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Milan

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where

# Milan | January 2013

## where tip



### Amore and Psiche first time ever in Milan

Palazzo Marino has opened its doors to the public for the traditional exhibition organized by Eni in partnership with the Louvre and the Municipality of Milan. **Until 13 January 2013, for the first time in Milan**, visitors will have a chance to admire the masterpieces by Antonio Canova *Amore e Psiche stanti* as well as François Gérard's painting *Psyché et l'Amour*, displayed for the occasion in the **Sala Alessi**. Open daily 9.30 am-8 pm, Thursday until 10.30pm.

Palazzo Marino,  
piazza della Scala, 2.  
T: 800 149617.  
[www.comune.milano.it](http://www.comune.milano.it)

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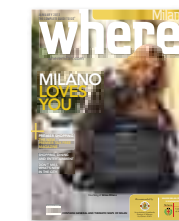
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ON THE COVER  
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# → Milano Loves You

Milano Loves You and would also like to thank its concierge and, naturally, Where! In fact, thanks to the tireless work of our indefatigable concierge and Where®, over these past few years, our city has become increasingly welcoming and visitor-friendly. On this page, you can admire several of the photos taken at the evening event held at the end of November at which a number of Milan's top concierge were honoured with our "Where® Milan Awards 2012".

In addition to this magazine, over the past few months, Where® has also published various thematic guides as well as the brand new Where® Milan Maps: in 2013, 60 different periodical issues carrying the Where® trademark are scheduled for publication and all dedicated to you, our loyal readers.

— ANDREA JARACH  
Publisher, Where Milan



- 1 Andrea Jarach, President of Where Italia and Mario Gambroni, President of the Associazione Lombarda Chiavi d'Oro, sign an agreement for a new partnership between these two important Milanese organizations.
- 2 Winners of the "Golden Keys Awards - Top Concierge": from the left, Sami Zeaiter concierge at the Rosa Grand Hotel, Fabrizio Chibbaro, concierge (since 2006) at the Hotel Principe di Savoia, and Giancarlo Cavicchioli, concierge at the Four Seasons Hotel Milano and winner of the "Concierge Awards-The Guest choice" category.
- 3 Manuela Faganelli, President of GoldBlack Style, with host of the evening Dan Peterson (left) and Daniele Misrachi, Managing Director of Where Milan.

- 4 Sara Bernabé, General Manager of Premier Tax Free, between Daniele Misrachi and Andrea Jarach.
- 5 Gabriella Coste of Bucherer, historic Haute Horlogerie brand and sponsor of the event, Federico Cavicchioli, Honorary President of the Associazione Chiavi d'Oro and winner of the Special Prize as "Most Active Promoter of Milanese Hospitality", Andrea Jarach and Giovanni Lia, President of the "Associazione Le Chiavi d'Oro Ticino" and Chief Concierge at the Splendide Royal Hotel in Lugano.
- 6 From the left, Daniele Misrachi with representatives of Fidenza Village (main sponsor of the event): Mauro Acquati, Ilenia Dell'Utri, Martina Bottazzi, Stefano Rizza and Myriam Gaeta.

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**where**  
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# where **Milan** now

The month's top entertainment, dining and arts

## » FOCUS

### The Sweet Side of Milan

Chocolate is an irresistible temptation which it is hard to resist. To enjoy it in all of its different shapes and varieties, below, you will find a brief overview of the best places to buy chocolate in the city, from the most historic venues to the more innovative, unusual ones.

#### FROM HISTORIC ADDRESSES ...

In Milan, the famous school of Belgium chocolate, boasts one of its most famous brands: **Neuhaus** (via San Vittore 6, Map D5). The shop is a small treasure trove where pralines – more than 100 varieties that arrive fresh, each week, from Belgium – are displayed in cases like precious jewels, alongside bars with dried fruits, characteristic letters of the alphabet and greeting cards, all made exclusively from chocolate! A reference point in the "Quadrilatero della Moda", **Pasticceria Cova** (via Montenapoleone 8, Map G4) has been titillating the taste buds of the Milanese with its specialities since 1817. It is almost impossible not to stop in front of its sparkling window displays showcasing gourmand delights for all occasions. When talking about confectionery, one instantly thinks of **Marchesi** which, since 1824,

has been dedicating itself to producing the most delectable sweet treats, specializing in chocolate and offering an astute selection of premium-quality cocoas. (via S. Maria alla Porta 11/a, Map E4). A famous name of Piedmont tradition is **Venchi** (via Mengoni 1 corner of via Tommaso Grossi, Map F4) which turns out more than 250 products, including classic chocolate cakes, truffle cigars, traditional chocolates and jars of "Chocaviar" – extra-bitter 90 per cent cocoa granules right up to chocolate butter for cooking purposes. In via Montello 25 (Map E2) **Cabosse** is the Milanese outpost of world-renowned "Cioccolato di Brucò", an historic artisanal company located in the province of Ancona. A destination of distinction for lovers of unique delicacies including white figs covered in dark chocolate, classic dragées, spreadable gianduja cream and chocolate bars.

#### LEFT

The iconic entrance of the Marchesi pastry shop.

#### RIGHT PAGE, CLOCKWISE FROM THE TOP

Chocolate magician Ernst Knam; an elegant gift box by Armani/Dolci; Neuhaus pralines; the high-quality "giandujotto" by Guido Gobino; the chocolate room at the Four Seasons Hotel Milano; the Cacao Lab corner on the 7th floor at la Rinascente.



Though seemingly a French brand, in actual fact **Gay Odin** (via San Giovanni sul Muro 5, Map F4) is a Neapolitan chocolatier. Showcasing a selection of delicious sweet treats, Gay Odin concocts some of the city's finest cocoa creations including the house's must-try speciality "la foresta". Finally, don't miss a visit to **Peck** in via Spadari (Map F5), the ultimate haven of taste for more than 120 years where you can find several of the most sought-after gastronomic products, including pralines, truffles, spreadable creams and chocolates of all shapes and sizes. Take their beautifully wrapped parcels of biscuits and chocolates home as a gift.

#### ... TO THE MOST INNOVATIVE VENUES

Renowned, maître chocolatier **Guido Gobino** from Turin, Piedmont, has debuted in Milan in corso Garibaldi 39 (Map E3) with a supremely high-quality range of his innovative creations. Don't miss his oh-so delicious mini-ganache shaped like mosaic tiles, his spreadable gianduja cream, his dark chocolate "maximo" giandujotto whose filling contains up to 40 percent of the best PGI Piedmont hazelnuts and his mini-sheets of chocolate.



Via Manzoni 31 (Map F4) is possibly the most glamorous address for Milanese patisserie: **Armani/Dolci**, a location dedicated by world-renowned designer Giorgio Armani to the world of chocolate and not only. Here you can find elegant pralines, chocolate bars, assorted dragées or fruit preserves, delightful gifts that are perfect for any occasion, also thanks to the store's elegant, unmistakable packaging. Milan boasts two locations where you can discover all the specialities of **Cioccolati Italiani** (via De Amicis 25, Map E5 and via San Raffaele 6, Map F4). Standout features include a scenographic "caveau" in the middle of the shop measuring 4 metres in height where its precious bars, obviously made from chocolate, are stored!

The **Antica Arte del Dolce** (via Anfossi 10, Map H5), established by pastry and chocolate magician Ernst Knam, is a small haven of taste where you can lose yourself among the thousand creations turned out by this famous German pâtissière, true masterpieces distinguished by their innate elegance and original interpretations of chocolate, spices, fruit and pralines. A chocolate boutique run with passion and creativity: this is **Arte del Cioccolato** (viale Montenero 73, Map H5). The store offers a wide selection of goodies, based on the best artisanal tradition, from North to South, with several of its most original pieces including collections of jewellery, earrings, rings and bracelets, just waiting to be eaten!



## FIVE STAR DELIGHTS



Chocolate is the star of the show at the **Four Seasons Milano Hotel**. In fact, its **Chocolate Room** is a place given over entirely to this yummy delight, where the best quality cocoas are interpreted in the most surprising, original ways, representing a new, creative decorative theme each year. A true paradise of aromas and flavours to be sampled during an unmissable Sunday brunch date.

## » WHERE TIP

On the seventh floor of **la Rinascente**, located between the corners of the **Food Market** dedicated to the food of the gods, make sure to check out Milanese artisanal workshop **Cacao Lab**: an authentic "designer of chocolate"; it offers sublime cocoa creations moulded in the shape of shoes, bags and accessories. A tribute to design, featuring masterpieces of edible glamour, made from premium quality chocolate.

la Rinascente Food Hall (Piazza Duomo). Open daily until midnight.

T: 02 8852471. www.rinascente.it/foodandrestaurants. M1-M3 Duomo. Map F4



Photo: De Luna

# Hot Venues | January 2013

## TRIENNALE MUSEUM

• **Until 24 March**  
**DRACULA E IL MITO DEI VAMPIRI**  
 Open Tues-Sun 10.30am-8.30pm;  
 Thurs 10.30am-11pm.  
 Viale Alemagna, 6.  
 M1-M2 Cadorna FN, Map D3.  
 www.triennale.it



Palazzo della Triennale

## PALAZZO REALE

• **Until 17 March**  
**COSTANTINO 313 D.C.**  
 Celebrating the anniversary of the Edict of Milan  
 www.comune.milano.it  
 Open Mon 2.30pm-7.30pm;  
 Tues, Wed, Fri and Sun 9.30am-7.30pm;  
 Thurs and Sat 9.30am-10.30pm.  
 Piazza Duomo, 12. T: 02 92800375.  
 M1-M3 Duomo. Map F5  
 www.comune.milano.it/palazzoreale  
 • **Until 27 January**  
**PABLO PICASSO.**  
 Capolavori dal Museo Nazionale Picasso di Parigi  
 Open Mon-Wed 8.30am-7.30pm;  
 Thurs-Sun 9.30am-11.30pm  
 www.mostrapicasso.it

## PALAZZO MORANDO COSTUME, MODA, IMMAGINE

• **Until 3 March**  
**GIOCHI DA SALOTTO**  
 • **Until 17 February**  
**ANGIOLO D'ANDREA 1880-1942**  
 Open Tues-Sun 9am-1pm/2pm-5.30pm;  
 Free admission.  
 Via Sant'Andrea, 6. T: 02 88465933-884648135  
 M1 San Babila; M3 Montenapoleone.  
 Map G4.  
 www.costumemodaimmagine.mi.it

## MUSEO DEL NOVECENTO

• **Until 3 March**  
**COLLEZIONARE IL NOVECENTO**  
 Claudia Gian Ferrari gallerista, collezionista e storica dell'arte.  
 Open Mon 2.30pm-7.30pm;  
 Tues, Wed, Fri and Sun 9.30am-7.30pm;  
 Thurs and Sat 9.30am-9.30pm.  
 M1-M3 Duomo. Map F5.  
 www.museodelnovecento.org

## FABBRICA DEL VAPORE

• **Until 17 February**  
**BODY WORLDS**  
 Open Mon-Sun 10am-8pm;  
 Thurs and Sat 10am-11pm.  
 Via Procaccini, 4. Map E2.  
 www.fabbricadelvapore.org

## FAIRS

• **24-27 January**  
**MACEF**  
**international Home Show**  
 www.artigianoinfiera.it  
**CHIBI&CART**  
 Event dedicated to stationary, promotional, and smoking items  
**BIJOUX**  
 Costume Jewellery Exhibition  
 AT RHO FAIRGROUND  
 www.macef.it

## BLUE NOTE MILANO

• **8 January**  
**ZIBBA AND ALMALIBRE**  
 • **16, 17, 18, 19 January**  
**INCOGNITO**  
 Via Pietro Borsieri, 37. Map F1.  
 www.bluenotemilano.com

## OUT OF TOWN

• **18 January**  
**SPIRITI E STORIE DEL NOVECENTO**  
 TASTING EXPERIENCE  
 AT PALACE GRAND HOTEL VARESE (VARESE).  
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 www.palacevarese.it



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 • **2, 3, 4, 5, 8 BERLIOZ, Roméo et Juliette** (ballet); conductor J. Conlon  
 • **7 Recital - ten. V. Grigolo and pf. V. Scalera**  
 • **15, 20, 23, 26, 29, 31 VERDI; Falstaff;** conductor D. Harding, director R. Carsen  
 • **21, 22, 24 RIMSKIJ-KORSAKOV, TCHAIKOVSKIJ;** Orchestra Filarmonica della Scala; conductor N. Luisotti



## Discounts & Style



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# Hot Dates | January 2013

SUNDAY 6

## Milano Tributes the Three Wise Men

A popular festive tradition since 1300, the annual **Procession of the Three Kings (Corteo dei Re Magi)** parades through the streets of Milan from Piazza Duomo to the **Basilica di Sant'Eustorgio** with pageant participants dressed in costume followed by the Civic band (departure 11am from Piazza Duomo). A traditional event in the city that marks the end of the festive period. Ask your concierge.



THURSDAY 15

## For Opera Fans

Scheduled to be held from 15 January to 12 February 2013 at Milan's **Teatro alla Scala**, **Giuseppe Verdi's opera Falstaff** will be conducted by Daniel Harding (see photo) and directed by Robert Carsen. The new staging of Verdi's farewell comedy at La Scala is a co-production with London's Royal Opera House and the Canadian Opera Company. Ask your concierge.



SUNDAY 6 - FUN

Last day to catch Wagner celebrated in cartoon form at the **Wow Spazio Fumetto** museum. [www.museowow.it](http://www.museowow.it)

SATURDAY 12 - FAIRS

Don't miss Milan's traditional **Dog Show**, "Esposizione Internazionale Canina" at the Rho Fairgrounds. Two days of competitions and events for dog lovers. [www.fieramilano.it](http://www.fieramilano.it)

SUNDAY 13 - SPORT

Inter takes on Pescara at the **San Siro Stadium** in a bid to qualify for the Serie A championships. Ask your concierge.

TUESDAY 15 - EXHIBITION

Inauguration of group show "Beyond the object" at **Brand New Gallery**. [www.brandnew-gallery.com](http://www.brandnew-gallery.com)

WEDNESDAY 16 - FASHION

Head to the opening of "Fashion. A century of extraordinary fashion photography from the Condé Nast archives" at Fondazione Forma per la Fotografia. [www.formafoto.it](http://www.formafoto.it)

FRIDAY 18 - DANCE

World-renowned choreographer Daniel Ezralow will be back on stage at Milan's Teatro degli Arcimboldi with "Open", a new, dazzling performance of contemporary dance. [www.teatroarcimboldi.it](http://www.teatroarcimboldi.it)

SUNDAY 20 - JAZZ

Aperitivo in concerto at Teatro Manzoni presents the world premiere of **Punkt@The Manzoni**. [www.aperitivoincontro.com](http://www.aperitivoincontro.com)

TUESDAY 22 - ROCK

British rock group **Marillion** will entertain audiences at Milan's Landmark Alcatraz venue. [www.alcatrazmilano.com](http://www.alcatrazmilano.com)

THURSDAY 24 - PHOTO

**GAM Manzoni** will host an exhibition by famous Italian photojournalist Stefano Zardini. [www.gammanzoni.com](http://www.gammanzoni.com)

SUNDAY 27 - MEMORIAL DAY

To commemorate victims of the Holocaust, visit **Platform 21 at Milan's Central Station** which witnessed the deportation of hundreds of Jews between 1943-1945. [www.binario21.org](http://www.binario21.org)



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**KAMA. SESSO E DESIGN**- An exhibition of archaeological finds, drawings, photographs, artifacts and works of art by international artists and designers on the relationship between Eros and design. Over 18 only. Until 10 March.

**NEW INDIA DESIGNSCAPE**- A "never-seen-before" selection of several of the most interesting works by contemporary Indian designers, curated by Simona Romano in collaboration with Avnish Mehta. Until 24 February.

**TDM5: GRAFICA ITALIANA**- A tribute to Italian creativity. Until 24 February.

Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm.  
www.triennale.it

### OPEN TO THE PUBLIC

The tour of "OPEN", the new performance by eclectic choreographer Daniel Ezralow, will make a stopover in Milan from 18 to 20 January 2013. The show will be staged at Teatro degli Arcimboldi. Ask your concierge



### CELEBRATIONS WITH TASTE

In 2013, **Palace Grand Hotel Varese** (50 kilometres from Milan) will celebrate its 100th anniversary with several themed events on Liberty style. On 18 January don't miss tasting event "Spiriti e storie del Novecento", in collaboration with the Italian Sommeliers Association. Free admittance.

