

NOVEMBER 2012
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Milan | November 2012

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Damiani Boutique, via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. Map G4 Rocca 1794, piazza Duomo, 25. www.rocca1794.com. T: 02 8057447. M1-M3 Duomo. Map F4

4 Milan Between History and Science

The capital of business, fashion and design is also known for its scientific tradition and its commitment to research, from Leonardo da Vinci to Expo 2015.

12 European Exclusive Event

Given women's love affair with shoes, la Rinascente and Swarovski Elements have joined forces to give life to the "Sparkling Contrasts" project.

14 Where to Buy

Ideas and suggestions for an elegant grey total look.

16 Discovering Excelsior Milano

A shopping experience by Umayya Theba, South African contributor of Where Milan and lover of Italian style.

18 What's New in the City

Enter a whole new world of fashion and entertainment with Milan's latest openings and temporary shops.

wheretraveler.com Get the city buzz online from our local editors.

the guide

22 SHOPPING

Boutiques & Passion Shops Listings
Major shopping areas and our choice of the best speciality stores

42 DINING

Dining Listings
Listings by type of cuisine

51 ENTERTAINMENT

Entertainment & Nightlife Listings
The latest information about how to enjoy your stay in Milan

56 MUSEUMS & ATTRACTIONS

Museums & Attractions Listings
Major sightseeing attractions plus museums and events

60 ESSENTIALS

Transport and useful information
Tips for getting around and about in the city

62 MAP

Milan map

ALSO INSIDE

02 Milano Loves You

08 Hot Dates

10 City Billboard



ON THE COVER
© courtesy of Damiani

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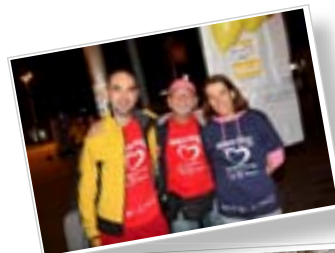
→ Milano Loves You

On 5 October, at 6am, the centre of the city was bustling with friends of Where® for the **Where Milan Run 2012**. The group was headed by Chiara Bisconti, Milan's vibrant City Manager for Welfare and Sport (first picture, on the right, with Fabrizio Cosi-Podisti da Marte on the left and blogger Antonio Capasso). In addition to being the motto of the initiative, **Milano Loves You** is also the philosophy of all of us at Where®. Not only do we love you, our guests, visiting the city, but we also love and care about people in need, including children undergoing cancer treatment in Milan who not only benefitted from the proceeds collected from the **Where Milan Run** but who will also benefit, in the future, from any donations that you might like to make using our **www.runinmilan.com** site. In fact, the initiative involving volunteers who are prepared to accompany you, free-of-charge, each morning from your hotel in total safety while admiring the sights, as you run through the city, will be continuing. All that we ask you is to make a small donation, directly online, to housing accomodation for children. Ask your concierge!

In the other pictures:
Alisa Auns, Where's beautiful Russian editor; Andrea Riscassi, our friend who is deeply committed to social issues; runners passing by the Duomo before dawn and, in the poster above, the incredible image shot by Luca Podetti in the strangely deserted Galleria Vittorio Emanuele II.



© LUCA PODETTI



© PHOTOS: ANTONIO CAPASSO, DE LUNA

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MILAN BETWEEN HISTORY AND SCIENCE

The capital of business, fashion and design is also known for its longstanding scientific tradition and its commitment to research, innovation and experimentation



Between the 15th and the 16th century, the city of Milan hosted **Leonardo da Vinci** who had been invited to work on several engineering initiatives, including the **Navigli** and a project for the Duomo. Today, the city is still known for several of the world's best universities including the **Politecnico di Milano** (one of whose first students was Albert Einstein). In fact, it was at this seat of learning that numerous inventions, destined to change the world, first took place including, for example, the invention of plastic or the chip which allows our smartphones to recognize movement.

ON LEONARDO'S TRAIL

The **Museo Nazionale della Scienza e della Tecnologia Leonardo da Vinci-MUST** (Leonardo da Vinci National Museum of Science and Technology) is one of the most important of its kind in the world boasting an influx of as many as 400,000 visitors per year. Its collection includes 15,000 items which testify to the **development of science and techniques**, both in Italy and throughout the world, from the 19th century to present-day times. The main body of the complex, a 6th century monastery, houses the Galleria Leonardo da Vinci, dedicated to "engineering" projects developed by the Tuscan genius (see box). Its large rail pavilion traces the **evolution of rail transport**, from horse-driven trams to gleaming locomotives. A real legend of old-world Milan is the "Gamba de legn", a steam tram built in 1879, which connected the city to outlying areas. Conversely, the nearby **naval-air pavilion** tells the story of flight, from the first trail-blazing models to jet planes, as well as that of navigation, with a section hosting a real 1/1 scale model of a transatlantic liner, featuring assault boats, nautical instruments and models of sailing ships. Once outside, visitors can also

OPENING PAGE:

The "beating wing" on show at the new interactive laboratory "i.lab leonardo" at the Museo della Scienza e della Tecnologia (MUST).

FROM LEFT TO RIGHT:

The "Galleria Leonardo" at MUST; the Naviglio Grande; the renowned "aerial screw" at the "i.lab leonardo", a 3D representation of a Leonardo's drawing.



LEONARDO'S MACHINES

MUST hosts the "Galleria Leonardo", the largest collection of machines built and based on sketches and projects found in manuscripts penned by Leonardo da Vinci: war machines, aircraft and ships for civil use and architectural models. Leonardo worked on all aspects of engineering, experimenting with new ideas and, at times, coming up with daring solutions (www.museoscienza.org/leonardo).

Claudio Giorgione, curator of the "Leonardo Arte&Scienza" department at MUST, enlightened us about these amazing models.

Tell us about the relationship between Leonardo's drawings and the reconstructions of his machines.

It's important to remember that, first and foremost, these models are like 3D representations of Leonardo's drawings, not "reconstructions"; in fact, at that time, most of Leonardo's ideas remained on paper.

To which period in time do the first machines date?

The first models were built by engineers in the army in 1952, as a prelude to the inauguration of the museum. For the most part, their construction involved the use of the same materials that Leonardo would have been able to use at that time, namely, wood, metal and rope.

Was Leonardo the exponent of two cultures of his times, i.e. art and science?

The museum explores the unexpected ways that art and science connect. Our visitors can choose from among two types of educational experiences at our laboratory: a program dedicated to machines and a program devoted to artistic techniques.

© BEATING WING: M. FERMARIELLO - AERIAL SCREW: A. NASSIRI / MUSEO DELLA SCIENZA E DELLA TECNOLOGIA



admire the **Enrico Toti submarine** dating back to the Cold War (for info and reservations regarding tours visit www.museoscienza.org T: 02 4855330). Additionally, the latest contemporary technology can be experienced firsthand at the complex's laboratories dedicated to robotics, genetics and biotechnologies.

FROM LEONARDO TO THE STARS

In addition to the MUST, several other scientific institutions had marked the history of Milan as a city of science.

At the **Osservatorio Astronomico di Brera** (Astronomical Observatory), founded in 1762, you can visit the historic domes and a collection of old astronomical instruments (for info and reservations visit www.mi.astro.it. T: 02 72320300. Via Brera, 28. M2 Lanza). Just near Porta Venezia, inside its beautiful Public Gardens, you can find the **Planetario di Milano "Ulrico Hoepli"** (Planetarium). Discover the joys of stargazing, thanks to its spectacular screenings animated by a number of cutting-edge technologies (screening times: Tues, Thurs. 9pm; Sat, Sun 3pm and 4.30 pm. For info visit www.comune.milano.it. T: 02 88463340. Corso Venezia, 57. M1 Palestro, M1 Porta Venezia).

Not far from the Planetarium, you can admire the characteristic Neo-Romanesque profile of the **Museo Civico di Storia Naturale** (Natural History Museum), which offers a fascinating display of rare minerals, splendid examples of zoology, reconstructions of the first environments inhabited by man and large fossil skeletons of prehistoric animals (Open Tues-Sun 9am-5.30pm. Full price ticket 3 euros. Free admission on Friday afternoon. www.comune.milano.it. T: 02 88463280. Corso Venezia, 55. M1 Palestro).

Alternatively, in Parco Sempione, the city's other green lung, you will find the unique, Liberty-style **Acquario Civico** (Civic Aquarium). The only surviving building of those constructed for the world Expo of 1906 in Milan, dedicated to the technology of transport. It houses 36 tanks filled with more than 100 species of fish, living in recreated environments from the Amazon to the Mediterranean, with particular emphasis on Italian seabeds. (Tues-Sun 9am-1pm/2pm-5.30pm. www.acquariocivicomilano.eu. Viale G. Gadio, 2. T: 02 88465750. M2 Lanza).

ABOVE:

Milan has given to the world several scientific milestones: from nanotechnology to communications, from chemical to medicine. The Politecnico di Milano robotic department is at the edge of research, innovation, and experimentation. In the picture one of the experiments for children at the MUST.

EXPO 2015

Milan is getting ready to host Expo 2015, dedicated to the theme of nutrition, standing for safety, quality of food and environmental sustainability. Thanks to the creation of a futuristic "orchard" surrounded by water, its aim is to deal with a number of themes related to science, environmental sustainability and biotechnologies applied to agriculture. www.expo2015.org

© M. FERMARELLO - MUSEO DELLA SCIENZA E DELLA TECNOLOGIA

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Hot Dates | November 2012

THURSDAY 15

Rediscovering the Magic of Cirque du Soleil

Alegría, the acclaimed Cirque du Soleil touring project will debut in Milan (**Mediolanum Forum-Assago**) with a cast of artists and musicians from 15 different countries. A Baroque, opera-style performance, with theatre costumes, original live music and an elaborate set that highlights the extraordinary athletic and artistic ability of the performers. The result is a star-spangled amalgam of skill, strength and speed, paired with elegance and high drama. www.cirquedusoleil.com



TUESDAY 13

Two-wheeled Beauties

This year, **Eicma**, one of the most important international motorcycle shows on the globe, will be celebrating its 70th anniversary at the **Rho Fieramilano** fairgrounds (see Map page 61). The event (13-14 November reserved for industry members, **15-18 open to the public**) offers a series of new, exciting initiatives which will transform Milan into the capital of biking. www.eicma.it



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TUESDAY 6

MUSICAL COMEBACK. "Priscilla La Regina del Deserto", the musical which won over the hearts of the public and critics alike when it first debuted in Milan, will be back in town to once again enthral audiences on the stage of Teatro degli Arcimboldi. www.priscillailmusical.it

SATURDAY 10

ANNIVERSARY EXCLUSIVE. This year, famed musician Ennio Morricone will be celebrating ten years of concerts, a special occasion to listen to an exclusive live performance conducted by the artist himself at Mediolanum Forum-Assago. Ask your concierge.

SUNDAY 11

MUSIC AND THEATRE. "Aperitivo in concerto", the traditional Sunday morning jazz program hosted at Teatro Manzoni, will be back with a performance by renowned Italian saxophonist Idris Ackamoor and The Pyramids. **On Sunday 25:** acclaimed Israeli band, "Third World Love", will make its first world première in a never-seen-before performance. www.aperitivoincontro.com

TUESDAY 13

RUBBLE AND REVELATION. The Nicola Trussardi Foundation presents "Rubble and Revelation - Rivelazioni e Rovine", the first solo exhibition by Cyprien Gaillard ever to be held at an Italian institution, an evocative reflection on themes related to destruction and decadence. www.fondazionenicolatrussardi.com

MONDAY 19

ROCK IN MILAN. Milan's Mediolanum Forum-Assago will host an evening dedicated to British band Skunk Anansie, currently engaged in a European tour. A pure, adrenalin-filled, rock extravaganza. Ask Your Concierge.

