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EXCLUSIVE GIFT FROM TOP HOTELS

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Milan January 2022



Andrea Jarach Publisher Welcome Smart Network



COVER IMAGE BY SERRAVALLE DESIGNER OUTLET

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Dear friends,

in recent months, Proedi-WhereItalia has inaugurated in Milan (and also in Venice, Florence and Turin) the **new Welcome** Smart Network circuit. This is the digital and sustainable evolution of the traditional paper edition of WhereItalia monthly magazines, now in their 13th year. Magazines and maps of the city that continue to be distributed in the main hotels, all in line with the restrictions made necessary by the adoption of fundamental precautions against the Coronavirus. Many **new products** are now appearing on the market and will see further developments in the coming months. Starting with this Welcome Smart Magazine - which can be accessed via a simple **QR Code** that we have equipped all the hotels in our network with - to the Welcome Audio Map, and the Welcome Smart Guides.

Important research and development work was carried out last year, finding solutions adapted to the new needs of incoming tourism. Everything is evolving in the direction of greater environmental sustainability, but what remains the same is the completeness of the information, the **graphic** quality and, of course, the punctuality. With sympathy,

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The ski resorts lying just moments away from Milan promise a combination of great conditions and stylish atmospheres.



Shopping, dining, sightseeing: your digital coupons available online

Andrea Jarach

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Milan has always something new to reveal, including key shopping streets, fabulous hideaways in the city and sought-after products.

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Ralph Lauren has recently landed in the Quadrilatero della Moda, combining the American mood with the allure of Italian style.

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Entertainment & Tours

A new contemporary formula, Marea offers the best seafood and signature cocktails.

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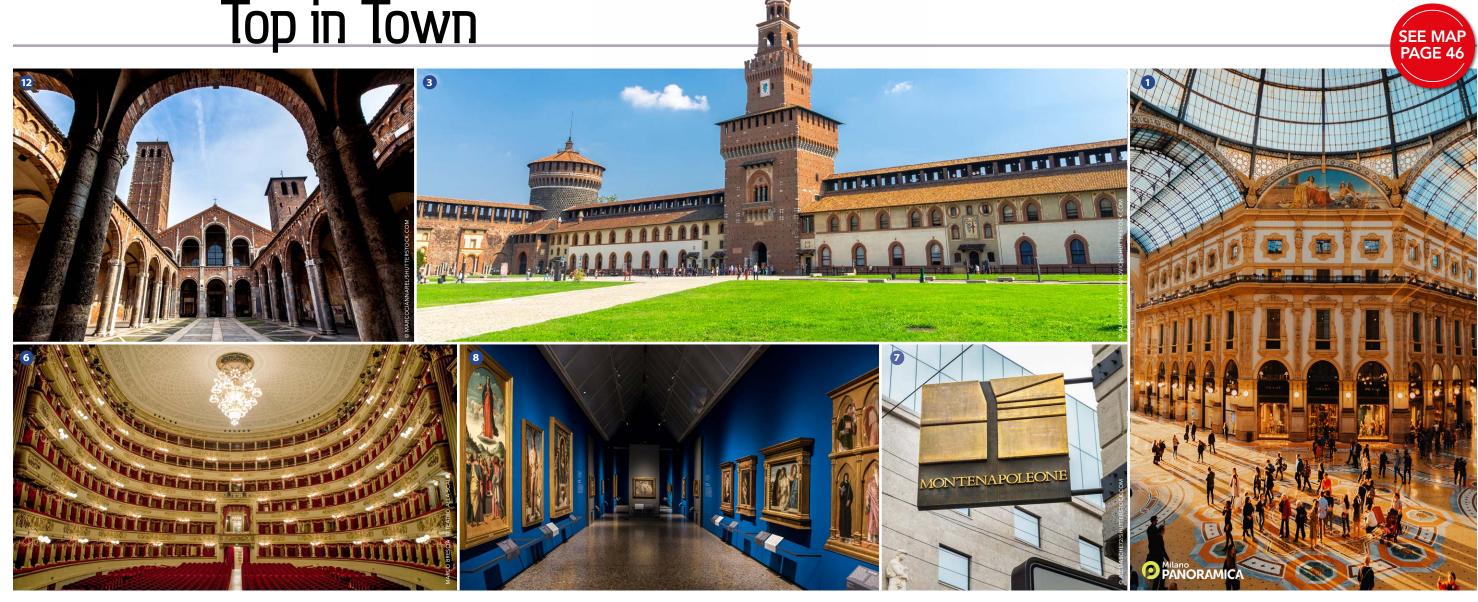
Information and tips to get around the city and to experience the best that Milan has to offer.

