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where

### Milan | May 2013

where tip



#### **ENJOY A MILANESE NIGHTLIFE EXPERIENCE,** FROM APERITIVO TO DISCO EVENINGS!

With the arrival of the warm weather, outdoor evening entertainment comes alive in the city. Set against the evocative backdrop of Parco Sempione, under the iconic Torre Branca, don't miss the Just Cavalli Restaurant & Club which this month will be inaugurating its fabulous terrace with garden. Extending over a surface area of more than 2,500 sq.m. it is the ideal venue for exclusive aperitivi, dinners and disco evenings animated by several of the world's most renowed DJs and DJ-sets. Open daily. Ask your concierge. www.justcavallihollywood.it. Via Luigi Camoens c/o Torre Branca. T: 02 311817. M1/M2 Cadorna. Map D3

#### 4 Food Capital

Milan is "the" city of choice when it comes to interpreting all food aspects, whether culinary, commercial or spectacular. In May, it will host a series of events and show cooking

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Milan map

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ON THE COVER An iconic image of the Duomo © Daniele Misrachi

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#### A Note from the Publisher

#### **Buon Appetito!**



Before tucking into a delicious meal in Italy, you are likely to hear the phrase "Buon appetito" which, when translated literally, means enjoy your meal! Even though Milan is better known for its technology than its gastronomy, in this month's issue you'll find a number of top-level events and tips involving the pleasures of the palate (pages 4 and 5).

These are just some examples of the wealth of Milanese delights that await you during your visit to the city.

Culture, shopping and lifestyle make this city one of the most fascinating places in the world. To help you discover all of its myriad facets, often unknown to most, we now bring you Milano Loves You. A non-profit association which "Where Milan" has promoted together with numerous other Milanese citizens and Milan lovers. To find out more visit: www.milanolovesyou.com.

> - ANDREA JARACH Publisher, Where Milan







In 2013 Where Milan will once again be hosting the Concierge of the Year Award with loads of new initiatives.

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# where now



by Elena Binda

#### >> FOCUS

### Food Capital

Exactly two years prior to the advent of Expo dedicated to nutrition, Milan is staging a dress rehearsal as one of the world capitals of food with a series of events designed for cooks, restaurateurs, merchants and bona fide foodies

#### ON THIS PAGE

One of the stars of "Taste of Milano", chef Andrea Aprea (first row bottom left), celebrates spring with his colleagues. The city gets ready to host Expo 2015 with numerous food-related events.



Only 700 days to go to the beginning of Expo scheduled to be hosted in Milan in 2015, under the title "Feeding the planet. Energy for life". Despite being a sensitive theme that touches upon the issue of resources, it is also a joyful, vibrant reference to the pleasures of food and the positive energy resulting from conviviality. Though no other place in the world is better equipped to host a theme of this kind then Italy, Milan is "the" city of choice when it comes to interpreting all related aspects whether culinary, commercial or spectacular, not to mention the magical world of design that revolves around eating. May, aided and abetted by the Italian spring which simply begs you to eat outdoors, is a month brimming over with mouth watering events. However, there is nothing impromptu about its nutritional vocation: more or less intellectual conventions (from "Food and the History of Italy" to "Food

and the Social Network") are the order of the day for the entire year, and permanent facilities dedicated to the subject, including the i.Lab Alimentazione at the Museo della Scienza e della Tecnologia (via San Vittore, 21. M2 Sant'Ambrogio. Map D5) exist where creative and educational activities devoted to learning more about healthy eating habits are organized on a regular basis. To take advantage of all the innumerable opportunities, ask your Concierge. However, make sure to remember that in order to attend these conventions a good knowledge of Italian is usually required.

#### MORE THAN 350 EVENTS

If you happen to be in the city from 17 to 25 May, don't miss Milano Food Week, when Milan comes alive with more than 350 events in 250 different venues including restaurants, pizzerie, pastry shops, ice-cream parlours







FROM THE LEFT
From 2012 editions:
a glimpse of show cooking
during "Milano Food Week";
the halls of "Tuttofood" at the
Rho fairgrounds; a gourmand
"Taste of Milano" creation.

and open-air kitchens, but also showrooms, art galleries and shops. The spirit of the event is highly eclectic and involves a rich events calendar featuring wine and food tastings at a number of exotic venues, meetings to exchange recipes, happenings where people can get to know one another while sampling an array of delectable fare, workshops to learn all the tricks of the trade and the secrets of chefs and pâtissiers, pop-up farmers' markets at which you can buy delicacies directly from the producers, picnics in the park or tasting treats at chic boutiques or bookstores. The updated calendar is available on milanofoodweek.it: you can either visit the site, speak to your concierge or simply follow the flags (more than 300) that will attract your attention as you stroll through the city. The event is sponsored by Expo with whom Milano Food Week will collaborate in 2015 for an epic-making edition.

#### **BUSINESS-TO-BUSINESS**

If you're an industry member, you're probably in Milan for the fair. If this is not the case, then you just got lucky because the Tuttofood tradeshow, scheduled to be held from 19 to 23 May at the Milano Rho-Pero fairgrounds (M1 with an inter-urban ticket), is one of the most interesting events of the year. Italy, the home of food and wine and a leading exporter of pasta, wine and organic products (to mention but a few) serves as a showcase for all the production and distribution channels in the food industry. Visitors to the show will be treated to complete range of products originating from all over the world in a perfect mix of innovation, tradition and

supreme quality. The exhibition also stages three competitions to nominate the best DOP cheeses, the most innovative products and niche products. Tuttofood not only serves as a platform for the food&beverage industry but is also an agrifood exhibition offering myriad events and ideas: 2,000 exhibitors, six halls, 120,000 sq.m. of exhibition space, buyers from five continents and daily meetings, workshops and seminars. In fact, it is not mere chance that Expo has chosen Tuttofood as a partner and reference point for this market.

#### **SHOW COOKING**

In Italy show cooking is extremely popular even on TV: however, participating live, with highprofile chefs, is a whole different experience. Taste of Milano (30 May-2 June) is the Milanese leg of the Taste Festival which has already travelled to 16 capitals throughout the world and is an event that allows you to observe the work of local culinary greats first-hand (unfortunately, only a limited number of places are available so, if you haven't booked, your only hope is that your concierge will be able to pull some strings). Chefs participating in the culinary event include Andrea Aprea of the Vun Park Hvatt, Tommaso Arrigoni of Innocenti Evasioni, Enrico Bartolini of the Devero Ristorante, Roberto Okabe of Finger's Garden, Wicky Pryan of Wicky's, Andrea Provenzani of Liberty, Lorenzo Santi of La maniera di Carlo, Luigi Taglienti of Trussardi alla Scala and Viviana Varese of Alice. The chefs will take turns to show off their skills at the only events location, Superstudio Più, found in one of the most vibrant areas of the city (via Tortona, 27. M2 Porta Genova. Map C6).



#### Tradition

**Peck (www.peck.it)** Via Spadari, 9. T: 02 8023161. M1-M3 Duomo. Map F5

#### he idea

Eataly (www.milano.eataly.it) c/o Coin (1st floor), Piazza V Giornate, 1 T: 02 92870066, Map H5

#### Sheer excellence

la Rinascente 7th Floor (www.rinascente.it),

Piazza Duomo. T: 02 8852471

#### Amazing Equipment

High Tech (www.hightechmilano.com),
Piazza XXV Aprile, 12. T: 02 6241101
M2 Garibaldi FS. Map E6

www.wheretraveler.com 5

### Calendar | This Month in Milan



SUNDAY **PHOTOGRAPHY** last day to admire Robert Doisneau's poetic renderings with "Paris en liberté" on show at Spazio Oberdan (Map G3).

TUESDAY

WEDNESDAY

6 WHERE MILAN | MAY 2013

• • • • • • • • • • • • • • • • • • •	VEDNESDAY	1	<b>DESIGN:</b> eclectic designer and architect <b>Massimo losa Ghini</b> traces 30 years of his career with several of his most famous works (Triennale di Milano, p.59).
	THURSDAY	2	<b>EXHIBITION:</b> Head to Fondazione Arnaldo Pomodoro's new exhibition space in via Vigevano to see <b>"A Disconcerting Form of Writing"</b> (until 30 June).
	FRIDAY	3	CARS: "Autocollection" starts today. Cars, motorbikes, bicycles, spare parts and vintage accessories on display and for sale at Parco Esposizioni Novegro (until 5 May).
	SATURDAY	4	<b>FAIR:</b> opening of iconic fair <b>Arte sul Naviglio Grande</b> , two days dedicated to paintings by more than 200 exhibitors.
	MONDAY	6	<b>EXHIBITION: "Da Gerusalemme a Milano. Imperatori, filosofi e dei alle origini del Cristianesimo"</b> in the crypt of the Church of S. Maurizio.
	TUESDAY	7	<b>ANNIVERSARY:</b> the Museo del Risorgimento hosts <b>"Kennedy, the American Dream 1963-2013"</b> , commemorating the 50th anniversary of John's death (until 30 June).
 V	TUESDAY	7 8	
<b>V</b>		7 8 9	1963-2013", commemorating the 50th anniversary of John's death (until 30 June).  FOOTBALL: football teams Inter and Lazio battle it out in a bid to qualify for the "Serie A"
V	VEDNESDAY	7 8 9 10	1963-2013", commemorating the 50th anniversary of John's death (until 30 June).  FOOTBALL: football teams Inter and Lazio battle it out in a bid to qualify for the "Serie A" Football Championships (San Siro Stadium, p. 59).  TECHNOLOGY: Fondazione Stelline hosts "iDyssey", a multimedia project documenting
	VEDNESDAY	7 8 9 10 11	1963-2013", commemorating the 50th anniversary of John's death (until 30 June).  FOOTBALL: football teams Inter and Lazio battle it out in a bid to qualify for the "Serie A" Football Championships (San Siro Stadium, p. 59).  TECHNOLOGY: Fondazione Stelline hosts "iDyssey", a multimedia project documenting Odysseus' voyage from Homer's epic with an iPhone (until 12 May).  PHOTOGRAPHY: the third edition of "MIA Fair", the first international fair of photo and

		modigitating to Season art unigit (i dia220 fieure, arter o september (p. 35).
THURSDAY	16	COMICS: until 21 July, Milan's Rotonda della Besana will host the <b>Milano Manga</b> Festival, the largest anthological exhibition ever mounted in Italy (Map G5-H5).
FRIDAY	17	<b>COMO: "La città nuova"</b> , an exhibition featuring works by Italian and international artists will be on display at Villa Olmo and the Pinacoteca Civica (until 14 July).
SATURDAY	18	<b>SCIENCE:</b> indulge in an unusual experience with "Notte al Museo Nazionale della Scienza e della Tecnologia" (8.00pm-9am). For reservations call: 02 48555558 (Map D5).
SUNDAY	19	<b>CHARITY:</b> participate in <b>Avon Running</b> , the charity race dedicated to women in support of the High Intensity Focused Ultrasound (HIFU) project.
MONDAY	20	<b>EXHIBITION: "The desire for freedom"</b> , exploring the concept of freedom in Europe through post-World War II. At <b>Palazzo Reale</b> until 2 June (p. 59).
TUESDAY	21	RUSSIA: head to Castello Sforzesco to see "Lubok. Popular Russian prints from the Bertarelli collection", until 31 May.

SUNDAY

MONDAY

**ART:** for the first time in Italy, a display of works from the Jonas Netter collection

'Modigliani e la Scuola di Parigi" (Palazzo Reale until 8 Sentember (n. 59

**EXHIBITION:** don't miss "Agua", a study on the multiple manifestations of water seen THURSDAY 23 through different perspectives, on display at the Acquario Civico (until 30 June).

**OPERA:** opening night of Wagner's **Götterdämmerung** conducted by Daniel

FAIR: Chiostro in fiera, the traditional arts and crafts fair will be held against the FRIDAY 74 evocative backdrop of the cloisters of the Museo Diocesano (until 26 May).

ANTIQUES: for a one-of-a-kind experience visit the "Mercatone dell'Antiquariato" SUNDAY 26 held on the last Sunday of the month against the backdrop of the Naviglio Grande.

LEONARDO: interactive exhibition "Leonardo3 - Il Museo di Leonardo", piazza della MONDAY Scala, entrance Galleria Vittorio Emanuele II, Le Sale del Re (until 31 July, p.12).

POP ART: the Museo del Novecento presents the exhibition Andy Warhol's Stardust **TUESDAY** featuring several of the artist's most famous prints (until 8 September)

PHOTOGRAPHY: first Italian solo exhibition of works by well-known Canadian artist WEDNESDAY 70 Jeff Wall (until June at PAC-Padiglione d'Arte Contemporanea).

**FOOD:** a must for foodies, **Taste of Milano**, the epitome of haute cuisine, returns to THURSDAY 30

MUSIC: cellist Mario Shirai Grigolato ("I solisti de La Verdi") will enthral audiences with a performance conducted by Aldo Ceccato at the Auditorium di Milano. (p. 12).

WEDNESDAY

ANTIQUES: Brocantage, the fair dedicated to collectors' items, rarities and bargains ends

**EXHIBITION:** last chance to see intriguing exhibition "La passione del disegno.

Opere della collezione Lampugnani dal XV al XIX secolo" at Museo Poldi Pezzoli.

Step back in time and admire the precious es from **Leonardo da Vinci's Codex Atlanticus** onumento Sforza e la tecnologia di fusione" on ay at Biblioteca Ambrosiana and the Sacrestia del ante (until 9 June, p. 56).



