

SEPTEMBER 2012
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where

Milan | September 2012



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New women's fashion at la Rinascente, 4th Floor.
Photo: la Rinascente fall/winter collections.
Agency: PublicisetNous Paris, Ph. Ishi.
See page 10.

CONNECT WITH US ONLINE



→ Note from the Publisher

September in Milan spells **fashion**. In celebration of this seasonal, "not-to-be-missed" appointment we expect the influx of thousands of visitors from all over the globe. From **trade fairs** (page 12) to street events, from the shops lining the "Quadrilatero" to "one-stop" shopping at our delightful department stores right up to the showcasing of the latest fashion brands by emerging designers who will unveil their creativity to the world.



We are also sure that car racing enthusiasts will have booked their tickets for the **Monza Formula 1 Grand Prix** event scheduled to be held on Sunday, **9 September** - also a major crowd-drawer. In fact, Monza's famed race track is located just 20 minutes from Piazza del Duomo.

Dozens of genres of music, two romantic host cities and low prices. These are things that not many festivals can boast about, but one of September's star attractions, the **MITO SettembreMusica Festival** (page 4) offers music lovers all of this and more.

For fitness fanatics, our **"Run in Milan"** solidarity program offers safe, early morning running sessions with expert runners as a means of raising funds to help children undergoing cancer treatments enjoy a better lifestyle. For more information about the project, either contact your concierge or visit www.runinmilan.com.

Get prepped and tell your friends about the event that *Where Milan* is planning for **October 5th**: a running (walking too) early morning tour of the city centre, whose aim is to collect sufficient funds, for one year, to maintain a guest house for children undergoing medical treatment. For more info: maria.granata@wheremilan.com.

- ANDREA JARACH
Publisher, Where Milan

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→ A Smart City

As Councillor for Commerce and Tourism in Milan, I am honoured to be able to show the readers of *Where Milan* the vast offer and commitment of the institutions present in our city. Milan is a city which, above all else, is, and should be, a **source of prime hospitality**. Nowadays, in this **international metropolis**, accessibility must be a foregone conclusion. First and foremost, we are in the process of re-launching the image of Milan, the main industrial, commercial and financial centre of Italy. As host nation of EXPO 2015, the investments made by our Public Administration are targeted at giving Milan a total makeover.



What with pedestrian areas, cycling tracks, restructuring works and the construction of infrastructure including the "Le vie d'acqua" (Waterway) project (targeted at reclaiming the Navigli), the construction of the 5th, M5 subway line and the **improvement of infrastructure** and local transportation systems, we want to make our city a place that offers citizens an improved standard of living. In fact, our mission is to ensure that it becomes what is currently known in jargon as a "smart" city. A city which though **dynamic, cosmopolitan** and **international** is also true to its **wholly Italian identity** - a city where it is easy to get around so that anyone spending time here will have a chance to feel completely at home.

On a cultural level, **Milan has a wealth of treasures**, on a par with any other international city, not only from a point of view of **art** and **music** but also **fashion**. Each day, Milan offers innumerable initiatives for all tastes and ages, ranging from the Festival of International Theatre to jazz, rock or pop concerts and, then again, a myriad of museums which are open, free-of-charge, to the public during the hottest summer months.

Milan is "the" **city of fashion**. In fact, in September, Milan Fashion Week reinforces the city's economic and cultural importance in the global fashion industry and not only. Thanks to initiatives including "giovedì dello shopping" (Thursday shopping) and "food districts", we are working towards increasing business opportunities throughout the city.

Thanks to **Brand Milano**, we will promote our metropolis, as it prepares to welcome visitors to EXPO 2015. Our international guests will see a new city which, over the years, has woven a complex and welcoming network of different cultures, thanks to a social organization targeted at 360° hospitality.

- FRANCO D'ALFONSO
Councillor for Commerce, Productive activities,
Tourism and Territorial Marketing of the City of Milan

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A MONTH OF GREAT MUSIC

MITO SettembreMusica is a fantastic jamboree divided into a series of concerts and performances that create a virtual link between Lombardy and Piedmont, a truly awe-inspiring September musical event featuring an intriguing blend of musical awareness and listening pleasure.

Always faithful to its own identity, this year, the MITO SettembreMusica Festival once again confirms its winning formula: a musical extravaganza of the highest order at affordable prices. Scheduled to be held **between 5 and 23 September** at its two historic locations – the cities of **Milan** and **Turin** – the red carpet of the sixth edition of the festival, boasting a double billing divided into a series of concerts, performances, talks with musicians and a great mix of disparate musical genres including classic, pop, jazz, ethnic and avant-garde music concerts, will be graced by the best of the international musical establishment.

The 2012 edition of MITO SettembreMusica kicks off on Wednesday 5 September at Turin's Teatro Regio with Orchestre National de France, conducted by Daniele Gatti, for a tribute to

Claude Debussy marking the 150th anniversary of the composer's birth. On **6 September** Gatti and company head to Milano to open the festival there at the **Teatro alla Scala**. A whole series of performances will be featuring the music of Debussy, including symphonies, chamber music and a slew of piano works performed by talented young musicians. The festival will serve as a one-of-a-kind opportunity to listen to several of the world's best-loved and renowned soloists, the most famous orchestras and the most prominent conductors: **Yuri Temirkanov** with the St. Petersburg Philharmonic Orchestra (8 September at Teatro degli Arcimboldi), the young **Andrea Battistoni** with the La Scala Philharmonic Orchestra (16 September at Mediolanum Forum Assago), **Sir Colin Davis** and the English Chamber Orchestra (21 September at the "G. Verdi" Conservatory), the

Goldberg Variations by Bach performed by pianist Angela Hewitt (7 September at Teatro Elfo Puccini) or Haydn's *Seven Last Words by Christ* conducted by Jordi Savall (18 September at the Basilica di San Marco), but also performances dedicated to two living composers, Luis De Pablo of Spain and Kaija Saariaho of Finland, singer-songwriter Paolo Conte (22 September at Teatro degli Arcimboldi), jazz sets by **Paolo Fresu** and **Uri Caine** (17 September at Piccolo Teatro Strehler) or the screenings of films including *City Lights* and *The Gold Rush* by Chaplin with a live performance of the original soundtrack (20 and 21 September at the Aula Magna of the Bocconi University).

Almost **200 appointments** which will culminate in Milan with a fabulous end-of-festival party and DJ Sets scheduled to be held on 23 September in Piazza Città di Lombardia in front of Palazzo della Regione.

GUESTS OF HONOUR

This year, the international, multi-ethnic and multicultural nature of MITO will set the seal on a series of appointments that will open the frontiers of the festival towards new worlds. *A Balinese night* is the title of the performance dedicated to the sounds and colours of the **Island of Bali**, reinterpreted by the Gamelan Orchestra with dancers and actors from the Sebatu Company (see photo), 11 September at Teatro della Luna in Assago. Guests of honour will include two countries boasting a rich musical tradition, namely **Morocco** and **Romania**: 13 September at the Piccolo Teatro Studio, the Moroccan ensemble Akhawat el-Fane el-Assil will stage *The Hadra of the women of Chefchaouen*, while on 20 September, the Festival will tribute Romanian composer George Enescu with an inspiring concert at Teatro Elfo Puccini.



MUSICAL MIX

Left, the Orchestra dei Pomeriggi Musicali di Milano at the Museo del Novecento (Sala Fontana) - photo Lorenza Daverio. Right, young conductor Andrea Battistoni. Below, Light Lyric Soprano Silvia Colombini.

MI
TO
Settembre
Musica



TICKETS & INFO

Info: www.mitosettembremusica.it
App iPhone: MITO SettembreMusica (<http://itunes.apple.com>)
Milan Ticket Office: via Dogana 2
T. 02.88464725 - 02.88464748
c.mitoinformazioni@comune.milano.it
Turin Ticket Office: via San Francesco da Paola 6 / T. 011.4424777 / smtickets@comune.torino.it
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Hot Dates | September 2012

SUNDAY 9

Formula 1 Grand Prix

Racing enthusiasts should make sure to save the date for Monza's **Formula 1 Grand Prix** event, the fastest race on the Formula 1 calendar. Spectators on the grandstand will be caught up in the thrill of the moment as F1 racing cars battle it out for a win during the Italian stage of the world Formula 1 Racing Championships at **Monza's Autodrome**. www.monzanet.it



THURSDAY 6

It's Fashion Time!

September spells fashion and more fashion in Milan. The Italian fashion capital of the world will begin celebrations with **Vogue's Fashion Night Out**. Boutiques, flagship and concept stores and department stores, from Milan's historic via Montenapoleone to Corso Vercelli, will stay open until late at night offering cocktails and hosting DJ sets and parties. vfno2012.vogue.it. Conversely, on **19 September**, Milan Fashion Week will kick off with **Milano Moda Donna** and a massive program of runway shows, after parties and off-calendar events for true fashion lovers. www.cameramoda.it



© Tips Images

THURSDAY 6

MUSIC IN THE CITY. It's once again time for MITO SettembreMusica, the International Festival that unites Turin and Milan with events, concerts and dance performances. www.mitosettembremusica.it

TUESDAY 11

LEONARDO IN MILAN. The exhibition of Leonardo's Codex Atlanticus, the complete sequence of studies and drawings by the Renaissance genius, will continue with "De Ludo Geometrico" at the Biblioteca Ambrosiana and the Chiostrri del Bramante. www.ambrosiana.eu

WEDNESDAY 12

MOVIE TIME. The 17th edition of the Milano Film Festival, the Milanese extravaganza dedicated to all aspects of film making including films, documentaries and shorts will kick off in Milan on Wednesday 12 September. www.milanofilmfestival.it

SUNDAY 16

ISRAELI ART SPECTACLE. The largest overview of works by Israeli artist Elad Lassry will be held at PAC, amidst photographs, sculptures, installations and videos. www.comune.milano.it

TUESDAY 18

MUSIC HEADLINES. Fans are eagerly awaiting the performance by American singer Norah Jones who will treat audiences to a musical bonanza at Milan's Teatro degli Arcimboldi. <http://teatroarcimboldi.it>

THURSDAY 20

PICASSO TIME. The exhibition featuring more than 200 works including paintings, sculptures, photographs and films will open at Palazzo Reale in discovery of one of the greatest 20th century artists of all times. www.mostrapicasso.it

SATURDAY 22

ECO-PERFORMANCE. For one day, the "Parking Day" initiative, will see the transformation of Milan's public car parks with installations by artists and designers, like *Cupido Hates Me* by artists Blue and Joy. <http://milanoparkingday.over-blog.com>

SATURDAY 29

CULTURE FEAST. Two days of events and initiatives to celebrate the "Giornate Europee del Patrimonio", an initiative targeted at maximizing Italy's cultural heritage. www.beniculturali.it

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 M1-M3 Duomo. Map F5
www.comune.milano.it/palazzoreale

MUSEO DEL NOVECENTO

• **Until 9 September**
TECNICA MISTA: COME È FATTA L'ARTE DEL NOVECENTO
 • **Until 7 October**
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 M1-M3 Duomo. Map F5
www.museodelnovecento.org



PINACOTECA AMBROSIANA

• **11 September - 9 December**
"DE LUDO GEOMETRICO"
Studies and drawings of Leonardo da Vinci's Codex Atlanticus
 AT PINACOTECA AMBROSIANA AND SACRESTIA DEL BRAMANTE
 Open Tues-Sun 9am-7pm. Piazza Pio XI, 2.
 M1-M3 Duomo. Map F5.
www.ambrosiana.it



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www.triennale.org

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www.macef.it
 • **10-11 September**
ANTEPRIMA AT SUPERSTUDIO PIÙ
 VIA TORTONA 27
 • **11-13 September**
MILANO UNICA-ITALIAN TEXTILE FAIR
 AT FIERAMILANOCITY
www.milanounica.com
 • **16-19 September**
MICAM SHOEVENT AND MIPEL THE BAG SHOW
 AT RHO FAIRGROUNDS
www.milanonline.com - www.mipel.it
 • **22-24 September**
MI MILANO PRET À PORTER
 AT FIERAMILANOCITY
www.milanopretaporter.fieramilano.it

CASTELLO SFORZESCO

• **Until 25 September**
BRAMANTINO A MILANO
 Open Tues-Sun 9am-5.30pm. Piazza Castello, 1.
 M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza.
 Map E4.
www.milancastello.it



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 • **22, 23, 25 SCHUMANN, BRAHMS; Filarmonica della Scala, cond. C. von Dohnányi**
 • **26, 28 PUCCINI, La bohème; cond. D. Rustioni, dir. F. Zeffirelli**

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New Fashion Areas at la Rinascente

An historic symbol of Milanese fashion, la Rinascente in piazza Duomo has refurbished its exclusive fashion spaces. Its 2000 sq.m, space on the 4th floor has been transformed into a true "fashion haven", where a new selection of high-end brands will make it a must-visit destination for style lovers and fashionistas visiting Milan.

Big names in haute couture will thus co-habit with more "contemporary" lines to create an innovative, trendy mix, for a perfect, heady cross-shopping experience.

In the area dedicated to **High-end Designers**, customers will find stunning collections by Pucci, Stella McCartney, Burberry Prorsum and Diane Von Furstenberg, Jil Sander, Valentino, Versace, Vionnet, Costume National, Kenzo and many more. Conversely in the area given over to



Contemporary Brands, the focus will be on designer's edgier second lines like Philosophy, RED Valentino, Moschino, Cheap&Chic, Marc by Marc Jacobs, M Missoni, MMK Michael Kors, Victoria by Victoria Beckham, Sonia by Sonia Rykiel, See by Chloé, Just Cavalli, Versus and Galliano.

The third floor dedicated to footwear has also been given a makeover with a new **Brand-Mix** of classic designer labels as well as a significant expansion of its space which has been enlarged from 440 sq.m to its current 800 sq.m. A "one-of-a-kind" space in Italy thanks to its generous feel and wide selection of items dedicated to the accessory best-loved by women the world over.

www.rinascente.it. Milano, Piazza Duomo.
T: 02 88521. M1-M3 Duomo. Map F4



STYLE AND DESIGN

The revamping of the 4th floor carries the signature of Japanese design studio **Nendo**, currently one of the most interesting and innovative on the international design stage, headed by designer **Oki Sato** (see photo) and co-founder with Akhiro Ito. Its elegant, minimalist style, enriched by poetic touches, is in perfect keeping with a space whose prime aim is to express femininity and elegance. Inspired by the secret rigour of Milanese courtyards, the layout of the floor develop around a large **central courtyard** over which display areas, enclosed by large arches, face, thus serving as a reflection of the elegant "palazzo" scattered throughout the city's historic centre.



HIGH-END LOCATIONS

Top, the 4th floor area with haute couture brands.

Bottom, the 3rd floor dedicated to footwear.



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Made in Italy Highlights

After the summer break the city bounces back to life with renewed energy and hosts several of the most important fairs in the fashion and furnishing sector. In September, all aspects of contemporary beauty and comfort are previewed on the prestigious stage of the world capital of style

Milan, the Italian capital of commerce and finance, boasts one of the largest and most important fair systems in the world. The futuristic fairgrounds of Rho's Fieramilano, designed by architect Massimiliano Fuksas, and the pavilions of Fieramilanocity host innumerable fairs and trade shows throughout the year. The month starts at the Rho fairgrounds with **Macef**, International Home Show (6-9 September), a twice-yearly event dedicated to the exhibition of small high-quality fashion items. Macef embraces a number of sectors, including home furnishings and interior design, tableware, silver and kitchenware, gift items, costume jewelry, gold, fashion, and accessories (www.macef.it). It also hosts **AbitaMi**, a fair-workshop at which several of Italy's most dynamic companies and designers display the latest trends in the art of living (www.abitami.net). Next on the agenda is **Anteprima** (10-11 September at the new location Superstudio),

an exclusive presentation of winter fashion trends that runs in parallel with **Milano Unica** (11-13 September Fieramilanocity), the Italian Textile Fair dedicated to fabric collections and accessories for clothing (www.milanounica.it). This is followed – always at the Rho fairgrounds – by **Micam** shoe event (16-19 September, Rho Fieramilano), with the presentation of top-of-the-range footwear collections for the next spring/summer season (www.micamonline.com). During the same period, **Mipel** – the bag show, will be celebrating its 102nd anniversary. Mipel, the international fair of leather goods is a “not-to-be missed” occasion to discover the latest trends in bags and leather accessories (Rho Fieramilano, www.mipel.it). Fashion is the queen of the Milanese autumn and opens with **MI Milano prêt-à-porter** (Fieramilanocity, 22-24 September), featuring women's clothing and accessories for the 2013 spring/summer season (www.mimilanopretaporter.fieramilano.it).

FASHION LIBRARY

The **Libreria della Moda** (the Fashion Bookstore), based on a project created by the Biblioteca della Moda (the Fashion Library) which lies adjacent to it in via Alessandria, 6, has recently opened its doors to fashion enthusiasts. This highly unusual shop, a combination of a **bookstore** and a **newsstand**, brings the latest news about fashion trends to Milan and boasts **more than 300 magazines from all over the world**, including a selection of books and vintage publications. Other highlights include a continuous turnover and rare, “hard-to-find” special editions for aficionados, industry members or the general public. Open Mon-Fri 9am-7pm. www.libreriadellamoda.it



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www.thestyleoutlets.com



150 shops open 7 days a week, from 10 am to 8 pm.

30 minutes From Milan and Malpensa Airport. **A4 MI-TO** Exit Biandrate/Vicolungo

» SHOPPING

Where to Buy

From sapphire to cobalt, from the depths of the ocean to the intensity of the night: blue takes centre stage in the female wardrobe, for an elegant, seductive total look.



1.

1. MIU MIU
Shoulder bag in blue nappa cloquet with leather-threaded chain strap and satin lining.
Miu Miu
Via Sant'Andrea, 21
T: 02 76001799
M3 Montenapoleone. Map G4
www.miumiu.com



2.

2. LINGOTTINO
Necklace with three lines of tanzanite cabochon cut and lock with diamonds, only piece
Lingottino
Via Santa Marta, 10
T: 02 72022203
M1 Cordusio. Map E5
www.lingottino.it



3.

3. JAEGER-LECOULTRE
Grande Reverso Lady Ultra Thin, Valextra strap
Jaeger-LeCoultre
Via Montenapoleone, 1
T: 02 76281376
M3 Montenapoleone. Map G4
www.jaeger-lecoultre.com

4. DIOR
Dior Addict woman fragrance
Dior
Via Montenapoleone, 3
T: 02 76398530
M3 Montenapoleone. Map G4
www.dior.com

5. EMPORIO ARMANI
Flared dress with a braces effect and ruffles in double face satin in Indian midnight blue, matched with knee-length trousers with cuffs and

4.



5.



buttons in blue velvet
Emporio Armani
Via Manzoni, 31
Tel. 02 72318600
M3 Montenapoleone. Map F4
www.armani.com

6. STUART WEITZMAN
Victor blue suede open toe décolleté with stiletto heel
Stuart Weitzman
Via della Spiga, 3
T: 02 76003316
M3 Montenapoleone. Map G4
www.stuartweitzman.com



6.

» ENTERTAINMENT & ART

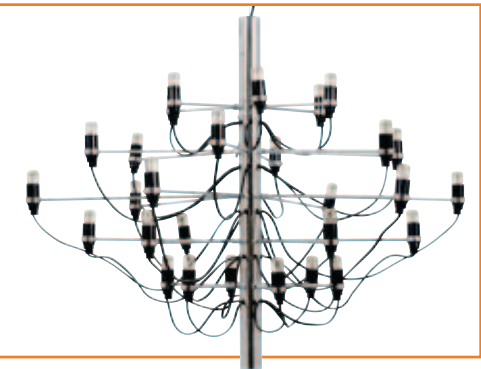
HISTORIC GOLF TOURNAMENT

For the fourth consecutive time, the historic **Royal Park, I Roveri Golf Club** in Turin will host the prestigious BMW Italian Open. Now in its 69th edition, the tournament is one of the oldest in Europe and represents not only one of the most prestigious on the European Professional Circuit but also the maximum expression of Italian golf. Scheduled to be held **from 13 to 16 September**, the tournament will see the participation of several of the world's top ranking professionals. www.bmwitalianopen.com



TRIBUTE TO SARFATTI, CRAFTSMAN OF LIGHTING

On **20 September**, marking the day of the centenary of the birth of Gino Sarfatti, pioneer of lighting design known throughout the world for his innovative take on the subject and the superior quality of his vast production (more than 650 models developed between 1938 and 1973), the **Triennale di Milano** will inaugurate the first large monographic show dedicated to this eclectic individual. The exhibition, curated by Marco Romanelli and Sandra Severi Sarfatti, and mounted by Amedeo Cavalchini and Francesco Librizzi, was made possible thanks to contributions from the Flos archives and Parisian collectors Clémence and Didier Krzentowski. www.triennale.it



DISCOVERING ITALIAN CULTURE

On **29 and 30 September** the "Giornate Europee del Patrimonio" will be back for a weekend of full cultural immersion with free admission to various venues of interest including museums, churches and theatres. The event was developed and organized by the Ministry of Cultural Heritage and Cultural Activities. To access the complete calendar of initiatives visit www.beniculturali.it

Sound & Motion

Not even Milan is able to withstand the irresistible charms of international cinema. In fact, until **27 September**, the **Sound & Motion Pictures Estate** event (organized by Anteo Spazio Cinema) will offer a selection of the best films of the season in their original language version. The program will involve weekly screenings with reruns at three different cinemas: Cinema Anteo in via Milazzo 9 (Monday), Cinema Arcobaleno in viale Tunisia 11 (Tuesday) and Cinema Mexico in via Savona 57 (Thursday). www.spaziocinema.info

Attractive Jazz-Pop Singer

With her unmistakable voice and sophisticated songs, **Norah Jones** has invented a new way of making music by blending the language of jazz with the easy, more laid-back atmospheres of country music and the immediacy of pop. A winning formula which, on **18 September**, will see the American songwriter gracing the stage of Milan's **Teatro Arcimboldi** to treat audiences to her biggest hits and new pieces from her *Little Broken Heart* album. Ask your concierge

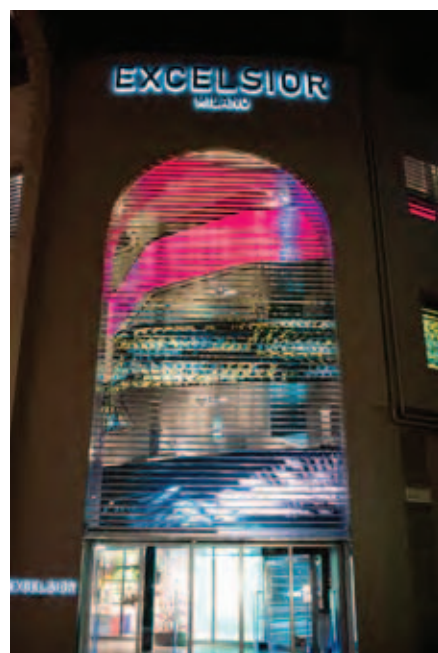


» TIPS FROM FRIENDS

Discovering Excelsior Milano



Russian journalist, fashion contributor of Where Milan and lover of Italian style, Alisa Auns gives us her take on a shopping experience in Milan



Knowing how to mix styles and labels is essential. Excelsior Milano, boasting 3 floors of high-end looks and accessories - set up by Antonia, the Milan multibrand boutique - is the "it" destination for people with good taste.

As far as I'm concerned, having a chance to purchase Helmut Lang dresses, Dries Van Noten jackets, Oliver People sunglasses and James Perse t-shirts, all under the same roof is a question of sheer luck! Now, running around the city looking for Brian Atwood, Pierre Hardy or Chloe shoes or Isabel Marant high-top sneakers is a thing of the past and a serious time saver!

While you're choosing your Givenchy bag or drooling over the items on display at Manolo Blahnik's shop-in-shop, your boyfriend could be spending time on the second floor trying on Levi's vintage jeans, cool shirts or design jackets.

On returning to the ground floor to check out how you're doing, he will find it almost impossible not to fall in love with the innovative creative and affordably-priced gadgets. He might also just decide to stop at the nearby fragrance bar to indulge in some nifty shaving accessories or fragrances by James Bronley and NGT.

Perfume is a very individual choice and never depends on seasonal fashion trends. Furthermore, it's important to remember that what works for one person in a perfume might not work for another. Many perfumes now tailor their products to suit personality types - including Creed, Serge Lutens or a number of other well-known brands. The same space also hosts a wide selection of home fragrance lines. I personally opted for Amarena from Linari with its delectable notes of cherry blossom and fruity accents.

THE TASTING SIDE OF EXCELSIOR

1hour - Eat's Bistro offers lunch and dinner menus prepared on-the-spot by expert chefs with ingredients chosen by the customer, including fresh sea food obtained directly from the Food Market.

30 mins - A Glass of Prosecco at the Excelsior Café is the best way to cool off after a heady shopping spree. As an accompaniment, I highly recommend their delicious Sword fish salad.

15 mins - The food market on the -2nd floor is filled to the brim with an array of only the freshest products. You can savour a fast snack at the small bar offering "ready-to-eat" dishes or purchase a tempting takeaway fruit salad.



EXCELSIOR

MILANO



EXTRAORDINARY DEPARTMENT STORE

GALLERIA DEL CORSO, 4

NEW opening

What's New in the City

Milan always has something new to reveal, including the latest trends from abroad, key shopping streets, fabulous hideaways in the city and sought-after products. Over the last few months, the city has seen a myriad of new store, restaurant, and boutique openings.



Breguet's First Time

The capital of fashion welcomes the first Italian Breguet boutique. This historic brand, synonymous with excellence and technological innovation, will share its exclusive Milanese venue with lovers of the creations of high-class horologerie, by presenting an extensive collection of unique timepieces and jewellery. A scenographic staircase with marble walls leads to the second floor where, in addition to its display cases, visitors are invited to discover everything that they've ever wanted to know about Breguet's workshops at the store's virtual room which offers the screening of interactive, thematic films.