>> MAP PAGE 46



[UNMISSABLE]

Top in Town



Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof. Map F4

GALLERIA VITTORIO EMANUELE II 2

Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. Map F4

CASTELLO SFORZESCO 3

The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". It houses a number of interesting museums

and libraries. Its park is a favourite with old and young alike. Map E4

CENACOLO VINCIANO

One of the most famous attractions in the world, "The Last Supper" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations. Map D4

PALAZZO REALE 5

Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently

one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it's the perfect place to escape the crowds of the Duomo's square. Map F5

PIAZZA SCALA 6

The perfect location for the Gallerie d'Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci. Map F4

MONTENAPOLEONE DISTRICT 7

Milan is known as one of the shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations. Map F4-G4

BRERA DISTRICT

This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces. Map F3

AMBROSIANA 9

The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Federiciana has on show Leonardo's Codex Atlanticus. the Pinacoteca is exhibiting the preparatory Cartoon for The 'School of Athens', one of the best-known paintings by Raphael. Map F5

NAVIGLI 🔟

The Navigli are artificial canals built 800 years

ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots. Map E6

SAN SIRO STADIUM 🕦

With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe. Off Map

SANT'AMBROGIO 12

was built in 379-386 A.D., in an area where martyrs had been buried. Map E5

PORTA NUOVA DISTRICT **B**

neighbourhoods: the Garibaldi and Isola

One of the most ancient churches in Milan, it

A vibrant, futuristic district overlooking two

districts. The heart of the area is the large raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi. Map S2

TRIENNALE MILANO

Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. Map D3

CIMITERO MONUMENTALE

A real outdoor museum catering, on the one hand to the whims of the elite of Milan's society, and on the other to works of art by famous sculptors of various eras. Map E1

WELCOME | WHAT TO DO



The winter season brings us back to appreciate visits to places of culture, and the city offers various opportunities to get to know or rediscover the great masters who have marked the history of art, as well as contemporary authors and masters of photography.



FONDAZIONE PRADA, UNTIL 27 FEBRUARY

THE NARRATIVE ART OF DOMENICO GNOLI

EXHIBITION More than 50 years after his death, the Fondazione Prada is dedicating a major **retrospective to the Roman artist Domenico Gnoli**, with **over 100 works** and just as many drawings on display at the Podium. A point of reference for generations of artists, Gnoli is difficult to classify in a current: a painter but also a set designer, poster artist and designer, he created a narrative art with clearly recognisable features.

DOMENICO GNOLI. Fondazione Prada, Podium. Largo Isarco, 2. www.fondazioneprada.org

"I always use simple, given elements, I don't want to add or subtract anything. I don't even want to deform: I isolate and represent the elements." (Domenico Gnoli)



PALAZZO REALE, UNTIL 30 JANUARY **THE WORLD OF MONET**

ART The flagship exhibition of the autumn season at Palazzo Reale is the monographic show dedicated to Claude Monet. It hosts over 50 works by the best-loved of Impressionist artists, organised in collaboration with the Musée Marmottan Monet in Paris, where the entire body of works comes from. On show, the Monet's entire artistic career, from his early en plein air works and small format works to rural urban landscapes.

