian formal and casual shirts for men and women are available in both standard or tailor-made versions. All of its creations can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design. You can also personalize your look with any number of bespoke choices. If you can’t find what you’re looking for, we’ll find it for you. The whole offer is completed by brightly-coloured handmade braces, belts, ties and bowties – including bowties for dogs that match their human counterparts and,

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Shuttle-bus Foro Bonaparte / FoxTown: Zani Viaggi Ph. +39 02 867 131

A Breath of Fresh Air for Children's Fashion



The leading Japanese house for children's wear through its European flagship stores in Paris and Milan has indelibly renewed the world of children's fashion! Juxtaposed materials, tangy colours, whimsical embroidery, finally a brand that understands that luxury for children does not mean that they need to dress like their parents.

The high quality of the elaboration of the garments - worthy of its Japanese origins - and the practical aspect of each and every one of the items metamorphoses them into top of the line must haves for children!

Little sneakers for children are among MIKI HOUSE's key products. With an inside lined with cotton to prevent perspiration, a Velcro fastener for ease of use despite the façade of laces, raised toes to prevent the child from stumbling, these shoes accompany the child - perfectly - during the development years.



VIBRAM See this page.



GIÒSA MILANO See page 37.



POLSO GEMELLO See page 40.

to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza. **Map F4**

BALLIN—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76020183. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via

Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials - from cork to printed snakeskin, from goretex to gelatinous materials - worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibramfivefingers.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

Stationery

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

SPOTLIGHT

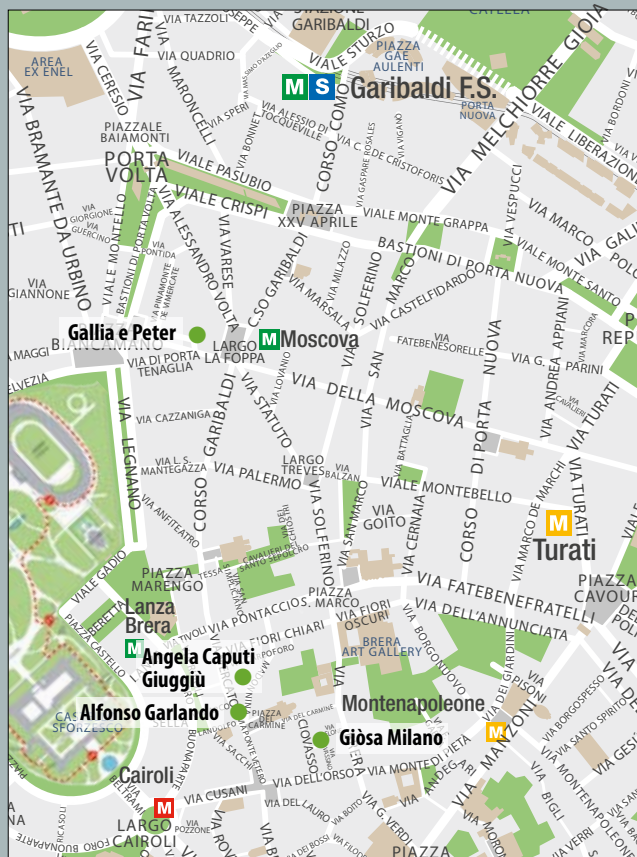
Make More of Christmas

Serravalle Designer Outlet offers a unique shopping experience, with 300 of your favourite designer brands - Furla, Blumarine, Calvin Klein, Guess, Swarovski and many more - for up to 30-70% less. Discover the **gift guide on mcarthurglen.it/serravalle** and choose fabulous festive gift ideas for him and for her as well as to decorate your home to make more of your Christmas this year. Plus, free gift wrapping service from 1st December - 24th December 2013. You can also pick up a **Gift Card** at the Information Office, choose the value and spread the joy: this really is the perfect designer gift.

The largest Outlet in Europe in only an hour away from Milan. You can reach it by car, train or you can use the daily shuttle bus service from Foro Bonaparte in Milan (M1 Cairoli-M2 Lanza, near Piazza Castello) picking up at 10am and 11am, and leaving the outlet at 5pm and 8pm. Find out more on **mcarthurglen.it/serravalle**



Welcome to Brera



Brera is synonymous with the **artistic heart of the city** and home to the impressive Accademia di Belle Arti, with the Pinacoteca, the historic Biblioteca Nazionale Braidense, the Museo Astronomico, and the Giardino Botanico.

To start your **shopping tour** on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point. Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**. The array of boutiques continues with the new **Gucci** boutique, the first European men's flagship store, the **Fixdesign Flagship Store**, tailor-made, Italian-style shoes by **Alfonso Garlando**, and the **Kusmi Tea** new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic high-class luxury jewellers **Manfredi**, sophisticated scarves by **Faliero Sarti**, the original accessories by **Angela Caputi Giuggiù**, clothing and footwear for fashion-conscious kids by the new **Gusella** store in corso Garibaldi 50, unique leather accessories by **Giòsa Milano** in via Ciovasso.

Dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier **Guido Gobino** in corso Garibaldi.

Alfonso Garlando
Italian-style shoes
Via Madonnina 1
corner of piazza del Carmine
Online Shop
www.alfonsogarlando.it

GIÒSA MILANO
LA BOTTEGA DEL COCCODRILLO



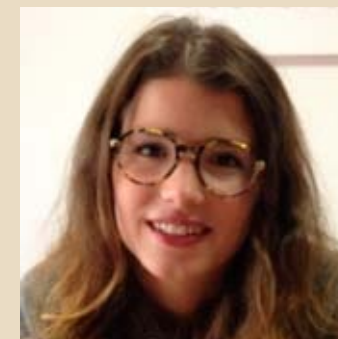
Angela Caputi Giuggiù

A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.

www.angelacaputi.com
Via Madonnina, 11 - T: 02 86461080

Unique Fashion Experience

by Carolina Scuri



Out and about in the city, lots of useful suggestions and hot-off-the-press news about several boutiques and ateliers where you can find hats for all occasions. From Where Milan's reporter Carolina Scuri

1. BORSALINO. It all began in 1857 when Giuseppe Borsalino opened a workshop in Alessandria, Italy. This marked the onset of what has today become an icon of style and a symbol of "Made-in-Italy". What makes these creations so special is their manufacture, from the choice of the felt made exclusively from hare or rabbit, to the fifty some stages involved in production. Each hat is a masterpiece that requires seven weeks to be completed in compliance with the qualitative and stylistic standards of this historic company.