Open Mon-Sun 10am-7pm.

www.breguet.com. Via Montenapoleone, 19.
T: 02 76007756. M3 Montenapoleone. Map G4



Cruciani Doubles Its Offer in Milan

After Verona, Madrid and the jet-set resorts of Capri, Taormina and Forte dei Marmi, **Cruciani C** has now opened its 6th monobrand store in the heart of Milan. Located in the highly central via Manzoni, customers can now purchase the highly sought-after bracelets that, for one year, have embellished the wrists of trend-setters the world over, elegant arm candy made from silk, screen printed PVC, soft, brightly coloured pashminas in cashmere, silk and linen and footwear.

Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm.

www.cruciani.net. Via Manzoni 19, T: 02 89093864. M3 Montenapoleone. Map F4

AND MORE...

VISCONTI BAKERY & FOOD

Open 11am-11.30pm. Closed on Sat at lunch and on Sun. www.viscontibakeryandfood.it. Via A. Caretto, 4.
T: 02 66985758. M2 Centrale. Map G2

QB MERCATO E CUCINA

Open Mon 7.30am-6pm; Tues-Fri 7.30am-12pm; Sun 8am-4pm. www.qbmec.it. Viale Pasubio, 8. T: 02 89690509. M2 Moscova. Map F2

HARMONT&BLAINE

www.harmontblaine.it. Corso Matteotti, 5.
M1 San Babila. Map G4

ASH

Open Mon 2.30pm-7.30pm; Tues-Sat 10.30-7.30pm. www.ashitalia.it. Via Madonnina, 1. T: 02 72094198.
M2 Lanza. Map F4

SU GARDEN RESTAURANT

Open Tues-Sun 12am-3pm/7pm-12pm www.sugarden.it. Via Carlo Tenca, 12.
T: 02 36746363. M3 Repubblica. Map G2

 ballin

the where guide

Shopping

The Contemporary Taste of Gagà

The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste.



© ADRIANO CARAMENTI

www.gagamilano.com. Corso Venezia, 8. T: 02 36750377. M1 San Babila. Map G4

For more detailed listings, please see www.wheretraveler.com

Accessories

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sat 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. Map F4

BORSALINO—Historic Italian company synonymous with "hats" the world over. Each piece is an unrepeatable masterpiece, created with an artisan touch, the result of in-depth research that harmonizes fabrics, materials and colours. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. www.borsalino.it. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1-M3 Duomo. Map G4

FURLA—Contemporary luxury and a discreet, elegant style. A wide assortment of exclusively "Made-in-Italy" items: bags, footwear, belts, luggage, costume jewellery and jewellery. A perfect example of time-honoured Italian artisan tradition. The chain has other

stores in Milan. Open Mon-Sun 10am-7.30pm. www.furla.it. Corso Buenos Aires, 22 corner of via Omboni. T: 02 2043319. M1 Porta Venezia. Map H3

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen* has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen* Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. Map G4

Books & Magazines

AMERICAN BOOKSTORE—Situated just in front of the Castello Sforzesco, for the past 30 years, this popular bookstore has been a reference point for English-speaking readers. Ancient books and prints department. A selection of original items from all over the world. Open Mon 1.30pm-7pm; Tues-Sat 10.30am-7pm. Largo Cairoli corner of via M. Camperio. T: 02 878920. M1 Cairoli. Map E4

FNAC—An internationally renowned French chain, it offers three floors featuring a vast range of products: books (also available in foreign languages) CDs, DVDs, videogames, cell phones, MP3, IT, TV, Hi-Fi, cameras

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers. The most popular luxury brands and designers stores are grouped under the separate listing **Fashion Stores**, which can be found on pages 22-23.

MAP LOCATIONS

Note that references in **bold** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Visitors should note that VAT is generally 21% and it is generally included in the price of goods. Before finalizing a purchase, overseas visitors from outside the EU should ask the shop assistant whether they are eligible for a tax refund. Shopping hours are generally from 9.30am to 7.30pm; less centrally located shops still take the traditional lunch break from 12.30pm or 1pm to 3pm or 4pm. Most shops are closed on Sundays (except those located in central Milan) and on Monday mornings. Make sure to always check ahead. Several unusual shops, stocking items and rarities for collectors and aficionados in specific product categories, are listed under **Passion Shopping** rather than in the standard Shopping sections.

and camcorders, a ticket service, photo printing, bar and Internet Point. Open Mon-Sat 9.30am-8pm; Sun 10am-8pm. www.fnac.it. Via Torino, 45. T: 02 869541. M1-M3 Duomo, M3 Missori. Map F5

LA FELTRINELLI EXPRESS—A brand new sales point extending over 2500 sq.m. located inside the Stazione Centrale. Spread out over several floors, it offers books, CDs, DVDs, multimedia items, stationery and the largest selection of paperbacks in the city in original language versions. On the ground floor, dedicated to travelers, you can find an international newsstand and a wide selection of guides and books on art and local history. The second floor is given over to infants and children while the third, boasting original frescoes from the Thirties, offers a selection of 65 thousand books, CDs, DVDs and games. The top floor is used for presentations and events. Open Mon-Sun 7am-10pm. www.lafeltrinelli.it. Stazione Centrale. T: 02 6679031. M1-M3 Centrale. Map G2

MONDADORI MULTICENTER—A chain of megastores scattered throughout the city, offering a wide assortment of books, CDs, DVDs, videogames, phones, electronics, IT, café, foreign newsstand and Internet Point. www.negozimondadori.it. Several locations in the city (piazza Duomo, corso Vittorio Emanuele II, via Marghera, via Berchet). Mon-Sun 9am-11pm (Newsstand, Coffee Bakery and Fine Foods from 7am). Piazza del Duomo, 1. T: 02 4544110. M1-M3 Duomo. Map F4

PANTON'S ENGLISH BOOKSHOP—Spread out over two floors, Panton's offers a vast selection of books in English: narrative, history, children's books, cookery, art etc.; but also books on antiques, travel guides, maps and multi-media products. The magazine *Where Milan* is also distributed in this store. Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm. www.panton.it. Via L. Ariosto corner of via L. Mascheroni, 12. T: 02 4694468. M1 Conciliazione. Map D4

Children's Clothing & Toys

MIKI HOUSE—Superb quality and unique style are the hallmarks of this Japanese house of children's

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Come to our **VIP Lounge** in Via MonteNapoleone 21 and ask for your **MONTENAPOLEONE PREMIER CARD** loaded with your Premier Tax Refund plus an additional **15% added as bonus!** Use your prestigious card to keep enjoying your Extra-Free Shopping in the boutiques of MonteNapoleone street!

www.premiertaxfree.com/montenapoleone



Avail of your unique extra-free shopping experience in the heart of the world's most famous and luxurious fashion brands.

The MonteNapoleone Premier Lounge is open from Monday to Friday, from 10:30 to 19:00 and on Saturday from 13:00 to 19:00. Our multi-lingual staff is at your complete disposal.

fashion and style. Every collection is conceived with the child in mind. Fashioned in workshops in Japan, the clothing is made from fine fabrics and imbued with practical, functional, and unique touches. Open Mon-Sat 10am-7pm. www.mikihouse.co.jp. Via Montenapoleone, 8 entrance from via Sant'Andrea. T: 02 76011448. M3 Montenapoleone. Map G4

Clothing - Men & Women

ANIMAL HOUSE—Contemporary menswear stocking a wide selection of international brands - Blauer, Blundstone Shoes, B.D. baggies, Ganesh, Hartford - at this store created as an offshoot of Host (see listing). Animal House is gradually

Department Stores & Shopping Centers

LA RINASCENTE, a fabulous department store overlooking the Duomo, is a real part of Milan's history. **Open seven days a week: Mon-Sat 9.30am-10pm; Sun 10am-10pm. www.rinascente.it** **Piazza Duomo, 10. T: 02 88521. M1-M3 Duomo. Map F4**

The **Desing Supermarket** is an underground space extending over 2,000 sq.m. carrying more than 200 brands.

La Rinascente Food&Restaurants on the 7th floor features a Food Market brimming with rare delicacies, all origin controlled. It also offers visitors a choice of as many as nine bars and restaurants. Open 7 days a week until midnight (dedicated entrances also on via Santa Radegonda, 1 and via San Raffaele, 2. T: 02 8852471).

COIN is a historic department store, extending over several floors, with its flagship location in piazza Cinque Giornate. Boasting a seamless glass façade, it features one of the largest video walls in Europe and serves as an interactive medium for dialogue with the city. It offers a number of excellent services and an array of the best fashion brands, ranging from clothing to accessories, from home design to food. It also has other branches located in corso Vercelli 44 and in piazza Cantore 12. **Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 11am-8pm. www.coin.it. Piazza Cinque Giornate 1/A. T: 02 55192083. Map H5**

The **PIAZZA PORTELLO** shopping centre is situated just outside the centre, in a rapidly expanding area: this open-air mall hosts numerous shops and facilities. **Mon-Sun 8.30am-9pm. Via Grosotto, 7. www.piazzaportello.it. Off Map**



Fashion Stores



© Tips Images

Milan is known as one of the shopping capitals of the world. Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda**, set amidst four of Milan's most expensive and prestigious shopping streets, namely **via Montenapoleone**, **via Manzoni**, **via della Spiga** and **corso Venezia**. It is here that the most important fashion designers, of international repute, offer their luxurious creations. Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Beyond the Quad itself, shoppers can visit other districts just as golden, such as the **Duomo-corso Vittorio Emanuele II-Galleria-via Dante** area, **Brera** and **Solferino**, with **corso Garibaldi** and **corso Como** or the **Vercelli-Belfiore-Marghera** districts.



© CASADEI AND CAOVILLA: DE LUNA

ALBERTA FERRETTI PHILOSOPHY—www.albertaferretti.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 18. T: 02 76003095. M3 Montenapoleone, M1 San Babila. **Map G4**

ALVIERO MARTINI 1° CLASSE—www.alvieromartini.it. Open Mon-Thurs 10am-2pm/3pm-7pm; Fri-Sat 10am-7pm. Corso G. Matteotti corner of via P. Verri. T: 02 76008002. M1 San Babila. **Map F4**

ASPESI—www.aspesi.it. Open Mon-Sat 10am-7pm. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BALENCIAGA—www.balenciaga.com. Open Mon-Sat 10am-7pm. Via Santo Spirito, 19. T: 02 760841. M3 Montenapoleone. **Map G4**

BLUMARINE—www.blumarine.com. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via della Spiga, 42. T: 02 795081. M3 Montenapoleone. **Map G4**

BORSALINO—www.borsalino.com. Open Mon-Tues 10am-2pm/3pm-7pm; Wed-Sun 10am-7pm. Galleria Vittorio Emanuele II, 92. T: 02 89015436. M1 Duomo. **Map F4**

BOTTEGA VENETA—www.bottogaveneta.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 5. T: 02 76024495. M1 San Babila, M3 Montenapoleone. **Map G4**

CARSHOE—www.carshoe.com. Open Mon-Sat 10am-7.30pm; Sun 11am-2pm/3pm-7pm. Via della

Spiga, 1. T: 02 76024027. M1 San Babila. **Map G4**

CASADEI BOUTIQUE—www.casadei.com. Via Sant'Andrea, 1. Open Mon-Sat 10am-7pm. T: 02 76318293. M1 San Babila, M3 Montenapoleone. **Map G4**

CESARE PACIOTTI—www.cesare-paciotti.com. Women: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8. T: 02 76001338. M1 San Babila, M3 Montenapoleone. **Map G4** • Men: Open Mon-Sat 10am-7pm. Via Sant'Andrea, 8/A. T: 02 76001164. M1 San Babila, M3 Montenapoleone. **Map G4**

CHANEL—www.chanel.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 10/A. T: 02 782514-76016545. M1 San Babila, M3 Montenapoleone. **Map G4**

CHURCH'S—www.church-footwear.com. Open Mon-Sat 10am-7.30pm; Sun 2pm-7.30pm. Via Sant'Andrea, 11. T: 02 76318794. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10am-2pm, 3pm-7pm. Galleria Vittorio Emanuele II, 84. T: 02 72094454. M1-M3 Duomo. **Map G4**

DIOR—www.diorcouture.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 12. T: 02 76317801. **Map G4**. M1 San Babila, M3 Montenapoleone. **Map G4**

DOLCE&GABBANA—www.dolcegabbana.it. Men: open Mon-Sat 10.30am-7.30pm. Corso Venezia, 15. T: 02 76028485. M1 San Babila. **Map G4** • Women: open Mon-Sat 10am-7.30pm. Via della Spiga, 26. T: 02 76001155. M1 San Babila. **Map G4** • Accessories: via della Spiga, 2. T: 02 795747. M1 San Babila. **Map G4**

EMILIO PUCCI—www.emiliopucci.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 14. T: 02 76318356. M1 San Babila, M3 Montenapoleone. **Map G4**

ERMENEGILDO ZEGNA—www.zegna.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/E. T: 02 76006437. M3 Montenapoleone. **Map F4**

ETRO—www.etro.it. Open Mon-Sun 10am-7.30pm. Via Montenapoleone, 5. T: 02 76005049. M1 San Babila, M3 Montenapoleone. **Map G4**

FAY—www.fay.it. Open Mon-Sun 10.30am-7.30pm. Via della Spiga, 15. T: 02 76017597. M1 San Babila, M3 Montenapoleone. **Map G4**

FENDI—www.fendi.com. Open Mon-Thurs 9.30am-9pm; Fri-Sat 9.30am-10pm. Via Sant'Andrea, 16. T: 02 8852236. M1 San Babila. **Map G4**

FRATELLI ROSSETTI—www.fratellirossetti.com. Open Mon-Sat 10am-8pm; Sun 10am-2pm, 3pm-7pm. Via Montenapoleone, 1. T: 02 76021650. M1 San Babila, M3 Montenapoleone. **Map G4**

GIANFRANCO FERRÈ—www.gianfrancoferre.it. Open Mon-Sun 9am-6pm by appointment. Via Pontaccio, 21. T: 02 721341. M2 Lanza Brera-Piccolo Teatro. **Map F3**

GIORGIO ARMANI—www.giorgioarmani.com. Open Mon-Sun 10.30am-7.30pm. Via Montenapoleone, 2. T: 02 76003234. M1 San Babila, M3 Montenapoleone. **Map G4** • One stop shop for Armani Lifestyle, from

food to home accessories. Via A. Manzoni. **Map F4**

GUCCI—www.gucci.com. Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Via Montenapoleone, 5/7. T: 02 771271. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Fri 10am-7pm; Sat 10am-7.30pm; Sun 10am-7pm. Galleria Vittorio Emanuele II. T: 02 8597991. M1, M3 Duomo. **Map G4**

HERMÈS—www.hermes.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 21. T: 02 76003495. M1 San Babila, M3 Montenapoleone. **Map G4** • Hermès Aeroporto di Milano-Aeroporto di Malpensa Terminal 1. T: 02 58581265. **Off Map**

HOGAN—www.hoganworld.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 23. T: 02 76011174. M1 San Babila, M3 Montenapoleone. **Map F4**

JIL SANDER—www.jilsander.com. Open Mon-Sat 10am-7pm. Via P. Verri, 6. T: 02 7772991. M1 San Babila, M3 Montenapoleone. **Map G4**

JIMMY CHOO—www.jimmychoo.com. Open Mon-Sat 10am-7pm. Via Sant'Andrea, 1/A. T: 02 45481770. M1 San Babila. **Map G4**

KENZO—www.kenzo.com. Open Mon-Sat 9am-7.30pm; Sun 11am-7pm. Via A. Manzoni, 25. T: 02 72080735. M3 Montenapoleone. **Map F4**

KRIZIA—www.krizia.it. Open Mon 3pm-7.30pm; Tue-Sat 10am-7.30pm. Via della Spiga, 23. T: 02 76008429. M3 Montenapoleone. **Map G3**

LES COPAINS—www.lescopains.it. Open Mon 3pm-7pm Tue-Sat 10am-7pm. Via A. Manzoni, 21. T: 02 72080092. M3 Montenapoleone. **Map F4**

LUCCI PIANA—www.loropiana.com. Open Mon-Sat 10am-7.30pm. Via Montenapoleone, 27/c. T: 02 7772901. M1 San Babila, M3 Montenapoleone. **Map F4**

LOUIS VUITTON—www.louisvuitton.com. Open Mon-Sat 10am-7.30pm; Sun 11.30am-7.30pm. Via Montenapoleone, 2. T: 02 7771711. M1 San Babila. **Map G4** • Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Galleria Vittorio Emanuele II. T: 02 72147011. M1-M3 Duomo. **Map G4**

LUCIANO SOPRANI—www.lucianosoprani.it. Open Tue-Fri 10.30am-2.30pm, 3pm-7pm; Sat 10am-2pm, 3pm-7pm. Via E. Morosini, 30. T: 02 54063280. M3 Porta Romana. **Map H6**

MILA SCHÖN—www.milaschon.com. Open Tues-Sat 10.30am-2pm; 3pm-7.30pm; Mon 3pm-7.30pm. Corso Venezia, 18. T: 02 89692891. M1 Palestro. **Map G4**

MISSONI—www.missoni.it. Open Mon-Sat 10am-7pm. Via Sant'Andrea corner of via Bagutta. T: 02 76003555. M1 San Babila. **Map G4**

MIU MIU—www.miumiu.com. Open Mon-Sat 10am-7.30pm; Sun 11am-9pm. Via Sant'Andrea, 21 - T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Via Sant'Andrea, 21 (Woman Accessories). T: 02 76001799. M1 San Babila, M3 Montenapoleone. **Map G4** • Open Mon-Sat 9.30am-10pm; Sun 10am-10pm c/o La Rinascente, Piazza Duomo. T: 02 55028800. M1-M3 Duomo. **Map F4**

MOSCHINO—www.moschino.it. Open Mon-Sat 10am-7.30pm. Via Sant'Andrea, 12. T: 02 76000832. M3 Montenapoleone. **Map G4** • Open Mon-Sat 10am-7.30pm. Via della Spiga, 30. T: 02 76004320. M3 Montenapoleone. **Map G3**

PRADA—www.prada.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Corso Venezia, 3. T: 02 76001426. M1 San Babila. **Map G4** • Galleria Vittorio Emanuele II, 63/65. T: 02 876979. M1 Duomo. **Map G4** • Via Montenapoleone, 8 (Woman). T: 02 7771771 / Via Montenapoleone, 6 (Man). T: 02 76020273. M3 Montenapoleone. **Map G4** • Via della Spiga, 18 corner of via Sant'Andrea, 23 (Woman Accessories). T: 02 780465. M3 Montenapoleone. **Map G4**

RALPH LAUREN—www.ralphlauren.com. Open Mon-Sat 10.30am-7.30pm. Via Montenapoleone, 4. T: 02 7788721. M1 San Babila. **Map G4**

ROBERTO CAVALLI—www.robertocavalli.com. Open Mon-Sat 10am-7pm. Via della Spiga, 42. T: 02 76020900. M3 Montenapoleone. **Map G4**

ROCCO BAROCCO—www.roccobarocco.it. Open Mon-Sat 10am-7pm. Via della Spiga, 31. T: 02 76000518. M3 Montenapoleone. **Map G4**

SALVATORE FERRAGAMO—www.ferragamo.com. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. (Woman) Via Montenapoleone, 3. T: 02 76000054. M1 San Babila. **Map G4** • (Man) Via Montenapoleone, 20/4. T: 02 76006660. M1 San Babila. **Map F4**

TOD'S—www.tods.com. Open Mon-Sat 10am-7.30pm; Sun 1-7pm. Via della Spiga, 22. T: 02 76002423. M1 San Babila, M3 Montenapoleone. **Map G4** • Galleria Vittorio Emanuele II. T: 02 877997. M1-M3 Duomo. **Map F4**

TOM FORD—www.tomford.com. Open Mon-Sat 10am-7pm. Via P. Verri, 3. T: 02 36529600. M1 San Babila, M3 Montenapoleone. **Map G4**

TRUSSARDI—www.trussardi.it. Concept Store: Open Mon-Sat 10am-8.30pm. Piazza della Scala, 5. T: 02 8068821. M1-M3 Duomo. **Map F4** • Accessories: Open Mon-Sat 10am-8.30pm. Via Sant'Andrea, 5. T: 02 8068821. M1 San Babila, M3 Montenapoleone. **Map G4**

VALENTINO—www.valentino.com. Open Mon-Sat 10am-7pm. Via Montenapoleone, 20. T: 02 76006182. M3 Montenapoleone. **Map F4**

VERSACE—www.versace.com. Open Mon-Sun 10am-7pm. Via Montenapoleone, 11. T: 02 76008528. M1 San Babila, M3 Montenapoleone. **Map G4**

YVES SAINT LAURENT—www.ysl.com. Open Mon-Sat 10.30am-7.30pm; Sun 11am-7pm. Via Montenapoleone, 27. T: 02 76000573. M3 Montenapoleone. **Map F4**

ZILLI—www.zilli.fr. Open Mon-Sat 10am-7pm. Via Gesù, 5. T: 02 49541950. M3 Montenapoleone. **Map G4**

Shopping with Montenapoleone Card



The capital of Italian fashion, the "Quadrilatero" and via Montenapoleone are Milan's most famed and fabled shopping districts. Each year, thousands of tourists flock here to discover the latest trends and to indulge in some of the world's most exclusive shopping, now made even more advantageous thanks to the "Montenapoleone Card" – an initiative launched by Premier Tax Free, a company specializing in tax free shopping services available in 26 countries worldwide. "This Card", explains Sara Bernabè, general manager of Premier Tax Free, "is a unique initiative, launched in collaboration with Associazione della Via MonteNapoleone, which not only allows non-EU citizens to obtain a VAT refund downtown on their purchases but also an additional 15% bonus on the refund itself: an amount that thanks to the card itself, can be spent freely at affiliated boutiques. The card is proving to be a huge success. I am happy to report that most of the boutiques involved in this project stated that the average sale made thanks to the Montenapoleone Card is 120% higher than the amount loaded on the card itself. That's why the stores are delighted to accept our card as it really boosts sales and gives them an advantage over boutiques that are still not involved in the Montenapoleone Card project.

Premier Tax Free Italy
Via Montenapoleone, 21
20121 Milano
T: +39 02 62694032
Open Mon-Fri
10.30am-7pm; Sat 1pm-7pm

Bottega Veneta, "Made-in-Italy" elegance and craftsmanship

Since its inception in 1966, Bottega Veneta has set a new standard in the world of luxury, featuring discretion, quality and flawless craftsmanship. Precious details that are also revealed in its 2012/2013 Fall/Winter collection, distinguished by strict precision and disarming allure. The silhouette is long and sharply delineated, with narrow, squared shoulders, skinny sleeves, nipped-in waists and slightly curvy hips. Dark colours such as black, chestnut brown, Tourmaline or Bering blue and moss green take centre stage. An occasional touch of plum, mauve, teal or burnt orange stands out against the deep palette. Neutrals, including Gainsborough grey-beige and Shadow grey are used to create a subdued background.

Materials are unusually voluminous and matte: chunky wool, crêpe made from a variety of thickly woven fibres and dense Japanese velvets. Sequins, pearls and metallic threads add a touch of sheer luminosity. Bags are soft and designed to be carried by hand. Lavishly crafted they feature beautifully woven details and trimmings. Boots vary from low-heeled to high. "Mary Janes" are either multi-coloured or embroidered.