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THIS MONTH IN MILAN

### where

### Hot Venues | May 2013

#### **MUSEO DEL 900**

#### Until 8 September

**ANDY WARHOL'S STARDUST Fine Prints From Bank of America Merrill Lynch Collection** 

Open Mon 2.30pm-7.30pm; Tues, Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-9.30pm. M1-M3 Duomo, Map F5. www.museodelnovecento.org

#### TRIENNALE DESIGN **MUSEUM**

#### • Until 23 February 2014

**6TH EDITION - LA SINDROME DELL'INFLUENZA** 

#### • Until 8 September 2013

#### **GAE AULENTI**

Open Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm. Viale Alemagna, 6. M1-M2 Cadorna FN, Map D3. www.triennale.it



#### PALAZZO MORANDO COSTUME MODA **IMMAGINE**

#### • Until 29 May

**BARBARA MOLTENI ZANESSIS. MILOS** ISOLE INTERIORI Curator: Philippe Daverio Photographic exhibition about the beauty of nature in the heart of Cyclades

Open Tues-Sun 9am-1pm/2pm-5.30pm; Free admission. Via Sant'Andrea, 6. T: 02 88465933. M1 San Babila; Map G4. www.costumemodaimmagine.mi.it

#### **FAIRS**



#### • 3-5 May

#### **AUTOCOLLECTION**

Show-exchange of vintage cars, motorcycles, cycles and accessories

(www.parcoesposizioninovegro.it) AT PARCO ESPOSIZIONI NOVEGRO

#### • 7-11 May

#### **GRAFITALIA**

**Graphic Arts, Print Media and Communication** (www.grafitalia.biz)

AT RHO FAIRGROUND

#### • 10-13 May

**CHIBIDUE - Trends and Style** 

(www.chibidue.biz)

#### **CHIBIMART - Fashion Accessories and Bijoux Exhibition**

(www.chibimart.it) AT FIERAMILANOCITY

#### • 10-12 May

#### **BROCANTAGE - Top Antiques**

(www.parcoesposizioninovegro.it) AT PARCO ESPOSIZIONI NOVEGRO

#### **TUTTO FOOD**

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•2, 5, 10, 14 GIUSEPPE VERDI. Oberto conte di San Bonifacio. Conductor Riccardo Frizza. Director Mario Martone. •3, 4 GISELLE. Coreography Jean Coralli-Jules Perrot. Conductor Alessandro

Ferrari. (3 May: La Scala UNDER 30) •6 "Recital". Soprano Barbara Frittoli, piano Daniel Barenboim, Clarinet

Fabrizio Meloni. • 18, 22, 26, 30 RICHARD WAGNER.

Götterdämmerung (Der Ring des Nibelungen). Conductor: D. Barenboim

#### **BLUE NOTE MILANO**

THE TEMPLE OF JAZZ IN MILAN (VIA PIETRO BORSIERI, 37) OFFERS A SERIES OF EXCITING MUSICAL EVENTS. www.bluenotemilano.it



>1 MINGUS DYNASTY >2 ROY HAYNES >3,4 TUCK & PATTY >8 PHAROAH SANDERS >9, 10, 11 LEE RITENOUR

>12 JOHN REGEN >14 JOSHUA REDMAN QUARTET >15, 16 THE LEGENDARY COUNT BASIE ORCHESTRA > 17 NICK THE NIGHTFLY ORCHESTRA >19 LETIZIA GAMBI FEAT. LENNY WHITE >21 LOKOMOTION >23, 24, 25 MIKE STERN AND BILL EVANS FEAT. DAVE WECKL AND TOM KENNEDY > 26 MIETTA E DADO MORONI >29 FREDDY COLE

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#### >> ENTERTAINMENT & ART

#### Fleur en Fleur 2013



the streets of Milan's historic gardening and shopping all for a good cause. On Thursday, 16 May, at 6.00pm, via San Maurilio and via Santa Marta will host the 12th **Fleur en Fleur** event. To mark the occasion, sitors will not only have a chance to participate in shops in the area which I remain open during the evening but also visit exhibitions dedicated to owers. Ask your concierge.

Flowers are set to invade

#### TRIENNALE DESIGN MUSEUM

"La Sindrome dell'Influenza" - 6 April 2013 – 23 February 2014



The Triennale Design Museum is a flexible space that is continually transformed and designed to update viewers about the past and future prospects of Italian design. This 6th edition is dedicated to :he "Sindrome dell'Influenza", the underlying basis for talian creativity: interesting facts, assimilation and the reinterpretation of various languages give life to new and surprising objects.

Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale E. Alemagna, 6. T: 02 724341. www. triennale.it. M1-M2 Cadorna FN. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale E. Alemagna, 6. T: 02 724341. www. triennale.it. M1-M2 Cadorna FN.

This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. www.laverdi.org

**■** Symphony Season 2.3.5 May Paolo Restani, piano **Zhang Xian**, conductor Music by Richard Wagner and Franz Liszt

9, 10, 12 May **Christophe Desjardins**, viola Zhang Xian, conductor Music by Paul Hindemith and Ludwig van Beethoven

16, 17, 18 May

**Zhang Xian**, conductor Music by Richard Wagner and Ludwig van Beethoven

**30, 31 May and 2 June** Mario Shirai Grigolato, cello Aldo Ceccato, conductor Music by Antonin Dvořák

■ "laVerdi Barocca" 15 May

Ruben Jais, conductor Music by Johann Adolph Hasse, Georg Friedrich Haendel, Leonardo Vinci, Riccardo Broschi, Henry Purcell

■ "Growing Up in Music"

4 May

"Elfi, fate e innamorati" Nicola Olivieri, narrator Giovanni Marzilliano, conductor with Espressione Danza Music by Felix Mendelssohn, A Midsummer Night's Dream

■ "Sunday Morning with laVerdi"

12 May "Copland"

Elena Piva, harp Giuseppe Grazioli, conductor Music by Morton Gould, Joaquin Rodrigo and **Aaron Copland** 

26 May "Britten" Luca Santaniello, violin Giuseppe Grazioli, Music by Miklos Rozsa, Erich Korngold and Benjamin Britten

#### **PALAZZO REALE**

One of the most important cultural centres in the city, Palazzo Reale will simultaneously host different exhibitions. Piazza

· Modigliani, Soutine e gli artisti maledetti. La collezione Netter, until 8 September. 122 works by Amedeo Modigliani and the artists that lived and painted in Montparnasse at the beginning of the 20th century. First-ever showing in Italy.

>>WHERE TO BUY

WHERE NOW Milan

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Discover a surprising green outfit for her: a sophisticated array of natural elements and floral emotions



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2. DOLCE&GABBANA

Floral printed platform sandal Via della Spiga, 26 T: 02 76001155 M1 San Babila, Map G4 www.dolcegabbana.it

3. BULGARI

Mediterranean Eden earrings Via Montenapoleone, 2 T: 02 777001 M1 San Babila. Map G4 www.bulgari.com

4.INTIMISSIMI

Lace underwear, Spring 2013 Collection Galleria Pattari, 2 T: 02 89013705 M1/M3 Duomo, Map F4 www.intimissimi.com

**5. VHERNIER** 

Laguna rings Via Santo Spirito, 14 T: 02 77331560 M3 Montenapoleone. Map G4 www.vhernier.com

**6. ROBERTO CAVALLI** 

Leather handbag Via della Spiga, 30 T: 02 76020900 M3 Montenapoleone. Map G4 www.robertocavalli.com











Duomo, 12.T: 02 875672. M1-M3 Duomo. Ask your concierge.

• The Desire for Freedom, until 2 June. An exhibition exploring the concept of freedom through post-World War II.



#### WHERE NOW Milan

#### **>>**TASTE

# la Rinascente: it's time to breakfast!

To start the day with style and taste,

la Rinascente Food&Restaurants, located on the seventh floor of the flagship store in piazza Duomo, opens at 8.30am in the morning with a tantalizing offer of not only typically Italian coffee and brioche but also an eclectic choice of tasty menus.

For an intimate, sophisticated business breakfast, to share a gourmet experience with friends or simply to indulge in a sublime moment all to yourself, la Rinascente Food&Restaurant offers a wide array of dishes to make breakfast a truly one-of-a-kind experience!





- -Maio Restaurant offers a menu boasting a number of mouth watering dishes ranging from classic eggs cooked in different ways to pancakes, sweet treats, cheeses and a rich selection of tea brands accompanied by three special combos devised by chef Luca Seveso: one for those with a sweet tooth, one for health fanatics and one for gourmets.
- -Obikà Mozzarella Bar. In addition to artisanal goodies, the Obika Mozzarella Bar offers a breakfast special featuring its most sought-after DOP products including sizzling hot focaccia with buffalo butter and jam or milk rolls topped with mortadella from Prato, ideal choices to fuel-up for the long day ahead!
- -II Bar. Breakfasters can choose either a classic Italian menu of sweet and savoury delights or indulge their whims with a refined Champagne Brunch, featuring Champagne, salmon, eggs, San Daniele

Parma ham and a basket of homemade bread – enjoy, it's never too early to start the day on a high note of luxury!

-JuiceBar. Though promoting a healthy lifestyle with a focus on freshly squeezed juices, smoothies, yoghurt and fresh fruit, la Rinascente's JuiceBar also serves delectable brioches, muffins and jams... what's there to worry about when you've got the whole day of burn off those extra calories!

### la Rinascente Food Hall (Piazza Duomo) Open Daily until midnight Entrance

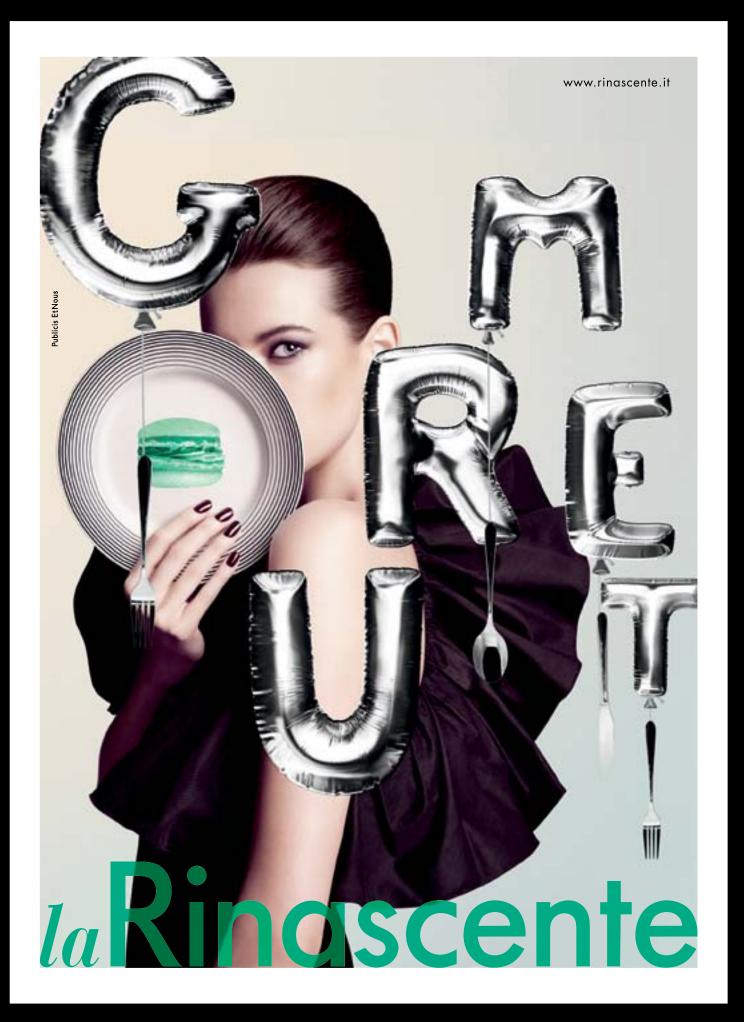
Via San Raffaele 2 – Via Santa Radegonda 1 Mon-Sat 8.30 am-12pm; Sun 10.00am-12pm. www.rinascente.it/foodandrestaurants T: 02 8852471. M1-M3 Duomo. Map F4





#### LA RINASCENTE FOOD HALL

For a romantic dinner, a business lunch, a party but also a meeting with friends or simply a coffee break on the magnificent terraces overlooking the Duomo, the **Food Hall** on the seventh floor of la Rinascente acts as the perfect backdrop for all occasions. In fact, every day until midnight, guests can take their pick from among several locations: Obikà Mozzarella Bar, Maio Restaurant, Il Bar, My Sushi, Be-Steak, Moët & Chandon Champagne bar, YN Vineria, JuiceBar and De Santis. In addition to the exclusive tasting location on the seventh floor, there is also a **Food Market**, where you can find hundreds of gourmet, "Made-in-Italy" products and specialities from all over the world, which can also be transformed into surprising gift ideas thanks to the **Gift Boxes** provided. By appointment only, expert personal shoppers are at-the-ready for your every shopping need (T: 02 8852475).



