

APRIL 2012  
THE COMPLETE GUIDE TO GO®

Milan

# where

wheremilan.com

## DESIGN IN THE CITY

SHOPPING,  
DINING, AND  
ENTERTAINMENT  
DON'T MISS WHAT'S  
NEW IN THE CITY

HACKED. 100 HOURS  
OF REBELLIOUS IMAGINATION

*la*Rinascence

MILAN DESIGN WEEK 16.04.2012 - 21.04.2012



CONTAINS GENERAL AND THEMATIC MAPS OF MILAN

WHERE MILAN PROJECT  
IS ENDORSED BY

Milano



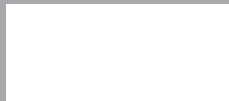
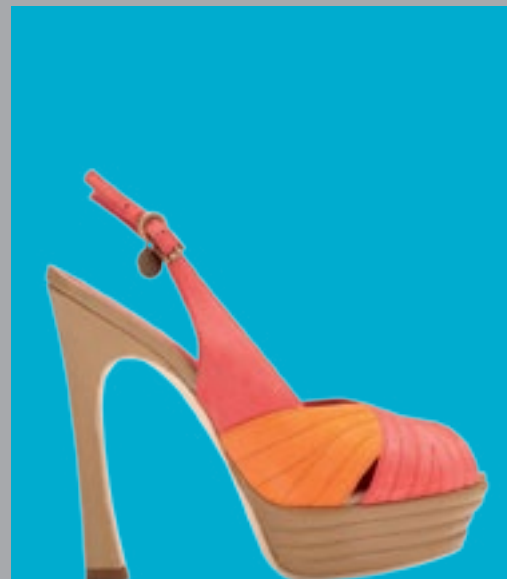
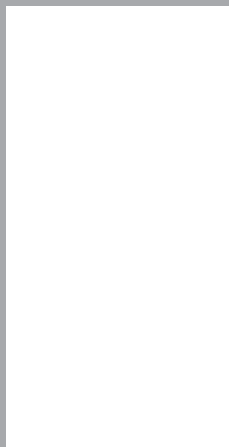
Comune  
di Milano



# THE NEW GEOMETRY OF DRESSING

At Fidenza Village the spring/summer collections are now in the boutiques. New colours, new materials, new ideas the new geometry for your style.

© Fidenza Village 2012 02/12



Fidenza Village  
open from Monday to Sunday  
from 10 am to 8 pm.  
  
A1 Motorway,  
Fidenza/Salsomaggiore T. exit,  
between Milan and Bologna

  
**FIDENZA  
VILLAGE**  
CHIC OUTLET SHOPPING®  
[FidenzaVillage.com](http://FidenzaVillage.com)



where

Milan | April 2012



**100 HOURS OF REBELLIOUS IMAGINATION**  
16.04.2012 - 21.04.2012

## where now

'Hacked', 100 hours of rebellious creativity, will be rampaging and rollicking its way through Rinascente during Milan Design Week. Hacking – the thrill of modification and customization – will be celebrated in bombastic style. Go, explore and hack.

La Rinascente, piazza Duomo. Open 7 days a week, Mon-Thurs 9.30am-10pm; Fri-Sat 10am-11pm; Sun 10am-8pm

### 8 Entertainment

From sport to music. Tips for your spare time...

### 10 Welcome to Top Creativity

Milan gets ready to welcome "iSaloni", the #1 showcase for furniture and design. Don't miss the frenzy of related events and happenings, from "Fuorisalone" to the 5th edition of the Triennale Design Museum

### 16 What's New in the City

Enter a whole new world of fashion and food with Milan's latest openings

[wheretraveler.com](http://wheretraveler.com) Get the city buzz online from our local editors.

## the guide

### 18 SHOPPING

Boutiques & Passion Shops Listings  
Major shopping areas and our choice of the best speciality stores

### 40 DINING

Dining Listings  
Listings by type of cuisine

### 50 ENTERTAINMENT

Entertainment & Nightlife Listings  
The latest information about how to enjoy your stay in Milan

### 56 MUSEUMS & ATTRACTIONS

Museums & Attractions Listings  
Major sightseeing attractions plus museums and events

### 60 ESSENTIALS

Transport and useful information  
Tips for getting around and about in the city

### 62 MAP

Central Milan map

### ALSO INSIDE

- 02 A Note from the Publisher
- 04 Hot Dates
- 06 City Billboard
- 64 Discover Milan



**ON THE COVER**  
"Hacked" is an experimental programme curated by Beatrice Galilee which includes live activities, events, installations, performances and workshops.

### CONNECT WITH US ONLINE



## → Editor's Tip

Those of you who are under the impression that Milan is flat, featureless and ugly will certainly change your minds on arriving in the city in April. Greenery abounds and the air is tinged with the first warm touches of spring. Here are a few tips to make the most of your leisure time either after a long day's work or a heady shopping spree. This time we suggest an itinerary (most definitely either on foot or using one of the bikes hired out by the **Bike Mi** service, see page 61) that, in little more than 40 minutes, will take you on a trip starting from the skyscrapers of **Porta Nuova** to the quaint 15<sup>th</sup> century atmospheres of the **Navigli**.

As the aperitivo hour draws nigh, to experience the real "movida Milanese", we suggest that you start your sightseeing expedition from Stazione Garibaldi (M2) with a stroll along Corso Como, continuing in the direction of Corso Garibaldi right up to Piazza Cordusio and Piazza Duomo. On reaching via Torino, head in the direction of the Colonne di San Lorenzo until you find yourselves on the Naviglio (see page 53), at which point it will be time for dinner. Here, there are so many dining options that you will be spoilt for choice! In the meantime, you will have covered the right distance on foot recommended by health practitioners for a long, healthy, happy life.

What's more, you will also have had a great overview of the city, passing from the epitome of modernity to the canals which, more than 500 years ago, **Leonardo da Vinci** contributed to making a vital nerve centre for the wealth of Milan.

— ANDREA JARACH  
Publisher, Where Milan



Photo by De Luna

On the Naviglio Grande, at the beginning of your walk, you can have the luck to meet artist **Loredano Rizzotti** (Alzaia Naviglio Grande, 10). Specialized in stunning hyperrealist objects, often linked to travel (suitcases). But the specialty are the Milan doors (on the background). Not-to-be-missed.



Milan Hotel guests (beginning with you, our reader) will determine with their vote the **Concierge of the Year**.  
Visit [www.wheremilan.com](http://www.wheremilan.com) and vote.

Preferred partner



where Milan

YOUR TRAVELING COMPANION SINCE 1936®

where  
MAGAZINE

WHERE MILAN  
published by:

WHERE ITALIA SRL  
Via Ezio Biondi, 1. 20154 Milano.  
T: 02 349951 - Fax 02 33107015  
info@wheremilan.com  
www.wheremilan.com

WHERE MILAN  
PROJECT IS  
ENDORSED BY



PUBLISHER AND EDITOR-IN-CHIEF  
Andrea Jarach (andrea.jarach@wheremilan.com)

EDITORIAL (PROEDI COMUNICAZIONE SRL)

MANAGING DIRECTOR PROEDI COMUNICAZIONE  
Daniele Misrachi

EDITORIAL COORDINATION Alessandra Finzi

MANAGING EDITOR Elena Binda

MAGAZINE EDITORIAL STAFF Carey Bernitz,  
Francesca Hasbani (city reporter), Patrizia Masnini,  
Chiara Tarenzi (city reporter), Stefania Vida

WEB EDITORIAL STAFF  
Elena Peverata (www.wheretraveler.com),  
Alessia Genovese (www.wheremilan.com)

DESIGNER Elisabetta Giudici

CONTRIBUTORS & CONSULTANTS Valentina Bonelli,  
Sabrina Ciccolo, Maria Grazia Gargioni,  
Francesca De Ponti, Floriana di Maio, Marco Gatti  
(Dining), Filippo Hasbani, Joy Lacanlale, Fabio Lancini,  
Giacomo Magistrelli, Andrea Milanese (Entertainment),  
Carol Oberman, Simone Pinter, Valentina Pitozzi, Bianca  
Platania (Montenapoleone), David Ross (Hotellerie),  
Micol Sarfatti, Tips Images (Iconography)

MARKETING & ADVERTISING David Algazi,  
Isa Faleschini, Marta Mailhac, Rachele Renna

ADMINISTRATION Katia Greto

PRODUCTION & CIRCULATION, SALES SUPPORT  
COORDINATOR Paola Grilli

HOTEL PR SERVICES Maria Granata  
(maria.granata@wheremilan.com)

CUSTOMER SERVICES Cristina Garbini, Maria Grazia Rubino

REG. TRIB. MILANO No. 453, 19 JULY 2010  
WHERE ITALIA SRL, ISCRITTO AL ROC No. 20182 DEL 14 SETTEMBRE 2010

DIRETTORE RESPONSABILE: ANDREA JARACH

PRINTED BY CROMOGRAFICA EUROPEA, RHO (MILANO)

WHERE MILAN È DISTRIBUITO GRATUITAMENTE NEI PRINCIPALI HOTEL  
E IN ALCUNE LOCALITÀ SELEZIONATE

Where® is also published in Rome by Tourist Media srl

MORRIS VISITOR PUBLICATIONS

MVP EXECUTIVE

CHAIRMAN & CEO  
William S. Morris III

PRESIDENT  
William S. Morris IV

MANAGING DIRECTOR EUROPE  
Chris Manning

Where® Magazine makes every effort to ensure the accuracy of the information it publishes, but cannot be held responsible for any consequences arising from errors or omissions. All rights reserved. Reproduction in whole or in part is strictly prohibited.

WHERE MILAN partners



Published in association with

MVP

Morris Visitor Publications

Where® magazine and the where® logo are registered trademarks of Morris Visitor Publications.



## Teatro dell'Arte Triennale di Milano

17<sup>th</sup> – 20<sup>th</sup> April 8.30pm  
21<sup>st</sup> – 22<sup>nd</sup> April 4pm and 8.30pm  
Free entry, seating on a first-come,  
first-served basis only

# Design Dance

A project by Michela Marelli and Francesca Molteni

COSMIT



MUSE FACTORY OF PROJECTS



tutto inVila  
Riduzione Carta-Vite

LA TRIENNALE DI MILANO

Ministero dello Sviluppo Economico  
con il co-finanziamento del  
Ministero dello Sviluppo Economico

# Hot Dates | April 2012

FRIDAY 13 – SUNDAY 15

## That's Art

MiArt, the International Fair of Modern and Contemporary Art will be hosted at the spaces of Fieramilanocity (hall 3). An inspiring event featuring lectures and conferences thanks to illustrious guests from the world of art and not only. In addition to the works of art on display, several areas will also be dedicated to special interest publications, bookstores and institutional literature. [www.miart.it](http://www.miart.it)



The MiArt 2010 Edition

SUNDAY 15

## Runners in Milan

Thousands of runners will take part in the 12th edition of the Milano City Marathon, an event that will see competitors taking to the streets of Milan. The race starts from the Rho/Però Fairgrounds and crosses several of Milan's most characteristic spots, ending up at Piazza Castello. This year's Milano City Marathon will once again give sports enthusiasts – marathon and relay runners – a chance to support one of the Onlus charity programs. <http://milanocitymarathon.gazzetta.it/>



FRIDAY 13

**'900 IN MOSTRA.** The exhibition, "MilanoNovecento", featuring 20th century decorative arts and design collectables will open at Novegro's Parco Esposizioni. [www.parcoesposizioninovegro.it](http://www.parcoesposizioninovegro.it)

SUNDAY 15

**FLOWER POWER.** Beautiful flower displays transform Milan's historical Naviglio Grande into a carnival of fragrances and colours during the annual flower and gardening show that attracts cultivators and retailers from all over the country. [www.navigliogrande.mi.it](http://www.navigliogrande.mi.it)

WEDNESDAY 18

**COMICS ANNIVERSARY.** The 50th Anniversary of the Italian comic book Diabolik will be celebrated at Meliá's Hotel. To mark the occasion, D-Life set up a "Diabolik Suite", a perfect mix of design and technology. [www.d3life.it](http://www.d3life.it)

FRIDAY 20

**DINNER WITH BURLESQUE.** Get into the mood with an unusual evening of titillating Burlesque seduction at Ca' Bianca with an original dinner and a three-part show between courses in a blaze of feathers and glitter. Ca' Bianca, 8pm. [www.cabiancamilano.com](http://www.cabiancamilano.com)

SATURDAY 21

**LA TRAVIATA.** Teatro della Luna hosts Verdi's passionate masterpiece interpreted by the Aloysius Philharmonic Orchestra and Pavia-based Giuseppe Verdi Choir. Ask your concierge

TUESDAY 24

**BASKETBALL ANTICS.** The legendary Harlem Globetrotters are once again set to perform in Milan at Mediolanum Forum di Assago where they will entertain audiences with their athletic antics – a fun-filled experience for the whole family. [www.harlemglobetrotters.com](http://www.harlemglobetrotters.com)

SUNDAY 29

**MUSICAL BONANZA.** If you haven't seen it before, then now's your chance – on 29 April, acclaimed musical Notre Dame de Paris, which has wowed audiences worldwide for more than 10 years, will be back at Teatro degli Arcimboldi. [www.notredamedeparis.it](http://www.notredamedeparis.it)



THERE ARE STORIES THAT DESERVE TO BE CAPTURED FOREVER.



Whether it's a transatlantic crossing on a sailboat with friends, or the birth of a child, there are precious, life-changing moments that deserve to be recorded forever. What will yours be? Let our engraving, enamelling and gemsetting artists immortalise your legend. A Reverso just for you.

GRANDE REVERSO ULTRA THIN. Jaeger-LeCoultre Calibre 822. Patent 1111/398.

YOU DESERVE A REAL WATCH.

BOUTIQUE JAEGER-LECOULTRE  
Via Montenapoleone, 1 - 20121 Milan - Tel. + 39 02 76281376

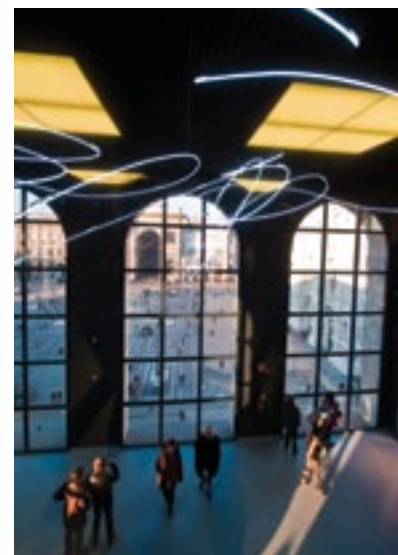


## PALAZZO REALE

• **Until 22 April**  
**TRANSAVANGUARDIA ITALIANA**  
 • **Until 20 May**  
**TIZIANO E LA NASCITA DEL PAESAGGIO MODERNO**  
 Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-10.30pm. Piazza Duomo, 12. T: 02 92800375. M1-M3 Duomo. Map F5 www.comune.milano.it/palazzoreale

## MUSEO DEL NOVECENTO

• **Until 17 June**  
**IL DISEGNO DELLA SCRITTURA: I LIBRI DI GASTONE NOVELLI**  
 • **Until 7 October**  
**BEPPE DEVALLE. COLLAGE DEGLI ANNI SESSANTA**  
 • **Until 9 September**  
**TECNICA MISTA: COME È FATTA L'ARTE DEL NOVECENTO**  
 Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm; Thurs and Sat 9.30am-10.30pm. Piazza Duomo. M1-M3 Duomo. Map F5 www.museodelnovecento.org



## PAC-PADIGLIONE D'ARTE CONTEMPORANEA

• **Until 10 June**  
**MARINA ABRAMOVIC. THE ABRAMOVIC METHOD**  
 Open Mon 2.30pm-7.30pm; Tues-Sun 9.30am-7.30pm; Thurs 9.30am-10.30pm. Via Palestro, 14. T: 02 88446359. M1 Palestro. Map G3 www.comune.milano.it/pac www.theabramovicmethod.it



## TRIENNALE DI MILANO

• **Until 9 April** **DESIGNCAFÉ**  
**IL GIOIELLO SOSTENIBILE DI RICCARDO DALISI**  
 • **Until 31 May**  
**OPEN: TECNOLOGIA, INNOVAZIONE ED ESPLORAZIONE DEL TERRITORIO**  
 • **Until 31 May**  
**DEPAS, D'URBINO, LOMAZZI**  
 • **Until 31 January 2013**  
**TRADIZIONE E INNOVAZIONE: L'ITALIA IN CINA**

## TRIENNALE DESIGN MUSEUM

• **Until 24 February 2013**  
**TDMW: GRAFICA FIFTH EDITION**  
 Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale Alemagna, 6. T: 02 724341. M1-M2 Cadorna. MAP D3 www.triennale.org  
 For the whole of 2012, by purchasing a single ticket costing just €10.00, visitors will have a chance to see all the exhibitions on display at the Triennale.

## ANTIQUE MARKETS

• **13-15 April**  
 PARCO ESPOSIZIONI NOVEGRO (SEGRATE) WILL HOST THE 199<sup>TH</sup> EDITION OF THE **BROCANTAGE-TOP ANTIQUE FAIR**  
 • **29 April**  
 THE MOST IMPORTANT **ANTIQUE FAIR** IN MILAN IS HELD AGAINST THE EVOCATIVE AND TRENDY BACKDROP OF THE NAVIGLI



THE WORLD'S PREMIER OPERA HOUSE OFFERS A RICH PROGRAM. www.teatroallascala.org  
 • **1 MOZART, BRAHMS;** Orch. Filarm della Scala, **cond. C. Eschenbach**  
 • **10, 12, 14, 17 MOZART, Le nozze di Figaro;** **cond. A. Battistoni, dir. G. Strehler**  
 • **15, 16, 18, 21 RAVEL, GERSHWIN;** pf. S. Bollani, Orch. Filarm. della Scala, **cond. R. Chailly**  
 • **22, 26, 28 PUCCINI, Tosca;** **cond. N. Luisotti, dir. L. Bondy**  
 • **23 - MAHLER Chamber Orch., WDR Big Band, cond. M. Abene**

## MAIN FAIRS

• **13-15 April**  
**MIART FIERAMILANOCITY**  
 • **17-22 April**  
**INTERNATIONAL FURNITURE EXHIBITION, INTERNATIONAL KITCHEN FURNITURE EXHIBITION, INTERNATIONAL BATH EXHIBITION, INTERNATIONAL FURNISHING ACCESSORIES EXHIBITION, SALONESATELLITE FIERAMILANO**

# 100 HOURS OF REBELLIOUS IMAGINATION

'HACKED'. 100 HOURS OF REBELLIOUS CREATIVITY, WILL BE RAMPAGING AND ROLLICKING ITS WAY THROUGH RINASCENTE DURING MILAN DESIGN WEEK. HACKING - THE THRILL OF MODIFICATION AND CUSTOMIZATION - WILL BE CELEBRATED HERE IN BOMBASTIC STYLE. COME, EXPLORE AND HACK.

MILANO PIAZZA DUOMO. OPENING HOURS: OPEN 7 DAYS A WEEK  
 MONDAY - THURSDAY 09:30-22:00 | FRIDAY - SATURDAY 10:00-23:00 | SUNDAY 10:00-22:00  
 HACKED LAB PROGRAMME CURATED BY BEATRICE GALILEE.

## la Rinascente

MILAN DESIGN WEEK 16.04.2012 - 21.04.2012



Where® has just launched **WHERE MILAN MAPS**, a bi-monthly publication designed especially for Where®. Ask your concierge.

PICK UP A FREE GUIDE IN-STORE | #hackedmilan

» ENTERTAINMENT

**MARCUS MILLER AT BLUE NOTE**

Despite working with the likes of Herbie Hancock and Wayne Shorter, Elton John and Eric Clapton, bassist Marcus Miller is best known for his association with Miles Davis. In addition to his numerous musical abilities, Miller recently started performing as a soloist and is set to enthrall audiences for four nights (from 18 to 21 April) at Milan's temple of jazz aka Blue Note. [www.bluenotemilano.com](http://www.bluenotemilano.com)



MAY PREVIEW

The first Italian art fair dedicated to photography and art videos, MIA Fair will run from 4 to 6 May at the exhibition space of Superstudio Più (via Tortona 27), one of Milan's hottest exhibition sites dedicated to art, design and fashion. [www.miafair.it](http://www.miafair.it)



**HARLEM GLOBETROTTERS ITALIAN TOUR 2012**

Legendary Harlem Globetrotters represent one of the most important chapters in the history of international basketball and still, today, continue to wow spectators in every corner of the planet - a fun-filled experience for the whole family. On 24 April, they will be back at Mediolanum Forum (Assago) to entertain audiences with their athletic antics - simply the most famous basketball team in the world. Ask your concierge.



**RAW WRESTLEMANIA**

For one night, Milan will, once again, become the world capital of wrestling. On 18 April, RAW WrestleMania Revenge Tour, an international crowd-pulling event, will be held at Milan's Mediolanum Forum (Assago) with star appearances by wrestlers of the calibre of John Cena, CM Punk and Alberto Del Rio. Ask your concierge.



**NEW MAGIC FLUTE**

On 20 and 21 April at Teatro Arcimboldi, the Orchestra di Piazza Vittorio will bring audiences a new rendition of Mozart's Magic Flute interpreted as a semi-scenic concert boasting a contemporary, multi-ethnic twist. Ask your concierge.



APRIL

This month will see the continuation of the intense program of the 2011-2012 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. [www.laverdi.org](http://www.laverdi.org)

- **Symphonic Season**
- 1 April**  
Radovan Vlatkovic, horn  
Sir Neville Marriner, conductor  
Music by R. Vaughan-Williams, W.A. Mozart, F. Mendelssohn-Bartholdy
- 3, 4, 6 April**  
Ruben Jais, conductor  
laVerdi Orchestra and Choir  
Easter Concert  
J.S. Bach, St. John Passion
- 12, 13, 15 April**  
Mikhail Rudy, piano  
Jader Bignamini, conductor  
M. Musorgskij, Pictures of an Exhibition and Night on Bald Mountain
- 19, 20, 22 April**  
David Geringas, cello  
Aziz Shokhakov, conductor  
Music by J. Brahms and S. Colasanti
- 26, 27, 29 April**  
Elena Piva, harp  
Claus Peter Flor, conductor  
Music by W.A. Mozart, F.J. Haydn and F.-A. Boieldieu
- **"laVerdi Barocca" Cycle**
- 9 April (4pm)**  
Ruben Jais, conductor  
Music by J.S. Bach
- **MAGGIOREMINORE Cycle**
- 15 April (11am)**  
"Stravinskij"  
Elena Piva, harp  
Giuseppe Grazioli, conductor  
Music by D. Kabalevski, R. Glière and I. Stravinskij
- **"Crescendo in Musica" Cycle**
- 21 April (3.30pm)**  
"Around the World"  
Classic Buskers  
Giuseppe Grazioli, conductor

MILAN SIGHTSEEINGS



**Brera Art Gallery**

The Pinacoteca di Brera is one of the most famous Italian museums for its prestigious collections of ancient and modern painting. It is located in the great palace of Brera, in the heart of the homonymous artists' quarter, full of hidden courtyards, art galleries, literary cafes, curiosity and vintage shops. The tour includes also the magnificent late Gothic Church of Santa Maria del Carmine and the 13th Century Church of San Marco. English guide. Euro 40,00.

Every Wednesday and Sunday.  
10am > Departure from Zani Viaggi, Foro Bonaparte 76  
01pm > End of the tour at Brera art gallery



**ONE-DAY TRIPS**

- Lake Como and Bellagio
- Verona and Lake Garda
- Lake Maggiore
- Bergamo
- Venice
- Cinque Terre
- Genova and Portofino
- Parma and food museums
- Suisse Alps and Bernina train
- Opera at the Arena di Verona

**MILAN CITY TOURS**

- Grand Tour of Milan
- Museo del Novecento
- Brera Art Gallery
- In the footsteps of Leonardo
- The Heart of Milan
- La Scala Museum and Theatre
- Milano by night
- San Siro Stadium



**SHOPPING TOURS**

- Serravalle McArthurGlen Outlet
- Vicolungo The Style Outlets
- FoxTown Outlet



# where now

The month's top entertainment, dining and arts

## » FOCUS

## WELCOME TO TOP CREATIVITY

Each April, when spring comes around, Milan gets ready to welcome the "Saloni", the #1 showcase for furniture and design. While the halls of its fairgrounds embrace the creativity of renowned masters of design and young, up-and-coming talents, the city becomes awash with an orgy of events which transform it into a stage of spectacular happenings. Products, brands and business go hand-in-hand with style, beauty, creativity and a desire for experimentation: a design frenzy that serves as Milan's visiting card throughout the world.

After celebrating 50 years of success last year, the new edition of the "Saloni" (17-22 April, Fieramilano, Rho, [www.cosmit.it](http://www.cosmit.it)), draws designers, companies and the world's greats in home décor who seize this "not-to-be-missed" opportunity to premiere their collections. Ever since the 50s, Italian design has been recognized worldwide as being among the very best and Milan testifies to this heritage throughout the year at its design studios, its shops, its venues designed by acclaimed designers and its cultural institutions. Once a year, the players involved in one of our country's most productive, avant-garde sectors, stage the latest innovations in the industry and the city is invaded by their visions to delight and heighten the senses of visitors. The Saloni's relationship with Milan reflects an ongoing interaction which, since the very beginning, has earmarked Milan as the cradle of design: we at "Where" are honoured to help you discover what actually lies beneath the tip of the iceberg.

## OBJECTS OF DESIRE

Design to be purchased, design to be devoured with one's eyes. In this first itinerary, we suggest several "musts" of Milanese shopping for the design addicted plus new, surprising spaces designed by renowned masters of contemporary architecture. Our journey begins at the **Design Supermarket** of famed department store **La Rinascente**. Boasting a large, underground space carrying more than 200 brands of excellence for an emotional trip into the varied world of Italian and international design (*Piazza Duomo, piano -1 la Rinascente, T: 02 88521. [www.rinascente.it](http://www.rinascente.it), M1-M3 Duomo*).

While walking back up Corso Vittorio Emanuele, you will come across **Excelsior Milano**, a dusty old movie theatre, recently transformed by star architect Jean Nouvel into a 7-storey fashion, food and design emporium featuring objects of desire displayed as unique pieces, true works of art (*Galleria del Corso 4, T: 02 76307301, [www.excelsiormilano.com](http://www.excelsiormilano.com), M1-M3 Duomo*).

Just a little further on is **Azucena**, whose precious lines of furniture, lamps and accessories embody the creative flair of famous masters of Italian design including Gardella, Caccia Dominioni and Dell'Acqua (*via della Passione 8, T: 02798527, [www.azucena.it](http://www.azucena.it), M1 San Babila*). And, while you're about it, don't miss a visit to **Kartell Milano**, the store of the historic company that moulds furniture and objects, boasting an inimitable style, from plastic (*via Turati corner of via Porta, T: 02 6597916, [www.kartell.it](http://www.kartell.it), M3 Turati*). Furthermore, while in the vicinity of Porta Venezia, take off time to visit the **JV Store**, an Italian market leader in innovative wallpaper, furnishing fabrics and the production of gifts, accessories and clothing (*via Melzo 7, T: 02 20523234, [www.jannellievolvepi.it](http://www.jannellievolvepi.it), M1 Porta Venezia*).