Bottega Veneta
Via Montenapoleone, 5
T: 02 76024495
www.bottegabeneta.com



How to obtain the Montenapoleone Card

- 1) Make a purchase in any Italian store affiliated with Premier Tax Free
- 2) When paying at the cash desk, ask for a Premier Tax Free invoice
- 3) Go to the Premier Tax Free Lounge in via Montenapoleone 21
- 4) Present your tax free invoice, passport and credit card
- 5) Pick up your Montenapoleone Card loaded with the refund amount plus a 15% bonus which can be spent at stores participating in the Montenapoleone Card



VALENTINO
Black leather shoe with thin ankle straps (Valentino Garavani)
Valentino
Via Montenapoleone, 20
T: 02 76006182
www.valentino.com



GUCCI
New bamboo bag in burgundy leather with bamboo clasp
Gucci
Via Montenapoleone, 5-7
T: 02 77127
www.gucci.com



LARUSMIANI
100% cashmere blue Jacket and Sweater
Larusmiani
Via Montenapoleone, 7
T: 02 76006957
www.larusmiani.it



SERGIO ROSSI
Calf-length boot with crocodile details
Sergio Rossi
Via Montenapoleone, 27
T: 02 76006140
www.sergiorossi.com



RALPH LAUREN
Doctor's bag in polished leather with metallic chain. (Ralph Lauren Collection)
Ralph Lauren
Via Montenapoleone, 4
T: 02 7788721
www.ralphlauren.com



YVES SAINT LAURENT
Floor-length dress in white crepe cady silk
Yves Saint Laurent
Via Montenapoleone, 27
T: 02 76000573
www.ysl.com



Montenapoleone Card.
Once you shop you can't stop

→ **Luxury Personal Shopping**

by GoldBlackStyle

GoldBlackStyle is the first company in Milan specializing in **Luxury Personal Shopping**. Located in the Quadrilatero della Moda, GoldBlackStyle gathers the experience of many professionals who worked for years in the fashion system. The company provides you with **exclusive shopping experiences**, choosing among the best Italian and international brands and craftsmen. If you don't have much time to go shopping and if you would to optimize your time, GoldBlackStyle is the best choice. Ask your concierge for your **Luxury Personal Shopper** and follow GoldBlackStyle's fashion tips in *Where Milan*, from October 2012. www.goldblackstyle.com



Manuela Faganelli and Elisa Bongiasca, President and Vice-President of GoldBlackStyle.

becoming a new destination address for men in the know. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via A. Saffi, 7. T: 02 4694900. M1 Conciliazione, M1-M2 Cadorna. **Map D4**

ASPESI—Likes to define its style as “basic, with a twist”. The cult brand, created in 1990 by fashion veteran Alberto Aspesi, features quirky, tailored lines, elegant details and natural materials. His current collections are still based on the original “no-frills” philosophy and will appeal to all those who like their outerwear without flashy labels. Open Mon-Sat 10am-7pm. www.aspesi.it. Via Montenapoleone, 13. T: 02 76022478. M1 San Babila, M3 Montenapoleone. **Map G4**

BOGGI—“Being elegant and feeling at ease on any occasion, expressing one’s personality with distinction”. It also boasts numerous sales points scattered throughout the city (piazza San Babila, corso Vercelli, corso Buenos Aires, Porta Romana, Galleria Passarella) and at the airports (Linate e Malpensa). Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/3pm-7.30pm. www.boggi.it. Piazza San Babila, 3. T: 02 76000366. M1 San Babila. **Map G4**

BRIAN & BARRY—Despite its name, this is a wholly Italian brand. It has a series of multi-brand boutiques with various sales points in Milan (via Durini, corso Vercelli-Women, corso Buenos Aires-Men & Women). It carries classic and casual men and women’s wear. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/3pm-7.30pm. www.brianebarry.it. Via Durini, 28. T: 02 76005582. M1 San Babila. **Map G4**

CRUCIANI—Each item is made from only the finest yarns originating from all over the world, such as cashmere, silk, wool and cotton or rarer, even more exclusive materials such as vicuna or experimental blends. Cruciani offers young, sophisticated collections based on the timeless, universal canons of true Italian elegance. The small bracelets in macramé lace are the latest, global cult phenomenon, an absolute “must-have”. Open Mon-Sat 10am-7.30pm/Sun 11am-7.30pm. www.cruciani.net. Via Verri, corner of via Bigli. T: 02 76021502. M1 San Babila. **Map G4**

FEDELI—This flagship store, located in via Montenapoleone since 1946, showcases men and women casual clothes which blend tradition and research to render each garment with a sense of elegance and sophistication. The company’s passion for top quality, elegant design and its devotion to individual customer requirements makes it a symbol of pure, high-class “Made in Italy” fashion. English, French, German and Spanish spoken. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.fedelimonapoleone.it. Via Montenapoleone, 8. T: 02 76023392. M3 Montenapoleone. **Map G4**

HOST—This elegant men’s shop was established as the male counterpart of the historic Pupi Solari (see listing) women’s boutique. It not only carries an assortment of traditional but also lesser known brands and is a favourite with Milanese men in the know. Open Mon 3pm-7pm; Sun 10am-7pm. Piazza N. Tommaseo, 2. T: 02 436085. M1 Conciliazione. **Map D4**

LARUSMIANI CONCEPT BOUTIQUE—An expression of timeless style and a leitmotif of sophisticated elegance located in the heart of Milan’s fashion quad in the now completely renovated historic store opened in 1954. A Concept Boutique extending over 700 sq.m. on three floors, it oozes simplicity and understated luxury, reflecting the subtlety of its sumptuous apparel. The perfect place to build your wardrobe with exclusive pieces. Larusmiani takes luxury retail to a new level. Open Mon-Sat 10am-7.30pm; Sun 10.30am-1.30pm/2.30pm-7pm. www.larusmiani.it. Via Montenapoleone, 7. T: 02 76006957. M1 San Babila. **Map G4**

M MISSONI—A 1970s spirit is the inspiration behind the new concept for M Missoni’s new monobrand store. The new space is distinguished by its minimalist style, innate elegance and pastel shades, in keeping with the women’s prêt-à-porter collections on show featuring daring colours, unusual working techniques, patterns and sought-after materials. Open Mon-Sat 10.30am-7.30pm. www.m-missoni.com. Corso Venezia, 2. T: 02 36510974. M1 Porta Venezia. **Map G4**

MAX MARA—An Italian fashion house known for its ready-to-wear clothing. Established in 1951, since its inception, Max Mara has always offered clean-cut, beautifully tailored lines. Although it has numerous

sales points scattered throughout Milan, Italy and the rest of the world, it is not a chain store but rather a real designer label. Open Mon-Sat 10am-7.30pm; Sun 10.30am-7.30pm. www.maxmara.com. Corso Vittorio Emanuele II. T: 02 76008849. M1-M3 Duomo, M1 San Babila. **Map G4**

MONCLER—Boutique and home to the famous “puffer” jackets which, in addition to the lines of its main sportswear collection, also carries the Gamme Bleu for men and the Gamme Rouge for women, an ultra-sophisticated line featuring noble fabrics and highly sought-after details that combine the style of haute couture with superior-quality materials that have made Moncler a leading name in winter outerwear. Open Mon-Sat 10am-7pm; Sun 11am-1pm/3pm-7pm. www.moncler.com. Via della Spiga, 7. T: 02 76025913. M1 San Babila. **Map G4**

PIACENZA 1733—This high quality Italian brand is the reign of cashmere for men and women’s clothing and has recently inaugurated a new exclusive tailoring service in its first flagship store. Customers can book an appointment with a tailor for the creation of “made-to-measure” jackets and suits. All fabrics carry the Piacenza Cashmere signature. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.piacenza1733.it. Via Manzoni, 21. T: 02 72023084. M3 Montenapoleone. **Map F4**



→ **SPOTLIGHT**

Shop at the Monza Grand Prix

If you’re all geared up to see the Formula 1 GP scheduled to be held on **9 September**, then don’t miss a visit to **la Rinascente** located in Monza’s Largo Mazzini. Not only an historic building but also a store boasting a selection of fabulous brands where, after a blissful day of unadulterated shopping – on Thursdays until midnight – customers can recharge their batteries with a “pit-stop” at the exclusive cafeteria. www.rinascente.it

Luxury shopping

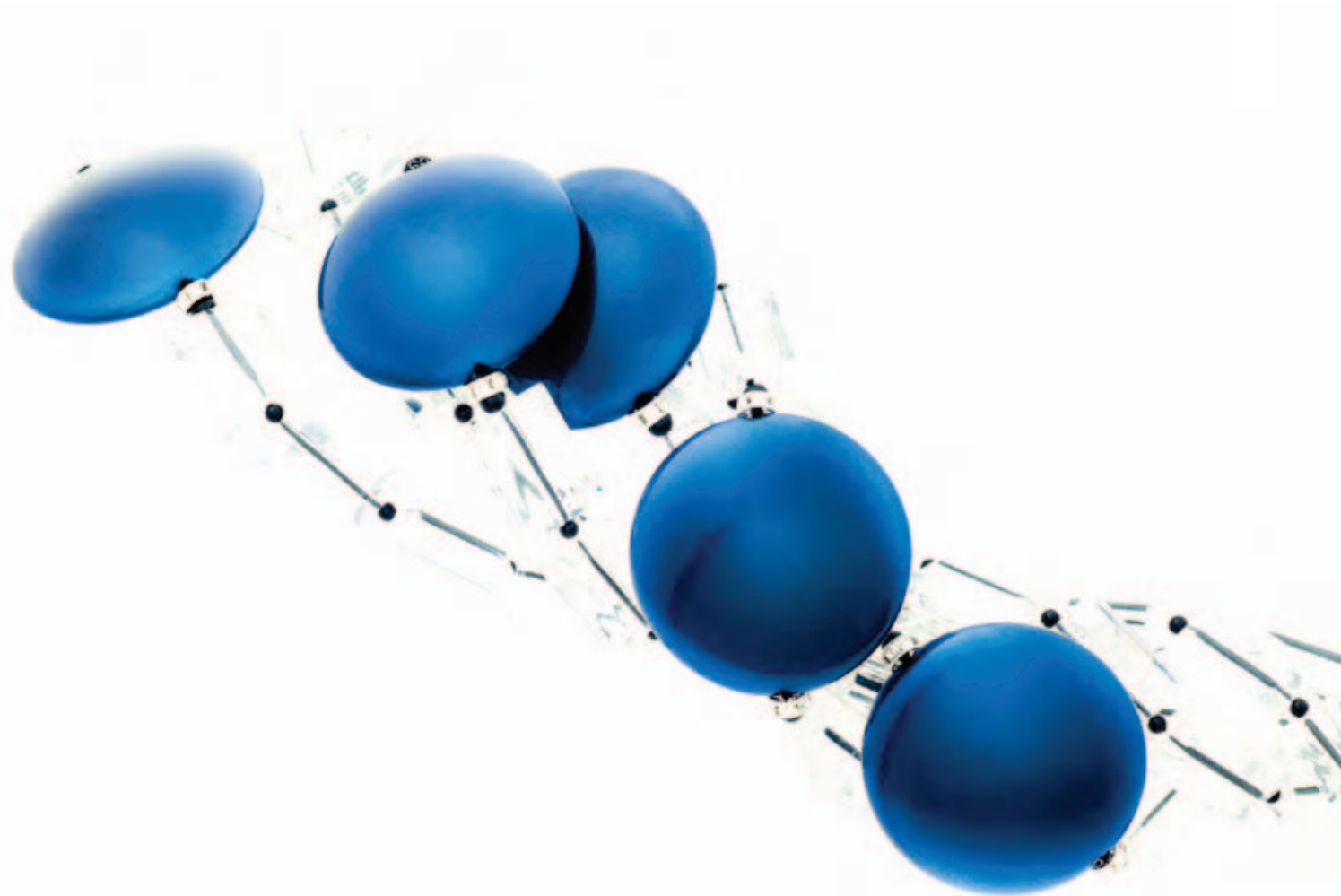


Official Retailers in Milan

<p>► Pisa Orologeria - Rolex Boutique Via Montenapoleone, 24 T: 02 76317726</p>	<p>► Orologeria Luigi Verga Via Mazzini corner of via Dogana, 3 T: 02 8056521</p>	<p>► Rocca 1794 Piazza Duomo, 25 T: 02 8057447</p>
<p>► Gobbi 1842 Corso Vittorio Emanuele II, 15 T: 02 76020536</p>	<p>► Luigi Verga Orologi Corso Vercelli, 7 T: 02 43995176</p>	<p>► Ronchi Via Albricci, 2 (Temporary Shop) T: 02 877449</p>

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ph. alessandrobenicini.com



ANGELA CAPUTI
Giuggiù

Via Madonnina, 11 - 20121 Milano
Tel. +39 02 86461080
www.angelacaputi.com

PUPI SOLARI—In 1969, Pupi Solari, a woman of exquisite taste, opened this children's shop which now also offers an eye-catching collection of women's clothing. The shop is connected to the men's boutique Host (see listings). They also have an outlet right next door to the shop. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. Via L. Mascheroni, 12. T: 02 463325. M1 Conciliazione. **Map D4**

SIMONETTA RAVIZZA—No longer just furs, but a new total-look in prêt-a-porter. This is the slogan of the brand, a 90's offshoot of maison Annabella, a historic fur label. Situated in the heart of Milan's fashion district, in via Montenapoleone, the boutique offers its clientele an array of high-fashion furs, no longer timeless classics, but also designed to appeal to younger generations. The flagship store carries the brand's most precious creations including mink, sable, leather outerwear but also accessories, bags and vests, highlighted by soft fur inserts. For an easy-chic style. Open Mon 2pm-7pm; Tues-Sat 10am-1pm; 2pm-7pm. www.simonettaravizza.it. Via Montenapoleone, 1. T: 0276012921. M1 San Babila. **Map G4**

VIONNET—In the very heart of the design district, this store is characterized by minimalist lines combined with opulent materials including marble and brass, a readaptation of the elegant Parisian atelier founded by world renowned couturier Madeleine Vionnet. For the joy of fashionistas, this exclusive brand has chosen Milan to open its first Italian single brand store.

Vionnet's chairman is dapper entrepreneur Matteo Marzotto, also the son of famed Italian designer Marta Marzotto. www.vionnet.com. Corso Monforte, 16. T: 02 49682563. M1 San Babila. **Map G4**

Concept Stores

BANANA REPUBLIC—Versatile, streamlined clothing and luxury fabrics at affordable prices. This is the secret of the success of Banana Republic which has just opened in Milan. The megastore also hosts Monogram, a collection of basic clothing that represents the best of the collections. By appointment, free image consultancy with personal stylists. Open Mon-Sat 10am-8pm; Sun 11am-8pm. www.bananarepublic.gap.com. Corso Vittorio Emanuele II, 24/28. T: 02 30352900. M1 San Babila. **Map G4**

CARGO—Home furnishings, books, perfumes, candles, carpets and a sector dedicated to tropical plants. An exotic open space reconvered from a famous Milanese industrial factory but also a cultural centre hosting discussions on art, food, music and games. Open Tues-Sun 10.30am-7.30pm. www.high-techmilano.com. Via A. Meucci, 43. T: 02 2722131. M2 Crescenzago. **Off Map**

FERRARI STORE MILANO—Dedicated to Ferrari devotees, this authorized sales point of the

historic Maranello headquarters sells over three thousand types of Ferrari merchandise including clothing, leather goods, high-class accessories, toys and models. From a minimum of 3.5 euros for a logoed writing pad up to 42 thousand for a Formula 1 engine. A visit to this futuristic, five-storey, location, expressing the explosive soul of car racing, is definitely a worthwhile experience. Open Sun-Fri, 10am-8pm; Sat 10am-9pm. store.ferrari.com. Piazza Liberty, 8. T: 02 76017385. M1-M3 Duomo. **Map F4**

HIGH TECH—A large multi-space emporium selling sofas, bookshelves, fragrances, notebooks, lamps, kitchenware but also ethnic furniture and fashion accessories. Original, innovative home furnishings at affordable prices. Open Mon 1.30am-7.30pm; Tues-Sun 10.30am-7.30pm. www.high-techmilano.com. Piazza XXV Aprile, 12. T: 02 6241101. M2 Moscova, M2 Garibaldi. **Map F2**

MOMODESIGN—"Made-in-Italy" creativity, style and design are the hallmark features of Momodesign's collections. The style is the value added of each creation, which always manages to anticipate market trends, include men and women's timepiece lines: helmets, watches, shoes, apparel and leather goods and, last but not least, cover for iPhones, iPods and mp3s. Open Mon 3.30pm-7.30pm; Tues-Fri 10am-2.30pm/3.30pm-7.30pm; Sat 10am-7.30pm. www.momodesign.com. Galleria San Babila, 4/A. T: 02 76016168. M1 San Babila. **Map G4**



Member of 

Your luxury personal shopper in Milan

GoldBlack Style
Luxury Personal Shopper and Image Consultant

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(Piazza San Babila), Milano
Tel. 02 39680604
Manuela Faganelli
mobile +39 338 2032234

www.goldblackstyle.com

PRODOTTO E COMUNICAZIONE

Welcome to Brera



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ANGELA CAPUTI GIUGGIÙ, original creations



GIÒSA, crocodile leather

Despite its modern architecture and industry, Milan is a city of great artistic surprises including the characteristic district of Brera where visitors will have a chance to savour the more creative, artsy side of the city: a delightful spot for gallery hopping, shopping, drinks or dinner!

Brera is synonymous with the artistic heart of the city. In fact, as you stroll along the streets of this ancient district, you cannot help but be enchanted by its almost surreal atmosphere boasting small artisan's workshops or quaint stores selling canvases and paints. Additionally, Brera is home to the impressive **Accademia di Belle Arti**, where visitors can admire Milan's famous painting collection at the **Pinacoteca** (the Brera Picture Gallery), the historic **Biblioteca Nazionale Braidense** (Braidense National Library), the **Museo Astronomico** (The Astronomical Museum), the oldest scientific research institute in the city and the **Giardino Botanico** (Botanical Gardens), an evocative green space located in the heart of the city.

Art, shopping and entertainment

To start your sightseeing tour on the right foot, we suggest stopping for a cup of coffee at **Princi**, not just an ordinary bakery, but a meeting point where, amidst the heady scents of "brioche" and "cappuccino", you will have a chance to begin your day on a high note. A reference point for antique lovers, Brera boasts a large number of antique shops. As an aside, those interested in bargains or bric a brac should definitely make time to visit the **mercato di antiquariato e brocantage**, held on the third Sunday of each month.

Not far from the elegant artisan footwear sold by **Iliprandi** or the vintage delights of **Cavalli&Nastri**, visitors will find the first Italian monobrand store of fashion guru **Marc Jacobs**, whose

adjacent café is the perfect spot for a "trendy" aperitivo set against the evocative backdrop of piazza del Carmine. The array of boutiques continues with the tailor-made, Italian-style shoes by **Alfonso Garlando**, the historic Milanese brand for luxury jewels **Manfredi**, the sophisticated offer of scarves by **Faliero Sarti**, bags by **F. Clio**, the original accessories by **Angela Caputi Giuggiù**, silverware by **Giovanni Raspini**, jewellery by **Kidult** in via Pontaccio, designer eyewear by **Alain Mikli** in corso Como, unique leather accessories by **Giòsa** in via Ciovasso and the sartorial tradition of **Ader** and **Montezemolo**. Conversely, for design aficionados, we suggest a visit to the **Calligaris** flagship store, after which you will have a chance to lose yourself amidst the thousand of furnishing ideas offered by **Cargo&Hi-Tech**; dulcis in fundo, in the real sense of the word, don't forget to sample the specialities of maître chocolatier **Guido Gobino** in corso Garibaldi.

Tasting suggestions

Between visiting one shop and another, you might be surprised to suddenly

discover that it's time for lunch. Try the typical Parma-based charcuterie specialities at **Parma & Co**, where you can also enjoy a Sunday brunch, the typical Italian fare offered by **Chiù**, also an excellent idea for tasty gift food packages, the organic menus found at **Tastàri** or the famed sandwiches sold by **Panino Giusto**. The afternoon is likely to pass by in a flash until you suddenly realize that it's aperitivo time, the beloved Milanese tradition of pre-dinner drinks and a great way to relax at the end of a long day: you are definitely likely to be seduced by the purely Art Dèco-style atmosphere of **El Tombon de San Marc** or the trendier atmosphere of **Fashion Café** in via San Marco; other options are heady wine tasting sessions in the informal ambience of either **N'Ombra de Vin** or **Moscattelli**. Conversely, the more fashion-oriented will find just what they're looking for in nearby corso Como, featuring Milan's renowned **10 Corso Como**, a café, restaurant, concept store, bookshop and exhibition space.

Choosing the right restaurant for dinner might pose quite some discussion. Here are some venues where you can savour authentic Italian cuisine: **Maxelà**, for meat lovers, **La Briciola** and **Giallo** for real "VIP-watching", the Mediterranean flavours of **Mimmo-Osteria del Corso**, the Tuscan ones of **Osteria Brunello** and, last but not least, the characteristic restaurants of old Milan including **Rigolo**, **All'Isola**, **La Libera**, **Bebel's** and **La Vecchia Lira**.

Alfonso Garlando
Italian-style shoes
Via Madonnina 1
corner of piazza del Carmine
www.alfonsogarlando.it

- ACCADEMIA DI BELLE ARTI** - via Brera 28, T: 02 869551 - www.accademiadibrera.milano.it
- PINACOTECA** - T: 02 722631 - www.brera.beniculturali.it
- BIBLIOTECA NAZIONALE BRAIDENSE** - T: 02 86460907 - www.braidense.it
- MUSEO ASTRONOMICCO** - T: 02 50314680 - www.brera.unimi.it
- ORTO BOTANICO** - T: 02 02 50314680 - www.brera.unimi.it
- 10 CORSO COMO** - corso Como 10, T: 02 29013581 - www.10corsocomocafe.it
- ADER** - via della Moscova 52, T: 02 29062425 - www.ader.it
- ALAIN MIKLI SHOP** - corso Como 9, T: 02 29060349
- ALFONSO GARLANDO** - Via Madonnina 1, T: 02 874665
- ALL'ISOLA** - corso Como 10, T: 02 6571624
- ANGELA CAPUTI GIUGGIÙ** - via Madonnina 11, T: 02 86461080 - www.angelacaputi.com
- BEBEL'S** - via San Marco 38, T: 02 6571658
- CALLIGARIS** - via Tivoli corner of Foro Bonaparte, T: 02 91988333 - www.milano.calligaris.it
- CARGO&HI-TECH** - piazza XXV aprile, T: 02 6241101 - www.cargomilano.it
- CAVALLI&NASTRI** - via Brera 2, T: 02 72000449

- www.cavallienastri.com
- CHIÙ** - via Pontaccio 5, T: 02 8052296 - www.chiu.eu - via San Marco 20, T: 02 6599507
- FALIERO SARTI** - via Solferino 11, T: 02 8053223
- FASHION CAFÉ** - via San Marco 1, T: 02 6572021 - www.fashioncafe.it
- F.CLIO** - via Pontaccio 7, T: 02 80505000 - www.fclio.it
- GIALLO** - via Milazzo 6, T: 02 6571581 - www.ristorantegiallo.biz
- GIOVANNI RASPINI** - corso Garibaldi 51, T: 02 72080286 - www.raspini.it
- GIÒSA** - via Ciovasso 6, T: 02 86997441 - www.giosa.eu
- GUIDO GOBINO** - corso Garibaldi 39, T: 02 89096601 - www.guidogobino.it
- ILIPRANDI** - via Solferino (Galleria San Marco), T: 02 29000580
- KIDULT** - via Pontaccio 3, T: 02 72080271 - www.kidult.net
- LA BRICIOLA** - via Solferino 25, T: 02 6551012 - www.labriciola.com
- LA LIBERA** - via Palermo 21, T: 02 8053603 - www.ristoranteliberamilano.com
- LA VECCHIA LIRA** - Largo La Foppa 5, T: 02 6599136 - www.osteriavecchialira.it

- MERCATINO DELL'ANTIQUARIATO E BROCANTAGE** - via Brera, via Fiori Chiari, via Madonnina, via Formentini, T: 02 794593
- MARC JACOBS** - Piazza del Carmine 6, T: 02 72004080 - www.marcjacobs.it
- MAXELA** - via della Moscova 50, T: 02 29062926 - www.maxela.it
- MIMMO-Osteria del Corso** - corso Garibaldi 75, T: 02 6597441 - www.osteriadelcorso.com
- MONTEZEMOLO** - corso Garibaldi 50, T: 02 29000184 - www.montezemolo.net
- N'OMBRA DE VIN** - via San Marco 2, T: 02 6599650 - www.nombradevin.it
- OSTERIA BRUNELLO** - corso Garibaldi 117, T: 02 6592973 - www.osteriabrunello.it
- PANINO GIUSTO** - corso Garibaldi 123, T: 02 6554728 - www.paninogiusto.it
- PARMA & CO** - corso Garibaldi, T: 02 89096720 - www.parmaeco.it
- PRINCI** - via Ponte Vetere 10, T: 02 72016067 / largo La Foppa 2, T: 02 6599013 - www.princi.it
- RIGOLO** - via Solferino 11, T: 02 804589 - www.rigolo.it
- SPAZIO MANFREDI** - via Brera 2, T: 02 876324 - www.manfredi-madeinitaly.eu
- TASTÀRI** - corso Garibaldi 59/61, T: 02 72008379 - www.tastari.it

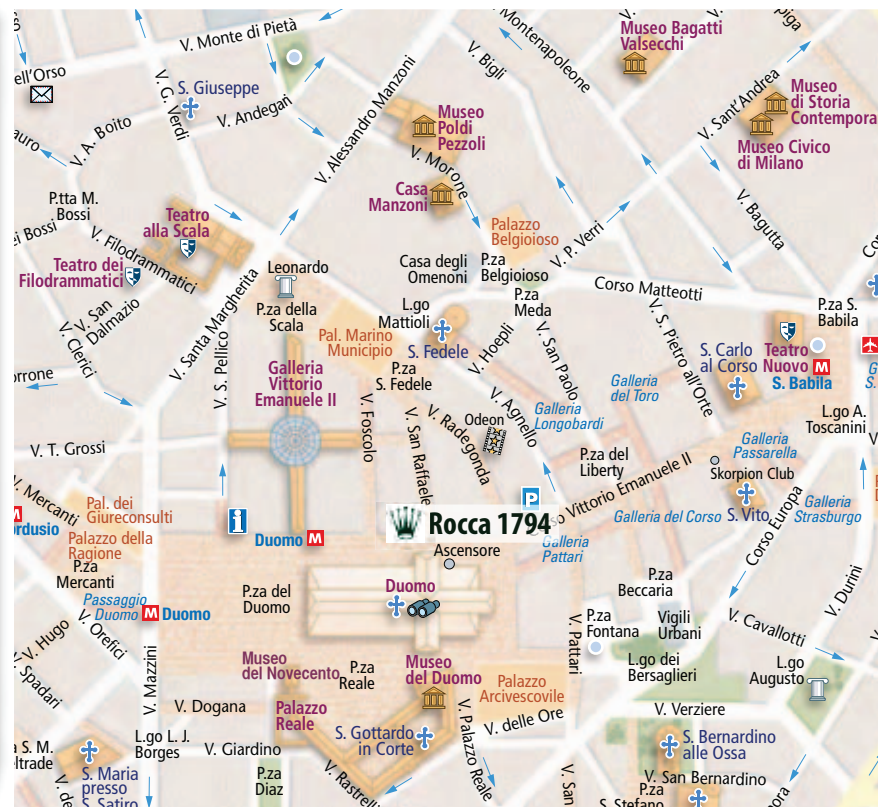
Luxury shopping



ROCCA
1794

Master jewellers and watchmakers since the 18th century, Rocca rates among the first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Vacheron Constantin, Breitling, Jaeger-LeCoultre, Tudor, Gagà. Rocca guarantees outstanding levels of competence and expert skillfull consultancy.

www.rocca1794.com
Piazza Duomo, 25
T: 02 8057447



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ROSSO PREZIOSO—Just a few steps from via Brera, this small concept store is perfect for intellectual-chic shopping featuring the best of Made-in-Italy. Under the creative directorship of Cristina Bacchetti, it offers original collections of high-fashion costume jewellery featuring an elegant, innovative design. Creative themes, materials and colours are updated regularly in accordance with the latest trends. In addition to costume jewellery, it also stocks a delightful selection of fashion accessories and clothing. Open Mon 1pm-7pm; Tues-Sat 10am-7pm. www.rossoprezioso.com. Via San Fermo, 1. T: 02 654841. M2 Moscova-M3 Turati. **Map F3**

Home Décor & Fabrics

VILLA MEISSEN—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. The location hosts the new Home Meissen® Collectibles – a collection of elegant pieces carefully designed and matched in style and color for interior high level. Sofas, chairs, tables, lamps, tableware as well as the luxurious fabrics, linings and accessories

create a journey through the modern era classic from the '40s to the '70s. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

Jewellery & Watches

ANGELA CAPUTI GIUGGIÙ—The brand is renowned throughout the world. Sophisticated, original creations made from unusual materials such as plastic and resin, combined to create unique objects both in terms of colour and shape. Her creations have been used as accessories by famous television and film producers. The accessory as a focal point, capable of creating a look or dressing up any type of garment. A



