

MARCH 2013  
THE COMPLETE GUIDE TO GO®

Milan

# where

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## MILANO CITY OF LEONARDO

**MARCH**  
**ALL YOU CAN DO**  
**IN THIS CITY**



SHOPPING, DINING AND ENTERTAINMENT  
DON'T MISS WHAT'S NEW IN THE CITY  
CONTAINS GENERAL AND THEMATIC MAPS OF MILAN

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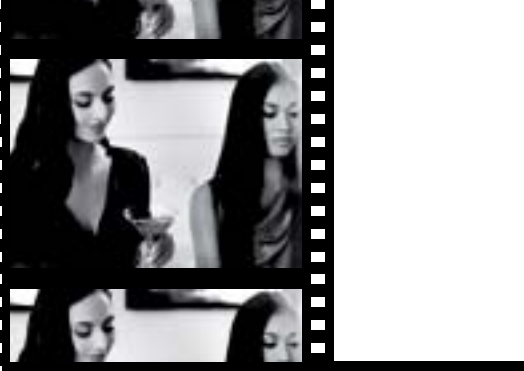
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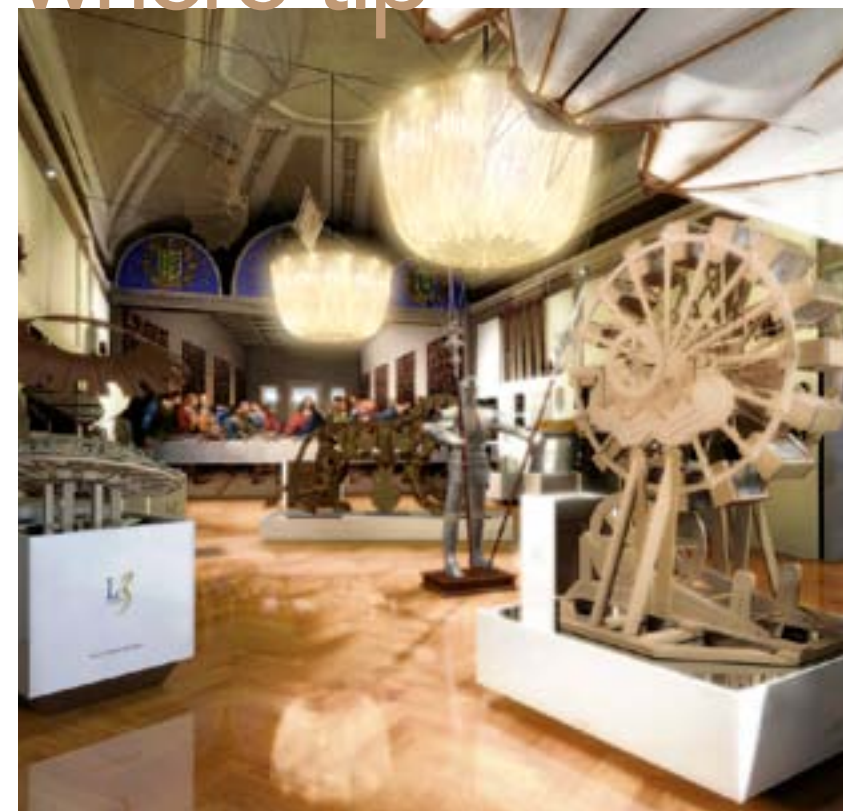
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PHOTO ©: LEONARDO 3 - WWW.LEONARDO3.NET

where

Milan | March 2013

where tip



"Leonardo 3 - Il Mondo di Leonardo", Piazza della Scala, entrance from Galleria Vittorio Emanuele II. Le Sale del Re. 1 March - 31 July 2013.

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The new exhibition "Leonardo3" is a not-to-be-missed opportunity to rediscover masterpieces that are famed throughout the world

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ON THE COVER  
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www.leonardo3.net

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## → A Note from the Publisher

On 6 February, at a breakfast held in the restaurant of the Armani hotel, Milan's best-known trendsetters gathered to welcome the latest jewels in the crown of "Where" publications. The Japanese and Arabic editions of the "Montenapoleone by Where" shopping guides and the new "Where Map", the official map of the Golden Keys Concierge.

Already a reference magazine for those wishing to make the most of their visit to Milan, "Where" continues to increasingly represent a invaluable source of information for international visitors.

— ANDREA JARACH  
Publisher, Where Milan



Where welcomes the latest additions to its family. In the photos, editor of the Japanese Shopping Guide, Tomoko Konno, and Suzanne Francis - editor of the Arabic edition - with Sami Zeaiter, concierge of the Starhotels Rosa Grand, and Andrea Jarach.

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**where**  
MAGAZINE

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MARCH 3/6, 2013

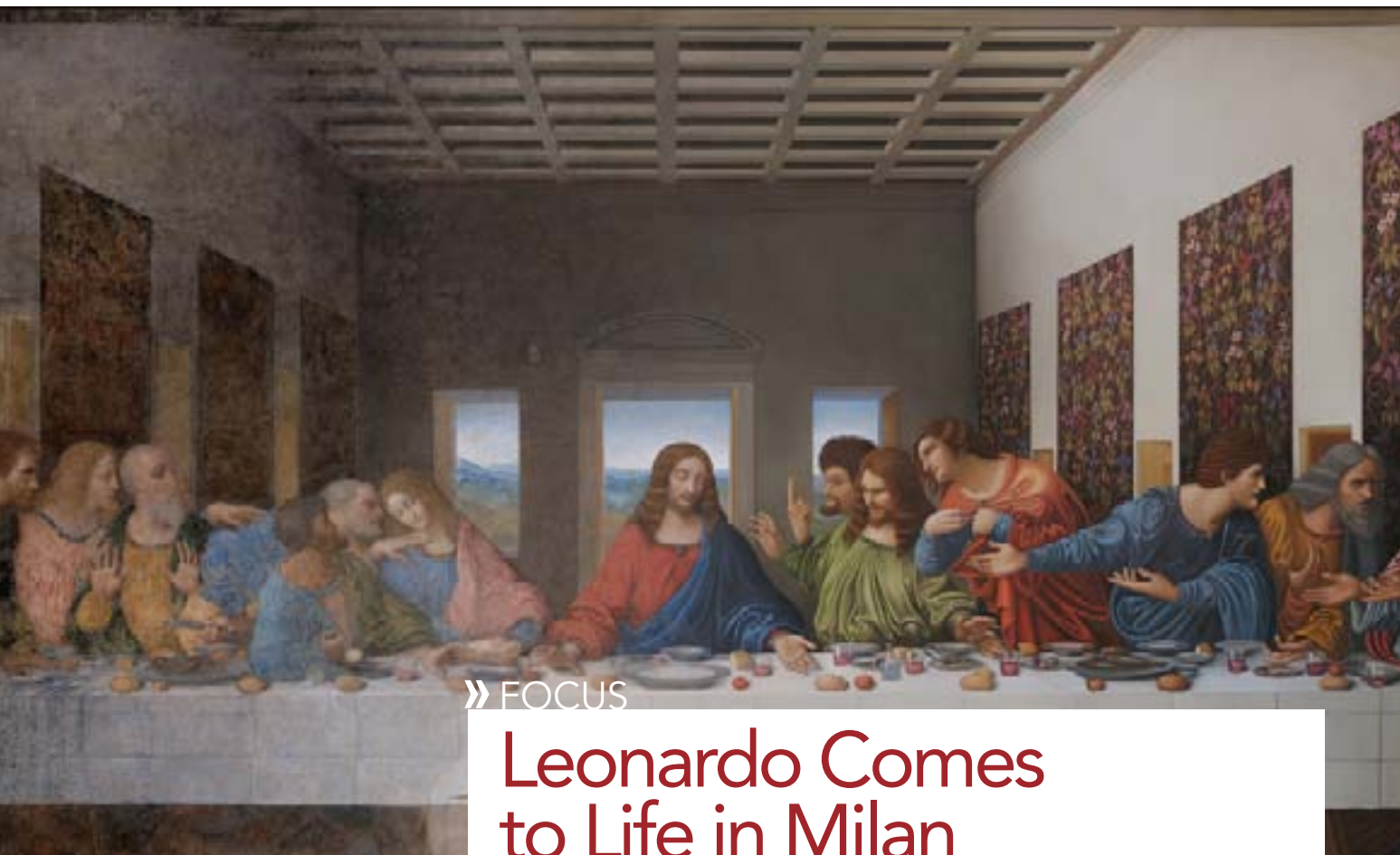
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# where now

➔ Milan

The month's top entertainment, dining and arts



» FOCUS

## Leonardo Comes to Life in Milan

At the end of the 15th century, the Tuscan genius created spectacular projects of art, architecture and military techniques in Milan. The new exhibition "Leonardo 3" is an opportunity to gain insight into never-seen-before inventions and to rediscover masterpieces that are famed throughout the world

### MASTERPIECES OF ART AND TECHNOLOGY

During the years in which Leonardo da Vinci lived in Milan, between 1482 and 1499, the maestro created masterpieces of art like the **Last Supper** at the Church of Santa Maria delle Grazie, currently a UNESCO world heritage site (Map D4), or the innovative vegetable-patterned decoration on the vault of the Sala delle Asse at the **Castello Sforzesco** (Map E3-E4). An artist and an engineer, during his time in Milan, Leonardo found fertile ground for his dual genius: in fact, not only did he study the **Navigli**, the sophisticated system of navigable canals that made Milan a real "city of water" but also developed projects for machinery and civil and military architectural works (see listings page 57: *Cenacolo, Castello Sforzesco, Navigli*). Ludovico il Moro commissioned Leonardo to design an enormous equestrian sculpture as part of a monument. A clay model of a horse which was to be used as part of the design was completed in 1492 – but the statue was never built. In 1999 the horse alone was cast from Leonardo's original designs in bronze and placed in Milan outside the racetrack of Ippodromo del Galoppo (Map A2).

While following in the footsteps of Leonardo, make sure to visit the **Museo della Scienza e della Tecnologia Leonardo da Vinci**, one of the largest of its kind in Europe, featuring a magnificent collection of reconstructions of machinery designed by Leonardo in the Galleria di Leonardo (www.museoscienza.org, M2 Sant'Ambrogio. Map D5).

### INTERACTIVE EXHIBITION LEONARDO 3

On 1 March, "**Leonardo3 – Il Mondo di Leonardo**", an interactive exhibition sponsored by AVIVA will open in the Sale del Re of Galleria Vittorio Emanuele II and will bring visitors closer to understanding the real workshop of Leonardo: his mind. More than **200 interactive models** of Leonardo's machinery, featuring several world premieres including his Mechanical Submarine, his Time Machine and his Flying Machine of Milan as well as a number of avant-garde interactive multi-media experiences. Thanks to state-of-the-art touch screens visitors can "turn the pages" of digital reproductions of the maestro's manuscripts, including the complete edition of the famous Codex Atlanticus, housed in the **Biblioteca Ambrosiana** (see pages 10 and 56) as well as tapping into fully interactive 3D experiences such as "Leonardo a Milano" and "Il Monumento Sforza", dedicated to the equestrian monument project. Also well worth a visit are the digital restorations of the Last Supper and the Mona Lisa.

"Leonardo3-Il Mondo di Leonardo". Until 31 July.

Piazza della Scala, entrance from Galleria Vittorio Emanuele II. M1-M3 Duomo. Open 10am-11pm, €12. www.leonardo3.net

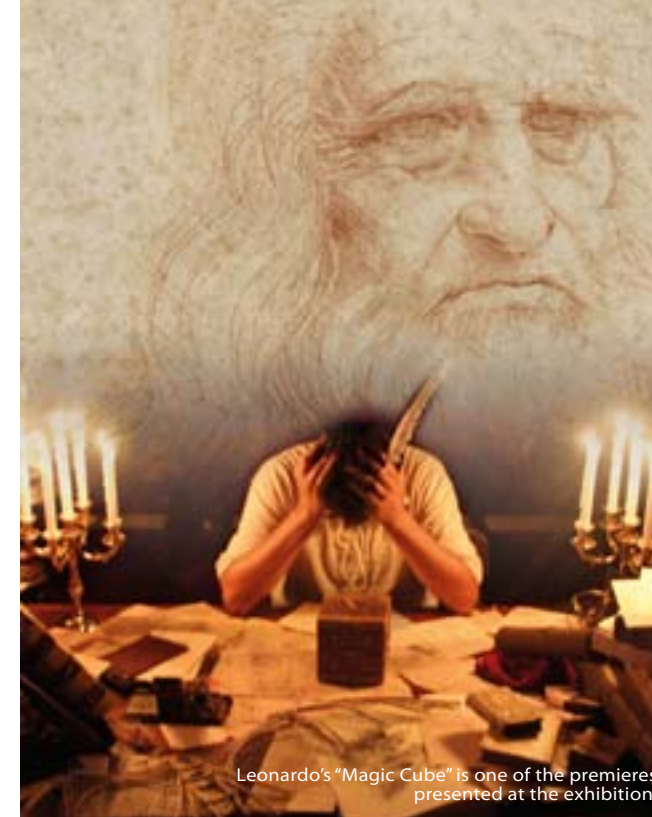
### VISITING THE CITY

» Amongst the themed guided tours targeted at rediscovering Leonardo's Milan we recommend **Leonardo a Milano**, an agency specializing in cultural tours and creative events that offers a visit to the Last Supper, the Pinacoteca Ambrosiana, the Castello Sforzesco, the Duomo and the Navigli (www.leonardoamilano.org).

» With its program entitled "In the footsteps of Leonardo", **Zani Viaggi** will accompany you on an afternoon excursion (4pm-7pm) which includes a tour of the Sala di Leonardo at the Pinacoteca Ambrosiana, the Codex Atlanticus and the Last Supper (www.zaniviaggi.it).

» To book a tour of the Cenacolo-Castello Sforzesco (also featuring the Pietà Rondanini, Michelangelo's last work) in the shortest time possible, contact **DuomoInfoPoint** (T. 02 72023375, €50).

» An overview of the ancient Navigli can be admired in the rooms of the **Museo del Naviglio**, in the neighbourhood of the Conca dell'Incoronata, mentioned by Leonardo in his Codex Atlanticus, also open for meetings, congresses and gala dinners. (www.museodeinavigli.com, via S. Marco 40, M2 Moscova)



Leonardo's "Magic Cube" is one of the premieres presented at the exhibition.

«This is not an exhibition but a real mini-museum which represents "the" site that all tourists visiting Milan should not miss. The technologies and methodologies for fruition of its contents are unique and unveiled to the world for the first time, in perfect keeping with the spirit of Leonardo who used the maximum of technology available to him during those times.»

Massimiliano Lisa

«Leonardo is one of the most famous personalities in the global public mind. But where is the real Leonardo hidden? That inventor of flying machines who dreamt of freeing man into the sky? You can find him right here in Milan, in the city that Leonardo experienced more deeply than any other and in that which, today, to our immense pride, Leonardo himself would probably define as the exhibition of his real projects.»

Edoardo Zanon

«New discoveries and never-seen-before machines leap out of his manuscripts and spring to life in the centre of Milan. Only here is it possible to understand just how vast Leonardo's work is. Everybody should see the Last Supper.. and this exhibition, the only one of its kind in the world, presents the "real" Cenacolo, digitally refreshed, to look as it must have looked 500 years ago!»

Mario Taddei



Left to right: Massimiliano Lisa, Mario Taddei and Edoardo Zanon, curators of the exhibition.

A NEW CONCEPT

PHOTO ©: LEONARDO 3 - WWW.LEONARDO3.NET

# Calendar | This Month in Milan



**10** SUNDAY EXHIBITION  
last day to visit at **Palazzo Reale** the first-ever exhibition in Italy of paintings by **Bob Dylan** (p. 10).

