

NOVEMBER 2013
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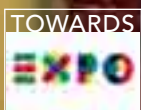
FANTASTIC FOUR AT PALAZZO REALE
FROM RODIN TO POLLOCK,
FROM MATISSE TO WARHOL...
THIS MONTH MILAN'S
CULTURAL SCENE IS BOOMING

EICMA 2013
APPOINTMENT FOR
BIKING ENTHUSIASTS.
FIERAMILANO, 7-10 NOVEMBER

EXCLUSIVE INTERVIEW:
RICCARDO CHAILLY
THE MAESTRO WILL CONDUCT
THE GREAT MAHLER'S
"SYMPHONY OF A THOUSAND".
MICO CENTER, 21-23 NOVEMBER

Courtesy of **Giòsa Milano®**

NOVEMBER
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AND ENTERTAINMENT
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NEW IN THE CITY



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Milan | November 2013

Art in the City



FANTASTIC FOUR AT PALAZZO REALE

This season, Palazzo Reale is set to host four inspiring exhibitions: **Pollock e gli Irascibili** traces the upending of the traditional canons of art in New York from 1931 to 1966, with an entire room dedicated to Pollock's *Number 27*, possibly his most famous work, rarely seen outside the Whitney Museum (until 16 February 2014, www.mostrapollock.it); the genius of **Warhol** which still today contributes to the iconic identification of American artwork throughout the world, will be staged until 2 March 2014 (www.warholmilano.it); over 60 works by **Rodin**, one of the world's greatest sculptors, appears for the first time outside of the Musée Rodin in France (until 26 January 2014); last but not least, **Il Volto del 900. Da Matisse a Bacon** (until 9 February 2014), investigating 20th century innovations through the study of the human face and forms, with a display of 80 works by masters of the caliber of Picasso, Giacometti, Modigliani, Brancusi, Ernst, Mirò, De Chirico and Matisse. www.ilvoltodel900.it

4 Milan in the Heart of Music

Interview with Maestro Riccardo Chailly, chosen to conduct Mahler's "Symphony of a Thousand": two unmissable dates (21 and 23 November) at MiCo Center, with the Giuseppe Verdi Symphonic Orchestra of Milan

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Enter a whole new world of boutiques with the latest openings in the Quadrilatero della Moda and in Brera

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the guide

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ON THE COVER
Courtesy of **Giòsa Milano**.
The photo shoot took place at Palazzo Cusani in via Brera, a magnificent 17th century residence.

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WWW.WHEREMILAN.COM How to enjoy your stay in Milan

Welcome | Milano Loves You

Milan's cultural scene is booming with a number of exciting events to entertain you at all times of the day and night: from music to sport, from art to fashion we have selected this month's most glamorous events especially for you... enjoy!



MUSIC CLUB

Saturday 16 November: special evening at MEMO Restaurant. Afro-American singer Joyce E. Yulle will perform pieces from Sarah Vaughan's songbook in a "Sassy Tribute to the Divine One."
www.memorestaurant.com

BIKING

EICMA, the 71st International Motorcycle Exhibition will be hosted at the Fieramilano Rho fairgrounds, from 7 to 10 november.
www.eicma.it



VERDI

To mark the bicentenary of the birth of famous composer Giuseppe Verdi, Milan is offering a program of more than eighty events scheduled to run until 27 January 2014.

CLASSIC

"Symphony of a Thousand" (21-23 November): Maestro Riccardo Chailly will conduct the Giuseppe Verdi Symphonic Orchestra of Milan in a glorious concert at the MiCo Center.
www.laverdi.org



where Milan AWARDS 2013

**Tuesday 19 November 2013
San Siro Stadium**

Where Milan will host the 3rd edition of "Where Milan Awards", the event that tributes hospitality in the city.

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by Stefania Vida



Riccardo Chailly

» FOCUS

Milan in the Heart of Music

Maestro Riccardo Chailly, who will conduct the Giuseppe Verdi Symphonic Orchestra of Milan in Mahler's "Symphony of a Thousand" on 21 and 23 November, talks to us in an exclusive interview about his Milan and his personal take on music

Photo Riccardo Chailly © Gewandhaus-Moethes

» After a long absence, you're now back in town to conduct the Giuseppe Verdi Symphonic Orchestra of Milan in Mahler's "Symphony of a Thousand".

What feelings do you have?

This masterpiece by Mahler, possibly one of his greatest feats as a composer and conductor, is one of my favourite symphonies. As far as I'm concerned, returning to conduct this symphony is an epoch-making, unrepeatable

"excursus into the world of music", especially as it marks the 20th anniversary of the Verdi foundation (the last time was in 1986). It's significant that we are able to offer the public at large an event of this nature, with a score that the Orchestra has never played before, involving as many as 500 elements on stage. Not only an important milestone for a musician but also an important location, i.e. MiCo-Milano Congressi (the largest

Conference Centre in Europe, *editor's note*), an unusual venue in the heart of the city designed to accommodate up to 6000 people: in short, a truly unique event!

» Tell us about your personal relationship with Milan and what you think about the numerous changes taking place as the city gets ready to host Expo 2015?

I was born in Milan and I have always had an excellent



relationship with the city, even though my work has involved extensive travel. I am excited about all the changes taking place as the city gets ready to host Expo 2015: a window onto the world, in which culture must play a key role. This will enable Milan with its strong cultural tradition to gain exposure on an international level.

» What are your thoughts regarding the relationship between Milan and music?

Since the very beginning, Milan has placed particular emphasis on music. It has a longstanding tradition and offers a plethora of high-quality musical and theatrical performances. I therefore hope

that the Italian scene will continue to thrive, and not just survive, especially at a time like this.

» During your career you have received a number of prestigious awards and tributes. Did any one in particular leave an indelible mark?

Awards often come as a surprise, but it's really a question of a fleeting moment and then life carries on. What remains inside is what binds a musician to a particular emotion. I remember for example when, as a young man, I conducted Mahler's 8th Symphony for the first time at the former PalaTrussardi, an experience that, even today, continues to move me deeply.

Riccardo Chailly, A Life Dedicated to Music

Riccardo Chailly was born in Milan. After completing his studies, he began travelling throughout the world conducting several of the most important international symphonic orchestras including the Rundfunk-Sinfonieorchester in Berlin and the London Philharmonic Orchestra.

From 1999 to 2005 he served as music director of the Giuseppe Verdi Symphonic Orchestra of Milan, subsequently being nominated its honorary director.

He is currently chief conductor of the Gewandhaus as well as music director of the Leipzig Opera. In 2002 he accompanied the Verdi Orchestra on its first European tour to France, Spain, Portugal and Switzerland and later on to Japan and Brussels, receiving plaudits from critics and audiences alike.

Throughout his long career he has been honoured with numerous awards and tributes including the title of Grand Officer of the Republic of Italy, Knight of the Order of the Dutch Lion and Knight of the Grand Cross of the Republic of Italy. Furthermore, in 2003 he received the prestigious Antonio Feltrinelli Award from the Accademia Nazionale dei Lincei in Rome, for his outstanding work with the Verdi Orchestra.



Auditorium di Milano Fondazione Cariplo, large Gustav Mahler. www.laverdi.org



© noraroitberg

■ **Symphony Season**
1-3 November
Helmuth Rilling, conductor
Music by Mozart

7-8-10 November
Messa da requiem
Erina Gambarini, chorus master
Zhang Xian, conductor
Music by Giuseppe Verdi

13-14 November
Zhang Xian, conductor
Music by Čajkovskij, Berlioz

21-23 November
Riccardo Chailly, conductor
Music by Gustav Mahler
c/o MiCo Center

29 November, 1 December
Letitia Munoz Moreno, violin
Ivor Bolton, conductor
Music by Mendelssohn, Beethoven

■ **laBarocca**
12 November
Giuliano Rizzotto, trombone
Ruben Jais, conductor
Music by W.A. Mozart, L. Mozart, Haydn

■ **"Crescendo in musica"**
23 November
"Le percussioni come non le avete mai viste. Un viaggio nel mondo del ritmo"
Percussion sextet of "laVerdi"
Ivan Fossati, narrator

NOVEMBER

where

THIS MONTH IN MILAN

Calendar | November 2013



4 MONDAY SCULPTURE
Rodin. Il Marmo, la Vita launches at Palazzo Reale with more than 60 works, most of which are in marble. First time in Italy!

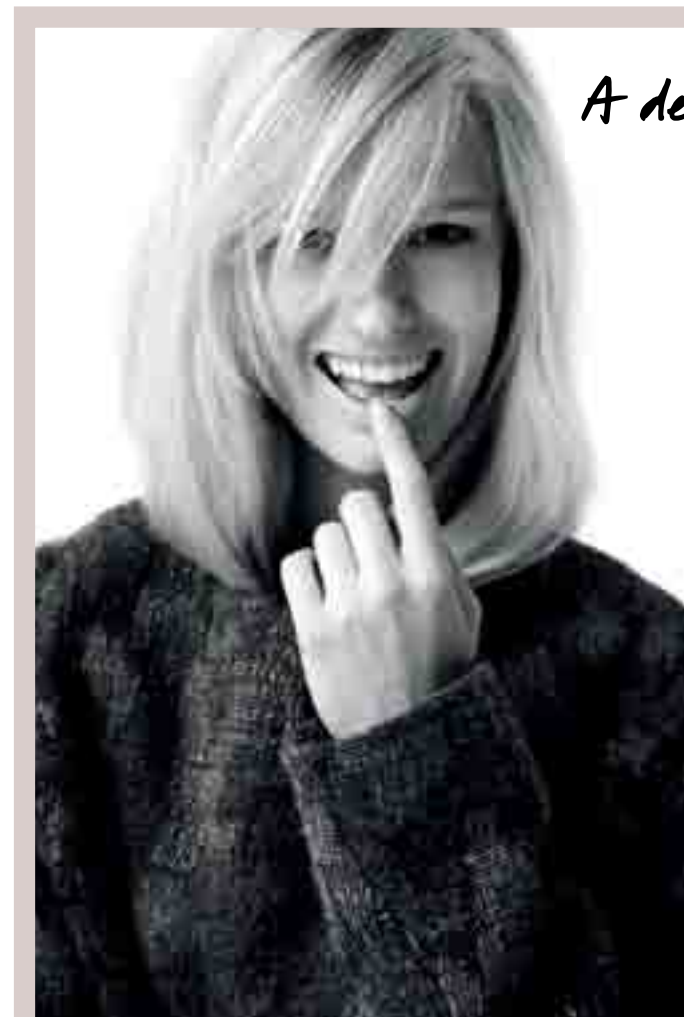
FRIDAY	1	LIVE MUSIC: Bob Dylan returns to Milan with three not-to-be-missed evenings at Teatro degli Arcimboldi (also 3 and 4 November).
SATURDAY	2	FAIR: until 3 November the 54th edition of Militalia , one of the most important fairs featuring military collectables, will be held at Parco Esposizioni Novegro.
SUNDAY	3	POP ART: at Palazzo Reale don't miss masterpieces by Andy Warhol from the collection of Peter Brant (until 2 March 2014).
TUESDAY	5	SCIENCE: head to the Museo di Storia Naturale to see Brain , a scientific, interactive exhibit organized by the American Museum of Natural History, New York (until March/April 2014).
WEDNESDAY	6	ART: enjoy Enrico Baj's exhibition " Bambini, ultracorpi & altre storie " at Fondazione Arnaldo Pomodoro featuring paintings and photographs (until 20 December).
THURSDAY	7	BIKING: the 71st International Motorcycle Show EICMA , the world's biggest show dedicated to two-wheeled vehicles, will run at Rho Fiera Milano until 10 November.
FRIDAY	8	LEONARDO: extended until 28 February 2014, enjoy fabulous interactive exhibition " Leonardo3 ", piazza della Scala, entrance from Galleria Vittorio Emanuele II, Le Sale del Re.
SATURDAY	9	SPORT: Inter takes on Livorno at the San Siro Stadium in a bid to qualify for the Serie A Championships (kick-off at 8.45pm).
SUNDAY	10	EXHIBITION: Palazzo Morando hosts " Maschere: Identità nascoste ", a trip into the world of graphics amidst images and illustrations (until 12 January 2014).
MONDAY	11	DESIGN: design exhibition Made in Slums - Mathare Nairobi will run until 8 December at the Triennale Design Museum.
TUESDAY	12	MUSICAL: inspired by the famous film, " Ghost " the musical debuts in Italy (Teatro Nazionale, until 31 December).

