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Milan | December 2012

where tip



Amore and Psiche first time ever in Milan

Palazzo Marino will open its doors to the public for the traditional exhibition organized by Eni in partnership with the Louvre and the Municipality of Milan. **Until 13 January 2013, for the first time in Milan**, visitors will have a chance to admire the masterpieces by Antonio Canova *Amore e Psiche stanti* as well as François Gérard's painting *Psyché et l'Amour*, displayed for the occasion in the **Sala Alessi**.
 Open daily 9.30 am-8 pm, Thursday until 10.30pm.

Palazzo Marino, piazza della Scala, 2.
 T: 800 149617.
www.comune.milano.it

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 © courtesy of Excelsior Milano

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→ A Note from the Publisher

Dear Friends,

under the claim "Milano Loves You", which, in a nutshell, sums up the spirit of hospitality that our city offers international guests, **Where Milan** will be entering its third year. Over the past 24 months we have chalked up an incredible series of achievements that have established Where® as the best-known "what's on" editorial brand in the city. Each month we distribute 25,000 copies of our magazine to provide you, our international visitor, with up-to-date information, gathered by our expert editorial staff, on all events, shows, museums, restaurants and shopping venues across the city.

After the magazine came our specialized **Guides** on Design, Nature and Restaurants recommended by Concierge, later followed by maps and the **Montenapoleone Shopping Guide** - now also available not only in English, Chinese and Russian but also in Arabic and Japanese. There has not been one month that our publishing company has not given life to new products, or social initiatives such **Run In Milan**. We are setting out on our third year galvanized by a new energy and the passion of those who are aware that their work is useful to thousands of readers and advertisers.

We are indebted to our partners for giving us the opportunity of distributing our products, free of charge, in their hotels. So, at this time, on behalf of all of us, I'd like to extend my thanks to all of you. Above all, I would like to thank the hotels and their great team of staff. Where® owes its success to the Concierge of Milan which it is certain it will be able to reciprocate with quality and credibility.

— ANDREA JARACH
Publisher, Where Milan



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All About Gifts

Every year, during the festive season, we are faced with the problem of finding interesting and unusual gift ideas. Something new that will surprise and delight friends. Here are some tips about items and places where you can find brilliant ideas that will make your holiday truly special.



LOVER OF ITALIAN STYLE
Russian journalist, fashion contributor of *Where Milan* and lover of all things "Made in Italy", Alisa Auns gives us her take on a shopping experience in Milan.

Smarter Ideas for Health and Beauty

Picking a signature fragrance for a sentimental, passionate male friend is no easy task. You want the fragrance to capture the essence of the person who will be wearing it, in this case a connoisseur of good taste and an adrenaline hunter. Bearing these characteristics in mind, I think that your best bet would be "Collezione Barbieri" from **Acqua di Parma** (via Gesù, 1 - www.acquadiparma.it), one of the most luxurious, expensive and prestigious shaving creams available on the market today, produced, need I say, in the fatherland of "Il Barbieri di Siviglia". Conversely, when pandering to the tastes of a metropolitan girl inspired by New York's Soho - I would strongly suggest **Etro's** Green Street perfume line (via Bigli, 2 - www.etro.com).

For a more sporty, though stylish lady, **Vibram FiveFingers®** now offers the "Classic Paillettes", the ideal choice to embrace the freedom of barefooted adventure thanks to its innovative, fashion forward design and sequin-studded anatomical fit (see photo). Contemporary girls who are into extreme sports will find a new paradise at **Salewa**, a great store that sells an array of products, equipment and accessories for all types of mountain sports.



Nothing is More Appealing than a Gourmet Goodie

A great way of sharing your Italian food experience with family and friends back home is to take them a gift of prosciutto, artichokes or olive oil which you can purchase from **Peck**, a landmark gastronomic institution (via Spadari, 9 - www.peck.it). Its 1st floor houses a wine cellar packed with an impressive range of local and international labels so that, when choosing a bottle, you will most definitely be spoiled for choice. If you're looking to impress your significant other with a romantic gift, then choose **Maison Ruinart's "Vasca Miroir"**, the result of collaboration between Ruinart, the oldest champagne house in the world, and artist Herve Van Der Straeten (see photo). You can find this limited edition collection at **Spazio Rossana Orlandi** (via Matteo Bandello, 14 - T: 02 467447244).

Nothing goes better with champagne than chic **Armani Dolci** (via Manzoni, 31 - armanidolci.com), even the most demanding sweet tooth will be unable to resist this chocolate symphony conducted by Giorgio Armani.

If you're still not feeling completely satisfied, then head to the 7th floor **Food Market** of famed **la Rinascente** department store (piazza Duomo - www.rinascente.it) where you can enjoy all the traditional products of the Apennines. Olive oil, butter, pasta, sauces and a delectable array of black and white truffles.

Conversely, the 1st floor of the contemporary **Excelsior Milano** (Galleria del Corso, 4 - www.excelsiormilano.com) carries all the necessary ingredients for a perfect Christmas dinner.

Cool Gifts for Techno Lovers

For music fans, this year's "must-have" gift is the "Diffusore SoundLink Bluetooth" from **Bose** (via Spadolini, 5 - www.bose.it). A mobile speaker that works wirelessly with your iPhone or laptop and provides a professional, powerful sound that will literally blow your mind (see photo). For the fast and furious, we recommend an "all-in-one" gift - the "Constellation Quest Ferrari" from **Vertu** (via Montenapoleone, 29 - www.vertu.com). All the passion of speed and design are revealed in this luxury smartphone, inspired by the Ferrari 458 Italia sports car (see photo).



If you're looking for something unique for that special woman, then **High Tech** (piazza XXV Aprile, 12 - www.high-techmilano.com) is the place to go. This large, multi-space emporium, located just a stone's throw from **Corso Como** in the heart of the design district, offers thousands of exciting options. A "one-stop-shop" carrying homewear, kitchen gadgets and designer products.

Those in search of something a little more sophisticated should look no farther than the **Skitsch** design space (via Monte di Pietà, 11 - www.skitsch.it). You'll have a hard time tearing yourself away from this exuberant interiors store that produces everything from storage and beds to tabletop accessories and textiles.



From Milan with Love

A truly memorable gift is something typical that can only be found in Milan. For a unique gift, with an historical touch, head to **F. Pettinaroli** (piazza S. Fedele, 2 www.fpettinarioli.it), an exclusive stationery shop founded in 1881. With products such as antique globes, maps, albums and leather accessories, the brand will take customers in discovery of new worlds.

For that urban dandy, look no farther than the **PolsoGemello** boutique (via Giovanni da Procida, 7 - www.polsoGemello.com) where its attentive sales team will make sure that you select the right pair. The store also offers a bespoke service and will turn the world upside down to find exactly what you're looking for (see photo).

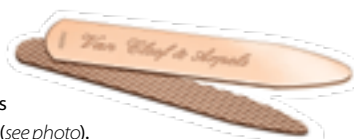
If you're in search of something exotic with Italian character then make a bee-line for **Giòsa Milano** (via Ciovasso, 6 - www.giosamilano.com) helmed by Giorgio Santamaria who makes dreams come true with his fabulous crocodile or alligator items. A second-to-none choice for all types of tote bags and accessories. In fact, they reason that they don't offer any lines or collections is because you are the designer!



Small Accessories With a Big Heart

When Italians give "pensieri", or amazing small gifts, they always try to come up with something unusual and special. A good gift shows you care enough about someone to really consider what they might like. Like the gifts themselves, I really love this whimsical Italian word. Giving a man a tie might not seem like anything special, however, if you give him a **Marinella** tie (S. Maria alla Porta, 5 - www.marinellanapoli.it), then you know that you've hit the right spot. Politicians, famous actors and important businessmen choose this Naples-based brand simply because it's the best.

Golden Stiffeners from **Van Cleef & Arpels** (via Pietro Verri, 10 - www.vancleef-arpels.com) will impress even the most discerning gentlemen. (see photo).



For more serious types who seem to have everything, I would go with a luxurious "Beckgammon game set" from **Chopard** (via della Spiga, 14 - www.chopard.com). This exclusive accessory, crafted in black wood, will enhance any fireside evening (see photo).

Zhang Xian

Where Milan meets Zhang Xian, Conductor of Milan's Giuseppe Verdi Orchestra who has chosen Milan as "her city"



© STEPHANIE BERGER



Portinari Chapel

Born in 1973 in Dandong, in Southern China, Zhang Xian began studying music at the age of 3, debuting, when she was just 20, at Beijing's Central Opera House. In 2002, she won first prize at the "Maazel-Vilar International Conductors' Competition" in New York subsequently going on, in April 2009, to become Music Director of the Verdi Orchestra in Milan. On 7 December, 2012 Zhang Xian will receive an Ambrogino d'Oro, an award presented annually by the City of Milan to prominent figures for their contribution to cultural and social causes.

What brought you to Milan ?

When I was offered the role of Music Director of the Verdi Orchestra I immediately saw it as a great opportunity: it meant that I could develop a personal dialogue with one of Italy's most important symphony orchestras in a cosmopolitan city, and I found this highly appealing.

What struck you most on arriving here?

Milan captured my heart on account of its dual nature. Although it is renowned as the capital of industry, fashion, luxury and design, like every Italian city, it boasts a rich artistic and cultural heritage. It is a city that one discovers day after day, with its treasures, never outwardly flaunted, but guarded jealously in palaces and churches. I am here referring, for example, to the triumph of frescoes found in the Church of San Maurizio or Bramante's fake transept at Santa Maria presso San Satiro, a jewel of architecture. Milan's soul gradually enters into your very being.

Which are the magical places in the city where you enjoy spending your free time?

One of my favourite places is the Navigli



Navigli District



Christmas market

district, where I chose to live with my family but also that of Porta Ticinese, with its small stores, artisan workshops and park where I often take my son.

Over the years, what have you learnt to appreciate most about the city?

The right compromise between the frenetic rhythms of a large city and the more relaxed ones of its districts that still retain a more intimate feeling. Furthermore, everyone that I have met until now has always been extremely friendly towards me, starting with my co-workers in the orchestra to friends, right up to the hospital staff who took care of me during the recent birth of my second child.

Where would you take out-of-town friends who are visiting Milan for the first time?

The monumental complex of Basilica di Sant'Eustorgio and the adjacent Portinari Chapel, one of the purest Renaissance creations.

What's the atmosphere like in Milan in December, during the holidays of Sant'Ambrogio, the Immacolata and the Christmas period?

There's a spiritual feeling that I find truly appealing because it's less commercial than that of New York where everything revolves around frenetic shopping.

Musically speaking, how are you planning on celebrating Christmas and the New Year?

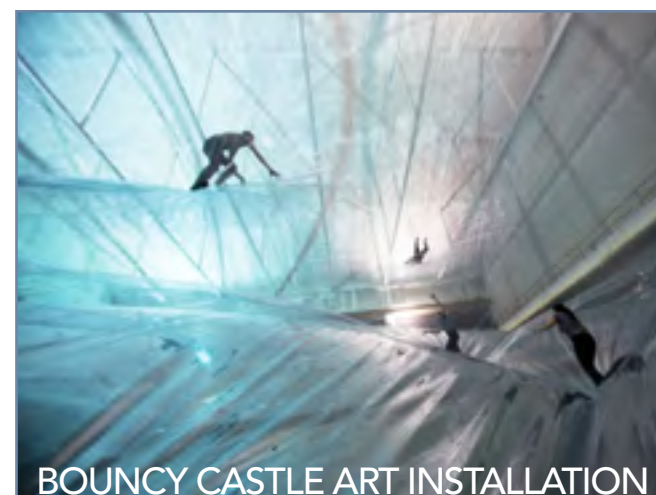
On 29, 30 and 31 December and on 1 January I will be conducting Beethoven's Ninth Symphony, a time-honoured European tradition that was actually imported into Italy by the Verdi Orchestra; then at home with my husband and children!



IT'S PICASSO TIME

Paintings, sculptures, photographs and films tell the story of one of the most influential artists of the 20th century: **Pablo Picasso**. For the third time around, **Palazzo Reale** hosts again an exhibition dedicated to the Spanish master, a vast anthology (curated by Anne Baldassari) of more than 200 works tracing the artist's amazing career, from his so-called "Blue Period" to the last years of his life. "Pablo Picasso. Capolavori dal Museo Nazionale Picasso di Parigi".

www.mostrapicasso.it. Palazzo Reale. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo.