Also particularly worthy of note are **High tech**, an emporium stocking unusual, exotic home furnishing items and fashion accessories (*piazza XXV Aprile 12, T: 02 6241101, [www.hightechmilano.com](http://www.hightechmilano.com), M2 Garibaldi*), the three sales points of **Muji**, a brand whose underlying philosophy is simplicity and painstaking attention to the choice of materials - often industrial and recycled - for travel goods, office items, kitchenware, clothing, health and beauty (*[www.muji.eu](http://www.muji.eu), corso Buenos Aires 36, T: 02 74281169, M1 Lima; corso Vercelli 11, T: 02 48517578, M1 Conciliazione; via Torino 51, T: 02 809441, M3 Missori*).

Last but not least, in the heart of zona Ventura, one of the city's most recent hotbeds of creativity, the **Plusdesign gallery** is a laboratory of ongoing experimentation, boasting the production of limited edition furniture, lamps and home furnishing items resulting from the collaboration between designers and artists (*via Ventura 6, T: 348 7458072, [www.plusdesigngallery.com](http://www.plusdesigngallery.com), M2 Lambrate FS*).



LEFT TO RIGHT: modern plastic chairs by Kartell; "la Fidel" armchair by Valentina Ravara for PlusDesign; "Cake Stand" by Jansen+Co. available at Excelsior Milano; "Sasso" lamp by Luigi Caccia Dominioni at Azucena



## STYLISH VENUES AND RESTAURANTS

Clean-cut or elaborate lines, noble materials and furnishings designed for the temples of relaxation and taste: discover restaurants and venues carrying the signature of several of the biggest names in architecture who, together with the gurus of fashion, art and gastronomy, give life to environments and experiences of absolute style.

Just a short distance from La Scala, at Armani/Manzoni 31, the **Armani Nobu restaurant** welcomes you in a minimalist, sophisticated ambience, surprising you with the unusual menu prepared by starred chef Nobuyuki Matsuhisa who offers customers a blend of traditional Japanese food and South American tastes (via Pisoni 1, T: 02 62312645, [www.armaninobu.it](http://www.armaninobu.it), M3 Montenapoleone).

Moving on, we would like to introduce you to another legendary name of Italian fashion, namely the **Dolce & Gabbana Gold** multipurpose bar, restaurant, bistro and nightclub (Piazza Risorgimento corner of via Pomerio, T: 02 75 777 71, [www.dolcegabbana.com](http://www.dolcegabbana.com)) which is just as over-the-top as the pair's fashion shows; or **Bar Martini** (corso Venezia 15, T: 02 76011154, [www.dolcegabbana.com](http://www.dolcegabbana.com), M1 San Babila), the result of a joint venture between Martini and Dolce & Gabbana, an uber-glam, sophisticated space, featuring a total black look.

Design, taste and irony are the buzzwords at **Clandestino Milano**, the restaurant owned by Maison Moschino, famous for the creative cuisine of Michelin-starred chef Moreno Cedroni, who offers his unique "sushi" compositions - an upgraded, "Italian" version of sushi (viale Monte Grappa 12, T: 02 29009858, [www.maisonmoschino.com](http://www.maisonmoschino.com), M2 Porta Garibaldi FS). Just a short distance from Leonardo da Vinci's "Cenacolo", we definitely suggest a visit to **Zero Contemporary Food**, the latest au courant eatery boasting an intimate, elegant atmosphere, with amber tables and onyx-covered walls, where guests can observe the preparation of some of the finest sushi in town (corso Magenta 87, T: 02.45474733, [www.zeromagenta.it](http://www.zeromagenta.it), M1 Conciliazione).

For a really luxurious experience, head to the **Exquisite Shu Lounge Club** designed by acclaimed architect Fabio Novembre, who has created intimate atmospheric spaces inspired by Kubrik films and symbols of modern-day life (via Molino delle Armi corner of via della Chiusa, T: 02.58315720, [www.shuclube.it](http://www.shuclube.it)).

In the Tortona-Savona area, trendy eateries include **Superstudio Café**, a bar/restaurant designed by Michele De Lucchi, architect of Milan's new Triennale Design Museum (via Forcella 13, T: 02 83396237, [www.superstudiogroup.com](http://www.superstudiogroup.com), M2 Porta Genova FS) and, at Superstudio Più, a multi-functional location given over to fashion, design, art and communication, **Dada Caffè**, featuring sculpture-panels by Flavio Lucchini, legendary editor and art director (via Tortona 27, T: 02 43145093, M2 Porta Genova).

Finally, **until 26 April**, take the chance while you can to visit pop-up **Lounge & Restaurant The Cube**, a "fragment" of pure design situated in the vicinity of Galleria Vittorio Emanuele II, with a breathtaking view over piazza Duomo. Glass walls and interiors are decorated with Corian™ for a totally unforgettable lunch or dinner experience (entrance via Foscolo 1, online booking [www.electrolux.it/cube](http://www.electrolux.it/cube)).



THE CUBE LOUNGE & RESTAURANT



DOLCE & GABBANA GOLD



SUPERSTUDIO CAFÉ



DADA CAFFÈ

## DESIGN EVENTS

The 51st "Saloni" system will be held at the futuristic spaces of the **Milan-Rho Fairgrounds**. Encompassing a number of different sections, it offers a widespread panorama of home furnishings, gift items, decor, textiles and the latest technological innovations in kitchenware and bathroom furniture and accessories.

The "Salone Satellite", dedicated to young designers, serves as a trait d'union between companies and up-and-coming design talents. In conjunction with various tradefair-related activities, **Cosmit** (Organizing Committee of the Italian Furniture Fair) contributes to spreading the spirit of the event to the rest of the city with **events dedicated to design**.



### The dance of objects

A spectacular event in which design products – classics of tradition, contemporary objects and prototypes created by the young designers showcasing their work at **Salone Satellite** – become the protagonists of a dance that conveys the visions that have generated them, by interacting with actors and dancers. Scheduled to be hosted at **Teatro dell'Arte**, a historic experimental venue, lying adjacent to Milan's Triennale – a cradle of art, design and cultural projects – the performance transforms the movement and emotions underlying the history of the birth and success of Italian design into music.

**Design Dance** Teatro dell'Arte, Triennale di Milano - viale Alemagna, 6  
17 -20 April 8.30pm - 21 and 22 April 4pm and 8.30pm

### A return to Roman origins

A spectacular multimedia installation entitled "Skybook" will be staged in the ancient Roman heart of the city, formerly the site of Milan's ancient forum situated at the crossroads of the city's two main streets (the Cardo and the Decumano). The event will be hosted at Milan's **Pinacoteca Ambrosiana** where, amidst images of sound and light, the ancient books, preserved in the library founded by Cardinal Federico Borromeo, will provide insight into the cultural wealth of the city, allowing visitors to discover Milan's Roman counterpart, with noteworthy items including Leonardo da Vinci's famous drawing of the concentric design of Milan.

**Libro cielo** Biblioteca Pinacoteca Accademia Ambrosiana - Entrance from piazza San Sepolcro  
17-22 April from 7pm to 11pm



## THE "SALONI" 2012

Milan Fairgrounds, Rho

Tuesday 17-Sunday 22 April / from 9.30am to 6.30pm, entry for trade members only – Saturday 21-Sunday 22 April, open to the public

**Salone Internazionale del Mobile/International Furniture Exhibition** – 51th national edition – 34th international edition, annual  
**Salone Internazionale del Complemento d'Arredo/International Furnishing** – Accessories Exhibition – 26th edition  
**Eurocucina** – 19th edition, biennial and  
**FTK-Technology for the Kitchen** – 9th edition,  
**Salone Internazionale del Bagno/International Bathroom Exhibition** – 4th edition  
**Salone Satellite** open to the public for the duration of the "Saloni", from 9.30am to 6.30pm – 15th edition, annual

## SOCIAL NETWORKS

As from this year, "iSaloni" will debut on the main **social network** and photo/video sharing sites (facebook, twitter, linkedin, youtube, flickr). The "iSaloni" project offers practical information, opening times, special contents, industry innovations and exclusive interviews to bring you comprehensive, real-time information about the event.

**Info and link:** <http://blog.isaloni.it> – [www.cosmit.it](http://www.cosmit.it).



## FUORISALONE EVENTS

The “Fuorisalone” involves the entire city in a frenzy of launches and happenings that draw people from all parts of the globe. One soul and a myriad of nerve centres: discover what the “design districts” hold in store for you.

### • Brera Design District

Established three years ago in the city’s famed, artsy district, Brera offers a rich events calendar. Set within the gardens of Palazzo Cusani (via Brera, 15), the **Brera Outdoor Village** offers a personal interpretation of the exteriors of Palazzo Cusani with rest areas, orange and maple woods and wellness spaces. The exhibition “Vivere alla Ponti”, a tribute to architect Gio Ponti, will be hosted at the headquarters of the Order of Architects of the Province of Milan (via Solferino, 19). On 20 April, Brera presents “Design Night”, a late night opening of showrooms and special events that welcomes crowds to one of the biggest parties on the Fuorisalone scene.

M1 Cordusio, Cairoli, M2 Lanza, Moscova, M3 Montenapoleone, M3Turati. [www.breradesigndistrict.it](http://www.breradesigndistrict.it)

### BRERA DESIGN SHOP

**Brera Design Shop is an online showcase that promotes the products of the best brands which can be found in the showrooms of the Brera Design District. Search for your favourite item online, create your own wish list (which you can tell your friends about on facebook) and download the coupon to purchase and pick up your product- available in special edition packaging- directly from the sales point. [www.breradesignshop.it](http://www.breradesignshop.it)**



### • Porta Venezia in Design

The 2012 Fuorisalone event will see the launch of Porta Venezia in Design, a “never-seen-before” format targeted at promoting the best of past and present Milanese creativity. In addition to the circuit of design shops, showrooms and art galleries, offering an array of their latest innovations, visitors will also have a chance to enjoy a fascinating itinerary in discovery of the gems of early 20th century **Liberty architecture** which make this district one of the most characteristic in the city, amidst hidden courtyards, elegant stucco facades, mosaics and spectacular wrought iron creations.

M1 Porta Venezia, Lima, Loreto. Info and itineraries: [www.portaveneziaindesign.com](http://www.portaveneziaindesign.com)

### • Tortona Design Week

This former industrial area, converted, years ago, into one of the most important hubs of Milanese creativity, represents a major display platform of the Fuorisalone. Among the numerous initiatives on offer, worthy of particular note are the **Temporary Museum for New Design** (Superstudio Più, via Tortona, 27) created to give space to big name designers and young talents (in the section entitled “Discovering, other talents, other world, other ideas”) who display their skills through their collaboration with both renowned and emerging brands. Conversely, the “extension” of the exhibition, at Superstudio 13 (via Forcella 13 and via Bugatti 9), offers a productive fusion of design and various forms of artistic expression while the exhibition “Abitare il Design - Emotional Living” (Magna Pars, via Tortona, 15) is dedicated to the theme of emotional design. M2 Sant’Agostino, Porta Genova FS. [www.tortonadesignweek.com](http://www.tortonadesignweek.com).

### WHERE TIP

#### Free Shopping Express™ to Fidenza Village, the luxury outlet shopping destination

Enjoy an afternoon of shopping at Fidenza Village during Design Week and discover more than 100 luxury outlet boutiques offering savings of up to 70% on the recommended retail price.

Take the free Shopping Express™, departing from Via Tortona/Via Bergognone at 2.15pm. At 6.30pm the Shopping Express™ will depart from Fidenza Village for via Tortona and Piazza Castello.

Get your ticket on [www.fidenzavillage.com](http://www.fidenzavillage.com)



### • Ventura Lambrate

An old industrial district, formerly home to Lambretta motor scooters, is now an experimental laboratory boasting a wealth of workshops and design, art and architectural studios. [www.venturaprojects.com](http://www.venturaprojects.com), M2 Lambrate FS

### • Porta Romana Design

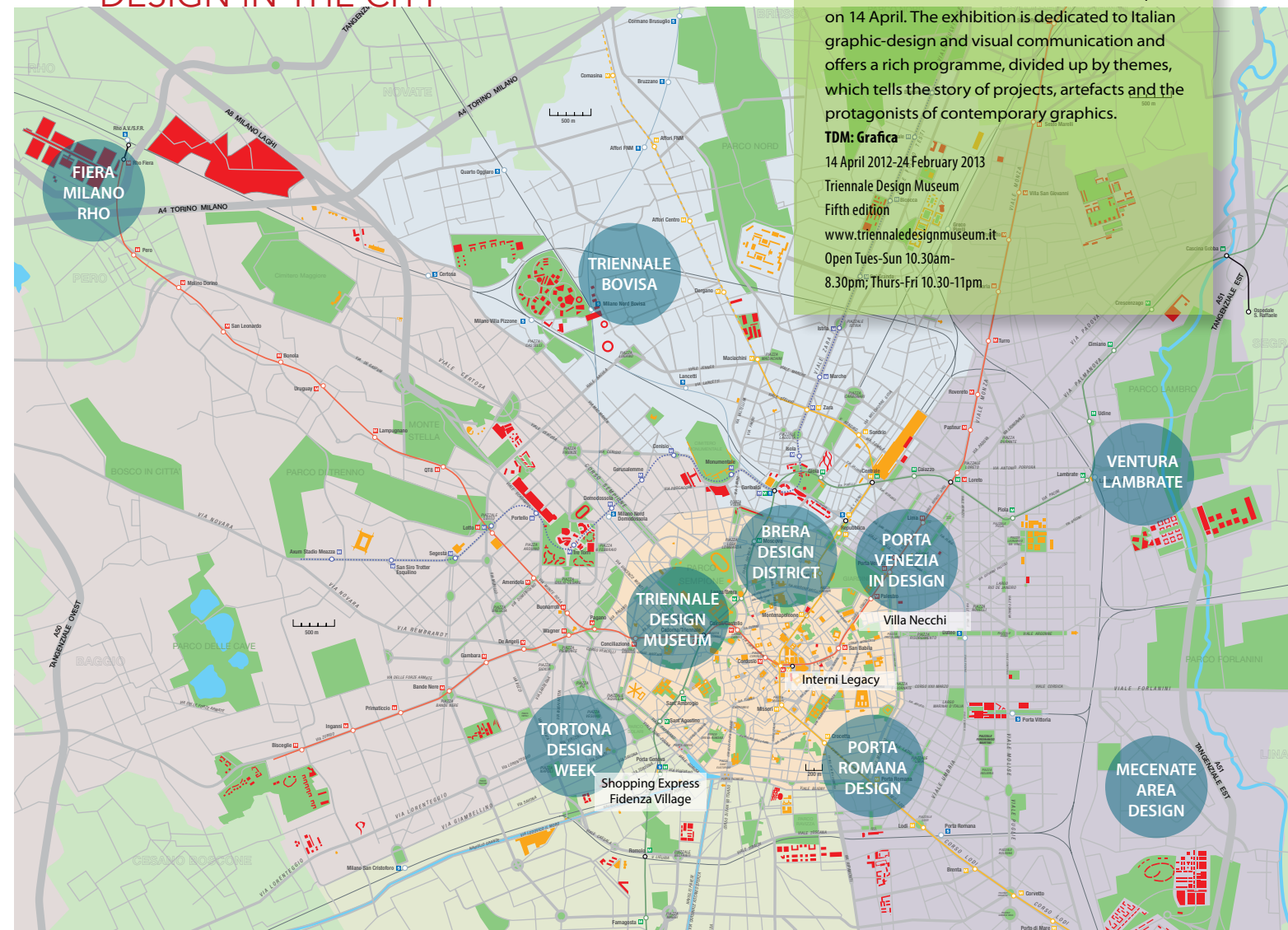
A circuit that also includes the Istituto Europeo di Design, Studio Botta and the Franco Parenti Theatre. [www.portaromanadesign.it](http://www.portaromanadesign.it), M3 Porta Romana

**Interni Legacy** (16-28 April) is a vast exhibition event promoted by historic interior design magazine “Interni”, featuring eye-catching installations that invade the courtyards of Ca’ Granda, currently Milan’s Università degli Studi ([www.interni-events.com](http://www.interni-events.com)). 16-22 April, from 9am to 12pm; 23-28 April from 9am to 9pm, M1 Duomo, M3 Missori, M3 Crocetta).

In partnership with Interni, BE-OPEN presents “Verge”, an exhibition of contemporary Russian art, boasting works featuring art and design.

[www.beopenfuture.com](http://www.beopenfuture.com)

## DESIGN IN THE CITY



### TRIENNALE DESIGN MUSEUM

The fifth edition of the Triennale Design Museum, entitled “TDM: GRAFICA”, is scheduled to open on 14 April. The exhibition is dedicated to Italian graphic-design and visual communication and offers a rich programme, divided up by themes, which tells the story of projects, artefacts and the protagonists of contemporary graphics.

**TDM: Grafica**  
14 April 2012-24 February 2013  
Triennale Design Museum  
Fifth edition  
[www.triennaledesignmuseum.it](http://www.triennaledesignmuseum.it)  
Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30-11pm

## YOUNG DESIGNERS AT VILLA NECCHI

**From 13 April to 6 May**, historic Milanese residence Villa Necchi Campiglio will act as a backdrop to the exhibition “**Villa Necchi – Dettagli di vita e nuove visioni**”, an event organized by FAI-Fondo Ambiente Italiano, Fabrice-the Benetton Group’s communication research centre and Alterstudio partners. The protagonists of the exhibition – organized and curated by Sam Baron, Matteo Schubert and Francesca Serrazanetti – will be the prototypes of design objects, furniture and fashion, created by the Fabrice international team of young designers whose work will be inspired by the history, architecture, furniture and furnishing accessories of the Villa.

Via Mozart, 14 – T. 02 76340121, M1 Palestro. Map H4



» NEW OPENINGS

# What's New in the City

Milan, famed as the capital of shopping, always has something new to reveal, including the latest trends from abroad, key shopping streets, fabulous hideaways in the city and sought-after products. Over the last few months, the city has seen a myriad of new store and boutique openings. In addition to being the centre of fashion, Milan is also renowned for its art and food.



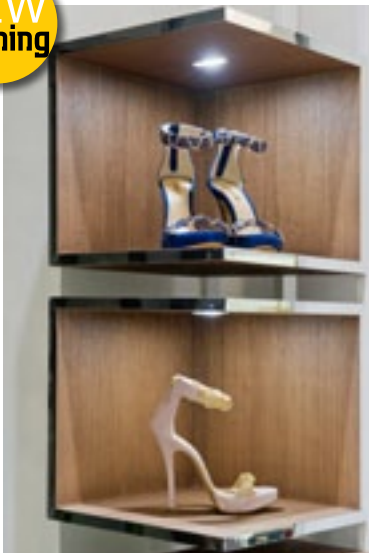
NEW opening

## New Bags for Rodo

**Rodo Firenze.** A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features an elegant, contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Resembling an intimate drawing room, this space enables customers to choose and try on accessories in the total comfort of an authentic leather goods' atelier. Open Mon-Sat 10am-1.30pm/2.30pm-7pm.

[www.rodo.it](http://www.rodo.it). Corso Matteotti, 14. T: 02 84961950. M1 San Babila. Map G5

NEW opening



## A Whole New World

**Pollini.** Designed by architect Mehrnoosh Khadivi of renowned, London-based Craftwork Studio, this new concept store houses all the collections of men and women's footwear and accessories in three rooms. On stepping inside, customers will be welcomed by iconic armchairs of retro inspiration, artistically placed throughout the various rooms, and a hanging lighting system consisting of delicately hand-crocheted lamps. Open 10am-7pm.

[www.pollini.com](http://www.pollini.com)

Via della Spiga, 15. T: 02 76015351.

M3 Montenaполеone. Map G4



NEW opening

## A Touch of New York

**202 The Grill.** Established as a restaurant featuring creative Italian cuisine with strong regional influences, this modern location, boasting a "New York-style" atmosphere, offers American fare, and not only, upgraded with high-quality ingredients and the all-Italian passion of its chefs. Open Tues-Sun.

[www.202milano.it](http://www.202milano.it)

Via Cesare da Sesto, 1. T: 02 87236415. M2 S. Agostino. Map D6

## Total Look

**Twin-Set Simona Barbieri.** A new boutique located in the heart of Milan's "Quadrilatero della moda" housing the brand's latest collections. The colour ivory predominates together with the black details found on the bows and hearts that distinguish the style of the collection while the interior design of the store cleverly melds retro and contemporary design in a unique, intriguing setting. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm.

[www.twin-set.it](http://www.twin-set.it)

Via Manzoni, 34. T: 02 76023335.

M3 Montenaполеone. Map F4



NEW opening

## All American Bagels

**The Bagel Factory.** Corso di Porta Vittoria is the address of the second Milanese sales point dedicated to bagel buffs where real American bagels are prepared according to ancient Jewish tradition for either a quick in-house snack or a take-away treat that can be eaten while strolling along the Navigli or through downtown Milan. Open Mon-Sun 8am-8pm.

[www.thebagelfactory.it](http://www.thebagelfactory.it)

Corso di porta Vittoria, 46. T: 02 87187697.

Map H5

NEW opening



Spring & Style.

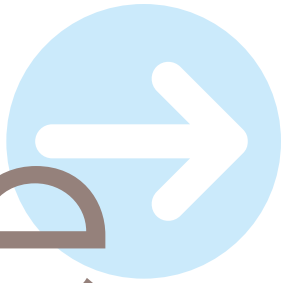
 **vicolungo**  
the style outlets

DISCOVER THE COLLECTIONS WITH DISCOUNTS FROM 30% TO 70%.

150 shops open 7 days a week, from 10 am to 8 pm.

30 minutes From Milan and Malpensa Airport. **A4 MI-TO** Exit Biandrate/Vicolungo

# the where guide



## Shopping

### Jewel-sculptures by Pilgiò

Master goldsmith Antonio Piluso crafts emblematic jewellery based on a working technique known as "Oro Muto" (Mute Gold), a process that gives this precious material a rough, spongy appearance achieved thanks to special oxidation procedures and the inclusion of common materials such as iron, steel and bronze.

Pilgiò jewellery – like the ring and earrings featured in the pictures at the side – resemble clay, rock or sand, purposely devoid of frills or details to bring you timeless pieces that never go out of date.



www.pilgio.com – Via Caminadella, 6 – T: 02 804812

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Accessories

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm.

www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BORSALINO**—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map F5**

**COCCINELLE**—Sophisticated, timeless high-fashion bags and accessories with an artisan edge. For those in search of accessories featuring minimalist lines and eye-catching details. A wide choice of bags, footwear, wallets and other accessories. Open Mon-Sat 10am-7.30pm;

Sun 11am-7pm. www.coccinelle.com. Via A. Manzoni corner of via Bigli. T: 02 76028161. M3 Montenapoleone. **Map F4**

**CORTO MOLTEDO**—Young, eclectic designer Gabriele Corto Molto has designed this exclusive space in the heart of Milan's fashion quad. A perfect blend of elegance, rock, and art, it serves as the ideal place for his bag and accessory collections with three rooms of 100 square meters that include a display area, a sales area, and a reception area for customers in search of quality and exclusivity. Corto Molto sets an elegant and sophisticated yet welcoming ambience where vibrant colors boasting a pop-chic touch will lift anyone's spirits. Open Mon 2pm-7pm; Tues-Fri 10am-1pm/2pm-7pm; Sat 12 noon-7pm. www.corto.com. Via Santo Spirito, 14. T: 02 36683713. M3 Montenapoleone. **Map G4**

### Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Fashion Stores**, which can be found on pages 22-23.

#### MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

#### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

All the merchant marked  accept the Union Pay Card.

**EVE**—Leather accessories: shoes, bags, wallets and luggage featuring a young, contemporary design, made from the finest, ultra-soft leathers. Available in a wide range of colours that can be matched with the garments chosen by Eve for casual, elegant men and women's wear. Open Mon 3.30pm-7pm; Tues-Fri 9.30am-7pm; Sat 9.30am-1.30pm/3pm-7pm. Via L. Mascheroni, 12. T: 02 468732. M1 Conciliazione. **Map C4**

**FURLA**—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. **Map G5**

**ISANTI**—This well-established historic Milanese brand creates not only handbags and accessories for women but also a travel&business and men's line. A perfect blend of superior craftsmanship, supreme quality skins and Italian design, with painstaking attention to details. Open Mon-Sat 9.30am-1pm/2pm-7.30pm. www.isanti.it. Corso Lodi, 1. T: 02 55185925. M3 Porta Romana. **Map H7**

**MIU MIU**—A young, stylish, fresh, avant-garde brand created, in 1993, by Miuccia Prada (Miu Miu is her nickname) for young, upmarket women. Dresses, bags, footwear, gloves, scarves and

fashion accessories and items. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. www.miumiu.com. Via Sant'Andrea, 21. T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4**

### Beauty

**ALDO COPPOLA**—This celebrity hair salon has no need for introduction and is a hot favourite with the fashion crowd. Aldo Coppola boasts numerous salons scattered around Milan but also in other fashion capitals worldwide. Minimalist décor and design lighting make this a truly unique venue in Milan, Rome, Florence, Como, Lecco, Monte Carlo and Porto Cervo. Open Tues-Sat 9am-6pm. www.aldocoppola.it. Corso Garibaldi, 110. T: 02 6552144. M2 Moscovia. **Map F2**

**MAZZOLARI**—A "must-visit" venue on your "to-do" shopping list, first established in 1888, this Milanese temple of beauty products and accessories is the perfect place to indulge in a beauty spree. Mazzolari boasts five sales points scattered throughout the city where you can find the latest innovations in perfumes, cosmetics, treatments and accessories. The store prides itself on its own-brand line of perfumes and a

highly qualified staff. Open Mon 1pm-7.30pm; Tues-Sat 10am-7.30pm. www.mazzolari.net. Galleria San Babila 4/D. T: 02 76000063. M1 San Babila. **Map G4** - Corso Matteotti, 7. T: 02 795261. M1 San Babila. **Map G4** - Corso Monforte 2/4. T: 02 76000063. M1 San Babila. **Map G4** - Corso XXII Marzo corner of via Mancini. T: 02 54090075. **Off Map** - Via C. Farini, 71-73. T: 02 6071229. M3 Maciachini. **Off Map**

**OLFATTORIO**—One of the most exclusive perfume bars in the city, situated on the first floor of Excelsior Milano. Olfattorio carries perfumes for men and women but also fragrances for the home. Brands on offer include Artisan Parfumeur or the brand new Honoré des Prés. Also stocks T-LeClerc make-up. Open daily 10am-9pm. www.olfattorio.it. Olfattorio c/o Excelsior Milano, Galleria del Corso, 4. T: 02 89070546. M1-M3 Duomo. **Map G5**

**TONI&GUY**—Two young and dynamic salons (in via V. Monti and Galleria Passarella) offering personalized cuts, studied according to the lines of your face and individual customer requirements. Tony&Guy also boasts a prestigious academy, where hair stylists share experiences, and a beautifully packaged product line. Open Mon 11am-8pm; Tues-Wed-Fri 9.30am-

### SPOTLIGHT



### Excelsior Milano, New Luxury Concept

Seven floors of exclusive brands, in the heart of Milan, ranging from fashion to beauty; from food to design. Among these, worthy of particular note is **Eat's Store**, a food market conceived for a discerning clientele which offers a restaurant divided into three areas: elegant "take-aways", "fast" bistrot fare and, finally, "slow" tasting experiences. The ground floor, overlooking Galleria del Corso, offers a **Design Bar**, a Beauty space and Tiffany's shop-in-shop... plus Valextra, Ladurée and a flower corner. Luxury designer brands showcased include Marc Jacobs, Manolo Blahnik, Christian Louboutin and Givenchy. Open daily 10am-9pm. www.excelsiormilano.com. Galleria del Corso, 4. T: 02 76307301. M1-M3 Duomo. **Map F5**

Luxury shopping



Official Retailers in Milan



► **Pisa Orologeria - Rolex Boutique**  
Via Montenapoleone, 24  
T: 02 76317726

► **Gobbi 1842**  
Corso Vittorio Emanuele II, 15  
T: 02 76020536

► **Orologeria Luigi Verga**  
Via Mazzini corner of via Dogana, 3  
T: 02 8056521

► **Luigi Verga Orologi**  
Corso Vercelli, 7  
T: 02 43995176

► **Rocca 1794**  
Piazza Duomo, 25  
T: 02 8057447

► **Ronchi**  
Via Albricci, 2 (Temporary Shop)  
T: 02 877449



Stunning creative spaces



To celebrate Milan's renowned International Furniture Exhibition, the Pisa Orologeria - Rolex Boutique spaces will act as a prestigious backdrop to "Il Tempo del Pesce", an exhibition featuring the latest works by acclaimed designer Gaetano Pesce, created on an exclusive basis for Meritalia. Among these, worthy of particular note are the "Sfogliata" armchair (above), the "Michetta" sofa (right) – which will complete the designer's historic collection – and the "Insieme" divan, a celebration of Love to the nth degree, all projects that, though highly innovative, nevertheless pay tribute to time-honoured historical design traditions. The event will see the pairing of two famous, historic Italian companies, Pisa Orologeria and Meritalia, now spearheaded by new, young talents Stefania and Chiara Pisa (top) and Stefano and Francesca Meroni.