FRIDAY	<b>1</b>	<b>EXHIBITION:</b> inauguration of interactive exhibition " <b>Leonardo 3</b> ", piazza della Scala, entrance from Galleria Vittorio Emanuele II, <b>Le Sale del Re</b> (until 31 July, p. 4).
SATURDAY	<b>2</b>	<b>FAIR:</b> <b>Mido 2013</b> , the International Eyewear Exhibition will be held at the <b>Fiera Milano</b> fairgrounds from 2 to 4 March (p. 8).
SUNDAY	<b>3</b>	<b>JAZZ:</b> traditional " <b>Aperitivo in Concerto</b> " appointment at <b>Teatro Manzoni</b> featuring renowned jazz trumpet player <b>Dave Douglas</b> .
MONDAY	<b>4</b>	<b>EXHIBITION:</b> at <b>Palazzo Reale</b> , " <b>Il vero e il falso</b> " a never-seen-before exhibition that traces the evolution of the phenomenon of counterfeiting (until 24 March, p. 10).
TUESDAY	<b>5</b>	<b>BALLET:</b> last chance to see Roland Petit's ballet version of <b>Notre-Dame de Paris</b> at Milan's <b>Teatro alla Scala</b> .
WEDNESDAY	<b>6</b>	<b>MUSIC:</b> don't miss the "Carta bianca ai giovani" concert, a part of the " <b>Rondo 2013</b> " series of musical dates, scheduled to be held at the <b>Auditorium Gruppo 24 Ore</b> .
THURSDAY	<b>7</b>	<b>JAZZ:</b> performance by well-known jazz vocalist <b>Kurt Elling</b> at <b>Blue Note</b> , one of Milan's most popular jazz clubs & restaurant (p. 54).
FRIDAY	<b>8</b>	<b>FESTIVITY:</b> today, throughout the world, gals will be celebrating <b>international women's day</b> with a slew of events and themed initiatives.
SATURDAY	<b>9</b>	<b>PHOTOGRAPHY:</b> fashion on display with " <b>Fashion. A century of extraordinary fashion photography from the Condé Nast archives</b> ", at <b>Fondazione Forma</b> until 7 April.
MONDAY	<b>11</b>	<b>MUSIC:</b> only Milan date for rock band <b>The Darkens</b> , scheduled to present its new album at <b>Alcatraz</b> in via Valtellina.
TUESDAY	<b>12</b>	<b>COMICS:</b> revival of <b>Fabbrica di Carosello</b> , a well-known television program aired between 1957 and 1977, at <b>Wow Spazio Fumetto</b> (until 14 April).
WEDNESDAY	<b>13</b>	<b>EXHIBITION:</b> until 24 March the spaces at the <b>Triennale di Milano</b> will host art and science exhibition " <b>Benzine. Le energie per la tua mente</b> ".

THURSDAY	<b>14</b>	<b>EXHIBITION:</b> " <b>Simone Peterzano e i disegni del Castello Sforzesco</b> ", (Gala del Tesoro, Castello Sforzesco) will run until 17 March. (p. 56).
FRIDAY	<b>15</b>	<b>FAIR:</b> from today until Sunday head to <b>Fieramilanocity</b> to visit " <b>Fa' la cosa giusta!</b> ", Milan's sustainable lifestyle fair (p. 8).
SATURDAY	<b>16</b>	<b>FESTIVITY:</b> for the first time <b>Fiera Milano</b> will be celebrating <b>St. Patrick's Day</b> with a series of folkloristic initiatives (until 17 March).
MONDAY	<b>18</b>	<b>POP MUSIC:</b> get into the groove at <b>Teatro degli Arcimboldi</b> where Simply Red's front-man <b>Mick Hucknall</b> , will entertain audiences during an exclusive concert.
TUESDAY	<b>19</b>	<b>FESTIVITY:</b> don't forget that today is <b>Father's Day</b> in Italy.
WEDNESDAY	<b>20</b>	<b>PHOTOGRAPHY:</b> first Italian solo show by well-known Canadian photographer <b>Jeff Wall</b> (until June at <b>PAC - Padiglione d'Arte Contemporanea</b> ).
THURSDAY	<b>21</b>	<b>EXHIBITION:</b> last chance to see the exhibition " <b>Dracula e il mito dei vampiri</b> " at the <b>Triennale di Milano</b> (p. 8).
FRIDAY	<b>22</b>	<b>FAIR:</b> fifth edition of <b>Esence</b> , the event dedicated to lovers of Cult Perfumes (until 24 March, <b>La Permanente</b> ).
SATURDAY	<b>23</b>	<b>OPEN DAY:</b> 21st edition of " <b>FAI Spring Day</b> ". To mark the occasion, the foundation will open up several cultural locations to the public (23 and 24 March).
SUNDAY	<b>24</b>	<b>ANTIQUES:</b> " <b>Mercatone dell'Antiquariato</b> ", the traditional fair dedicated to collectors and antique lovers will be held on <b>Naviglio Grande</b> .
TUESDAY	<b>26</b>	<b>CLASSICAL:</b> concert by <b>Giuseppe Verdi Symphony Orchestra of Milan</b> "The Passion according to St. Matthew" by J.S.Bach, at the <b>Auditorium di Milano</b> (also 27 and 29 March).
WEDNESDAY	<b>27</b>	<b>EXHIBITION:</b> until 13 May, <b>Museo Poldi Pezzoli</b> , will host " <b>La passione del disegno. Opere della collezione Lampugnani dal XVI al XIX secolo</b> ".
THURSDAY	<b>28</b>	<b>OPERA:</b> opening night of " <b>Macbeth</b> " at Milan's <b>Teatro alla Scala</b> . Other dates: 2, 4, 9, 16, 18, 21 April (p. 8).
FRIDAY	<b>29</b>	<b>EXHIBITION:</b> until 2 June, <b>Palazzo Reale</b> will host " <b>The desire for freedom</b> ", an exhibition centred on the idea of freedom in Europe from 1945 to-date.
SATURDAY	<b>30</b>	<b>SPORT:</b> <b>Inter</b> takes on <b>Juventus</b> at the <b>San Siro Stadium</b> in a bid to qualify for the Serie A football championships (p. 57).
SUNDAY	<b>31</b>	<b>FESTIVITY:</b> <b>Happy Easter</b> . Today is one of the most religious holidays in Italy.



**17** SUNDAY VINTAGE  
last day to visit the indoor market devoted to "**Brocantage**" (Parco Esposizioni di Novegro).



**25** MONDAY EXHIBITION  
for the first time in Italy, a display of works from the Jonas Netter collection "**Modigliani e la Scuola di Parigi**" (**Palazzo Reale** until 8 September, p. 10).

# the MICAMshanghai



## SHANGHAI

9/11 APRIL 2013  
FOOTWEAR AND LEATHER  
GOODS EXHIBITION  
AUTUMN/WINTER  
COLLECTION 2013/2014

## 上海

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# Hot Venues | March 2013

## MUSEO DEL 900

• Until 3 March  
**COLLEZIONARE IL NOVECENTO**  
 >> COMING SOON from 4 April  
**ANDY WARHOL'S STARDUST**  
 Open Mon 2.30pm-7.30pm;  
 Tues, Wed, Fri and Sun 9.30am-7.30pm;  
 Thurs and Sat 9.30am-9.30pm.  
 M1-M3 Duomo. Map F5.  
 www.museodelnovecento.org



## TRIENNALE MUSEUM

• Until 24 March  
**DRACULA E IL MITO DEI VAMPIRI**  
 Open Tues-Sun 10.30am-8.30pm;  
 Thurs 10.30am-11pm. Viale Alemagna, 6.  
 M1-M2 Cadorna FN, Map D3. www.triennale.it



Palazzo della Triennale

## PALAZZO MORANDO COSTUME MODA IMMAGINE

• Until 21 April  
**DONNE IN BOTTEGA** Donne artigiane/  
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 (1906-2012)  
 Open Tues-Sun 9am-1pm/2pm-5.30pm;  
 Free admission. Via Sant'Andrea, 6.  
 T: 02 88465933. M1 San Babila; Map G4.  
 www.costumemodaimmagine.mi.it



FieraMilanoCity

## FAIRS

• 2-4 March  
**MIDO** International Exhibition for Optics,  
 Optometry and Ophthalmology  
 • 3-6 March  
**MIFUR** International Fur and Leather  
 Exhibition  
 • 3-6 March  
**MIPEL** International Leathergoods Market  
 • 3-6 March  
**THE MICAM** International Footwear  
 Exhibition  
 • 15-17 March  
**CARTOOMICS** Exhibition of Comics,  
 Cartoons, Cosplay, Fantasy and  
 Collections  
 AT RHO FAIRGROUND  
 • 15-17 March  
**FA' LA COSA GIUSTA** Exhibition of critical  
 consuming and sustainable lifestyle  
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 www.fieramilano.it

## TEATRO ALLA SCALA

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 www.teatroallascala.org  
 • 1 and 5 **Notre-Dame de Paris Ballet**.  
 Teatro Bol'soj, Mosca Production.  
 Coreography and libretto Roland Petit.  
 • 2 **RICHARD WAGNER, GUSTAV  
 MAHLER**. Filarmonica della Scala.  
 Conductor Daniel Harding  
 • 3 **WOLFGANG AMADEUS MOZART,  
 GIOACHINO ROSSINI** - at 4pm (La Scala  
 Under 30).  
 • 6, 12, 15 **RICHARD WAGNER, Die  
 fliegende Hollander**. Conductor Hartmut  
 Haenchen, Director Andreas Homoki.  
 • 11 (Première), 14, 22 **SERGE  
 RACHMANINOFF, Concerto No.2 in  
 C min, op, 18 for piano and orchestra  
 and Symphony No. 1 in D min. op. 13**.  
 Conductor Gianandrea Noseda,  
 Piano Kathia Buniatishvili.  
 • 13 (Première), 21, 27 **ALEXANDER  
 RASKATOV, New Production: De  
 Nederlandse Opera, Amsterdam  
 in collaboration with Théâtre de la  
 Complicité, London. Sung in Russian  
 with electronic libretto in English**.  
 Conductor Valery Gergiev.  
 • 25 **ROBERTO BARTOLI,  
 MASSIMILIANO ROCCHETTA,  
 GIORGIO BABBINI, EMILIANO  
 RODRIGUEZ**. Clarinet Fabrizio Meloni,  
 Saxophone Emiliano Rodriguez, Piano  
 Massimiliano Rocchetta, Contrabbass  
 Roberto Bartoli. All the pieces in the  
 program are world premières.  
 • 28 (Première) **GIUSEPPE VERDI,  
 Macbeth**. New Teatro alla Scala  
 Production. Conductor Valery Gergiev.  
 • 29 **JOHANN SEBASTIAN BACH,  
 St. Matthew Passion BWV 244**. Orchestra  
 sinfonica di Milano Giuseppe Verdi.  
 Conductor Ruben Jais.

# 52<sup>nd</sup> INTERNATIONAL FURNITURE EXHIBITION

# Milan: interiors of tomorrow



Salone Internazionale del Mobile  
 EuroLuce, International Lighting Exhibition  
 SaloneUfficio, International Workspace Exhibition  
 International Furnishing Accessories Exhibition  
 SaloneSatellite

Milan Fairgrounds, Rho, 09/14.04.2013



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 www.runinmilan.com



Several of the most important traces of Leonardo da Vinci's life in Milan are hosted at the **Ambrosiana** art gallery and in the annexed library. The series of Leonardo's drawings collected in the "**Codex Atlanticus**" (containing 1,750 drawings on technical and scientific subjects) will be on display in the sumptuous Sala Federiciana of the Veneranda Biblioteca. "I Diluvi e le Profezie" is the theme until 12 March

and "Il Monumento Sforza e la tecnologia di fusione" is the following cycle until 9 June, which also offers visitors a chance to tour the prestigious frescoed rooms of the Library and the Pinacoteca, where they will also be able to admire the famous "**Portrait of a Musician**", the only known portrait of a man by Leonardo. [www.leonardo-ambrosiana.it](http://www.leonardo-ambrosiana.it)



**Palazzo Reale**, one of the most important cultural centres in the city, will simultaneously host different exhibitions of international scope. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Ask your concierge.

- **Costantino 313 D.C.**, until 17 March – celebrating the anniversary of the Edict of Milan.
- **Il Vero e il Falso**, until 24 March – the evolution of the phenomenon of forgery. **Where Tip:** "La stanza del falsario", reconstruction of a clandestine mint that actually existed.
- **Bob Dylan. The New Orleans Series**, until 10 March. **First-ever showing in Italy**, an exhibition of 22 paintings by poet of song and visual artist.
- **Modigliani, Soutine e gli artisti maledetti. La collezione Netter**, until 8 September. 122 works of extraordinary beauty by Amedeo Modigliani and the artists that lived and painted in Montparnasse at the beginning of the 20th century. **First-ever showing in Italy.**

**laVerdi**

This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. [www.laverdi.org](http://www.laverdi.org)

**Symphonic Season**  
**1 and 3 March**  
**Zhang Xian**, conductor  
 Music by Gustav Mahler

**7, 8, 10 March**  
**John Axelrod**, conductor  
 Music by Giuseppe Verdi

**14, 15, 17 March**  
**Midori**, violin  
**John Axelrod**, conductor  
 Music by Johannes Brahms

**21, 22, 24 March**  
**Boris Petrushanski**, piano  
**Giuseppe Grazioli**, conductor  
 Music by Igor Stravinskij, Dmitrij Sostakovic, Sergej Prokof'ev, Aram Khachaturian

**26, 27, 29 March**  
**Ruben Jais**, conductor  
 Music by Johann Sebastian Bach

**"laVerdi Barocca"**  
**20 March**  
**Gianluca Capuano**, conductor  
 Music by Dietrich Buxtehude

**"Crescendo in Musica"**  
**2 March**  
**"Un viaggio alla scoperta dell'orchestra"**  
**Ivan Fossati**, narrator  
**Gianni Marziliano**, conductor

**23 March**  
**"Elfi, fate e innamorati"**  
**Felix Mendelssohn**  
**Nicola Olivieri**, narrator  
**Gianni Marziliano**, conductor

**"Sunday Morning with laVerdi"**  
**10 March**  
**"Rimsky-Korsakov"**  
**Luca Santaniello**, cello  
**Giuseppe Grazioli**, conductor  
 Music by Emile Waldteufel, Julius Conus, Nikolaj Rimsky-Korsakov

**LEONARDO3 - IL MONDO DI LEONARDO**  
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 Piazza della Scala at the entrance of Galleria Vittorio Emanuele

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**RESERVATIONS** Info line and groups 199.75.74.14  
[www.leonardo3.net](http://www.leonardo3.net)

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»» WHERE TO BUY

# Colour Shock



**1. VERSUS**  
 Yellow laminated lace mini dress  
 c/o la Rinascente  
 Piazza Duomo  
 T: 02 88521  
 M1-M3 Duomo. Map F4  
[www.larinascente.it](http://www.larinascente.it)  
[www.versus.it](http://www.versus.it)

**2. LEGHILÀ**  
 Neoprene beach bag  
 Via Manzoni, 16/A  
 T: 02 89455688  
 M3 Montenapoleone. Map G4  
[www.leghila.com](http://www.leghila.com)

**3. DUVETICA**  
 Shiny nylon pink sleeves jacket  
 Via Santo Spirito, 22  
 T: 02 76022967  
 M3 Montenapoleone. Map G4  
[www.duvetica.it](http://www.duvetica.it)

**4. TOY WATCH**  
 Orange and green "Velvety Solo Tempo"  
 in polycarbonate and silicon  
 Via Montenapoleone, 25/3  
 T: 02 76005996  
 M3 Montenapoleone. Map G4  
[www.toy-watch.com](http://www.toy-watch.com)

**5. ETRO**  
 High heel sandal in metallic pink leather  
 Via Montenapoleone, 5  
 T: 02 76005049  
 M3 Montenapoleone. Map G4  
[www.etro.com](http://www.etro.com)

**6. VALENTINO**  
 Rockstud bracelets: pop apple with  
 pyramidal studs and pop fuxia with  
 platinum studs  
 Via Montenapoleone, 20  
 T: 02 76006182  
 M3 Montenapoleone. Map G4  
[www.valentino.com](http://www.valentino.com)



 ballin





**NEW opening** What's New in the City



**Illy Doubles in Milan**

The well-known coffee brand has opened two new spaces in the heart of the city: a corner on the seventh floor of **la Rinascente** in piazza Duomo and **illyshop in Galleria San Carlo**, which has been transformed from a pop-up store to a completely revamped permanent boutique. At its two spaces, visitors can explore all aspects of the illy world, from the preparation of espresso to the world of art with the illy Art Collections, the most recent of which is signed by artist Kiki Smith, who has decorated coffee cups and tins with a narrative of flowers, butterflies, moons and suns.

*www.illy.com. illyshop c/o la Rinascente (piazza Duomo, T: 02 88521, M1/M3 Duomo, Map F4) and illyshop Galleria S. Carlo (T: 02 36744052, M1 San Babila, Map G4).*

**A Charmed World in the Heart of Milan**

Elegance, class and charm. These are the key words that describe the new **Rosato concept store** in Milan. Following the opening of its Rome boutique, Milan has been chosen as the city to host this revered jewellery brand. The sleek, minimalist style of the store highlights its distinctive decor where references to female elegance are combined with bold innovative lines and profiles with cleverly positioned lighting accentuating the design of the compositions. Each single charm created by Rosato serves as a reminder of a special moment in your life which you can keep with you at all times, a unique moment just like the woman wearing it.

*www.rosato.it. Via della Spiga, 42. T: 02 76006462. Map G4*



**Aldo Coppola-Style Beauty**

The brand new **Atelier Aldo Coppola** is now open in one of Milan's most trendy areas. A gorgeous, modern space boasting a meld of artistic creation supported by technical competency where everything, or almost everything revolves around hair care. Aldo Coppola has its own brand of fabulous hair products and offers a number of exclusive services including the "must-try" Aldo Coppola Hair Therapy. Extending over a surface area of 500 sq.m., this modern beauty temple is not only dedicated to hair care but also focuses on the wellbeing of body and mind. A pampering heaven with cutting edge treatments including naturopathy, massages, postural improvement and customized pilates and Girotonic lessons offered by expert professionals for a voyage of true self-indulgence and wellbeing.