PETTINAROLI

Founded in 1881 and now run by the fourth generation, it is considered one of the oldest venues in the city. Since its inception, the shop has been a reference point for style and elegance in writing paper, business cards, printed documents, desk items and photo albums in beautifully handcrafted leather according to time-honoured Italian tradition. The basement floor houses a vast assortment of prints and antique maps. Open Mon 3pm-7pm; Tues-Sat 9am-1pm/3pm-7pm. M1-M3 Duomo. **Map F4**

www.fpettinaroli.it • www.pettinarolimapsandprints.com
Piazza San Fedele, 2 (entrance from via T. Marino)
T: 02 86464642-1875
More info: www.wheremilan.com

FEDELI
MADE IN ITALY

WWW.FEDELICASHMERE.COM
Flagship store - v. Montenapoleone 8, Milano

magical blend of contemporary and classical taste. A dream well worth the wearing. Open Tues-Sun 10am-1pm/2.30pm-7.30pm. www.angelacaputi.com. Via Madonnina, 11. T: 02 86461080. M2 Lanza. **Map F4**

BUCCELLATI—Heir to a tradition that dates back to the 18th century and a favourite with the royal families of Europe, Buccellati offers stunning designs featuring a "tulle, lace or honeycomb" effect. Also known for its silver and extraordinary animal collections. Open Mon-Sat 10.30am-1pm/2pm-7pm. www.buccellati.com. Via Montenapoleone, 23. T: 02 76002153. M3 Montenapoleone. **Map F4**

BULGARI—Among the most noteworthy names in the world together with Cartier and Tiffany, since the very beginning, Bulgari has been a reference point for luxury jewellery. It also carries watches, fragrances, accessories and small table items. Its most famous collection is the "Bzero1", originally crafted in gold and subsequently embellished with diamonds and precious stones. Open Mon-Sat 10am-7pm. www.bulgari.com. Via Montenapoleone, 2. T: 02 777001. M1 San Babila. **Map G4**

CARTIER—In addition to its jewellery, Cartier is also famous as a luxury maker of watches, second only in the world to Rolex. Renowned for its design and technology, Cartier's steel watches are embellished with details in gold, platinum and diamonds. Open Mon-Sat 10am-7pm. www.cartier.it. Via Sant'Andrea, 11 (Temporary Boutique). T: 02 3030421. M3 Montenapoleone. **Map G4**

DAMIANI—Master craftsmen since 1924, Damiani has a long goldsmithing tradition which it has always interpreted with the innovative spirit. Line purity, a refined, elegant classic as well as contemporary spirit, are the distinctive values of the Damiani jewelry reposed in a flagship store designed by Antonio Citterio. A well-lighted space displays all the Maison's jewelry collections, which are admired throughout the world for their jewelry to be realized by master goldsmiths in full accordance with the best Italian tradition. Open Mon-Sat 10am-7pm. www.damiani.it. Via Montenapoleone, 10. T: 02 76028088. M3 Montenapoleone. **Map G4**

DEWAN—An elegant, sophisticated space and an ideal venue for this historic brand whose offer ranges from costume jewellery and highly sought-after accessories to leather bags and china collections. Closed Sun and Mon morning. Open Mon 3.30pm-7.30pm, Tues-Sat 10am-1.30pm/3.30pm-7.30pm. www.dewan.it. Via Manzoni, 44. T: 02 76003018. M3 Montenapoleone. **Map F3**

DODO—The gold Dodo jewellery line, created in 1995 by Pomellato, is by now a classic either for gift or collection purposes. It sells an array of animal charm pieces, each of which has a particular meaning. The new Flagship Store, designed by world-renowned Paola Navone, is characterized by the brand's signature colours and themes. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.dodo.it. Corso Matteotti, 9. T: 02 49524750. M1 San Babila. **Map G4**

FARAONE—Having undergone a complete makeover, this historic maison of highclass jewellery interprets Italy's famous tradition of goldsmithery according to an innovative, sophisticated and exclusive vision. A real jeweller's showroom, a "never-seen-before" and contemporary concept of high-class jewellery that though boasting a new style and soul nevertheless retains its time-honoured heritage and personality. Faraone offers two exclusive lines, a pret-a-porter line "I Composable" and a haute couture line "One of a Kind", both featuring an infinite number of combinations, shapes and colours. Open Mon-Fri 10am-7pm. www.faraonegioielli.it. Via Montenapoleone, 9. T: 02 76319153. M3 Montenapoleone. **Map G4**

GAGÀ MILANO—The coloured world of Gagà watches debuts for the first time in Italy. After Tokyo, Osaka and Hawaii, Gagà has opened its first monobrand store in Milan's Corso Venezia. Boasting chic, warm, elegant, minimalist style décor, its interior has been designed to offset the brand's extravagant soul, a meld of retro fashion and contemporary taste. www.gagamilano.com. Corso Venezia, 8. T: 02 36750377. M1 San Babila. **Map G4**

GOBBI 1842—Founded in 1842, Gobbi is a reference point for refined jewellery and precious timepieces, such as Patek Philippe, Rolex, Tudor and Baume&Mercier. You will get the same fine assistance that the Gobbi family has been providing its clients for the last six generations. The upper-floor laboratory provides quick, top quality, watch repair and maintenance service. Open Tues-Sat 10am-1.30pm/2.30pm-7pm. Corso Vittorio Emanuele II, 15. T: 02 76020536. M1 San Babila. **Map G4**

JAEGER-LECOULTRE BOUTIQUE—Ideally located in the heart of Milan's "Golden Fashion Triangle", Jaeger-LeCoultre opened its first Italian boutique in keeping with the spirit of invention and creativity which has set this reference brand of Haute Horlogerie apart in the field of watchmaking since 1833. Featuring an elegant, low-key interior, this exclusive space harmoniously blends the best of design and contemporary materials with an Art Déco style, a period in which the Swiss watchmakers created the legendary Reverso. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.jaeger-lecoultre.com. Via Montenapoleone, 1. T: 02 76281376. M3 Montenapoleone. **Map G4**

LINGOTTINO—Just a short distance from via Torino and corso Magenta, Lingottino offers beautiful handcrafted pieces. Unique items, ranging from tiny earrings to diamond chokers. Open Mon 3pm-7pm; Tues-Sun 10am-2pm/3pm-7pm. www.lingottino.it. Via Santa Marta, 10. T: 02 72022203. M1 Cordusio. **Map E5**

LOCMAN—Original, innovative, trendy watches, distinguished by high-quality artisan finishes. A real atelier where high-tech and tradition meld to create an atmosphere of extreme elegance. Locman is currently one of the most important names in Italian watchmaking. Open Tues-Sat 10am-7pm. www.locman.it. Via Gonzaga, 5. T: 02 36512893. M3 Missori. **Map F5**

LUIGI VERGA—A large selection of some of the most desirable watch brands available on the market, including Rolex, Patek Philippe, Cartier, IWC, Jaeger-



PELLUX RIMOWA STORE MILANO

VIA AGNELLO - 20121 MILANO - TEL 02 864104

MOMODESIGN
FLAGSHIP STORE

MOMODESIGN Store
Galleria San Babila 4/A 20122 MILANO - Italy
T: +39.02.76016168
info@momodesign.com

Open: Monday: 3.30pm - 7.30pm
Tuesday - Friday: 10am - 2.30pm / 3.30pm - 7.30pm
Saturday: 10am - 7.30pm
Closed on Sunday and Monday morning

www.momodesign.com - follow us on

Outlets & Factory Stores

Milan is surrounded by a belt of Outlets and Factory Stores. Real shopping villages offering top Italian and international designer brands at prices discounted from 30 to 70%.



• **FIDENZA VILLAGE** - Fidenza Village is part of the collection of nine "Chic Outlet Shopping" villages in Europe. A real shopping village, offering a fabulous array of designer clothing and homeware.

• **WHERE:** halfway between Milan and Bologna. Take the A1 autostrada and exit at Fidenza/Salsomaggiore Terme. Daily "Shopping Express" shuttle bus also available (departs at 10am from piazza Castello 1, M1 Cairoli).

• **WHAT:** 100 boutiques featuring prestigious designer labels at reduced prices, including Valentino, Paul Smith, Missoni and Michael Kors.

• **NOT ONLY SHOPPING:** thanks to its position, in addition to shopping, Fidenza Village offers a number of other attractions. A great opportunity to learn more about Parma and Terme Verdiane, one of Italy's primary artistic and cultural hubs.

For more information visit: www.fidenzavillage.com

• **FOXTOWN** - An outlet store on the Swiss border, FoxTown uses the popular US-style "Factory Stores" formula: practically all the best designer labels, accessories and not only, at factory prices.

• **WHERE:** just 15 km from Lugano and 30 km from Milan. Take the Milano-Lugano autostrada and exit at Mendrisio. The outlet can also be accessed by a daily shuttle service (departs at 2pm from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 160 exclusive stores, more than 250 top brands (such as Gucci, Prada, Armani, Dolce&Gabbana, Dior, Polo Ralph Lauren, Lacoste, Burberry, Nike e Tommy Hilfiger), 1 casino, 7 bars and restaurants. And again, new openings of prestigious brands such as Blumarine, Timberland, Lindt, Pollini, Sebastian and Desigual.

For more information, visit: www.foxtown.com

• **SERRAVALLE DESIGNER OUTLET** - One of the first outlet villages in Europe, Serravalle Scrivia is located in the province of Alessandria. Designed as a typical medieval Ligurian town, it combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Liguria Riviera. McArthurGlen boasts also "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" in Marcanise near Naples, and "Veneto" at Noventa di Piave near Venice.

• **WHERE:** take the A7 Milano-Genova autostrada and exit at Serravalle Scrivia. The outlet can also be accessed by a convenient daily shuttle service (departs at 10am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 180 exclusive designer brand stores, elegance, affordable prices and high quality for all pockets. Several events in November: To discover your favourite designer brands visit: www.mcarthurglen.it

• **VICOLUNGO THE STYLE OUTLETS** - Situated just thirty minutes from Milan, in the province of Novara, the Viculungo Outlet is the ideal place to spend an exciting day's shopping.

• **WHERE:** take the A4 Milano-Torino autostrada and exit at Biandrate Viculungo. Shuttle service available on Fri-Sat-Sun-Mon (departs at 10.30am from Foro Bonaparte 76, M1 Cairoli-M2 Lanza) (www.zaniviaggi.it)

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices of up to 70%.

• **NOT ONLY SHOPPING:** Viculungo Outlet also hosts art exhibitions, events and other initiatives for a enjoyable day's outing.

For more information, visit: <http://viculungo.thestyleoutlets.it>

• **FRANCIACORTA OUTLET VILLAGE** - A real fashion town where elegance, good food and quality combine to offer you a unique shopping experience.

• **WHERE:** Rodengo Saiano, in the province of Brescia. Easily accessible from Milan on the A4 autostrada, Ospitaletto exit.

• **WHAT:** 160 designer boutiques including Calvin Klein, Boggi and Pinko, but also Bialetti and Basetti for homeware and Lindt to delight your taste buds.

• **NOT ONLY SHOPPING:** Franciacorta Village is situated in an area famed for its fine wines, from which it takes its name. The area is also known for its castles and golf courses.

For information on package tours and group specials visit: www.franciacortaoutlet.it

LeCoultre, Tudor, Luigi Verga also prides itself on its after-sales service and boasts an on-premises UNI EN ISO 9001: EDITION 2008 certified repair workshop. Open Tues-Sat 10am-1.30pm/3pm-7pm. www.luigiverga.it. Orologeria Luigi Verga: Via G. Mazzini corner of via Dogana, 3. T: 02 8056521. M1-M3 Duomo. **Map F5**

• Luigi Verga Orologi: Corso Vercelli, 7. T: 02 43995176. M1 Conciliazione. **Map C4**

MATTIA CIELO—A new space devoted to jewellery, designed to showcase the brand's new collection but also to offer its most exclusive clientele a bespoke, high-tech jewellery service. Its eye-catching décor is a meld of leather and metal, LED and micro-projectors, to create an understated, elegant atmosphere. Open Mon 11am-7pm; Tues-Sat 10am-7pm. www.mattiacielo.com. Via Montenapoleone, 6. T: 02 38603860. M1 San Babila. **Map G4**

PILGIO—A passion for materials and a vocation for handcrafting. Pilgio's creative line was developed in 1984, gradually making a name for itself over the years thanks to its unparalleled originality and expressive energy. Unique jewels in which a number of the most common materials such as iron, steel and stones are paired with gold and copper-plated silver to give life to beautifully crafted pieces of emblematic jewellery. The signature feature of the brand is its unusual working technique "Oro Muto" (Mute Gold). Open: Mon-Sat 10am-7.30pm. www.pilgio.com. Via Caminadella, 6. T: 02 804812. M2 Sant'Ambrogio. **Map E5**

PISA OROLOGERIA—A watch lover's paradise for over 60 years. Prestigious timepieces with particular attention to the latest innovations. Assistance centre and specialized workshop. Unique gift packaging with delivery guaranteed to any part of the world. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via P. Verri corner of via Montenapoleone, 9. T: 02 76208328. M1 San Babila, M3 Montenapoleone. **Map G4**

PISA OROLOGERIA-ROLEX BOUTIQUE—The Pisa family has always been a forerunner in the world watch sector and now hosts the Rolex Boutique. The collaboration between the Pisa family and the Rolex brand goes back over 60 years. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pisaorologeria.com. Via Montenapoleone, 24. T: 02 76317726. M3 Montenapoleone. **Map F4**

POMELLATO—Established in 1967 as an artisan laboratory and currently a reference point in Italian gold-crafting. Pomellato trends include vibrant coloured stones set in red gold, irregular cuts and ultra-feminine designs. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pomellato.it. Via San Pietro all'Orto, 17. T: 02 76006086. M1 San Babila. **Map G4**

QUERLOT—A new line of original, sophisticated jewellery, designed for women who rather than following fashion trends prefer to make their own statement with something unique and different. Querlot offers jewellery at affordable prices because it uses 9-carat gold, silver, precious stones and small diamonds. Open Mon-Fri 10.30am-2.30pm/3.30pm-7.30pm. www.querlot.com. Foro Buonaparte, 63. T: 02 72080304. M1 Cairoli. **Map E4**

ROCCA 1794—Master jewellers and watchmakers since the 18th century, Rocca rates among the

first importers of luxury Swiss watches. A selection among the most prestigious brands: Damiani, Rolex, Breguet, Ulysse Nardin, Omega, Cartier, Panerai, Piaget, Baume&Mercier. Rocca guarantees outstanding levels of competence and expert skillfull consultancy. Open Mon-Sun 10am-7pm. www.rocca1794.com. Piazza Duomo, 25. T: 02 8057447. M1-M3 Duomo. **Map F4**

RONCHI—Opened in 1929, it has become a prestigious reference point for all watch lovers, always combining the passion for the high level watchmaking with the love for the refined jewellery, the continuous research of the fashion trend as well as the classic. Among the most prestigious brands: Rolex, Tudor, Jaeger-LeCoultre. Open Tues-Sat 9.30am-1pm/3pm-7pm www.ronchigiolielli.com. Via Albricci, 2 (Temporary Shop). T: 02 877449. M3 Missori. **Map F5**

SWAROVSKI BOUTIQUE—An iconic symbol of luxury shopping, it offers the best of jewellery, key rings, watches, objets d'art and, naturally, the famous animal figurine collectables inc the best of precision-cut

crystal glass and related luxury objects. Open Mon-Sun 10am-7.30pm. www.swarovski.com. Via Dante, 15. T: 02 89092256. M1 Cairoli. **Map E4**

SWATCH—The secrets of the Swatch success are appealing design at affordable prices. In addition to its classical plastic styles, it now also offers new versions ranging from Irony (in metal) to Snowpass (with an integrated access function that can be used as a ski pass) and Beat (featuring an Internet Time function). It also stocks jewellery and specials. Several stores located throughout the city (corso Buenos Aires, 64; via Montenapoleone, 12; corso Vercelli, 3; corso Vittorio Emanuele II, 15; corners at Coin, piazza Cinque Giornate; corso di Porta Ticinese, 58). Open Mon-Sun 10am-8pm. www.swatch.com. Corso Vittorio Emanuele II, 15. T: 02 76000520. M1 San Babila. **Map G4**

TIFFANY & CO.—This world-renowned jeweller has four flagship stores in Milan, Florence, Bologna and Rome. Located in the heart of Milan's fashion district, it carries an exclusive selection of classically simple jewellery and gift items in perfect keeping with

SPOTLIGHT

Fidenza Village invites you to discover the trends for Fall/Winter!

A must for the forthcoming season is fur detailing, which will feature on outerwear for a cosy, cute look during the coldest months!

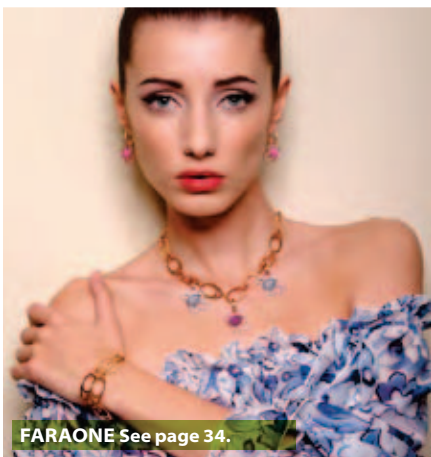
The hottest fall colours featured in the collections showcased by Pinko and Colombo put the emphasis not only on casual-chic style but also on a more elegant, sophisticated look.

For the evening, brocade makes a statement on ultra-glam outfits, glittering gold illuminates one-shoulder dresses, and coats with fur collars by Class Roberto Cavalli are designed for a modern-day princess. Women's styles for the season are inspired by a sophisticated, dandy-like elegance, reinterpreting classics such as Fratelli Rosetti's Oxford lace-ups or cream-coloured



double-breasted jackets by Colombo. Furthermore, from **15 September to 31 October**, Fidenza Village will be celebrating denim with a selection of events and special offers for you to discover!

Readers of *Where Milan* will be entitled to an **additional 10% saving** (VIP Card) at all Fidenza Village boutiques. Stop by the Tourist Information Office and mention the magazine. **FidenzaVillage.com**



FARAONE See page 34.



PILGIÒ See page 37.



GIÒSA See pages 30, 31 and 38.



VIBRAM See page 39.



DRIVE YOUR DREAM See pages 38 and 61.



SEGWAY See page 39.

the tradition of its famous New York counterpart founded in 1837. Open Mon-Sat 10am-7pm. www.tiffany.com. Via della Spiga, 19/a. T: 02 76022321. M3 Montenapoleone, M1 San Babila. **Map G4**

VAN CLEEF & ARPELS—Respect for the past, a taste for beauty, a passion for travel and a search for harmony are the underlying values that the Maison has continued to uphold since its creation in 1906. Values which though never losing sight of contemporary styles nevertheless continue to encourage an ongoing dialogue between those who create the jewellery and those who wear

them. A timeless recognizable style defined by elegance, femininity and creative audacity are the hallmark features found in all the collections of this historic brand. For a century Van Cleef & Arpels have been fusing inspiration and technical prowess into creations embodying expertise, ingenuity and talent. Open Tues-Sat 10am-7pm, Mon 3pm-7pm. www.vancleefarpels.com. Via P. Verri, 10. T: 02 7767951. M3 Montenapoleone. **Map G4**

VILLA MEISSEN*—Drawing thousands of visitors all over the world each year, Meissen® has created a unique life-style experience with home, fine art, porcelain, accessories, and the most recent Meissen® Joaillerie collection, combining a meld of exclusive materials such as porcelain, gold and precious stones, exemplifying the brand's supreme craftsmanship. This 300 year-old German luxury brand has recently refurbished Casa Carcassola-Grandi as the location for its stunning European Flagship store. Open Mon-Sat 10.30am-7.30pm. www.meissen.it. Via Montenapoleone, 3. T: 02 89423725. M1 San Babila. **Map G4**

VHERNIER—A leader in the production of sublime jewellery, this maison is a hot favourite with the international jet set and specializes in the production of highly exclusive, unique pieces. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.vhernier.it. Via Santo Spirito, 14. T: 02 77331560. M3 Montenapoleone. **Map G4**

Leather & Luggage

GIÒSA—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosa.eu. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

PELLUX—Situating just a short distance from the Duomo, Pellux is the epitome of luxury travel

luggage selling briefcases, suitcases, bags of all shapes and colours and handcrafted lines made from the most precious skins. It is the first Italian flagship store of Rimowa, leading producer of aluminum and polycarbonate suitcases. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.pellux.it - www.rimowastoremilano.it. Piazza San Fedele, 2 (entrance from via Agnello). T: 02 864104. M1-M3 Duomo. **Map F4**

Passion Shopping

DRIVE YOUR DREAM—The city tour itineraries of Drive Your Dream offer all the excitement of driving a super car either in Milan's most prestigious shopping streets or its outlying areas (Lake Como and Lake Maggiore). Thanks to a test drive, from 15' to 8 hours, under the supervision of an expert co-pilot, you can experience all the thrill of turning heads behind the wheel of a Ferrari Spider or a Lamborghini Gallardo Spider. Flat rate fee, no deposit or extra charges for insurance or petrol. www.dydream.it. Piazza Sempione, 5. T: 02 39195044 or 327 6787077 (info and reservations). **Map D3**

E. MARINELLA—Established in 1914, the Marinella brand is known throughout the world for its stylish, hand-made neckties, worn by heads of state, industrial magnates and celebrities. In addition to the legendary shop - still located in Naples - and its sophisticated Milan boutique, E. Marinella ties are also sold at its single-brand store in Tokyo, Lugano and London. Open Mon 3pm-7pm; Tues-Sat 10am-7pm. www.marinellanapoli.it. Via Santa Maria alla Porta, 5. T: 02 86467036. M1 Cordusio. **Map E4**

GIÒSA—An atelier combined with a showroom in the Brera district, where the particular way to work the crocodile leather is, before being a business, a family history for about 40 years. The atelier merges the traditional working techniques of how to handle the most precious leathers with the modern and innovative way to transform them. Today Giòsa has become a reality bringing the finest craftsmanship and producing unique pieces intended to satisfy each customer's necessity, from the choice of colors to the most sophisticated finish. Open Mon-Fri 9am-1pm/2pm-7pm; Sat and Sun by appointment. www.giosa.eu. Via Ciovasso, 6. T: 02 86997441. M1 Cairoli, M2 Lanza. **Map F4**

MONTBLANC—A legendary manufacturer of fine writing instruments and sophisticated, high-quality watches and jewellery. The product range also includes eyewear and leather goods. Two locations in the city (via Montenapoleone and corso Vercelli). Open Mon-Sat 11am-7pm. www.montblancitalia.it. Via Montenapoleone, 27B. T: 02 76317720. M3 Montenapoleone. **Map F4**

SCALA SHOP (LA)—A destination store for the lovers of ballet and opera, this fabulously equipped shop offers a wide choice of books, CDs, DVDs, gift items, merchandise, photos and posters. It has a corner dedicated to dance equipment and shoes by Freddy, the official sponsors of the La Scala Ballet corps. Purchases can also be made online. Open Mon-Sun 10.30am-7.30pm and on evenings during performances. www.lascalashop.it. Largo A. Ghiringhelli. T: 02 45483257. M1-M3 Duomo. **Map F4**

SEGWAY—The trendiest, most environmentally-friendly way to visit the city and its fashion streets. Segway offers a wide range of services including: "Downtown tour", 3 hours in discovery of the most evocative places of the city's historic centre, "Shopping Tour" to visit downtown boutiques with a personal shopper, "Movida Tour", to spend a fun-filled evening at one of the city's most glamorous, hot spots. Reservations advisable. www.segwaytourmilan.com. Piazza Sempione, 5 (Arco della Pace). T: 02 39545062, info@segwaytourmilan.com. **Map D3**

Shoes

ALFONSO GARLANDO—Tailor-made, Italian-style shoes are the protagonists at this charming boutique in the Brera district, which offers made-to-measure shoes for ladies and brides available in hundreds of different styles and a wide array of materials. Open Mon 12.30am-7.30pm; Tues-Sat 10am-7.30pm; Sun 11am-1.30pm/2.30pm-7pm. www.alfonsogarlando.it. Via Madonnina, 1. T: 02 874665. M2 Lanza. **Map F4**

BALLIN—The signature brand of "Made-in-Italy" excellence and leader in the artisan production of luxury footwear has recently opened a new single-brand store in Milan. Extending over a surface area of 200 sq.m. in Milan's Quadrilatero della Moda, the

store makes a statement with its minimalist lines and elegant decor. Open Mon-Sat 10am-7pm. www.ballin-shoes.it. Via Santo Spirito, 5. T: 02 76014904. M3 Montenapoleone. **Map G4**

FRATELLI ROSSETTI—Renowned throughout the world for their comfort and fit. These beautifully handcrafted shoes are a perfect mix of luxury and tradition, with an added touch of originality. Beautiful and stylish to boot. The boutique is closed for renovation until the end of March and it will reopen with a completely new concept. The temporary shop is in corso Matteotti, 22 inside Galleria del Toro. Open Mon-Sat 10am-7pm; Sun 10am-2pm/3pm-7pm. www.fratellirossetti.com. Via Montenapoleone, 1. T: 02 76021650. M3 Montenapoleone. **Map G4**

GEOX—The famous "breathable shoe", the result of the creative genius of Mario Moretti Polegato, distinguished by a special waterproof, breathable membrane. Innovation, design and healthy feet. Nine sales points in Milan. Open Mon-Sat 10am-7.30pm; Sun 11am-7.30pm. www.geox.com. Piazza San Carlo corner of corso Vittorio Emanuele II. T: 02 76028217. M1 San Babila. **Map G4**; via Montenapoleone, 26. T: 02 76009372. M3 Montenapoleone. **Map F4**

POLLINI—This new concept store houses all the collections of men and women's footwear and accessories in three rooms. On stepping inside, customers will be welcomed by iconic armchairs of retro inspiration, artistically placed throughout the various rooms, and a hanging lighting system consisting of delicately handcrocheted lamps. Open 10am-7pm. www.pollini.com. Via della Spiga, 15. T: 02 76015351. M3 Montenapoleone. **Map G4**

RODO FIRENZE—A new space inspired by the longstanding heritage of this Florentine maison renowned for its high-class craftsmanship in leather and textile footwear and accessories. The boutique features a contemporary ambience dominated by a magnificent crystal staircase that connects the shop to the showroom. Open Mon-Sat 10am-1.30pm/2.30pm-7pm. www.rodofirenze.it. Corso Matteotti, 14. T: 02 84961950. M1 San Babila. **Map G4**

SERGIO ROSSI—Sergio Rossi awakens the femme fatale in every woman. Beautifully crafted, comfortable, eye-catching footwear designed

for women in search of an iconic symbol of style. Each pair of shoes is checked for quality at least 120 times. Sergio Rossi also stocks handbags. Open Mon-Sat 10am-7pm. www.sergiorossi.com. Via Montenapoleone, 27. T: 02 76006140. M3 Montenapoleone. **Map F4**

STUART WEITZMAN—A brand specializing in comfortable, high-fashion women's footwear, Stuart Weitzman offers trendy styles, uber-luxe pumps with staggeringly high stiletto heels and evening sandals featuring the brand's unique, unmistakable style. More than 600 creations for all seasons combining both classic and exotic materials - from cork to printed snakeskin, from gore-tex to gelatinous materials -, worn by beautiful people and fashionistas the world over. Open daily 10am-7pm. www.stuartweitzman.com. Via della Spiga, 3. T: 02 76003316. M1 San Babila. **Map G4**

VERGELIO—A historic brand offering some of the finest quality footwear for men and women. Collections that are always abreast of the latest fashion trends without ever foregoing quality. A Made-in-Italy "must". The chain has many other shops scattered around the city. Open Mon 3pm-7.30pm; Tues-Sat 10am-7.30pm. www.vergelio.it. Corso Vittorio Emanuele II, 10. T: 02 76003087. M1 San Babila. **Map F4**

VIBRAM—From the well-known Italian company that produces rubber soles for sports footwear and, in particular, hiking boots, amongst other things, this shop offers the highly original "Vibram FiveFingers" product that adapts perfectly to the shape of any foot. Open Mon 3pm-7.30pm; Tues-Sat 10am-1.30pm/3pm-7.30pm. www.vibram.com. Via R. Sanzio, 6. T: 02 36528461. M1 Wagner. **Map B4**

Stationery

PETTINAROLI—Established in 1881 as a print shop and this year celebrating its 130th anniversary, it subsequently branched out into traditional stationery. On offer, highly unique gifts, personalized planners, business cards printed on the finest of papers and antique prints. Open Mon 3pm-7pm; Tues-Sat 10am-2pm/3pm-7pm. www.pettinaroli.it. Piazza San Fedele, 2 (entrance from via T. Marino). T: 02 86464642-1875. M1-M3 Duomo. **Map F4**

UnionPay, Serving Cardholders All Over the World!