THURSDAY 22

PORTRAITS OF A LADY. A unique event which outlines the historic covers created by discographic cover designer Luciano Tallarini, featuring portraits of famous singers who have gone down in the history of Italian music. The event will be hosted on a once-off basis at the BrandLand Triumph space in piazza Cordusio. www.lucianotallarini.it

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Piazza Duomo, 12. T: 02 92800375.

M1-M3 Duomo. Map F5

www.comune.milano.it/palazzoreale

• Until 6 January 2013

PABLO PICASSO. Capolavori

dal Museo Nazionale Picasso di Parigi

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Thurs-Sun 9.30am-11.30pm

www.mostrapicasso.it

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T: 02 724341. M1-M2 Cadorna. MAP D3

www.triennale.org



PINACOTECA AMBROSIANA

• Until 9 December

"DE LUDO GEOMETRICO"

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Vinci's Codex Atlanticus

AT PINACOTECA AMBROSIANA

AND SACRESTIA DEL BRAMANTE

Open Tues-Sun 9am-7pm. Piazza Pio XI, 2.

M1-M3 Duomo. Map F5.

www.ambrosiana.it

FABBRICA DEL VAPORE

• Until 17 February 2013

BODY WORLDS

Open Mon-Sun 10am-8pm;

Thurs and Sat 10am-11pm.

Via Procaccini, 4. Map E2.

www.fabbricadelvapore.org

FAIRS

• 7-9 November

ROBOTICA 2012

Humanoid and Service Robots

AT RHO FAIRGROUND

www.robotica.pro

• 13-18 November

EICMA MOTO

International Motorcycle Exhibition

AT RHO FAIRGROUND

www.eicma.it

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• 8 November

TAKE 6

• 9 and 10 November

LEVEL 42

• 15 November

JOHN SCOFIELD

• 17 November

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• 21, 22, 23 and 24 November

AL DI MEOLA

Via Pietro Borsieri, 37. Map F1.

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• 4, 18, 22 WAGNER, *Siegfried*; cond.

D. Barenboim, dir. G. Cassiers

• 6, 8, 10, 11, 13, 15, 17 VERDI;

Rigoletto; cond. G. Dudamel,

dir. L. Bondy

• 7 BEETHOVEN, TCHAIKOVSKIJ; pf.

D. Barenboim, Orchestra Filarmonica

della Scala; cond. D. Harding

• 9 BEETHOVEN, MENDELSSOHN;

Orchestra Filarmonica della Scala;

pf. and cond. A. Lonquich

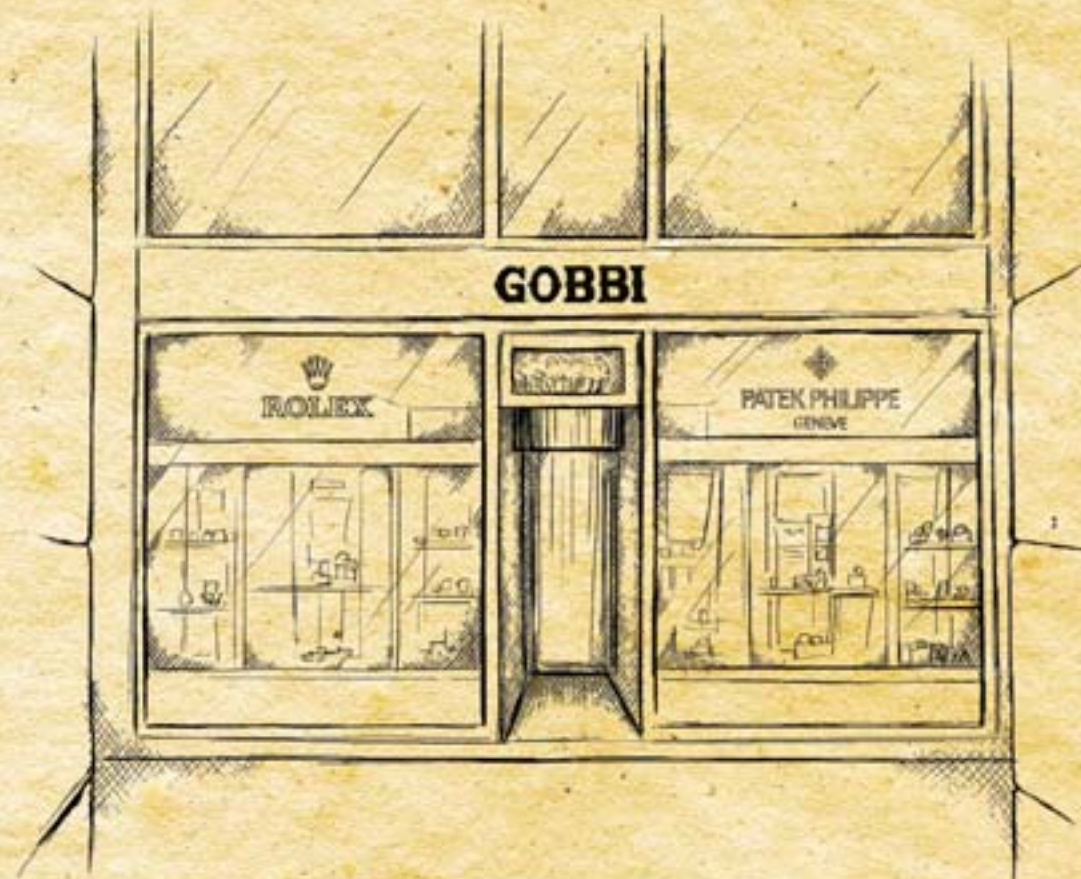
• 12 Recital - ten. R. Villazon and pf.

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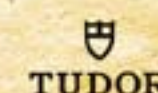
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Given women's love affair with shoes, Swarovski Elements gives life to the "Sparkling Contrasts" project, inviting **12 international designers** (Alejandro Ingelmo, Casadei, Gio Diev, Jerome C. Rousseau, Maison des Talons, Neorhythm, René Caovilla, Repetto, Robert Clergerie, Rupert Sanderson, Ruthie Davis, 王) to design their exclusive creations made with Swarovski Elements.

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www.rinascente.it. Milano, piazza Duomo.

Open daily. T: 02 88521. M1-M3 Duomo. Map F4

www.swarovski-elements.com

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Where to Buy

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5.

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M3 Montenapoleone. Map G4
www.tiffany.it

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Via Sant'Andrea, 21
T: 02 76001799
M3 Montenapoleone. Map G4
www.miumiu.com

3. CAMPER

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Camper
Via Montenapoleone, 6
T: 02 799015
M3 Montenapoleone. Map G4
www.camper.com

4. CHANEL

New F/W make up line
la Rinascente (ground floor)
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T: 02 8852471
M1-M3 Duomo. Map F4
www.chanel.com

5. ALBERTA FERRETTI

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» TIPS FROM FRIENDS

Discovering Excelsior Milano



South African journalist, fashion blogger and professional shopper, Umayya Theba gives us her take on a shopping experience in Milan

When I was first told to check out Excelsior Milano, I had no idea what to expect. Branded clothes? Sure. Designer shoes? Of course. But when a girl has limited time and more than a few gifts to bag before a return trip home, she needs a concise shopping venue that caters a pleasant variety of possible purchases - a little something for everybody without breaking the bank - all under one roof. With a 14-hour flight scheduled, time was a luxury and at Excelsior Milano, my time was certainly respected. Finding everything I needed between the seven floors was a breeze and I was in and out, satisfied and perfectly paced but also fascinated by the transformation of a former cinema complex into a futuristic shopping experience that seems to fuse fashion, food and design.

Having only discovered Excelsior Milano now - one year after it opened in September 2011- I was flabbergasted that I, a regular visitor to Milano fully aware of all the retail gems scattered around the city, could allow this one-stop-shop just off Corso Vittorio Emanuele to go undetected. Situated almost mid-way along the path from the Quadrilatero della Moda to the Duomo, I realized that Excelsior Milano seems to be an extension of Via Montenapoleone with a number of exclusive brands not found on this luxury street.

The first floor is a hub of contemporary ladies wear by a select group of American designers. **Swatch** watches, **Borsalino** hats and other

accessories are stirred in between sequined cocktail dresses and trendy knits by Helmut Lang, Theory Alice + Olivia as well as Rage & Bone. I took the travelator up to the next three floors conceived and set up by **Antonia Giacinti**, the soul of the Milan multibrand boutique "Antonia". Casual knits, winter jackets and T-shirts for men are plentiful while women are urged to indulge their femininity with smartwear from international labels **Dries van Noten**, **Jose PH** and even renowned luxury brand, **Givenchy**. The best is reserved for last on the top level with sensational footwear and bags by **Valentino**, **Sergio Rossi**, **Christian Louboutin**, **Jimmy Choo** and **Giuseppe Zanotti Design**. This selection of crème-de-la-crème pieces guarantee that all pumps, boots and sandals which spill out in spectacular style are to-die-for while a shop-in-shop area is dedicated to **Manolo Blahnik** masterpieces. The shop-in-shop concept is also trended by **Tiffany&Co.** on the ground floor - the first of its kind in Italy - while interesting tech goodies and gadgets such as ring cursor controllers, phone stands and sound boosters will have grown men behaving like naughty boys.

FIVE REASONS WHY I WILL RETURN TO EXCELSIOR MILANO

1. **The De Bondt corner.** I shamelessly admit to having spent my first bit of cash here and my cocoa addiction will beg to be fed with more of their organic bite-sized chocolate treats filled with tea or rolled in nuts.
2. **The Ladurée confectionary.** I indulged in their almond and strawberry flavoured French macaroons and I will definitely need a future sugar fix in lemon too.
3. **Aveda hair and beauty products.** My curly mane could certainly use a repeat treatment of these special American products. The perfect balance between science and nature, these also add to the sweet and sensual scents that fill the air in the beauty section.
4. **Eat's Food Market.** There's fresh fish available while ready-to-eat gourmet salads and fresh fruit packages make enticing accompaniments too.
5. **Superb personal assistance.** An aspect of this shopping experience that is truly unmatched is the consistently high standard of service and the individual attention I received from friendly, conversational staff which left a lingering, pleasant aftertaste.