# What's New in the City



#### Milan Welcomes the Lions

HSL Hic Sunt Leones, the well-known Italian streetminded brand of backpacks and innovative. contemporary accessories, has opened its first flagship store in the centre of Milan. The occasion was marked by the launch of its two latest collections: "Sun Power" featuring solar panels (soon available) and "All Black", an elegant, practical line where the lightness of

www.hicsuntleones.com. Corso Europa, 12. T: 02 5390537. M1 San Babila. Map G4

faux leather is coupled with all the



#### Kasanova+ Comes to Town

The first Kasanova+ sales point has opened in the heart of Milan, just moments away from the highly central piazza Cadorna. Its luminous space offers loads of tantalizing innovations for your home and not only: pratical gadgetry, design objects, gift ideas, bonbonnière, textiles, party decorations, scented candles, skin covers for smartphones, vases and fabric flowers and picnic hampers for a romantic outdoor experience. Open daily.

www.kasanova.it. Via Leopardi, 7. T: 02 43998224, M1-M2 Cadorna, Map D4



### When East Meets West

Taiyo's new cuisine combines the best of tradition with a contemporary twist. An upgraded version of a classic Japanese restaurant where dishes are skilfully paired to create a diverse menu of delicate contrasts, from traditional Japanese fare to more sophisticated couplings including red shrimp from Sicily, sesame-breaded tuna, amberjack with pistachio nuts, Angus carpaccio, sweetheart maki, exotic rolls, lobster rolls, ikkameshi, stuffed squid, tempura and Korean-style beef.

Taiyo Sushi Restaurant:

www.wutaiyo.com. Viale Monza, 23. T: 02 26113972. M1 Pasteur. Off Map

MASSIMO SFORZA - Formal and informal menswear collections www.massimosforza.com

Via Montenapoleone, 23 M3 Montenapoleone. Map G4

WHO'S WHO - Trendy young clothing www.whoswhobrand.com

Corso Venezia, 8 M1 Porta Venezia. Map G3

**MONCLER** - Quilted jackets and trendy apparel www.moncler.com

Via Montenapoleone, 1 M1 San Babila. Map G4

**SEBASTIAN** - High fashion shoes www.sebastianmilano.com

Via S. Andrea. 12 M3 Montenapoleone. Map G4

**TEMPORARY** MAGNUM MILANO

For ice cream lovers www.magnumalgida.it Piazza San Fedele, 2 M1-M3 Duomo. Map F4





#### 150 SHOPS OF MANY PRESTIGIOUS BRANDS AS:

Armani Outlet, Baldinini, Borbonese, Class Roberto Cavalli, CK Jeans, Gap, Geox, Guess by Marciano, Iceberg, La Martina, Missoni, Nike Factory Store, Pollini, Salomon, Swarovski, The North Face, Timberland, Tommy Hilfiger.

30 minutes from Milan and Malpensa airport. Daily Shuttle service from Milan to Vicolungo The Style Outlets and back. Booking on www.zaniviaggi.it - infoline +39 02867131.

Open 7 days a week, from 10 a.m. to 8 p.m.

MI-TO motorway, exit Biandrate/Vicolungo A26 Genova Voltri - Gravellona Toce motorway



MOR



>>> Our experienced guide will accompany you in discovery of one of the most famous theatres in the world, the "temple of Milanese opera": La Scala **Opera House**. Lose yourselves in the magic of the theatre while admiring its magnificent auditorium, it priceless crystal chandelier and its orchestra pit from a box\*. With a bit of luck, you might also have a chance to watch a **rehearsal** in progress! You can also indulge in a spot of shopping at **La Scala Shop**, with a special discount.

\* The auditorium is visible from a box, unless a rehearsal or show is in progress.

Inside you can also visit the **Museo Teatrale**. hosting a rich collection of operatic and theatrical memorabilia as well as a gallery of portraits and busts dedicated to several of history's most famous musicians, from Giuseppe Verdi to **Arturo Toscanini**. Visit the various rooms of the museums, accompanied by our guide who will make the theatre's history come alive with stories and anecdotes about the famous artists who have graced the imposing stage of the opera house.











where else

>>> You can spend a day visiting the five cliffsidehugging villages of the **Cinque Terre** and its coastline featuring a sensational view over the sea and its typical terraced vineyards and olive groves. Among the numerous excursions on offer, don't miss one of Italy's most famous walks: the Via **dell'Amore** or Path of Love.

Experience a relaxing, one-of-a-kind day trip to the seaside towns of **Genoa** and **Portofino** featuring a myriad of magnificent natural scenery. In Genoa, you will have a chance to stroll through the typical "carruggi" of the old city, possibly snacking on its

delicious foccacia, a hallmark of local gastronomy, until reaching its scenic, newly rebuilt harbour based on a design by Renzo Piano and, last but not least, its famous Aquarium. From Santa Margherita Ligure you will come to what is considered the pearl of the Italian Riviera: **Portofino**, one of the most elite and picturesque seaside resorts in the world.

#### **Cinque Terre Tour**

gulfs and coves.

**7.00am** Departure by bus from Zani Viaggi (Foro Bonaparte, 76) accompanied by an English speaking tour leader

10.30am Arrival at Portovenere, visit of the village and boat cruise to Monterosso. Visit and free time for lunch. Short transfer by train to Manarola with an enjoyable stroll along the "Path of Love" as far as Riomaggiore (about 20 minutes of flat route). Continuation by train to La Spezia.

5.00pm Departure by bus to Milan. Arrival at Zani Viaggi travel agency at around 8.00pm

Thursdays and Saturdays - € 120,00

#### **Genoa and Portofino Tour**

7.30am Departure by bus from Zani Viaggi agency (Foro Bonaparte, 76) accompanied by an English speaking tour leader

10.00am Arrival in Genoa and guided walking tour of the city centre. Free time to explore the city on your own and have lunch. Transfer by bus to Santa Margherita Ligure and visit of the town Boat ride to Portofino and free time to explore the charming village. Return by boat to Santa Margherita Liqure

**5.00pm** Departure by bus to Milan. Arrival at Zani Viaggi travel agenat around 8.00pm.

Every Monday - € 120,00

Zani Viaggi - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairoli-M2 Lanza. www.zaniviaggi.it-www.livemilano.com



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Zani Viaggi

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sponsored





Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

#### **Exclusive shopping**

When talking about shopping in Lugano, one immediately thinks about via Nassa, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid Les Ambassadeurs boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities.

At Balmelli Sport and Zappa Sport Team, you can find the **HSL Hic Sunt Leones** collections, the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories. Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

#### **Bucherer High-Class Watches**

Since the very beginning, in the world of Haute Horologerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the Patravi Travel Tec GMT is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.

**BUCHERER** - Via Nassa 56, T: +41 919231424, www.

**CASINÒ DI CAMPIONE** - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

**E.MARINELLA** – Via della Posta, 2 corner of via Canova, T: +41 919222924, www.marinellanapoli.it

FOX TOWN - Via A. Maspoli 18. T: +41 848828888, www.foxtown.ch

HSL HIC SUNT LEONES - c/o Balmelli Sport, Via Pioda, 10 and c/o Zappa Sport Team, Via Peri, 15. www.hicsuntleones.com

LES AMBASSADEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO

Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide. T: +41 916401060, www.swissminiatur.ch

#### HOW TO REACH LUGANO

**By car**. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo). **By train**. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com

By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it



#### LEFT AND BELOW The Patravi Travel Tec GMT by Bucherer;

the E. Marinella boutique in Lugano



#### STYLE IS THE GOAL





Since 1914, passion for elegance.

MILANO Santa Maria alla Porta 5

LUGANO Via della Posta 2

# the guide

### Shopping



#### Jewels With Which to Play, to Be, to Dream

Situated just a stone's throw from the Duomo, Atelier daniela de marchi - ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese élite. Open Tues-Sat 10am-7pm. www.danielademarchi.it - Via dei Piatti, 9. T: 02 86995040. Map E5



For more detailed listings, please see www.wheretraveler.com

#### Accessories

AGENT PROVOCATEUR—Irreverent lingerie brand, Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink, Open Mon-Sat 10,30am-7.30pm; Sun 11am-7pm. www.agentprovocateur. com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. Map F4

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4

with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm: Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.com. Piazza Duomo, 31. T: 02 89096794. M1-M3 Duomo. Map F4

**HENRY BEGUELIN**—A "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. www.henrybeguelin. it. Via Montenapoleone, 9, T: 02 76023820, M3 Montenapoleone. Map G4

**BORSALINO**—Historic Italian company synonymous **PUNTO OTTICO HUMANEYES**—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different evewear lines is based on the purest diktats of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of the production process right up to the creation of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. Map F4

> **SERAPIAN**—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via lommelli where since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. Map G3

WHERE COVERS MORE than 100 global travel destinations, from Singapore to San Francisco, LA to London, Miami to Milan and great places in between.

### Shopping G

#### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of Where Magazine and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate lisiting **Top Brands**, which can be found on page 24-25.

Note that references in **bold** at the end of each listing (A1, B5 etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories. are listed under **Passion Shopping** rather than in the standard Shopping sections.

**VILLA MEISSEN®**—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm, www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

#### **Books & Magazines**

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

PANTON'S ENGLISH BOOKSHOP—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides maps and multi-media products. The magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione Map D4

#### **Children's Clothing & Toys**

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm, www.mikihouse.co.ip, Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. **Map G4** 

#### Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies. Ganesh, Hartford - at this store created as an offshoot of Host (see listing), Animal House is gradually becoming a new destination



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#### Luxury shopping

#### Vercelli-Belfiore-Marghera



#### Luigi Verga Orologi

A large selection of some of the most desirable watch brands available on the market, including Rolex, Audemars Piguet, Hublot, Tudor, Panerai and Pomellato 67. Luigi Verga Orologi also prides itself on its after-sales service and boasts an onpremises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

www.luigiverga.it Corso Vercelli, 7 M1 Conciliazione T: 02 43995176





(see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4** 

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. Map G4

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world. It is not a chain store but

rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4** 

OUTLIVING See page 41

MASSIMO SFORZA—A sought-after address in the heart of via Montenapoleone where you can find all the style and elegance of the brand's refined menswear collections, distinguished by figure-flattering, couture apparel, ultra-light knitwear and artistic intarsia, precious fabrics and skins including cashmere and crocodile and beautifully handcrafted footwear and accessories. Open Mon-Sat 10am-7pm. www.massimosforza. com. Via Montenapoleone, 23. T: 02 76015653. M3 Montenapoleone. Map F4

PIACENZA 1733— This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www. piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. Map F4

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. Map D4

GOLFINO STORE See page 22

RENCO—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Madein-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. www.rencostore.com. Corso Venezia, 29. T: 02 76000235. Map G4

#### **Concept Stores**

**10 CORSO COMO**—A unique and ever-expanding mix of selling spaces grouped around a beautiful

address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4** 

ASPESI—Likes to define its style as " basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. Map G4

FEDELI—This flagship store, located in via

Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Fedeli has recently opened a new boutique in Seoul (South Corea). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere. com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4** 

GOLFINO—One of the most revered companies in Europe for the production of superior-quality golf attire – with sales points in Berlin, Paris, London, Marbella and Saint Andrews – GOLFINO has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. Map F3

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari



#### **PETTINAROLI**

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. Map F4

www.fpettinaroli.it • www.pettinarolimapsandprints.com Piazza San Fedele, 2 (entrance from via T. Marino) T: 02 86464642-1875 More info: www.wheremilan.com



#### A Tribute to Femininity

Angela Caputi Giuggù's "Venere" collection is dedicated to a stylish, low-key woman who nevertheless enjoys making a statement. The linearity of black and white contrasts perfectly with the eccentricity of large shells. A refined tribute to one of Renaissance Italy's most famous paintings: "The Birth of Venus". The collection, made from special plastic resins, skilfully mirrors all the style and elegance of the highly original artisan creations of the Florentine artist. A perfect blend of fashion-forward trends and design. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4.

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### Top Brands



Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their

Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

#### ALBERTA FERRETTI PHILOSOPHY—

www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montanapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4** 

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4** 

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**  **BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. Map F4

BOTTEGA VENETA—www.bottegaveneta. com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. Map G4 BRUNELLO CUCINELLI — www.brunellocucinelli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 30 (Clothing). T: 02 76015982. M3 Montenapoleone. Map G3 • Via della Spiga, 5 (Accessories). T: 02 76014448. M1 San Babila. Map G4

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. Map G4

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. Map G4

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. Map G4

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. Map G4 • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. Map G4

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone. DOLCE&GABBANA—www.dolcegabbana.it.
Men: open Mon-Sat 10.30am-7.30pm. Corso
Venezia, 15. T: 02 76028485. M1 San Babila. Map
G4 · Women: open Mon-Sat 10am-7.30pm. Via
della Spiga, 26. T: 02 76001155. M1 San Babila.
Map G4 · Accessories: via della Spiga, 2.
T: 02 795747. M1 San Babila. Map G4

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4** 

**ERMENEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4** 

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4** 

FAY—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4** 

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4** 

FRATELLI ROSSETTI—www.fratellirossetti. com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. Map G4

**GIANFRANCO FERRÉ**—www.gianfrancoferre. it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3** 

GIORGIO ARMANI—www.giorgioarmani. com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. Map G4 • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. Map F4

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. Map G4 · Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. Map G4

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. Map G4 • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T:02 58581265. Off Map

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4** 

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**  JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4** 

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4** 

KRIZIA—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3** 

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4** 

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4** 

LOUIS VUITTON—www.louisvuitton.com.
Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. Ti 02 7771711.
M1 San Babila, Map G4 · Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. Ti 02 72147011. M1-M3 Duomo.
Map G4

LUCIANO SOPRANI—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm/3pm-7pm; Sat 10am-2pm/.3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. Map H6

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. Map G4

MIU MIU — www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. Map G4 · Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. Map G4 · Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. Map F4

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. Map G4 • Open Mon-Sat 10am -7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. Map G3

PRADA—www. prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. Map G4 ⋅ Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. Map G4 ⋅ Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. Map G4 ⋅ Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. Map G4

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. Map G4

ROBERTO CAVALLI — www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. Map G4

#### Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city\*.