**Palace Grand Hotel Varese**  
Via L. Manara, 11 - T: 0332 327100  
www.palacevarese.it



### IT'S PICASSO TIME

Paintings, sculptures, photographs and films tell the story of one of the most influential artists of the 20th century: **Pablo Picasso**.

Until 27 January **Palazzo Reale** will host the exhibition dedicated to the Spanish master, a vast anthology (curated by Anne Baldassari) of more than 200 works tracing the artist's amazing career, from his so-called "Blue Period" to the last years of his life. "Pablo Picasso. Capolavori dal Museo Nazionale Picasso di Parigi".

www.mostrapicasso.it. Palazzo Reale.  
Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo.



This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. www.laverdi.org

#### ■ Symphonic Season

**1 January**  
**Zhang Xian**, conductor  
Music by L. van Beethoven - Symphony n. 9 in D minor for solo, choir and orchestra op. 125

**3, 4, 6 January**  
**Claus Peter Flor**, conductor  
Music by R. Strauss and A. Bruckner

**10, 11, 13 January**  
**Radovan Vlatkovic**, horn  
**Claus Peter Flor**, conductor  
Music by F. Mendelssohn and B. Britten

**17, 18, 20 January**  
**Helmuth Rilling**, conductor  
Music by J. Brahms

**24, 26, 27 January**  
**Roberto Prosseda**, piano  
**Otto Tausk**, conductor  
Music by J. Brahms and F. Mendelssohn

**31 January**  
**Luca Santaniello**, violin  
**Aldo Ceccato**, conductor  
Music by A. Dvorak

■ "laVerdi Barocca"  
**5 January**  
**Ruben Jais**, conductor  
Music by J.S. Bach - Christmas Oratorio for soloists, chorus and orchestra BWV 248

■ "Crescendo in Musica"  
**19 January**  
"Tante Note con gli Ottoni"  
**Ivan Fossati**, narrator

■ "Domenica mattina con laVerdi"  
**13 January**  
**Emiliano Greci**, oboe  
**Raffaella Ciapponi**, clarinet  
**Giuseppe Grazioli**, conductor  
Music by G. Verdi, A. Pasculli, D. Lovreglio

### → Tips from the Publisher

A "not-to-be-missed" event, if only to judge the controversies sparked in every part of the globe where the exhibition **Body Worlds** has debuted, attracting thousands of visitors. Whole bodies, individual organs and transparent body slices preserved through a remarkable process known as "Plastination", a procedure patented by German scientist Gunther von Hagens in 1977. In Milan, the exhibition is hosted at the **Fabbrica del Vapore**, a spectacular display area, formerly used as an industrial warehouse for the repair of trains and trams. The Body Worlds exhibition can be interpreted in a number of different ways: the first, and most obvious, is for educational purposes. In fact, no other instrument in the world allows for full immersion into the realms of the human body! Conversely, the second is

a reflection on our lifestyles, the importance of optimism and that part of our beings that we refer to as the "soul", or rather that which is intangible and which makes the human race unique. Finally, when faced with the incredible marvels and unimaginable complexity of this perfect machine which is the human body, you will find yourselves asking questions that transcend any possible representation, causing you to enter into a retrospective dimension that might help you to understand the part played by each and every one of us in the destiny of the entire human race. When examining the smallest bone in the body for the first time (i.e. one of those that enables us to hear), you will realize just to what extent each one of us, as simple as our existences might be, is part of a larger design. (A.J.)

**Fabbrica del Vapore**, via Procaccini 4.  
T: 02 313499.  
www.bodyworlds.it  
Until 17 February.  
Open Mon-Sun 10am-8pm;  
Thurs and Sat 10am-11pm.



Photos De Luna



### BOUNCY CASTLE ART INSTALLATION

Milan's Hangar Bicocca is the place to go if you want to get tangled up in three levels of thin, clear film hanging 20 metres off the ground, transporting visitors into a new dimension. This incredible installation called "On Space Time Foam" is the brainchild of Argentinian artist, Tomás Saraceno and is scheduled to run at **Hangar Bicocca until 3 February**. This 1,200 square metre construction will make visitors lose their spatial coordination, leaving them scrambling between the floor and the ceiling known as "earth" and "sky" and giving them the feeling of walking on air. www.hangarbicocca.org

©OPEN: PHOTO BY ANGELO REDAELLI

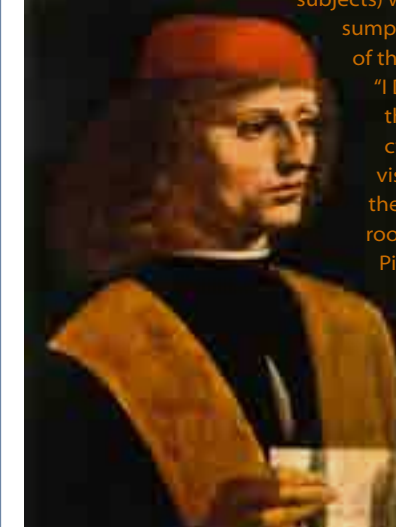
### LEONARDO'S HOUSE IN MILAN

Several of the most important traces of Leonardo da Vinci's life in Milan are hosted at the **Ambrosiana** art gallery and in the annexed library. Until 12 March, the 14th series of Leonardo's drawings collected in the Codex Atlanticus (containing 1,750 drawings on technical and scientific

subjects) will be on display in the sumptuous Sala Federiciana of the Veneranda Biblioteca.

"I Diluvi e le Profezie" is the theme of this new cycle, which also offers visitors a chance to tour the prestigious frescoed rooms of the Library and the Pinacoteca, where they will

also be able to admire the famous "Portrait of a Musician", the only known portrait of a man by Leonardo. www.ambrosiana.eu

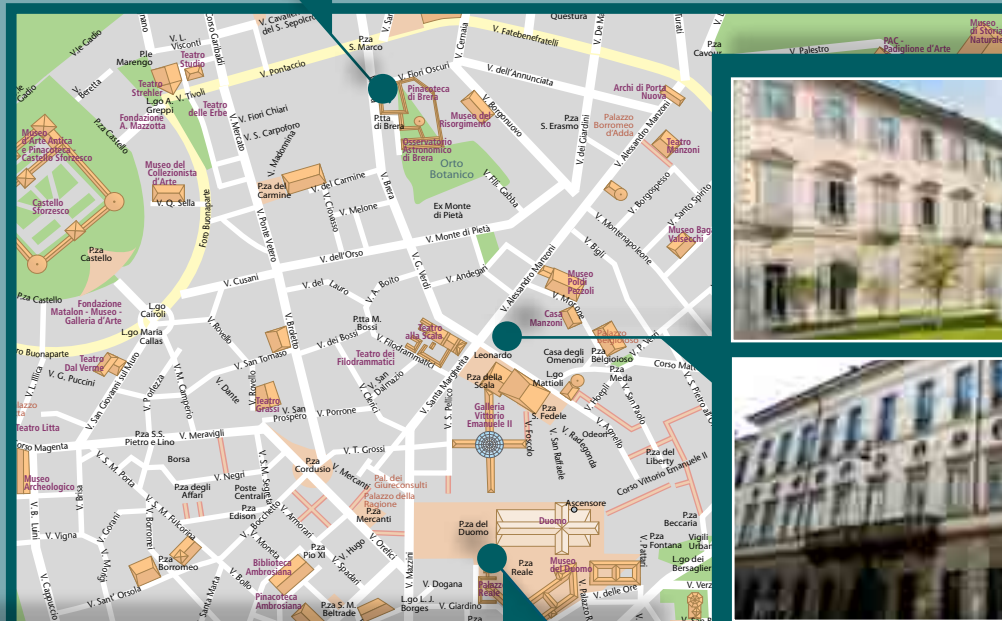


# Discovering the *artistic jewels* of the city



Pinacoteca di Brera  
[www.brera.beniculturali.it](http://www.brera.beniculturali.it)

Following the recent opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a brand new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.



Gallerie d'Italia-Piazza Scala  
[www.gallerieditalia.com](http://www.gallerieditalia.com)



**Gallerie d'Italia-Piazza Scala**  
[www.gallerieditalia.com](http://www.gallerieditalia.com).  
Entrance from via Manzoni, 10.  
Open: Tues-Sun 9.30am-7.30pm.  
Thurs 9.30am-10.30pm.  
Closed on Monday.  
Free admission.  
For info and reservations  
(advisable for groups)  
call toll-free number 800.167.619.



**Palazzo Reale**  
[www.comune.milano.it](http://www.comune.milano.it)  
**Museo del 900/Palazzo dell'Arengario**  
[www.museodelnovecento.org](http://www.museodelnovecento.org)

➔ WHERE NOW Milan

» WHERE TO BUY

## Beautiful in White

The purity of white for  
a total look dedicated  
to elegance and minimalism



1.

**1. CHANEL**  
Outfit Chanel F/W 2012-2013  
**Chanel**  
Via Sant'Andrea, 10/A  
T: 02 76016545  
M3 Montenapoleone. Map G4  
[www.chanel.com](http://www.chanel.com)

**2. TRUSSARDI**  
Trussardi Donna Fragrance  
**Trussardi**  
- Piazza della Scala, 5  
T: 02 76026380  
M1-M3 Duomo. Map F4  
- Via Sant'Andrea, 5  
T: 02 8068821  
M3 Montenapoleone. Map G4  
[www.trussardi.com](http://www.trussardi.com)

**3. COCCINELLE**  
Elk print calfskin leather clutch  
**Coccinelle**  
Via Manzoni corner of via Bigli  
T: 02 76028161  
M3 Montenapoleone. Map G4  
[www.coccinelle.com](http://www.coccinelle.com)

**4. PUNTO OTTICO**  
Sunglasses in "Slunt" titanium  
by Chrome Hearts  
**Punto Ottico Humaneyes**  
Piazza Meda, 3 - T: 02 781999  
M1 San Babila. Map F4  
[www.puntoottico.it](http://www.puntoottico.it)

**5. VHERNIER**  
Calla necklace in pink gold  
and kogolong  
**Vhernier Boutique**  
Via Santo Spirito, 14  
T: 02 77331560  
M3 Montenapoleone. Map G4  
[www.vhernier.it](http://www.vhernier.it)



2.



3.



4.



5.

**6. Fabbrica Pelletterie Milano**  
Globe suitcases  
by Jean-Marie Massaud  
**Fabbrica Pelletterie Milano**  
Corso Matteotti, 9  
T: 02 36537748  
M1 San Babila. Map G4  
[www.fabbricapelletteriemilano.com](http://www.fabbricapelletteriemilano.com)



6.

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**NEW opening** What's New in the City



**New Design in the City**

Milan has been enriched by a new, exclusive urban space: piazza Gae Aulenti in Porta Nuova, recently inaugurated between Corso Como and Porta Garibaldi, is an innovative, Lombardy-based economic and business hub. The scenic square is embellished by three circular fountains that cover it partially with a veil of water, surrounded by a bench-sculpture measuring 105 metres and by arcades hosting the shop windows of numerous shops which complete the entire picturesque setting. Map F2



**Giuseppe Zanotti Design Doubles up**

The well-known Milanese footwear brand has just opened its second Milanese boutique. Also located in via Montenapoleone at number 8, just a stone's throw from the brand's first Milanese venue, the new space is dedicated to the world of women's shoes and was designed in keeping with the new concept already adopted for Zanotti sales points in Venice, Dubai and Hong Kong. Conversely, its historic location, at number 22, will now be dedicated exclusively to its men's collections, thus giving life to the first Giuseppe Zanotti Homme sales point. [www.giuseppezanottidesign.com](http://www.giuseppezanottidesign.com). Via Montenapoleone, 8. Map G4

**TEMPORARY STORES**

**POMELLATO 67**  
Jewellery  
**Until March 2013**  
[www.pomellato.com](http://www.pomellato.com)  
Via Sant'Andrea, 17  
M3 Montenapoleone. Map G4

**BMW MOTORRAD**  
Sportswear  
**Until 15 February 2013**  
[www.bmw-motorrad.it](http://www.bmw-motorrad.it)  
la Rinascente, piazza Duomo  
M1-M3 Duomo. Map F4

**CARHARTT**  
Sportswear  
**Until 15 January 2013**  
[www.carhartt.com](http://www.carhartt.com)  
Via P. Paoli, 3/5  
M2 Porta Genova FS. Map D7

**AND MORE...**

**BARRETT** - Men's shoes and accessories  
[www.barrett.it](http://www.barrett.it)  
Via Gesù, 9 - M3 Montenapoleone. Map G4

**ELISABETTA FRANCHI** - Women's clothing  
[www.elisabettafranchi.it](http://www.elisabettafranchi.it)  
Via Manzoni, 37 - M3 Montenapoleone. Map G4

**CALICANTO DAY SPA** - Wellness  
[www.calicantodayspa.com](http://www.calicantodayspa.com)  
Via Angelo Mauri, 5 - M1 Conciliazione. Map C5

**VIA BOXEUR DES RUES** - Casual men's clothing  
[www.boxeurdesrues.com](http://www.boxeurdesrues.com)  
Via Torino, 50 - M1-M3 Duomo. Map F5

**MAISON SIBULET** - Luxury shop for pets  
[www.maisonsibulet.com](http://www.maisonsibulet.com)  
Via Borgospesso, 14 - M3 Montenapoleone. Map G4

**DOLCEMENTE KITCHEN** - Sweet treats  
[www.dolcementeweb.com](http://www.dolcementeweb.com)  
Corso Indipendenza, 6 - Map H4

**NOBERASCO** - Dried fruit delights  
[www.noberasco.it](http://www.noberasco.it)  
Via Spadari, 9 - M1-M3 Duomo. Map F5

**CYRUS COMPANY** - Furnishings and design  
[www.cyruscompany.it](http://www.cyruscompany.it)  
Corso Monforte, 13 - M1 San Babila. Map G3

**MY FRAGRANCES** - Home fragrances  
Corso Garibaldi, 36 - M2 Moscova. Map E3

**PINCO PALLINO** - Children's clothing  
Via Borgospesso, 25 - M3 Montenapoleone. Map F4

**BASEMENT** - Restaurant  
Via Giulini, 6 - M1 Cairoli. Map E4

**P.A.R.O.S.H. Makes a Stylish Debut**

P.A.R.O.S.H., the historic brand helmed by designer Paolo Rossello has opened its first flagship store in the "Quadrilatero della moda". A sought-after space located in the heart of via Santo Spirito, featuring a "total white" look to offset the vibrant über-feminine colours of the brand's various collections and one which represents the pilot concept for the brand's next openings both in Italy and the rest of the world. [www.parosh.it](http://www.parosh.it). Via Santo Spirito, 14. M3 Montenapoleone. Map G4



**Versace Collection Opens in Milan**

The opening of the Versace Collection concept store in Milan, located between Corso Matteotti and via San Pietro all'Orto, marks a first for the brand. Extending over a surface area of 1,200 sq.m., the ground floor houses the men and women's accessory collections, while the first floor is dedicated to the label's men and women's clothing collections. [www.versacecollection.com](http://www.versacecollection.com). Corso Matteotti corner of via San Pietro all'Orto. M1 San Babila. Map G4



NEW DESIGN IN THE CITY: PHOTO BY LODO MISRA 2012

# Enjoy Lugano



Via Nassa

**BUCHERER** - Via Nassa 56, T: +41 919231424, [www.bucherer.com](http://www.bucherer.com)

**CASINÒ DI CAMPIONE** - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 [www.casinocampione.it](http://www.casinocampione.it)

**CASINÒ DI LUGANO** - Via Stauffacher 1, T: +41 919737111, [www.casinolugano.ch](http://www.casinolugano.ch)

**E. MARINELLA** - Via della Posta, 2 corner of via Canova, T: +41 919222924, [www.marinellanapoli.it](http://www.marinellanapoli.it)

**FOX TOWN** - Via A. Maspoli 18, T: +41 848828888, [www.foxtown.ch](http://www.foxtown.ch)

**LES AMBASSADEURS** - via Nassa 5, T: +41 919235156, [www.lesambassadeurs.ch](http://www.lesambassadeurs.ch)

**SOCIETÀ NAVIGAZIONE LAGO DI LUGANO** Viale Castagnola 12, T: +41 919715223, [www.lakelugano.ch](http://www.lakelugano.ch)

**SWISSMINIATUR** - 6815 Melide, T: +41 916401060, [www.swissminiatur.ch](http://www.swissminiatur.ch)

#### HOW TO REACH LUGANO

**By car.** From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

**By train.** Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info [www.trenitalia.com](http://www.trenitalia.com) and [www.ffs.ch](http://www.ffs.ch)

**By bus.** FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. [www.zaniviaggi.it](http://www.zaniviaggi.it)

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

#### Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities.

Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

#### Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the **Patravi Travel Tec GMT** is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.



#### LEFT AND BELOW

The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano



## Experience the most luxurious door to door service in town



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Customs Assistance

Where to find and book Sistema Milano services:  
Linate and Malpensa Airports, Linate ATA terminal  
**DuomolInfoPoint**

Via dell'Arcivescovado, 1

T: 02 72023375 (open daily, 9am-8.30pm)

[info@sistema-milano.it](mailto:info@sistema-milano.it) - [www.sistema-milano.it](http://www.sistema-milano.it)

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# the where guide

## Shopping



### Auteur Fragrances

The delicate notes of Iris Nobile Sublime are a perfect example of **Acqua di Parma's** sophisticated women's collection, fragrances exalted by the choice of precious materials, the artisanship of Italy and attention to detail. Precious lines just waiting to be discovered at the brand's exclusive via Gesù boutique, a space boasting an innovative design, a "barber shop" and a corner dedicated to beauty treatments for your hands.

[www.acquadiparma.it](http://www.acquadiparma.it)  
Via Gesù, 1 corner  
of via Montenapoleone.  
T: 02 76023307. Open Mon-Sat  
10am-7.30pm; Sun 10am-7pm.  
M3 Montenapoleone. Map G4

For more detailed listings, please see  
[www.wheretraveler.com](http://www.wheretraveler.com)

### Accessories

**AGENT PROVOCATEUR**—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. [www.agentprovocateur.com](http://www.agentprovocateur.com). Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. **Map F4**

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BORSALINO**—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. [www.borsalino.it](http://www.borsalino.it). Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map G4**

**CORTO MOLTEDO**—Young, eclectic designer Gabriele Corto Moltoledo has designed this exclusive space in the heart of Milan's fashion quad. A perfect blend of elegance, rock, and art, it serves as the ideal place for his bag and accessory collections with three rooms of 100 sq.m. that include a display area, a sales area, and a reception area for customers in search of quality and exclusivity. Corto Moltoledo sets an elegant and sophisticated yet welcoming ambience where vibrant colors boasting a pop-chic touch will lift anyone's spirits. Open Mon 2pm-7pm; Tues-Fri 10am-1pm/2pm-7pm; Sat 12am-7pm. [www.corto.com](http://www.corto.com). Via Santo Spirito, 14. T: 02 36683713. M3 Montenapoleone. **Map G4**

**CRUCIANI C**—After Verona, Madrid and the jet-set resorts of Capri, Taormina and Forte dei Marmi, Cruciani C has opened its 6th monobrand store. Located in the highly central via Manzoni,

customers can now purchase the highly sought-after bracelets that, for one year, have embellished the wrists of trendsetters the world over, elegant arm candy made from silk, screen printed PVC, soft, brightly coloured pashminas in cashmere, silk and linen and footwear. Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. [www.cruciani.net](http://www.cruciani.net). Via Manzoni, 19. T: 02 89093864. M3 Montenapoleone. **Map F4**

**FURLA**—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. [www.furla.it](http://www.furla.it). Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. **Map H3**

**PUNTO OTTICO HUMANEYES**—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest dictates of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of

### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on pages 20-21.

#### MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. [www.puntoottico.it](http://www.puntoottico.it). Piazza F. Meda, 3. T: 02 781999. M1 San Babila. **Map F4**

**VILLA MEISSEN**—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. [www.meissen.it](http://www.meissen.it). Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

### Books & Magazines

**AMERICAN BOOKSTORE**—Situated just in front of the Castello Sforzesco, for the past 30 years, this popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. **Map E4**

### Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city\*.

- Prada
- D&G
- Louis Vuitton
- La Rinascente
- Excelsior Milano
- Loro Piana
- Giorgio Armani
- Gucci
- Luisa Spagnoli
- Burberry

\*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international guests.

**FNAC**—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras and camcorders, a ticket

## Your luxury personal shopper in Milan

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[www.goldblackstyle.com](http://www.goldblackstyle.com)

# Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

**ALBERTA FERRETTI PHILOSOPHY**—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

**BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

**BORSALINO**—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

**BOTTEGA VENETA**—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

**BRUNELLO CUCINELLI**—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. **Map G3** • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

**CARSHOE**—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della

Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

**CASADEI BOUTIQUE**—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHANEL**—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHURCH'S**—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

**DOLCE&GABBANA**—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone,

14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

**ERMENEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

**FAY**—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

**FRATELLI ROSSETTI**—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

**GIANFRANCO FERRÈ**—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

**GIORGIO ARMANI**—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

**GUCCI**—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

**HERMÈS**—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

**JIMMY CHOO**—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

**KRIZIA**—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

**LORO PIANA**—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

**LOUIS VUITTON**—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

**MISSONI**—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

**MIU MIU**—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

**MOSCHINO**—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

**PRADA**—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8

(Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone.

**Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

**RALPH LAUREN**—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

**ROBERTO CAVALLI**—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

**ROCCO BAROCCO**—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

**SALVATORE FERRAGAMO**—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

**TOD'S**—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

**TOM FORD**—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

**TRUSSARDI**—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

**VALENTINO**—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

**VERSACE**—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

**YVES SAINT LAURENT**—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

**ZILLI**—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

SPOTLIGHT



## Button up in exclusive attire from Armani

Visit the Armani boutique store to intensify your look with straight-leg cut, wool and cashmere suits matched with silk ties or make an appointment to create your own star appeal with the made-to-measure service. For a sportier look, step into leather sneakers and sling a 'Dakar' calfskin messenger bag across your torso. Ladies can go all out in curve-accentuating evening dresses or go casual with designer denims and chic handbags which add splashes of colour to the autumn collection. Via Montenapoleone, 2. T: 02 76003234 - T: 800 0191311. [www.armani.com](http://www.armani.com)



IPad case in hammered leather

## PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

**www.fpettinaroli.it • www.pettinarolimapsandprints.com**  
**Piazza San Fedele, 2 (entrance from via T. Marino)**  
**T: 02 86464642-1875**  
**More info: www.wheremilan.com**

service, photo printing, bar and Internet Point. Open Mon-Sat 9.30am-8pm; Sun 10am-8pm. [www.fnac.it](http://www.fnac.it). Via Torino, 45. T: 02 869541. M1-M3 Duomo, M3 Missori. **Map F5**

**LA FELTRINELLI EXPRESS**—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. [www.lafeltrinelli.it](http://www.lafeltrinelli.it). Stazione Centrale. T: 02 6679031. M1-M3 Centrale. **Map G2**

**MONDADORI MULTICENTER**—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames,

phones, electronics, IT, café, foreign newsstand and Internet Point. [www.negozimonadori.it](http://www.negozimonadori.it). Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. **Map F4**

**PANTON'S ENGLISH BOOKSHOP**—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. [www.panton.it](http://www.panton.it). Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. **Map D4**

## Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh,

Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

**ASPESI**—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. [www.aspesi.it](http://www.aspesi.it). Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**CRUCIANI**—Each item is made from only the finest yarns originating from all over the world, such as cashmere, silk, wool and cotton or rarer, even more exclusive materials such as vicuna or experimental blends. Cruciani offers young, sophisticated collections based on the timeless, universal canons of true Italian elegance. The

## Department Stores & Shopping Centers

**LA RINASCENTE**, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm. [www.rinascente.it](http://www.rinascente.it) Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. **Map F4****

**La Rinascente Food&Restaurants** on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from the Sushi Bar to the Mozzarella Bar, from slow food sandwiches to the Oyster Bar. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

**COIN** is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12.

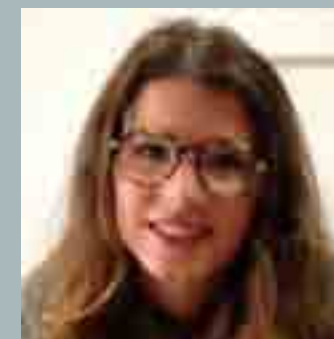
**Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. [www.coin.it](http://www.coin.it). Piazza Cinque Giornate 1/A. T: 02 55192083. **Map H5**.**

The **PIAZZA PORTELLO** shopping centre is situated just outside the centre, in a rapidly expanding area: this open-air mall hosts numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7. [www.piazzaportello.it](http://www.piazzaportello.it). **Map B1****



# Unique Shopping Experience

Tips by Carolina Scuri



From top to toe, lots of useful suggestions and hot-off-the-press news about trendy fashion accessories and the shops where you can find them from Where Milan's young reporter Carolina Scuri



1.



2.



3.

1. Artisanally manufactured in the US's Portland-based woodshop, **Shwood eyewear** recently debuted in Milan, where it is fast becoming a cult accessory for those wishing to add a touch of uniqueness to their own style. Boasting painstaking attention to detail and original packaging, these eyeglasses are on sale at multibrand store "One Block Down" in via Sciesa 2, corner of corso XXII Marzo. Make sure not to miss limited edition "The Bushmills", a special version of the brand's Canby frames, currently the most popular shades carrying the Shwood signature, made from noble white oak used to age Bushmills whisky!

2. Technology, lightness and elasticity are the prime features of "**W-eye**" eyewear, an Italian brand that has paired wood and aluminium to create a highly original aesthetic. These products - a pure expression of quality and stylistic elegance - have also won over the hearts of a more sophisticated, discerning target. Those interested in purchasing a pair should look no further than a small shop in the "Quadrilatero della moda", where quality and efficiency are the order of the day.

3. If you're in search of high-quality, 100% Made-in-Italy, **design eyewear**, I suggest a visit to **Mafalda 86**, in via Tortona 19. During the last edition of the "Salone del Mobile", the well-known, trendy brand launched a unique collection whose hallmark feature included a flat lens that had been out of production since the 1960's. Particularly worthy of note is the model inspired by Audrey Hepburn which she actually wore in "Breakfast at Tiffany's".

4. Designers, artists and professionals of the calibre of Jean Paul Gaultier, Vivienne Westwood, Gareth Pugh, Zaha Hadid and Gaetano Pesce have grabbed the attention of stars like Lady Gaga and Kylie Minogue with these highly original accessories: **Melissa shoes** are an amalgam of design, innovation, pop, luxury and audacity with strong points including comfort and lightness. In fact, in addition to being available in anti-bacterial PVC, devoid of toxic substances, these beauties come in a range of highly original colours, fragrances and lines. A visit to their single brand store in via Tortona, near Porta Genova, is the first step to discovering the "surreal" world of Melissa.

5. 100 grams of technology and luxury, at the feet of all those women in search of something new without foregoing style and quality. Gianvito Rossi has created this sandal boasting a carbon fibre sole, entirely handmade and assembled by master craftsmen. Available in a variety of versions,

this precious accessory from the Carbon collection is distinguished by its sensual stiletto heels and closely-woven, ultra-fine straps made from precious skins. I strongly suggest a visit to the **Gianvito Rossi boutique** in via Santo Spirito 7, set against the stunning backdrop of Palazzo Bagatti Valsecchi. As an alternative, you can purchase these super chic shoes from the Gianvito Rossi corner at la Rinascente in Piazza Duomo.



4.



5.

**1. SHWOOD**  
 c/o One Block Down  
 Via A. Sciesa, 2 - T: 02 43119006  
 Open Monday 3pm-8pm; Tues-Sat 11am-2pm/  
 3pm-8pm

**2. W-EYE**  
 c/o Punto Ottico-HumanEyes  
 Piazza Meda, 3 - T: 02 781999  
 Ref: Marco Annibali - Mobile: 345 49 97 080  
 Open Monday 3pm-7pm; Tues-Sat 10am-7pm

**3. MAFALDA86**  
 Via Tortona, 19 - T: 085 8026925  
 Mobile: 333 8549929  
 Open Tues-Sat 10am-7pm

**4. MELISSA**  
 Via Tortona, 12  
 Mobile: +39 338 7816285  
 Francesca Sartor (mobile: 423 620877)  
 Open Mon 3pm-8pm; Tues-Sat 10am-12.30am/  
 1.30pm-8pm

**5. GIANVITO ROSSI**  
 • Via Santo Spirito, 7: 02 76280988  
 Open Mon 3pm-7pm; Tues-Sat 10am-7pm  
 • Corner Gianvito Rossi  
 c/o la Rinascente Piazza Duomo  
 T: 02 72022242  
 Open Sun 10am-9pm; Mon-Thurs 9.30pm-9pm;  
 Fri-Sat 9.30am-10pm

# Welcome to Brera



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**Alfonso Garlando**  
*Italian-style shoes*  
 Via Madonnina 1  
 corner of piazza del Carmine  
 Online Shop  
[www.alfonsogarlando.it](http://www.alfonsogarlando.it)

**KUSMI TEA, French maison de thé**

**Angela Caputi Giuggiù**  
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.  
[www.angelacaputi.com](http://www.angelacaputi.com)  
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

**Art, shopping and entertainment**  
 To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioche" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the taylor-made, Italian-style shoes by **Alfonso Garlando**, and the new tea house **Kusmi Tea**, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Then, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier **Guido Gobino** in corso Garibaldi.

**Tasting suggestions**  
 Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialities at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**. The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day; you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscatelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic

Italian cuisine: **Maxelà**, for meat lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.

**GIÒSA MILANO, colourful crocodile leather**

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551  
[www.accademiadibrera.milano.it](http://www.accademiadibrera.milano.it)
- PINACOTECA** - T: 02 722631 - [www.brera.beniculturali.it](http://www.brera.beniculturali.it)
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - [www.braidense.it](http://www.braidense.it)
- MUSEO ASTRONOMICICO** - T: 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)
- ORTO BOTANICO** - T: 02 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - [www.10corsocomocafe.it](http://www.10corsocomocafe.it)
- ADER** - via della Moscova 52, T: 02 29062425 [www.ader.it](http://www.ader.it)
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665. Online Shop [www.alfonsogarlando.it](http://www.alfonsogarlando.it)
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGIÙ** - via Madonnina 11, T: 02 86461080 - [www.angelacaputi.com](http://www.angelacaputi.com)
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - [www.milano.calligaris.it](http://www.milano.calligaris.it)
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - [www.cargomilano.it](http://www.cargomilano.it)
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - [www.carminiocucina.com](http://www.carminiocucina.com)
- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449  
[www.cavallienastri.com](http://www.cavallienastri.com)
- CHIÙ** - via Pontaccio 5, T: 02 8052296  
[www.chiu.eu](http://www.chiu.eu) - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 [www.fashioncafe.it](http://www.fashioncafe.it)
- F.CLIO** - via Pontaccio 7, T: 02 80505000  
[www.fcio.it](http://www.fcio.it)
- GIALLO** - via Milazzo 6. T: 02 6571581  
[www.ristorantegiallo.biz](http://www.ristorantegiallo.biz)
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - [www.raspini.it](http://www.raspini.it)
- GIÒSA MILANO** - via Ciovasso 6. T: 02 86997441 - [www.giosamilano.com](http://www.giosamilano.com)
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - [www.guidogobino.it](http://www.guidogobino.it)
- KUSMI TEA** - via Fiori Chiari, 24 T: 02 29000580 - [www.kusmitea.com](http://www.kusmitea.com)
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581  
[www.ristoranteconsolare.com](http://www.ristoranteconsolare.com)
- KIDULT** - via Pontaccio 3, T: 02 72080271  
[www.kidult.net](http://www.kidult.net)
- LA BRICIOLA** - via Solferino 25, T: 02 6551012  
[www.labriciola.com](http://www.labriciola.com)
- LA LIBERA** - via Palermo 21, T: 02 8053603  
[www.ristoranteliberamilano.com](http://www.ristoranteliberamilano.com)

- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - [www.osteriavecchialira.it](http://www.osteriavecchialira.it)
- MERCATINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - [www.marcjacobs.it](http://www.marcjacobs.it)
- MAXELA** - via della Moscova 50, T: 02 29062926 [www.maxela.it](http://www.maxela.it)
- MIMMO**-Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - [www.osteriadelcorso.com](http://www.osteriadelcorso.com)
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - [www.montezemolo.net](http://www.montezemolo.net)
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - [www.nombradevin.it](http://www.nombradevin.it)
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - [www.osteriabrunello.it](http://www.osteriabrunello.it)
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - [www.paninogiusto.it](http://www.paninogiusto.it)
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - [www.parmaeco.it](http://www.parmaeco.it)
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013  
[www.princi.it](http://www.princi.it)
- RIGOLO** - via Solferino 11, T: 02 804589
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 [www.manfredi-madeinitaly.eu](http://www.manfredi-madeinitaly.eu)
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379  
[www.tastari.it](http://www.tastari.it)

→ **Luxury Personal Shopping**

by GoldBlack Style

GoldBlack Style is a leading company specializing in the offer of top-range services designed for an exclusive clientele. GoldBlack Style's mission is to make sure that you live unique, personalized, luxury experiences, in order to enable you to discover everything that Milan and its outlying areas have to offer in terms of fashion, food and culture. GoldBlack Style's packages are tailored to suit individual requirements and include services such as combined make-up and hair-styling directly in your room for an exclusive look, created ad hoc for the city's most glamorous events. GoldBlack Style also proposes luxury tours, not only of a cultural nature but also dedicated to wine and food tastings. Discover GoldBlack Style's exclusive services: they will offer you unforgettable moments. GoldBlack Style does not sell services, it makes dreams come true. For all related information, ask your concierge. [www.goldblackstyle.com](http://www.goldblackstyle.com)



Manuela Faganelli and Elisa Bongiascia, President and Vice-President of GoldBlack Style.

