THE WELCOME MAGAZINE

SMART EDITION



DECEMBER 2021

WHEREMILAN #134



PATROCINIO Comune di M1lano

ALL YOU CAN DO IN THE CITY

EVENTS | SIGHTSEEING MUSEUMS | SHOPPING ENTERTAINMENT DINING | MAPS

INTERACTIVE

COVER IMAGE BY

Welcome Smart Network by WhereItalia MAGAZINES | GUIDES | MAPS | WEBSITES

find gifts to make EVERYONE MERRY

Tick off your list for up to 70% less.





mcarthurglen.it/serravalle

Milan December 2021

Dear friends,

in recent months, Proedi-WhereItalia has inaugurated in Milan (and also in Venice, Florence and Turin) the **new Welcome Smart Network** circuit. This is the **digital and sustainable evolution** of the traditional paper edition of **WhereItalia monthly magazines**, now in their 12th year. Magazines and maps of the city that continue to be distributed in the main hotels, all in line with the restrictions made necessary by the adoption of fundamental precautions against the virus.

Many **new products** are now appearing on the market and will see further developments in the coming months. Starting with this **Welcome Smart Magazine** - which can be accessed via a simple **QR Code** that we have equipped all the hotels in our network with - to the **Welcome Audio Map**, and the **Welcome Smart Guides**.

Important research and development work was carried out in the months of the lockdown, finding solutions adapted to the **new needs of incoming tourism**. Everything is evolving in the direction of **greater environmental sustainability**, but what remains the same is the completeness of the information, the **graphic quality** and, of course, the **punctuality**. With sympathy,

Andrea Jarach

Publisher, Welcome Smart Network





ISTMAS

RINASCENTE MILAN . PIAZZA DUOMO

ENJOY YOUR SHOPPING

SHOW THIS COUPON TO GET 10% * OFF YOUR PURCHASES

*Valid except for regional restriction regulations and only on brands which support the initiative. The discount cannot be combined with other promotions and does not apply on cafeterias and restaurants purchases. Not valid for online shopping. Valid until

apply on careteries and restaurants purchases, not value for online sharping, then be December 31, 2021. **Tax free. Tax free: If you are resident in an Extra-EU country and you have spent at least 154.94 euros in the same day, you are entitled to a refund of 12% on the total amout of your purchase.





A GIFT FROM WHEREITALIA

Welcome Audio Map

MILAN

The best digital tool to Discover and Enjoy the city

A POP GUIDE POWERED BY



Italiano English Français Deutsch Español 中國人

Your smart solution to discover Milan

- Discover over 100 points of interest with multilingual audio commentary
- Enjoy the walking itineraries suggested by the editors of WhereItalia
- Add your preferred locations for a real city experience

TIPS BY WHEREITALIA EXPERTS

SHOPPING | DINING | MUSEUMS | ATTRACTIONS | SAVINGS & BENEFITS

DOWNLOAD >

) fly

The Welcome Audio Map in 3 simple steps

- 1 Click here and download the POPGuide application
- 2 Choose your preferred language
- 3 Let's discover Milan!

WELCOME SMART NETWORK

MAGAZINES | GUIDES | MAPS | WEBSITES www.whereitalia.com/milan

Index

CLICK & SEE

UNMISSABLE Monuments & Sites

10 HIGHLIGHTS

Monthly reports, between confirmations and new openings.



_ 12 TOP IN TOWN

Discover the city, starting from its main attractions and several not to be missed districts.



14 PANORAMA

Several unmissable sites for a favourite sightseeing tour from the top.

WHAT TO DO Events & Shows



18 DISCOVER AND ENJOY

This month's round-up of art exhibitions and shows in Milan.



64 2021 EVENTS IN ITALY

The most important events in Italy from this month to the end of the year.



DISCOVER A WORLD OF SAVINGS Shopping, dining, sightseeing: your digital coupons available online





AND EXCLUSIVE BENEFITS

DISCOVER MORE >

MILANO OUTLET & MORE

CHRISTMAS TIME IN MILAN'S OUTLET 150 STORES FASHION AND DESIGN, JUST 15 MINUTES

TRUSSARDI

Kartell

FROM THE CENTRE OF MILAN.

adidas	BLUGIRL	Calvin Klein	Cavalli	DoDo	Karte		Levis
		Balance.	8	PIQUADRO	RoÿRogei	R'S toys ate	E MOLTI ALTRI AND MANY OTHERS.
513 LO	CATE DI TRIULI	zi 📔 🚍 shu	TTLE BUS	💽 TAX FR	EE 🛛 🥥	微信支付 WeChat Pay	Alipay
scalom	ilano.it						f 回 in

NORTH

Index

CLICK & SEE

70 SNOW PARADISE

The ski resorts lying just moments away from Milan promise a combination of great conditions and stylish atmospheres.

— 74 DREAM) EXPERIENCES

"Welcome to Italia" takes you on a discovery of the city's attractions or suggest you try special experiences.

SHOPPING Boutiques & Brands



____ 76 AURORA LEAVES ITS MARK IN MILAN

Discover the new flagship store in the Fashion District.

F

— 78 STROLLING THROUGH MILAN

Milan has always something new to reveal: shopping streets, fabulous hideaways in the city and sought-after products.

OUTLETS Fashion & Design

98 THE BEST SHOPPING EXPERIENCE

A few steps from Milan, the best Italian and international brands at discounted prices all year round.





Where wishes come true

Enjoy an unforgettable shopping experience and choose your Christmas gifts in more than 120 boutiques at prices reduced by up to 70% just one hour from Milan.

Shopping Express® coach service from Milan. Book your ticket on FidenzaVillage.com/booking



A MEMBER OF THE BICESTER VILLAGE SHOPPING COLLECTION®

Index



TASTING Food & Wine

🕞 🗕 102 MAMMARÀ MEDITERRANEAN BISTRO

> An elegant Italian-style bistro in the heart of Porta Nuova, where tradition looks to the future.



108 DINING AT THE TOP

Two locations where you can enjoy excellent cuisine with a Roman flair.

LEISURE Entertainment & Tours

BALLOON IN THE SKIES OF LOMBARDY

Free flight around Milan: exclusive itineraries in the Ticino Park.

ITINERARIES Landmarks & Museums

GF LEONARDO

La Vigna di Leonardo, magnificent Renaissance landmarks located opposite Santa Maria delle Grazie.













3/3



ANGELA CAPUTI

www.angelacaputi.com





FAO SCHWARZ

Milan can boast of being the **first city in Europe** to host a flagship store of the world's best-loved toy centre with teddy bears, toy soldiers, giant stuffed animals, dolls, action figures, puzzles and trains. Located just steps from the Duomo, in the heart of **Piazza Cordusio**, the new FAO Schwarz is spread over over **three floors**, conceived to recall the magic of the famous New York store. **www.faoschwarz.it**



RINASCENTE

A spot destination for the best brands in fashion, luxury accessories, jewellery, beauty, home&design collections. The **Design Supermarket** in the basement boasts classic must haves and new cults. Then take a privileged look at the Duomo spires from the **Food Hall** on 7th Floor and explore gourmet foods at the **Food Market**. www.rinascente.it



HIGHLIGHTS OF THE MONTH



EMPORIO ARMANI

In the 40th year since the brand was founded, Emporio Armani has opened its first store inside Linate Airport. The shop, located in the recently refurbished Building F, was designed by Giorgio Armani in collaboration with his team of architects and presents the men's and women's clothing and accessories collection. www.armani.com



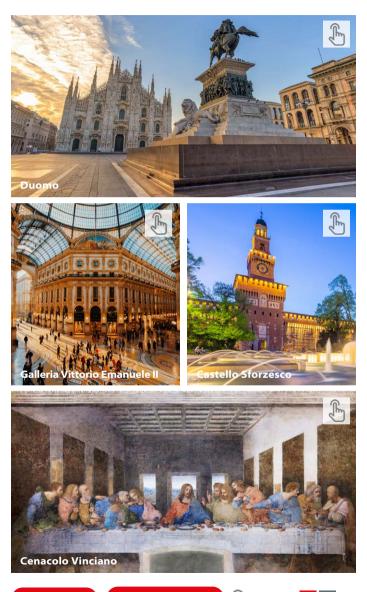
MORONI GOMMA

It has always been a reference point for the **trendiest and most accessible design objects**, and is known for its research and scouting of the most interesting international brands to be distributed in Italy. Moroni Gomma recently opened its showroom in **Corso Garibaldi 123**, in the heart of the Brera district and just a few steps away from Porta Nuova. **moronigomma.it**





[UNMISSABLE] Top in Town



ITINERARIES >

(Ռ



[UNMISSABLE] Top in Town



ITINERARIES >





WELCOME | PANORAMA

PORTA NUOVA

inent//

INDEX

lon collogano na loto vari lucelui e spazi dell'edificio

AN OLA CAR

PH @ MICHELANGELOOP/SHUTTERSTOCK.C

— Porta Nuova is a sprawling area, the result of a project of urban and architectural redevelopment involving the area that leads from the Porta Garibaldi railway station to Piazza della Repubblica, up to Palazzo Lombardia.

In 2005, an architectural project curated by American real estate developer Hines focused on transforming the area into a **technological hub** comprising more than **twenty buildings** including skyscrapers, offices, cultural centres and urban residences.

- Several of Milan and Italy's highest and most innovative skyscrapers, including the futuristic CityLife complex (visible in the background), are located in the Porta Nuova district. Among these, the **Torre UniCredit** –housed in the vibrant Piazza Gae Aulenti -, the **Torre Solaria** – the highest residential skyscraper in Italy-, the **Torre Diamante** and the green complex of the **Bosco Verticale** featuring hanging gardens designed by Stefano Boeri.

- The large public park in the middle of the neighbourhood, known as the **BAM Biblioteca degli Alberi**, extending over an area of 90,000 sq.m., was designed to provide a vast number of interconnecting pedestrian paths and to create a real botanical library. The park features over **450 trees** and **90,000 different plant species**, plus recreational areas, themed circular forests, teaching paths and pedestrian and bike paths. In summer, the park is also used to host outdoor concerts and events.

www.portanuova.com - bam.milano.it





WELCOME | PANORAMA

- After crossing the threshold of its 18th century façade in **Candoglia marble**, the interior of the Cathedral is revealed in all its majesty. One of the **most important Gothic buildings in the world**, the church, constructed over a period of 450 years (begun 1386), is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height.

- The interior boasts an apse with a **large rose window**, stained glass windows decorated with episodes from the Bible, chapels and **high marble columns** with capitals featuring statues of saints.

— To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "Madonnina". Here you can wander among 135 spires and 3,400 statues.

— Guided tours for small groups help visitors learn about the secrets behind the Duomo's construction. The tour starts from the back of the choir which leads to the **Crypt** housing the tomb of San Carlo Borromeo, and then moves on to the **Archaeological Area** where you'll find the remains of the Battistero di San Giovanni alle Fonti, dating back to 397 A.D. This is where Sant'Ambrogio christened St. Augustine. Next is the old Basilica of Santa Tecla (4th century).