PHOTO © DE LUNA

EXCELSIOR

MILANO



EXTRAORDINARY DEPARTMENT STORE

GALLERIA DEL CORSO. 4

NEW opening What's New in the City



Herno Warms the Quadrilatero

The Herno's famed quilted jackets and outerwear are now available at its new flagship store in via della Spiga. Its uber-sophisticated men's, women's and children's collections are housed within a truly evocative setting, embellished by a series of screens that run throughout the store, for a truly interactive, high-tech experience. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.herno.it. Via della Spiga, 1. T: 02 94432789. M1 San Babila. Map G4

TEMPORARY STORES

POMELLATO 67
Jewellery
Until March 2013
www.pomellato.com
Via Sant'Andrea, 17
M3 Montenapoleone. Map G4

BMW MOTORRAD
Sportswear
Until 15 February 2013
www.bmw-motorrad.it
la Rinascente, piazza Duomo
M1-M3 Duomo. Map F4

UNIQUENESS
Well-dressed woman
Until 11 November 2012
www.uniqueness.it

Via Montenapoleone, 26
M3 Montenapoleone. Map G4

CARHARTT
Sportswear
Until 15 January 2013
www.carhartt.com
Via P. Paoli, 3/5
M2 Porta Genova FS. Map D7

LILT-ITALIAN LEAGUE AGAINST CANCER (MILAN)
Charity shopping, prevention activities
From 22 to 29 November 2012
www.legatumori.mi.it
Via Forcella, 8
Open daily 11am-8pm
M2 Porta Genova FS. Map D6

Just Cavalli Collections in the Heart of Milan

The new Just Cavalli flagship store is dedicated to a young, hip crowd in search of new worlds. Here the style-savvy will find men and women's pret-a-porter collections, accessories, eyewear, costume jewellery, watches and lingerie. Its interior space has been skilfully designed to highlight different themes and is inspired by urban, metropolitan lofts. Open Mon-Sat 10am-7pm, Sun 11am-7pm. www.robertocavalli.com. Corso Matteotti, 18. T: 02 76280740. M1 San Babila. Map G4



New Byblos Concept

Byblos has opened a new, exclusive location in the heart of parco Ceniso: a spectacular oasis set against a highly evocative background where fashion, art, design and music come together to offer a new dimension that is both exciting and inspirational. An ethereal, cosmopolitan ambience blending a mix of pure sophistication and simplicity. Open Thurs-Sun 8.30pm-4am www.byblosmilano.com. Piazza Coriolano. T: 338 8098326. Off Map

Ronchi New Opening for All Watch Lovers

Established in 1929, Ronchi has become a prestigious reference point for all watch lovers, combining a passion for high-end watchmaking with a love for refined jewellery. Watch brands stocked include Rolex, Tudor, Jaeger-LeCoultre and Franck Muller. On 20 November, the famed Milanese jewellers will re-open the doors of their landmark boutique in via Gonzaga 5, just moments away from the Duomo. The existing store in via Albricci will relocate to its new, even more luxurious premises where the ongoing search for fashion trends and time-honoured classics will continue. www.ronchigioidelli.com. Via Gonzaga, 5. T: 02 877449. M1-M3 Duomo. Map F5



AND MORE...

POLSOGEMELLO. Shirts and accessories
www.polsogemello.com
Via G. da Procida, 7. T: 02 89604000. Map C2

ADER. Classic and casual men's clothing
www.ader.it
Viale Crispi, 7. T: 02 65560913. M2 Moscova. Map F2

PLAYLIFE. Sportswear
www.playlife.com
Corso Vercelli, 6. T: 02 43319377. M1 Conciliazione. Map C4

TORRAS. Leather and knitwear apparel for men
www.torras.com
Via Manzoni, 40/42. T: 02 76014195.
M3 Montenapoleone. Map G4

FABBRICA PELLETERIE MILANO.
Leather goods and accessories
www.fabbricapelletteriemilano.com
Corso Matteotti, 9. M1 San Babila. Map G4

PISACCO. Restaurant and bar
www.pisacco.it
Via Solferino, 48. T: 02 9176 5472. M2 Moscova. Map F3

WHERE TIP
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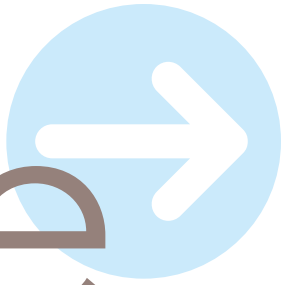
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the where guide



Shopping

NEW
opening



Welcome Back Dior

Following a complete makeover by Peter Marino, the women's boutique of the historic Paris maison recently re-opened in via Montenapoleone 12. Spread out over two floors, the boutique hosts clothing, accessories, jewellery and high-class timepiece collections all set within an exclusive, sophisticated ambience, in perfect keeping with the brand's creations.

Open Mon-Sat 10am-7pm.

www.dior.com
Via Montenapoleone, 12
T: 02 76317801
M3 Montenapoleone. Map G4

For more detailed listings, please see
www.wheretraveler.com

Accessories

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonna, 11. T: 02 86461080. M2 Lanza. Map F4

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

CRUCIANI C—After Verona, Madrid and the jet-set resorts of Capri, Taormina and Forte dei Marmi, Cruciani C has opened its 6th monobrand store in the heart of Milan. Located in the highly central via Manzoni, customers can now purchase the highly sought-after bracelets that, for one year, have embellished the wrists of trendsetters the world over, elegant arm candy made from silk, screen printed PVC, soft, brightly coloured pashminas in cashmere, silk and linen and footwear. Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. www.cruciani.net. Via Manzoni, 19. T: 02 89093864. M3 Montenapoleone. Map F4

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. Map H3

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen* Joaillerie collection, combining a meld of exclusive

materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

Books & Magazines

AMERICAN BOOKSTORE—Sited just in front of the Castello Sforzesco, for the past 30 years, this popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. Map E4

FNAC—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras and camcorders, a ticket service, photo printing, bar and Internet Point. Open Mon-Sat 9.30am-8pm; Sun

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **top brands**, which can be found on pages 24-25.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

10am-8pm. www.fnac.it. Via Torino, 45. T: 02 869541. M1-M3 Duomo, M3 Missori. Map F5

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

MONDADORI MULTICENTER—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames, phones, electronics, IT, café, foreign newsstand and Internet Point. www.negozimondadori.it. Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. Map F4

PANTON'S ENGLISH BOOKSHOP—Spread out over two floors, Pantoni's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The magazine *Where Milan* is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. Map D4

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The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13:00 to 19:00. Our multi-lingual staff is at your complete disposal.

Clothing - Men & Women

ANIMAL HOUSE—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. Map D4

ASPESI—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. Map G4

CRUCIANI—Each item is made from only the finest yarns originating from all over the world, such as cashmere, silk, wool and cotton or rarer, even more exclusive materials such as vicuna or experimental blends. Cruciani offers young, sophisticated collections based on the timeless, universal canons of true Italian elegance. The small bracelets in macrame lace are the latest, global cult phenomenon, an absolute "must-have". Open Mon-Sat 10am-7.30pm/Sun 11am-7.30pm. www.cruciani.

net. Via Verri, corner of via Bigli. T: 02 76021502. M1 San Babila. Map G4

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. Map G4

HOST—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. Map D4

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its

Top Brands



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. Beyond the Quad itself, shoppers can visit other districts such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with corso Garibaldi and corso Como or the **Vercelli-Belfiore-Marghera** districts.

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottegaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7:30pm; Sun 11am-2pm/3pm-7pm. Via della Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CESARE PACIOTTI—www.cesare-paciotti.com. Women: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8. T: 02 76001338. M1 San Babila, M3 Montenapoleone. **Map G4** • Men: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8/A. T: 02 76001164. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7:30pm; Sun 2pm-7:30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7:30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone,

14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.it. Open Mon-Sun 10am-7:30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FAY—www.fay.it. Open Mon-Sun 10.30am-7:30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÈ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7:30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7:30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7:30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIL SANDER—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7:30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7:30pm; Tue-Sat 10am-7:30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LES COPAINS—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

LORO PIANA—www.loropiana.com. Open Mon-Sat 10am-7:30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7:30pm; Sun 11.30am-7:30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7:30pm; Sun 10.30am-7:30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7:30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7:30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7:30pm. Via della Spiga, 36. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7:30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8

(Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7:30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

ROCCO BAROCCO—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7:30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7:30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7:30pm; Sun 11am-7pm. Via Gesù, 4. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

SPOTLIGHT



Precious Timepieces for Ladies

On the occasion of the celebrations marking the 80th anniversary of Reverso, **Jaeger-LeCoultre**, the historic brand of high-class watchmaking presented the new **Grande Reverso Lady Ultra Thin**, the female version of one of the rare true icons of luxury watchmaking. The new model expresses the very essence of the Reverso style, a marriage of tradition and nobility, style and elegance. Furthermore, thanks to its generous dimensions, it pays tribute to its illustrious predecessor, the 1931 original, boasting ultra-flat proportions, goudron decoration, painstakingly crafted hardware, digits and minute and hour hands reflecting the multiple facets of contemporary women. Via Montenapoleone, 1. T: 02 76281376. www.jaeger-lecoultre.com

Shopping with Montenapoleone Card



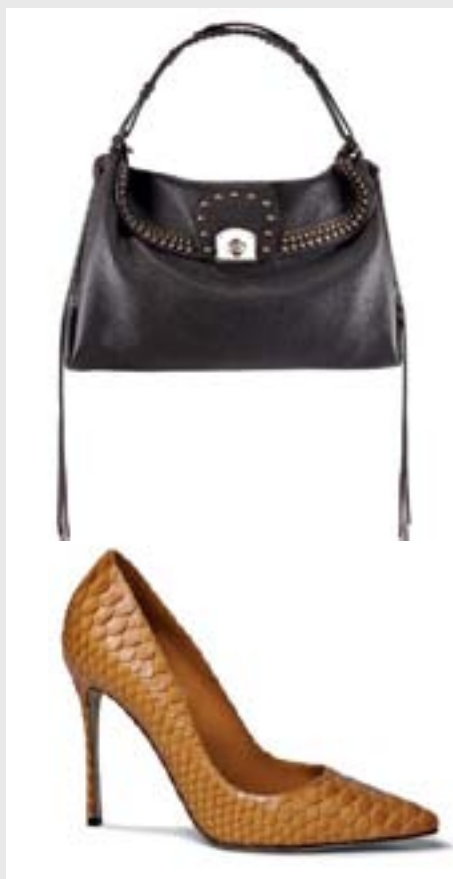
The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques. The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.

Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

Sergio Rossi, exclusive Italian footwear for ladies

Born in 1950, the son of a shoemaker, Sergio Rossi learnt the tricks of the trade from a tender age and mastered his art to such a high degree that his talents became sought after by top Italian designer labels. Now headed up by Francesco Russo, the brand continues to produce couture footwear and handbags that has women around the world swooning with delight. Each exquisite pair seems to have its own well-deserved spotlight on the shelf and stepping in-store will have you behaving like a kid in a candy store: it's impossible to ignore, for example, the bold leopard spots of Sergio Rossi's "Milady" pump in printed velvet, the "Uptown" pump in metallic watersnake with 10cm heels, the brown crocodile "Cachet" version with pencil-thin heels and thick platforms or the "ChiChi" pump in blue suede.

Sergio Rossi
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card initiative

VALENTINO
Long red coat in heavy cavalry
Valentino
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



RALPH LAUREN
"Weekender" in leather with covered lock, Purple Label
Ralph Lauren
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



GUCCI
High heel open toe bootie in black leather
Gucci
Via Montenapoleone, 5/7
T: 02 77127
www.gucci.com



LARUSMIANI
F/W 2012-2013 collection total look
Larusmiani
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it

BOTTEGA VENETA
Intrecciato nappa velours maxi Veneta
Bottega Veneta
Via Montenapoleone, 5
T: 02 76024495
www.bottegaveneta.com



Montenapoleone Card.
Once you shop you can't stop

Luxury shopping

Duomo district



Gobbi 1842

Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Rolex, Patek Philippe, Tudor and Baume & Mercier. You'll get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service.