*www.aldocoppola.it. Via Solari, 11. T: 02 89427136. Map C6*



**New Metro Line**

Milan recently inaugurated one of the most modern subway systems in Europe, fully **automated** and **driverless**. Lilac is the colour of the **new M5** which, for the time being, includes seven stops. However, the line is scheduled to be extended and completed by **Expo 2015**: from Bignami to San Siro, passing through the Isola district, Stazione Garibaldi, Cimitero Monumentale and the CityLife district (see metro map on page 60).

**M5**



» TIPS

Milan as you've never seen it before

The international capital of fashion and design, Milan is a city with ancient roots and extraordinary treasures with museums and open-air marvels of architecture.

» The **Galleria Vittorio Emanuele II** is known as the living room of Milan and act as a picturesque backdrop to numerous high-end shops and trendy cafés. Right next to it is the **Duomo**, the symbol of the city, from whose roofs, surrounded by an outburst of pinnacles, turrets and marble statuary, you can enjoy a spectacular view over the city and of the nearby **Castello Sforzesco**, formerly a noble Medieval residence and, today, the seat of museums and exhibitions.



» Milan also has the privilege of being home to **Leonardo da Vinci's Last Supper**, one of the greatest masterpieces of all times. Next door to the convent housing Leonardo's Cenacolo, top of your to-do list should be a visit to the church of **Santa Maria delle Grazie**, a magnificent example of Italian Renaissance art. » Last but not least, make sure to visit Milan's temple of music, **Teatro alla Scala**. Since 1778, most of Italy's greatest artists, and many singers, conductors and dancers from other nations too, have appeared at the Opera House. While in the area, you can also visit the **Museo Teatrale alla Scala**, which features a rich collection of costumes, scenographic sketches, letters from composers and ancient musical instruments.

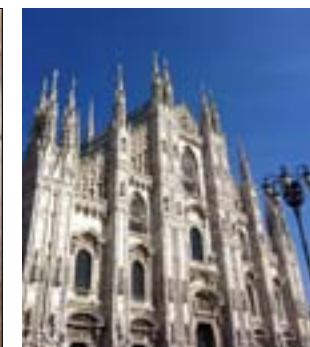


**"LIVE MILANO" GRAND TOUR**

**Every day except on Monday, only 60€**  
Tour available in English, German, Spanish, Portuguese, Italian.

9.30am or 2.30pm: departure by bus from Zani Viaggi Travel Agency. Visit of La Scala Museum and Theatre. Through the enchanting Galleria Vittorio Emanuele II, walking tour to the Duomo Square. After the visit of the impressive Gothic Cathedral, panoramic bus tour of the city. Arrival at the Basilica Santa Maria delle Grazie and visit to Leonardo Da Vinci's masterpiece "The Last Supper". 1.00pm or 6.00pm: return by bus to Zani Viaggi Travel Agency.

**Zani Viaggi** - Foro Bonaparte 76 corner of via Cusani. Map E4.  
T: 02 867131. M1 Cairoli-M2 Lanza.  
[www.zaniviaggi.it](http://www.zaniviaggi.it) - [www.livemilano.com](http://www.livemilano.com)



This page is kindly sponsored by Zani Viaggi

# Enjoy Lugano



Via Nassa

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

## Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities.

Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

## Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the **Patravi Travel Tec GMT** is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.



LEFT AND BELOW  
The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano



**BUCHERER** - Via Nassa 56, T: +41 919231424, [www.bucherer.com](http://www.bucherer.com)

**CASINÒ DI CAMPIONE** - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 [www.casinocampione.it](http://www.casinocampione.it)

**CASINÒ DI LUGANO** - Via Stauffacher 1, T: +41 919737111, [www.casinolugano.ch](http://www.casinolugano.ch)

**E.MARINELLA** - Via della Posta, 2 corner of via Canova, T: +41 919222924, [www.marinellanapoli.it](http://www.marinellanapoli.it)

**FOX TOWN** - Via A. Maspoli 18, T: +41 848828888, [www.foxtown.ch](http://www.foxtown.ch)

**LES AMBASSEDEURS** - via Nassa 5, T: +41 919235156, [www.lesambassadeurs.ch](http://www.lesambassadeurs.ch)

**SOCIETÀ NAVIGAZIONE LAGO DI LUGANO** Viale Castagnola 12, T: +41 919715223, [www.lakelugano.ch](http://www.lakelugano.ch)

**SWISSMINIATUR** - 6815 Melide, T: +41 916401060, [www.swissminiatur.ch](http://www.swissminiatur.ch)

## HOW TO REACH LUGANO

**By car.** From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

**By train.** Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info [www.trenitalia.com](http://www.trenitalia.com) and [www.ffs.ch](http://www.ffs.ch)

**By bus.** FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. [www.zaniviaggi.it](http://www.zaniviaggi.it)

# where else

Exploring Milan and surrounding areas



## Verona and Lake Garda

A trip in discovery of the city of Shakespeare



Take a **day trip from Milan** to discover the beautiful town of Verona, the famous setting of Shakespeare's 'Romeo and Juliet' and the unmissable Sirmione, a stunning lakeside town on Lake Garda where ancient roman ruins meet crystal blue shores.

» **Verona** is not only a beautiful, romantic city but also a hugely popular tourist destination. Step back into Shakespearean times and call for your Romeo from **Juliet's balcony** or visit the beautifully preserved ancient Roman **Arena** where, in summer, concerts and operas are still performed today. You will also have free time to explore the narrow medieval streets and the Renaissance palace.

» The magnificent lakeside towns around **Lake Garda** have fascinated visitors for centuries. The first people to fall in love with the area were the Romans. In fact, Sirmione, still boasts a number of ruins and mosaics testifying to their presence in the area.

» **Sirmione** is undoubtedly one of the most romantic places on earth whose beauty was lauded by Roman poet Catullus. Today, the **Grotte di Catullo** is the chief sight, an unbeatable combination of Roman ruins and a panoramic view of the lake. You can wander at leisure through the remains of this once-great villa. At the entrance to the town stands the moated 13th-century, **Rocca Scaligera** castle that once belonged to the powerful Scaligeri princes of Verona. In addition to the ruined walls, you can also admire a number of archaeological artifacts, including a charming carving of rabbits in the small museum.



This page is kindly sponsored by Zani Viaggi

## MILANO TOUR Every Friday all year around

7.30am: departure by bus from Zani Viaggi Travel Agency. Arrival at Verona and guided walking tour of the city centre. Free time for lunch and departure to Sirmione. Visit of the stunning lakeside town and optional boat tour on the lake. Return by bus to Milan. Arrival at Zani Viaggi at about 7.30pm. **Full day trip with English speaking guide, only 80€.**

Zani Viaggi - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairolì-M2 Lanza. [www.zaniviaggi.it](http://www.zaniviaggi.it) - [www.livemilano.com](http://www.livemilano.com)

# the where guide

## Shopping



### All That Glitters

Situated in the heart of the city, each day, landmark jewellers **Fiore all'occhio**, offer something new from their exquisite, eye-catching collections the result of a passion for creativity. Gold and silver are paired with unusual materials to create bold, unique accessories boasting a distinct appeal that will add a splash of personality to any outfit.

[www.fioreallogchielloiellli.it](http://www.fioreallogchielloiellli.it)  
Via S. Giovanni sul Muro, 12  
T: 02 72002452. Map E4

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Accessories

**AGENT PROVOCATEUR**—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. [www.agentprovocateur.com](http://www.agentprovocateur.com). Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. **Map F4**

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BORSALINO**—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that

harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. [www.borsalino.it](http://www.borsalino.it). Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map G4**

**FURLA**—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. [www.furla.it](http://www.furla.it). Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. **Map H3** 

**HENRY BEGUELIN**—A "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. [www.henrybeguelin.it](http://www.henrybeguelin.it). Via Montenapoleone, 9. T: 02 76023820. M3 Montenapoleone. **Map G4**

**PUNTO OTTICO HUMANEYES**—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest diktats of design and the artisanal rigour of handcrafted items, with

### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on pages 20-21.

#### MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

STYLE IS THE GOAL



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Via della Posta 2

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# Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, **via Manzoni**, **via della Spiga** and **corso Venezia**.

It is here that the most important fashion designers offer their luxurious creations.

Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with **corso Garibaldi** and **corso Como** or the **Vercelli-Belfiore-Marghera** districts.

**ALBERTA FERRETTI PHILOSOPHY**—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

**BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

**BORSALINO**—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

**BOTTEGA VENETA**—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via

Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

**BRUNELLO CUCINELLI**—www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. Map G3 • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. **Map G4**

**CARSHOE**—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

**CASADEI BOUTIQUE**—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHANEL**—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHURCH'S**—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12.

T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

**DOLCE&GABBANA**—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

**ERMENEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

**FAY**—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

**FRATELLI ROSSETTI**—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

**GIANFRANCO FERRÉ**—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

**GIORGIO ARMANI**—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

**GUCCI**—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

**HERMÈS**—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

**JIMMY CHOO**—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

**KRIZIA**—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

**LORO PIANA**—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

**LOUIS VUITTON**—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

**LUCIANO SOPRANI**—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm/3pm-7pm; Sat 10am-2pm/3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

**MISSONI**—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

**MIU MIU**—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

**MOSCHINO**—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

**PRADA**—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

**RALPH LAUREN**—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

**ROBERTO CAVALLI**—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

## → Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city\*.

- Prada
- D&G
- la Rinascente
- Louis Vuitton
- Chanel
- Valentino
- Gucci
- Armani
- Paolo Moretti
- Etro

\*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international guests.

**ROCCO BAROCCO**—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

**SALVATORE FERRAGAMO**—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

**TOD'S**—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

**TOM FORD**—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

**TRUSSARDI**—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

**VALENTINO**—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

**VERSACE**—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

**YVES SAINT LAURENT**—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

**ZILLI**—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

Luxury shopping

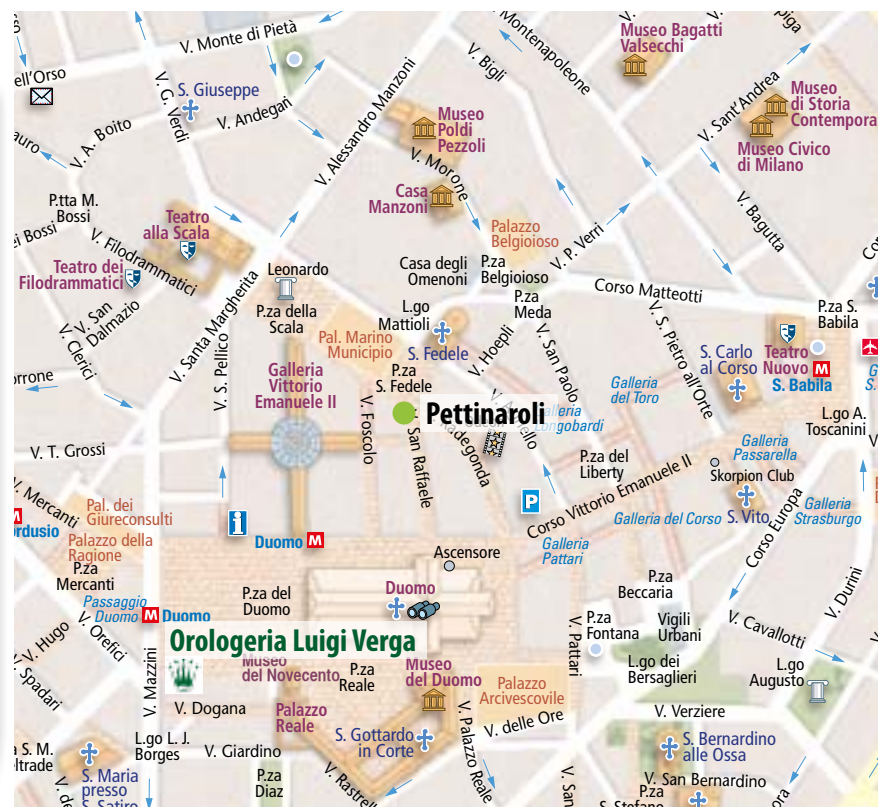
Duomo district



Orologeria Luigi Verga

A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Orologeria Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

www.luigiverga.it  
Via G. Mazzini  
(piazza Duomo)  
T: 02 8056521



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painstaking attention being paid to each and every aspect of the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. **Map F4**

**SERAPIAN**—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special “made to order” service for those in search of high-class objects

whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. **Map G3**

**VILLA MEISSEN\***—Drawing thousands of visitors all over the world each year, Meissen\* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen\* Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location

for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Books & Magazines

**LA FELTRINELLI EXPRESS**—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection



iPad case in hammered leather

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com  
Piazza San Fedele, 2 (entrance from via T. Marino)  
T: 02 86464642-1875  
More info: www.wheremilan.com

of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. **Map G2**

**PANTON'S ENGLISH BOOKSHOP**—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multimedia products. The magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. **Map D4**

Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

**ASPESI**—Likes to define its style as “basic, with a twist”. The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original “no-frills” philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**FEDELI**—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class “Made in Italy” fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

**LARUSMIANI CONCEPT BOUTIQUE**—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II, 2. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

**PUPI SOLARI**—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

Your luxury personal shopper in Milan

GoldBlack Style  
Luxury Personal Shopper and Image Consultant

Showroom & Office  
Galleria Strasburgo 3  
(Piazza San Babila), Milano  
Tel. 02 39680604  
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www.goldblackstyle.com

### Luxury Personal Shopping

by GoldBlack Style

GoldBlack Style is a leading company specializing in the offer of top-range services designed for an exclusive clientele. GoldBlack Style's mission is to make sure that you live unique, personalized, luxury experiences, in order to enable you to discover everything that Milan and its outlying areas have to offer in terms of fashion, design, food and culture. GoldBlack Style proposes services such as combined make-up and hair-styling directly in your room as well as personal shopping tours to several of the city's most exclusive boutiques and artisan laboratories, in discovery of the authentic world of "Made-in-Italy". GoldBlack Style also proposes luxury tours, not only of a cultural nature but also dedicated to wine and food tastings. Discover GoldBlack Style's exclusive services: they will offer you unforgettable moments. GoldBlack Style does not sell services, it makes dreams come true. For all related information, ask your concierge. [www.goldblackstyle.com](http://www.goldblackstyle.com)



Manuela Faganelli and Elisa Bongiascia, President and Vice-President of GoldBlack Style.

**RENCO**—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. [www.rencostore.com](http://www.rencostore.com). Corso Venezia, 29. T: 02 76000235. **Map G4**

### Concept Stores

**10 CORSO COMO**—A unique and ever-expanding mix of selling spaces grouped around a beautiful courtyard in Corso Como's pedestrian area. Worth particular note are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Tues-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. M2 Garibaldi FS. T: 02 653531. **MAP F2**

**FERRARI STORE MILANO**—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including

clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. [store.ferrari.com](http://store.ferrari.com). Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

### Jewellery & Watches

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BREGUET**—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. [www.breguet.com](http://www.breguet.com). Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

**BUCCELLATI**—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. [www.buccellati.com](http://www.buccellati.com). Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**



### SPOTLIGHT

## Exquisite "Made-in-Milan" Craftsmanship

Situated just a stone's throw from the Duomo, **Atelier daniela de marchi - ddm** is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones that are denuded of their natural shine to take on new chromatic shades and warm touches of light. [www.danielademarchi.it](http://www.danielademarchi.it). Via dei Piatti, 9. T: 02 86995040. M3 Missori. **Map E5**

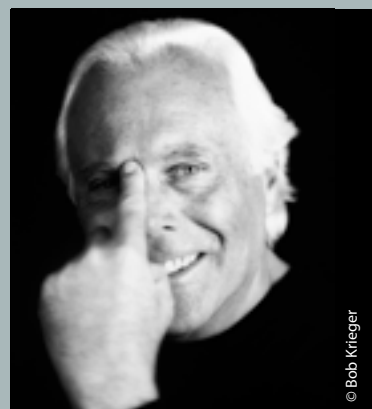
### Luxury shopping



Official Retailers in Milan			
	<b>Pisa Orologeria - Rolex Boutique</b> Via Montenapoleone, 24 T: 02 76317726	<b>Orologeria Luigi Verga</b> Via Mazzini corner of via Dogana, 3 T: 02 8056521	<b>Rocca 1794</b> Piazza Duomo, 25 T: 02 8057447
	<b>Gobbi 1842</b> Corso Vittorio Emanuele II, 15 T: 02 76020536	<b>Luigi Verga Orologi</b> Corso Vercelli, 7 T: 02 43995176	<b>Ronchi</b> via Gonzaga, 5 T: 02 877449

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# World of Armani



© Bob Krieger

In Milan, Armani is not simply a fashion brand but rather an integral part of city life. Starting from **Boutique Giorgio Armani**, the largest of the 75 present in 46 countries worldwide: three floors of luxury and elegance, 2000 sq.m. set against the backdrop of a Renaissance palazzo, an imposing synthesis of the Armani signature style ([www.armani.com](http://www.armani.com). Via Montenapoleone 2, T: 02 76003234. M1 San Babila. **Map G4**). At the **Emporio Armani concept store** in via Manzoni 31, the first and largest luxury brand sales point in the city, you can also find the following Armani lines: Armani Jeans, Armani/Dolci, Armani/Fiori, Emporio

Armani man and woman, Armani Junior, EA7, Armani/Libri (*via Manzoni 31, T: 02 72318600. M3 Montenapoleone. Map F4*).