"Il Tempo del Pesce"  
17-22 April, 10am-7pm  
**Pisa Orologeria - Rolex Boutique**  
Via Montenapoleone, 24  
T: 02 76317726  
[www.pisaorologeria.com](http://www.pisaorologeria.com)



**Pisa Orologeria - Rolex Boutique** – Via Montenapoleone 24 is the address of the first Rolex Flagship Store in Europe, designed by Claudio Monti in partnership with Rolex Geneva's interior design team. The stunning collections are housed in a setting boasting particular attention to detail and design, further enhanced by the imposing green wall installation by French artist Patrik Blanc.

Copyright: Compass Maps Ltd. (UK) © 2012. All rights reserved. Whilst every care has been taken to check the accuracy of the information in this guide, the publishers cannot accept responsibility for errors or omissions or the consequences thereof. No part of this map and guide may be reproduced without the permission of the publishers. This map is originally designed and produced by CM Cartographics.

# Fashion Stores



Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers, of international repute, offer their luxurious creations.

Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Beyond the Quad itself, shoppers can visit other districts just as golden, such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

**ALBERTA FERRETTI PHILOSOPHY**—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 21/A. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

**ALVIERO MARTINI 1° CLASSE**—www.alvieromartini.it. Open Mon-Thurs 10am-2pm/3pm-7pm; Fri-Sat 10am-7pm. Corso G. Matteotti corner of via P. Verri. T: 02 76008002. M1 San Babila. **Map G4**

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

**BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

**BOTTEGA VENETA**—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

**BORSALINO**—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F3-F4**

**CARSHOE**—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

**CASADEI BOUTIQUE**—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

**CESARE PACIOTTI**—www.cesare-paciotti.com. Women: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8. T: 02 76001338. M1 San Babila, M3 Montenapoleone. **Map G4** • Men: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8/A. T: 02 76001164. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHANEL**—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHURCH'S**—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map F5**

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

**DOLCE&GABBANA**—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

**ERMEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map G4**

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

**FAY**—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

**FRATELLI ROSSETTI**—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

**GIANFRANCO FERRÈ**—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341.

**GIORGIO ARMANI**—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

**GUCCI**—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map F5**

**HERMÈS**—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map G7**

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

**JIMMY CHOO**—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map G4**

**KRIZIA**—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G4**

**LAURA BIAGIOTTI**—www.laurabiagiotti.it. Open Mon 3pm-7pm; Tue-Sat 10am-1.30pm, 2.30pm-7pm. Via Borgospesso, 19. T: 02 799659. M1 San Babila, M3 Montenapoleone. **Map G4**

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

**LORO PIANA**—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map G4**

**LOUIS VUITTON**—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map F5**

**LUCIANO SOPRANI**—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm, 3pm-7pm;

Sat 10am-2pm, 3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

**MILA SCHÖN**—www.milaschon.com. Open Tues-Sat 10.30am-2pm; 3pm-7.30pm; Mon 3pm-7.30pm. Corso Venezia, 18. T: 02 89692891. M1 Palestro. **Map H4**

**MISSONI**—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

**MIU MIU**—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F5**

**MOSCHINO**—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4**

• Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G4**

**PRADA**—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4**

• Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map F5** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4**

**RALPH LAUREN**—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

**ROBERTA DI CAMERINO**—www.robertadicamerino.com. Open by appointment. Corso Venezia, 29. T: 02 76025820. M1 San Babila. **Map G4**

**ROBERTO CAVALLI**—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

**ROCCO BAROCCO**—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

**SALVATORE FERRAGAMO**—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map G4**

**TOD'S**—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F5**

**TOM FORD**—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

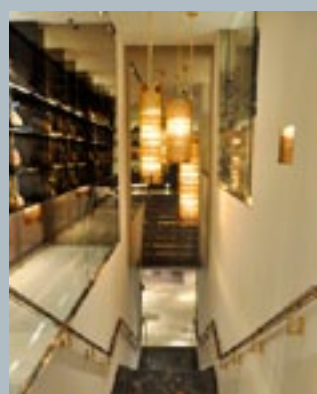
**TRUSSARDI**—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F5**

• Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

**VALENTINO**—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map G4**

**VERSACE**—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

**YVES SAINT LAURENT**—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Montenapoleone, 27. T: 02 76000573. M3 Montenapoleone. **Map G4**



Luxury shopping

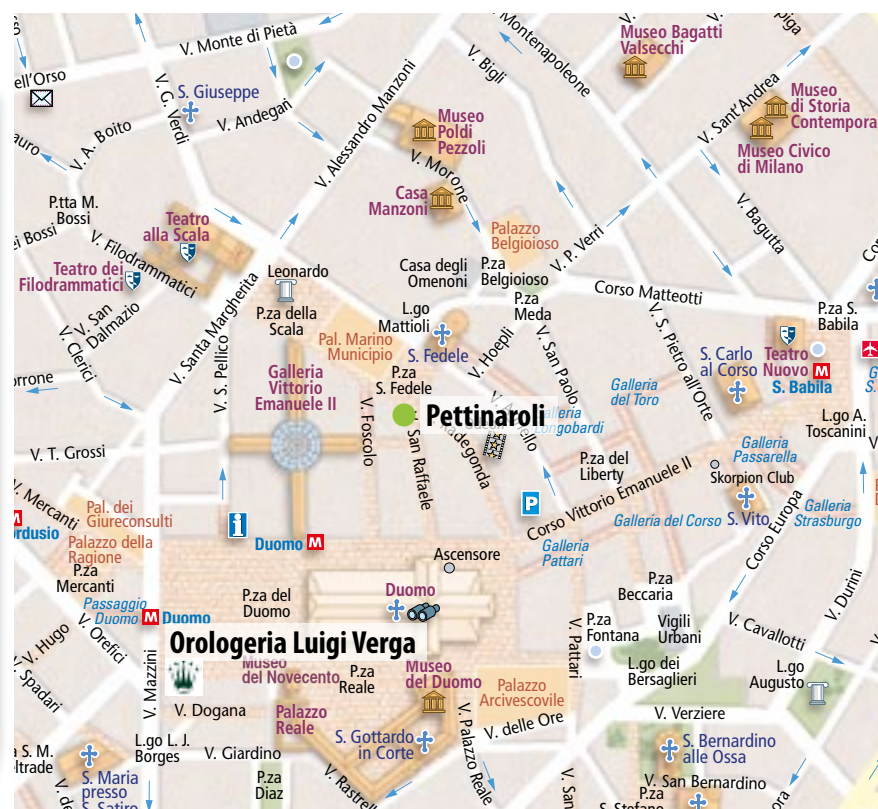
Duomo district



Orologeria Luigi Verga

A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Orologeria Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

www.luigiverga.it  
Via G. Mazzini  
(piazza Duomo)  
T: 02 8056521



Copyright Compass Maps Ltd. (UK) © 2012. All rights reserved. Whilst every care has been taken to check the accuracy of the information in this guide, the publishers cannot accept responsibility for errors or omissions or the consequences thereof. No part of this map and guide may be reproduced without the permission of the publishers. This map is originally designed and produced by CN Cartographics.

9pm; Thurs 9.30am-9pm; Sat 9.30am-7.30pm.  
www.toniandguy.it. Via V. Monti, 27.  
T: 02 48027137. M1-M2 Cadorna. **Map D4**

Open Mon-Sat 9.30am-8pm; Sun 10am-8pm.  
www.fnac.it. Via Torino, 45. T: 02 869541. M1-M3  
Duomo, M3 Missori. **Map F5**

in fashion and interior design. Open daily 7.30am-  
7.30pm. Corso Magenta, 65.  
T: 02 4816150. M1 Conciliazione. **Map D4**

Books & Magazines

**ABOOK PICCOLO**—Set within the magnificent Renaissance cloisters of Teatro Grassi, which also hosts a literary café, this international bookstore offers a wide selection of publications on architecture, art, design, photography and theatre. A "hive of ideas" where you can also find rare scripts or participate in book readings and presentations given by the authors themselves. Open Tues-fri 12am-10pm; Sat 3pm-10pm; Sun 10am-8pm. www.abooklibrerie.it. Via Rovello, 2. T: 02 72333504 **Map E3**

**AMERICAN BOOKSTORE**—Situated just in front of the Castello Sforzesco, for the past 30 years, this popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. **Map E4**

**FNAC**—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras and camcorders, a ticket service, photo printing, bar and Internet Point.

**LA FELTRINELLI EXPRESS**—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. **Map H1**

**LIBRERIA DEGLI ATELLANI**—Located in front of the Church of Santa Maria delle Grazie, this bookstore is housed in the historic building in which Leonardo da Vinci lived while working on "The Last Supper." It offers newly released publications and a large and exhaustive catalogue of classics and contemporary fiction. Upstairs you'll find an up-to-date English language fiction section and an extensive selection of non-fiction texts and art books. A paper shop offers a wide selection of newspapers together with a wide choice of national and international magazines, specializing

**MONDADORI MULTICENTER**—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames, phones, electronics, IT, café, foreign newsstand and Internet Point. www.negozimondadori.it. Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. **Map F5**

**PANTON'S ENGLISH BOOKSHOP**—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multimedia products. The magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. **Map C4**

Children's Clothing & Toys

**MIKI HOUSE**—Superb quality and unique style are the hallmarks of this Japanese house of children's fashion and style. Every collection is conceived with



PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com  
Piazza San Fedele, 2 (entrance from via T. Marino)  
T: 02 86464642-1875  
More info: www.wheremilan.com

the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. **Map G4**

Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

**AQUARAMA**—Specializing in the production of outerwear in innovative techno-fabrics, Aquarama is just one of the many "Made-in-Italy" brands hosted on La Rinascente's first floor dedicated to men. With its collection of "Hi-tech Couture" outerwear, inspired by the noblest Italian textile tradition interpreted in a modern-day key, the brand is now a part of one of the most sought-after shopping experiences in the heart of the city. www.tomascollection.it. Corner at La Rinascente, piazza Duomo. T: 02 88521. M1-M3 Duomo. **Map F5**

**ASPESI**—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BARDELLI**—Founded in 1941 as a hat shop, Bardelli's gradually grew to become the elegant emporium that it is today. Specializing in "cashmere, cotton and silk", it is housed in a nineteenth century palazzo and offers a range of beautiful men and women's collections including suits, shoes, knitwear, textiles for the home and marvellous accessories. Open Mon 3pm-7pm; Tues-Sat 10am-7.30pm. www.mbardelli.com. Corso Magenta, 13. T: 02 86450734. M1-M2 Cadorna. **Map E5**

**BOGGI**—"Being elegant and feeling at ease on any occasion, expressing one's personality with distinction". This is the philosophy of Boggi, a real institution in the panorama of male elegance worldwide. It also boasts numerous sales points scattered throughout the city (piazza San Babila, corso Vercelli, corso Buenos Aires, Porta Romana, corso Como, largo Augusto, via Maddalena, Galleria Passarella) and at the airports (Linate e Malpensa). Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/3pm-7.30pm. www.boggi.it. Piazza San Babila, 3. T: 02 76000366. M1 San Babila. **Map G4**

**BRIAN & BARRY**—Despite its name, this is a wholly Italian brand. It has a series of multi-brand boutiques with various sales points in Milan (via Durini, corso Vercelli-Women, corso Buenos Aires-Men & Women). It carries classic and casual men and women's wear. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/3pm-7.30pm. www.brianebarry.it. Via Durini, 28. T: 02 76005582. M1 San Babila. **Map G4**

**BROOKS BROTHERS**—The symbol of male elegance since 1818, this American clothing and accessories brand is distinguished by high quality and sartorial tradition. Known since its inception for its shirting, it all began in the early 20th century with a new line of button down shirts, inspired by those worn by British polo players and currently one of the hallmark features of the brand. For men and women in search of a total look exuding casual elegance. Open Mon-Sat 10.30am-7.30pm. www.brooksbrothers.com. Via San Pietro all'Orto, 10. T: 02 76018081. M1 San Babila. **Map G4**

**DUVETICA**—A Venetian brand specializing in men and women's quilted jackets, Duvetica has a new boutique in the centre of Milan, designed by Japanese celebrity architect Tadao Ando. Extending over two floors, the boutique is characterized by ultra-light colours, minimal hi-tech design and lighting which enhances the collections on display. Open daily 10am-7pm. www.duvetica.it. Via Santo Spirito, 22. T: 02 76022967. M1 San Babila. **Map G4**

**GEMELLI**—Established in 1927, this upscale shop is a part of Milan's history. Over the years, it has stocked every major designer label and now offers its own collection which reflects Milanese style to perfection. Famed for its cashmere knitwear, Gemelli boasts a women's and men's

fashion boutique with two adjacent shops for children and sportswear. Just across the road, you can find the Kid's store Gemellino and "Country Club", a shop specialized in sportswear, a "country club" boutique and a section dedicated exclusively to socks. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.gemelli.it. Corso Vercelli, 16. T: 02 48000057. M1 Pagano, M1 Conciliazione. **Map C4**

**GOLFINO**—One of the most revered companies in Europe for the production of superior-quality golf attire - with sales points in Berlin, Paris, London, Marbella and Saint Andrews - Golfino has a flagship store in Milan, in the Bohemian Brera district. The store carries a wide range of on&off course clothing and accessories for women (sizes from 40 to 52) and men (from 46 to 58). A highly qualified staff is available to assist clients with their choice of purchases. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. www.golfino.com. Via Solferino, 2. T: 02 63793830. M2 Lanza. **Map F3**

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map C4**

**LACOSTE LIVE**—The classic style of the legendary crocodile polo shirts is out to seduce a younger public. Far from renouncing its vintage style, in this new line, it is mixed with street art tendencies. The display space of the new Lacoste LIVE store is furnished with wooden shelves, exposed brick walls and a mezzanine floor for DJ-sets. It's definitely time for a bit of crocodile rock! Open Mon 3pm-7.30pm; Tues-Sat 11am-7.30pm. www.lacoste.com/live. Corso di Porta Ticinese, 23. T: 02 8323159. M2 Porta Genova. **Map E6**

**LARUSMIANI CONCEPT BOUTIQUE**—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-

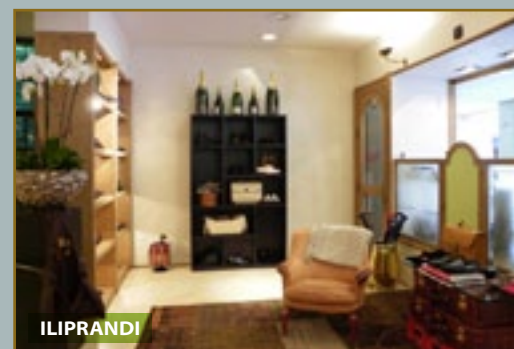
# Welcome to Brera



TASTÀRI



ALAIN MIKLI SHOP



ILIPRANDI

Despite its modern architecture and industry, Milan is a city of great artistic surprises including the characteristic district of Brera where visitors will have a chance to savour the more creative, artsy side of the city: a delightful spot for gallery hopping, shopping, drinks or dinner!

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located in the heart of the city.

## Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops where you can often find rare pieces and objet d'art. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **mercato di antiquariato e brocantage**, held on the third Sunday of each month.

The charm of this district lies in the perfect fusion between the old and the new, a perfect meld of art, shopping and entertainment. Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier **Guido Gobino** in corso Garibaldi.

## Tasting suggestions

Between visiting one shop and another, you might be surprised to suddenly discover that it's time for lunch. Should this be the case, we suggest trying the typical Parma-based charcuterie specialities found at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**. The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Dèco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscattelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's

renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space (don't miss a visit to the exhibition by photographer Alice Springs, scheduled to run until 22 April). Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelà**, for meat lovers, **La Briciola** and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**.

## A tribute to design

A district that never sleeps, Brera becomes even more animated during the **Salone del Mobile** – the Furniture Fair held from 17-22 April – thanks to a number of events, presentations and cocktail parties associated with the **Fuorisalone** (off-site events) and **Brera Design District**, when the shops and streets become awash with countless, truly evocative installations.

**ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 - [www.accademiadibrera.milano.it](http://www.accademiadibrera.milano.it)  
**Pinacoteca** - T: 02 722631  
[www.brera.beniculturali.it](http://www.brera.beniculturali.it)  
**Biblioteca Nazionale Braidense** - T: 02 86460907 - [www.braidense.it](http://www.braidense.it)  
**Museo Astronomico** - T: 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)  
**Orto Botanico** - T: 02 02 50314680  
[www.brera.unimi.it](http://www.brera.unimi.it)  
**10 CORSO COMO** - corso Como 10, T: 02 29013581 - [www.10corsocomocafe.it](http://www.10corsocomocafe.it)  
**ADER** - via della Moscova 52, T: 02 29062425  
[www.ader.it](http://www.ader.it)  
**ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349  
**ALL'ISOLA** - corso Como 10, T: 02 6571624  
**BEBEL'S** - via San Marco 38, T: 02 6571658  
**CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333  
[www.milano.calligaris.it](http://www.milano.calligaris.it)  
**CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - [www.cargomilano.it](http://www.cargomilano.it)  
**CAVALLI&NASTRI** - via Brera 2, T: 02 72000449  
[www.cavallienastri.com](http://www.cavallienastri.com)

**CHIÙ** - via Pontaccio 5, T: 02 8052296  
[www.chiu.eu](http://www.chiu.eu)  
**EL TOMBON DE SAN MARC** - via San Marco 20, T: 02 6599507  
**FALIERO SARTI** - via Solferino 11, T: 02 8053223  
**FASHION CAFÉ** - via San Marco 1, T: 02 6572021  
[www.fashioncafe.it](http://www.fashioncafe.it)  
**F.CLIO** - via Pontaccio 7, T: 02 80505000  
[www.fclio.it](http://www.fclio.it)  
**GIALLO** - via Milazzo 6, T: 02 6571581  
[www.ristorantegiallo.biz](http://www.ristorantegiallo.biz)  
**GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - [www.raspini.it](http://www.raspini.it)  
**GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - [www.guidogobino.it](http://www.guidogobino.it)  
**ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580  
**KIDULT** - via Pontaccio 3, T: 02 72080271  
[www.kidult.net](http://www.kidult.net)  
**LA BRICIOLA** - via Solferino 25, T: 02 6551012  
[www.labriciola.com](http://www.labriciola.com)  
**LA LIBERA** - via Palermo 21, T: 02 8053603  
[www.ristorantelaliberamilano.com](http://www.ristorantelaliberamilano.com)  
**LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - [www.osteriavecchialira.it](http://www.osteriavecchialira.it)

**MERCATINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593  
**MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - [www.marcjacobs.it](http://www.marcjacobs.it)  
**MAXELA** - via della Moscova 50, T: 02 29062926  
[www.maxela.it](http://www.maxela.it)  
**MIMMO-Osteria del Corso** - corso Garibaldi 75, T: 02 6597441 - [www.osteriadelcorso.com](http://www.osteriadelcorso.com)  
**MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - [www.montezemolo.net](http://www.montezemolo.net)  
**N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - [www.nombradevin.it](http://www.nombradevin.it)  
**OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - [www.osteriabrunello.it](http://www.osteriabrunello.it)  
**PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - [www.paninogiusto.it](http://www.paninogiusto.it)  
**PARMA & CO** - corso Garibaldi, T: 02 89096720 - [www.parmaeco.it](http://www.parmaeco.it)  
**PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013 - [www.princi.it](http://www.princi.it)  
**RIGOLO** - via Solferino 11, T: 02 804589  
[www.rigolo.it](http://www.rigolo.it)  
**TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379  
[www.tastari.it](http://www.tastari.it)

1.30pm/2.30pm-7pm. [www.larusmiani.it](http://www.larusmiani.it). Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

**LUISA BECCARIA**—A brand boasting an unmistakable, romantic and feminine style. High-fashion and prêt-à-porter collections, painstaking attention to detail and artisan embroidery represent Italian fashion throughout the world. For women who believe that femininity is a plus to be flaunted and worn on a daily basis. Also stocks bridal gowns and children's clothing. Has several branches (Bridal: via Fiori Chiari 17; Boutique: via Formentini, 1). Open Mon 3pm-7.30pm; Tues-Fri 10am-7.30pm; Sat 10am-7pm. Open every third Sunday of the month. [www.luisabeccaria.it](http://www.luisabeccaria.it). Via M. Formentini, 1. T: 02 8638071. M2 Lanza. **Map E3**

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. [www.maxmara.com](http://www.maxmara.com). Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G5**

**MONCLER**—Boutique and home to the famous "puffer" jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. [www.moncler.com](http://www.moncler.com). Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

**PATRIZIA PEPE**—Extending over an area of 500 sq.m., its aggressive though extremely feminine decor ranges from vintage to contemporary-rock. A series of graffiti highlights subjects and prints retrieved from the maison's collections, thus making its atmosphere even more vibrant and welcoming. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. [www.patriziapepe.com](http://www.patriziapepe.com). Via Manzoni, 38. T: 02 76014477. M3 Montenapoleone. **Map G4**

**PEUTEREY**—Set within the heart of Milan's Quadrilatero della moda, this outerwear brand is an innovative space, inspired by a "museum-style" concept, where the garments are displayed like works of art inside oak frames. The décor of Peuterey's flagship store is inspired by the 1930s and the theme of travel. Open daily 10am-7pm. [www.peuterey.it](http://www.peuterey.it). Via della Spiga, 6. T: 02 76015189. M1 San Babila. **Map G4**

**PIACENZA 1733**—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.piacenza1733.it](http://www.piacenza1733.it). Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

**PUPI SOLARI**—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map C4**

**RUGGERI**—Located in the heart of Milan, since 1936 it has catered to a discerning clientele of Milanese

and international customers. Offers a selection of hard-to-find, supremely elegant, innovative and self-made collections. For gentlemen in search of high quality knitwear and beautifully tailored shirts. Open Mon 1pm-7pm; Tues-Sat 9.30am-7pm; Sun 11am-7pm. [www.ruggeriabbigliamento.it](http://www.ruggeriabbigliamento.it). Piazza Duomo, 21. T: 02 86462173. M1-M3 Duomo. **Map F5**

**SIMONETTA RAVIZZA**—No longer just furs, but a new total-look in prêt-à-porter. This is the slogan of the brand, a 90's offshoot of maison Annabella, a historic fur label. Situated in the heart of Milan's fashion district, in via Montenapoleone, the boutique offers its clientele an array of high-fashion furs, no longer timeless classics, but also designed to appeal to younger generations. The flagship store carries the brand's most precious creations including mink, sable, leather outerwear but also accessories, bags and vests, highlighted by soft fur inserts. For an easy-chic style. Open Mon 2pm-7pm; Tues-Sat 10am-1pm; 2pm-7pm. [www.simonettaravizza.it](http://www.simonettaravizza.it). Via Montenapoleone, 1. T: 0276012921. M1 San Babila. **Map G4**

**SISLEY**—The brand has chosen the capital of fashion to inaugurate its new Sisley Concept Store. Its most innovative eye-catching feature is a 24-metre screen running across its store windows, with content generated by the blog/magazine Independentpeople.com. Inside the store, simple, well set-up displays enable customers to appreciate the looks on offer and to choose their own colours and sizes in the most user-friendly way possible. Open daily 10am-8pm. [www.sisley.com](http://www.sisley.com). Corso Vittorio Emanuele II - Galleria Passerella. T: 02 763881. M1 San Babila. **Map G4**

**VIONNET**—In the very heart of the design district, this store is characterized by minimalist lines combined with opulent materials including marble and brass, a readaptation of the elegant Parisian atelier founded by world renowned couturier Madeleine Vionnet. For the joy of fashionistas, this

## Designer Stores



**SPAZIO PONTACCIO**  
International and Italian, classic and modern design furniture.

**VENINI**  
The art of glass-making expressed in the Bolle bottles collection.

**KARTELL**  
Inimitable style for plastic furniture and objects: Audrey chair

**ALESSI**—An "art factory" which offers utensils and accessories signed by some of the most renowned names in international design. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.alessi.com](http://www.alessi.com). Via A. Manzoni 14/16. T: 02 795726. M3 Montenapoleone. **Map G4**.

**ARTEMIDE**—Located close to the historic Palazzo Poldi Pezzoli, the shop is given over entirely to lighting. Lamps and light systems boasting cutting-edge technology plus a design consultancy service. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.artemide.com](http://www.artemide.com). Via A. Manzoni, 12. T: 02 778712201. M3 Montenapoleone. **Map F4**

**AZUCENA**—Outstanding quality both in terms of design and innovative materials, often combined with more conventional ones, interpreted by artisans and architects. Open Mon 3pm-7pm; Tues-Fri 9am-1pm/2.30pm-7pm; Sat 9am-1pm. [www.azucena.it](http://www.azucena.it). Via della Passione, 8. T: 02 798527. M1 San Babila. **Map H5**.

**BELLORA**—The finest home linen manufacturer in Italy for a spontaneous, fresh lifestyle marked by simplicity and elegance. In addition to three shops (via Monti 27, via Durini 17, and via Manzoni 43) Bellora also has corners in the Coin flagship stores. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.bellora.it](http://www.bellora.it). Via A. Manzoni, 43. T: 02 6596361. M3 Montenapoleone. **Map G4**.

**CASSINA**—An elegant, sophisticated space, located in the highly central Via Durini, for a brand that boasts over 80 years in the industry. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. [www.cassina.com](http://www.cassina.com). Via Durini, 16. T: 02 76020745. M1 San Babila. **Map G5**.

**CHRISTOFLE**—Christofle evokes innovative modern design and the elegance of times gone by with its beautifully crafted silver cutlery, tableware, crystal jewellery and gift objects. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.christofle.com](http://www.christofle.com). Corso Venezia, 6. T: 02 781948. M1 San Babila. **Map G4**.