WEDNESDAY	13	ART: head to Milanese art gallery Bottegantica to see inspiring, new exhibition " La Belle Epoque Da Boldini a De Nittis " (until 21 December).
THURSDAY	14	ANNIVERSARY: to mark the bicentenary of Giuseppe Verdi's birth, a unique display of memorabilia at Castello Sforzesco entitled " Tracce di Verdi a Milano " (until 6 January 2014).
FRIDAY	15	CENACOLO: just for today, extraordinary evening opening of the Cenacolo Vinciano (from 7.30pm to 10.30pm, free admittance, by reservation only T: 02 92800360).
SUNDAY	17	CONCERT: for the Aperitivo in Concerto season at Teatro Manzoni, first and only Italy date for The William Parker Quartet feat. David Budbill. www.aperitivoconcerto.com
MONDAY	18	LEONARDO: the new chapter of Leonardo's Codex Atlanticus entitled "Strumenti e meccanismi" will run until 8 December at the Ambrosiana and the Sacrestia del Bramante.
TUESDAY	19	PHOTOGRAPHY: must-see exhibition " Wildlife Photographer of The Year " returns to Milan's Museo Minguzzi where it will be on show until 22 December.
WEDNESDAY	20	ART: head to the Pinacoteca di Brera to see striking exhibition " Seicento Lombardo a Brera " (until 12 January 2014).
THURSDAY	21	PREMIERE: the Giuseppe Verdi Orchestra, conducted by Riccardo Chailly, transforms the " Symphony of a Thousand " by Mahler into a kaleidoscope of colours (MiCo Center).
FRIDAY	22	BOOKS: BookCity Milano is back in town with meetings, presentations, debates, performances and seminars on new reading methods (21-24 November).
SATURDAY	23	MODERN ART: the " Pollock e gli Irascibili " exhibit launches at Palazzo Reale with 60 masterpieces on loan from the Whitney Museum in New York (until 16 February 2014).
SUNDAY	24	FASHION: until today, Villa Necchi Campiglio will act as a prestigious backdrop to the exhibition " Jole Veneziani. Alta Moda e Società a Milano ".
MONDAY	25	ANTIQUES: from today to 27 November, Parco Esposizioni Novegro will host Brocantage , the traditional antiques fair showcasing period pieces for aficionados and collectors.
TUESDAY	26	CONCERT: get nostalgic and treat yourself to a trip down memory lane at the Ricordi concert, a tribute to famous melodies and timeless songs at Teatro Manzoni (at 8.45pm)
WEDNESDAY	27	SCIENCE AND JEWELS: visit insightful exhibit " I Diamanti sono stelle: Giulio Manfredi incontra il genio della Scienza " at Palazzo Landriani (until 27 November).
FRIDAY	29	ARCHAEOLOGY: " Da Gerusalemme a Milano. Imperatori, filosofi e dei alle origini del Cristianesimo ", Civico Museo Archeologico, until 20 June 2014."
SATURDAY	30	FAIR: opening day of the " Artigiano in Fiera " exhibit where craftsmen are true protagonists. Until 8 December, Fieramilano Rho fairgrounds.

16 SATURDAY FOOD
 from today to 18 November Superstudio Più, located at number 27 via Tortona, will host food extravaganza **Golosaria Milano**.



28 THURSDAY CIRCUS
Cirque du Soleil treats audiences to its latest show "Dralion" at Mediolanum Forum di Assago (until 1 December).



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Hot Venues | November 2013

EXHIBITIONS

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Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-10.30pm. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Map F5 www.comune.milano.it

• **Until 26 January 2014**

RODIN. IL MARMO, LA VITA

• **Until 9 February 2014**

IL VOLTO DEL '900 DA MATISSE A BACON

Capolavori dal Centre Pompidou

• **Until 16 February 2014**

POLLOCK E GLI IRASCIBILI

La scuola di New York

• **Until 2 March 2014**

WARHOL - Dalla collezione di Peter Brant

TRIENNALE DI MILANO

Open Tues-Sun 10.30am-8.30pm; Thurs 10.30am-11pm. Viale Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. Map D3 www.triennale.it

• **Until 3 November**

DESIGN

ADI Design Index 2013: Design Opera

• **Until 24 November**

SOCIETY

"La Lettura". Cento copertine d'autore

• **Until 22 December**

ARCHITECTURE

Milano 2033 - Semi di futuro

150 anni del Politecnico di Milano

• **From 13 November to 9 February 2014**

DESIGN

Piero Fornasetti. 100 anni di follia pratica

PINACOTECA DI BRERA

Open Tues-Sun 8.30am-7.15pm. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. Map F3 www.brera.beniculturali.it

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- **3, 5, 14, 16, 17, 19 GIUSEPPE VERDI, Aida.** OPERA. Conductor Gianandrea Noseda, Piergiorgio Morandi (17).
- **7 (Première), 8, 9, 10, 12, 13, 15 L'histoire de Manon.** BALLET. Music by Jules Massenet. Conductor David Coleman. Étoiles Svetlana Zakharova (7, 9, 12) and Roberto Bolle (7, 9, 12).
- **11 Opening concert of the 22nd Festival Milano Musica Quartetto Stadler.** CONCERT. Music by Luciano Berio, Luca Francesconi, György Kurtág, Leos Janáček.
- **18 Juan Diego Flórez.** RECITAL. Tenor Juan Diego Flórez, Piano Vincenzo Scalerà.



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- **21 ALEXIA • 22, 23 BLUEY FROM INCOGNITO**
- **24 GAVIN HARRISON & 05RIC**
- **26 CHIHIRO YAMANAKA EUROPEAN TRIO**
- **27, 28 THE MANHATTAN TRANSFER**
- **29 STACEY KENT • 30 SIMONA MOLINARI**



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FAIRS



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• **8-10 November**

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— The Last Supper by Leonardo da Vinci

One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by **Leonardo da Vinci** is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. M1 Conciliazione.

— Duomo, the symbol of Milan

Among one of the most important (and majestic) Gothic buildings in the world, the **Duomo**, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. To experience it at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. www.duomomilano.it. Piazza Duomo. M1-M3 Duomo.

— "Il Castello"

The ancient seat of the ruling Visconti, the **Castello Sforzesco** was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. Open daily 7am-6pm. Free admission. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza.

— Galleria, the "living room" of the Milanese

Sometimes known as "the living-room of the Milanese", **Galleria Vittorio Emanuele II** with its elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo.

— The Opera house

The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, the **Teatro alla Scala** was inaugurated in 1778 with an opera by Antonio Salieri. www.teatroallascala.org. Piazza della Scala. M1-M3 Duomo; M3 Montenapoleone.

— Ambrosiana, all about Leonardo

The **Ambrosiana picture gallery** contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The **Ambrosiana library** will be exhibiting Leonardo's entire **Codex Atlanticus** until 2015, 44 or 45 pages at a time for three months at a stretch. www.ambrosiana.it. Piazza Pio XI, 2. M1-M3 Duomo, M1 Cordusio.

— Science and technology

The **Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci** is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, explore the relationship between men and machines starting from Leonardo da Vinci. Don't miss a visit to the new **MUST Shop**. www.museoscienza.org. Via San Vittore, 21. M2 Sant'Ambrogio.

— Milan's Street of Art

Following the opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history.



The Last Supper



Galleria Vittorio Emanuele II



Castello Sforzesco



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» ENTERTAINMENT & ART



SCIENCE

Direct from the National Museum of Natural History in New York and the only Italian stopover, the exhibition "Brain" will be on show at the Museo di Storia Naturale in corso Venezia 55 until 13 April 2014: an exhibition of international scope that will enable visitors to learn about how the brain processes thoughts, senses and feelings through imaginative art, vivid brain-scan imaging and dynamic interactive exhibits. www.mostrabrain.it

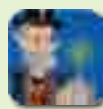


Don't miss the "Wildlife Photographer of The Year" photographic exhibition at the Museo Minguzzi, until 22 December. www.wpymilano.it

PHOTO



alla Scala and the Auditorium di Milano (Messa da Requiem-7, 8, 10 November), GAM-Galleria d'Arte Moderna and Palazzo Morando-Costume Moda Immagine (photographic exhibition by Graziella Vigo, until 8 December and Veni, Vidi, Verdi from 19 November to 27 January 2014), the MIC-Museo Interattivo del Cinema and WOW Spazio Fumetto.



"Verdi e Milano" App. This app, available both in English and Italian, will give users a chance to explore the special relationship that existed between Verdi and the city, highlighting the places where the Maestro met with his friends and the theater in which he performed his most important works. Furthermore, mementos and memories contribute to allowing users to gain insight into the life of this great composer and his relationship with the city of Milan.

To mark the bicentenary of the birth of famous composer Giuseppe Verdi, Milan is offering a program of more than eighty events including concerts, exhibitions and initiatives scheduled to run until 27 January 2014: "Verdi a Milano" is a large collective celebration that will involve several highly prestigious locations including Teatro



From 7 to 10 November the eagerly-awaited appointment for biking enthusiasts will be back: EICMA, the 71st International Motorcycle Exhibition will be hosted at the Rho Fiera Milano fairgrounds. The most important top brands will

preview the latest innovations in biking for 2014 at the biggest event in the world dedicated to two wheels with test-driving options in a dedicated outdoor area. www.eicma.it

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A26 Genova Voltri - Gravellona Toce motorway



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➔ WHERE NOW Milan

The best shopping at la Rinascente

In the heart of Milan, just a few steps away from the Duomo, you will find la Rinascente's flagship department store, a reference point for fashion since 1917. 10 storeys with a refined and contemporary ambience where shoppers can find an exclusive selection of **fashion for men, women and kids, accessories, beauty, lingerie, home interiors, food and design.** An amazing array of commodities on display under the same roof for a fabulous shopping experience.

Constant new arrivals from the most prestigious brands and emerging talents allow shoppers to find both timeless classics and the latest fashion trends.

www.rinascente.it
Milano, Piazza Duomo
Open daily. T: 02 88521.
M1-M3 Duomo. Map F4



» **ELEGANT, SOPHISTICATED, EXCLUSIVE: THIS IS THE BALCONY THAT LA RINASCENTE DEDICATES TO LUXURY ACCESSORIES**

Coveted, envied and desired, at times even more so than clothes. The accessories have nothing "accessory-like" about them, on the contrary, they are must-have touches of style to inspire, upend and give personality to each and every look.

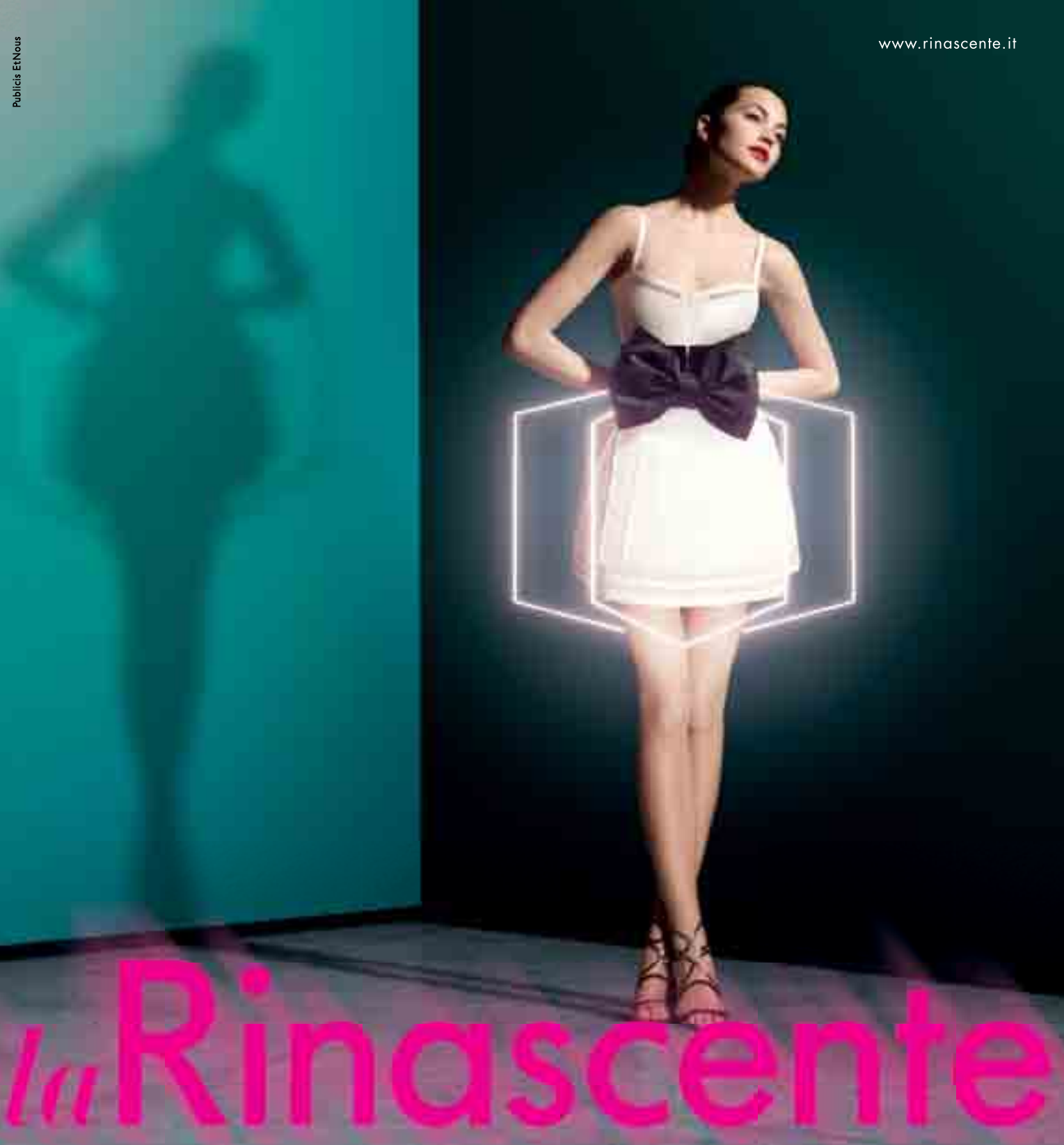
la Rinascente has dedicated an entire Balcony to these undisputed objects of desire. A space just oozing with appeal featuring several of the most covetable, high-end brands: **Balenciaga, Bottega Veneta, Burberry, Céline, Chloé, Dior, Dolce&Gabbana, Fendi, Givenchy, Gucci, Louis Vuitton, Marc Jacobs, Marni, Miu Miu, Moschino, Mulberry, Rodo, Salvatore Ferragamo, Stella Mc Cartney, Tod's, Valentino, Yves Saint Laurent and many others besides.**

Exclusive brands that make the Balcony an exclusive space, devoted mainly to the cult of the must-have accessory par excellence: the bag. The most sought-after item, together with shoes, capable of giving even the most low-key, minimalist outfit a distinctive twist. The choice is extremely varied and complete ranging from the hottest fashion totes, to be filled with everything that you need to go from the office to an aperitivo without having to change, to clutches of all designs: perfect to stand out in a crowd at a high-profile evening but also to add a touch of glamour to daywear together with all the styles that make the bag the most versatile item in your wardrobe. It is essential to browse this space in search of iconic pieces renowned for their timeless elegance or "it-bags" that set fashionistas blood pumping.