- Before accessing the Cathedral and its treasures, visit the nearby **Museo del Duomo**, located inside Palazzo Reale. The museum houses more than **150 masterpieces** from the 15th century to the present time, including statues, architectural models, plaster casts, terracottas and paintings.

www.duomomilano.it



DISCOVER AND ENJOY

 \mathbb{F}

Claude Monet ART at Palazzo Reale • until 30 January

- Macbeth OPERA PREMIÈRE at Teatro alla Scala
 7 December
- Grand Tour EXHIBITION at Gallerie d'Italia • until 27 March 2022
- Artigiano in Fiera FAIR at Rho Fairground • 4-12 December
- Prima Diffusa EVENT at several locations • 1-12 December
- L'Acquario e le Ninfee INSTALLATION at Acquario Civico • until 30 January 2022
- Walt Disney COMICS at MUDEC | Museo delle Culture
 until 13 February 2022
- Mario Sironi ART at Museo del Novecento
 until 27 March 2022
- 57th Wildlife Photographer of the Year
 PHOTOGRAPHY at Palazzo Francesco Turati
 until 31 December
- Corpus Domini EXHIBITION
 at Palazzo Reale until 30 January 2022
- Pablo Atchugarry EXHIBITION at Palazzo Reale-Sala delle Cariatidi • until 30 January 2022
- Realismo Magico EXHIBITION at Palazzo Reale • until 27 February 2022
- Sandro Miller. Malkovich... PHOTOGRAPHY at Fondazione Stelline • until 6 February 2022
- Maurizio Cattelan CONTEMPORARY ART at Pirelli HangarBicocca • until 20 February 2022
- Ferdinando Scianna PHOTOGRAPHY at Still Fotografia • until 22 January 2022





- Una collezione ideale PHOTOGRAPHY at Leica Galerie • until 15 January 2022
- Saul Steinberg ILLUSTRATION at Triennale Milano • until 13 March 2022
- Raymond Depardon PHOTOGRAPHY at Triennale Milano • until 10 April 2022
- Domenico Gnoli EXHIBITION at Fondazione Prada • until 27 February 2022
- William Congdon ART at Memoriale della Shoah
 until 31 January 2022
- I Comics Made in Italy COMICS at WOW Spazio Fumetto • until 23 February 2022
- Alice! In Wonderland SHOW at Fabbrica del Vapore
 from 9 December
- Leiko Ikemura CONTEMPORARY ART at Building Gallery
 until 23 December
- Neïl Beloufa CONTEMPORARY ART at Pirelli HangarBicocca • until 9 January 2022
- Bonelli Story COMICS at Fabbrica del Vapore
 until 30 January 2022
- Capolavoro per Milano 2021 EXHIBITION at Museo Diocesano • until 6 February 2022
- "Emporio Armani. The Way We Are" FASHION at Armani/Silos • until 6 February 2022
- Tullio Pericoli CONTEMPORARY ART at Palazzo Reale • until 9 January 2022
- Hamlet THEATRE at Triennale Milano Teatro
 15-16 December
- La bayadère BALLET at Teatro alla Scala
 15 December 2021- 8 January 2022
- ... and more on www.wheremilan.com/all-events





CLAUDE MONET, NINFEE (1916-1919 CIRCA). PARIGI, MUSEE MARMOTTAN MONET, LASCITO MICHEL MONET, 1966 © MUSEE MARMOTTAN MONET, ACADÉMIE DES BEAUX-ARTS, PARIS

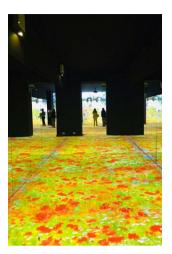
DISCOVER AND ENJOY

The winter season brings us back to appreciate visits to places of culture, and the city offers various opportunities to get to know or rediscover the great masters who have marked the history of art, as well as contemporary authors and masters of photography.

≡ events

PALAZZO REALE, UNTIL 30 JANUARY 2022 THE WORLD OF MONET

ART The autumn season of exhibitions at the Palazzo Reale has inaugurated with the monographic show dedicated to Claude Monet, hosting over 50 works by the best-loved of Impressionist artists, organised in collaboration with the Musée Marmottan Monet in Paris, where the entire body of works comes from. The exhibition illustrates Monet's entire artistic career, from his early en plein air works and small format works to rural urban landscapes.



MONET. Palazzo Reale. Piazza Duomo, 12 www.palazzorealemilano.it www.monetmilano.it







TEATRO ALLA SCALA, 7 DECEMBER MACBETH STAGED AT THE SCALA

OPERA This year the Milanese ritual of the **premiere of the Teatro alla Scala** on the feast of Saint Ambrose resumes. After last year's stop due to the pandemic, on 7 December the public will be able to attend the performance of **Giuseppe Verdi's "Macbeth"**, conducted by **Riccardo Chailly** and directed by **Davide Livermore**, in its fourth inaugural performance. A new production of the Teatro alla Scala that sees among the leading actors Luca Salsi in the role of Macbeth, **Anna Netrebko, Ildar Abdrazakov** and the tenor **Francesco Meli**.

MACBETH

Conductor: Riccardo Chailly Staging: Davide Livermore Luca Salsi (Macbeth), Anna Netrebko (Lady Macbeth), Francesco Meli (Macduff), Ildar Abrazakov (Banco)

Teatro alla Scala. Piazza della Scala. www.teatroallascala.org





THE WORLD'S PREMIER OPERA AND BALLET HOUSE OFFERS A RICH PROGRAM

www.teatroallascala.org

3 December

Music by Robert Schumann (Arabeske in C major, Op. 18) and Johann Sebastian Bach (Aria and 30 Variations in G major, BWV 988 "Goldberg Variations"). **CONCERT**. Piano: Lang Lang.

• 7 PREMIERE, 10, 13, 16, 19, 22, 29 December

"Macbeth". Music by Giuseppe Verdi. **OPERA** Teatro alla Scala New Production. Conductor: Riccardo Chailly. Staging: Davide Livermore.

• 15 PREMIERE, 17, 21, 30, 31 December and 5, 7, 8 January

"La bayadère". Libretto by Marius Petipa and Sergej Kudekov. **BALLET** Teatro alla Scala New Production. Choreography: Rudolph Nureyev from Marius Petipa. Staging: Rudolf Nureyev. Conductor: Kevin Rhodes. Etoile: Svetlana Zakharova (5 and 8 January).

18 December

"Christmas Concert". **EXCEPTIONAL CONCERT**. Teatro alla Scala Orchestra and Chorus. Music by Franz Schubert and Hector Berlioz. Conductor: Alain Altinoglu. Tenor: Michael Spyres. Chorus Master: Alberto Malazzi. Treble Voices Chorus of the Teatro alla Scala Academy conducted by Bruno Casoni.







GALLERIE D'ITALIA, UNTIL 27 MARCH 2022 DREAMING OF ITALY

EXHIBITION Paintings, sculptures and objets d'art from important national and foreign collections are displayed in an evocative dialogue, presenting the image of an Italy loved and dreamed of by the whole of Europe. Between Neoclassicism and Romanticism, Italian and foreign artists explored places and monuments, met and portrayed people, restoring to us in their works the exceptional nature of an unrepeatable experience.

WHAT'S THE GRAND TOUR?

A journey of education and training in Italy, which, mainly between the 18th and 19th centuries, involved European elites, church men, literate, musicians and artists from Europe, Russia, and then America. All fascinated by the variety and beauty of Italy, rich in history, monuments and works of art, as today, a wonderful widespread museum.







GRAND TOUR. Sogno d'Italia da Venezia a Pompei

Gallerie d'Italia-Piazza Scala. Piazza della Scala, 6. www.gallerieditalia.com





RHO FAIRGROUND, 4-12 DECEMBER

THE WORLD'S CRAFTSMANSHIP IN ON SHOW

Artigiano in Fiera (25th edition)

Fieramilano Rho-Pero Open daily 10am-11pm Free entrance www.artigianoinfiera.it FAIR "Artigiano in Fiera" is one of the most important event in the world dedicated to artisans and small enterprises. Over 110 **countries** will take part to this physical event from 4 to 12 **December**. Guests can purchase traditional handmade objects, jewellery, home decor, clothes and artefacts that are typical of the various cultures of the featured countries, including local specialities from Italy. Artisans from all over the world can present their products, tell their story and talk about their work, celebrating the culture and traditions of their local territory.



SEVERAL LOCATION, 1-12 DECEMBER MACBETH IS IN TOWN

Prima Diffusa

Several locations, free entrance www.yesmilano.it/ primadiffusa EVENT "Prima Diffusa", the cultural event that brings opera to the public, organised by the City of Milan together with Edison, is back again this year. From1 to 12 December, on the occasion of the eagerly awaited première on 7 December at La Scala, which hosts Giuseppe Verdi's "Macbeth", the city will come alive with a series of free events More than 80 film screenings, exhibitions, conferences and artistic performances will take place in over 40 locations, streets and squares, theatres and even prisons. And on 7 December, 34 film screenings of "Macbeth" will be shown at the same time as the one at Teatro alla Scala







ACQUARIO CIVICO, UNTIL 30 JANUARY 2022

THE MAGIC OF WATER LILIES

L'ACQUARIO E LE NINFEE. Dalla Natura all'arte di Monet

Acquario Civico. Viale Gadio, 2. www.acquariodimilano.it www.palazzorealemilano.it www.monetmilano.it



INSTALLATION On the occasion of the exhibition at Palazzo Reale dedicated to Monet, the Civic Aquarium is the setting for an installation that focuses on nature and the most emblematic subject of Claude Monet's masterpieces, water lilies. These white and blue aquatic flowers have lent themselves to pictorial representations since antiquity and have a strong symbolic meaning: they have their roots in the bottom of ponds but out of the water they express all their beauty with their corollas on the surface of the water and become an icon of **absolute** purity. Although born from the mud, they are not contaminated by the evil of the world.



MUDEC, UNTIL 13 FEBRUARY 2022 DISNEY BETWEEN MYTHS AND LEGENDS, FAIRY TALES AND HEROES

COMICS This exhibition offers a journey through **Walt Disney's masterpieces** and the stories we all know: from the great classics such as "Snow White and the Seven Dwarfs", "Pinocchio" and "Fantasia" to the more recent ones including "Hercules", "The Little Mermaid" and "Frozen 2". The great creative effort of Disney's artists has brought these stories to the cinema using different artistic tools, from **hand-drawing** to **digital animation**, which has made it possible to revitalise the oldest fairy tales. The exhibition tells the "**behind the scenes**" story of these masterpieces, taking the visitor into the heart of artistic processes that last for years.

>> An **experimental** part of the exhibition allows the visitor to become a **storyteller himself**, constructing his own tale that will be compiled into a **small booklet to take home**.

DISNEY. The Art of Telling Timeless Stories

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it







MUSEO DEL NOVECENTO, UNTIL 27 MARCH 2022

AUSTERE, FREE, GRANDIOSE. SIRONI AT THE MUSEO DEL NOVECENTO

MARIO SIRONI. Sintesi e grandiosità.

Museo del Novecento. Piazza Duomo, 8. www.museodelnovecento.org **ART** Seventy years after the death of Mario Sironi, an Italian painter who was one of the initiators of the Novecento art movement. the Museo del Novecento is exhibiting 110 works some of which have never been on show before that reconstruct his entire artistic career. From the famous urban landscapes, his most famous theme inspired by the city of Milan where he arrived in 1919, to the monumental masterpieces that testify to his link with mural painting in the 1930s.



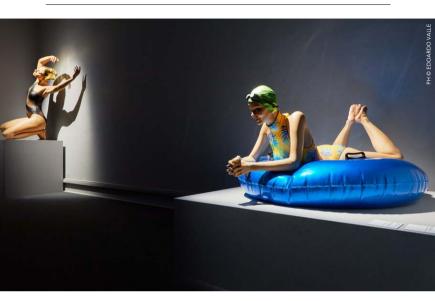
PALAZZO FRANCESCO TURATI, UNTIL 31 DECEMBER DEDICATED

TO NATURE

56th Wildlife Photographer of the Year

Palazzo Francesco Turati. Via Meravigli, 7. www.radicediunopercento.it **PHOTOGRAPHY** The world's most prestigious **exhibition of nature photography** is back in Milan, and this year it is changing venue: housed in the former Forma space in Via Meravigli, the eagerly awaited exhibition features the **100 prize-winning images** from the 56th edition of the photography competition organised by **London's Natural History Museum**. The Wildlife Photographer of the Year 2021 attracted **45,000 entries** from **95 countries**, taken by professional and amateur photographers.





PALAZZO REALE, UNTIL 30 JANUARY 2022

THE BODY IN THE SPOTLIGHT AT PALAZZO REALE

CORPUS DOMINI. Dal corpo glorioso alle rovine dell'anima

Palazzo Reale, Piazza Duomo, 12. www.palazzorealemilano.it **EXHIBITION** Installations, sculptures, drawings, paintings, video installations and photographs by 34 international artists are exhibited for the first time in Italy, to narrate the multiplicity of the representation of the human being: from the body as protagonist with body art to the perfect, modified, reproduced and essentially fake body. Many artists, museums, foundations, archives, private galleries and collectors have collaborated in Italy and abroad in the "construction" of this exhibition. which for the first time reconsiders the concept of humanity after the shocking period caused by Covid19.





PALAZZO REALE, UNTIL 30 JANUARY 2022 LIFE OF MATTER

EXHIBITION Milan pays homage to a great Uruguayan artist who, as soon as he arrived in Italy at the beginning of the 1970s, chose to visit this city first: we are talking about **Pablo Atchugarry**, who concentrated his activity on **large marble sculptures** - all of which he worked personally - which now, in his most recent production, are giving way to **sinuous forms carved in wood**. A considerable number of works, more than 40, dialogue with the striking architecture of the **Sala delle Cariatidi**: a place of memory in Milan that still bears the signs of the fire that devastated it during the Second World War.

>> The exhibition is accompanied by a catalogue and a precious "limited edition" of 60 copies, each containing a wooden sculpture created by the artist.

PABLO ATCHUGARRY. Vita della materia

Palazzo Reale, Sala delle Cariatidi. Piazza Duomo, 12. www.palazzorealemilano.it







PALAZZO REALE, UNTIL 27 FEBRUARY 2022 THE ITALIAN STYLE BETWEEN THE TWO WARS

EXHIBITION "Realistic precision of contours, solidity of matter resting firmly on the ground; and all around like an **atmosphere of magic...**". This is how, in 1928, the Italian writer Massimo Bontempelli summed up the character of a declination of Italian art between the two world wars that took the name of **Magic Realism**. Thirty years after the last exhibition on the subject in Milan, this show presents some **masterpieces of Italian art between 1920 and 1935**, the work of artists such as Casorati, Carrà, Sironi and Martini, to name but a few.