**DANESE**—A small shop, with a vaguely understated air, for one of Italy's legendary design brands. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. [www.danesemilano.com](http://www.danesemilano.com). Piazza San Nazaro in Brolo, 15. T: 02 58432104. M3 Missori, M3 Crocetta. **Map G6**

**FLOS**—A hallmark symbol of design applied to lighting. Since the Sixties, it has offered elegant light collections resulting from collaboration with the best international designers. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-1pm/3pm-7.30pm. [www.flos.com](http://www.flos.com). Corso Monforte, 9. T: 02 76003639. M1 San Babila. **Map H4**.

**FLOU**—Top designers, quality of manufacture and flexibility in product design, make Flou one of the world-leaders in bedroom systems. Open Mon 3pm-7pm; Tues-Fri 10am-2pm/3pm-7pm; Sat 10am-7pm. [www.flou.it](http://www.flou.it). Via Manzoni, 37. T: 02 654245. M3 Montenapoleone. **Map G4**

**FONTANA ARTE**—The protagonists of this Italian luxury lighting brand are its lamps, crafted mainly from steel and glass, based on an idea of discreet, functional elegance. Open Mon 2pm-7pm; Tues-Sat 10am-1pm/2pm-7pm. [www.fontanaarte.it](http://www.fontanaarte.it). Alzaia Trieste, 49. Corsico (MI). T: 02 45121. **Out Map**.

**GUZZINI**—An exhibition space located in the heart of Brera, boasting a "total white" look. On display, you will find limited edition tableware and homeware. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.fratelliguzzini.com](http://www.fratelliguzzini.com). Via Pontaccio, 8/10. T: 02 72095122. M2 Lanza. **Map E4**.

**KARTELL**—This is the flagship store of a brand that has become a household name worldwide. It offers furniture, accessories and lamps, interpreted in a wide array of different colours. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.kartell.it](http://www.kartell.it). Via C. Porta, 1. T: 02 6597916. M3 Turati. **Map G3**.

**MERITALIA**—Leader company in series and custom made furniture, specialized in high

quality design. Research and innovation are key points in sofas, armchairs, tables, chairs, beds and furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.meritalia.it](http://www.meritalia.it). Via Durini, 23. T: 02 76007701. M1 San Babila. **Map G5**

**PAOLA C.**—It offers table accessories and objects in glass, ceramics and metal created by a small number of select designers. Open Mon-Fri 10am-1pm/3pm-7pm. Saturday by appointment only. [www.paolac.com](http://www.paolac.com). Via Solferino, 11. T: 02 862409. M2 Moscova. **Map F3**

**POLTRONA FRAU**—A symbol of Italian artisan elegance. In addition to its cult leather armchairs, it also stocks a rich collection of sofas, beds, tables, desks and accessories. Open Mon 2.30pm-7pm; Tues-Sat 10am-7pm. [www.poltronafrau.com](http://www.poltronafrau.com). Via Durini, 1. T: 02 6570626. M1 San Babila. **Map G5**

**SAWAYA & MORONI**—Offers furniture and, in particular, chairs, distinguished by an eclectic, ultra-contemporary style. Open Mon-Sat 10am-8pm. [www.sawayamoroni.com](http://www.sawayamoroni.com). Via A. Manzoni, 11. T: 02 86395218. M3 Montenapoleone. **Map F4**

**SPAZIO PONTACCIO**—It stocks unique design masterpieces of international and Italian classic and modern design furniture. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.spaziopontaccio.it](http://www.spaziopontaccio.it). Via Pontaccio, 18. T: 02 8057025. M2 Lanza. **Map F3**

**VENINI**—The art of glass-making. The new collections and the historic pieces of this brand founded in 1921 are showcased against a neutral, minimalist background. Open Mon 3pm-7pm; Tues-Sat 10am-1.30pm/2.30pm-7pm. [www.venini.com](http://www.venini.com). Via Montenapoleone, 9. T: 02 76000539. M1 San Babila. **Map G4**

**VILLEROY & BOCH**—The company boasts years of experience in the field of product design and interior design. Open Tues-Sat 10am-7pm. [www.villerooy-boch.com](http://www.villerooy-boch.com). Via Montebello, 35. T: 02 65584928. M3 Turati. **Map F3**

## Department Stores & Shopping Centers

**LA RINASCENTE**, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30 am-10pm; Sun 10am-10pm. [www.rinascente.it](http://www.rinascente.it) Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. **Map F5****

**La Rinascente Food&Restaurants** on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants designed to cover the entire spectrum of taste: from the Sushi Bar to the Mozzarella Bar, from slow food sandwiches to the Oyster Bar. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471)

**COIN** is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. [www.coin.it](http://www.coin.it). Piazza Cinque Giornate 1/A. T: 02 55192083. **Map H5**.**

The **PIAZZA PORTELLO** shopping centre is situated just outside the centre, in a rapidly expanding area: this open-air mall hosts numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7. [www.piazzaportello.it](http://www.piazzaportello.it). **Map A2****





Luxury shopping

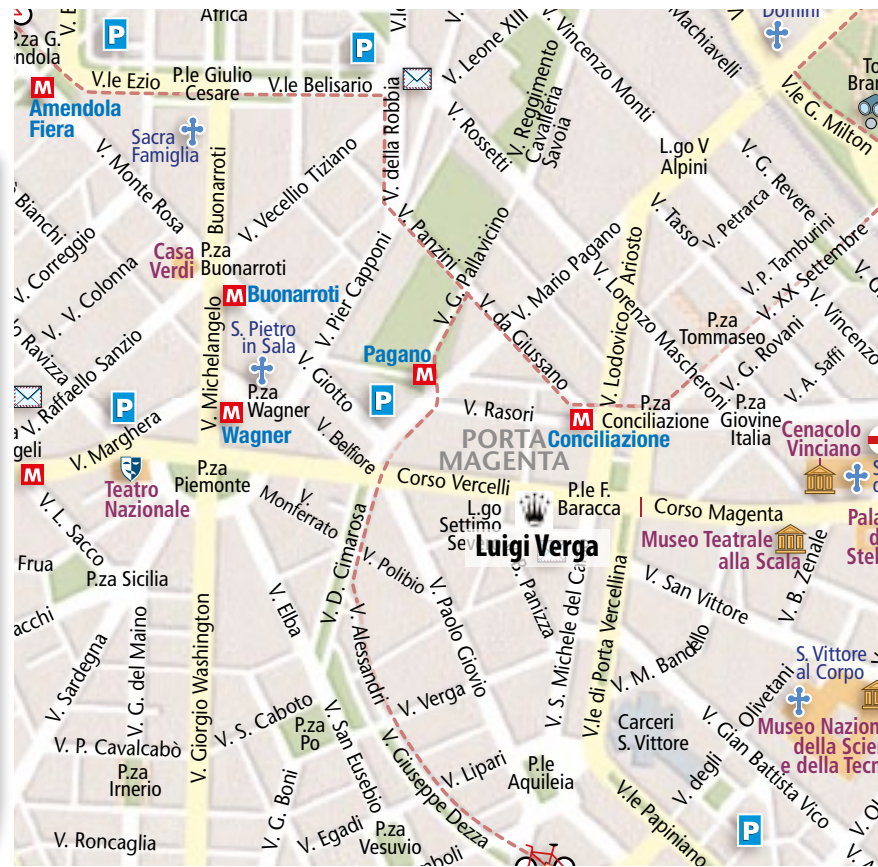
Vercelli-Belfiore-Marghera



Luigi Verga Orologi

A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Audemars Piguet, IWC, Tudor and Panerai. Luigi Verga Orologi also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

**www.luigiverga.it**  
**Corso Vercelli, 7**  
**M1 Conciliazione**  
**T: 02 43995176**



Copyright Compass Maps Ltd. (UK). © 2012. All rights reserved. Whilst every care has been taken to check the accuracy of the information in this guide, the publishers cannot accept responsibility for errors or omissions or the consequences thereof. No part of this map and guide may be reproduced without the permission of the publishers. This map is originally designed and produced by CM Cartographics.

exclusive brand has chosen Milan to open its first Italian single brand store. Vionnet's chairman is dapper entrepreneur Matteo Marzotto, also the son of famed Italian designer Marta Marzotto. [www.vionnet.com](http://www.vionnet.com). Corso Monforte, 16. T: 02 49682563. M1 San Babila. **Map H4**

Concept Stores

**BANANA REPUBLIC**—Versatile, streamlined clothing and luxury fabrics at affordable prices. This is the secret of the success of Banana Republic which has just opened in Milan. The megastore also hosts Monogram, a collection of basic clothing that represents the best of the collections. By appointment, free image consultancy with personal stylists. Open Mon-Sat 10am-8pm; Sun 11am-8pm. [www.bananarepublic.gap.com](http://www.bananarepublic.gap.com). Corso Vittorio Emanuele II, 24/28. T: 02 30352900. M1 San Babila. **Map G5**

**CARGO**—Home furnishings, books, perfumes, candles, carpets and a sector dedicated to tropical plants. An exotic open space reconverted from a famous Milanese industrial factory but also a cultural centre hosting discussions on art, food, music and games. Open Tues-Sun 10.30am-7.30pm. [www.high-techmilano.com](http://www.high-techmilano.com). Via A. Meucci, 43. T: 02 2722131. M2 Crescenzago. **Off Map**

**FERRARI STORE MILANO**—Dedicated to Ferrari devotees, this authorized sales point of the

historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logood writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. [store.ferrari.com](http://store.ferrari.com). Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map G5**

**GAP**—The first Gap megastore in Italy celebrates the legend of casual, informal wear for adults and children. An urban chic style at affordable prices. Its three floors, spread out over 3,000 sq.m., host the most important collections: GapAdults (Men&Women), GapKids, babyGap, GapBody and GapMaternity with multi-coloured T-shirts, sweatshirts and jeans. Open Mon-Sat 10am-8pm; Sun 11am-8pm. [www.gap-italia.it](http://www.gap-italia.it). Corso Vittorio Emanuele II, 24/28. T: 02 30352800. M1 San Babila. **Map G5**

**HIGH TECH**—A large multi-space emporium selling sofas, bookshelves, fragrances, notebooks, lamps, kitchenware but also ethnic furniture and fashion accessories. Original, innovative home furnishings at affordable prices. Open Mon 1.30am-7.30pm; Tues-Sun 10.30am-7.30pm. [www.high-techmilano.com](http://www.high-techmilano.com). Piazza XXV Aprile, 12. T: 02 6241101. M2 Moscovia, M2 Garibaldi. **Map F2**

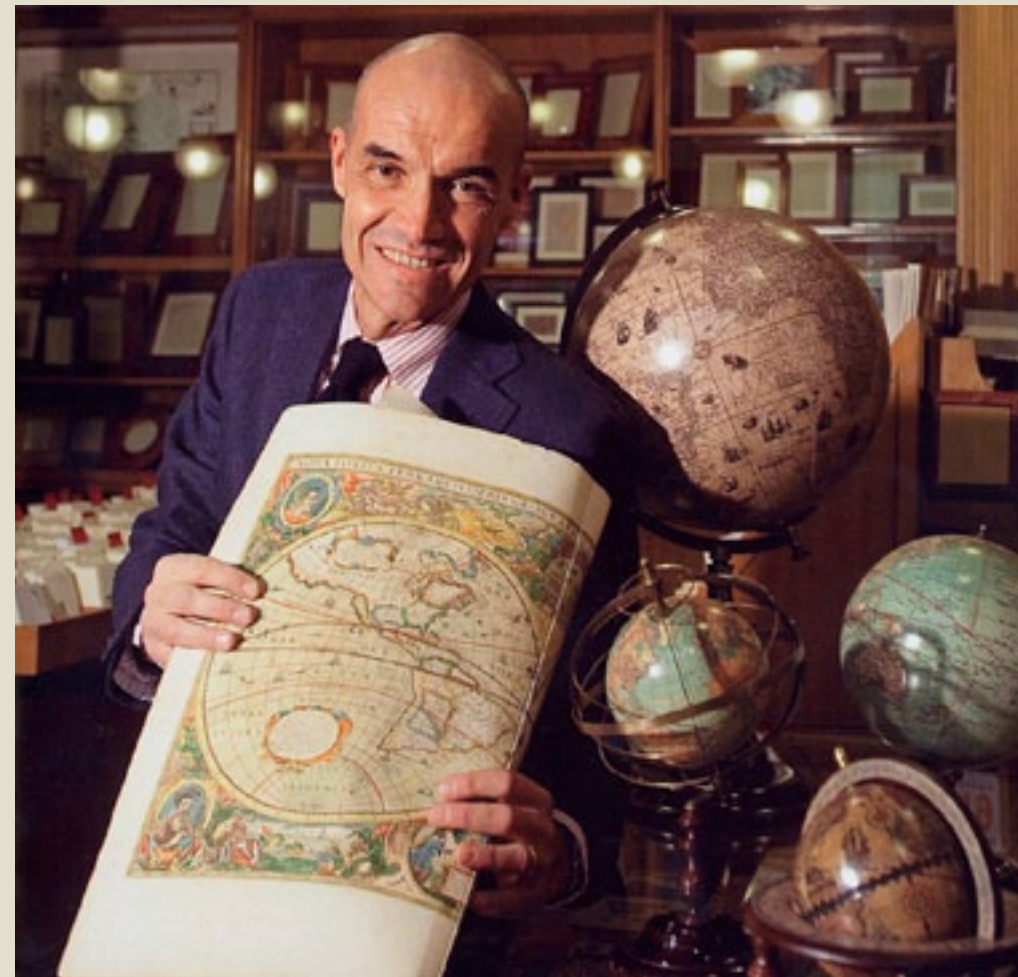
**MILAN (MILAN A.C.) MEGASTORE**—A "not-to-be-missed" address for A.C. Milan fans the world over: located in the historic Galleria, behind the Duomo, the shop boasts a display area of over 500 sq.m. on two floors, where you can find all the official merchandise of the "most prominent club in the world". Special price discounts for fans of the Official A.C. Milan Page on Facebook. Open: 7/7 from 10am-8pm. [www.acmilan.com](http://www.acmilan.com). Corso Vittorio Emanuele II-Galleria San Carlo. T: 02 49580176. M1 San Babila. **Map G5**

**MUJI**—Distinguished by its minimalist design and eco-friendly approach, this store is a part of the famous chain of "made-in-Japan" furniture, clothing and high-tech items, with 3 stores in the city (via Torino, corso Buenos Aires, corso Vercelli). Muji's strategy is based on low-key design and functionalism at affordable prices. Open Mon 12am-7.30pm; Tues-Sat 10.30am-7.30pm; Sun 11am-7.30pm. [www.muji.eu](http://www.muji.eu). Via Torino, 51. T: 02 809441. M1-M3 Duomo. **Map F5**

**NUMERO UNO MILANO**—Established in 1984 in the heart of Milan's Chinatown, this dealership is a "must" destination for Harley-Davidson fans. Unique, unconventional motorbikes that embody the Harley-Davidson spirit to the full: a look at the past projected towards the future. Several sales points in the same road (Motorbike Sales: via Niccolini, 28; Accessories: via Niccolini, 30; Clothing: via Niccolini, 33 corner of via Fioravanti). Open Mon-Fri 9am-12.30am/2pm-7pm; Sat



Since 1881,  
*precious maps  
 and prints*



Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps.

**Pettinaroli**  
 Piazza San Fedele, 2  
 (entrance from via T. Marino)  
 T: 02 86464642-1875  
[www.fpettinarioli.it](http://www.fpettinarioli.it)  
[www.pettinarolimapsandprints.com](http://www.pettinarolimapsandprints.com)

**Looking for uniqueness** – The store offers a large display of wooden globes plus a collection of world maps dating from the 16th century onwards. Also worthy of particular note is a magnificent world map featuring the design of elaborate windheads dated around 1535, engraved by Durer and inspired by Claudio Tolomeo's Geografia (right), a world map printed in Italy at the beginning of the 17th century by Rosaccio and two wooden globes of German origin measuring 60cm in height and dating back to the early 20th century.



# Outlets & Factory Stores



Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.

**• FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

**• WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

**• WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

**• NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: [www.fidenzavillage.com](http://www.fidenzavillage.com)

**• FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

**• WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

**• WHAT:** 160 exclusive stores, more than 250 top brands, 1 casino, 7 bars

and restaurants. And again, new openings of prestigious brands such as Blumarine, Custo Barcelona, Ferrè and Villeroy&Boch.

**• SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcianise near Naples, and "Veneto" at Noventa di Piave near Venice.

**• WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

**• WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November: To discover your favourite designer brands visit: [www.mcarthurglen.it](http://www.mcarthurglen.it)

**• VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

**• WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

**• WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

**• NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing. For more information, visit: <http://vicolungo.thestyleoutlets.it>

**• FRANCIACORTA OUTLET VILLAGE** - A real fashion town where elegance, good food and quality combine to offer you a unique shopping experience.

**• WHERE:** Rodengo Saiano, in the province of Brescia. Easily accessible from Milan on the A4 autostrada, Ospitaletto exit.

**• WHAT:** 160 designer boutiques including Calvin Klein, Boggi and Pinko, but also Bialetti and Basetti for homeware and Lindt to delight your taste buds.

**• NOT ONLY SHOPPING:** Franciacorta Village is situated in an area famed for its fine wines, from which it takes its name. The area is also known for its castles and golf courses.

For information on package tours and group specials visit: [www.franciacortaoutlet.it](http://www.franciacortaoutlet.it)

9.30-12.30am/3pm-7pm. [www.numerounomilano.it](http://www.numerounomilano.it). Via G.B. Niccolini, 28. T: 02 349871. M2 Moscovia. **Map D2**

**ROSSO PREZIOSO**—Just a few steps from via Brera, this small concept store is perfect for intellectual-chic shopping featuring the best of Made-in-Italy. Under the creative directorship of Cristina Bacchetti, it offers original collections of high-fashion costume jewellery featuring an elegant, innovative design. Creative themes, materials and colours are updated regularly in accordance with the latest trends. In addition to costume jewellery, it also stocks a delightful selection of fashion accessories and clothing. Open Mon 1pm-7pm; Tues-Sat 10am-7pm. [www.rossoprezioso.com](http://www.rossoprezioso.com). Via San Fermo, 1. T: 02 654841. M2 Moscovia-M3 Turati. **Map F3**

**VESPA STORE**—This boutique in the heart of Milan is dedicated to the chicest two wheels in the world. The Vespa, meaning "wasp" in Italian, derived its name from the vehicle's body shape and the high-pitched noise of the two-stroke engine. An icon, since 1946, of design and Italian style, it is sold throughout the world. In addition to stocking the legendary scooter manufactured by Piaggio, it also sells accessories and gadgets: sweatshirts, tops, bags, watches, mugs and plaques. Open Mon 3pm-7.30pm; Tues-Sat 9.30am-1pm/3pm-7.30pm. [www.vespa.com](http://www.vespa.com). Viale V. Veneto, 12. T: 02 29513036. M1 Porta Venezia. **Map H3**

## Jewellery & Watches

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BUCCELLATI**—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. [www.buccellati.com](http://www.buccellati.com). Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map G4**

**BULGARI**—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. [www.bulgari.com](http://www.bulgari.com). Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only

in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. [www.cartier.it](http://www.cartier.it). Via Sant'Andrea, 11 (Temporary Boutique). T: 02 3030421. M3 Montenapoleone. **Map G4**

**DABBENE**—The tradition of old Milanese workshops combined with the innovation required by more discerning customers. Its well-equipped laboratory makes hand-crafted objects to order and engravings to satisfy all types of customization requirements. Open Tues-Sat 9.30am-7pm. [www.argenteriadabbene.com](http://www.argenteriadabbene.com). Largo C. Treves, 2. T: 02 6554406. M2 Moscovia. **Map F3**

**DAMIANI**—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry reproposed in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. [www.damiani.it](http://www.damiani.it). Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either

for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.dodo.it](http://www.dodo.it). Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

**GOBBI 1842**—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G5**

**JAEGER-LECOULTRE BOUTIQUE**—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com)



## SPOTLIGHT

### Fidenza Village presents "Shopping with Da Vinci"

Fidenza Village offers the exclusive package "Shopping with Da Vinci"; an opportunity to discover the history and traditions of the Lombard capital, and to then spend the afternoon shopping in more than 100 exclusive boutiques at Fidenza Village. The **unique combination** of this itinerary will make an exciting day, spent both in **Fidenza Village's boutiques** and with **Milan's rich artistic and cultural heritage** such as **The Last Supper**, the Teatro alla Scala and the Sforzesco Castle. Operating: Wednesday and Friday.

- 9.30 am: Departs from Piazza Duomo • 1.00 pm: End of the guided tour
- 2.00 pm: Departs from Piazza Castello for Fidenza Village on the Shopping Express shuttle bus • 6.30 pm: Departs from Fidenza Village for Piazza Castello

Cost of the package: €70,00 - Book it on line on [FidenzaVillage.com](http://FidenzaVillage.com)

com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

**KIDULT**—Showroom featuring highly original jewellery (necklaces, bracelets and rings) created as unique pieces and customizable in shape, colour and materials. Open Tues-Sat 10am-7pm. www.kidult.net. Via Pontaccio, 3. T: 02 72080271. M2 Lanza. **Map E3**

**LINGOTTINO**—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203.. M1 Cordusio. **Map E5**

**LOCMAN**—Original, innovative, trendy watches, distinguished by high-quality artisan finishes. A real atelier where high-tech and tradition meld to create an atmosphere of extreme elegance. Locman is currently one of the most important names in Italian watchmaking. Open Tues-Sat 10am-7pm. www.locman.it. Via Gonzaga, 5. T: 02 36512893. M3 Missori. **Map F5**

**LUIGI VERGA**—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**  
• Luigi Verga Orologi: corso Vercelli, 7. T: 02 43995176. M1 Concliazione. **Map C5**

**MASCHIO GIOIELLI**—A Milanese jewellery brand, established in 1988 by Dario Maschio, designer of rings, earrings and bracelets that can be assembled and personalized with a choice of over 800 charms and coloured semi-precious stones. All the lines are distinguished by a linear, clean-cut design. Creativity, elegance and innovation interpreted in various tones of gold, from yellow to pink right up to red. You can either visit their shop in the centre of Milan or view their jewellery on-line. Open Mon-Sun 10,30am-7pm. www.maschiogioielli.it. Via San Pietro all'Orto, 17. T: 02 76004188. M1 San Babila. **Map G5**

**MATTIA CIELO**—A new space devoted to jewellery, designed to showcase the brand's new collection but also to offer its most exclusive clientele a bespoke, high-tech jewellery service. Its eye-catching décor is a meld of leather and metal, LED and micro-projectors, to create an understated, elegant atmosphere. Open Mon 11am-7pm; Tues-Sat 10am-7pm. www.mattiacielo.com. Via Montenapoleone, 6. T: 02 38603860. M1 San Babila. **Map G4**

**PASSATEMPO**—A shop specializing in the sale of period watches, it not only carries limited edition watches but also retro timepieces. An investment or simply a passion. Open Mon-Fri 10am-7pm; Sat 10am-1pm/3pm-7pm. Via dell'Orso, 18. T: 02 8693491. M1 Cairoli. **Map F4**

**PISA OROLOGERIA**—A watch lover's paradise for over 60 years. Prestigious timepieces with particular

attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map G4**

**POMELLATO**—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G5**

**QUERIOT**—A new line of original, sophisticated jewellery, designed for women who rather than following fashion trends prefer to make their own statement with something unique and different. Queriot offers jewellery at affordable prices because it uses 9-carat gold, silver, precious stones and small diamonds. Open Mon-Sat 10am-7pm. www.queriot.com. Foro Buonaparte, 63. T: 02 72080304. M1 Cairoli. **Map E4**

**ROCCA 1794**—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F5**

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre. Open Tues-Sat 9.30am-1pm/3pm-7pm www.ronchigioielli.com. Via Albricci, 2 (Temporary Shop). T: 02 877449. M3 Missori. **Map F6**

**STROILI ORO**—Italy's largest jewellery chain has a flagship store in corso Vittorio Emanuele II, just a short distance from the Duomo. The new, twin-level boutique, extending over a surface area of 250 sq. m. is the company's 350th sales point in Italy. Decor includes vibrant colours such as fuchsia and lilac and hi-tech lighting designed to enhance the jewellery displayed. Open daily 10am-8pm. www.stroilioro.com. Corso Vittorio Emanuele II, 30. T: 02 76281340. M1 San Babila. **Map G5**

**SWAROVSKI BOUTIQUE**—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-

Sun 10am-7.30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

**SWATCH**—The secrets of the Swatch success are appealing design at affordable prices. In addition to its classical plastic styles, it now also offers new versions ranging from Irony (in metal) to Snowpass (with an integrated access function that can be used as a ski pass) and Beat (featuring an Internet Time function). It also stocks jewellery and specials. Several stores located throughout the city (corso Buenos Aires, 64; via Montenapoleone, 12; corso Vercelli, 3; corso Vittorio Emanuele II, 15; corners at Coin, piazza Cinque Giornate; corso di Porta Ticinese, 58). Open Mon-Sun 10am-8pm. www.swatch.com. Corso Vittorio Emanuele II, 15. T: 02 76000520. M1 San Babila. **Map G5**

**TIFFANY & CO.**—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

**VERTU**—A highly exclusive boutique at which you can purchase the entire range of products created by the icon-maker of luxury mobile systems, from its up-market cell phones (limited edition pieces also available) to its dedicated accessories. Technical assistance also available. Open Mon-Sat 10am-7pm. www.vertu.com. Via Montenapoleone, 29. T: 02 7773171. M3 Montenapoleone. **Map G4**

**VHERNIER**—A leader in the production of sublime jewellery, this maison is a hot favourite with the international jet set and specializes in the production of highly exclusive, unique pieces. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.vhernier.it. Via Santo Spirito, 14. T: 02 77331560. M3 Montenapoleone. **Map G4**

**WINTEX WATCHES BY CALDEX**—Stunning and authentically creative pieces featuring a range of exciting colours. These highly contemporary timepieces represent the new soul of Italian luxury. Open Mon-Fri 9am-12.30am/1.30pm-5.30pm. www.wintexwatches.com. Via Terraggio, 15. T: 02 8063101. M1-M2 Cadorna FN. **Map D5**



ph. alessandrobenicini.com

ANGELA CAPUTI  
Giuggiù

Via Madonnina, 11 - 20121 Milano  
Tel. +39 02 86461080  
www.angelacaputi.com



**RIMOWA**  
Germany since 1898

# PELLUX RIMOWA STORE MILANO

VIA AGNELLO - 20121 MILANO - TEL 02 864104

## Leather & Luggage

**GIÒSA**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosa.eu](http://www.giosa.eu). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**MANDARINA DUCK**—This leading leather goods and luggage brand has a store in centrally located via Verri, in the heart of the city's Quadrilatero della moda. Stylishly furnished with minimalist décor, the store, extending over 180 sq.m., offers the entire range of Mandarin Duck products: bags for casual and business wear, luggage and accessories. Open Mon-Sat 10am-7.30pm. [www.mandarinaduck.com](http://www.mandarinaduck.com). Via Verri, 8. T: 02 781302. M3 Montnapoleone. **Map G4**

**PELLUX**—Situated just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pellux.it](http://www.pellux.it) - [www.rimowastoremilano.it](http://www.rimowastoremilano.it). Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map G5**

**SERAPIAN**—A story of passion, creative genius and craftsmanship, an exclusive name in high-class leather goods. Serapian boasts two locations: an atelier in via Jommelli, where, since 1945, all of its collections are produced and a boutique in via della Spiga. The latter offers a special "made to order" service for those in search of high-class objects whose every detail can be customized. Its hallmark features are unique, exclusive made-to-measure products exuding a sense of low-key luxury. Two locations (via Jommelli and via della Spiga). Open Mon-Sat 10am-7pm. [www.serapian.com](http://www.serapian.com). Via della Spiga, 42. T: 02 76024451. M3 Montnapoleone. **Map G4**

