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Milan

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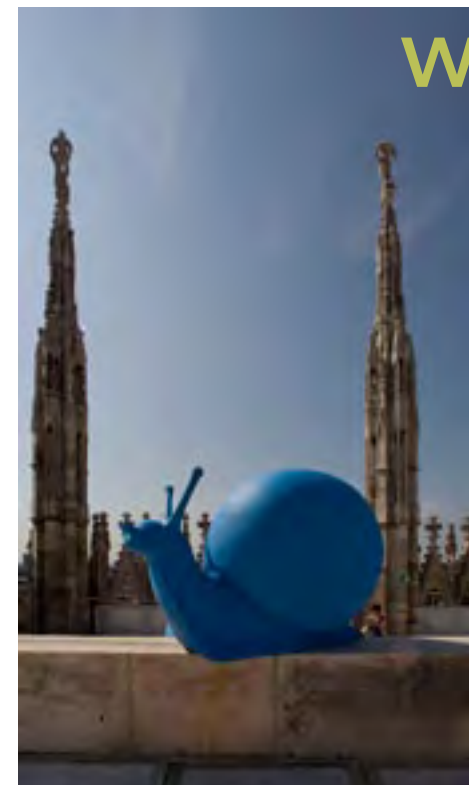
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where

Milan | October 2012

where tip



From 8 to 13 October, the terrace of the **Duomo in Milan** will be invaded by 50 blue snails made of recycled plastic, created by **Crackin Art Group**. The initiative is the result of a partnership with *Veneranda Fabbrica del Duomo*, to raise funds to restore the Main Spire of the Cathedral in a bid to contribute to preserving this symbol of Milan, known throughout the world and visited, each year, by as many as 5 million visitors. Tickets to see this extraordinary installation, but also to visit the terraces and pinnacles of the Duomo, featuring a breathtaking view over the city, can be purchased from **Duomo Point**, via dell'Arcivescovado, 1.

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ReGeneration installation by Crackin Art Group © Veneranda Fabbrica del Duomo

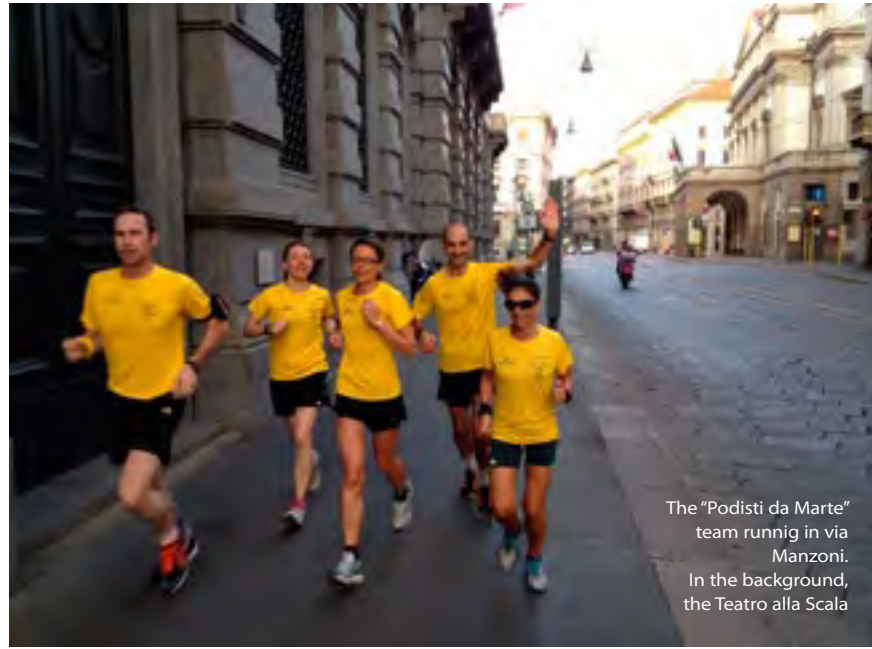
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## → Note from the Publisher



The "Podisti da Marte" team running in via Manzoni. In the background, the Teatro alla Scala

# MILANO LOVES YOU 5 OCTOBER 2012 DON'T MISS THE "WHERE MILAN RUN" Ask your Concierge

For fitness fanatics, our "Run in Milan" solidarity program offers safe, early morning running sessions with expert runners as a means of raising funds to help children undergoing cancer treatments enjoy a better lifestyle. For more information about the project, either contact your concierge or visit [www.runinmilan.com](http://www.runinmilan.com).

Get prepped and tell your friends about the event that *Where Milan* is planning for **October 5th**: a running (walking too) early morning tour of the city centre, whose aim is to collect sufficient funds, for one year, to maintain a guest house for children undergoing medical treatment. For more info: [maria.granata@wheremilan.com](mailto:maria.granata@wheremilan.com).

– ANDREA JARACH  
Publisher, *Where Milan*

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[www.wheremilan.com](http://www.wheremilan.com)

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**PUBLISHER AND EDITOR-IN-CHIEF**  
Andrea Jarach ([andrea.jarach@wheremilan.com](mailto:andrea.jarach@wheremilan.com))

**EDITORIAL (PROEDI COMUNICAZIONE SRL)**

**MANAGING DIRECTOR PROEDI COMUNICAZIONE**  
Daniele Misrachi

**EDITORIAL COORDINATION** Alessandra Finzi  
([redazione@wheremilan.com](mailto:redazione@wheremilan.com))

**MAGAZINE EDITORIAL STAFF** Carey Bernitz, Elena Binda,  
Francesca Hasbani (city reporter), Stefania Vida  
(lifestyle and fashion editor)

**WEB EDITORIAL STAFF**  
Alessia Genovese ([www.wheremilan.com](http://www.wheremilan.com)),  
Elena Peverata ([www.wheretraveler.com](http://www.wheretraveler.com))

**DESIGNER** Elisabetta Giudici

**CONTRIBUTORS & CONSULTANTS** Adriano Caramenti  
(photographer), Floriana di Maio, Marco Gatti, Joy  
Lacanlale, Fabio Lancini, Giacomo Magistrelli, Andrea  
Milanesi, Carol Oberman, Simone Pinter, David Ross  
(Hotellerie), Micol Sarfatti, Chiara Tarenzi (city reporter)

**ICONOGRAPHY** Tips Images ([www.tipsimages.com](http://www.tipsimages.com))

**CARTOGRAPHY** Mario Camerini, Compass Maps Ltd. (UK),  
Urban File

**MARKETING & ADVERTISING** Isa Faleschini,  
Marta Mailhac, Rachele Renna

Federico Cavicchioli (Soluzione d'Immagine),  
Nicola Odone (Tedeforo)

**ADMINISTRATION** Katia Greto

**PRODUCTION & CIRCULATION, SALES SUPPORT  
COORDINATOR** Paola Grilli

**HOTEL PR SERVICES** Maria Granata  
([maria.granata@wheremilan.com](mailto:maria.granata@wheremilan.com))

**CUSTOMER SERVICES** Cristina Garbini, Maria Grazia Rubino

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**CHAIRMAN & CEO**  
William S. Morris III

**PRESIDENT**  
William S. Morris IV

**MANAGING DIRECTOR EUROPE**  
Chris Manning

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## → Welcome to via Montenapoleone

Fashion, luxury and lifestyle are a symbol of Italian savoir vivre:

**Via Montenapoleone** is not "simply" one of the world capitals of shopping but a real "experiential" trip into all the multi-faceted aspects of "Made-in-Italy" excellence. The **fourth shopping street in the world** in terms of sales per square metre, Via Montenapoleone alone accounts for 25% of the purchases made by tourists visiting the Lombardy capital and, together with the other streets in the **Quadrilatero**, including **Via Sant'Andrea** and **Via Verri**, boasts a turnover equal to almost 12% of Milan's GDP. Extraordinary results which are also partly the consequence of a policy targeted at maximizing our finest assets which we also wished to promote through the activities of the "**Associazione della Via MonteNapoleone**" which not only boasts the membership of more than 70 brands in via Montenapoleone itself, but also an additional 20 brands located in Via Sant'Andrea and Via Verri.

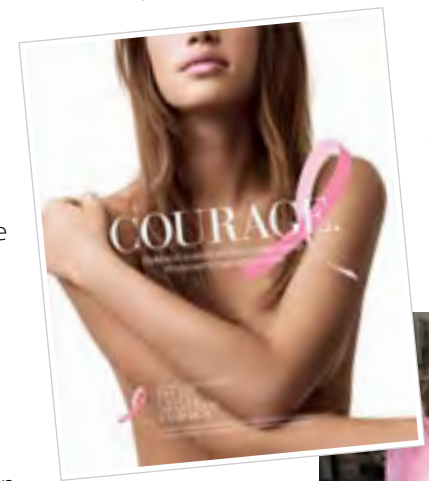
For years, the Associazione has been involved in the organization of initiatives and special events, which alone are capable of enriching the emotion of a visit, also thanks to the promotion of activities of a social and cultural nature. In October – the month dedicated worldwide to the prevention of breast cancer – the Association will join forces with the LILT-Italian League Against Cancer. During the first week of October, the "Associazione della Via MonteNapoleone", will support LILT's "**Campagna Nastro Rosa**" (Pink Ribbon Campaign) with one day dedicated to shopping for a good cause. To mark the occasion, the street will be decked out with scenographic lights and the boutiques participating in the project will donate part of their sales revenues to prevention and research.

The following week, on 11 October, it will be the turn of "**La Vendemmia**", a not-to-be-missed appointment featuring the world's finest wines. Tastings at boutiques, guided tours to the most exclusive wine cellars and themed evenings, also organized in collaboration with luxury, 5 star hotels, will be just some of the events that we plan to offer our customers. December will be dedicated to the "**Christmas Shopping Experience**" and then, in spring, we will continue our consolidated partnership with Cosmit and Citroën for the "**MonteNapoleone Design Experience by Citroën**", our street's prestigious appointment with the third edition of the Salone del Mobile. A rich events calendar which we hope will give all visitors to Milan, whether foreign or not, a chance to discover the very best of our city.

– GUGLIELMO MIANI  
President of the "Associazione della via MonteNapoleone"



GUGLIELMO MIANI  
President of the "Associazione della via MonteNapoleone"



The 2012 "Pink Ribbon Campaign" for the 6 October event.



# Montenapoleone

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Milan

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La Malmaison wine cellar

» FOCUS

## WINE IN THE CITY



**Luca Gardini, ambassador of Made in Italy Wine and current title holder of Best Sommelier in the World, shares the secrets of the world of wine for a perfect tasting experience**

Thanks to its vibrant cultural and cosmopolitan atmosphere, Milan is the ideal place in which to experiment the gastronomic wealth and wine-producing heritage not only of the Lombardy region but also of the whole of Northern Italy, mirrored in the cuisine of several of the most prestigious Italian restaurants which are located right here, in the capital of fashion and design.

### THE PHILOSOPHY OF PAIRING

Rather than dictating actual rules regarding correct food and wine pairing, I think that it would be more appropriate to talk about the philosophy of pairing. Generally speaking, where food pairing is in question, the final aim is to exalt the characteristics of the dish and accompanying beverage, in a search of perfect harmony. Several general criteria exist, for example, light wines should be served with delicately-flavoured dishes while more structured, full-bodied wines should be paired with dishes boasting an intense flavour. However, should you choose to taste more than one wine during the course of a meal, it might be advisable to start with a classic method sparkling wine, either as an "aperitivo"

or an accompaniment to an entrée and then continue with a light wine, a more structured white wine, a young red or a more full-bodied red wine. Wines should be served at the right temperature; sparkling wines or champagnes should be served cold, white wines should be pleasantly chilled and red wines should be served at room temperature. Desserts are generally paired with a chilled sweet wine which should be chosen according to the basic ingredients of the dessert in question. In any case, my advice is to always order what you fancy, without worrying too much about rules and regulations and, often, in my experience, this means placing your choice of wine before your choice of dessert. As a rule of thumb, I would suggest asking for the wine list with the menu and, remember, in the words of Goethe, "life is too short to drink inferior wines".

### PRESTIGIOUS LABELS

Among the many wine producers using the classic method, two, in particular, stand out on account of the indisputable value of their most prestigious sparkling wines: the Ferrari



include "Masseto" and "Ornellaia" - both produced by Tenuta dell'Ornellaia - and "Sassicaia", produced by Tenuta San Guido.

### LOCATIONS OF EXCELLENCE

As an expert wine-taster, after many years of work and experimentation in the haute cuisine sector, I would like to suggest a few "must-visit" addresses which, to my mind, are real temples of modern gastronomy. Set against the charming backdrop of the Naviglio Pavese, "Sadler" is named after internationally renowned chef and owner Claudio Sadler. His elegant Milanese "osteria" specializes in modern Italian cuisine, boasting only the most authentic flavours. Another "not-to-be-missed" destination is "Il Luogo di Aimo e Nadia". Set within a sophisticated, elegant ambience, it offers unadulterated, minimalist haute cuisine conceived and prepared by chefs Fabio Pisani and Alessandro Negrini. Located in one of the most exclusive, unique areas of downtown Milan, "Trussardi alla Scala" is the perfect place for a business lunch or a romantic dinner, embodying outstanding interior design and top-rate cuisine. Always in the centre, just minutes away from the Duomo, is "Cracco", run by eponymous chef and owner Carlo Cracco, with the help of talented souschef Matteo Baronetto. Finally, I would also like to bring your attention to three prestigious restaurants located inside several of the city's best hotels: at the Park Hyatt Hotel, management of the restaurant "Vun" has been entrusted to the flair and talent of chef Andrea Aprea; the Bulgari Hotel features all the creativity of young chef Andrea Ferrero while, at the Principe di Savoia Hotel, the dishes served at the "Acanto" restaurant carry the signature of executive chef Fabrizio Cadei. At each of these restaurants, you will have a chance to delight in a selection of some of the world's finest wines including several of the best labels on the Italian wine scene.

wine estates, located in the Trentino region, produce the sublime "Giulio Ferrari Riserva del Fondatore" while the Lombardy-based winery Ca' del Bosco achieves excellence with its "Cuvée Annamaria Clementi", either in the white or rosé version. Alto Adige is also an area known for its white wines, in particular, those produced by Cantina Terlano, such as, for example, "Nova Domus", a skilful blend of different white grape varieties. Conversely, in Piedmont, the multi-award-winning wine estate Gaja produces their totally delicious "Gaja e Rey" using only chardonnay grapes.

Among the countless reds that are the pride and joy of our country, worthy of particular note are Barolo Monprivato "Cà d'Morissio" produced by the Mascarello Giuseppe e Figlio wine estate or Giacomo Conterno's Barolo "Monfortino". Always in the Piedmont region, the Barbaresco Riserva produced by Bruno Giacosa is truly one of the greats, while in the Veneto region, two producers - Giuseppe Quintarelli and Romano Dal Forno - are renowned for their production of "Amarone della Valpolicella". Moving on to Tuscany, I feel that it is incumbent upon me to mention the historic Brunello di Montalcino Biondi-Santi wine estate with its Riserva "Tenuta Greppo"; always in the Montalcino area, the Gianfranco Soldera's winery is also renowned worldwide for its Brunello "Riserva Case Basse". Last but not least, several of the most famous Super-Tuscan-wines in the world

### » WHERE TIP

To purchase top-rate vintages or highly sought-after gastronomic products, we suggest three "must-visit" locations. **Peck**, a landmark venue in via Spadari 9, offers an impressive selection of **food and wine** products, fabulous window displays and a nearby café with entrances both on via Victor Hugo and via Cantù ([www.peck.it](http://www.peck.it)). In piazza Duomo, the Food Hall on the seventh floor of **la Rinascente** offers visitors a choice of 9 restaurants boasting an eclectic selection of menus and a sublime Food Market brimming over with gourmand delights from all over the world ([www.rinascente.it](http://www.rinascente.it)). Finally, **Excelsior Milano**, is a food lover's paradise with Eat's Bistrò, the specialties of Eat's Store, a Café and a corner devoted to Ladurée, historic, Parisian macaron-makers ([www.excelsiormilano.com](http://www.excelsiormilano.com)).



La Briciola wine cellar

## WINE EXPERIENCE

For a sophisticated wine experience, several "must-visit" venues where connoisseurs can both taste and purchase a selection of highly prestigious vintages.

**Ristorante Cantina Piemontese**  
Via Laghetto, 2 - T: 02784618  
[www.cantina-piemontese.it](http://www.cantina-piemontese.it)

**Wine bar Cella di Bacco**  
(Hotel Château Monfort)  
Corso Concordia, 1 - T: 02 776761  
[www.hotelchateauonfort.com](http://www.hotelchateauonfort.com)

**Ristorante Da Berti**  
Via Francesco Algarotti, 20  
T: 02 6694627  
[www.daberti.it](http://www.daberti.it)

**Enoteca Cotti**  
Via Solferino, 42 - T: 02 29001096  
[www.enotecacotti.it](http://www.enotecacotti.it)

**Enoteca Iemallo**  
Via Cardinale Federico, 7 - T: 02 72000635  
[www.enotecaiemallo.it](http://www.enotecaiemallo.it)

**Enoteca Ronchi**  
Via San Vincenzo, 12 - T: 02 8940 2627  
[www.enotecaronchi.it](http://www.enotecaronchi.it)

**Ristorante La Briciola**  
Via Solferino, 35 corner of via Marsala, 2  
T: 02 6551012  
[www.labriciola.com](http://www.labriciola.com)

**Ristorante La Malmaison**  
Via Comune Antico, 27 - T: 02 67101302  
[www.lamalmaison.it](http://www.lamalmaison.it)

**Ristorante Mamma Rosa**  
Piazza Cincinnato, 4 - T: 02 29522076  
[www.osteriamammarosa.it](http://www.osteriamammarosa.it)

**Enoteca Moscatelli**  
Corso Garibaldi, 93 - T: 02 6554602

**Wine bar N'Ombra de Vin**  
Via San Marco, 2 - T: 02 6599650  
[www.nombra Devin.it](http://www.nombra Devin.it)

**NEW opening**  
**SignorVino**  
Piazza Duomo corner of Corso Vittorio Emanuele II -  
T: 02 89092539  
[www.signorvino.it](http://www.signorvino.it)





## The Wine Route

A trip in discovery of Gavi and its highly sought-after wine cellars

Situated about one hour out of Milan, the wine-growing area of **Gavi** - set against the lush green, rolling hills of Piedmont, in the comune of **Alessandria** - is a great place for an out-of-town visit. The white wines produced in the village of Gavi in Piedmont have been dubbed the Chablis of Italy, due to their straw yellow colour and dry, pleasant aroma. A region rich in history and flavours, which can be discovered by possibly taking a wine tour along one of the itineraries of the so-called "**Via del Gavi**", long sections of which overlap with Via Francigena, crossed in Medieval times by pilgrims on their way to Rome.