2. CAPPELLERIA CABELLA. Located on viale Monza, Cappelleria Cabella offers hats selected from among the best-known companies on the market, focusing, in particular, on leading Italian brands. The hallmark feature of this store lies in the art of crafting strictly made-to-measure headgear of all types! A craft handed down for three generations while maintaining all of its inherent characteristics intact.

3. GIUSY BRESCIANI ATELIER. Conventional yet avant-garde, Giusy Bresciani experiments with the new while respecting the time-honoured values of Italian craftsmanship. She dedicates particular attention to traditional materials embellished by the use of more innovative ones. In an era in which the word "handmade" is increasingly a memory of the past, the atelier offers hats for all occasions. Created according to the personality of each and every customer, glam, alluring accessories, reminders of times gone by, become exclusive items to be flaunted with pride on all occasions.

4. GALLIA E PETER. The oldest milliner's shop in Milan, this is a place where the past and the future meld to give life to luxury, handcrafted masterpieces, blurring the boundaries between craftsmanship and art. Laura Marelli does not only make ornaments, or objects to cover the head but goes one step further to create symbols that epitomize the personalities of her loyal customers. Berets of all types, whether minimalist, opulent, large or small, showy or discreet, are all handcrafted according to traditional techniques and modelled according to individual customer requirements.

5. CADÒ. Dorina Camusso, the founder of Cadò to whom credit goes for the original creations developed using cutting-edge techniques based on time-honoured customs, personalizes her styles with a touch of irony. The method used to create this magnificent headgear is unconventional, based more on an architectural rather than creative approach. With the help of two milliners, Dora Camusso creates hats featuring unusual lines and shapes without, however, foregoing the dictates of comfort and functionality.

6. MUTINELLI. Freedom is the watchword of the Mutinelli boutique, where satisfying individual tastes and finding interesting propositions which, from the most classic to the most bizarre, are designed to become the distinctive element of their wearers' outfit. This is a characteristic which, like its philosophy, has remained unchanged at this hat shop since 1888. Its antique flooring, its original décor and several old working tools that are still used today will take you back to the time when the hat was a cult accessory.

7. LORENZO BORGHİ CAPPELLI. Lorenzo Borghi, an artisan who for more than forty years has been crafting hats and headgear for an elite clientele, continues to ply his time-honoured trade at his workshop where he is responsible for each and every stage of the work cycle. He shapes his creations directly on original wooden blocks dating back to 1943, using machinery of his own invention to give life to rare objects whose simple or bizarre lines express the marriage between his creative genius and the craftsmanship for which Italian products are renowned.



- 1. BORSALINO**
www.borsalino.it
• Galleria Vittorio Emanuele II, 92. T: 02 89015436
• Via Sant'Andrea, 5. T: 02 76017072
- 2. CAPPELLERIA L. CABELLA**
www.cappelleriacabella.com
Viale Monza, 20. T: 333 7074859
Mon 3pm-7.30pm; Tues-Sat 9am-12.30am/3pm-7.30pm.
- 3. GIUSY BRESCIANI ATELIER**
www.giusybresciani.it
Via Bernardino Zenale, 15. T: 02 84341719
- 4. GALLIA E PETER**
www.galliaepeter.it
Via Moscova, 60. T: 02 76002628
- 5. CADÒ**
www.cadocap.net
Via Solari, 41. T: 333 7074859
Mon-Sat 10.30am-12.30am/3.30pm-7pm
By appointment only
- 6. MUTINELLI**
www.mutinellcappellimilano.com
Corso Buenos Aires, 5. T: 02 29523594
- 7. LORENZO BORGHİ**
Via dei Piatti, 5. T: 02 874705



www.ristoranteoldamerica.com. Via Vincenzo Monti, 15 - T: 02 43319031. Map D4

Authentic Italian Flavours

Located in via Vincenzo Monti and now under new management, the **Old America Bar & Restaurant** offers top-notch cuisine featuring all the best flavours of Italian gastronomic tradition. Loads of specialities to be savoured either at lunch or dinner in which the supreme quality of its seasonal ingredients take centre stage. From the upgrading of classic Milanese dishes to hamburgers, no detail is ever left to chance. For example, even the dough used for its bread rolls is studied ad hoc to pair with individual customer choices. Standouts include the delectable, artisanal desserts prepared by its pastry chef. Closed on Sunday.

For more detailed listings, please see www.wheretraveler.com

Traditional Italian Cuisine

IL CONSOLARE—Set within one of the most picturesque streets in the heart of Brera, for more than 40 years Il Consolare restaurant has been offering unique, high quality specialities. A destination must for gourmands it offers a refined menu where no detail has been left to chance featuring all the flavours of time-honoured tradition with fish, meat and mushroom-based dishes. Its ambience sums up easy, refined elegance where impeccable service and the warm welcome given by its owners and staff are designed to offer you a delightful food experience. €€€. Closed on Mon and open on Sun. Via Ciovasso, 4. T: 02 8053581. M1 Cairoli. **Map F4**

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. **Off Map**

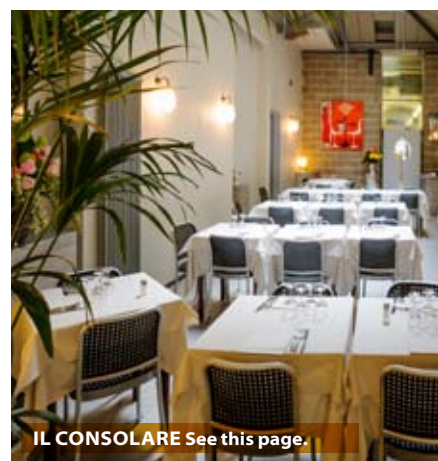
MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm onwards) or partaking of a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a *sauve* establishment and the perfect place to



MEMO RESTAURANT See this page.

dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLD AMERICA BAR & RESTAURANT—Now under new management, this historic Milanese restaurant offers top-notch cuisine featuring all the best flavours of Italian gastronomic tradition. Loads of specialities to be savoured either at lunch or dinner, in which the supreme quality of the ingredients used take centre stage. Closed on Sunday. €. www.ristoranteoldamerica.com. Via V. Monti, 15. T: 02 43319031. M1-M2 Cadorna FN. **Map D4**



IL CONSOLARE See this page.