## Passion Shopping

**D-LIFE**—An original design store offering a wide range of decorative solutions in resin together with a variety of unique, exclusive furnishings, a perfect meld of technology and design. Elegant, 100% contemporary or vintage, "Made-in-Italy" domestic products - from lamps to fragrance diffusers; from chairs to audio/video equipment - but also consultancy for projects and customized homeware. Open Mon-Fri 3.30pm-7.30pm; Sat 10.30am-7.30pm. [www.d3life.it](http://www.d3life.it). Via R. Pilo, 14. T: 02 89604362. M1 Porta Venezia. **Off Map**

**DRIVE YOUR DREAM**—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most

prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. [www.dydrent.it](http://www.dydrent.it). Piazza Sempione, 5. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

**E. MARINELLA**—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.marinellanolit.it](http://www.marinellanolit.it). Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map F5**

**GAZZETTA STORE**—The "Gazzetta dello Sport", the historic, pink paged Italian sports newspaper read daily by millions of Italians, has a twin-level flagship store where you can purchase sweat shirts, T-shirts and track suits, but also mugs, bags, gadgets and furnishing objects featuring either the newspaper's logo or headliners. The store also displays memorabilia dedicated to sporting feats of famous champions of all ages. Open daily 10am-7.30pm. [www.gazzetta.it](http://www.gazzetta.it). Corso Vittorio Emanuele-Galleria San Carlo. M1 San Babila. **Map G5**

**GIÒSA**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosa.eu](http://www.giosa.eu). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**MONTBLANC**—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods. Two locations in the city (via Montnapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. [www.montblancitalia.it](http://www.montblancitalia.it). Via Montnapoleone, 27B. T: 02 76317720. M3 Montnapoleone. **Map G4**

**NILUFAR**—A space for those who love historic Italian design and also want to understand its contemporary evolution, especially that poetic, visionary area midway between production and art. Since the end of the '90s Galleria Nilufar, founded by Nina Yashar who runs it with her sister Nilu and a staff of 5, has given life to a number of projects - including design and site-specific exhibitions and publications - either with proven masters and up-and-coming designers. Open Mon 3pm-7.30pm; Tues-Fri 10am-7.30pm; Sat 10am-7pm. [www.nilufar.icom](http://www.nilufar.icom). Via della Spiga, 32. T: 02 780193. M3 Montnapoleone. **Map G4**

**PIRELLI PZERO**—One thousand five hundred sq.m. encompassing fashion, technology and design. This multi-disciplinary project is based on marketing and fashion and an underlying reference to industrial design. The flagship store of this historic company, founded way back in 1877 on the outskirts of Milan, sells the iconic garments of "P Lunga" including sportswear jackets and rubber boots. One of the store's standout features is the P. Spoke Corner, a space dedicated to the creation of "made-to-measure" sneakers. Open Mon-Sat 10am-7.30pm. [www.pzeroweb.com](http://www.pzeroweb.com). Corso Venezia, 1. T: 02 64424242. M1 San Babila. **Map G4**

**SCALA SHOP (LA)**—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. [www.lascalashop.it](http://www.lascalashop.it). Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

**SOLO INTER**—A new single-brand store, dedicated entirely to one of the most successful Italian Football League clubs, i.e. F.C. Internazionale (Inter), is just a stone's throw from Galleria Vittorio Emanuele II. A real "Nerazzurri" passion shop where fans can buy all sort of official merchandise including books, magazines and photos but also clothing, sports accessories, jewellery, watches and kitchen and homeware items... in short, everything that your heart could desire signed Inter. Open daily 10.30am-7.30pm. [www.inter.it](http://www.inter.it). Via G. Berchet, 1. T: 02 80582044. M1-M3 Duomo. **Map F5**

## Shoes

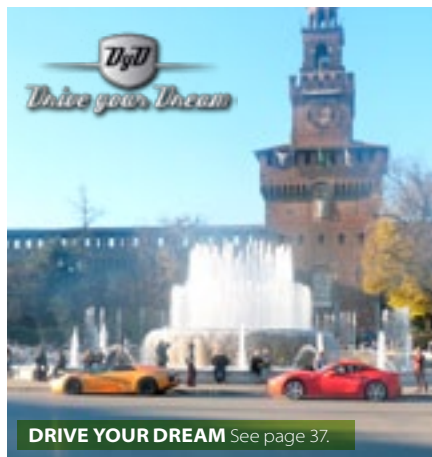
**BALLIN**—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. [www.ballin-shoes.it](http://www.ballin-shoes.it). Via Santo Spirito, 5. T: 02 76014904. M3 Montnapoleone. **Map G4**

**FRATELLI ROSSETTI**—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. The boutique is closed for renovation until the end of March and it will reopen with a completely new concept. The temporary shop is in corso Matteotti, 22 inside Galleria del Toro. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. [www.fratellirossetti.com](http://www.fratellirossetti.com). Via Montnapoleone, 1. T: 02 76021650. M3 Montnapoleone. **Map G4**

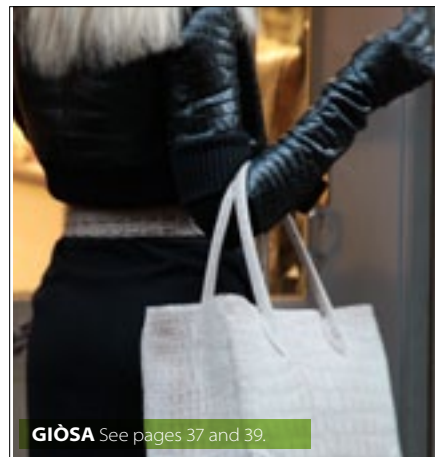
**GEOX**—The famous "breathable shoe", the result of the creative genius of Mario Moretti Polegato, distinguished by a special waterproof, breathable membrane. Innovation, design and healthy feet. Nine sales points in Milan. Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. [www.geox.com](http://www.geox.com). Piazza San Carlo corner of corso Vittorio Emanuele II. T: 02 76028217. M1 San Babila. **Map G5**



**VIBRAM** See page 38.



**DRIVE YOUR DREAM** See page 37.



**GIÒSA** See pages 37 and 39.

via Montenapoleone, 26. T: 02 76009372. M3 Montenapoleone. **Map G4**

**HOGAN**—Add a touch of high-quality comfort and the best of Italian design to your shoe wardrobe. Innovative, easy-to-wear luxury. Open Mon-Sat 10am-7.30pm; Sun 10.30am-2pm/3pm-7.30pm. [www.hoganworld.com](http://www.hoganworld.com). Via Montenapoleone, 23. T: 02 76011174. M3 Montenapoleone. **Map G4**

**ILIPRANDI**—Set in the heart of Brera, Iliprandi is a destination store for men's footwear in Milan. The shop carries several of the most prestigious British and American brands (Church's, Car Shoe, Edward Green, John Lobb and others), in addition to high-quality Italian shoes both for more formal and leisure wear. The product range is completed by leather articles including handbags and belts. Open Mon 3.30pm-7.30pm; Tues-Sat 10am-7.30pm. Via Solferino (Galleria San Marco). T: 02 29000580. M2 Lanza. **Map F3**

**NERO GIARDINI**—Situating in the heart of the Quadrilatero della Moda, this single-brand store offers stylish, high-quality Made-in-Italy clothing and footwear. Set within an elegant, minimalist, functional and contemporary ambience, the shop extends over two floors featuring the latest collections of footwear, accessories and men and women's clothing. Its luminous décor – predominantly white furnishings alternated with black details – tempt shoppers inside. Open Mon-Fri 10am-7pm; Sat-Sun 10.30am-7.30pm. [www.nerogiardini.it](http://www.nerogiardini.it). Corso Venezia, 9. T: 02 76005470. M1 San Babila. **Map G4**

**SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. [www.sergiorossi.com](http://www.sergiorossi.com). Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map G4**

**STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all

seasons combing both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. [www.stuartweitzman.com](http://www.stuartweitzman.com). Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

**VERGELIO**—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.vergelio.it](http://www.vergelio.it). Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map G5**

**VIBRAM**—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. [www.vibram.com](http://www.vibram.com). Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

### Stationery

**FABRIANO BOUTIQUE**—The boutique sells superlative quality luxury stationer's items, combining the high quality of Fabriano paper with materials, such as leather and linen, to make even the most simple of everyday items special. Products include diaries, bags, wallets, notepads, photo albums, cards and an array of different articles produced using only the most exclusive Italian raw materials. Open Mon 1.30pm-7.30pm; Tues-Sat 10am-7.30pm; Sun 2.30pm-7.30pm. [www.fabrianoboutique.com](http://www.fabrianoboutique.com). Via Ponte Vetro, 17. T: 02 76318754. M1 Cairoli. **Map E4**

**PETTINAROLI**—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. [www.fpettinaroli.it](http://www.fpettinaroli.it). Piazza San Fedele, 2 (entrance

from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

### Tailoring

**FERDINANDO CARACENI**—The ultimate in elegant, luxury bespoke garments. British fabrics, cashmere from Scotland and Irish linens are used to interpret a sartorial tradition of unparalleled excellence. Famous throughout the world for dressing politicians, professionals, celebrities and members of the international jet set. Open Mon-Fri 9am-12.30am/3pm-6pm. [www.caracenisartoria.com](http://www.caracenisartoria.com). Via San Marco, 22. T: 02 6554284. M2 Moscova. **Map F3**

**RUBINACCI**—For almost one century, the atelier's philosophy has been based on creating made-to-measure styles that highlight the individual personality of each customer. A real sartorial experience in the heart of Milan, where trends, requirements and the best fabrics in the world - from Scottish cashmere to real Indian pashmina - meet to offer you exclusive, rigorously handmade garments and accessories based on a time-honoured bespoke tradition. By appointment only. [www.marianorubinacci.net](http://www.marianorubinacci.net). Via Montenapoleone, 18. T: 02 76004613. M3 Montenapoleone. **Map G4**

**D3 LIFE**  
ITALIAN DESIGN  
RESIN DECORATIONS  
DOMOTICS

[www.d3life.it](http://www.d3life.it)  
Via R. Pilo, 14  
T: 02 89604362  
M1 Porta Venezia

Advertorial

# Unique leather accessories



The Giòsa brand, headed by Giorgio Santamaria, boasts a unique philosophy based on the finest handcrafted traditions dating back to the 1950s when it was first established by Giorgio's father, Santo. Having learnt the trade at his father's knee, in 2004, Giorgio opened the "Giòsa, Bottega del coccodrillo": a boutique with adjoining laboratory but, above all, a place where pieces are created to fulfil the dreams of its clientele who, on entering the atelier, find themselves immersed in an atmosphere that is just as unique as its bags. Exclusive, highly original creations made from the finest skins. A unique line of products ranging from bags to briefcases but also wallets, clothings, belts, watch cases, desk tops and countless other items crafted in only the finest leathers and skins including crocodile, ostrich and lizard. The atelier is located in Brera, one of Milan's oldest and most picturesque areas.

**Giòsa**  
Via Ciovasso, 6  
T: 02 86997441  
[www.giosa.eu](http://www.giosa.eu)



**Bespoke dreams** – Giòsa is not only a boutique but a place where customers can create their own styles, thanks to the advice and suggestions given by a master craftsman. Customers can make their dreams come true with the creation of a unique, bespoke product, starting from the choice of colours right up to the most sophisticated finishings.



**La Cantina Piemontese**  
Via Laghetto, 2  
T: 02 784618  
www.cantina-piemontese.it

## A Green Corner in the Shadow of the Duomo

Via Laghetto took its name from the small port where, for five centuries, the marble used to build the Cathedral was offloaded following a long journey along the rivers and Navigli (canals) that surrounded the city. From the 6th century onwards, this former fluvial harbour was home to markets and inns, one of which has now been converted to host **Cantina Piemontese**. Thanks to the passion of its owner Laura, and the expertise of chef, Ivo here – just a few steps from the Duomo – not only will you find a traditional, top-quality restaurant but also a welcoming, rustic and unpretentious atmosphere. The food is comforting too, featuring typical Italian dishes (homemade pasta and fabulous beef) plus an astute selection of fine wines for a memorable dining experience.

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Haute Cuisine

**ACANTO-PRINCIPE DI SAVOIA**—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. [www.hotelprincipedisavoia.com/ristorante-acanto](http://www.hotelprincipedisavoia.com/ristorante-acanto). Piazza della Repubblica, 17.

T: 02 62302026. M3 Repubblica. **Map G2**



**ARMANI NOBU**—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. [www.armaninobu.it](http://www.armaninobu.it). Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montenaepoleone. **Map F4**

**ASSASSINO (L)**—This restaurant is for people who love to experience the authentic flavors of the four seasons. Our aim is to convey our passion for Italian cuisine, famed throughout the world for its rich, genuine ingredients. Based on time-honoured

traditions, it epitomizes the wholesome simplicity of Italian food upgraded to suit contemporary tastes for a variety of delicious, creative menus. €€€. [www.ristorantelassassino.it](http://www.ristorantelassassino.it). Palazzo Recalcati - via Cornaggia corner of via Amedei. T: 02 8056144. M3 Missori. **Map F6**

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. [www.bulgarihotels.com](http://www.bulgarihotels.com). Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaepoleone. **Map F4**

**CLANDESTINO MILANO-MAISON MOSCHINO**—The creative cuisine of Michelin-starred chef Moreno Cedroni has recently debuted in Milan. Located inside glamorous Maison Moschino, the restaurant offers innovative menus starting with breakfast, "sushi", vegetarian dishes and totally unpredictable contrasts.

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience** rather than under the standard Dining sections.

### PRICES

Prices are per person.  
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

**Where on the web:** when you find this logo go to [www.wheremilan.com](http://www.wheremilan.com) to find the updated menu online.



A perfect example is the restaurant's totally delicious "Mos kit" brunch, which represents a real culinary itinerary. Fun-filled menus and surprising touches are also available for lunch or an aperitivo. Open daily. €€€. [www.maisonmoschino.com](http://www.maisonmoschino.com). Viale Monte Grappa, 12.

T: 02 29009858. M2 Porta Garibaldi FS. **Map F2**

**DON CARLOS-GRAND HOTEL ET DE MILAN**—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambiance. It has an elegant outdoor area and a

cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. [www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it). Via A. Manzoni, 29. T: 02 72314640. M3 Montenaepoleone. **Map G4**

**JOIA**—Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". Several of his finest creations include his "uovo apparente" ("Fake Egg"), his "tonno e la sua ombra" ("Tuna and its Shadow"), his "elogio della Sicilia" ("A Tribute to Sicily") and his "dolcezza a strati" ("Sweet Layers"). The wine list is just as classy as the restaurant. Closed on Sat at lunch and on Sun. €€€€. [www.joia.it](http://www.joia.it). Via P. Castaldi, 18. T: 02 29522124. M1 Porta Venezia; M3 Repubblica. **Map H2**

**LE NOIR-THE GRAY**—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Grey Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€ [www.hotelthegray.it](http://www.hotelthegray.it) Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F5**

**MARCHESINO (IL)-TEATRO ALLA SCALA**—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. [www.ilmarchesino.it](http://www.ilmarchesino.it). €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaepoleone. **Map F4**

**SAVINI**—As much a city landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings

create a sophisticated ambiance which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. [www.savinimilano.it](http://www.savinimilano.it). Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F5**

**TEATRO (IL)-FOUR SEASONS**—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. On Sun brunch 11.45am-3pm (70 euros) and closed at dinner. €€€€. [www.fourseasons.com](http://www.fourseasons.com). Via Gesù, 6/8. T: 02 77081435. M3 Montenaepoleone, M1 San Babila. **Map G4**

**TRUSSARDI ALLA SCALA**—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine. The chef Andrea Berton is known for his scallops with ginger and peanut cream sauce. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. [www.trussardi.it](http://www.trussardi.it). Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

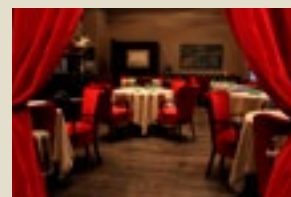
**VUN-PARK HYATT**—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F5**



## Il Giorno Bistrot, a "Literary" Gluten-free Restaurant

**Il Giorno Bistrot** at the Hermitage Hotel is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper. A sort of "literary restaurant" where customers can either linger longer over their reading matter or simply enjoy a relaxing "chat" with friends. Its regional Lombardy cuisine, created by chef **Alessandro Tamborrino**, is based on a careful selection of products, with no fuss or frills. Alongside the traditional menu, it offers a totally gluten-free menu that enhances the flavours of high-quality regional cooking. [www.monrifhotels.it/HotelHermitage/en](http://www.monrifhotels.it/HotelHermitage/en)

Advertorial



# Opera master chef



## Traditional Italian Cuisine

**AL'LESS**—The signature dish at this restaurant is “bollito misto” (boiled meat) served with all the traditional sauces. Al'Less is also a nursery so don't be surprised by the fact that they also sell plants, particularly aromatic ones, and books on plants and healthy eating. Closed on Mon at dinner. €€€. [www.alless.it](http://www.alless.it). Viale Lombardia, 28. T: 02 70635097. M2 Piola. **Off Map**

**AURORA**—A nineteenth century interior in winter and a fresh outdoor area for alfresco dining on hot summer evenings. Located in the vibrant design area, it offers typical Piedmontese cuisine with typical cold meats, fresh cheeses and substantial main courses. Don't forget to end your meal with Aurora's pear and chocolate cake. Great selection of wines from the Piedmont region. Closed on Mon. €€€. Via Savona, 23. T: 02 89404978. M2 Sant'Agostino, M2 Porta Genova FS. **Map C7**

**BAGUTTA**—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialties include: la “fiorentina”, the famous Florentine T-bone steak, the “scaloppina alla Bagutta”, and soups. Closed on Sun. €€€. [www.bagutta.it](http://www.bagutta.it). Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

**CANTINA PIEMONTESE**—A top-level “trattoria” with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. €€. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. [www.ristorantononlisander.it](http://www.ristorantononlisander.it). Via A.Manzoni, 12/A. T: 02 76020130. M3 Montenaполеone. **Map F4**

**EDONÉ**—The daughter of Eros and Psyche, in Greek mythology, the word Edoné means a true incarnation of pleasure. A fabulous seafood restaurant with a reputation for some of the best fish in Milan. Simply and elegantly decorated with a fish counter displaying only the freshest produce. House specialties are definitely concentrated on raw fish dishes: tartare, shellfish platters, carpaccio, unusual combinations, classics upgraded by the chef and mouth watering desserts. Also offers a business lunch featuring a selection of dishes taken from the menu for which they only charge 18 euros. Closed on Mon at lunch and on Sun. €€. [www.edonemilano.com](http://www.edonemilano.com)

it. Via Orti, 31. T: 02 36534864. M3 Crocetta, M3 Porta Romana. **Map G7**

**GALLERIA**—Situating halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. [www.ristorantegalleria.it](http://www.ristorantegalleria.it) Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map F5**

**GIANNINO TRATTORIA**—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. [www.giannino.it](http://www.giannino.it). Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

**IL GIORNO BISTROT-HERMITAGE**—This is a contemporary space featuring decor and settings inspired by “Il Giorno”, a traditional Milanese newspaper of longstanding repute. A sort of “literary restaurant” which, though reserved, also offers a “laid-back” atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. [www.monrifhotels.it/HotelHermitage.it](http://www.monrifhotels.it/HotelHermitage.it). Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

**LOCANDA DEL GATTO ROSSO (LA)**—The restaurant, advertising itself as “agritourism in the city” provides diners with a charming neo-liberty setting in keeping with the elegant atmosphere of the Galleria Vittorio Emanuele and offers the old-world cuisine of Northern Italian regional cooking based on fresh, seasonal ingredients. Courteous service and an elegant atmosphere further enhance classic dishes interpreted with particular flair. Also great for after-Scala dining. Open daily, 9am-midnight. Reservations required. €€. [www.lalocandadelgattorosso.it](http://www.lalocandadelgattorosso.it). Via U. Foscolo, 3 corner of Galleria Vittorio Emanuele II. T: 02 72022411. M1-M3 Duomo. **Map F5**

**MEMO RESTAURANT**—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. [memorestaurant.it](http://memorestaurant.it). Via Monte Ortigara, 30. T: 02 54019856. **Off Map**

World-class restaurant, it combines two of Italy's hallmark qualities: the art of fine cooking – masterminded by Gualtiero Marchesi – and its superb La Scala opera house location. Renowned as the founder of contemporary Italian “haute cuisine”, Maestro Marchesi soon became a reference point for a whole breed of chefs both in Italy and abroad. Il Marchesino offers a wide selection of tantalizing “Marchesi” creations. During the day, moderately-priced Italian specialties can be savoured in the aperitivo area overlooking Piazza della Scala, a favourite haunt of financial moguls and celebrities. Marchesi became so iconic that Disney managers chose him as the voice of a character in animation blockbuster, Ratatouille. And, as in 15th century Renaissance Italy, the “Maestro” loves to share his knowledge with promising young chefs, both at his restaurants, such as il Marchesino, and at culinary schools.

**Il Marchesino-Teatro alla Scala**  
Via Filodrammatici, 2  
corner of Piazza della Scala  
T: 02 72094338  
[www.ilmarchesino.it](http://www.ilmarchesino.it)



**Happy birthday Mr. Marchesi** – On 19 March, Gualtiero Marchesi turned 82. To celebrate this milestone event, Italian chefs from all over the world (affiliated GVCi-Virtual Group of Italian Chefs) created a special commemorative dish. Conversely, to celebrate his 80th birthday, he established the “Gualtiero Marchesi Foundation” with the aim of nurturing the teaching of art through taste.

**LE NOIR**

Indulge in the luxe atmosphere of total black, enjoy all the inebriating flavours of Mediterranean and international cuisine

**Le Noir.**  
Design Restaurant

**THE GRAY**

Le Noir  
Via San Raffaele, 6 - Milano  
T: 02 7208951  
[www.hotelthegrays.com](http://www.hotelthegrays.com)

PIRELLA GÖTTSCHE LOWE

# Authentic flavours from *Japan*



**Zero Contemporary Food**  
Corso Magenta, 87  
T: 02 45474733  
www.zeromagenta.it



Zero Contemporary Food, a true culinary temple dedicated to Sushi enthusiasts, is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm.

**Dinner options** – Early dinner from 6.30pm to 8.30pm, with 20% discount for diners leaving by 8.30pm. Dinner from 8.30pm to 11pm. Late Dinner with light menu: from 11pm to 1am, entrance until midnight.

10. T: 02 784650-76001123. M3 Montenapoleone. **Map G4**

**TAVERNA DEL SACRIPANTE**—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistrot type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialities. Always closed at lunch and on Mon. €€. [www.sacripante.com](http://www.sacripante.com). Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map C6**

**ZIO PESCE**—A welcoming, informal atmosphere offering a high-quality, tasty though simple fish-based menu. Catalan-style lobster, oyster and seafood platters, Seafood risotto, imperial-style turbot, a mixed-fry of local seafood and lots of other dishes of the best Italian and international tradition. Defining itself as a "seafood workshop", it guarantees fresh fish caught on a daily basis; and, to ensure freshness at affordable prices, the menu varies from day to day, depending on the market offer. Closed on Sunday. The kitchen is open from 7pm to midnight. €€€. [www.ziopesce.it](http://www.ziopesce.it). Two locations: via C. Simonetta, 8. T: 02 58109145. M2 Sant'Agostino. Map D6 and via A. Maffei, 12. T: 02 49794967. M3 Porta Romana. **Map H6**

### International & Ethnic Cuisine

**ALACENA-MELIÀ**—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. [www.melia-milano.com](http://www.melia-milano.com). Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Off Map**

**BA ASIAN MOOD**—A brand new stylish restaurant offering high-quality contemporary Chinese cuisine in a sophisticated welcoming setting. Expertly cooked menus and a perfectly balanced blend of flavours ranging from the most delicate of Southern China right up to the spicier, more tangy flavours of the northern regions. A welcome addition to Milan's foodie scene targeted at a demanding public which appreciates traditional Chinese cuisine upgraded in a modern-day key. Closed on Monday. €€. [www.ba-restaurant.com](http://www.ba-restaurant.com). Via C. Ravizza, 10. T: 02 4693206. M1 De Angeli, M1 Wagner. **Map A4**

**BBQ**—A perfect choice for those who love char-grilled or barbecued meat: rib roasts, chops, lamb and steaks. The starters, chalked up daily on a blackboard and varied each day, are also definitely worth a try. Signature dishes (according to the season): "pappardelle with porcini mushrooms and "bistecca alla Fiorentina" (T-bone steak) with potatoes. Great choice of desserts. Closed on Sat and on Sun at lunch. €€€. Via P. Sottocorno, 5/a. T: 02 76003571. **Map H5**

**BENTO SUSHI**—A trend-setter in Japanese cuisine, Bento is distinguished by the quality of its fish and its wide choice of beverages. Only the freshest Sushi and sashimi are served by attentive, courteous waiters in a sophisticated, laid-back atmosphere. Patronized by VIPs and international food aficionados, in addition to exuding a chic, typically oriental atmosphere the restaurant also boasts a top-level sushi bar. Also offers a great sushi-based Happy Hour. €€€. Open Mon-Sat



GIARDINO DI GIADA  
DAL 1980 A MILANO  
王園飯店  
[www.giardinodigiada.it](http://www.giardinodigiada.it)  
Via Palazzo Reale, 5  
Tel 02 8053891

**First in Italy**  
**International Famous Restaurant**  
**for Chinese Cuisine**  
*Closed on Monday*

**NOBILE, BISTRÒ DE MILAN**—A Bohemian though typically authentic Milanese location. Situated in the heart of the "Quadrilatero della moda", the venue is open daily from 8.00am to midnight. A cafeteria in the morning, a restaurant at lunch and a tea room in the afternoon. In the evening it is transformed into an intimate, elegant space where guests can savour renowned Chef Claudio Sadler's signature dishes. An ideal place for the pleasures of the palate. €€. [www.nobilebistro.it](http://www.nobilebistro.it). Corso Venezia, 45. T: 02 49526592. M1 Palestro. **Map H4**

**OLTREMARE-BOSCOLO EXEDRA**—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. [www.boscolohotels.com](http://www.boscolohotels.com). Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

**PACIFIC MILANO RESTAURANT-HILTON**—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. The restaurant also

offers cookery courses dedicated to the basics of vegetarian and vegan cuisine, in collaboration with the Italian Vegetarian Association. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

**RATANÀ**—Set amidst the new skyscrapers of Garibaldi-Porta Nuova, this early 20th-century building – formerly a part of the old Milanese railway station – houses this restaurant which though in stark contrast to its futuristic surroundings still proudly retains its old-world charm. A friendly, welcoming location, with an open-plan wine bar, where guests can savour authentic Milanese and Lombard cuisine interpreted in a modern-day key: from its aperitivo, with mini-portions inspired by its menu, to traditional dishes upgraded with lightness and simplicity. Open Tues-Sun, 12 noon-2pm; 7.30pm-11pm (closed on Sat at noon). €€. [www.ratana.it](http://www.ratana.it). Via G. De Castilia, 28. T: 02 87128855. M2 Gioia. **Map F1**