REALISMO MAGICO. Uno stile italiano

Palazzo Reale, Piazza Duomo, 12. www.palazzorealemilano.it



FIRST IN ITALY

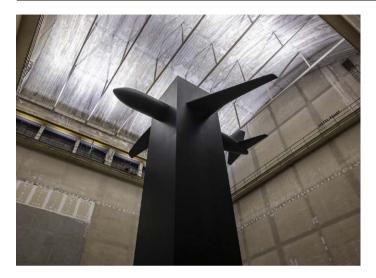
FONDAZIONE STELLINE, UNTIL 6 FEBRUARY 2022 THE THOUSAND FACES OF MALKOVICH ACCORDING TO MILLER

PHOTOGRAPHY Masters of photography such as Albert Watson, Annie Leibovitz, Bill Brandt, Diane Arbus, Herb Ritts, Irving Penn, Pierre et Gilles, Richard Avedon and Robert Mapplethorpe, and a great performer such as the famous actor, producer and fashion designer John Malkovich: put all this in the hands and imagination of the great American advertising photographer Sandro Miller and the result is a masterpiece of fine art photography. In 61 shots, Miller brings out the chameleon-like qualities and mimetic ability of his friend Malkovich as he interprets the subjects of famous shots, transforming himself from time to time into Marilyn Monroe, Salvador Dalí, Mick Jagger, Muhammad Ali, Meryl Streep, John Lennon and Yoko Ono, Andy Warhol, Albert Einstein, Ernest Hemingway and many other characters.

SANDRO MILLER. Malkovich, Malkovich, Malkovich. Homage to Photographic Masters Fondazione Stelline. Corso Magenta, 61. malkovichmilano.it







PIRELLI HANGARBICOCCA, UNTIL 20 FEBRUARY 2022

CATTELAN, THE GREAT RETURN TO MILAN



CONTEMPORARY ART After more than 10 years, Milan hosts an exhibition dedicated to Maurizio Cattelan (Padua, 1960), an artist who often draws inspiration from historical events and symbols of society, highlighting its contradictions with an ironic and corrosive language. The Pirelli HangarBicocca hosts historical and new works that give life to a sitespecific project not to be missed. The theme is existential concepts such as the fragility of life, memory and the sense of individual and community loss.

MAURIZIO CATTELAN. Breath Ghosts Blind

Pirelli HangarBicocca, via Chiese 2. www.pirellihangarbicocca.org









Leonardo da Vinci as never seen before

Leonardo3 Museum

Milan, Piazza della Scala

(at the entrance of Galleria)

open from 10:00 am to 6:00 pm on weekdays and from 9:30 am to 8:00 pm on weekends & holidays













STILL FOTOGRAFIA, UNTIL 22 JANUARY 2022

FROM SICILY **TO THE WORLD**

PHOTOGRAPHY The first Italian to be admitted to Magnum in 1982, Sicilian photographer Ferdinando Scianna has worked in reportage, portraiture, fashion and advertising. His long artistic career has taken in themes such as war, fragments of travel, mystical experiences and popular religiosity, all linked by a single thread: the constant search for form in the chaos of life. In this

FERDINANDO SCIANNA.

STILL Fotoarafia. Via Zamenhof, 11. www.stillfotografia.it

Non chiamatemi maestro exhibition, 50 images tell the story of his career, from his travels to Spain, Latin America, New York, Paris and his beloved Sicily.



"My images, and not only the Sicilian ones, are often very black. I see and compose starting from the shadow. The sun interests me because it casts a shadow." (Ferdinando Scianna)







LEICA GALERIE, UNTIL 15 JANUARY 2022 COLLECTOR'S SHOTS

Una collezione ideale

Leica Galerie Milano. Via Mengoni, 1 (corner of Piazza Duomo). it.leica-camera.com PHOTOGRAPHY A new exhibition at the Leica Gallery in Milan brings together 25 photographs by authors including Manuel Alvarez (Bravo), Richard Avedon, Aldo Ballo, Gabriele Basilico, Paolo Gioli, Franco Grignani, Pierre Molinier, Rudolf Schwarzkogler and Paolo Ventura, and is conceived as a true journey through the history of photography through the shots of the most

celebrated Italian and international photographers. Vintage prints in numbered editions and author's proofs, together with a precise selection of printing techniques, make up what we can define as an ideal collection.





TRIENNALE MILANO, UNTIL 13 MARCH 2022 MILAN AT THE TIP OF A PENCIL

SAUL STEINBERG Milano New York

Triennale Milano. Viale Alemagna, 6. triennale.org **ILLUSTRATION** A world-famous artist and illustrator, during his career **Saul Steinberg** has collaborated with the main American magazines, including "Life", "Time", "New Yorker" and "Harper's Bazaar". On display at the **Triennale** are a series of his **pencil, pen and watercolour drawings**, paper masks, objects/ sculptures, as well as documentary and photographic apparatus that narrate his **unmistakable style** and the bond that unites the artist with the city of Milan.





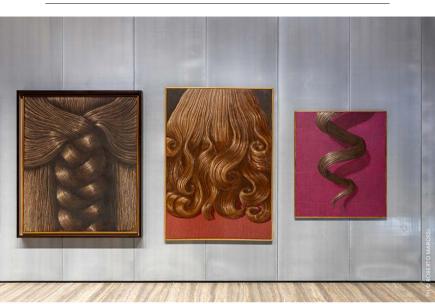
TRIENNALE MILANO, UNTIL 10 APRIL 2022 A GLIMPSE INTO THE WORLD BY DEPARDON

PHOTOGRAPHY Triennale Milano and Fondation Cartier present in Italy the first solo exhibition of **French photographer and filmmaker Raymond Depardon**. Through 300 photographs and two films, the exhibition shows how Depardon's research explores very different worlds and contexts: from rural French communities to the urban suburbs of Glasgow, from life in 1980s New York to psychiatric hospitals in Italian cities in the 1970s.

RAYMOND DEPARDON. La vita moderna Triennale Milano. Viale Alemagna, 6. triennale.org



≡ EVENTS



FONDAZIONE PRADA, UNTIL 27 FEBRUARY 2022 THE NARRATIVE ART OF DOMENICO GNOLI

EXHIBITION More than 50 years after his death, the Fondazione Prada is dedicating a major **retrospective to the Roman artist Domenico Gnoli**, with **over 100 works** and just as many drawings on display at the Podium. A point of reference for generations of artists, Gnoli is difficult to classify in a current: a painter but also a set designer, poster artist and designer, he created a narrative art with clearly recognisable features.

DOMENICO GNOLI.

Fondazione Prada, Podium. Largo Isarco, 2. www.fondazioneprada.org

"I always use simple, given elements, I don't want to add or subtract anything. I don't even want to deform: I isolate and represent the elements." (Domenico Gnoli)







Surf the web without worries, even on-the-move!





CLICK HERE

With Manet eSIM^{*} you'll be able to stay connected to the Internet wherever you are, in an easy and affordable way.

Choose the best option among the available data plans and start surfing the web immediately!

"eSIM is a virtual SIM allowing you to digitally activate a mobile data plan on your device, such as - for examplea temporary foreign connectivity profile for your trip. You no longer have to go to the store, buy a SIM card, insert it into your device, keep your original SIM, and bla bla bla. Stop useless operations, go digital with Manet eSIM!



MEMORIALE DELLA SHOAH, UNTIL 31 JANUARY 2022 WILLIAM CONGDON, WITNESS TO A COLLECTIVE DRAMA

ART A new exhibition at the Memoriale della Shoah gives voice to the drawings and diaries of the American painter William Congdon, which have remained largely unpublished until now. In 1945, Condon served as a volunteer for the American Field Service with the troops liberating the Bergen-Belsen concentration camp. The artist's participation in the war marked in him a particular sensitivity towards collective dramas, which is found in his works like a caress that lacerates the human soul.



WILLIAM CONGDON. In the Death of One Memoriale della Shoah di Milano. Piazza Edmond J. Safra, 1 www.memorialeshoah.it





PINACOTECA DI BRERA

One of the most famous painting collections in Italy, the Pinacoteca di Brera (Via Brera, 28) is specialised in **Venetian and Lombard painting** and its exhibitions range from prehistoric to contemporary art, with masterpieces by 20th-century artists. A new feature marks its reopening: the **BreraCARD**, no longer a simple ticket, but a nominal card that entitles you to visit the rooms of the physical museum **for 3 months** and the **BreraPlus+** virtual museum **for a year**!

For the BreraPlus+: pinacotecabrera.org Compulsory bookings: www.brerabooking.org



Gianna Rossi

F Fa



WOW SPAZIO FUMETTO, UNTIL 27 FEBRUARY 2022 COMICS ARE ITALIAN

FUMETTO. I Comics Made in Italy

Wow Spazio Fumetto. Viale Campania, 12. www.museowow.it **COMICS** A major exhibition dedicated to **Italian comics**, their history, evolution and great authors. **Over 100 original works** and 200 publications by **Hugo Pratt**, **Guido Crepax, Benito Jacovitti, Milo Manara** and many others tell the story of what is defined as the "Ninth Art" in Italy, through essential features, with its world records and its impact on foreign productions.

FABBRICA DEL VAPORE, FROM 9 DECEMBER F THE FANTASTIC WORLD OF ALICE COMES TO MILAN

SHOW Technology, music and theatre give life to an unprecedented show: for those who love special effects, theatre and great Broadway shows, this unique and special nouveau cirgue event is designed to take the public on a poetic and evocative journey. The show is staged inside a "Spiegeltent" (an early 20th century structure of Belgian origin) installed in the courtyard of the Fabbrica del Vapore, made of wood and decorated inside with mirrors and velvet: a "Magic Mirror Theater" in which the public will be guided by acrobatics and glittering costumes, among lights and evocative music, and will follow Alice and the White Rabbit in the magical adventure of the enchanted world recounted in the pages of Lewis Carroll. The creative team that takes care of every aspect is remarkable, from the staging to the music, from the costumes to the special effects.

Alice! in Wonderland. Fabbrica del Vapore. Via Procaccini, 4. www.aliceinwonderland.it





BUILDING GALLERY, UNTIL 23 DECEMBER IKEMURA'S ARTISTIC RESEARCH

CONTEMPORARY ART The expressive universe of naturalised Japanese-Swiss artist Leiko Ikemura ranges from drawing to watercolour, from painting to photography and sculpture, in ceramics, terracotta, bronze and, more recently, in glass in collaboration with important Murano craftsmen. A selection of 50 works created from the 1980s to the present day tells of the intimate relationship between the female figure and the cosmos. The result is an abstract representation of the contemporary existential condition.

LEIKO IKEMURA. Before Thunder, After Dark Building Gallery. Via Monte di Pietà, 23 (Montenapoleone district). www.building-gallery.com





Glass sculpture, created especially for the exhibition, resulting from the collaboration between Building and the artistic glassworks Berengo Studio in Venice. PHOTOS © ROBERTO MAROSSI



SYMPHONIC SEASON 2 0 2 1 / 2 0 2 2 ENJOY THE MUSIC with laVerdi Milano Symphony Orchestra



Largo Gustav Mahler

tuesday / sunday 10.00 - 19.00

Info & tickets

 Iaverdi.org
 Image: Comparison of the second s





PIRELLI HANGARBICOCCA, UNTIL 9 JANUARY 2022 PARADOXES OF

CONTEMPORARY ERA

NEÏL BELOUFA. Digital Mourning Pirelli HangarBicocca. pirellihangarbicocca.org **CONTEMPORARY ART** "Digital Mourning" is the first major solo exhibition devoted to French-Algerian artist Neïl Beloufa in an Italian institution, and it stems from a reflection on the current times and on the concept of life in our digital world. Resembling the scenario of an "amusement" park, the space embraces a large selection of works, including the artist's most relevant installations and walk-through sculptures.... but the exhibition appears to come alive only through a series of narrative voices. The association of the two words -"digital" and "mourning" - comes about in the encounter between an artificial world and the absence of life, in a dimension in which life itself is simulated by means of models specially created to understand its true essence.



FABBRICA DEL VAPORE, UNTIL 30 JANUARY 2022 BONELLI, THE DREAM FACTORY

COMICS The Sergio Bonelli publishing house was founded in Milan in 1941 and the name Bonelli became synonymous with **adventure in the world of comics** over the following years. Three generations of publishers have created and spread the stories of characters such as **Tex, Dyland Dog, Martin Mystère, Nathan Never, Mister No, Zagor** (which celebrates its 60th anniversary!) and some of the best-loved sagas across different genres: westerns, adventure, science fiction, horror, detective and fantasy. A large **team of scriptwriters and skilled ink artists** more than 200 illustrators - have left their unmistakable mark on the history of comics, strictly Made in Italy. Bonelli represents a hothouse of ideas with solid roots in the past that never ceases to look to the future, bringing its most famous characters back to life on the big and small screens.