BOUNCY CASTLE ART INSTALLATION

Milan's Hangar Bicocca is the place to go if you want to get tangled up in three levels of thin, clear film hanging 20 metres off the ground, transporting visitors into a new dimension. This incredible installation called "On Space Time Foam" is the brainchild of Argentinian artist, Tomás Saraceno and is scheduled to run at **Hangar Bicocca until 3 February 2013**. This 1,200 square metre construction will make visitors lose their spatial coordination, leaving them scrambling between the floor and the ceiling known as "earth" and "sky" and giving them the feeling of walking on air. www.hangarbicocca.org



Photos De Luna

BODY WORLDS

A "not-to-be-missed" event, if only to judge the controversies sparked in every part of the globe where the exhibition Body Worlds has debuted, attracting thousands of visitors. Until 17 February, 2013. Open Mon-Sun 10am-8pm; Thurs and Sat 10am-11pm. **Fabbrica del Vapore** Via Procaccini 4. T: 02 313499. www.bodyworlds.it



This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. www.laverdi.org

■ Symphonic Season 2 December

Ruben Jais, conductor
Music by J. Brahms, F. Schubert, F. Mendelssohn

13, 14, 16 December
Enrico Dindo, cello
Aldo Ceccato, conductor
Music by A. Dvorák

20, 21, 23 December
David Fray, piano
Ruben Jais, conductor
Music by F. Vacchi, W.A. Mozart

29, 30, 31 December and 1 January 2013
Zhang Xian, conductor
Music by L. van Beethoven

■ "laVerdi Barocca" **12 December**
Ruben Jais, conductor
Music by A. Corelli, A. Vivaldi

■ "Crescendo in Musica" **15 December**
"The Nutcracker"

Nicola Olivieri, narrator
Jader Bignamini, conductor
Music by P.I. Tchaikovskij

■ "Domenica mattina con laVerdi" **23 December**
"Schumann"
Simone Pedroni, piano
Giuseppe Grazioli, conductor

Music by R. Schumann, A. Thomas, F. Berwald

■ Special Concerts **6, 7, 9 December**
"Italian Opera"
Jader Bignamini, conductor

Music by G. Rossini, G. Puccini, G. Verdi, G. Donizetti, P. Mascagni, F. Cilea

16 December
Pietro Cavedon, piano
Maria Teresa Tramontin, Master of the Choir
Music by B. Britten

Hot Dates | December 2012

FRIDAY 7

Opening Night at La Scala

Wagner's "Lohengrin" will inaugurate the new 2012/2013 opera season at **Teatro alla Scala**, which will also be celebrating the bicentenary of the birth of two famous composers, Giuseppe Verdi and Richard Wagner. "Lohengrin" will be conducted by Maestro Daniel Barenboim (see photo) with direction by Claus Guth (www.teatroallascala.org). Ask your Concierge.



THURSDAY 6

Traditional Market Time

Milan's traditional "Oh Bej! Oh Bej!" Christmas fair will be back again, this year, in the area lying adjacent to **Castello Sforzesco**. Boasting innumerable stalls selling sweet treats and handcrafted items, it dates back to 1510 and coincides with the celebrations for the city's patron saint, Sant'Ambrogio. www.comune.milano.it



SATURDAY 1

IN THE NAME OF LOVE. For the first time in Milan, Palazzo Marino will host masterpieces by Antonio Canova "Amore e Psiche stanti" as well as renowned painting by François Gérard "Psyché et l'Amour". www.comune.milano.it

SUNDAY 9

ANNIVERSARY EXCLUSIVE. The 8th edition of the "Salone del Libro Usato" will be held at Milan's fieramilanocity fairgrounds with an offer of more than 100,000 literary works of all types and genres. www.salonelibrousatomilano.com

WEDNESDAY 12

FOOD FOR CHARITY. Milan's sophisticated Châteaux Monfort hotel will host a charity event (a cocktail with an exclusive food tasting) for the OrphanAID Africa non-profit organization supporting children in Ghana. Ask your concierge.

FRIDAY 14

INDIAN ART IN MILAN. The Triennale Design Museum continues the series dedicated to new international design with New India Designscape: a selection of works by contemporary designers. At the MINI&Triennale CreativeSet space. www.triennale.it

SUNDAY 16

MUSIC AND THEATRE. At this month's eagerly awaited "Aperitivo in Concerto", flautist and composer Nicole Mitchell & Black Earth Ensemble will enthrall audiences with an exclusive performance at Teatro Manzoni. www.aperitivoinconcerto.com

WEDNESDAY 19

GOSPEL PERFORMANCE. Sing along with Justin Blair & The Soulful Gospel Singers at Blue Note in via Borsieri. www.bluenotemilano.com

TUESDAY 25

MERRY CHRISTMAS. Today is one of the most joyful religious holiday in Italy and almost everything will be closed, museums included.

MONDAY 31

YEAR-END. New Year's Eve is marked by a number of fabulous initiatives. Make sure to book ahead if you're thinking of celebrating the end of the year in true Milanese style.

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Piazza Duomo, 12. T: 02 92800375.

M1-M3 Duomo. Map F5

www.comune.milano.it/palazzoreale

• Until 6 January 2013

PABLO PICASSO. Capolavori

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Thurs-Sun 9.30am-11.30pm

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CASTELLO SFORZESCO

• Until 6 January 2013

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Piazza Castello, 1 (Sala Viscontea).

M1-M2 Cadorna FN; M1 Cairoli;

M2 Lanza. Map E4.

www.milanocastello.it



IMAGE © LANCHE

MUSEO DEL NOVECENTO

• Until 3 March 2013

"COLLEZIONARE IL NOVECENTO"

Claudia Gian Ferrari gallerista, collezionista e storica dell'arte.

Open Mon 2.30pm-7.30pm;

Tues, Wed, Fri and Sun 9.30am-7.30pm;

Thurs and Sat 9.30am-9.30pm.

M1-M3 Duomo. Map F5.

www.museodelnovecento.org

FABBRICA DEL VAPORE

• Until 17 February 2013

BODY WORLDS

Open Mon-Sun 10am-8pm;

Thurs and Sat 10am-11pm.

Via Procaccini, 4. Map E2.

www.fabbricadelvapore.org

FAIRS

• 1-9 December

AF. L'ARTIGIANO IN FIERA

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Selling Exhibition

AT RHO FAIRGROUND

www.artigianoinfiera.it

• 7-9 December

SALONE DEL LIBRO USATO

Second-hand Book Exhibition

AT FIERAMILANOCITY

www.salonelibrousato.com

BLUE NOTE MILANO

• 6, 7 and 8 December

JAMES TAILOR QUARTET

• 11, 12 and 13 December

THE THREE LADIES OF BLUES

• 19 and 20 December

JUSTIN BLAIR & THE SOULFUL

GOSPEL SINGERS

• 21 and 22 December

CHIARA CIVELLO

• From 26 to 31 December

ANGELS IN HARLEM GOSPEL CHOIR

Via Pietro Borsieri, 37. Map F1.

www.bluenotemilano.com

OUT OF TOWN

• Until 7 January 2013

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C. Bartoli, Orchestra Filarmonica

della Scala, conductor D. Barenboim

• 4, 7, 11, 14, 18, 21, 27 WAGNER;

Lohengrin; conductor D. Barenboim,

director C. Guth

• 12, 13, 14, 15, 16 DEBUSSY;

pf. A. Planès

• 19, 28, 29, 30 BERLIOZ, Roméo

et Juliette (ballet); conductor

J. Conlon

• 20 BERLIOZ; Orchestra Sinfonica

Teatro alla Scala, conductor R. Ticciati

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la Rinascente's ground floor is dedicated to **high-end Beauty products**, where you can find the most sophisticated collections of fragrances for him and for her, plus a range of uber-glam cosmetic lines, several of which are available in limited special editions developed especially for la Rinascente.

Some ideas for your gift shopping: **Jo Malone** Christmas box (1), **Acqua di Parma** Colonia (2), Coffret **Prada** Luna Rossa (3), **Dior** J'adore L'Absolu Artist Edition with numbered bottle created by the French sculptor Jean-Michel Ottoniel (la Rinascente exclusive, 4), Eau Sauvage **Dior** (5), **Chanel** 2012 Christmas collection (6), **Estée Lauder - Michael Kors** Gun Metal (la Rinascente exclusive, 7), **La Prairie** Caviar Luxe Cream limited edition (8), **The Fragrance Kitchen** (la Rinascente exclusive, 9), **La Mer** The Ageless Collection Christmas box (10), Fan di **Fendi** EDP deluxe limited edition with leather case (11).

Top make-up brands are at your disposal for an exclusive, free session with a Make Up Artist, who will offer you a perfect tailor-made look. Call 02 88521 now to book your exclusive session at la Rinascente.

www.rinascente.it. Milano, piazza Duomo.
Open daily. T: 02 88521. M1-M3 Duomo. Map F4



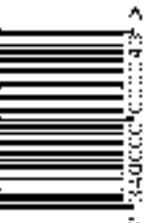
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» SHOPPING

Where to Buy

The festive season calls for a total look that's all about glam and glitter, as this month brings us brilliant colours for non-stop partying!



1. TOY WATCH
Gala Glitter with baguette cut Swarovski Elements
Toy Watch
Via Montenapoleone, 25
T: 02 76005996
M3 Montenapoleone. Map G4
www.toy-watch.com



2.

2. BOTTEGA VENETA
Oro Intreccio metal knot
Bottega Veneta
Via Montenapoleone, 5
T: 02 76024495
M3 Montenapoleone. Map G4
www.bottegapveneta.com



6.



5.

6. SWAROVSKI ELEMENTS
High-heeled jeweled sandals by René Caovilla - Sparkling Contrasts collection (Swarovski Elements)
la Rinascente
Milano, Piazza Duomo
T: 02 88521
M1-M3 Duomo. Map F4
www.larinascente.it



3.

3. FARAONE
White gold pendant and rings
Faraone Gioielli
Via Montenapoleone, 9
T: 02 76319153
M3 Montenapoleone. Map G4
www.faraonegioielli.it



4.

4. DIOR
Black silk dress with sequined embroidery
Dior
Via Montenapoleone, 12
T: 02 76317801
M3 Montenapoleone. Map G4
www.dior.com

5. HERMÈS
New "L'Ambre des Merveilles" fragrance
Hermès Boutique
Via Sant'Andrea, 21
T: 02 76003495
M3 Montenapoleone. Map G4
www.hermes.com



GIÒSA
MILANO

LA BOTTEGA DEL COCCODRILLO
VIA GIOVASSO 6

» TIPS FROM FRIENDS

Discovering Excelsior Milano



Chinese fashion contributor of Where Milan and lover of Italian style, Alys Zhang gives us her take on a shopping experience

I am constantly amazed by the Excelsior Milano's interior details and arty ideas that embellish the seven floors of this trendy concept store. However, one of its main attractions are the **Antonia** floors, a fashion lover's playground, stocking a mix of designer outfits. Excelsior Milano's two-floor basement level hosts a gourmet delicatessen and a slow food bistro. And, then, of course, there are 5 floors dedicated to beauty and perfume, clothing and accessories, what more could a girl ask for?

The ground floor features an array of high-tech gadgets that are sure to solve the headache of picking out a gift for those fashion-conscious male dandies. A **Tiffany&Co.** counter, decked out in a minty green colour, is the perfect place to purchase a meaningful gift at, what's more, much lower prices than in mainland China (remember tax refund!). On your left, French macaron specialists **Ladurée**, tempt you in with their delectable array of sweet treats. What's more, if you're in search of that perfume that makes you feel like a million dollars than make sure to stop by the **Olfattorio Bar à Parfums** located on the ground floor.

On reaching the Icon Contemporary area on the first floor, you will find yourself salivating over **Helmut Lang's** eccentric though daringly elegant collection one of whose standout pieces includes a stunning leather jacket. Other innovative brands that set my heart beating were **Haute Hippie**, a lifestyle brand that transcends fashion and types and **Theory**, a New York-based men and women's

contemporary fashion label known for its clean lines and luxurious simple clothing.

Just near the elevator, in a dramatically visual theatre-like setting, I came upon the men's world boasting a contemporary British aesthetic and a delightful range of winter jackets, jumpers, T-shirts, jeans and shoes as well as my favourite item on this floor – vintage-inspired, handcrafted **Globe Trotter** suitcases, available in a range of chic colours and sizes for the discerning traveller! The second floor also houses a great mix of sporty, chic brands and features big-names in fashion like **Givenchy**, **Henry Lloyd**, **Kenzo** and **Neil Barrett**, high-quality denim and T-shirts from **Edwin** and **YMC** right up to the more down-to-earth **Nike** and **Vans** sneakers.

For more sophisticated women in the know, the higher floors are a "must-visit" destination. Fashion-conscious ladies will be bowled over by **Isabel Marant's** complete collection of delicate blouses, leather pants and evening shawls, **Dries Van Noten's** dark session, **Meteo** by **Yves Salomon's** exotic glory and **Rick Owen's** vintage

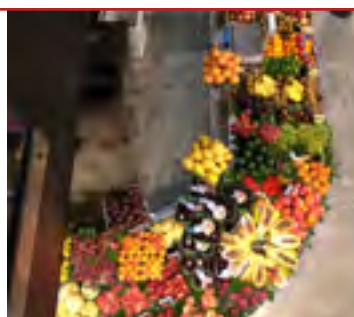
TASTY GIFTS

In Chinese culture, eating is a No.1 priority and you can never go wrong if you bring something Italian back as a gift. Excelsior Milano offers a number of impressive items at budget-range prices.

10 Euros-Coming from China, it's hard to believe that several of the fine, select wines displayed on this well-stocked shelf actually cost under 10 Euros.

100 Euros-Bottles of pickles and spices are set out like perfumes; in fact, just looking at them makes your mouth water. I was specially impressed to notice that instructions in Chinese are tagged next to several items, thus inducing me to purchase a special pot of honey promising medicinal functions as well as a large bar of European chocolate to take home to my family.

1000 Euros- You don't have to spend this much unless you're a true connoisseur of rare wines and champagne! Remember to ask the cashier to wrap your gifts with Eat's logo paper and bows, to add that extra touch of pizzazz to your unforgettable shopping spree.