Corso Vittorio Emanuele II, 15
T: 02 76020536



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sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7:30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

M MISSONI—A 1970s spirit is the inspiration behind the new concept for M Missoni's new monobrand store. The new space is distinguished by its minimalist style, innate elegance and pastel shades, in keeping with the women's prêt-à-porter collections on show featuring daring colours, unusual working techniques, patterns and sought-after materials. Open Mon-Sat 10.30am-7.30pm. www.m-missoni.com. Corso Venezia, 2. T: 02 36510974. M1 Porta Venezia. **Map G4**

MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II, 2. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

MONCLER—Boutique and home to the famous "puffer" jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly

sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. www.moncler.com. Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

PIACENZA 1733—This high quality Italian brand is the reign of cashmere for men and women's clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of "made-to-measure" jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875
More info: www.wheremilan.com



iPad case in hammered leather

Luxury Personal Shopping

by GoldBlack Style

GoldBlack Style is a leading company specializing in the offer of upmarket services targeted at an exclusive clientele. GoldBlack Style's mission is to offer you unique, personalized, luxury experiences, enabling you to discover everything that Milan and its outlying areas have to offer in terms of fashion, food and culture. GoldBlack Style packages are tailored to suit individual requirements and include services such as make-up and hairstyling directly in your room, 24 hours a day. Furthermore, GoldBlack Style also offers you luxury tours, not only of a cultural nature but also dedicated to wine and food tastings (cruises on luxury yachts; visits to caviar manufacturers and renowned wine estates). The services offered by GoldBlack Style are highly exclusive, in a bid to offer you unforgettable moments. GoldBlack Style does not sell services, it makes dreams come true. For all related information, ask your concierge.

www.goldblackstyle.com



Manuela Faganelli and Elisa Bongiasca, President and Vice-President of GoldBlackStyle.

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

Concept Stores

FERRARI STORE MILANO—Dedicated to Ferrari devotees, this authorized sales point of the

historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoeo writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

MOMODESIGN—"Made-in-Italy" creativity, style and design are the hallmark features of

Momodesign's collections. The style is the value added of each creation, which always manages to anticipate market trends, include men and women's timepiece lines: helmets, watches, shoes, apparel and leather goods and, last but not least, cover for iPhones, iPods and mp3s. Open Mon 3.30pm-7.30pm; Tues-Fri 10am-2.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. www.momodesign.com. Galleria San Babila, 4/A. T: 02 76016168. M1 San Babila. **Map G4**

ROSSO PREZIOSO—Just a few steps from via Brera, this small concept store is perfect for intellectual-chic shopping featuring the best of Made-in-Italy. Under the creative directorship of Cristina Bacchetti, it offers original collections of high-fashion costume jewellery featuring an elegant, innovative design. Creative themes, materials and colours are updated regularly in accordance with the latest trends. In addition to costume jewellery, it also stocks a delightful selection of fashion accessories and clothing. Open Mon 1pm-7pm; Tues-Sat 10am-7pm. www.rossoprezioso.com. Via San Fermo, 1. T: 02 654841. M2 Moscova-M3 Turati. **Map F3**

Home Décor & Fabrics

VILLA MEISSEN—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. The location hosts the new Home Meissen® Collectibles – a collection of elegant pieces carefully designed and matched in style and color for interior high level. Sofas, chairs, tables, lamps, tableware as well as the luxurious fabrics, linings and accessories create a journey through the modern era classic from the '40s to the '70s. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

SPOTLIGHT



Mordillo Time!

From 24 November 2012 to 20 January 2013, **Vicolungo The Style Outlets** will host the exhibition "Riluce. Esercizi di arte luminosa", an open-air exhibition dedicated to the famous cartoonist **Guillermo Mordillo**. Following the enormous success of the first edition featuring works by Guido Crepax, this exhibit will highlight the works of the Argentinean artist, revisited for the occasion in the form of luminous installations. Mordillo's brightly coloured canvases will animate the centres' open-air spaces in a never-seen-before display of his works. The underlying theme of "Mordillo Time" revolves around the world of stationery supplies featuring the items and accessories that, for more than 40 years, have brought his drawings to the desks of schoolchildren and the homes of families throughout the world. www.thestyleoutlets.com

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonna, 11. T: 02 86461080. M2 Lanza. **Map F4**

BREGUET—This historic brand, synonymous with excellence and technological innovation, shares its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films. Open Mon-Sun 10am-7pm. www.breguet.com. Via Montenapoleone, 19. T: 02 76007756. M3 Montenapoleone. **Map F4**

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring

a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via Sant'Andrea, 11 (Temporary Boutique). T: 02 3030421. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry re-proposed in a flagship store designed by Antonio Citterio. A well-lit space displays all the Maison's

jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DEWAN—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

DODO—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.dodo.it. Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GAGÀ MILANO—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste. www.gagamilano.com. Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

GIOIELLI BY FERRO—This small, stylish jewellers, located in the heart of Brera, is a place where jewellery lovers can make their dreams come true. Here, they can purchase modern, period or design pieces, without a backward look, on account of the fact that each item sold carries certification by gemologists registered with IGI (Italian Gemological Institute). The feather-in-the-cap of this boutique is its "Private Collection" of Gioielli by Ferro, consisting of unique pieces, conceived around individual gems stemming from the creative genius of designer Ferruccio Invernizzi. Open Mon 1pm-7pm; Tues-Sat 10am-1pm/2.30pm-7pm. www.gioiellibyferro.it. Via Monte di Pietà 1/A. T: 02 87071718. M3 Montenapoleone. **Map F4**

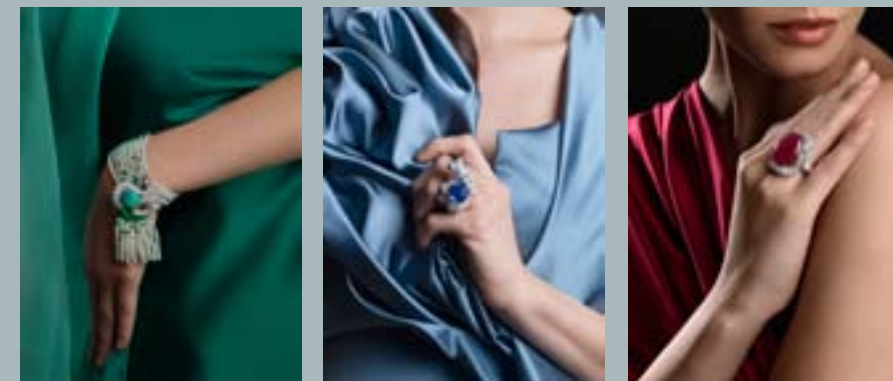
GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing

Cartier Lights up the Quadrilatero

Mirroring luxury and elegance, the 4 exclusive floors of the newly revamped Cartier boutique is bound to win over the eyes and hearts of visitors. In fact, following a long restyling operation, the historic maison of high-class jewellery has reopened the doors of its flagship store in via Montenapoleone. "Milano deserved a store of this calibre – explains Bernard Fornas, President and CEO of Cartier International – because it is the capital of Italian fashion and it is just what was needed to reflect the strength of the brand – a combination of tradition and contemporary taste, elegance and status".

The old palace in which it is housed, now serves as an even more sought-after, exclusive backdrop to display all of its precious collections, including jewellery, accessories and leather goods. "Although we looked at a number of spaces, none of them could compare with the historic building in which we have been headquartered for the past 30 years."

The old 19th century building encompasses 4 floors and was restyled by architect Bruno Moinard, who designed all the boutiques of the brand. Its furnishings and interior décor reflect the cultural, historical and artistic aspects of Milan's cultural heritage and Cartier tradition, a sort of theatre of art reflecting typical Italian hospitality – a combination of opulence and luxury, splendour and minimalism.



Cartier
Via Montenapoleone, 16/A
corner of via Gesù
T: 02 3030421
www.cartier.com

→ SPOTLIGHT

All the Best Designer Brands

Bag bargains and stock up on the best Italian and international fashion brands, all discounted at 30 to 70% less, at **Serravalle Designer Outlet**, Europe's largest shopping mall located in Serravalle Scrivia (AL). In addition to the boutiques of Alberta Ferretti, Blumarine, Brioni, Brooks Brothers, Bruno Magli, Bulgari Company Store, Canali, Cerruti, Calvin Klein, Damiani, Diesel, Dolce & Gabbana, Etro, Ferré, Furla, Guess, Hugo Boss, La Perla, Lacoste, Les Copains, Pal Zileri, Prada, Roberto Cavalli, Salvatore Ferragamo and Versace, 2011 also saw the opening of Desigual, Tommy Hilfiger and Burberry. Open everyday, 10am-8pm. The outlet can be accessed by car, train or the convenient shuttle service that runs daily from Milan (www.zaniviaggi.it – T: 02 867131). www.mcarthurglen.it or facebook.com/SerravalleDesignerOutlet



Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November.

To discover your favourite designer brands visit: www.mcarthurglen.it

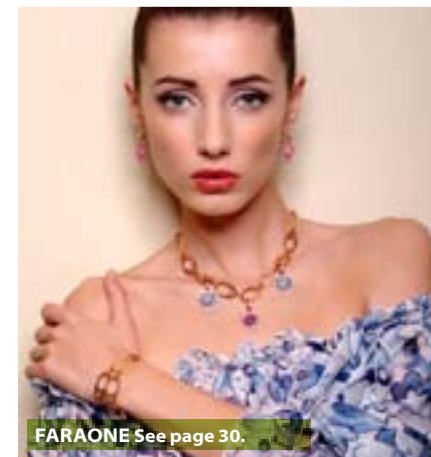
• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: www.thestyleoutlets.com



FARAONE See page 30.



PILGIÒ See page 33.



GIÒSA MILANO See pages 38 and 39.

its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LINGOTTINO—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

LOCMAN—Original, innovative, trendy watches, distinguished by high-quality artisan finishes. A real atelier where high-tech and tradition meld to create an atmosphere of extreme elegance. Locman is currently one of the most important names in Italian watchmaking. Open Tues-Sat 10am-7pm. www.locman.it. Via Gonzaga, 5. T: 02 36512893. M3 Missori. **Map F5**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**
• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

PILGIÒ—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years

thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working

technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. www.pilgio.com. Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular

SPOTLIGHT

Start Your Christmas Shopping at Fidenza Village



November will mark the onset of loads of initiatives for the Christmas shopping season at Fidenza Village Chic Outlet Shopping® including the relaunch of "A New Home for Convivio at Fidenza Village", a charity shopping programme in support of research against AIDS. Etro, Roberto Cavalli, Lanvin, Dior, Balenciaga and Prada are just some of the prestigious brands that will be hosted at the pop-up boutique which will remain open until mid-January.

November will also see a display of the iconic Art Decò boxes, designed by students from Milan's IED/Istituto Europeo di Design, which will animate the spaces at the Village. Visitors will have a chance to vote for the best installation and win an exclusive gift voucher worth 500 euros.

Readers of "Where Milan" will be entitled to an additional 10% saving (VIP Card) at all the boutiques. Stop by the Tourist Information Office and mention the magazine.

www.fidenzavillage.com

In the picture, Versace dress worn by Halle Berry, on sale at 'A New Home for Convivio' boutique.

attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy.

Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre. Open Tues-Sat 9.30am-1pm/3pm-7pm. www.ronchioggioli.com. Via Albricci, 2 (Temporary Shop). T: 02 877449. M3 Missori. **Map F5**

SWAROVSKI BOUTIQUE—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

SWATCH—The secrets of the Swatch success are appealing design at affordable prices. In addition to its classical plastic styles, it now also offers new versions ranging from Irony (in metal) to Snowpass (with an integrated access function that can be used as a ski pass) and Beat (featuring an Internet Time function). It also stocks jewellery and specials. Several stores located throughout the city (corso

Buenos Aires, 64; via Montenapoleone, 12; corso Vercelli, 3; corso Vittorio Emanuele II, 15; corners at Coin, piazza Cinque Giornate; corso di Porta Ticinese, 58). Open Mon-Sun 10am-8pm. www.swatch.com. Corso Vittorio Emanuele II, 15. T: 02 76000520. M1 San Babila. **Map G4**

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

TOYWATCH—ToyWatch interprets a new concept of luxury with its brightly coloured watches. Unique collections that are distinguished by their wholly "Made-in-Italy" style and design but also the search for innovative materials, often including a fusion of polycarbonate, plasteramic, steel or velvet combined with Swarovski elements that embellish their faces and straps. www.toy-watch.it. Via Montenapoleone, 25/3. T: 02 76005996. M3 Montenapoleone. **Map F4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation



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www.goldblackstyle.com

Official Retailers in Milan

► Pisa Orologeria - Rolex Boutique
Via Montenapoleone, 24
T: 02 76317726

► Gobbi 1842
Corso Vittorio Emanuele II, 15
T: 02 76020536

► Orologeria Luigi Verga
Via Mazzini corner of via Dogana, 3
T: 02 8056521

► Luigi Verga Orologi
Corso Vercelli, 7
T: 02 43995176

► Rocca 1794
Piazza Duomo, 25
T: 02 8057447

► Ronchi
Temporary Shop (until 20 November)
via Albricci, 2
T: 02 877449

From 20 November:
via Gonzaga, 5
T: 02 877449

Welcome to Brera



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 corner of piazza del Carmine
 www.alfonsogarlando.it

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 www.angelacaputi.com
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located in the heart of the city.

Art, shopping and entertainment
 To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **mercato di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the tailor-made, Italian-style shoes by **Alfonso Garlando**, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

Tasting suggestions
 Between visiting one shop and another, you

might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialties at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastari** or the famed sandwiches sold by **Panino Giusto**.
 The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscattelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelà**, for meat

lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.

GIÒSA MILANO, colourful crocodile leather

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 - www.accademiadibrera.milano.it
- PINACOTECA** - T: 02 722631 - www.brera.beniculturali.it
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - www.braidense.it
- MUSEO ASTRONOMICOM** - T: 02 50314680 - www.brera.unimi.it
- ORTO BOTANICO** - T: 02 02 50314680 - www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomo.it
- ADER** - via della Moscova 52, T: 02 29062425 - www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449 - www.cavallienastri.com
- CHIÙ** - via Pontaccio 5, T: 02 8052296 - www.chiu.eu - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 - www.fashioncafe.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000 - www.fclio.it
- GIALLO** - via Milazzo 6, T: 02 6571581 - www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA MILANO** - via Ciovasso 6, T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581 - www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271 - www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012 - www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603 - www.ristorantelaliberamilano.com

- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it
- MERCANTINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - Piazza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 - www.maxela.it
- MIMMO** - Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013 - www.princi.it
- RIGOLO** - via Solferino 11, T: 02 804589 - www.rigolo.it
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 - www.manfredi-madeinitaly.eu
- TASTARI** - corso Garibaldi 59/61, T: 02 72008379 - www.tastari.it

SPOTLIGHT



Villa Meissen Home Collection

The new Villa Meissen European Flagship is a multi-faceted space, located on **via Montenapoleone** – the heart of Milan’s most fashionable shopping street. The flagship store boasts a perfect meld of traditional values and avant-garde concepts to offer visitors a truly unique experience. The new **Meissen Home Collectibles** is an elegant ensemble of carefully studied collectors’ items that can be coordinated both in terms of style and colour for uber-luxe interiors. Its sofas, armchairs, tables, lamps, porcelain tableware, luxurious fabrics, linings and accessories create a trip through time featuring the best of the classic modern period of the 40’s, 50’s, 60’s and 70’s. www.meissen.it
Via Montenapoleone, 3
T: 02 89423725

in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleef-arpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand’s supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

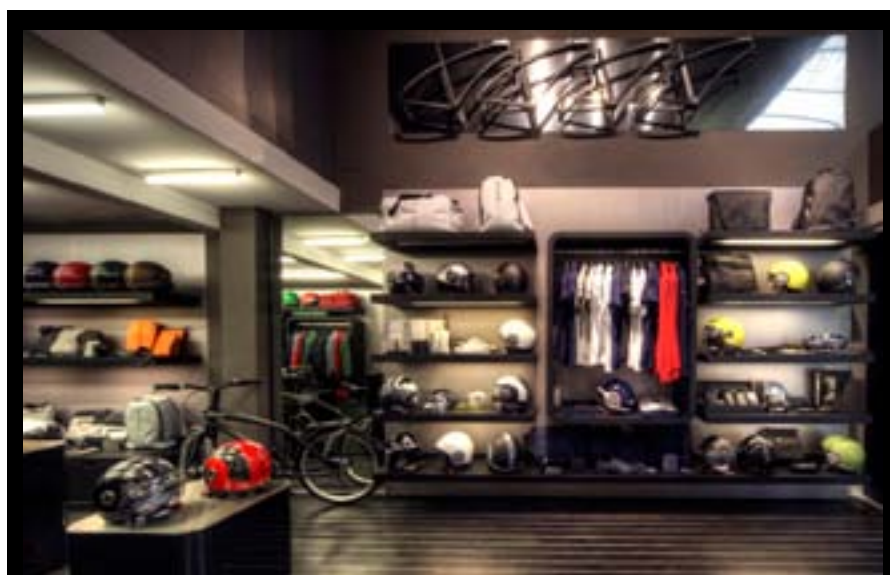
VHERNIER—A leader in the production of sublime jewellery, this maison is a hot favourite with the international jet set and specializes in the production of highly exclusive, unique pieces. Open Mon 3pm-7pm;

Tues-Sat 10am-7pm. www.vhernier.it. Via Santo Spirito, 14. T: 02 77331560. M3 Montenapoleone. **Map G4**

Leather & Luggage

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer’s necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**



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info@momodesign.com
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Tuesday - Friday: 10am - 2.30pm / 3.30pm - 7.30pm
Saturday: 10am - 7.30pm
Closed on Sunday and Monday morning

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Passion Shopping

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E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

GIÒSA MILANO—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer’s necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm: Sat and Sun by appointment. www.giosamilano.com. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

MONTBLANC—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods. Two locations in the city (via Montenapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. www.montblancitalia.it. Via Montenapoleone, 27B. T: 02 76317720. M3 Montenapoleone. **Map F4**

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: "Downtown tour", 3 hours in discovery of the most evocative places of the city’s historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movida Tour", to spend a fun-filled evening at one of the city’s most glamorous, hot spots. Reservations advisable. www.segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, info@segwaytourmilan.com. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open

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UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world. **More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards. As of now, UnionPay card’s international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents. UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



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SPOTLIGHT

Paradise of Luxury and Elegance

At **FoxTown Factory Stores Mendrisio** - just 50 km north of Milan and only 20 km south of Lugano (Switzerland) - **160 stores** offer the most prestigious brands at prices **discounted from 30% to 70%** all the year. Amongst the famous labels carried are: Armani, Bally, Blumarine, Burberry, Dior, Dolce&Gabbana, Gucci, Hugo Boss, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Valentino, YSL and some 240 other brands. FoxTown is **open daily**, 11am-7pm (except 1 Jan, 1 Aug, Easter and Christmas & Boxing day). Furthermore there are a Casino, 7 bars and restaurants and a Tourist Info Point. Tax-Free Shopping service is available and payment is accepted by major credit cards: Union Pay, Visa, MasterCard, JCB, American Express, Visa Electron, and more. Shuttle bus service by Zani Viaggi (www.zaniviaggi.it).





VIBRAM See page 40.



DRIVE YOUR DREAM See pages 39 and 60.



SEGWAY See page 39.

Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza **Map F4**

BALLIN—The signature brand of “Made-in-Italy” excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan’s Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. The boutique is closed for renovation until the end of March and it will reopen with a completely new concept. The temporary shop is in corso Matteotti, 22 inside Galleria del Toro. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

POLLINI—This new concept store houses all the collections of men and women’s footwear and accessories in three rooms. On stepping inside, customers will be welcomed by iconic armchairs of retro inspiration, artistically placed throughout the various rooms, and a hanging lighting system

consisting of delicately handcrocheted lamps. Open 10am-7pm. www.pollini.com. Via della Spiga, 15. T: 02 76015351. M3 Montenapoleone. **Map G4**

RODO FIRENZE—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. www.rodofirenze.com. Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

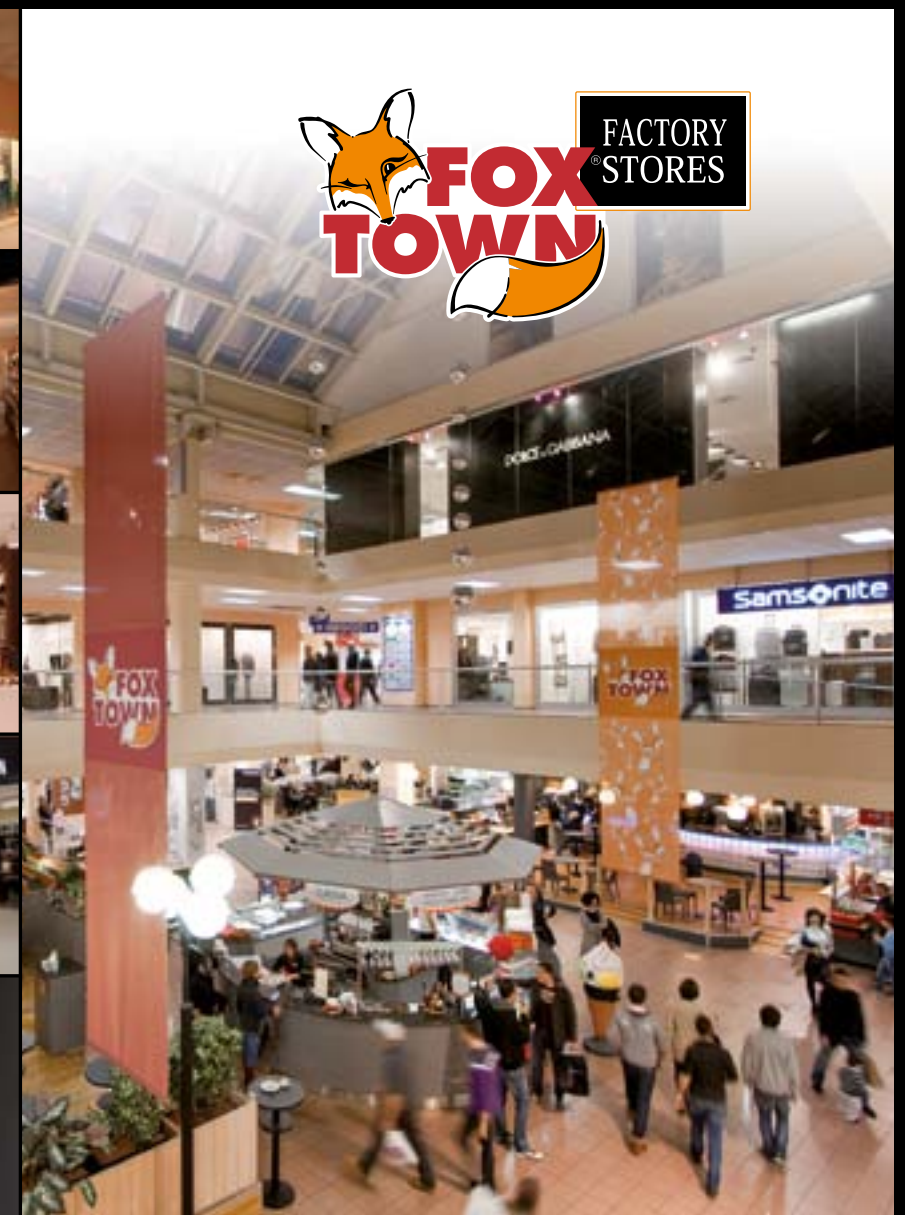
STUART WEITZMAN—A brand specializing in comfortable, high-fashion women’s footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand’s unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy “must”. The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original “Vibram FiveFingers” product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibram.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

Stationery

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.fpettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**



T H E W A Y O F S H O P P I N G

The temple of luxury and elegance where 160 stores of the most prestigious brands for men’s, women’s and children’s clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm
Tel. +41 (0) 848 828 888 - info@foxtown.ch - WWW.FOXTOWN.COM
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Montenapoleone

by where

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English, Chinese, Russian, Arabic and Japanese editions.