UnionPay is the national bankcard association in China, responsible for operating the unified inter-bank clearing and settlement system in China and developing the international acceptance network for UnionPay cards.

The total number of UnionPay cards issued worldwide has exceeded **2.1 billion**; in 2009, the number of UnionPay card inter-bank transactions reached **7 billion** totaling USD 1.1 trillion (shops: 2.13 million / POS terminals: 2.88 million / ATMs: 930 thousand). UnionPay has also established partnerships with around 400 financial institutions all over the world.

More than 2000 shops already accept this card in Milan allowing hundred of thousands of affluent Chinese customers to shop with their favourite cards.

As of now, UnionPay card's international acceptance network covers all of China, and is also extended to more than 90 countries on 5 continents.

UnionPay not only provides **quality, secure and efficient** payment services for hundreds of millions of cardholders all over the world, but also brings brand new payment choices and values to partners as well as energy and opportunities for the global bankcard industry!



Italy Hotline 800 873 045



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5th Floor Tasting Experience

Located on the 5th floor of the **Grand Visconti Palace**, "Al V piano" restaurant unveils the depth and diversity of gourmet food for a business lunch, a romantic dinner, a post-theatre meal or an evening with friends. Its spectacular view over the roofs of Milan go hand-in-hand with a multi-faceted offer of top-notch cuisine, created by the restaurant's expert staff headed by chef **Matteo Torretta** (see photo). Open daily 12.30am-2.30pm/7.30pm-10.30pm (Closed on Sun at lunch). www.extrohotels.com. Via Mantova, 12. T: 02 54069515. Map H7



Recommended by your concierge

For more detailed listings, please see www.wheretraveler.com

Haute Cuisine

ACANTO-PRINCIPE DI SAVOIA—A fabulously elegant ambiance awaits you at the famous Hotel Principe di Savoia. The tables are set just the right distance apart, the service is impeccable and the atmosphere exudes charm. The restaurant offers superior quality food prepared by renowned chefs with dishes that stylishly update the classics of Milanese cuisine, with risotto taking centre stage. The chef's creativity is also expressed in the pasta, meat and fish dishes. Open daily 7pm-11pm. Brunch on Sun 12.30am-3pm (65 euros); Business lunch from Mon to Fri (50 euros). €€€€. www.hotelprincipedisavoia.com/ristorante-acanto. Piazza della Repubblica, 17. T: 02 62302026. M3 Repubblica. **Map G2**

ARMANI NOBU—An ultra-trendy ambiance patronized by the fashion crowd. It goes without saying

that this fab restaurant, owned by the legendary "Giorgio", is located in Milan's "Quadrilatero della Moda". Contemporary luxury, impeccable service and creative cuisine with a touch of Japanese, signed by the internationally renowned chef, Nobuyuki Matsuhisa. Open Mon-Sat 12am-3pm; 6.30pm-midnight. Sun 6.30pm-midnight. €€€€. www.amaninobu.it. Via G. Pisoni, 1 corner of via A. Manzoni. T: 02 62312645. M3 Montenaoleone. **Map F4**

BULGARI-IL RISTORANTE—An oasis of tranquillity, carrying the Bulgari trademark, in the heart of Milan. The famous chef, Andrea Ferrero, offers elegant presentations and small, though satisfying, portions. €€€€. Open daily. www.bulgarihotels.com. Via privata Fratelli Gabba, 7/b. T: 02 805805233. M3 Montenaoleone. **Map F4**

DON CARLOS-GRAND HOTEL ET DE MILAN—Set against an elegant backdrop in the heart of Milan (entrance also through the Grand Hotel et de Milan), it is an intimate spot set within a warm, sophisticated ambience. It has an elegant outdoor area and a cellar

boasting over 200 superlative wines. The menu is enhanced by the creative cuisine of Angelo Gangemi, a young, talented Roman chef, and his team. Open every day until late at night for after-theatre diners. €€€. www.ristorantedoncarlos.it. Via A. Manzoni, 29. T: 02 72314640. M3 Montenaoleone. **Map F4**

JOIA—Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". Several of his finest creations include his "uovo apparente" ("Fake Egg"), his "tonno e la sua ombra" ("Tuna and its Shadow"), his "elogio della Sicilia" ("A Tribute to Sicily") and his "dolcezza a strati" ("Sweet Layers"). The wine list is just as classy as the restaurant. Closed on Sat at lunch and on Sun. €€€€. www.joia.it. Via P. Castaldi, 18. T: 02 29522124. M1 Porta Venezia; M3 Repubblica. **Map G3**

LE NOIR-THE GRAY—In perfect keeping with the hotel's style and design the "Le Noir" Restaurant, situated on the first floor of the Gray Hotel, has a totally black look, in a post-modern oasis where one can enjoy Mediterranean dishes skilfully revisited by

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Reservations for most restaurants are strongly advised. Consult your concierge. In Italy, service is included in the price meaning that although tipping is not compulsory, it is obviously appreciated as a sign of satisfaction. Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread. Although no dress code exists in Italy, semi-formal clothing is usually considered de rigueur at restaurants. All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered. Several unusual venues, offering unique gourmet delicacies, are listed under **Tasting Experience**.

PRICES

Prices are per person.
€ = 30 € or less / €€ = 31-50€ / €€€ = 51-100€ / €€€€ = 101-150€ / €€€€€ = 150€ and above.

the Chef: a cuisine based on fresh and light products, like hand made pasta, fresh fish and vegetables. The restaurant also offers every day a business lunch menu. A vegetarian menu is also available on request for those who love healthy and light recipes. €€€. www.hotelthegray.it. Via San Raffaele, 6. T: 02 7208951. M1, M3 Duomo. **Map F4**

MARCHESINO (IL)-TEATRO ALLA SCALA—Gualtiero Marchesi, the "Maestro" of Italian cuisine, is the mind behind these fabulous restaurant and bistro which, among other things, are set in a superb location: the Teatro alla Scala. Music and good food, a combination which gives life to the best dishes of Italian haute cuisine, featuring original creations and updates of the classics of Milanese cuisine, from risotto to breaded veal cutlets. After-theatre dinner service. Closed on Sat at lunch and on Sun. www.ilmarchesino.it. €€€€. Via Filodrammatici, 2 corner of Piazza della Scala. T: 02 72094338. M1-M3 Duomo, M3 Montenaoleone. **Map F4**

SAVINI—As much a city Landmark as La Scala, this well-established restaurant is considered to be the city's finest. Stylish decor and period furnishings create a sophisticated ambience which, combined with impeccable service, make this a perfect dining experience. The chef Giovanni Bon offers an array of wonderfully creative food, demonstrating his truly authentic talent. Two tasting menus, "Savini 2011" (5 dishes for 95 euros), or "Sorpresa" (6 creations by the chef for 110 euros). Closed on Sat at lunch and on Sun. €€€€. www.savinimilano.it. Via U. Foscolo, 5 (Galleria Vittorio Emanuele II). T: 02 72003433. M1-M3 Duomo. **Map F4**

VERANDA (LA)-FOUR SEASONS—The wonderful cuisine prepared by Sergio Mei, one of Italy's foremost chefs, can be experienced at this ultra-luxurious restaurant located inside one of Italy's most glamorous hotels overlooking the gardens. His unique Mediterranean style of cooking, with

particular emphasis on the cuisine of Sardinia, the chef's native birthplace, brings to life an array of unforgettable flavours and ingredients. Open daily 7am-11pm. €€€€. www.fourseasons.com. Via Gesù, 6/8. T: 02 77081435. M3 Montenaoleone, M1 San Babila. **Map G4**

TRUSSARDI ALLA SCALA—Located next of the Teatro alla Scala, this restaurant, boasting two Michelin stars, embodies outstanding interior design and top-rate cuisine. The chef Andrea Berton is known for his scallops with ginger and peanut cream sauce. Other signature dishes include "liquid salad with cuttlefish dumpling and black olive oil", "risotto with raw prawns Sicilia and coral" and "duck Nantaise, steamed breast, fried leg and grilled spring onion". Closed on Sat at lunch and on Sun. €€€€. www.trussardi.it. Piazza della Scala, 5. T: 02 80688201. M1-M3 Duomo. **Map F4**

VUN-PARK HYATT—A fabulous restaurant, overlooking the Galleria Vittorio Emanuele, with food by the supremely talented chef, Andrea Aprea. Signature dishes include, seafood salad, porcini mushroom salad with slivers of Parmesan cheese, eggs poché, catalogna chicory soup, fresh spaghetti alla chitarra with Vesuvio tomatoes and basil, mullet stuffed with potatoes, capers, olives, orange sauce and sea urchins, costoletta alla Milanese and, for dessert, Montebianco "à la mode du chef". Closed on Sat at lunch and on Sun. €€€€. <http://milano.park.hyatt.it>. Via T. Grossi, 1. T: 02 88211234. M1-M3 Duomo. **Map F4**

Traditional Italian Cuisine

AL' LESS—The signature dish at this restaurant is "bollito misto" (boiled meat) served with all the traditional sauces. Al'Less is also a nursery so don't be surprised by the fact that they also sell plants, particularly aromatic ones, and books on plants and healthy eating. Closed on Mon at dinner. €€€. www.alless.it. Viale Lombardia, 28. T: 02 70635097. M2 Piola. **Map I2**

AURORA—A nineteenth century interior in winter and a fresh outdoor area for alfresco dining on hot summer evenings. Located in the vibrant design area, it offers typical Piedmontese cuisine with typical cold meats, fresh cheeses and substantial main courses. Don't forget to end your meal with Aurora's pear and chocolate cake. Great selection of wines from the Piedmont region. Closed on Mon. €€€. Via Savona, 23. T: 02 89404978. M2 Sant'Agostino, M2 Porta Genova FS. **Map D6**

BAGUTTA—One of Milan's oldest restaurants, Bagutta is famous, among other things, for a literary prize that was once awarded here. In fact, it is also for this reason that it is patronized by VIPs and intellectuals. Its top-class cuisine (Tuscan and Lombard) can also be savoured in the garden. House specialities include: la "fiorentina", the famous Florentine T-bone steak, the "scaloppina alla Bagutta", and soups. Closed on Sun. €€€. www.bagutta.it. Via Bagutta 14. T: 02 76002767. M1 San Babila. **Map G4**

BOTINERO—Nestling in the characteristic Brera district, this restaurant is a welcoming, sought-after gourmet location. Owned by soccer stars Zanetti and Cambiasso, it offers all the typical flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. Wine connoisseurs will be delighted by its serious wine list. The venue boasts five dining areas (including three private rooms) for all occasions, from romantic dinners right up to corporate events,

and seats up to 120 people. The whole is completed by a fabulous outdoor area for "al fresco" dining, far removed from the hustle and bustle of city life. €€. www.botinero.it. Via San Marco, 3. T: 02 65560840. M2 Moscovia, M3 Turati. **Map F3**

CANTINA PIEMONTESE—A top-level "trattoria" with a welcoming atmosphere situated in a beautiful corner of Milan just a short distance from the Duomo. Originally a winery with a prestigious tradition, this charming bistro furnished in 1930s style offers diners a choice of classic regional cuisine from all over Italy. Certified by the Italian association for celiac disease. Closed on Sun. €€. www.cantina-piemontese.it. Via Laghetto, 2. T: 02 784618. M1-M3 Duomo. **Map G5**

DON LISANDER—For more than sixty years, a fashionable restaurant situated right in the heart of Milan, just a short distance from the Teatro alla Scala. An elegant atmosphere and impeccable service. The menu features traditional Lombardy and regional Italian cuisine. The speciality of the house is risotto. For dessert, also try the chestnut semifreddo with persimmon sauce. €€€. www.ristorantedonlisander.it. Via A. Manzoni, 12/A. T: 02 76020130. M3 Montenaoleone. **Map F4**

GALLERIA—Situating halfway between the Duomo and La Scala, Galleria offers elegant inside and outside dining, the perfect place to enjoy Italian style hospitality, from a simple espresso to the cuisine or mouth watering. Established as a mid twentieth century café, today Galleria is also a stylish restaurant and pizzeria featuring a traditional wood-fired pizza oven. Open 365 days a year from 8am to 1am. Live music after 7. €€. www.ristorantegalleria.it. Galleria Vittorio Emanuele II, 75. T: 02 86464912. M1-M3 Duomo. **Map G4**

GIANNINO TRATTORIA—One of the oldest restaurants in Milan, it was opened in 1899, by Pisa-born Giannino Bindi. Boasting a 300 seating capacity, the restaurant has a number of elegantly furnished dining rooms decorated in light and dark shades. Classic menus and simple food made from only the finest, freshest ingredients. A varied menu in keeping with the restaurant's age-old tradition featuring a wide selection of fish and meat, regional dishes and mouth watering desserts. Closed on Sat and on Sun at lunch. €€. www.giannino.it. Via V. Pisani, 6. T: 02 66986998. M3 Repubblica. **Map G2**

IL GIORNO BISTROT-HERMITAGE—This is a contemporary space featuring decor and settings inspired by "Il Giorno", a traditional Milanese newspaper of longstanding repute. A sort of "literary restaurant" which, though reserved, also offers a "laid-back" atmosphere. Its regional Lombardy cuisine, created by chef Alessandro Tamborino, is based on a careful selection of products, with no fuss or frills. An interesting detail: alongside the traditional menu, the restaurant offers its customers also a totally gluten-free menu that enhances all the flavours of high-quality regional cooking. €€. www.monrifhotels.it/HotelHermitage.it. Open daily. Via Messina, 10. T: 02 31817402. **Map D1**

LA RENA—Just a stone's throw from the Duomo, this new restaurant offers a typical Mediterranean fish-based menu. Lobster and crayfish are the specialties proposed in "Plateau Royal", where raw fish is a must. The restaurant boasts a warm, welcoming atmosphere. In addition to its main dining room,

Golden Restaurants



Milanese Tasting Highlights

Get ready for the *Golden Guide Restaurants*, the first guide to Milanese restaurants recommended by the Golden Keys Concierges. Here we offer you a sneak preview of several of the most interesting locations featuring the best of Italy's culinary tradition – bon appétit!

Ask your Concierge



La Briciola

Photo Adriano Caramenti

ACANTO—Five star restaurant at the Hotel Principe di Savoia offers an elegant ambience boasting superior quality food by Chef Fabrizio Cadei. Open daily 7pm-11pm. Piazza della Repubblica, 17. T: 02 62302026. www.hotelpincipedisavoia.com **Map G3**

AL V PIANO—Tantalizing upmarket cuisine at the Grand Visconti Palace Hotel signed by young Milanese Chef Matteo Torretta. Via Mantova, 12. Open daily 12.30am-2.30pm/7.30pm-10.30pm (Closed on Sun at lunch). T: 02 54069515. www.extrohotels.com **Map H7**

BERTI (DA)—Large frescoed veranda overlooking a marvellous century-old garden. Typical Milanese cuisine. Open 12am-2pm/8pm-10.30pm. Closed on Saturday at lunch and on Sunday. Via Algarotti, 20. T: 02 6694627. www.daberti.it. **Map G1**

BICE—Iconic Milanese restaurant renowned for its exquisite cuisine. A culinary haunt of the fashion crowd and a must-visit stopover for stars. Open daily except on Sunday at dinner. Via Borgopesso, 12. T: 02 76002572/795528. www.bicemilano.it. **Map G4**

BRICIOLA (LA)—A refined, elegant ambience, outstanding Mediterranean cuisine and a wine cellar boasting several of the finest vintages. Open 12.30am-3pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Solferino, 25. T: 02 6551012. www.labriciola.com. **Map F3**

CAVALLINI—Elegant, though informal with a charming garden. A mix of traditional and avant garde cuisine. Open 12am-3pm/7pm-midnight. Closed on Saturday at lunch. Via M. Macchi, 2. T: 02 6693174/6693771. www.ristorantecavallini.it. **Map G2**

CELLINI (AL)—Elegant ambience. Fresh, fish-based dishes. Open daily (except on Saturday at lunch) 12am-3pm/7.30pm-11.30pm. Via B. Cellini, 19. T: 02 76024484. www.alcellini.it. **Map H4**

CORIANDOLO (IL)—A good venue for a post-theatre/cinema dinner or a light business lunch in the heart of Milan. Upscale Italian menu. Open daily 9.30am-3pm/7pm-1.30am. Via Dell'Orso, 1. T: 02 8693273. www.ilcoriandolo.com. **Map F4**

DON LISANDER—Fashionable restaurant in the heart of Milan. An elegant atmosphere and impeccable service. Traditional Lombardy and regional Italian cuisine. Via A. Manzoni, 12/A. T: 02 76020130. www.ristorantedonlisander.it. **Map F4**

EAT'S BISTRO—Very high quality food in the new luxury concept Excelsior Milano. Excelsior Milano in Galleria del Corso 4. Open daily 12am-3pm/7.30pm-12pm. T: 02 76280614. www.excelsiormilano.com. **Map G4**

GENTE DI MARE—A perfect meld of French charm and classic Mediterranean influences. Open 12am-2.20pm/7pm-11.30pm. Closed on

Sunday. Bastioni di Porta Volta, 5. T: 02 29005823. www.ristorantegentedimare.it. **Map E2**

GIACOMO (DA)—Set against a romantic backdrop, it offers a prevalently fish-based menu and a wide selection of fine wines. Open daily 12.30am-2.30pm/7.30pm-11.30pm. Via P. Sottocorno, 6. T: 02 76023313. www.giacomoristorante.com. **Map H4**

GIACOMO ARENGARIO—A tribute to Art Déco set within a unique location: the Museo del Novecento. For a stunning panoramic view over the Duomo. Open daily 12am-12pm. Via G. Marconi, 1. T: 02 72093814. www.giacomoarengario.com. **Map F5**

GIACOMO BISTROT—Ideal for a pre-or post-cinema/theatre meal in an ambience where the decorative mood brings to mind the decor of times gone by. Open daily 12am-12pm. Via P. Sottocorno, 6. T: 02 76022653. www.giacomobistrot.com. **Map H4**

GRIGLIAMANIA—Tasty though simple meat-based menu. Piazza Sire Raúl, 4. Open daily, 12am-2.30pm/7pm-11.30pm. T: 02 2846261. **Off Map**

MAMMA ROSA—Outstanding delicacies of Italian regional cuisine and a cellar which is a real museum dedicated to wine. Closed on Sunday. Piazza Cincinnato, 4. T: 02 84571125. www.osteriamammarosa.it. **Map H2**



Il Teatro



Giacomo Arengario



Sadler

MONTECRISTO—A historic reference point for clientele that loves fresh fish. Corso Sempione 28, corner of via Prina, 17. Open Mon, Wed, Thurs, Fri, Sun 12.10am-2.30pm/7.10pm-11.30pm. Closed on Tues and on Sat at lunch. T: 02 312760/3495049. www.ristorantemontecristo.com. **Map D2**

PAPER MOON—Elegant venue for a pre-or post-cinema/theatre meal. Via Bagutta, 1. Open Mon-Sat 12.30am-5pm/7.30pm-12pm. Closed on Sun. T: 02 76022297. www.papermoonmilano.com. **Map G4**

RISACCA 6 (LA)—One of the city's best seafood places, set within one of Milan's oldest districts. Open 12.30am-2.30pm/7.30pm-11pm. Closed on Sunday and on Monday at lunch. Via Marcona, 6 (corner of via Cellini). T: 02 55181658/5468041. www.larisacca6.it. **Map H5**

SADLER—Creativity and culinary innovation are expressed in the various menus signed by Claudio Sadler, an internationally renowned two-Michelin starred chef. Open 7.30pm-11pm. Closed on Sunday. Via A. Sforza, 77. T: 02 58104451. www.sadler.it. **Off Map**

SOLFERINO—Since 1909, traditional Milanese cuisine in the heart of Brera. Via Castelfidardo, 2. Open daily. T: 02 29005748. www.ilsolferino.com. **Map F2**

TAVERNA DEI GOLOSI (LA)—Tuscan cuisine in a rustic atmosphere. Corso Sempione, 12. Open daily, 12.30am-3pm/7pm-12pm. T: 02 3451630. www.tavernadeigolosi.com. **Map D2**

TEATRO (IL)/VERANDA (LA)—Tradition, innovation, creativity, signed by master chef Sergio Mei at the extra-luxurious restaurants. Four Seasons Hotel Milano. Via Gesù 6/8. Open daily 11.30am-11pm. T: 02 77088. www.fourseasons.com. **Map G4**

TRATTORIA DA GIANNINO—A favourite haunt of the Milanese jet-set with a rich menu in keeping with the venue's age-old tradition. Open daily, 12am-3pm/7pm-11.30pm. Via V. Pisani, 6. T: 02 66986998. www.giannino.it. **Map G2**



Acanto



La Risacca 6

Photos Adriano Caramenti



Bice

Photo Adriano Caramenti



Da Berti

enhanced by an original 19th century column, it also has two more private dining areas for intimate lunches or dinners. At midday, the chef offers a light, creative menu, eminently conducive to quick business lunches. Open daily noon-2.30pm/7pm-11.30pm. www.larenaristorante.it. Via Festa del Perdono, 1. T: 02 76281274. M3 Missori. **Map G5**

LOCANDA DEL GATTO ROSSO (LA)—The restaurant, advertising itself as "agritourism in the city" provides diners with a charming neo-liberty setting in keeping with the elegant atmosphere of the Galleria Vittorio Emanuele and offers the old-world cuisine of Northern Italian regional cooking based on fresh, seasonal ingredients. Courteous service and an elegant atmosphere further enhance classic dishes interpreted with particular flair. Also great for after-Scala dining. Open daily, 9am-midnight. Reservations required. €€. www.lalocandadelgattorosso.it. Via U. Foscolo, 3 corner of Galleria Vittorio Emanuele II. T: 02 72022411. M1-M3 Duomo. **Map F4**

MALMAISON (LA)—Its name is reminiscent of Napoleone Bonaparte's favourite dwelling. This exclusive Milanese restaurant still retains all the charm and romantic aura of this glorious past offering diners an elegant, unforgettable experience. The venue serves an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure

sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch). €€€€. www.lamalmaison.it. Via Comune Antico, 27. T: 02 67101302. **Off Map**

MAMMA ROSA—A sophisticated ambience specializing in inventive gastronomic cuisine featuring fresh produce, high-quality ingredients and the search for original upgrades to typical Italian fare. Chef Valerio Stumpo offers exclusively seasonal, meat or fish-based menus. Try the restaurant's array of sirloin steaks, breaded Milanese cutlet served with chips, fresh pasta and home-made desserts. The venue offers top-quality food at affordable prices and an impressive selection of more than one thousand wines. English, French, Spanish and German spoken. Open Mon-Sat. €€. www.osteriamammarosa.it. Piazza Cincinnato, 4. T: 02 29522076. M3 Repubblica. **Map H2**

MEMO RESTAURANT—A charming restaurant featuring a 1930s ambience where you can spend an entire evening starting with an aperitivo and ending with an after-dinner drink. The cuisine offers regional dishes made from only the freshest, seasonal ingredients with a choice of 3 tasting menus, from the kitchen, from the grill and from the wood-fired oven. Also the ideal spot for after-dinner entertainment thanks to a rich calendar of performances and shows. Open Mon-Sat

7.30pm-2am. €€. memorestaurant.it. Via Monte Ortigara, 30. T: 02 54019856. **Map I5**