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

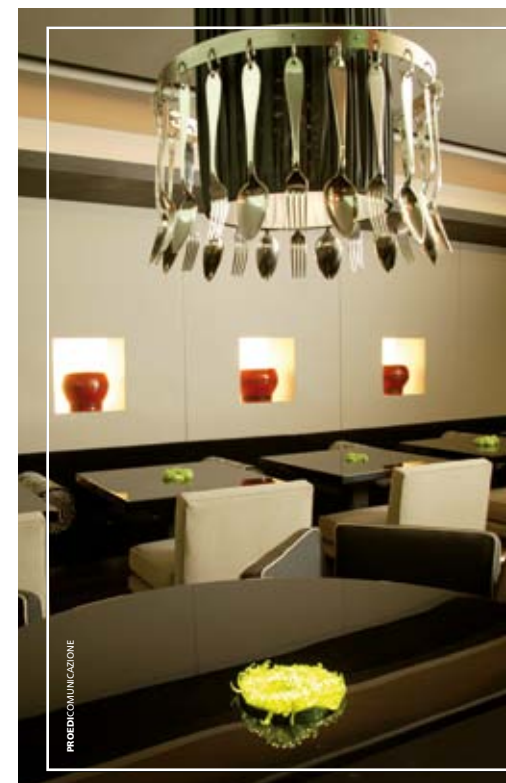
INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants.

All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered.

PRICES

Prices are per person.
 € = 30 € or less / €€ = 31-50€ /
 €€€ = 51-100€ / €€€€ = 101-150€ /
 €€€€€ = 150€ and above.



Le Noir

Indulge in the luxe atmosphere of total black, enjoy all the inebriating flavours of Mediterranean and international cuisine

Le Noir.
 Design Restaurant



Le Noir
 Via San Raffaele, 6 - Milano
 T: 02 7208951
www.hotelthegray.com

Just Cavalli Restaurant & Club

Owned by well-known designer Roberto Cavalli, the **Just Cavalli Restaurant & Club** is located inside Parco Sempione underneath the iconic Torre Branca. A reference point on the Milanese scene for high-profile events, corporate parties, romantic dinners, a disco evening or simply a fab aperitivo.

Contacts
 T: + 39 02 311817
info@justcavallimilano.com
www.justcavallimilano.com



SABATINI—From meat to fish, from starters to desserts, an iconic location since 1946 at which you can savour all the outstanding flavours of Italian cuisine designed to suit even the most discerning palates. Also offers a rich buffet but, above all, some of the best pizza in town. Open daily 12am-11pm. €€. www.ristorantesabatini.com. Via R. Boscovich, 54. T: 02 29402814. M2 Lima. **Map H2**

International & Ethnic Cuisine

FATTO BENE—This is a new Burger Bar that only serves burgers prepared with high-end ingredients that are distinctly Italian in provenance. The venue offers patties made solely from Fassone beef from the Piedmont region, ground and blended on a daily basis, Italian D.O.P cheeses, wonderfully fresh vegetables and bread made from organic flour which make this spot a must-visit destination for burger aficionados. Diners will find themselves immersed in a minimalist, New York-style ambience. Open daily, from noon to 3pm and from 7pm to 11pm. Via Vincenzo Monti, 56. T: 02 45471824. **Map D3**

HANA RESTAURANT—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www.hanarestaurant.it. Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

The Finest Fusion Cuisine in Milan

Japanese Specialties | Exclusive Atmosphere | High-Quality Wines



HANA
RESTAURANT
JAPANESE CUISINE

Corso Vercelli, 37
corner of Via Paolo Giovio, 1
20144 Milano
Tel. 02 48197213
www.hanarestaurant.it

La Malmaison, timeless charm

This exclusive Milanese restaurant still retains all the charm and romantic aura of a glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. This is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

La Malmaison
Open Mon-Sun 8pm-12pm
(make sure to book ahead even for lunch)
Via Comune Antico, 27 - T: 02 67101302
www.lamalmaison.it



Advertorial

Advertorial

La Briciola, 'tis the season to be merry!



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area. The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded veal cutlet).

Check out its wines – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

La Briciola
Via Solferino, 25 (entrance via Marsala, 2)
T: 02 6551012 / 6551105
labriciola@labriciola.com
www.labriciolamilano.it



PHOTOS © ADRIANO CARAMENTI

Golden Restaurants

by Federico Cavicchioli

Now Available!
Ask your Concierge



ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelpincipedisavoia.com/ristorante-acanto **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm.

Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor

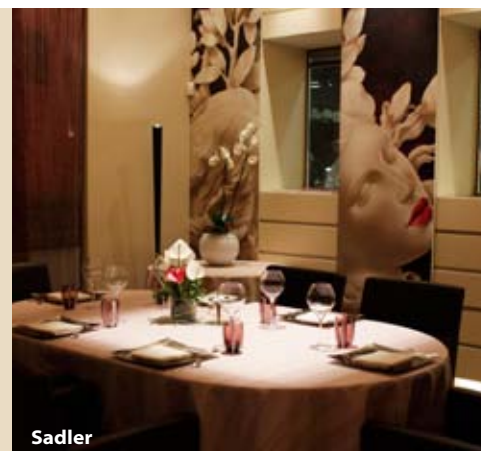
Where Golden Guide Restaurants

RUSSIAN EDITION

SOON AVAILABLE

Recommended by

Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



Sadler

of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**

GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.it. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed



Vun

on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

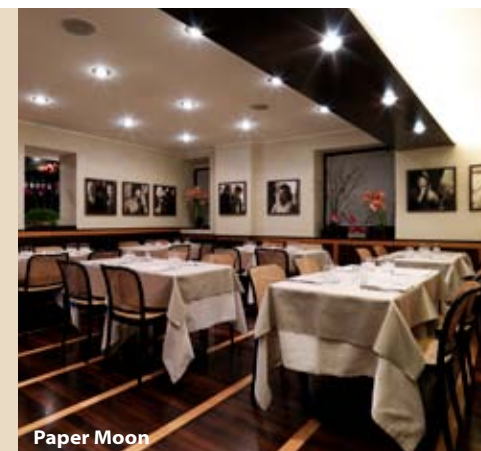
RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**

VUN—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3.