**SALUMAIODI MONTENAPOLEONE (IL)**—A historic Milanese location – has recently re-opened at Palazzo Bagatti Valsecchi where it now defines itself as a "delicatessen, café bistrot and restaurant". Open from 12 noon to 11pm (closed on Sun), it offers all kinds of delicious home-made delicacies including fresh pasta, hot appetizers and main courses. Topnotch cocktails and delicious snacks are also served at the café bistrot. €€. [www.ilsalumaiodimontenapoleone.it](http://www.ilsalumaiodimontenapoleone.it). Via Santo Spirito,





## RISTORANTE LA RENA

Just a stone's throw from the Duomo, this new restaurant offers a typical Mediterranean fish-based menu. Lobster and crayfish are the specialities proposed in "Plateau Royal", where raw fish is a must. The restaurant boasts a warm, welcoming atmosphere. In addition to its main dining room, enhanced by an original 19th century column, it also has two more private dining areas for intimate lunches or dinners. At midday, the chef offers a light, creative menu, eminently conducive to quick business lunches. Open daily noon-2.30pm/7pm-11.30pm. **Map G6**

[www.larenaristorante.it](http://www.larenaristorante.it)  
Via Festa del Perdono, 1 - T: 02 76281274  
More info: [www.wheremilan.com](http://www.wheremilan.com)

12.30pm-3pm/6.30pm-midnight. Sun 6.30pm-midnight. [www.bentobar.com](http://www.bentobar.com). Corso Garibaldi, 104. T: 02 6598075. M2 Moscova. **Map F2**

**CENTRO ITTICO - RAW FISH CAFÉ**—A highly original atmosphere for a great fish restaurant. Excellent raw fish inc all types of shellfish and seafood and top-notch grilled and fried dishes. Closed on Sun and on Mon at lunch. €€. [www.rawfishcafe.it](http://www.rawfishcafe.it). Via Martiri Oscuri, 19. T: 02 26143774. M1 Rovereto. **Off Map**

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. [www.denzel.it](http://www.denzel.it). Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map B5**

**DON JUANITO**—Welcoming and trendy, this restaurant offers delightful specialities, in which meat takes centre stage, accompanied by a selection of excellent red house wines. From South American fast-food-style dishes at lunch to a more intimate romantic setting at dinner, featuring all the enticing flavours of Argentina. Open Mon-Fri 12am-3pm/7pm-11pm. Sat 7pm-11pm. €€. [www.donjuanito.it](http://www.donjuanito.it). Corso di Porta Vigentina, 33. T: 02 58431217. M3 Crocetta. **Map G7**

**EL PORTENO**—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€€. [www.elporteno.it](http://www.elporteno.it). Viale G. Galeazzo, 25. T: 02 58437593. **Map E7**

**GIACOMO**—Thanks to its impeccable service and fabulous food, this is one restaurant that would not know what the word "crisis" means. Top-notch fish dishes with particular attention to seasonal ingredients. A favourite VIP haunt. Great wine list. €€€€. [www.giacomomilano.com](http://www.giacomomilano.com). Via P. Sottocorno, 6 corner of via B. Cellini. T: 02 76023313. **Map H5**

**GIARDINO DI GIADA (IL)**—Experience and impeccable service are the strong points of this

large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. [www.giardinodigiada.it](http://www.giardinodigiada.it). Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

**MAMA CAFÉ RESTAURANT**—Something good at all hours of the day. This is the philosophy of this restaurant which stays open from the early morning till late at night. In the morning, a great breakfast with lots of mouth watering treats. At lunch, dishes and sandwiches made from the best Italian produce. In the late afternoon, Happy Wine, a wine aperitivo. Brunch on Sundays and, at dinner, typical Italian regional dishes. Closed on Sun and on Sat at lunch. €€. [www.mamacafe.it](http://www.mamacafe.it). Via Caminadella, 7. T: 02 86995682. M2 Sant'Ambrogio. **Map D6**

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. [www.resalomone.eu](http://www.resalomone.eu). Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map A5**

**SEVEN**—Relaxing in a charming ambience while tasting the best meat in the world, chosen by our expert staff. Filetto steccato (filet wrapped in a thin layer of lard), Angus rib-roast, suckling pig and other delicacies. Fusion cuisine that brings the world to your home, accompanied by a fine selection of wines: over 180 labels on the list, with a choice of 24 wines also available by the glass. Closed on Sunday. The kitchen is open from 7pm to midnight. €€€. [www.sevengroup.it](http://www.sevengroup.it). Four locations: Casa dei Ciliegi. Via L. Bertelli, 4. T: 02 2615190. M1 Turro. **Off Map** • Corso Colombo. Corso C. Colombo, 11. T: 02 58101669. M2 Sant'Agostino. **Map D7** • Viale Monte Nero, 29. T: 02 54019867. M3 Porta Romana. **Map H6** • Sempione. Via Gherardini, 1 corner of corso Sempione. T: 02 34592908. **Map D3**

**SHIKI RESTAURANT**—The cuisine at this restaurant located in via Solferino, in the heart of old Milan, sees inventive Japanese cooking infused with a continental sensibility. Chez Shiki, the best Japanese specialities, enriched by a touch of Italian creativity, can be enjoyed in a sophisticated ambience, featuring top-level, courteous service. Customized menus are available on request. Guests can also reserve a private room or the entire restaurant. The ideal place for business lunches or dinners. Lunch Mon-Fri noon-3pm; dinner daily 8pm-2am. [www.shikimilano.it](http://www.shikimilano.it). Via Solferino, 35. T: 02 29003345. M2 Moscova. **Map F2**

**SHIVA**—A warm, welcoming atmosphere where guests can savour the exotic aromas of traditional Northern Indian cuisine. Located just a short distance from the Naviglio Pavese, this restaurant – listed in the Michelin Guide – serves specialities including prawn curry with onions, lamb kebabs and other delectable tandoori delicacies. Open daily. Take aways also available. €€. [www.ristoranteshiva.it](http://www.ristoranteshiva.it). Via G. Galeazzo, 7. T: 02 89404746. **Map E7**

**VIETNAMONAMOUR**—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€€. [www.vietnamonamour.com](http://www.vietnamonamour.com). Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Off Map**

## Pizza

**DA RITA E ANTONIO**—This restaurant, famous for its authentic Neapolitan pizza, i.e. round, not too big and thin-crust, is located next to the Teatro Dal Verme, just near Parco Sempione and the Castello Sforzesco. It also serves fresh pasta and an assortment of meat and fish dishes. €€. Via G. Puccini, 2/a. T: 02 875579. M1 Cairoli. **Map E4**

**SPONTINI**—Renowned for its outstanding sliced pizza topped with tomatoes, mozzarella and anchovies. Soft with a crisp base, the pizza is baked in a wood-fired pizza oven. Owned by Massimo Innocenti, it has been a favourite with pizza fans since the '50's. Closed on Mon. Other branches can also be found in via Marghera, via Cenisio and in viale Papiniano. €. No credit card.

# MILAN EXPERIENCE



## MAMMA ROSA

A sophisticated ambience specializing in inventive gastronomic cuisine featuring fresh produce, high-quality ingredients and the search for original upgrades to typical Italian fare. Chef Valerio Stumpo offers exclusively seasonal, meat or fish-based menus. Try the restaurant's array of sirloin steaks, breaded Milanese cutlet served with chips, fresh pasta and home-made desserts. The venue offers top-quality food at affordable prices and an impressive selection of more than one thousand wines. English, French, Spanish and German spoken. Open Mon-Sat.

**Piazza Cincinnato, 4**  
T: 02 29522076  
[www.osteriamammarosa.it](http://www.osteriamammarosa.it)

## MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

**Via Agnello, 18 – T: 02 84579407**  
**Via V. Pisani, 14 – T: 02 67075379**  
[www.mamaburger.it](http://www.mamaburger.it)



## MIB RESTAURANT CAFÉ

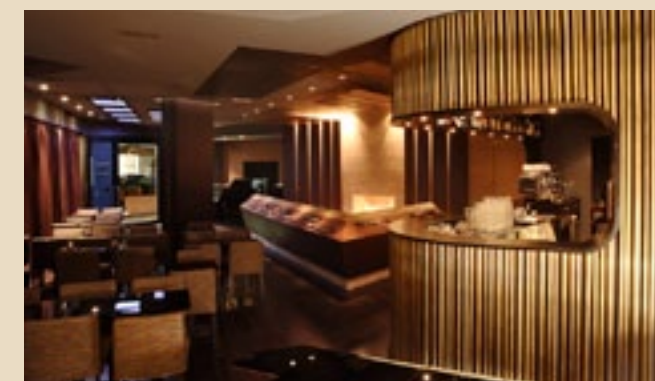
Originally established to offer a meeting point for those in search of a candlelit dinner or a post-theatre drink, MIB is a distinctive, upscale space boasting a bar and a restaurant. The venue tempts diners with all the traditional flavours of various Italian regions and an astute selection of wines of both northern and southern Italian origin. The ideal spot for themed evenings or special events with live music.

**Piazza Affari corner of via G. Negri, 10**  
T: 02 89093854  
[www.mibmilano.it](http://www.mibmilano.it)

## FASHION CAFÉ

This is a project based on a "home experience" but also a favourite with industrial magnates, models and Milanese trend-setters. Inspired by the top venues in the world, the "World's Finest Clubs", owners Guido Cancellieri and Stefano Graziani, restored this historic location to its former beauty making a strong yet exquisite design statement. Fine wine selection, delicious cocktails, International Dj, rich breakfast, brunch menus and unmissable happy-hour. Along with the Vintage Sunday brunch, a design market, notable artists' and young designers' exhibitions carefully selected by talented insiders.

**Via San Marco, 1 – T: 02 6572021**  
[www.fashioncafe.it](http://www.fashioncafe.it)



More info: [www.wheremilan.com](http://www.wheremilan.com)

# YOUR CREATIVE PARTNER IN MILAN



FOOTAGE TRAVEL  
 FOOD SHORTFILM  
 HISTORY FACTORS  
 MUSIC  
 REPORTAGE  
 CONCERT CHRONICLE  
 TELEVISION ENTERTAINMENT  
 SPORTS NEWS  
 ILLUSTRATIONS GEOGRAPHY  
 ANIMALS BEAUTY  
 CROSS MEDIA  
 VIDEO FILM  
 AERIAL TIPS IMAGES  
 ART



www.pizzeriaspontini.it. Via G. Spontini, 4.  
 T: 02 2047444. M1 Lima. **Off Map**

## Tasting Experience

**CALIFORNIA BAKERY**—A corner of America where you can relax and take a break from the hustle and bustle of city life and taste typical specialties prepared with only the finest ingredients. Goodies on offer include homemade cheesecake, muffins, apple pie, stuffed bagels and doughnuts to delight your palate either at breakfast or lunch. Also available, fabulous savoury quiches of all types. A warm welcoming atmosphere offset by shabby chic furnishings and an open oven. Different menus served at different times. Several locations (via Larga, 19; piazza Sant’Eustorgio, 4; viale Premuda, 44; via Verzieri corner of via Merlo, 1). Open Mon-Fri 8am-midnight; Sat 9am-midnight. Reservations for brunch on Sat and Sun. www.californiabakery.it. Piazza Sant’Eustorgio, 4. T: 02 39811538. M2 Porta Genova FS. **Map E7**

**EATALY**—A fabulous tasting and purchasing experience. A branch of the famous Turin shop, Eataly offers customers several of the best artisanal and organic products on the market. Based on the philosophy of Slow Food, it guarantees a selection of healthy, environmentally sustainable and socially responsible products. A real haven for food lovers. Open Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 10am-8pm. www.milano.eataly.it. Eataly c/o Coin. Piazza V Giornate, 1. T: 02 92870066. **Map H5**

**JOE CIPOLLA**—Choose your meat directly from the meat counter and have it cooked over a charcoal fire, for a really special, unique flavor. An array of house specialties: cold cuts and cheese produced by small local manufacturers; a wide variety of

meat from the best pastures: charcoal-cooked rice, bruschette made with home-baked bread, char-grilled onions and lots of other specialties cooked directly over a charcoal fire; “homemade” desserts and pasta and an excellent selection of fine wines. Closed on Sunday. The kitchen is open from 7pm to midnight. €€€. www.joecipolla.it. Two locations: via Vigevano, 33. T: 02 58114363. M2 Sant’Agostino. **Map D7** and via San Marco, 29. T: 02 45488837. M2 Moscova. **Map F2**

**LUINI**—A Milan institution since 1948, the original bakery exists since 1880. At this stand-up counter near the Galleria, you’ll have to elbow your way through a throng of well-dressed patrons to purchase the house specialty: “panzerotto”, a pocket of pizza crust stuffed with all sorts of ingredients, including the basic cheese-and-tomato. Service is quick and efficient, with buns, drinks and cakes. Open Mon 10am-3pm; Tues-Sat 10am-8pm. www.luini.it. Via Santa Radegonda, 16. T: 02 86461917. M1-M3 Duomo. **Map F5**

**MAMA BURGER**—“The best burger in town”: this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. Its minimalist décor and cosmopolitan atmosphere act as a backdrop to delectable, genuine, underground cuisine made from only the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am. www.mamaburger.it. Via V. Pisani, 14. T: 02 67075379. M3 Repubblica. **Map G2** • Via Agnello, 18. M1-M3 Duomo. **Map G5**

**MAMA KITCHEN**—Though recently inaugurated, this restaurant is already a cult destination for

foodies and bons vivants. From brunch to an aperitivo, for lunch or dinner, this is the ideal spot to savour underground delicacies in Milan’s highly central piazza della Repubblica. More than a traditional Italian restaurant, more than a typical American fast-food venue: a real international experience of taste and design. To stay or to go, open daily from 11 am to 2 am. Via V. Pisani, 14. T: 02 67490133. M3 Repubblica. **Map G2**

**MAXELA**—A restaurant styled along the lines of a butcher’s shop for those who love high-quality meat. Boasting particular attention to detail, the restaurant is reminiscent of old Genoese butcher shops and features a large butcher’s counter at the entrance. In addition to a wide variety of classical dishes – such as rib roasts and “fiorentine”(Florentine-style steaks) – diners can also enjoy the establishment’s typically old-world Genoese cuisine and an excellent selection of charcuterie. Has two restaurants, one in the Navigli area (Maxelà Milano 1, via Villoresi, 10. T: 02 83660445) and one in via Moscova: Maxelà Milano 2, via della Moscova, 50. T: 02 29062926. M2 Moscova. **Map F3**

**PECK**—A paradise for food lovers. At this high-class delicatessen, for years an authentic temple of Milanese taste, you will find the best of Italian excellence, from cured meats to sauces, from wines to liqueurs, from cheeses to olive oil. Spread out over three floors, Peck is also a great place for an unforgettable stopover, thanks to its large sampling areas. The search for quality is Peck’s primary aim, achieved through a careful selection of products from all over the world. A totally worthwhile gastronomic experience. Open Mon 3.30pm-7.30pm; Tues-Fri 9.15am-7.30pm; Sat 8.45am-7.30pm. www.peck.it. Via Spadari, 9. T: 02 8023161. M1-M3 Duomo. **Map F5**

# Dining BY DISTRICT

## INDEX

- >> DOWNTOWN**
  - Armani NOBU (Haute Cuisine)
  - Assassino (L) (Haute Cuisine)
  - Bagutta (Traditional Italian Cuisine)
  - Bulgari-Il Ristorante (Haute Cuisine)
  - California Bakery (Tasting Experience)
  - Cantina Piemontese (Traditional Italian Cuisine)
  - Da Rita e Antonio (Pizza)
  - Don Carlos-Grand Hotel et de Milan (Haute Cuisine)
  - Don Lisander (Traditional Italian Cuisine)
  - Giardino di Giada (Il) (Traditional Italian Cuisine)
  - Le Noir-Le Gray (Haute Cuisine)
  - Locanda del gatto rosso (La) (Traditional Italian Cuisine)
  - Luini (Tasting Experience)
  - Marchesino (Il)-Teatro alla Scala (Haute Cuisine)
  - Oltremare-Boscolo Exedra (Traditional Italian Cuisine)

- Osteria La Carbonaia (Traditional Italian Cuisine)
- Peck (Tasting Experience)
- Savini (Haute Cuisine)
- Teatro (Il)-Four Seasons (Haute Cuisine)
- Trussardi alla Scala (Haute Cuisine)
- Vun-Park Hyatt (Haute Cuisine)

- >> SEMPIONE & FIERAMILANOCE**
  - Il Giorno Bistrot-Hotel Hermitage (Traditional Italian Cuisine)
  - Seven (International & Ethnic Cuisine)
  - Spontini (Pizza)

- >> PORTA TICINESE & NAVIGLI**
  - Aurora (Traditional Italian Cuisine)
  - California Bakery (Tasting Experience)
  - El Porteno (International & Ethnic Cuisine)
  - Joe Cipolla (Tasting Experience)
  - Panino Giusto (Tasting Experience)
  - Seven (International & Ethnic Cuisine)
  - Shiva (International & Ethnic Cuisine)
  - Taverna del Sacripante (Traditional Italian Cuisine)
  - Zio Pesce (Traditional Italian Cuisine)

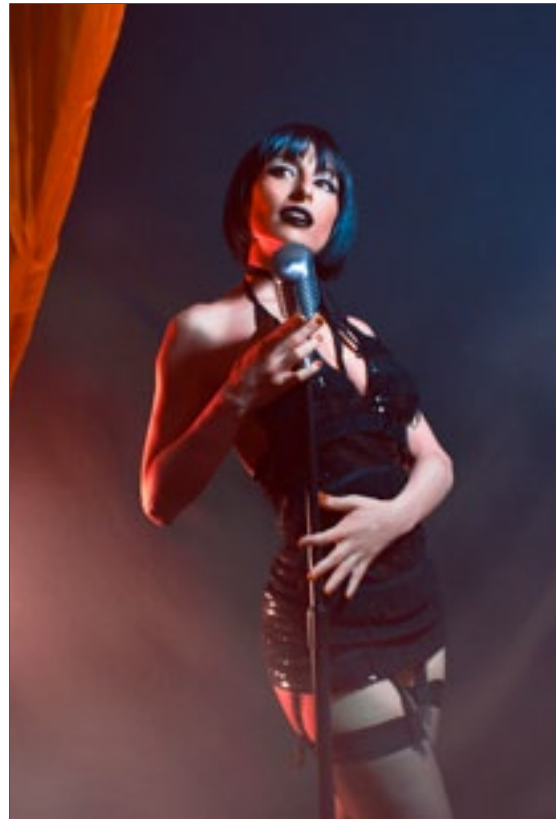
- >> PORTA GARIBALDI & BRERA**
  - Bento Sushi (International & Ethnic Cuisine)
  - Clandestino-Maison Moschino (Haute Cuisine)
  - Joe Cipolla (Traditional Italian Cuisine)
  - Maxelà (Traditional Italian Cuisine)
  - Shiki Restaurant (International & Ethnic Cuisine)

- >> PORTA VENEZIA & STAZIONE CENTRALE**
  - Acanto-Principe di Savoia (Haute Cuisine)
  - Giannino Trattoria (Traditional Italian Cuisine)
  - Joia (Haute Cuisine)
  - Nobile, bistrò de Milan (Traditional Italian Cuisine)
  - Pacific Milano-Hilton (Traditional Italian Cuisine)
  - Spontini (Pizza)

- >> MAGENTA & VERCELLI**
  - Ba Asian Mood (International & Ethnic Cuisine)
  - Denzel (International & Ethnic Cuisine)
  - Mama Café (International & Ethnic Cuisine)
  - Re Salomone (International & Ethnic Cuisine)

- >> PORTA ROMANA**
  - BBQ (International & Ethnic Cuisine)
  - California Bakery (Tasting Experience)
  - Don Juanito (International & Ethnic Cuisine)
  - Eataly (Tasting Experience)
  - Edoné (Traditional Italian Cuisine)
  - Giacomo (International & Ethnic Cuisine)
  - Seven (International & Ethnic Cuisine)
  - Zio Pesce (Traditional Italian Cuisine)

- >> OFF MAP & OUT OF TOWN**
  - Alacena-Melià (International & Ethnic Cuisine)
  - Centro Ittico-Raw Fish Café (International & Ethnic Cuisine)
  - Seven (International & Ethnic Cuisine)
  - Vietnamamour (International & Ethnic Cuisine)



## Dinner With Burlesque

The inimitable voice of Italian Burlesque and seductive old-world diva, **Madame Lurette** (see photo), flanked by Miss Sophie Champagne and Etoile Masquee, bring viewers a decadent, top-shelf show featuring all the subtle, ironic art of Burlesque. Harking back to early 19th century Victorian times, this delightfully, slightly ribald dance format can be enjoyed at **Ca' Bianca on 20 and 28 April**, with a highly original dinner devoted to entertainment featuring a three-part show between courses, in a growing crescendo of sensuality. Saucy provocation, feathers and glitter... underscored with loads of irony. Experience "old-world" entertainment and also personalized performances for celebrations and events.

**20 April - 8pm: "In Viaggio con la seduzione"**

**28 April - 8pm: "Scandalo al Moulin Rouge"**

Ca' Bianca, via Lodovico il Moro 117. T: 0289181292

[www.cabiancamilano.com](http://www.cabiancamilano.com)

For info, reservations, and personalized events T: 347 1337514

[missophiechampagne@gmail.com](mailto:missophiechampagne@gmail.com)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Aperitivo

**10 CORSO COMO CAFÉ**—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F1**

**BAR STRAF**—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. [www.straf.it](http://www.straf.it). Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F5**

**CAMPARINO IN GALLERIA**—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning,

and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. [www.camparino.it](http://www.camparino.it). Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F5**

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

**COVA**—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. [www.pasticceriaicova.it](http://www.pasticceriaicova.it). Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

**CUBO**—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden,

located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. [www.atellani.it](http://www.atellani.it). Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

**DESEO**—This elegant, crowded lounge-restaurant is situated just a few metres from the Arco della Pace. Boasting a sophisticated setting, it offers delicious cocktails and a rich buffet. It also has a small tobacconist's counter for the joy of smokers. Aperitivo from 5.30pm to 9.30pm. Corso Sempione, 2. T: 02 315164. **Map D3**

**EL TOMBON DE SAN MARC**—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

**FASHION CAFÉ**—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. [www.fashioncafe.it](http://www.fashioncafe.it). Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

**GLOBE**—An elegant lounge bar and restaurant with a panoramic terrace on the 8th floor of Coin, one of the city's best-stocked and trendiest

department stores. The aperitivo comes with a rustic buffet inc cold cuts and cheeses but also platters of select raw fish and upmarket wines. Open daily 11.30am-2am, aperitivo from 6.30pm to 9.30pm. [www.globeinmilano.it](http://www.globeinmilano.it). Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

**JAMAICA**—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. [www.jamaicabar.it](http://www.jamaicabar.it). Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

**PASTICCERIA BIFFI**—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivi accompanied by a buffet. Open every day from 6.30am to 8.30pm. [www.biffipasticceria.it](http://www.biffipasticceria.it). Corso Magenta, 87. T: 02 48006702. **Map C5**

**ROIALTO**—A spacious, elegant bar-restaurant, distinguished by several buffets counters and a wide selection of cocktails. Aperitivo from 6pm to 10am. Closed on Mon. [www.rialtogroup.it](http://www.rialtogroup.it). Piero della Francesca, 55. T: 02 34936616. **Map B1**

**SANT'AMBROEUS**—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. [www.santambroeusmilano.it](http://www.santambroeusmilano.it). Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

**TRUSSARDI CAFÉ**—Located on the ground floor of Palazzo Trussardi in Piazza della Scala and run by the chef, Andrea Berton, this is the ideal place for those more relaxed moments. Complete with an outdoor area and a vertical garden, it provides an eco-sustainable backdrop for trendy aperitivi. Open Mon-Fri 7.30am-11pm; Sat noon-11pm. [www.trussardi.it/trussardi\\_cafe](http://www.trussardi.it/trussardi_cafe). Piazza della Scala, 5. T: 02 80688295. M1-M3 Duomo. **Map F4**

### Brunch

**CIRCLE**—This "restaurant & lounge bar" is situated in the heart of the design district, in the Tortona area, at the Diesel Headquarters. Trendy and innovative, it is open on Mon from 7.30 in the morning to 5pm; Tues-Fri and Sun from 7.30am to 2 at night; Sat from 5pm to 2 at night. There is always music, with great food. Brunch on Saturdays noon to 4pm. Closed on Sunday. [www.circlemilano.com](http://www.circlemilano.com). Via E. Stendhal, 36. T: 02 42293745. M2 Sant'Agostino. **Map B7**

**GLOBE**—Sophisticated lounge bar and restaurant with a panoramic terrace on the eighth floor of Coin, one of the best-stocked and trendiest department stores in the city. Its Sunday brunch, served from noon to 4pm, offers an array of

## ATMosfera



## Dining on a Tram

Much more than panoramic, this is itinerant! The restaurant that offers the most complete view of Milan is nothing other than a beautifully restored vintage tram called **ATMosfera**, a play on words combining the company's acronym ATM (Azienda Trasporti Milanese - local public transport company) with the idea of an atmospheric setting. In addition to the sophistication of its décor, it offers three types of menu (meat, fish and vegetarian). The tram-restaurant leaves every lunch at 1pm and evening at 8pm from piazza Castello, corner of via Beltrami, to which it returns after about 2 hours of relaxed sightseeing by night. During the tour, dinner is served at a set price of €65. Booking is essential: ask your concierge or call the toll-free number 800.80.81.81 (Mon-Sat 11am-7pm) [www.atm.it](http://www.atm.it).

Mediterranean specialties. Reservations advisable. [www.globeinmilano.it](http://www.globeinmilano.it). Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

**H CLUB DIANA-SHERATON DIANA MAJESTIC**—Bar-foyer of the hotel Sheraton Diana Majestic, renowned for its Sunday brunch and its happy hour which goes on until 10pm. Open daily from 8am to 1am; brunch 12.30am-3pm. Live Dj on Tuesday, Wednesday and Thursday evenings. [www.sheraton.com/dianamajestic](http://www.sheraton.com/dianamajestic). Viale Piave, 42. T: 02 20582034. M1 Porta Venezia. **Map H3**

**TRIENNALE DESIGNCAFÉ**—Set against the backdrop of one of the most important museums in the city, it offers a traditionally American-style brunch. Elegant though informal, it is also

suitable for children. A trendy bar and an exclusive restaurant resulting from the expertise of the chef Carlo Cracco and the architect Michele De Lucchi. Open Tues-Wed and Sat-Sun 10am-8.30pm; Thurs-Fri 10am-11pm (aperitivo 7pm-10pm). Brunch on Sun from 11.45am to 4pm. Kitchen open until 6pm. Viale Alemagna, 6. T: 02 875441. M1-M2 Cadorna. **Map D4**

## Concert Venues & Theatres

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO**—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and

Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. [www.laverdi.org](http://www.laverdi.org). Largo G. Mahler. T: 02 83389401. **Off Map**

**BLUE NOTE**—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. [www.bluenotemilano.it](http://www.bluenotemilano.it). Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

**GIUSEPPE VERDI MUSIC CONSERVATORY**—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. [www.consmilano.it](http://www.consmilano.it). Via Conservatorio, 12. T: 02 7621101. M1 San Babila. **Map H5**

**PICCOLO TEATRO DI MILANO/TEATRO STREHLER**—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. [www.piccoloteatro.org](http://www.piccoloteatro.org). Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

**SALUMERIA DELLA MUSICA (LA)**—This old industrial warehouse was listed among the 100 best jazz clubs in the world by the prestigious American magazine, Down Beat. Over the years, it has hosted international star performers like Norah Jones and Pat Metheny, but also rock, pop and soul concerts and cabaret acts. [www.lasalumeriadellamusica.com](http://www.lasalumeriadellamusica.com). Via A. Pasinetti, 2. T: 02 56807350. **Off Map**

**SCIMMIE**—An historic concert venue in the Naviglio Pavese district. Though formerly only catering to jazz, it now also offers a variety of concerts featuring different types of musical genres performed by emerging Italian talents or famous International stars. Drinks are available at the bar and club restaurant. It also has an outdoor space in summer. [www.scimmie.it](http://www.scimmie.it). Via A. Sforza, 49. T: 02 89402874. **Off Map**

**TAM/TEATRO DEGLI ARCIBOLDI**—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. [www.teatroarciboldi.it](http://www.teatroarciboldi.it). Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under

# Welcome to the Navigli

A stroll along Milan's Navigli will most definitely take you back in time, magically conjuring up an era boasting a unique atmospheric charm which you will find hard to resist.