OLTREMARE-BOSCOLO EXEDRA—Located inside the Boscolo Exedra Hotel in Milan, just a few steps from the Duomo, the Oltremare restaurant expresses an innovative concept of contemporary luxury. Decorated with eclectic artworks, its décor, though supremely elegant, is also somewhat unconventional, as is its cuisine. Its sophisticated culinary philosophy is expressed through artisan dishes, cooked with only the freshest organic ingredients that highlight their taste, re-evoking its regional past in order to allow diners to experience new and unusual flavours. Always open. €€€. www.boscolohotels.com. Corso Matteotti, 4-6. T: 02 77679640. M1 San Babila. **Map G4**

OSTERIA DEL BINARI—This delightful "Osteria" with its romantic air, also offers its clientele a charming garden for al fresco dining. Saffron risotto, "cotoletta alla milanese" and braised dishes but also vegetarian cuisine. Pasta, bread and desserts are always home-made. Open daily. €€. Via Tortona, 1. T: 02 89409428. M2 Porta Genova FS. **Map D6**

OSTERIA PRIMO NOVECENTO—An historic early 20th century villa acts as the perfect backdrop for this old world Milanese venue where guests will be enchanted by its romantic, sophisticated atmosphere in pure Art deco style featuring crystal chandeliers and characteristic period paintings. The menu offers all the flavours of time-honoured Mediterranean tradition with standout specialties including fish dishes (first and foremost lobster and prawns), served ad hoc for business lunches or romantic dinners, boasting only the finest, seasonal ingredients. Open Mon-Fri lunch 12am-2.30pm/dinner 7pm-11pm; Sat only dinner; Sun (September-May) lunch and dinner. €€. www.primonovecento.it. Via R. di Lauria, 17 corner of piazza Firenze. T: 02 33611643. **Map C1**

PACIFIC MILANO RESTAURANT-HILTON—It takes a particular interest in vegetarian and vegan cuisine with international and Italian meals, featuring a selection of vegetarian dishes. €€. Pacific Milano Restaurant c/o Hotel Hilton Milan. Via L. Galvani, 12. T: 02 69833008. M2 Centrale FS. **Map G1**

RIGOLO—Established in 1958, this Tuscan restaurant has contributed to the fame of the Brera district and offers diners a warm, convivial atmosphere. In the words of Oscar Wilde, "simple pleasures are the last refuge of the complex" and, in fact, for years, this has been a favourite haunt of famous writers from Montale to Quasimodo, artists, Heads of State, VIPs and newspaper editors. The menu includes meat and fish dishes, breaded cutlets, spaghetti with aragostelle (a mix between a langouste and a prawn), soups, sliced fillet of beef with artichokes and home-made desserts. Closed on Mon. €€€. www.rigolo.it. Largo Treves. T: 02 804589. M2 Moscova, M3 Turati. **Map F3**

SALUMAIO DI MONTENAPOLEONE (IL)—A historic Milanese location – has recently re-opened at Palazzo Bagatti Valsecchi where it now defines itself as a "delicatessen, café bistrot and restaurant". Open from 12 noon to 11pm (closed on Sun), it offers all kinds of delicious home-made delicacies including fresh pasta, hot appetizers and main courses. Topnotch cocktails and delicious snacks are also served at the café bistrot. €€. www.ilsalumaiodimontenaполеone.it

it. Via Santo Spirito, 10. T: 02 784650-76001123. M3 Montenapoleone. **Map G4**

TAVERNA DEL SACRIPANTE—Simone Suardi is one of Milan's youngest and most talented chefs. A protégé of the famous Pietro Leeman, chef patron of the famous Joia restaurant, he boasts creativity, technical ability and intelligence. At his restaurant, with its Parisian-bistrot type atmosphere, clients can savour a mixture of creative, traditional dishes. In addition to risotto, fish'n chips and fried pizza are his "must-try" specialties. Always closed at lunch and on Mon. €€. www.sacripante.com. Viale Coni Zugna, 52. T: 02 83390065. M2 Sant'Agostino. **Map D6**

TERRAZZA DI VIA PALESTRO (LA)—Overlooking the gardens of Porta Venezia, the standout features of this restaurant are inventive Italian cuisine and a breathtaking view over the city. An ultra-cool restaurant boasting stylish, contemporary design interiors and a stunning outdoor area with a lounge, the perfect spot for a pre-dinner aperitivo. For an evening with friends or a corporate event, its cuisine will satisfy even the most demanding palates. Its menu varies according to the seasonal products on offer. Guests can take their pick from the restaurant's extensive wine list boasting several of Italy's finest wines, champagne and French wines. €€. www.laterazzadiviapalestro.com. via Palestro, 2. T: 02 76028316. M1 Palestro. **Map G3**

TORRE DI PISA (LA)—This historic trattoria offers traditional Tuscan cuisine in a warm, welcoming atmosphere. Guests are greeted at the entrance by a long table, spilling over with simple, genuine food which you can watch being prepared in the open-air kitchen. Delicious food and an elegantly simple atmosphere to make diners feel totally at home. Closed on Sat at lunch. €€. www.trattoriatorredipisa.it. Via Fiori Chiari, 21/5. T: 02 874877; T: 02 804483. M2 Lanza. **Map F3**

VALTELLINA—A warm ambience, reminiscent of mountain resorts ("Valtellina" is a wonderful valley situated in the middle of the Italian Alps and a favourite Milanese holiday destination) featuring typically Alpine-style decor. Serves regional dishes from the area, with platters of cold cuts and rich starters. Closed on Fri and on Sat at lunch. €€. Via Taverna, 34. T: 02 7561139. **Off Map**

ZIO PESCE—A welcoming, informal atmosphere offering a high-quality, tasty though simple fish-based menu. Catalan-style lobster, oyster and seafood platters, Seafood risotto, imperial-style turbot, a mixed-fry of local seafood and lots of other dishes of the best Italian and international tradition. Defining itself as a "seafood workshop", it guarantees fresh fish caught on a daily basis; and, to ensure freshness at affordable prices, the menu varies from day to day, depending on the market offer. Closed on Sunday. The kitchen is open from 7pm to midnight. €€. www.ziopescce.it. Two locations: via C. Simonetta, 8. T: 02 58109145. M2 Sant'Agostino. **Map E6** and via A. Maffei, 12. T: 02 49794967. M3 Porta Romana. **Map H5**

International & Ethnic Cuisine

202 THE GRILL—Established as a restaurant featuring creative Italian cuisine with strong regional influences, this modern location, boasting a "New York-style" atmosphere, offers American fare, and not only,

upgraded with high-quality ingredients and the all-Italian passion of its chefs. Open Tues-Sun. www.202milano.it. Via Cesare da Sesto, 1. T: 02 87236415. M2 Sant'Agostino. **Map D6**

ALACENA-MELIÀ—The best of Mediterranean cuisine and Spanish gastronomic tradition at this restaurant located inside the Hotel Melià. €€. www.melia-milano.com. Via Masaccio, 19. T: 02 44406740. M1 Lotto. **Map B2**

BBQ—A perfect choice for those who love char-grilled or barbecued meat: rib roasts, chops, lamb and steaks. The starters, chalked up daily on a blackboard and varied each day, are also definitely worth a try. Signature dishes (according to the season): "pappardelle with porcini mushrooms and "bistecca alla Fiorentina" (T-bone steak) with potatoes. Great choice of desserts. Closed on Sat and on Sun at lunch. €€. Via P. Sottocorno, 5/a T: 02 76003571. **Map H4**

BENTO SUSHI—A trend-setter in Japanese cuisine, Bento is distinguished by the quality of its fish and its wide choice of beverages. Only the freshest Sushi and sashimi are served by attentive, courteous waiters in a sophisticated, laid-back atmosphere. Patronized by VIPs and international food aficionados, in addition to exuding a chic, typically oriental atmosphere the restaurant also boasts a top-level sushi bar. Also offers a great sushi-based Happy Hour. €€. Open Mon-Sat 12.30pm-3pm/6.30pm-midnight.

Sun 6.30pm-midnight. www.bentobar.com. Corso Garibaldi, 104. T: 02 6598075. M2 Moscova. **Map F2**

BON WEI—A pioneer in Milan, Bon Wei is a high-class Chinese restaurant offering haute cuisine food, designed and studied in keeping with the canons of contemporary China. No hints of fusion, no taking tradition to extremes, but classic, mostly Cantonese food, expressed in a menu boasting 101 dishes divided up by category (soups, rice, lamb, pork and shrimp) all made from prime quality, artistically presented ingredients. In summer, the restaurant also offers lighter, fresher dishes, specially studied for the occasion, including a delicious fruit dessert featuring papaya, an almond pudding or sautéed duck with prunes. Open daily (except Mon at lunch) 12am-2.30pm/7pm-11.30pm. €€. www.bon-wei.it. Via Castelvetro, 16/18 - T: 02 341308. **Map C1**

CENTRO ITTICO - RAW FISH CAFÉ—A highly original atmosphere for a great fish restaurant. Excellent raw fish inc all types of shellfish and seafood and top-notch grilled and fried dishes. Closed on Sun and on Mon at lunch. €€. www.rawfishcafe.it. Via Martiri Oscuri, 19. T: 02 26143774. M1 Rovereto. **Off Map**

DENZEL—One of the few truly Kosher restaurants in Milan, serving an international fish and meat menu of delicate contrast. Traditions of the Middle East, America, Asia and South America are combined in delectable, tasty dishes, served against the backdrop of a warm, friendly, welcoming ambience.



HONG KONG 香港樓

Since 1978 one of the best Chinese restaurant in Milan. Authentic and elegant.

Closed on Monday at lunch.



Via Schiaparelli, 5
(corner of via Ponte Seveso, 31)
T: 02 6701992 - 02 67071790
www.ristorantehongkong.it



LE NOIR

Indulge in the luxe atmosphere of total black, enjoy all the inebriating flavours of Mediterranean and international cuisine

Le Noir.
Design Restaurant



Le Noir
Via San Raffaele, 6 - Milano
T: 02 7208951
www.hotelthegray.com

It uses only the finest ingredients and rigorously follows the rules of Kashrut. Closed on Friday evening and on Sat. €€. www.denzel.it. Via G. Washington, 9. T: 02 48519326. M1 Wagner. **Map C4**

DON JUANITO—Welcoming and trendy, this restaurant offers delightful specialities, in which meat takes centre stage, accompanied by a selection of excellent red house wines. From South American fast-food-style dishes at lunch to a more intimate romantic setting at dinner, featuring all the enticing flavours of Argentina. Open Mon-Fri 12am-3pm/7pm-11pm. Sat 7pm-11pm. €€. www.donjuanito.it. Corso di Porta Vigentina, 33. T: 02 58431217. M3 Crocetta. **Map G6**

EL PORTENO—Possibly the best Argentinean restaurant in Milan, El Porteno is renowned for its succulent meat and churrasco cuts. Exquisite dishes offered by chefs focusing primarily on tradition and high-quality ingredients, house specialities inc asado criollo, grilled beef, pork and veal, empanadas and pollo en escabeche. Also offers a fabulous selection of important wines including Argentinean specialities such as Malbec and Torrontes. Open for dinner. €€€. www.elporteno.it. Viale G. Galeazzo, 25. T: 02 58437593. **Map F6**

GIACOMO—Thanks to its impeccable service and fabulous food, this is one restaurant that would not know what the word “crisis” means. Top-notch fish dishes with particular attention to seasonal ingredients. A favourite VIP haunt. Great wine list.

€€€. www.giacomomilano.com. Via P. Sottocorno, 6 corner of via B. Cellini. T: 02 76023313. **Map H4**

GIARDINO DI GIADA (IL)—Experience and impeccable service are the strong points of this large, luminous restaurant. An oriental ambience with design undertones, the side window houses the modern, Jade Café “noodle bar”, featuring cocktails. In addition to traditional, mouth watering Asian fare it also offers real Cantonese cuisine, fish and seafood. Only the finest ingredients and the freshest products, prepared in the stir-fry version, on a hot griddle, steamed or with tofu. The best Chinese restaurant in Milan. Closed on Mon. €€. www.giardinodigiada.it. Via Palazzo Reale, 5. T: 02 8053891. M1-M3 Duomo. **Map F5**

HONG KONG—Chinese cuisine. An elegant, evocative atmosphere boasting good food and impeccable service. Try the chef’s specialities like Kong Pao chicken, i.e. chicken pieces with nuts, chilli pepper and a special sweet soya-based sauce; the fish dishes; Pekinese, Cantonese and smoked duck and rice puffs for dessert. Closed on Mon at lunch. €€. Via G. Schiaparelli, 5. T: 02 6701992. M3 Sondrio. **Off Map**

MAMA CAFÉ RESTAURANT—Something good at all hours of the day. This is the philosophy of this restaurant which stays open from the early morning till late at night. In the morning, a great breakfast with lots of mouth watering treats. At lunch, dishes and sandwiches made from the best Italian produce. In

the late afternoon, Happy Wine, a wine aperitivo. Brunch on Sundays and, at dinner, typical Italian regional dishes. Closed on Sun and on Sat at lunch. €€. www.mamacafe.it. Via Caminadella, 7. T: 02 86995682. M2 Sant’Ambrogio. **Map E5**

RE SALOMONE—Located in the heart of Milan, this restaurant offers typically Jewish fare together with an excellent selection of Israeli wines. Its stylish, low-key interior is the ideal place for an evening featuring top-level Middle-Eastern cuisine. “Must-try” dishes include falafel, tasty kubbe and an assortment of expertly cooked, fresh fish. Closed on Fri and Sat lunch. €€. www.resalomone.eu. Via Sardegna, 45. T: 02 4694643. M1 Wagner. **Map B5**

SARLA—Sarla in Indian means “virtuous simplicity”, the underlying philosophy of this famous Indian restaurant which is also the best in town. We suggest trying: “Aam Baadam” (chicken pieces in a mango, almond and cashew nut sauce), “Punjabi Kadhi” (vegetables and chickpea patties in a delicate yoghurt sauce, flavoured with aromatic Indian spices), “Lamb Korma” (lamb cooked in a delicate cashew nut sauce) and “Chicken Balti” (chicken breasts in a hot tomato sauce). Open daily for dinner and Mon-Fri for lunch. €€. www.sarla.it. Via G. Stampa, 4. T: 02 89095538. M3 Missori, M1-M3 Duomo. **Map E5**

SEVEN—Relaxing in a charming ambience while tasting the best meat in the world, chosen by our expert staff. Filetto stecato (filet wrapped in a thin layer of lard), Angus rib-roast, suckling pig and other delicacies. Fusion cuisine that brings the world to your home, accompanied by a fine selection of wines: over 180 labels on the list, with a choice of 24 wines also available by the glass. Closed on Sunday. The kitchen is open from 7pm to midnight. €€. www.sevengroup.it. Four locations: Casa dei Ciliegi. Via L. Bertelli, 4. T: 02 2615190. M1 Turro. **Off Map** • Corso Colombo. Corso C. Colombo, 11. T: 02 58101669. M2 Porta Genova FS. **Map D6** • Viale Monte Nero, 29. T: 02 54019867. M3 Porta Romana. **Map H6** • Sempione. Via Gherardini, 1 corner of corso Sempione. T: 02 34592908. **Map D3**

SHIKI RESTAURANT—The cuisine at this restaurant located in via Solferino, in the heart of old Milan, sees inventive Japanese cooking infused with a continental sensibility. Chez Shiki, the best Japanese specialities, enriched by a touch of Italian creativity, can be enjoyed in a sophisticated ambience, featuring top-level, courteous service. Customized menus are available on request. Guests can also reserve a private room or the entire restaurant. The ideal place for business lunches or dinners. Lunch Mon-Fri noon-3pm; dinner daily 8pm-2am. www.shikimilano.it. Via Solferino, 35. T: 02 29003345. M2 Moscova. **Map F3**

SU GARDEN—A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. Open Tues-Sun 12am-3pm/7pm-12pm. www.sugarden.it. Via Carlo Tenca, 12. T: 02 36746363. M2-M3 Centrale FS, M3 Repubblica. **Map G2**

VIETNAMONAMOUR—Located in a small, early twentieth century building, this is the best restaurant in Milan for Vietnamese cuisine. “Must try” dishes

MILAN EXPERIENCE



CANTINA PIEMONTESE

Thanks to the passion of its patron Laura, and the expertise of Chef Ivo, at this top-level “trattoria” – just a few steps from the Duomo – not only will you find a traditional, top-quality restaurant but also a welcoming, rustic and unpretentious atmosphere. The food is comforting too, featuring typical Italian dishes (homemade pasta and fabulous beef) plus an astute selection of fine wines for a memorable dining experience. Certified by the Italian Association for celiac disease. Closed on Sunday.

Via Laghetto, 2
T: 02 784618
www.cantina-piemontese.it

LA MALMAISON

This exclusive Milanese restaurant still retains all the charm and romantic aura of its glorious past offering diners an elegant, unforgettable experience. The venue offers an array of highly sought-after dishes (mainly fish) which can be savoured by candlelight in an ambience of pure sophistication. Open Mon-Sun 8pm-12pm (make sure to book ahead even for lunch).

Via Comune Antico, 27
T: 02 67101302
www.lamalmaison.it



GIARDINO DI GIADA
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玉園飯店
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Via Palazzo Reale, 5
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First in Italy
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for Chinese Cuisine

Closed on Monday



SU GARDEN

A gorgeous, stylishly illuminated wooden veranda acts as the romantic backdrop to this new venue. Its menu offers a delightful mix of oriental flavours including traditional Cantonese cuisine or more piquant Thai food, boasting a clever blend of spices and an array of sweet-and-sour samplings. In addition to time-honoured classics such as kung pao chicken and Pekinese duck, diners can also sample fragrant spring rolls filled with salmon, Philadelphia cheese and lettuce, meat-stuffed roulades, and rice tagliatelle served with shrimp, onions, bamboo shoots and peanuts.

Via Carlo Tenca, 12
T: 02 36746363
www.sugarden.it

MAMA BURGER

“The best burger in town”: this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. A brainchild of Guido Cancellieri, the venue boasts minimalist décor and a cosmopolitan atmosphere – the perfect backdrop to delectable, genuine, underground cuisine made only from the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am.

Via Agnello, 18 – T: 02 84579407
Via V. Pisani, 14 – T: 02 67075379
www.mamaburger.it



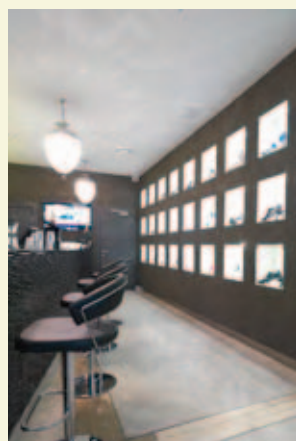
More info: www.wheremilan.com

→ Tips from Friends

Nestling in the heart of Brera, in via San Marco 3, **Botinero** is the "it" address for those who have a passion for Mediterranean cuisine and Argentinian meat. Owned by soccer stars **Javier Zanetti** (team captain) and Esteban Cambiasso, it offers all the flavours of Italian cuisine, with particular emphasis on fresh, seasonal ingredients. "Following the experience with *El Gaucho*, the Argentinian restaurant opened on the Navigli a few years ago" — explains Zanetti — "The idea was to create a venue boasting a warm, family atmosphere where friends could spend an enjoyable evening over a dish of delectable food. I have lived in Italy for 18 years and have thus had a chance to appreciate all the flavours of its cuisine, which we wanted to represent, in the best gourmet guise, on *Botinero's menu*." The restaurant has five dining areas (including 3 private rooms) for all occasions, from romantic dinners to brunch and business lunches which can be eaten in the charming outdoor area for "al fresco" dining.



Inter's captain, Javier Zanetti in the charming outdoor area of the Botinero restaurant. Below, a vast collection of football shoes, from which the restaurant takes its name.



Botinero
Via San Marco, 3.
T: 02 65560840.
www.botinero.it
Map F3



include crab soup with ginger, chicken cooked in an earthenware pot and fillet of sea bream in lotus flower. Closed on Sun. €€€. www.vietnamonamour.com. Via A. Pestalozza, 7. T: 02 70634614. M2 Piola. **Map I2**

ZERO CONTEMPORARY FOOD—A true culinary temple dedicated to Sushi enthusiasts, it is the brainchild of authentic Japanese chef, Hide Shinohara and two Milanese Japanese foodies. Shinohara's passion for all things Italian prompted his decision to move to Milan where he found fertile ground for his creativity. His cuisine encompasses a delightful all-round mix of a wide range of different ingredients and new, unusual food pairings, including truffles, caviar and foie gras, but also excellent dishes based on the best Japanese tradition. Open Mon-Sat for dinner only; take aways available from 6.30pm to 1pm. €€. www.zeromagenta.it. Corso Magenta, 87. T: 02 45474733. M1 Conciliazione. **Map D4**

Tasting Experience

AM BIRRA&CUCINA—Set in a warm, Nordic atmosphere, this restaurant, in partnership with a

brewer of some of the best quality raw beer in the world, features home-cured cold cuts, light fries, cheese fondue, great meat grills, skewered chicken, and original Vienna sausages as well as a number of high-quality, beer-based drinks and more. The establishment also offers 150 home-brewed beers from several of the best breweries in the world plus an assortment of 12 different home-baked breads made with whole meal flour and natural yeast. Closed on Sunday. The kitchen is open from 7pm to midnight. www.ambirraecucina.it. Via Tertulliano, 38. T: 02 55184989. M3 Lodi. **Map I7**

CALIFORNIA BAKERY—A corner of America where you can relax and take a break from the hustle and bustle of city life and taste typical specialties prepared with only the finest ingredients. Goodies on offer include homemade cheesecake, muffins, apple pie, stuffed bagels and doughnuts to delight your palate either at breakfast or lunch. Also available, fabulous savoury quiches of all types. A warm welcoming atmosphere offset by shabby chic furnishings and an open oven. Different menus served at different times. Several locations (via Larga, 19; piazza Sant'Eustorgio, 4; viale Premuda, 44; via Verzieri corner of via Merlo, 1). Open Mon-Fri 8am-midnight; Sat 9am-midnight.

Reservations for brunch on Sat and Sun. www.californiabakery.it. Piazza Sant'Eustorgio, 4. T: 02 39811538. M2 Porta Genova FS. **Map E6**

EATALY—A fabulous tasting and purchasing experience. A branch of the famous Turin shop, Eataly offers customers several of the best artisanal and organic products on the market. Based on the philosophy of Slow Food, it guarantees a selection of healthy, environmentally sustainable and socially responsible products. A real haven for food lovers. Open Mon-Fri 10am-8pm; Sat 10am-8.30pm; Sun 10am-8pm. www.milano.eataly.it. Eataly c/o Coin. Piazza V Giornate, 1. T: 02 92870066. **Map H5**

JOE CIPOLLA—Choose your meat directly from the meat counter and have it cooked over a charcoal fire, for a really special, unique flavor. An array of house specialties: cold cuts and cheese produced by small local manufacturers; a wide variety of meat from the best pastures: charcoal-cooked rice, char-grilled onions and lots of other specialties cooked directly over a charcoal fire. Closed on Sunday. The kitchen is open from 7pm to midnight. €€. www.joecipolla.it. Two locations: via Vigevano, 33. T: 02 58114363. M2 Porta Genova FS. **Map D6** and via San Marco, 29. T: 02 45488837. M2 Moscova. **Map F3**

LUINI—A Milan institution since 1948, the original bakery exists since 1880. At this stand-up counter near the Galleria, you'll have to elbow your way through a throng of well-dressed patrons to purchase the house specialty: "panzerotto", a pocket of pizza crust stuffed with all sorts of ingredients, including the basic cheese-and-tomato. Service is quick and efficient, with buns, drinks and cakes. Open Mon 10am-3pm; Tues-Sat 10am-8pm. www.luini.it. Via Santa Radegonda, 16. T: 02 86461917. M1-M3 Duomo. **Map F4**

MAMA BURGER—"The best burger in town": this is the perfect place to enjoy a real hamburger, either during your lunch break or at dinner (but also for a nighttime snack), in perfect American style. Its minimalist décor and cosmopolitan atmosphere act as a backdrop to delectable, genuine, underground cuisine made from only the freshest ingredients. Its open-space kitchen and glass-fronted windows overlooking piazza della Repubblica convey a trendy, welcoming atmosphere. To stay or to go, open daily from 11 am to 2 am. www.mamaburger.it. Via V. Pisani, 14. T: 02 67075379. M3 Repubblica. **Map G2** • Via Agnello, 18. M1-M3 Duomo. **Map F4**

MAMA KITCHEN—Though recently inaugurated, this restaurant is already a cult destination for foodies and bons vivants. From brunch to an aperitivo, for lunch or dinner, this is the ideal spot to savour underground delicacies in Milan's highly central piazza della Repubblica. More than a traditional Italian restaurant, more than a typical American fast-food venue: a real international experience of taste and design. To stay or to go, open daily from 11 am to 2 am. Via V. Pisani, 14. T: 02 67490133. M3 Repubblica. **Map G2**

PECK—A paradise for food lovers. At this high-class delicatessen, for years an authentic temple of Milanese taste, you will find the best of Italian excellence, from cured meats to sauces, from wines to liqueurs, from cheeses to olive oil. Spread out over three floors, Peck is also a great place for an unforgettable stopover, thanks to its large sampling areas. The search for quality is Peck's primary aim, achieved through a careful selection of products

Advertorial

Friendly atmosphere at La Briciola



This delightful venue, established almost 36 years ago by patron "Gianni", is set in the heart of Brera and was recently enlarged to include a bar and lounge area.

The atmosphere chez "La Briciola" is warm and friendly, thanks to Gianni and his "merry" team of waiters who have made hospitality one of their signature features. It is not mere chance that, since its inception, the venue has been the favourite haunt of the Milanese jet-set and numerous "friends", who meet here to spend a pleasant evening in good company. Boasting a sophisticated, elegant atmosphere and outstanding Mediterranean cuisine featuring a selection of superior-quality meat, La Briciola is also renowned for its typical Milanese specialties including "riso al salto" and the authentic version of "cotoletta alla Milanese" (Milanese-style breaded veal cutlet).

Check out its wines — La Briciola also boasts one of the city's finest cellars featuring more than 300 labels of regional Italian and international wines which serve as a perfect accompaniment to its tantalizing dishes presented with taste and flair by Patron Gianni and his staff who move silently between tables and are always ready to offer customers helpful tips and suggestions.