EXCELSIOR

MILANO

EXTRAORDINARY DEPARTMENT STORE

GALLERIA DEL CORSO, 4

PHOTO © DE LUNA

NEW opening What's New in the City

Crocodile Cult by Colombo Via della Spiga

Not a boutique, but a refined gallery created to highlight all the elegance of the brand's uber-sophisticated collections of bags and small leather items. In fact, following in-depth restyling, the new Colombo monobrand store has re-opened in Via della Spiga. The new flagship store of the Milanese brand is spread out over two floors where a clever manipulation of light brings its collection into focus. Its window display showcases the icon bags that have made Colombo famous throughout the world, including the Odeon model, entirely handcrafted in the crocodile cult version proposed in a range of diverse colours. Must-haves for the 2012 spring/summer season are, in fact, vibrant colours; other novelties also include a limited edition clutch version decorated with precious stones. Open Mon-Sat 10am-7pm. www.colomboviadellaspiiga.it. Via della Spiga, 9. T: 02 76023587. M3 Montenapoleone. Map G4.



A Meld of Fashion and Poetry: "nonostantemarras"

On stepping into the "nonostantemarras" space, customers will find themselves surrounded by seemingly different and contrasting "objets retrouvés". The brainchild of innovative Italian designer Antonio Marras, this multi-functional space features a library, a café, a boutique and a bookstore where visitors can chat, gossip, look for ideas and inspiration, devise projects and encounter artists and writers while enjoying the inebriating aromas of coffee and tea. Open Mon-Sat 10am-7pm. www.antoniomarras.it. Via Cola di Rienzo, 8. T: 02 89075002. Map C6

TEMPORARY STORES

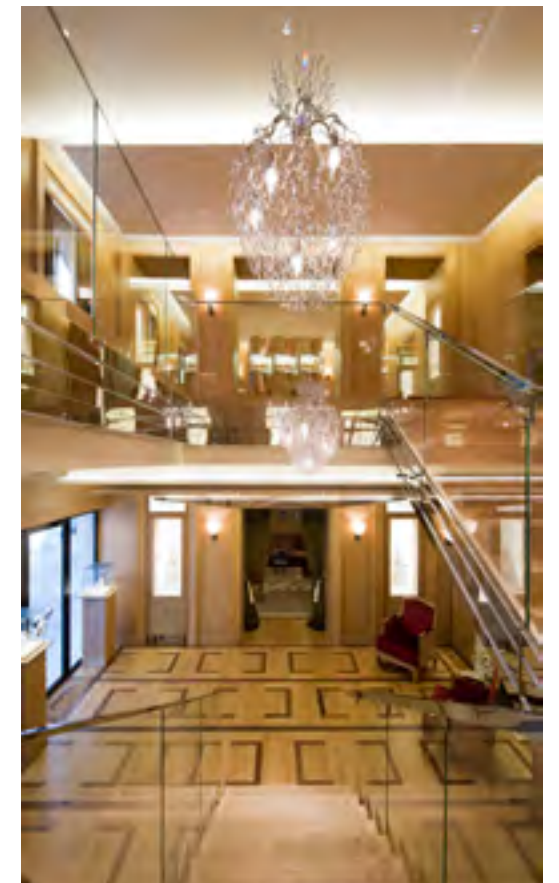
- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>POMELLATO 67
Jewellery
Until March 2013
www.pomellato.com
Via Sant'Andrea, 17
M3 Montenapoleone. Map G4</p> | <p>www.bmw-motorrad.it
la Rinascente, piazza Duomo
M1-M3 Duomo. Map F4</p> |
| <p>BMW MOTORRAD
Sportswear
Until 15 February 2013</p> | <p>CARHARTT
Sportswear
Until 15 January 2013
www.carhartt.com
Via P. Paoli, 3/5
M2 Porta Genova FS. Map D7</p> |

AND MORE...

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>P.A.R.O.S.H.
Fashion clothes for women
www.parosh.it
Via Santo Spirito, 14
M3 Montenapoleone. Map G4</p> | <p>ELISABETTA FRANCHI
Women's clothing
www.elisabettafranchi.it
Via Manzoni,
M3 Montenapoleone. Map G4</p> |
| <p>SALEWA
Sportswear
www.salewa.it
Corso Garibaldi, 59
M2 Moscova. Map E3</p> | <p>ALCOLICHE ALCHIMIE
(Cadenhead's Whisky Bar)
Whisky and distillates
www.alcolichealchimie.it
Via Procaccini, 3. Map D2</p> |
| <p>ANGELO NARDELLI 1951
Men's clothing
www.nardelli1951.it
Via Plinio, 1
M1 Lima. Map H2</p> | <p>VERSATILE GALLERY
Innovative interior design
www.versatilegallery.com
Via dell'Annunciata, 12
M3 Montenapoleone. Map G4</p> |
| <p>GIUSEPPE ZANOTTI
High-fashion shoes for women
www.giuseppezanottidesign.com
Via Montenapoleone, 12.
M3 Montenapoleone. Map G4</p> | <p>RAW
Vintage and contemporary design
www.rawmilano.it
Via Palermo, 1
M2 Moscova. Map F2</p> |

New Look for Chopard

The Swiss brand, famed throughout the world for its refined timepieces and jewellery collections, has opened the doors of its recently refurbished boutique in via della Spiga. Talented French architect Thierry W. Despont has managed to create a perfect meld of 150 years of uncompromising traditional craftsmanship with a love for modern technology. The boutique's two floors are connected by a bold crystal staircase, with reflections designed to create a truly unique atmosphere: the ground floor houses the Chopard Uomo collection, with one space, in particular, dedicated to the LUC, 1000 Miglia and Manufacture collections. In fact, the new Milanese Chopard boutique is the only one in the world to boast a Men's Room of this kind. The first floor is home to the accessories room, a room dedicated to its Women's collections and a VIP room featuring the Maison's most exclusive pieces of high-class jewellery and haute horlogerie. Open Mon-Sat 10am-7pm. www.chopard.com. Via della Spiga, 14. T: 02 76394950. M3 Montenapoleone. Map G4.



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Shopping



www.fabrianoboutique.com
Via Ponte Vetro, 17
T: 02 76318754.
Open Mon-Sat
10am-7.30pm,
Sun 11am-7pm.
M1 Cairoli. Map F4

All That Gifts From Fabriano

Just a few more days and it will be 2013... at **Fabriano Boutique** everything is ready to welcome in the new year with style and fantasy, thanks to rigorously "Made-in-Italy" creations boasting an innovative design: desk, pocket and travel diaries and weekly or monthly organizers, in fabric and leather. Original gifts suitable for all occasions, to make even the simplest, everyday gestures, truly special!

For more detailed listings, please see www.wheretraveler.com

Accessories

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an

unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. **Map G4**

CRUCIANI C—After Verona, Madrid and the jet-set resorts of Capri, Taormina and Forte dei Marmi, Cruciani C has opened its 6th monobrand store. Located in the highly central via Manzoni, customers can now purchase the highly sought-after bracelets that, for one year, have embellished the wrists of trendsetters the world over, elegant arm candy made from silk, screen printed PVC, soft, brightly coloured pashminas in cashmere, silk and linen and footwear. Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. www.cruciani.net. Via Manzoni, 19. T: 02 89093864. M3 Montenapoleone. **Map F4**

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively

"Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. **Map H3**

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen* Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **top brands**, which can be found on pages 24-25.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

Books & Magazines

AMERICAN BOOKSTORE—Situated just in front of the Castello Sforzesco, for the past 30 years, this popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. **Map E4**

FNAC—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras and camcorders, a ticket service, photo printing, bar and Internet Point. Open Mon-Sat 9.30am-8pm; Sun 10am-8pm. www.fnac.it. Via Torino, 45. T: 02 869541. M1-M3 Duomo, M3 Missori. **Map F5**

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the

Guests Choice

These are the top-ranking brands rated best, last month, by international guests shopping at exclusive locations in the city*.

- Prada
- La Rinascente
- D&G
- Giorgio Armani
- Gucci
- Max Mara
- Chanel
- Louis Vuitton
- Etro
- Ermenegildo Zegna

*From a survey conducted by the concierges of several of the city's most important hotels regarding the purchases made by their international guests.

Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. **Map G2**

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Top Brands



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Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7:30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CESARE PACIOTTI—www.cesare-paciotti.com. Women: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8. T: 02 76001338. M1 San Babila, M3 Montenapoleone. **Map G4** • Men: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8/A. T: 02 76001164. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7:30pm; Sun 2pm-7:30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7:30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone,

14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.it. Open Mon-Sun 10am-7:30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FAY—www.fay.it. Open Mon-Sun 10.30am-7:30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÈ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7:30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7:30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7:30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIL SANDER—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7:30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7:30pm; Tue-Sat 10am-7:30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LES COPAINS—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7:30pm; Sun 11.30am-7:30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10.30am-7:30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7:30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7:30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7:30pm. Via della Spiga, 36. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7:30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8

(Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone.

Map G4 • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7:30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

ROCCO BAROCCO—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7:30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7:30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7:30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**



SPOTLIGHT Inventiveness Meets Creativity

Jaeger-LeCoultre has designed the **Rendez-Vous** line for women: women have a date with time, their own time, enjoying each moment of the day with verve and enthusiasm, displaying self-assured determination in order to perpetually reinvent themselves. Each minimum detail of this line conveys a sense of femininity: its perfectly matched case and dial provide the perfect backdrop for its mechanical movement. The automatic calibre, entirely developed, crafted and assembled in the Jaeger-LeCoultre workshops, stages a day/night indicator featuring handcrafted guilloché workmanship in full respect of the most authentic tradition of Haute Horlogerie. Via Montenapoleone, 1. T: 02 76281376. www.jaeger-lecoultre.com

Shopping with Montenapoleone Card



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques. The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project."

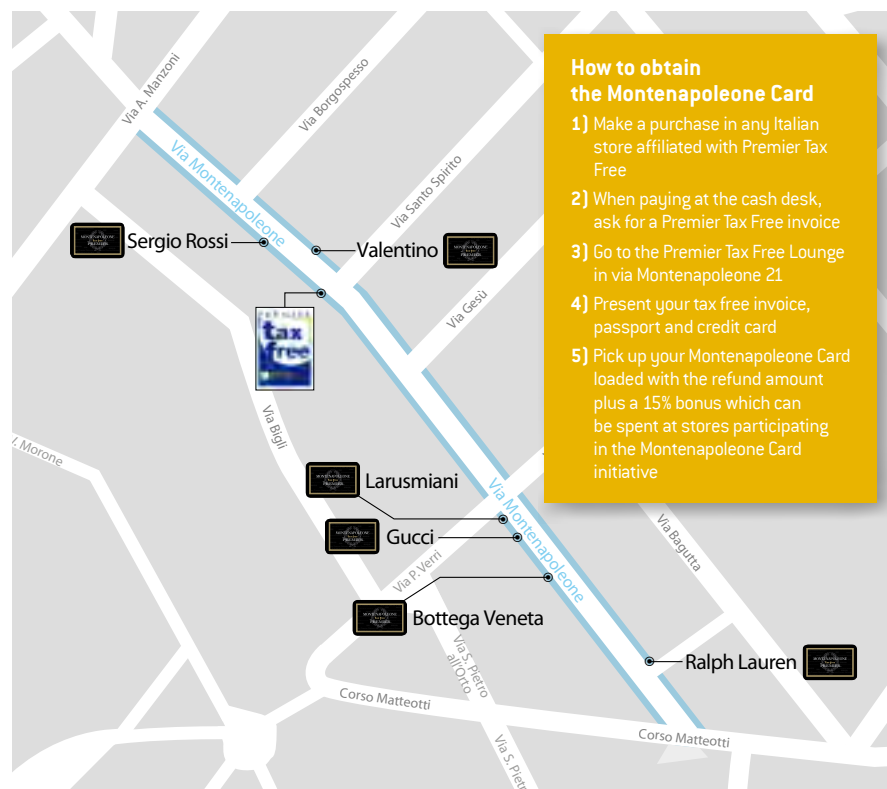
Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

Larusmiani, a luxury shopping experience

These made-in-Italy clothes are the epitome of exclusivity, Italian style, freedom and flight symbolized by the seagull logo stitched on the inside of their men's and ladies wear. A visit to this three-level family-owned concept boutique is not only compulsory, but is truly a treat with a luxurious interior of marble, scattered antiquities and leather-clad railings too. The ground floor is laden with silk ties (striped, dotted or plain) and a selection of the season's best including cashmere coats, scarves and cardigans, slim-fit trousers and unstructured jackets.

A flight up will bring you to the bespoke room where demanding clients can choose their desired collar, cuffs and fabric while an in-store tailor guarantees that you will depart 100% satisfied with your purchase. Browse the menswear to single out an amazing double-breasted grey coat in wool and cashmere or the silk-lined, zip-up sports jacket as well as the impeccably-made silk shirts that undergo fourteen hand processes completed by their own team of tailors in Massacarra. For ladies, top billing goes to a dark grey mammoth vest with an extended silk lining as well as a grey mink dress lined in animalier fabric.