Although it goes without saying that the reference point on this route is the town of Gavi, the whole area of Novese, featuring 3 characteristic itineraries, is also well worth a visit. In fact, this area takes in **Novi Ligure** and its surrounding towns, **Gavi** and the **Val Lemme** and, last but not least, **Valle Scrivia** and **Val Borbera**.

Historic places of significant interest include a visit to the old Fort of Gavi, an imposing edifice from whose walls visitors can enjoy a breathtaking view over the hills and the archaeological excavations of Libarna, an important site during late Roman-Imperial times. Conversely, cycling enthusiasts should definitely make time to visit

Novi Ligure's **Museo dei Campionissimi**, the largest bicycle museum in Europe, boasting numerous memorabilia that trace the careers of those champions whose cycling feats have gone down in the annals of history ([www.museodeicampionissimi.it](http://www.museodeicampionissimi.it)).

Gavi is also renowned for its innumerable historic villas housing famous wine cellars. A highly evocative, well-preserved location where, between one visit and the next, you can take a pit-stop to taste one of the estate's fabulous wines, possibly after a day's shopping spree in the nearby **Serravalle Designer Outlet-McArthurGlen**.

Worthy of particular note, among its priceless historic manor houses dating back to the 17th or 18th centuries, are **Villa La Lomellina** (T: 0143 642994), **La Scolca** ([www.scolca.it](http://www.scolca.it)), **Villa La Giustiniana** ([www.lagiustiniana.it](http://www.lagiustiniana.it)), **Villa La Centuriona** (T: 0143 648880) and **Villa La Toledana** ([www.latoledana.it](http://www.latoledana.it)). Other sites of significant interest in the area include a number of prestigious wineries, not only known for their production of Gavi DOC but also characterized by ultra-modern complexes boasting open-view spaces and cutting-edge equipment. Two such examples are **Tenuta Nuova Ca' da Meo** ([www.magdapedrini.it](http://www.magdapedrini.it)) and the **Tenuta Morgassi** ([www.morgassisuperiore.it](http://www.morgassisuperiore.it)).

## VILLA SPARINA

Formerly a magnificent 18th century villa, this lovingly restored modern relais de charme welcomes guests amidst the evocative atmospheres and green pastures of the Gavi hills.

Quality, personality and top-rate wines: these are the hallmark features of Villa Sparina, the estate owned by the Moccagatta family who, since the 1970s, have run this historic venue with passion and intuition.

A stylish location, where guests can relax while tasting the great wines of Gavi and the most authentic flavours of Piedmontese cuisine at the "La Gallina" restaurant housed in the "Ostelleire", an exclusive four star hotel overlooking a natural amphitheatre of woodland and vineyards.

Villa Sparina, Frazione Monterotondo, 56 - Gavi (Alessandria).  
T: 0143 633835. [www.villasparina.it](http://www.villasparina.it)



Villa Sparina

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Offering 300 of your favourite designer brands with unbeatable discounts of up to 30 - 70% all year round, there is so much to discover in our beautiful centre. With its luxury boutiques, there's no better location for indulging your love of fashion. You will also find tax-free shopping for international visitors, a shuttle bus service from Milan, Turin, Genoa and the nearest railway stations, reserved parking spaces, a beautiful playground with childminding facilities, home delivery of purchases, multilingual staff, personal shoppers on request and many other services.

### LUXURY SHOPPING HAS NEVER BEEN CLOSER

Serravalle Designer Outlet is located between the regions of Piedmont, Liguria and Lombardy and within easy travelling distance from:  
Milan - 50 minutes drive  
Genoa - 40 minutes drive  
Turin - 1 hour and 20 minutes drive.

### DISCOVER A STUNNING DESTINATION

Set amongst the hills of the Gavi zone, Serravalle Designer Outlet is surrounded by an enchanting landscape of castles, fine food and wine. It is the perfect starting point to

get to many famous places such as Portofino, thanks to its proximity to the Milan - Genoa motorway. Within easy travelling distance you can also visit - Libarna, a historic archaeological area, the medieval Fortress of Gavi and the picturesque Cinque Terre near Genoa.

### SHUTTLE BUS FROM MILAN

From Milan - Foro Bonaparte (MM1 Cairoli-MM2 Lanza, near Piazza Castello)  
10 am and 1.30 pm  
From Serravalle Designer Outlet  
5 pm and 7 pm  
Infoline: +39 02 867131  
[shopping@zaniviaggi.it](mailto:shopping@zaniviaggi.it)



Motorway A7, exit Serravalle Scrivia (AL)  
[mcarthurglen.it/serravalle](http://mcarthurglen.it/serravalle)



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# Hot Dates | October 2012

MONDAY 8

## Cracking Art at the Duomo

The Cracking Art Group takes an ethically responsible approach to ambient art with its Regeneration installation. Until 13 October, fifty picturesque, blue Snails will embellish the Duomo's upper terrace. Established in collaboration with the Veneranda Fabbrica del Duomo association, the aim of the project is to raise funds to restore the Main Spire of the cathedral which supports the statue of Milan's famed golden Madonnina. [www.crackingartgroup.com](http://www.crackingartgroup.com)



MONDAY 22

## Orchards in Milan

First date to visit "Hortus 2015: Milano città d'orti", an exhibition designed to raise awareness and remind that, in the not so distant past, the city abounded in orchards and green spaces. Maps, prints, period photographs and contemporary videos will walk visitors through the centuries, in discovery of an unexpected past and a future which will see the return of urban orchards as a hallmark feature of Milan's identity.

**Urban Center, until 9 November,**  
Galleria Vittorio Emanuele 11/12.  
T: 02 88456555.

Open from Monday to Friday, 9am-6pm.  
[www.comune.milano.it/urbancenter](http://www.comune.milano.it/urbancenter).



TUESDAY 2

**MUSIC IN THE CATHEDRAL.** The first Tuesday in October will mark the start of the International Organ Festival, a cycle of afternoon concerts in the Cathedral, organized to promote the patrimony of Veneranda Fabbrica and the largest organ in Italy. [www.duomomilano.it](http://www.duomomilano.it)

SUNDAY 7

**GETTING AHEAD OF THE GAME.** Soccer giants, Milan and Inter, will set Milan's San Siro stadium alight as they battle it out at the eagerly-awaited Milan Derby. [www.sansiro.net](http://www.sansiro.net)

FRIDAY 12

**IT'S TIME TO RELAX!** The seventh edition of Yogafestival Milano, the 3 day program dedicated to Yoga enthusiasts, will be held at Superstudio Più in via Tortona. [www.yogafestival.it](http://www.yogafestival.it)

THURSDAY 18

**MUSICAL DEBUT.** Take a trip down memory lane and head to the Teatro Nazionale for the debut performance of renowned musical, "Saturday Night Fever". [www.teatronazionale.it](http://www.teatronazionale.it)

FRIDAY 19

**ARTISTIC EXPRESSIONS.** Visit inaugural exhibition Divisionismo at the GAM Manzoni space. A collection of 35 works by great artists of the calibre of Segantini, Pellizza da Volpedo and Longoni. [www.gammanzoni.com](http://www.gammanzoni.com)

SATURDAY 20

**PUTTING ART BACK-ON-THE-MAP.** The much anticipated "Wildlife Photographer of The Year" - an exhibition featuring more than 100 spectacular wildlife images - will premiere at the recently refurbished spaces of Museo Minguzzi. [www.lucianominguzzi.it](http://www.lucianominguzzi.it)

THURSDAY 25

**THE IMPERIAL AGE.** In October, Palazzo Reale will host the impressive "Costantino 313 d.C." exhibition featuring more than 200 priceless archaeological finds and works of art, marking the anniversary of the declaration of the Edict of Milan. [www.comune.milano.it](http://www.comune.milano.it)

SUNDAY 28

**BACK IN TOWN.** "Aperitivo in Concerto", the traditional Sunday morning jazz and contemporary music program, held at Milan's Teatro Manzoni, will return to enliven the Milanese music scene. [www.aperitivoinconcerto.com](http://www.aperitivoinconcerto.com)



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## PALAZZO REALE

• Until 6 January 2013

**PABLO PICASSO. Capolavori dal Museo Nazionale Picasso di Parigi**  
www.mostrapicasso.it

• 25 October 2012 - 17 March 2013  
**COSTANTINO 313 D.C. Celebrating the anniversary of the Edict of Milan**

www.comune.milano.it  
Open Mon 2.30pm-7.30pm; Tues-Wed, Fri and Sun 9.30am-7.30pm;  
Thurs and Sat 9.30am-10.30pm.  
Piazza Duomo, 12. T: 02 92800375.  
M1-M3 Duomo. Map F5  
www.comune.milano.it/palazzoreale

## CASTELLO SFORZESCO

• Until 14 October

**BRAMANTINO A MILANO**

Open Tues-Sun 9am-5.30pm.  
Piazza Castello, 1.  
M1-M2 Cadorna FN; M1 Cairoli;  
M2 Lanza. Map E4.  
www.milano castello.it



IMAGE © LANCHE

## PINACOTECA AMBROSIANA

• Until 9 December

**"DE LUDO GEOMETRICO"**

Studies and drawings of Leonardo da Vinci's Codex Atlanticus

AT PINACOTECA AMBROSIANA AND SACRESTIA DEL BRAMANTE  
Open Tues-Sun 9am-7pm. Piazza Pio XI, 2.  
M1-M3 Duomo. Map F5.  
www.ambrosiana.it



## TRIENNALE DESIGN MUSEUM

• Until 24 February 2013

**TDMW: GRAFICA FIFTH EDITION**

Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. Viale Alemagna, 6. T: 02 724341. M1-M2 Cadorna. MAP D3  
www.triennale.org

## FAIRS

• 6-8 October

**INTERCHARM MILANO**

The new global beauty event

AT FIERAMILANOCITY  
www.intercharm.it

• 17-19 October

**SMAU**

International Exhibition of Information Communications Technology

AT FIERAMILANOCITY  
www.smau.it

## BLUE NOTE MILANO

• 4 and 5 October

**SCOTT HENDERSON, JEFF BERLIN, DENNIS CHAMBERS**

• 9 October

**MILES SMILES**

• 18, 19, 20 October

**MATT BIANCO**

• 23, 24 October

**MICHEL CAMILO**

• 27 October

**STEVE SMITH AND VITAL**

**INFORMATION**

Via Pietro Borsieri, 37. Map F1.  
www.bluenotemilano.com

## OUT OF TOWN

• Until 28 October

**REFLECTIONS BY BILL VIOLA**

AT VILLA PANZA, VARESE

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www.fondoambiente.it



WORLD'S PREMIER OPERA HOUSE OFFERS A RICH PROGRAM.

www.teatroallascala.org

• 1, 4, 8, 10, 12, 19, 22, 24, 26

**PUCCINI, La Bohème; cond. D. Rustioni, dir. F. Zeffirelli**

• 7 **DALLAPICCOLA, CASTIGLIONI, SCIARRINO, SCHUBERT; Scharoun Ensemble Berlin; cond. A. Pestalozza**

• 14 **HINDEMITH; bar. O. Katzameier, Klangforum; cond. B. Furrer**

• 23, 27, 31 **WAGNER, Sigfried; cond. D. Barenboim, dir. G. Cassiers**

• 25 **BARTOK, BRAHMS; pf. D. Barenboim, Orchestra Filarmonica della Scala; cond. G. Dudamel**

• 30 **CHOPIN, MAHLER; pf. D. Barenboim, Orchestra Mozart and Orchestra Filarmonica della Scala; cond. C. Abbado**

➔ WHERE NOW Milan

» ENTERTAINMENT & ART



## IT'S PICASSO TIME

Paintings, sculptures, photographs and films tell the story of one of the most influential artists of the 20th century: **Pablo Picasso**. For the third time around, **Palazzo Reale** hosts again an exhibition dedicated to the Spanish master, a vast anthology (curated by Anne Baldassari) of more than 200 works tracing the artist's amazing career, from his so-called "Blue Period" to the last years of his life. "Pablo Picasso. Capolavori dal Museo Nazionale Picasso di Parigi".  
www.mostrapicasso.it. Palazzo Reale. Piazza Duomo, 12.  
T: 02 875672. M1-M3 Duomo.

## AN EXPLOSIVE MEDLEY OF ROCK, POP AND FOLK

After their eagerly-awaited reunion, on **29 October**, the **Cranberries** will be back in Italy at **Mediolanum Forum-Assago** with a live concert at which they will enthral audiences with their greatest hits and new songs from their latest album *Rose*. www.livenation.it.



## SMASH HIT MUSICAL

Taken from the famous film which set the seal on the career of actor/dancer John Travolta, from **18 October**, **Teatro Nazionale** in Piazza Piemonte will host the musical version of **Saturday Night Fever** featuring the adventures and dance routines of legendary Tony Manero. Ask your concierge.



## laVerdi

This month will see the continuation of the intense program of the 2012-2013 season of Milan's "Giuseppe Verdi" Symphonic Orchestra; all concerts on the calendar will be held at Milan's Largo Mahler-based Auditorium di Milano Fondazione Cariplo. www.laverdi.org

■ **Symphonic Season**  
**4, 5, 7 October**  
**Gaetano d'Espinosa, conductor**  
Music by Ravel, Scriabin, and Stravinskij

**11, 12, 14 October**  
**Gaetano d'Espinosa, conductor**  
**Domenico Nordio, violin**  
Music by O. Sciortino, M. Castelnuovo-Tedesco, and J. Brahms

**18, 19, 21 October**  
**Claus Peter Flor, conductor**  
Music by J.S. Bach and A. Bruckner

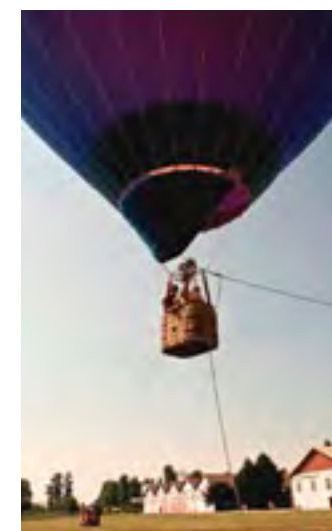
**25, 26, 27 October**  
**Luca Santaniello, violin**  
**Mario Shirai Grigolato, cello**  
**Zhang Xian, conductor**  
Music by J. Brahms

■ **"Domenica mattina con laVerdi" Cycle**  
**14 October**  
**Giuliano Rizzotto, trombone**  
**Giuseppe Grazioli, conductor**  
Music by D. Auber, F. David, and F. Mendelssohn

■ **Special Concert**  
**16 October**  
**Ruben Jais, conductor**  
Music by A. Schonberg

## FIRST TIME IN THE AIR

On **7 and 14 October**, Volandia-Malpensa's Flight and Museum Park - the largest in Europe - will inaugurate a maiden flight in a hot air balloon with the exhibition **"Volandia nel Pallone"**: 30 days dedicated to the most ecological means of flight in the world, amidst workshops, games and hot air balloon flight simulators. Ask your concierge.  
Tues-Fri 10am-6pm; Sat-Sun 10am-7pm.  
www.volandia.it



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**5 OCTOBER 2012:**  
DON'T MISS THE  
"WHERE MILAN RUN"

Ask your Concierge



# la Rinascente Food Hall

For a romantic dinner, a business lunch, a party but also a meeting with friends or simply a coffee break on the **magnificent terraces overlooking the Duomo**, the Food Hall on the seventh floor of la Rinascente acts as the perfect backdrop for all occasions. In fact, every day until midnight, guests can take their pick from among a sushi bar, a wine bar, a mozzarella bar, a sandwich bar, a restaurant, a juice bar and a spectacular lounge bar. In addition to the exclusive tasting location on the seventh floor, there is also a Food Market, where you can find hundreds of gourmet, "Made-in-Italy" products and specialties from all over the world, which can also be transformed into surprising gift ideas thanks to the Gift Boxes provided. By appointment only, expert personal shoppers are at-the-ready for your every shopping need (T: 02 8852475). *la Rinascente Food Hall, (Piazza Duomo), open daily until midnight. T: 02 8852471 www.rinascente.it/foodandrestaurants M1-M3 Duomo. Map F4*



**Obikà Mozzarella Bar:** a place where, in addition to the best Mozzarella di Bufala Campana DOP, you can also find Pizza and a wide selection of traditional Italian products and recipes. T: 02 8852453

**Maio Restaurant:** a restaurant where the passion for Italian cuisine and aesthetics find their ultimate expression in the creative dishes prepared by chef Luca Seveso. T: 02 8852455

**Il Bar:** for breakfast, light lunches and dinners, Il Bar also offers a trendy "Tea Time" date and a ritualistic evening aperitivo. T: 02 8852453

**My Sushi:** Milan's most famous take-home sushi has been transformed into a rich conveyor belt offering dozens of sushi and sashimi dishes and tantalizing finger food. Take away service also available. T: 02 8852456

**Be-Steak:** a dynamic, sophisticated venue where you can sample some of the best cuts of beef and the rarest selection of sauces in the world. T: 02 8852459

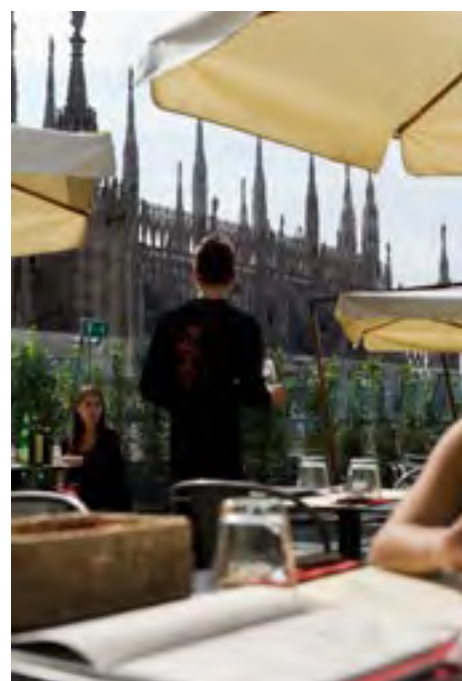
**Moët & Chandon Champagne bar:** A perfect cosy corner for romantic dates but also an elite luxury lounge boasting a sophisticated ambience for an aperitivo with friends, accompanied by tantalizing "ad hoc" menus. T: 02 8852455

**YN Vineria:** Even a quick lunch break or an aperitivo become a special moment at this one-of-a-kind wine bar offering new levels of experience, from the most prestigious bottles to the tasting of a rare vintage. T: 02 8852460

**JuiceBar:** freshly squeezed juices, fruit and vegetable blends, milk shakes, smoothies, yoghurt, fruit salads but also wraps, bagels, cereals and health foods. T: 02 8852458

**De Santis:** the ideal place to taste top-rate "panini" made from only the freshest ingredients and prepared while you wait. Customers will be spoiled for choice by the venue's more than 210 unique fillings. T: 02 8852457

**CLOCKWISE, FROM THE TOP**  
Moët & Chandon Champagne bar,  
My Sushi, Obikà Mozzarella Bar,  
and the Food Market at the 7th Floor



Publicis ETNous

www.rinascente.it

MILANO PIAZZA DUOMO  
OPEN 7 DAYS A WEEK



» SHOPPING

# Where to Buy

From burgundy to deep dark brown, from pink gold to sienna: this season's colour palette takes the centre stage in an elegant total look.