- D&G
- la Rinascente
- Chanel
- Boggi
- Prada
- ArmaniDior
- Gucci
- Tod's
- Louis Vuitton

\*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international quests.

ROCCO BAROCCO—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4** 

SALVATORE FERRAGAMO—www.ferragamo. com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. Map G4 • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. Map F4

TOD'S—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. Map G4 • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. Map F4

TOM FORD—www.tomford.com.
Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02
36529600. M1 San Babila, M3 Montenapoleone.
Map G4

TRUSSARDI—www.trussardi.it. Concept Store:
Open Mon-Sat 10am-8.30pm. Piazza della
Scala, 5. T: 02 8068821. M1-M3 Duomo. Map F4
• Accessories: Open Mon-Sat 10am-8.30pm. Via
Sant'Andrea, 5. T: 02 8068821. M1 San Babila,
M3 Montenapoleone. Map G4

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. Map F4

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. Man G4

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù,4. M3 Montenapoleone. **Map F4** 

**ZILLI**—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4** 

#### Luxury Personal Experiences

by GoldBlack Style

GoldBlack Style is a leading Milanbased company specializing in the offer of luxury products and services. GoldBlack Style's team specializes in the creation of customized experiences, designed for a sophisticated and elegant international clientele, in search of top-of-the range products and services. GoldBlack Style offers Luxury Shopping Experiences, Luxury Food Experiences and Luxury Cultural Experiences. Each experience is tailored to suit the individual requirements of our customers. GoldBlack Style aims at bringing you



the very best of Italian lifestyle, loved and admired throughout the world. In spring we offer customized cultural tours in discovery of Milan. GoldBlack Style's team is available 24 hours a day and offers make-up and hair-styling directly in your hotel room or wherever you might happen to be staying. For queries and information either contact us on 338-202032234 or visit www.goldblackstyle.com. GoldBlack Style is "the" new way of experiencing luxury.

models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T. 02 76017385. MI-M3 Duomo. **Map F4** 

#### **Jewellery & Watches**

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original

creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4** 

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun10am-7pm. www.breguet.com. Via Montenapoleone, 19.T: 02 76007756. M3 Montenapoleone. Map F4

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. Map F4

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. MI San Babila. Map G4

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only

### Love Fashion, Adore Life. Spring Collections at 30-70% less

Serravalle Designer Outlet offers a unique shopping experience, with 300 of your favourite designer brands - Allen Edmonds, Brooks Brothers, Calvin Klein, Guess, Pal Zileri, Pinko, Swarovski and many more - at outlet prices all year long. The largest Outlet in Europe combines an easy-to-reach location (an hour away from Milan) and a relaxing atmosphere: experience the sheer joy of the perfect buy at an unbelievable price. Discover the coolest **Spring/Summer trends** in our online lookbook: **Stripes, White Chic, Mad Men** style for men and **Accessories**, with shoes and bags in the sweetest Summer ice-cream shades.

shuttle bus service from Milan: find out more on mcarthurglen.it





D Pisa Orologeria - Rolex Boutique
Via Montenapoleone, 24
T: 02 76317726

ROLEX

■ Gobbi 1842 Corso Vittorio Emanuele II, 15 T: 02 76020536 • Orologeria Luigi Verga Via Mazzini corner of via Dogana T: 02 8056521

Luigi Verga Orologi Corso Vercelli, 7 T: 02 43995176 **▶ Rocca 1794** Piazza Duomo, 25 T: 02 8057447

PRonchi via Gonzaga, 5 T: 02 877449

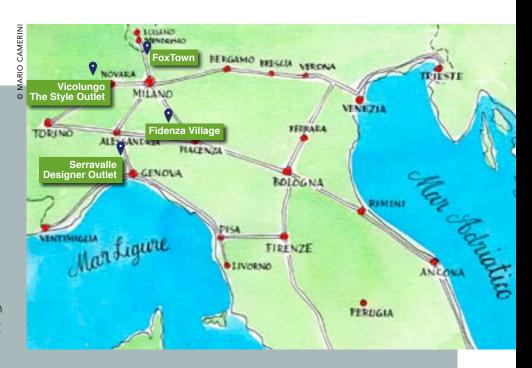


### Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.

- FIDENZA VILLAGE Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.
- WHERE: halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1Cairoli).
- **WHAT**: 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.
- NOT ONLY SHOPPING: thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs. For more information visit: www.fidenzavillage.com
- FOXTOWN An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices
- WHERE: just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)
- WHAT: 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com



•SERRAVALLE DESIGNER OUTLET - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera.

McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcianise near Naples, and "Veneto" at Noventa di Piave near Venice.

- WHERE: take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)
- WHAT: 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets.

  Several events in November.

To discover your favourite designer brands visit: www.mcarthurglen.it

- VICOLUNGO THE STYLE OUTLETS Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.
- WHERE: take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available daily (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)
- WHAT: 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.
- **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com



### T H E W A Y O F S H O P P I N G

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi Tel. +39 02 867 131



**WHO** – Miki House is the most famous Japanese luxury brand for children.

**WHAT** – A fashionable short-sleeve T-shirt with transfer printing!

The fake print pattern makes it look as if the child is wearing a gingham shirt over the T-shirt.

Hand printing is done 11 times on each side to create subtle shades and color variations.

In addition to its transfer print, its unique embroidery features MIKI HOUSE's special technology!

Countless detailed embroidery motif patches appear on the shirt, including the bear and his friends, plus the colorful buttons.

**WHERE** – In the Quadrilatero della Moda, featuring the sensational creations of renowned luxury designer brands.

in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds.

Open Mon-Sat 10am-7pm. www.cartier.it. Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4** 

**CHOPARD**—The Swiss brand, famed throughout the world for its refined timepieces and jewellery

collections, has opened the doors of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manifacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room

featuring the Maison's most exclusive pieces of highclass jewellery and haute horologerie. Open Mon-Sat 10am-7pm. www.chopard.com. Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4** 

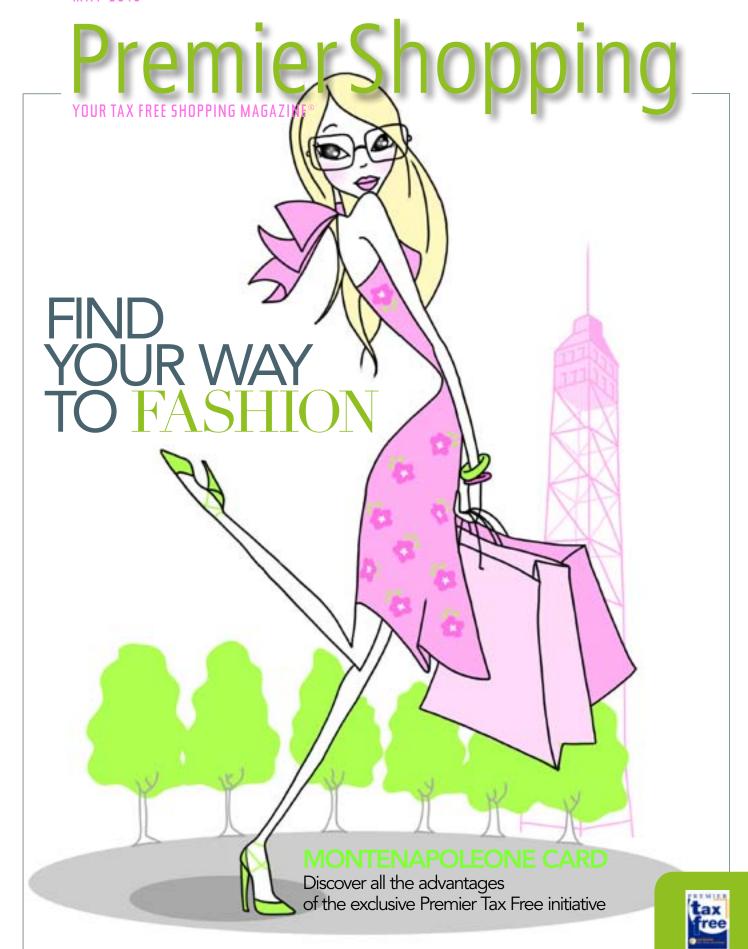
**DAMIANI**—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit,

#### **SPOTLIGHT**

#### Paradise of Luxury and Elegance

At FoxTown Factory Stores Mendrisio - just 50 km north of Milan and only 20 km south of Lugano (Switzerland) - 160 stores offer the most prestigious brands at prices discounted from 30% to 70% all year round. Amongst the famous labels carried are: Armani, Bally, Blumarine, Burberry, Dior, Dolce&Gabbana, Gucci, Hugo Boss, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Valentino, YSL and some 240 other brands. FoxTown is open daily, 11am-7pm (except 1 Jan, 1 Aug, Easter and Christmas & Boxing day). Furthermore there are a Casino, 7 bars and restaurants and a Tourist Info Point. Tax-Free Shopping service is available and payment is accepted by major credit cards: Union Pay, Visa, MasterCard, JCB, American Express, Visa Electron, and more. Shuttle bus service by Zani Viaggi (www.zaniviaggi.it).









#### Premier Tax Free Italy

Via Montenapoleone, 21 20121 Milano T: +39 02 62694032 Onen Mon-Fri 10.30am-7pm; Sat 1pm-7pm info@it.premiertaxfree.com www.premiertaxfree.com

Follow us on Facebook, Twitter, Pinterest

#### **Premier Tax Free refund** locations in Milan:

- > Via Montenapoleone, 21
- Malpensa Airport
  Terminal 1 (check in Area
  1 and Extra Schengen Area,
- **▶** Linate Airport
- **◆ ATA Linate Airport**
- > Mezzanine floor Stazione
- Piazza Duomo, 17
- → Galleria del Corso, 1

### A UNIQUE TAX-FREE SHOPPING **EXPERIENCE**

ince 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier** Tax Free.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing more than **400 cash refund points** for VAT (value added ranging from hiring a car with a driver tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has more than 25 years **experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists ask the shop staff for a Premier Tax Free throughout the world.

In order to be eligible for a VAT refund you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend a minimum amount of 154.94 euros in one store on the same day.

In Milan, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

#### **HOW TO CLAIM A REFUND** ON PURCHASES

**Shops:** when paying for your purchases form and then fill in all the required fields.

Airports: before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

**Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

Mailing: leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be quaranteed).

#### **BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO**

Agent Provocateur Alexander McQueen Balenciaga

Ð Barrett Ð Borgospesso 11

Ø Bottega Veneta Breguet Byblos

Chanel

Christian Dior De Nicola

De Wan O

Eres Gianvito Rossi Gucci

La Piramide Lanvin

Larusmiani Miki House Missoni

0mega Patrizia Pepe Pederzani

Ralph Lauren Sergio Rossi Stella McCartney Tom Ford Valentino

Valextra Venini

Yves Saint Laurent

Massimo Sforza wites you to shop the latest collection at the flagship store: Massimo Sforza DOMUS PRIMA Milano - via Montenapoleone, 23 Tel. (+39) 02-76015653 domusprimamilano@massimosforza.com To further customize your wardrobe these fine services are also available upon request: custom shirting bespoke clothing made-to-measure outerwear personalized leather accessories massimosforza.com

### MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING





he capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" — an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide.

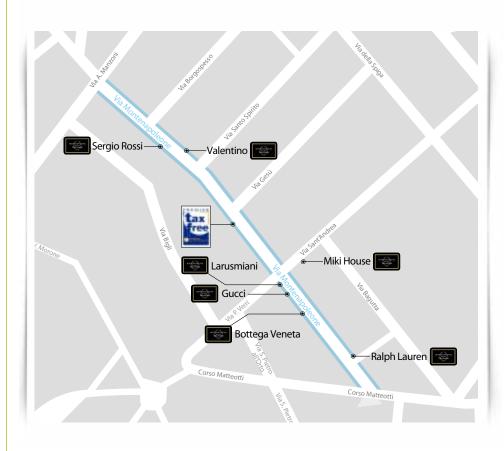
"This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success.

I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm





Montenapoleone Card. Once you shop you can't stop

#### How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated wit Premier Tax Free
- When paying at the cash desk, ask for a Premier Ta Free invoice
- 3) Go to the Premier
  Tax Free Lounge in via
  Montenapoleone 21
- Present your tax free invoice passport and credit card
- 5) Pick up your Montenapoleo Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



LARUSMIANI Menswear Spring/Summer 2013 Via Montenapoleone, 7 T: 02 76006957 www.larusmiani.it



Chiffon dress
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com



SERGIO ROSSI
Patent plateau sandal
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



VALENTINO
Leather shoulder bag in fluorescent colours
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



BOTTEGA VENETA Reseda décolleté in Goatskin Via Montenapoleone, 5 T: 02 76024495 www.bottegaveneta.com



RALPH LAUREN
Total look Spring/Summer 2013
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



MIKI HOUSE

New Spring/Summer 2013 Collection
Via Montenapoleone, 8
(entrance from via Sant'Andrea)
T: 02 76011448
www.mikihouse.co.jp

Premier Shopping | May 2013



Enjoy your shopping in the "Quadrilatero della Moda" and discover the Premier Tax Free Lounge, in via Montenapoleone 21. Get a 15% extra bonus on your refund!