MONET. *Palazzo Reale. Piazza Duomo, 12 www.palazzorealemilano.it – www.monetmilano.it*







ACQUARIO CIVICO, UNTIL 30 JANUARY

INSTALLATION On the occasion of the exhibition at Palazzo Reale dedicated to Monet, the **Civic Aquarium** is the setting for an installation that focuses on nature and the most emblematic subject of **Claude Monet's masterpieces**, **water lilies**. These white and blue aquatic flowers have lent themselves to pictorial representations since antiquity and have a strong **symbolic meaning**: they have their roots in the bottom of ponds but out of the water they express all their beauty with their corollas on the surface of the water and become an icon of **absolute purity**. Although born from the mud, they are not contaminated by the evil of the world.

L'ACQUARIO E LE NINFEE. Dalla Natura all'arte di Monet Acquario Civico. Viale Gadio, 2. www.acquariodimilano.it www.palazzorealemilano.it www.monetmilano.it

WELCOME | WHAT TO DO

PALAZZO REALE, UNTIL 30 JANUARY ▼ LIFE OF MATTER



number of works, more than 40, dialogue with the striking architecture of the Sala delle Cariatidi: a place of memory in Milan that still bears the signs of the fire that devastated it during the Second World War.



is accompanied by a catalogue and a precious "limited edition" of 60 copies, each containing a wooden sculpture created by the artist.

>> The exhibition

FREE

PABLO ATCHUGARRY. Vita della materia Palazzo Reale, Sala delle Cariatidi. Piazza Duomo, 12. 11/11/11/ palazzorealemilano.it © GIORGIA PANZERA



MUSEO DEL NOVECENTO, UNTIL 27 MARCH 2022

▲ AUSTERE, FREE, GRANDIOSE. SIRONI AT THE MUSEO DEL **NOVECENTO**

ART Seventy years after the death of Mario Sironi, an Italian painter who was one of the initiators of the **Novecento art** movement, the Museo del Novecento is exhibiting 110 works - some of which have never been on show before - that reconstruct his entire artistic career. From the famous urban landscapes, his most famous theme inspired by the city of Milan where he arrived in 1919, to the monumental masterpieces that testify to his link with mural painting in the 1930s.

MARIO SIRONI. Sintesi e grandiosità Museo del Novecento. Piazza Duomo, 8. www.museodelnovecento.org

PIRELLI HANGARBICOCCA. UNTIL 20 FEBRUARY 2022

CATTELAN, THE GREAT RETURN TO MILAN

CONTEMPORARY ART After more than 10 years, Milan hosts an exhibition dedicated to **Maurizio Cattelan** (Padua, 1960), an artist who often draws and corrosive language. The **Pirelli HangarBicocca** hosts historical and new works that give life to a **site-specific project** not to be missed. The theme is existential concepts such as the fragility of life, memory and the sense of individual and community loss.

MAURIZIO CATTELAN. Breath Ghosts Blind



FONDAZIONE STELLINE, **UNTIL 6 FEBRUARY**

THE THOUSAND FACES OF MALKOVICH ACCORDING TO MILLER

PHOTOGRAPHY Masters of photography such as Albert actor, producer and fashion designer John Malkovich: Actor, producer and rashion designer some markover. put all this in the hands and imagination of the great American advertising photographer Sandro Miller and the result is a masterpiece of fine art photography. In 61 shots, Miller brings out the **chameleon-like**





PALAZZO MORANDO, UNTIL 20 MARCH 80 YEARS OF WONDER WOMAN

EXHIBITION On the occasion of the 80th anniversary of the pioneer heroine, Wonder Woman's myth is celebrated with an exhibition that tells its fabulous story in various forms: from comic book, cinema, fashion to pop culture. Displays, original charts from the DC, costumes and Props from the film universe in particular "Wonder Woman" (2017) and "Wonder Woman 1984" (2020) and the most iconic objects used on the film set, including shields, swords, bows and arrows used by the protagonist. Finally, a rich multimedia system of video showings and animations with repertoire materials and film and film contributions to tell all the world of Diana Prince/Wonder Woman.