1.

**1. FARAONE**  
Heart Charms in pink gold, diamonds, rubies, and sapphires.  
**Faraone Gioielli**  
Via Montenapoleone, 9  
T: 02 76319153  
M3 Montenapoleone. Map G4  
[www.faraonegioielli.it](http://www.faraonegioielli.it)

**2. BURBERRY**  
Prorsum Line: cropped herringbone wool down-filled bomber jacket and wool-jersey skirt.  
**Burberry**  
Via Montenapoleone, 12  
M3 Montenapoleone. Map G4  
[www.burberry.com](http://www.burberry.com)

**3. DIEGO DALLA PALMA**  
New F/W make up line  
**Diego Dalla Palma Make up Studio**  
Via Madonnina, 15  
T: 02 876818  
M2 Lanza. Map F4  
[www.diegodallapalma.com](http://www.diegodallapalma.com)

**4. MOMODESIGN**  
Diver Pro Automatic, Submariner Line.  
**Momodesign**  
Galleria San Babila, 4/A  
T: 02 76016168  
M1 San Babila. Map G4  
[www.momodesign.com](http://www.momodesign.com)

**5. RODO FIRENZE**  
Betsy: wine foulard calf shoulder bag.  
**Rodo Firenze**  
Corso Matteotti, 14  
T: 02 84961950  
M1 San Babila. Map G4  
[www.rodofirenze.it](http://www.rodofirenze.it)



5.



4.



3.



2.



XX  
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» TIPS FROM FRIENDS

# Discovering Excelsior Milano



Japanese fashion contributor of Where Milan and lover of Italian style, Tomoko Konno gives us her take on a shopping experience in Milan



I was returning to Tokyo where I was scheduled to attend several parties and business meetings. This meant that before going home I needed to arm myself with "must have" clothing, accessories and gifts!! When it came to making my purchases, I had no doubt that the only place to go was Excelsior Milano, the hottest place in Milan chock full of runway worthy goodies of all types.

Excelsior Milano is a seven-storey concept store, located in a former cinema, recently renovated by French starchitect **Jean Nouvel**, with merchandising mix curated by **Antonia Giacinti**. Its display cases, music, lighting... and just about everything in the store are a design addict's dream which will make those visiting it feel as if they have stepped into a private art gallery.

I started hunting on ground floor level where you can find **Tiffany & Co.**'s shop-in-shop, a sophisticated cosmetics corner, design items, and confectionery, including **Ladurée** macarons! No worries here about finding a gift! The first floor houses a mix of contemporary American designers. I enjoyed trying on **Rag & Bone** and **Helmut Lang**. I was also curious about **Borsalino**'s limited edition hats made exclusively for Excelsior Milano.

Described by the shop owners as "a journey through shopping of the future", I warmly suggest visiting floors 2-5, designed by Antonia exclusively for fashion lovers. On the men's floor you can find any number of cool accessories including Ipad cases by **Christian Louboutin** and **Nixon** watches.



I also suggest heading to the fitting room on the women's floor with your boyfriend - he will be awed by the way you look and you will feel as if you were a runway model! The top floor contains a bevy of accessories and, for those craving trophy shoes, there's also the exclusive **Manolo Blahnik**'s shop-in shop. In fact, while drooling over the endless designer accessories, my eyes alighted on a stunning, **Zagliani**'s bag. While deciding whether or not to swipe my credit card, beautiful floor Manager, **Karen Serafin** showed up wearing a brightly coloured dress paired with stylish **Repetto** shoes. Finding your style icon here definitely doesn't present a problem.

After my heady shopping spree, I felt that it was time to take a pit-stop. Gourmands can whet their appetites while browsing through Excelsior Milano's basement level gourmet food haven or have a meal at **Eat's Store**, a slow food bistro located on the mezzanine.

Shopping at Excelsior Milano is pure serendipity. For example, mixed in among its remarkable selection of fashion brands you will suddenly come across home designs by **Skitsch** together with a number of other interesting accessories. I found myself leaving the store clutching a handful of shopping bags...!



# EXCELSIOR

MILANO



EXTRAORDINARY DEPARTMENT STORE

GALLERIA DEL CORSO, 4

### SENSIBLE GIFT TIPS FROM EAT'S

**Italian Sight**> Eat's offers an array of sweet treats featuring charming package designs. It's hard to choose what to buy but I suggest the "cuore di festa" series containing baking utensils and recipes. I ended up opting for a biscuit set with a cute cookie cutter.

**Italian Smell**> Are you in search of a gorgeous, useful gift? Italy's truffles are a favourite of foodies throughout the world and Eat's offers a number of these tantalizing delicacies. My favorite is the fantastic sea salt truffle. If you're keen to learn more about inventive recipes, make sure to purchase the truffle cook book.

**Italian Touch**> "Pentole Agnelli". Italian chefs recommend using professional cookware including world famous Baldassarre Agnelli pots and pans renowned for their supreme, all-Italian quality. You can actually touch and examine their wide array of superior-quality materials and sizes. I realize that this might be a pretty "heavy" gift but, there's no doubt about it, it will definitely change your culinary life!



# NEW opening What's New in the City

Milan always has something new to reveal, including the latest trends from abroad, key shopping streets, fabulous hideaways in the city and sought-after products. Over the last few months, the city has seen a myriad of new store, restaurant, and boutique openings.

## Burberry, Iconic British Brand

Burberry, a global British luxury brand founded in 1856, is set to open a new store in via Montenapoleone 12. The store, featuring womenswear and accessories collections, will reflect the design concept developed by Burberry Chief Creative Officer Christopher Bailey. [www.burberry.com](http://www.burberry.com). Via Montenapoleone, 12. M3 Montenapoleone. Map G4



## Glam Opening for Mimi

Mimi, an exquisite, young jewellery brand designed by the Broggian family, has opened its first monobrand boutique in via Gesù 3. A space distinguished by its elegant, cosmopolitan allure, displaying the brand's brightly coloured, uber-feminine collections in niches carved out in the wall. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.mimi.co](http://www.mimi.co). Via Gesù, 3. M3 Montenapoleone. Map G4



## Henry Beguelin Doubles

Henry Beguelin, a "Made-in-Italy" brand of leather accessories, established on the Island of Elba at the beginning of the 1980s, has opened a new Milanese store in via Montenapoleone 9. In addition to various leather goods collections, the first floor houses a sort of museum showcasing the bags that have made the brand an icon of style. Open Tues-Sun 10am-7pm; Mon 3.30pm-7pm. [www.henrybeguelin.it](http://www.henrybeguelin.it). Via Montenapoleone, 9. T: 02 76023820. M3 Montenapoleone. Map G4



## Agent Provocateur Seduces Milan

Irreverent lingerie brand Agent Provocateur has chosen via Verri for its Italian debut. The seductive elegance, typical of the boutique, tempts customers into a playfully evocative area, dominated by the brand's signature colours – black and pink. [www.agentprovocateur.com](http://www.agentprovocateur.com). Via Verri, 1. M3 Montenapoleone. Map G4

## AND MORE...

**BELSTAFF**  
[www.belstaff.com](http://www.belstaff.com).  
Via della Spiga, 19.  
M3 Montenapoleone. Map G4

**GALLERIA GAM MANZONI**  
[www.gammanzoni.com](http://www.gammanzoni.com)  
Via Manzoni, 45.  
T: 02 62695107.  
M3 Montenapoleone. Map F4

**ENOTECA SIGNORVINO**  
[www.signorvino.it](http://www.signorvino.it)  
Piazza Duomo corner of  
Corso Vittorio Emanuele II.  
T: 02 89092539.  
M1-M3 Duomo. Map F5

**MILANO BAKERY  
COSMOPOLITAN BRIO**  
[www.bakerymilano.it](http://www.bakerymilano.it)  
Via Melchiorre Gioia, 35  
(Palazzo Regione Lombardia).  
T: 02 66989321.  
M2 Gioia. Map G1

**TERRAZZA APEROL**  
[www.aperolspritz.it](http://www.aperolspritz.it)  
Piazza Duomo corner of Galleria  
Vittorio Emanuele II (2nd Floor).  
T: 02 86331959.  
M1-M3 Duomo. Map F4

**VICTORIA'S SECRET**  
[www.victoriasecret.com](http://www.victoriasecret.com)  
Milano Malpensa Airport  
(Terminal 1 - A Departures).  
Out of map

DISCOVER THE COLLECTIONS  
WITH DISCOUNTS  
FROM **30% TO 70%.**



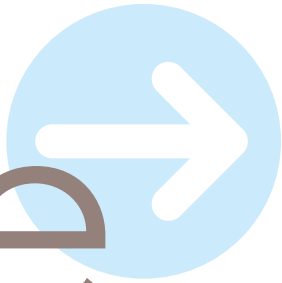
 **vicolungo**  
**thestyleoutlets**

150 shops open 7 days a week, from 10 am to 8 pm.

30 minutes From Milan and Malpensa Airport. **A4** MI-TO Exit Biandrate/Vicolungo



# the where guide



## Shopping



www.rinascente.it. Open 7 days a week.  
Milano, piazza Duomo, T: 02 88521. M1-M3 Duomo. Map F5

For more detailed listings, please see  
www.wheretraveler.com

### Accessories

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonna, 11. T: 02 86461080. M2 Lanza. Map F4

**BORSALINO**—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

**FURLA**—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. Map H3

**VILLA MEISSEN\***—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

### Books & Magazines

**AMERICAN BOOKSTORE**—Situated just in front of the Castello Sforzesco, for the past 30 years, this

popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. Map E4

**FNAC**—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras and camcorders, a ticket service, photo printing, bar and Internet Point. Open Mon-Sat 9.30am-8pm; Sun 10am-8pm. www.fnac.it. Via Torino, 45. T: 02 869541. M1-M3 Duomo, M3 Missori. Map F5

**LA FELTRINELLI EXPRESS**—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top

## The Perfect Men's Style

For a trendy, top-to-toe look, la Rinascente's first and second floor offer the collections of the most prestigious brands for each and every style. The first floor houses designer brands together with a selection of contemporary brands and premium denim, as well as an area dedicated to smart casual apparel and a highly sought-after space for footwear. Conversely, the second floor (also hosting an area devoted to underwear) sets the stage for a more formal look, with more classic, upper casual brands, serving as an ideal complement to the first floor. Both floors connect to the Casual & Jeans Area for a younger, hipper clientele.

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Fashion Stores**, which can be found on pages 22-23.

### MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

**MONDADORI MULTICENTER**—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames, phones, electronics, IT, café, foreign newsstand and Internet Point. www.negozimondadori.it. Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. Map F4

**PANTON'S ENGLISH BOOKSHOP**—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The magazine *Where Milan* is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. Map D4

### Clothing - Men & Women

**ANIMAL HOUSE**—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. Map D4

**ASPESI**—Likes to define its style as "basic, with a twist". The cult brand, created in 1990 by fashion

veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original "no-frills" philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. Map G4

**CRUCIANI**—Each item is made from only the finest yarns originating from all over the world, such as cashmere, silk, wool and cotton or rarer, even more exclusive materials such as vicuna or experimental blends. Cruciani offers young, sophisticated collections based on the timeless, universal canons of true Italian elegance. The small bracelets in macramé lace are the latest, global cult phenomenon, an absolute "must-have". Open Mon-Sat 10am-7.30pm/Sun 11am-7.30pm. www.cruciani.net. Via Verri, corner of via Bigli. T: 02 76021502. M1 San Babila. Map G4

**FEDÉLI**—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company's passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class "Made in Italy" fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelicashmere.com and www.fedelimontenapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. Map G4

**HOST**—This elegant men's shop was established as the male counterpart of the historic Pupi Solari (see listing) women's boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. Map D4

**LARUSMIANI CONCEPT BOUTIQUE**—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan's fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. Map G4

**M MISSONI**—A 1970s spirit is the inspiration behind the new concept for M Missoni's new monobrand store. The new space is distinguished by its minimalist style, innate elegance and pastel shades, in keeping with the women's prêt-à-porter collections on show featuring daring colours, unusual working techniques, patterns and sought-after materials. Open Mon-Sat 10.30am-7.30pm. www.m-missoni.com. Corso Venezia, 2. T: 02 36510974. M1 Porta Venezia. Map G4

**MAX MARA**—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous sales points scattered throughout Milan, Italy and the

## SPOTLIGHT



## Time Revolution

Historic, high-class watchmakers **Jaeger-LeCoultre** present their new **Duomètre à Sphérotourbillon**, a perfect balance of mechanical precision, high-complication lust, and practical wearability, to satisfy even the most demanding connoisseurs and collectors. The Duomètre boasts the Dual-Wing concept, a revolutionary mechanical movement, featuring two separate and independent mechanisms, housed within a single case: one of them responsible for powering the time indications, and the other for driving an additional function. The overall design exudes elegance and finesse thus demonstrating how it is possible to combine technology, minimalist aesthetics and the company's most magnificent complication to date. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com)



# Fashion Stores



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, **via Manzoni**, **via della Spiga** and **corso Venezia**. It is here that the most important fashion designers, of international repute, offer their luxurious creations. Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Beyond the Quad itself, shoppers can visit other districts just as golden, such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with **corso Garibaldi** and **corso Como** or the **Vercelli-Belfiore-Marghera** districts.



© CASADEI AND CAOVILLA: DE LUNA

**ALBERTA FERRETTI PHILOSOPHY**—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

**ALVIERO MARTINI 1° CLASSE**—www.alvieromartini.it. Open Mon-Thurs 10am-2pm/3pm-7pm; Fri-Sat 10am-7pm. Corso G. Matteotti corner of via P. Verri. T: 02 76008002. M1 San Babila. **Map F4**

**ASPESI**—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

**BALENCIAGA**—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

**BLUMARINE**—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

**BORSALINO**—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

**BOTTEGA VENETA**—www.bottogaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

**CARSHOE**—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della

Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

**CASADEI BOUTIQUE**—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

**CESARE PACIOTTI**—www.cesare-paciotti.com. Women: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8. T: 02 76001338. M1 San Babila, M3 Montenapoleone. **Map G4** • Men: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8/A. T: 02 76001164. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHANEL**—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

**CHURCH'S**—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

**DIOR**—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone.

**DOLCE&GABBANA**—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

**EMILIO PUCCI**—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

**ERMENEGILDO ZEGNA**—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

**ETRO**—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

**FAY**—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

**FENDI**—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

**FRATELLI ROSSETTI**—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

**GIANFRANCO FERRÈ**—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

**GIORGIO ARMANI**—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from

food to home accessories. Via A. Manzoni. **Map F4**

**GUCCI**—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

**HERMÈS**—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

**HOGAN**—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

**JIL SANDER**—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

**JIMMY CHOO**—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

**KENZO**—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

**KRIZIA**—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

**LES COPAINS**—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

**LORO PIANA**—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

**LOUIS VUITTON**—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

**LUCIANO SOPRANI**—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm, 3pm-7pm; Sat 10am-2pm, 3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

**MILA SCHÖN**—www.milaschon.com. Open Tues-Sat 10.30am-2pm; 3pm-7.30pm; Mon 3pm-7.30pm. Corso Venezia, 18. T: 02 89692891. M1 Palestro. **Map G4**

**MISSONI**—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

**MIU MIU**—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

**MOSCHINO**—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

**PRADA**—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

**RALPH LAUREN**—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

**ROBERTO CAVALLI**—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

**ROCCO BAROCCO**—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

**SALVATORE FERRAGAMO**—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

**TOD'S**—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

**TOM FORD**—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

**TRUSSARDI**—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

**VALENTINO**—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

**VERSACE**—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

**YVES SAINT LAURENT**—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Gesù M3 Montenapoleone. **Map F4**

**ZILLI**—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**



# Shopping with Montenapoleone Card



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques. The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.

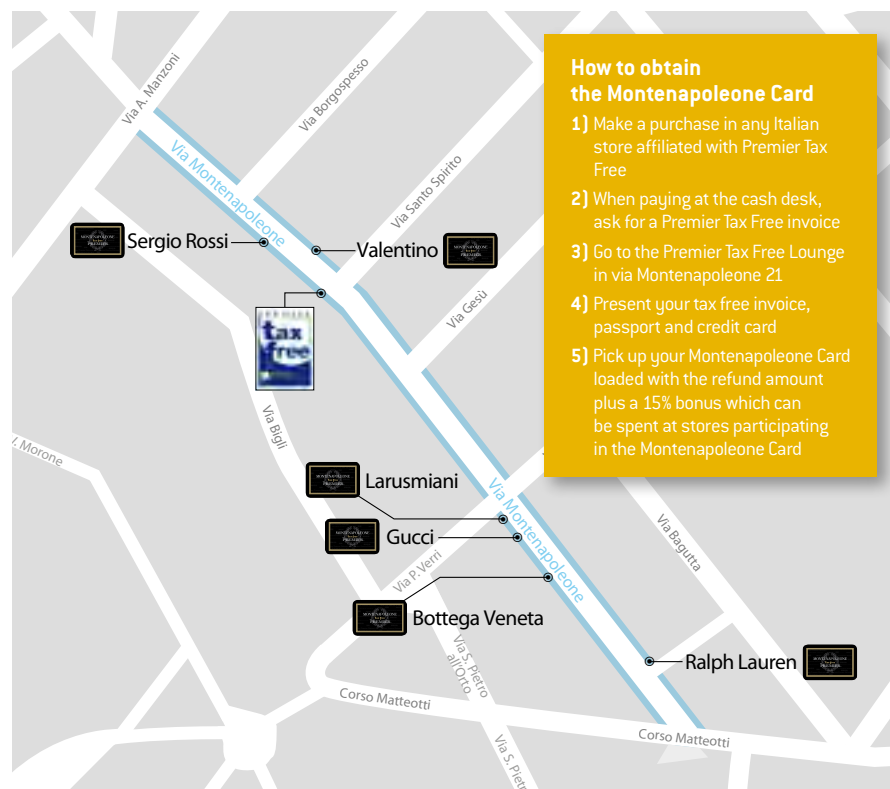
**Premier Tax Free Italy**  
Via Montenapoleone, 21  
20121 Milano  
T: +39 02 62694032  
Open Mon-Fri  
10.30am-7pm; Sat 1pm-7pm

## Gucci, tradition and innovation

When Guccio Gucci inaugurated his leather goods store in Florence in 1921, it was not nearly as glamorous as the boutique on via Montenapoleone which is brimming with an extensive range of bags, shoes, clothing and jewellery set against dark wood and tinted glass shelving. Gucci married his classy personal style with that of English aristocracy and then used skilled Tuscan artisans to create the first of his iconic products burning the interlocking double 'G' logo into modern minds as a symbol of luxury and stature. An injection of warm red into the ready-to-wear and bag collections sets the scene for a fabulous shopping spree with comforting beige, florals and animal prints. Strangely enough, the loose-fitting, off-the-shoulder dress with puffy sleeves is particularly attractive as well as a daring red evening gown with a plunging neckline and interesting knot detail at the back. The zebra print calf-hair bags with light gold hardware break the solid raspberry colour and studded 'Jacqueline' pumps in black or beige with 10.5cm heels complete the outfit. Spherical chandeliers cast a golden glow on menswear with tuxedos, fitted shirts and solid ties beautifully arranged. A selection of street-smart jackets are available but my vote goes to the brown corduroy blazer with chest slash pockets, two flap pockets and horsebit printed lining.