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. [www.maxmara.com](http://www.maxmara.com). Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

**MONCLER**—Boutique and home to the famous "puffer" jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. [www.moncler.com](http://www.moncler.com). Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

**PIACENZA 1733**—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.piacenza1733.it](http://www.piacenza1733.it). Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

**PUPI SOLARI**—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via La Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

**RENCO**—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. [www.rencostore.com](http://www.rencostore.com). Corso Venezia, 29. T: 02 76000235. **Map G4**

**Concept Stores**

**10 CORSO COMO**—A unique and ever-expanding mix of selling spaces grouped around a beautiful courtyard in Corso Como's pedestrian area. Worth particular note are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Tues-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm.

**JUST CAVALLI**—The new Just Cavalli flagship store is dedicated to a young, hip crowd in search of new worlds. Here the style-savvy will find men and women's prêt-à-porter collections, accessories, eyewear, costume jewellery, watches and lingerie. Its interior space has been skilfully designed to highlight different themes and is inspired by urban, metropolitan lofts. Open Mon-Sat 10am-7pm, Sun 11am-7pm. [www.robertocavalli.com](http://www.robertocavalli.com). Corso Matteotti, 18. T: 02 76280740. M1 San Babila. **Map G4**

**LARUSMIANI CONCEPT BOUTIQUE**—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. [www.larusmiani.it](http://www.larusmiani.it). Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

**M MISSONI**—A 1970s spirit is the inspiration behind the new concept for M Missoni's new monobrand store. The new space is distinguished by its minimalist style, innate elegance and pastel shades, in keeping with the women's prêt-à-porter collections on show featuring daring colours, unusual working techniques, patterns and sought-after materials. Open Mon-Sat 10.30am-7.30pm. [www.m-missoni.com](http://www.m-missoni.com). Corso Venezia, 2. T: 02 36510974. M1 Porta Venezia. **Map G4**

small bracelets in macrame lace are the latest, global cult phenomenon, an absolute "must-have". Open Mon-Sat 10am-7.30pm/Sun 11am-7.30pm. [www.cruciani.net](http://www.cruciani.net). Via Verri, corner of via Bigli. T: 02 76021502. M1 San Babila. **Map G4**

**FEDELI**—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.fedelicashmere.com](http://www.fedelicashmere.com) and [www.fedelimontenapoleone.it](http://www.fedelimontenapoleone.it). Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

**HERNO**—The Herno's famed quilted jackets and outerwear are now available at its new flagship store in via della Spiga. Its uber-sophisticated men's, women's and children's collections are housed within a truly evocative setting, embellished by a series of screens that run throughout the store, for a truly interactive, high-tech experience. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. [www.herno.it](http://www.herno.it). Via della Spiga, 1. T: 02 94432789. M1 San Babila. **Map G4**

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

**Designer Stores**



**SPAZIO PONTACCIO**  
International and Italian, classic and modern design furniture.

**VENINI**  
The art of glass-making expressed in the Bolle bottles collection.

**KARTELL**  
Inimitable style for plastic furniture and objects: Audrey chair

**ALESSI**—An "art factory" which offers utensils and accessories signed by some of the most renowned names in international design. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.alessi.com](http://www.alessi.com). Via A. Manzoni 14/16. T: 02 795726. M3 Montenapoleone. **Map F4**

**ARTEMIDE**—Located close to the historic Palazzo Poldi Pezzoli, the shop is given over entirely to lighting. Lamps and light systems boasting cutting-edge technology plus a design consultancy service. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.artemide.com](http://www.artemide.com). Via A. Manzoni, 12. T: 02 778712201. M3 Montenapoleone. **Map F4**

**AZUCENA**—Outstanding quality both in terms of design and innovative materials, often combined with more conventional ones, interpreted by artisans and architects. Open Mon 3pm-7pm; Tues-Fri 9am-1pm/2.30pm-7pm; Sat 9am-1pm. [www.azucena.it](http://www.azucena.it). Via della Passione, 8. T: 02 798527. M1 San Babila. **Map G4**

**BELLORA**—The finest home linen manufacturer in Italy for a spontaneous, fresh lifestyle marked by simplicity and elegance. In addition to three shops (via Monti 27, via Durini 17, and via Manzoni 43) Bellora also has corners in the Coin flagship stores. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.bellora.it](http://www.bellora.it). Via A. Manzoni, 43. T: 02 6596361. M3 Montenapoleone. **Map F4**

**CASSINA**—An elegant, sophisticated space, located in the highly central Via Durini, for a brand that boasts over 80 years in the industry. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. [www.cassina.com](http://www.cassina.com). Via Durini, 16. T: 02 76020745. M1 San Babila. **Map G4**

**CHRISTOFFLE**—Christoffle evokes innovative modern design and the elegance of times gone by with its beautifully crafted silver cutlery, tableware, crystal jewellery and gift objects. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.christoffle.com](http://www.christoffle.com). Corso Venezia, 6. T: 02 781948. M1 San Babila. **Map G4**

**DANESE**—A small shop, with a vaguely understated air, for one of Italy's legendary design brands. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. [www.danesemilano.com](http://www.danesemilano.com). Piazza San Nazario in Brolo, 15. T: 02 58432104. M3 Missori, M3 Crocetta. **Map F5**

**FLOS**—A hallmark symbol of design applied to lighting. Since the Sixties, it has offered elegant light collections resulting from collaboration with the best international designers. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-1pm/3pm-7.30pm. [www.flos.com](http://www.flos.com). Corso Monforte, 9. T: 02 76003639. M1 San Babila. **Map G4**

**FLOU**—Top designers, quality of manufacture and flexibility in product design, make Flou one of the world-leaders in bedroom systems. Open Mon 3pm-7pm; Tues-Fri 10am-2pm/3pm-7pm; Sat 10am-7pm. [www.flou.it](http://www.flou.it). Via Manzoni, 37. T: 02 654245. M3 Montenapoleone. **Map F3**

**FONTANA ARTE**—The protagonists of this Italian luxury lighting brand are its lamps, crafted mainly from steel and glass, based on an idea of discreet, functional elegance. Open Mon 2pm-7pm; Tues-Sat 10am-1pm/2pm-7pm. [www.fontanaarte.it](http://www.fontanaarte.it). Alzaia Trieste, 49. Corsico (Mi). T: 02 45121. **Off Map**

**GUZZINI**—An exhibition space located in the heart of Brera, boasting a "total white" look. On display, you will find limited edition tableware and homeware. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.fratelliguzzini.com](http://www.fratelliguzzini.com). Via Pontaccio, 8/10. T: 02 72095122. M2 Lanza. **Map F3**

**KARTELL**—This is the flagship store of a brand that has become a household name worldwide. It offers furniture, accessories and lamps, interpreted in a wide array of different colours. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.kartell.it](http://www.kartell.it). Via C. Porta, 1. T: 02 6597916. M3 Turati. **Map F3**

**MERITALIA**—Leader company in series and custom made furniture, specialized in high

quality design. Research and innovation are key points in sofas, armchairs, tables, chairs, beds and furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.meritalia.it](http://www.meritalia.it). Via Durini, 23. T: 02 76007701. M1 San Babila. **Map G4**

**PAOLA C.**—It offers table accessories and objects in glass, ceramics and metal created by a small number of select designers. Open Mon-Fri 10am-1pm/3pm-7pm. Saturday by appointment only. [www.paolac.com](http://www.paolac.com). Via Solferino, 11. T: 02 862409. M2 Moscovia. **Map F3**

**POLTRONA FRAU**—A symbol of Italian artisan elegance. In addition to its cult leather armchairs, it also stocks a rich collection of sofas, beds, tables, desks and accessories. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. [www.poltronafrau.com](http://www.poltronafrau.com). Via Durini, 1. T: 02 6570626. M1 San Babila. **Map G4**

**SAWAYA & MORONI**—Offers furniture and, in particular, chairs, distinguished by an eclectic, ultra-contemporary style. Open Mon-Sat 10am-8pm. [www.sawayamoroni.com](http://www.sawayamoroni.com). Via A. Manzoni, 11. T: 02 86395218. M3 Montenapoleone. **Map F4**

**SPAZIO PONTACCIO**—It stocks unique design masterpieces of international and Italian classic and modern design furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.spaziopontaccio.it](http://www.spaziopontaccio.it). Via Pontaccio, 18. T: 02 8057025. M2 Lanza. **Map E3**

**VENINI**—The art of glass-making. The new collections and the historic pieces of this brand founded in 1921 are showcased against a neutral, minimalist background. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. [www.venini.com](http://www.venini.com). Via Montenapoleone, 9. T: 02 76000539. M1 San Babila. **Map G4**

**VILLEROY & BOCH**—The company boasts years of experience in the field of product design and interior design. Open Tues-Sat 10am-7pm. [www.villeroy-boch.com](http://www.villeroy-boch.com). Via Montebello, 35. T: 02 65584928. M3 Turati. **Map F3**

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www.10corsocomo.com. Corso Como, 10. M2 Garibaldi FS. T: 02 653531. **MAP F2**

**FERRARI STORE MILANO**—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3,5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

**MOMODESIGN**—“Made-in-Italy” creativity, style and design are the hallmark features of Momodesign’s collections. The style is the value added of each creation, which always manages to anticipate market trends, include men and women’s timepiece lines: helmets, watches, shoes, apparel and leather goods and, last but not least, cover for iPhones, Ipods and mp3s. Open Mon 3.30pm-7.30pm; Tues-Fri 10am-2.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. www.momodesign.com. Galleria San Babila, 4/A. T: 02 76016168. M1 San Babila. **Map G4**

**NONOSTANTEMARRAS**—On stepping into this space, customers will find themselves surrounded by seemingly different and contrasting “objets retrouvés”. The brainchild of innovative Italian designer Antonio Marras, this multi-functional space features a library, a café, a boutique and a bookstore where visitors can chat, gossip, look for ideas and inspiration, devise projects and encounter artists and writers while enjoying the inebriating aromas of coffee and tea. Open Mon-Sat 10am-7pm. www.antoniomarras.it. Via Cola di Rienzo, 8. M2 Sant’Agostino. T: 02 89075002. **Map C6**

## Home Décor & Fabrics

**VILLA MEISSEN**—Drawing thousands of visitors all over the world each year, Meissen<sup>®</sup> has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen<sup>®</sup> Joaillerie collection. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. The location hosts the new Home Meissen<sup>®</sup> Collectibles – a collection of elegant pieces carefully designed and matched in style and color for interior high level. Sofas, chairs, tables, lamps, tableware as well as the luxurious fabrics, linings and accessories create a journey through the modern era classic from the ‘40s to the ‘70s. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

## Jewellery & Watches

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BREGUET**—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and

jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they’ve ever wanted to know about Breguet’s workshops at the store’s virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

**BUCCELLATI**—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a “tulle, lace or honeycomb” effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

**BULGARI**—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the “Bzero1”, originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier’s steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

**CHOPARD**—The Swiss brand, famed throughout the world for its refined timepieces and jewellery



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## SPOTLIGHT



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FPM-Fabbrica Pelletterie Milano, the historic Italian leather goods company founded in 1946, has inaugurated its **new boutique in the Quadrilatero** with renewed energy, the perfect expression of Italian talent for beauty and the excellence of craftsmanship. With the “In the sign of movement” project, designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel accessories, developing important technological and stylistic innovations, to satisfy the new requirements of the contemporary traveller: lightness, safety, aesthetics and functionalism. www.fabbricapelletteriemilano.com.

Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4**







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- ▶ Linate Airport (departures area, after passport control)
- ▶ ATA Linate Airport
- ▶ Mezzanine floor Stazione Centrale
- ▶ Piazza Duomo, 17
- ▶ Galleria del Corso, 1

## A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Julia Boytsova, special assistants for Chinese and Russian customers.

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**In order to be eligible for a VAT refund** you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

**In Milan**, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from the car hiring with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

**HOW TO CLAIM A REFUND ON PURCHASES**

▶ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

▶ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

▶ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

▶ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

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| ▶ Byblos            | ▶ Lanvin         | ▶ Sergio Rossi     |                      |
| ▶ Chanel            | ▶ Larusmiani     | ▶ Stella McCartney |                      |
| ▶ Chimento          | ▶ Miki House     | ▶ Tom Ford         |                      |

# THE ART OF ELEGANCE BY ZILLI. FOR MEN WITH REFINED TASTES

**A SENSE OF DETAIL**

Quarto navy deersk in perfecto, removable weasel lining; shawl collar light brown pullover; sable silk and cashmere turtleneck pullover; brown velvet trousers; gloves in lambskin, three-tone leather gathered cuff.

Right. Alligator and calfskin high sneakers, sheepskin lined; blue deerskin and caiman sneakers; Allzée scarf in navy cashmere and printed silk.



Exploring the planet in search of the supplest leathers, rare materials, means travelling the world and maintaining the highest of standard.

A quest for excellence and an obsession of the quality which created the ZILLI brand, and is present in all the workshops, from leather goods to knitwear, eyewear to jewellery.

A common ambition drives ZILLI's innovations: to render the garments created more supple, lighter, more comfortable and more durable over time. All its techniques, craftsmanship and experiences are not just a signature, but an essence.

Measuring, cutting, trimming, embroidering, stitching, backing, assembling: these are the daily actions performed by the men and the women of ZILLI who have achieved mastery of all techniques and knowledge of the art of masculine elegance.

**THE ZILLI MAN DESERVES EXCELLENCE**

All the materials are carefully selected: ZILLI lends its idea of refinement and sense of the perfect finish to the production of jackets, suits, shirts, knitted fabrics, jeans, shoes, luggage, belts, accessories, eyewear and jewellery collections.

**MAGNIFICENT LOCATION**

ZILLI pays very careful attention to the choice of its establishments throughout the world. Palazzo Bagatti Valsecchi in Milan, which hosts magnificent collections from the Italian Renaissance, is also home to the ZILLI boutique and its treasures on the ground floor. What is more, this illustrious establishment is situated at the heart of the fashion district.