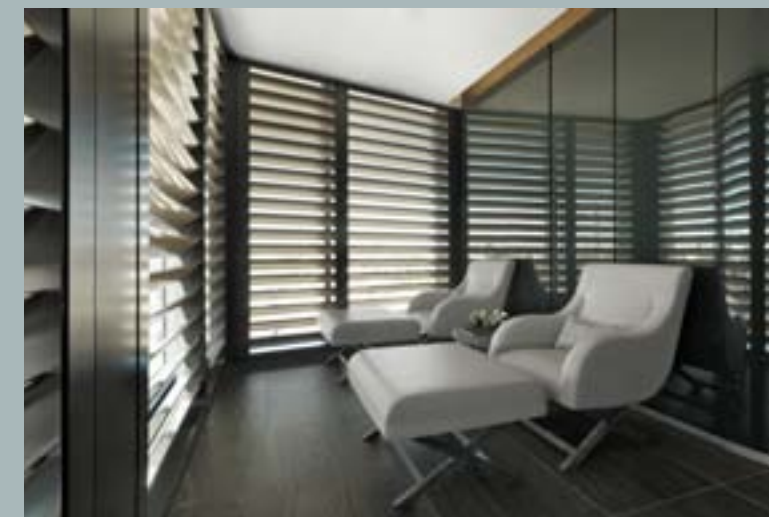
**Armani/Casa** in via Sant'Andrea 9 is a reference point for interior decor, from furniture to lighting; from accessories to textiles.

In Milan, a number of the coolest locations also carry the Armani signature. These include **Emporio Armani Caffè** (*via Croce Rossa 2, T: 02 72318680. M3 Montenapoleone. Map F4*), **Armani/Nobu**, the sushi restaurant Via Pisoni 1, T: 02 62312645. M3 Montenapoleone. **Map F4**) and **Armani Privé** (*via Manzoni 31, T: 02 62312655. M3 Montenapoleone. Map F4*), where the VIPs and captains of industry who animate Milan's "dolce vita" can be spotted enjoying a drink or dancing until the late hours of the night.

Armani dominates the centre of Milan with a **large billboard** at the junction between via Cusani and via Broletto (*Map F4*), for years one of the symbols of the city. And, since last year, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (**Armani Hotel Milano**, *via Manzoni 31. M3 Montenapoleone. Map F4. [www.armanihotels.com](http://www.armanihotels.com)*). All imbued with "King Giorgio's" typical elegance and style.

**CLOCKWISE FROM THE RIGHT:**

A close-up of Armani Casa, lying adjacent to Emporio Armani, and the Armani/Spa in the Armani Hotel; the Giorgio Armani Boutique in via Montenapoleone, 2



**BULGARI**—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. [www.bulgari.com](http://www.bulgari.com). Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. [www.cartier.it](http://www.cartier.it). Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

**CHOPARD**—The Swiss brand, famed throughout the world for its refined timepieces and jewellery collections, has opened the doors of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horlogerie. Open Mon-Sat 10am-7pm. [www.chopard.com](http://www.chopard.com). Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4**

**DAMIANI**—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry repropounded in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. [www.damiani.it](http://www.damiani.it). Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

**DE WAN**—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. [www.dewan.it](http://www.dewan.it). Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.dodo.it](http://www.dodo.it). Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

**FARAONE**—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-

before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. [www.faraonegioielli.it](http://www.faraonegioielli.it). Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

**GIOIELLERIA PENNISI**—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu, Art Déco and Retrò jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife, Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. [www.gioielleriapennisi.it](http://www.gioielleriapennisi.it). Via Manzoni, 29. T: 02 862232. M1 San Babila. **Map G4**

**GOBBI 1842**—Founded in 1842, Gobbi is a reference point for refined jewellery and precious

timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

**JAEGER-LECOULTRE BOUTIQUE**—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com). Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

**LUIGI VERGA**—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. [www.luigiverga.it](http://www.luigiverga.it). Orologeria Luigi Verga: Via G. Mazzini

corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5** • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

**PILGIÒ**—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. [www.pilgio.com](http://www.pilgio.com). Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

**PISA OROLOGERIA**—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique.

The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

**ROCCA 1794**—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. [www.rocca1794.com](http://www.rocca1794.com). Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Open Tues-Sat 9.30am-1pm/3pm-7pm. [www.ronchigioggielli.com](http://www.ronchigioggielli.com). Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo **Map F5**

**TIFFANY & CO.**—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with

the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. [www.tiffany.com](http://www.tiffany.com). Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

**TOYWATCH**—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. [www.toy-watch.it](http://www.toy-watch.it). Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. [www.vancleef-arpels.com](http://www.vancleef-arpels.com). Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

## Leather & Luggage

**COLOMBO VIA DELLA SPIGA**—Not a boutique, but a refined gallery created to highlight all the elegance of the brand's uber-sophisticated collections of bags and small leather items. The new flagship store window display showcases the icon bags that have made Colombo famous throughout the world, including the Odeon model, entirely handcrafted in the crocodile cult version proposed in a range of diverse colours. The must-have for the 2013 spring/summer season are, in fact, vibrant colours; other novelties also include a limited edition clutch version decorated with precious stones. Open Mon 3pm-7pm; Tues-Sun 10am-1.30pm/2.30pm-7pm. [www.colomboviadellaspiga.it](http://www.colomboviadellaspiga.it). Via della Spiga, 9. T: 02 76023587. M1 San Babila. **Map G4**

**FPM-FABBRICA PELLETERIE MILANO**—The historic Italian leather goods company founded in 1946 has inaugurated its new boutique in the Quadrilatero with renewed energy, the perfect expression of Italian talent for beauty and the excellence of craftsmanship. Designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel accessories, developing important technological and stylistic innovations: lightness, safety, aesthetics and functionalism. Open Mon 10am-7pm; Sun 11am-7pm. [www.fabbricapelletteriemilano.com](http://www.fabbricapelletteriemilano.com). Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4**

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and

Sun by appointment. [www.giosamilano.com](http://www.giosamilano.com). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**PELLUX-RIMOWA STORE**—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pellux.it](http://www.pellux.it) - [www.rimowastoremilano.it](http://www.rimowastoremilano.it). Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

## Passion Shopping

**DRIVE YOUR DREAM**—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. [www.dydream.it](http://www.dydream.it). Galleria de' Cristoforis, 1 - Piazza del Liberty. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

**GIOIELLERIA VINTAGE**—An original store selling antique and modern jewellery as well as famous Italian and European vintage brands located right in the heart of Milan. A cult venue where you can purchase or sell luxury, big-name brand bags, accessories, jewellery and watches. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.gioielleriavintage.it](http://www.gioielleriavintage.it). Via Boccaccio, 14. T: 02 48199639. **Map D4**

**E. MARINELLA**—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads

## UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world.

**More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards.

As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



Italy Hotline 800 873 045

of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova. T: +41 919222924). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.marinellanapoli.it](http://www.marinellanapoli.it). Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

**POLSOGEMELLO**—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all "Made-in-Italy" and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design, including being "made-to-measure" to suit individual requirements. If you can't find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. [www.polsogemello.com](http://www.polsogemello.com). Via G. da Procida, 7. T: 02 89604000. **Map C2**

**SCALA SHOP (LA)**—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. [www.lascalashop.it](http://www.lascalashop.it). Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

# SERAPIAN MILANO



Ani bag  
disegnata nel 1972

MILANO - Via della Spiga - Via Jommelli  
VENEZIA - Calle Larga XXII Marzo San Marco  
[serapian.com](http://serapian.com)

## SPOTLIGHT



## New Life for Jewellery and Accessories

An original store selling antique and modern jewellery as well as famous Italian and European vintage brands, **Gioielleria Vintage** is located right in the heart of Milan. A cult venue where devotees can purchase or sell luxury, big-name brand bags, accessories, jewellery and watches.

[www.gioielleriavintage.it](http://www.gioielleriavintage.it).  
Via Boccaccio, 14. T: 02 48199639.  
**Map D4**



# Premier Shopping

YOUR TAX FREE SHOPPING MAGAZINE<sup>®</sup>

## MONTENAPOLEONE CARD

Discover all the advantages of the exclusive Premier Tax Free initiative



DISCOVERING  
NEW TRENDS?  
DO IT WITH  
GLAMOUR



PILGIÒ See page 27.



GIÒSA MILANO See page 28.



POLSO GEMELLO See page 28.

**SEGWAY**—The trendiest, most environmentally friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: "Downtown tour", 3 hours in discovery of the most evocative places of the city's historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movidia Tour", to spend a fun-filled evening at one of the city's most glamorous, hot spots. Reservations advisable. [www.segwaytourmilan.com](http://www.segwaytourmilan.com). Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, [info@segwaytourmilan.com](mailto:info@segwaytourmilan.com). **Map D3**

### Shoes

**ALFONSO GARLANDO**—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of

materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. [www.alfonsogarlando.it](http://www.alfonsogarlando.it). Via Madonnina, 1. T: 02 874665. **Map F4**

**BALLIN**—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. [www.ballin-shoes.it](http://www.ballin-shoes.it). Via Santo Spirito, 5. T: 02 76014904. **Map G4**

**FRATELLI ROSSETTI**—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. [www.fratellirossetti.com](http://www.fratellirossetti.com). Via Montenapoleone, 1. T: 02 76021650. **Map G4**

**RODO FIRENZE**—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. [www.rodofirenze.it](http://www.rodofirenze.it). Corso Matteotti, 14. T: 02 84961950. **Map G4**

**SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. [www.sergiorossi.com](http://www.sergiorossi.com). Via Montenapoleone, 27. T: 02 76006140. **Map F4**



la Rinascente terraces overlooking the Duomo

## Department Stores & Shopping Centers

**LA RINASCENTE**, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm.** [www.rinascente.it](http://www.rinascente.it) **Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. Map F4**

**La Rinascente Food Hall** on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from My Sushi to the Obikà Mozzarella Bar, from the Juice Bar to the Moët & Chandon Champagne Bar. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

**COIN** is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm.** [www.coin.it](http://www.coin.it). **Piazza Cinque Giornate 1/A. T: 02 55192083. Map H5.**

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities. **Mon-Sun 8.30am-9pm.** [www.piazzaportello.it](http://www.piazzaportello.it). **Map B1**



**Premier Tax Free Italy**

Via Montenapoleone, 21  
20121 Milano

T: +39 02 62694032

Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm

info@it.premiertaxfree.com

www.premiertaxfree.com

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**Premier Tax Free refund locations in Milan:**

- ▶ Via Montenapoleone, 21
- ▶ Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- ▶ Linate Airport (departures area, after passport control)
- ▶ ATA Linate Airport
- ▶ Mezzanine floor Stazione Centrale
- ▶ Piazza Duomo, 17
- ▶ Galleria del Corso, 1

## A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Julia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

**In order to be eligible for a VAT refund** you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

**In Milan**, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

**HOW TO CLAIM A REFUND ON PURCHASES**

▶ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

▶ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

▶ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

▶ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

**BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO**

- |                     |                  |                 |                      |
|---------------------|------------------|-----------------|----------------------|
| ▶ Agent Provocateur | ▶ Chimento       | ▶ Miki House    | ▶ Stella McCartney   |
| ▶ Alexander McQueen | ▶ Christian Dior | ▶ Missoni       | ▶ Tom Ford           |
| ▶ Balenciaga        | ▶ De Wan         | ▶ Omega         | ▶ Valentino          |
| ▶ Barrett           | ▶ Eres           | ▶ Pederzani     | ▶ Valextra           |
| ▶ Borgospesso 11    | ▶ Gigli          | ▶ Patrizia Pepe | ▶ Venini             |
| ▶ Bottega Veneta    | ▶ Gucci          | ▶ Ralph Lauren  | ▶ Yves Saint Laurent |
| ▶ Byblos            | ▶ Lanvin         | ▶ Roccobarocco  | ▶ Zilli              |
| ▶ Chanel            | ▶ Larusmiani     | ▶ Sergio Rossi  |                      |



Via MonteNapoleone, 7

larusmiani.it

# MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



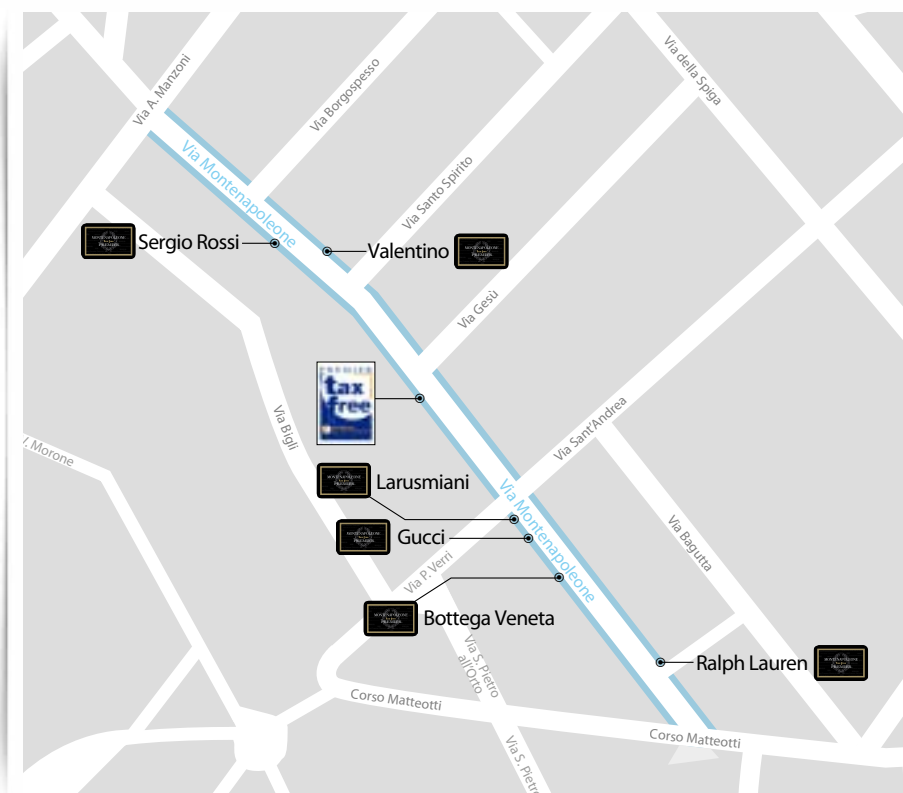
**Premier Tax Free Italy**  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032  
Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm



**Montenapoleone Card.**  
Once you shop you can't stop

### How to obtain the Montenapoleone Card

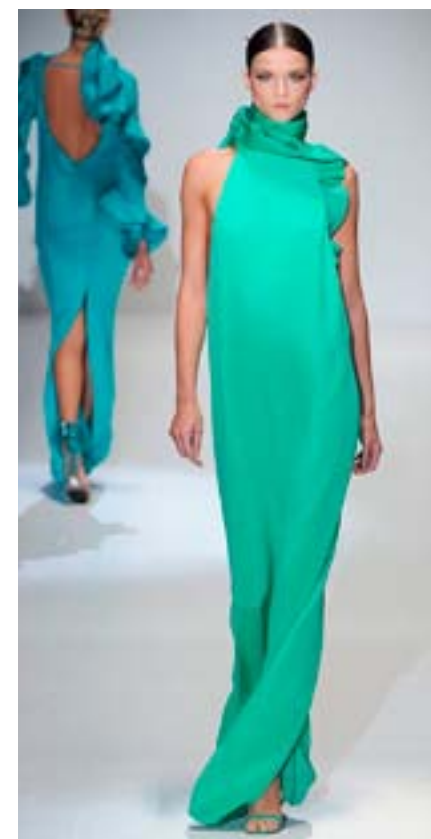
- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



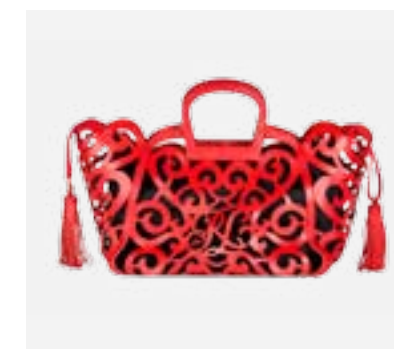
**BOTTEGA VENETA**  
Black Intrecciato Light Calf Roma bag  
Bottega Veneta  
Via Montenapoleone, 5  
T: 02 76024495  
www.bottegaveneta.com



**VALENTINO**  
Spring/Summer Collection 2013  
Valentino  
Via Montenapoleone, 20  
T: 02 76006182  
www.valentino.com



**SERGIO ROSSI**  
Patent leather black décolleté  
Sergio Rossi  
Via Montenapoleone, 27  
T: 02 76006140  
www.sergiorossi.com



**RALPH LAUREN**  
Scroll bag with intricate ornamental scroll motif  
Ralph Lauren  
Via Montenapoleone, 4  
T: 02 7788721  
www.ralphlauren.com

**GUCCI**  
Jasmine green silk dress  
Gucci  
Via Montenapoleone, 5/7  
T: 02 77127  
www.gucci.com



**LARUSMIANI**  
Outfit Spring/Summer 2013  
Larusmiani  
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Italian emotion to wear *Ritmo di Vita*



www.ritmodivita.com



# Unique Shopping Experience

Tips by Carolina Scuri



**Out and about in the city, lots of useful suggestions and hot-off-the-press news about one-of-a-kind, artisanal boutiques in Milan, whether uber-classical or ultra-trendy, from Where Milan's reporter Carolina Scuri**

**1. Anna Lenti** a vibrant, colourful, trendy space that mirrors the personality of its creator, an experienced dressmaker, designer and artisan, is situated in the vicinity of Piazza Risorgimento. Anna experiments with fabrics, combining them in unusual ways, playing with colour pairings and alternating fabrics with different handles. Simple, tailored lines and sartorial, made-to-measure touches are her strong points. No part of her creations is discarded, not even scraps of material which become exquisite details, used as applications. Iconic creations include her "insert skirt" and her "metamorphosis stole" (a stole/scarf/gilet).