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Photo Adriano Caramenti

Friendly Atmosphere at La Briciola

This delightful venue, established almost 36 years ago by patron “Gianni”, is set in the heart of Brera and was recently enlarged to include a bar and lounge area. The atmosphere chez “La Briciola” is warm and friendly, thanks to Gianni and his “merry” team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous “friends”, who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including “riso al salto” and the authentic version of “cotoletta alla Milanese” (Milanese-style breaded veal cutlet).

La Briciola, Via Solferino, 25 (entrance via Marsala, 2) T: 02 6551012 / 6551105 labriciola@labriciola.com - www.labriciolamilano.it

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef’s creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm

(65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

ARMANI NOBU—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary “Giorgio”, is located in Milan’s “Quadrilatero della Moda”. Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. www.armaninobu.it. Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montnapoleone. **Map F4**

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montnapoleone. **Map F4**

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambiance. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners.

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word “coperto”, a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers’ area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

PRICES

Prices are per person.
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

€€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montnapoleone. **Map F4**

LE NOIR-THE GRAY—In perfect keeping with the hotel’s style and design the “Le Noir” Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www.hotelthegrays.it Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the “Maestro” of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montnapoleone. **Map F4**

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city’s finest. Stylish decor and period furnishings create a sophisticated ambiance which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, “Savini 2011” (5 dishes for 95 euros), or “Sorpresa” (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5

(Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy’s foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy’s most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef’s native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montnapoleone, M1 San Babila. **Map G4**

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine. The chef Andrea Berton is known for his scallops with ginger and peanut cream sauce. Other signature dishes include “liquid salad with cuttlefish dumpling and black olive oil”, “risotto with raw prawns Sicilia and coral” and “duck Nantaise, steamed breast, fried leg and grilled spring onion”. Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché,

catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco “à la mode du chef”. Closed on Sat at lunch and on Sun. €€€€. <http://milano.parkhyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

Traditional Italian Cuisine

BAGUTTA—One of Milan’s oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la “fiorentina”, the famous Florentine T-bone steak, the “scaloppina alla Bagutta”, and soups. Closed on Sun. €€€. www.bagutta.it. Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

BOTINERO—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for “al fresco” dining, far



PROBICOMUNICAZIONE- PHOTO BY MATTEO BARRIO

HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5 (corner of via Ponte Seveso, 31) T: 02 6701992 - 02 6701790 www.ristorantehongkong.it

Golden Restaurants



Now Available!

Don't miss the first edition of the *Golden Guide Restaurants*, the exclusive guide to Milanese restaurants recommended by the Golden Keys Concierges. Here we offer you a sneak preview of several of the most interesting locations featuring the best of Italy's culinary tradition. Don't miss several tips from chefs and sommeliers. Bon appétit!

Ask your Concierge

ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelpincipedisavoia.com **Map G3**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLO (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciolamilano.it. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian

menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

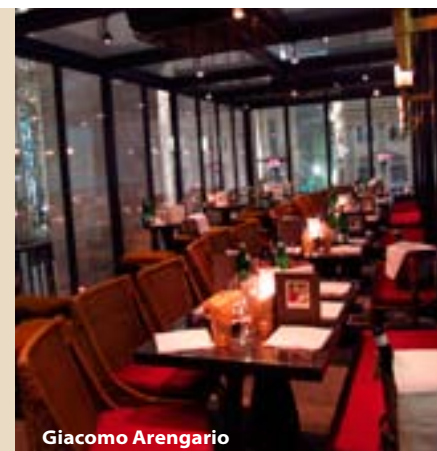
EAT'S BISTRÒ—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMOBISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**



GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.com. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

RISTORANTE GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**

RISTORANTE SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

TAVERNA DEI GOLOSI (LA)—Tuscan cuisine in a rustic atmosphere. Corso Sempione, 12. Open daily, 12.30am-3pm/7pm-12pm. T: 02 3451630. www.tavernadeigolosi.com. **Map D2**

VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurant. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. www.fourseasons.com/milan. **Map G4**



Photos Adriano Caramenti

removed from the hustle and bustle of city life. €€. www.botinero.it. Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

CANTINA PIEMONTESE—A top-level “trattoria” with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

CARMINIO—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialties include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant’s delectable desserts. Closed on Sunday. €€. Via del Carmine, 3. T: 02 72022992. www.carminiocucina.com

DON LISANDER—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional

Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€. www.ristorantedonlisanter.it. Via A.Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

GALLERIA—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. www.ristorantegalleria.it Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by “Il Giorno”, a traditional Milanese newspaper of longstanding repute. A sort of “literary restaurant” which, though reserved, also offers a “laid-back” atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte’s favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. **Off Map**

MEMO RESTAURANT—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7:30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLTREMARE-BOSCOLO EXEDRA—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RISTORANTE GIANNINO—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant’s age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. www.giannino.it. Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

TAVERNA DEL SACRIPANTE—Simone Suardi is one of Milan’s youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistro type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish’n chips and fried pizza are his “must-try” specialities. Always closed at lunch and on Mon. €€. www.sacripante.com. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant’Agostino. **Map D6**



PROBIDCOMUNICAZIONE



GIARDINO DI GIADA
DAL 1980 A MILANO

玉園飯店

www.giardinodigiada.it
Via Palazzo Reale, 5
Tel 02 8053891

First in Italy
International Famous Restaurant
for Chinese Cuisine

Closed on Monday

MILAN EXPERIENCE



CANTINA PIEMONTESE

Thanks to the passion of its patron Laura, and the expertise of Chef Ivo, at this top-level “trattoria” – just a few steps from the Duomo – not only will you find a traditional, top-quality restaurant but also a welcoming, rustic and unpretentious atmosphere. The food is comforting too, featuring typical Italian dishes (homemade pasta and fabulous beef) plus an astute selection of fine wines for a memorable dining experience. Certified by the Italian Association for celiac disease. Closed on Sunday.

Via Laghetto, 2
T: 02 784618
www.cantina-piemontese.it

LA MALMAISON

This exclusive Milanese restaurant still retains all the charm and romantic aura of its glorious past offering diners an elegant, unforgettable experience. The venue offers an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

Via Comune Antico, 27
T: 02 67101302
www.lamalmaison.it



SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

Via Carlo Tenca, 12
T: 02 36746363
www.sugarden.it

MAMA BURGER

“The best burger in town”: this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

Via Agnello, 18 – T: 02 84579407
Via V. Pisani, 14 – T: 02 67075379
www.mamaburger.it



More info: www.wheremilan.com

International & Ethnic Cuisine

ALACENA-MELIA—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

EL PORTENO—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€€. www.elporteno.it. Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this

large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café “noodle bar”, featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

HONG KONG—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef’s specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

RE SALOMONE—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. “Must-try” dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

SU GARDEN—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to

this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

VIETNAMONAMOUR—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. “Must try” dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€€. www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

ZERO CONTEMPORARY FOOD—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara’s passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

La Malmaison, timeless charm

Advertorial

Its name is reminiscent of Napoleone Bonaparte’s favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).



Romantic atmospheres – Stylish La Malmaison is the perfect venue for a special occasion to be shared with your “significant other”. Possibly in one of the restaurant’s 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.

La Malmaison
Via Comune Antico, 27
T: 02 67101302
www.lamalmaison.it

World Opera Première

Milan and Jerusalem united in music in a unique, innovative project: the staging of a “never-seen-before” opera, **La Serenata al Vento**, scheduled for performance on 1 December at Bergamo’s **Teatro Gaetano Donizetti**, conducted by Diego Montrone (see photo). Composed by Aldo Finzi, a musician of Jewish origin and a victim of the discriminatory racial laws of 1938, staging of the opera has been made possible thanks to the cooperation between institutions and important musical organizations who have actively involved young musicians of different ethnic backgrounds from both cities.



Teatro Gaetano Donizetti (Bergamo), piazza Cavour, 15 - at 8.30pm.
For information and bookings T: 035 4160602
www.serenatalvento.org

For more detailed listings, please see www.wheretraveler.com

Aperitivo

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the “bar of the Campari brand” - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the

famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari “full immersion”. Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

CONTI CAFÉ—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. DJ set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

COVA—Founded in 1817, by none other than one of Napoleon’s soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceriaicova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

CUBO—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the “Where Now” section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under “Shopping”. All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

→ **Tips from the Publisher**

A "not-to-be-missed" event, if only to judge the controversies sparked in every part of the globe where the exhibition **Body World** has debuted, attracting thousands of visitors. Whole bodies, individual organs and transparent body slices preserved through a remarkable process known as "Plastination", a procedure patented by German scientist Gunther von Hagens in 1977. In Milan, the exhibition is hosted at the **Fabbrica del Vapore**, a spectacular display area, formerly used as an industrial warehouse for the repair of trains and trams. The Body World exhibition can be interpreted in a number of different ways: the first, and most obvious, is for educational purposes. In fact, no other instrument in the world allows for full immersion into the realms of the human body! Conversely, the second is a reflection on our lifestyles, the importance

of optimism and that part of our beings that we refer to as the "soul", or rather that which is intangible and which makes the human race unique. Finally, when faced with the incredible marvels and unimaginable complexity of this perfect machine which is the human body, you will find yourselves asking questions that transcend any possible representation, causing you to enter into a retrospective dimension that might help you to understand the part played by each and every one of us in the destiny of the entire human race. When examining the smallest bone in the body for the first time (i.e. one of those that enables us to hear), you will realize just to what extent each one of us, as simple as our existences might be, is part of a larger design. (A.J.)

Fabbrica del Vapore, via Procaccini 4. T: 02 313499. www.bodyworlds.it

Until 17 February, 2013. Open Mon-Sun 10am-8pm; Thurs and Sat 10am-11pm.



Photos De Luna

offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

DESEO—This elegant lounge-restaurant is situated just a few metres from the Arco della Pace. Boasting a sophisticated setting, it offers delicious cocktails and a rich buffet. It also has a small tobacconist's counter for the joy of smokers. Aperitivo from 5.30pm to 9.30pm. Corso Sempione, 2. T: 02 315164. **Map D3**

EL TOMBON DE SAN MARC—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

FASHION CAFÉ—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe.it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

GLOBE—An elegant lounge bar and restaurant with a panoramic terrace on the 8th floor of Coin, one of the city's best-stocked and trendiest department stores. The aperitivo comes with a rustic buffet inc cold cuts and cheeses but also platters of select raw fish and upmarket wines. Open daily 11.30am-2am, aperitivo from 6.30pm to 9.30pm. www.globeinmilano.it. Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

SANT'AMBROEUS—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

TRUSSARDI CAFÉ—Located on the ground floor of Palazzo Trussardi in Piazza della Scala and run by the chef, Andrea Berton, this is the ideal place for those more relaxed moments. Complete with an outdoor area and a vertical garden, it provides an eco-sustainable backdrop for trendy aperitivi. Open Mon-Fri 7.30am-11pm; Sat noon-11pm. www.trussardi.it/trussardi_cafe. Piazza della Scala, 5. T: 02 80688295. M1-M3 Duomo. **Map F5**

Concert Venues & Theatres

AUDITORIUM DI MILANO FONDAZIONE CARIPLO—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. www.laverdi.org. Largo G. Mahler. T: 02 83389401. **Map E7**

San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the largest stadium in Italy and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. **www.sansiro.net**. Piazzale A. Moratti. M1 Lotto.