**Gucci**  
Via Montenapoleone, 5 - 7  
T: 02 771271  
[www.gucci.com](http://www.gucci.com)



**VALENTINO**  
Rockstud red leather clutch  
**Valentino**  
Via Montenapoleone, 20  
T: 02 76006182  
[www.valentino.com](http://www.valentino.com)

**RALPH LAUREN**  
Purple Label Collection  
**Ralph Lauren**  
Via Montenapoleone, 4  
T: 02 7788721  
[www.ralphlauren.com](http://www.ralphlauren.com)

**SERGIO ROSSI**  
White leather macro lace flat -  
Brown crocodile cachat pump  
**Sergio Rossi**  
Via Montenapoleone, 27  
T: 02 76006140  
[www.sergiorossi.com](http://www.sergiorossi.com)



**LARUSMIANI**  
Urban women's look  
**Larusmiani**  
Via Montenapoleone, 7  
T: 02 76006957  
[www.larusmiani.it](http://www.larusmiani.it)

**BOTTEGA VENETA**  
Nero Intrecciato nappa bag  
**Bottega Veneta**  
Via Montenapoleone, 5  
T: 02 76024495  
[www.bottegapaveneta.com](http://www.bottegapaveneta.com)



**Montenapoleone Card.**  
Once you shop you can't stop



Luxury shopping

Duomo district



Orologeria Luigi Verga

A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Orologeria Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

www.luigiverga.it  
Via G. Mazzini  
(piazza Duomo)  
T: 02 8056521



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rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7:30pm; Sun 10.30am-7:30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

**MONCLER**—Boutique and home to the famous “puffer” jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. www.moncler.com. Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

**PIACENZA 1733**—This high quality Italian brand is the reign of cashmere for men and women’s clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of “made-to-measure” jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7:30pm; Tues-Sat 10am-7:30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**

**PUPISOLARI**—In 1969, Pupi Solari, a woman of exquisite taste, opened this children’s shop which now also offers an eye-catching collection of women’s clothing. The shop is connected to the men’s boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7:30pm; Tues-Sat

10am-7:30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

Concept Stores

**FERRARI STORE MILANO**—Dedicated to Ferrari devotees, this authorized sales point of the historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoeed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm.

PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 9am-1pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com  
Piazza San Fedele, 2 (entrance from via T. Marino)  
T: 02 86464642-1875  
More info: www.wheremilan.com



Luxury Personal Shopping

by GoldBlack Style

A timeless item, suitable for all occasions, a great coat is always a prerequisite for autumn/winter style and this season is no exception. Coats featuring a myriad of shapes, lengths and details were big news on catwalks in cities throughout the world. Whether it’s a question of the massive comeback of double-breasted styles, the invasion of prints reminiscent of the ‘60s and ‘70s or exuberant, oversize fits, GoldBlack Style’s luxury personal stylists will accompany you in search of the perfect model that best suits your requirements. Our experts will guide you amidst the offers of big-name brands and those of Milanese ateliers, who design unique, made-to-measure, products created just for you. Why shop with GoldBlack Style? To save time; to receive

advice about purchases from an image consultant who is knowledgeable about the latest, coolest most figure-flattering looks. For an androgynous take, we suggest extra-long, oversize styles, like the ones proposed by Jil Sander. For a more preppy look, The designers for this season’s short coats are Les Copains; on the contrary, if you’re in search of a statement coat, our choice would go to Versace’s orange astrakhan show-stopper or Emporio Armani’s luxe velvet, geranium red, number. GoldBlack Style also organizes exclusive evenings with personalized make-up sessions and product presentations, including, for example, luxury lingerie or high-class time pieces. For any information, ask your concierge. [www.goldblackstyle.com](http://www.goldblackstyle.com)



Manuela Faganelli and Elisa Bongiascia, President and Vice-President of GoldBlackStyle.

store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

**MOMODESIGN**—“Made-in-Italy” creativity, style and design are the hallmark features of Momodesign’s collections. The style is the value added of each creation, which always manages to anticipate market trends, include men and women’s timepiece lines: helmets, watches, shoes, apparel and leather goods and, last but not least, cover for iPhones, Ipods and mp3s. Open Mon 3.30pm-7:30pm; Tues-Fri 10am-2.30pm/3.30pm-7:30pm; Sat 10am-7:30pm. www.momodesign.com. Galleria San Babila, 4/A. T: 02 76016168. M1 San Babila. **Map G4**

**ROSSO PREZIOSO**—Just a few steps from via Brera, this small concept store is perfect for intellectual-chic shopping featuring the best of Made-in-Italy. Under the creative directorship of Cristina Bacchetti, it offers original collections of high-fashion costume jewellery featuring an elegant, innovative design. Creative themes, materials and colours are updated regularly in accordance with the latest trends. In addition to costume jewellery, it also stocks a delightful selection of fashion accessories and clothing. Open Mon 1pm-7pm; Tues-Sat 10am-7pm. www.rossoprezioso.com. Via San Fermo, 1. T: 02 654841. M2 Moscova-M3 Turati. **Map F3**

Home Décor & Fabrics

**VILLA MEISSEN**—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. The location hosts the new Home Meissen® Collectibles – a collection of elegant pieces carefully designed and matched in style and color for interior high level. Sofas, chairs, tables, lamps, tableware as well as the luxurious fabrics,

Treasure of the Month

Gioielli by Ferro

Sitting pretty between the luxury shopping district of via Montenapoleone and the Brera art Academy, **Gioielli by Ferro**, located in Monte di Pietà 1/A, is a must-visit destination for gems devotees. Its symbolic location mirrors the creative talent of Ferruccio Invernizzi’s luxury jewellery reflected, in particular, in his **Private Collection** featuring a number of highly unique pieces. Those seeking a more personal touch, crafted specifically to suit individual tastes and requirements, need look no further. A master craftsman, Mr. Invernizzi is renowned for his innate ability to transform and upgrade any piece of vintage jewellery into a shining new treasure.

His gemmological expertise means that he is able to find the best gemstones on the market, imbuing them with a new life and fashioning them into exclusive creations. To reach Gioielli by Ferro, walk along via Montenapoleone, turn left into via Manzoni and walk as far as the La Scala Opera House. Turn right and continue walking for 50 metres until you reach the store, located just moments away from the Brera art district.

Gioielli by Ferro  
Via Monte di Pietà 1/A.  
T: 02 87071718.  
M3 Montenapoleone.  
www.gioiellibyferro.it  
**Map F4**



The “Trillion” ring, one of the unique pieces featured in the **Private Collection** made from 18 carat gold, morganite and princess diamonds.



linings and accessories create a journey through the modern era classic from the '40s to the '70s. Open Mon-Sat 10.30am-7.30pm. [www.meissen.it](http://www.meissen.it) Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

### Jewellery & Watches

**ANGELA CAPUTI GIUGGIÙ**—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. [www.angelacaputi.com](http://www.angelacaputi.com). Via Maddonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

**BUCCELLATI**—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. [www.buccellati.com](http://www.buccellati.com). Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

**BULGARI**—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. [www.bulgari.com](http://www.bulgari.com). Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

**CARTIER**—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. [www.cartier.it](http://www.cartier.it). Via Sant'Andrea, 11 (Temporary Boutique). T: 02 3030421. M3 Montenapoleone. **Map G4**

**DAMIANI**—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewellery repositioned in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. [www.damiani.com](http://www.damiani.com)

it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

**DE WAN**—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. [www.dewan.it](http://www.dewan.it). Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

**DODO**—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.dodo.it](http://www.dodo.it). Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

**FARAONE**—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute

### Luxury shopping

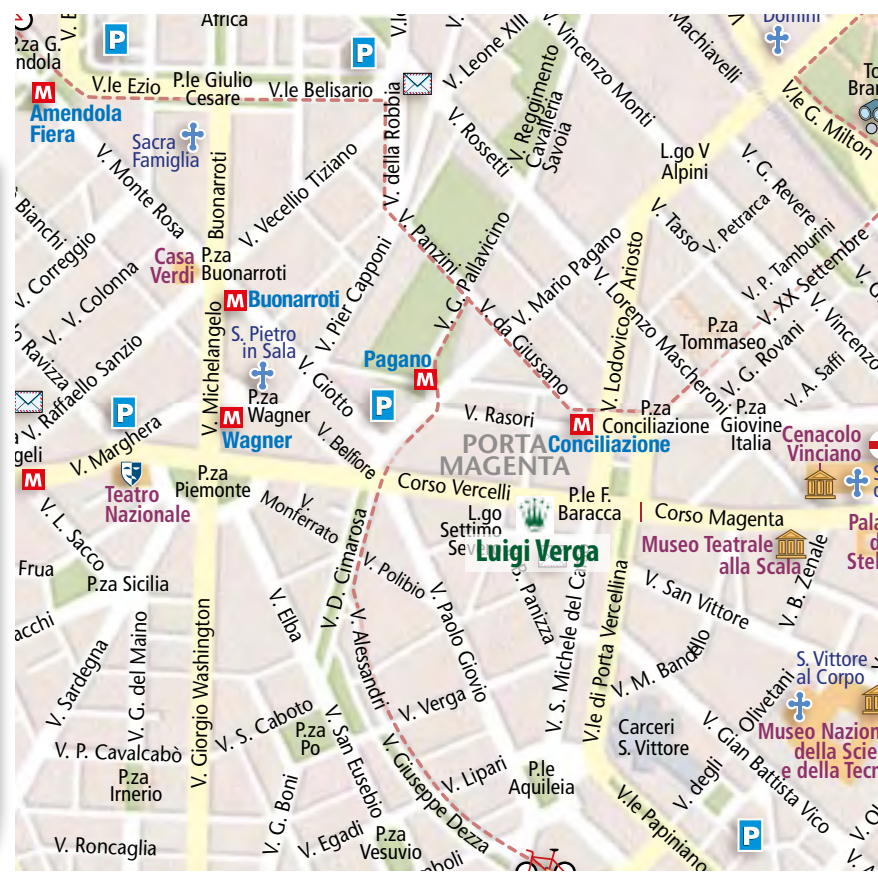
#### Vercelli-Belfiore-Marghera



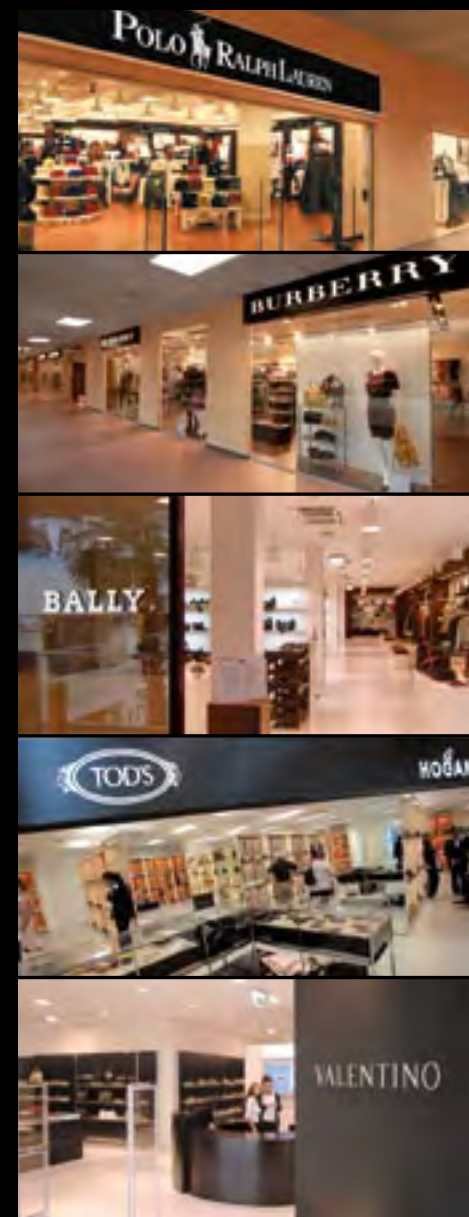
#### Luigi Verga Orologi

A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Audemars Piguet, IWC, Tudor and Panerai. Luigi Verga Orologi also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop.

[www.luigiverga.it](http://www.luigiverga.it)  
Corso Vercelli, 7  
M1 Conciliazione  
T: 02 43995176



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## THE WAY OF SHOPPING

The temple of luxury and elegance where 160 stores of the most prestigious brands for men's, women's and children's clothing, sport articles, household goods and accessories are under the same roof. A successful combination of quality and low prices where manufacturers offer their surplus and garments from the previous season at prices discounted from 30% to 70% and where the dream of discreet and advantageous shopping becomes true. 1200 parking spaces, a Casino and 7 food corners help to turn a shopping spree into an unforgettable day. FoxTown Mendrisio is just 15 km south from Lugano, nearly 60 km far from Locarno and 50 km north from Milan, directly off the Mendrisio exit of the A2 motorway.

Via A. Maspoli 18, 6850 MENDRISIO - SWITZERLAND Open 7 days a week from 11am to 7pm  
Tel. +41 (0) 848 828 888 - [info@foxtown.ch](mailto:info@foxtown.ch) - [WWW.FOXTOWN.COM](http://WWW.FOXTOWN.COM)  
Shuttle-bus Milano Foro Bonaparte / FoxTown: Zani Viaggi Tel. +39 02 867 131



# Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairolì).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: [www.fidenzavillage.com](http://www.fidenzavillage.com)

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairolì-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: [www.foxtown.com](http://www.foxtown.com)

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairolì-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November: To discover your favourite designer brands visit: [www.mcarthurglen.it](http://www.mcarthurglen.it)

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Vicolungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Vicolungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairolì-M2 Lanza) ([www.zaniviaggi.it](http://www.zaniviaggi.it))

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Vicolungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: <http://vicolungo.thestyleoutlets.it>

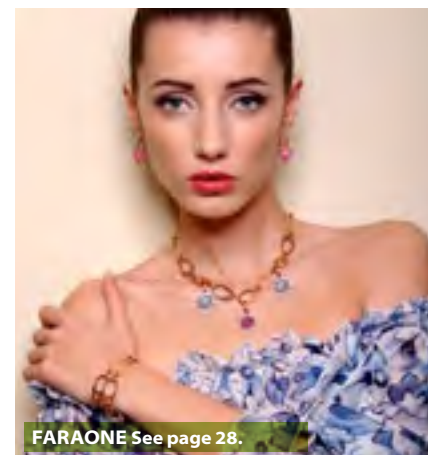
• **FRANCIACORTA OUTLET VILLAGE** - A real fashion town where elegance, good food and quality combine to offer you a unique shopping experience.

• **WHERE:** Rodengo Saiano, in the province of Brescia. Easily accessible from Milan on the A4 autostrada, Ospitaletto exit.

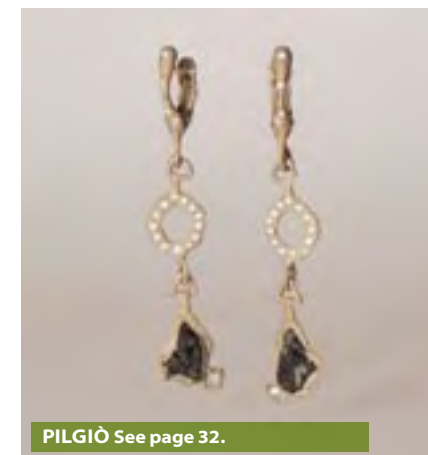
• **WHAT:** 160 designer boutiques including Calvin Klein, Boggi and Pinko, but also Bialetti and Basetti for homeware and Lindt to delight your taste buds.

• **NOT ONLY SHOPPING:** Franciacorta Village is situated in an area famed for its fine wines, from which it takes its name. The area is also known for its castles and golf courses.

For information on package tours and group specials visit: [www.franciacortaoutlet.it](http://www.franciacortaoutlet.it)



FARAONE See page 28.



PILGIÒ See page 32.



GIÒSA MILANO See pages 35 and 37.

couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. [www.faraonegioielli.it](http://www.faraonegioielli.it). Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

• **GAGÀ MILANO**—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste. [www.gagamilano.com](http://www.gagamilano.com). Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

• **GIOIELLI BY FERRO**—This small, stylish jewellers, located in the heart of Brera, is a place where jewellery lovers can make their dreams come true. Here, they can purchase modern, period or design pieces, without a backward look, on account of the fact that each item sold carries certification by gemologists registered with IGI (Italian Gemological Institute). The feather-in-the-cap of this boutique is its "Private Collection" of Gioielli by Ferro, consisting of unique pieces, conceived around individual gems stemming from the creative genius of designer Ferruccio Invernizzi. Open Mon 1pm-7pm; Tues-Sat 10am-1pm/2.30pm-7pm. [www.gioiellibyferro.it](http://www.gioiellibyferro.it). Via Monte di Pietà 1/A. T: 02 87071718. M3 Montenapoleone. **Map F4**

• **GOBBI 1842**—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

• **JAEGER-LECOULTRE BOUTIQUE**—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers

created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.jaeger-lecoultre.com](http://www.jaeger-lecoultre.com). Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

• **LINGOTTINO**—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. [www.lingottino.it](http://www.lingottino.it). Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

## SPOTLIGHT

### Fidenza Village: It's Time to Denim!

With the launch of "Destination Denim", Fidenza Village Chic Outlet Shopping® celebrates the world of denim, a timeless icon of fashion.