**2.** Not just a simple shop but a textile workshop space in Milan. Gaining insight into the characteristics of materials, fabrics and working techniques is the highly original concept proposed by Barbara, the brains behind the **Hub Textile Workshop**. A one-of-a-kind centre in Italy whose aim is to stimulate curiosity and maximize creativity thanks to the support of skilled experts. Bring in your passion for fabrics and demonstrate your creativity amidst sartorial kits and paper patterns, which can also be purchased. I recommend two items: the "shopper kit" and the "try-and-purchase paper pattern".

**3.** The brainchild of Giulia and Martina, **Panpepato** is a lovely small shop cum workshop overflowing with trendy clothes, cool jewellery, scarves, hats and bags. This charming boutique, featuring a number of original details, offers customers a chance to learn more about Italian craftsmanship. In addition to its own-name brand, i.e. Panpepato, featuring made-to-measure garments and accessories, it also carries original creations and exclusive clothing imbued with the passion of their designers. Giulia and Martina suggest: "Top Patchwork" by Lo Spaventapasseri and Hélène Vigorelli's origami earrings "Prêt à s'évoler".

**4. Io e Meg**, a small, charming boutique, celebrates the sophisticated retrò femininity of tailored female elegance. Boasting a romantic-style setting, its atmosphere is reminiscent of the concept stores found either in London or in Paris. An oasis of creativity and good taste, the store offers a fusion of styles where each painstaking detail tells the story of the brand created by Stefania Viggiani, owner of the shop who drew inspiration from Art Nouveau floral prints and colour cards. Io e Meg carries a beautiful selection of European brands: delicately colourful clothing by Spanish brands Hoss and Nice Things, charming French accessories by Les Nereides and exquisite Annick Goutal essences will make you feel as if you have just entered a lady's boudoir.

**5. Farfalle (Butterflies)** is a name that brings to mind lightness, elegance, femininity and uniqueness, the same characteristics found

in the carefully selected, highly sought-after lines proposed by Glenna Tosi, owner of the welcoming boutique situated in the Moscova area. A space dedicated to those in search of a relaxing shopping experience. The Pop-style items showcased, created with painstaking attention to fabrics and materials, are all totally natural and hypoallergenic. French prints, 1970s cuts and vintage looks, of prevalently European or American origin, make these high-class garments both unique and interesting.



- 1. ANNA LENTI**  
Via P. Calvi 2. M1 San Babila. Map H4  
T: 02 76017442  
Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm.  
www.annalenti.it
- 2. HUB TEXTILE WORKSHOP**  
Ripa di Porta Ticinese 69. M2 Porta Genova FS. Map D7  
T: 02 45548183  
Mon 3pm-7pm; Tues-Thurs 2pm-7pm; Fri 10.30am-7pm; Sat 11am-7pm. Open the last Sunday of each month from 11am to 7pm.  
www.l-hub.it
- 3. PANPEPATO**  
Via A. Solari 2/A. M2 Sant'Agostino. Map D6  
T: 02 43910243  
Mon 3pm-7.30pm; Tues-Sat 10am-2pm/3pm-7.30pm.
- 4. IO E MEG**  
• Via Sacco corner of via Marghera. M1 De Angeli. Map B4  
T: 02 4986310  
Mon 3pm-7pm; Tues-Fri 10am-2pm/3pm-7pm; Sat 10am-1pm/3.30pm-7pm.  
• Via California, 22, M2 Sant'Agostino. Map C5  
T: 02 4984920  
Mon 3.30pm-7pm; Tues-Sat 10am-1pm/3.30pm-7pm.
- 4. FARFALLE**  
Via Varese, 12. M2 Moscova. Map E2  
T: 02 87389994  
Mon 3.30pm-7.30pm; Tues-Fri 11am-7.30pm; Sat 11am-7pm.



To buy or not to buy:  
that is not the question.

No Hamlet-style doubts when it comes to shopping! Premier Tax Free is the company that refunds VAT in the quickest, easiest way possible. Enjoy your shopping in the "Quadrilatero della Moda" and discover the Premier Tax Free Lounge, in via Montenapoleone 21. Get a 15% extra bonus on your refund!

*The 15% extra bonus is guaranteed only if the refund is loaded on the MonteNapoleone Card. Ask for it in the Premier Tax Free MonteNapoleone Premier Lounge.*

*The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13.00 to 19.00. Our multi-lingual staff is at your complete disposal.*



Premier Tax Free.  
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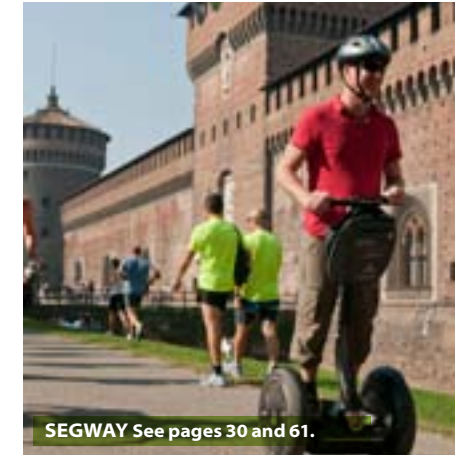
Premier Tax Free Italy  
Via Montenapoleone, 21  
www.premiertaxfree.com



VIBRAM See page 39.



DRIVE YOUR DREAM See pages 28 and 61.



SEGWAY See pages 30 and 61.

**STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. [www.stuartweitzman.com](http://www.stuartweitzman.com). Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

**VERGELIO**—A historic brand offering some of the finest quality footwear for men and women. Collections

that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7:30pm; Tues-Sat 10am-7:30pm. [www.vergelio.it](http://www.vergelio.it). Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

**VIBRAM**—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7:30pm; Tues-Sat 10am-1:30pm/3pm-7:30pm. [www.vibram.com](http://www.vibram.com). Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

**Stationery**

**PETTINAROLI**—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. [www.pettinaroli.it](http://www.pettinaroli.it). Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

SPOTLIGHT

Chic Outlet Shopping® Luxury Packages



Whether you're planning a girls' day out, a romantic weekend away, or just fancy giving your wardrobe a makeover, make your visit to one of the nine Chic Outlet Shopping® Villages in Europe an experience to remember with a **Chic Shopping Package**.

Taking the worry out of planning a day's shopping, the packages are available across the Collection of Villages from just €44 and everything is covered including stress-free return transport on the luxury Shopping Express™ coach service, a Gift Card to indulge your every whim, a VIP Card providing an additional reduction of 10% at selected boutiques and, to recharge your batteries, lunch at one of the Village restaurants.

Packages offering visits to local attractions are also available: Fidenza Village, one the Chic Outlet Shopping® Villages offers you a chance to visit Leonardo da Vinci's Last Supper by purchasing the 'Shopping with da Vinci' package. [FidenzaVillage.com](http://FidenzaVillage.com)

# Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: [www.fidenzavillage.com](http://www.fidenzavillage.com)

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: [www.foxtown.com](http://www.foxtown.com)

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: [www.mcarthurglen.it](http://www.mcarthurglen.it)

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biansate Vicolungo. Shuttle service available daily (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: [www.thestyleoutlets.com](http://www.thestyleoutlets.com)



## THE WAY OF SHOPPING

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm  
Tel. +41 (0) 848 828 888 - [info@foxtown.ch](mailto:info@foxtown.ch) - [WWW.FOXTOWN.COM](http://WWW.FOXTOWN.COM)  
Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi Tel. +39 02 867 131

# Welcome to Brera




**Alfonso Garlando**  
*Italian-style shoes*  
 Via Madonnina 1  
 corner of piazza del Carmine  
 Online Shop  
[www.alfonsogarlando.it](http://www.alfonsogarlando.it)



**KUSMI TEA, French maison de thé**



**Angela Caputi Giuggiù**  
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.  
[www.angelacaputi.com](http://www.angelacaputi.com)  
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

## Art, shopping and entertainment

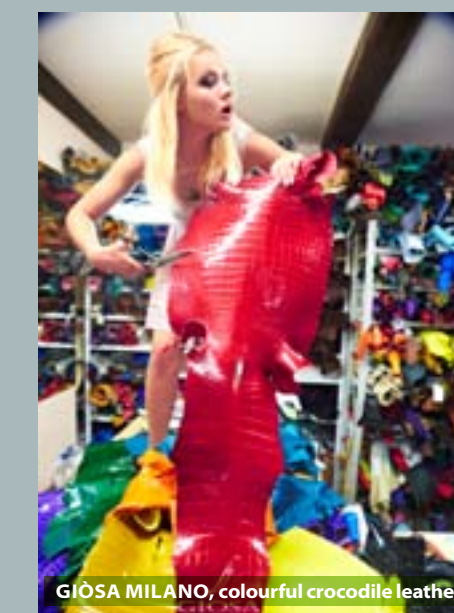
To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioche" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo. The array of boutiques continues with tailor-made, Italian-style shoes by **Alfonso Garlando**, and the **Kusmi Tea** new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic high-class luxury jewellers **Manfredi**, sophisticated scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousands of furnishing ideas offered by **Cargo&Hi-Tech**; *dulcis in fundo*, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

## Tasting suggestions

Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialities at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**. The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day; you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscatelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic

Italian cuisine: **Maxelà**, for meat lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.



## ACCADEMIA DI BELLE ARTI

via Brera 28, T: 02 869551  
[www.accademiadibrera.milano.it](http://www.accademiadibrera.milano.it)

**Pinacoteca** - T: 02 722631 -  
[www.brera.beniculturali.it](http://www.brera.beniculturali.it)

**Biblioteca Nazionale Braidense** -

T: 02 86460907 - [www.braidense.it](http://www.braidense.it)  
**Museo Astronomico** - T: 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)

**Orto Botanico** - T: 02 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)

**10 CORSO COMO** - corso Como 10,  
 T: 02 29013581 - [www.10corsocomocafe.it](http://www.10corsocomocafe.it)

**ADER** - via della Moscova 52,  
 T: 02 29062425 [www.ader.it](http://www.ader.it)

**ALAIN MIKLI SHOP** - corso Como 9,  
 T: 02 29060349

**ALFONSO GARLANDO** - Via Madonnina 1,  
 T: 02 874665. Online Shop [www.alfonsogarlando.it](http://www.alfonsogarlando.it)

**ALL'ISOLA** - corso Como 10, T: 02 6571624

**ANGELA CAPUTI GIUGGÙ** - via Madonnina 11,  
 T: 02 86461080 - [www.angelacaputi.com](http://www.angelacaputi.com)

**BEBEL'S** - via San Marco 38, T: 02 6571658

**CALLIGARIS** - via Tivoli corner of Foro Bonaparte,  
 T: 02 91988333 - [www.milano.calligaris.it](http://www.milano.calligaris.it)

**CARGO&HI-TECH** - piazza XXV aprile,  
 T: 02 6241101 - [www.cargomilano.it](http://www.cargomilano.it)

**CARMINIO** - via del Carmine, 3  
 T: 02 72022992 - [www.carminiocucina.com](http://www.carminiocucina.com)

**CHIÙ** - via Pontaccio 5, T: 02 8052296  
[www.chiu.eu](http://www.chiu.eu) - via San Marco 20, T: 02 6599507

**FALIERO SARTI** - via Solferino 11, T: 02 8053223

**FASHION CAFÉ** - via San Marco 1,  
 T: 02 6572021 [www.fashioncafe.it](http://www.fashioncafe.it)

**F.CLIO** - via Pontaccio 7, T: 02 80505000  
[www.fclio.it](http://www.fclio.it)

**GIALLO** - via Milazzo 6. T: 02 6571581  
[www.ristorantegiallo.biz](http://www.ristorantegiallo.biz)

**GIOVANNI RASPINI** - corso Garibaldi 51,  
 T: 02 72080286 - [www.raspini.it](http://www.raspini.it)

**GIÒSA MILANO** - via Ciovasso 6.  
 T: 02 86997441 - [www.giosamilano.com](http://www.giosamilano.com)

**GUIDO GOBINO** - corso Garibaldi 39,  
 T: 02 89096601 - [www.guidogobino.it](http://www.guidogobino.it)

**KUSMI TEA** - via Fiori Chiari, 24 T: 02 29000580 -  
[www.kusmitea.com](http://www.kusmitea.com)

**ILIPRANDI** - via Solferino (Galleria San Marco),  
 T: 02 29000580

**IL CONSOLARE** - via Ciovasso 4, T: 02 8053581  
[www.ristoranteconsolare.com](http://www.ristoranteconsolare.com)

**KIDULT** - via Pontaccio 3, T: 02 72080271  
[www.kidult.net](http://www.kidult.net)

**LA BRICIOLA** - via Solferino 25, T: 02 6551012  
[www.labriciola.com](http://www.labriciola.com)

**LA LIBERA** - via Palermo 21, T: 02 8053603  
[www.ristorantelaliberamilano.com](http://www.ristorantelaliberamilano.com)

**LA VECCHIA LIRA** - Largo La Foppa 5,  
 T: 02 6599136 - [www.osteriavecchialira.it](http://www.osteriavecchialira.it)

## MERCATINO DELL'ANTIQUARIATO

**E BROCCANTAGE** - via Brera, via Fiori Chiari,  
 via Madonnina, via Formentini, T: 02 794593

**MARC JACOBS** - P.zza del Carmine 6,  
 T: 02 72004080 - [www.marcjacobs.it](http://www.marcjacobs.it)

**MAXELA** - via della Moscova 50,  
 T: 02 29062926 [www.maxela.it](http://www.maxela.it)

**MIMMO** - Osteria del Corso - corso Garibaldi 75,  
 T: 02 6597441 - [www.osteriadelcorso.com](http://www.osteriadelcorso.com)

**MONTEZEMOLO** - corso Garibaldi 50,  
 T: 02 29000184 - [www.montezemolo.net](http://www.montezemolo.net)

**N'OMBRA DE VIN** - via San Marco 2,  
 T: 02 6599650 - [www.nombradevin.it](http://www.nombradevin.it)

**OSTERIA BRUNELLO** - corso Garibaldi 117,  
 T: 02 6592973 - [www.osteriabrunello.it](http://www.osteriabrunello.it)

**PANINO GIUSTO** - corso Garibaldi 123,  
 T: 02 6554728 - [www.paninogiusto.it](http://www.paninogiusto.it)

**PARMA & CO** - corso Garibaldi, T: 02 89096720 -  
[www.parmaeco.it](http://www.parmaeco.it)

**PRINCI** - via Ponte Vetere 10, T: 02 72016067 /  
 largo La Foppa 2, T: 02 6599013

[www.princi.it](http://www.princi.it)

**RIGADRITTO** - via Brera 6, T: 02 80582936  
[www.rigadritto.com](http://www.rigadritto.com)

**RIGOLO** - via Solferino 11, T: 02 804589

**SPAZIO MANFREDI** - via Brera 2,  
 T: 02 876324 [www.manfredi-madeinitaly.eu](http://www.manfredi-madeinitaly.eu)

**TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379  
[www.tastari.it](http://www.tastari.it)



Photo by Matteo Barro

## Tastes of the Orient

Since 1978, the **Hong Kong restaurant** has offered diners the most sophisticated flavours of Chinese cuisine. Executive chef The Lian Tjo has a flair for skilfully balancing music and flavours, colours and aromas, to create a truly evocative atmosphere. The restaurant is distinguished for its traditional style and sophisticated cuisine, a skilful meld of the delicate flavours of Cantonese culinary art and the more decisive ones of Western China - in particular those of Sichuan - without, however, foregoing a number of delicacies from the Beijing area and the whole Northern part of China prepared according to time-honoured recipes. The restaurant is also patronized by famous celebs but also by ambassadors and members of royal Asian families and hosts a number of important city events. Closed on Monday at lunch.