The 15% extra bonus is guaranteed only if the refund is loaded on the MonteNapoleone Card. Ask for it in the Premier Tax Free MonteNapoleone Premier Lounge.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13.00 to 19.00. Our multi-lingual staff is at your complete disposal.

Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master. goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. Map G4 **DANIELA DE MARCHI-DDM**—Situated just a stone's

are the distinctive values of the Damiani jewelry reproposed in a flagship store designed by Antonio

throw from the Duomo. Atelier daniela de marchi - ddm is an evocative location where iewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese élite Tues-Sat 10am-7pm www. danielademarchi.it. Via dei Piatti, 9. T: 02 86995040 M1-M3 Duomo, M3 Missori, Map E5

**DEWAN**—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. Map F3

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm, www.dodo.it, Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4** 

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real ieweller's showroom, a "never-seenbefore" and contemporary concept of high-class iewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines. a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli. it. Via Montenapoleone, 9, T: 02 76319153, M3 Montenapoleone. Map G4

GIOIELLERIA PENNISI—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu. Art Déco and Retrò jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting. antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife,

Premier Tax Free.

A unique tax-free

**Premier Tax Free Italy** 

Via Montenapoleone, 21

www.premiertaxfree.com

shopping experience



Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. www.gioielleriapennisi.it. Via Manzoni, 29. T: 02 862232, M1 San Babila, Map G4

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality watch repair and maintenance service Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila, Map G4

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www. jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376, M3 Montenapoleone.

**LINGOTTINO**—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful

#### **SPOTLIGHT**

#### Fidenza Village, Now Even Closer

Thanks to the new daily **Shopping Express™ service from Milan's Central Station**, it's now even easier to reach Fidenza Village. With daily departures at 9.30am from Piazza IV Novembre-corner Hotel Gallia (on Wed and Fri also at 1.30pm), this is only one of the exclusive services offered by the Collection of nine *Chic Outlet* **Shopping** Villages across Europe, all of which promise luxury brands, stylish settings and value for money with year-round reductions of up to 70% on the recommended retail price. Fidenza Village.com



Readers of Where Milan will be entitled to an additional 10% saving (VIP card). Stop by the Tourist Information Centre and mention the magazine.

Shopping (👄

by Carolina Scuri



Out and about in the city, lots of useful suggestions and hot-off-the-press news about one-of-a-kind florists, health food shops and locations where nature and taste abound from Where Milan's reporter Carolina Scuri







1. Not far from corso Buenos Aires, one of the longest shopping streets in the world, you will find an enchanting location named "Fiori" where splendid species of plants and flowers meld with the exquisite taste of artist Rosalba Piccinni who, in addition to her passion for flowers, also focuses on song and music. If you're lucky, when visiting her shop, you might just find her performing with her band, a truly not-to-be missed experience!

2. Another highly unusual location where you can indulge your palate with the authentic flavours of traditional Italian cuisine is "4Cento". An oasis of peace and quiet lying in the southern suburbs of Milan far removed from the hustle and bustle of city life. Formerly the guest house of the Convent of Castellazzo, this charming venue is renowned for its food and atmosphere. Here the creative flair of architect Max De Luca is paired with the artistic sensitivity of sculptor and art designer Gianluca Pacchioni, to offer guests a stunning example of architectural renovation.

**3.** A health food chain founded in 1975 by designer Angelo Naj Oleari, "Centro Botanico" opened its third branch in 2008. A temple of organic food, the venue, extending over a surface area of 800 sq.m., is distinguished by soft lighting, natural colours and a minimalist decor which highlights the variety of highly select products on offer. A sort of "promised land" for aficionados of all things organic, it carries a myriad of different items: food, cosmetics, vegetable-dyed clothing, toys, books, garden equipment, homeopathic products and herbal remedies (qualified naturopaths are always on hand to offer advice). And, after browsing through its innumerable goodies, make sure to sample its Biobar's botanical menu offering an interesting variety of vegetarian, vegan and raw food

**4.** It can be defined as a non-profit association in which brilliant minds and supporters of our city cooperate to improve our future in the awareness that "each crisis brings enormous potential for renewal". **Hortus 2015** pledges to feed the planet by promoting and supporting original initiatives. An outstanding team, engaged in different fields, from architecture to teaching, from communication to the visual arts right up to publishing, that specializes in sharing their love for the city, especially with young people, an excellent mouthpiece for ecological awareness, by now an indispensable part of our lives. As Milan gets ready to host Expo 2015, among the Association's recent proposals, particularly worthy of note is their innovative approach to spreading historic awareness of Milanese cartography, from 1550 to the present day.

**5. Fratelli Ingegnoli** have been active in all things related to gardening since 1884 and

offer top-level services tailored to suit the every need of horticulturists and gardeners. The company has an authentic passion for greenery and is constantly engaged in the ongoing search for affordable, superior quality products in full respect of nature: a leader on a rapidly evolving market, the company boasts a team of highly qualified vegetable genetic experts who contribute to the ongoing production of seeds and horticultural products. Today, though continuing to retain its old-world values, the company is known throughout the world for its pioneering spirit and is distinguished on account of its excellent customer service and its longstanding rapport with its loyal customers.





#### 1. FIORI

Viale Broggi, 17. Map H3 T: 02 36708487 - Mob. 335 7223524 info@fiorirosalba.it Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm.

**2.4CENTO**Via Campazzino, 14. Off Map

T: 02 89517771
e-mail: 4cento@4cento.com
Open Tues-Sat 7pm-2am and Sun 4pm-2am.

**3. CENTRO BOTANICO**Via C. Correnti, 10. Map E5
T: 02 72023525 (shop)

Open Mon-Sat 10am-7.45pm and Sun 3pm-7.30pm

Mon 10am-5.30pm; Tues-Fri 10am-4.30pm; Sat 10am-6.30pm.

4. HORTUS 2015

c/o Where Italia - Gruppo Proedi Via E. Biondi ,1 - T: 02 349951 www.hortus2015.org Photo: "green" installation at the Fabbrica del Vapore Via Procaccini, 4. Map D2

5. FRATELLI INGEGNOLI GARDEN CENTER

Via O. Salomone, 68 T: 02 58013113 www.ingegnoli.com





GIÒSA MILANO See page 41.



handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5** 

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. Map F5 • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. Map C4

PILGIÒ—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. www. pilgio.com. Via Caminadella, 6. T. 02 804812. M2 Sant'Ambrogio. **Map E5** 

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www. pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. Map G4

**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique.

The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4** 

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. Map G4

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca garantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm.

#### **Department Stores & Shopping Centers**

**LA RINASCENTE**, a fabulous department store overlooking the Duomo, is a real part of Milan's history.

Open seven days a week:
Mon-Sat 9.30 am-10pm; Sun 10am10pm. www.rinascente.it
Piazza Duomo, 10. T: 02 88521.
M1-M3 Duomo. Map F4

La Rinascente Food Hall on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from My Sushi to the Obikà Mozzarella Bar, from the Juice Bar to the Moet & Chandon Champagne Bar.
Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

**COIN** is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12.

Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. www.coin.it. Piazza Cinque Giornate 1/A. T: 02 55192083. Map H5.

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities.

Mon-Sun 8.30am-9pm. Via Grosotto, 7. www.piazzaportello.it. Map B1



www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4** 

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigioielli.com. Via Gonzaga, 5. T: 02 877449. MI-M3 Duomo **Map F5** 

**SWAROVSKI BOUTIQUE**—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4** 

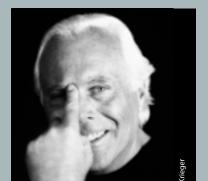
TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www. tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. Map G4

**TOYWATCH**—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4** 

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the iewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent, Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. Map G4

#### **Leather & Luggage**

FPM-FABBRICA PELLETTERIE MILANO—The historic Italian leather goods company founded in 1946 has inaugurated its new boutique in the Quadrilatero with renewed energy, the perfect expression of Italian talent for beauty and the excellence of craftsmanship. Designers of world fame like Stefano Giovannoni, Marcel Wanders, Jean-Marie Massaud and Marc Sadler, have collaborated in the creation of its new collections of luggage, tote bags and travel



In Milan, Armani is not simply a fashion brand but rather an integral part of city life.

Starting from **Boutique Giorgio Armani**, the largest of the 75 present in 46 countries worldwide: three floors of luxury and elegance, 2000 sq.m. set against the backdrop of a Renaissance palazzo, an imposing synthesis of the Armani signature style (www.armani.com. Via Montenapoleone 2, T: 02 76003234. M1 San Babila. Map G4).

At the **Emporio Armani concept store** in via Manzoni 31, the first and largest luxury brand sales point in the city, you can also find the following Armani lines: Armani Jeans, Armani/Dolci, Armani/Fiori, Emporio

#### CLOCKWISE FROM THE RIGHT:

A close-up of Armani Casa, lying adjacent to Emporio Armani, the Armani/Spa in the Armani Hotel and the Giorgio Armani Boutique in via Montenapoleone, 2



Armani man and woman, Armani Junior, EA7, Armani/Libri (*via Manzoni* 31, T: 02 72318600. M3 Montenapoleone. Map F4).

**Armani/Casa** in via Sant'Andrea 9 is a reference point for interior decor, from furniture to lighting; from accessories to textiles.

In Milan, a number of the coolest locations also carry the Armani signature. These include **Emporio Armani Caffè** (*via Croce Rossa 2, T: 02 72318680. M3 Montenapoleone. Map F4*), **Armani/Nobu**, the sushi restaurant Via Pisoni 1, T: 02 62312645. M3

Montenapoleone. Map F4) and **Armani Privé** (via Manzoni 31, T: 02 62312655.

M3 Montenapoleone. Map F4), where the VIPs and captains of industry who animate Milan's "dolce vita" can be spotted enjoying a drink or dancing until the late hours of the night. Armani dominates the centre of Milan with a **large billboard** at the junction between via Cusani and via Broletto (Map F4), for years one of the symbols

And, since last year, Armani is also a hotel: 95 rooms, a haute cuisine restaurant, a luxurious SPA and magnificent panoramic views over the city (**Armani Hotel Milano**, via Manzoni 31. M3 Montenapoleone. Map F4. www.armanihotels.com). All imbued with "King Giorgio's" typical elegance and style.

of the city.





# Find a bargain or blow the budget Where has ALL you need to know about the Milan shopping scene. Wheremilan.com

accessories, developing important technological and stylistic innovations: lightness, safety, aesthetics and functionalism. Open Mon 10am-7pm; Sun 11am-7pm. www.fabbricapelletteriemilano.com. Corso Matteotti, 9. T: 02 36537748. M1 San Babila. **Map G4** 

Be sure to mention that you found your shop in **Where** magazi

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each costumer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. Map F4

PELLUX-RIMOWA STORE—Situated just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux. it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. Map F4

#### Passion Shopping

DRIVE YOUR DREAM — The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. www.dydrent.it. Galleria de' Cristoforis, 1 - Piazza del Liberty. Ti 02 39195044 or 327 6787077 (info and reservations). Map D3

**HSL HIC SUNT LEONES** —The collections of the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories are distinguished by the search for

new materials (like its bags made from the sails used for yachts), attention to detail and innovative design. For example, its one strap flag "Back Pack" is considered a must-have cult item among a younger, international set. A practical backpack that can be worn in front to guarantee comfort and the utmost safety while travelling. Open Tues-Sun 10am-8pm. www.hicssuntleones.com. Corso Europa, 12. T: 02 5390537. M1 San Babila. **Map G4** 

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova. T: +41 919222924). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. Map E4

FILOVIA —You bring the design, inscription or logo of your choice and FiloVia will embroider it on any type of garment, fabric or accessory according to individual requirements. Open Mon-Fri 10am-7pm. www.filoviaricami.com. Via V. Monti, 28.
T: 02 4815993. M1-M2 Cadorna FN. Map D4

OUTLIVING—Situated just a few steps from the Duomo, Outliving has become a destination store for "quality Swiss" products. A magical world with two souls: one dedicated to those who are passionate about cooking, either for pleasure or as a profession, and another, more intrepid one for those who love the great outdoors. The store carries a variety of products: knives, kitchenware and homeware, multi-purpose items for travellers, binoculars, torches, compasses, barometric stations, whistles, thermoses and flasks. Open Tues-Sat 10am-2pm; 3pm-7pm. www.outliving.it. Via Agnello, 8. T: 0280583246. M1-M3 Duomo. Map F4

POLSOGEMELLO—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all "Made-in-Italy" and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design, including being "made-to-measure" to suit individual requirements. If you can't find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. Map C2

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop. it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. Map F4

**SEGWAY**—The trendiest, most environmentallyfriendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places SPOTLIGHT

#### A Watch with Two Faces

Renowned, high-class watchmaker **Jaeger**-

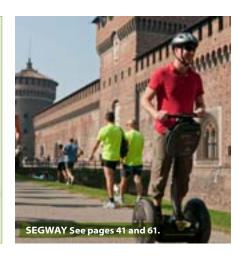
**LeCoultre** is celebrating its 180th anniversary this year with the launch of exceptional timepieces including the

**Grande Reverso Ultra Thin Duoface**, an ultra-thin model that reveals the watchmaking genius of the Swiss house

genius of the Swiss house with the presentation of a second time zone on the second side. A perfect blend of mechanics, technology and design, this superbly elegant dual time zone watch is the perfect answer to today's contemporary traveller who, either for business or pleasure, often finds himself crossing the 24 time zones of the planet. The total thickness of the dial is a mere 9.14 millimetres and is available in the stainless steel or 18-carat pink versions. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M1 San Babila. Map G4







in the city's historic centre. Now available: new city bike tours (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. – info@ segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www. milancitytour.it. **Map D3**.