**ZILLI boutique**  
Via Gesù 5, Milano  
Tel. +39 02 49541950  
www.zilli.fr

# MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



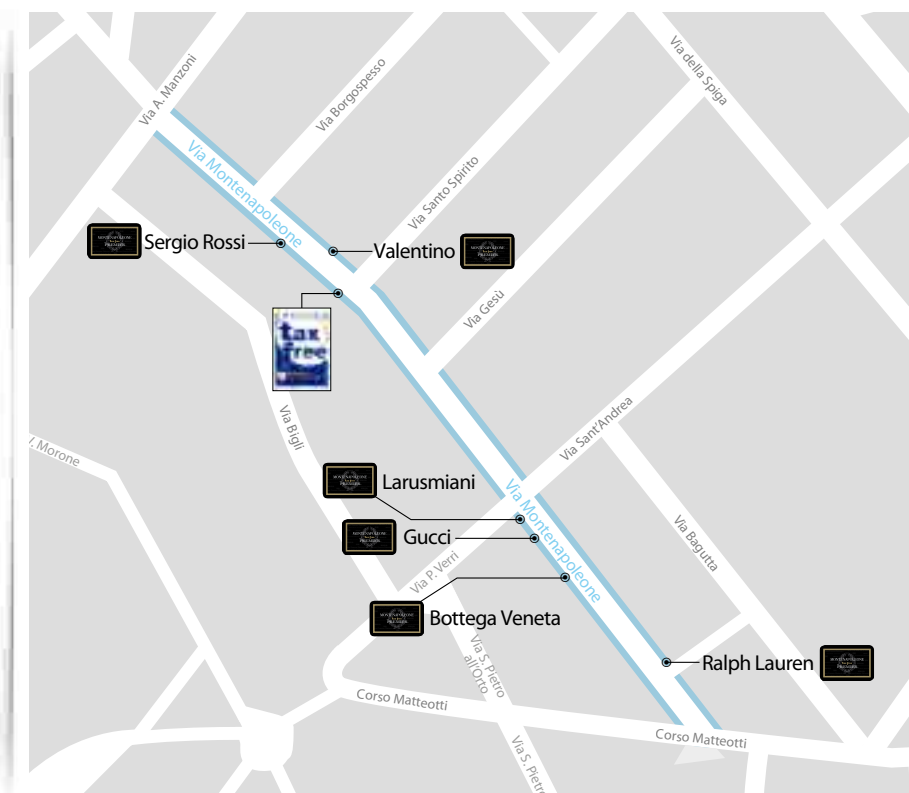
**Premier Tax Free Italy**  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032  
Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm



**Montenapoleone Card.**  
Once you shop you can't stop

### How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



**VALENTINO**  
Patent bag with handle  
Via Montenapoleone, 20  
T: 02 76006182  
www.valentino.com



**GUCCI**  
Soho shoulder bag  
Gucci  
Via Montenapoleone, 5/7  
T: 02 77127  
www.gucci.com



**BOTTEGA VENETA**  
Crepe dress with antique silver brooch  
Bottega Veneta  
Via Montenapoleone, 5  
T: 02 76024495  
www.bottegaveneta.com



**SERGIO ROSSI**  
Cachet leather peep-toe platform pump  
Via Montenapoleone, 27  
T: 02 76006140  
www.sergiorossi.com

**LARUSMIANI**  
F/W 2012-2013 outfit  
Larusmiani  
Via Montenapoleone, 7  
T: 02 76006957  
www.larusmiani.it



**RALPH LAUREN**  
Bettina suede cage-heel bootie  
Ralph Lauren  
Via Montenapoleone, 4  
T: 02 7788721  
www.ralphlauren.com

# MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING.

Only MonteNapoleone Card gives you an Instant Tax Refund plus an additional 15% bonus to spend on your dream purchases. Visit our Vip Lounge in via MonteNapoleone 21 and ask for your Card.



Premier Tax Free Italy  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032

[www.premiertaxfree.com/montenapoleone](http://www.premiertaxfree.com/montenapoleone)



MONTENAPOLEONE CARD.  
ONCE YOU SHOP, YOU CAN'T STOP.



### Official Retailers in Milan



- Pisa Orologeria - Rolex Boutique**  
Via Montenapoleone, 24  
T: 02 76317726
- Gobbi 1842**  
Corso Vittorio Emanuele II, 15  
T: 02 76020536

- Orologeria Luigi Verga**  
Via Mazzini corner of via Dogana, 3  
T: 02 8056521
- Luigi Verga Orologi**  
Corso Vercelli, 7  
T: 02 43995176

- Rocca 1794**  
Piazza Duomo, 25  
T: 02 8057447
- Ronchi**  
Via Gonzaga, 5  
T: 02 877449



DRIVE YOUR DREAM See pages 40 and 61.



VIBRAM See page 41.

collections, has opened the doors of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horlogerie. Open Mon-Sat 10am-7pm. [www.chopard.com](http://www.chopard.com). Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4**

Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

**DE WAN**—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. [www.dewan.it](http://www.dewan.it). Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.dodo.it](http://www.dodo.it). Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

**FARAONE**—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of

### UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world.

**More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards.

As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



Italy Hotline 800 873 045

goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite

number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. [www.faraonegioielli.it](http://www.faraonegioielli.it). Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

**GAGÀ MILANO**—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste. [www.gagamilano.com](http://www.gagamilano.com). Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

**GIOIELLERIA PENNISI**—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu, Art Déco and Retró jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife, Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. [www.gioielleriapennisi.it](http://www.gioielleriapennisi.it). Via Manzoni, 29. T: 02 862232. M1 San Babila. **Map G4**

**GIOIELLI BY FERRO**—This small, stylish jewellers, located in the heart of Brera, is a place where jewellery lovers can make their dreams come true. Here, they can purchase modern, period or design pieces, without a backward look, on account of the fact that each item sold carries certification by gemologists registered with IGI (Italian Gemological Institute). The feather-in-the-cap of this boutique is its "Private Collection" of Gioielli by Ferro, consisting of unique pieces, conceived around individual gems stemming from the creative genius of designer Ferruccio Invernizzi. Open Mon 1pm-7pm; Tues-Sat 10am-1pm/2.30pm-7pm. [www.gioiellibyferro.it](http://www.gioiellibyferro.it). Via Monte di Pietà 1/A. T: 02 87071718. M3 Montenapoleone. **Map F4**

**GOBBI 1842**—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

**JAEGER-LECOULTRE BOUTIQUE**—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive

space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com). Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

**LINGOTTINO**—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. [www.lingottino.it](http://www.lingottino.it). Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

**LUIGI VERGA**—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. [www.luigiverga.it](http://www.luigiverga.it). Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**  
• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

**PILGIÒ**—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. [www.pilgio.com](http://www.pilgio.com). Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

**PISA OROLOGERIA**—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in

### SPOTLIGHT



### Mordillo Time!

Until 20 January 2013, **Vicolungo The Style Outlets** will host the exhibition "Riluce. Esercizi di arte luminosa", an open-air exhibition dedicated to the famous cartoonist **Guillermo Mordillo**. Following the enormous success of the first edition featuring works by Guido Crepax, this exhibit will highlight the works of the Argentinean artist, revisited for the occasion in the form of luminous installations. Mordillo's brightly coloured canvases will animate the centres' open-air spaces in a never-seen-before display of his works. The underlying theme of "Mordillo Time" revolves around the world of stationery supplies featuring the items and accessories that, for more than 40 years, have brought his drawings to the desks of schoolchildren and the homes of families throughout the world. [www.thestyleoutlets.com](http://www.thestyleoutlets.com)

### SPOTLIGHT Fidenza Village, Shopping for a Good Cause



From 5 January, the **Official Sales** period begins at Fidenza Village *Chic Outlet Shopping*® with reductions of up to 70% on outlet prices; furthermore, from this date and until 3 February, you can use our daily **Shopping Express™ service free of charge**, simply by booking your tickets directly online at [www.fidenzavillage.com](http://www.fidenzavillage.com). An ideal occasion to purchase high-end Italian and international garments and accessories at competitive prices. Additionally, in January, a **voucher**, enabling you to make purchases in February on items featured in the new S/S collections, with reductions of up to 10%, will also be available.

**From 1 February**, the *Chic Outlet Shopping*® collection of nine European Villages by Value Retail will partner with **(RED)**, the global charity established to fight against AIDS, and launch a **special-edition tote bag** designed in collaboration with photographer and humanitarian Helena Christensen. All profits will be donated to Global Fund. To mark the occasion, Fidenza Village will be offering a rich programme of events as well as the promotion of several international fashion labels.

# Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: [www.fidenzavillage.com](http://www.fidenzavillage.com)

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: [www.foxtown.com](http://www.foxtown.com)

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera.

McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: [www.mcarthurglen.it](http://www.mcarthurglen.it)

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biansate Vicolungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: [www.thestyleoutlets.com](http://www.thestyleoutlets.com)



PILGIÒ See page 37.



GIÒSA MILANO See page 40.



POLSO GEMELLO See page 40.

the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

**POMELLATO**—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pomellato.it](http://www.pomellato.it). Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

**ROCCA 1794**—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. [www.rocca1794.com](http://www.rocca1794.com). Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. [www.ronchigiolielli.com](http://www.ronchigiolielli.com). Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5**

**SWAROVSKI BOUTIQUE**—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. [www.swarovski.com](http://www.swarovski.com). Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

**TIFFANY & CO.**—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New

York counterpart founded in 1837. Open Mon-Sat 10am-7pm. [www.tiffany.com](http://www.tiffany.com). Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

**TOYWATCH**—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. [www.toy-watch.it](http://www.toy-watch.it). Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. [www.vancleef-arpels.com](http://www.vancleef-arpels.com). Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

**VILLA MEISSEN**—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. [www.meissen.it](http://www.meissen.it). Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

## Leather & Luggage

**COLOMBO VIA DELLA SPIGA**—Not a boutique, but a refined gallery created to highlight all the elegance

of the brand's uber-sophisticated collections of bags and small leather items. The new flagship store window display showcases the icon bags that have made Colombo famous throughout the world, including the Odeon model, entirely handcrafted in the crocodile cult version proposed in a range of diverse colours. The must-have for the 2013 spring/summer season are, in fact, vibrant colours; other novelties also include a limited edition clutch version decorated with precious stones. Open Mon 3pm-7pm; Tues-Sun 10am-1.30pm/2.30pm-7pm. [www.colomboviadellaspiiga.it](http://www.colomboviadellaspiiga.it). Via della Spiga, 9. T: 02 76023587. M1 San Babila. **Map G4**

**SHOPPING SHOPPING SHOPPING**

Find a bargain or blow the budget

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has ALL you need to know  
about the Milan shopping scene.

**wheremilan.com**

Be sure to mention that you found your shop in **where** magazine

# World of Armani

**FPM-FABBRICA PELLETERIE MILANO**—The historic Italian leather goods company founded in 1946 has inaugurated its new boutique in the Quadrilatero with renewed energy, the perfect expression of Italian talent for beauty and the excellence of craftsmanship. Designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel accessories, developing important technological and stylistic innovations: lightness, safety, aesthetics and functionalism. Open Mon 10am-7pm; Sun 11am-7pm. [www.fabbricapelletteriemilano.com](http://www.fabbricapelletteriemilano.com). Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4**

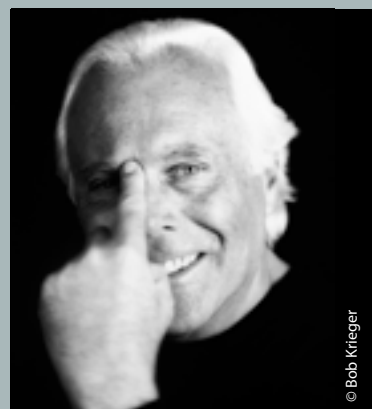
**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosamilano.com](http://www.giosamilano.com). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**PELLUX-RIMOWA STORE**—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pellux.it](http://www.pellux.it) - [www.rimowastoremilano.it](http://www.rimowastoremilano.it). Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

## Passion Shopping

**DRIVE YOUR DREAM**—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. [www.dydream.it](http://www.dydream.it). Galleria de' Cristoforis, 1 - Piazza del Liberty. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

**E. MARINELLA**—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.marinellanolli.it](http://www.marinellanolli.it). Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**



© Bob Krieger

In Milan, Armani is not simply a fashion brand but rather an integral part of city life. Starting from **Boutique Giorgio Armani**, the largest of the 75 present in 46 countries worldwide: three floors of luxury and elegance, 2000 sq.m. set against the backdrop of a Renaissance palazzo, an imposing synthesis of the Armani signature style ([www.armani.com](http://www.armani.com)). Via Manzoni 2, T: 02 76003234. M1 San Babila. **Map G4**. At the **Emporio Armani concept store** in via Manzoni 31, the first and largest luxury brand sales point in the city, you can also find the following Armani lines: Jeans, Confectionery, Flowers and Books (via Manzoni 31, T: 02 72318600. M3 Montenapoleone. **Map F4**).

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosamilano.com](http://www.giosamilano.com). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**MONTBLANC**—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods. Two locations in the city (via Montenapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. [www.montblancitalia.it](http://www.montblancitalia.it). Via Montenapoleone, 27B. T: 02 76317720. M3 Montenapoleone. **Map F4**

**POLSOGEMELLO**—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all "Made-in-Italy" and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original

design, including being "made-to-measure" to suit individual requirements. If you can't find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. [www.polsogemello.com](http://www.polsogemello.com). Via G. da Procida, 7. T: 02 89604000. **Map C2**

Lying adjacent to the latter is the store dedicated to home furnishings (via Manzoni, 37, T: 02 76260230. M3 Montenapoleone. **Map F4**) which, together with **Armani Casa** in via Sant'Andrea 9, constitutes a reference point for interior decor, from furniture to lighting; from accessories to textiles. In Milan, a number of the coolest locations also carry the Armani signature. These include **Emporio Armani Caffè** (via Croce Rossa 2, T: 02 72318680. M3 Montenapoleone. **Map F4**), **Nobu**, the sushi restaurant Via Pisoni 1, T: 02 62312645. M3 Montenapoleone. **Map F4**) and **Armani Privé** (via Manzoni 31, T: 02 62312655. M3 Montenapoleone. **Map F4**), where the VIPs and captains of industry who animate Milan's "dolce vita" can be spotted enjoying a drink or dancing until the late hours of the night. Armani dominates the centre of Milan with a **large billboard** at the junction between via Cusani and via Broletto (**Map F4**), for years one of the symbols of the city. And, since last year, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (**Armani Hotel Milano**, via Manzoni 31. M3 Montenapoleone. **Map F4**. [www.armanihotels.com](http://www.armanihotels.com)). All imbued with "King Giorgio's" typical elegance and style.

**SCALA SHOP (LA)**—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. [www.lascalashop.it](http://www.lascalashop.it). Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

**SEGWAY**—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: "Downtown tour", 3 hours in discovery of the most evocative places of the city's historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movida Tour", to spend a fun-filled evening at one of the city's most glamorous, hot spots. Reservations advisable. [www.segwaytourmilan.com](http://www.segwaytourmilan.com). Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, info@segwaytourmilan.com. **Map D3**

### CLOCKWISE FROM THE RIGHT:

A close-up of Armani Casa, lying adjacent to Emporio Armani, and the Armani/Spa in the Armani Hotel; the Giorgio Armani Boutique in via Montenapoleone, 2



## Shoes

**ALFONSO GARLANDO**—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. [www.alfonsogarlando.it](http://www.alfonsogarlando.it). Via Madonnina, 1. T: 02 874665. M2 Lanza. **Map F4**

**BALLIN**—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. [www.ballin-shoes.it](http://www.ballin-shoes.it). Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

**FRATELLI ROSSETTI**—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. [www.fratellirossetti.com](http://www.fratellirossetti.com). Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

**RODO FIRENZE**—A new space inspired by the longstanding heritage of this Florentine maison

renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. [www.rodod.it](http://www.rodod.it). Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

**SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. [www.sergiorossi.com](http://www.sergiorossi.com). Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

**STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials - from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. [www.stuartweitzman.com](http://www.stuartweitzman.com). Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

**VERGELIO**—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.vergelio.it](http://www.vergelio.it). Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

**VIBRAM**—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. [www.vibram.com](http://www.vibram.com). Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

## Stationery

**PETTINAROLI**—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. [www.fpettinaroli.it](http://www.fpettinaroli.it). Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**



Photo by Matteo Barro

## Tastes of the Orient

Since 1978, the **Hong Kong restaurant** has offered diners the most sophisticated flavours of Chinese cuisine. Executive chef The Lian Tjo has a flair for skilfully balancing music and flavours, colours and aromas, to create a truly evocative atmosphere. The restaurant is distinguished for its traditional style and sophisticated cuisine, a skilful meld of the delicate flavours of Cantonese culinary art and the more decisive ones of Western China - in particular those of Sichuan - without, however, foregoing a number of delicacies from the Beijing area and the whole Northern part of China prepared according to time-honoured recipes. The restaurant is also patronized by famous celebs but also by ambassadors and members of royal Asian families and hosts a number of important city events. Closed on Monday at lunch.