Via Schiaparelli, 5 (corner of via Ponte Seveso, 31). T: 02 6701992 - 02 67071790. [www.ristorantehongkong.it](http://www.ristorantehongkong.it)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Haute Cuisine

**ACANTO-PRINCIPE DI SAVOIA**—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes.

**ARMANI NOBU**—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. [www.armaninobu.it](http://www.armaninobu.it). Via G. Pisoni, 1

Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. [www.hotelprincipedisavoia.com/ristorante-acanto](http://www.hotelprincipedisavoia.com/ristorante-acanto). Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

corner of via A. Manzoni. T: 02 62312645. M3 Montnapoleone. **Map F4**

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. [www.bulgarihotels.com](http://www.bulgarihotels.com). Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montnapoleone. **Map F4**

**DON CARLOS-GRAND HOTEL ET DE MILAN**—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

### PRICES

Prices are per person.  
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. [www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it). Via A. Manzoni, 29. T: 02 72314640. M3 Montnapoleone. **Map F4**

**LE NOIR-THE GRAY**—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. [www.hotelthegrays.it](http://www.hotelthegrays.it). Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

**MARCHESINO (IL)-TEATRO ALLA SCALA**—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistrot which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. [www.ilmarchesino.it](http://www.ilmarchesino.it). €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montnapoleone. **Map F4**

**SAVINI**—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly

authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. [www.savini milano.it](http://www.savini milano.it). Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

**VERANDA (LA)-FOUR SEASONS**—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). Via Gesù, 6/8. T: 02 77081435. M3 Montnapoleone, M1 San Babila. **Map G4**

**TRUSSARDI ALLA SCALA**—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. [www.trussardi.it](http://www.trussardi.it). Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

**VUN-PARK HYATT**—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

## Traditional Italian Cuisine

**ALLA CUCINA DELLE LANGHE**—This stylish restaurant, with its wooden decor, large mirrors and discretely placed tables, is a favourite with VIPs on account of its ultra-glam, Corso Como location. The house speciality, from the Piedmontese cuisine, are "bagna cauda", "risotto al Barolo", "Tajarin", a type of pasta resembling spaghetti. Dinner by candlelight. Closed on Sun. €€€. [www.trattoriaallelanghe.com](http://www.trattoriaallelanghe.com). Corso Como, 6. M2 Garibaldi FS. T: +39.02.6554279. **Map F2**

**BAGUTTA**—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs

## The Finest Fusion Cuisine in Milan

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JAPANESE CUISINE

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20144 Milano  
Tel. 02 48197213  
[www.hanarestaurant.it](http://www.hanarestaurant.it)



# Golden Restaurants

Now Available!  
Ask your Concierge



**ACANTO**—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. [www.hotelprincipedisavoia.com](http://www.hotelprincipedisavoia.com) **Map G3**

**BERTI (DA)**—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. [www.daberti.it](http://www.daberti.it). **Map G1**

**BICE**—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. [www.bicemilano.it](http://www.bicemilano.it). **Map G4**

**BRICIOLA (LA)**—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. [www.labriciolamilano.it](http://www.labriciolamilano.it). **Map F3**

**CAVALLINI**—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. [www.ristorantecavallini.it](http://www.ristorantecavallini.it). **Map G2**

**CELLINI (AL)**—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. [www.alcellini.it](http://www.alcellini.it). **Map H4**

**CORIANDOLO (IL)**—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. [www.ilcoriandolo.com](http://www.ilcoriandolo.com). **Map F4**

**DON LISANDER**—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). **Map F4**

**EAT'S BISTRÒ**—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. [www.excelsiormilano.com](http://www.excelsiormilano.com). **Map G4**

**GENTE DI MARE**—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. [www.ristorantegenteditmare.it](http://www.ristorantegenteditmare.it). **Map E2**

**GIACOMO (DA)**—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. [www.giacomoristorante.com](http://www.giacomoristorante.com). **Map H4**

**GIACOMO ARENGARIO**—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. [www.giacomoarengario.com](http://www.giacomoarengario.com). **Map F5**

**GIACOMOBISTROT**—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. [www.giacomobistrot.com](http://www.giacomobistrot.com). **Map H4**

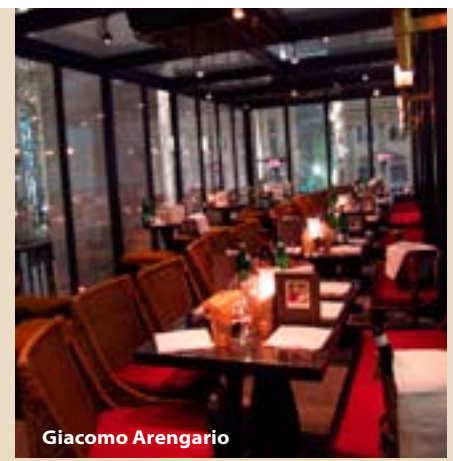
## Where Golden Guide Restaurants

**RUSSIAN EDITION**

**SOON AVAILABLE**

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Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



**GRIGLIAMANIA**—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

**MAMMA ROSA**—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. [www.osteriamammarosa.it](http://www.osteriamammarosa.it). **Map H2**

**MONTECRISTO**—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. [www.ristorantemontecristo.com](http://www.ristorantemontecristo.com). **Map D2**

**PAPER MOON**—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. [www.papermoonmilano.com](http://www.papermoonmilano.com). **Map G4**

**RISACCA 6 (LA)**—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. [www.larisacca6.it](http://www.larisacca6.it). **Map H5**

**RISTORANTE GIANNINO**—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. [www.giannino.it](http://www.giannino.it). **Map G2**

**RISTORANTE SOLFERINO**—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. [www.ilsolferino.com](http://www.ilsolferino.com). **Map F2**

**SADLER**—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. [www.sadler.it](http://www.sadler.it). **Off Map**

**VERANDA (LA)**—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). **Map G4**

**VUN**—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. [www.ristorante-vun.it](http://www.ristorante-vun.it). **Map F4**



Photos Adriano Caramenti

Photo Adriano Caramenti



## MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

**www.mamaburger.it**  
**Via Agnello, 18 – T: 02 84579407**  
**Via V. Pisani, 14 – T: 02 67075379**  
**More info: www.wheremilan.com**

and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. [www.bagutta.it](http://www.bagutta.it). Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

**BOTINERO**—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. [www.botinero.it](http://www.botinero.it). Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

**CANTINA PIEMONTESE**—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. [www.cantina-piemontese.it](http://www.cantina-piemontese.it). Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

**CARMINIO**—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialities include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts. Closed on Sunday. €€. Via del Carmine, 3. T: 02 72022992. [www.carminiocucina.com](http://www.carminiocucina.com)

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

**GALLERIA**—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. [www.ristorantegalleria.it](http://www.ristorantegalleria.it). Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

**IL GIORNO BISTROT-HERMITAGE**—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. [www.monrifhotels.it/HotelHermitage.it](http://www.monrifhotels.it/HotelHermitage.it). Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

**MALMAISON (LA)**—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. [www.lamalmaison.it](http://www.lamalmaison.it). Via Comune Antico, 27. T: 02 67101302. **Off Map**

**MEMO RESTAURANT**—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. [memorestaurant.it](http://memorestaurant.it). Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

**OLTREMARE-BOSCOLO EXEDRA**—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€. [www.boscolohotels.com](http://www.boscolohotels.com). Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

**PACIFIC MILANO RESTAURANT-HILTON**—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

**RISTORANTE GIANNINO**—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide

selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. [www.giannino.it](http://www.giannino.it). Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

**TAVERNA DEL SACRIPANTE**—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistro type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. [www.sacripante.com](http://www.sacripante.com). Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

## International & Ethnic Cuisine

**ALACENA-MELIÀ**—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. [www.melia-milano.com](http://www.melia-milano.com). Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America

are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. [www.denzel.it](http://www.denzel.it). Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

**EL PORTENO**—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities include asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€€. [www.elporteno.it](http://www.elporteno.it). Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

**GIARDINO DI GIADA (IL)**—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best



## SPOTLIGHT

### Exotic Flavours Chez El Jadida

An elegant winter garden welcomes guests into an evocative atmosphere reminiscent of "The Arabian Nights". Guests at El Jadida dine at beautifully inlaid, handcrafted Moroccan-style tables while reclining on sofas made from Berber fabrics surrounded by kilims, silver trays, hookahs and classic white Moroccan curtains. Standout dishes include Maghreb specialities updated with light spices and aromas but also delightful menus based on typically Mediterranean cuisine. A truly unique dining experience with lots of after-dinner entertainment including music and belly-dancing. Open daily 8pm-2pm (Fri-Sat 8pm-3am). Make sure to book ahead. **El Jadida Disco Restaurant** - Via C. Bazzi, 47. T: 02 89546860. [www.eljadida.it](http://www.eljadida.it). **Off Map**



## HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

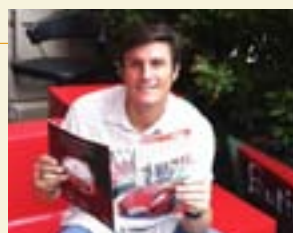
Closed on Monday at lunch.



Via Schiaparelli, 5 (corner of via Ponte Seveso, 31) T: 02 6701992 - 02 67071790 [www.ristorantehongkong.it](http://www.ristorantehongkong.it)

→ Tips from Friends

Nestling in the heart of Brera, in via San Marco 3, **Botinero** is the "it" address for those who have a passion for Mediterranean cuisine and Argentinian meat. Owned by soccer stars **Javier Zanetti** (team captain) and **Esteban Cambiasso**, it offers all the flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. "Following the experience with *El Gaucho*, the Argentinian restaurant opened on the Navigli a few years ago" – explains Zanetti – "The idea was to create a venue boasting a warm, family atmosphere where friends could spend an enjoyable evening over a dish of delectable food. I have lived in Italy for 18 years and have thus had a chance to appreciate all the flavours of its cuisine, which we wanted to represent, in the best gourmet guise, on Botinero's menu." The restaurant has five dining areas (including 3 private rooms) for all occasions, from romantic dinners to brunch and business lunches which can be eaten in the charming outdoor area for "al fresco" dining.



Inter's captain, **Javier Zanetti** in the charming outdoor area of the Botinero restaurant. Below, a vast collection of football shoes, from which the restaurant takes its name.



**Botinero**  
Via San Marco, 3.  
T: 02 65560840.  
[www.botinero.it](http://www.botinero.it)  
Map F3



Chinese restaurant in Milan. Closed on Mon. €€. [www.giardinodigiada.it](http://www.giardinodigiada.it). Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

**HANA RESTAURANT**—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. [www.hanarestaurant.it](http://www.hanarestaurant.it). Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

**HONG KONG**—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. [www.resalomone.eu](http://www.resalomone.eu). Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

**SU GARDEN**—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. [www.sugarden.it](http://www.sugarden.it). Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

**VIETNAMONAMOUR**—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken

cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€. [www.vietnamonamour.com](http://www.vietnamonamour.com). Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

**ZERO CONTEMPORARY FOOD**—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. [www.zeromagenta.it](http://www.zeromagenta.it). Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

**Tasting Experience**

**AM BIRRA&CUCINA**—Set in a warm, Nordic atmosphere, this restaurant, in partnership with a brewer of some of the best quality raw beer in the world, features home-cured cold cuts, light fries, cheese fondue, great meat grills, skewered chicken, and original Vienna sausages as well as a number of high-quality, beer-based drinks and more. The establishment also offers 150 home-brewed beers from several of the best breweries in the world plus an assortment of 12 different home-baked breads made with whole meal flour and natural yeast. Closed on Sunday. The kitchen is open from 7pm to midnight. [www.ambirraecucina.it](http://www.ambirraecucina.it). Via Tertulliano, 38. T: 02 55184989. M3 Lodi. **Map I7**

**CALIFORNIA BAKERY**—A corner of America where you can relax and take a break from the hustle and bustle of city life and taste typical specialities prepared with only the finest ingredients. Goodies on offer inc homemade cheesecake, muffins, apple pie, stuffed bagels and doughnuts to delight your palate either at breakfast or lunch. Also available, fabulous savoury quiches of all types. A warm welcoming atmosphere offset by shabby chic furnishings and an open oven. Different menus served at different times. Several locations (via Larga, 19; piazza Sant'Eustorgio, 4; viale Premuda, 44; via Verzieri corner of via Merlo, 1). Open Mon-Fri 8am-midnight; Sat 9am-midnight. Reservations for brunch on Sat and Sun. [www.californiabakery.it](http://www.californiabakery.it). Piazza Sant'Eustorgio, 4. T: 02 39811538. M2 Porta Genova FS. **Map E6**

**EATALY**—A fabulous tasting and purchasing experience. A branch of the famous Turin shop, Eataly offers customers several of the best artisanal and organic products on the market. Based on the philosophy of Slow Food, it guarantees a selection of healthy, environmentally sustainable and socially responsible products. A real haven for food lovers. Open Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 10am-8pm. [www.milano.eataly.it](http://www.milano.eataly.it). Eataly c/o Coin. Piazza V Giornate, 1. T: 02 92870066. **Map H5**

**JOE CIPOLLA**—Choose your meat directly from the meat counter and have it cooked over a charcoal fire, for a really special, unique flavor. An array of house specialities: cold cuts and cheese

Advertorial

# La Malmaison, timeless charm



Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

**La Malmaison**  
Via Comune Antico, 27  
T: 02 67101302  
[www.lamalmaison.it](http://www.lamalmaison.it)



**Romantic atmospheres** — Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

produced by small local manufacturers; a wide variety of meat from the best pastures; charcoal-cooked rice, char-grilled onions and lots of other specialties cooked directly over a charcoal fire. Closed on Sunday. The kitchen is open from 7pm to midnight. €€€. [www.joecipolla.it](http://www.joecipolla.it). Two locations: via Vigevano, 33. T: 02 58114363. M2 Porta Genova FS. **Map D6** and via San Marco, 29. T: 02 45488837. M2 Moscovia. **Map F3**

**LUINI**—A Milan institution since 1948, the original bakery exists since 1880. At this stand-up counter near the Galleria, you'll have to elbow your way through a throng of well-dressed patrons to purchase the house specialty: "panzerotto", a pocket of pizza crust stuffed with all sorts of ingredients, including the basic cheese-and-tomato. Service is quick and efficient, with buns, drinks and cakes. Open Mon 10am-3pm; Tues-Sat 10am-8pm. [www.luini.it](http://www.luini.it). Via Santa Radegonda, 16. T: 02 86461917. M1-M3 Duomo. **Map F4**

**MAMA BURGER**—"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. Its minimalist décor and cosmopolitan atmosphere act as a backdrop to delectable, genuine, underground cuisine made from only the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming

atmosphere. To stay or to go, open daily from 11 am to 2 am. [www.mamaburger.it](http://www.mamaburger.it). Via V. Pisani, 14. T: 02 67075379. M3 Repubblica. **Map G2** • Via Agnello, 18. M1-M3 Duomo. **Map F4**

**MAMA KITCHEN**—Though recently inaugurated, this restaurant is already a cult destination for foodies and bons vivants. From brunch to an aperitivo, for lunch or dinner, this is the ideal spot to savour underground delicacies in Milan's highly central piazza della Repubblica. More than a traditional Italian restaurant, more than a typical American fast-food venue: a real international experience of taste and design. To stay or to go, open daily from 11 am to 2 am. Via V. Pisani, 14. T: 02 67490133. M3 Repubblica. **Map G2**

**PECK**—A paradise for food lovers. At this high-class delicatessen, for years an authentic temple of Milanese taste, you will find the best of Italian excellence, from cured meats to sauces, from wines to liqueurs, from cheeses to olive oil. Spread out over three floors, Peck is also a great place for an unforgettable stopover, thanks to its large sampling areas. The search for quality is Peck's primary aim, achieved through a careful selection of products from all over the world. A totally worthwhile gastronomic experience. Open Mon 3.30pm-7.30pm; Tues-Fri 9.15am-7.30pm; Sat 8.45am-7.30pm. [www.peck.it](http://www.peck.it). Via Spadari, 9. T: 02 8023161. M1-M3 Duomo. **Map F5**

→ SPOTLIGHT



Photo Chiara Tarenzi

### Gattullo Pastry Shop

Since its establishment in 1960, the Gattullo family has been awarded prizes and accolades for its **sublime pastry art**: the location tempts you inside with shelves of exquisite miniature, brightly-coloured sweet treats, made from prime-quality ingredients. At its landmark venue, just moments away from the **Navigli**, Giuseppe Gattullo, the founder's grandson, continues to uphold the family's name in an ongoing search to further perfect its delectable recipes: "In March, make sure to try **torta Mimosa** (see photo) in honour of women's day on 8 March. Prepared by hand with soft pan di spagna (a form of sponge cake), custard and strawberries, this ultra-light, exquisite delicacy is an ideal treat at any time of the day." Worldwide shipping service. For information or orders: T. 02 58310497. [info@gattullo.it](mailto:info@gattullo.it).

[www.gattullo.it](http://www.gattullo.it). Open Tues-Sun 7am-9pm. Piazzale di Porta Lodovica 2. **Map F6**

Advertorial

# Friendly atmosphere at La Briciola



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area. The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialties including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded veal cutlet).

**Check out its wines** – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

**La Briciola**  
Via Solferino, 25 (entrance via Marsala, 2)  
T: 02 6551012 / 6551105  
[labriciola@labriciola.com](mailto:labriciola@labriciola.com)  
[www.labriciolamilano.it](http://www.labriciolamilano.it)



PHOTOS © ADRIANO CARAMENTI

# DINING

From light bites to luxury

where has ALL you need to know about the Milan dining scene.