Photos Adriano Caramenti

Five star flavours by Stefania Vida

The top restaurants of five star hotels in Milan

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes. www.dorchestercollection.com/en/milan/hotel-principe-di-savoia

Helmed by renowned chef Carlo Cracco, the gastronomic directorship of **Cracco a Palazzo** (Palazzo Parigi) promises to revolutionize the canons of fine dining. The menu, only apparently simple, is interpreted in recipes that are designed to surprise thanks to the use of the most authentic flavours of our culinary tradition further enhanced by impeccable service. A charming treasure trove overlooking a delectable private winter garden. www.palazzoparigi.com



Cracco a Palazzo

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Milano) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. milano.boscolohotels.com

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the

ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero. www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary specialities prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano). A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient. www.fourseasons.com/milan

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. www.ristorantedoncarlos.it

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hyatt.com

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. www.casanova-restaurant-milan.com



Rubacuori Restaurant

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines. www.hotelmanzoni.com

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack. rosagrand.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners. www.sevenstarsgalleria.com

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateauonfort.com

The Restaurant "**al V piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Toretta's multifaceted culinary creations. www.extrohotels.com

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. www.stylehotel.eu

MILAN EXPERIENCE



MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

Via Agnello, 18 – T: 02 84579407
Via V. Pisani, 14 – T: 02 67075379
www.mamaburger.it

OLD AMERICA BAR & RESTAURANT

Now under new management, this historic Milanese restaurant offers top-notch cuisine featuring all the best flavours of Italian gastronomic tradition, to be savoured either at lunch or dinner. From the upgrading of classic Milanese dishes to hamburgers, no detail is ever left to chance. For example, even the dough used for its bread rolls is studied ad hoc to pair perfectly with individual customer choices. Standouts include the delectable, artisanal desserts prepared by its pastry chef. Closed on Sunday.

Via V. Monti, 15
T: 02 43319031
www.ristoranteoldamerica.com



SABATINI

An iconic Milanese location since 1946 where you can savour all the outstanding flavours of Italian cuisine including Ossobuco served with "risotto alla Milanese" and porcini mushrooms, seafood spaghetti in a pizza dough crust, breaded veal cutlets or ravioli stuffed either with a ragù sauce or spinach, ricotta and Parmesan cheese. Other standouts include the venue's "must-try" pizza or rich buffet featuring a large variety of typical specialities. Open daily 12am-11pm.

Via R. Boscovich, 54
T: 02 29402814
www.ristorantesabatini.com

MAMI CAFE

Discreet and welcoming, this fusion restaurant in the Piazza Lima-Corso Buenos Aires district boasts an elegant, typical New York-style atmosphere, featuring open brickwork where diners can savour Japanese cuisine updated with an original, exclusive twist. A unique venue, for a different dining experience at all times of the day, comprising a private outdoor area and two dining rooms, a mezzanine floor providing the perfect setting for a happy hour in the company of friends, and a ground floor serving as the perfect spot for couples' dining.

Via Eustachi, 47
T: 02 7428 1260
www.mamicafe.it



More info: www.wheremilan.com

Legends of Jazz

At this month's eagerly awaited "Aperitivo in Concerto", flautist and composer **Nicole Mitchell** (see photo) will enthral audiences with her fab European premiere at Teatro Manzoni (Sunday 15, at 11am). Additionally, make sure not to miss the first Italian performance of the Junior Mance Trio, a tribute to blues and time-honoured soulful pieces from one of the last living legends of music (Sunday 1 at 11am). www.aperitivoinconcerto.com



For more detailed listings, please see www.wheretraveler.com

Aperitivo

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceriacova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

SANT'AMBROEUS—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

Concert Venues & Theatres

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm

onwards) or partaking of a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a sauve establishment and the perfect place to dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

Gambling & Casinos

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

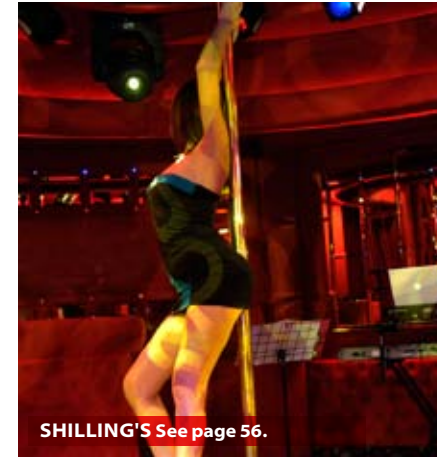
roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it. **Map F5**

CASINÒ ADMIRAL MENDRISIO—Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun- Thurs 11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. www.casinomendrisio.ch. **Off Map**

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it. **Off Map**

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am. Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch. **Off Map**

CASINO MUNICIPALE DI CAMPIONE D'ITALIA—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed



by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it. **Off Map**

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it **Off Map**

Nightlife

LE ROI DE MILAN—One of the best nightspots in the city, this fashionable nightclub is the venue of choice for a glam crowd, including well-known names from the world of sport and showbiz. Elegant and discreet, Le Roi stages classy dance and striptease acts for a refined clientele in a warm, welcoming atmosphere. Open Mon-Sat 10pm-4am. Via Scarlatti, 32 (p.zza Luigi di Savoia). T: 02 6704361. www.leroiclub.it. M2 Centrale FS. **Map H2**

SHILLING'S—Just moments away from the Duomo, Shilling's animates the nights of the Milanese and businessmen. Elegant and discreet, its Lap Dance and sensual Striptease performances combined with high-end dining and impeccable service blend to create a classy atmosphere thus making it the perfect place to end a busy day with an evening's pleasant relaxation. Open Mon-Sat 10pm-5am. Via Paolo da Cannobio, 2. T: 02 8693554. www.shillings.it. **Map F5**

A temple of wellbeing

QC Termilano continues to pursue the philosophy of Roman-style thermal baths with its Wellness Centre, which offers one-of-a-kind timeless emotions and stress-free moments of sheer relaxation. The elegance of its architecture blends in harmoniously with state-of-the-art technologies, to offer multisensorial avant-garde treatments.