Via Schiaparelli, 5 (corner of via Ponte Seveso, 31). T: 02 6701992 - 02 67071790. [www.ristorantehongkong.it](http://www.ristorantehongkong.it)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Haute Cuisine

**ACANTO-PRINCIPE DI SAVOIA**—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the

pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. [www.hotelprincipedisavoia.com/ristorante-acanto](http://www.hotelprincipedisavoia.com/ristorante-acanto). Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

**ARMANI NOBU**—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-

Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. [www.armaninobu.it](http://www.armaninobu.it). Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montenaoleone. **Map F4**

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. [www.bulgarihotels.com](http://www.bulgarihotels.com). Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaoleone. **Map F4**

**DON CARLOS-GRAND HOTEL ET DE MILAN**—Set against an elegant backdrop in the heart of Milan

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

### PRICES

Prices are per person.  
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

(entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. [www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it). Via A. Manzoni, 29. T: 02 72314640. M3 Montenaoleone. **Map F4**

**LE NOIR-THE GRAY**—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. [www.hotelthegray.it](http://www.hotelthegray.it) Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

**MARCHESINO (IL)-TEATRO ALLA SCALA**—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of

Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. [www.ilmarchesino.it](http://www.ilmarchesino.it). €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaoleone. **Map F4**

**SAVINI**—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. [www.savinimilano.it](http://www.savinimilano.it). Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

**VERANDA (LA)-FOUR SEASONS**—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. [www.fourseasons.com/milan](http://www.fourseasons.com/milan).

## La Malmaison, timeless charm

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).



**Romantic atmospheres** — Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

### La Malmaison

Via Comune Antico, 27  
T: 02 67101302  
[www.lamalmaison.it](http://www.lamalmaison.it)



# Golden Restaurants



## Now Available!

Don't miss the first edition of the *Golden Guide Restaurants*, the exclusive guide to Milanese restaurants recommended by the Golden Keys Concierge. Here we offer you a sneak preview of several of the most interesting locations featuring the best of Italy's culinary tradition. Don't miss several tips from chefs and sommeliers. Bon appétit!

## Ask your Concierge

**ACANTO**—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. [www.hotelpincipedisavoia.com](http://www.hotelpincipedisavoia.com) **Map G3**

**BERTI (DA )**—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. [www.daberti.it](http://www.daberti.it). **Map G1**

**BICE**—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. [www.bicemilano.it](http://www.bicemilano.it). **Map G4**

**BRICIOLA (LA)**—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. [www.labriciolamilano.it](http://www.labriciolamilano.it). **Map F3**

**CAVALLINI**—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. [www.ristorantecavallini.it](http://www.ristorantecavallini.it). **Map G2**

**CELLINI (AL)**—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. [www.alcellini.it](http://www.alcellini.it). **Map H4**

**CORIANDOLO (IL)**—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian

menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. [www.ilcoriandolo.com](http://www.ilcoriandolo.com). **Map F4**

**DON LISANDER**—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). **Map F4**

**EAT'S BISTRÒ**—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. [www.excelsiormilano.com](http://www.excelsiormilano.com). **Map G4**

**GENTE DI MARE**—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. [www.ristorantegentedimare.it](http://www.ristorantegentedimare.it). **Map E2**

**GIACOMO (DA)**—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. [www.giacomoristorante.com](http://www.giacomoristorante.com). **Map H4**

**GIACOMO ARENGARIO**—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. [www.giacomoarengario.com](http://www.giacomoarengario.com). **Map F5**

**GIACOMOBISTROT**—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. [www.giacomobistrot.com](http://www.giacomobistrot.com). **Map H4**



**GRIGLIAMANIA**—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

**MAMMA ROSA**—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. [www.osteriamammarosa.it](http://www.osteriamammarosa.it). **Map H2**

**MONTECRISTO**—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. [www.ristorantemontecristo.com](http://www.ristorantemontecristo.com). **Map D2**

**PAPER MOON**—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. [www.papermoonmilano.com](http://www.papermoonmilano.com). **Map G4**

**RISACCA 6 (LA)**—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. [www.larisacca6.it](http://www.larisacca6.it). **Map H5**

**RISTORANTE GIANNINO**—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. [www.giannino.it](http://www.giannino.it). **Map G2**

**RISTORANTE SOLFERINO**—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. [www.ilsolferino.com](http://www.ilsolferino.com). **Map F2**

**SADLER**—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. [www.sadler.it](http://www.sadler.it). **Off Map**

**VERANDA (LA)**—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). **Map G4**

**VUN**—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. [www.ristorante-vun.it](http://www.ristorante-vun.it). **Map F4**



Photos Adriano Caramenti



Via Gesù, 6/8. T: 02 77081435. M3 Montenapoleone, M1 San Babila. **Map G4**

**TRUSSARDI ALLA SCALA**—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. [www.trussardi.it](http://www.trussardi.it). Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

**VUN-PARK HYATT**—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

### Traditional Italian Cuisine

**BAGUTTA**—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. [www.bagutta.it](http://www.bagutta.it). Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

**BOTINERO**—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. [www.botinero.it](http://www.botinero.it). Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

**CANTINA PIEMONTESE**—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful

### SPOTLIGHT



Photo Chiara Tarenzi

## San Carlo Pastry Shop

Established between World War I and World War II, **Pasticceria San Carlo** is the ideal place to satisfy your craving for high-quality sweet treats after visiting the Church of Santa Maria delle Grazie and Leonardo da Vinci's Last Supper, located at a distance of just 200 metres. San Carlo's General Manager recommends two traditional **Milanese winter cakes**, which can either be eaten on the spot or wrapped up and taken home. The unique Mattonella is "an oven-baked cake made with two kinds of flour and dark chocolate chips, invented by the Oldani pastry chefs in San Carlo's workshop". The other "must-try" speciality is Amor Polenta "made with polenta flour and a number of other authentic ingredients for a tantalizing, artisanal breakfast or tea time indulgence".

[www.pasticceriasancarlo.it](http://www.pasticceriasancarlo.it). Via M. Bandello 1, corner of corso Magenta. T: 02 4812227. Open Mon-Sun 6.30am-8pm. Worldwide Shipping Available. **Map D4**



PROBID/COMUNICAZIONE



GIARDINO DI GIADA  
DAL 1980 A MILANO

玉園飯店

[www.giardinodigiada.it](http://www.giardinodigiada.it)  
Via Palazzo Reale, 5  
Tel 02 8053891



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International Famous Restaurant  
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*Closed on Monday*



## SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

[www.sugarden.it](http://www.sugarden.it)  
Via Carlo Tenca, 12 - T: 02 36746363  
More info: [www.wheremilan.com](http://www.wheremilan.com)

corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. [www.cantina-piemontese.it](http://www.cantina-piemontese.it). Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

**CARMINO**—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialities include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts. Closed on Sunday. €€€. Via del Carmine, 3. T: 02 72022992. [www.carminiocucina.com](http://www.carminiocucina.com)

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable

service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

**GALLERIA**—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. [www.ristorantegalleria.it](http://www.ristorantegalleria.it). Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

**IL GIORNO BISTROT-HERMITAGE**—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere.

Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. [www.monrifhotels.it/HotelHermitage.it](http://www.monrifhotels.it/HotelHermitage.it). Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

**MALMAISON (LA)**—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. [www.lamalmaison.it](http://www.lamalmaison.it). Via Comune Antico, 27. T: 02 67101302. **Off Map**

**MEMO RESTAURANT**—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an

### SPOTLIGHT



## Wine Experience at La Malmaison

For a sophisticated wine experience in Milan, the **wine cellar** of La Malmaison is a "must-visit" venue where connoisseurs can both taste and purchase a selection of highly prestigious vintages. Ristorante La Malmaison Via Comune Antico, 27. T: 02 67101302. [www.lamalmaison.it](http://www.lamalmaison.it)



## MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

**www.mamaburger.it**  
**Via Agnello, 18 – T: 02 84579407**  
**Via V. Pisani, 14 – T: 02 67075379**  
**More info: www.wheremilan.com**

aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. [memorestaurant.it](http://memorestaurant.it). Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistro type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. [www.sacripante.com](http://www.sacripante.com). Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

## International & Ethnic Cuisine

**ALACENA-MELIÀ**—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€. [www.melia-milano.com](http://www.melia-milano.com). Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat

**OLTREMARE-BOSCOLO EXEDRA**—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€. [www.boscolohotels.com](http://www.boscolohotels.com). Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

**PACIFIC MILANO RESTAURANT-HILTON**—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

**RISTORANTE GIANNINO**—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. [www.giannino.it](http://www.giannino.it). Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

**TAVERNA DEL SACRIPANTE**—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron



## HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan.  
Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5  
(corner of via Ponte Seveso, 31)  
T: 02 6701992 - 02 67071790  
[www.ristorantehongkong.it](http://www.ristorantehongkong.it)

## SPOTLIGHT



## Japanese Flavours at Hana Restaurant

An ideal location to savour the refined tastes of Japanese food, enhanced by hints of **fusion cuisine** from the 60's onwards. The quality of its food is further enhanced by its atmosphere which exudes a sense of peace, thanks to its soothing décor of natural inspiration. Its original "Made in Hana Restaurant" specialities for a unique, exclusive tasting experience are also highly recommended. The restaurant prides itself on a selection of several of the best Italian labels and prestigious champagnes as well as a sprinkling of wines imported from the US. For a quick meal, the venue also offers a stylish onyx sushi counter featuring five "tête à tête" bar stools to experience all the magic of sushi prepared while you wait. Closed on Sun and Mon at lunch. [www.hanarestaurant.it](http://www.hanarestaurant.it). Via Paolo Giovio, 1 corner of Corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. [www.denzel.it](http://www.denzel.it). Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

**EL PORTENO**—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities include asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€. [www.elporteno.it](http://www.elporteno.it). Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

**GIARDINO DI GIADA (IL)**—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. [www.giardinodigiada.it](http://www.giardinodigiada.it). Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

**HANA RESTAURANT**—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable

armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. [www.hanarestaurant.it](http://www.hanarestaurant.it). Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

**HONG KONG**—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. [www.resalomone.eu](http://www.resalomone.eu). Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

**SU GARDEN**—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. [www.sugarden.it](http://www.sugarden.it). Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

## DINING

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# Five star flavours

The top restaurants of five star hotels in Milan



Acanto

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes.

[www.hotelprincipedisavoia.com](http://www.hotelprincipedisavoia.com)

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. [milano.boscolohotels.com](http://milano.boscolohotels.com)

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. [milan.armanihotels.com](http://milan.armanihotels.com)

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. [www.baglionihotels.com](http://www.baglionihotels.com)

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero. [www.bulgarihotels.com](http://www.bulgarihotels.com)

**L'Opéra** (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. [www.sinahotels.com](http://www.sinahotels.com)

Tradition, innovation and creativity are the underlying hallmark features of the culinary

specialties prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano).

A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives, Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient. [www.fourseasons.com/milan](http://www.fourseasons.com/milan)

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. [www.grandhoteletdemilan.it](http://www.grandhoteletdemilan.it)

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. [www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it)

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. [www.hotelthegray.it](http://www.hotelthegray.it)

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. [milano.park.hyatt.com](http://milano.park.hyatt.com)

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. [www.hotelmilanoscala.it](http://www.hotelmilanoscala.it)

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. [www.casanova-restaurant-milan.com](http://www.casanova-restaurant-milan.com)

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines. [www.hotelmanzoni.com](http://www.hotelmanzoni.com)

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack. [rosagrاند.starhotels.com](http://rosagrاند.starhotels.com)

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest



Le Noir

visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners. [www.sevenstarsgalleria.com](http://www.sevenstarsgalleria.com)

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. [www.straf.it](http://www.straf.it)

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. [www.hotelchateauonfort.com](http://www.hotelchateauonfort.com)

The Restaurant "**al V piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations. [www.extrohotels.com](http://www.extrohotels.com)

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. [www.melia-milano.com](http://www.melia-milano.com)

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. [www.stylehotel.eu](http://www.stylehotel.eu)

## TOP APERITIVO VENUES

**-Bulgari Bar** (Bulgari Hotel Milano), Via Privata Fratelli Gabba 7/b. T: 02 8058051. [www.bulgarihotels.com](http://www.bulgarihotels.com)

**-H club>diana** (Sheraton Diana Majestic), viale Piave, 42. T: 02 20581. [www.sheratondianamajestic.it](http://www.sheratondianamajestic.it)

**-Maison Moschino**, viale Monte Grappa, 12. T: 02 29009858. [www.maisonmoschino.com](http://www.maisonmoschino.com)

**VIETNAMONAMOUR**—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€€. [www.vietnamonamour.com](http://www.vietnamonamour.com). Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

**ZERO CONTEMPORARY FOOD**—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. [www.zeromagenta.it](http://www.zeromagenta.it). Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

## Tasting Experience

**AM BIRRA&CUCINA**—Set in a warm, Nordic atmosphere, this restaurant, in partnership with a brewer of some of the best quality raw beer in the world, features home-cured cold cuts, light fries, cheese fondue, great meat grills, skewered chicken, and original Vienna sausages as well as a number of high-quality, beer-based drinks and more. The establishment also offers 150 home-brewed beers from several of the best breweries in the world plus an assortment of 12 different home-baked breads made with whole meal flour and natural yeast. Closed on Sunday. The kitchen is open from 7pm to midnight. [www.ambirraecucina.it](http://www.ambirraecucina.it). Via Tertulliano, 38. T: 02 55184989. M3 Lodi. **Map I7**

**CALIFORNIA BAKERY**—A corner of America where you can relax and take a break from the hustle and bustle of city life and taste typical specialties prepared with only the finest ingredients. Goodies on offer inc homemade cheesecake, muffins, apple pie, stuffed bagels and doughnuts to delight your palate either at breakfast or lunch. Also available, fabulous savoury quiches of all types. A warm welcoming atmosphere offset by shabby chic furnishings and an open oven. Different menus served at different times. Several locations (via Larga, 19; piazza Sant'Eustorgio, 4; viale Premuda, 44; via Verzieri corner of via Merlo, 1). Open Mon-Fri 8am-midnight; Sat 9am-midnight. Reservations for brunch on Sat and Sun. [www.californiabakery.it](http://www.californiabakery.it). Piazza Sant'Eustorgio, 4. T: 02 39811538. M2 Porta Genova FS. **Map E6**

**EATALY**—A fabulous tasting and purchasing experience. A branch of the famous Turin shop, Eataly offers customers several of the best artisanal and organic products on the market. Based on the philosophy of Slow Food, it guarantees a selection of healthy, environmentally sustainable and socially responsible products. A real haven for food lovers. Open Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 10am-8pm. [www.milano.eataly.it](http://www.milano.eataly.it). Eataly c/o Coin. Piazza V Giornate, 1. T: 02 92870066. **Map H5**

**JOE CIPOLLA**—Choose your meat directly from the meat counter and have it cooked over a charcoal

## The Finest Fusion Cuisine in Milan

Japanese Specialties | Exclusive Atmosphere | High-Quality Wines



**HANA RESTAURANT**  
JAPANESE CUISINE

Corso Vercelli, 37  
corner of Via Paolo Giovio, 1  
20144 Milano  
Tel. 02 48197213  
[www.hanarestaurant.it](http://www.hanarestaurant.it)

fire, for a really special, unique flavor. An array of house specialties: cold cuts and cheese produced by small local manufacturers; a wide variety of meat from the best pastures: charcoal-cooked rice, char-grilled onions and lots of other specialties cooked directly over a charcoal fire. Closed on Sunday. The kitchen is open from 7pm to midnight. €€€. [www.joecipolla.it](http://www.joecipolla.it). Two locations: via Vigevano, 33. T: 02 58114363. M2 Porta Genova FS. **Map D6** and via San Marco, 29. T: 02 45488837. M2 Moscovia. **Map F3**