La Briciola
Via Solferino, 25 (entrance via Marsala, 2)
T: 02 6551012 / 6551105
labriciola@labriciola.com
www.labriciola.com



PHOTOS © ADRIANO CARAMENTI

Happy Birthday Orchestra Verdi!

2012 will mark a truly special year for Orchestra Sinfonica di Milano Giuseppe Verdi: featuring 10 months of fantastic music and **38 different programs**, the Milan-based orchestra will celebrate the prestigious milestone of its **20th Season** with a rich, highly diversified events calendar. As is customary, it will kick off with an Extraordinary Concert at Teatro alla Scala where, on Sunday 9 September, "la Verdi" and its musical director – Chinese-born Zhang Xian – will entertain audiences with music by Tjaikovsky and Prokofiev. However, in September, the Orchestra will return to its traditional home stage - **Auditorium di Milano Fondazione Cariplo** - where it will treat audiences to an additional 10 performances. Just a few steps from the Navigli area. www.laverdi.org



© STEPHANIE BERGER

For more detailed listings, please see www.wheretraveler.com

Aperitivo

10 CORSO COMO CAFÉ—Lounge bar (with adjoining restaurant) located inside a vast complex dedicated to shopping and entertainment (art, fashion and design) founded in 1990 by the publisher and gallerist Carla Sozzani. Open Mon 6pm-1am; Tues-Fri 12pm-1am; Sat 11pm-2am; Sun 11pm-1am. www.10corsocomo.com. Corso Como, 10. T: 02 29013581. M2 Garibaldi FS. **Map F2**

BAR STRAF—The street bar of the Straf design hotel in the heart of Milan. The bar echoes the basic materials used inside the hotel, such as concrete walls and floors, although here the interior designer Vincenzo De Cotiis has created a sort of spatial overwriting by using a hyper-decorative style. Open daily from 9am to midnight (Sat-Sun 11-midnight); aperitivo 6pm-10pm. Live music on Tues from 6pm, dj set on Thurs-Fri. www.straf.it. Via San Raffaele, 3. T: 02 80508715. M1-M3 Duomo. **Map F4**

CAMPARINO IN GALLERIA—One century after it was first opened, Camparino - historically known as the "bar of the Campari brand" - has returned to its original spot in the Galleria Vittorio Emanuele II. In the early 20th century it was a meeting place for musicians, artists and men of learning, and

the place that gave birth to the tradition of the Milanese aperitivo. The new modern interpretation of the famous original sign has been designed by the master Ugo Nespolo. A place where visitors can experience a true Campari "full immersion". Open Tues-Sun 7am-8.30pm. www.camparino.it. Galleria Vittorio Emanuele II corner of Piazza Duomo. T: 02 86464435. M1-M3 Duomo. **Map F4**

CONTI CAFÉ—This small cosy café-restaurant and lounge bar is located in the courtyard of a prestigious location in via Montenapoleone. Here you can taste and purchase not only confetti (sugared almonds), cakes, chocolates and tea and coffee blends but also raw fish, caviar and Mediterranean-style pasta dishes. Open Mon-Sat 8am-11pm; Sun 10am-11pm. Aperitivo 6.30pm-11pm. Dj set with aperitivo on Wed. Via Montenapoleone, 19. T: 02 76394934. M1 San Babila, M3 Montenapoleone. **Map G4**

COVA—Founded in 1817, by none other than one of Napoleon's soldiers. Thanks to its strategic position, in the heart of the Quadrilatero della moda, this venue is a true Milanese classic. Established as a pasticceria, it also offers a house aperitivo: an infusion of herbs and flowers based on a secret recipe. Open 7.45am to 8.30pm. Also lunch noon-2pm and aperitivo from 6pm. www.pasticceria.cova.it. Via Montenapoleone, 8. T: 02 76005599. M3 Montenapoleone. **Map G4**

CUBO—An elegant cube-shaped glass greenhouse, overlooking a charming English-style garden,

located in the heart of the trendy Brera district. This stylish complex houses the Bookshop & Caffetteria degli Atellani, the ideal spot for a drink, a business lunch, a dinner, or a special event. The Caffetteria offers a vast selection of fine Italian wines serving as the perfect accompaniment to light delectable menus. Open Monday-Friday 12am-6pm. www.atellani.it. Via della Moscova, 28. Bookshop T: 02 36535957; Caffetteria T: 02 36535959. M2 Moscova, M3 Turati. **Map F3**

DESEO—This elegant, crowded lounge-restaurant is situated just a few metres from the Arco della Pace. Boasting a sophisticated setting, it offers delicious cocktails and a rich buffet. It also has a small tobacconist's counter for the joy of smokers. Aperitivo from 5.30pm to 9.30pm. Corso Sempione, 2. T: 02 315164. **Map D3**

EL TOMBON DE SAN MARC—This historic Milanese establishment was opened in 1963, in the picturesque Brera district. A restaurant and American bar, it serves typical Milanese fare until 11pm. Aperitivo served from 6pm. Via San Marco, 20. T: 02 6599507. M2 Moscova, M3 Turati. **Map F3**

FASHION CAFÉ—An architectural project based on a "home experience", but also a hot favourite with industrial magnates, models and young upmarket Milanese trend-setters. Open Mon-Fri from 7am to 2am; Sat 8.30am-2am; Sun 10am-2am. Aperitivo from 6pm to 9.30pm. After dinner dj set on Thurs-Sun. www.fashioncafe.it. Via San Marco, 1. T: 02 6572021. M2 Lanza, M2 Moscova. **Map F3**

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1**, **B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Several venues offering food are included in this section. These are considered as meeting places rather than gourmet addresses and thus explain our decision to list them here rather than under Dining. Most major theatre productions are listed here, together with a list of other entertainment. Since programme times are subject to change (often on a daily basis) it is impossible to list all of them here. We therefore suggest that you double-check details regarding specific programme times. Major events can be found in the "Where Now" section. Open-air markets are an excellent opportunity not only to make purchases but also to acquaint visitors with the folklore of the city or indulge in VIP watching. For this reason, we have listed them here rather than under "Shopping". All details are correct at the time of going to press but times can, and do, change. Always ask your concierge to double-check all details.

GLOBE—An elegant lounge bar and restaurant with a panoramic terrace on the 8th floor of Coin, one of the city's best-stocked and trendiest department stores. The aperitivo comes with a rustic buffet inc

cold cuts and cheeses but also platters of select raw fish and upmarket wines. Open daily 11.30am-2am, aperitivo from 6.30pm to 9.30pm. www.globemilano.it. Piazza Cinque Giornate, 1. T: 02 55181969. **Map H5**

JAMAICA—One hundred years after its establishment, Jamaica combines tradition with contemporary art. Formerly a favorite haunt of artists and poets such as Giuseppe Ungaretti, Salvatore Quasimodo, Alessandro Francesco Tommaso Manzoni, Fernando Fontana, beat generation poet Allen Ginsberg and photographer Ugo Mulas, Jamaica today hosts photographic exhibitions and cultural events accompanied by an "aperitivo" in an atmosphere that continues to retain the intellectual appeal of years gone by. Evening entertainment continues at the Jamaica restaurant, which is only open for dinner. Open daily 9.30am-2am; Restaurant on Wed-Thurs-Sat. www.jamaicabar.it. Via Brera, 32. T: 02 876723. M2 Lanza. **Map F3**

PASTICCERIA BIFFI—A pasticceria established in 1847, its name is linked to the invention of "panettone", the famous Milanese Christmas cake, exported throughout the world. A taste of old Milan: quality and impeccable service. In the late afternoon, it serves traditional aperitivi accompanied by a buffet. Open every day from 6.30am to 8.30pm. www.biffipasticceria.it. Corso Magenta, 87. T: 02 48006702. M1 Conciliazione. **Map D4**

ROIALTO—A spacious, elegant bar-restaurant, distinguished by several buffets counters and a wide selection of cocktails. Aperitivo from 6pm to 10am. Closed on Mon. www.roatlogroup.it. Via Piero della Francesca, 55. T: 02 34936616. **Map C1**

SANT'AMBROEUS—A traditional meeting place, since 1936, just a few steps away from the

Teatro alla Scala. The aperitivo spread includes international cocktails and delicious appetizers based on the theme of the day: oysters, salmon or Parma ham. Open daily 8am-1am. Aperitivo from 5.30pm to 20.30pm. www.santambroeusmilano.it. Corso G. Matteotti, 7. T: 02 76000540. M1 San Babila. **Map G4**

TRUSSARDI CAFÉ—Located on the ground floor of Palazzo Trussardi in Piazza della Scala and run by the chef, Andrea Berton, this is the ideal place for those more relaxed moments. Complete with an outdoor area and a vertical garden, it provides an eco-sustainable backdrop for trendy aperitivi. Open Mon-Fri 7.30am-11pm; Sat noon-11pm. www.trussardi.it/trussardi_cafe. Piazza della Scala, 5. T: 02 80688295. M1-M3 Duomo. **Map F5**

Brunch

CIRCLE—This "restaurant & lounge bar" is situated in the heart of the design district, in the Tortona area, at the Diesel Headquarters. Trendy and innovative, it is open on Mon from 7.30 in the morning to 5pm; Tues-Fri and Sun from 7.30am to 2 at night; Sat from 5pm to 2 at night. There is always music, with great food. Brunch on Saturdays always to 4pm. Closed on Sunday. www.circlemilano.com. Via E. Stendhal, 36. T: 02 42293745. M2 Sant'Agostino. **Map C6**

H CLUB DIANA-SHERATON DIANA MAJESTIC—Bar-foyer of the hotel Sheraton Diana Majestic, renowned for its Sunday brunch and its happy hour which goes on until 10pm. Open daily from 8am to 1am; brunch 12.30am-3pm. Live Dj on Tuesday, Wednesday and Thursday evenings. www.sheraton.com/dianamajestic. Viale Piave, 42. T: 02 20582034. M1 Porta Venezia. **Map H4**

Dream Lakes

Lying north of Milan and set in the Alpine Chain, each year the **lakes of Lombardy** attract millions of visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures.

The shores of **Lago Maggiore** wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island is **Isola Bella**, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo. Visits daily from 9am-5.30 pm. www.borromeoturismo.it. The new "Lago Maggiore Express" now also offers daily excursions by train and boat from Milan (www.trenord.it/it/free-time).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio, the neoclassic Villa Olmo and in Cernobbio its deluxe hotel Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood (www.villaerba.it). Don't miss a visit to the other lakes around Milan: **Lake Orta**, **Lake Varese** and **Lake Lugano**.



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TRIENNALE DESIGNCAFÉ—Set against the backdrop of one of the most important museums in the city, it offers a traditionally American-style brunch. Elegant though informal, it is also suitable for children. A trendy bar and an exclusive restaurant resulting from the expertise of the chef Carlo Cracco and the architect Michele De Lucchi. Open Tues-Wed and Sat-Sun 10am-8.30pm; Thurs-Fri 10am-11pm (aperitivo 7pm-10pm). Brunch on Sun from 11.45am to 4pm. Kitchen open until 6pm. Viale Alemagna, 6. T: 02 89093899. M1-M2 Cadorna. **Map D3**

Concert Venues & Theatres

AUDITORIUM DI MILANO FONDAZIONE CARIPLO—Inaugurated in October, 1999, the Auditorium is one of Milan's premier concert halls (boasting a seating capacity of 1,400) and home to the Giuseppe Verdi Symphonic Orchestra and Milan Chorus. It also acts as a venue for visiting international jazz acts, symphony concerts and chamber music. www.laverdi.org. Largo G. Mahler. T: 02 83389401. **Map E7**

BLUE NOTE—A branch of the famous New York, Tokyo and Nagoya venues, this is the new temple of Milanese jazz and features world-class performers and big-names on the International music scene. True to tradition, it hosts two shows a night (at 9pm and 11.30pm, with dining option). Tickets only valid for one show. www.bluenotemilano.it. Via P. Borsieri, 37. T: 02 69016888. M3 Zara. **Off Map**

GIUSEPPE VERDI MUSIC CONSERVATORY—Founded in 1808, this Conservatory is another of Milan's most illustrious venues for classical concerts and also offers a wide range of courses and cultural activities (masterclasses, seminars, performances, etc.). Many famous Italian musicians studied here – although oddly enough, the young Giuseppe Verdi was rejected. There are two concert halls: the smaller Sala Puccini for chamber music and the bigger Sala Verdi for symphonic and choral music. www.consmilano.it. Via Conservatorio, 12. T: 02 762110. M1 San Babila. **Map G4**

PICCOLO TEATRO DI MILANO/TEATRO STREHLER—Founded in 1947 by director, Giorgio Strehler and impresario, Paolo Grassi, it was the first Italian Theatre Company to offer a "mixed" repertoire (international and Italian). Over the past 60 years it has produced over 280 performances by playwrights of the calibre of Shakespeare, Goldoni, Brecht, Cechov, Pirandello and Goethe. www.piccoloteatro.org. Largo M. Greppi, 1. T: 848.800.304. T: 02 42411889. M2 Lanza. **Map E3**

MAGAZZINI GENERALI – A former, early 20th century warehouse, the club is located on two levels. Its main floor, extending over a 1000 sq.m. area, features a bar, a dance floor and a stage. It hosts gigs, DJ sets directly from London rave parties and concerts dedicated mainly to avant-garde sounds from the electro-pop world. Open on Wed (free entrance), Fri and Sat (admission around €20). www.magazzinigenerali.it. Via Pietrasanta, 14. T: 02 5393948. **Off Map**

SALUMERIA DELLA MUSICA (LA)—This old industrial warehouse was listed among the 100 best jazz clubs in the world by the prestigious American magazine, Down Beat. Over the years,

it has hosted international star performers like Norah Jones and Pat Metheny, but also rock, pop and soul concerts and cabaret acts. www.lasalumeriadellamusica.com. Via A. Pasinetti, 2. T: 02 56807350. **Off Map**

SCIMMIE—An historic concert venue in the Naviglio Pavese district. Though formerly only catering to jazz, it now also offers a variety of concerts featuring different types of musical genres performed by emerging Italian talents or famous International stars. Drinks are available at the bar and club restaurant. It also has an outdoor space in summer. www.scimmie.it. Via A. Sforza, 49. T: 02 89402874. **Map E7**

TAM/TEATRO DEGLI ARCIBOLDI—Inaugurated in 2002, for three years it acted as Milan's main opera venue while the historic Teatro alla Scala was being restored and restructured. Boasting a seating capacity of 2,400, it currently hosts a variety of concerts ranging from classical music to rock and pop but also festivals, performances and TV shows. www.teatroarciboldi.it. Viale dell'Innovazione, 1. T: 02 641142200. **Off Map**

San Siro, Temple of Football

Named after the famous Milanese footballer Giuseppe Meazza, the **Giuseppe Meazza Stadium (San Siro)** is the **largest stadium in Italy** and the third in Europe. All seats are covered in this three-tiered structure which has a capacity of 80,074 and is the home stadium of two of the three most successful Italian Football League clubs: **A.C. Milan** and **F.C. Internazionale (Inter)**. It also has a gift shop (T: 02 4046430) and a **museum** (T: 02 4042432) displaying all kinds of historic items from both Milan's and Inter's past: old jerseys, photos, boots, tickets and a fabulous trophy case. However, even better than the museum is the **guided stadium tour** which gives you a chance to sit in VIP seats and visit each of the home teams' locker rooms. In summer it also hosts important concerts. www.sansiro.net. Piazzale A. Moratti, M1 Lotto.

Book of the Month

A suggestion from Peter Pantoni, owner of Pantoni's English Bookshop, a favourite haunt of international book lovers in Milan.



Royal Style: A History of Aristocratic Fashion Icons - by Luise Wackerl

From Louis XIV, a shoe aficionado of the Baroque Age, to the latest club-hopping progeny of the British royalty, this colorful survey of aristocratic fashion through the ages will delight royal watchers of every generation.

The wedding of Prince William and Kate Middleton helped reclaim the fashion credibility of Britain's royal family, ushering in a generation of hip but genial personalities that appeal to every age and station. But royals have been setting

fashion trends for centuries. This fascinating overview of aristocratic icons reaches back to the middle ages, and from Europe to the Middle East, to profile the most renowned promoters of elegance and style ever to don their empires' crowns. Author and royals watcher Luise Wackerl juxtaposes the fifteenth-century Duke of Burgundy's penchant for black with Elizabeth I's taste for virginal white. She presents history's first "It Girls": Marie Antoinette, Louisa of Prussia, Empresses Sisi of Austria and Eugenie of France. She relates how Queen Victoria's sorrow and propriety transformed her country, and how an impeccably styled American's love for Edward VIII upended the British monarchy. From the irreproachably elegant styles of Grace Kelly to Lady Diana, Jordan's Queen Rania to Princess Letizia of Spain we move on to the newest icons, the Princesses Beatrice and Eugenie of York, whose faces and party antics grace the tabloids on a weekly basis. Hundreds of photos and a lively text make this irresistible reading for anyone interested in fashion, royalty, and the lively intersection of both worlds.



Now available at **Pantoni's English Bookshop**. www.pantoni.it Via L. Ariosto corner of via L. Mascheroni T: 02 4694468 **Map D4**

TEATRO ALLA SCALA—For over two centuries, a hallowed temple of Milanese music and opera. Designed by Giuseppe Piermarini and inaugurated in 1778, it was recently totally refurbished under the supervision of the renowned architect, Mario Botta. Today the theatre is recognized as one of the leading opera and ballet theatres in the world and offers seasonal events including choral and orchestral works. Out-of-season events are also often organized by private institutions and foundations. www.teatroallascala.org. Piazza della Scala (Ticket Office Via Filodrammatici, 2). T: 02 88791. M1-M3 Duomo. **Map F4**

TEATRO LITTA—Found inside the aristocratic, 17th century Aresè-Litta palazzo, this is the oldest theatre in Milan. In addition to the magnificent auditorium (with a 202 seating capacity) it has a large foyer and an elegant bar (with wi-fi spot). It is used for plays, concerts and hosts the international "Connections" project. www.teatrolitta.it. Corso Magenta, 24. T: 02 8055882. M1-M2 Cadorna FN. **Map E5**

Nightlife

ARMANI / PRIVÉ—Elegant and selective, this is a favourite Milanese haunt with VIPs, models and aesthetes of all ages. Its fabulous cosmopolitan atmosphere is the perfect place for a drink or a spin on the dance floor to the sounds of seductive DJ sets. Make sure to call ahead to get a table. Open Wed-Thurs 11.30pm-2.30am; Fri-Sat 11.30pm-3am. www.armaninobu.it. Via A. Manzoni, 31. T: 02 62312655. M3 Montenapoleone. **Map F4**

JUST CAVALLI HOLLYWOOD—Dinner-club owned by Roberto Cavalli, a designer of world-renowned fame. A Milanese hot spot for beautiful people, this elegant club is located inside Parco Sempione, one of the green lungs of the city. A fabulous location where you can drink, dine and dance till the small hours of the morning. A chic haven for VIPs and fashionistas. Aperitivo, dinner and after dinner: every day from 8pm to 3am. www.justcavallihollywood.it. Via L. Camoens at the Torre Branca. T: 02 311817. M1-M2 Cadorna FN. **Map D3**

Sport

IPPODROMO DI MILANO—For over one century, this national monument has represented one of the most prestigious horse racing tracks in the world. Located just a short distance from the Meazza Stadium, it holds horse racing meets (from March to November, Wed, Sat and Fri), harness-racing (throughout the year, except in August, on Tues, Thurs and Fri) and night racing (June and July). www.ippodromomilano.it. Piazzale dello Sport. T: 02 482161. M1 Lotto. **Map A2**

MEDIOLANUM FORUM (ASSAGO)—Extending over a covered area of 40,000 sq.m., on 4 floors, it includes a multi-functional centre for 25 sports disciplines: bowling and squash, a permanent ice rink, 2 swimming pools and a central arena for basketball, volleyball, cycling, tennis and riding, but also concerts, performances and television events. www.forumnet.it. Via G. Di Vittorio, 6 - Assago (MI). T: 199128800. Shuttle bus from M2 Fagnola. **Off Map**

Gambling & Casinos

A few not-to-be-missed opportunities for those who love gambling and betting. Here are some of the most interesting locations both in Milan and "out of town"... good luck!

WINCITY—Set within the heart of Milan, the new Wincity concept offers not only some hundred different games, including the latest generation slot machines, video lotteries and an automatic roulette system, but also tasting events with live music. This entertainment venue houses a restaurant serving typical Italian cuisine and a lounge bar. An innovative touch is the presence of a Personal Player to assist customers and outline play procedures and methods. Smokers' area available. Open daily 8am-2am. Torre Martini, piazza A. Diaz, 7. T: 02 99297302. M1-M3 Duomo. www.sisalwincity.it

CASINÒ DI VENEZIA—This magical lagoon city hosts one of the oldest gaming houses in the world. Inaugurated in 1638, since its inception, the Casinò di Venezia has always drawn an international crowd. Check out the unmatched luxury, sumptuous ambience, live entertainment and non-stop gaming experience against the spectacular backdrop of one of Italy's most beautiful cities. Open daily 11am-3am. Ca' Vendramin Calergi - Cannaregio 2040. T: 041 5297111. www.casinovenezia.it

CASINÒ DI SANREMO—Built way back in 1905, the building housing the casino is a magnificent example of Sanremo's famed Belle Epoque style. Its elegant interiors and décor offer visitors a unique ambience in which to spend unforgettable moments thanks to the wide array of gaming options on offer including French and American games and slot machines. Aside from the casino, guests can also relax at the Roof Garden restaurant featuring a romantic panoramic terrace. Open Sun-Thurs 10am-2.30am; Fri-10am-3am; Sat 10am-3.30am. Corso degli Inglesi, 18. T: 0184 5951. www.casinosanremo.it



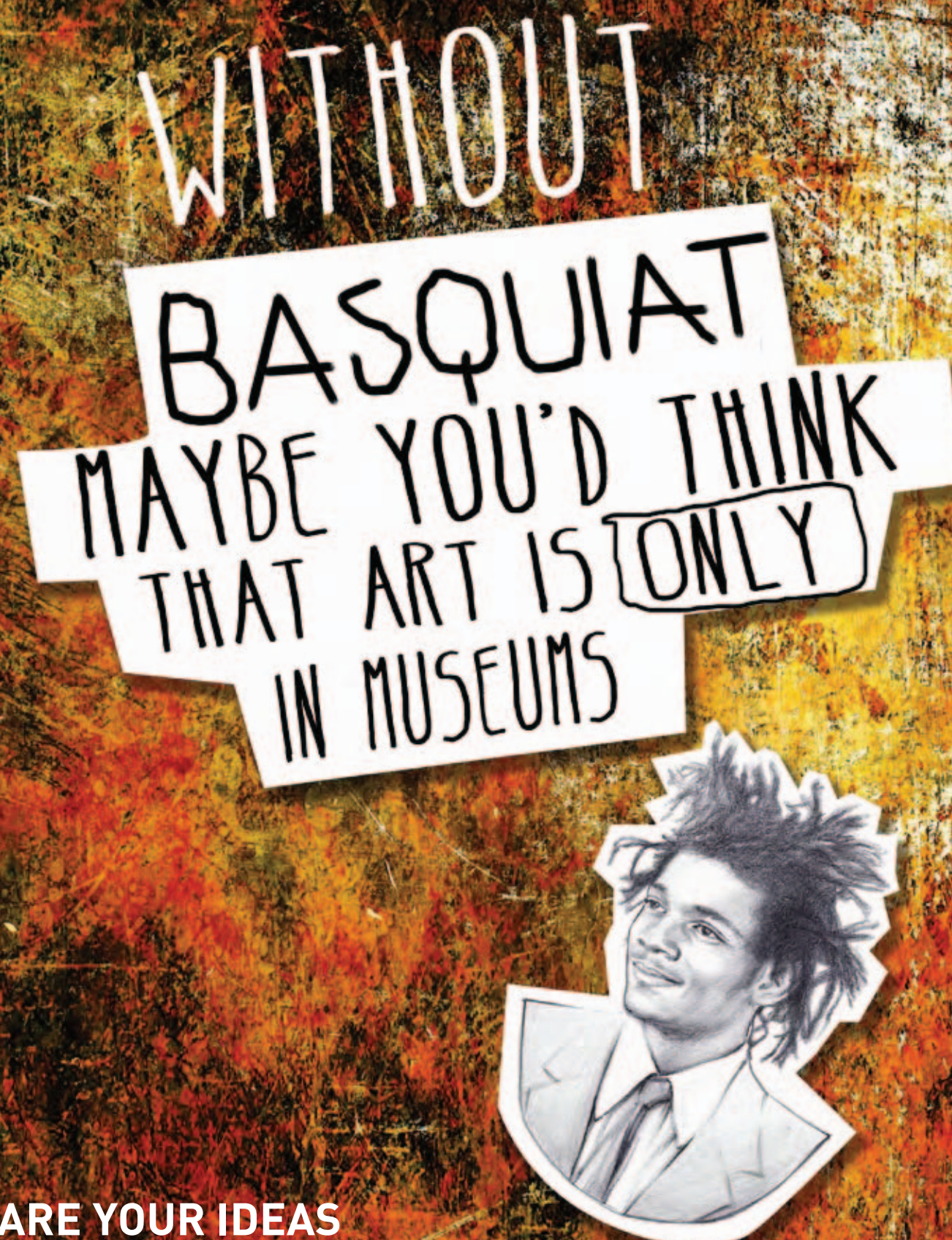
The Canal Grande in Venice, only two hours from Milan

CASINO DE LA VALLÉE—The small town of Saint Vincent, home to the famous casino since 1947, is set within the magnificent mountainous region of the Valle d'Aosta, a well-known tourist destination for weekends and holiday breaks. In addition to all the main games, it also offers a rich events calendar. Open Sun-Fri 10.30am-3am; Sat 10.30am-4am. Via I. Mus, 1 - Saint-Vincent (Aosta). T: 0166 5221. www.casinodelavallee.it

CASINO DI LUGANO—The third largest Swiss financial market and an important tourist hub, Lugano is home to the famous casino nestling on the banks of Lake Lugano, which, this year, will be celebrating its 100th anniversary. Defined as a "play boutique" on account of its stylish, alluring atmosphere, it operates an all-games casino for an unlimited number of tables and slot machines. Restaurant with panoramic terrace, offering a special business lunch menu during the day. Open Sun-Thurs 12am-4am.