To end this experience of total wellbeing on a high note, you can enjoy a special happy hour with the venue's Aperiterme. From Monday to Sunday, from 5.30pm to the time when the facility closes, you can savour an aperitivo buffet in absolute comfort in an ambience designed to make guests feel totally at home.



QC Termilano
Piazza Medaglie d'Oro, 2
T: 02 5519 9367
www.termilano.com

Shilling's nightlife in Milan

Advertorial



Shilling's
Via Paolo da Cannobio, 2
T: 02 8693554
www.shillings.it

Just moments away from the Duomo, Shilling's animates the nights of the Milanese and businessmen. Elegant and discreet, its Lap Dance and sensual Striptease performances combined with high-end dining, live music, disco and impeccable service blend to create a classy atmosphere thus making it the perfect place to end a busy day with an evening's pleasant relaxation. Open Mon-Sat 10pm-5am.



20° SEASON 2013-2014

There are many ways of spending a pleasant evening in Milan, but one is more special...



Stagione Sinfonica
Take your seat for a season of wonderful music! 10 months featuring 38 programs from Baroque to contemporary music.



laBarocca
Fifth season of the Baroque instrumental and vocal ensemble conducted by Maestro Ruben Jais



Made in Italy
Sunday matinées introduced and conducted by Maestro G. Grazioli dedicated to a comparison between several famous Italian composers and their forgotten contemporaries



Crescendo in Musica
Saturday afternoon concerts for young laVerdi music lovers



TICKETS Auditorium di Milano Fondazione Cariplo Largo Mahler - Tue/Sun 14.30/19 - phone. 02.83389.401/402/403
My Link Point Cadorna Piazza Cadorna, 14, Mon/Sat 10/18 - Sun 10/16 - phone 02.85.11.4865 www.laverdi.org

Aperitivo & Nightlife

Gaetano Lopez
In&chicMilano
www.inechicmilano.com
T: 338 5952279 - inandchicmilano@gmail.com

by Gaetano Lopez



Corso Como



Navigli District

Each month PR Manager Gaetano Lopez will give readers of Where Milan suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

Milan is the home of the Aperitivo and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**. There are three main areas dedicated

to nighttime entertainment featuring a concentration of venues (see Map at pages 62-63):
 • **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
 • **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee. ...
 • **Garibaldi District & Corso Como**: this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Restaurant & Club**, set against the backdrop of Parco Sempione, recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots. Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.



Just Cavalli Restaurant & Club



Gattopardo Club

Where Golden Guide Entertainment

SOON AVAILABLE

Ask your concierge

Recommended by

Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



Pop Art Icon

Andy Warhol, father of American Pop Art, returns to Milan with a major monographic show (on view for the first time at Palazzo Reale!) featuring works from the collection of **Peter Brant**, an intimate friend of Warhol's with whom he shared the most vibrant years, both artistically and culturally, in New York in the 1960s and '70s. More than 160 works, from his first drawings to his spectacular Last Suppers – presented right here in Milan at Warhol's last show in 1987 – to his self portraits, by way of his more iconic works like Electric Chairs (1964), the famous portrait of Mao, his flowers and one of Warhol's most famous masterpieces **"Shot Light Blue Marilyn"** (1964). After Milan, the exhibition will travel to LACMA, the Los Angeles County Museum of Art. www.warholmilano.it

For more detailed listings, please see www.wheretraveler.com

Museums

PINACOTECA AMBROSIANA—The Ambrosiana picture gallery contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch – the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo, M1 Cordusio. **Map F5**

GALLERIE D'ITALIA-PIAZZA SCALA—The Gallerie d'Italia-Piazza Scala are housed in three historic buildings overlooking Milan's elegant via Manzoni, piazza della Scala and via Morone. Two buildings host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. A new section was recently opened in the Palazzo housing Milan's historic Banca Commerciale

in Piazza della Scala and features 20th century masterpieces from the Intesa Sanpaolo collections. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission. www.gallerieditalia.com. Piazza della Scala, 6. T: 800.167619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

GRANDE MUSEO DEL DUOMO—Totally refurbished in 2013, the museum houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. Comprising 2,000 square metres of space, twenty seven rooms and thirteen thematic areas, the museum hosts more than two hundred sculptures and over seven hundred gypsum models and then again paintings, stained glass windows, tapestries and architectural models ranging from the 15th century to the present day. Worthy of particular note are the rooms of the Tesoro, Tintoretto's "Jesus Among the Doctors", the imposing wooden model of the cathedral built in 1519 and the tiles of the fifth door of the Duomo by Lucio Fontana and Luciano Minguzzi. Open Tues-Sun 10am-6pm. Closed on Monday and 1 January, 1 May, 25 December. Full price ticket €6. Cumulative ticket 15€ (Terraces of the Duomo by lift, Museum and Tesoro and the Baptistery of San Giovanni alle Fonti). <http://museo.duomomilano.it>. Palazzo Reale, piazza Duomo, 12. M1-M3 Duomo. **Map F5**

MUSEO DEL NOVECENTO-PALAZZO DELL'ARENGARIO—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century

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MAP LOCATIONS

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INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

You can visit this site with a city tour organized by Zani Viaggi. Foro Bonaparte, 76. M1Cairoli-M2 Lanza. T: 02 867131. www.zaniviaggi.it/livemilano www.livemilano.com

masterpieces of Italian and international art – ranging from Fontana to Picasso – at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** don't miss a sight of Piazza Duomo from the "Sala Fontana". Mon 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. Full ticket €5 (free admission on Friday after 3.30pm). www.museodelnovecento.org. Piazza Duomo. T: +39.02.88444061. M1-M3 Duomo. **Map F5**

MUSEO NAZIONALE DELLA SCIENZA E DELLA TECNOLOGIA LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Tues-Fri 9.30am-5.00pm; Sat, Sun and Holidays 9.30am-6.30pm. Full ticket €10 + Guided tour inside the Enrico Toti submarine €8. www.museoscienza.org. Via San Vittore, 21. T: +39.02.48555558. M2 Sant'Ambrogio. **Map D5**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it recently underwent an important makeover and is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full ticket €6. Museo Teatrale alla Scala + Museo Poldi Pezzoli

€9 (Monday only). www.teatroallascala.org. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: +39.02.88792473. T: +39.02.7423. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