BONELLI STORY. 80 anni a fumetti

Fabbrica del Vapore. Via Procaccini, 4. www.sergiobonelli.it – www.fabbricadelvapore.org







CASTELLO SFORZESCO, UNTIL 19 DECEMBER THE MASTERS OF THE "SETTECENTO VENEZIANO"

DRAWINGS Castello Sforzesco has recently inaugurated a series of exhibitions dedicated to the graphic collections of the **Gabinetto dei Disegni and the Civica Raccolta delle Stampe** "Achille Bertarelli". The first exhibition dossier presents five great Venetian masters of the 18th century: Giovanni Battista and Giandomenico Tiepolo, Giovanni Battista Piazzetta, Antonio Canal known as Canaletto and Bernardo Bellotto. This is a rare opportunity for the public to admire works on paper which, by their very nature, must be kept in dedicated rooms and in special conditions and are therefore **excluded from the permanent museum** itinerary of Castello Sforzesco.

Disegno del Settecento nelle collezioni del Museo d'Arte Antica di Milano Castello Sforzesco-Antico Ospedale Spagnolo. Piazza Castello. www.milanocastello.it



MUSEO DIOCESANO, UNTIL 6 FEBRUARY 2022

A MASTERPIECE FOR MILAN

Capolavoro per Milano 2021

Museo Diocesano "Carlo Maria Martini". Piazza Sant'Eustorgio, 3. www.chiostrisanteustorgio.it **EXHIBITION** This year Milan has chosen to exhibit the work that traditionally accompanies visitors throughout the Christmas period at the Museo Diocesano, on the occasion of the celebrations of the first 20 years of this museum complex. On display is an "Annunciation" painted by Titian around 1558, a work of the Venetian master's maturity, characterised by a vibrant search for light. The large canvas comes from the Neapolitan church of San Domenico Maggiore and represents a rare episode of Venetian painting in 16th-century Naples.







MUSEO DEL NOVECENTO | GALLERIA DEL FUTURISMO NEW STORIES OF THE TWENTIETH CENTURY

MODERN ART Ten years after the opening of the Museo del Novecento, the **redevelopment process** has been completed in stages: from February 2019 with the new rooms in the wing of the Palazzo Reale dedicated to art from the late 1950s to the early 1980s, to March 2021 with the new spaces on the fourth and fifth floors of the museum dedicated to the period between the 1920s and 1950s.

In recent weeks the **brand new "Galleria del Futurismo"** was inaugurated with an exhibition of **Futurist Manifestos** and important works by masters of the period, including **Boccioni**, **Carrà, Balla, Severini and Sant'Elia**.

But that's not all: in 2022 there will be a further major expansion of the collections of early 20th century Italian art, culminating in the following years with the ambitious extension of the Museum in the second Torre dell'Arengario, which will house workshops, an auditorium and multifunctional spaces.

Museo del Novecento. Galleria del Futurismo

Piazza Duomo, 8. www.museodelnovecento.org



ARMANI/SILOS, UNTIL 6 FEBRUARY 2022 EMPORIO ARMANI, IN THE SIGN OF THE EAGLE

FASHION On the occasion of **Emporio Armani's 40th anniversary**, the exhibition at the **Armani/Silos** – personally curated by **Giorgio Armani** – recounts four decades of an avantgarde and transversal brand. All in a monumental dimension that invades the spaces with **moodboards**, videos, clothes **and accessories**. An immersion in the history of a brand that from the 1980s to the present day has captured new trends to propose democratic fashion, reflecting the vitality of the metropolis.

EMPORIO ARMANI. The Way We Are Armani/Silos. Via Bergognone, 40. www.armanisilos.com





MUDEC | MUSEO DELLE CULTURE NEW LAYOUT OF THE PERMANENT COLLECTION



CULTURE Since September of this year, the museum's works have been presented within a **new vision** in which the relationships, connections and exchanges that took **place since the discovery of the Americas between Lombardy and the rest of the world** are reconsidered, starting from the evidence of material culture.

Milano Globale. Il mondo visto da qui

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it





PALAZZO REALE, UNTIL 9 JANUARY BETWEEN TINY AND IMMENSE

TULLIO PERICOLI. Frammenti

Palazzo Reale, Appartamento dei Principi Piazza Duomo, 12. www.palazzorealemilano.it CONTEMPORARY ART This

monographic exhibition is a tribute to the great career of **Italian painter and draughtsman Tullio Pericoli**, Milanese since 1961. His works have found a home in exhibitions, pages of newspapers, books and commissions, and this exhibition at **Palazzo Reale** brings together more than 150 of them, from 1977 to 2021: from **portraits of cultural figures** to his forays into the theatre (including at La Scala) to the **landscapes** of the last twenty years.



"I paint landscapes in order to learn their language and read their pages." (Tullio Pericoli)



FIRST IN ITALY

TRIENNALE MILANO TEATRO, 15-16 DECEMBER HAMLET, SEARCHING FOR IDENTITY

THEATRE The Italian dance and performing arts company **Dewey Dell** stages at the **Teatro dell'Arte** (Triennale Milano) the winding road taken by **Hamlet** to reach himself. **Three dancers** transform Hamlet's thought - to be or not to be - into a physical search for possession: with a choreography constantly inspired and fuelled by images taken from the history of art and the animal kingdom, Shakespeare's character represents with highly suggestive traits the search for his identity.

HAMLET by Dewey Dell Triennale Milano Teatro Viale Alemagna, 6. triennale.org





EXPLORE THE FANTASTIC WORLD OF ILLUSIONS

EXPERIENCE Already present in 32 cities around the world, the "Museo delle Illusioni" allows you to experience **over 70 attractions** that engage all of your senses. Between **science and mathematics, biology and psychology**, this interactive museum offers the opportunity to learn while having fun with **games of perspective** and **optical illusions**, testing the mechanisms of the human mind. Five rooms designed by architects Sven Franc and Jasmina Frinčić take visitors into a "magical" world that will surprise between a **vortex tunnel** and an **anti-gravity room**, as well as other curious attractions, tricks and puzzles.

Museo delle Illusioni

Via L. Settembrini, 11. milan.museodelleillusioni.it











PERMANENT EXHIBITION ATLAS, AN EVOLVING PROJECT

Atlas

Fondazione Prada. Largo Isarco, 2. www.fondazioneprada.org

Inside 5 exhibition levels of **Torre**. project "Atlas" hosts works from the Prada Collection displayed in a sequence of environments incorporating solos and confrontations, created through assonances or contrasts, between artists such as Carla Accardi and Jeff Koons, Walter De Maria, Michael Heizer and Pino Pascali, William N. Copley and Damien Hirst, John Baldessari and Carsten Höller. In this photo: Tulips (1995-2004) by Jeff Koons, a bouquet of large coloured stainless steel flowers, part of the "Celebration" series.



LEONARDO DA VINCI IN AMBROSIANA

Pinacoteca Ambrosiana, Aula Leonardi

Piazza Pio XI, 2. www.ambrosiana.it **NEW RELEASE** Leonardo's only remaining painting on wood in Milan. "Il Musico" ("The Musician"). has found a new home in the Aula Leonardi, the room that houses the works of Leonardo's painters, from Salai to Giovanni Antonio Boltraffio and Bernardino Luini. The room is dominated by a fresco of Bernardino Luini dating from around 1521, and is part of the Ambrosiana complex adjacent to the Church of San Sepolcro. Leonardo's masterpiece, enclosed in an air-conditioned case that guarantees the best possible preservation, by a happy chance is thus placed in a site where the master was probably present, and precisely in what he described as the "vero mezo di Milano" (true middle of Milan)







ACQUAWORLD, FUN AND WELLBEING

ACQUAWORLD. Open all year round

Via Giorgio la Pira, 16, 20863 Concorezzo MB acquaworld.it



ENTERTAINMENT Acquaworld is the first large indoor water fun and wellness park, open all year round, where fun is guaranteed for adults and children. The whirlpool areas and the "Storm Cave" are back to welcome visitors, as are the "Lagoon" area and the "Wellness Pool", outdoors, open in winter too with heated water and whirlpool. The Fun area offers endless entertainment, with 1,100 metres of state-of-the-art, floodlit water slides inside, waves as high as the sea, a large wave pool, the rapid river, Calidarium and Frigidarium and an area designed for the enjoyment of the little ones. The park welcomes visitors in total safety and in compliance with all anti-Covid rules.



TEATRO ALLA SCALA, 15 DECEMBER 2021-8 JANUARY 2022 IN THE FOOTSTEPS OF NUREYEV

BALLET Performed as yet only by the Paris Opera Ballett, for which it was created in 1992, Nureyev's "La bayadère" will be staged for the **first time at La Scala** with new sets and costumes by Luisa Spinatelli. This is an extraordinary debut for a **sumptuous production**, rich in virtuoso performances and variations. It concludes with a **return to the purity of classical ballet**, with the entire corps on stage in white tutus in the Kingdom of the Shades, a tableau that opened the way to the success of this ballet in the West and Nureyev's shining star.

LA BAYADÈRE by Ludwig Minkus Teatro alla Scala. Via Filodrammatici, 2. www.teatroallascala.org





2022 EVENTS IN ITALY



JANUARY

14-18/1 | Milan | Milano Moda Uomo. www.milanomodauomo.it 20-23/1 | Cortina d'Ampezzo (Veneto) | Alpine World Ski Championship. www.fis-ski.com 30/1 | Val di Fassa (Trentino-Alto Adige) | 49th Marcialonga Skimarathon. www.marcialonga.it

FEBRUARY

6-27/2 | Viareggio (Tuscany) | Carnevale di Viareggio. viareggio.ilcarnevale.com
12/2 -1/3 | Venice | Carnevale di Venezia. www.carnevale.venezia.it
22-28/2 | Milan | Milano Moda Donna. www.milanomodadonna.it

MARCH

End of March | Several locations | Spring Days FAI. www.giornatefai.it 27/3 | Rome | Run Rome The Marathon. www.runromethemarathon.com

APRIL

1-3/4 | Milan | Miart www.miart.it 5-10/4 | Milan | Salone del Mobile.
Milano. www.salonemilano.it
Mid-April | Milan | Milano Art
Week. milanoartweek.comune.milano.it
10-13/4 | Verona | Vinitaly.
www.vinitaly.com
23/4-27/11 | Venice | Biennale Arte
2022 (59th edition).
www.labiennale.org
27/4-1/5 | Milan | MIA Fair
(105th edition). www.miafair.it

MAY

2-15/5 | Rome | Tennis.
Internazionali BNL d'Italia.
www.internazionalibnlditalia.com
6-29/5 | Several locations in Italy |
Giro d'Italia (105th edition).
www.giroditalia.it

Mid-May | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it End of May | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia. www.motogp.com

1/2

2022 EVENTS IN ITALY



JUNE

16-19/6 | Milan and Monza | Milano Monza Motor Show
2022. www.milanomonza.com
17-21/6 | Milan | Milano Moda
Uomo. www.milanomodauomo.it
17/6-4/9 | Verona | Arena di Verona
99th Opera Festival. www.arena.it
20-23/6 | Verona | Vinitaly
(54th edition). www.vinitaly.com

JULY

3/7 | Siena | Palio. www.ilpalio.org
8-17/7 | Perugia | Umbria Jazz.
www.umbriajazz.it
16/7 | Venice | Festa del Redentore.
venice.whereitalia.com

AUGUST

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org

SEPTEMBER

1-11/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org 11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com 16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it 17-25/9 | Venice | The Venice Glass Week. www.theveniceglassweek.com 20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it 21-27/9 | Milan | Milano Moda Donna. www.cameramoda.it

OCTOBER

1-6/10 | Genoa | International Boat
Show. www.salonenautico.com
8/10-6/12 | Alba (Piedmont) |
International Alba White Truffle Fair.
www.fieradeltartufo.org
9/10 | Trieste | Barcolana. www.barcolana.it
14-23/10 | Perugia | Eurochocolate.
www.eurochocolate.com

NOVEMBER

Mid-November | Milan | BookCity Milano. bookcitymilano.it and Music Week. www.milanomusicweek.it 21/11 | Venice | Festa della Salute. venice.whereitalia.com

DECEMBER

7/12 Milan | Teatro alla Scala – Opening of the Opera Season. www.teatroallascala.org

2/2



WELCOME | AROUND THE CORNEL

LAKESIDE DESTINATIONS

BUCK MONT

Lying North of Milan, the lakes of Lombardy attract visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures.