WONDER WOMAN. II Mito Palazzo Morando | Costume Moda Immagine Via Sant'Andrea, 6. mostrawonderwoman.it





SANDRO MILLER. Malkovich, Malkovich, Malkovich. Homage to Photographic Masters

MUDEC, UNTIL 13 FEBRUARY DISNEY BETWEEN MYTHS **AND LEGENDS, FAIRY TALES AND HEROES**

COMICS This exhibition offers a journey through **Walt** Disney's masterpieces and the stories we all know: from the great classics such as "Snow White and the Seven Dwarfs", "Pinocchio" and "Fantasia" to the more recent ones including "Hercules", "The Little Mermaid" and "Frozen 2". The great creative effort of Disney's artists has brought these stories to the cinema using different artistic tools, from hand-drawing to digital animation, which has made it possible to revitalise the oldest fairy tales. The exhibition tells the "behind the scenes" story of these masterpieces, taking the visitor into the heart of artistic processes that last for years.

Not to be missed is the **experimental** part of the exhibition that allows the visitor to become a storyteller himself, constructing his own tale that will be compiled into a **small** booklet to take home.

DISNEY. The Art of Telling **Timeless Stories** MUDEC | Museo delle Culture. Via Tortona, 56.

www.mudec.it

WELCOME | WHAT TO DO

ARMANI/SILOS, UNTIL 6 FEBRUARY **EMPORIO ARMANI,** IN THE SIGN OF THE EAGLE

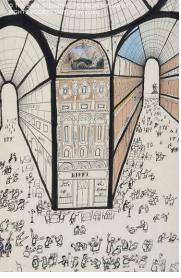
FASHION On the occasion of **Emporio** Armani's 40th anniversary, the exhibition Arman's 40th anniversary, the exhibition at the Armani/Silos – personally curated by Giorgio Armani – recounts four decades of an avant-garde and transversal brand. All in a monumental dimension that invades the spaces with moodboards, videos, clothes and accessories. An

EMPORIO ARMANI. The Way We Are









TRIENNALE MILANO, UNTIL 13 MARCH ▲ MILAN AT THE TIP OF A PENCIL

ILLUSTRATION A world-famous artist and illustrator, during his career **Saul Steinberg** has collaborated with the main American magazines, including "Life", "Time", "New Yorker" and "Harper's Bazaar". On display at the **Triennale** are a series of his **pencil, pen and** watercolour drawings, paper masks, objects/sculptures, as well as documentary and photographic apparatus that narrate his **unmistakable style** and the bond that unites the artist with the city of Milan.

SAUL STEINBERG. Milano New York Triennale Milano. Viale Alemagna, 6. triennale.org

GALLERIE D'ITALIA, UNTIL 27 MARCH DREAMING OF ITALY

EXHIBITION Paintings, sculptures and objets d'art from important national and foreign collections are displayed in an evocative dialogue, presenting the image of an Italy loved and dreamed of by the whole of Europe. Between Neoclassicism and Romanticism, Italian and foreign artists explored places and monuments, met and portrayed people, restoring to us in their works the exceptional nature of an unrepeatable experience.

WHAT'S THE GRAND TOUR?

A journey of education and training in Italy, which, mainly between the 18th and 19th centuries, involved European elites, church men, literate, musicians and artists from Europe, Russia, and then America. All fascinated by the variety and beauty of Italy, rich in history, monuments and works of art, as today, a wonderful widespread museum.