[wheremilan.com](http://wheremilan.com)

Be sure to mention that you found your restaurant in **where** magazine

## Around the World in 80 Wines

Every Monday evening, for 80 weeks, the seventh floor of the Armani Hotel Milano will become "the" place to meet for an exclusive, welcoming sensorial wine-tasting experience, reflecting the regions and areas of origin of several of the world's most sought-after vintages for special tastings with a fabulous panoramic view over the city. Cocktails and live music at the **Armani/Bamboo Bar** together with the unique creations prepared by the Chef at the **Armani/Ristorante** compliment the fabulous Armani food and wine experience.

This first stop of this month's journey will be held on 4 March with a sampling of Pinot Bianco di Vernica (2011).

For information and reservations: T. 02 88838888, milan@armanihotels.com, www.armanihotels.com



For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Aperitivo

**10 CORSO COMO CAFÉ**—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

**BAR STRAF**—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. [www.straf.it](http://www.straf.it). Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

**CAMPARINO IN GALLERIA**—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the

master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. [www.camparino.it](http://www.camparino.it). Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

**COVA**—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. [www.pasticceriaicova.it](http://www.pasticceriaicova.it). Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

**SHATUSH-QOR LOUNGE BAR**—This innovative sushi bar is a real hit and "the" place to go for aficionados of Milan's ritualistic aperitivo hour. Thanks to its versatility, it can be enjoyed at any time of the day: the upper floor hosts a lounge area where you enjoy sushi either at lunch or dinner while listening to great music. Conversely, the ground floor is designed to host all types of events. The venue

### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

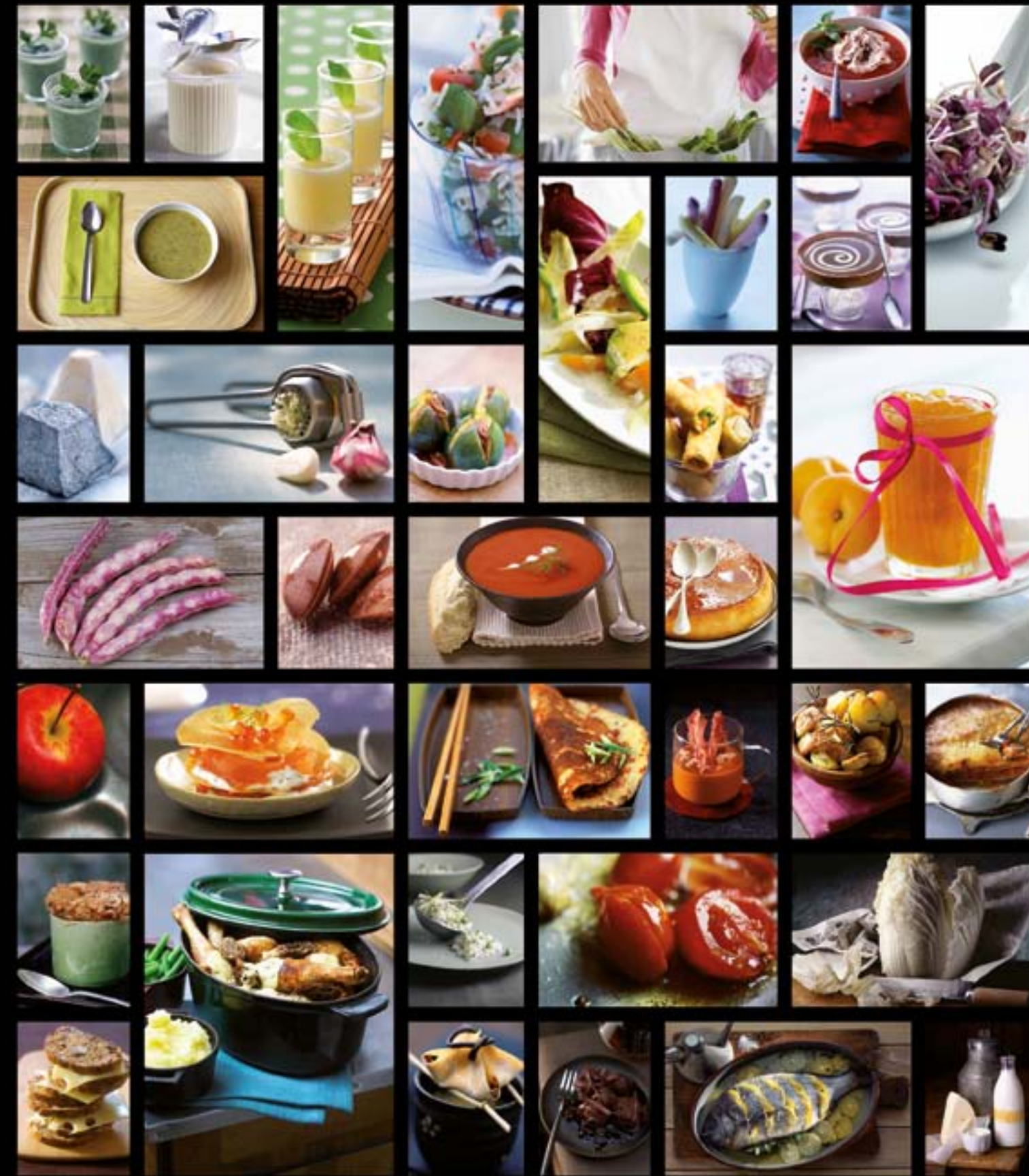
#### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

WHERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.



also has a large arcaded outdoor area furnished with comfortable sofas and tables. €€. [www.shatushmilano.com](http://www.shatushmilano.com). Via Vittor Pisani, 6. T: 02 6693370 - T: +39 338 1645555. M2-M3 Centrale. **Map G2**

### Concert Venues & Theatres

**BLUE NOTE**—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. [www.bluenotemilano.it](http://www.bluenotemilano.it). Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

**GIUSEPPE VERDI MUSIC CONSERVATORY**—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses

and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. [www.consmilano.it](http://www.consmilano.it). Via Conservatorio, 12. T: 02 762110. M1 SanBabila. **Map G4**

**PICCOLO TEATRO DI MILANO/TEATRO STREHLER**—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. [www.piccoloteatro.org](http://www.piccoloteatro.org). Largo M. Greppi, 1. T:848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

**TAM/TEATRO DEGLI ARCIMBOLDI**—Inaugurated in 2002, for three years it acted as Milan's main

opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. [www.teatroarcimbaldi.it](http://www.teatroarcimbaldi.it). Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

## Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

**WINCITY**—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. [www.sisalwincity.it](http://www.sisalwincity.it)

**CASINÒ ADMIRAL MENDRISIO**—Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun-Thurs 11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. [www.casinomendrisio.ch](http://www.casinomendrisio.ch)

**CASINÒ DI SANREMO**—Built way back in 1905, the building housing the casino is a magnificent example of Sanremo's famed Belle Epoque style. Its elegant interiors and décor offer visitors a unique ambience in which to spend unforgettable moments thanks to the wide array of gaming options on offer including French and American games and slot machines. Aside from the casino, guests can also relax at the Roof Garden restaurant featuring a romantic panoramic terrace. Open Sun-Thurs 10am-2.30am; Fri-10am-3am; Sat 10am-3.30am. Corso degli Inglesi, 18. T: 0184 5951. [www.casinosanremo.it](http://www.casinosanremo.it)



The Canal Grande in Venice, only two hours from Milan

**CASINO DE LA VALLÉE**—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. [www.casinodelavallee.it](http://www.casinodelavallee.it)

**CASINO DI LUGANO**—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am. Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. [www.casinolugano.ch](http://www.casinolugano.ch)

**CASINO MUNICIPALE DI CAMPIONE D'ITALIA**—Though existing outside of its fatherland, this tiny

piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. [www.casinocampione.it](http://www.casinocampione.it)

**CASINÒ DI VENEZIA**—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. [www.casinovenezia.it](http://www.casinovenezia.it)

## Aperitivo & Nightlife

**Aperitivo time is one of Milan's "not-to-be-missed, long-held social traditions. To experience each moment of the famed "movida Milanese" to the fullest, we have prepared a short guide to the most interesting locations in the city...enjoy!**

From small bars to large, ultra-chic venues in the centre, Milan is the capital of cocktail hour snacking boasting a number of guaranteed addresses where you can take off time to relax while exchanging gossip and savouring a delicious, pre-dinner cocktail. The city offers three different types of venues, **design bars** like Armani, Dolce&Gabbana Gold, and sushi-bar **Shatush-Qor Lounge Bar** in via Vittor Pisani, more **traditional bars**, that have written the history of Milan, from Camparino in Galleria (former Bar Zucca) and Caffè Biffi in Galleria Vittorio Emanuele, to Cova in via Montenapoleone right up to Bar Magenta for a younger, more hip crowd, and, the most recent trend, i.e. the city's countless **luxury hotel bars**, like **h club>diana** (Sheraton Diana Majestic), **Bulgari Hotel & Resort, Armani Hotel Milano, the Foyer Bar at the Four Seasons Hotel Milano, Straf Hotel** in the Duomo or the landmark **Baretto al Baglioni**.

Three main areas in Milan are dedicated to nightlife entertainment: the **Navigli**

**District**, one of the most characteristic areas in the city, studded with venues offering live music and a favourite with musicians and models. Make sure not to miss the area's floating pubs or its typical "trattorie" where you can savour an array of regional specialities. Conversely, the small, welcoming cobbled streets of the **Brera** district have always acted as a draw for artists who, in addition to frequenting the splendid courtyards of the Brera Fine Arts Academy, also meet at it numerous, artsy venues.

Finally, the trendiest precinct, **Garibaldi District & Corso Como**, is one of the most fashionable districts of Milan "by night", with its pizzerie, restaurants, pubs and discotheques where you are often likely to chance upon showbiz celebrities, supermodels or big-names in the world of sport.

**Among the most exclusive Milanese clubs**, in addition to the city's famed **Hollywood** in corso Como, at **Armani Privé** in the Montenapoleone area you can shake your booty until the wee hours of the morning while jostling side-by-side with VIPs and Milanese "high-flyers". And, then again, set against the backdrop of Parco Sempione you will find **Old Fashion**, a glam location which, since 1933, has been one of the city's landmark venues, honoured with the prestigious "Bottega storica" award, a place that is rendered even more alluring on account of its proximity to Palazzo della Triennale, a sought-after location featuring high-profile art and design exhibitions. The partying continues at **Just Cavalli Café**, recently

### Where Golden Guide Entertainment

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Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



elected "The Best Club in TheWorld" in Montecarlo, known for its exclusive parties and international stars, the highly unusual **Gattopardo Club**, hosted in a deconsecrated church often used as a venue for film sets and shoots and, last but not least, one of the most recent additions, **Byblos Milano**, an exclusive, über-trendy nightspot located in the heart of Parco Cenisio, a highly evocative architectural setting where fashion, art, design and music blend to give life to a new dimension of inspiration and entertainment.

To conclude, the city also offers several historic Milanese **nightclubs**, including **William's club le Roi** and **Foca Loca**, for slightly "transgressive", highly entertaining evenings featuring live music, discotheques and dazzling performances. For information: T: +39 338 1645555.



Old Fashion



Byblos Milano



## Fashion Tips

Milan's extraordinary textile heritage is currently being showcased at **Palazzo Morando** with a collection of precious garments and accessories from Castello Sforzesco's Applied Arts Collection. The first floor of the 18th century palazzo hosts two permanent exhibitions: the Pinacoteca featuring a collection of sculptures and works on paper as well as an exhibition, housed in the reception rooms of this noble dwelling, testifying to urban and social development in Milan between the second half of the 17th century and the end of the 19th century. The first floor is used as a space for temporary exhibitions, events and meetings.

**Palazzo Morando. Costume Moda Immagine.**  
Free entry - Via Sant'Andrea, 6 - M1 San Babila, M3 Montenapoleone  
Open Tues-Sun, 9am-1pm/2pm-5.30pm. Info T: 02 88465933/48135.  
[www.costumemodaimmagine.mi.it](http://www.costumemodaimmagine.mi.it)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Monuments & Places of Interest

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonna. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: [didattica@duomomilano.it](mailto:didattica@duomomilano.it). Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). [www.duomomilano.it](http://www.duomomilano.it). Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

**BRERA**—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as

the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. [www.milanocastello.it](http://www.milanocastello.it). Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairol; M2 Lanza. **Map E4**

**CENACOLO**—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. [www.cenacolovinciano.net](http://www.cenacolovinciano.net). Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

**GALLERIA VITTORIO EMANUELE II**—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

**GIUSEPPE MEAZZA STADIUM** (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on "Entertainment". [www.sansiro.net](http://www.sansiro.net). Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

**JEWISH MILAN**—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours

in English can be booked by telephoning 393 9742284 or sending an e-mail to [info@sinagogamilano.it](mailto:info@sinagogamilano.it). *Sinagoga Centrale*, via della Guastalla, 19. [www.sinagogamilano.it](http://www.sinagogamilano.it). **MAP G5** • *Holocaust Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

**NAVIGLI**—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

**SCALA (LA)**—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

## Museums

**AMBROSIANA PICTURE GALLERY**—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. [www.ambrosiana.it](http://www.ambrosiana.it). Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

**GALLERIE D'ITALIA-PIAZZA SCALA**—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). [www.gallerieditalia.com](http://www.gallerieditalia.com). Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

**MUSEO DEL 900**—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** a sight of piazza Duomo from the "Sala Fontana". Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. [www.museodelnovecento.org](http://www.museodelnovecento.org). Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

**MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI**—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. [www.museoscienza.org](http://www.museoscienza.org). Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

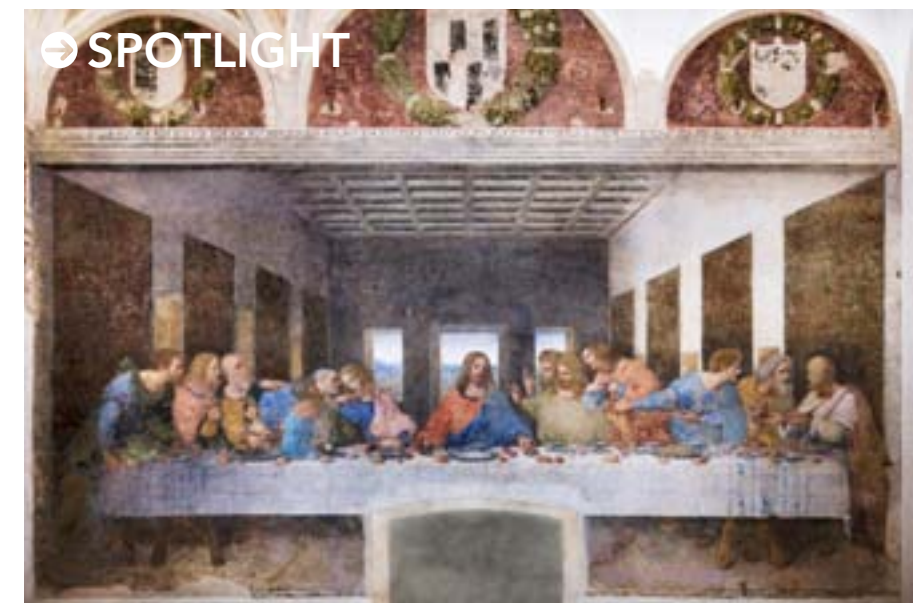
**MUSEO TEATRALE ALLA SCALA**—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. [www.museodimilano.mi.it](http://www.museodimilano.mi.it). Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**PALAZZO MORANDO-COSTUME MODA IMMAGINE**—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo", located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP** best short visit program to know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. [www.costumemodaimmagine.mi.it](http://www.costumemodaimmagine.mi.it). Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

**PALAZZO REALE**—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. [www.comune.milano.it](http://www.comune.milano.it). Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

**PINACOTECA DI BRERA**—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. [www.brera.beniculturali.it](http://www.brera.beniculturali.it). Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

**TRIENNALE DESIGN MUSEUM**—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisio district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. [www.triennale.it](http://www.triennale.it). Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**



## The Last Supper

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge or DuomoInfoPoint T: 02 72023375. [www.cenacolovinciano.net](http://www.cenacolovinciano.net).

## San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the largest stadium in Italy and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a museum (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. [www.sansiro.net](http://www.sansiro.net). Piazzale A. Moratti. M1 Lotto.

UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM



Courtesy ATM

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

- Emergency**
- **CARABINIERI** T: 112.
  - **AMBULANCE** T: 118.
  - **CITY POLICE** T: 02 77271.
  - **MEDICAL SERVICES** T: 02 34567.
  - **OPEN PHARMACIES** T: 800 801185.
  - **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
  - **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

- Trains**
- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. [www.trenitalia.com](http://www.trenitalia.com)
  - TRENORD** - Milano Nord Railway - Info T: 199 15 152. Mon-Sun 7am-10pm. From Milano/Cadorna to Volandia Museum, via Malpensa Express in 30'. [www.ferrovienord.it](http://www.ferrovienord.it)
  - ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). [www.italotreno.it](http://www.italotreno.it)

**Radio Taxi – 02-6969**  
[www.yellowtaxi.it](http://www.yellowtaxi.it)  
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**Taxi**  
 How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69  
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- Interpreters**
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  - LANGUAGE CONSULTING** - [www.lcc.it](http://www.lcc.it). Via Lanzone, 6. T: 02 8057846/864156.