Until 31 October, customers will have a chance to explore the new collection of this garment made famous by James Dean, symbol of young rebels. A number of styles and themed proposals for even the most demanding "fashionistas", with the added plus of videos, inspired by the atmospheres of Keruac which capture the essence of "Denim Destination" ([fidenzavillage.com](http://fidenzavillage.com)). By choosing their own finale on the web, customers can benefit from an **additional 15% discount** at boutiques participating in the initiative including Bikkembergs, Class Roberto Cavalli, D&G, Diesel Kids, Guess, Marni, Levi's, Miss Sixty and Pinko.



To mark the occasion, the spaces at Fidenza Village will also host a special display of Harley Davidson motorbikes, Chevrolet Impala Convertibles and Cadillacs.

**Readers of Where Milan** will be entitled to an **additional 10% saving** (VIP Card) at all Fidenza Village boutiques. Stop by the Tourist Information Office and mention the magazine. **FidenzaVillage.com**



**LOCMAN**—Original, innovative, trendy watches, distinguished by high-quality artisan finishes. A real atelier where high-tech and tradition meld to create an atmosphere of extreme elegance. Locman is currently one of the most important names in Italian watchmaking. Open Tues-Sat 10am-7pm. [www.locman.it](http://www.locman.it). Via Gonzaga, 5. T: 02 36512893. M3 Missori. **Map F5**

**LUIGI VERGA**—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-LeCoultre, Tudor. Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. [www.luigiverga.it](http://www.luigiverga.it). Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**  
• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

**PILGIÒ**—A passion for materials and a vocation for handcrafting. Pilgiò's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. [www.pilgio.com](http://www.pilgio.com). Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

**PISA OROLOGERIA**—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

**PISA OROLOGERIA-ROLEX BOUTIQUE**—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pisaorologeria.com](http://www.pisaorologeria.com). Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

**POMELLATO**—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pomellato.it](http://www.pomellato.it). Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

**ROCCA 1794**—Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy.

Open Mon-Sun 10am-7pm. [www.rocca1794.com](http://www.rocca1794.com). Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

**RONCHI**—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre. Open Tues-Sat 9.30am-1pm/3pm-7pm. [www.ronchioggioli.com](http://www.ronchioggioli.com). Via Albricci, 2 (Temporary Shop). T: 02 877449. M3 Missori. **Map F5**

**SWAROVSKI BOUTIQUE**—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables in the best of precision-cut crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. [www.swarovski.com](http://www.swarovski.com). Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

**SWATCH**—The secrets of the Swatch success are appealing design at affordable prices. In addition to its classical plastic styles, it now also offers new versions ranging from Irony (in metal) to Snowpass (with an integrated access function that can be used as a ski pass) and Beat (featuring an Internet Time function). It also stocks jewellery and specials. Several stores located throughout the city (corso Buenos Aires, 64; via Montenapoleone, 12; corso Vercelli, 3; corso Vittorio Emanuele II, 15; corners at Coin, piazza Cinque Giornate; corso di Porta Ticinese, 58). Open Mon-Sun 10am-8pm. [www.swatch.com](http://www.swatch.com).

Luxury shopping



Official Retailers in Milan

- Pisa Orologeria - Rolex Boutique**  
Via Montenapoleone, 24  
T: 02 76317726
- Orologeria Luigi Verga**  
Via Mazzini corner of via Dogana, 3  
T: 02 8056521
- Rocca 1794**  
Piazza Duomo, 25  
T: 02 8057447
- Ronchi**  
Via Albricci, 2 (Temporary Shop)  
T: 02 877449
- Gobbi 1842**  
Corso Vittorio Emanuele II, 15  
T: 02 76020536
- Luigi Verga Orologi**  
Corso Vercelli, 7  
T: 02 43995176

Member of

## Your luxury personal shopper in Milan

*GoldBlack Style*  
Luxury Personal Shopper and Image Consultant

Showroom & Office  
Galleria Strasburgo 3  
(Piazza San Babila), Milano  
Tel. 02 39680604  
Manuela Faganelli  
mobile +39 338 2032234

[www.goldblackstyle.com](http://www.goldblackstyle.com)

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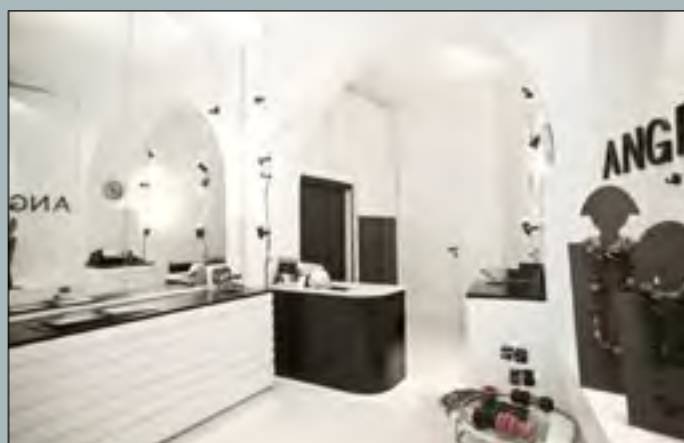


# Welcome to Brera



**Alfonso Garlando**  
*Italian-style shoes*  
 Via Madonnina 1  
 corner of piazza del Carmine  
 www.alfonsogarlando.it

**CARMINIO, stylish restaurant**



**Angela Caputi Giuggiù**  
 A brand renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. A magical blend of contemporary and classical taste.  
 www.angelacaputi.com  
 Via Madonnina, 11 - T: 02 86461080

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located in the heart of the city.

## Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioches" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **mercato di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the tailor-made, Italian-style shoes by **Alfonso Garlando**, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa Milano** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialties of maître chocolatier **Guido Gobino** in corso Garibaldi.

## Tasting suggestions

Between visiting one shop and another, you

might be surprised to suddenly discover that it's time for lunch. Try the typical Parma-based charcuterie specialties at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**.

The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Déco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscattelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space. Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelà**, for meat

lovers, **La Briciola**, **Il Consolare**, and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**. Not to be missed, the **Carminio** where the menu changes daily.

**GIÒSA MILANO, colourful crocodile leather**

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 - www.accademdiabrera.milano.it
- PINACOTECA** - T: 02 722631 - www.brera.beniculturali.it
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - www.braidense.it
- MUSEO ASTRONOMICOM** - T: 02 50314680 www.brera.unimi.it
- ORTO BOTANICO** - T: 02 02 50314680 www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomo.cafe.it
- ADER** - via della Moscova 52, T: 02 29062425 www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CARMINIO** - via del Carmine, 3 T: 02 72022992 - www.carminiocucina.com

- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449 www.cavallienastri.com
- CHIÙ** - via Pontaccio 5, T: 02 8052296 www.chiu.eu - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 www.fashioncafe.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000 www.fclio.it
- GIALLO** - via Milazzo 6, T: 02 6571581 www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA MILANO** - via Ciovasso 6, T: 02 86997441 - www.giosamilano.com
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- IL CONSOLARE** - via Ciovasso 4, T: 02 8053581 www.ristoranteconsolare.com
- KIDULT** - via Pontaccio 3, T: 02 72080271 www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012 www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603 www.ristorantelaliberamilano.com

- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it
- MERCANTINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - P.zza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 www.maxela.it
- MIMMO**-Osteria del Corso - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013 - www.princi.it
- RIGOLO** - via Solferino 11, T: 02 804589 www.rigolo.it
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 www.manfredi-madeinitaly.eu
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379 www.tastari.it





# PELLUX RIMOWA STORE MILANO

VIA AGNELLO - 20121 MILANO - TEL 02 864104

Corso Vittorio Emanuele II, 15. T: 02 76000520. M1 San Babila. **Map G4**

**TIFFANY & CO.**—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. [www.tiffany.com](http://www.tiffany.com). Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

**VAN CLEEF & ARPELS**—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. [www.vancleefarpels.com](http://www.vancleefarpels.com). Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

**VILLA MEISSEN®**—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carrossola-Grandi as the location for its stunning European Flagship store. Open

Mon-Sat 10.30am-7.30pm. [www.meissen.it](http://www.meissen.it). Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

**VHERNIER**—A leader in the production of sublime jewellery, this maison is a hot favourite with the international jet set and specializes in the production of highly exclusive, unique pieces. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.vhernier.it](http://www.vhernier.it). Via Santo Spirito, 14. T: 02 77331560. M3 Montenapoleone. **Map G4**

## Leather & Luggage

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosamilano.com](http://www.giosamilano.com). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**PELLUX**—Situated just a short distance from the Duomo, Pellux is the epitome of luxury travel luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. [www.pellux.it](http://www.pellux.it) - [www.rimowastoremilano.it](http://www.rimowastoremilano.it). Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

## Passion Shopping

**DRIVE YOUR DREAM**—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. [www.dydrent.it](http://www.dydrent.it). Piazza Sempione, 5. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

**GIÒSA MILANO**—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa Milano has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. [www.giosamilano.com](http://www.giosamilano.com). Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

**SCALA SHOP (LA)**—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. [www.lascalashop.it](http://www.lascalashop.it). Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

## SPOTLIGHT

### Paradise of Luxury and Elegance

At **FoxTown Factory Stores Mendrisio** - just 50 km north of Milan and only 20 km south of Lugano (Switzerland) - **160 stores** offer the most prestigious brands at prices **discounted from 30% to 70%** all the year. Amongst the famous labels carried are: Armani, Bally, Blumarine, Burberry, Dior, Dolce&Gabbana, Gucci, Hugo Boss, Polo Ralph Lauren, Prada, Salvatore Ferragamo, Valentino, YSL and some 240 other brands. FoxTown is **open daily**, 11am-7pm (except 1 Jan, 1 Aug, Easter and Christmas & Boxing day). Furthermore there are a Casino, 7 bars and restaurants and a Tourist Info Point. Tax-Free Shopping service is available and payment is accepted by major credit cards: Union Pay, Visa, MasterCard, JCB, American Express, Visa Electron, and more. Shuttle bus service by Zani Viaggi ([www.zaniviaggi.it](http://www.zaniviaggi.it)).







VIBRAM See page 38.



DRIVE YOUR DREAM See pages 37 and 60.



SEGWAY See page 38.

**SEGWAY**—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: "Downtown tour", 3 hours in discovery of the most evocative places of the city's historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movida Tour", to spend a fun-filled evening at one of the city's most glamorous, hot spots. Reservations advisable. [www.segwaytourmilan.com](http://www.segwaytourmilan.com). Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, [info@segwaytourmilan.com](mailto:info@segwaytourmilan.com). **Map D3**

## Shoes

**ALFONSO GARLANDO**—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. [www.alfonsogarlando.it](http://www.alfonsogarlando.it). Via Madonnina, 1. T: 02 874665. M2 Lanza **Map F4**

**BALLIN**—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. [www.ballin-shoes.it](http://www.ballin-shoes.it). Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

**FRATELLI ROSSETTI**—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. The boutique is closed for renovation until the end of March and it will reopen with a completely new concept. The temporary shop is in corso Matteotti, 22 inside Galleria del Toro. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. [www.fratellirossetti.com](http://www.fratellirossetti.com). Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

**POLLINI**—This new concept store houses all the collections of men and women's footwear and accessories in three rooms. On stepping inside, customers will be welcomed by iconic armchairs of retro inspiration, artistically placed throughout the various rooms, and a hanging lighting system consisting of delicately handcrocheted lamps. Open 10am-7pm. [www.pollini.com](http://www.pollini.com). Via della Spiga, 15. T: 02 76015351. M3 Montenapoleone. **Map G4**

**RODO FIRENZE**—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. [www.rodo.it](http://www.rodo.it). Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

**SERGIO ROSSI**—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. [www.sergiorossi.com](http://www.sergiorossi.com). Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

**STUART WEITZMAN**—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials – from cork to printed snakeskin, from goretex to gelatinous materials – worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. [www.stuartweitzman.com](http://www.stuartweitzman.com). Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

**VERGELIO**—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. [www.vergelio.it](http://www.vergelio.it). Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

**VIBRAM**—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. [www.vibram.com](http://www.vibram.com). Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

## Stationery

**PETTINAROLI**—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. [www.pettinaroli.it](http://www.pettinaroli.it). Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

## UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards. The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world.

**More than 2000 shops already accept this card in Milan** allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards.

As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



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Via Carlo Tenca, 12. T: 02 36746363. www.sugarden.it

## Oriental Flavours

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to **Su Garden**. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaполеone. **Map F4**

**SAVINI**—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated atmosphere which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

**VERANDA (LA)-FOUR SEASONS**—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com/milan. Via Gesù, 6/8. T: 02 77081435. M3 Montenaполеone, M1 San Babila. **Map G4**

**TRUSSARDI ALLA SCALA**—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars,

The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaполеone. **Map F4**

**DON CARLOS-GRAND HOTEL ET DE MILAN**—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated atmosphere. It has an elegant outdoor area and a cellar boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenaполеone. **Map F4**

**LE NOIR-THE GRAY**—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€. www.hotelthegrays.it. Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo **Map F4**

**MARCHESINO (IL)-TEATRO ALLA SCALA**—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistrot which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Haute Cuisine

**ACANTO-PRINCIPE DI SAVOIA**—A fabulously elegant atmosphere awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

**ARMANI NOBU**—An ultra-trendy atmosphere patronized by the fashion crowd. It goes without saying that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30 pm-midnight. Sun 6.30pm-midnight. €€€€. www.armaninobu.it. Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montenaполеone. **Map F4**

**BULGARI-IL RISTORANTE**—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan.

Advertorial

# La Malmaison, timeless charm



Its name is reminiscent of Napoleone Bonaparte's favourite dwelling, a country home, not far from Paris to which the Emperor loved to retreat. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an atmosphere of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

**La Malmaison**  
Via Comune Antico, 27  
T: 02 67101302  
[www.lamalmaison.it](http://www.lamalmaison.it)



**Romantic atmospheres** — Stylish La Malmaison is the perfect venue for a special occasion to be shared with your "significant other" - possibly in one of the restaurant's 4 exclusive private dining areas - but also the ideal place for a business lunch that is bound to impress your partners.



## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

### PRICES

Prices are per person.

€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

embodies outstanding interior design and top-rate cuisine. The chef Andrea Berton is known for his scallops with ginger and peanut cream sauce. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. [www.trussardi.it](http://www.trussardi.it). Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

**VUN-PARK HYATT**—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

## Traditional Italian Cuisine

**BAGUTTA**—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its

top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialties include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. [www.bagutta.it](http://www.bagutta.it). Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

**BOTINERO**—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events, and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. [www.botinero.it](http://www.botinero.it). Via San Marco, 3. T: 02 65560840. M2 Moscova, M3 Turati. **Map F3**

**CANTINA PIEMONTESE**—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. [www.cantina-piemontese.it](http://www.cantina-piemontese.it). Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

**CARMINIO**—Nestling within the heart of Brera, Carmino offers light, healthy, tantalizing fare. The menu changes daily depending on the availability of seasonal products which arrive fresh, each day, from vegetable gardens, farms and estates just outside the city. House specialties include Cream of lentils with basmati rice and bacon, Gnocchetti served with raisins, capers, chard and Taggiasche olives and Revoltillos de huevos with chard. Also make sure to try the restaurant's delectable desserts. Closed on Sunday. €€. Via del Carmine, 3. T: 02 72022992. [www.carminiocucina.com](http://www.carminiocucina.com)

**DON LISANDER**—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenapoleone. **Map F4**

**GALLERIA**—Situated halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. [www.ristorantegalleria.it](http://www.ristorantegalleria.it). Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

**GIANNINO TRATTORIA**—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food

# MILAN EXPERIENCE



## CANTINA PIEMONTESE

Thanks to the passion of its patron Laura, and the expertise of Chef Ivo, at this top-level "trattoria" – just a few steps from the Duomo – not only will you find a traditional, top-quality restaurant but also a welcoming, rustic and unpretentious atmosphere. The food is comforting too, featuring typical Italian dishes (homemade pasta and fabulous beef) plus an astute selection of fine wines for a memorable dining experience. Certified by the Italian Association for celiac disease. Closed on Sunday.

**Via Laghetto, 2**  
**T: 02 784618**  
[www.cantina-piemontese.it](http://www.cantina-piemontese.it)

## LA MALMAISON

This exclusive Milanese restaurant still retains all the charm and romantic aura of its glorious past offering diners an elegant, unforgettable experience. The venue offers an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).



**Via Comune Antico, 27**  
**T: 02 67101302**  
[www.lamalmaison.it](http://www.lamalmaison.it)



## SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

**Via Carlo Tenca, 12**  
**T: 02 36746363**  
[www.sugarden.it](http://www.sugarden.it)

## MAMA BURGER

"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

**Via Agnello, 18 – T: 02 84579407**  
**Via V. Pisani, 14 – T: 02 67075379**  
[www.mamaburger.it](http://www.mamaburger.it)



More info: [www.wheremilan.com](http://www.wheremilan.com)



## HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5  
(corner of via Ponte Seveso, 31)  
T: 02 6701992 - 02 67071790  
[www.ristorantehongkong.it](http://www.ristorantehongkong.it)



# Golden Restaurants



## Milanese Tasting Highlights

Get ready for the first edition of the *Golden Guide Restaurants*, the exclusive guide to Milanese restaurants recommended by the Golden Keys Concierges. Here we offer you a sneak preview of several of the most interesting locations featuring the best of Italy's culinary tradition. Don't miss several tips from chefs and sommeliers. Bon appétit!