GRAND TOUR. Sogno d'Italia da Venezia a Pompei Gallerie d'Italia-Piazza Scala Piazza della Scala, 6. www.gallerieditalia.com



MUSEO DEL NOVECENTO | GALLERIA DEL FUTURISMO **NEW STORIES OF THE TWENTIETH CENTURY**

MODERN ART Ten years after the opening of the Museo del Novecento, the **redevelopment process** has been completed in stages: from February

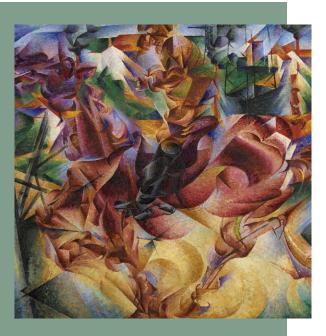
In recent weeks the brand new "Galleria del Futurismo" was inaugurated vith an exhibition of **Futurist Manifestos** and important works by ma of the period, including Boccioni, Carrà, Balla, Severini and Sant'Elia. But that's not all: in 2022 there will be a further major expansion of the collections of early 20th century Italian art, culminating in the following years with the ambitious extension of the Museum in the second

Museo del Novecento. Galleria del Futurismo Piazza Duomo, 8. www.museodelnovecento.org









WELCOME WHAT TO DO

STAZIONE CENTRALE, UNTIL 27 FEBRUARY ▼ THE WORLD OF BANKSY IN MILAN

EXHIBITION The Bristol-based artist conquers Milan with a new exhibition at the Galleria dei Mosaici in the Central Station, the "gateway" to the city par excellence that welcomes thousands of visitors and travellers every day. The immersive exhibition features more than 30 new works never exhibited before, including "Ozone Angel", "Steve Jobs", "Napoleon" and "Waiting In Vain", in addition to works and murals created by anonymous young artists from all over Europe. In total, more than 130 works are on display, revealing the world of the mysterious British artist, who is famous for tackling political and social issues with irony. This is the first stage of a long journey for Banksy, who may one day be found in other Italian stations.

THE WORLD OF BANKSY. The Immersive Experience Stazione Centrale, Galleria dei Mosaici (IV Novembre side). theworldofbansky.it





MUSEO DIOCESANO, UNTIL 6 FEBRUARY ▲ A MASTERPIECE FOR MILAN

EXHIBITION This year Milan has chosen to exhibit the work that traditionally accompanies visitors throughout the Christmas period at the Museo Diocesano, on the occasion of the celebrations of the first 20 years of this museum complex. On display is an "Annunciation" painted by Titian around 1558, a work of the Venetian master's maturity, characterised by a vibrant search for light. The large canvas comes from the Neapolitan church of San Domenico Maggiore and represents a rare episode of Venetian painting in 16th-century Naples.

Capolavoro per Milano 2021 Museo Diocesano "Carlo Maria Martini". Piazza Sant'Eustorgio, 3. www.chiostrisanteustorgio.it

TEATRO ARCIMBOLDI, 21-30 JANUARY

► ARTURO BRACHETTI, THE FUNAMBOLIC **ARTIST OF TRANSFORMISM**

SHOW The new season of SOLO the Legend of quick change, the great one-man show of the world's greatest transformer Arturo Brachetti, is entirely dedicated to Italy, and he has chosen to celebrate his return to theatres with a major Italian tour, the last before moving abroad. More than 60 new characters, many created especially for this show, will appear in front of the audience in a fast-paced and engaging rhythm. But that's not all: Brachetti also proposes a journey through his artistic history, between traditional scenography and videomapping, from the great classics such as Chinese shadows, mime and chapeaugraphie, and surprising novelties such as poetic **sand painting** and the **magnetic** laser beam. Ninety minutes of entertainment in which to immerse oneself between characters from famous television series, artists such as Magritte and the great icons of pop music, passing through fairers and science fiction adventures.