COSTUME MODA IMMAGINE-PALAZZO MORANDO—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo", located in the Quadrilatero della Moda, are definitely imbued with a touch of style. Open Tues-Sun 9am-1pm/2pm-5.30pm. Free admission. www.costumemodaimmagine.mi.it. T: +39.02.884.65933 /48135. Via Sant'Andrea, 6. M3 Montenapoleone, M1 San Babila. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. www.comune.milano.it/palazzoreale. Piazza Duomo, 12. T: +39.02.88465230. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: +39.02.722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DI MILANO-TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm (last admission 1 hour before closing time). Closed on Monday. Full ticket €8. www.triennale.it. Viale E. Alemagna, 6. T: +39.02.724341. M1-M2 Cadorna FN. **Map D3**

San Siro Stadium



The **San Siro Stadium** is the largest stadium in Italy and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 79,471 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale**. It also has a **gift shop** (below) and a museum (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past. Don't miss the guided stadium tour which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important music concerts. www.sansiro.net. Piazzale A. Moratti. M1 Lotto. CitySightseeing C Line: €25 (see page 61).

Shopping at San Siro

For football enthusiasts, the **San Siro Store** (managed by M-I Stadio) is located inside the Stadium and offers a complete range of official Inter and Milan products and well as those of the MSS-Milano San Siro merchandising brand, for which it holds the exclusive rights. Open throughout the year. Conversely, **San Siro Shop online** is the e-commerce store offering discounts and promotions year-round. All products come complete with a certificate of authenticity and can be delivered in just a few days throughout Italy and the rest of the European community.

www.sansiro.net
Piazzale Angelo Moratti. M1 Lotto

Just for "Where readers" we give during the month of December a **10% DISCOUNT** on purchases on shop.sansiro.net

Promocode GY7AVBT8

The San Siro Stadium Online Shop

ANDY WARHOL, BLUE SHOT MARILYN. 1964. COLLECTION BRANT FOUNDATION © THE BRANT FOUNDATION, GREENWICH (CT), USA. © THE ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS INC. BY SIAE 2013

UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM



Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

Emergency

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
- TRENORD** - Milano Lombardy Railway - Info T: 800 500 005. Mon-Sun 7am-9pm. From Milano/ Cadorna to Vollandia Museum, via Malpensa Express in 30'. www.trenord.it
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it



Taxi

RADIO TAXI **Radio Taxi - 02-6969**
www.yellowtaxi.it

Recommended by U.I.P.A. Chiavi d'Oro-Les Clefs d'Or

Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
 Day ticket (4,50 €)
 Valid 24h. Bus, tram and metro with no limits.
 Two-day ticket (8,25 €)
 Valid 48h. Bus, tram and metro no limits.
 Check the tariffs for the extra-urban subway.
 Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



A PERSONAL DRIVER WITH A BONUS FOR YOU IN A FEW TAPS!
Uber is the black car service with driver that allows people to book town car rides via an App and costs little more than a taxi. Until 3 December **Milano Loves You** is offering new users a complimentary ride, with a promotional code worth 15€.
How to use the promotion:
 1. Download the **UBER App** (iPhone/Android or visit www.uber.com) and register.
 2. Enter the promotional code: **"milanolovesyou"** to obtain 1 complimentary ride worth 15€.
 3. Select your desired pickup point on the map and click on **"Richiedi Berlina Nera"**.
 For information: supportmilano@uber.com



Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportimilano.it

Malpensa Express trains - T: 199 151152. Mon-Sun 7am-9pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11. www.malpensaexpress.it

Malpensa Shuttle bus - T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50. www.malpensashuttle.it

Malpensa bus Express - Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50. www.autostradale.it

LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportimilano.it

Bus 73 - Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it

Orio Shuttle - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-

10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

City Tours

CITYSIGHTSEEING MILANO HOP ON-HOP OFF - 7 days a week, all year around. 48 hours: ticket valid for 3 lines. 8 language commentary.
 The hallmark red double-decker buses are a big favourite with all those interested in seeing the city from a different perspective. CitySightseeing (A and B Lines) offers commentary tailored to suit their needs in Italian, English and Spanish.

- A Line:** Castello, Cenacolo, Sant' Ambrogio, Navigli, Università Statale, Duomo, La Scala, Arena.
- B Line:** Castello, Triennale, Corso Como, Stazione Centrale, Buenos Aires, San Babila, Brera.
- C Line:** Castello, Garibaldi, Monumentale, FieraMilanoCity, Stadio San Siro, Parco Sempione. Prices: Adults (25 euros) - reduced (15 euros). Departure: Piazza Castello. M1 Cairoli. Zani Viaggi, Foro Bonaparte, 76. M1Cairoli - M2 Lanza. T: +39 02 867131. www.zaniviaggi.it - www.livemilano.com. **Map E4.**

SEGWAY - The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: **new city bike tours** (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5

(Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3.**

GRAND TOUR MILANO - Departures by bus from Zani Viaggi travel agency (Foro Bonaparte, 76 - M1 Cairoli, M2 Lanza Brera). Every day (except Mon) at 9.30am and at 2.30pm. **Guided Tour** (every day, except Mon): Museum and Teatro alla Scala, Galleria Vittorio Emanuele II, Duomo, Castello Sforzesco, Santa Maria delle Grazie and visit to the Last Supper. Price: 65 euro. www.zaniviaggi.it - www.livemilano.com

LOOK MI - Departure by coach from Piazza Duomo (Cathedral- M1-M3 Duomo). Morning tour: every day at 9.30am. Afternoon tour: only Fri and Sat at 2pm. **Guided Visit** (every day, except Mon): Duomo, Galleria Vittorio Emanuele II, Museum and Teatro alla Scala, Castello Sforzesco, Last Supper (visit assured), Arch of Peace, Arena (outside), Monumental Cemetery (outside). Price: 60 euro. www.autostradale.it

Interpreters

STUDIO BERNITZ - carey.bernitz@gmail.com
 T: 02 26415319/335 6348682.

LANGUAGE CONSULTING - www.lcc.it
 Via Lanzone, 6. T: 02 8057846/864156.