LA RINASCENTE STORE DIRECTORY

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Groundfloor Boundless Beauty, Fashion Accessories and Jewellery	Floor 4 The Heart of all that is women's fashion
Balcony Mezzanine Luxury Accessories	Floor 5 Lingerie collections and styles for kids
Floor 1 Men's fashion collections	Floor 6 A home full of enchantment
Sneaker Zone Step into style!	Floor 7 Food hall with a view
Floor 2 Men's formal attire	Casual & Jeans Area Room for casual-chic



la Rinascente

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NEW opening What's New in the City

by Stefania Vida,
lifestyle&fashion editor



Hermès Relocates

The iconic French brand has opened the doors of its new boutique in the Quadrilatero of Milanese shopping, at number 12 of Milan's famed and fabled via Montenapoleone. An uber-chic space in an elegant Neo-Classical building spread out over two floors. The boutique carries the entire Hermès range including men and women's clothing, soft furnishings and accessories, jewellery, watches, small leather goods and sports items all created with the label's signature attention to detail.

www.hermes.com.
Via Montenapoleone, 12.
T: 02 76003495. Map G4



Bottega Veneta Opens its First Maison in the World

This new sales point, located in via Sant'Andrea, serves as an addition to the iconic flagship store in via Montenapoleone 5, thus becoming the second Bottega Veneta boutique in the heart of Milan's Quadrilatero della Moda. The two addresses will act as different reference points for luxury shopping, respectively distinguished by the assortment on display and an exclusive shopping experience. The Maison stocks the entire product range of the brand including men and women's ready-to-wear, bags, small leather goods, luggage, eyewear, footwear, watches, perfumes, fine and fashion jewellery as well as items of furniture and homeware accessories.

www.bottegapaveneta.com.
Via Sant'Andrea, 15. T: 02 77878116 / 02 77878115.
M3 Montenapoleone. Map G4

Siviglia Launches in Brera

The first Siviglia flagship store has opened in the heart of the viby via Pontaccio neighbourhood. Minimalist design and geometries, light, pastel colour, spaces divided by parallelepipeds in natural iron and chic vintage furnishings reminiscent of the 1930s, 1940s and 1950s endow the ambience with a sophisticated, contemporary allure. A must-visit destination featuring the brightly coloured, casual collections of the iconic brand's clothing for men and women.



www.siviglia.com.
Via Pontaccio, 19. M2 Lanza. Map F3

AND MORE...

BRIAN&BARRY
(OPENING SOON)
Multibrand store
www.brianebarry.it
Via Durini, 28
M1 San Babila. Map G4

CARACTÈRE
Trendy womenswear
www.caractere.it
Piazza della Scala

CERESIO 7
Innovative Restaurant
www.ceresio7.com
Via Ceresio, 7
M2 Garibaldi FS. Map E2

DRY
Cocktails & Pizza
www.drymilano.it
Via Solferino, 33
M2 Lanza. Map F3

GUSELLA
Children's clothing
www.marella.com
Corso Garibaldi, 50
M2 Moscova. Map F3

L'AUTRE CHOSE
Women's clothing and accessories
www.lautrechose.com
Via Fiori Chiari, 16
M2 Lanza. Map F3

NAVIGLI 66
Steak house
www.66steakhouse.com
Via Fumagalli, 1
M2 P.ta Genova. Map D7

PREMIATA
Stylish shoes
www.premiata.it
Via Sant'Andrea, 17
M3 Montenapoleone. Map F4

RED FELTRINELLI
Food&Books
www.lafeltrinelli.it
Piazza Gae Aulenti
M2 Garibaldi FS. Map F2

STILLINI
Fashion for kids
www.stillini.it
Via Borgospesso, 18
M3 Montenapoleone. Map F4

TWIN-SET
Elegant, casual womenswear
www.twin-set.it
Corso Vercelli, 2
M1 Conciliazione. Map C4

WALTER SHOES
Footwear fashion
www.waltershoesdesign.com
Via Borgospesso, 18
M3 Montenapoleone. Map F4

QUADRILATERO DELLA MODA BORSALINO
Via Sant'Andrea, 5
FENDI
Via Montenapoleone, 3
JIL SANDER NAVY
Via Sant'Andrea, 14
MICHAEL KORS
Via della Spiga and Corso Vittorio Emanuele II
PRADA UOMO
Via Montenapoleone, 6
SALVATORE FERRAGAMO
Via Montenapoleone, 20/A
STUART WEITZMAN
Via Sant'Andrea, 10/A



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A Line: Castello, Cenacolo, Sant'Ambrogio, Navigli, Università Statale, Duomo, La Scala, Arena - **B Line:** Castello, Triennale, Corso Como, Stazione Centrale, Corso Buenos Aires, San Babila, Brera - **C Line:** Castello, Garibaldi, Monumentale, FieraMilanoCity, Stadio San Siro, Parco Sempione.

Some Highlights

- » **Sant'Ambrogio** – stop nr. 4, line A
One of the oldest churches in Milan, it is dedicated to the patron saint of the city, Ambrogio, who is buried here.
- » **Palazzo Lombardia** – stop nr. 6, line B
In discovery of the Porta Nuova district, the most modern and innovative in the city which represents one of the most significant works of urban renovation in Europe.
- » **Milan Aquarium** – stop nr 2, line C
Considered one of the most important examples of Milanese Art Nouveau, it is set within the Parco Sempione.



Shopping Tours, for Fashion Lovers

Several of the most important **Outlets**, carrying the collections of the best, high-end fashion labels, at year-round reduced prices, can be reached quickly from Milan:

» **Serravalle Designer Outlet** is the largest outlet in Europe: over 300 major Italian and international brands at prices reduced from 30% to 70%.
www.mcarthurglen.it/serravalle

» **Vicolungo The Style Outlets** is an elegant, architectural gem housing more than 130 stores featuring the best brands of fashion, beauty and home collections all

offering year-round reductions ranging from 30 to 70%.
www.thestyleoutlets.com

» Located in the Swiss town of Mendrisio, **FoxTown Outlet** offers smart shoppers 3 kilometres of window displays with 160 stores carrying the most prestigious brands of international fashion (Passport required).
www.foxtown.com

Zani Viaggi also offers numerous high-class, **tailor-made shopping tours**, to help you make the most of your visit to Italy and choose what's best for you while enjoying a unique experience.

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Line A stop nr. 6



PALAZZO LOMBARDIA
Line B stop nr. 6

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Zani Viaggi - Foro Bonaparte 76 corner of via Cusani. Map E4. T: 02 867131. M1 Cairoli-M2 Lanza.
www.zaniviaggi.it - www.livemilano.com



Serravalle Designer Outlet - € 20.00 1ST RUN

- 10.00am** Departure by bus from Zani Viaggi travel agency (Foro Bonaparte, 76).
- 11.15am** Arrival at Serravalle
- 5.00pm** Departure by bus from Serravalle.
- 6.30pm** Arrival in Milan, Zani Viaggi travel agency.

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(excluding 1 January, Easter Sunday, 25 and 26 December)

2ND RUN - € 25.00 **NEW**

- 11.00am** Departure by bus from Zani Viaggi travel agency (Foro Bonaparte, 76).
- 12.15am** Arrival at Serravalle
- 8.00pm** Departure by bus from Serravalle.
- 9.30pm** Arrival in Milan, Zani Viaggi travel agency.

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www.zaniviaggi.it - www.livemilano.com



Vicolungo The Style Outlets - € 20.00

- 10.30am** Departure by bus from Zani Viaggi travel agency (Foro Bonaparte, 76).
- 11.30am** Arrival at outlet Vicolungo
- 4.30pm** Departure by bus from outlet Vicolungo
- 5.30pm** Arrival in Milan, Zani Viaggi travel agency.

Everyday, all year-round
(excluding 1 January, Easter Sunday and 25 December)

FoxTown Outlet - € 20.00

- 2.00pm** Departure by bus from Zani Viaggi travel agency (Foro Bonaparte, 76).
- 3.15pm** Arrival at FoxTown Outlet
- 7.00pm** Departure by bus from FoxTown Outlet with a stopover at Customs to have tax-free forms stamped.
- 8.30pm** Arrival in Milan, Zani Viaggi travel agency.

Everyday, all year-round
(excluding 1 January, Easter Sunday, 1 August, 25 and 26 December)



Enjoy Lugano



Via Nassa

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day

Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners.

Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique. In via della Posta 2, corner of via Canova, you can find the **E. Marinella** store, a brand known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. E. Marinella has recently opened its sixth single-brand boutique in the world, in Baku (Azerbaijan). At Balmelli Sport and Zappa Sport Team, you can find the **HSL Hic Sunt Leones** collections, the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories. Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown Outlet in Mendrisio**, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

Bucherer High-Class Watches

Since the very beginning, in the world of Haute Horlogerie and Jewellery, the name of Carl.F. Bucherer has been synonymous with style and exclusivity. Thanks to its unique, innovative design, the **Patravi Travel Tec GMT** is a perfect example. Standout features include: 46.6mm stainless steel case with a black dial which displays chronograph, date and three time zones. Water resistance is 50 meters. Self winding movement with a 42 hour power reserve, black calf strap and stainless steel folding clasp.



LEFT AND BELOW

The Patravi Travel Tec GMT by Bucherer; the E. Marinella boutique in Lugano



BUCHERER - Via Nassa 56, T: +41 919231424, www.bucherer.com

CASINÒ DI CAMPIONE - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

E. MARINELLA - Via della Posta, 2 corner of via Canova, T: +41 919222924, www.marinellanapoli.it

FOX TOWN - Via A. Maspoli 18, T: +41 848828888, www.foxtown.ch

HSL HIC SUNT LEONES - c/o Balmelli Sport, Via Pioda, 10 and c/o Zappa Sport Team, Via Peri, 15. www.hicsuntleones.com

LES AMBASSADEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide, T: +41 916401060, www.swissminiatur.ch

HOW TO REACH LUGANO

By car. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

By train. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com and www.ffs.ch

By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it



MILANO - VIA GIOVANNI VERGA 16 - WWW.GIOSA.MILANO.COM

the where guide

Shopping



Angela Caputi Giuggiù: the Art of Adornment

Since the very beginning, elegance, flair and femininity have represented the three underlying values of each collection signed by **Angela Caputi Giuggiù**. A perfect example is the **Granito collection**: a refined line featuring clean-cut, geometric shapes in which hues of ruby or agate are paired with unusual elements reminiscent of granite. Angela Caputi's bijoux are distinguished by the use of synthetic resins highlighted by rigorously handcrafted working and construction techniques. These creations, definable as truly unique pieces, are undeniably precious and sophisticated; an expression of art known throughout the world as a symbol of unadulterated Made-in-Italy excellence.

www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4.

For more detailed listings, please see www.wheretraveler.com

Accessories

AGENT PROVOCATEUR—Irreverent lingerie brand, Agent Provocateur has chosen via Verrì for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. www.agentprovocateur.com. Via Pietro Verri, 1. T: 02 76024043. M1 San Babila. Map F4

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal

point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.com

www.furla.com. Piazza Duomo, 31. T: 02 89096794. M1-M3 Duomo. Map F4

HENRY BEGUELIN—A "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. www.henrybeguelin.it. Via Montenapoleone, 9. T: 02 76023820. M3 Montenapoleone. Map G4

PUNTO OTTICO HUMANES—For more than twenty years, it has boasted a wealth of experience in optometry, collaborating with several leading brands in the industry and using to work with international visitors in Milan. Its selection of different eyewear lines is based on the purest dictates of design and the artisanal rigour of handcrafted items, with painstaking attention being paid to each and every aspect of the production process right up to the creation

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Top Brands**, which can be found on page 26-27.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 22% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

of frames customized in an array of the most diverse, highly sought-after materials: from natural horn to buffalo to titanium, from gold to eco-sustained wood from Alto Adige. Open Mon 3pm-7pm; Thurs-Sat 10am-7pm. www.puntoottico.it. Piazza F. Meda, 3. T: 02 781999. M1 San Babila. Map F4

SERAPIAN—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945 all of its collections are produced, and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Open Mon-Sat 10am-7pm. www.serapian.com. Via della Spiga, 42. T: 02 76024451. M3 Montenapoleone. Map G3

VILLA MEISSEN—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent

Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

Books & Magazines

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

Children's Clothing & Toys

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. Map G4

Clothing - Men & Women

ANIMAL HOUSE—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. Map D4

ASPESI—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by

SPOTLIGHT



Priceless Comebacks

180 years ago, Antoine LeCoultre embarked on one of the most significant adventures in the history of watchmaking. As a tribute to its inventor, the Swiss Manufacturer has created a collection of three watches, one of which is the **Master Ultra Thin Jubilee**, the thinnest and flattest hand-wound mechanical watch in existence. With a case thickness of just 4.05mm, this timepiece has set a new record. Its perfectly circular shape mirrors the simple, classic design inspired by the ultra-flat pocket watch launched by the manufacturer in 1907: the inspirational creativity of the founder of this cradle of fine Swiss watchmaking lives on today in this new creation. www.jaeger-lecoultre.com



A PERSONAL DRIVER WITH A BONUS FOR YOU IN A FEW TAPS!

Uber is the black car service with driver that allows people to book town car rides via an App and costs little more than a taxi. Until 3 December **Milano Loves You** is offering new users a **complimentary ride**, with a promotional code worth 15€.

How to use the promotion:

1. Download the **UBER App** (iPhone/Android or visit m.uber.com) and register.
2. Enter the promotional code: **"milanolovesyou"** to obtain 1 complimentary ride worth 15€.
3. Select your desired pickup point on the map and click on **"Richiedi Berlina Nera"**.