Larusmiani
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative



RALPH LAUREN
Floor-length mermaid-style gold dress
Ralph Lauren
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



VALENTINO
Calf leather shopping bag with studs
Valentino
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



GUCCI
Gucci Première fragrance
Gucci
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com

BOTTEGA VENETA
Gold document case and red clutch
Bottega Veneta
Via Montenapoleone, 5
T: 02 76024495
www.bottegabeneta.com



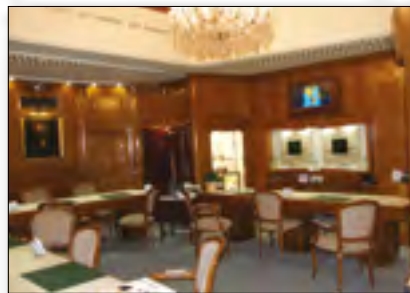
SERGIO ROSSI
Distressed, brushed leather Roger lace-up shoe
Sergio Rossi
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



Montenapoleone Card.
Once you shop you can't stop

Luxury shopping

Duomo district



Gobbi 1842

Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Rolex, Patek Philippe, Tudor and Baume & Mercier. You'll get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service.

Corso Vittorio Emanuele II, 15
T: 02 76020536



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MONDADORI MULTICENTER—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames, phones, electronics, IT, café, foreign newsstand and Internet Point. www.negozimondadori.it. Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. **Map F4**

PANTON'S ENGLISH BOOKSHOP—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The

magazine Where Milan is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. **Map D4**

Clothing - Men & Women

ANIMAL HOUSE—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-

7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

ASPESI—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

CRUCIANI—Each item is made from only the finest yarns originating from all over the world,

Luxury Personal Shopping

by GoldBlack Style

GoldBlack Style is a leading company specializing in the offer of top-range services designed for an exclusive clientele. GoldBlack Style's mission is to make sure that you live unique, personalized, luxury experiences, in order to enable you to discover everything that Milan and its outlying areas have to offer in terms of fashion, food and culture. GoldBlack Style's packages are tailored to suit individual requirements and include services such as make-up and hair-styling directly in your room for an exclusive look, created ad hoc for the premier at La Scala. GoldBlack Style also proposes luxury tours, not only of a cultural nature but also dedicated to wine and food tastings. For a truly memorable experience, treat yourself or others to GoldBlack Style's exclusive services for Christmas. GoldBlack Style does not sell services, it makes dreams come true. For all related information, ask your concierge. www.goldblackstyle.com



Manuela Faganelli and Elisa Bongiascia, President and Vice-President of GoldBlackStyle.

such as cashmere, silk, wool and cotton or rarer, even more exclusive materials such as vicuna or experimental blends. Cruciani offers young, sophisticated collections based on the timeless, universal canons of true Italian elegance. The small bracelets in macrame lace are the latest, global cult phenomenon, an absolute "must-have". Open Mon-Sat 10am-7.30pm/Sun 11am-7.30pm. www.cruciani.net. Via Verri, corner of via Bigli. T: 02 76021502. M1 San Babila. **Map G4**

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's

passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

HOST—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

M MISSONI—A 1970s spirit is the inspiration behind the new concept for M Missoni's new monobrand store. The new space is distinguished by its minimalist style, innate elegance and pastel shades, in keeping with the women's prêt-à-porter collections on show featuring daring colours, unusual working techniques, patterns and sought-after materials. Open Mon-Sat 10.30am-7.30pm. www.m-missoni.com. Corso Venezia, 2. T: 02 36510974. M1 Porta Venezia. **Map G4**

MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

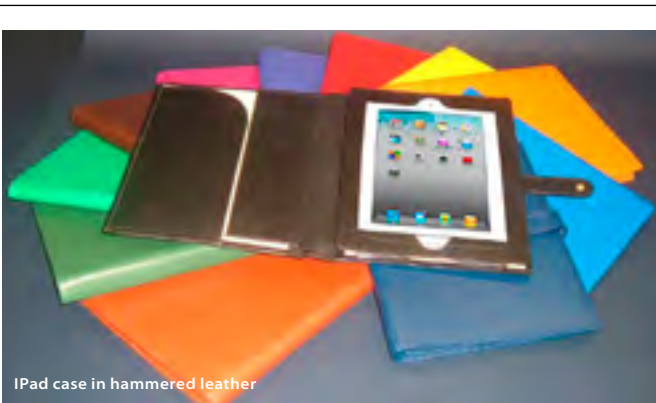
MONCLER—Boutique and home to the famous "puffer" jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. www.moncler.com. Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

SPOTLIGHT



Mordillo Time!

Until 20 January 2013, **Vicolungo The Style Outlets** will host the exhibition "Riluce. Esercizi di arte luminosa", an open-air exhibition dedicated to the famous cartoonist **Guillermo Mordillo**. Following the enormous success of the first edition featuring works by Guido Crepax, this exhibit will highlight the works of the Argentinean artist, revisited for the occasion in the form of luminous installations. Mordillo's brightly coloured canvases will animate the centres' open-air spaces in a never-seen-before display of his works. The underlying theme of "Mordillo Time" revolves around the world of stationery supplies featuring the items and accessories that, for more than 40 years, have brought his drawings to the desks of schoolchildren and the homes of families throughout the world. www.thestyleoutlets.com



iPad case in hammered leather

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875
More info: www.wheremilan.com

PIACENZA 1733—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

RENCO—Since its inception in 1926, Renco has been synonymous with male elegance, style and "Made-in-Italy" quality and offers a complete range of big and tall men's clothing in sizes ranging from 51 to 85 as well as extra-long sizes from 50 to 68. Elegant, traditional or casual wear: suits, trousers, sweaters, shirts and underwear, in a welcoming atmosphere designed for a special clientele. All garments and accessories are made according to time-honoured artisan traditions, to guarantee the perfect fit and durability. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-7pm. www.rencostore.com. Corso Venezia, 29. T: 02 76000235. **Map G4**

Concept Stores

FERRARI STORE MILANO—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

MOMODESIGN—"Made-in-Italy" creativity, style and design are the hallmark features of Momodesign's collections. The style is the value added of each creation, which always manages to anticipate market trends, include men and women's timepiece lines: helmets, watches, shoes, apparel and leather goods and, last but not least, cover for iPhones, iPods and mp3s. Open Mon 3.30pm-7.30pm; Tues-Fri 10am-2.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. www.momodesign.com. Galleria San Babila, 4/A. T: 02 76016168. M1 San Babila. **Map G4**

Home Décor & Fabrics

VILLA MEISSEN—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine

art, porcelain, accessories, and the most recent Meissen® Joaillerie collection. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. The location hosts the new Home Meissen® Collectibles – a collection of elegant pieces carefully designed and matched in style and color for interior high level. Sofas, chairs, tables, lamps, tableware as well as the luxurious fabrics, linings and accessories create a journey through the modern era classic from the '40s to the '70s. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via

Montenapoleone, 16/A corner of Via Gesù. T: 02 3030421. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry repropose in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DEWAN—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm; Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

DODO—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.dodo.it. Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GAGÀ MILANO—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste. www.gagamilano.com. Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

GIOIELLI BY FERRO—This small, stylish jewellers, located in the heart of Brera, is a place where jewellery lovers can make their dreams come true. Here, they can purchase modern, period or design pieces, without a backward look, on account of the fact that each item sold carries certification by gemologists registered with IGI (Italian Gemological Institute). The feather-in-the-cap of this boutique is its "Private Collection" of Gioielli by Ferro, consisting of unique pieces, conceived around individual gems stemming from the creative genius of designer

Ferruccio Invernizzi. Open Mon 1pm-7pm; Tues-Sat 10am-1pm/2.30pm-7pm. www.gioiellibyferro.it. Via Monte di Pietà 1/A. T: 02 87071718. M3 Montenapoleone. **Map F4**

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm.

www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LINGOTTINO—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**
• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PILGIÒ—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and

→ SPOTLIGHT

All the Best Designer Brands

Bag bargains and stock up on the best Italian and international fashion brands, all discounted at 30 to 70% less, at **Serravalle Designer Outlet**, Europe's largest shopping mall located in Serravalle Scrivia (AL). In addition to the boutiques of Alberta Ferretti, Blumarine, Brioni, Brooks Brothers, Bruno Magli, Bulgari Company Store, Canali, Cerruti, Calvin Klein, Damiani, Diesel, Dolce & Gabbana, Etro, Ferré, Furla, Guess, Hugo Boss, La Perla, Lacoste, Les Copains, Pal Zileri, Prada, Roberto Cavalli, Salvatore Ferragamo and Versace, also Desigual, Tommy Hilfiger and Burberry recently opened. Open everyday, 10am-8pm. The outlet can be accessed by car, train or the convenient shuttle service that runs daily from Milan (www.zaniviaggi.it – T: 02 867131). www.mcarthurglen.it or facebook.com/SerravalleDesignerOutlet



→ SPOTLIGHT

Christmas Art Deco Spectacular at Fidenza Village



With the festive season fast approaching, the Fidenza Village, one of the *Chic Outlet Shopping*® Villages will be fizzing with creativity. This year, the artistic theme chosen is **Art Deco**, focusing on all the electric energy that wrapped itself around us during one of design's most fertile and daring periods. A series of **brightly coloured gift box sculptures** (see photo), designed by students from four European design schools, including Milan's Istituto Europeo di Design, will

provide a perfect, highly evocative backdrop. In addition to the gift boxes, you can also purchase the designers' creative gift wrapping and greeting cards. Creativity, glamour, sparkling treats and seasonal hospitality aplenty: what better atmosphere in which to shop for inspired festive gifts?

Readers of Where Milan will be entitled to an additional 10% saving (VIP Card) at all participating boutiques. Visit the Tourist Information Office and mention the magazine.

www.fidenzavillage.com

Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: www.mcarthurglen.it

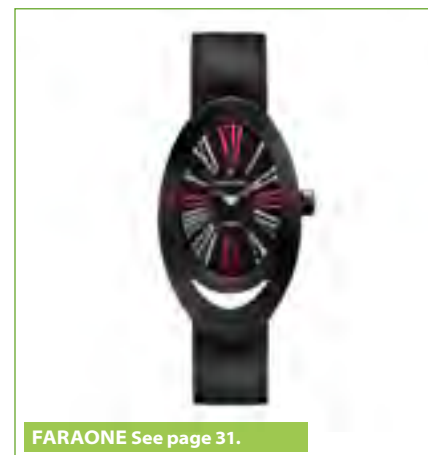
• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

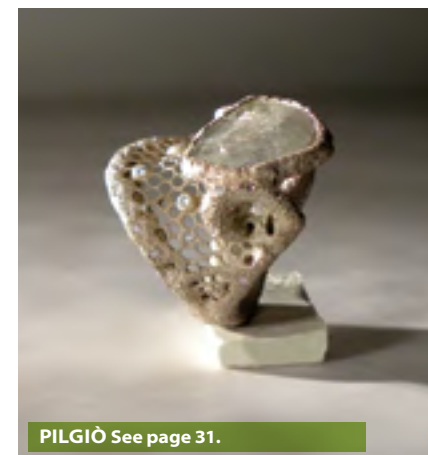
• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com



FARAONE See page 31.



PILGIÒ See page 31.



GIÒSA MILANO See pages 34 and 38.

expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. www.pilgio.com. Via Caminadella, 6. T. 02 804812. M2 Sant'Ambrogio. **Map E5**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the

first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchigiolielli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. **Map F5**

SPOTLIGHT

Paradise of Luxury and Elegance

At **FoxTown Factory Stores Mendrisio** - just 50 km north of Milan and only 20 km south of Lugano (Switzerland) - **160 stores** offer the most prestigious brands at prices **discounted from 30% to 70%** all the year. Amongst the famous labels carried are: Armani, Bally, Blumarine, Burberry, Dior, Dolce&Gabbana, Gucci, Hugo Boss, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Valentino, YSL and some 240 other brands. FoxTown is **open daily**, 11am-7pm (except 1 Jan, 1 Aug, Easter and Christmas & Boxing day). Furthermore there are a Casino, 7 bars and restaurants and a Tourist Info Point. Tax-Free Shopping service is available and payment is accepted by major credit cards: Union Pay, Visa, MasterCard, JCB, American Express, Visa Electron, and more. Shuttle bus service by Zani Viaggi (www.zaniviaggi.it).



SPOTLIGHT



Momodesign, Sport and Style

The new line of **ski helmets** created by MomoDesign celebrates its attitude to the world of sport and Made-in-Italy. The brand has developed a new concept for snow enthusiasts with a line of four helmets (Razor Air, Razor Race, Venom Air and Vemon Mid) boasting in-mould shells made entirely from composite fibres to offer not only comfort and maximum protection but also all the unmistakable hallmark features of the brand.