Деловые переводы, экскурсии, шоп-туры.
www.vivatmilan.com
viatmilan@mail.ru
 T: 338 6751422

New Tourist Service

DIGITAL ISLANDS - 15 new touch screen totems have been designed to offer highly innovative services to both citizens and tourists who wish to communicate, get information and move around the city in the most intelligent way possible. Not only free Wi-Fi connectivity but also the option of using the totems to recharge all electronic devices (e.g. smartphones, tablets, ...)

or obtain information about mobility, road conditions, public transport and events in the city. www.comune.milano.it
 Digital islands currently operative: *Università Bocconi, Porta Vittoria, Piazza 5 Giornate, Porta Venezia, Via Hoepli, Via Cusani, Sant'Agostino, Pagano, Cadorna, Amendola Fiera, Bisceglie, Piazza XXV Aprile, Centrale FS, Gioia M2 and Loreto-Argentina.*
See map on following pages



Markets See map at the following pages

- 1. FIERA DI SINIGAGLIA STREET MARKET** - The only "flea market" in Milan, it attracts a varied public ranging from collectors to bargain hunters. Saturdays. www.fieradisinigaglia.it
Alzaia Naviglio Grande corner of via Valenza. M2 Porta Genova FS. Map D6, E6
- 2. NAVIGLIO GRANDE ANTIQUE MARKET** - A "not-to-be-missed" date for collectors the world over. Last Sunday of every month.
Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS. Map D5
- 3. MERCATINO FILATELICO (STAMPS AND COINS)** - A historic market and the third largest in Europe. Open on Sundays and weekdays.
Via Armadori, Via Cordusio, Via C. Cantù, Galleria Cordusio. M1 Cordusio, M1- M3 Duomo. Map F4
- 4. VIALE PAPINIANO STREET MARKET** - Held twice-weekly, this is Milan's largest street market, renowned for its high-end fashion

- pickings including vintage clothing, shoes and accessories of all kinds. Tuesdays and Saturdays.
Viale Papiniano. M2 Sant'Agostino. Map D5, D6
- 5. ANTIQUE AND SECOND-HAND BOOK MARKET** - A monthly appointment which sees the participation of booksellers from all over the world. Every second Sunday of the month (excluding the months of July and August).
Piazza Diaz. M1-M3 Duomo. Map F5
- 6. CASCINA CUCCAGNA** - A 17th century farmhouse in Milan hosting a farmers' food market. Every Monday, from 3.30pm to 8pm. www.cuccagna.org.
Via Cuccagna, corner of via Muratori. Map H6
- 7. MERCATO DELLA TERRA (EARTH MARKET)** - A network of local producers offering food to the city. Open 1st and 3rd Saturday of each month, from 9am to 2pm.
www.fabbricadelpavore.org. **Via Procaccini, 4. Map D1, E1**

Milano Loves You Map

CENTRAL MAP at page 25

Malpensa Airport (45km)

Rho Fairgrounds

San Siro Stadium

where Milan

Milano Nord Domodossola

Buonarroti

Pagano

Wagner

De Angeli

Gambara

Bande Nere

Porta Genova F.S.

Porta Romana

Romolo

Lanza

Montenapoleone

Cairoli

Cordusio

S. Ambrogio

S. Agostino

Porta Ticinese

Alzaia Naviglio Grande

Alzaia Naviglio Pavese

San Babila

Palastro

San Babila

Missori

Crocetta

Porta Romana

Porta Romana

Porta Romana

Porta Romana

San Babila

Palastro

San Babila

Missori

Crocetta

Porta Romana

Porta Romana

Porta Romana

Porta Romana

San Babila

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Porta Romana

Porta Romana

Porta Romana

Porta Romana

San Babila

Palastro

San Babila

Missori

Crocetta

Porta Romana

Porta Romana

Porta Romana

Porta Romana

Linate City Airport (6 km)

DISTRICTS LEGEND

- ENTERTAINMENT AREAS** featuring a concentration of venues:
 - Navigli (D6, E6, D7, E7)
 - Brera (F2, F3, F4)
 - Corso Garibaldi and Corso Como (F2)
 - Arco della Pace and Piazza Sempione (D3)
- DIGITAL ISLANDS**
 - Università Bocconi (F7)
 - Porta Vittoria (H5)
 - Piazza 5 Giornate (H5)
 - Porta Venezia (G3)
 - Via Hoepli (F4)
 - Via Cusani (E4)
 - Sant'Agostino (D5)
 - Pagano (C4)
 - Cadorna (E4)
 - Amendola Fiera (B3)
 - Bisceglie (Off Map)
 - Piazza XXV Aprile (F2)
 - Centrale FS (G2)
 - Gioia M2 (H5)
 - and Loreto-Argentina (H2)

SHOPPING AREAS

- entirely given over to the business of luxury shopping:
- 1 Duomo-Galleria Vittorio Emanuele II
 - 2 Corso Vittorio Emanuele II
 - 3 Via Montenapoleone - Quadrilatero
 - 4 Via Dante
 - 5 Brera-Solferino
 - 6 Garibaldi-Corso Como
 - 7 Corso Buenos Aires
 - 8 Corso XXII Marzo
 - 9 Navigli-Porta Ticinese
 - 10 Vercelli-Belfiore-Marghera

MARKETS

- 1 Fiera di Sinigaglia Street Market
- 2 Naviglio Grande Antique Market
- 3 Mercatino Filatelico (stamps and coins)
- 4 Viale Papiniano Street Market
- 5 Antique and second-hand book Market
- 6 Cascina Cuccagna
- 7 Mercato della Terra (Earth Market)