#### **Shoes**

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza Map F4

**BALLIN**—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4** 

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. Map G4

**SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4** 

**STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear,

Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combing both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www. stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4** 

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. Map F4

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibramfivefingers.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. Map B4

#### **Stationery**

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. Map F4

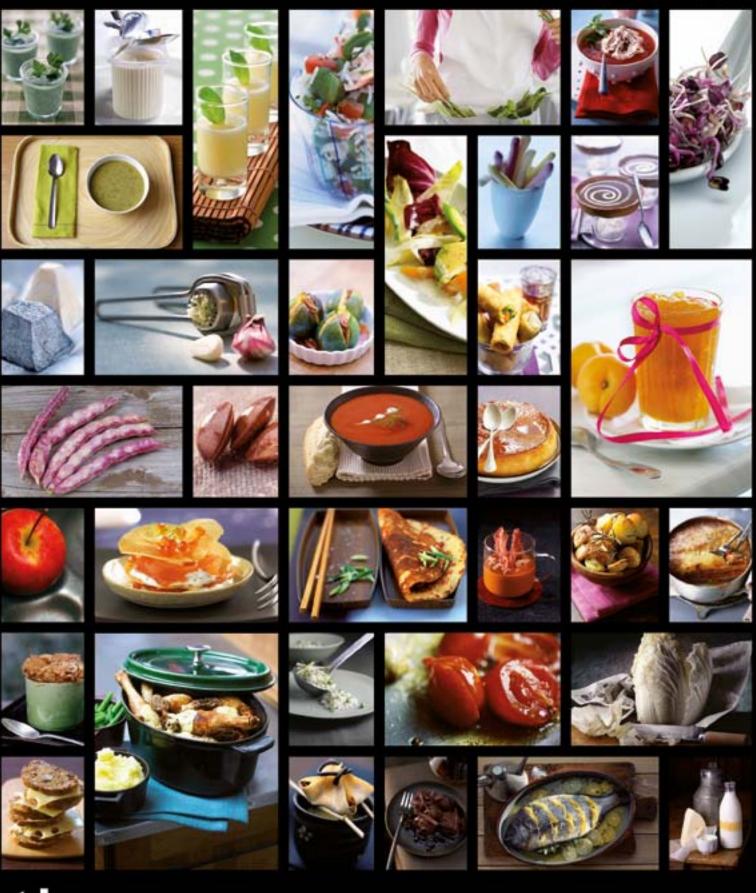
#### New Artwork at Zara Store

Don't miss a visit to Zara in Corso Vittorio Emanuele II (Map G4). The flagship store of the well-known label for men, women and children has recently been enriched by an installation entitled "Plastica Millenaria", created by Israeli artist Hagar Fletcher. The artwork consists of two thousand polychrome plastic bags that have been transformed into an amazing orchard. Everyday objects destined to sink into oblivion. "We hate plastic which will inevitably pollute our world – says the artist - so why not recycle used supermarket shopping bags to create a timeless work of art?" Created in Israel, Hagar employed refugees from Eritrea to help her develop this installation. The world tour of her recycled garden will be used to raise funds for these refugees.



Zara
Corso Vittorio Emanuele II, 11
T: 02 76398177
Open daily. www.zara.com
M1-M3 Duomo. Map G4







tips images | photos | film footage | music | tel. 02874693

### Welcome to Brera





STORANTE 13 GIUGNO, Traditional Italian Cuisine

Alfonso

Garlando

Italian-style shoes

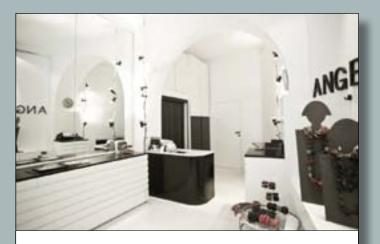
corner of piazza del Carmine

Via Madonnina 1

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive Accademia di Belle Arti, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

#### Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino** di antiquariato e brocantage, held on the third Sunday of each month



#### Angela Caputi Giuggiù

creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.

www.angelacaputi.com Via Madonnina, 11- T: 02 86461080

Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru Marc **Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo. The array of boutiques continues with the new Fixdesign Flagship Store for fashion young women, tailor-made, Italian-style shoes by **Alfonso** Garlando, and the Kusmi Tea new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic highclass luxury jewellers **Manfredi**, sophisticated scarves by Faliero Sarti, the original accessories by Angela Caputi Giuggiù, jewellery by **Kidult** in via Pontaccio, designer eyewear by Alain Mikli in corso Como, unique leather accessories by Giòsa Milano in via Ciovasso and the sartorial tradition of Ader and Montezemolo. Conversely, for design aficionados, we suggest a visit to the Calligaris flagship store, after which you will have a chance to lose yourself amidst the thousands of furnishing ideas offered by Cargo&Hi-Tech; dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier Guido Gobino in corso Garibaldi.

#### **Tasting suggestions**

Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parmabased charcuterie specialities at Parma & Co, where you can also enjoy a Sunday brunch or the famed sandwiches sold by **Panino** 

The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time: you are definitely likely to be seduced by the purely Art Dèco-style atmosphere of El Tombon de San Marc or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either N'Ombra de Vin or Moscatelli. Conversely, the more fashion-oriented will find just what

they're looking for in nearby corso Como, featuring Milan's renowned 10 Corso Como, a cafè, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner

might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: Maxelâ, for meat lovers, La Briciola, Il Consolare, and Giallo for real "VIP-watching", the Mediterrannean flavours of Mimmo-Osteria del Corso, the Tuscan ones of **Osteria Brunello** and, last

but not least, the characteristic restaurants of old Milan including Rigolo, All'Isola, La Libera, Bebel's and La Vecchia Lira. Not to be missed, the **Carminio** where the menu changes daily.

Finally, make sure to visit Ristorante 13 **Giugno**, a triumph of Sicilian cuisine, and the adjacent Fattoria di Brera, a unique pret-àmanger renowned for its stylish ambience and its delightfully fresh fare.



#### **ACCADEMIA DI BELLE ARTI**

via Brera 28, T: 02 869551 www.accademiadibrera.milano.it **Pinacoteca** - T: 02 722631 www.hreraheniculturali.it

**Biblioteca Nazionale Braidense** T: 02 86460907 - www.braidense.it

Museo Astronomico - T: 02 50314680 www.brera.unimi.it

**Orto Botanico** - T: 02 02 50314680 www.brera.unimi.it

10 CORSO COMO - corso Como 10, T: 02 29013581 - www.10corsocomocafe.it **ADER** - via della Moscova 52, T: 02 29062425 www.ader.it

ALAIN MIKLI SHOP - corso Como 9,

ALFONSO GARLANDO - via Madonnina 1. T: 02 874665. Online Shop www.alfonsogarlando.it **ALL'ISOLA** - corso Como 10, T: 02 6571624 ANGELA CAPUTI GIUGGIÙ - via Madonnina 11, www.ristoranteconsolare.com T: 02 86461080 - www.angelacaputi.com

BEBEL'S - via San Marco 38, T: 02 6571658 **CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 www.milano.calligaris.it

CARGO&HI-TECH - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it

CARMINIO - via del Carmine 3 T: 02 72022992 - www.carminiocucina.com FASHION CAFÉ - via San Marco 1, T: 02 6572021 - www.fashioncafe.it

FATTORIA DI BRERA - piazza Mirabello, 1 (parking in via San Marco). T: 02 36741476. www. ristorante13giugno.it

FIXDESIGN FLAGSHIP STORE - via Fiori Chiari corner of via Brera - (Fixdesign srl T: 0362 1792203) www.fixdesign.it

**GIALLO** - via Milazzo 6. T: 02 6571581 www.ristorantegiallo.biz

GIÒSA MILANO - via Ciovasso 6. T: 02 86997441 - www.giosamilano.com GUIDO GOBINO - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it

KUSMI TEA - via Fiori Chiari, 24 T: 02 29000580 - www.kusmitea.com ILIPRANDI - via Solferino (Galleria San Marco)

IL CONSOLARE - via Ciovasso 4. T: 02 8053581

**KIDULT** - via Pontaccio 3, T: 02 72080271 www.kidult.net

**LA BRICIOLA** - via Solferino 25, T: 02 6551012 www.labriciola.com

**LA LIBERA** - via Palermo 21, T: 02 8053603 www.ristorantelaliberamilano.com

LA VECCHIA LIRA - Largo La Foppa 5, T-02 6599136 - www.osteriavecchialira.it MERCATINO DELL'ANTIQUARIATO

Chiari, via Madonnina, via Formentini, T: 02 794593

MARC JACOBS - P.zza del Carmine 6, T: 02 72004080 - www.marciacobs.it MAXELA - via della Moscova 50,

T: 02 29062926 - www.maxela.it MIMMO-Osteria del Corso - corso Garibaldi 75, T- 02 6597441 - www.osteriadelcorso.com

MONTEZEMOLO - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net

N'OMBRA DE VIN - via San Marco 2, T:02 6599650 - www.nombradevin.it OSTERIA BRUNELLO - corso Garibaldi 117,

T:02 6592973 - www.osteriabrunello.it PANINO GIUSTO - corso Garibaldi 123.

T:02 6554728 - www.paninogiusto.it PARMA & CO - corso Garibaldi. T: 02 89096720

PRINCI - via Ponte Vetero 10.

T: 02 72016067 / largo La Foppa 2, T: 02 6599013, www.princi.it

**RIGADRITTO** - via Brera 6, T: 02 80582936 www.rigadritto.com

**RIGOLO** - via Solferino 11, T: 02 804589 RISTORANTE 13 GIUGNO - piazza Mirabello, 1 (parking in via San Marco). T: 02 29003300.

www.ristorante13giugno.it SPAZIO MANFREDI - via Brera 2.

T:02 876324 www.manfredi-madeinitaly.eu





#### Feel the Italian Taste!

Together with the eponymous restaurant in Brera in piazza Mirabello 1 and the renowned cafè "Fattoria di Brera" specializing in Sicilian food, **Ristorante 13 Giugno** comprises a unique threesome on the Milanese gastronomic scene, featuring a combination of the most authentic Sicilian-Mediterranean seafood. With its star-studded roster of chefs, including owner Saverio Dolcimascolo and a typically 1930s Italian ambience, it is the perfect venue for VIP watching with live piano and voice performances every night at 9.30pm. Open daily. www.ristorante13giugno.it. Via C. Goldoni, 44 (parking in piazzale Dateo). T: 02 719654. Map H4

For more detailed listings, please see www.wheretraveler.com

#### **Haute Cuisine**

ACANTO-PRINCIPE DI SAVOIA— A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly undate the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros), €€€€, www. hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17, T: 02 62302026. M3 Repubblica. Map G2

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small though satisfying, portions. €€€€. Open daily. www. bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenapoleone. Map F4

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenapoleone. **Map F4** 

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant,

situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www. hotelthegray.it. Via San Raffaele, 6. T: 02 7208951 M1, M3 Duomo Map F4

cuisine is the mind behind these fabulous restaurant and bistrot which, among other which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded yeal cutlets. After-theatre dinner service. Closed on Sat

MARCHESINO (IL)-TEATRO ALLA SCALA-Gualtiero Marchesi, the "Maestro" of Italian things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination

#### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of Where Magazine and includes regular

#### MAPLOCATIONS

Note that references in **BOLD** at the end of each listing (A1, B5 etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigeur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under Tasting Experience.

Prices are per person.

 $\epsilon$  = 30  $\epsilon$  or less /  $\epsilon$  = 31-50 $\epsilon$  /  $\epsilon$  = 51-100 $\epsilon$  /  $\epsilon$ = 101-150€ / **€€€€€** = 150€ and above.

at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenapoleone. Map F4

**SAVINI**— As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambiance which combined with impeccable service make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4** 

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultraluxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gandens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm €€€€ www.fourseasons com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montenapoleone, M1 San Babila. Map G4

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck

Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. Map F4

**VUN-PARK HYATT**— A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. http://milano.park.hyatt.it. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4** 

#### **Traditional Italian Cuisine**

ALLA CUCINA DELLE LANGHE—This stylish restaurant, with its wooden decor, large mirrors and discretely placed tables, is a favourite with VIPs on account of its ultra-glam, Corso Como location. The house speciality, from the Piedmontese cuisine, are "bagna cauda", "risotto al Barolo", "Tajarin", a type of pasta resembling spaghetti, Dinner by candlelight, Closed on Sun. €€€. www.trattoriaallelanghe.com. Corso Como, 6. M2 Garibaldi FS. T:+39.02.6554279. Map F2

**BOTINERO**—Nestling in the characteristic Brera district, this restaurant is a welcoming, soughtafter gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. www.botinero.it. Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati.

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistrot furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantinapiemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. Map G5

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the















Corso Vercelli, 37 corner of Via Paolo Giovio, 1 20144 Milano Tel. 02 48197213 www.hanarestaurant.it

WHERE GUIDEBOOKS, MAGAZINES AND MAPS reach more than 80 million travelers and residents every year.