For information: supportmilano@uber.com

M.Y.
MILANO LOVES YOU



fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Fedeli has recently opened a new boutique in Seoul (South Korea). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

GIADA—Giada has debuted in Italy with its first flagship store which marks the beginning of an important presence in Europe, thanks to a targeted, well-programmed series of openings. It goes without saying that Giada has chosen Milan as the home for its first store in via Montenapoleone, in the heart of the Quadrilatero di fashion and luxury. Since its establishment, the brand has been synonymous with a the diktats of classic, Made-in-Italy craftsmanship. The tailoring of its silhouettes is distinguished by clean-cut, vibrant lines that capture the mood of stark, minimalist elegance. Open Mon-Sat 10am-7pm. www.giada.com. Via Montenapoleone, 15. T: 02 91798888. M3 Montenapoleone, M1 San Babila. **Map F4**

GOLFINO—One of the most revered companies in Europe for the production of superior-quality golf attire – with sales points in Berlin, Paris, London, Marbella and Saint Andrews – GOLFINO has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. **Map F3**

HOST—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

MANZONI 24—A stylish location in the heart of the city where customers can discover all the elegance of its uber-luxe fur collections. Sophisticated creations for those who appreciate modern style and traditional Italian

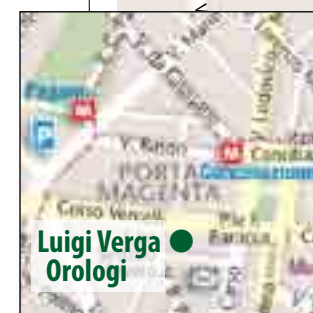
craftsmanship. Its specialized staff is on-hand to suggest the look best suited to each and every customer's individual requirements. Open 10am-2pm/3pm-7pm. www.condorpelli.it. Via Manzoni, 24. T: 02 76001395. M3 Montenapoleone. **Map F4**

MARELLA—Marella offers a full, diversified range of designs boasting a refreshingly contemporary spirit, in keeping with the latest trends. Its coats, jackets and suits, designed to be paired with small easy chic pieces, are an absolute must. Seductive, easy-to-wear garments for elegant, dynamic women. www.marella.com. Corso Vittorio Emanuele corner of Piazza Liberty. T: 02 76012747. M1-M3 Duomo. **Map F4** - Corso XXII Marzo, 4. T: 02 5463754. **Map H4**

MARI—Set within the heart of the Quadrilatero della Moda, right next to the Armani Hotel Milano, the Mari boutique is reference point of Italian style that exudes an exquisitely Parisian atmosphere. Three floors dedicated to refined women's clothing collections and the accessories of exclusive brands but also a place where you can indulge your every shopping whim while garnering tips and learning about the latest fashion trends. Open Sun-Mon 11am-7pm; Tues-Sat 10am-7pm. www.marimilano.com. Via A. Manzoni, 27/29 (corner of piazzetta Croce Rossa). T: 02 80500468. M3 Montenapoleone. **Map F4**

MASSIMO SFORZA—A sought-after address in the heart of via Montenapoleone where you can find all the style and elegance of the brand's refined menswear collections, distinguished by figure-flattering, couture apparel, ultra-light knitwear and artistic intarsia, precious fabrics and skins including cashmere and crocodile and beautifully handcrafted footwear and accessories. Open Mon-Sat 10am-7pm. www.massimosforza.com. Via Montenapoleone, 23. T: 02 76015653. M3 Montenapoleone. **Map F4**

Luxury shopping



SPOTLIGHT

Christmas at Fidenza Village

From 4 November to 7 January 2014
Fidenza Village Chic Outlet Shopping® will "Toast to Chic" this festive season with a stylish campaign celebrating the magic of gift-giving. Christmas will be celebrated by creating surprising animation and outstanding hospitality to delight guests during their shopping for gifts. There will be also a focus on charity, with the goal of making a social impact against poverty and injustice thanks to a partnership with **Oxfamitalia.org**.



From 15 November Fidenza Village will support the fundraising by opening a "Toast of Chic for Oxfam Italia" charity popup boutique engaging iconic brands to sell their items for the Oxfam cause. FidenzaVillage.com

Official Retailers in Milan

- 

Pisa Orologeria - Rolex Boutique
Via Montenapoleone, 24
T: 02 76317726
- Orologeria Luigi Verga**
Via Mazzini corner of via Dogana, 3
T: 02 8056521
- Gobbi 1842**
Corso Vittorio Emanuele II, 15
T: 02 76020536
- Rocca 1794**
Piazza Duomo, 25
T: 02 8057447
- Luigi Verga Orologi**
Corso Vercelli, 7
T: 02 43995176
- Ronchi**
via Gonzaga, 5
T: 02 877449

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Luxury shopping

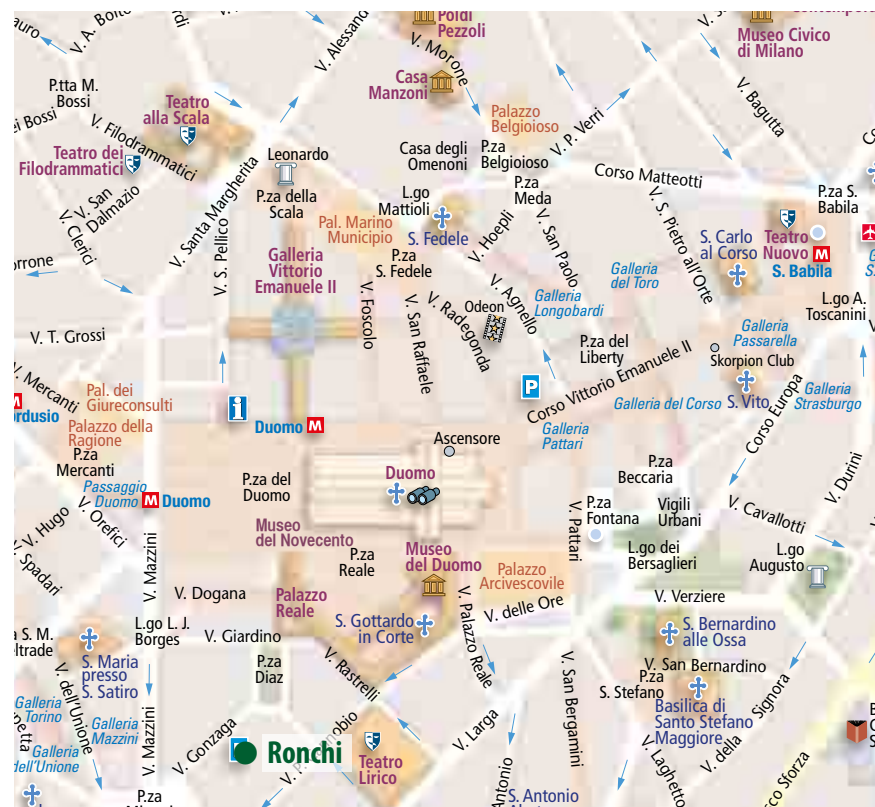
Duomo district



Ronchi

Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Watch brands stocked include Rolex, Tudor, Jaeger-LeCoultre and Franck Muller.

www.ronchigioli.com
Via Gonzaga, 5
T: 02 877449



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MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

MOSCA—An elegant women's clothing boutique just moments away from the Quadrilatero della Moda, Mosca is renowned for its classical, though contemporary lines and its informal

casualwear. Sartorial cuts, good quality fabrics – meticulously chosen by its owner Adriana Brambati – and excellent value for money are the strong points of this landmark Milanese boutique. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-2.30pm/3.30pm-7.30pm. Corso Venezia, 39. T: 02 76001370. M1 Palestro. **Map G3**

PAOLO MORETTI—The historic Milanese boutique is housed in a prestigious building right in front of the Duomo where you can choose from a selection of leather garments, fur and leather-lined raincoats, reversible furs, shearing outerwear and stylish fur coats available in a variety of styles and materials. The selection is completed by a covetable collection of bags

made from ostrich leather, patent or crocodile combined with fur inserts, to be paired with the garments featured in the collection, for a perfect total look. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fur.it. Passaggio Duomo, 2 (3rd floor). T: 02 861180. M1-M3 Duomo. **Map F4**

PIACENZA 1733—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered **one of the oldest venues in the city**. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875



piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

RENCO—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. www.rencostore.com. Corso Venezia, 29. T: 02 76000235. **Map G4**

WALTER VOULAZ—Perfectly situated in an elegant palazzo in Milan's fashion Quad, Walter Voulaz is sure to win you over thanks to the fantastic quality of their fabrics and wholly "Made-in-Italy" cuts. Real "shirt couture" where meticulous attention to details and plays of volumes lend a sense of uniqueness to each and every garment designed for sophisticated, contemporary women. Open Mon 3pm-7pm; Tues-Sat 10.30am-7pm. www.waltervoulaz.it. Via Manzoni, 29. T: 02 72001676. M3 Montenapoleone. **Map F4**

Concept Stores

10 CORSO COMO—A unique and ever-expanding mix of selling spaces grouped around a beautiful courtyard in Corso Como's pedestrian area. Worth particular note are the Galleria Carla Sozzani, a book store stocking design books, boutiques, must-have luxury goods, a café and a restaurant. Open Mon-Tues-Fri-Sat-Sun 10.30am-7.30pm; Wed-Thurs 10.30am-9pm. www.10corsocomo.com. Corso Como, 10. M2 Garibaldi FS. T: 02 653531. **Map F2**

FERRARI STORE MILANO—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual

materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horology, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers

stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

CHOPARD—The Swiss brand, famed throughout the world for its refined timepieces and jewellery collections, has opened the doors

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SPOTLIGHT

New Star by LS2 Helmets

With headquarters in Barcelona, Spain, **LS2 HELMETS** is the fastest growing helmet brand in the world, offering a wide variety of exclusive products that range between open face, full face, modular and MX helmets. They currently sell the striking amount of 1.000.000 helmets every year in over 80 countries. The brand had an enormous impact in the 2013 Rally Dakar presenting the biggest team that had ever participated in the competition, with 76 riders from 26 countries. A great victory for the brand, achieving 1st and 2nd place with Cyril Despres and Ruben Faria in the motorcycle category. This year they will once again be part of the **motorcycling expo EICMA** (Rho Fairgrounds), presenting, among their newest collection, their innovative star helmet specially designed to suit the riders of speed competitions. You can find their impressive 450m² stand in **Padiglione 14, stand E24**. www.ls2helmets.com

of its recently refurbished boutique in via della Spiga. The ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horlogerie. Open Mon-Sat 10am-7pm. www.chopard.com. Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry reproped in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DANIELA DE MARCHI-DDM—Situating just a stone's throw from the Duomo, Atelier daniela de marchi - ddm is an evocative location where jewellery collections are designed and handcrafted: exclusive collections that accompany those wearing them on a day-to-day basis. Located on the ground floor of an historic building, the atelier serves as a perfect backdrop to the designer's creations: jewels rendered unique by the patented "Dropage" technique in silver, bronze, brass and semi-precious stones covered in different colored enamels. The Atelier is an iconic destination for the savvy radical chic Milanese elite. Tues-Sat 10am-7pm. www.danielademarchi.it. Via dei Piatti, 9. T: 02 86995040 M1-M3 Duomo, M3 Missori. **Map E5**

DE WAN—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

DODO—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.dodo.it. Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real

jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GIOIELLERIA PENNISI—Located in the Quadrilatero della Moda since 1971, Gioielleria Pennisi is an exclusive backdrop like its sophisticated collections of High-Class Jewellery, a unique meeting point for collectors and aficionados of the art of goldsmithery and vintage jewellery which, together with a rich collection of objects de vertu, Art Déco and Retró jewellery, constitute the hallmark feature of the collections signed by Pennisi. Everything began with the passion of its founder, Giovanni Pennisi, a diamond dealer with a vocation for collecting antique art. Now his passion is carried on his son Guido, his daughter, Marina and Guido's wife, Paola. The family were later joined by the third generation, Emanuele Ferreccio Pennisi and Gabriele Pennisi. Open Mon 3.30pm-7pm; Tues-Sat 9.30am-12.45am/3.30pm-7pm. www.gioielleriapennisi.it. Via Manzoni, 29. T: 02 862232. M1 San Babila. **Map G4**

SHOPPING SHOPPING SHOPPING

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wheremilan.com

Be sure to mention that you found your shop in **where** magazine



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info@it.premiertaxfree.com
www.premiertaxfree.com
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Premier Tax Free refund locations in Milan:

- ▶ Via Montenapoleone, 21
- ▶ Malpensa Airport Terminal 1 (check in Area 1 and Extra Schengen Area, Gate B)
- ▶ Linate Airport (departures area, after passport control)
- ▶ ATA Linate Airport
- ▶ Mezzanine floor Stazione Centrale
- ▶ Piazza Duomo, 17
- ▶ Galleria del Corso, 1

A UNIQUE TAX-FREE SHOPPING EXPERIENCE

The staff of Premier Tax Free Italy at the Lounge in via Montenapoleone 21: Sara Bernabé, General Manager, between Wenlei Kao and Yulia Boytsova, special assistants for Chinese and Russian customers.

Since 1985 more than 100,000 international merchants have chosen the assistance and services of **Premier Tax Free**.

A leader in tax free shopping worldwide, Premier Tax Free works with the most important dealers, by providing **more than 400 cash refund points** for VAT (value added tax) refund claims, when and wherever suits you in the currency of your choice: in cash in the city, at airports, on your return home or with a cheque, credit card or a bank draft. Premier Tax Free has **more than 25 years experience** in providing a high-quality tax free shopping service to merchants (using ad hoc technologies and solutions) and to tourists throughout the world.

In order to be eligible for a VAT refund you must reside outside the EU and, in Italy, you are only eligible for a VAT refund if you spend

a minimum amount of 154.94 euros in one store on the same day.

In Milan, Premier Tax Free is located in the heart of the Quadrilatero della Moda, at its head offices in via Montenapoleone 21, where its Chinese and Russian mother-tongue staff is available to offer you a number of services ranging from hiring a car with a driver to image consultancy, right up to delivery of your purchases to your hotel or directly at the airport.