The shores of Lake Maggiore wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland The most famous island, lying just off Stresa – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques - is Isola Bella, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www. isoleborromee.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic Villa Olmo. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – Villa del



WELCOME | AROUND THE CORNER



Balbianello is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars" series. Lying just a stone's throw northwest of Como is **Cernobbio**, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood

(www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy (www.isolacomacina.it). In nearby Tremezzo, don't miss a visit to the Baroque-style Villa Carlotta, featuring an Italian garden and sculptures by Canova. At the junction of the southern arm of the lake lies Bellagio, also referred to as the pearl of Como, set in a strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Orta**,

WELCOME | AROUND THE CORNER

with the old Island of San Giulio, dominated by the Romanesque basilica, the Palazzo Vescovile and the monastery (by car from Milan: take the A26 autostrada and exit at either Borgomanero or Arona). Situated just moments from the lake, we find the UNESCO world heritage site of Sacro Monte di Varallo (16th century) with its magnificent basilica and reconstruction of the life of Christ in 45 chapels.



SANTA CATERINA DEL SASSO A hermitage perched on a rocky overhang

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a rich local merchant who, after having survived a heavy storm while crossing **Lake Maggiore**, decided to give up his worldly goods and live the life of a hermit. The particular appeal of this hermitage (which contains important frescoes) is mostly due to its **astonishing location**, perched on a rocky overhang with a sheer drop down to the Lake.

www.santacaterinadelsasso.com

■ INDEX





WELCOME | AROUND THE CORNER

SNOW PARADISE

The high-altitude ski resorts lying just moments away from Milan promise a combination of great conditions and stylish atmospheres, for a short vacation or even just a special day's getaway.

■ INDEX

Cormayeur

WELCOME | AROUND THE CORNER



Just over a two-hour drive from the city, **Lombardy**, **Piedmont** or the **Aosta Valley** offer an array of ski resorts lying at the foot of the Alps. Here is a pick of the best winter sports destinations, ideal for downhill skiing enthusiasts but also for those who enjoy snowboarding, telemark and freeride skiing.

SNOW THRILLS IN LOMBARDY

There are roughly 25 ski destinations in Lombardy, including ski areas and smaller resorts, boasting an overall offer of more than 700 kilometres of downhill runs. Among the most popular destinations, a hot favourite with the Milanese is the **Alta Valtellina** which offers enthusiasts an opportunity to enjoy a variety of winter sports at Livigno, Bormio, Aprica and Santa Caterina Valfurva.

www.altavaltellina.com

THE 'WHITE GALAXY' OF PIEDMONT

Long associated with snow and ice sports, this region, which hosted the 2006 Winter Olympics, offers a vast range of options for downhill ski enthusiasts: 53 ski resorts, more than 1,300 km of runs and over 300 drag and chair lifts. The international ski area of the **Via Lattea** (the Milky Way), located between Italy and France,

WELCOME | AROUND THE CORNER



boasts as many as 212 pistes for all tastes, roughly seventy drag and chair lifts and the option of purchasing a single skipass for all the valleys between Sestriere, Sauze d'Oulx, Sansicario, Cesana, Pragelato, Claviere and Montgenèvre. *www.vialattea.it*

THE AOSTA VALLEY, A SNOW PARADISE

Spectacular scenery framed by a chain of mountains that extends over a stretch of 4,000 metres, 45 lifts and 95 pistes suitable for skiers of all levels, acres of untracked powder and just one skipass for the d'Ayas, Gressoney and Valsesia valleys: these are the highlights of the **Monterosa Ski area** which offers an evocative crossing on skis. The trail starts from **Champoluc**, crosses through the **Gressoney-La Trinité** area and ends in **Alagna**.

www.monterosa-ski.com

On the Italian side of the Mont Blanc chain, **Courmayeur**, also known as the rooftop of Europe, is a top choice for all skiers. *www.courmayeurmontblanc.it*

You start at an altitude of 1,500 metres until you reach the **Plateau Rosa** ski area located at an altitude of 3,500 metres. Boasting the

WELCOME | AROUND THE CORNER

best snow record in Europe and trails stretching for 350 km, you can ski day-long without ever crossing the same piste: all of this and more is **Breuil-Cervinia Valtournenche Zermatt**, one of the most extensive ski areas in the Alps, boasting kilometer after kilometer of sweeping pistes that stretch along the three valleys bordering Italy and Switzerland. *www.cervinia.it*

Lastly, particularly worthy of note is the picturesque town of **Chamois**. The highest town in the Aosta Valley, it can only be reached via cablecar. This small, snow-covered hamlet (one of the several communities in Italy that cannot be accessed by car) offers an old-world atmosphere and trails suitable for skiers of all levels. *www.chamois-lamagdeleine.it*



[WELCOME TO ITALIA] Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: **www.welcometoitalia.com**



PRIVATE LAST SUPPER EXPERIENCE

Your guide will take you on a journey through the discovery of one of the most important artworks in history by Leonardo.

>CLICK & BUY





VIP DUOMO CATHEDRAL PRIVATE EXPERIENCE

If you are looking for the most personable way of enjoying our Duomo this is what we can provide. Skip the line and have a great experience!











Live your dream and get your experience in a click

Welcome to Italia network promotes the Italian tourist heritage, combining selected contents with high-quality experiences.





www.welcometoitalia.com

BOUTIQUES & BRANDS SHOPPING

diasi. B. Si Versi. Aurora leaves its mark in Milan

Products of excellence and craftsmanship, Aurora pens are creations whose beauty is echoed in their mechanical perfection. Discover the new flagship store in the Fashion District.

to l'andare per etta di venire

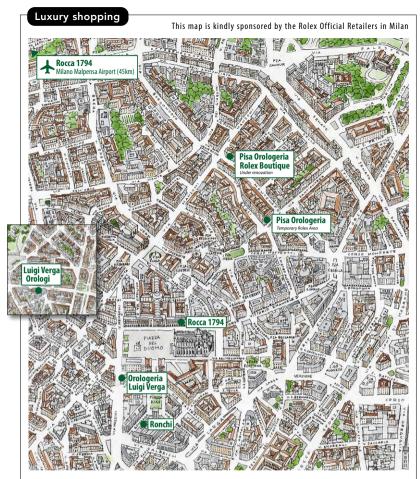
> >> Aurora Penne www.aurorapen.it Via San Pietro all'Orto, 17. T: 02 82180020.

he historic Turin-based manufacturer recently opened a new boutique in Via San Pietro all'Orto. Founded in 1919, **Aurora Penne** signs writing instruments of different types, rollerballs, ballpoint pens and, above all, fountain pens, including the in-house production of the nib in steel or gold that bears the ancient 5TO hallmark. The Milan boutique is a treasure trove of iconic and new products, including the unprecedented **"Aurora boutique" capsule collection** (102 pieces), comprising the **Aurora 88 fountain pen** and the **Ipsilon pen**, featuring a guilloché decoration and the engraving of the historic logo

INDEX







W BOLEX

Official Retailers in Milan

Pisa Orologeria - Rolex Boutique

Via Montenapoleone, 24 (under renovation) Temporary Rolex Area at Pisa Orologeria Via Verri, 7 (2nd floor) T: 02 76317726

Orologeria Luigi Verga Via G. Mazzini (Piazza Duomo) T: 02 8056521

Luigi Verga Orologi

Corso Vercelli, 19 T: 02 48198656

Rocca 1794

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1 T: 02 74867578

Ronchi

Via Gonzaga, 5 T: 02 877449





Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-todate with trends from abroad, to fabulous niche venues with sought-after products.



THE LEGENDARY MONTENAPOLEONE

INDEX

The Quadrilatero della Moda, or Golden Quad, is situated just east of the Piazza della Scala, amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. It's an open-air shopping mall, where haute couture takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. In just a few hundred metres, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels.





CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese. These are the shopping meccas for youngsters and fashion-interested, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of everchanging, ready-to-wear fashion.







DUOMO: THE HEART OF THE CITY

1 h SHOPPING

Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. This area is home to myriad shops, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. In the space of just a few kilometers you'll find the Duomo, the Galleria, Teatro alla Scala, the Castle, the ancient Basilica di Sant'Ambrogio, as well as sporadic traces of 'Roman Milan', which was the first settlement and the predecessor of present-day Milan. In the immediate vicinity, overlooking the various sides of the large square surrounding it, you'll find several of the world's most exclusive addresses. For the ultimate one-stop shopping experience look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof!



PORTA NUOVA: MODERN TIMES



Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti**, a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.







Another reference point for upmarket shopping is the **picturesque**, **iconic and simply spectacular Galleria Vittorio Emanuele II**, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the **fabulous boutiques** lining the Galleria.





TIP FROM THE EDITOR

The new iewellerv boutique **Gioielleria Ghezzi** has opened last month in Via Morone 8, introducing itself to the public as "Private Jewels", a nickname earned thanks to Elia Ghezzi's long experience as director of traditional brands of the Milanese jewellery field. It is an important sign of recovery for the whole luxury industry after the pandemic. Our magazine wishes the best to this new business in the city and reminds its readers that in Via Morone, a street little more than 100 meters long, are gathered some of the best Milanese venues: from Alessandro Manzoni's house to Antica Barberia Colla, from Ristorante Boeucc (dating back to 1696!) to the archives of Banca Intesa in which two centuries of Milanese history are stored. Recently installed in Piazza Belgioioso, connected to Via Manzoni and its 100 displayed brands through Via Morone, is also the first female statue of the city: that of Cristina Trivulzio di Belgioioso, a patron of the XIX century.





Advertorial

Pisa Diamanti Milanese high jewellery



Pisa Orologeria is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones.

SEE MAP

INDEX

DISCOVER MORE >



Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the guirk of a watch hand-shaped griffe, embellished with a diamond setting.

In addition to the proposals for women, there are now contemporary and decidedly recognisable lines for men, with precious cufflinks and chevalier rings.



Pisa Diamanti - Pisa Orologeria Via Pietro Verri, 7, T: 02 762081. www.pisaorologeria.com/en/ pisa-diamanti pisaorologeria



PISA Orologeria

PISA IN LOVE - The "LoveinMilan" ring tells the story of a love in Milan between two people who embrace. The two gems that stand out from the setting symbolise the two lovers, in which "she" is represented by the teardrop-shaped brilliant and "he" by the oval-cut one. www.pisaorologeria.com/it/product circle/love-in-milan/

DISCOVER MORE >

SEE MAP

INDEX



Nowadays this is one of the **liveliest areas of the city**, still maintaining a characteristic athmosphere that summons its past, when the district was inhabited by artists and **bohemians**. Its narrow cobbled streets host a number of interesting chic antique shops, galleries, restaurants and bars. The area is expanding rapidly and its neighbouring streets, including Corso Garibaldi and Corso Como, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by a treasure trove of small artists' workshops and quaint shops selling canvases and paints. Highlights include the masterpieces at the **Pinacoteca**, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, and the Botanical Garden, an evocative green oasis in the heart of the city. Now, countless boutiques showcasing rare essences are springing up, transforming Brera into a 'district of Artistic Perfumery.





MILANO

Image: Image:

Villa cufflinks are made to tell the story of their wearer



Via San Carpoforo 3, Milano • @gioielleriavillamilano • www.villa.it

FOLLOW US >
DISCOVER MORE >

NAVIGLI: NICHE SHOPPING

Trendy Milanese, who could never mingle in big crowds, shop in the **Ticinese area** and surrounding neighbourhoods. Here, amongst the columns of **San** Lorenzo and the Navigli, you'll find numerous trendy boutiques, niche labels and small vintage shops where it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the Navigli is one of the most **picturesque districts** in old Milan.

The Navigli and the Darsena are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios.



SEE MAP





CORSO VERCELLI: A CHIC DISTRICT

Corso Vercelli is a 'niche' shopping street which is less busy and easier to shop in than the city centre. Overflowed with small shops just waiting to be discovered, the street is embraced by a **distinctive** atmosphere that is further enhanced by the passage of historic trams. This is one of Milan's most upmarket districts: a residential area, still inhabited by Milan's upper crust, it epitomizes the traditional soul of the city and is distinguished by its air of sophistication, elegance and stunning residential architecture. Here you will come across several trendy shops for all tastes, offering clothing, footwear, home décor and eateries. What's more the area is located just a stone's throw from one of Milan's most important attractions: the Last Supper, Leonardo da Vinci's masterpiece; the Parco Sempione and the Triennale Milano are also within easy walking distance, and, if you're feeling energetic, you can easily push onwards until you reach the Castello Sforzesco.

≡ INDEX



Craftsmanship and Creativity. Signed by *Della Fonte*



Since 1972, an **historic jewellery boutique in Milan**: from the very beginning Della Fonte has produced its own jewellery lines, designing the collections, selecting the gems and following all the stages of jewellery making in its own **goldsmith's workshops**. The elegant boutique in **Corso Vercelli** represents a point of reference for Made in Italy, in continuity with **tradition** but in search of new inspiration and open to **experimentation**.

Now in its second generation, Della Fonte is a well-established brand, able to offer its increasingly demanding customers a **variety of models** that over time have become a symbol of refinement.