## Ask your Concierge

**ACANTO**—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. [www.hotelpincipedisavoia.com](http://www.hotelpincipedisavoia.com) **Map G3**

**BERTI (DA )**—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. [www.daberti.it](http://www.daberti.it). **Map G1**

**BICE**—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. [www.bicemilano.it](http://www.bicemilano.it). **Map G4**

**BRICIOLA (LA)**—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. [www.labriciolamilano.it](http://www.labriciolamilano.it). **Map F3**

**CAVALLINI**—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. [www.ristorantecavallini.it](http://www.ristorantecavallini.it). **Map G2**

**CELLINI (AL)**—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. [www.alcellini.it](http://www.alcellini.it). **Map H4**

**CORIANDOLO (IL)**—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian

menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. [www.ilcoriandolo.com](http://www.ilcoriandolo.com). **Map F4**

**DON LISANDER**—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. [www.ristorantedonlisander.it](http://www.ristorantedonlisander.it). **Map F4**

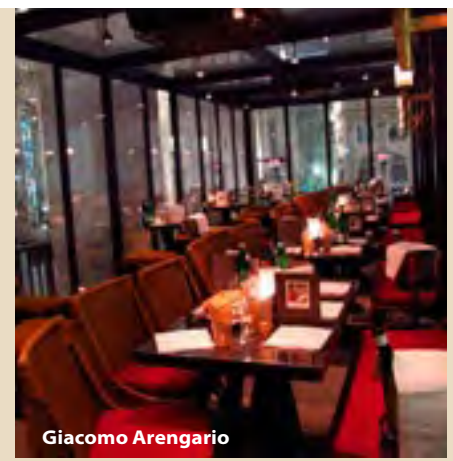
**EAT'S BISTRÒ**—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. [www.excelsiormilano.com](http://www.excelsiormilano.com). **Map G4**

**GENTE DI MARE**—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. [www.ristorantegentedimare.it](http://www.ristorantegentedimare.it). **Map E2**

**GIACOMO (DA)**—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. [www.giacomoristorante.com](http://www.giacomoristorante.com). **Map H4**

**GIACOMO ARENGARIO**—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. [www.giacomoarengario.com](http://www.giacomoarengario.com). **Map F5**

**GIACOMOBISTROT**—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. [www.giacomobistrot.com](http://www.giacomobistrot.com). **Map H4**



**GRIGLIAMANIA**—Tasty though simple meat-based menu. Piazza Sire Raùl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

**MAMMA ROSA**—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. [www.osteriamammarosa.it](http://www.osteriamammarosa.it). **Map H2**

**MONTECRISTO**—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. [www.ristorantemontecristo.com](http://www.ristorantemontecristo.com). **Map D2**

**PAPER MOON**—Elegant venue for a pre- or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. [www.papermoonmilano.com](http://www.papermoonmilano.com). **Map G4**

**RISACCA 6 (LA)**—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. [www.larisacca6.it](http://www.larisacca6.it). **Map H5**

**SADLER**—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. [www.sadler.it](http://www.sadler.it). **Off Map**

**RISTORANTE SOLFERINO**—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. [www.ilsolferino.com](http://www.ilsolferino.com). **Map F2**

**TAVERNA DEI GOLOSI (LA)**—Tuscan cuisine in a rustic atmosphere. Corso Sempione, 12. Open daily, 12.30am-3pm/7pm-12pm. T: 02 3451630. [www.tavernaiegolosi.com](http://www.tavernaiegolosi.com). **Map D2**

**VERANDA (LA)**—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurants. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 8am-11pm. T: 02 77081478. [www.fourseasons.com/milan](http://www.fourseasons.com/milan). **Map G4**

**RISTORANTE GIANNINO**—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. [www.giannino.it](http://www.giannino.it). **Map G2**



Photos Adriano Caramenti



made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. [www.giannino.it](http://www.giannino.it). Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

**IL GIORNO BISTROT-HERMITAGE**—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. [www.monrifhotels.it/HotelHermitage.it](http://www.monrifhotels.it/HotelHermitage.it). Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

**LOCANDA DEL GATTO ROSSO (LA)**—The restaurant, advertising itself as "agritourism in the city" provides diners with a charming neo-liberty setting in keeping with the elegant atmosphere of the Galleria Vittorio Emanuele and offers the old-world cuisine of Northern Italian regional cooking based on fresh, seasonal ingredients. Courteous service and an elegant atmosphere further enhance

classic dishes interpreted with particular flair. Also great for after-Scala dining. Open daily, 9am-midnight. Reservations required. €€. [www.lalocandadelgattorosso.it](http://www.lalocandadelgattorosso.it). Via U. Foscolo, 3 corner of Galleria Vittorio Emanuele II. T: 02 72022411. M1-M3 Duomo. **Map F4**

**MALMAISON (LA)**—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. [www.lamalmaison.it](http://www.lamalmaison.it). Via Comune Antico, 27. T: 02 67101302. **Off Map**

**MEMO RESTAURANT**—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat 7.30pm-2am. €€. [memorestaurant.it](http://memorestaurant.it). Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

**OLTREMARE-BOSCOLO EXEDRA**—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€. [www.boscolohotels.com](http://www.boscolohotels.com). Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

**OSTERIA DEL BINARI**—This delightful "Osteria" with its romantic air, also offers its clientele a charming garden for al fresco dining. Saffron risotto, "cotoletta alla milanese" and braised dishes but also vegetarian cuisine. Pasta, bread and desserts are always home-made. Open daily. €€. Via Tortona, 1. T: 02 89409428. M2 Porta Genova FS. **Map D6**

**PACIFIC MILANO RESTAURANT-HILTON**—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

**RIGOLO**—Established in 1958, this Tuscan restaurant has contributed to the fame of the Brera district and offers diners a warm, convivial atmosphere. In the words of Oscar Wilde, "simple pleasures are the last refuge of the complex" and, in fact, for years, this has been a favourite haunt of famous writers from Montale to Quasimodo, artists, Heads of State, VIPs and newspaper editors. The menu includes meat and fish dishes, breaded cutlets, spaghetti with aragostelle (a mix between a langouste and a prawn), soups, sliced fillet of beef with artichokes and home-made desserts. Closed on Mon. €€. [www.rigolo.it](http://www.rigolo.it). Largo Treves, 1. T: 02 804589. M2 Moscova, M3 Turati. **Map F3**

**SALUMAILO DI MONTENAPOLEONE (IL)**—A historic Milanese location – has recently re-opened at Palazzo Bagatti Valsecchi where it now defines itself as a "delicatessen, café bistrot and restaurant". Open from 12 noon to 11pm (closed on Sun), it offers all kinds of delicious home-made delicacies including fresh pasta, hot appetizers and main courses. Topnotch cocktails and delicious snacks are also served at the café bistrot. €€. [www.ilsalumaioDIMontenapoleone.it](http://www.ilsalumaioDIMontenapoleone.it). Via Santo Spirito, 10. T: 02 784650-76001123. M3 Montenapoleone. **Map G4**

**TAVERNA DEL SACRIPANTE**—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistrot type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialties. Always closed at lunch and on Mon. €€. [www.sacripante.com](http://www.sacripante.com). Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

**TORRE DI PISA (LA)**—This historic trattoria offers traditional Tuscan cuisine in a warm, welcoming atmosphere. Guests are greeted at the entrance by a long table, spilling over with simple, genuine

Advertorial

# Friendly atmosphere at La Briciola



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area. The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialities including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded veal cutlet).

**Check out its wines** – La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

**La Briciola**  
Via Solferino, 25 (entrance via Marsala, 2)  
T: 02 6551012 / 6551105  
[labriciola@labriciola.com](mailto:labriciola@labriciola.com)  
[www.labriciolamilano.it](http://www.labriciolamilano.it)



**GIARDINO DI GIADA**  
DAL 1980 A MILANO  
玉園飯店  
[www.giardinodigiada.it](http://www.giardinodigiada.it)  
Via Palazzo Reale, 5  
Tel 02 8053891

**First in Italy**  
**International Famous Restaurant**  
**for Chinese Cuisine**  
*Closed on Monday*



# Five star flavours

## The top restaurants of five star hotels in Milan



Armani/Ristorante

At **Acanto** (Hotel Principe di Savoia), the cuisine of Executive Head Chef Fabrizio Cadei takes centre stage with menus that stylishly update the classics of Italian cuisine featuring a light, innovative touch which is also expressed in the presentation of his dishes. Delectable and eccentric, the **Oltremare** restaurant (Hotel Boscolo Exedra) expresses an innovative concept of contemporary luxury melding subtle decor with the tastes and flavours that exude from the evocative open-plan kitchen and exclusive VIP dining room which only seats 16 guests.

A combination of style, elegance and sophistication, the **Armani/Ristorante** perfectly mirrors the style that distinguishes all the creations of this world-renowned designer. Blending the old with the new, **Il Baretto al Baglioni** (Carlton Hotel Baglioni) has always been a landmark feature of Italian history. Today, in keeping with the fast evolving trends of this modern-day metropolis, it is indubitably the perfect venue for business meetings, but not only.

Surrounded by a magnificent garden, the luxurious, minimalist ambience of **Ristorante Bulgari** (Bulgari Hotel Milano) serves as the ideal backdrop for a highly sought-after tasting experience based on the creative cuisine of Head Chef Andrea Ferrero.

**L'Opéra** (Hotel De la Ville) offers a modern take on traditional cuisine that delights diners with a number of innovative, unexpected touches. The kitchen stays open until late at night, thus making it an ideal spot for post-theatre dining. Tradition, innovation and creativity are the underlying hallmark features of the culinary specialties prepared by Executive Chef Sergio Mei at **La Veranda** (Four Seasons Hotel Milano). A highly appealing location which can be

enjoyed at all times during the day thanks to its numerous themed initiatives. Chef Sergio Mei and his team of 28 staff offer diners Mediterranean cuisine with a twist, prepared with the best selection of fresh, seasonal ingredient.

If nostalgia is your thing, then you should definitely try **Il Caruso** (Grand Hotel et de Milan), a cosy, open-space location enhanced by a winter garden. At the new Caruso Fuori space, guests can dine at tables set up inside a charming veranda area. Another of the hotel's culinary reference destinations is **Don Carlos**, boasting exquisite food skilfully prepared by renowned Chef Angelo Gangemi.

In perfect keeping with the style and design of the hotel, the all black decor of **Le Noir** (The Gray) is a post-modern oasis featuring classic Mediterranean fare updated with a contemporary twist.

The restaurant at Milan's Park Hyatt hotel is called **Vun** and carries the signature of starred chef Andrea Apea - a sophisticated gastronomic experience that will surprise diners on account of its seasonal classics upgraded with an inventive twist.

Milano Hotel Scala's **Primadonna** restaurant is an innovative, elegant venue offering confident renditions of traditional Milanese and Lombardy cuisine with an underlying philosophy of sourcing wholly organic ingredients, carefully selected for their freshness and quality.

One of the most renowned restaurants in the city, the **Casanova** (The Westin Palace) offers a skilful blend of traditional Lombard, Piedmont and Ligurian dishes embracing all the simplicity and lightness of authentic Italian food.

The **Manzoni Restaurant**, set within the eponymous hotel, offers diners an intimate, elegant ambience and fine food complemented by an excellent selection of fine wines.

The **Roses** restaurant (Starhotel Rosa Grand) never disappoints and is the perfect spot for a delicious dinner, a quick lunch or a mouth watering snack; right next to it, overlooking Piazza Fontana, is **Tar**. **Tar**, a "showroom" of taste featuring an array of different dishes that can be savoured throughout the day - from breakfast to an after-dinner snack.

To make your visit to Milan's Galleria Vittorio Emanuele II even more enjoyable, we suggest visiting **La Sinfonia** (Seven Stars Galleria), a luxury location dedicated to excellence. This discreet restaurant offers a selection of various traditional dishes and can also be reserved for special events or celebratory dinners.

The cuisine of **Straf Hotel & Bar** offers a combination of traditional, international and fusion



Le Noir

fare. Presentation, cooking and superb service all make it the ideal spot for a business lunch. The **Rubacuori Restaurant** at Milan's Hotel Château Monfort combines taste with the sophisticated décor of its rooms, where diners will be treated to delicious inventive dishes featuring classics cooked with an ingenious, innovative twist.

The Restaurant "**al V piano**" (Grand Visconti Palace) offers spectacular views of the city, accompanied by chef Matteo Torretta's multifaceted culinary creations.

The **AlaCena** restaurant at Milan's Hotel Meliá offers a fusion of authentic Mediterranean, Spanish and Italian fare featuring an unparalleled selection of meat and fish dishes.

Located in the heart of the city, the **Petit Pierre** (Pierre Milano Hotel) offers a sublime array of only the finest Italian and Mediterranean cuisine. Nestling in the Milan's quaint Brera district, the **Style Lounge Bar & Restaurant** (Hotel Milano Style) offers an attractive space where old red brickwork, dating back to the 1840s, melds with modern gold leaf coated interiors for an uber-sophisticated dining experience.

### TOP APERITIVO VENUES

- Bulgari Bar** (Bulgari Hotel Milano), Via Privata Fratelli Gabba 7/b. T: 02 8058051. [www.bulgarihotels.com](http://www.bulgarihotels.com)
- H club>diana** (Sheraton Diana Majestic), viale Piave, 42. T: 02 20581. [www.sheratondianamajestic.it](http://www.sheratondianamajestic.it)
- Maison Moschino**, viale Monte Grappa, 12. T: 02 29009858. [www.maisonmoschino.com](http://www.maisonmoschino.com)

### ADDRESSES

**ACANTO**—(Hotel Principe di Savoia)  
Piazza della Repubblica, 17. T: 02 62302026.  
[www.hotelprincipedisavoia.com](http://www.hotelprincipedisavoia.com)

**ALACENA**—(Melià Milano)  
Via Masaccio, 19. T: 02 44406.  
[www.melia-milano.com](http://www.melia-milano.com)

**AL V PIANO**—(Hotel Grand Visconti Palace)  
Via Mantova, 12. T: 02 54069515.  
[www.extrohotels.com](http://www.extrohotels.com)

**ARMANI/RISTORANTE**—(Armani Hotel)  
Via Manzoni, 31. T: 02 88838888.  
[milan.armanihotels.com](http://milan.armanihotels.com)

**BULGARI RISTORANTE**—(Bulgari Hotel Milano)  
Via privata Fratelli Gabba, 7b. T: 02 8058051  
[www.bulgarihotels.com](http://www.bulgarihotels.com)

**CARUSO**—(Grand Hotel et de Milan)  
Via A. Manzoni, 29. T: 02 723141  
[www.grandhoteletdemilan.it](http://www.grandhoteletdemilan.it)

**CASANOVA**—(The Westin Palace)  
Piazza della Repubblica, 20. T: 02 63364001  
[www.casanova-restaurant-milan.com](http://www.casanova-restaurant-milan.com)

**DON CARLOS**—(Grand Hotel et de Milan)  
Via A. Manzoni, 29. T: 02 72314640  
[www.ristorantedoncarlos.it](http://www.ristorantedoncarlos.it)

**IL BARETTO AL BAGLIONI**—  
(Carlton Hotel Baglioni)  
Via Senato, 5. T: 02 781255.  
[www.baglionihotels.com](http://www.baglionihotels.com)

**LA VERANDA**—(Four Seasons Hotel Milano)  
Via Gesù, 6/8. T: 02 77081478.  
[www.fourseasons.com/milan](http://www.fourseasons.com/milan)

**LA SINFONIA**—(Seven Star Galleria)  
Via Silvio Pellico, 8. T: 02 89058297  
[www.sevenstarsgalleria.com](http://www.sevenstarsgalleria.com)

**LE NOIR**—(Hotel The Gray)  
Via San Raffaele, 6. T: 02 7208951.  
[www.hotelthegray.it](http://www.hotelthegray.it)

**L'OPÉRA**—(Hotel De la Ville)  
Via Hoepli, 6. T: 02 8791311.  
[www.sinahotels.com](http://www.sinahotels.com)

**MANZONI RESTAURANT**—(Hotel Manzoni)  
Via Santo Spirito, 20. T: 02 76005700  
[www.hotelmanzoni.com](http://www.hotelmanzoni.com)

**OLTREMARE**—(Hotel Boscolo Exedra)  
Corso Matteotti, 4/6. T: 02 77679611  
[milano.boscolohotels.com](http://milano.boscolohotels.com)

**PETIT PIERRE**—(Pierre Milano Hotel)  
Via De Amicis, 32. T: 02 72000581  
[www.hotelpierre milano.it](http://www.hotelpierre milano.it)

**PRIMADONNA**—(Hotel Milano Scala)  
Via dell'Orso, 7. T: 02 870961.  
[www.hotelmilanoscala.it](http://www.hotelmilanoscala.it)

**ROSES**—(Starhotels Rosa Grand)  
Piazza Fontana, 3. T: 02 88311.  
[rosagrاند.starhotels.com](http://rosagrاند.starhotels.com)

**RISTORANTE RUBACUORI**—  
(Hotel Château Monfort)  
Corso Concordia, 1. T: 02 776761.  
[www.hotelchateaumonfort.com](http://www.hotelchateaumonfort.com)

**STRAF RISTORANTE**—(Hotel Straf)  
Via S. Raffaele, 3. T: 02 80508715  
[www.straf.it](http://www.straf.it)

**STYLE LOUNGE BAR & RESTAURANT**—  
(Style Hotel) Via delle Erbe, 1. T: 02 49537000  
[www.stylehotel.eu](http://www.stylehotel.eu)

**VUN**—(Park Hyatt Hotel)  
Via T. Grossi, 1. T: 02 88211234  
[milano.park.hyatt.com](http://milano.park.hyatt.com)



Casanova



Acanto



Oltremare



Bulgari



Ristorante Rubacuori



food which you can watch being prepared in the open-air kitchen. Delicious food and an elegantly simple atmosphere to make diners feel totally at home. Closed on Sat at lunch. €€. [www.trattoriatorredipisa.it](http://www.trattoriatorredipisa.it). Via Fiori Chiari, 21/5. T: 02 874877; T: 02 804483. M2 Lanza. **Map F3**

### International & Ethnic Cuisine

**ALACENA-MELIÀ**—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Meliá. €€. [www.melia-milano.com](http://www.melia-milano.com). Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

**BON WEI**—A pioneer in Milan, Bon Wei is a high-class Chinese restaurant offering haute cuisine food, designed and studied in keeping with the canons of contemporary China. No hints of fusion, no taking tradition to extremes, but classic, mostly Cantonese food, expressed in a menu boasting 101 dishes divided up by category (soups, rice, lamb, pork and shrimp) all made from prime quality, artistically presented ingredients. In summer, the restaurant also offers lighter, fresher dishes, specially studied for the occasion, including a delicious fruit dessert featuring papaya, an almond pudding or sautéed duck with prunes. Open daily (except Mon at lunch) 12am-2.30pm/7pm-11.30pm. €€. [www.bon-wei.it](http://www.bon-wei.it). Via Castelvetro, 16/18 - T: 02 341308. **Map C1**

**DENZEL**—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience. It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. [www.denzel.it](http://www.denzel.it). Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

**EL PORTENO**—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes

offered by chefs focusing primarily on tradition and high-quality ingredients, house specialties include asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialties such as Malbec and Torrontes. Open for dinner. €€. [www.elporteno.it](http://www.elporteno.it). Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

**GIARDINO DI GIADA (IL)**—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café “noodle bar”, featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. [www.giardinodigiada.it](http://www.giardinodigiada.it). Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

**HONG KONG**—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef's specialties like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

**RE SALOMONE**—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. “Must-try” dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. [www.resalomone.eu](http://www.resalomone.eu). Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

**SHIKI RESTAURANT**—The cuisine at this restaurant located in via Solferino, in the heart of old Milan, sees inventive Japanese cooking infused with a continental sensibility. Chez Shiki, the best Japanese

specialties, enriched by a touch of Italian creativity, can be enjoyed in a sophisticated ambience, featuring top-level, courteous service. Customized menus are available on request. Guests can also reserve a private room or the entire restaurant. The ideal place for business lunches or dinners. Lunch Mon-Fri noon-3pm; dinner daily 8pm-2am. [www.shikimilano.it](http://www.shikimilano.it). Via Solferino, 35. T: 02 29003345. M2 Moscova. **Map F3**

**SU GARDEN**—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. [www.sugarden.it](http://www.sugarden.it). Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale F5, M3 Repubblica. **Map G2**

**VIETNAMONAMOUR**—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. “Must try” dishes include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€. [www.vietnamonamour.com](http://www.vietnamonamour.com). Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

**ZERO CONTEMPORARY FOOD**—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. [www.zeromagenta.it](http://www.zeromagenta.it). Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

Advertorial

# Hong Kong

## 香港樓 Tastes of Orient



Since 1978, the Hong Kong restaurant has offered diners the most sophisticated flavours of Chinese cuisine. Executive chef The Lian Tjo has a flair for skilfully balancing music and flavours, colours and aromas, to create a truly evocative atmosphere. The restaurant is distinguished for its traditional style and sophisticated cuisine, a skilful meld of the delicate flavours of Cantonese culinary art and the more decisive ones of Western China - in particular those of Sichuan - without, however, foregoing a number of delicacies from the Beijing area and the whole Northern part of China prepared according to time-honoured recipes. The restaurant is also patronized by famous celebs but also by ambassadors and members of royal Asian families and hosts a number of important city events.