The Navigli are a widespread network of canals, whose history is linked to the genius of Leonardo da Vinci. Among the most characteristic, worthy of particular note is the **Naviglio Grande**, with its intriguing meld of styles and architectural expressions. One of the most vibrant districts in the city, it boasts small artisan workshops and painters' studios, hundreds of trendy venues for either an aperitivo or an after-dinner drink. With the arrival of the warm weather, the renowned "movida Milanese" takes on a special vibe and the Navigli become a compulsory stopover for the ritualistic Milanese "Happy Hour, a great way of relaxing after a hard day's work or a shopping spree.

The area is also famed for its numerous traditional "osterie" (bistrotts) where, among several of the city's cosiest, most intimate atmospheres, customers can savour all the flavours of typical Milanese cuisine including saffron-flavoured risotto with "ossibuco" or scrumptious Milanese breaded cutlets.

However, the Navigli also serve as the perfect backdrop to exhibitions and events including **Cimento Invernale**, a historic swimming race where thousands of fearless swimmers brave the icy waters near the San Cristoforo Church, the **Mercatino dell'Antiquariato** (held on the last Sunday of each month) or the **Fiera di Sinigaglia**, a traditional appointment featuring a display of bric a brac and vintage clothing (every Saturday).

Other interesting events include **NavigaMI**, a small yacht and sailboat fair (from 4 to 6 May); **Fiori sul Naviglio**, a spring happening boasting a delightful display of spring scents and colours, featuring a wide array of stalls selling mouth watering treats plus the works of artists and artisans (15 April) or



Several spring glimpses of the Navigli. Clockwise from the top: the Boat Tour, the Mercatino dell'Antiquariato, the Fiori sul Naviglio happening and a typical painting atelier.

### WHERE TIP

Rent a byke at one of the BikeMI station near Ripa di Porta Ticinese (viale Gorizia or piazza XXIV Maggio, [www.bikemi.com](http://www.bikemi.com)) and go for approx. 20 km until you reach the Ticino Natural Park.



**Arte sul Naviglio Grande**, two days dedicated to paintings by more than 200 exhibitors (19 and 20 May). Finally, top of your "to-do" list is a **boat tour of the Navigli**. Boating options include short or long tours, operating from mid-April to the end of September (for information and reservations: T: 02 92273118 - [www.navigliombardi.it](http://www.navigliombardi.it)).

## Wellness

**ART SPA-MAISON MOSCHINO**—Open 10am-10pm. [maisonmoschino.com](http://maisonmoschino.com). Viale Monte Grappa, 12. T: 02 63793143/3020. M2 Porta Garibaldi FS. **Map F2**

**BE ONE CLUB**—Open Mon-Fri 7am-11pm; Sat and Sun 10am-7pm. [www.beoneclub.it](http://www.beoneclub.it). Corso Sempione, 10. T: 02 89702100. **Map D3**

**BEUNIQUE**—Open: Mon-Sat 9am-8pm. [www.beuniquemilano.it](http://www.beuniquemilano.it). Via M. Gonzaga, 5. T: 02 39663676. M3 Missori. **Map F5**

**BULGARI HOTEL MILAN SPA**—[www.bulgarihotels.com](http://www.bulgarihotels.com). Via Privata Fratelli Gabba 7/b. T: 02 8058051. M3 Montenaполеone. **Map F4**

**DOWNTOWN PALESTRE**—Open Mon-Fri 7am-midnight; Sat-Sun 10am-2am. [www.downtownpalestre.it](http://www.downtownpalestre.it). Piazza Cavour, 2. T: 02 76317233. M3 Turati, M3 Montenaполеone. Map G3; Via Gonzaga, 2. T: 02 86311840. M1-M3 Duomo, M3 Missori. **Map F5**

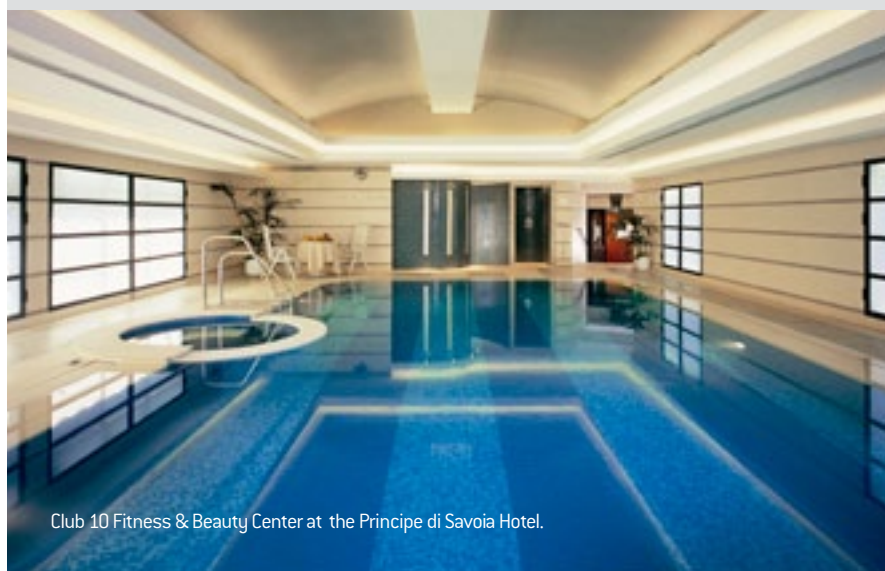
**HARBOUR CLUB**—Open Mon-Fri: 7am-midnight; Sat 8am-10.30pm; Sun 8am-9.30pm. [www.harbourclub.it](http://www.harbourclub.it). Via Cascina Bellaria, 19. T: Tel 02.452861. **Map E5**

**QCTERMEMILANO**—Open Mon-Thurs 10am-10pm; Fri 10am-11pm; Sat 9am-11pm; Sun 9am-10pm. [www.termemilano.com](http://www.termemilano.com). Piazzale Medaglie d'Oro, 2 corner of via Filippetti. T: 02 55199367. M3 Porta Romana. **Map H7**

**CLUB 10-PRINCIPE DI SAVOIA**—Open Mon-Sun 7am-10pm. [www.hotelpincipedisavoia.com](http://www.hotelpincipedisavoia.com). Piazza della Repubblica, 17. T: 02 62301. M3 Repubblica. **Map G2**

**SPIGA 8-CARLTON HOTEL BAGLIONI**—Open Mon-Fri 9am-9pm; Sat-Sun 11am-9pm. [www.baglionihotels.com](http://www.baglionihotels.com). Via della Spiga, 8. T: 02 45473111. M3 Montenaполеone. **Map F4**

**TERME DI KYOTO (LE)**—Open from Monday to Friday from 8.30am to 4.30pm and after 9.00pm; open on Saturdays and Sundays after 9pm. By reservation only. [www.enterprisehotel.com](http://www.enterprisehotel.com). Corso Sempione, 91. T: 02 318181. **Map B1**



Club 10 Fitness & Beauty Center at the Principe di Savoia Hotel.

the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

**TEATRO LITTA** – Found inside the aristocratic, 17th century Arse-Litta palazzo, this is the oldest theatre in Milan. In addition to the magnificent auditorium (with a 202 seating capacity) it has a large foyer and an elegant bar (with wi-fi spot). It is used for plays, concerts and hosts the international "Connections" project. [www.teatrolitta.it](http://www.teatrolitta.it). Corso Magenta, 24. T: 02 8055882. M1-M2 Cadorna FN. **Map E5**

**Nightlife**

**ARMANI / PRIVÉ**—Elegant and selective, this is a favourite Milanese haunt with VIPs, models and aesthetes of all ages. Its fabulous cosmopolitan atmosphere is the perfect place for a drink or a spin on the dance floor to the sounds of seductive DJ sets. Make sure to call ahead to get a table. Open Wed-Thurs 11.30pm-2.30am; Fri-Sat 11.30pm-3am. [www.armaninobu.it](http://www.armaninobu.it). Via A. Manzoni, 31. T: 02 62312655. M3 Montenapoleone. **Map G4**

**JUST CAVALLI HOLLYWOOD**—Dinner-club owned by Roberto Cavalli, a designer of world-renowned fame. A Milanese hot spot for beautiful people, this elegant club, with its ultra-innovative, glamorous interior, is located inside Parco Sempione, one of the green lungs of the city. A fabulous location where you can drink, dine and dance till the small hours of the morning. A chic haven for VIPs and fashionistas. Aperitivo, dinner and after dinner: every day from 8pm to 3am. [www.justcavallihollywood.it](http://www.justcavallihollywood.it). Via L. Camoens at the Torre Branca. T: 02 311817. M1-M2 Cadorna FN. **Map D3**

**NEPENTHA**—Patronized from the 70s onwards by celebrities, this formerly famous Milanese night spot, just a stone's throw from the Duomo, is now back on the map as a glam meeting place and entertainment venue boasting great décor, top-level service and a number of renowned artists and DJs. From Wednesday to Saturday, evenings – often themed – begin with a candlelit dinner at 9.30pm and continue with live DJ sets, cabaret and dance performances. Admission either with VIP passes or by reservation only. Piazza Armando Diaz, 1. T: 333 6530261 (info and reservations). M1-M3 Duomo. **Map F5**

**Sport**

**IPPODROMO DI MILANO**—For over one century, this national monument has represented one of the most prestigious horse racing tracks in the



Looking for  
*NATURAL RELAXATION?*

only a few meters  
from via Montenapoleone

High quality treatments  
for your wellbeing massages:

aroma oil  
antistress  
shiatsu  
ayurvedic

LA SORGENTE  
via Bigli, 20 Milano

Mon-Fri 11am to 8pm  
*English, Spanish and Portuguese spoken.*  
reservations: (+39) 02 39680071  
[www.lasorgente.mi.it](http://www.lasorgente.mi.it)

world. Located just a short distance from the Meazza Stadium, it holds horse racing meets (from March to November, Wed, Sat and Fri), harness-racing (throughout the year, except in August, on Tues, Thurs and Fri) and night racing (June and July). [www.ippodromomilano.it](http://www.ippodromomilano.it). Piazzale dello Sport. T: 02 482161. M1 Lotto. **Off Map**

**MEDIOLANUM FORUM (ASSAGO)**—Extending over a covered area of 40,000 sq.m., on 4 floors, it includes a multi-functional centre for 25 sports disciplines: bowling and squash, a permanent ice rink, 2 swimming pools and a central arena for basketball, volleyball, cycling, tennis and riding, but also concerts, performances and television events. [www.forumnet.it](http://www.forumnet.it). Via G. Di Vittorio, 6 - Assago (MI). T: 199128800. Shuttle bus from M2 Famagosta. **Off Map**

**San Siro, Temple of Football**

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop and a **museum** displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. [www.sansiro.net](http://www.sansiro.net). Via dei Piccolomini, 5. T: 02 48713713. M1 Lotto.



The San Siro Museum displaying all kinds of historic items from both Milan's and Inter's past

**Where® Milan ONLY AT PREMIERE HOTELS**

**5 STARS SUPERIOR**  
**Armani Hotel** – Via Manzoni, 31 • G4  
**Bulgari Hotels & Resorts** – Via Privata Fratelli Gabba, 7/b • F4  
**Four Seasons Hotel Milano** – Via Gesù, 8 • G4  
**Grand Hotel et de Milan** – Via A. Manzoni, 29 • F4  
**Park Hyatt** – Via T. Grossi, 1 • F5  
**Principe di Savoia** – Piazza della Repubblica, 17 • G2  
**Seven Stars Galleria** – Via S. Pellico, 8 • F5  
**The Westin Palace** – Piazza della Repubblica, 20 • G2  
**Town House 8** – Via S. Pellico, 8 • F5

**5 STARS**  
**Boscolo Exedra** – Corso G. Matteotti, 4/6 • G4  
**Carlton Hotel Baglioni** – Via Senato, 5 • G4  
**Chateau Monfort** – Corso Concordia, 1 • H4  
**Meliá** – Via Masaccio, 19 • OFF MAP  
**Pierre** – Via De Amicis, 32 • D6  
**Style** – Via Mercato, 1 • E4  
**The Gray** – Via San Raffaele, 6 • F5

**4 STARS**  
**AC** – Via E. Tazzoli, 2 • E1  
**Acca Palace** – Via G. Nicotera, 9 • OFF MAP  
**Accursio** – Viale Certosa, 88 • OFF MAP  
**ADI Doria Grand Hotel** – Via A. Doria, 22 • OFF MAP  
**ADI Hotel Poliziano Fiera** – Via A. Poliziano, 11 • C1  
**Admiral** – Via Domodossola, 16 • B2  
**Ambasciatori** – Galleria Del Corso, 3 • G5  
**Antares Accademia** – Viale Certosa, 68 • OFF MAP  
**Antares Concorde** – Viale Monza, 132 • OFF MAP  
**Antares Rubens** – Via P. P. Rubens, 21 • OFF MAP  
**Antica Locanda dei Mercanti** – Via San Tomaso, 6 • E4  
**Ariosto** – Viale L. Ariosto, 22 • C4  
**ATAHOTEL Contessa Jolanda Residence** – Via G. Murat, 21 • OFF MAP  
**ATAHOTEL Executive** – Viale Don L. Sturzo, 45 • F1  
**ATAHOTEL Expo Fiera** – Via G. Keplero, 12 – Pero (MI) • OFF MAP  
**ATAHOTEL Linea Uno Residence** – Viale Monza, 139 • OFF MAP  
**ATAHOTEL Quark** – Via Lampedusa, 11/A • OFF MAP  
**ATAHOTEL The Big Residence** – Via C. de Cristoforis, 6/8 • F2  
**Atlantic** – Via N. Torriani, 24 • H1  
**Auriga** – Via G. B. Pirelli, 7 • H1  
**B4 Milano** – Via Stephenson, 55 • OFF MAP  
**Baviera Mokinba** – Via P. Castaldi, 7 • G2  
**Berna** – Via N. Torriani, 18 • H2  
**Best Western Astoria** – Viale Murillo, 9 • OFF MAP  
**Best Western Felice Casati** – Via F. Casati, 18 • H2  
**Best Western Galles** – Piazza Lima, 2 • OFF MAP  
**Best Western Major** – Viale Isonzo, 2 • OFF MAP

**Best Western Milton** – Via E. Butti, 9 • OFF MAP  
**Best Western Mozart** – Piazza Gerusalemme, 6 • C1  
**Bristol** – Via D. Scarlatti, 32 • H1  
**Brunelleschi** – Via F. Baracchini, 12 • F5  
**Camperio House Suite & Apartments** – Via M. Camperio, 9 • E4  
**Capitol World Class** – Via D. Cimarosa, 6 • B5  
**Carlyle Brera** – Corso G. Garibaldi, 84 • E3  
**Cavour** – Via Fatebenefratelli, 21 • G3  
**Colombia** – Via R. Lepetit, 15 • H1  
**Corte del Naviglio** – Via Lodovico il Moro, 117 • OFF MAP  
**Corvetto Residence** – Via Osimo, 10 • OFF MAP  
**Crivi's** – Corso di Porta Vigentina, 46 • G7  
**Crowne Plaza** – Via M. Gioia, 73 • OFF MAP  
**De la Ville** – Via U. Hoepli, 6 • F5  
**Del Corso** – Via G. Pecchio, 2 • OFF MAP  
**Domina Inn Milano Fiera** – Via Don Orione, 18 – Novate Milanese (MI) • OFF MAP  
**Double tree by Hilton** – Via Ludovico di Breme, 77 • OFF MAP  
**Enterprise** – Corso Sempione, 91 • B1  
**Four Points by Sheraton Milan Center** – Via G. Cardano, 1 • G1  
**Galileo** – Corso Europa, 9 • G5  
**Grand Hotel Plaza** – Piazza A. Diaz, 3 • F5  
**Grand Hotel Puccini** – Corso Buenos Aires, 33 • OFF MAP  
**Grand Hotel Villa Torretta** – Via Milanese, 3 – Sesto San Giovanni (MI) • OFF MAP  
**Grand Visconti Palace** – Viale Isonzo, 14 • OFF MAP  
**Green House Hotel Residence** – Viale Famagosta, 50 • OFF MAP  
**Hermitage** – Via Messina, 10 • D2  
**Hilton** – Via L. Galvani, 12 • G1  
**Holiday Inn Garibaldi** – Via U. Bassi, 1/A • OFF MAP  
**Hotel dei Cavalieri** – Piazza Missori, 1 • F6  
**Idea Hotel Milano Bicocca** – Via della Giustizia, 10/d • OFF MAP  
**International Residence** – Via G. Modena, 4 • OFF MAP  
**King** – Corso Magenta, 19 • E5  
**Leonardo da Vinci** – Via Senigallia, 6 • OFF MAP  
**Lloyd** – Corso di Porta Romana, 48 • F6  
**Madison** – Via L. Gasparotto, 8 • OFF MAP  
**Maison Borella** – Alzaia Naviglio Grande, 8 • D7  
**Maison Moschino** – Viale Monte Grappa, 12/b • F2  
**Manzoni** – Via Santo Spirito, 20 • G4  
**Marriott** – Via G. Washington, 66 • B5  
**Mediolanum** – Via M. Macchi, 1 • H1  
**Mercurio** – Piazza G. Oberdan, 12 • H3  
**Michelangelo** – Via D. Scarlatti, 33 • H1  
**Mihotel** – Via dei Fontanilli, 56 • OFF MAP  
**Milano Scala** – Via dell'Orso, 7 • H1  
**Mini Hotel La Spezia** – Via La Spezia, 25 • OFF MAP  
**Mini Hotel Portello** – Via G. Silva, 12 • A1  
**Mini Hotel Tiziano** – Via Tiziano, 6 • B4  
**Mirage** – Viale Certosa, 104/106 • OFF MAP

**Montebianco Mokinba** – Via Montera, 90 • OFF MAP  
**Mythos** – Via C. Tenca, 21 • H2  
**Nasco** – Corso Sempione, 69 • B1  
**NH Fiera** – Viale degli Alberghi • OFF MAP  
**NH Grand Hotel Verdi** – Via M. Gioia, 6 • OFF MAP  
**NH Linate** – Via A. Grandi, 12 – Peschiera Borromeo (MI) • OFF MAP  
**NH Machiavelli** – Via Lazzaretto, 5 • H2  
**NH Milanofiori** – 2ª Strada – Assago (MI) • OFF MAP  
**NH Milano Touring** – Via Tarchetti, 2 • G3  
**NH President** – Largo Augusto, 10 • G5  
**Nhow** – Via Tortona, 35 • C7  
**Palazzo delle Stelline** – Corso Magenta, 61 • D5  
**Palazzo Segreti** – Via San Tomaso, 8 • E4  
**Radisson Blu** – Via Villapizzone, 24 • OFF MAP  
**Raffaello** – Viale Certosa, 108 • OFF MAP  
**Ramada Plaza** – Via S. d'Ancona, 27 • OFF MAP  
**Regency** – Via G. Arimondi, 12 • OFF MAP  
**Regina** – Via C. Correnti, 13 • E6  
**Residence Bianca Croce** – Via E. Paladini, 7 • OFF MAP  
**Residence Desenzano Milano** – Via Desenzano, 12 • OFF MAP  
**Residence Romana** – Corso di Porta Romana, 64 • G6  
**Royal Garden** – Via G. Di Vittorio – Assago (MI) • OFF MAP  
**Sanpi** – Via L. Palazzi, 18 • H2  
**Sheraton Diana Majestic** – Viale Piave, 42 • H3  
**Sheraton Milan Malpensa Airport** – Malpensa Terminal 1 – SS. 336 (VA) • OFF MAP  
**Silver** – Via R. Lombardi, 9/11 • OFF MAP  
**Spadari al Duomo** – Via Spadari, 11 • F5  
**St. George** – Viale Tunisia, 9 • H2  
**Starhotels Anderson** – Piazza Luigi di Savoia, 20 • H1  
**Starhotels Ritz** – Via L. Spallanzani, 40 • OFF MAP  
**Starhotels Rosa Grand** – Piazza Fontana, 3 • G5  
**Straf** – Via San Raffaele, 3 • F5  
**Terminal** – Via Ponte Seveso, 38 • OFF MAP  
**The Hub** – Via Privata Polonia, 10 • OFF MAP  
**Town House 12** – Piazza Gerusalemme, 12 • C1  
**Town House 31** – Via C. Goldoni, 31 • OFF MAP  
**Town House 33** – Via C. Goldoni, 33 • OFF MAP  
**UNA Century** – Via F. Filzi, 25/b • G1  
**UNA Cusani** – Via Cusani, 13 • E4  
**UNA Maison** – Via G. Mazzini, 4 • F5  
**UNA Malpensa** – Via F. Turati, 84 – Cerro Maggiore (MI) • OFF MAP  
**UNA Mediterraneo** – Via G. B. Muratori, 14 • H7  
**UNA Scandinavia** – Via Fauché, 15 • C1  
**UNA Tocq** – Via A. De Tocqueville, 7/D • F1  
**Uptown Palace** – Via Santa Sofia, 10 • F6  
**Vittoria** – Via P. Calvi, 32 • OFF MAP  
**WattTredici Hotel** – Via G. Watt, 13 • OFF MAP  
**Windsor Hotel Milano** – Via G. Galilei, 2 • G2

**MILAN: HOME OF MUSIC**



There are many ways of spending a pleasant evening in Milan, but one is more special...



**STAGIONE SINFONICA**  
Take your seat for a season of wonderful music! 10 months featuring 38 programs from Baroque to contemporary music.



**laVerdi BAROCCA**  
Third season of the Baroque instrumental and vocal ensemble conducted by Maestro Ruben Jais



**MAGGIORE minore**  
Sunday matinées introduced and conducted by Maestro Giuseppe Grazioli dedicated to a comparison between several famous composers and their forgotten contemporaries



**CRESCENDO IN MUSICA**  
Saturday afternoon concerts for young laVerdi music lovers

**TICKETS**

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO** Largo Gustav Mahler - tue/sun 14.30/19 - tel. 02.83389.401/402/403

[WWW.LAVERDI.ORG](http://WWW.LAVERDI.ORG)



## Home to the da Vinci Code

“Home” to one the most famous, talked-about and admired documents in the world. The **Pinacoteca Ambrosiana** and **Sacrestia del Bramante** are the museums that safeguard Leonardo da Vinci’s Codex Atlanticus, the largest and most spectacular collection of drawings, notes, manuscripts and projects penned by the Florentine genius, who worked in Milan for many years under the aegis of Ludovico Sforza. Leonardo’s chapter on “The flight of birds and mechanic flight” will be on display until 10 June. [www.ambrosiana.it](http://www.ambrosiana.it)

Pinacoteca Ambrosiana, piazza Pio XI, 2. T: 02 806921 (M1 Cordusio) and Sacrestia del Bramante, via Caradosso, 1 (M1-M2 Cadorna)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Monuments & Places of Interest

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city’s famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. Guided visit in English every Saturday 10am (including Cathedral, Baptistry and Cathedral rooftops by lift) €20. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm).

[www.duomomilano.it](http://www.duomomilano.it). Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

**BRERA**—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see “Entertainment” section. Via Brera and surrounding areas. M2 Lanza. **Map E3-F3**

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as “Il Castello”. Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP ask for the walls tour.** Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full

ticket €3. [www.milancastello.it](http://www.milancastello.it). Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

**CENACOLO**—One of the most famous attractions in the world, “L’Ultima Cena” or “Cenacolo” by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. [www.cenacolovinciano.net](http://www.cenacolovinciano.net). Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

**CIMITERO MONUMENTALE (MONUMENTAL CEMETERY)**—A real outdoor museum catering, on the one hand, to the whims of the elite of Milan’s society and, on the other, to works of art by famous sculptors of various eras. Among the notables buried here are Alessandro Manzoni and Arturo Toscanini. Open Tues-Sun from 8am-6pm. Piazzale Cimitero Monumentale. T: 02 88465600. M2 Garibaldi FS. **Map D1-E1**

CREDIT VENERANDA BIBLIOTECA AMBROSIANA

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

**GALLERIA VITTORIO EMANUELE II**—Sometimes known as “the living-room of the Milanese”, this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

**GIUSEPPE MEAZZA STADIUM** (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on “Entertainment”. [www.sansiro.net](http://www.sansiro.net). Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

**NAVIGLI**—The “Navigli” are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map D7-E7**

**PIRELLONE**—Designed by the famous architect, Gio Ponti, it was inaugurated in 1960. Standing 127.10 metres tall, until a few years ago, the Pirelli “skyscraper” was the highest building in Milan. Although today, even higher buildings are going up, the “Pirellone” (i.e. “big Pirelli”) still remains one of the symbols of the city. Open to visits on Saturday. Booking required. [www.regione.lombardia.it](http://www.regione.lombardia.it). Piazza Duca d’Aosta. T: 02 45487400. M2-M3 Centrale FS. **Map F1**

**SANT’AMBROGIO**—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-6pm). Admission free. [www.santambrogio-basilica.it](http://www.santambrogio-basilica.it). Piazza Sant’Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant’Ambrogio. **Map D5**

**SCALA (LA)**—The world’s premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see “Entertainment”. [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala.

T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**STAZIONE CENTRALE**—The Central Railway Station, the largest rail hub in Italy, is also an impressive work of architecture. Inaugurated in 1931, it is characterized by an imposing white stone facade. Platform 21 has a commemorative plaque testifying to the deportation of the Jews between 1943-44. Piazza Duca d’Aosta. M2-M3 Centrale FS. **Map H1**

## Museums

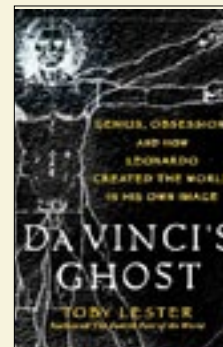
**ACQUARIO DI MILANO**—Housed in a splendid Liberty-style building, it is one of the largest and oldest of its kind in Italy. Established in 1906 and restructured in 2006, it hosts 36 gigantic pools filled with more than 100 species of fish, living in recreated environments ranging from the Amazon to the Mediterranean. The main focus of the pools is more towards native Italian fish, both fresh and saltwater, and plenty of exotic sea life from other continents.

## Book of the Month

A suggestion from Peter Pantoni, owner of Pantoni’s English Bookshop, a favourite haunt of international book lovers in Milan.