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### Golden Restaurants

by Federico Cavicchiol

#### Now Available! Ask your Concierge



ACANTO—Five star restaurant at the Hotel
Principe di Savoia offers an elegant ambience
boasting superior quality food by Chef
Fabrizio Cadei. Open daily 7pm-11pm.
Piazza della Repubblica, 17. T: 02 62302026.
www.hotelprincipedisavoia.com Map G3

BERTI (DA )—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. Map G1

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. Map G4

Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. Map F5

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decoration may be decorated by the decorative mood brings to mind the decoration may be decorated by the decoration may be decorated by

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. Map F3

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. Map G2

CELLINI (AL)—Elegant ambience. Fresh, fishbased dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. Map H4 CORIANDOLO (IL)—A good venue for a posttheatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. Map F4

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. Map F4

EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. Map G4

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. Map E2

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines.
Open daily 12.30am-2.30pm/7.30pm-11.30pm.
Via P. Sottocorno, 6. T: 02 76023313.
www.giacomoristorante.com. Map H4

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. Map F5

GIACOMOBISTROT—Ideal for a pre-or postcinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653 www.giacomobistrot.com. Map H4

Where Golden Guide Restaurants

#### RUSSIAN EDITION

SOON AVAILABLE

Recommended by



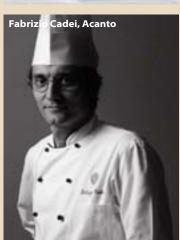
Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro













GRIGLIAMANIA— Tasty though simple meatbased menu. Piazza Sire Raúl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. Off Map

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. Map H2

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049.

www.ristorantemontecristo.com. Map D2

PAPER MOON—Elegant venue for a preor post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. Map G4

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini).

T: 02 55181658/5468041. www.larisacca6.it.

Map H5



RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. Map G2

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. Map F2

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. Off Map

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant.
Four Seasons Hotel Milano. Via Gesù 6/8.
Open daily 8am-11pm. T: 02 77081478.
www.fourseasons.com/milan. Map G4

VUN — Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3.

Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350.

www.ristorante-vun.it. Map F4







Photos Adriano Caramer





### Dining (<del>C</del>

# Friendly atmosphere at La Briciola



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area.

The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded yeal cutlet).

**Check out is wines** – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

#### La Briciola

Via Solferino, 25 (entrance via Marsala, 2) T: 02 6551012 / 6551105 labriciola@labriciola.com www.labriciolamilano.it



MAGAN CINALGON @ SOFTONG

Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. www. ristorantedonlisander.it. Via A.Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4** 

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/ HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. **Map D1** 

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering dinners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€€. www. lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. Off Map



### Le Noir

Indulge
in the luxe atmosphere
of total black,
enjoy all the inebriating
flavours
of Mediterranean
and international cuisine

**Le Noir.** Design Restaurant



Le Noir Via San Raffaele, 6 - Milano T: 02 7208951 www.hotelthegray.com





#### **SPOTLIGHT**

#### Vanilla Bakery A Doll House Pastry Shop

This new modern-vintage bakery has become a cult destination thanks to its homemade **cupcakes** in a myriad of colours, decorations and flavours, designed to make you fall in love at first bite. These creations (3 € maxi, 1.50 € mini) are prepared using only fresh high-quality ingredients based on traditional Anglosaxon and American recipes with a savvy touch of Italian flair. Owner **Cristina Bernascone Raffoul** (see photo) explains: "All of our cupcakes are filled with a cream. The most iconic is 'Vanilla': a soft vanilla dough base with a surprise nutella filling." They bake all varieties of cakes including carrot cake, cheesecake, red velvet and tripple chocolate, to mention a few, and can be customized to suit all types of celebrations. Other unmissables include the **Sunday Brunch** and the **Lunch Menu** based on mouth watering American recipes. For information and orders write to: info@vanilla-bakery.com. www.vanilla-bakery.com. Via San Siro, 2. M1 Buonarroti. T: 02 48102542. Map C4 Follow us on facebook.



#### MEMO RESTAURANT MUSIC CLUB-

A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows with live music, Open Mon-Sat 7.30pm-2am, €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map 15** 

OLTREMARE-BOSCOLO EXEDRA—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an

innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours Always open. €€€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4** 

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€ Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2

Centrale FS. Map G1

RISTORANTE 13 GIUGNO—Together with the eponymous restaurant in Brera in piazza Mirabello 1 and the renowned cafè "Fattoria di Brera" specializing in Sicilian food, this location comprises a unique threesome on the Milanese gastronomic scene, featuring a combination of the most authentic Sicilian-Mediterranean seafood. Featuring a star-studded roster of chefs including owner Saverio Dolcimascolo and a typically 1930s Italian ambience, it is the perfect venue for VIP watching. Check out the article "Welcome to Brera" in "The Guide/ Shopping". WHERE TIP Live piano and voice performances every night at 9.30pm. Open daily. €€€. www.ristorante13giugno.it. Via C. Goldoni, 44 (parking in piazzale Dateo). T: 02 719654. Map H4

TAVERNA DEL SACRIPANTE—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistrot type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto. fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. www.sacripante.com. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. Map D6

#### **International & Ethnic Cuisine**

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2** 

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. Map C4

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café

"noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products prepared in the stir-fry version on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5** 

HANA RESTAURANT—An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www. hanaresturant.it. Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4** 

**HONG KONG**—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch, €€, Via G, Schiaparelli, 5, T; 02 6701992. M3 Sondrio. Off Map

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically lewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. Map B5

**SU GARDEN**—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. Map G2

VIETNAMONAMOUR—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower Closed on Sun €€€ www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map 12** 

**ZERO CONTEMPORARY FOOD**—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie

gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only: take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4** 

#### Tasting Experience

CALIFORNIA BAKERY—A corner of America where you can relax and take a break from the hustle and bustle of city life and taste typical specialities prepared with only the finest ingredients. Goodies on offer inc homemade cheesecake. muffins, apple pie, stuffed bagels and doughnuts to delight your palate either at breakfast or lunch. Also available, fabulous savoury quiches of all types. A warm welcoming atmosphere offset by shabby chic furnishings and an open oven. Different menus served at different times. Several locations (via Larga, 19; piazza Sant'Eustorgio, 4; viale Premuda, 44; via Verzieri corner of via Merlo 1) Open Mon-Fri 8am-midnight: Sat 9ammidnight. Reservations for brunch on Sat and Sun. www.californiabakery.it. Piazza Sant'Eustorgio, 4. T: 02 39811538. M2 Porta Genova FS. Map E6

**EATALY**—A fabulous tasting and purchasing experience. A branch of the famous Turin shop, Eataly offers customers several of the best artisanal and organic products on the market. Based on the philosophy of Slow Food, it guarantees a selection

of healthy, environmentally sustainable and socially responsible products. A real haven for food lovers. Open Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 10am-8pm. www.milano.eataly.it. Eataly c/o Coin. Piazza V Giornate, 1. T: 02 92870066. Map H5

**LUINI**—A Milan institution since 1948, the original bakery exists since 1880. At this stand-up counter near the Galleria, you'll have to elbow your way through a throng of well-dressed patrons to purchase the house specialty: "panzerotto", a pocket of pizza crust stuffed with all sorts of ingredients, including the basic cheese-andtomato. Service is quick and efficient, with buns, drinks and cakes. Open Mon 10am-3pm; Tues-Sat 10am-8pm. www.luini.it. Via Santa Radegonda, 16. T: 02 86461917. M1-M3 Duomo. **Map F4** 

**PECK**—A paradise for food lovers. At this high-class delicatessen, for years an authentic temple of Milanese taste, you will find the best of Italian excellence, from cured meats to sauces, from wines to liqueurs, from cheeses to olive oil. Spread out over three floors, Peck is also a great place for an unforgettable stopover, thanks to its large sampling areas. The search for quality is Peck's primary aim, achieved through a careful selection of products from all over the world. A totally worthwhile gastronomic experience. Open Mon 3.30pm-7.30pm; Tues-Fri 9.15am-7.30pm; Sat 8.45am-7.30pm. www.peck.it. Via Spadari, 9. T: 02 8023161. M1-M3 Duomo. Map F5

### La Malmaison, timeless charm

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly soughtafter dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

#### La Malmaison

Via Comune Antico, 27 T: 02 67101302 www.lamalmaison.it.





#### Romantic atmospheres

- Stylish La Malmaison is the perfect venue for a special occasion to be shared with your 'significant other"- possibly in one of the restaurant's 4 exclusive private dining areas but also the ideal place for a business lunch that is bound to mpress your partners.



### HONG KONG 香港楼

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5 (corner of via Ponte Seveso, 31) T: 02 6701992 - 02 67071790 www.ristorantehongkong.it

### the guide | Entertainment ©

### Five star flavours

#### The top restaurants of five star hotels in Milan

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes.

#### www.hotelprincipedisavoia.com

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury that exude from the evocative open-plan kitchen seasonal ingredient. www.fourseasons.com/milan and exclusive VIP dining room which only seats 16 quests milano.boscolohotels.com



A combination of style elegance and sophistication, the Armani/Ristorante perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, Il Baretto al Baglioni (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of Ristorante **Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting Chef Andrea Ferrero.

www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining.

#### www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary specialities prepared by Executive Chef Sergio Mei at La Veranda (Four Seasons Hotel Milano). A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with melding subtle decor with the tastes and flavours a twist, prepared with the best selection of fresh,

> If nostalgia is your thing, then you should definitely try II Caruso (Grand Hotel et de Milan), a cosy. open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi www.ristorantedoncarlos.it

In perfect keeping with the style and design of the The cuisine of **Straf Hotel & Bar** offers a hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean are updated with a contemporary twist.

#### www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hvatt.com

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food.

#### www.casanova-restaurant-milan.com

The Manzoni Restaurant, set within the eponymous hotel, offers diners an intimate, experience based on the creative cuisine of Head elegant ambience and fine food complemented by an excellent selection of fine wines. www.hotelmanzoni.com



The Roses restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a guick lunch or a mouth watering snack: right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an afterdinner snack. rosagrand.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting La Sinfonia (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners.

#### www.sevenstarsgalleria.com

combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The Rubacuori Restaurant at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateaumonfort.com

The Restaurant "al V piano" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations www.extrohotels.com

The AlaCena restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the Petit Pierre (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an ubersophisticated dining experience. www.stylehotel.eu



#### "Enter the Pitch and Score a Goal at the San Siro Stadium!"

Go behind the scenes at San Siro and see the stadium through the eyes of the football greats themselves. A penalty kick at the San Siro Stadium at a distance of just 11 metres to imitate the expertise of football champions. Football fans (and supporters) visiting the "Meazza" stadium on Saturday 25 May will have a chance to test their skills at the "Notte Bianca" event. For the fourth year running, the organizers of the event are preparing to welcome fans and those who have come along for the ride, from 10am in the morning until 1am at night. For information and to purchase tickets with a **special 10% discount** visit: www.sansiro.net. Ask your concierge.

For more detailed listings, please see www.wheretraveler.com

#### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of Where Magazine and includes regular advertisers

#### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (A1, B5 etc) refer to the coordinates on the street maps on pages

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you doublecheck details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulae in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

#### **Aperitivo**

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2** 

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4** 

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4** 

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4** 

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm, www. pasticceriacova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. Map G4

**CUBO**—An elegant cube-shaped glass greenhouse, overlooking a charming Englishstyle garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. Map F3EL **TOMBON DE SAN MARC**—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3

HERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.

**FASHION CAFÉ**—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am: Sat 8 30am-2am: Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe. it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. Map F3

**JAMAICA**—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti Salvatore Quasimodo Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on

Wed-Thurs-Sat. www.jamaicabar.it. Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3** 

SHATUSH-QOR LOUNGE BAR—This innovative sushi bar is a real hit and "the" place to go for aficionados of Milan's ritualistic aperitivo hour. Thanks to its versatility, it can be enjoyed at any time of the day: the upper floor hosts a lounge area where you enjoy sushi either at lunch or dinner while listening to great music. Conversely, the ground floor is designed to host all types of events. The venue also has a large arcaded outdoor area furnished with comfortable sofas and tables €€ www.shatushmilano.com Via Vittor Pisani, 6. T: 02 6693370 - T: +39 338 1645555. M2-M3 Centrale. Map G2

TRIENNALE DESIGNCAFÉ—Set against the backdrop of one of the most important museums in the city, it offers a traditionally American-style brunch. Elegant though informal, it is also suitable for children. A trendy bar and an exclusive restaurant resulting from the expertise of the chef Carlo

Cracco and the architect Michele De Lucchi, Open Tues-Wed and Sat-Sun 10am-8.30pm; Thurs-Fri 10am-11pm (aperitivo 7pm-10pm), Brunch on Sun from 11.45am to 4pm.Kitchen open until 6pm. Viale Alemagna, 6, T; 02 875441, M1-M2 Cadorna, Map D3

#### **Concert Venues & Theatres**

**BLUE NOTE**—A branch of the famous New York Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www. bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888.

#### GIUSEPPE VERDI MUSIC CONSERVATORY—

Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of

## Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available Open daily 8am-2am Torre Martini piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincitv.it

CASINÒ ADMIRAL MENDRISIO— Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun-Thurs11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. www.casinomendrisio.ch www.casinosanremo.it

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks



In addition to all the main games, it also offers a rich events calendar Open Sun-Fri 10 30am-3am: Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221.

www.casinodelavallee.it

**CASINO DI LUGANO**—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am. Fri-Sat 12am–5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T:+41 919737111. www.casinolugano.ch

#### CASINO MUNICIPALE DI CAMPIONE D'ITALIA—

Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in

just under an hour from the centre of Milan. Its beautiful new headquarters designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am: Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan, www.casinocampione.it

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it

### Aperitivo & Nightlife

Each month PR Manager Gaetano Lopez will give readers of Where Milan suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

#### Milan is the home of the Aperitivo

and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), traditional bars (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all luxury hotel bars.



courses and cultural activities (masterclasses. seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www. consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 SanBabila. Map G4

#### PICCOLO TEATRO DI MILANO/TEATRO STREHLER—

Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years

In fact, during aperitivo hour, people start thinking about where to go for dinner, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

• Navigli District: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old osterie where you can sample an array of wines, cold cuts and typical cheeses.