**LUINI**—A Milan institution since 1948, the original bakery exists since 1880. At this stand-up counter near the Galleria, you'll have to elbow your way through a throng of well-dressed patrons to purchase the house specialty: "panzerotto", a pocket of pizza crust stuffed with all sorts of ingredients, including the basic cheese-and-tomato. Service is quick and efficient, with buns, drinks and cakes. Open Mon 10am-3pm; Tues-Sat 10am-8pm. [www.luini.it](http://www.luini.it). Via Santa Radegonda, 16. T: 02 86461917. M1-M3 Duomo. **Map F4**

**MAMA BURGER**—"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. Its minimalist décor and cosmopolitan atmosphere act as a backdrop to delectable, genuine, underground cuisine made from only the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey

a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am. [www.mamaburger.it](http://www.mamaburger.it). Via V. Pisani, 14. T: 02 67075379. M3 Repubblica. **Map G2** • Via Agnello, 18. M1-M3 Duomo. **Map F4**

**MAMA KITCHEN**—Though recently inaugurated, this restaurant is already a cult destination for foodies and bons vivants. From brunch to an aperitivo, for lunch or dinner, more than a typical American fast-food venue: a real international experience of taste and design. To stay or to go, open daily from 11 am to 2 am. Via V. Pisani, 14. T: 02 67490133. M3 Repubblica. **Map G2**

**PECK**—A paradise for food lovers. At this high-class delicatessen, for years an authentic temple of Milanese taste, you will find the best of Italian excellence, from cured meats to sauces, from wines to liqueurs, from cheeses to olive oil. Spread out over three floors, Peck is also a great place for an unforgettable stopover, thanks to its large sampling areas. The search for quality is Peck's primary aim, achieved through a careful selection of products from all over the world. A totally worthwhile gastronomic experience. Open Mon 3.30pm-7.30pm; Tues-Fri 9.15am-7.30pm; Sat 8.45am-7.30pm. [www.peck.it](http://www.peck.it). Via Spadari, 9. T: 02 8023161. M1-M3 Duomo. **Map F5**

# Monday Night Spirits at the Foyer Bar



Nothing is more guaranteed to warm up those chilly winter evenings than a crackling fireplace, the Camino Room's cozy atmosphere and the tasting of fine distillates, introduced by the producers themselves, offering the chance to spend a lovely evening in the company of friends and learn more about these invigorating nectars. Monday Night Spirits at the Four Seasons Hotel Milano includes special, top-quality and even rare products. Guests are welcomed by maitre d'hotel Enzo Turrisi, our mixologist Luca Marcellin and the producers with their most precious selection of products. The experience consists in the tasting of selected whisky, gin, vodka, rum and grappas, enjoyed straight or mixed into a cocktail.

**Appetizers by Chef Sergio Mei** – The tasting session is paired with a choice of warm and cold appetizers prepared by Sergio Mei, which complete and enhance the drinking experience of distillates and cocktails. The cocktail will be available at the Foyer Bar for the two weeks following the event.

**Monday Night Spirits**  
*Every Monday, bi-weekly,  
starting 14 January, from 7pm or 9pm,  
according to the distillate.  
Cost per person: 35 euros.*

**Four Seasons Hotel Milano - Foyer Bar**  
Via Gesù 6/8  
[www.fourseasons.com/milan/dining](http://www.fourseasons.com/milan/dining)  
For info and reservations: 02 77081477



© PHOTO DE LUNA

## Trees, Water, and Hills in Milan

Amidst the districts of the city currently being given a face lift, the **new Parco Portello** not only interprets the verve of the industrial culture of Lombardy but also the historic memory of Alfa Romeo's former industrial area. The new park is played out on lines and volumes that represent the vitality of Nature and offers three areas featuring different heights and perspectives, symbols of Prehistory, History and Present times. A space that interacts in height with the city and the area, opening up to reveal a one-of-a-kind view of buildings, including the futuristic **MiCo Congress Center**, and the Alpine peaks. Inside this architectural play of different heights, we find the Time Garden, a section of the park that is a real paradise for runners. Map B1



For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Aperitivo

**10 CORSO COMO CAFÉ**—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

**BAR STRAF**—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. [www.straf.it](http://www.straf.it). Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

**CAMPARINO IN GALLERIA**—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the

famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. [www.camparino.it](http://www.camparino.it). Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

**COVA**—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. [www.pasticceriacova.it](http://www.pasticceriacova.it). Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

**CUBO**—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffeateria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffeateria offers a vast selection of fine Italian wines serving as the perfect

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

 WHERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.

# Aperitivo & Nightlife

by Gaetano Lopez

**Gaetano Lopez**  
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**Each month PR Manager Gaetano Lopez will give readers of Where Milan suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!**

**Milan is the home of the Aperitivo** and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**.

In fact, during aperitivo hour, people start thinking about where to go for **dinner**, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

- **Navigli District:** an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
- **Brera District:** an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee. ...
- **Garibaldi District & Corso Como:** this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

**The most exclusive Clubs.** First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Café**, set against the backdrop of Parco Sempione,

recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots.

Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

## Where Golden Guide Entertainment

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accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**



Just Cavalli Café

2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe.it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**



Byblos

Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. www.jamaicabar.it. Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

**EL TOMBON DE SAN MARC**—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

**JAMAICA**—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by.

**PASTICCERIA BIFFI**—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivi accompanied by a buffet. Open every day from 6.30am to 8.30pm. www.biffipasticceria.it. Corso Magenta, 87. T: 02 48006702. M1 Conciliazione. **Map D4**

**FASHION CAFÉ**—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to

**SANT'AMBROEUS**—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

## Concert Venues & Theatres

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO**—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. www.laverdi.org. Largo G. Mahler. T: 02 83389401. **Map E7**

**BLUE NOTE**—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the international music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

**GIUSEPPE VERDI MUSIC CONSERVATORY**—Founded in 1808, this Conservatory is another of Milan's

most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www.consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

**TAM/TEATRO DEGLI ARCIMBOLDI**—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations.

## San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. [www.sansiro.net](http://www.sansiro.net). Piazzale A. Moratti. M1 Lotto.

[www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

**laVerdi**

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**TICKETS**

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO** Largo Gustav Mahler - tue/sun 14.30/19 - tel. 02.83389.401/402/403

**MY LINK POINT CADORNA** Piazza Cadorna 14, lun/sab 10/18 - dom 10/16 - tel. 02.85.11.4865

[WWW.LAVERDI.ORG](http://WWW.LAVERDI.ORG)



Palazzo Reale, Piazza Duomo, 12. T: 02 875672. www.comune.milano.it

## The Roman Empire in the Heart of Milan

Until 17 March 2013, **Palazzo Reale** will host the exhibition “**Costantino 313 d.C.**”

Divided into six sections boasting more than 200 priceless archaeological finds and objet d’art, the exhibition will trace a number of historic, artistic, political and religious themes ranging from Milan, the Imperial Capital, to the conversion of Constantine right up to the symbols of his triumph.

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Monuments & Places of Interest

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city’s famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: [didattica@duomomilano.it](mailto:didattica@duomomilano.it). Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). [www.duomomilano.it](http://www.duomomilano.it). Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

**BRERA**—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see “Entertainment” section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as “Il Castello”. Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and

libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. [www.milanocastello.it](http://www.milanocastello.it). Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

**CENACOLO**—One of the most famous attractions in the world, “L’Ultima Cena” or “Cenacolo” by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. [www.cenacolovinciano.net](http://www.cenacolovinciano.net). Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

**GALLERIA VITTORIO EMANUELE II**—Sometimes known as “the living-room of the Milanese”, this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

**GIUSEPPE MEAZZA STADIUM** (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on “Entertainment”. [www.sansiro.net](http://www.sansiro.net). Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

**JEWISH MILAN**—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called “Italian ritual”. Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to [info@sinagogamilano.it](mailto:info@sinagogamilano.it). *Sinagoga Centrale*, via della Guastalla, 19. [www.sinagogamilano.it](http://www.sinagogamilano.it). **MAP G5** • *Holocaust*

*Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

**NAVIGLI**—The “Navigli” are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

**SANT’AMBROGIO**—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-6pm). Admission free. [www.santambrogio-basilica.it](http://www.santambrogio-basilica.it). Piazza Sant’Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant’Ambrogio. **Map D5**

**SCALA (LA)**—The world’s premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see “Entertainment”: [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

### Museums

**ACQUARIO DI MILANO**—Housed in a splendid Liberty-style building, it is one of the largest and oldest of its kind in Italy. Established in 1906 and restructured in 2006, it hosts 36 gigantic pools filled with more than 100 species of fish, living in recreated environments ranging from the Amazon to the Mediterranean. The main focus of the pools is more towards native Italian fish, both fresh and saltwater, and plenty of exotic sea life from other continents. The aquarium hosts events whole suitable for the

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#### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

family and the library is one of the most important resources for marine biology and oceanic studies in Italy. Open Tues-Sun 9am-1pm/2pm-5.30pm. [www.acquariocivicomilano.eu](http://www.acquariocivicomilano.eu). Viale G. Gadio, 2. T: 02 88465750. M2 Lanza. **Map E4**

**AMBROSIANA PICTURE GALLERY**—The “Ambrosiana” contains several exquisite works of art from the 15th through 17th centuries and includes “The musician”, attributed to Leonardo, Raphael’s cartoon for the “School of Athens” fresco and Caravaggio’s “Basket of fruit”. The Ambrosiana will be exhibiting Leonardo’s entire “Codice Atlantico” (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. [www.ambrosiana.it](http://www.ambrosiana.it). Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

**GALLERIA D’ARTE MODERNA**—Boasting 2,700 paintings and 700 sculptures, this Galleria inaugurated in 1921 is above all a “nineteenth century museum” hosting mainly Italian and French works of art. Set against the beautifully elegant backdrop of the Villa Reale, with its magnificent English garden. Open daily 9am-1pm/2pm-5.30pm. Closed on Mondays. Free admission. [www.comune.milano.it](http://www.comune.milano.it). Via Palestro, 16. T: 02 76340809 (10am-noon/3pm-4pm). M1 Palestro, M3 Turati. **Map G3**

**GALLERIE D’ITALIA-PIAZZA SCALA**—Recently inaugurated, the Gallerie d’Italia-Piazza Scala are housed in two historic buildings overlooking Milan’s elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). [www.gallerieditalia.com](http://www.gallerieditalia.com). Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

**MUSEO DEL 900**—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell’Arengario. A building where works of art interact with the city,

engaging with the past while looking towards the future. **WHERE TIP** a sight of piazza Duomo from the “Sala Fontana”. Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. [www.museodelnovecento.org](http://www.museodelnovecento.org). Palazzo dell’Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

**MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI**—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. [www.museoscienza.org](http://www.museoscienza.org). Via San Vittore, 21. T: 02 48555558. M2 Sant’Ambrogio. **Map D5**

**MUSEO DIOCESANO**—This museum of religious arts, whose new headquarters were inaugurated in 2001, hosts 600 works dating back to the 4th century A.D. By maximizing their historic and religious meanings, it preserves and promotes the valuable art treasures belonging

to the “Diocese”, with smaller pieces collected from Church museums and treasures across Lombardy. Open Tues-Sun 10am-6pm. Full ticket price €8 (€4 on Tuesdays). [www.museodiocesano.it](http://www.museodiocesano.it). Corso di Porta Ticinese, 95. T: 02 89420019. **Map E7**

**MUSEO TEATRALE ALLA SCALA**—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the “machine” that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. [www.museodimilano.mi.it](http://www.museodimilano.mi.it). Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**PAC-PADIGLIONE DI ARTE CONTEMPORANEA**—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. [www.comune.milano.it](http://www.comune.milano.it). Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**



## The Last Supper by Leonardo da Vinci

One of the most famous attractions in the world, “L’Ultima Cena” or “Cenacolo” by Leonardo da Vinci is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. [www.cenacolovinciano.net](http://www.cenacolovinciano.net).

the spirit of travel



SPOTLIGHT



Photo Felix Fibonacchi

The Castello Treasures

Lose yourself amidst the ancient charm of **16th century artistic workshops**, reminiscent of the atmospheres of Leonardo da Vinci's time. This is the opportunity offered by the exhibition featuring one of the most emblematic collections of drawings at **Castello Sforzesco**: 132 works by Venetian artist Simone Peterzano, who was Caravaggio's maestro in Milan (in the photo, a detail of the recently restored Cortile della Rocchetta). Free admittance, until 17 March. Open Tues-Sun 9am-5.30pm.

www.milanocastello.it. Castello Sforzesco, Cortile della Rocchetta, Sala del Tesoro. Map E4

PALAZZO MORANDO-COSTUME MODA

**IMMAGINE**—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style.

**WHERE TIP** best short visit program to know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

**PALAZZO REALE**—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently

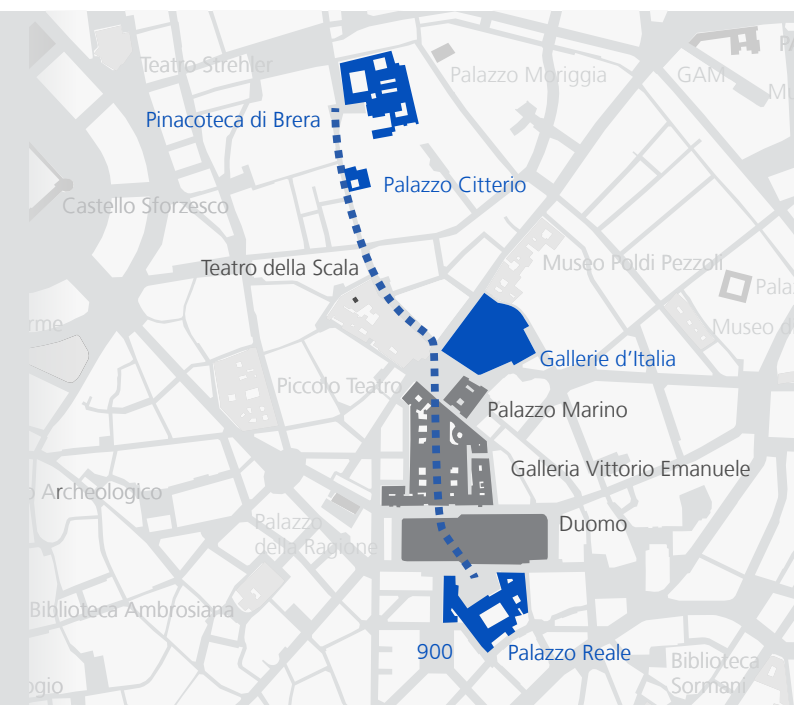
one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