Closed on Monday at lunch.

**Hong Kong**  
Via Schiaparelli, 5  
(corner of via Ponte Seveso, 31)  
T: 02 6701992 - 02 67071790  
[www.ristorantehongkong.it](http://www.ristorantehongkong.it)



**A temple of taste** – The protagonist of the highly sought-after cuisine served at Hong Kong's is chef Zhang Xiao Ming. His story began in 1995 when, as a very young chef working at important international hotels, he won the contest proclaimed by Patron Tjo to find the best talent for his restaurant. Over the years, this partnership and grown and flourished to offer its clientele the addition of new flavours and tantalizing specialties.

### → SPOTLIGHT

## That's Vapore: an Oasis of Taste and Lightness

Though clearly of Middle European inspiration, the underlying idea is wholly Italian: a venue where you can savour light, flavoursome, health-giving dishes. The **That's Vapore's** hallmark feature are its characteristic wooden baskets, freshly prepared each morning and then cooked, on-the-spot, in steam ovens, once you have given your order. The menu is complete and takes in handmade ravioli stuffed with fish, meat and fresh, seasonal vegetables. The restaurant also offers a juice bar, a cafeteria and fabulous homemade sweet treats known as “Peccatucci”. Corso di Porta Vittoria, 5. T: 02 76281437. [www.thatsvapore.com](http://www.thatsvapore.com)







## From the US with Love

On 28 October, Teatro dal Verme will host the only Milan date of **"Note Americane"**, a trip down memory lane and a tribute to a great, unrepeatable genre. A unique opportunity to relive and share popular melodies of the past including folk, country and blues interpreted by world-famous artists of the calibre of Irene Robbins and James Thompson.

Teatro dal Verme, via San Giovanni sul Muro, 2. T: 02 87905201. [www.noteamericane.it](http://www.noteamericane.it)

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

## Aperitivo

**10 CORSO COMO CAFÉ**—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. [www.10corsocomo.com](http://www.10corsocomo.com). Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

**BAR STRAF**—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. [www.straf.it](http://www.straf.it). Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

**CAMPARINO IN GALLERIA**—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the

famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. [www.camparino.it](http://www.camparino.it). Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

**CONTI CAFÉ**—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

**COVA**—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. [www.pasticceria covait.it](http://www.pasticceria covait.it). Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

**CUBO**—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden, located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business

lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. [www.atellani.it](http://www.atellani.it). Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

**DESEO**—This elegant, crowded lounge-restaurant is situated just a few metres from the Arco della Pace. Boasting a sophisticated setting, it offers delicious cocktails and a rich buffet. It also has a small tobacconist's counter for the joy of smokers. Aperitivo from 5.30pm to 9.30pm. Corso Sempione, 2. T: 02 315164. **Map D3**

**EL TOMBON DE SAN MARC**—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

**FASHION CAFÉ**—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. [www.fashioncafe.it](http://www.fashioncafe.it). Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

**GLOBE**—An elegant lounge bar and restaurant with a panoramic terrace on the 8th floor of Coin, one of the city's best-stocked and trendiest department

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

stores. The aperitivo comes with a rustic buffet inc cold cuts and cheeses but also platters of select raw fish and upmarket wines. Open daily 11.30am-2am, aperitivo from 6.30pm to 9.30pm. [www.globeinmilano.it](http://www.globeinmilano.it). Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

**JAMAICA**—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. [www.jamaicabar.it](http://www.jamaicabar.it). Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

**PASTICCERIA BIFFI**—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivo accompanied by a buffet. Open every day from 6.30am to 8.30pm. [www.biffipasticceria.it](http://www.biffipasticceria.it). Corso Magenta, 87. T: 02 48006702. M1 Conciliazione. **Map D4**

**ROIALTO**—A spacious, elegant bar-restaurant, distinguished by several buffets counters and a wide selection of cocktails. Aperitivo from 6pm to 10am.

Closed on Mon. [www.royaltogroup.it](http://www.royaltogroup.it). Via Piero della Francesca, 55. T: 02 34936616. **Map C1**

**SANT'AMBROEUS**—A traditional meeting place, since 1936, just a few steps away from the Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. [www.santambroeusmilano.it](http://www.santambroeusmilano.it). Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

**TRUSSARDI CAFÉ**—Located on the ground floor of Palazzo Trussardi in Piazza della Scala and run by the chef, Andrea Berton, this is the ideal place for those more relaxed moments. Complete with an outdoor area and a vertical garden, it provides an eco-sustainable backdrop for trendy aperitivo. Open Mon-Fri 7.30am-11pm; Sat noon-11pm. [www.trussardi.it/trussardi\\_cafe](http://www.trussardi.it/trussardi_cafe). Piazza della Scala, 5. T: 02 80688295. M1-M3 Duomo. **Map F5**

## Concert Venues & Theatres

**AUDITORIUM DI MILANO FONDAZIONE CARIPLO**—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. [www.laverdi.org](http://www.laverdi.org). Largo G. Mahler. T: 02 83389401. **Map E7**

**BLUE NOTE**—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. [www.bluenotemilano.it](http://www.bluenotemilano.it). Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

## San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. [www.sansiro.net](http://www.sansiro.net). Piazzale A. Moratti. M1 Lotto.

**GIUSEPPE VERDI MUSIC CONSERVATORY**—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here - although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. [www.consilano.it](http://www.consilano.it). Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

**PICCOLO TEATRO DI MILANO/TEATRO STREHLER**—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian

## Shoestrolgy: Discover Your Birthday Shoe

by Edut Ophira

For fashionistas, astrology-devotees, or anyone who is starry-eyed about shoes, this fabulous illustrated gift book reveals what your birthday shoe says about you.

Combining astrology with the chic art of shoe design, Shoestrolgy offers a trendy interpretation of your personality as defined by your birthday shoe. Astrologers Tali and Ophira Edut have identified 366 gorgeous shoes - from the Chanel ballet flat, to the Alexander McQueen Armadillo - and paired them with the personality type associated with each day of the year. Featuring original watercolors by noted fashion illustrator Samantha Hahn along with descriptions of the birthday shoes (and why they are fitting), this book provides insight and visual delight on very page.



Now available at **Panton's English Bookshop**. [www.panton.it](http://www.panton.it) Via L. Ariosto corner of via L. Mascheroni T: 02 4694468 **Map C4**





**SHARE YOUR IDEAS  
ENHANCE THOSE OF ALL.**  
From 1 to 7 October in Milan

Are we all maker?  
This is going to be the theme of the third edition of the Communication Week. More than 100 free events in Milan: meetings, seminars, exhibitions throughout the city.  
Lasettimanadellacomunicazione.org



Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. [www.piccoloteatro.org](http://www.piccoloteatro.org). Largo M. Greppi, 1. T:848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

**MAGAZZINI GENERALI** - A former, early 20th century warehouse, the club is located on two levels. Its main floor, extending over a 1000 sq.m. area, features a bar, a dance floor and a stage. It hosts gigs, DJ sets directly from London rave parties and concerts dedicated mainly to avant-garde sounds from the electro-pop world. Open on Wed (free entrance), Fri and Sat (admission around €20). [www.magazzinigenerali.it](http://www.magazzinigenerali.it). Via Pietrasanta, 14. T: 02 5393948. **Off Map**

**SALUMERIA DELLA MUSICA (LA)**—This old industrial warehouse was listed among the 100 best jazz clubs in the world by the prestigious American magazine, Down Beat. Over the years, it has hosted international star performers like Norah Jones and

Pat Metheny, but also rock, pop and soul concerts and cabaret acts. [www.lasalumeriadellamusica.com](http://www.lasalumeriadellamusica.com). Via A. Pasinetti, 2. T: 02 56807350. **Off Map**

**SCIMMIE**—An historic concert venue in the Naviglio Pavese district. Though formerly only catering to jazz, it now also offers a variety of concerts featuring different types of musical genres performed by emerging Italian talents or famous International stars. Drinks are available at the bar and club restaurant. It also has an outdoor space in summer. [www.scimmie.it](http://www.scimmie.it). Via A. Sforza, 49. T: 02 89402874. **Map E7**

**TAM/TEATRO DEGLI ARCIBOLDI**—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. [www.teatroarciboldi.it](http://www.teatroarciboldi.it). Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

**TEATRO ALLA SCALA**—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

**TEATRO LITTA** - Found inside the aristocratic, 17th century Arese-Litta palazzo, this is the oldest theatre in Milan. In addition to the magnificent auditorium (with a 202 seating capacity) it has a large foyer and an elegant bar (with wi-fi spot). It is used for plays, concerts and hosts the international "Connections" project. [www.teatrolitta.it](http://www.teatrolitta.it). Corso Magenta, 24. T: 02 8055882. M1-M2 Cadorna. **FN. Map E5**

## Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

**WINCITY**—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. [www.sisalwincity.it](http://www.sisalwincity.it)

**CASINÒ DI VENEZIA**—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. [www.casinovenezia.it](http://www.casinovenezia.it)

**CASINÒ DI SANREMO**—Built way back in 1905, the building housing the casino is a magnificent example of Sanremo's famed Belle Epoque style. Its elegant interiors and décor offer visitors a unique ambience in which to spend unforgettable moments thanks to the wide array of gaming options on offer including French and American games and slot machines. Aside from the casino, guests can also relax at the Roof Garden restaurant featuring a romantic panoramic terrace. Open Sun-Thurs 10am-2.30am; Fri-10am-3am; Sat 10am-3.30am. Corso degli Inglesi, 18. T: 0184 5951. [www.casinosanremo.it](http://www.casinosanremo.it)



The Canal Grande in Venice, only two hours from Milan

**CASINO DE LA VALLÉE**—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. [www.casinodelavallee.it](http://www.casinodelavallee.it)

**CASINO DI LUGANO**—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am.

Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. [www.casinolugano.ch](http://www.casinolugano.ch)

**CASINO MUNICIPALE DI CAMPIONE D'ITALIA**— Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. [www.casinocampione.it](http://www.casinocampione.it)





## Sweet Autumn on the Lombardy Lakes

North of Milan and South of the Alps, is the magnificent Northern Italy's Lakes District. You will find that each lake, **Como**, **Maggiore** and **Garda**, has its own character and you can spend the day cruising on the calm waters, strolling around in the small lakeshore towns admiring the beautiful villas and gardens, or simply relaxing and soaking up the sun. Beautiful experiences not to be missed!

### Day trips from Milan:

**Lake Como** > every Monday, Wednesday and Saturday at 9:00 am

**Lake Maggiore** > every Sunday at 9:00 am

**Lake Garda** > every Friday at 7:30 am

**BOOK NOW!**

Return bus trip from Milan + tour guide + boat tickets:  
**€ 80,00 only**



### ONE-DAY TRIPS

Lake Como and Bellagio  
Verona and Lake Garda  
Lake Maggiore  
Bergamo  
Venice  
Cinque Terre  
Genova and Portofino  
Parma and food museums  
Suisse Alps and Bernina train  
Opera at the Arena di Verona

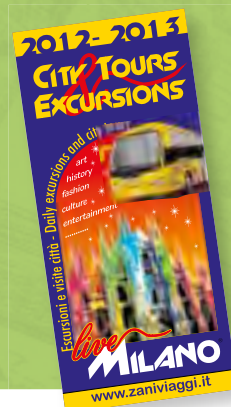
### MILAN CITY TOURS

Grand Tour of Milan  
Museo del Novecento  
Brera Art Gallery  
In the footsteps of Leonardo  
La Scala Museum and Theatre  
Milano by night  
San Siro Stadium



### SHOPPING TOURS

Serravalle McArthurGlen Outlet  
Vicolungo The Style Outlets  
FoxTown Outlet



## The Roman Empire in the Heart of Milan

From 25 October to 17 March, Palazzo Reale will host the exhibiton "**Costantino 313 d.C.**"

Divided into six sections boasting more than 200 priceless archaeological finds and objet d'art, the exhibition will trace a number of historic, artistic, political and religious themes ranging from Milan, the Imperial Capital, to the conversion of Constantine right up to the symbols of his triumph.

Open Monday 2.30pm-7.30pm; Tuesday, Wednesday, Friday and Sunday 9.30am-7.30pm; Thursday and Saturday 9.30am-10.30pm.

Palazzo Reale, Piazza Duomo, 12. T: 02 875672.  
[www.comune.milano.it](http://www.comune.milano.it)



For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

### Monuments & Places of Interest

**DUOMO CATHEDRAL**—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: [didattica@duomomilano.it](mailto:didattica@duomomilano.it). Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). [www.duomomilano.it](http://www.duomomilano.it). Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

**BRERA**—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

**CASTELLO SFORZESCO**—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as

the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour. Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. [www.milanocastello.it](http://www.milanocastello.it). Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

**CENACOLO**—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. [www.cenacolovinciano.net](http://www.cenacolovinciano.net). Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

**JEWISH MILAN**—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to [info@sinagogamilano.it](mailto:info@sinagogamilano.it). *Sinagoga Centrale*, via della Guastalla, 19. [www.sinagogamilano.it](http://www.sinagogamilano.it). **MAP G5** • Holocaust Memorial at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

**NAVIGLI**—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova FS. **Map E6-D7**

**SANT'AMBROGIO**—One of the most ancient churches in Milan, it was built by St Ambrose

## Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

### MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

### INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

(patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-6pm). Admission free. [www.santambrogio-basilica.it](http://www.santambrogio-basilica.it). Piazza Sant'Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant'Ambrogio. **Map D5**

**SCALA (LA)**—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". [www.teatroallascala.org](http://www.teatroallascala.org). Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

## Museums

**AMBROSIANA PICTURE GALLERY**—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of



fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

**GALLERIE D'ITALIA-PIAZZA SCALA**—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

**MUSEO DEL 900**—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the future. **WHERE TIP** a sight of piazza Duomo from the "Sala Fontana". Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat

9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

**MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI**—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

**MUSEO TEATRALE ALLA SCALA**—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

**PAC-PADIGLIONE DI ARTE CONTEMPORANEA**—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. www.comune.milano.it/Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

**PALAZZO MORANDO-COSTUME MODA**  
**IMMAGINE**—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP** best short visit program to know Milan history through paintings. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

**PALAZZO REALE**—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

**PINACOTECA DI BRERA**—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

**TRIENNALE DESIGN MUSEUM**—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**

**VILLA NECCHI CAMPIGLIO**—Constructed between 1932 and 1935 by the Milanese architect Piero Portaluppi, it has survived completely intact, both outside with its ample yard, tennis court and pool, and inside with its rich succession of rooms. Architecture, decorative arts, furnishings and collections express as a harmonious whole the high standard of living of the owners, who belonged to the upper middle class of Lombard industrial families. Open Wed to Sun from 10am to 6pm. www.fondoambiente.it. Via Mozart, 14. T: 02 76340121. M1 Palestro. **Map G4**



## Night at the Museum

Visiting the **Museo della Scienza e della Tecnologia**

**Leonardo da Vinci** at night, when it's closed and there are no other visitors, is an unforgettable experience: you can explore its rooms undisturbed, take part in animated tales, role-plays and treasure hunts, in discovery of objects and historical figures. Stay tuned on Wednesday 31! www.museoscienza.org



## Where® Milan ONLY AT PREMIERE HOTELS...



### 5 STAR DELUXE

**Armani Hotel** – Via Manzoni, 31 • **F4**  
**Bulgari Hotels & Resorts** – Via Privata Fratelli Gabba, 7/b • **F4**  
**Four Seasons Hotel Milano** – Via Gesù, 8 • **G4**  
**Grand Hotel et de Milan** – Via A. Manzoni, 29 • **F4**  
**Park Hyatt** – Via T. Grossi, 1 • **F4**  
**Principe di Savoia** – Piazza della Repubblica, 17 • **G2**  
**Seven Stars Galleria** – Via S. Pellico, 8 • **F5**  
**The Westin Palace** – Piazza della Repubblica, 20 • **G2**  
**Town House 8** – Via S. Pellico, 8 • **F5**

### 5 STAR

**Boscolo Exedra** – Corso G. Matteotti, 4/6 • **G4**  
**Carlton Hotel Baglioni** – Via Senato, 5 • **G4**  
**Chateau Monfort** – Corso Concordia, 1 • **H4**  
**Meliá** – Via Masaccio, 19 • **B2**  
**Pierre** – Via De Amicis, 32 • **E5**  
**Style** – Via Mercato, 1 • **E3**  
**The Gray** – Via San Raffaele, 6 • **F4**