🔾 SEE MAP

INDEX

DISCOVER MORE >



Diamonds, rubies, emeralds and sapphires of the highest quality are enhanced by the creative touch of expert goldsmiths, making them the essence of the brand. Attention to detail and design have always been the hallmarks of the brand, which tailors both its own jewellery lines and **tailor-made products** to the customer's request, including **worldwide delivery and shipping**.







DELLA FONTE MILANO

EXCLUSIVE FOR "MILAN" MAGAZINE READERS – Always attentive to the needs of its customers, Della Fonte offers a new service: by contacting the shop at short notice, you can take advantage of a free driver service to reach the boutique.

DISCOVER MORE >

SEE MAP

INDEX

91

5 VIE: AN HISTORIC CORNER

1 h SHOPPING

This district marks the convergence of **5 historical streets** in the heart of the city and it's a place where you can go on the lookout for unique, original items. Boasting **picturesque courtyards, artisan workshops** and an old-world atmosphere, this corner of Milan hosts several unexpected gems that will captivate the hearts of fashionistas and design aficionados alike.





ISOLA: A COOL VILLAGE

Walking north from Piazza Gae Aulenti, the heart of Milan's most futuristic area, we arrive at Isola, a historic and popular neighbourhood that in recent years has become **the city's coolest area**. A "small neighbourhood in the middle of a big city" offering typical **aperitif spots**, small **vintage shops** and **craft workshops** with unique products, in a **youthful context** characterised by murals and banister houses.





E INDEX

STREET OF TIME

In Milan, there are many evocative locations where **jewellery collections** are designed and handcrafted: exclusive lines that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities. Discover the best spots to buy exquisite **"made in Milan" craftsmanship, a precious silver** or **gold jewel, a hand-made diamond** encrusted accessory, or maybe a gift for your beloved one.



Several of the most prestigious watch manufacturers in the world have home in Milan. **Via Pietro Verri** has earned the title "**Street of Time**" and Pisa Orologeria is the reference point of of high-class Italian watchmaking for Milanese with a refined taste as well as for an increasingly international clientele.





The oldest and biggest Chinese district in Italy is an interesting location for a quiet walk or to take a look at the typical products displayed on both sides of the road. This pedestrian district stretches over the central via Paolo Sarpi and reaches the nearby via Bramante, via Aleardi and via Niccolini, forming a real city within the city. Christmas, Chinese New Year and the Oriental Design Week create a lively atmosphere packed with events, during which you can admire the beautiful lanterns and decorative elements.



FASHION HUBS IN MILAN

CityLife Shopping District

The largest urban shopping centre in Italy hosts **100 shops and eateries**: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer.

www.citylifeshoppingdistrict.it



Piazza Portello

A small shopping district where a large hypermarket, over **50 shops, bars and restaurants** overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies.

www.piazzaportello.com

SEE MAP



Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely an advantage for the foreign travellers: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short** quide according to the Italian legislation to discover the common system of value added tax exclusively for non-EU resident travellers

- VAT (in Italian: IVA) is a value added tax on goods and services, and is part of the European Union's value added tax system.
- In some cases, travellers may be granted a VAT refund. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or

family use only and are carried in your luggage;

- the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
- the purchase is certified by an invoice. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the third month following the date of issue of the invoice, as proved by the "customs stamp";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.

Tax Free Refund Guide

- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs BEFORE checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.
- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).

- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund offices.
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ ee/citizen/

FASHION & DESIGN



Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan. Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

• WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia.

• WHAT: a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. *McArthurGlen.it/Serravalle*



SERRAVALLE DESIGNER OUTLET

Take advantage of our daily shuttle service from Milan. The ticket entitles you to a **Fashion Passport**, a daily card that guarantees an additional -10% in participating stores, to be collected upon arrival at the Guest Services.

>> Zani Viaggi (www.zaniviaggi.com)

Central Station	Largo Cairoli	Departure from Serravalle
9.30am	10am	6.15pm

>> Autostradale Viaggi (www.lookmitours.com)

Central Station	Corso Buenos Aires	Piazza Duomo	Departure from Serravalle
10am	10.05am	10.30am	7pm

>> Flixbus (for timetables and travel days: www.flixbus.co.uk)

Departures from Lampugnano (Bus Station) to Serravalle Designer Outlet and return.



OUTLETS

SCALO MILANO OUTLET & MORE

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

• WHERE: located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.

• WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.

• **NOT ONLY SHOPPING:** other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. *scalomilano.it*



SCALO MILANO OUTLET & MORE

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi. www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano	
10.30am	12.30am	
2pm	3.15pm	
5pm	7pm	



FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Village Shopping Collection" by Value Retail in Europe and China, the Village offers its guests a complete '360-degree' experience.

• WHERE: in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan.

• WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email. *www.fidenzavillage.com*

FOXTOWN FACTORY STORES

A haven of luxury and elegance where 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

• WHERE: in Switzerland, just 50 km from Milan.

• WHAT: 160 exclusive stores, more than 250 top brands ,1 casino, 7 bars and restaurants, an exchange office and various Tax Free refund points. *www.foxtown.com*

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, this is one of the closest outlet to Milan.

• WHERE: take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo.

• WHAT: 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices up to 70%. Special selection of several of the world's most coveted sports brands.

www.vicolungo.thestyleoutlets.it

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta offers a unique shopping experience.

• WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.

• WHAT: over 190 stores of Italian and international brands for up to 30-70% less all year round.

www.franciacortavillage.it

INDEX

FOOD & WINE TASTING

Mammarà Mediterranean bistro

A new opening the heart of Porta Nuova: an elegant Italian-style bistro where tradition looks to the future.

>> Mammarà mammara.it Via Viviani, 8. T: 02 36517928.

ammarà, a typical expression of Mediterranean cuisine, is a new bistro not far from the skyscrapers of future-oriented Milan. Christian Busca, a Piedmontese-born but Sicilian-adopted Chef with his futureinspired cooking is always on the lookout for quality ingredients and creative ideas. Simple but refined dishes, always created with just three ingredients: "Tuna, Panelle and Bagna Caoda", "Plin Calamari and Dried Tomatoes", "Red Prawn, Foie Gras and Figs" are some of the delicacies that can be enjoyed in a warm and welcoming environment with a contemporary design The wine list is also impressive, as is the cocktail menu, curated by bar manager Andrea Boscolo.





>> INSIDER TIPS



• Breakfast time in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.

• Lunchtime usually ranges from midday to 2pm (that is

why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.

• Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **latenight restaurants in Milan**.

• Never forget to check the restaurant's **weekly closing day**, which – most of the time – will be Monday.

• Reservations for most restaurants are strongly advised.

• In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.

• Some menus include the word "**coperto**", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).

 If you want tap water, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".

Although no dress code exists in Italy, semiformal

clothing is usually considered de rigeur at restaurants.

 All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered.

Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.



RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

INDEX

COTOLETTA ALLA MILANESE

Mentioned for the first time in1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).

TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Upgrades include the addition of oysters and caviar and can be sampled at Michelinstarred osteria, "Al Pont de Ferr" at the Navigli district (pontdeferr.it).

CASSOEULA

Acccording to the history books, composer and conductor Arturo Toscanini was mad about this dish







made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

MONDEGHILI

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni.

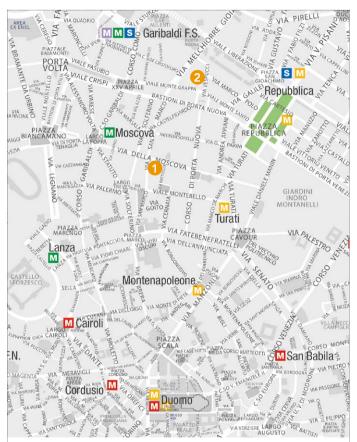
TASTING

To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "**Pan del Toni**" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present.

From a gastronomic point of view, the distinguishing feature of panettone is that it is **leavened two or three times**. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.



Dining at the top



All the flavours of Milan

We've rounded up some of the most interesting restaurants in the city: here are two locations where you can enjoy excellent cuisine with a Roman flair.

■ INDEX

ONLY FOR OUR READERS | DINING BENEFIT COMPLIMENTARY COFFEE AND BITTER

ADVERTORIAL



VOLEMOSE BENE MOSCOVA

Since 2012, this **Ostaria Romana** has brought true Roman cuisine to the city, with its tradition. In a **cosy, informal setting**, you can enjoy everything from starters to desserts, with an excellent wine list, including **wines from Lazio**. Very popular for lunch and dinner, 7 days a week.

Via della Moscova, 25 T: 02 36559618 volemosebenemilano.it ʃ͡k

ADVERTORIAL



VOLEMOSE BENE VESPUCCI

With the restaurant on Via Moscova, this second **Ostaria Romana** in the city is in an elegant setting with a **dehors**, just a few steps from Milan's skyscrapers. Here you can enjoy everything from starters to desserts, with an excellent wine list, including **wines from Lazio**.

Via A. Vespucci, 5 T: 02 89690870 volemosebenemilano.it ʃ͡k

SEE MAP MOSCOVA





ENTERTAINMENTS & TOURS

Hot air balloon in the skies of Lombardy

Fly over nature in the Ticino valley, blown by the wind: discover an excursion that takes you free-flying in the skies around Milan, to get to know an area rich in beauty and history.

>> For info:

www.aeronordaerostati.it/ mongolfiere.html info@aeronord.it – www.oasicagranda.it T: 02 26227112.

hot air balloon ride offers the thrill of seeing the view from above and experiencing an exclusive excursion. Aeronord Aerostati, a leading company in Italy for aerostatic services, has developed in collaboration with the Fondazione Patrimonio Ca' Granda a new hot air balloon flight itinerary just a short distance from Milan, to discover the Ticino Park from an exceptional perspective! This is the proposal: a flight (maximum 4 people) lasting about 2.5 hours including the initial briefing, the inflation of the hot air balloon, the actual flight, the landing and a breakfast in a farmhouse. Possible transfer service from the hotel.

INDEX



LEISURE

Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego



The Aperitivo, the beloved Milanese tradition of predinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to 9pm (though most people rarely get there until 7pm), the aperitivo scene has become an evening meeting for people of all ages. Cocktails - alcoholic or not are expertly mixed and a Negroni, Negroni sbagliato

(a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are **Milanese specialities**. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-youcan-eat buffet.





La Vigna di Leonardo has been opened to the public in 2015, just a short distance from the Church of Santa Maria delle Grazie where Leonardo painted The Last Supper.

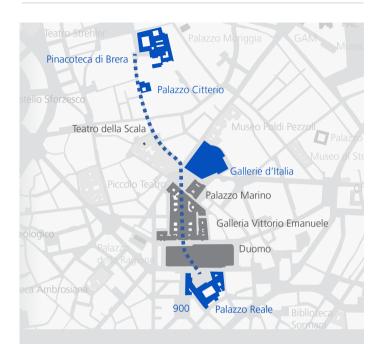
>> La Vigna di Leonardo. (Casa degli Atellani). Corso Magenta, 65. www.vignadileonardo.com

t's one of the landmark locations frequented by Leonardo da Vinci, an unknown piece of history, imbued with mystery. To mark the opening of Expo 2015, researchers excavated the plot where Leonardo's vineyard once stood in the gardens of the Casa degli Atellani, a magnificent Renaissance dwelling situated in front of the Church of Santa Maria delle Grazie. The House and Vineyard museum tour is divided into seven designated areas (the courtyards of Piero Portaluppi, the Zodiac Hall, the Luini Hall, Ettore Conti's studio, the Staircase Hall, the Garden of Earthly Delights – the novellas of Matteo Bandello and Leonardo's Vineyard).









Milan's Street of Art

The city of Milan is enriched by an **art circuit** featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over **900 metres**, that can be crossed on foot in **just 15 minutes**, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.



DUOMO DI MILANO

Among one of the most important (and majestic) **Gothic buildings** in the world, the church, constructed on and off over a period of **450 years** (begun 1386) is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the **terraces** (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "**Madonnina**".







GALLERIA VITTORIO EMANUELE II

Sometimes known as the "living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck.





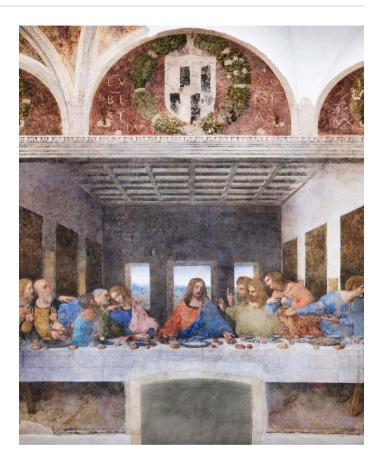




CASTELLO SFORZESCO

The ancient seat of the ruling Visconti, the Castello Sforzesco was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "**II Castello**". Antique art, paintings, period furniture, sculptures and musical instruments are housed in its precious treasure trove. Today, it houses a number of interesting **museums and libraries**: don't miss the museum of the Michelangelo's masterpiece "**Pietà Rondanini**".