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International

NOVEMBER



This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. **www.laverdi.org**

■ **Symphonic Season**
1, 2, 3 November
Zhang Xian, conductor
Music by Verdi

8, 9 11 November
Andrea Pestalozza, conductor
Emanuele Piemonti, **Carlotta Lusa**,
Alfonso Alberti piano
Michele Marelli basset horn
Music by M. Stroppa, N. Castiglioni,
G. Mahler

15, 16, 18 November
Ruben Jais, conductor
Music by G.F. Haendel

22, 23, 25 November
Oleg Caetani, conductor
Music by L. van Beethoven, D. Sostakovic

29, 30 November
Helmuth Rilling, conductor
Music by J. Brahms, F. Schubert,
F. Mendelssohn

■ **"Crescendo in Musica"**
10 November
"Tutti a caccia del lupo"
Bustric actor
Marcello Bufalini,
conductor
Music by S. Prokof'ef

24 November
"Impariamo a colpire le percussioni"
Ivan Fossati narrator



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2012 - 2013

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Take your seat for a season of wonderful music! 10 months featuring 38 programs from Baroque to contemporary music



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Four season of the Baroque instrumental and vocal ensemble conducted by Maestro Ruben Jais



DOMENICA MATTINA con laVerdi
Sunday matinées introduced and conducted by Maestro Giuseppe Grazioli dedicated to a comparison between several famous composers and their forgotten contemporaries



CRESCENDO IN MUSICA
Saturday afternoon concerts for young laVerdi music lovers

TICKETS
AUDITORIUM DI MILANO FONDAZIONE CARIPLO Largo Gustav Mahler - tue/sun 14.30/19 - tel. 02.83389.401/402/403
MY LINK POINT CADORNA Piazza Cadorna 14, lun/sab 10/18 - dom 10/16 - tel. 02.85.11.4865

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Brera Art Gallery
La Scala Museum and Theatre
San Siro Stadium



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Venice
Suisse Alps and Bernina train



music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

GIUSEPPE VERDI MUSIC CONSERVATORY—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www.consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

PICCOLO TEATRO DI MILANO/TEATRO STREHLER—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced

over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. www.piccoloteatro.org. Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

MAGAZZINI GENERALI – A former, early 20th century warehouse located on two levels. Its main floor, extending over a 1000 sq.m. area, features a bar, a dance floor and a stage. It hosts gigs, DJ sets directly from London rave parties and concerts dedicated mainly to avant-garde sounds from the electro-pop world. Open on Wed (free entrance), Fri and Sat (admission around €20). www.magazzinigenerali.it. Via Pietrasanta, 14. T: 02 5393948. **Off Map**

SCIMMIE—An historic concert venue in the Naviglio Pavese district. Though formerly only catering to jazz, it now also offers a variety of concerts featuring different types of musical genres performed by emerging Italian talents or famous International stars. Drinks are available at the bar and club restaurant. It also has an outdoor space in summer. www.scimmie.it. Via A. Sforza, 49. T: 02 89402874. **Map E7**

TAM/TEATRO DEGLI ARCIMBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarcimboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it

CASINÒ DI SANREMO—Built way back in 1905, the building housing the casino is a magnificent example of Sanremo's famed Belle Epoque style. Its elegant interiors and décor offer visitors a unique ambience in which to spend unforgettable moments thanks to the wide array of gaming options on offer including French and American games and slot machines. Aside from the casino, guests can also relax at the Roof Garden restaurant featuring a romantic panoramic terrace. Open Sun-Thurs 10am-2.30am; Fri-10am-3am; Sat 10am-3.30am. Corso degli Inglesi, 18. T: 0184 5951. www.casinosanremo.it



The Canal Grande in Venice, only two hours from Milan

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am.

Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch

CASINO MUNICIPALE DI CAMPIONE D'ITALIA—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, blackjack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it



007 Back in Milan: Art at Her Majesty's Service

James Bond, the most famous British secret service agent, debuts in Milan from 7 November with the exhibition **"007, New Bond Street"**. Twenty three eclectic artists, of different generations, decided to pay tribute to this famous personality and the city of London, with paintings, installations, sculptures, designs, maps, objects and a movie clip montage selected from among the numerous films dedicated to him. Open Mon-Sat 3.30pm-7.30pm.

Galleria Federica Ghizzoni
via Cagnola, 26. T: 02 33105921.
www.federicaghizzoni.it

For more detailed listings, please see www.wheretraveler.com

Monuments & Places of Interest

DUOMO CATHEDRAL—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district

also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

CASTELLO SFORZESCO—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP ask for the walls tour.** Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. www.milancastello.it. Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

CENACOLO—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50.

www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

CIMITERO MONUMENTALE (MONUMENTAL CEMETERY)—A real outdoor museum catering, on the one hand, to the whims of the elite of Milan's society and, on the other, to works of art by famous sculptors of various eras. Among the notables buried here are Alessandro Manzoni and Arturo Toscanini. Open Tues-Sun from 8am-6pm. Piazzale Cimitero Monumentale. T: 02 88465600. M2 Garibaldi FS. **Map D1-E1**

GALLERIA VITTORIO EMANUELE II—Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck. Piazza Duomo-Piazza della Scala. M1-M3 Duomo. **Map F5**

GIUSEPPE MEAZZA STADIUM (also known as San Siro)—The famous Milan football stadium, home to Inter and AC Milan, was inaugurated in 1926. It was completely renovated in 1990. For stadium events, see section on "Entertainment". www.sansiro.net. Via dei Piccolomini, 5. T: 02 4042432. M1 Lotto. **Off Map**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

JEWISH MILAN—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to info@sinagogamilano.it. *Sinagoga Centrale*, via della Guastalla, 19. www.sinagogamilano.it. **MAP G5** • *Holocaust Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

NAVIGLI—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

SANT'AMBROGIO—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-pm). Admission free. www.santambrogio-basilica.it. Piazza Sant'Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant'Ambrogio. **Map D5**

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www.teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

Museums

ACQUARIO DI MILANO—Housed in a splendid Liberty-style building, it is one of the largest and oldest of its kind in Italy. Established in 1906 and restructured in 2006, it hosts 36 gigantic pools filled with more than 100 species of fish, living in recreated environments ranging from the Amazon to the Mediterranean. The main focus of the pools is more towards native Italian fish, both fresh and saltwater, and plenty of exotic sea life from other continents. The aquarium hosts events whole suitable for the family and the library is one of the most important resources for marine biology and oceanic studies in Italy. Open Tues-Sun 9am-1pm/2pm-5.30pm.

www.acquariocivicomilano.eu. Viale G. Gadio, 2. T: 02 88465750. M2 Lanza. **Map E4**

AMBROSIANA PICTURE GALLERY—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

GALLERIA D'ARTE MODERNA—Boasting 2,700 paintings and 700 sculptures, this Galleria inaugurated in 1921 is above all a "nineteenth century museum" hosting mainly Italian and French works of art. Set against the beautifully elegant backdrop of the Villa Reale, with its magnificent English garden. Open daily 9am-1pm/2pm-5.30pm. Closed on Mondays. Free admission. www.comune.milano.it. Via Palestro, 16. T: 02 76340809 (10am-noon/3pm-4pm). M1 Palestro, M3 Turati. **Map G3**

GALLERIE D'ITALIA-PIAZZA SCALA—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are

housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

MUSEO DEL 900—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP a sight of piazza Duomo from the "Sala Fontana"**. Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the



The Last Supper

One of the most famous attractions in the world, **"L'Ultima Cena"** or "Cenacolo" by Leonardo da Vinci is a large 15th century mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Booking required: ask your concierge. www.cenacolovinciano.net.

world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 4855558. M2 Sant'Ambrogio. **Map D5**

MUSEO DI STORIA NATURALE—Home to valuable mineral, botanical and zoological collections. Highlights include a large fossil collection, reconstructions of extinct animals and dioramas with stuffed animals shown in their natural habitats originating both from Europe and other exotic places. It contains the only dinosaur skeleton existing in Italy. **WHERE TIP magical for children of all ages.** Open Tues-Sun 9am-5.30pm. Full price ticket €3 (free admission on Friday afternoon). www.comune.milano.it. Corso Venezia, 55. T: 02 88463280. M1 Palestro. **Map H3**

MUSEO DIOCESANO—This museum of religious arts, whose new headquarters were inaugurated in 2001, hosts 600 works dating back to the 4th century A.D. By maximizing their historic and religious meanings, it preserves and promotes the valuable art treasures belonging to the "Diocese", with smaller pieces collected from Church museums and treasuries across Lombardy. Open Tues-Sun 10am-6pm. Full ticket price €8 (€4 on Tuesdays). www.museodiocesano.it. Corso di Porta Ticinese, 95. T: 02 89420019. **Map E7**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

PAC-PADIGLIONE DI ARTE CONTEMPORANEA—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. www.comune.milano.it/Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

PALAZZO MORANDO-COSTUME MODA IMMAGINE—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP best short visit program to know Milan history through paintings.** Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**

VILLA NECCHI CAMPIGLIO—Constructed between 1932 and 1935 by the Milanese architect Piero Portaluppi, it has survived completely intact, both outside with its ample yard, tennis court and pool, and inside with its rich succession of rooms. Architecture, decorative arts, furnishings and collections express as a harmonious whole the high standard of living of the owners, who belonged to the upper middle class of Lombard industrial families. Open Wed to Sun from 10am to 6pm. www.fondoambiente.it. Via Mozart, 14. T: 02 76340121. M1 Palestro. **Map G4**



→ SPOTLIGHT

It's Picasso Time

Paintings, sculptures, photographs and films tell the story of one of the most influential artists of the 20th century: **Pablo Picasso**. For the third time running, **Palazzo Reale** is hosting again an exhibition dedicated to the Spanish master, a vast anthology (curated by Anne Baldassari) of more than 200 works tracing the artist's amazing career, from his so-called "Blue Period" to the last years of his life. "Pablo Picasso. Capolavori dal Museo Nazionale Picasso di Parigi". www.mostrapicasso.it. Palazzo Reale. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