### 4 STAR

**AC** – Via E. Tazzoli, 2 • **E1**  
**Acca Palace** – Via G. Nicotera, 9 • **OFF MAP**  
**Accursio** – Viale Certosa, 88 • **OFF MAP**  
**ADI Doria Grand Hotel** – Via A. Doria, 22 • **OFF MAP**  
**ADI Hotel Poliziano Fiera** – Via A. Poliziano, 11 • **D2**  
**Admiral** – Via Domodossola, 16 • **C2**  
**Ambasciatori** – Galleria Del Corso, 3 • **G4**  
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**Antares Concorde** – Viale Monza, 132 • **OFF MAP**  
**Antares Rubens** – Via P. P. Rubens, 21 • **A4**  
**Antica Locanda dei Mercanti** – Via San Tomaso, 6 • **F4**  
**Ariosto** – Viale L. Ariosto, 22 • **D4**  
**ATAHOTEL Contessa Jolanda Residence** – Via G. Murat, 21 • **OFF MAP**  
**ATAHOTEL Executive** – Viale Don L. Sturzo, 45 • **F2**  
**ATAHOTEL Expo Fiera** – Via G. Keplero, 12 – Pero (MI) • **OFF MAP**  
**ATAHOTEL Linea Uno Residence** – Viale Monza, 139 • **OFF MAP**  
**ATAHOTEL Quark** – Via Lampedusa, 11/A • **OFF MAP**  
**ATAHOTEL The Big Residence** – Via C. de Cristoforis, 6/8 • **F2**  
**Atlantic** – Via N. Torriani, 24 • **G2**  
**Auriga** – Via G.B. Pirelli, 7 • **G2**  
**B4 Milano** – Via Stephenson, 55 • **OFF MAP**  
**Baviera Mokinba** – Via P. Castaldi, 7 • **G3**  
**Berna** – Via N. Torriani, 18 • **G2**  
**Best Western Astoria** – Viale Murillo, 9 • **A3**  
**Best Western Felice Casati** – Via F. Casati, 18 • **G2**  
**Best Western Galles** – Piazza Lima, 2 • **H2**  
**Best Western Major** – Viale Isonzo, 2 • **OFF MAP**  
**Best Western Milton** – Via E. Butti, 9 • **OFF MAP**

**Best Western Mozart** – Piazza Gerasalemme, 6 • **D2**  
**Bristol** – Via D. Scarlatti, 32 • **H2**  
**Brunelleschi** – Via F. Baracchini, 12 • **F5**  
**Camperio House Suite & Apartments** – Via M. Camperio, 9 • **E4**  
**Capitol World Class** – Via D. Cimarosa, 6 • **C4**  
**Carlyle Brera** – Corso G. Garibaldi, 84 • **E3**  
**Cavour** – Via Fatebenefratelli, 21 • **F3**  
**Colombia** – Via R. Lepetit, 15 • **G2**  
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**Crivi's** – Corso di Porta Vigentina, 46 • **G6**  
**Crowne Plaza** – Via M. Gioia, 73 • **G1**  
**De la Ville** – Via U. Hoepli, 6 • **F5**  
**Del Corso** – Via G. Pecchio, 2 • **I1**  
**Domina Inn Milano Fiera** – Via Don Orione, 18 – Novate Milanese (MI) • **OFF MAP**  
**Double tree by Hilton** – Via Ludovico di Breme, 77 • **OFF MAP**  
**Enterprise** – Corso Sempione, 91 • **C1**  
**Four Points by Sheraton Milan Center** – Via G. Cardano, 1 • **G1**  
**Galileo** – Corso Europa, 9 • **G4**  
**Grand Hotel Plaza** – Piazza A. Diaz, 3 • **F5**  
**Grand Hotel Puccini** – Corso Buenos Aires, 33 – • **H2**  
**Grand Hotel Villa Torretta** – Via Milanese, 3 – Sesto San Giovanni (MI) • **OFF MAP**  
**Grand Visconti Palace** – Viale Isonzo, 14 • **H7**  
**Green House Hotel Residence** – Viale Famagosta, 50 • **OFF MAP**  
**Hermitage** – Via Messina, 10 • **E2**  
**Hilton** – Via L. Galvani, 12 • **G1**  
**Holiday Inn Garibaldi** – Via U. Bassi, 1/A • **F1**  
**Hotel dei Cavalieri** – Piazza Missori, 1 • **F5**  
**Idea Hotel Milano Bicocca** – Via della Giustizia, 10/d • **OFF MAP**  
**International Residence** – Via G. Modena, 4 • **H4**  
**King** – Corso Magenta, 19 • **D4**  
**Leonardo da Vinci** – Via Senigallia, 6 • **OFF MAP**  
**Lloyd** – Corso di Porta Romana, 48 • **F5**  
**Madison** – Via L. Gasparotto, 8 • **G1**  
**Maison Borella** – Alzaia Naviglio Grande, 8 • **E6**  
**Maison Moschino** – Viale Monte Grappa, 12/b • **F2**  
**Manzoni** – Via Santo Spirito, 20 • **G4**  
**Marriott** – Via G. Washington, 66 • **B5**  
**Mediolanum** – Via M. Macchi, 1 • **G2**  
**Mercurio** – Piazza G. Oberdan, 12 • **H3**  
**Michelangelo** – Via D. Scarlatti, 33 • **H1**  
**Mihotel** – Via dei Fontanelli, 56 • **OFF MAP**  
**Milano Scala** – Via dell'Orso, 7 • **F4**  
**Mini Hotel La Spezia** – Via La Spezia, 25 • **OFF MAP**  
**Mini Hotel Portello** – Via G. Silva, 12 • **B2**  
**Mini Hotel Tiziano** – Via Tiziano, 6 • **C4**  
**Mirage** – Viale Certosa, 104/106 • **OFF MAP**  
**Montebianco Mokinba** – Via Monterosa, 90 • **A2**

**Mythos** – Via C. Tenca, 21 • **G2**  
**Nasco** – Corso Sempione, 69 • **C1**  
**NH Fiera** – Viale degli Alberghi • **OFF MAP**  
**NH Grand Hotel Verdi** – Via M. Gioia, 6 • **F2**  
**NH Linate** – Via A. Grandi, 12 – Peschiera Borromeo (MI) • **OFF MAP**  
**NH Machiavelli** – Via Lazzaretto, 5 • **G3**  
**NH Milanofiori** – 2ª Strada – Assago (MI) • **OFF MAP**  
**NH Milano Touring** – Via Tarchetti, 2 • **G3**  
**NH President** – Largo Augusto, 10 • **G5**  
**Nhow** – Via Tortona, 35 • **C6**  
**Palazzo delle Stelline** – Corso Magenta, 61 • **E4**  
**Palazzo Segreti** – Via San Tomaso, 8 • **E4**  
**Radisson Blu** – Via Villapizzone, 24 • **OFF MAP**  
**Raffaello** – Viale Certosa, 108 • **OFF MAP**  
**Ramada Plaza** – Via S. d'Ancona, 27 • **OFF MAP**  
**Regency** – Via G. Arimondi, 12 • **C1**  
**Regina** – Via C. Correnti, 13 • **E5**  
**Residence Bianca Croce** – Via E. Paladini, 7 • **OFF MAP**  
**Residence Desenzano Milano** – Via Desenzano, 12 • **A5**  
**Residence Romana** – Corso di Porta Romana, 64 • **G6**  
**Royal Garden** – Via G. Di Vittorio – Assago (MI) • **OFF MAP**  
**Sanpi** – Via L. Palazzi, 18 • **G3**  
**Sheraton Diana Majestic** – Viale Piave, 42 • **H3**  
**Sheraton Milan Malpensa Airport** – Malpensa Terminal 1 – SS. 336 (VA) • **OFF MAP**  
**Silver** – Via R. Lombardi, 9/11 • **OFF MAP**  
**Spadari al Duomo** – Via Spadari, 11 • **F5**  
**St. George** – Viale Tunisia, 9 • **H3**  
**Starhotels Anderson** – Piazza Luigi di Savoia, 20 • **H1**  
**Starhotels Echo** – Viale A. Doria, 4 • **H1**  
**Starhotels Ritz** – Via L. Spallanzani, 40 • **H3**  
**Starhotels Rosa Grand** – Piazza Fontana, 3 • **F5**  
**Straf** – Via San Raffaele, 3 • **F4**  
**Terminal** – Via Ponte Seveso, 38 • **OFF MAP**  
**The Hub** – Via Privata Polonia, 10 • **OFF MAP**  
**Town House 12** – Piazza Gerasalemme, 12 • **D2**  
**Town House 31** – Via C. Goldoni, 31 • **H4**  
**Town House 33** – Via C. Goldoni, 33 • **H4**  
**UNA Century** – Via F. Filzi, 25/b • **G2**  
**UNA Cusani** – Via Cusani, 13 • **E4**  
**UNA Maison** – Via G. Mazzini, 4 • **F5**  
**UNA Malpensa** – Via F. Turati, 84 – Cerro Maggiore (MI) • **OFF MAP**  
**UNA Mediterraneo** – Via G.B. Muratori, 14 • **H6**  
**UNA Scandinavia** – Via Fauché, 15 • **C1**  
**UNA Tocq** – Via A. De Tocqueville, 7/D • **F2**  
**Uptown Palace** – Via Santa Sofia, 10 • **F6**  
**Vittoria** – Via P. Calvi, 32 • **H5**  
**WattTredici Hotel** – Via G. Watt, 13 • **OFF MAP**  
**Windsor Hotel Milano** – Via G. Galilei, 2 • **G2**

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### CERNOBBIO - COMO

**Villa D'Este** – Via Regina, 40  
22012 Cernobbio - CO • www.villadeste.it

### MENAGGIO - COMO

**Grand Hotel Menaggio** – Via 4 Novembre, 69  
22017 Menaggio - CO • www.grandhotelmengaggio.com

### GARDONE RIVIERA - BRESCIA

**Grand Hotel Fasano** – Corso Giuseppe Zanardelli, 190  
25083 Gardone Riviera - BS • www.ghf.it

### SIRMIONE - BRESCIA

**Villa Cortine** – Via Grotte, 12  
25019 Sirmione - BS • www.hotellavillacortine.com

### PORTOFINO - GENOVA

**Hotel Splendido** – Salita Baratta, 13  
16034 Portofino - GE • www.hotelsplendido.com

### RAPALLO - GENOVA

**Excelsior Palace** – Via San Michele di Pagana, 8  
16035 Rapallo - GE • www.thi.it

### SANTA MARGHERITA LIGURE - GENOVA

**Grand Hotel Miramare** – Via Milite Ignoto,  
16038 S. Margherita Ligure - GE • www.grandhotelmiramare.it

### SAN REMO - IMPERIA

**Royal** – Corso Imperatrice, 80  
18038 San Remo - IM • www.royalhotelsanremo.com

### FINALE LIGURE - SAVONA

**Punta Est** – Via Aurelia, 1  
17024 Finale Ligure - SV • www.puntaest.com

### RAVELLO - SALERNO

**Caruso** – Piazza San Giovanni del Toro, 5  
84010 Ravello - SA • www.hotellcaruso.com

### SAINT MORITZ - SVIZZERA

**Badrutt's Palace Hotel** – Via Serlas, 27  
7500 St. Moritz - Svizzera • www.badruttspalace.com



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Courtesy ATM

For more detailed listings, please see [www.wheretraveler.com](http://www.wheretraveler.com)

**Emergency**

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

**Trains**

- FERROVIE DELLO STATO** - Trenitalia Railway Company - General info T: 892021. [www.trenitalia.com](http://www.trenitalia.com)
- TRENORD** - Milano Nord Railway - General info T: 199 15 152. Mon-Sun 7am-10pm. [www.ferrovienord.it](http://www.ferrovienord.it)
- ITALO** - Italy's newest high-speed train connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). [www.italotreno.it](http://www.italotreno.it)

**Taxi**

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69. Taxi airport fees: From or to Malpensa: €90 From or to Linate: €25-30 From or to Orio al Serio: under €100

**Radio Taxi – 02-6969**  
[www.yellowtaxi.it](http://www.yellowtaxi.it)

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**Luxury Car Rental**

- DRIVE YOUR DREAM** - Piazza Sempione, 5. Info and reservations T: 02 39195044 or 327 6787077. [www.dydrent.it](http://www.dydrent.it)
- ELITE RENT-A-CAR** - Via Albricci, 9. T: 02 804435 [www.eliterent.com](http://www.eliterent.com)

**GETTING AROUND MILAN**

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanese - Local Public Transport Company** - Open daily 7.30am-7.30pm. [www.atm.it](http://www.atm.it). T: 800 808181.

**Ordinary ticket (1,50 €)**  
**Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).**

**Day ticket (4,50 €)**  
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**Two-day ticket (8,25 €)**  
Valid 48h. Bus, tram and metro no limits. Check the tariffs for the extra-urban subway.  
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**Where to buy your ticket:** from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.

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**Airports**

**MALPENSA** - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). [www.sea-aeroportimilano.it](http://www.sea-aeroportimilano.it)

**Malpensa Express trains** T: 199 151152. Mon-Sun 7am-9pm. [www.malpensaexpress.it](http://www.malpensaexpress.it). Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11

**Malpensa Shuttle bus** T: 0331 258411. [www.malpensashuttle.it](http://www.malpensashuttle.it). Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50

**Malpensa bus Express** [www.autostradale.it](http://www.autostradale.it). Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50

**LINATE** - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). [www.sea-aeroportimilano.it](http://www.sea-aeroportimilano.it)

**Bus 73** Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

**ORIO AL SERIO** - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. [www.orioaeroporto.it](http://www.orioaeroporto.it).

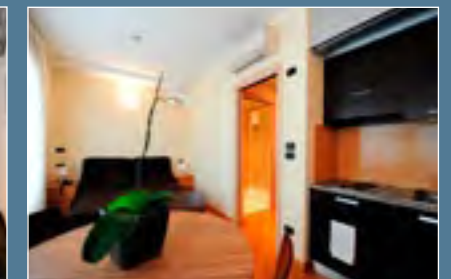
**Orio Shuttle** - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

**VIP Airport and Hospitality Services**

**SISTEMA MILANO** - Linate and Malpensa Airports, Linate ATA terminal, and Duomo Point in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. [www.sistema-milano.it](http://www.sistema-milano.it)

**City Tours**

**CITYSIGHTSEEING MILANO** - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. [www.milano.city-sightseeing.it](http://www.milano.city-sightseeing.it). Departure: Piazza Castello. M1 Cairolì. **Map E4.**



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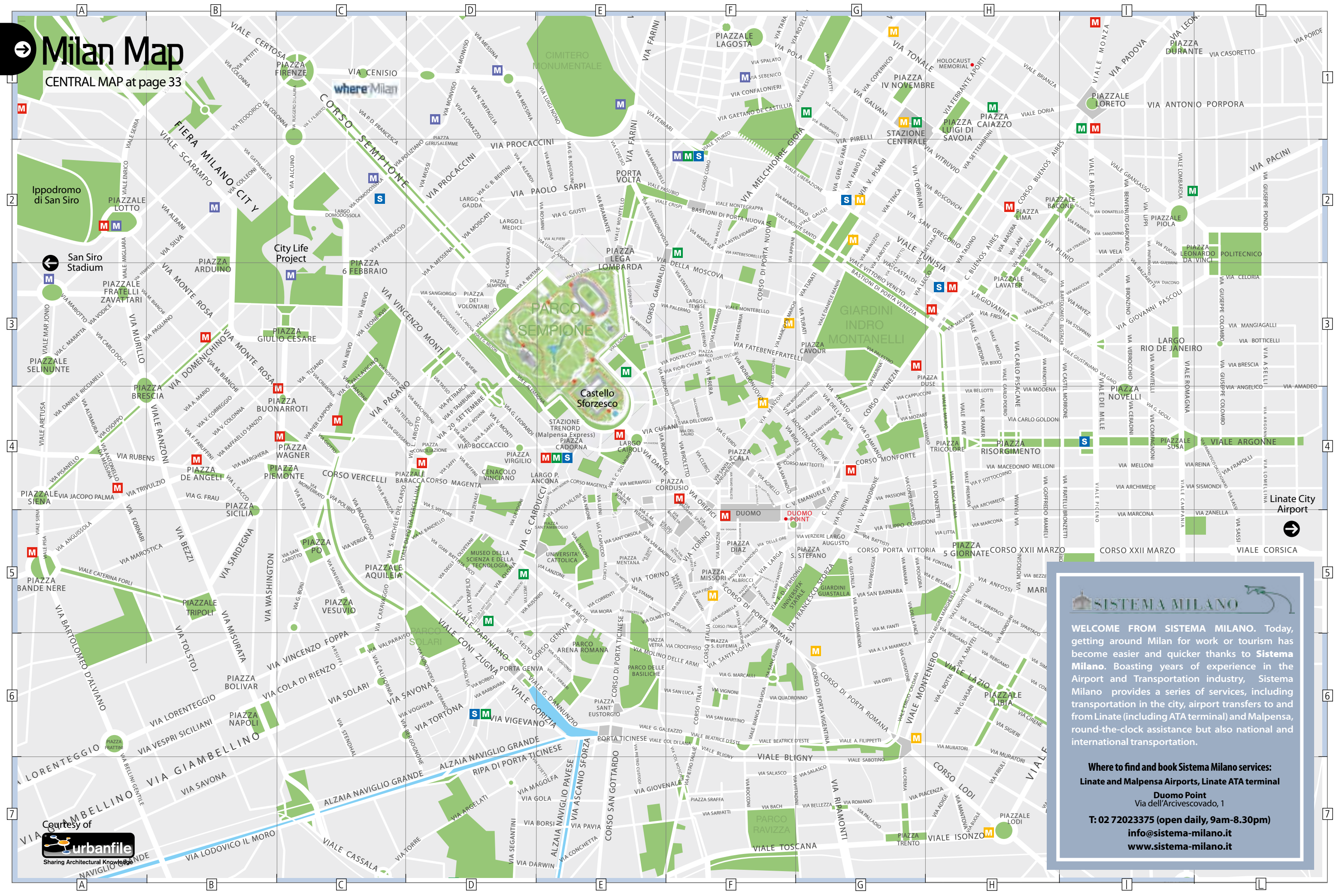
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# Milan Map

CENTRAL MAP at page 33



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LUIGI VERGA - VIA MAZZINI ANGOLO VIA DOGANA - CORSO VERCELLI, 7 • ROCCA 1794 - PIAZZA DUOMO, 25  
RONCHI - VIA ALBRICCI, 2 (TEMPORARY SHOP)