SOLO. The Legend of Quick-Change. Arturo Brachetti TAM-Teatro Arcimboldi Milano. Viale dell'Innovazione, 20. www.teatroarcimboldi.it





OSSERVATORIO FONDAZIONE PRADA, UNTIL 23 JANUARY

▲ REALITY IS DIGITAL

PROJECT The highly-central spaces of **Osservatorio Fondazione Prada** become the ideal setting for the new "Sturm&Drang" project. Featuring an innovative approach, the exhibition explores Computer-generated imagery (CGI) experiences and environments, not focusing on the final product but investigating the **production methods** behind the image economy.

STURM&DRANG. Osservatorio Fondazione Prada Galleria Vittorio Emanuele II. www.fondazioneprada.ora

FONDAZIONE PRADA-STURM&DRANG. A COLLABORATION BETWEEN FONDAZIONE PRADA AND GTA EXHIBITIONS, ETH ZURICHOSSERVATORIO ONDAZIONE PRADA, MILANOFOTO/ PHOTO: AFN



MUDEC | MUSEO DELLE CULTURE ▲ NEW LAYOUT OF THE PERMANENT COLLECTION

CULTURE Since September of this year, the museum's works have been presented within a **new vision** in which the relationships, connections and exchanges that took place since the discovery of the Americas between Lombardy and the rest of the world are reconsidered, starting from the evidence of material culture.

Milano Globale. Il mondo visto da qui MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it

PINACOTECA AMBROSIANA, UNTIL 23 JANUARY MILAN AND NAPOLEON

HISTORY Through paintings, engravings, drawings, reports, satirical writings, librettos, theoretical Pinacoteca Ambrosiana, the representation in Milan during the Napoleonic era. The exhibiti gloves used by Napoleon during

NAPOLEONE ALL'AMBROSIANA. Percorsi della rappresentazione



WELCOME WHAT TO DO

LEONARDO DA VINCI IN AMBROSIANA

NEW RELEASE Leonardo's only remaining painting on wood in Milan, "Il Musico" ("The Musician"), has found a new home in the Aula Leonardi, the room that houses the works of Leonardo's painters, from Salai to Giovanni Antonio Boltraffio and Bernardino Luini. The room is dominated by a **fresco of Bernardino Luini** dating from around 1521, and is part of the **Ambrosiana complex** adjacent to the Church of San Sepolcro. Leonardo's masterpiece, enclosed in an air-conditioned case that guarantees the best possible preservation, by a happy chance is thus placed in a site where the master was probably present, and precisely in what he described as the "vero mezo di Milano" (true middle of Milan).

Pinacoteca Ambrosiana, Aula Leonardi Piazza Pio XI, 2. www.ambrosiana.it



ABOUT CORONAVIRUS REGULATIONS

Are you in Milan or have already planned your trip to the city? You will need to know the updated regulations regarding public transportation, visits to museums and theaters, access to restaurants, hotel rooms and shops.

Since the beginning of the Coronavirus Pandemic regulations have constantly changed: you can find some useful answers and updates on the situation by clicking on these links.

>> For more information on the **Italian regulations** concerning the COVID-19 Green Certification, please visit the official website https://www.dgc.gov.it/web/

>> To know the regulations that apply to **travellers from abroad** To know the regulations that apply to travellers from abroad please visit: https://www.salute.gov.it > Nuovo Coronavirus



PALAZZO REALE, UNTIL 30 JANUARY ▲ THE BODY IN THE SPOTLIGHT **AT PALAZZO REALE**

EXHIBITION Installations, sculptures, drawings, paintings, video installations and photographs by 34 international artists are exhibited for the first time in Italy, to narrate the multiplicity of the **representation of the human being**: from the body as protagonist with body art to the perfect, modified, reproduced and essentially fake body. Many artists, museums, foundations, archives, private galleries and collectors have collaborated in Italy and abroad in the "construction" of this exhibition, which for the first time reconsiders the concept of humanity after the shocking period caused by Covid19.