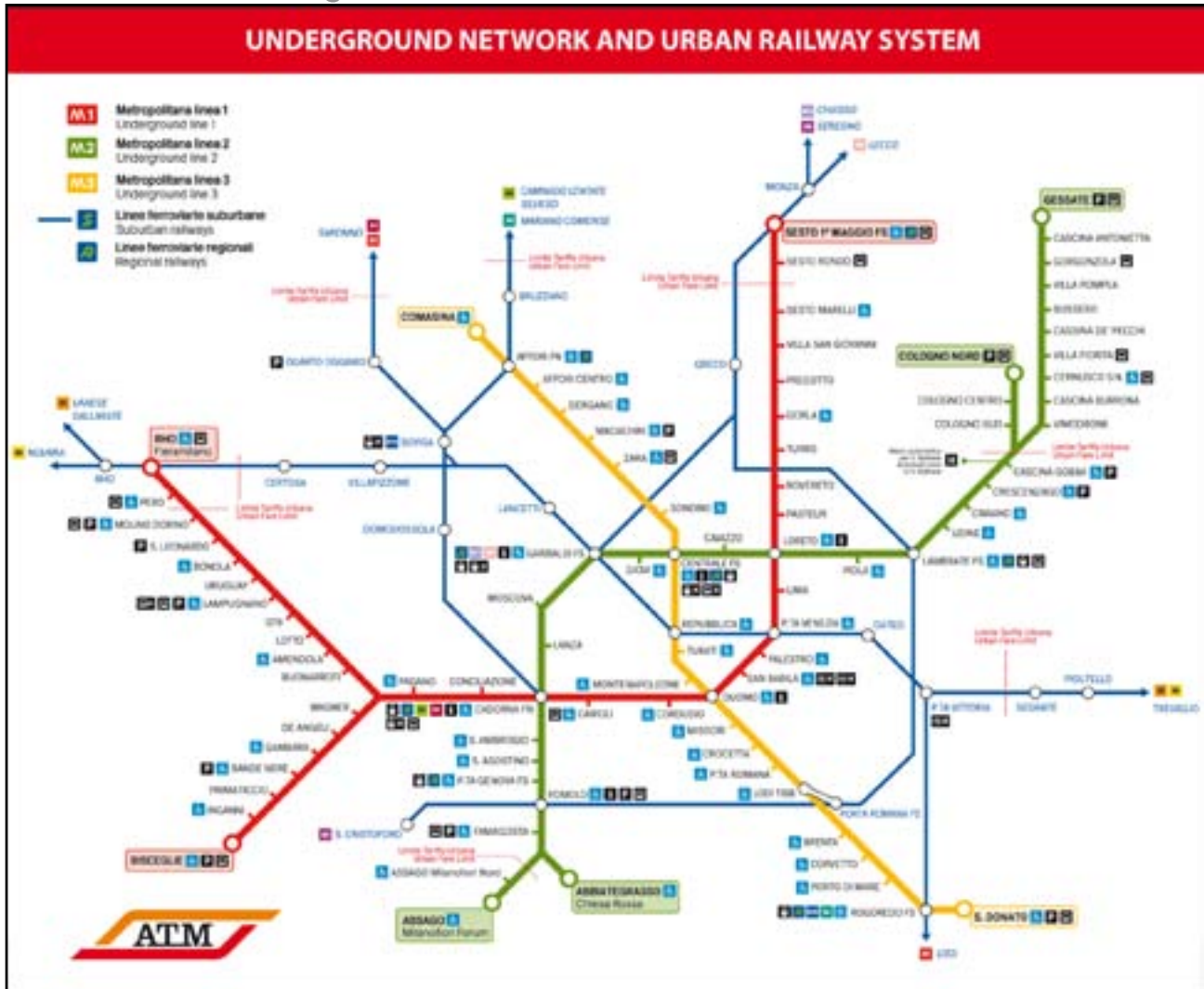
LA COURSE, 1922 BY PABLO PICASSO © SUCCESSION PICASSO BY SIAE 2012



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Courtesy ATM

For more detailed listings, please see www.wheretraveler.com

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- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

- FERROVIE DELLO STATO** - Trenitalia Railway Company - Info T: 892021. www.trenitalia.com
- TRENORD** - Milano Nord Railway - Info T: 199 15 152. Mon-Sun 7am-10pm. From Milano/Cadorna to Volandia Museum, via Malpensa Express in 30'. www.ferrovienord.it
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

Taxi

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69. Taxi airport fees: from or to Malpensa: €90 / from or to Linate: €25-30 / from or to Orio al Serio: under €100

Interpreters

- STUDIO BERNITZ** - careybernitz@virgilio.it. T: 02 26415319/3356348682.
- LANGUAGE CONSULTING** - www.lcc.it. Via Lanzzone, 6. T: 02 8057846/864156.

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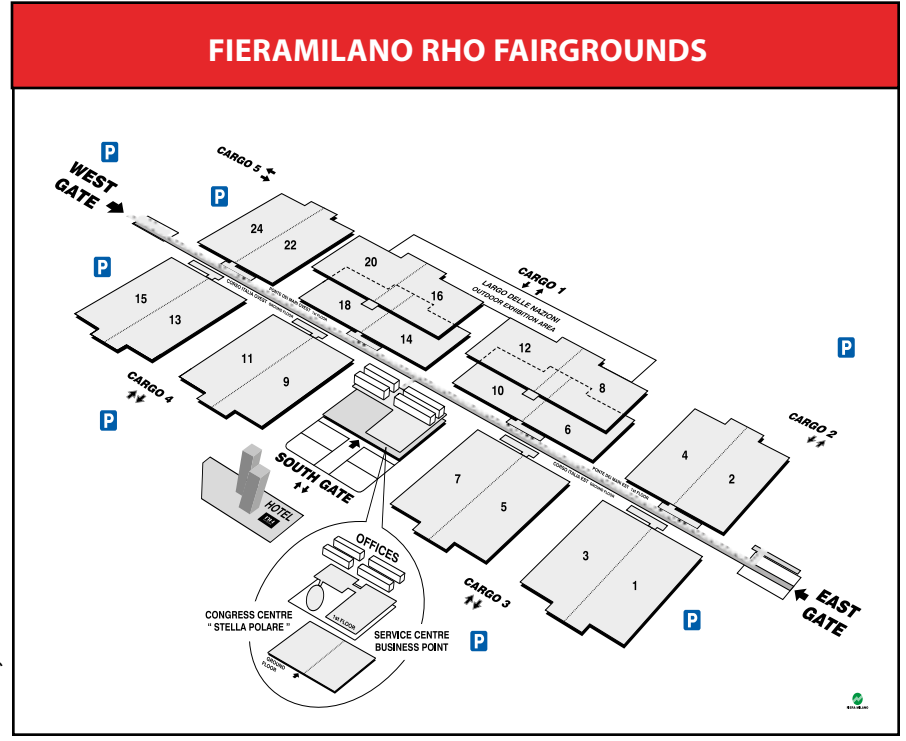
- DRIVE YOUR DREAM** - Piazza Sempione, 5. Info and reservations T: 02 39195044 or 327 6787077. www.dydrent.it
- ELITE RENT-A-CAR** - Via Albricci, 9. T: 02 8044435 www.eliterent.com

GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
 Day ticket (4,50 €)
 Valid 24h. Bus, tram and metro with no limits.
 Two-day ticket (8,25 €)
 Valid 48h. Bus, tram and metro no limits.
 Check the tariffs for the extra-urban subway.
 Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



Courtesy FIERAMILANO

Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Malpensa Express trains T: 199 151152. Mon-Sun 7am-9pm. www.malpensaexpress.it. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11

Malpensa Shuttle bus T: 0331 258411. www.malpensashuttle.it. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50

Malpensa bus Express www.autostradale.it. Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50

LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Bus 73 Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

Orio Shuttle - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

VIP Airport and Hospitality Services

SISTEMA MILANO - Linate and Malpensa Airports, Linate ATA terminal, and Duomo Point in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. www.sistema-milano.it

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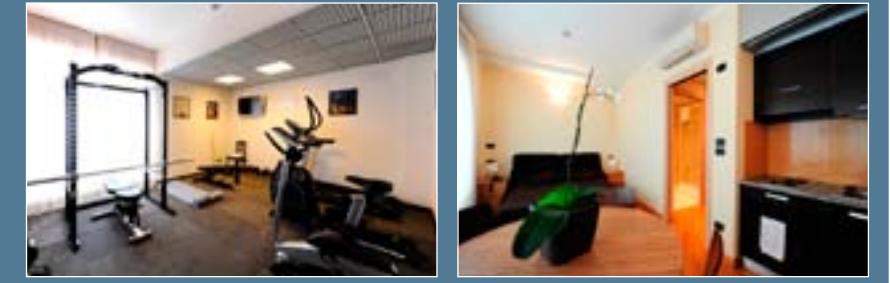
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City Tours

CITYSIGHTSEEING MILANO - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. www.milano.city-sightseeing.it. Departure: Piazza Castello. M1 Cairoli. **Map E4.**



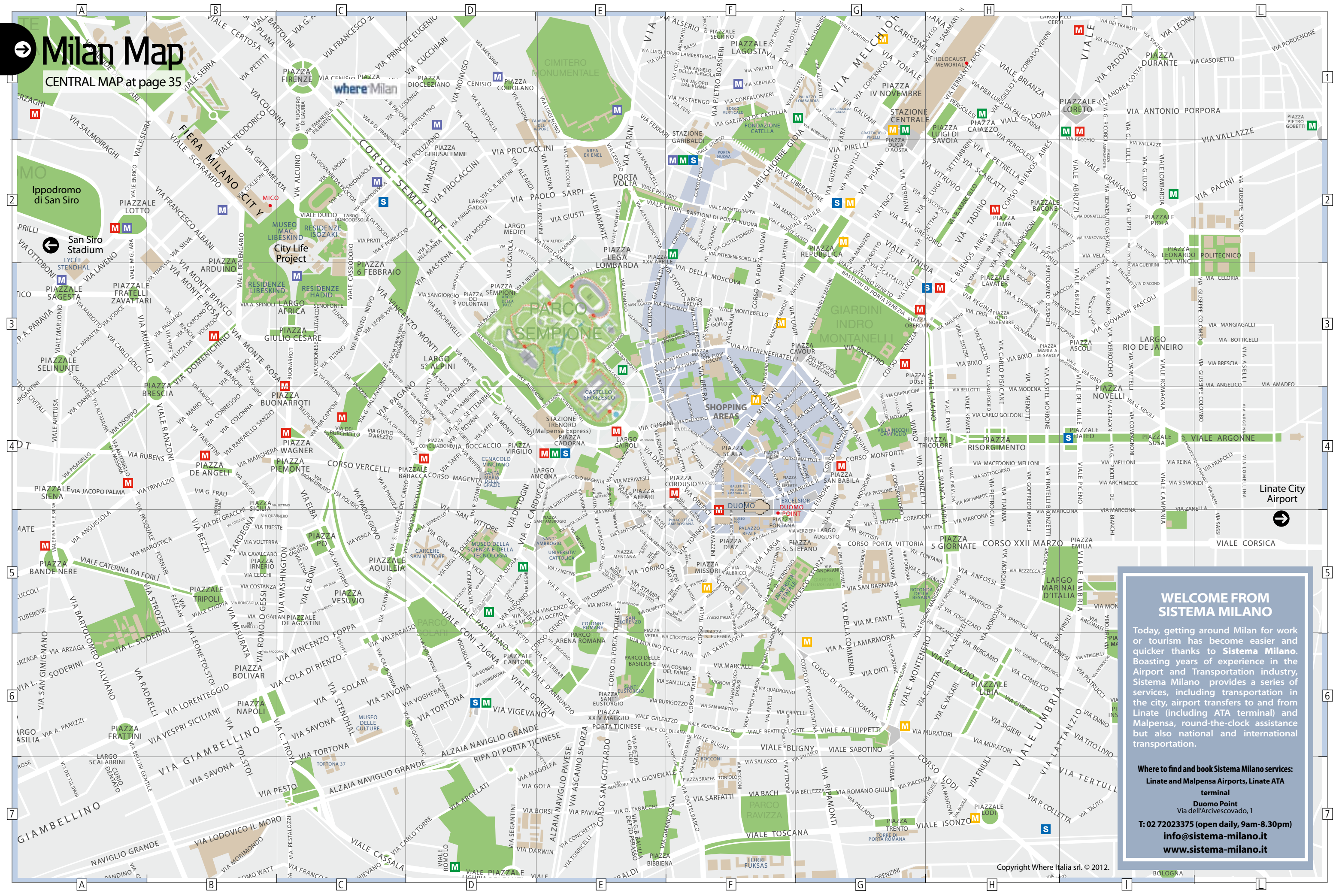
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Milan Map

CENTRAL MAP at page 35

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