HOW TO CLAIM A REFUND ON PURCHASES

▶ **Shops:** when paying for your purchases ask the shop staff for a Premier Tax Free form and then fill in all the required fields.

▶ **Airports:** before leaving the EU, go to the Customs desk and present your completed

Premier Tax Free Original Form, passport, receipts and purchases to get a stamp on your original Premier Form.

▶ **Refund:** mail your stamped, completed Tax Free Original Form using the pre-stamped, pre-paid envelope provided by the shop (to receive your refund on your credit card or a cheque) or leave your stamped, completed form at one of the Premier Tax Free points located throughout the world (for an immediate cash refund).

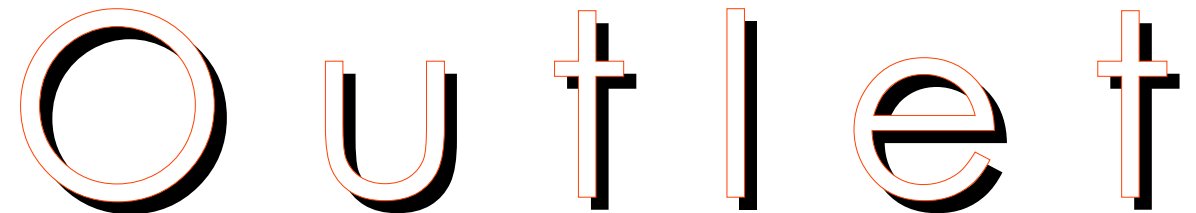
▶ **Mailing:** leave your original Tax Free Form at a Premier Tax Free point or mail it, within 90 days from date of purchase, using the pre-stamped, pre-addressed envelope (if the envelopes of other tax free companies are used refunds cannot be guaranteed).

BOUTIQUES AFFILIATED WITH PREMIER TAX FREE IN THE QUADRILATERO

- | | | | |
|---------------------|------------------|------------------|----------------------|
| ▶ Agent Provocateur | ▶ Chimento | ▶ Lanvin | ▶ Sergio Rossi |
| ▶ Alexander McQueen | ▶ Christian Dior | ▶ Larusmiani | ▶ Stella McCartney |
| ▶ Balenciaga | ▶ De Nicola | ▶ Massimo Sforza | ▶ Tom Ford |
| ▶ Barrett | ▶ De Wan | ▶ Miki House | ▶ Valentino |
| ▶ Borgospesso 11 | ▶ Eres | ▶ Missoni | ▶ Valestra |
| ▶ Bottega Veneta | ▶ Giada | ▶ Omega | ▶ Venini |
| ▶ Breguet | ▶ Gianvito Rossi | ▶ Patrizia Pepe | ▶ Yves Saint Laurent |
| ▶ Byblos | ▶ Gucci | ▶ Pederzani | ▶ Zilli |
| ▶ Chanel | ▶ La Piramide | ▶ Ralph Lauren | |



Move your style and your shopping NOW !



Montenapoleone | Via Borgospesso 11, Tel 02 - 87063612

MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques.

The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.



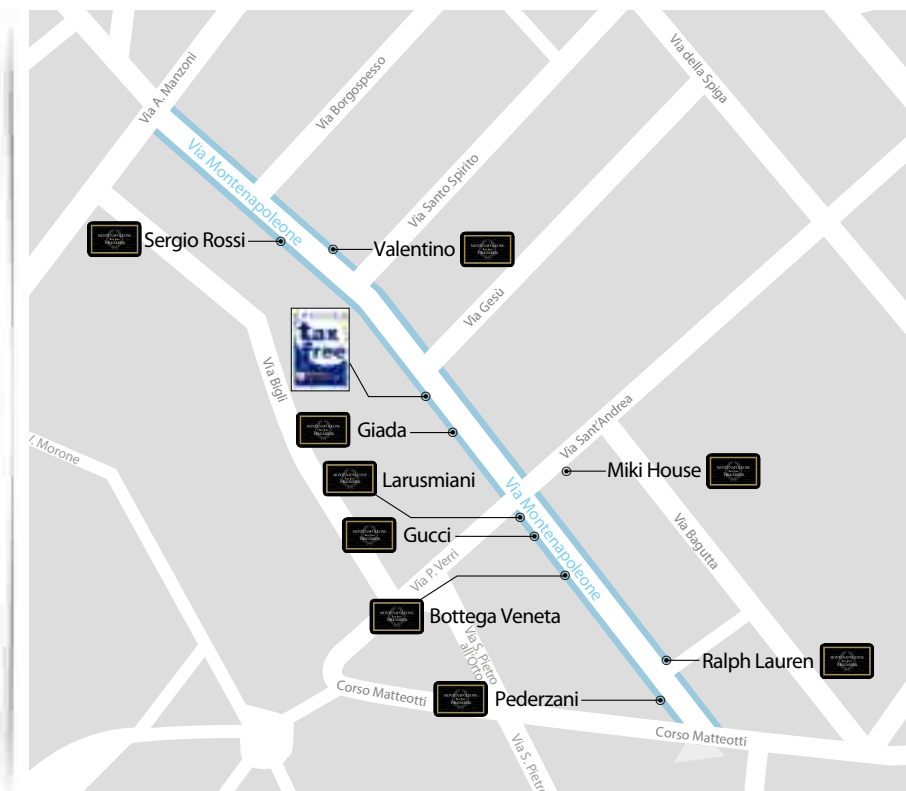
Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm



Montenapoleone Card.
Once you shop you can't stop

How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



VALENTINO
Shoulder bag in nappa leather with chain
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



LARUSMIANI
Womenswear Fall/Winter 2013-2014
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



SERGIO ROSSI
Mermaid sandal with laminated effect, rear zip closure and leather sole
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



BOTTEGA VENETA
Nile blue cashmere silk scarf
Via Montenapoleone, 5
T: 02 76024495
www.bottegaveneta.com



PEDERZANI
Sapphire and diamond drop earrings
Via Montenapoleone, 1
T: 02 76001728
www.gioielleriapederzani.it



GUCCI
Lady lock leather top handle bag
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com



MIKI HOUSE
Outfits from the 2013 collection
Via Montenapoleone, 8
(entrance from via Sant'Andrea)
T: 02 76011448
www.mikihouse.co.jp



GIADA
Womenswear Fall/Winter 2013-2014
Via Montenapoleone, 15
www.giada.com



RALPH LAUREN
Slim-Fit Oxford Sport Shirt
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com

To buy
or not to buy:
that is not
the question.



Shop Tax Free

No Hamlet-style doubts when it comes to shopping! Premier Tax Free is the company that refunds VAT in the quickest, easiest way possible. Enjoy your shopping in the "Quadrilatero della Moda" and discover the Premier Tax Free Lounge, in via Montenapoleone 21. Get a 15% extra bonus on your refund!

The 15% extra bonus is guaranteed only if the refund is loaded on the MonteNapoleone Card. Ask for it in the Premier Tax Free MonteNapoleone Premier Lounge.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13.00 to 19.00. Our multi-lingual staff is at your complete disposal.



Premier Tax Free.
A unique tax-free
shopping experience

Premier Tax Free Italy
Via Montenapoleone, 21
www.premiertaxfree.com



MARI See page 24.



FARAONE See page 30.



WALTER VOULAZ See page 29.

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex and Tudor. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in

the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LINGOTTINO—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5** • Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PILGIÒ—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name

SPOTLIGHT

Exclusive Winter Specials
at Vicolungo The Style Outlets

Choose your perfect style with the **F/W collections of the top brands**. A selection of menswear, womenswear, children's wear, accessories, homeware and cosmetics at discounts of from **30% to 70%** on the original price. Don't miss this chance to browse its 150 boutiques!

In particular **winter sports aficionados** can choose from among countless brands including **Colmar, The North Face, Napapijri, Timberland** and **Bear**. Savvy sports enthusiasts should also visit the **Salomon** boutique offering a wide range of equipment suited to all levels of expertise: skis, ski-fastenings, ski boots and snowboards.

Finally, our **Tourist Card** entitles you to additional discounts of from 5-10% on outlet prices for a truly unique shopping experience. <http://vicolungo.thestyleoutlets.it/>





UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards.

More than 2000 shops already accept this card in Milan allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



Italy Hotline 800 873 045

for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. www.pilgio.com. Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montanapoleone, 9. T: 02 762081. M1 San Babila, M3 Montanapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon-Sat 10am-7pm. www.pisaorologeria.com. Via Montanapoleone, 24. T: 02 76317726. M3 Montanapoleone. **Map F4**

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A

selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Vacheron Constantin, Breitling, Jaeger-LeCoultre, Tudor, Gagà. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigioggielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5**

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montanapoleone, M1 San Babila. **Map G4**

TOYWATCH—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montanapoleone, 25/3. T: 02 76005996. M3 Montanapoleone. **Map F4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montanapoleone. **Map G4**

MIKI HOUSE, top level quality, comfort and style



WHO – Miki House is the most famous Japanese luxury brand for children.

WHAT – An impressive outfit for an elegant autumnal look. The long sleeve patchwork shirt matches perfectly with the elastic chino belt. The eye-catching snap fasteners on the shirt are a child-friendly addition. Thanks to their adjustable length, the brand's flagship address in Paris can be seen when the hem of the trousers is rolled up. "God is in the details", said French writer Gustave Flaubert!

MIKI HOUSE
Via Montanapoleone 8
(entrance from Via Sant'Andrea 2)
20121 Milano - Tel : 02 76011448
www.mikihouse.co.jp

WHERE – In the Quadrilatero della Moda, featuring the sensational creations of renowned luxury designer brands.



GIÒSA MILANO See page 40.



OUTLIVING See page 40.



HSL HIC SUNT LEONES See page 40.

Leather & Luggage

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX-RIMOWA STORE—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases,

suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

Passion Shopping

HSL HIC SUNT LEONES—The collections of the well-known Milanese street-minded brand of backpacks, bags and contemporary, glam accessories are distinguished by the search for new materials, attention to detail and innovative design. For example, its one strap flag "Back Pack" is considered a must-have cult item among a younger, international set. A practical backpack that can be worn in front to guarantee

comfort and the utmost safety while travelling. Open Tues-Sun 10am-8pm. www.hicsuntleones.com. Corso Europa, 12. T: 02 5390537. M1 San Babila. **Map G4**

OUTLIVING—Situating just a few steps from the Duomo, Outliving has become a destination store for "quality Swiss" products. A magical world with two souls: one dedicated to those who are passionate about cooking, either for pleasure or as a profession, and another, more intrepid one for those who love the great outdoors. The store carries a variety of products: knives, kitchenware and homeware, multi-purpose items for travellers, binoculars, torches, compasses, barometric stations, whistles, thermoses and flasks. Open Tues-Sat 10am-2pm; 3pm-7pm. www.outliving.it. Via Agnello, 8. T: 0280583246. M1-M3 Duomo. **Map F4**

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its



La Rinascente terraces overlooking the Duomo

Department Stores & Shopping Centers

LA RINASCENTE, a fabulous department store overlooking the Duomo, is a real part of Milan's history.

Open seven days a week:
Mon-Sat 9.30 am-10pm; Sun 10am-10pm.
www.rinascente.it
Piazza Duomo, 10. T: 02 88521.
M1-M3 Duomo. Map F4

La Rinascente Food Hall on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: My Sushi, Obikà Mozzarella Bar Pizza e Cucina, Il Bar, Juice Bar, YN, Maio Restaurant, Be Steak, De Santis, Champagnerie, Moët & Chandon. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

COIN is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12.

Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. www.coin.it. **Piazza Cinque Giornate 1/A. T: 02 55192083. Map H5.**

The **PIAZZA PORTELLO** shopping malls are situated near the MICO Congress Centre in a rapidly expanding area: these malls host numerous shops and facilities.

Mon-Sun 8.30am-9pm. Via Grosotto, 7. www.piazzaportello.it. **Map B1**



THE WAY OF SHOPPING

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm
Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM
Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi. Tel. +39 02 867 131



A Stylish Space in Milan

An exclusive location for women's fashions set within the heart of Milan since 1993. **Bel Boutique** carries elegant and casual womenswear collections, accessories and high-end jewellery as well as several of the globes most interesting big-name fashion brands including Jil Sander Navy, Cividini, Herno and accessory brands as Zanellato and Henry Beguelin. Open Mon 3pm-7pm; Tues-Fri 10am-7pm; Sat 10am-1.30pm/3pm-7pm. www.belboutique.it. Corso Monforte corner of via San Damiano, 2. T: 02 794489. M1 San Babila. Map G4

stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, London and Lugano (via della Posta, 2 corner of via Canova. T: +41 919222924). Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

FILOVIA—You bring the design, inscription or logo of your choice and FiloVia will embroider it on any type of garment, fabric or accessory according to individual requirements. Open Mon-Fri 10am-7pm. www.filoviaricami.com. Via V. Monti, 28. T: 02 4815993. M1-M2 Cadorna FN. **Map D4**

PANTONE CONCEPT STORE—Located just a stone's throw from Leonardo's "Last Supper", the first Pantone Concept Store in the world has just opened in Milan at number 5 corso Magenta to offer lovers of the brand the entire collection of its brightly coloured lifestyle products. In addition to the latest collections, limited editions, gift items and the latest fashion colour trends, this exclusive space also carries a selection of professional design articles. www.pantoneconceptstore.com. Corso Magenta, 5. T: 02 49533628. M1-M2 Cadorna FN. **Map E4**

POLSOGEMELLO—The first shop in Italy dedicated entirely to shirts requiring cufflinks and to all shirt-related accessories. Its fine Italian formal and casual shirts for men and women are available in both standard or tailor-made versions. All of its creations can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design. You can also personalize your look with any number of bespoke choices. If you can't find what you're looking for, we'll find it for you. The whole offer is completed by brightly-coloured handmade braces, belts, ties and bowties - including bowties for dogs that match their human counterparts and, last but not least, wooden bowties. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos

and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: new city bike tours (1.5 h and 3 h). English language or audio-guide included. Reservation advisable. T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza. **Map F4**

BALLIN—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76020183. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials - from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibramfivefingers.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**



VIBRAM See page 43.