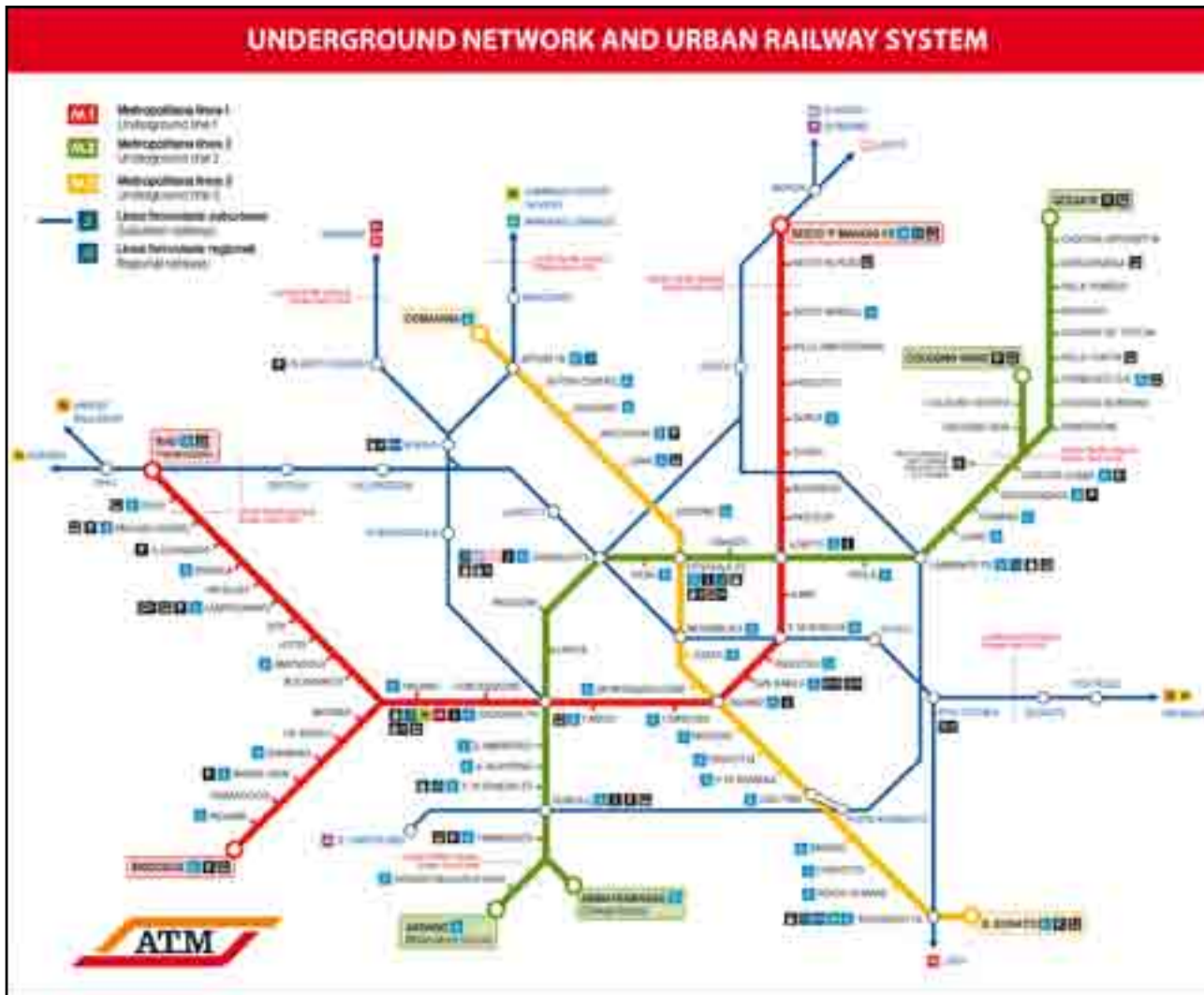
**PINACOTECA DI BRERA**—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

**TRIENNALE DESIGN MUSEUM**—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**

New Milan's Street of Art

Following the recent opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a brand new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.





Courtesy ATM

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

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- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

**Trains**

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. [www.trenitalia.com](http://www.trenitalia.com)
- TRENORD** - Milano Nord Railway - Info T: 199 15 152. Mon-Sun 7am-10pm. From Milano/Cadorna to Volandia Museum, via Malpensa Express in 30'. [www.ferrovienord.it](http://www.ferrovienord.it)
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). [www.italotreno.it](http://www.italotreno.it)

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**Malpensa Express trains** T: 199 151152. Mon-Sun 7am-9pm. [www.malpensaexpress.it](http://www.malpensaexpress.it). Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11

**Malpensa Shuttle bus** T: 0331 258411. [www.malpensashuttle.it](http://www.malpensashuttle.it). Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50

**Malpensa bus Express** [www.autostradale.it](http://www.autostradale.it). Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50

**LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). [www.sea-aeroportoimilano.it](http://www.sea-aeroportoimilano.it)

**Bus 73** Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

**ORIO AL SERIO** - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. [www.orioaeroporto.it](http://www.orioaeroporto.it)

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**Bike Sharing**

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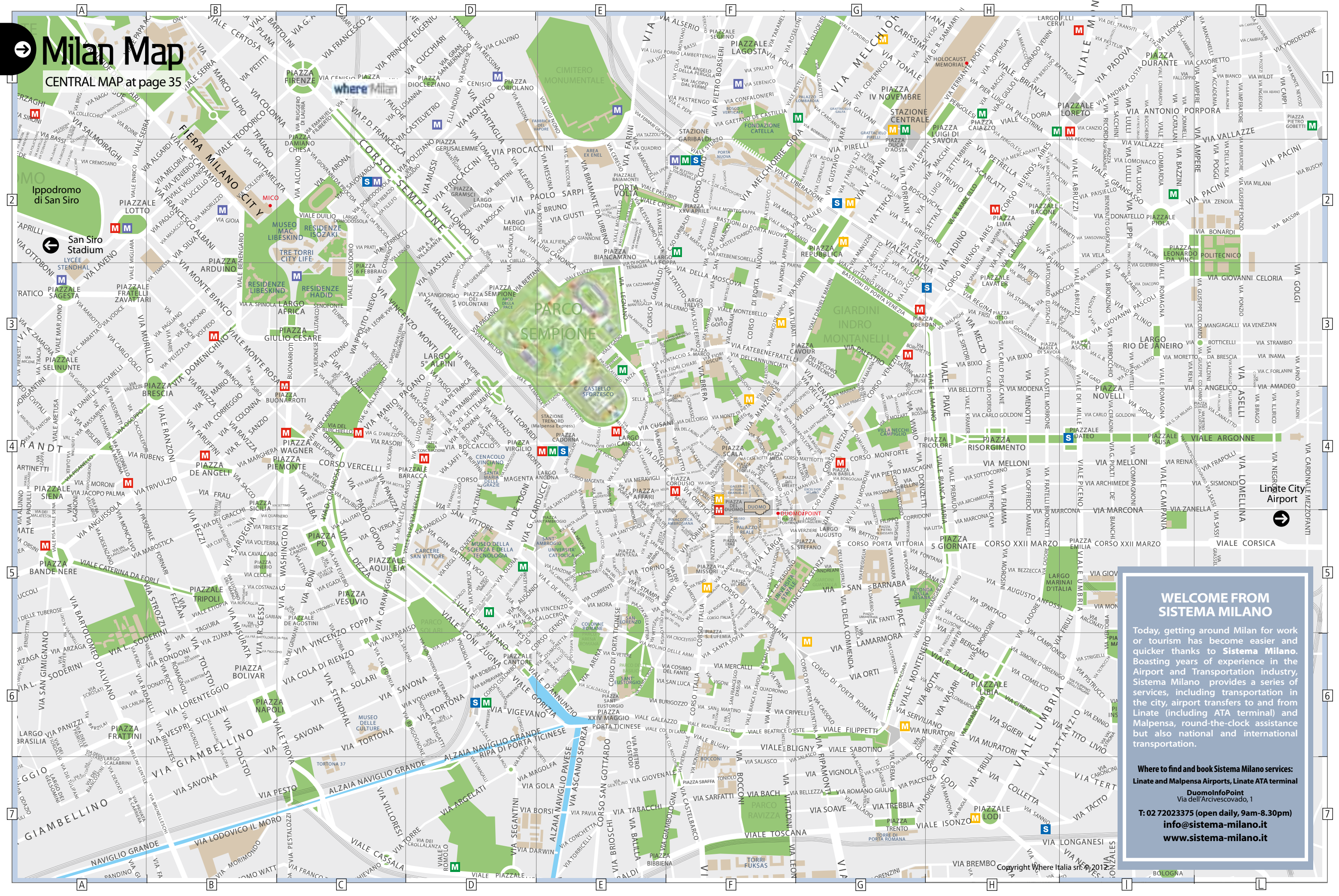
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**Starhotels Ritz** – Via L. Spallanzani, 40 • H3  
**Starhotels Rosa Grand** – Piazza Fontana, 3 • F5  
**Straf** – Via San Raffaele, 3 • F4  
**Terminal** – Via Ponte Seveso, 38 • OFF MAP  
**The Hub** – Via Privata Polonia, 10 • OFF MAP  
**Town House 12** – Piazza Gerusalemme, 12 • D2  
**Town House 31** – Via C. Goldoni, 31 • H4  
**Town House 33** – Via C. Goldoni, 33 • H4  
**UNA Century** – Via F. Filzi, 25/b • G2  
**UNA Cusani** – Via Cusani, 13 • E4  
**UNA Maison** – Via G. Mazzini, 4 • F5  
**UNA Malpensa** – Via F. Turati, 84 – Cerro Maggiore (MI) • OFF MAP  
**UNA Mediterraneo** – Via G.B. Muratori, 14 • H6  
**UNA Scandinavia** – Via Fauché, 15 • C1  
**UNA Tocq** – Via A. De Tocqueville, 7/D • F2  
**Uptown Palace** – Via Santa Sofia, 10 • F6  
**Vittoria** – Via P. Calvi, 32 • H5  
**WattTredici Hotel** – Via G. Watt, 13 • OFF MAP  
**Windsor Hotel Milano** – Via G. Galilei, 2 • G2

## ... & LUXURY DESTINATIONS



in cooperation with  
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**CERNOBBIO - COMO**  
**Villa D'Este** – Via Regina, 40  
 22012 Cernobbio - CO • www.villadeste.it

**MENAGGIO - COMO**  
**Grand Hotel Menaggio** – Via 4 Novembre, 69  
 22017 Menaggio - CO • www.grandhotelmengaggio.com

**GARDONE RIVIERA - BRESCIA**  
**Grand Hotel Fasano** – Corso Giuseppe Zanardelli, 190  
 25083 Gardone Riviera - BS • www.ghf.it

**SIRMIONE - BRESCIA**  
**Villa Cortine** – Via Grotte, 12  
 25019 Sirmione - BS • www.hotelvillacortine.com

**PORTOFINO - GENOVA**  
**Hotel Splendido** – Salita Baratta, 13  
 16034 Portofino - GE • www.hotelsplendido.com

**RAPALLO - GENOVA**  
**Excelsior Palace** – Via San Michele di Pagana, 8  
 16035 Rapallo - GE • www.thi.it

**SANTA MARGHERITA LIGURE - GENOVA**  
**Grand Hotel Miramare** – Via Miite Ignoto,  
 16038 S. Margherita Ligure - GE • www.grandhotelmiramare.it

**SAN REMO - IMPERIA**  
**Royal** – Corso Imperatrice, 80  
 18038 San Remo - IM • www.royalhotelsanremo.com

**FINALE LIGURE - SAVONA**  
**Punta Est** – Via Aurelia, 1  
 17024 Finale Ligure - SV • www.puntaest.com

**RAVELLO - SALERNO**  
**Caruso** – Piazza San Giovanni del Toro, 5  
 84010 Ravello - SA • www.hotelcaruso.com

**SAINT MORITZ - SWITZERLAND**  
**Badrutt's Palace Hotel** – Via Serlas, 27  
 7500 St. Moritz - Svizzera • www.badruttspalace.com

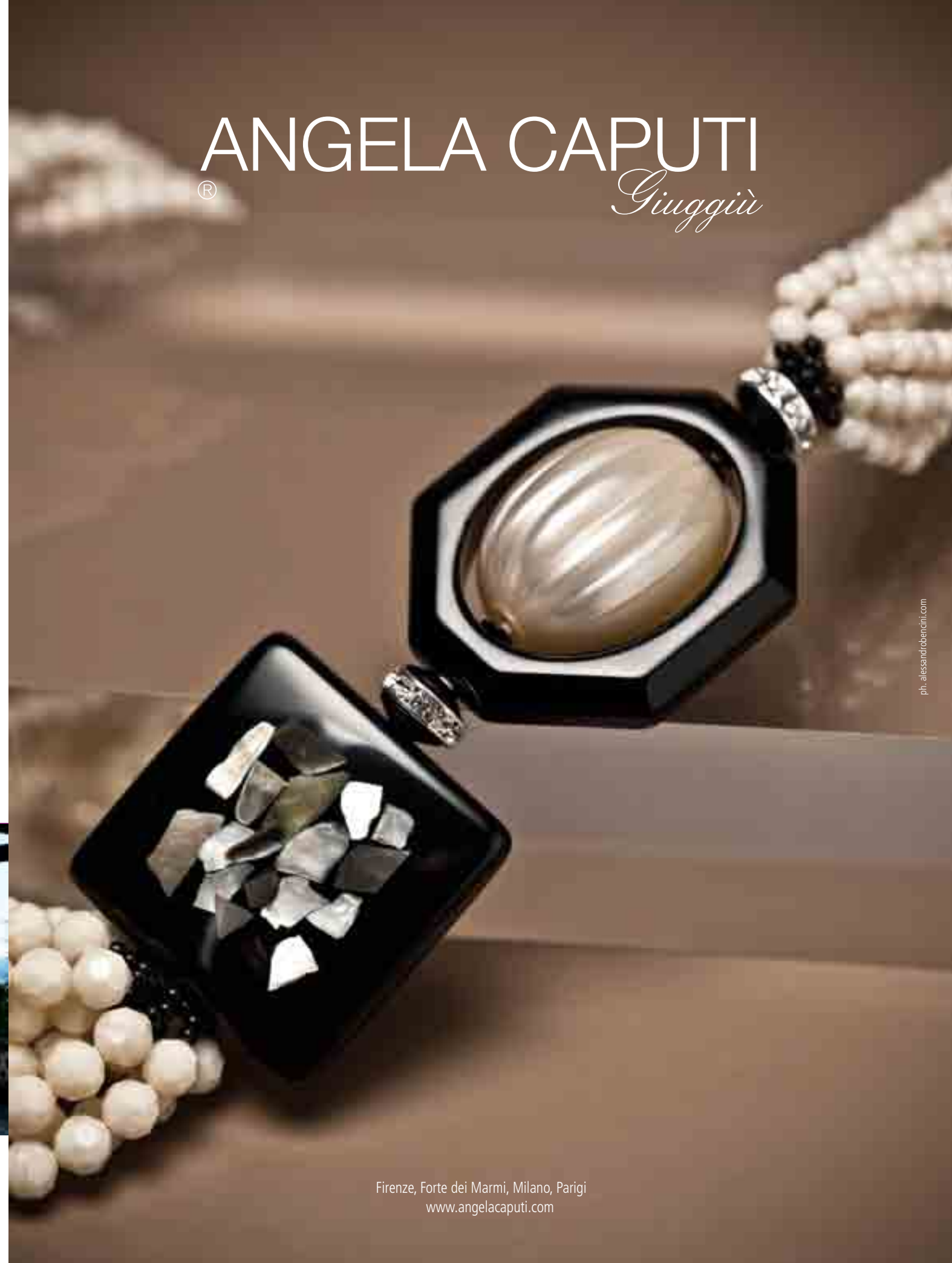
**LUGANO - SWITZERLAND**  
**Best Western Hotel Bellevue Au Lac** – Riva A. Caccia 10.  
 www.hotelbellevue.ch  
**Grand Hotel Eden** – Riva Paradiso, 1. www.edenlugano.it  
**Grand Hotel Villa Castagnola** – Viale Castagnola, 31.  
 www.villacastagnola.com  
**Hotel de La Paix** – Via Cattori, 18. www.delapaix.ch  
**Lugano Dante** – Piazza Cioccaro, 5.  
 www.hotel-luganodante.com  
**Splendide Royal** – Riva Caccia, 7. www.splendide.ch  
**Villa Principe Leopoldo** – Via Montalbano.  
 www.leopoldohotel.com  
**Villa Sassa** – Via Tesserete 10. www.villasassa.ch



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ph. alessandrobenigni.com

Firenze, Forte dei Marmi, Milano, Parigi  
 www.angelacaputi.com



OYSTER PERPETUAL EXPLORER II



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PISA OROLOGERIA ROLEX BOUTIQUE - VIA MONTENAPOLEONE, 24 • GOBBI 1842 - C.SO VITTORIO EMANUELE II, 15  
LUIGI VERGA - VIA MAZZINI ANGOLO VIA DOGANA - CORSO VERCELLI, 7 • ROCCA 1794 - PIAZZA DUOMO, 25  
RONCHI - VIA GONZAGA, 5