For real ski addicts, **Razor air** (see photo) stands out on account of its linear, minimalist aesthetic, made possible thanks to a play of thicknesses and lines that make its surfaces aerodynamic. Available colours include Frosted Black, White Shiny Quartz, Shiny Silver, Shiny Orange, Frosted Military Green and Frosted Red.
www.momodesign.com
Galleria San Babila, 4/A.
T: 02 76016168. M1 San Babila. Map G4

SWAROVSKI BOUTIQUE—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables in the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7:30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

TOYWATCH—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleefarpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen* Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carrossola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7:30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Leather & Luggage

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors

UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world. **More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents. UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX-RIMOWA STORE—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

Passion Shopping

DRIVE YOUR DREAM—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. www.dydent.it. Galleria de' Cristoforis, 1 - Piazza del Liberty. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

Luxury shopping



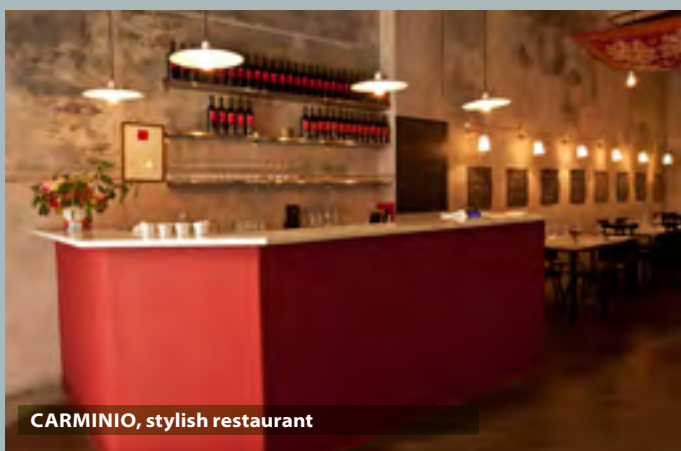
Official Retailers in Milan			
	Pisa Orologeria - Rolex Boutique Via Montenapoleone, 24 T: 02 76317726	Orologeria Luigi Verga Via Mazzini corner of via Dogana, 3 T: 02 8056521	Rocca 1794 Piazza Duomo, 25 T: 02 8057447
	Gobbi 1842 Corso Vittorio Emanuele II, 15 T: 02 76020536	Luigi Verga Orologi Corso Vercelli, 7 T: 02 43995176	Ronchi via Gonzaga, 5 T: 02 877449

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Welcome to Brera



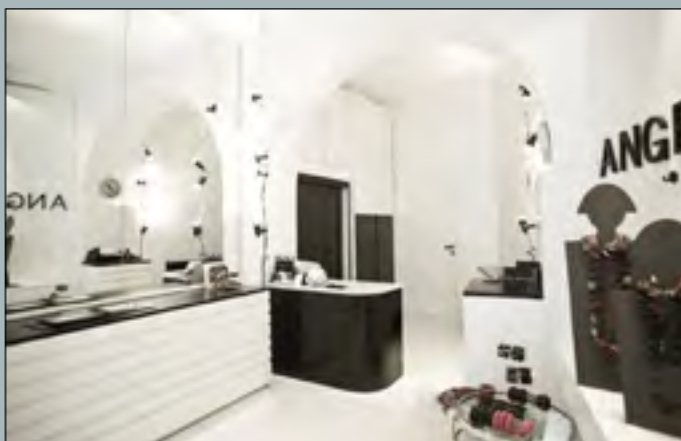
Alfonso Garlando
Italian-style shoes
 Via Madonnina 1
 corner of piazza del Carmine
 Online Shop
www.alfonsogarlando.it



Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located in the heart of the city.

Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **mercato di antiquariato e brocantage**, held on the third Sunday of each month.



Angela Caputi Giuggiù
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.
www.angelacaputi.com
 Via Madonnina, 11 - T: 02 86461080

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the tailor-made, Italian-style shoes by **Alfonso Garlando**, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

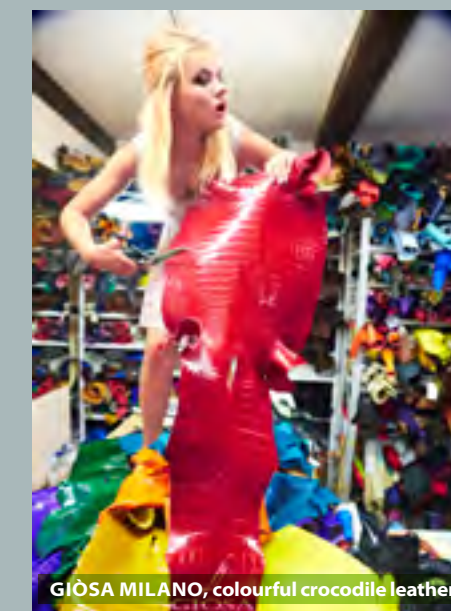
Tasting suggestions

Between visiting one shop and another, you

might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialties at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**.

The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscatelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelà**, for meat

lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.



- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 - www.accademiadibrera.milano.it
- Pinacoteca** - T: 02 722631 - www.brera.beniculturali.it
- Biblioteca Nazionale Braidense** - T: 02 86460907 - www.braidense.it
- Museo Astronomico** - T: 02 50314680 www.brera.unimi.it
- Orto Botanico** - T: 02 02 50314680 www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomocafe.it
- ADER** - via della Moscova 52, T: 02 29062425 www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665. Online Shop www.alfonsogarlando.it
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

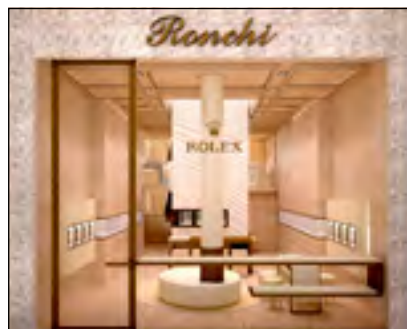
- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449 www.cavallienastri.com
- CHIÙ** - via Pontaccio 5, T: 02 8052296 www.chiu.eu - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 www.fashioncafe.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000 www.fclio.it
- GIALLO** - via Milazzo 6, T: 02 6571581 www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA MILANO** - via Ciovasso 6, T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581 www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271 www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012 www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603 www.ristorantelaliberamilano.com

- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it
- MERCANTINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 www.maxela.it
- MIMMO**-Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013 - www.princi.it
- RIGOLO** - via Solferino 11, T: 02 804589
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 www.manfredi-madeinitaly.eu
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379 www.tastari.it

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Luxury shopping

Duomo district



Ronchi

Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre and Franck Muller.

www.ronchigioidelli.com
Via Gonzaga, 5
T: 02 877449



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E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

MONTBLANC—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods. Two locations in the city (via Montenapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. www.montblancitalia.it

Via Montenapoleone, 27B. T: 02 76317720.

M3 Montenapoleone. **Map F4**

POLSOGEMELLO—The first shop in Italy dedicated to shirts with cufflinks and all accessories related to this garment. Its various creations for men, women and children are all "Made-in-Italy" and range from elegant to casual styles that can be paired to perfection with the wide array of cufflinks on offer boasting an exclusive, original design, including being "made-to-measure" to suit individual requirements. If you can't find them, they will find them for you. The whole offer is completed by ties and brightly-coloured braces and handmade belts. Open Mon 3pm-7.30pm, Tues-Sat 10am-12.30am/3pm-7.30pm. www.polsogemello.com. Via G. da Procida, 7. T: 02 89604000. **Map C2**

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including:

"Downtown tour", 3 hours in discovery of the most evocative places of the city's historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movida Tour", to spend a fun-filled evening at one of the city's most glamorous, hot spots. Reservations advisable. www.segwaytourmilan.com. Piazzza Sempione, 5 (Arco della Pace). T: 02 39545062, info@segwaytourmilan.com. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza. **Map F4**

BALLIN—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**



Germany since 1898

www.rimowa.com

PELLUX - RIMOWA STORE
 via Agnello ang. Ragazzi del '99 - Milan - Italy
 Phone +39 02 864 104 - freephonenummer 800 61325
www.pellux.it - www.rimowastoremilano.it



VIBRAM See page 40.



DRIVE YOUR DREAM See pages 34 and 61.



POLSOGEMELLO See page 38.

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. The boutique is closed for renovation until the end of March and it will reopen with a completely new concept. The temporary shop is in corso Matteotti, 22 inside Galleria del Toro. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

RODO FIRENZE—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. www.rodofirenze.com. Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed

for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-

7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibram.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

Stationery

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.pettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

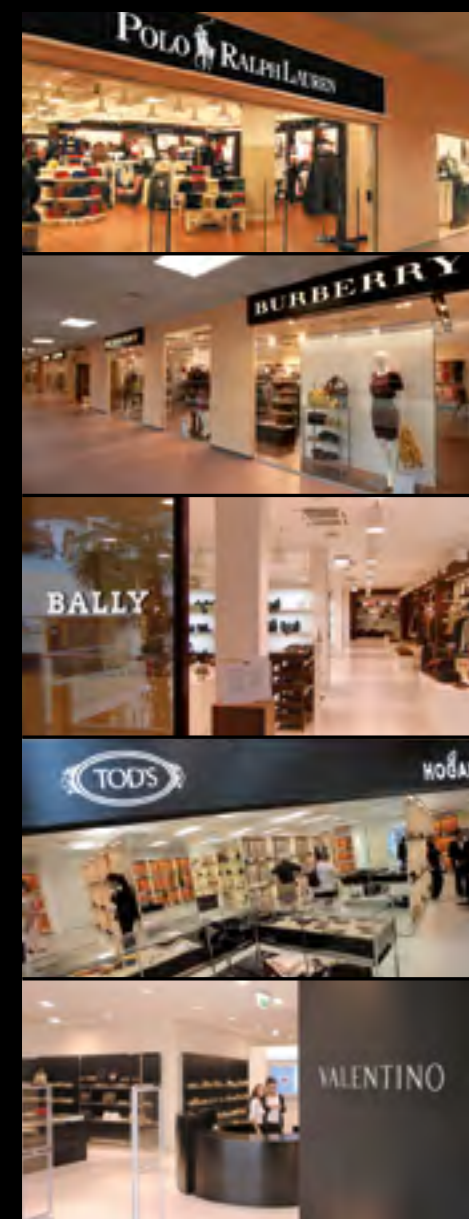
SPOTLIGHT



Travelling in Style

The **new Topas Stealth** model by **Rimowa** in black anodized aluminium will not go unnoticed by travel enthusiasts. Combining eye-catching design with contemporary techniques and comfort, its adjustable divider system guarantees that the contents of your suitcase stay in order while its Multiwheel® device facilitates transportation. TSA locks and an intelligent Add a bag holder integrated into its shell complete its slick appearance. The new Topas Stealth is now on sale at the **Pellux boutique**, Rimowa's first Italian flagship store.

Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. www.pellux.it - www.rimowastoremilano.it



THE WAY OF SHOPPING

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm
Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM
Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi Tel. +39 02 867 131



La Malmaison Restaurant, Timeless Charm

Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

La Malmaison. Via Comune Antico, 27. T: 02 67101302. www.lamalmaison.it.

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant ambience awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm.

Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

ARMANI NOBU—An ultra-trendy ambience patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. www.armaninobu.it. Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montnapoleone. **Map F4**

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montnapoleone. **Map F4**

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.com

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

PRICES

Prices are per person.
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

it. Via A. Manzoni, 29. T: 02 72314640. M3 Montnapoleone. **Map F4**

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www.hotelthegrays.it Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montnapoleone. **Map F4**

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5

(Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montnapoleone, M1 San Babila. **Map G4**

TRUSSARDI ALLA SCALA—Located next to the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine. The chef Andrea Berton is known for his scallops with ginger and peanut cream sauce. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom

salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

Traditional Italian Cuisine

BAGUTTA—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. www.bagutta.it. Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

BOTINERO—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events,



HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan.
Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5
(corner of via Ponte Seveso, 31)
T: 02 6701992 - 02 6701790
www.ristorantehongkong.it

Golden Restaurants



Now Available!
Don't miss the first edition of the *Golden Guide Restaurants*, the exclusive guide to Milanese restaurants recommended by the Golden Keys Concierges. Here we offer you a sneak preview of several of the most interesting locations featuring the best of Italy's culinary tradition. Don't miss several tips from chefs and sommeliers. Bon appétit!

Ask your Concierge

ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelpincipedisavoia.com **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLO (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian

menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

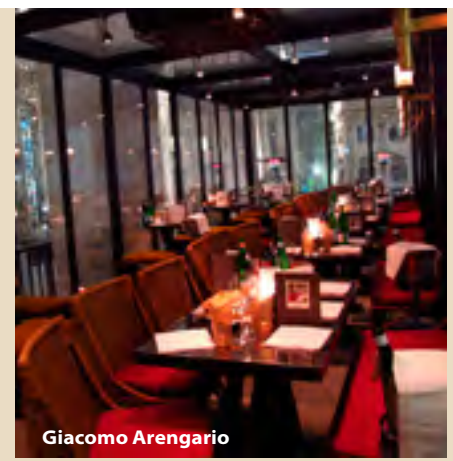
EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**



GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.com. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

TAVERNA DEI GOLOSI (LA)—Tuscan cuisine in a rustic atmosphere. Corso Sempione, 12. Open daily, 12.30am-3pm/7pm-12pm. T: 02 3451630. www.tavernadeigolosi.com. **Map D2**

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**



Photos Adriano Caramenti

and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. www.botinero.it. Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

CARMINIO—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialties include Cream of lentils with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts. Closed on Sunday. €€€. Via del Carmine, 3. T: 02 72022992. www.carminiocucina.com

DON LISANDER—For more than sixty years, a fashionable restaurant situated right in the heart of

Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. www.ristorantedonlisanter.it. Via A.Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

GALLERIA—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. www.ristorantegalleria.it Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborrino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a

SPOTLIGHT



Pastry Shop in via Montenapoleone

Founded in 1817 by one of Napoleon's soldiers, **Cova Montenapoleone** pastry shop is the perfect place to take a well-deserved pit-stop during icy December days. Cova is said to be the industrial inventor of **Panettone** - a Milanese Christmas cake that dates back to the late 1400's - and which still, today, continues to be an iconic symbol. "It is baked according to the original secret recipe and boasts a number of outstanding Italian ingredients, with sizes ranging from 0.5 kg to 10 kg, in the plain, chocolate or pineapple varieties", says Cova's General Manager Giovanni De Vecchis (photo). "The wrapping and edible decorations make it the perfect gift to open under the Christmas tree!"