POLSOGEMELLO See page 42.

Stationery

FABRIANO BOUTIQUE—The boutique sells superlative quality luxury stationer's items, combining the high quality of Fabriano paper with materials, such as leather and linen, to make even the most simple of everyday items special. Products include diaries, bags, wallets, notepads, photo albums, cards and an array of different articles produced using only the most exclusive Italian raw materials. Open Mon 1.30pm-7.30pm; Tues-Sat 10am-7.30pm; Sun 2.30pm-7.30pm. www.fabrianoboutique.com. Via Ponte Vetere, 17. T: 02 76318754. M1 Cairoli. **Map E4**

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints.

Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

Tailoring

DORMEUIL—For more than 170 years Dormeuil has been one of the most important reference points for luxury fabrics "Made-in-England" for made-to-measure garments. At its exclusive Milanese showroom in via Savona, the new store is the ideal place to rediscover the supreme quality of Dormeuil products with a cornucopia of compositions, patterns and colour variations, manufactured using only the finest fibres and where customers can draw on the expertise of its team of professional staff. Open Mon-Fri 9am-6pm. www.dormeuil.com. Via Savona, 97. T: 02 86450456. **Map B7**

SPOTLIGHT

Choose All Your Gifts at 30-70% Less

Serravalle Designer Outlet offers a unique shopping experience, with 300 of your favourite designer brands - Blumarine, Calvin Klein, Guess, Jeckerson, Swarovski and many more - for up to 30-70% less. November is the perfect month to start your Christmas shopping: **on Saturday 16th the giant Christmas tree lights will be switched on** after a show based on the concept of "The Nutcracker" filled with atmosphere, music and dance. Give yourself up to the enchantment of Christmas at Serravalle Designer Outlet and discover the pleasure of giving the best of fashion at unheard of prices. The largest Outlet in Europe in only an hour away from Milan. You can reach it by car, train or you can use the daily shuttle bus service from Foro Bonaparte in Milan (M1 Cairoli - M2 Lanza, near Piazza Castello) picking up at 10 am and 11 am, and leaving the outlet at 5 pm and 8 pm. Find out more on mcarthurglen.it/serravalle

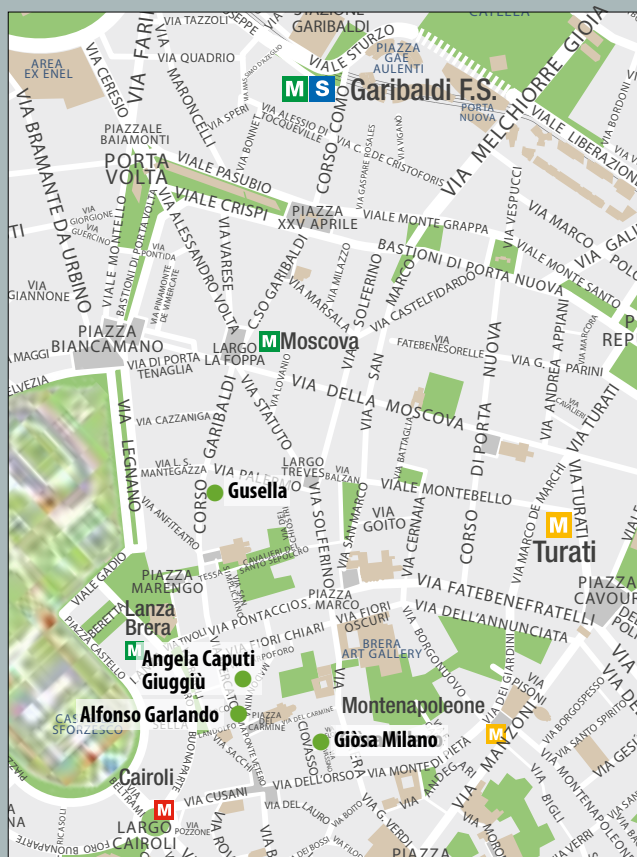


DORMEUIL

For more than 170 years Dormeuil has been a highly sought-after reference point for "bespoke" menswear, thanks to the ongoing research, creativity and innovation of its precious fabrics, rigorously "Made-in-England" and manufactured using only the finest fibres. At its exclusive Milanese showroom in via Savona, the new store is the ideal place to rediscover the supreme quality of Dormeuil products, where customers can draw on the expertise of its team of professional staff. A cornucopia of colour variations, patterns and compositions from which to choose, including the new fabrics of its F/W 2013-2014 "Cashmere Club", "Cashasilk", "15 Point 8" and "Guanashina" collections and its timeless "Amadeus" and "Amadeus 365" lines, authentic best-sellers for a style that never dates. Open Mon-Fri 9am-6pm. **Map B7**

www.dormeuil.com - Via Savona, 97 - T: 02 86450456

Welcome to Brera



Alfonso Garlando
Italian-style shoes
 Via Madonnina 1
 corner of piazza del Carmine
 Online Shop
www.alfonsogarlando.it

GUSELLA, shoes and clothes for children.

Angela Caputi Giuggiù
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.
www.angelacaputi.com
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located.

Art, shopping and entertainment
 To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **Mercatino di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or small stationary shop **Rigadritto** offering special gift ideas from all over the world, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo. The array of boutiques continues with the new **Gucci** boutique, the first European men's flagship store, the **Fixdesign Flagship Store**, tailor-made, Italian-style shoes by **Alfonso Garlando**, and the **Kusmi Tea** new tea house, carrying a wide selection of unforgettable blends of blacktea, green tea and infusions. Other points of interest include historic high-class luxury jewellers **Manfredi**, sophisticated scarves by **Faliero Sarti**, the original accessories by **Angela Caputi Giuggiù**, clothing and footwear for fashion-conscious kids by the new **Gusella** store in corso Garibaldi 50, unique leather accessories by **Giòsa Milano** in via Ciovasso. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousands of furnishing ideas offered by **Cargo&Hi-Tech**, dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 www.accademiaibrera.milano.it
- Pinacoteca** - T: 02 722631 - www.brera.beniculturali.it
- Biblioteca Nazionale Braidense** - T: 02 86460907 - www.braidense.it
- Museo Astronomico** - T: 02 50314680 www.brera.unimi.it
- Orto Botanico** - T: 02 02 50314680 www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomo.cafe.it
- ADER** - via della Moscova 52, T: 02 29062425 www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - via Madonnina 1, T: 02 874665. Online Shop www.alfonsogarlando.it
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGIÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

Tasting suggestions
 Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialties at **Parma & Co**, where you can also enjoy a Sunday brunch or the famed sandwiches sold by **Panino Giusto**.
 The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time: you are definitely likely to be seduced by the purely Art Dèco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscatelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space.
 Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelâ**, for meat lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the

Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.
 Finally, make sure to visit **Ristorante 13 Giugno**, a triumph of Sicilian cuisine, and the adjacent **Fattoria di Brera**, a unique pret-à-manger renowned for its stylish ambience and its delightfully fresh fare.

GIÒSA MILANO, colourful crocodile leather

- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 - www.fashioncafe.it
- FATTORIA DI BRERA** - piazza Mirabello, 1 (parking in via San Marco). T: 02 36741476. www.ristorante13giugno.it
- FIXDESIGN FLAGSHIP STORE** - via Fiori Chiari corner of via Brera - (Fixdesign srl T: 0362 1792203) www.fixdesign.it
- GUCCI** - via Brera 21, corner of via Fiori Chiari. T: 02 7202921. www.gucci.com
- GIÒSA MILANO** - via Ciovasso 6. T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- KUSMI TEA** - via Fiori Chiari, 24 T: 02 29000580 - www.kusmithea.com
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581 www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271 www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012 www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603 www.ristorantelaliberamilano.com
- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it
- MERCATINO DELL'ANTIQUARIATO**

- E BROCCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELÀ** - via della Moscova 50, T: 02 29062926 - www.maxela.it
- MIMMO** - Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteria-brunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013, www.princi.it
- RIGADRITTO** - via Brera 6, T: 02 80582936 www.rigadritto.com
- RIGOLO** - via Solferino 11, T: 02 804589
- RISTORANTE 13 GIUGNO** - piazza Mirabello, 1 (parking in via San Marco). T: 02 29003300. www.ristorante13giugno.it
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 www.manfredi-madeinitaly.eu



Unusual Delights

A new exclusive space dedicated to the gourmet delights of Italian cuisine, **Daniel-Cucina Italiana Contemporanea** has just opened in via San Marco corner of via Castelfidardo. On entering, diners will immediately be struck by the large, open-space kitchen helmed by starred chef **Daniel Canzian**. Its versatile menu, based on the four seasons, epitomizes the very essence of classic Italian cuisine upgraded with a creative twist. The whole is rounded off by a first-class wine list and an unusual touch: **all the dining room staff are cooks!**

www.danielcanzian.it. Via Castelfidardo, 7. T: 02 63793837. Map F2

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

PRICES

Prices are per person.
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. Map F4

Traditional Italian Cuisine

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. Map G5

IL CONSOLARE—Set within one of the most picturesque streets in the heart of Brera, for more than 40 years Il Consolare restaurant has been offering unique, high quality specialties. A destination must for gourmands it offers a refined menu where no detail has been left to

chance featuring all the flavours of time-honoured tradition with fish, meat and mushroom-based dishes. Its ambience sums up easy, refined elegance where impeccable service and the warm welcome given by its owners and staff are designed to offer you a delightful food experience. €€€. Closed on Mon and open on Sun. Via Ciovasso, 4. T: 02 8053581. M1 Cairoli. Map F4

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. Map D1

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant atmosphere awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. Map G2

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenapoleone. Map F4

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar

boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenapoleone. Map F4

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€. www.hotelthegrays.it. Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo. Map F4

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenapoleone. Map F4

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the

city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savini milano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. Map F4

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montenapoleone, M1 San Babila. Map G4

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine with new Executive Chef Luigi Taglienti, supervised by Carlo Cracco. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. Map F4

Just Cavalli Restaurant & Club

Owned by well-known designer Roberto Cavalli,

the **Just Cavalli Restaurant & Club** is located inside

Parco Sempione underneath the iconic Torre Branca.

A reference point on the Milanese scene for high-profile

events, corporate parties, romantic dinners, a disco

evening or simply a fab aperitivo.

Contacts

T: + 39 02 311817
info@justcavallimilano.com
www.justcavallimilano.com





MEMO RESTAURANT See page 48.



IL CONSOLARE See page 47.

International & Ethnic Cuisine

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

FATTO BENE—This is a new Burger Bar that only serves burgers prepared with high-end ingredients that are distinctly Italian in provenance. The venue offers patties made solely from Fassone beef from the Piedmont region, ground and blended on a daily basis, Italian D.O.P cheeses, wonderfully fresh vegetables and bread made from organic flour which make this spot a must-visit destination for burger aficionados. Diners will find themselves immersed in a minimalist, New York-style ambience. Open daily, from noon to 3pm and

savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. **Off Map**

MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm onwards) or partaking of a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a suave establishment and the perfect place to dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLTREMARE-BOSCOLO MILANO—Located inside the Boscolo Milano Hotel, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RISTORANTE 13 GIUGNO—Together with the eponymous restaurant in Brera in piazza Mirabello 1 and the renowned café “Fattoria di Brera” specializing in Sicilian food, this location comprises a unique threesome on the Milanese gastronomic scene, featuring a combination

of the most authentic Sicilian-Mediterranean seafood. Featuring a star-studded roster of chefs including owner Saverio Dolcimasciolo and a typically 1930s Italian ambience, it is the perfect venue for VIP watching. Check out the article “Welcome to Brera” in “The Guide/ Shopping”. **WHERE TIP** Live piano and voice performances every night at 9.30pm. Open daily. €€€. www.ristorante13giugno.it. Via C. Goldoni, 44 (parking in piazzale Dateo). T: 02 719654. **Map H4**

The Finest Fusion Cuisine in Milan

Japanese Specialties | Exclusive Atmosphere | High-Quality Wines



HANA
RESTAURANT
JAPANESE CUISINE

Corso Vercelli, 37
corner of Via Paolo Giovio, 1
20144 Milano
Tel. 02 48197213
www.hanarestaurant.it

Advertorial

Friendly atmosphere at La Briciola



PHOTOS © ADRIANO CARAMENTI

This delightful venue, established almost 36 years ago by patron “Gianni”, is set in the heart of Brera and was recently enlarged to include a bar and lounge area.

The atmosphere chez “La Briciola” is warm and friendly, thanks to Gianni and his “merry” team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous “friends”, who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including “riso al salto” and the authentic version of “cotoletta alla Milanese” (Milanese-style breaded veal cutlet).