POINTS OF INTEREST

- Duomo**
Milan's cathedral is one of the most important Gothic buildings in the world.
www.duomomilano.it. Piazza Duomo. M1-M3 Duomo
- Galleria Vittorio Emanuele II**
An elegant four-storey arcade housing luxury cafés and designer shops known as the "living room" of the Milanese.
Piazza Duomo-Piazza della Scala. M1-M3 Duomo
- "The Last Supper" in Santa Maria delle Grazie church**
Leonardo da Vinci's mural painting is one of the most famous attractions in the world.
www.cenacolovinciano.net
Piazza Santa Maria delle Grazie, 2
M1-M2 Cadorna FN, M1 Conciliazione
- Montenapoleone**
Milan's Luxury Fashion District and one of the most prestigious precincts in the city.
M1 San Babila, M3 Montenapoleone
- Navigli**
A network of canals perfected by Leonardo da Vinci and currently one of the main hubs of the Milanese "movida".
M2 Porta Genova FS
- Piazza della Scala/Teatro**
The perfect location for the new Gallerie d'Italia Art Museum and the premiere opera house.
www.gallerieditalia.com - www.teatroallascala.org
Piazza della Scala M1-M3 Duomo
- Ambrosiana Picture Gallery**
Exhibition of several works of art from the 15th through 17th centuries and home to Leonardo's "Codex Atlanticus".
www.ambrosiana.it. Piazza Pio XI, 2. M1-M3 Duomo
- Castello Sforzesco**
A 15th century seat for Milan's ducal family. Today, its museums contain masterpieces by famed artists.
www.milano castello.it. Piazza Castello, 1
M1-M2 Cadorna FN, M1 Cairoli, M2 Lanza
- Museo del Novecento/Palazzo dell'Arengario**
Four hundred masterpieces of Italian and International 20th century art at one of Milan's newest museums.
www.museodelnovecento.org.
Piazza Duomo M1-M3 Duomo
- Brera District**
One of the city's most vibrant districts known for its bohemian atmosphere and trendy nightlife.
Via Brera and surrounding areas. M2 Lanza

Outlets & Factory Stores

• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 motorway and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terre Verdiriane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN FACTORY STORE** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels at factory prices. Prices are in Swiss Francs; the approximate exchange rate is 1 EUR = 1.20 CHF. Exchange office available in the Center. Tax-Free Shopping service available. FoxTown accepts payment by major credit cards: CUP, Visa, MasterCard, JCB, American Express, Visa Electron...

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano motorway and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria (an hour away from Milan). Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Noventa di Piave" near Venice.

• **WHERE:** take the A7 Milano-Genova motorway and exit at Serravalle Scrivia. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departures from Milan at 10am and 11am, Foro Bonaparte 76, M1 Cairoli-M2 Lanza; departure from the outlet at 5pm and 8pm. www.zaniviaggi.it

• **WHAT:** a unique shopping experience, with 300 of your favourite designer brands - Blumarine, Brooks Brothers, Calvin Klein, Harmont & Blaine, Guess, Jeckerson, Swarovski and many more - for up to



30-70% less. The largest outlet in Europe combines an easy-to-reach location and a relaxing atmosphere: discover the Autumn/Winter collections and experience the sheer joy of the perfect buy at an unbelievable price.

For more information, visit: mcarthurglen.it/serravalle

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

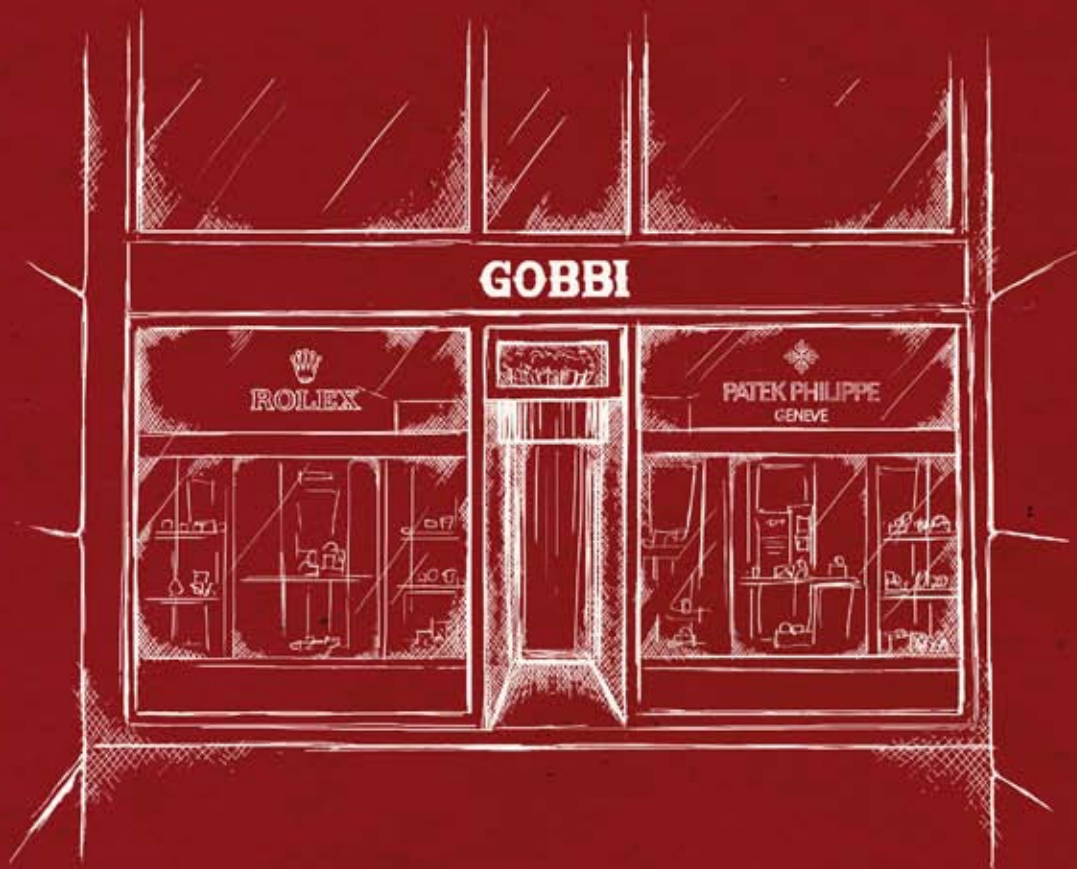
• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com

A UNIQUE FASHION OUTLET IN MILAN

• **IL SALVAGENTE** - Established in 1978, Il Salvagente is among Milan's best-known and longest established outlets: a comprehensive offering of high-end fashion in the city of fashion. Clothing, accessories and shoes, for him and for her, at up to 60% off. This landmark Milanese outlet is located just a few minutes from the airport of Linate and the Central station and is easily accessible from the centre of the city. Enjoy all the perks of city shopping but with far more palatable price tags! Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via Fratelli Bronzetti, 16. T: 02 76110328. www.salvagentemilano.it



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OYSTER PERPETUAL DAY-DATE



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LUIGI VERGA, VIA MAZZINI ANGOLO VIA DOGANA - CORSO VERCELLI 7 • ROCCA 1794, PIAZZA DUOMO 25
RONCHI, VIA GONZAGA 5