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GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. [www.atm.it](http://www.atm.it). T: 800 808181.

**Ordinary ticket (1,50 €)**  
**Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).**  
 Day ticket (4,50 €)  
 Valid 24h. Bus, tram and metro with no limits.  
 Two-day ticket (8,25 €)  
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 Check the tariffs for the extra-urban subway.  
 Return ticket to Rho Fieramilano (5 €)

**Where to buy your ticket:** from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.

Airports

**MALPENSA** - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). [www.sea-aeroportimilano.it](http://www.sea-aeroportimilano.it)

**Malpensa Express trains**  
 T: 199 151152. Mon-Sun 7am-9pm. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11 [www.malpensaexpress.it](http://www.malpensaexpress.it).

**Malpensa Shuttle bus**  
 T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50 [www.malpensashuttle.it](http://www.malpensashuttle.it)

**Malpensa bus Express**  
 Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50 [www.autostradale.it](http://www.autostradale.it)

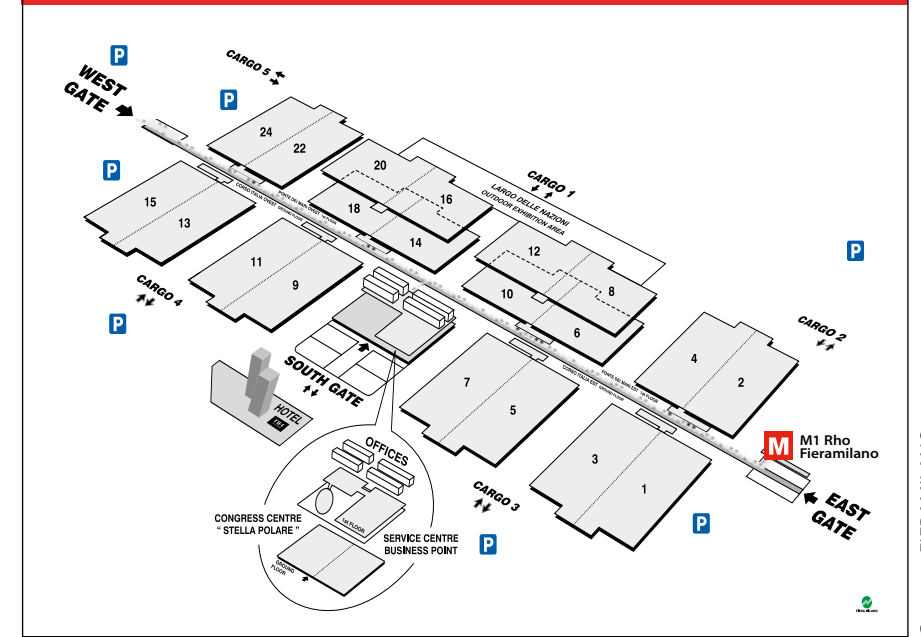
**LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). [www.sea-aeroportimilano.it](http://www.sea-aeroportimilano.it)

**Bus 73**  
 Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

**ORIO AL SERIO** - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. [www.orioaeroporto.it](http://www.orioaeroporto.it).

**Orio Shuttle**  
 Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

FIERAMILANO RHO FAIRGROUNDS



Courtesy FIERAMILANO

VIP Airport and Hospitality Services

**SISTEMA MILANO** - Linate and Malpensa Airports, Linate ATA terminal, and DuomoInfoPoint in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. [www.sistema-milano.it](http://www.sistema-milano.it)

City Tours

**CITYSIGHTSEEING MILANO** - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. [www.milano.city-sightseeing.it](http://www.milano.city-sightseeing.it). Departure: Piazza Castello. M1 Cairoli. **Map E4.**

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Bike Sharing

**BikeMI** - A service of the Municipality available from more than 100 stations dotted around the town. Price: first 30 minutes free of charge, then €0,50 every 30 minutes. Subscriptions needed: daily €2.50. Credit Cards only. T: 800 80 81 81. [www.bikemi.com](http://www.bikemi.com).

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**ELITE RENT-A-CAR** - Only the classiest cars from Mercedes-Benz, BMW, Audi, Porsche, Ferrari, Maserati and the brand new Tesla. SUVs, Vans and convertibles. Via Albricci, 9. T: 02 804435. [www.eliterent.it](http://www.eliterent.it)

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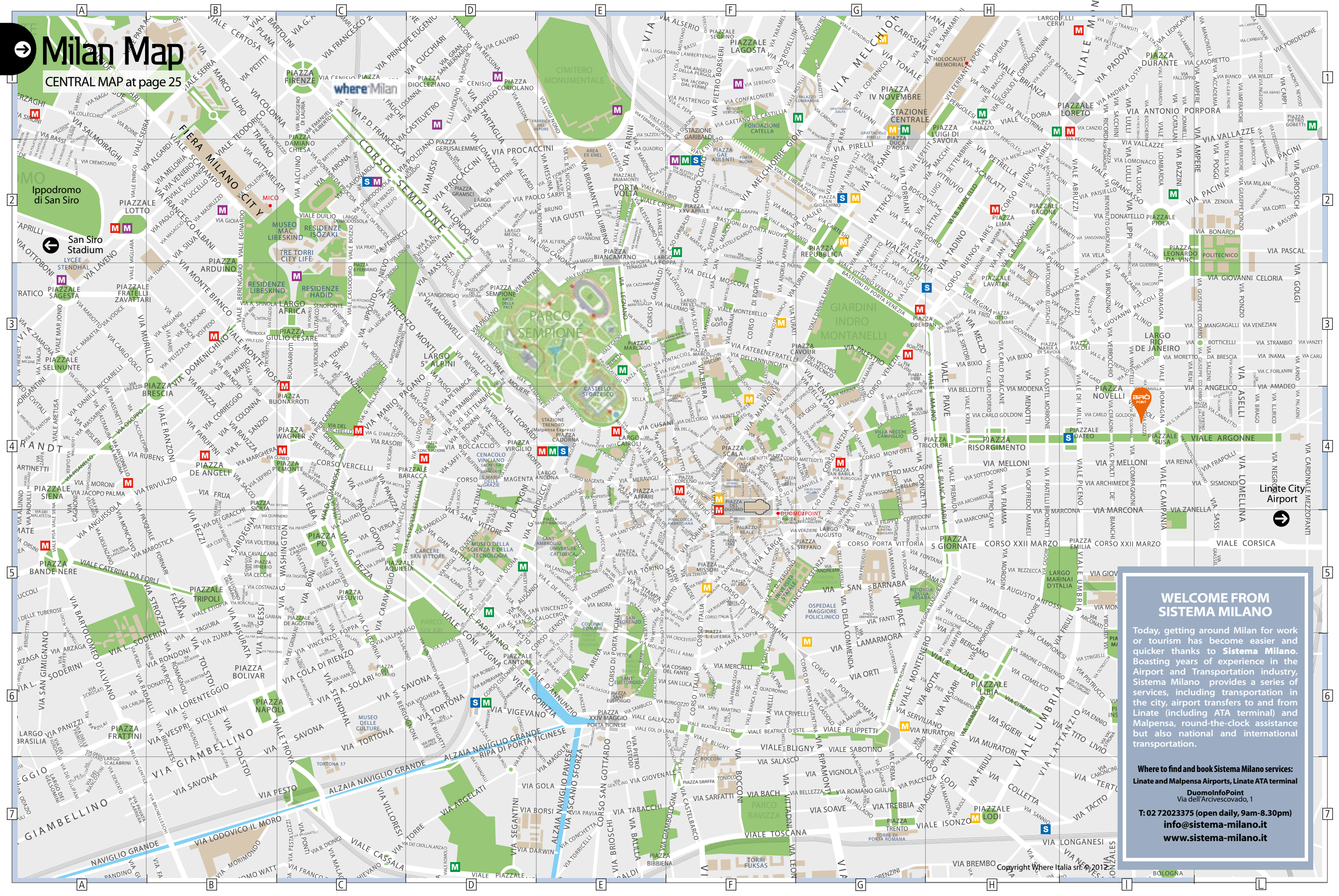
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**Grand Hotel et de Milan** – Via A. Manzoni, 29 • F4  
**Park Hyatt** – Via T. Grossi, 1 • F4  
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**Cavour** – Via Fatebenefratelli, 21 • F3  
**Colombia** – Via R. Lepetit, 15 • G2  
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**Crowne Plaza** – Via M. Gioia, 73 • G1  
**De la Ville** – Via U. Hoepli, 6 • F5  
**Del Corso** – Via G. Pecchio, 2 • I1  
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**Double tree by Hilton** – Via Ludovico di Breme, 77 • OFF MAP  
**Enterprise** – Corso Sempione, 91 • C1  
**Four Points by Sheraton Milan Center** – Via G. Cardano, 1 • G1  
**Galileo** – Corso Europa, 9 • G4  
**Grand Hotel Plaza** – Piazza A. Diaz, 3 • F5  
**Grand Hotel Puccini** – Corso Buenos Aires, 33 – • H2  
**Grand Visconti Palace** – Viale Isonzo, 14 • H7  
**Green House Hotel Residence** – Viale Farnagosta, 50 • OFF MAP  
**Hermitage** – Via Messina, 10 • E2  
**Hilton** – Via L. Galvani, 12 • G1  
**Holiday Inn Garibaldi** – Via U. Bassi, 1/A • F1  
**Hotel dei Cavalieri** – Piazza Missori, 1 • F5  
**Idea Hotel Milano Bicocca** – Via della Giustizia, 10/d • OFF MAP  
**International Residence** – Via G. Modena, 4 • H4  
**King** – Corso Magenta, 19 • D4  
**Leonardo da Vinci** – Via Senigallia, 6 • OFF MAP  
**Lloyd** – Corso di Porta Romana, 48 • F5  
**Madison** – Via L. Gasparotto, 8 • G1  
**Magna Pars** – Via Forcella, 6 • D6  
**Maison Borella** – Alzaia Naviglio Grande, 8 • E6  
**Maison Moschino** – Viale Monte Grappa, 12/b • F2  
**Manzoni** – Via Santo Spirito, 20 • G4  
**Marriott** – Via G. Washington, 66 • B5  
**Mediolanum** – Via M. Macchi, 1 • G2  
**Mercure** – Piazza G. Oberdan, 12 • H3  
**Michelangelo** – Via D. Scarlatti, 33 • H1  
**Mihotel** – Via dei Fontanili, 56 • OFF MAP  
**Milano Scala** – Via dell'Orso, 7 • F4  
**Mini Hotel La Spezia** – Via La Spezia, 25 • OFF MAP  
**Mini Hotel Portello** – Via G. Silva, 12 • B2  
**Mini Hotel Tiziano** – Via Tiziano, 6 • C4

**Mirage** – Viale Certosa, 104/106 • OFF MAP  
**Montebianco Mokinba** – Via Monterosa, 90 • A2  
**Nasco** – Corso Sempione, 69 • C1  
**NH Fiera** – Viale degli Alberghi • OFF MAP  
**NH Grand Hotel Verdi** – Via M. Gioia, 6 • F2  
**NH Linato** – Via A. Grandi, 12 – Peschiera Borromeo (MI) • OFF MAP  
**NH Machiavelli** – Via Lazzaretto, 5 • G3  
**NH Milanofiori** – 2<sup>a</sup> Strada – Assago (MI) • OFF MAP  
**NH Milano Touring** – Via Tarchetti, 2 • G3  
**NH President** – Largo Augusto, 10 • G5  
**Nhow** – Via Tortona, 35 • C6  
**Palazzo delle Stelline** – Corso Magenta, 61 • E4  
**Palazzo Segreti** – Via San Tomaso, 8 • E4  
**Radisson Blu** – Via Villapizzone, 24 • OFF MAP  
**Raffaello** – Viale Certosa, 108 • OFF MAP  
**Ramada Plaza** – Via S. d'Ancona, 27 • OFF MAP  
**Regency** – Via G. Arimondi, 12 • C1  
**Regina** – Via C. Correnti, 13 • E5  
**Residence Bianca Croce** – Via E. Paladini, 7 • OFF MAP  
**Residence Desenzano Milano** – Via Desenzano, 12 • A5  
**Residence Romana** – Corso di Porta Romana, 64 • G6  
**Sanpi** – Via L. Palazzi, 18 • G3  
**Sheraton Diana Majestic** – Viale Piave, 42 • H3  
**Sheraton Milan Malpensa Airport** – Malpensa Terminal 1 – SS. 336 (VA) • OFF MAP  
**Silver** – Via R. Lombardi, 9/11 • OFF MAP  
**Spadari al Duomo** – Via Spadari, 11 • F5  
**St. George** – Viale Tunisia, 9 • H3  
**Starhotels Anderson** – Piazza Luigi di Savoia, 20 • H1  
**Starhotels Echo** – Viale A. Doria, 4 • H1  
**Starhotels Ritz** – Via L. Spallanzani, 40 • H3  
**Starhotels Rosa Grand** – Piazza Fontana, 3 • F5  
**Straf** – Via San Raffaele, 3 • F4  
**Terminal** – Via Ponte Seveso, 38 • OFF MAP  
**The Hub** – Via Privata Polonia, 10 • OFF MAP  
**Town House 12** – Piazza Gerusalemme, 12 • D2  
**Town House 31** – Via C. Goldoni, 31 • H4  
**Town House 33** – Via C. Goldoni, 33 • H4  
**UNA Century** – Via F. Filzi, 25/b • G2  
**UNA Cusani** – Via Cusani, 13 • E4  
**UNA Maison** – Via G. Mazzini, 4 • F5  
**UNA Malpensa** – Via F. Turati, 84 – Cerro Maggiore (MI) • OFF MAP  
**UNA Mediterraneo** – Via G.B. Muratori, 14 • H6  
**UNA Scandinavia** – Via Fauché, 15 • C1  
**UNA Tocq** – Via A.De Tocqueville, 7/D • F2  
**Uptown Palace** – Via Santa Sofia, 10 • F6  
**Vittoria** – Via P. Calvi, 32 • H5  
**WattTredici Hotel** – Via G. Watt, 13 • OFF MAP  
**Windsor Hotel Milano** – Via G. Galilei, 2 • G2

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### CERNOBBIO - COMO

**Villa D'Este** – Via Regina, 40  
 22012 Cernobbio - CO • www.villadeste.it

### MENAGGIO - COMO

**Grand Hotel Menaggio** – Via 4 Novembre, 69  
 22017 Menaggio - CO • www.grandhotelmengaggio.com

### GARDONE RIVIERA - BRESCIA

**Grand Hotel Fasano** – Corso Giuseppe Zanardelli, 190  
 25083 Gardone Riviera - BS • www.gh.it

### SIRMIONE - BRESCIA

**Villa Cortine** – Via Grotte, 12  
 25019 Sirmione - BS • www.hotelvillacortine.com

### PORTOFINO - GENOVA

**Hotel Splendido** – Salita Baratta, 13  
 16034 Portofino - GE • www.hotelsplendido.com

### RAPALLO - GENOVA

**Excelsior Palace** – Via San Michele di Pagana, 8  
 16035 Rapallo - GE • www.thi.it

### SANTA MARGHERITA LIGURE - GENOVA

**Grand Hotel Miramare** – Via Milite Ignoto,  
 16038 S. Margherita Ligure - GE • www.grandhotelmiramare.it

### SAN REMO - IMPERIA

**Royal** – Corso Imperatrice, 80  
 18038 San Remo - IM • www.royalhotelsanremo.com

### FINALE LIGURE - SAVONA

**Punta Est** – Via Aurelia, 1  
 17024 Finale Ligure - SV • www.puntaest.com

### RAVELLO - SALERNO

**Caruso** – Piazza San Giovanni del Toro, 5  
 84010 Ravello - SA • www.hotelscaruso.com

### SAINT MORITZ - SWITZERLAND

**Badrutts Palace Hotel** – Via Seras, 27  
 7500 St. Moritz - Svizzera • www.badruttspalace.com

### LUGANO - SWITZERLAND

**Best Western Hotel Bellevue Au Lac** – Riva A. Caccia 10.  
 www.hotelbellevue.ch

**Grand Hotel Eden** – Riva Paradiso, 1. www.edenlugano.it

**Grand Hotel Villa Castagnola** – Viale Castagnola, 31.  
 www.villacastagnola.com

**Hotel de La Paix** – Via Cattori, 18. www.delapaix.ch

**Lugano Dante** – Piazza Cioccaro, 5.  
 www.hotel-luganodante.com

**Splendide Royal** – Riva Caccia, 7. www.splendide.ch

**Villa Principe Leopoldo** – Via Montalbano.  
 www.leopoldohotel.com

**Villa Sassa** – Via Tessere, 10. www.villasassa.ch



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