CENACOLO VINCIANO

One of the most famous attractions in the world, "**The Last Supper**" or "**Cenacolo**" by **Leonardo da Vinci** is a large 15th century mural paintig representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the Refectory close to the church of **Santa Maria delle Grazie**.





PALAZZO REALE

For many centuries it was the **seat of the government** of the city, of the Kingdom of Lombardy-Venetia and then a **royal residence** until 1919, when it was acquired by the State and became a **venue for exhibitions**. Today it has consolidated relations with museums all over the world and has become the exhibition heart of central Milan, with over **a million visitors** every year.

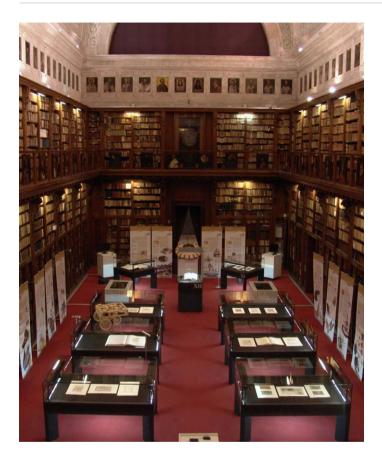




TEATRO ALLA SCALA

Built at the behest of Empress Maria Teresa of Austria, Teatro alla Scala was **inaugurated in 1778** with an opera by Antonio Salieri. The Scala Opera House is **one of the most famous theatres in the world**. Lose yourselves in the magic of the theatre while admiring its magnificent auditorium. With a bit of luck, you might also have a chance to watch a rehearsal in progress.





AMBROSIANA ART GALLERY AND LIBRARY

The Ambrosiana **Picture Gallery** contains several exquisite **works of art from the 15th through 17th centuries** and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" and Caravaggio's "Basket of fruit". The **Library** boasts the largest collection of Leonardo's writings and drawings, the "**Codice Atlantico**" (Atlantic Codex).





PINACOTECA DI BRERA

Magnificent Palazzo di Brera is clearly the artistic district's centre of gravity. The complex includes the Pinacoteca and the National Braidense Library, but also an important Academy of Fine Arts, a media library, a charming Botanical Garden and an Astronomical Observatory. The "Caffè Fernanda", designed as an integral part of the museum, and "Bottega Brera", the museum shop and bookstore, are part of the "Great Brera".









MUSEO NAZIONALE SCIENZA E TECNOLOGIA

The most important museum of science and technology in Italy, it hosts the testimonies of **history of science**, technology and Italian industry dating from the 19th century to present times. Don't miss the **Enrico Toti** submarine, the 1:1 scale model of the first **Vega vector** and the "**Leonardo da Vinci Galleries**".





TRIENNALE MILANO

One of the most vibrant, popular and **important exhibition centres** in the city. Since 1923, it is an international institution which organises exhibitions and events about design, architecture, visual arts and theatre: don't miss the **Museo del Design Italiano** in the spaces of the Curva on the ground floor. Triennale Milano has also a superb **media library** on design, art and architecture and the **garden** is home to great artists and designers.









GALLERIE D'ITALIA

Two buildings host masterpieces of 19thcentury Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo: Palazzo Anguissola and Palazzo Brentani. The palazzo housing Milan's historic Banca Commerciale features 20th century masterpieces.



MUSEO DEL NOVECENTO

SEE MAP

The museum is located inside the Palazzo dell'Arengario in Piazza del Duomo and hosts a collection of over four thousand works that catalyze the development of 20th century Italian art.





BASILICA DI SANT'AMBROGIO SEE MAP

One of the most ancient churches in Milan, it is a wonderful example of **Romanesque style** and the focal point is the Ciborium with the "**Golden Altar**" underneath, a masterpiece of Carolingian goldwork.



SAN MAURIZIO AL MONASTERO MAGGIORE



On entering this 16th-century church, also dubbed the "**Sistine Chapel of Milan**" it is impossible not to be awestruck by the number and beauty of the paintings, stuccoes and frescoes.





STAZIONE CENTRALE



A complex characterised by a mixture of **different architectural styles**: Neoclassical, Art Nouveau and Art Deco. In recent years it has undergone major **restoration and redevelopment** work, with the opening of new spaces and services.



PARCO SEMPIONE



A green lung in the heart of the city, with **centuries-old trees** and **fitness trails**, this renowned park occupies a vast area linking the Arco della Pace to the Castello Sforzesco.

🗮 INDEX



ORTO BOTANICO



A small but delightful **Botanical Garden** in Brera. Dating to the **18th century**, it was reopened to the public a few years ago and offers a delightfully **peaceful setting** within Milan's densely urbanized historical centre.



NAVIGLI DISTRICT



A widespread **network of canals** whose history is linked to the genius of **Leonardo da Vinci**. It boasts small **artisan workshops** and **painter's studios** reminiscent of those found on the left bank in Paris.





MONTENAPOLEONE DISTRICT

The **Quadrilatero della moda** is set amidst four of Milan's most expensive and prestigious **shopping streets**. It is here that the most important fashion designers, of international repute, offer their luxurious creations.



BRERA DISTRICT



Its narrow cobbled streets host a number of interesting chic antique shops, galleries, artisanal workshops and cafés. As a "district of Artistic Perfumery" it boasts delectable shops carrying only the most sought-after fragrances.

INDEX



PORTA NUOVA DISTRICT

SEE MAP

This is a sprawling area, the result of a project of urban and architectural redevelopment. A **technological hub** comprising more than twenty buildings including **skyscrapers**, offices and **urban residences** with the scenic **Piazza Gae Aulenti**.



CITYLIFE DISTRICT

A **residential and commercial complex** in the Portello district designed by architects Arata Isozaki, Daniel Libeskind and Zaha Hadid. The complex also includes the **shopping district**, a **public park** and three **residential complexes**.

ESSENTIALS



ATM - AZIENDA TRASPORTI MILANESI

Local Public Transport Company Open daily 7.30am-7.30pm. www.atm.it. T: 02 48607607 (7.30am-7.30pm).

Lost and Found on ATM Vehicles:

Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro Day ticket (7€) Valid 24h. Unlimited travel on buses, trams and the metro. Three-day ticket (12€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day. Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. https://nuovosistematariffario.atm.it/en/ Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2) and automatic ticket vendors.

BIKE SHARING - Public bicycle transport system to be used for short trips. Available everyday, from 6am to midnight. www.bikemi.com a

KICK-SCOOTER - The most enjoyable ride in the city is provided by Wind Mobility, Bit Mobility, Helbiz Italia, Bird, EM Transit, Ride Hive Operations, LMTS Italy, Govolt, Lime and Voi Technology.



Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures.

Open Mon-Fri 9am-7pm; Sat-Sun and holidays 10am-1pm. T: 02 88455555 - www.yesmilano.it infotourist@comune.milano.it

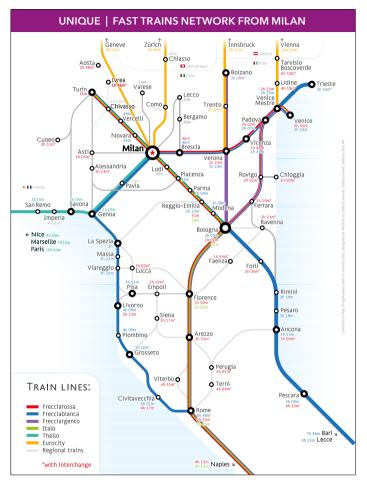
You can also find tourist information in the brand new office:

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 9am-6.30pm; Sat-Sun and holidays 1.30pm-5.30pm T: 02 85155931 - www.yesmilano.it infotourismspace@mi.camcom.it



ESSENTIALS



TRAINS

TRENITALIA - National Railway Company

Info T: 892021. www.trenitalia.com. Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.

• Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min For more info about the Italy-Switzerland railway connections: www.trenitalia.com or www.ffs.ch.



ITALO - High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD - Malpensa Express - Regional & Suburban Railway . Info T: 02 72494949. Mon-Sun 7am-9pm. www.trenord.it. The MALPENSA EXPRESS (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna.

AIRPORTS

MILANO MALPENSA (MXP) - (45 km from the centre of Milan -A8 direction Varese). Flight and bus info T: 02 232323. www.milanomalpensa-airport.com Connection to Milano Malpensa Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50'. Air Pullman (www.malpensashuttle.com) Ticket € 10. T: 02 58583185; Terravision (www.terravision.eu) € 8; Autostradale (www.autostradale.it) Ticket € 8. T: 02 72001304. Train > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station. Ticket € 13. www.trenitalia.com Train > from Cadorna Station. Travel time 40' ca. Trenord (www.malpensaexpress.it). Ticket € 13. (www.trenord.it). T: 02 72494949.

MILANO LINATE (LIN) - (6 km from the centre of Milan). Flight information 24h-24h T: 02 232323 (call center). www.milanolinate-airport.com

ORIO AL SERIO (BGY) - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h.

T: 035 326323. www.orioaeroporto.it.

• Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com).

T: 035 330706; Autostradale (www.autostradale.it).

T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



The Welcome Magazine

The magazine in digital or paper version is available at these hotels which are part of the **Welcome Smart Network by WhereItalia** circuit. www.proedi.it/welcome-smart-network

5 STARS DELUXE (L) & 5 STARS

Armani Hotel (L) – Via Manzoni, 31 Bulgari Hotel Milano – Via Privata Fratelli Gabba, 7/b Château Monfort – Corso Concordia, 1 Excelsior Hotel Gallia (L) -Piazza Duca d'Aosta, 9 Fifty House Cellini – Via B. Cellini, 14 Four Seasons Hotel Milano (L) -Via Gesù, 6/8 Galleria Vik Milano (L) – Via S. Pellico, 8 Grand Hotel et de Milan (L) -Via A. Manzoni, 29 Magna Pars L'Hotel à Parfum — Via Forcella, 6 Mandarin Oriental Milan – Via Andegari, 9 ME Milan II Duca (L) – Piazza della Repubblica, 13 Meliá Milano – Via Masaccio, 19 NH Collection Milano President -Largo Augusto, 10 Palazzo Cornalia – Via E. Cornalia, 7 Palazzo Parigi (L) – Corso di Porta Nuova, 1 Park Hvatt (L) – Via T. Grossi, 1 Pierre Milano – Via De Amicis, 32 Principe di Savoia (L) – Piazza della Repubblica, 17 SINA The Gray – Via San Raffaele, 6 Style – Via delle Erbe The Westin Palace (L) – Piazza della Repubblica, 20 Viu Milan – Via Fioravanti, 6

4 STARS & LUXURY RESIDENCES

Acca Palace – Via G. Nicotera, 9 Accursio – Viale Certosa, 88 Admiral – Via Domodossola, 16 Aethos Milan – Piazza XXIV Maggio, 8 Andreola Central – Via D. Scarlatti, 24 Antares Rubens – Via P. P. Rubens, 21 Antica Locanda dei Mercanti – Via San Tomaso, 6 Arcimboldi – Viale Sarca, 336 AS Cambiago – Viale delle Industrie -Cambiago (MI) AS Hotel dei Giovi – Via Manzoni, 99 -Cesano Maderno (MB) AS Limbiate Fiera – Corso Como, 52 -Limbiate (MB) AS Monza – Viale Lombardia, 76/78 – Monza (MB) AS Sempione Fiera – S.S. del Sempione, 320 – San Vittore Olona (MI) Ascot – Via Lentasio, 3 Auriga – Via G.B. Pirelli, 7 B&B Hotels La Spezia – Via Spezia, 25 B&B Hotels Portello – Via G. Silva, 12 Baviera Mokinba – Via P. Castaldi, 7 Berna – Via N. Torriani, 18 Best Western Antares Concorde – Viale Monza, 132 Best Western Goldenmile Milan – Viale Cristoforo Colombo, 33 Best Western Madison – Via L. Gasparotto, 8 Best Western Major – Viale Isonzo, 2 Best Western Plus Hotel Galles – Piazza Lima, 2