Fri-Sat 12am-5am. Via Stauffacher, 1 - Lugano (Switzerland). About 70km from Milan. T: +41 919737111. www.casinolugano.ch

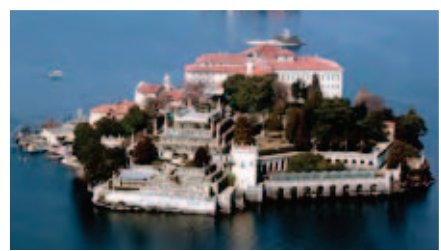
CASINO MUNICIPALE DI CAMPIONE D'ITALIA—Though existing outside of its fatherland, this tiny piece of Italian soil, located in Switzerland, is home to Europe's largest Casino and can be reached in just under an hour from the centre of Milan. Its beautiful new headquarters, designed by architect Mario Botta, are set within an elegant, international ambience. The casino offers roulette, chemin de fer, baccarat, black jack, poker and slot machines. It also has two in-house restaurants. Open Sun 10.30pm-5am; Mon-Thurs 11.30pm-5am; Fri 11.30pm-6am; Sat 10.30pm-6am. Piazzale Milano, 2 - Campione d'Italia (CO). T: +41 916401111 (free phone). About 70 km from Milan. www.casinocampione.it



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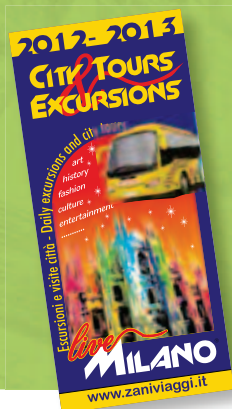
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- Opera at the Arena di Verona



It's Picasso Time

Paintings, sculptures, photographs and films tell the story of one of the most influential artists of the 20th century: **Pablo Picasso**. For the third time around, **Palazzo Reale** will once again host an exhibition dedicated to the Spanish master, a vast anthology (curated by Anne Baldassari) of more than 200 works tracing the artist's amazing career, from his so-called "Blue Period" to the last years of his life. Picasso fans are eagerly awaiting the opening of the exhibition, scheduled for **Thursday 20 September**.

"Pablo Picasso. Capolavori dal Museo Nazionale Picasso di Parigi" - www.mostrapicasso.it. Palazzo Reale. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. Map F5

For more detailed listings, please see www.wheretraveler.com

Monuments & Places of Interest

DUOMO CATHEDRAL—Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. It has 135 spires and its inside columns measure 3 and a half metres in diameter. To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden Madonnina. The cathedral is open daily 8.30am-6.45pm. Admission free. For guided tours and private visits: didattica@duomomilano.it. Info point via Arcivescovado, 1 (open 9am-noon/1pm-6pm). www.duomomilano.it. Piazza Duomo. T: 02 72023375. M1-M3 Duomo. **Map F5**

BRERA—Home, since 1776, to an important Academy of Fine Arts, this is an artsy neighbourhood which really comes to life at night. In addition to several churches, the district also hosts a number of interesting galleries and antique shops. One of the areas in the city is particularly known for its nightlife. Pubs, window displays, stalls and quaint fortune tellers meld with important places of culture. For museums in Brera, see "Entertainment" section. Via Brera and surrounding areas. M2 Lanza. **Map F3**

CASTELLO SFORZESCO—The ancient seat of the ruling Visconti, it was later rebuilt by Francesco

Sforza and is now simply known by the Milanese as "Il Castello". Demolished and reconstructed several times from 1300 onwards, it has served as the backdrop for numerous historic events. Today, it houses a number of interesting museums and libraries. Its park is a favourite with old and young alike. **WHERE TIP** ask for the walls tour.

Castle: open daily 7am-6pm. Free admission. Castle Museums: Tues through Sunday 9am-5.30pm. Full ticket €3. www.milancastello.it. Piazza Castello, 1. T: 02 88463700. M1-M2 Cadorna FN; M1 Cairoli; M2 Lanza. **Map E4**

CENACOLO—One of the most famous attractions in the world, "L'Ultima Cena" or "Cenacolo" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the church of Santa Maria delle Grazie. Tues to Sun 8.15am-7pm. English guided tour 9.30am and 3.30pm. Reservation compulsory. Full ticket €6.50. www.cenacolovinciano.net. Piazza Santa Maria delle Grazie, 2. T: 02 92800360. M1-M2 Cadorna FN, M1 Conciliazione. **Map D4**

JEWISH MILAN—The Central Synagogue, inaugurated in 1892, is the headquarter of the central rabbinate and follows the so-called "Italian ritual". Guided Tours in English can be booked by telephoning 393 9742284 or sending an e-mail to info@sinagogamilano.it. *Sinagoga Centrale*, via della Guastalla, 19. www.sinagogamilano.it. **MAP G5** • *Holocaust Memorial* at the Central Railway Station, via F. Aporti. Open on request. **MAP H1**

NAVIGLI—The "Navigli" are artificial canals built 800 years ago to ferry people and merchandise to Milan, to irrigate the fields and to defend the city. The network of canals was perfected in 1457 by Leonardo da Vinci. Today, the area, bursting with

Guidelines

This directory, grouped by category, is a list of establishments recommended by the editors of *Where Magazine* and includes regular advertisers.

MAP LOCATIONS

Note that references in **BOLD** at the end of each listing (**A1, B5** etc) refer to the coordinates on the street maps on pages 62-63.

INFORMATION

Places like the Duomo or the Last Supper are symbols of Milan, hence our decision to list them under a separate category.

trendy dining and nightlife spots, is one of the main hubs of the Milanese movida. M2 Porta Genova F5. **Map E6-D7**

SANT'AMBROGIO—One of the most ancient churches in Milan, it was built by St Ambrose (patron of the city) in 379-386 A.D., in an area where numerous martyrs had been buried. The church is a wonderful example of Romanesque style. Open daily 9.30am-12.30am/2.30pm-6pm (Sun 3pm-6pm). Admission free. www.santambrogio-basilica.it. Piazza Sant' Ambrogio, 15. T: 02 86450895 (10am-noon/4pm-6 pm). M2 Sant' Ambrogio. **Map D5**

SCALA (LA)—The world's premier opera house, built at the behest of Empress Maria Teresa of Austria and designed by Piermarini, it was inaugurated in 1778 with an opera by Antonio Salieri. For more information, also see "Entertainment". www.teatroallascala.org. Piazza della Scala. T: 02 72003744. Open daily 9am-6pm. Closed on November 1. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

La course, 1922 by Pablo Picasso © Succession Picasso by SIAE 2012

WWW.WHEREMILAN.COM: your free update on shows and events in Milan!

Museums

ACQUARIO DI MILANO—Housed in a splendid Liberty-style building, it is one of the largest and oldest of its kind in Italy. Established in 1906 and restructured in 2006, it hosts 36 gigantic pools filled with more than 100 species of fish, living in recreated environments ranging from the Amazon to the Mediterranean. The main focus of the pools is more towards native Italian fish, both fresh and saltwater, and plenty of exotic sea life from other continents. The aquarium hosts events whole suitable for the family and the library is one of the most important resources for marine biology and oceanic studies in Italy. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.acquariocivicmilano.eu. Viale G. Gadio, 2. T: 02 88465750. M2 Lanza. **Map E3**

AMBROSIANA PICTURE GALLERY—The "Ambrosiana" contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" fresco and Caravaggio's "Basket of fruit". The Ambrosiana will be exhibiting Leonardo's entire "Codice Atlantico" (Atlantic Codex) until 2015, 44 or 45 pages at a time for three months at a stretch—the longest the International archival norms will allow such documents to be exposed to light. Open Tues-Sun 9am-7pm. Admission fee €15, €10 for the adjacent Bramante Sacristy, €20 for group tickets. www.ambrosiana.it. Piazza Pio XI, 2. T: 02 806921. M1-M3 Duomo. **Map F5**

BIBLIOTECA DELLA MODA—A venue midway between a reading lounge and a large private apartment, this library is open to those who wish to conduct research, improve their knowledge or simply bone up on the secrets and history of more than 45,000 publications and 25,000 videos. An establishment that fashion fans and lifestyle enthusiasts can use for consultation purposes but also sell and purchase books, magazines, journals and catalogues dating from 1850 to the present day. Those wishing to access the service need to be in possession of a membership card which can be purchased at an annual fee of 90 euros. Open Mon-Fri 10am-7pm. www.bibliotecadellamoda.it. Via Alessandria, 8. T: 02 83311200. M2 Porta Genova FS. **Map D6**

GALLERIE D'ITALIA-PIAZZA SCALA—Recently inaugurated, the Gallerie d'Italia-Piazza Scala are housed in two historic buildings overlooking Milan's elegant Via Manzoni and host masterpieces of 19th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: the opulent Neo-classical rooms of Palazzo Anguissola and the 19th century Palazzo Brentani. Open: Tues-Sun 9.30am-7.30pm. Thurs 9.30am-10.30pm. Closed on Monday. Free admission until opening of the section dedicated to 20th century works (late 2012). www.gallerieditalia.com. Via Manzoni, 10. For info and reservations (advisable for groups) call toll-free number 800.167.619. M1-M3 Duomo, M3 Montenapoleone. **Map F4**

MUSEO DEL 900—One of the youngest museums in the city, lying adjacent to the Duomo, hosts more than 400 20th century masterpieces of Italian and international art - ranging from Fontana to Picasso - at the recently refurbished Palazzo dell'Arengario. A building where works of art interact with the city, engaging with the past while looking towards the

future. **WHERE TIP a sight of piazza Duomo from the "Sala Fontana"**. Mon. 2.30pm-7.30pm; Tues-Wed-Fri and Sun 9.30am-7.30pm; Thurs-Sat 9.30am-10.30pm. www.museodelnovecento.org. Palazzo dell'Arengario. Via Marconi, 1. T: 02 88444061. M1-M3 Duomo. **Map F5**

MUSEO DELLA SCIENZA E DELLA TECNOLOGIA-LEONARDO DA VINCI—Found in a 16th century monastery, this is one of the most important museums of science and technology in the world. Its collections, featuring cars, aircraft, ships, scooters, trains, reconstructions of ancient workshops for metalworking, clock-making right through to electronics, textiles and astronomy, explore the relationship between men and machines starting from the ingenious inventions of the world famous Leonardo da Vinci who lived in Milan between 1482 and 1500. Open Wed, Thurs, Fri 10am-5.30pm; Sat, Sun and Holidays 10am-6.30pm. Full ticket price €8 + Guided tour inside the Enrico Toti submarine €10. www.museoscienza.org. Via San Vittore, 21. T: 02 48555558. M2 Sant'Ambrogio. **Map D5**

MUSEO DI STORIA NATURALE—Home to valuable mineral, botanical and zoological collections. Highlights include a large fossil collection, reconstructions of extinct animals and dioramas with stuffed animals shown in their natural habitats originating both from Europe and other exotic places. It contains the only dinosaur skeleton existing in Italy. **WHERE TIP magical for children of all ages**. Open Tues-Sun 9am-5.30pm. Full price ticket €3 (free admission on Friday afternoon). www.comune.milano.it. Corso Venezia, 55. T: 02 88463280. M1 Palestro. **Map G3**

MUSEO DIOCESANO—This museum of religious arts, whose new headquarters were inaugurated in 2001, hosts 600 works dating back to the 4th century A.D. By maximizing their historic and religious meanings, it preserves and promotes the valuable art treasures belonging to the "Diocese", with smaller pieces collected from Church museums and treasures across Lombardy. Open Tues-Sun 10am-6pm. Full ticket price €8 (€4 on Tuesdays). www.museodiocesano.it. Corso di Porta Ticinese, 95. T: 02 89420019. **Map E6**

MUSEO POLDI PEZZOLI—Formerly the aristocratic home of its founder, Gian Giacomo Poldi Pezzoli (1822-1879), it houses a remarkable collection of Italian Renaissance masters: from Botticelli to Mantegna, from Piero della Francesca to Tiepolo. It also displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. Open Mon-Sun 10am-6pm (closed on Tuesdays). Full ticket price €8. www.museopoldipezzoli.it. Via A. Manzoni, 12. T: 02 794889/796334. M3 Montenapoleone. **Map F4**

MUSEO TEATRALE ALLA SCALA—Founded in 1913, it is one of the top visitor places in the city. It is dedicated to the history of the famous Milan Opera House with a vast collection of musical instruments and documents dedicated to famous musicians, including Verdi and Toscanini. Visitors can look into the theatre, provided there are no rehearsals, or admire the "machine" that gives stage directions. Open Mon-Sun (except holidays) 9am-12.30am/1.30pm-5.30pm. Full price ticket €5. www.museodimilano.mi.it. Largo A. Ghiringhelli, 1 corner of Piazza della Scala. T: 02 88792473/7423. M1-M3 Duomo; M3 Montenapoleone. **Map F4**

PAC-PADIGLIONE DI ARTE CONTEMPORANEA—Completed in 1996, this 1,200 sq.m. space is the most important exhibition centre for contemporary art in Milan, boasting a garden area for sculptures, a raised floor for paintings and a balcony for photos and graphic works. Fully accessible by the disabled. Opening hours and ticket prices vary according to the exhibition on show. www.comune.milano.it. Via Palestro, 14. T: 02 88446359/360. M1 Palestro, M3 Turati. **Map G3**

PALAZZO MORANDO-COSTUME MODA IMMAGINE—To celebrate the capital of fashion, Palazzo Morando shows Milanese women's dress styles between the end of the 19th century and the beginning of the 20th century. The magnificent rooms of this 18th century "palazzo," located in the Quadrilatero della Moda, are definitely imbued with a touch of style. **WHERE TIP best short visit program to know Milan history through paintings**. Open Tues-Sun 9am-1pm/2pm-5.30pm. www.costumemodaimmagine.mi.it. Via Sant'Andrea, 6. T: 02 88465933. M3 Montenapoleone. **Map G4**

PALAZZO REALE—Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Opening hours vary according to the exhibition on show. www.comune.milano.it. Piazza Duomo, 12. T: 02 875672. M1-M3 Duomo. **Map F5**

PINACOTECA DI BRERA—The Brera Art Gallery is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces including Mantegna's "Dead Christ", Raphael's "Marriage of the Virgin", Caravaggio's "Supper at Emmaus" and, for a little light relief, "The Kiss" by Hayez. Open Tues-Sun 8.30am-7.15pm. Full ticket price €11. www.brera.beniculturali.it. Via Brera, 28. T: 02 722631. M2 Lanza, M3 Montenapoleone. **Map F3**

TRIENNALE DESIGN MUSEUM—The Triennale di Milano is one of the most vibrant, popular and important exhibition centres in the city. Featuring annually changing exhibitions of note, it also owns the most important permanent collection of design works. This fantastic museum is brimming with endless installations originating from brilliant minds all over the world. It has a superb media library on design, art and architecture. In 2006, in addition to the historic headquarters, a branch was also opened in the emerging Bovisa district. Open Tues-Sun 10.30am-8.30pm; Thurs-Fri 10.30am-11pm. www.triennale.it. Viale E. Alemagna, 6. T: 02 724341. M1-M2 Cadorna FN. **Map D3**

VILLA NECCHI CAMPIGLIO—Constructed between 1932 and 1935 by the Milanese architect Piero Portaluppi, it has survived completely intact, both outside with its ample yard, tennis court and pool, and inside with its rich succession of rooms. Architecture, decorative arts, furnishings and collections express as a harmonious whole the high standard of living of the owners, who belonged to the upper middle class of Lombard industrial families. Open Wed to Sun from 10am to 6pm. www.fondoambiente.it. Via Mozart, 14. T: 02 76340121. M1 Palestro. **Map G4**



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UNA Toq – Via A. De Tocqueville, 7/D • **F2**
Upton Palace – Via Santa Sofia, 10 • **F6**
Victoria – Via P. Calvi, 32 • **H5**
WattTredici Hotel – Via G. Watt, 13 • **OFF MAP**
Windsor Hotel Milano – Via G. Galilei, 2 • **G2**

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CERNOBBIO - COMO
Villa D'Este – Via Regina, 40
 22012 Cernobbio - CO • www.villadeste.it

MENAGGIO - COMO
Grand Hotel Menaggio – Via 4 Novembre, 69
 22017 Menaggio - CO • www.grandhotelmengaggio.com

GARDONE RIVIERA - BRESCIA
Grand Hotel Fasano – Corso Giuseppe Zanardelli, 190
 25083 Gardone Riviera - BS • www.ghf.it

SIRMIONE - BRESCIA
Villa Cortine – Via Grotte, 12
 25019 Sirmione - BS • www.hotellavillacortine.com

PORTOFINO - GENOVA
Hotel Splendido – Salita Baratta, 13
 16034 Portofino - GE • www.hotelsplendido.com

RAPALLO - GENOVA
Excelsior Palace – Via San Michele di Pagana, 8
 16035 Rapallo - GE • www.thi.it

SANTA MARGHERITA LIGURE - GENOVA
Grand Hotel Miramare – Via Milite Ignoto,
 16038 S. Margherita Ligure - GE • www.grandhotelmiramare.it

SAN REMO - IMPERIA
Royal – Corso Imperatrice, 80
 18038 San Remo - IM • www.royalhotelsanremo.com

FINALE LIGURE - SAVONA
Punta Est – Via Aurelia, 1
 17024 Finale Ligure - SV • www.puntaest.com

RAVELLO - SALERNO
Caruso – Piazza San Giovanni del Toro, 5
 84010 Ravello - SA • www.hotelpcaruso.com

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Emergency

- **CARABINIERI** T: 112.
- **AMBULANCE** T: 118.
- **CITY POLICE** T: 02 77271.
- **MEDICAL SERVICES** T: 02 34567.
- **OPEN PHARMACIES** T: 800 801185.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 0262261.
- **LOST AND FOUND** on ATM Vehicles City of Milan. Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Trains

FERROVIE DELLO STATO - Trenitalia Railway Company - General info T: 892021. www.trenitalia.com

TRENORD - Milano Nord Railway - General info T: 199 15 152. Mon-Sun 7am-10pm. www.ferrovienord.it

ITALO - Italy's **newest high-speed train** connects 9 Italian cities including Florence, Rome, Naples and Milan (Garibaldi FS). www.italotreno.it

Taxi

How to catch a taxi in Milan. From the hotel: call the concierge. While out and about in the city, call for a taxi on **Yellow Taxi** 02 69.69

Taxi airport fees:
From or to Malpensa: €90
From or to Linate: €25-30
From or to Orio al Serio: under €100

Radio Taxi – 02-6969
www.yellowtaxi.it



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DRIVE YOUR DREAM - Piazza Sempione, 5. Info and reservations T: 02 39195044 or 327 6787077. www.dydrent.it

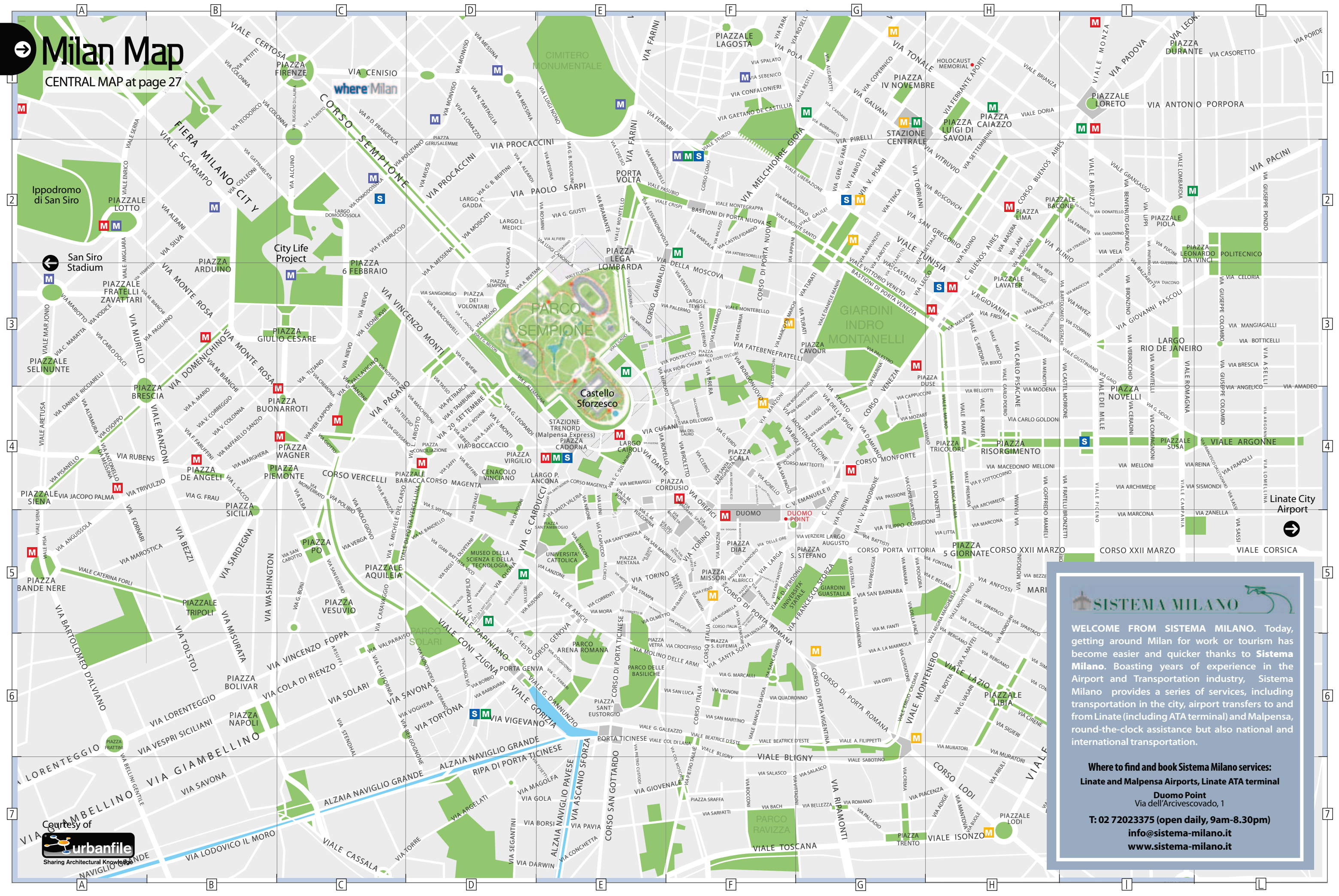
ELITE RENT-A-CAR - Via Albricci, 9. T: 02 804435 www.eliterent.com

GETTING AROUND MILAN

In addition to the metro (underground) system, cited in the listings, Milan is also covered by numerous tram and bus routes. For more information regarding Milan's public transport system: **ATM - Azienda Trasporti Milanesi - Local Public Transport Company** - Open daily 7.30am-7.30pm. www.atm.it. T: 800 808181.

Ordinary ticket (1,50 €)
Valid for 90 minutes. Can be used on buses, trams or the metro (one trip only).
Day ticket (4,50 €)
Valid 24h. Bus, tram and metro with no limits.
Two-day ticket (8,25 €)
Valid 48h. Bus, tram and metro no limits.
Check the tariffs for the extra-urban subway.
Return ticket to Rho Fieramilano (5 €)

Where to buy your ticket: from the all authorized ticket sellers, ATM POINTs and automatic ticket machines in underground stations.



Milan Map

CENTRAL MAP at page 27

where Milan

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Where to find and book Sistema Milano services:
Linate and Malpensa Airports, Linate ATA terminal

Duomo Point
 Via dell'Arcivescovado, 1

T: 02 72023375 (open daily, 9am-8.30pm)
info@sistema-milano.it
www.sistema-milano.it

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Airports

MALPENSA - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Malpensa Express trains T: 199 151152. Mon-Sun 7am-9pm. www.malpensaexpress.it. Customer Care c/o Stazione Milano Cadorna FNM. Mon-Fri 7am-8pm; Sat 8am-8pm; Sun 8.30am-4pm. The train connects Malpensa with the main railway stations of Milan (Cadorna, Centrale, Porta Garibaldi) with 131 daily departures. Journey times vary from 29 minutes (point-to-point) to 52 minutes. Ticket: € 11

Malpensa Shuttle bus T: 0331 258411. www.malpensashuttle.it. Departures from Terminal 1 exit 5 to Stazione Centrale FS, every 20 minutes (6.20am-10pm) / from Stazione Centrale FS to Terminal 1, every 20 minutes (5.20am-9pm). Ticket: € 7,50

Malpensa bus Express www.autostradale.it. Departures from Terminal 1 exit 6 to Stazione Centrale FS every 20 min (6.50am-10.10pm) - Departures from Stazione Centrale FS to Terminal 1 exit 6 every 20 min (6.50am-10.10pm). Ticket: € 7,50

LINATE - (7 km from the centre of Milan). Flight information 24h-24h T: 02 74852200 (call center). www.sea-aeroportoimilano.it

Bus 73 Departures from Milano-piazza San Babila to Linate, every 10 minutes (5.35am-0.35am). Departures from Linate-Floor Arrival to Milano-piazza San Babila, every 10 minutes (6.05am-0.55am)

ORIO AL SERIO - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it

Orio Shuttle - Bus from Aeroporto Parking Bus to Stazione Centrale FS Mon-Fri every 30' (6am-10.15pm); Sat-Sun every 30' (8.15am-7.15pm) / from Stazione Centrale to Aeroporto Orio Mon-Fri every 30' (5.45am-11.15pm); Sat-Sun every 30' (5.45am-7.15pm). Ticket: € 9,90

VIP Airport and Hospitality Services

SISTEMA MILANO - Linate and Malpensa Airports, Linate ATA terminal, and Duomo Point in via dell'Arcivescovado 1, T: 02 72023375. Open daily, 9am-8.30pm. www.sistema-milano.it

City Tours

CITYSIGHTSEEING MILANO - (48-hour HOP ON HOP OFF ticket) Foro Bonaparte, 76. T: 02 867131. www.milano.city-sightseeing.it. Departure: Piazza Castello, M1 Cairoli. **Map E4.**

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