Check out its wines — La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

La Briciola
Via Solferino, 25 (entrance via Marsala, 2)
T: 02 6551012 / 6551105
labriciola@labriciola.com
www.labriciolamilano.it





Golden Restaurants

by Federico Cavicchioli

Now Available!
Ask your Concierge



ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelprincipedisavoia.com **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**

Where Golden Guide Restaurants



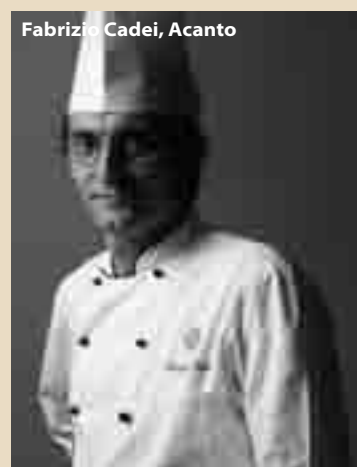
Sergio Mei, La Veranda



Claudio Sadler



Angelo Gangemi, Don Carlos



Fabrizio Cadei, Acanto



Sadler



Vun



Paper Moon

GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.it. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**

VUN—Extremely intimate atmosphere for a truly unique gastronomic experience with chef Andrea Aprea. The restaurant has recently been awarded its first Michelin star. Via S. Pellico, 3. Open Mon-Fri 12.30am-2.30pm/7.30pm-10.30pm. Sat 7.30pm-10.30pm. T: 02 88211350. www.ristorante-vun.it. **Map F4**



Acanto



La Risacca 6

Photos Adriano Caramenti



Bice



La Briciola

Photo Adriano Caramenti

Five star flavours

by Stefania Vida

The top restaurants of five star hotels in Milan

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes. www.hotelpincipedisavoia.com

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. milano.boscolohotels.com



Oltremare

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero. www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary specialities prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano). A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient. www.fourseasons.com/milan

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. www.ristorantedoncarlos.it

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hyatt.com

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. www.casanova-restaurant-milan.com

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines. www.hotelmanzoni.com



Rubacuori Restaurant

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack. rosagrand.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners. www.sevenstarsgalleria.com

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateauonfort.com

The Restaurant "**al V piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations. www.extrohotels.com

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. www.stylehotel.eu



MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere - the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

www.mamaburger.it
Via Agnello, 18 - T: 02 84579407
Via V. Pisani, 14 - T: 02 67075379
More info: www.wheremilan.com

from 7pm to 11pm. Via Vincenzo Monti, 56. T: 02 45471824. **Map D3**

GIARDINO DI GIADA (IL)— Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

HANA RESTAURANT— An ideal location to savour the refined tastes of Japan. Silhouettes of cherry trees on the walls, wood flooring and comfortable armchairs in ecru-coloured leather blend harmoniously with the mouth watering tastes of Japanese cuisine, inspired by the country's time-honoured tradition enhanced by hints of fusion cuisine from the '60's onwards. www.hanarestaurant.it. Closed on Sun and Mon at lunch. €€. Via P. Giovio, 1 corner of corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

HONG KONG— Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper

and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

RE SALOMONE— Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

SPOTLIGHT



Japanese Flavours at Hana Restaurant

An ideal location to savour the refined tastes of Japanese food, enhanced by hints of **fusion cuisine** from the 60's onwards. The quality of its food is further enhanced by its atmosphere which exudes a sense of peace, thanks to its soothing décor of natural inspiration. Its original "Made in Hana Restaurant" specialities for a unique, exclusive tasting experience are also highly recommended. The restaurant prides itself on a selection of several of the best Italian labels and prestigious champagnes as well as a sprinkling of wines imported from the US. For a quick meal, the venue also offers a stylish onyx sushi counter featuring five "tête à tête" bar stools to experience all the magic of sushi prepared while you wait. Closed on Sun and Mon at lunch. www.hanarestaurant.it. Via Paolo Giovio, 1 corner of Corso Vercelli, 37. T: 02 48197213. M1 Pagano. **Map C4**

Something to Remember

The eagerly awaited **Ricordi concert**, a tribute to well-known melodies, timeless songs and unforgettable symphony pieces. An emotion-filled program featuring a series of several of the most famous compositions by world-renowned composers. An incredible roster of musicians will play renditions of music by Abba, Gastaldon, Jarre, Mercer & Mancini, Chopin, LaCalle, De Curtis, Brel, Dalla, Shostakovich, Bee Gees, Chaplin, Liszt, Schultze, Shubert, Louiguy & Piaf and many others besides.



www.ilgrandeconcerto.it. 26 November at 8.45pm, Teatro Manzoni, via Manzoni, 42. T: 02 7636901. Map F3

For more detailed listings, please see www.wheretraveler.com

Aperitivo

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria

Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceria.cova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

SANT'AMBROEUS—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

Concert Venues & Theatres

BLUENOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

MEMO RESTAURANT—An elegant space offering all the pleasure of good food and great music. You can choose between dining in the warm, elegant atmosphere of the restaurant (from 8pm onwards) or partaking of a post-prandial drink, from 9.30pm onwards, set against the stylish backdrop of the

Guidelines


This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

 You can visit this site with a city tour organized by Zani Viaggi. Foro Bonaparte, 76. M1Cairoli-M2 Lanza. T: 02 867131. www.zaniviaggi.it/livemilano www.livemilano.com



TraMilano

HISTORICAL TRAM • HOP ON HOP OFF TOUR

This hop-on-hop-off tour on Milan's historical number 1 tram is a great way to visit Milan's most famous attractions. This flexible tour is an easy way to get around the city in order to see whatever takes your fancy. The TraMilano route passes through the city centre and allows you to get off and visit several

of Milan's most interesting museums and sights at your own pace. The disposable audioguide, included in the **TraMilano** package, offers a running commentary of the main attractions. Conversely, the **LeonardoCard**, offers discounts at museums and places hosting works by Leonardo da Vinci like the option of a daily visit to the Last Supper. The TraMilano route includes more than **20 stops throughout the city centre**, 10 of which are located in several of Milan's most iconic areas. Tram 1 runs daily every 10 minutes from 8am to 12am. Tickets: €15 or €25 with a visit to the Last Supper. www.milantourismpoint.com/tramilano/

gallery on the upper floor, with a view over the stage. Memo Restaurant also opens its doors to the public at 7.30pm for fabulous cocktails served either at its tables or in its beautifully decorated lounge areas. A must-visit destination, formerly the site of the old Abadan cinema, Memo is a *saave* establishment and the perfect place to dine, enjoy shows and spend a truly enjoyable evening. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

TAM/TEATRO DEGLI ARCIBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarciboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one

of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

Gambling & Casinos

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it. **Map F5**

CASINÒ ADMIRAL MENDRISIO—Just 50 km from Milan, near Lugano's beautiful lake and renowned FoxTown Factory Stores, an exclusive location where

guests can enjoy a pleasant, relaxing break. The venue boasts a wide range of attractions with more than 31 gaming tables and 250 last generation slot machines. It also offers an elegant restaurant, known and appreciated by its clientele for its fine, high-quality fare. Open daily Sun- Thurs 11am-5am, Fri-Sat 11am-7am. Via A. Maspoli 18/a. T: +41 916405020. www.casinomendrisio.ch - www.casinosanremo.it. **Off Map**

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it. **Off Map**

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited

Shilling's nightlife in Milan

Just moments away from the Duomo, Shilling's

animates the nights of the Milanese and businessmen.

Elegant and discreet, its Lap Dance and sensual

Striptease performances combined with

high-end dining, live music, disco and impeccable

service blend to create a classy atmosphere thus

making it the perfect place to end a busy day with an

evening's pleasant relaxation.

Open Mon-Sat 10pm-5am.



Shilling's
Via Paolo da Cannobio, 2
T: 02 8693554
www.shillings.it

number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am. Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch. **Off Map**



SHILLING'S See page 56.



LE ROI DE MILAN See page 56.

CASINO MUNICIPALE DI CAMPIONE D'ITALIA

Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it **Off Map**

Nightlife

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it **Off Map**

LE ROI DE MILAN—One of the best nightspots in the city, this fashionable nightclub is the venue of choice for a glam crowd, including well-know names from the world of sport and showbiz. Elegant and discreet, Le Roi stages classy dance and striptease acts for a refined clientele in a warm, welcoming atmosphere. Open Mon-Sat 10pm-4am. Via Scarlatti, 32 (p.zza Luigi di Savoia). T: 02 6704361. www.leroiclub.it. M2 Centrale FS. **Map H2**

SHILLING'S—Just moments away from the Duomo, Shilling's animates the nights of the Milanese and businessmen. Elegant and discreet, its Lap Dance and sensual Striptease performances combined with high-end dining and impeccable service blend to create a classy atmosphere thus making it the perfect place to end a busy day with an evening's pleasant relaxation. Open Mon-Sat 10pm-5am. Via Paolo da Cannobio, 2. T: 02 8693554. www.shillings.it. **Map F5**



20° SEASON 2013-2014

There are many ways of spending a pleasant evening in Milan, but one is more special...



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Take your seat for a season of wonderful music! 10 months featuring 38 programs from Baroque to contemporary music.



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Fifth season of the Baroque instrumental and vocal ensemble conducted by Maestro Ruben Jais



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Sunday matinées introduced and conducted by Maestro G. Grazioli dedicated to a comparison between several famous Italian composers and their forgotten contemporaries



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Saturday afternoon concerts for young laVerdi music lovers



TICKETS Auditorium di Milano Fondazione Cariplo Largo Mahler - Tue/Sun 14.30/19 - phone. 02.83389.401/402/403
My Link Point Cadorna Piazza Cadorna, 14, Mon/Sat 10/18 - Sun 10/16 - phone 02.85.11.4865 **www.laverdi.org**

Aperitivo & Nightlife

Gaetano Lopez
 In&chicMilano
 www.inechicmilano.com
 T: 338 5952279 - inandchicmilano@gmail.com

by Gaetano Lopez



Corso Como



Navigli District

Each month PR Manager Gaetano Lopez will give readers of **Where Milan** suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

Milan is the home of the Aperitivo and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**. There are three main areas dedicated

to nighttime entertainment featuring a concentration of venues (see Map at pages 62-63):
 • **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
 • **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee...
 • **Garibaldi District & Corso Como**: this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Restaurant & Club**, set against the backdrop of Parco Sempione, recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots. Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

Where Golden Guide Entertainment



Just Cavalli Restaurant & Club



Gattopardo Club

SOON AVAILABLE

Ask your concierge

Recommended by

Associazione Lombarda Portieri d'Albergo Le Chiavi d'Oro



San Siro, More Than Football

The first museum in Italy located inside a stadium, the **San Siro Museum** marks the history of both Milanese football teams through a **unique collection of memorabilia**: historical jerseys, cups and trophies, shoes and art objects which got into the world football legend and into the football fans' hearts. Visitors will also have the opportunity to enjoy the uniqueness of one of the most beautiful sports buildings in the world. **A skilled staff will lead groups** (privately and customized on request) in the architecture's most important and fascinating places showing the stands, the honour gallery, the interview area and the changing rooms.

When the Stadium doesn't host games and concerts, it can be also a special location for business and private events, thanks to its wide choice of hospitality venues.

www.sansiro.net. Piazzale A. Moratti. M1 Lotto

For more detailed listings, please see www.wheretraveler.com

Monuments & Places of Interest

DUOMO CATHEDRAL—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www.teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

Museums

PINACOTECA AMBROSIANA—The Ambrosiana picture gallery contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo,

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

You can visit this site with a city tour organized by Zani Viaggi. Foro Bonaparte, 76. M1Cairoli-M2 Lanza. T: 02 867131. www.zaniviaggi.it/livemilano www.livemilano.com

Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch – the longest the International archival norms will allow

such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo, M1 Cordusio. **Map F5**

GALLERIE D'ITALIA-PIAZZA SCALA—The Gallerie d'Italia-Piazza Scala are housed in three historic buildings overlooking Milan's elegant via Manzoni, piazza della Scala and via Morone. Two buildings host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. A new section was recently opened in the Palazzo housing Milan's historic Banca Commerciale in Piazza della Scala and features 20th century masterpieces from the Intesa Sanpaolo collections. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission. www.gallerieditalia.com. Piazza della Scala, 6. T: 800.167619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

MUSEO DEL NOVECENTO-PALAZZO DELL'ARENGARIO—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art – ranging from Fontana to Picasso – at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** don't miss a sight of Piazza Duomo from the "Sala Fontana". Mon 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. Full ticket €5 (free admission on Friday after 3.30pm). www.museodelnovecento.org. Piazza Duomo. T: +39.02.88444061. M1-M3 Duomo. **Map F5**

MUSEO NAZIONALE DELLA SCIENZA E DELLA TECNOLOGIA LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Tues-Fri 9.30am-5.00pm; Sat, Sun and Holidays 9.30am-6.30pm. Full ticket €10 + Guided tour inside the Enrico Toti submarine €8. www.museoscienza.org. Via San Vittore, 21. T: +39.02.48555558. M2 Sant'Ambrogio. **Map D5**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it recently underwent an important makeover and is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full ticket €6. Museo Teatrale alla Scala + Museo Poldi Pezzoli €9 (Monday only). www.teatroallascala.org. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: +39.02.88792473. T: +39.02.7423. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

COSTUME MODA IMMAGINE-PALAZZO MORANDO—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo", located in the Quadrilatero della Moda, are definitely imbued with a touch of style. Open Tues-Sun 9am-1pm/2pm-5.30pm. Free

admission. www.costumemodaimagine.mi.it. T: +39.02.884.65933 /48135. Via Sant'Andrea, 6. M3 Montenapoleone, M1 San Babila. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. www.comune.milano.it/palazzoreale. Piazza Duomo, 12. T: +39.02.88465230. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: +39.02.722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DI MILANO-TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm (last admission 1 hour before closing time). Closed on Monday. Full ticket €8. www.triennale.it. Viale E. Alemagna, 6. T: +39.02.724341. M1-M2 Cadorna FN. **Map D3**

San Siro Stadium



Named after the famous Milanese footballer Giuseppe Meazza, the **San Siro Stadium** is the largest stadium in Italy and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 79,471 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale**. It also has a **gift shop** (T: 02 4046430) and a museum (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the **museum** is the guided stadium tour which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important music concerts. www.sansiro.net. Piazzale A. Moratti. M1 Lotto.

UNDERGROUND NETWORK AND URBAN RAILWAY SYSTEM



Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

Emergency

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
- TRENORD** - Milano Lombardy Railway - Info T: 800 500 005. Mon-Sun 7am-9pm. From Milano/ Cadorna to Vollandia Museum, via Malpensa Express in 30'. www.trenord.it
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it



Taxi

Radio Taxi - 02-6969
www.yellowtaxi.it

Recommended by U.I.P.A. Chiavi d'Oro-Les Clefs d'Or

Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
Day ticket (4,50 €)
Valid 24h. Bus, tram and metro with no limits.
Two-day ticket (8,25 €)
Valid 48h. Bus, tram and metro no limits.
Check the tariffs for the extra-urban subway.
Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.

Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Malpensa Express trains - T: 199 151152. Mon-Sun 7am-9pm. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11. www.malpensaexpress.it.

Malpensa Shuttle bus - T: 0331 258411. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50. www.malpensashuttle.it

Malpensa bus Express - Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50. www.autostradale.it

LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Bus 73 - Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

Orio Shuttle - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

City Tours

CITYSIGHTSEEING MILANO HOP ON-HOP OFF - 7 days a week, all year around. 48 hours: ticket valid for 3 lines. 8 language commentary.

The hallmark red double-decker buses are a big favourite with all those interested in seeing the city from a different perspective. The sightseeing tours are a safe and relaxed way to experience this great city and are the perfect introduction to Milan and a fun day out for all, without worrying about traffic congestion and the frenetic pace of the metropolis. The new third line (C Line) offers an interesting route in discovery of several of Milan's landmark attractions including the San Siro Stadium and the Cimitero Monumentale. CitySightseeing (A and B Lines) offers commentary tailored to suit their needs in Italian, English and Spanish.

A Line: Castello, Cenacolo, Sant'Ambrogio, Navigli, Università Statale, Duomo, La Scala, Arena.

B Line: Castello, Triennale, Corso Como, Stazione Centrale, Buenos Aires, San Babila, Brera.

C Line: Castello, Garibaldi, Monumentale, FieraMilanoCity, Stadio San Siro, Parco Sempione. Prices: Adults (25 euros) - reduced (15 euros). Departure: Piazza Castello. M1 Cairoli. Zani Viaggi, Foro Bonaparte, 76. M1Cairoli - M2 Lanza. T: +39 02 867131. www.zaniviaggi.it - www.livemilano.com. **Map E4.**

SEGWAY - The trendiest, most environmentally-friendly way to visit the city. Segway offers a wide range of services including "Downtown Tour", 3 hours in discovery of the most evocative places in the city's historic centre. Now available: **new city bike tours** (1.5 h and 3 h). English language or audio-guide included. Reservation advisable T: 02 39545062 and Mob. 393 2801000. - info@segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). www.segwaytourmilan.com - www.milancitytour.it. **Map D3.**

GRAND TOUR MILANO - Departures by bus from Zani Viaggi travel agency (Foro Bonaparte, 76 - M1 Cairoli, M2 Lanza Brera). Every day (except Mon) at 9.30am and at 2.30pm. **Guided Tour** (every day, except Mon): Museum and Teatro alla Scala, Galleria Vittorio Emanuele II, Duomo, Castello Sforzesco, Santa Maria delle Grazie and visit to the Last Supper. Price: 65 euro. www.zaniviaggi.it - www.livemilano.com

LOOK MI - Departure by coach from Piazza Duomo (Cathedral- M1-M3 Duomo). Morning tour: every day at 9.30am. Afternoon tour: only Fri and Sat at 2pm. **Guided Visit** (every day, except Mon): Duomo, Galleria Vittorio Emanuele II, Museum and Teatro alla Scala, Castello Sforzesco, Last Supper (visit assured), Arch of Peace, Arena (outside), Monumental Cemetery (outside). Price: 60 euro. www.autostradale.it

Out of Town

TRENORD FREE TIME - Discover the beauties of Lombardy with the integrated ticketing formula train+ship/bus/cable railway from Milan (www.trenord.it/it/free-time). Ask your concierge!

Interpreters

STUDIO BERNITZ - careybernitz@virgilio.it. T: 02 26415319/3356348682.

LANGUAGE CONSULTING - www.lcc.it. Via Lanzone, 6. T: 02 8057846/864156.

Деловые переводы, экскурсии, шоп-туры.
www.vivatmilan.com
vivatmilan@mail.ru
T: 338 6751422

Markets See map at the following pages

Among Milan's most characteristic events, its street markets serve as a real attraction for both visitors and savvy Milanese shoppers alike.

- 1. FIERA DI SINIGAGLIA STREET MARKET** - Established at the beginning of the 19th century, this is a truly Milanese institution. The only "flea market" in Milan, it attracts a varied public ranging from collectors to bargain hunters. It boasts a vast array of stalls offering a number of artisan objects, old LPs, military uniforms, vintage or second-hand clothing, objects d'art, junk, ethnic items, old and new books, picture frames, china, glass, silver, jewellery and old-fashioned toys, coins and much more besides. Saturdays. www.fieradisinaglia.it Alzaia Naviglio Grande corner of via Valenza. M2 Porta Genova FS. **Map D6, E6**
- 2. NAVIGLIO GRANDE ANTIQUE MARKET** - A "not-to-be-missed" date for collectors the world over, it is held on the banks of the picturesque Naviglio Grande. With over four hundred stallholders, you can find all kinds of

antiques: furniture, clocks and watches, china, silver, jewellery, dolls, toys, books, glasses, radios, walking sticks, bronze objects, glass, comic books, prints, books and cameras. It also offers modern objet d'art, ethnic antiques and a number of other oddities and bric-a-brac. All the shops and restaurants in the area stay open while the market is on. Last Sunday of every month. Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS. **Map D5**

3. MERCATINO FILATELICO (STAMPS AND COINS) - Located in the heart of Milan, just a short distance from the Duomo, stamp and coin collectors will have a field day at this market. A historic market and the third largest in Europe, it offers an array of items including everything related to postal history (postcards, stamped envelopes and signed letters), medallions of saints, medals, badges, toy soldiers, pocket and other watches, old figurines, period comic books, prints, etc. Prices comparable to those of other collectors' markets. Open on Sundays and

weekdays. Via Armadori, Via Cordusio, Via C. Cantù, Galleria Cordusio. M1 Cordusio, M1- M3 Duomo. **Map F4**

4. VIALE PAPINIANO STREET MARKET - The viale Papiniano market is the largest in Milan and is held twice a week. It is famous for fashion, including vintage clothing, shoes and accessories of all kinds. It also has an array of great food stalls, fabrics and haberdashery as well as a number of "hard-to-find" items for the home. Tuesdays. Viale Papiniano. M2 Sant'Agostino. **Map D5, D6**

5. ANTIQUE AND SECOND-HAND BOOK MARKET - a monthly appointment established in 1995 which sees the participation of booksellers from all over the world. A unique opportunity for aficionados who can browse through its stalls, leaf through and purchase antique books, first editions, out-of-print texts and rare volumes. Every second Sunday of the month (excluding the months of July and August), portici di piazza Diaz. M1-M3 Duomo. **Map F5**

Milano Loves You Map

CENTRAL MAP at page 25

Malpensa Airport (45km)

Rho Fairgrounds

San Siro Stadium

DISTRICTS LEGEND

"AREA C" congestion charge entailing the levying of a surcharge on vehicles entering the city center.
 This anti-pollution measure applies **Mon-Tues-Wed-Fri between 7.30am to 7.30pm and Thurs from 7.30am to 6pm.**

ENTERTAINMENT AREAS featuring a concentration of venues:
 Navigli (D6, E6, D7, E7)
 Brera (F2, F3, F4)
 Corso Garibaldi and Corso Como (F2),
 Arco della Pace and Piazza Sempione (D3).

SHOPPING AREAS entirely given over to the business of luxury shopping:
 1 Duomo-Galleria Vittorio Emanuele II
 2 Corso Vittorio Emanuele II
 3 Via Montenapoleone - Quadrilatero
 4 Via Dante
 5 Brera-Solferino
 6 Garibaldi-Corso Como
 7 Corso Buenos Aires
 8 Corso XXII Marzo
 9 Navigli-Porta Ticinese
 10 Vercelli-Belfiore-Marghera

MARKETS
 1 Fiera di Sinigaglia Street Market
 2 Naviglio Grande Antique Market
 3 Mercatino Filatelico (stamps and coins)
 4 Viale Papiniano Street Market
 5 Antique and second-hand book Market



19 NOVEMBER 2013
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Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 motorway and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terre Verdiriane, one of Italy's primary artistic and cultural hubs.
For more information visit: www.fidenzavillage.com

• **FOXTOWN FACTORY STORE** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels at factory prices.

Prices are in Swiss Francs; the approximate exchange rate is 1 EUR = 1.20 CHF. Exchange office available in the Center. Tax-Free Shopping service available. FoxTown accepts payment by major credit cards: CUP, Visa, MasterCard, JCB, American Express, Visa Electron...

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano motorway and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.
For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria (an hour away from Milan). Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Noventa di Piave" near Venice.

• **WHERE:** take the A7 Milano-Genova motorway and exit at Serravalle Scrivia. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departures from Milan at 10am and 11am, Foro Bonaparte 76, M1 Cairoli-M2 Lanza; departure from the outlet at 5pm and 8pm. www.zaniviaggi.it

• **WHAT:** a unique shopping experience, with 300 of your favourite designer brands - Blumarine, Brooks Brothers, Calvin Klein, Harmont & Blaine, Guess, Jeckerson, Swarovski and many more - for up to 30-70% less. The largest outlet in Europe combines an easy-to-reach location and a relaxing atmosphere: discover the Autumn/Winter collections and experience the sheer joy of the perfect buy at an unbelievable price.
For more information, visit: mcarthurglen.it/serravalle

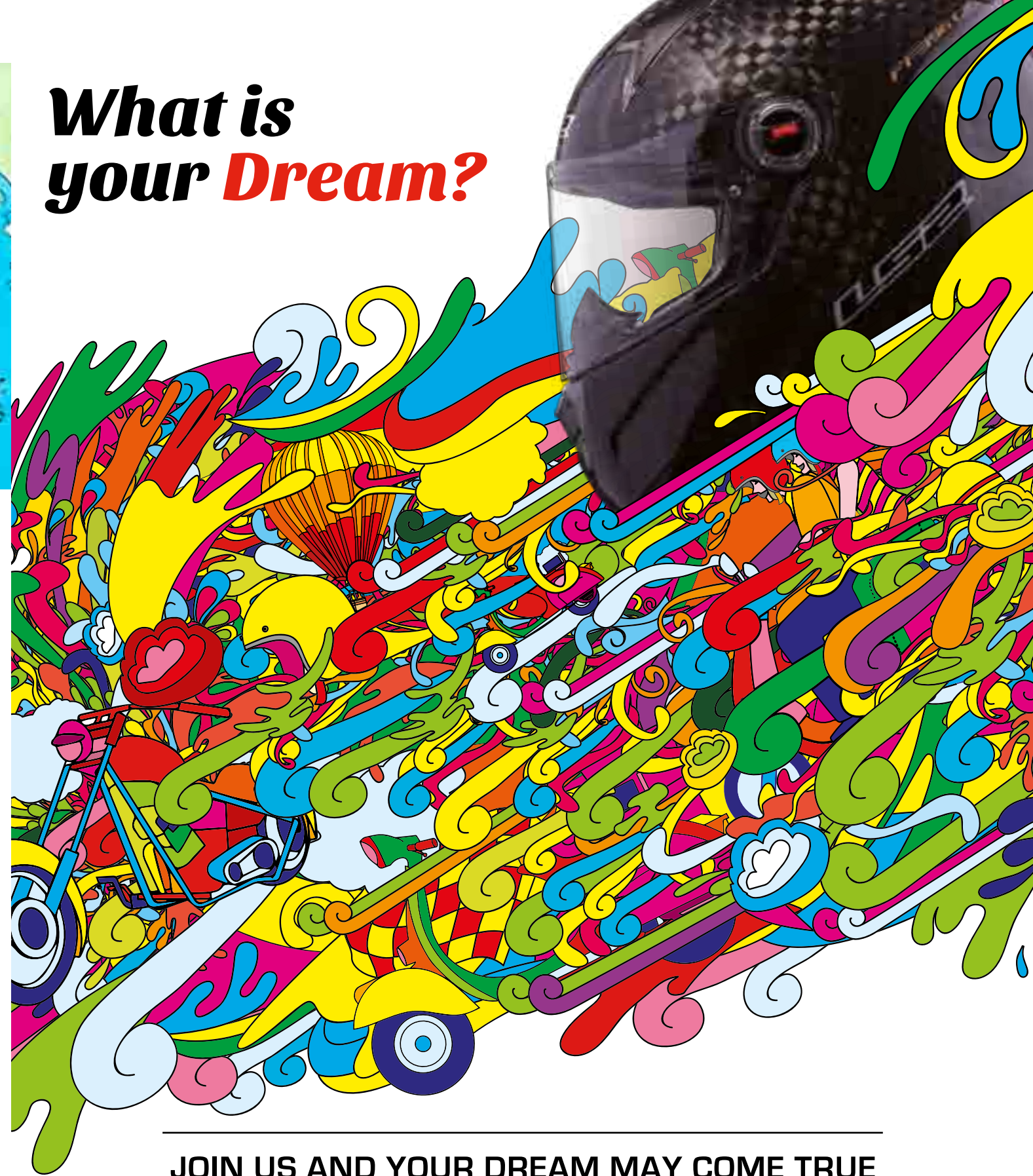
• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. The outlet can also be accessed by a daily shuttle service - Zani Viaggi: departure at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza. www.zaniviaggi.it

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.
For more information, visit: www.thestyleoutlets.com

What is your Dream?



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EICMA | Fiera Milano Rho | November 7-10th | Padiglione 14 | Stand E24



OYSTER PERPETUAL COSMOGRAPH DAYTONA
IN PLATINUM



ROLEX

OFFICIAL RETAILERS IN MILAN

PISA OROLOGERIA ROLEX BOUTIQUE, VIA MONTENAPOLEONE 24 • GOBBI 1842, CORSO VITTORIO EMANUELE II, 15
LUIGI VERGA, VIA MAZZINI ANGOLO VIA DOGANA - CORSO VERCELLI 7 • ROCCA 1794, PIAZZA DUOMO 25
RONCHI, VIA GONZAGA 5