Open Mon-Sun 7.30am -8.30pm (December). Worldwide shipping available. www.pasticceriacova.it. Via Montenapoleone, 8. T: 02 76000578. M3 Montenapoleone. **Map G4**



SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

www.sugarden.it
Via Carlo Tenca, 12 - T: 02 36746363
More info: www.wheremilan.com

totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. **Off Map**

MEMO RESTAURANT—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLTREMARE-BOSCOLO EXEDRA—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RISTORANTE GIANNINO—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. www.giannino.it. Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

TAVERNA DEL SACRIPANTE—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistro type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialties. Always closed at lunch and on Mon. €€. www.sacripante.com. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

International & Ethnic Cuisine

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Melià. €€€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

EL PORTENO—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialties inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean

specialties such as Malbec and Torrontes. Open for dinner. €€€. www.elporteno.it. Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café "noodle bar", featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best



GIARDINO DI GIADA
DAL 1980 A MILANO

玉園飯店
www.giardinodigiada.it
Via Palazzo Reale, 5
Tel 02 8053891

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Closed on Monday

DINING

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Five star flavours

The top restaurants of five star hotels in Milan



Acanto

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes.

www.hotelprincipedisavoia.com

Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests. milano.boscolohotels.com

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. milan.armanihotels.com

Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only. www.baglionihotels.com

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero. www.bulgarihotels.com

L'Opéra (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. www.sinahotels.com

Tradition, innovation and creativity are the underlying hallmark features of the culinary

specialities prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano).

A highly appealing location which can be enjoyed at all times during the day thanks to its numerous themed initiatives, Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient. www.fourseasons.com/milan

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. www.grandhoteletdemilan.it

Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi. www.ristorantedoncarlos.it

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist. www.hotelthegray.it

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist. milano.park.hyatt.com

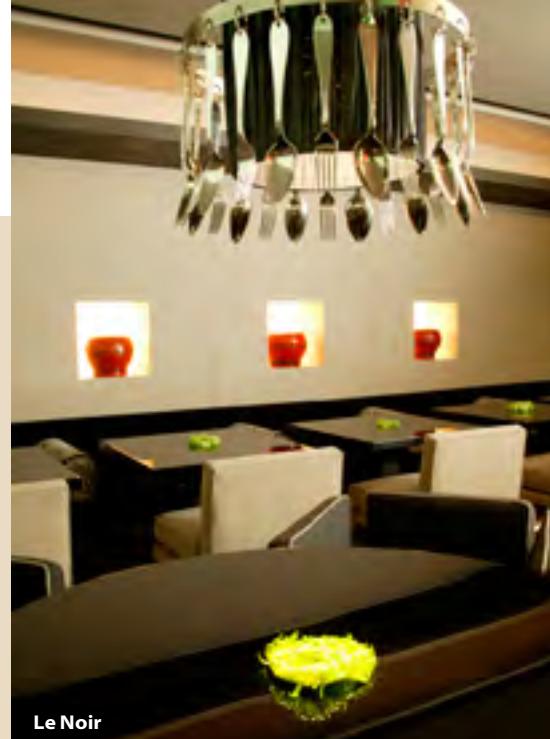
Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality. www.hotelmilanoscala.it

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food. www.casanova-restaurant-milan.com

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines. www.hotelmanzoni.com

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar.Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack. rosagrand.starhotels.com

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest



Le Noir

visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners. www.sevenstarsgalleria.com

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. www.straf.it

The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist. www.hotelchateauonfort.com

The Restaurant "**al V piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations. www.extrohotels.com

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes. www.melia-milano.com

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience. www.stylehotel.eu

TOP APERITIVO VENUES

-Bulgari Bar (Bulgari Hotel Milano), Via Privata Fratelli Gabba 7/b. T: 02 8058051. www.bulgarihotels.com

-H club>diana (Sheraton Diana Majestic), viale Piave, 42. T: 02 20581. www.sheratondianamajestic.it

-Maison Moschino, viale Monte Grappa, 12. T: 02 29009858. www.maisonmoschino.com

Advertorial

La Malmaison, timeless charm



Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

La Malmaison
Via Comune Antico, 27
T: 02 67101302
www.lamalmaison.it



Romantic atmospheres – Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.



MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

www.mamaburger.it
Via Agnello, 18 – T: 02 84579407
Via V. Pisani, 14 – T: 02 67075379
More info: www.wheremilan.com

Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€€. www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

HONG KONG—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

SU GARDEN—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

ZERO CONTEMPORARY FOOD—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

RE SALOMONE—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. "Must-try" dishes include falafel, tasty kubbe and an

VIETNAMONAMOUR—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. "Must try" dishes include crab soup with ginger, chicken cooked in an

Greeting the New Year with Music

Orchestra Verdi will celebrate the end of the year with an exclusive concert conducted by **Zhang Xian**. On 29, 30 and 31 December and 1 January, Zhang will conduct Beethoven's *Ninth Symphony in D minor for orchestra, chorus and soloists, opus 125*, a time-honoured European tradition that was actually introduced into Italy by the Verdi Orchestra itself. Ask your concierge.

29 December, 8.30pm
30 December, 4pm
31 December, 8pm
1 January 2013, 4pm

Auditorium di Milano Fondazione Cariplo.
 Largo Gustav Mahler. T: 02 83389.401/402/403.
www.laverdi.org



For more detailed listings, please see www.wheretraveler.com

Aperitivo

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the

famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

CONTI CAFÉ—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceriacova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

CUBO—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Cafferteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Cafferteria offers a vast selection of fine Italian wines serving as the perfect

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

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labriciola@labriciola.com – www.labriciolamilano.it

→ WHERE WAS FOUNDED IN 1936 in Detroit to provide information on the city to executives travelling in the heyday of the auto industry's expansion.

Aperitivo & Nightlife

by Gaetano Lopez

Each month PR Manager Gaetano Lopez will give readers of *Where Milan* suggestions to discover the city by night. Ending with a tip: to help you make the most of what's new on the nightlife scene and to book that special evening... ask your Concierge!

Milan is the home of the **Aperitivo** and it is most definitely a ritual which no Milanese is prepared to forego. Favourite beverages consumed during this beloved tradition include the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet. A myriad of venues, ranging from the smallest bars to larger, uber-chic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars** (Just Cavalli, Armani, Dolce&Gabbana Gold, Il Gattopardo Café), **traditional bars** (the places that have written Milan's history including Bar Zucca and Caffè Biffi in Galleria Vittorio Emanuele, Cova in via Montenapoleone and Bar Magenta for a younger crowd); and, the latest trend, all **luxury hotel bars**.

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• **Garibaldi District & Corso Como:** this is Milan's most fashionable area by night, where, not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

The most exclusive Clubs. First and foremost, **Armani Privé** in the Montenapoleone area, where you can club 'til dawn amidst VIPs, business magnates and Milanese jet-setters. And, then again, **Just Cavalli Café**, set against



Just Cavalli Café

the backdrop of Parco Sempione, recently elected "The Best Club in The World" in Monte Carlo, featuring ultra-exclusive parties and international stars hailing from all parts of the globe. Also worth a visit is the highly unusual **Gattopardo Club**, a deconsecrated church often used for film shoots. Another of my favourites is the recently opened, ultra-trendy **Club Byblos** which is already becoming a cult venue. And, finally landmark club, **Hollywood** (Corso Como), which stays open until the wee hours of the morning.

Gaetano Lopez
In&chicMilano
www.inechicmilano.com
T: 338 5952279
inandchicmilano@gmail.com



Byblos



Gold

In fact, during aperitivo hour, people start thinking about where to go for **dinner**, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

- **Navigli District:** an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old *osterie* where you can sample an array of wines, cold cuts and typical cheeses.
- **Brera District:** an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to

accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

DESEO—This elegant lounge-restaurant is situated just a few metres from the Arco della Pace. Boasting a sophisticated setting, it offers delicious cocktails and a rich buffet. It also has a small tobacconist's counter for the joy of smokers. Aperitivo from 5.30pm to 9.30pm. Corso Sempione, 2. T: 02 315164. **Map D3**

EL TOMBON DE SAN MARC—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

FASHION CAFÉ—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe.it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

GLOBE—An elegant lounge bar and restaurant with a panoramic terrace on the 8th floor of Coin, one of the city's best-stocked and trendiest department stores. The aperitivo comes with a rustic buffet inc cold cuts and cheeses but also platters of select raw fish and upmarket wines. Open daily 11.30am-2am, aperitivo from 6.30pm to 9.30pm. www.globeinmilano.it. Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

JAMAICA—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. www.jamaicabar.it. Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

PASTICCERIA BIFFI—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivi accompanied by a buffet. Open every day from 6.30am to 8.30pm. www.biffipasticceria.it. Corso Magenta, 87. T: 02 48006702. M1 Conciliazione. **Map D4**

SANT'AMBROEUS—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

Concert Venues & Theatres

AUDITORIUM DI MILANO FONDAZIONE CARIPLO—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. www.laverdi.org. Largo G. Mahler. T: 02 83389401. **Map E7**

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

GIUSEPPE VERDI MUSIC CONSERVATORY—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www.consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

PICCOLO TEATRO DI MILANO/TEATRO

STREHLER—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. www.piccoloteatro.org. Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also

San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. www.sansiro.net. Piazzale A. Moratti, M1 Lotto.

often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

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MY LINK POINT CADORNA Piazza Cadorna 14, lun/sab 10/18 - dom 10/16 - tel. 02.85.11.4865

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MILAN CITY TOURS

- Grand Tour of Milan
- Museo del Novecento
- Brera Art Gallery
- La Scala Museum and Theatre
- San Siro Stadium
- CitySightseeing hop on-hop off tour



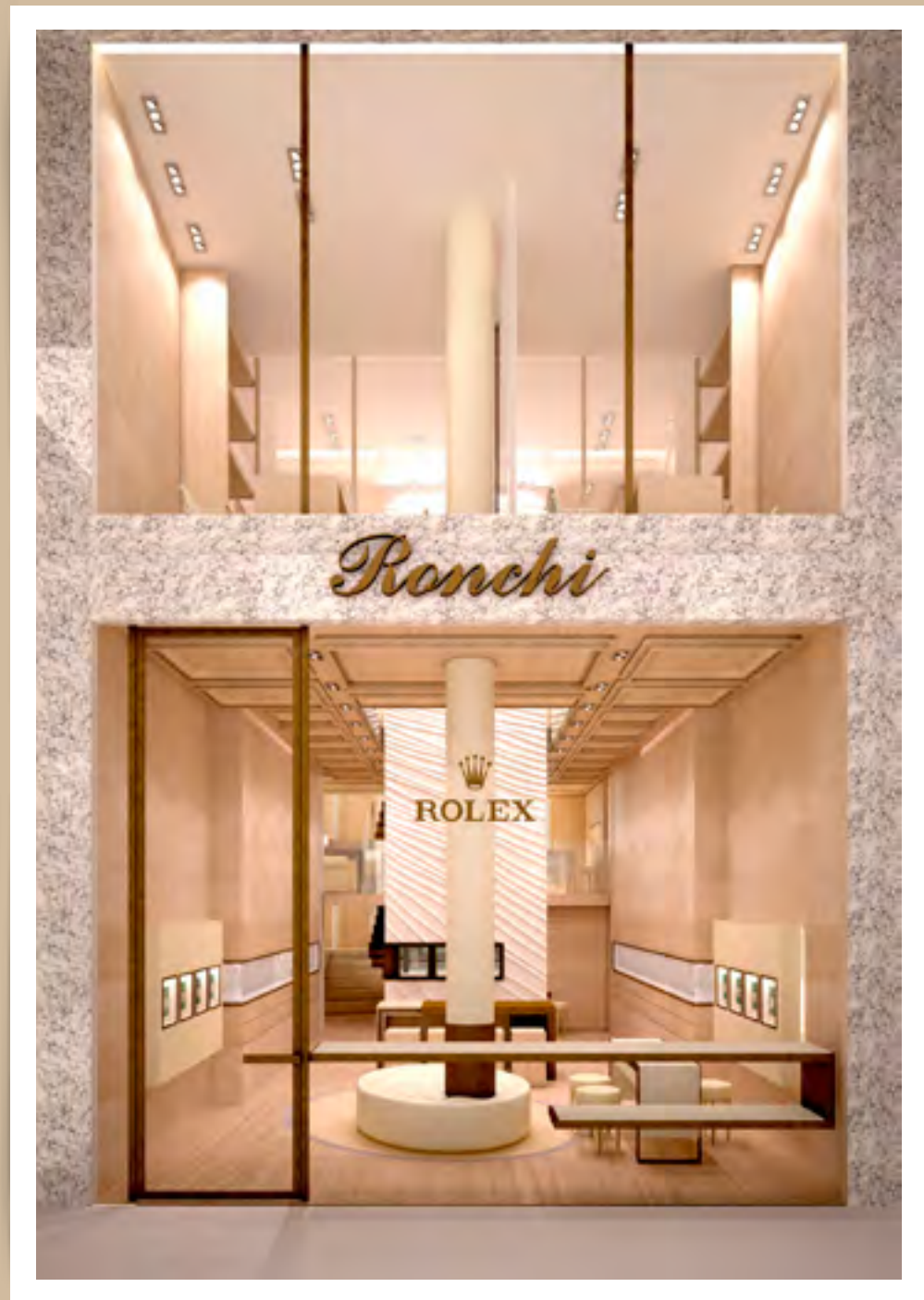
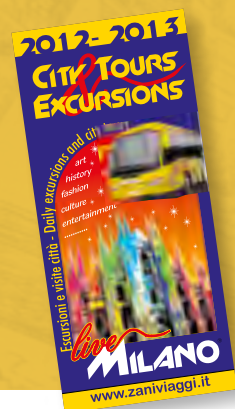
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Palazzo Reale, Piazza Duomo, 12. T: 02 875672. www.comune.milano.it

The Roman Empire in the Heart of Milan

Until 17 March 2013, **Palazzo Reale** will host the exhibiton "**Costantino 313 d.C.**"

Divided into six sections boasting more than 200 priceless archaeological finds and objet d'art, the exhibition will trace a number of historic, artistic, political and religious themes ranging from Milan, the Imperial Capital, to the conversion of Constantine right up to the symbols of his triumph.