**Da Vinci’s Ghost: Genius, Obsession, and How Leonardo Created the World in His Own Image** - by Toby Lester

Everyone knows the image. No one knows its history. This is the story of Vitruvian Man: Leonardo da Vinci’s famous drawing of a man in a circle and a square. Deployed today to celebrate subjects as various as the nature of genius, the beauty of the human form, and the universality of the human spirit, the figure appears on everything from coffee cups and T-shirts to book covers and corporate logos. In short, it has become the world’s most famous cultural icon, yet almost nobody knows anything about it. Leonardo didn’t summon Vitruvian Man out of thin air. He was playing with the idea, set down by the Roman architect Vitruvius, that the human body could be made to fit inside a circle, long associated with the divine, and a square, related to the earthly and secular. In telling its story, Toby Lester weaves together a century-spanning saga of people and ideas. “Da Vinci’s Ghost” is written with the same narrative flair and intellectual sweep as Lester’s award-winning first book, the “almost unbearably thrilling” (Simon Winchester) *Fourth Part of the World*. Like Vitruvian Man itself, the book captures a pivotal time in the history of Western thought when the Middle Ages was giving way to the Renaissance, when art and science and philosophy all seemed to be converging as one, and when it seemed just possible, at least to Leonardo da Vinci, that a single human being might embody—and even understand—the nature of everything.



Now available at Pantoni’s English Bookshop. [www.pantoni.it](http://www.pantoni.it) Via L. Ariosto corner of via L. Mascheroni T: 02 4694468 **Map C4**

The aquarium hosts events whole suitable for the family and the library is one of the most important resources for marine biology and oceanic studies in Italy. Open Tues-Sun 9am-1pm/2pm-5.30pm. [www.acquariocivicomilano.eu](http://www.acquariocivicomilano.eu). Viale G. Gadio, 2. T: 02 88465750. M2 Lanza. **Map E4**

**AMBROSIANA PICTURE GALLERY**—The “Ambrosiana” contains several exquisite works of art from the 15th through 17th centuries and includes “The musician”, attributed to Leonardo, Raphael’s cartoon for the “School of Athens” fresco and Caravaggio’s “Basket of fruit”. The Ambrosiana will be exhibiting Leonardo’s entire “Codice Atlantico” (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. [www.ambrosiana.it](http://www.ambrosiana.it). Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

**BOSCHI DI STEFANO HOUSE MUSEUM**—Once inhabited by the married couple Antonio Boschi and Mariada Di Stefano, the Boschi Di Stefano House Museum has been open to the public since February 2003. The collection—paintings, sculptures and drawings – is an extraordinary testimony to the history of Twentieth Century Italian art. Open Tues-Sun 10am-6pm. Free admission. [www.fondazioneboschidistefano.it](http://www.fondazioneboschidistefano.it). Via G. Jan, 15. T: 02 74281000. M1 Lima. **Off Map**

**GALLERIA CAMPARI**—A vibrant, multimedia and interactive venue which traces the history of Campari through the expressions of modern and contemporary art from 1860 to today. Works and advertising campaigns by internationally renowned artists of the calibre of Fortunato Depero, Bruno Munari and Ugo Nespolo. Campari posters and memorabilia can be purchased from the Gift & Book Shop. Free admission. Open Tues, Thurs, Fri 10am-7pm. [www.campari.com](http://www.campari.com). Viale Gramsci, 161. Sesto San Giovanni (Milan). M1 Sesto 1° Maggio FS. (Extra-urban subway ticket required) **Off Map**

**GALLERIA D'ARTE MODERNA**—Boasting 2,700 paintings and 700 sculptures, this Galleria inaugurated in 1921 is above all a "nineteenth century museum" hosting mainly Italian and French works of art. Set against the beautifully elegant backdrop of the Villa Reale, with its magnificent English garden. Open daily 9am-1pm/2pm-5.30pm. Closed on Mondays. Free admission. [www.comune.milano.it](http://www.comune.milano.it). Via Palestro, 16. T: 02 76340809 (10am-noon/3pm-4pm). M1 Palestro, M3 Turati. **Map G3**

**GALLERIE D'ITALIA-PIAZZA SCALA**—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). [www.gallerieditalia.com](http://www.gallerieditalia.com). Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

**MUSEO BAGATTI VALSECCI**—Located in the heart of Milan, this museum/house is one of the best preserved in Europe. Its evocative rooms house precious Renaissance collections: paintings, sculptures, weapons and armour, ceramics, jewellery and tapestries. Open Tues-Sun (except holidays) 1pm-5.45pm. Full price ticket €8 (€4 on Wednesdays). [www.museobagattivalsecchi.org](http://www.museobagattivalsecchi.org). Via Santo Spirito 10/ Via Gesù, 5. T: 02 76006132/76014857. M1 San Babila, M3 Montenapoleone. **Map G4**

**MUSEO DEL 900**—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP a sight of piazza Duomo from the "Sala**

**Fontana".** Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. [www.museodelnovecento.org](http://www.museodelnovecento.org). Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

**MUSEO DEL CASTELLO SFORZESCO**—Antique art, paintings, period furniture, sculptures and musical instruments are housed in Castello Sforzesco's precious treasure trove. The building alone is well worth a visit. Rooms 9, 10, 15, 23, 24 not accessible to the disabled. Tues-Sun 9am-5.30pm (admission until 5pm), closed on Mondays (holidays included). Full price ticket €3. Free admittance: every day except Fri after 4.30pm; Fri 2pm-5.30pm; always free for children under 18. [www.milanocastello.it](http://www.milanocastello.it). Piazza Castello, 3. T: 02 88463703. M1 Cairoli. **Map E4**

**MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI**—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. [www.museoscienza.org](http://www.museoscienza.org). Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map C5**

**MUSEO DI STORIA NATURALE**—Home to valuable mineral, botanical and zoological collections. Highlights include a large fossil collection, reconstructions of extinct animals and dioramas with stuffed animals shown in their natural habitats originating both from Europe and other exotic places. It contains the only dinosaur skeleton existing in Italy. **WHERE TIP magical for children of all ages.** Open Tues-Sun 9am-5.30pm. Full price ticket €3 (free admission on Friday afternoon). [www.comune.milano.it](http://www.comune.milano.it). Corso Venezia, 55. T: 02 88463280. M1 Palestro. **Map H3**

**MUSEO DIOCESANO**—This museum of religious arts, whose new headquarters were inaugurated in 2001, hosts 600 works dating back to the 4th century A.D. By maximizing their historic and religious meanings, it preserves and promotes the valuable art treasures belonging to the "Diocese", with smaller pieces collected from Church museums and treasuries across Lombardy. Open Tues-Sun 10am-6pm. Full ticket price €8 (€4 on Tuesdays). [www.museodiocesano.it](http://www.museodiocesano.it). Corso di Porta Ticinese, 95. T: 02 89420019. **Map E7**

**MUSEO POLDI PEZZOLI**—Formerly the aristocratic home of its founder, Gian Giacomo Poldi Pezzoli (1822-1879), it houses a remarkable collection of Italian Renaissance masters: from Botticelli to Mantegna, from Piero della Francesca to Tiepolo. It also displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. Open Mon-Sun 10am-6pm (closed on Tuesdays). Full ticket price €8. [www.museopoldipezzoli.it](http://www.museopoldipezzoli.it). Via A. Manzoni, 12. T: 02 794889/796334. M3 Montenapoleone. **Map F4**

**MUSEO TEATRALE ALLA SCALA**—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. [www.museodimilano.mi.it](http://www.museodimilano.mi.it). Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**PAC-PADIGLIONE DI ARTE CONTEMPORANEA**—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. [www.comune.milano.it](http://www.comune.milano.it). Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

**PALAZZO REALE**—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. [www.comune.milano.it](http://www.comune.milano.it). Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

**PINACOTECA DI BRERA**—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. [www.brera.beniculturali.it](http://www.brera.beniculturali.it). Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

**TRIENNALE DESIGN MUSEUM**—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. [www.triennale.it](http://www.triennale.it). Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**

**VILLA NECCHI CAMPIGLIO**—Constructed between 1932 and 1935 by the Milanese architect Piero Portaluppi, it has survived completely intact, both outside with its ample yard, tennis court and pool, and inside with its rich succession of rooms. Architecture, decorative arts, furnishings and collections express as a harmonious whole the high standard of living of the owners, who belonged to the upper middle class of Lombard industrial families. Open Wed to Sun from 10am to 6pm. [www.fondoambiente.it](http://www.fondoambiente.it). Via Mozart, 14. T: 02 76340121. M1 Palestro. **Map H4**



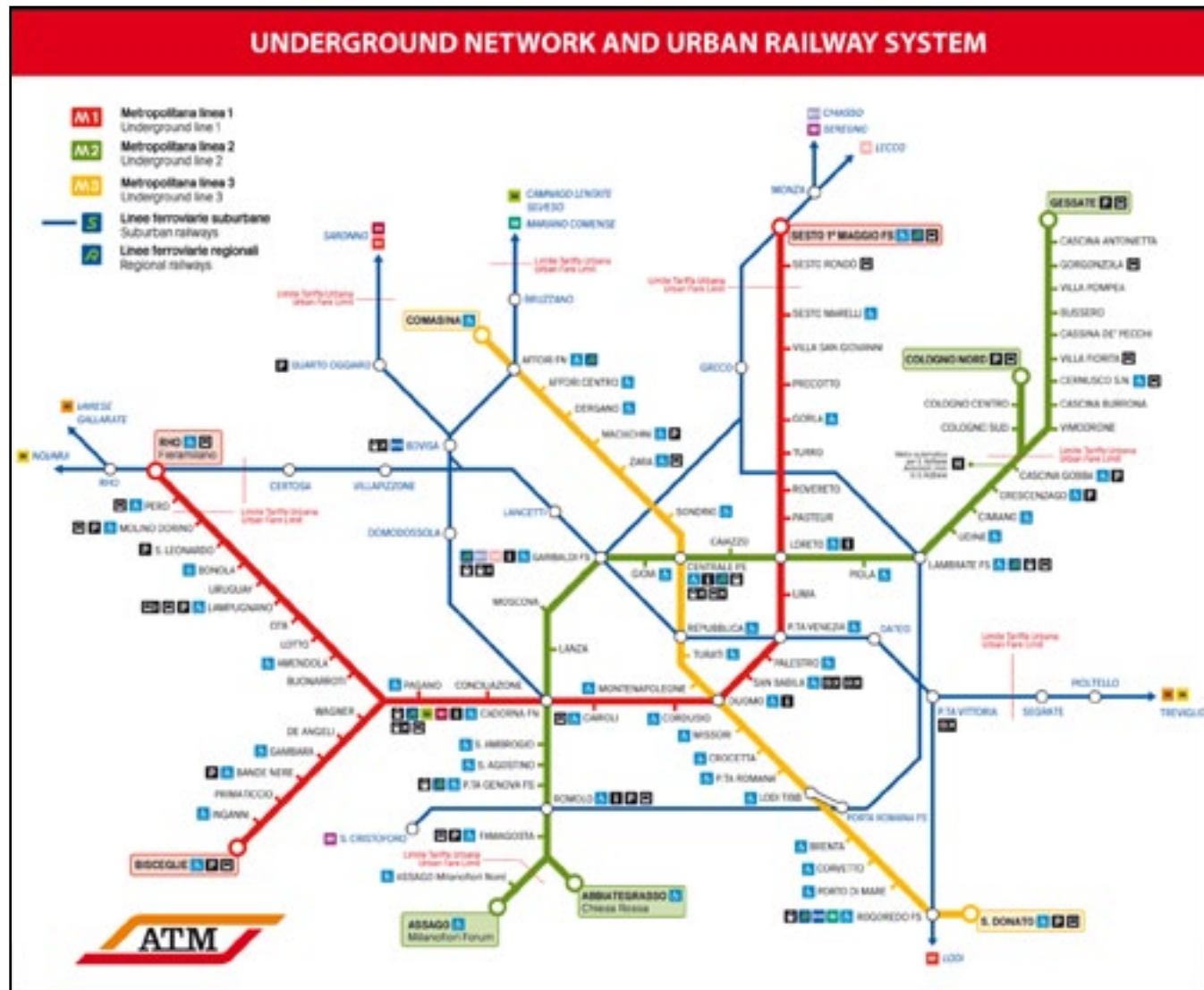
INTERNATIONAL EXHIBITION FOR PLASTICS AND RUBBER INDUSTRIES



At FIERA MILANO, from Tuesday May 8 to Saturday May 12, 2012, for the international exhibition for plastics and rubber industries. In 2012, PLAST will be the largest specialized exhibition in Europe. As of 31 January 2012, almost 1,200 exhibitors from 40 countries had signed up for the event, but more applications have been recently submitted. Based on data from PLAST'09, when 32% of visitors came from abroad, more than 60,000 visitors are expected from all over the world.

Find more information, special offers for visitors, discounted rates on airfare and hotels, tourism plans in Milan and Italy generally, as well as the exhibitor list and the pre-registration form on [www.plastonline.org](http://www.plastonline.org)

Organizer:  
Promaplast srl  
Assago (Milan) - Italy



Courtesy ATM

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

**Emergency**

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

**Trains**

**FERROVIE DELLO STATO** - Trenitalia Railway Company - General info T: 892021. [www.trenitalia.com](http://www.trenitalia.com)

**TRENORD** - Milano Nord Railway - General info T: 199 15 152. Mon-Sun 7am-10pm. [www.ferrovienord.it](http://www.ferrovienord.it)

**Pharmacy 24h-24h**

**Stazione Centrale** - Piazza Duca D'Aosta. T: 02 6690735

**Taxi**

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69

Taxi airport fees:  
From or to Malpensa: €90  
From or to Linate: €25-30  
From or to Orio al Serio: under €100

**Radio Taxi – 02-6969**  
[www.yellowtaxi.it](http://www.yellowtaxi.it)

Recommended by  
U.I.P.A. Chiavi d'Oro-Les Clefs d'Or



**GETTING AROUND MILAN**

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanesi – Local Public Transport Company** - Mon-Sun 7.30am-7.30pm. [www.atm.it](http://www.atm.it). T: 800 808181.

**Ordinary ticket (1,50 €)**  
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).  
Day ticket (4,50 €)  
Valid 24h. Bus, tram and metro with no limits.  
Two-day ticket (8,25 €)  
Valid 48h. Bus, tram and metro no limits.  
Check the tariffs for the extra-urban subway.  
Return ticket to Rho Fieramilano (5 €)

**Where to buy your ticket:** from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



**Milan by Segway**

The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers something for all tastes, starting from a **Downtown tour**: 3 hours in discovery of several of the city's most evocative venues including Arco della Pace, Parco Sempione, Castello Sforzesco, Piazza San Babila, Piazza del Duomo, Galleria Vittorio Emanuele II and Piazza della Scala.

To add a touch of originality to your holiday, why not choose the Segway **Shopping Tour**, complete with a personal shopper who will accompany you on a tour of the town's most exclusive shops. Conversely, for the clubbing crowd, we suggest the **Movida Tour** where you can indulge in an evening of unadulterated pleasure at one of the city's hottest, most glamorous spots.

During Milan's **Salone del Mobile**, the Downtown Tour (10am-6pm) and the Movida Tour (6pm-9pm) offer a special 1.5 h service. For information and reservations: T: 02 39545062, [www.segwaytourmilan.com](http://www.segwaytourmilan.com)

**Airports**

**MALPENSA** - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). [www.sea-aeroportmilano.it](http://www.sea-aeroportmilano.it)

**Lost&Found** T: 02 232323.

**Malpensa Express trains** T: 199 151152. Mon-Sun 7am-9pm. [www.malpensaexpress.it](http://www.malpensaexpress.it). Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-

8pm; Sat 8am-8pm; Sun 8.30am-4pm / Departures from Malpensa to Cadorna FNM 26' and 56' after the hour (5.26am-11.56pm) / Departures from Cadorna FNM 30' and 00' after the hour (5.30am-11pm). Ticket: € 11

**Malpensa Shuttle bus** T: 0331 258411. [www.malpensashuttle.it](http://www.malpensashuttle.it). Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50

**Malpensa bus Express** [www.autostradale.it](http://www.autostradale.it). Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 minutes (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 minutes (6.50am-10.10pm). Ticket: € 7,50

**LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). [www.sea-aeroportmilano.it](http://www.sea-aeroportmilano.it)

**Bus 73** Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

**ORIO AL SERIO** - (45 km from the centre of Milan – A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. [www.orioaeroporto.it](http://www.orioaeroporto.it)

**Orio Shuttle** - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

**City Tours**

**CITY TOUR** - (3.5 h) daily morning and afternoon, entrance to Cenacolo (Last Supper), Museo della Scala, Duomo, Castello Sforzesco included. T: 02 867131. Price: € 60.

**CITYSIGHTSEEING MILANO** - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. [www.milano.city-sightseeing.it](http://www.milano.city-sightseeing.it). Departure: Piazza Castello. **Map E4**. M1 Cairol. Languages spoken: Italian, English, French, Spanish, German, Japanese, Russian, Portuguese.

**BikeMi**

Bike Sharing service of the Milan Municipality available from more than 100 stations dotted around the town.  
Price: first 30 minutes free of charge, then €0.50 every 30 minutes. Subscriptions needed: daily €2.50. **Credit Cards only.**  
[www.bikemi.com](http://www.bikemi.com)  
T: 800 80 81 81  
Ask your concierge



**New Milanese Congestion Charge**

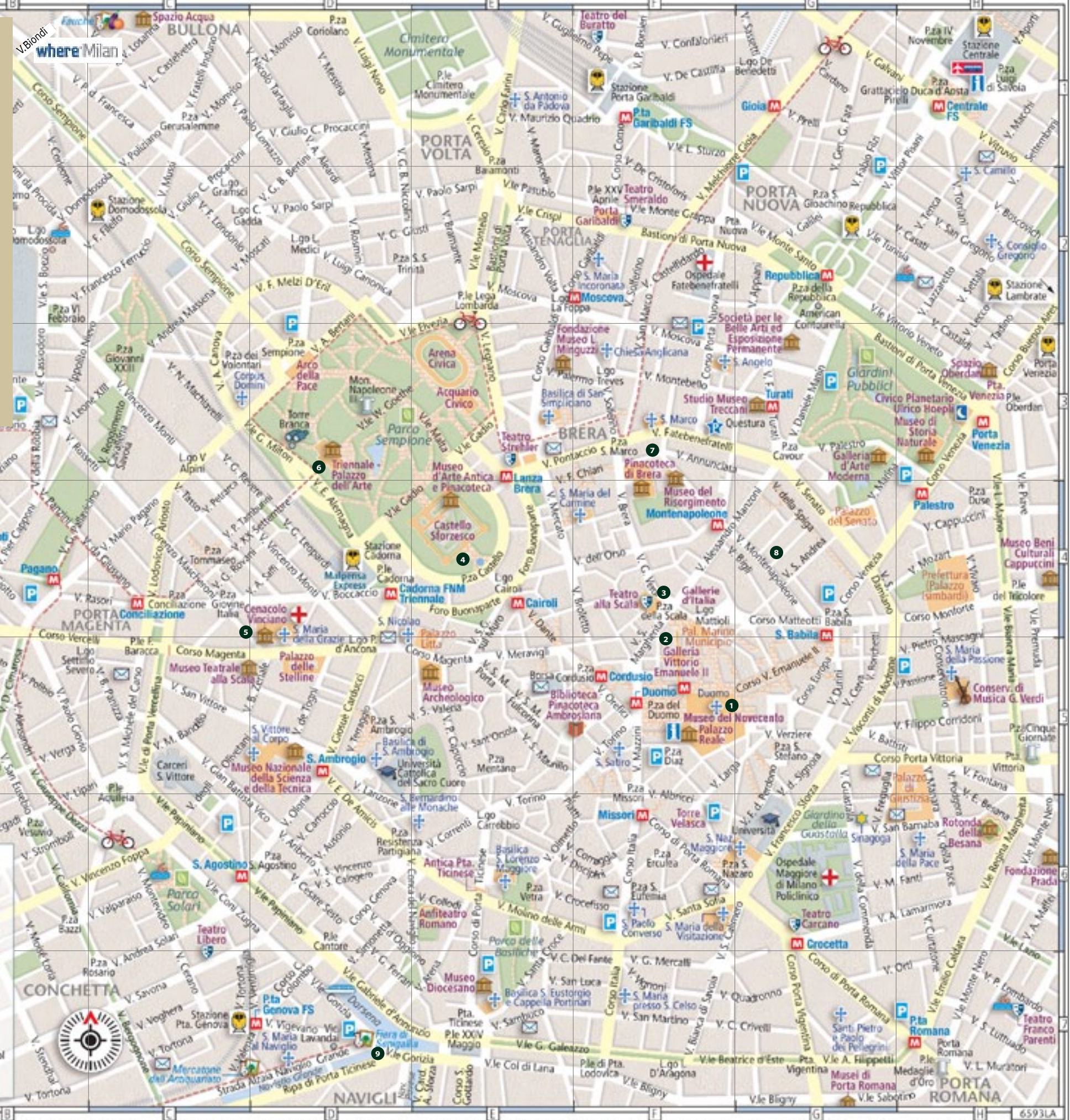
Since 16 January 2012, an "Area C" congestion charge, entailing the levying of a surcharge on vehicles entering the city, has been enforced in Milan. This anti-pollution measure applies Monday to Friday between 7.30am to 7.30pm and sets new boundaries and regulations for private and commercial vehicles accessing the city center.  
**Charge: 5 euros daily**





### Top in Town

- 1 **Piazza del Duomo**  
Palazzo Reale  
Museo del Novecento  
F5
- 2 **Galleria Vittorio Emanuele II**  
F5
- 3 **Teatro alla Scala**  
Gallerie d'Italia-Piazza Scala  
F4
- 4 **Castello Sforzesco**  
E4
- 5 **Leonardo da Vinci, The Last Supper**  
Santa Maria delle Grazie - D4
- 6 **Triennale Design Museum**  
Viale Alemagna - D3
- 7 **Pinacoteca di Brera**  
Via Brera - F4
- 8 **Luxury shopping district**  
Montenapoleone area - G4
- 9 **Navigli district**  
D7



# Your Keys to the City

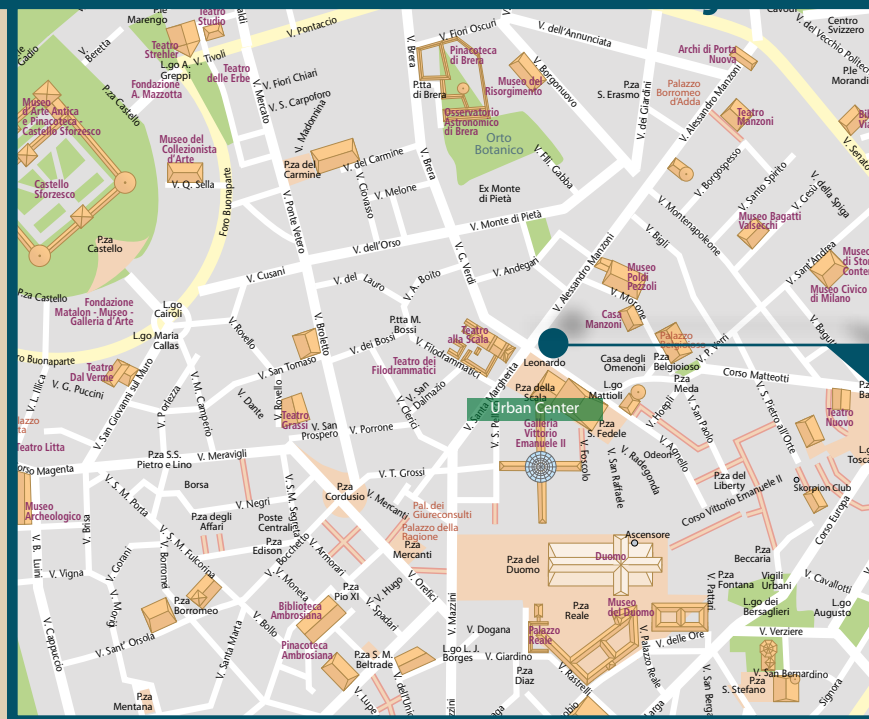


# Always ask your concierge



Unione Italiana Portieri d'Albergo  
"Le Chiavi d'Oro-Les Clefs d'Or"

# DISCOVER MILAN A Green City at Gallerie d'Italia



## Take a walk on the green side

Milan, a green city? Who would have believed it! Right from the early 15th century, in the memoirs of travellers and illustrious guests, the city is remembered for its abundance of green spaces and the salubriousness of its waters and horticultural products. Elements often found in its historic centre where the numerous orchards of monasteries and convents served as a contrast to the urban splendour of the gardens adorning Patrician villas. An unexpected side of the city which visitors can still find today in a few, though totally delightful, corners of evocative beauty. Some beautiful views can be seen at Gallerie d'Italia, the newest museum in town.



**Gallerie d'Italia**  
Piazza Scala  
www.gallerieditalia.com  
Entrance from  
via Manzoni, 10.  
M1-M3 Duomo,  
M3 Montenapoleone.



FROM THE TOP:  
Carlo Bossoli, *Milan view near porta Ludovica-viale Beatrice d'Este*, 1847.

Giuseppe Canella, *The Naviglio canal view from Ponte San Marco*, 1834.

Umberto Boccioni, *Woman in a garden*, 1910.



RIGHT TO LEFT: Claudio Sangiorgi, Hortus 2015 founder and president, with the cofounders Lora Had (movie director) and Andrea Jarach (publisher)

## HORTUS2015

For a "growing" Milan

Hortus 2015 is a cultural association of architects, town planners and communication experts who have joined forces to regenerate the green spaces of the historic city. A multidisciplinary group that is planning a series of events, from now until Expo 2015, to remind both the Milanese and countless visitors to the city, that Milan, despite having a reputation for shopping and interior design, also offers a number of enchanting green, outdoor spaces. [www.hortus2015.org](http://www.hortus2015.org)

**First date: "Milan the Orchard City" • 22 October-9 November 2012 at Urban Center, Galleria Vittorio Emanuele II (see map above).**

# MONTENAPOLEONE CARD. SHOPPING WITHOUT STOPPING.

Only MonteNapoleone Card gives you an Instant Tax Refund plus an additional 15% bonus to spend on your dream purchases. Visit our Vip Lounge in via MonteNapoleone 21 and ask for your Card.



Premier Tax Free Italy  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032

[www.premiertaxfree.com/montenapoleone](http://www.premiertaxfree.com/montenapoleone)



MONTENAPOLEONE CARD.  
ONCE YOU SHOP, YOU CAN'T STOP.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10.30am to 7pm and on Saturday from 1pm to 7pm. Our multi-lingual staff is at your complete disposal.

# LIVE FOR GREATNESS

EVERY ROLEX IS MADE FOR GREATNESS. THE DATEJUST, INTRODUCED IN 1945, WAS THE FIRST WRISTWATCH TO DISPLAY THE DATE THROUGH AN APERTURE ON THE DIAL. ITS UNIQUE MAGNIFYING CYCLOPS EYE, ADDED A FEW YEARS LATER, BECAME RECOGNISED AS A ROLEX DESIGN STANDARD. NOW IN A LARGER, MORE DISTINGUISHED 41 MM SIZE, THE DATEJUST II IS A NATURAL EVOLUTION OF A CLASSIC.

## THE DATEJUST II



### OFFICIAL RETAILERS IN MILAN

**PISA OROLOGERIA**  
**ROLEX BOUTIQUE**  
VIA MONTENAPOLEONE, 24

**GOBBI 1842**  
C.SO VITTORIO EMANUELE II, 15

**LUIGI VERGA**  
VIA MAZZINI ANGOLO VIA DOGANA  
CORSO VERCELLI, 7

**ROCCA 1794**  
PIAZZA DUOMO, 25

**RONCHI**  
VIA ALBRICCI, 2 (TEMPORARY SHOP)



# ROLEX