• Brera District: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortunetellers who are happy to predict your future for a small fee.

• Garibaldi District & Corso Como:

this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, Just Cavalli Café, set against the backdrop of Parco Sempione,



recently elected "The Best Club in The World" in Monte Carlo, featuring ultraexclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual

Gaetano Lopez

www.inechicmilano.com

Gattopardo Club, a deconsecrated church often used for film shoots.

Another of my favourites is the recently opened, ultra-trendy Club Byblos which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

T: 338 5952279 - inandchicmilano@gmail.com

Where Golden Guide Entertainment



Ask your concierge







it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. www.piccoloteatro.org. Largo M. Greppi, 1. T:848.800.304. T: 02 42411889. M2 Lanza. Map E3 TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated

in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows www.teatroarcimboldi.it Viale dell'Innovazione, 1. T: 02 641142200. Off Map

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations, www.teatroallascala org. Piazza della Scala (Ticket Office Via Filodrammatici 2) T-02 88791 M1-M3 Duomo. Map F4

#### The Art of Shaving

Nestling within the heart of the Quadrilatero, **G. Lorenzi** is a cult destination for shavers. The boutique also hosts an **exclusive museum** (located on the first floor), tracing

the high points of the history of shaving, with particular reference to instruments used in the 20th century. The collection was started in the 1930s by Giovanni Lorenzi, founder of the eponymous cutlery shop in via Montenapoleone, with the systematic collection of **4,200 safety razors** and related items, originating from all over the world.



Via Montenapoleone, 9. For information and reservation, call 02 76022848. M3 Montenapoleone. Map G4.

For more detailed listings, please see www.wheretraveler.com

#### **Monuments & Places of Interest**

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most maiestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5** 

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. Map F3

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply know by the Milanese as "Il Castello". Demolished and reconstructed

several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. 

WHERE TIP ask for the walls tour.
Castle: open daily 7am-6pm. Free admission.
Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. www.milanocastello.it.
Piazza Castello, 1. T. 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. Map E4

CENACOLO—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. T. 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. Map D4

**GALLERIA VITTORIO EMANUELE II**—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5** 

JEWISH MILAN-The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can booked by telephoning 393 9742284 or sending an e-mail to info@sinagogamilano.it. Sinagoga Centrale, via della Guastalla, 19. www.sinagogamilano.it. MAP G5 · Holocaust Memorial at the Central Railway Station, via F. Aporti. Open on request. MAP H1

#### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers

#### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www. teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. Map F4

#### Museums

AMBROSIANA PICTURE GALLERY—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. Map F5

GALLERIE D'ITALIA-PIAZZA SCALA—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo.

MUSEO DEL 900—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. WHERE TIP a sight of piazza Duomo from the "Sala Fontana". Mon. 2.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T. 02 88444061. M1-M3 Duomo. Map F5

M3 Montenapoleone. Map F4

MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org, Via San Vittore, 21. Ti 02

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.t. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. Map F4

48555558. M2 Sant'Ambrogio. **Map D5** 

#### PALAZZO MORANDO-COSTUME MODA

IMMAGINE —To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. 

WHERE TIP best short visit program to know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. www. costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. Map G4

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown.

Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Map F5

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali. it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. Map F3

**TRIENNALE DI MILANO** — One of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3** 

#### San Siro, Temple of Football



Named after the famous Milanese footballer Giuseppe Meazza, the Giuseppe Meazza Stadium (San Siro) is the largest stadium in Italy and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 79,341 and is the home stadium of two of the three most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the guided stadium tour which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts, www.sansiro.net. Piazzale A. Moratti. M1 Lotto.



#### The Last Supper

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural paintig representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net

→ **WWW.WHEREMILAN.COM:** your free update on shows and events in Milan!

### **UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM** eccess E MINISTER E Time III MACHE ET Chiefeles NO DE MAKE T 200 COMM **□** choices ES IL HODERN COMPANIES RESIDENT ATM

For more detailed listings, please see www.wheretraveler.com

#### **Emergency**

• CARABINIERI T: 112.

• AMBULANCE T: 118.

• CITY POLICE T: 02 77271. • MEDICAL SERVICES T: 02 34567.

• OPEN PHARMACIES T: 800 801185.

• PASSPORTS Questura di Milano, via

Fatebenefratelli, 11. T: 02 0262261.

• LOST AND FOUND on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

#### **Trains**

FERROVIE DELLO STATO - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com

**TRENORD -** Milano Lombardy Railway - Info T: 800 500 005. Mon-Sun 7am-9pm. From Milano/ Cadorna to Volandia Museum, via Malpensa Express in 30'. www.trenord.it

#### ITALO - Italy's newest high-speed train

connects 9 Italian cities including Florence Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

Radio Taxi - 02-6969 www.vellowtaxi.it Recommended by U.I.P.A. Chiavi d'Oro-Les Clefs d'Or

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on Yellow Taxi 02 69.69 Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

#### Interpreters

STUDIO BERNITZ - careybernitz@virgilio.it. T: 02 26415319/3356348682.

LANGUAGE CONSULTING - www.lcc.it. Via Lanzone, 6. T: 02 8057846/864156.

#### Деловые переводы, экскурсии, шоп-туры.

www.vivatmilan.com vivatmilan@mail.ru T: 338 6751422

#### **GETTING AROUND MILAN**

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: ATM - Azienda Trasporti Milanesi -**Local Public Transport Company** 

Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

#### Ordinary ticket (1,50 €) Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).

Day ticket (4.50 €) Valid 24h. Bus, tram and metro with no limits. Two-day ticket (8.25 €) Valid 48h. Bus, tram and metro no limits. Check the tarifs for the extra-urban subway. Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all

#### authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.

SISTEMA MILANO - Linate and Malpensa Airports, Linate ATA terminal, and DuomoInfoPoint in via dell'Arcivescovado 1, T: 02 72023375. Open daily,



#### **Airports**

■ SHIPMENTS

■ PACKAGING

■ LOGISTIC

Etc...

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportimilano.it

mbe197@mbe.it

#### **Malpensa Express trains**

T: 199 151152, Mon-Sun 7am-9pm, Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11. www.malpensaexpress.it.

#### Malpensa Shuttle bus

T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale ES to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7.50. www.malpensashuttle.it

#### **Malpensa bus Express**

Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50. www.autostradale.it

**LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center), www.sea-aeroportimilano.it

#### Bus 73

Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milanopiazza San Babila, every 10 minutes (6.05am-0.55am)

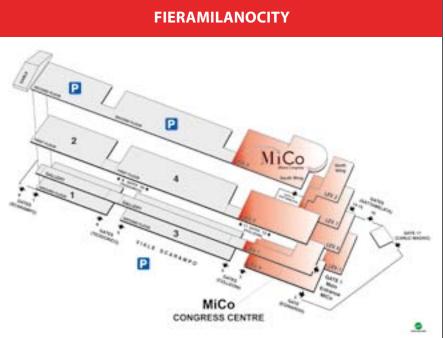
ORIO AL SERIO - (45 km from the centre of Milan – A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

#### Orio Shuttle

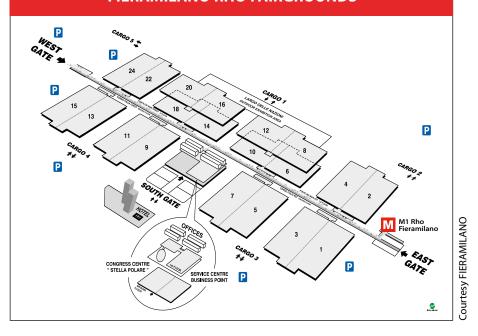
Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

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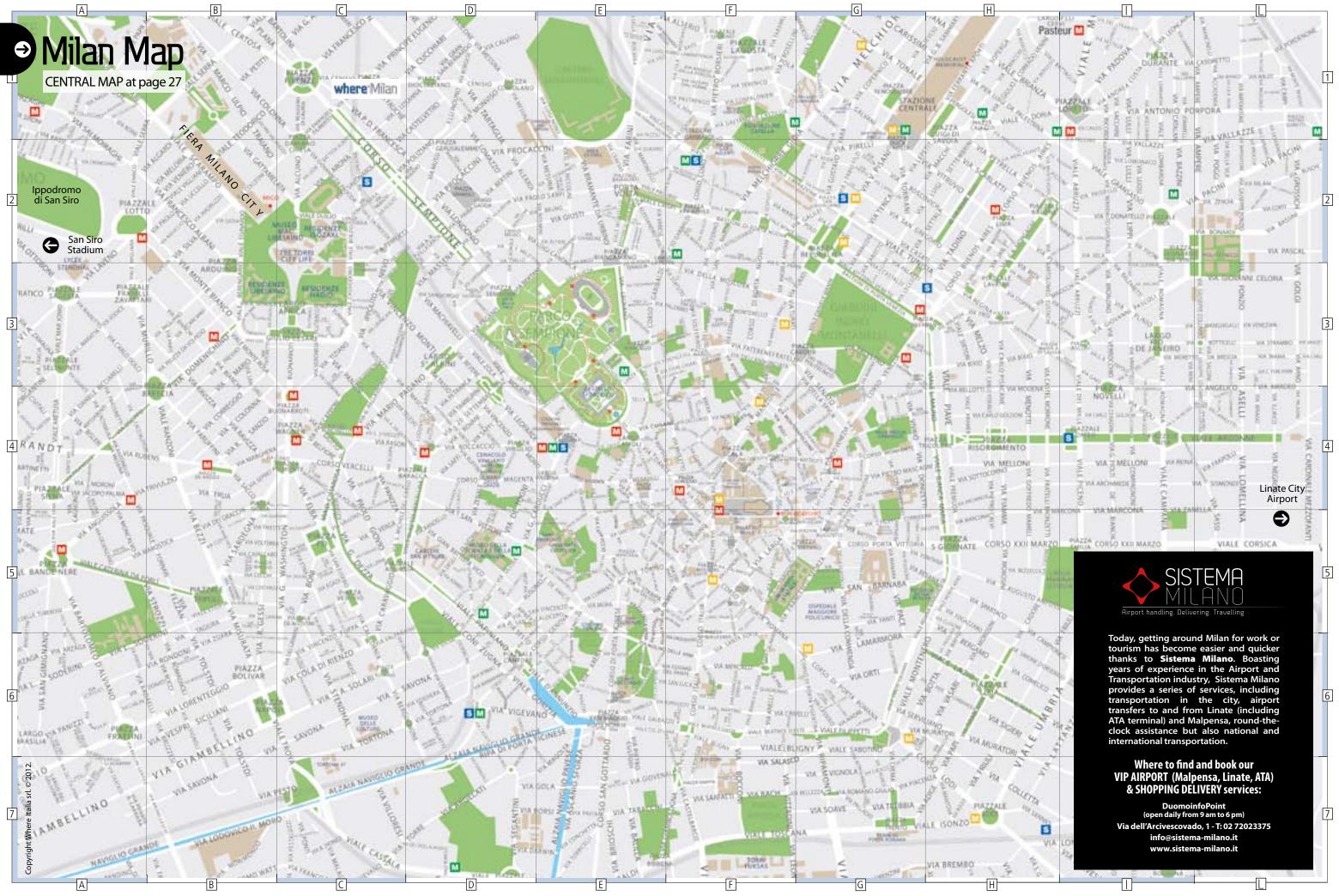
#### **City Tours**

CITYSIGHTSEEING MILANO - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. www.milano.city-sightseeing.it. Departure: Piazza Castello. M1 Cairoli. Map E4.

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WHERE MILAN MAPS: ask your concierge the bi-monthly free publication by Where

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25083 Gardone Riviera - BS • www.qhf.it SIRMIONE - BRESCIA

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16034 Portofino - GE • www.hotelsplendido.com

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Excelsior Palace — Via San Michele di Pagana, 8 16035 Rapallo - GE • www.thi.it

SANTA MARGHERITA LIGURE - GENOVA Grand Hotel Miramare – Via Milite Ignoto. 16038 S.Margherita Ligure - GE • www.grandhotelmiramare.it

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Royal - Corso Imperatrice, 80

18038 San Remo - IM • www.royalhotelsanremo.com

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17024 Finale Ligure - SV • www.puntaest.com RAVELLO - SALERNO

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7500 St. Moritz - Svizzera • www.badruttspalace.com LUGANO - SWITZERLAND

Best Western Hotel Bellevue Au Lac – Riva A. Caccia 10. www.hotelhellevue.ch Grand Hotel Eden— Riva Paradiso, 1. www.edenlugano.it

Grand Hotel Villa Castagnola - Viale Castagnola, 31. www.villacastagnola.com Hotel de La Paix - Via Cattori, 18 www.delanaix.ch

Kurhaus Cademario – Via Cantonale, Cademario www.kurhauscademario.com Lugano Dante — Piazza Cioccaro, 5.

www.hotel-luganodante.com Splendide Royal – Riva Caccia, 7. www.splendide.ch Villa Principe Leopoldo — Via Montalbano.

Villa Sassa – Via Tesserete 10. www.villasassa.ch

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