INDEX

[ONLY AT PREMIERE HOTELS IN MILAN] The Welcome Magazine

Best Western St. George – Viale Tunisia, 9 Best Western Sure Hotel Collection Astoria – Viale Murillo, 9 **Best Western Sure Hotel Collection** Mirage – Viale Certosa, 104/106 Bianca Maria Palace Hotel – Viale B. Maria, 4 Bristol – Via D. Scarlatti, 32 Brunelleschi – Via F. Baracchini, 12 c-hotels Atlantic – Via N. Torriani, 24 Camperio House Suite & Apartments -Via M. Camperio, 9 Capitol World Class – Via D. Cimarosa, 6 Carlyle Brera - Corso G. Garibaldi, 84 Carrobbio – Via Medici, 3 Cavour – Via Fatebenefratelli, 21 Citvlife Hotel Poliziano – Via A. Poliziano, 11 Collini Rooms – Via Mecenate, 89 Colombia – Via R. Lepetit, 15 Corvetto Residence – Via Osimo, 10 Crivi's – Corso di Porta Vigentina, 46 Crowne Plaza Milan City – Via M. Gioia, 73 Da Vinci Milano – Via Senigallia, 6 De la Ville – Viale Regina Margherita di Savoia, 15 - Monza (MI) Del Corso – Via G. Pecchio, 2 Domina Milano Fiera Hotel & Congress -Via G. di Vittorio, 66 – Novate Milanese (MI) Doria Grand Hotel – Via A. Doria, 22 Double Tree by Hilton – Via Ludovico di Breme, 77 Enterprise - Corso Sempione, 91 Excel Hotel Naviglio - Ca' Bianca -Via Lodovico il Moro, 117 First Hotel Malpensa Airport – Via Baracca, 34 - Case Nuove (Somma Lombardo) Malpensa Airport Four Points by Sheraton Milan Center -Via G. Cardano, 1

Galileo – Corso Europa, 9 Glam Hotel – Piazza Duca d'Aosta, 4/6 Grand Duca di York – Via Moneta, 1 Grand Hotel Barone Di Sassi – Via V. Padovani, 38 - Sesto San Giovanni (MI) Grand Hotel Duca di Mantova – Piazza F. Caltagirone, 40-48 (Centro Commerciale Vulcano, Sesto San Giovanni – MI) Grand Visconti Palace – Viale Isonzo, 14 H2C Milanofiori – Via R. Bartolomea, 5 -Assago (MI) Hilton – Via L. Galvani, 12 Hilton Garden Inn Milan North – Via Columella, 36 Holiday Inn Garibaldi – Via U. Bassi, 1/A Hotel dei Cavalieri – Piazza Missori, 1 Hvatt Centric Milano Centrale – Via G.B. Pirelli, 20 IH ApartHotels Milano Argonne Park — Via E. Paladini, 7 IH Hotels Lorenteggio – Via Lorenteggio, 278 IH Hotels Milano Ambasciatori – Piazza Cesare Beccaria IH Hotels Milano Blu Visconti – Via Carlo Goldoni, 49, Trezzano sul Naviglio (MI) IH Hotels Milano Bocconi – Viale Bligny, 56 IH Hotels Milano Eur – Viale Leonardo da Vinci 36/A, Trezzano sul Naviglio (MI) IH Hotels Milano Gioia – Via della Giustizia, 10/d IH Hotels Milano St. John – Via B. Buozzi, 97 – Sesto San Giovanni (MI) IH Hotels Milano Watt 13 – Via G. Watt, 13 IH Hotels Residence Argonne Park -Via E. Paladini, 7 Il Castelletto – Via dell'Ecologia, 7/9 – Casarile (MI)

[ONLY AT PREMIERE HOTELS IN MILAN] The Welcome Magazine

INNSiDE by Meliã Milano Torre GalFa-Via G. Fara, 41 Just – Via N. Torriani, 29 J24 – Viale Jenner, 24 King Mokinba – Corso Magenta, 19 Klima – Via Venezia Giulia, 8 Lancaster – Via A. Sangiorgio, 16 Leonardo Hotel Milan City Center -Via Messina, 10 LHP Napoleon – Via F. Ozanam 12 Maison Borella – Alzaia Naviglio Grande, 8 Maison Milano | UNA Esperienze – Via G. Mazzini, 4 Manin – Via Manin, 7 Manzoni – Via Santo Spirito, 20 Marriott - Via G. Washington, 66 Matilde Boutique Hotel – Via Spadari, 1 Mediolanum – Via M. Macchi, 1 Mercure Milano Centro – Piazza G. Oberdan, 12 Metrò – Corso Vercelli, 61 Michelangelo – Piazza Luigi di Savoia, 6 MiHotel – Via dei Fontanili, 56 Milan Suite Hotel – Via Varesina, 124 Milano Castello – Via San Tomaso, 2 Milano Palmanova – Via Palmanova, 153 Milano Scala – Via dell'Orso, 7 Milano Verticale UNA Esperienze -Via Carlo de Cristoforis, 6 Mini Hotel Tiziano – Via Tiziano, 6 Monforte 27 - Corso Monforte, 27 Montebianco Mokinba – Via Monte Rosa, 90 Montenapoleone Suites – Via Santa Cecilia, 4 Morfeo Milano – Viale Certosa, 68 Mozart – Piazza Gerusalemme, 6 My Bed Montenapoleone -

Piazza San Babila, 3

My Bed – Corso di Porta Ticinese, 24 Mythos – Via C. Tenca, 21 Nasco – Corso Sempione, 69 NH Collection Milano Porta Nuova – Via M. Gioia, 6 NH Hotel Milano Fiera -Viale degli Alberghi - Rho (Milano) NH Milano Concordia – Via Lama, 10 -Sesto San Giovanni (MI) NH Linate – Via A.Grandi, 12 – Peschiera Borromeo (MI) NH Milano Machiavelli – Via Lazzaretto, 5 NH Milano Congress Centre – 2ª Strada – Assago (MI) NH Milano Palazzo Moscova – Via Monte Grappa, 12b NH Milano Touring – Via U. Tarchetti, 2 NH Milano 2 - Strada di Olgia Nuova snc -Segrate (Milano 2) NHOW Milano – Via Tortona, 35 Novotel Milano Malpensa Aeroporto — Via al Campo, 99 - Cardano al Campo (VA) Nu – Via Feltre, 19/b NYX Milan – Piazza IV Novembre, 3 ODSweet Duomo Milano Hotel -Piazza Duomo angolo via Mazzini Oro Blu – Piazzale Lotto, 14, corner of Via Veniero Osteria della Pista – Via Verbano, 1 (Casorate Sempione, VA) Palazzo delle Stelline – Corso Magenta, 61 Palazzo Porta Romana – Corso di Porta Romana, 64 Palazzo Segreti – Via San Tomaso, 8 Phi Hotel Milano – Via Falzarego, 1 (Baranzate) Pioppeto – Via Strà Madonna, 15 – Saronno (VA)

INDEX

[ONLY AT PREMIERE HOTELS IN MILAN] The Welcome Magazine

Radisson Blu – Via Villapizzone, 24 Raffaello – Viale Certosa, 108 Ramada Plaza by Windham Milano -Via d'Ancona, 27 Regency – Via G. Arimondi, 12 Regina – Via C. Correnti, 13 Residence Desenzano Milano – Via Desenzano, 12 Room Mate Giulia – Via Silvio Pellico, 4 Royal Garden – Via G. Di Vittorio, Assago (MI) Sanpi – Via L. Palazzi, 18 Savona 18 Suites – Via Savona, 18 Senato Hotel Milano – Via Senato, 22 Sheraton Diana Maiestic – Viale Piave, 42 Sheraton Milan Malpensa Airport -Ferno (VA) - Aeroporto Malpensa 2000, Terminal 1 Sheraton Milan San Siro – Via Caldera, 21 Silver – Via R. Lombardi, 9/11 SINA De la Ville – Via U. Hoepli, 6 Spadari al Duomo – Via Spadari, 11 Speronari Suites – Via Speronari, 4 Spice Hotel Milano – Via Vitruvio, 48 Star – Via dei Bossi, 5 Starhotels Anderson – Piazza Luigi di Savoia, 20 Starhotels Business Palace -Via Privata Pietro Gaggia, 3 Starhotels Echo – Viale A. Doria, 4 Starhotels Grand Milan -Via Varese, 23 – Saronno (VA) Starhotels Ritz – Via L. Spallanzani, 40 Starhotels Rosa Grand – Piazza Fontana, 3 Starhotels Tourist – Viale Fulvio Testi, 300 STRAFhotel&bar – Via San Raffaele, 3

Sunflower – Piazzale Lugano, 10 Terminal – Via Ponte Seveso, 38 The Hub – Via Privata Polonia, 10 The Square Milano Duomo – Via Albricci, 2-4 The Street Milano Duomo – Via Santa Radegonda, 14 Tocg Hotel – Via A.De Tocqueville, 7/D Trova il Tempo – Via Novara, 216 UNAHOTELS Century Milano – Via F. Filzi, 25/b UNAHOTELS Cusani Milano – Via Cusani, 13 UNAHOTELS Expo Fiera Milano – Via G. Keplero, 12 – Pero (MI) UNAHOTELS Malpensa – Via F. Turati, 84 – Cerro Maggiore (MI) UNAHOTELS Mediterraneo Milano-Via I Muratori 14 UNAHOTELS Scandinavia Milano -Via G.B. Fauché, 15 UNAHOTELS The One Milano -Via Maastricht, 3 (San Donato) UNAWAY Contessa Jolanda Hotel & Residence Milano – Via G. Murat, 21 UNAWAY Quark Due Hotel & Residence Milano – Via Lampedusa, 11/3 Vittoria – Via P. Calvi, 32 Uptown Palace – Via Santa Sofia, 10 Windsor Hotel Milano – Via G. Galilei, 2 WorldHotel Casati 18 – Via F. Casati, 18 WorldHotel Cristoforo Colombo -Corso Buenos Aires, 3 Vittoria - Via P. Calvi, 32 Zara Milano – Viale Zara, 28

MORE ON WWW.WHEREMILAN.COM/DISTRIBUTION

■ INDEX

THE WELCOME MAGAZINE MILAN www.whereitalia.com/milan

PROEDI COMUNICAZIONE SRL

Via Ezio Biondi, 1. 20154 Milano. T: +39 02 25063100 *info@proedimedia.com* www.whereitalia.com/milan

PUBLISHER AND EDITOR-IN-CHIEF Andrea Jarach andrea.jarach@proedimedia.com

MANAGING EDITOR

Alessandra Finzi redazione@proedimedia.com

ART DIRECTOR Joy Lacanlale

CONTRIBUTORS Carey Bernitz, Simona P.K. Daviddi, Floriana di Maio, Cornelia G. Hassmüller, Fabio Lancini, Giulia Minero, Elena Peverata, Chiara Zaccarelli

ICONOGRAPHY Archivio Proedi Media, Andrea Cherchi, Milano Panoramica, Shutterstock

CARTOGRAPHY Milan city Map: © Proedi Comunicazione 2021 Metro Map: Courtesy ATM Milano Fast Trains Network Map: Dmitry Goloub © Proedi Comunicazione 2021



MARKETING & ADVERTISING

Sieva Carolo, Isa Faleschini, Daniele Misrachi, Rachele Renna, Paola Zannoni *advertising@proedimedia.com*

ADMINISTRATION *amministrazione@proedi.it*

PRODUCTION & CIRCULATION, SALES SUPPORT MANAGER Paola Grilli paola.grilli@proedimedia.com

HOTEL RELATIONS MANAGER

Marta Mailhac hotelrelations@proedimedia.com

CUSTOMER SERVICES

Cristina Garbini hotelrelations@proedimedia.com

REG. TRIB. MILANO No. 152, 17 JULY 2019 EDITORE: PROEDI COMUNICAZIONE SRL -ISCRIZIONE AL ROC N. 2455 DIRETTORE RESPONSABILE: ANDREA JARACH

EXCLUSIVE GIFT FROM TOP HOTELS

THE WELCOME MAGAZINE, THE WELCOME SMART GUIDES AND THE WELCOME AUDIO MAP ARE DISTRIBUTED IN THE BEST HOTELS, IN A DIGITAL OR PAPER VERSION. WWW.WHEREMILAN.COM/DISTRIBUTION

Although the Publisher has made every effort to include copyright credits, in the event of there being any errors, oversights or omissions, we would like to apologize to the copyright holders in question whose names will be published in the next issue.

While every effort has been made to ensure the accuracy of the information, the Publisher cannot be held responsible for any consequences arising from errors or omissions. All rights reserved. Reproduction in whole or in part is strictly prohibited.







Via del Torchio, 4 20123 - (+39) 02.80506690 - feliceatestaccio.com - Open everyday



THE DATEJUST

The ultimate Rolex classic, the Datejust was the first self-winding waterproof chronometer wristwatch to display the date in a window, and continues to be the quintessential watch, reflecting the essence of timeless style.

#Perpetual



OYSTER PERPETUAL DATEJUST 31

OFFICIAL ROLEX RETAILERS IN MILAN:

DIRA DROLOGERIA ROLEX BOUTIQUE - VIA MONTENAPOLEONE, 24 (UNDER RENOVATION) PISA OROLOGERIA TEMPORARY ROLEX AREA - VIA VERRI, 7 (2ND FLOOR) LUIGI VERGA OROLOGI - CORSO VERCELLI, 19 ROCCA 1794 - PIAZZA DUOMO, 25 - MILANO MALPENSA AIRPORT, TERMINAL 1 RONCHI - VIA GONZAGA, 5 VERGA 1947 - VIA G. MAZZINI (PIAZZA DUOMO).