For more detailed listings, please see www.wheretraveler.com

Monuments & Places of Interest

DUOMO CATHEDRAL—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

CASTELLO SFORZESCO—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese

as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. www.milanocastello.it. Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

CENACOLO—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

CIMITERO MONUMENTALE (MONUMENTAL CEMETERY)—A real outdoor museum catering, on the one hand, to the whims of the elite of Milan's society and, on the other, to works of art by famous sculptors of various eras. Among the notables buried here are Alessandro Manzoni and Arturo Toscanini. Open Tues-Sun from 8am-6pm. Piazzale Cimitero Monumentale. T: 02 88465600. M2 Garibaldi FS. **Map D1-E1**

GALLERIA VITTORIO EMANUELE II—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around

inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

GIUSEPPE MEAZZA STADIUM (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on "Entertainment". www.sansiro.net. Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

JEWISH MILAN—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinat and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to info@sinagogamilano.it. *Sinagoga Centrale*, via della Guastalla, 19. www.sinagogamilano.it. **MAP G5** • *Holocaust Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

NAVIGLI—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

SANT'AMBROGIO—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-pm). Admission free. www.santambrogio-basilica.it. Piazza Sant'Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant'Ambrogio. **Map D5**

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www.teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

Museums

ACQUARIO DI MILANO—Housed in a splendid Liberty-style building, it is one of the largest and oldest of its kind in Italy. Established in 1906 and restructured in 2006, it hosts 36 gigantic pools filled with more than 100 species of fish, living in recreated environments ranging from the Amazon to the Mediterranean. The main focus of the pools is more towards native Italian fish, both fresh and saltwater, and plenty of exotic sea life from other continents. The aquarium hosts events whole suitable for the family and the library is one of the most important resources for marine biology and oceanic studies in Italy. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.acquariocivicomilano.eu. Viale G. Gadio, 2. T: 02 88465750. M2 Lanza. **Map E4**

AMBROSIANA PICTURE GALLERY—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

GALLERIA D'ARTE MODERNA—Boasting 2,700 paintings and 700 sculptures, this Galleria inaugurated in 1921 is above all a "nineteenth century museum" hosting mainly Italian and French works of art. Set against the beautifully elegant backdrop of the Villa Reale, with its magnificent English garden. Open daily 9am-1pm/2pm-5.30pm. Closed on Mondays. Free admission. www.comune.milano.it. Via Palestro, 16. T: 02 76340809 (10am-noon/3pm-4pm). M1 Palestro, M3 Turati. **Map G3**

GALLERIE D'ITALIA-PIAZZA SCALA—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking

Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

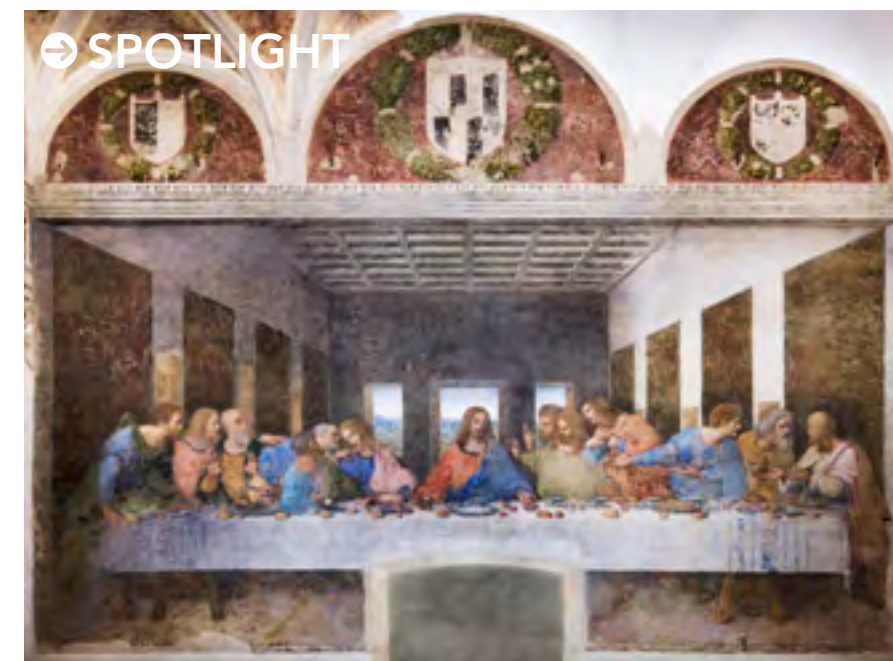
MUSEO DEL 900—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** a sight of piazza Duomo from the "Sala Fontana". Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft,

ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

MUSEO DI STORIA NATURALE—Home to valuable mineral, botanical and zoological collections. Highlights include a large fossil collection, reconstructions of extinct animals and dioramas with stuffed animals shown in their natural habitats originating both from Europe and other exotic places. It contains the only dinosaur skeleton existing in Italy. **WHERE TIP** magical for children of all ages. Open Tues-Sun 9am-5.30pm. Full price ticket €3 (free admission on Friday afternoon). www.comune.milano.it. Corso Venezia, 55. T: 02 88463280. M1 Palestro. **Map H3**

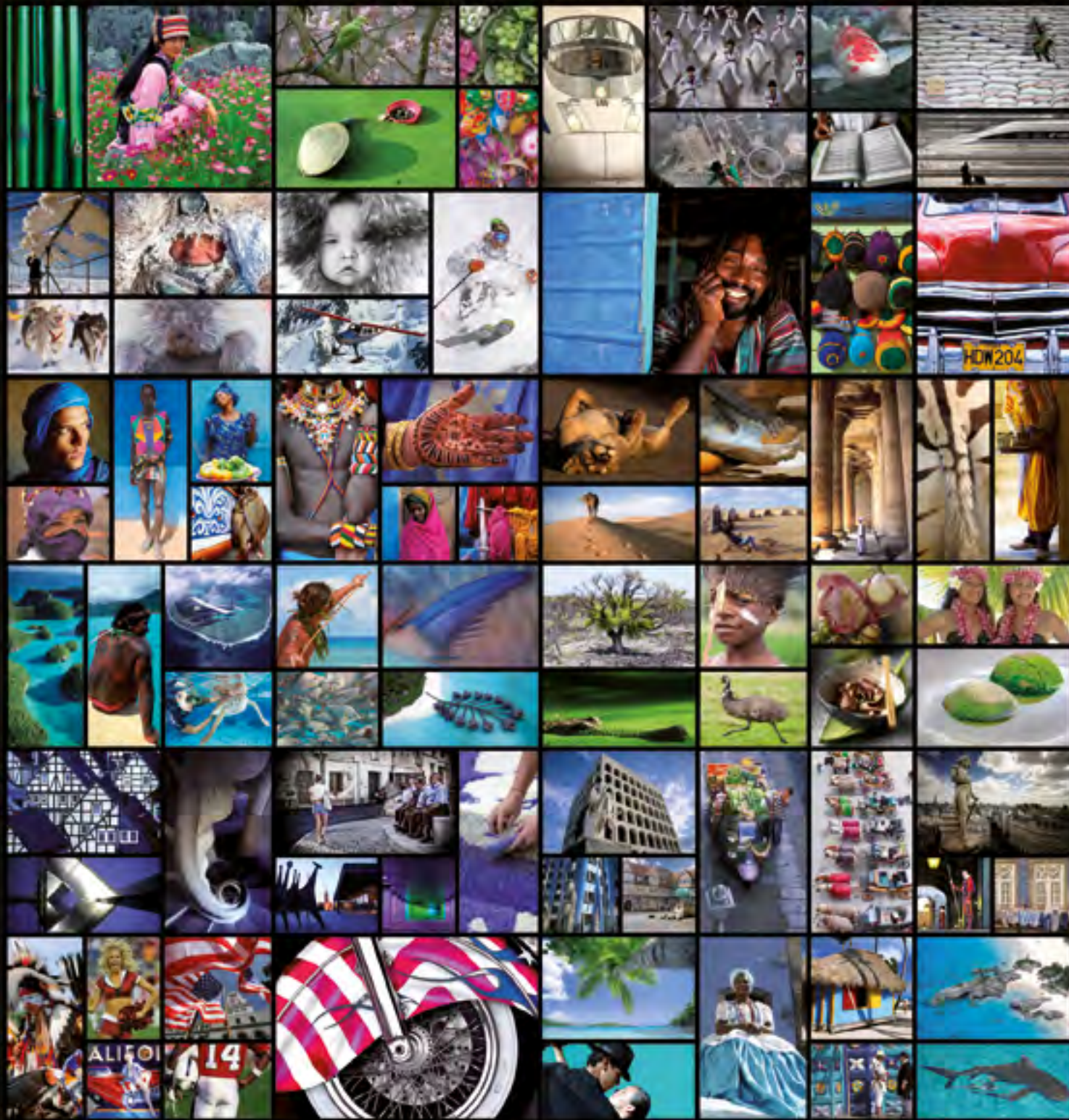
MUSEO DIOCESANO—This museum of religious arts, whose new headquarters were inaugurated in 2001, hosts 600 works dating back to the 4th century A.D. By maximizing their historic and religious meanings, it preserves and promotes the valuable art treasures belonging



The Last Supper

One of the most famous attractions in the world, "**L'Ultima Cena**" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net.

the spirit of travel



to the "Diocese", with smaller pieces collected from Church museums and treasuries across Lombardy. Open Tues-Sun 10am-6pm. Full ticket price €8 (€4 on Tuesdays). www.museodiocesano.it. Corso di Porta Ticinese, 95. T: 02 89420019. **Map E7**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

PAC-PADIGLIONE DI ARTE CONTEMPORANEA—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. www.comune.milano.it. Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

PALAZZO MORANDO-COSTUME MODA IMMAGINE—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP best short visit program to**

know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**



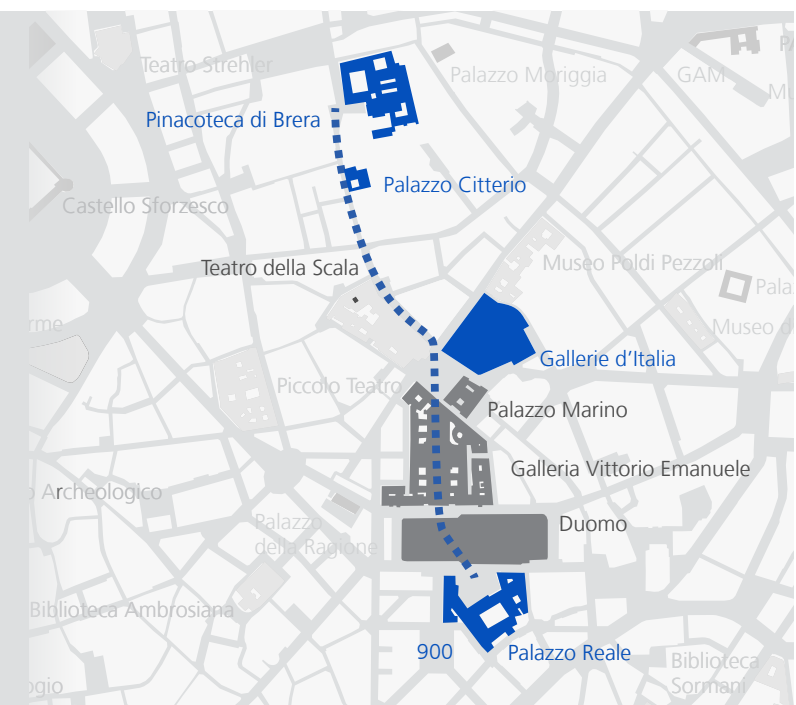
Sun Rays at Castello Sforzesco

After more than 50 years, the decorations of the vaults of **Cortile della Rocchetta** have been returned to their original splendour. The so-called "sun rays" and the **Sforza coats of arms** had not been visible since 1955, when they were covered by a layer of ochre-coloured plaster. www.milanocastello.it. Piazza Castello. T: 02 88463700. M1 Cairoli. **Map E4**

Photo Felix Fibonaccii

New Milan's Street of Art

Following the recent opening of "Cantiere del '900", a new section of the Gallerie di Piazza Scala, Milan has been enriched by a brand new art circuit featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over 900 metres, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.





Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

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 - **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
 - **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

- Trains**
- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
 - TRENORD** - Milano Nord Railway - Info T: 199 15 152. Mon-Sun 7am-10pm. From Milano/Cadorna to Vollandia Museum, via Malpensa Express in 30'. www.ferrovienord.it
 - ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

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How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 6969. Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

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 - LANGUAGE CONSULTING** - www.lcc.it. Via Lanzone, 6. T: 02 8057846/864156.

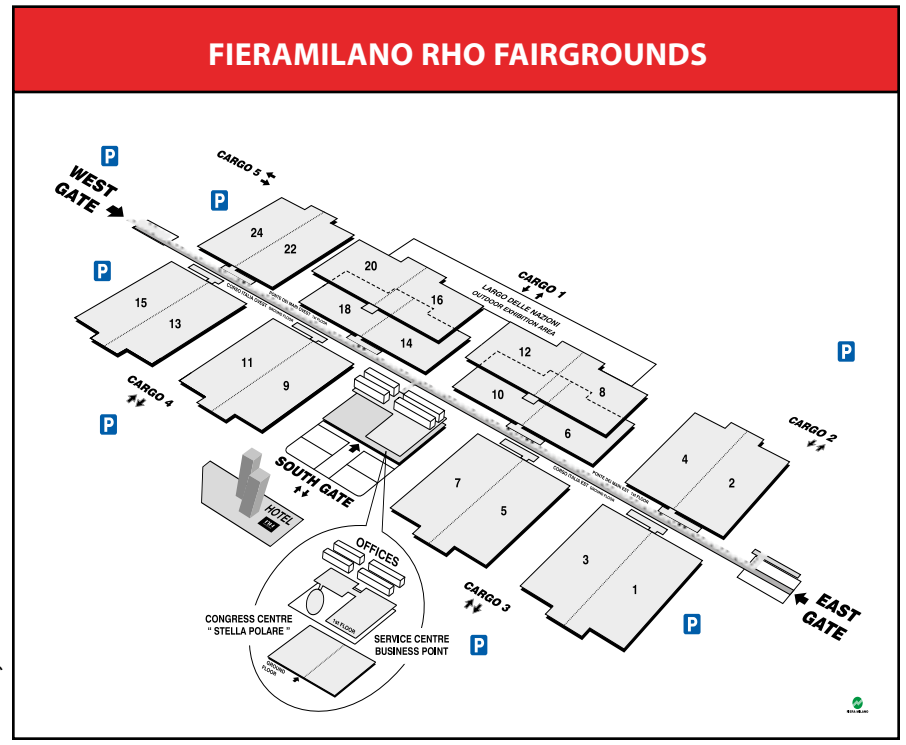
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GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only). Day ticket (4,50 €)
Valid 24h. Bus, tram and metro with no limits. Two-day ticket (8,25 €)
Valid 48h. Bus, tram and metro no limits. Check the tariffs for the extra-urban subway. Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



Courtesy FIERAMILANO

- Airports**
- MALPENSA** - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aerportimilano.it
 - Malpensa Express trains** T: 199 151152. Mon-Sun 7am-9pm. www.malpensaexpress.it. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11
 - Malpensa Shuttle bus** T: 0331 258411. www.malpensashuttle.it. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50
 - Malpensa bus Express** www.autostradale.it. Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50
 - LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aerportimilano.it
 - Bus 73** Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)
 - ORIO AL SERIO** - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.
 - Orio Shuttle** - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

- VIP Airport and Hospitality Services**
- SISTEMA MILANO** - Linate and Malpensa Airports, Linate ATA terminal, and Duomo Point in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. www.sistema-milano.it
 - City Tours**
 - CITYSIGHTSEEING MILANO** - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. www.milano.city-sightseeing.it. Departure: Piazza Castello. MI Cairoli. Map E4.

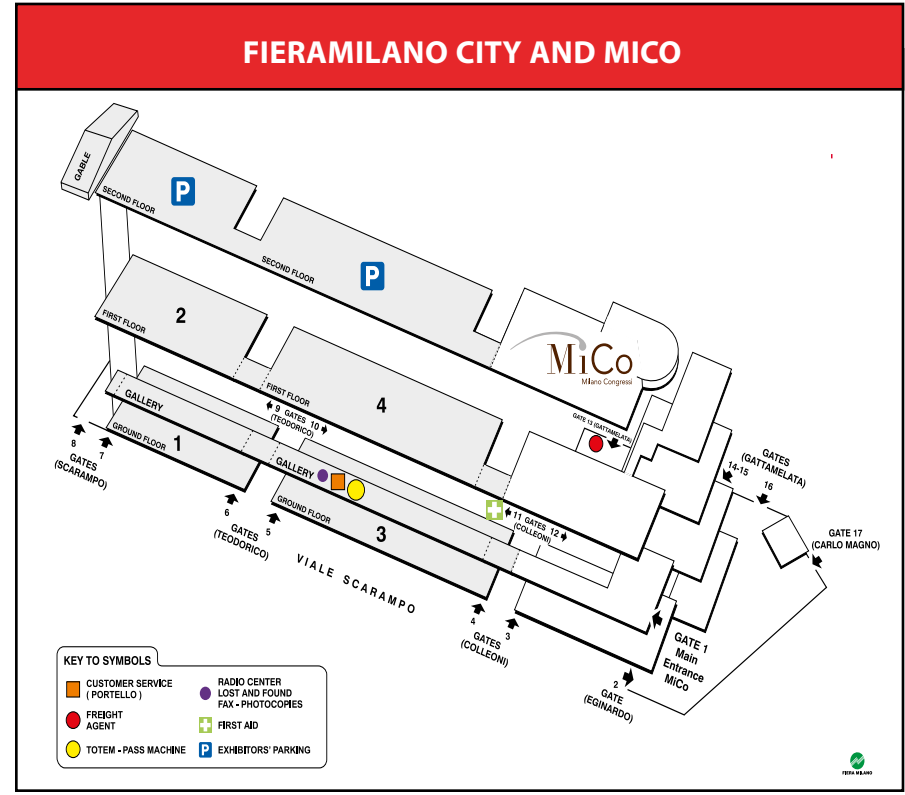
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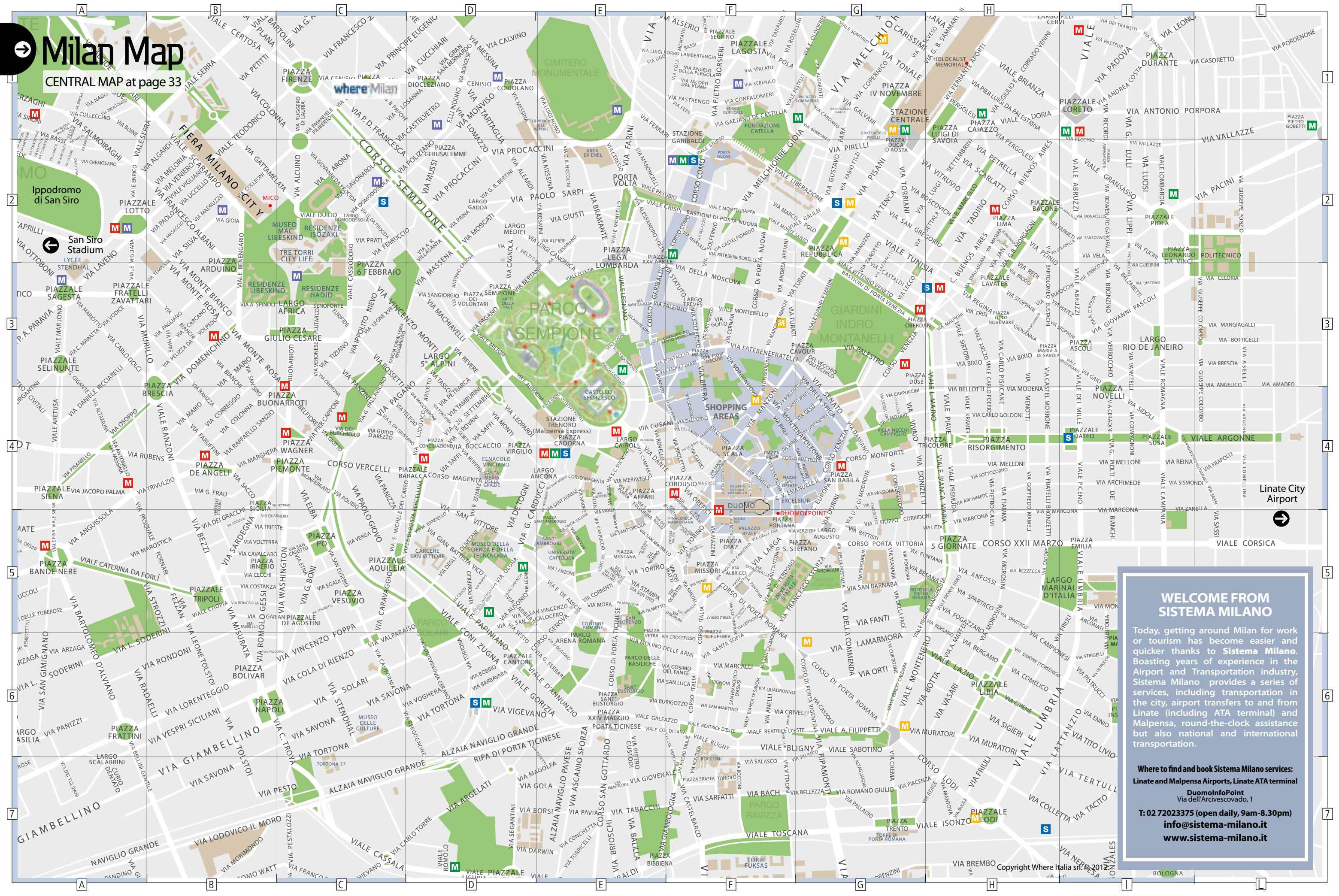
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Milan Map

CENTRAL MAP at page 33

where Milan

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Where to find and book Sistema Milano services:
Linate and Malpensa Airports, Linate ATA terminal

DuomoInfoPoint
Via dell'Arcivescovado, 1

T: 02 72023375 (open daily, 9am-8.30pm)
info@sistema-milano.it
www.sistema-milano.it

Enjoy Lugano

Located just 70 kilometres from Milan, the city of Lugano will surprise you with its natural beauties and wide array of shopping and entertainment venues at all times of the day.



Taking things slowly is an absolute "must" in Lugano. In fact, it is only by strolling leisurely that one is able to discover several of the old city's best kept secrets and hidden corners. Before exploring the city's many charming streets, it is imperative to either take a walk along the shores of the lake as far as the magnificent **Parco Ciani**, which offers a natural panorama of rare beauty year-round, or to indulge in a relaxing boat ride.

Exclusive shopping

When talking about shopping in Lugano, one immediately thinks about **via Nassa**, a reference point for luxury boutiques, including historic jewellers **Bucherer** whose name, since 1888, has been synonymous with stunning high-precision timepieces and jewellery, and the splendid **Les Ambassadeurs** boutique.

During the year, the street is also home to traditional events like the Nassa boat show, an open-air boat show in March, and Nassa in fiore in April. Finally, for an exclusive shopping experience, we suggest a trip to the renowned **FoxTown** outlet in Mendrisio, boasting more than 160 boutiques carrying several of the world's most important haute couture labels at prices discounted from 30 to 70%.

Music, art and gaming

For family entertainment, Lugano offers countless attractions. In addition to hosting numerous events and exhibitions year-round, the city is also known for its **art museums** (Museo d'Arte Moderna, Museo Cantonale d'Arte and the Museo

delle Culture). Another interesting experience is a visit to **Swissminiatur**, an open-air museum which houses scale models of more than 120 important Swiss buildings. Before heading home, make sure to take a tour of the mountains surrounding Lugano, including **Monte Brè** or **San Salvatore** which can be accessed by taking a romantic cable car ride. Another alternative is to take a trip to the summit of **Monte Generoso**, standing at an altitude of 1,700 metres, which can be reached by a little cogwheel railway train. For nightlife amusement, the **Casinò di Lugano** and the **Casinò di Campione** offer ongoing, glitzy entertainment in a modern, elegant ambience.

BUCHERER - Via Nassa 56, T: +41 919231424, www.bucherer.com

CASINÒ DI CAMPIONE - Piazzale Milano 2 (Campione d'Italia - CO), T: +41 916401111 www.casinocampione.it

CASINÒ DI LUGANO - Via Stauffacher 1, T: +41 919737111, www.casinolugano.ch

FOX TOWN - Via A. Maspoli 18, T: +41 848828888, www.foxtown.ch

LES AMBASSEDEURS - via Nassa 5, T: +41 919235156, www.lesambassadeurs.ch

SOCIETÀ NAVIGAZIONE LAGO DI LUGANO - Viale Castagnola 12, T: +41 919715223, www.lakelugano.ch

SWISSMINIATUR - 6815 Melide, T: +41 916401060, www.swissminiatur.ch

HOW TO REACH LUGANO

By car. From Milan take the A9 "autostrada dei Laghi" in the direction of Como-San Gottardo, or the A8 autostrada in the direction of Varese-Stabio (Gaggiolo).

By train. Trains depart daily both from Milan's Central Station and Porta Garibaldi FS. Info www.trenitalia.com and www.ffs.ch

By bus. FoxTown Outlet Mendrisio: Zani Viaggi, Foro Bonaparte 76. www.zaniviaggi.it



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www.bucherer.com
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