CORPUS DOMINI. Dal corpo glorioso alle rovine dell'anima Palazzo Reale, Piazza Duomo, 12. www.palazzorealemilano.it



MEMORIALE DELLA SHOAH, UNTIL 31 JANUARY

▲ WILLIAM CONGDON, WITNESS **TO A COLLECTIVE DRAMA**

ART A new exhibition at the **Memoriale della Shoah** gives voice to the drawings and diaries of the American painter William Congdon, which have remained largely unpublished until now. In 1945, Condon served as a volunteer for the American Field Service with the troops liberating the **Bergen-Belsen concentration camp**. The artist's participation in the war marked in him a particular sensitivity towards collective dramas, which is found in his works like a caress that lacerates the human soul.

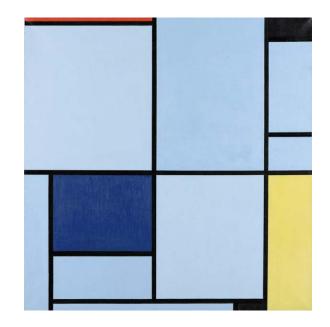
WILLIAM CONGDON. In the Death of One Memoriale della Shoah di Milano. Piazza Edmond J. Safra, 1. www.memorialeshoah.it

MUDEC, UNTIL 27 MARCH UNSEEN MONDRIAN

EXHIBITION The exhibition brings to Milan for the first time an exhibition project entirely devoted to the Dutch artist **Piet Mondrian** and the artistic evolutionary process that led him from figuration to abstraction, from traditional environmental representation to the development of his unique style, which made him unmistakable and universally famous. The common thread between the early "figurative" and "abstract" periods is landscape.

PIET MONDRIAN. From figuration to abstraction

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it PH © GEMEENTEMUSEUM DEN HAAG





THE WORLD'S PREMIER OPERA

• 9 January

Music by H. Wolf, G. Mahler, H. Rott, A. Bruckner, **RECITAL**, Mezzo-soprano; Waltraud Meier. Bass: Günther Groissböck. Piano: Joseph Breinl.

• 17, 19, 10 January

AND BALLET HOUSE OFFERS A RICH PROGRAM www.teatroallascala.org

• 5, 7, 8 January

"La bayadère". Libretto by Marius Petipa and Sergej Kudekov. BALLET Teatro alla Scala New Production. Choreography: Rudolph Nureyev from Marius Petipa. Staging: Rudolf Nureyev. Conductor: Kevin Rhodes. Etoile: Svetlana Zakharova (5 and 8 January).

Chailly. • 18 PREMIERE, 21, 23 January and 2 February

"I Capuleti e i Montecchi". Music by Vincenzo Bellini. OPERA Teatro alla Scala New Production. Conductor: Evelino Pidò. Staging: Adrian Noble. Choreography: Joanne Pearce.



MUSEO DELLA PERMANENTE. **UNTIL 6 FEBRUARY** ▲ WHAT POSSIBILITIES

FOR THE ART OF THE FUTURE?

CRYPTO ART This new exhibition project aims to show the public the first physical exhibition of Crypto Art, an artistic movement that includes all those art forms that involve the creation of a totally digital work, or the digitisation of a physical work. This is done thanks to blockchain and NFT (Not-Fungible Token) systems, which allow works to be identified through a specific set of digital information guaranteeing the authenticity of the work itself. The artists selected for the exhibition are the main exponents of the movement, who often collect NFT works by other artists, creating global networks and connections driven by a desire for continuous research, experimentation and sharing.

2021 - Masterpieces from Private Collections By DART-Dynamic Art MUSEO DELLA PERMANENTE Via Turati, 34. www.lapermanente.it

Music by L.van Beethoven (Symphony No. 1 in C major Op. 21Á) and Gustav Mahler (Symphony *No. 1* in D major *"Titan"*). Conductor: Riccardo

• 25 PREMIERE, 26, 27, 28, 29, 31 January

"Dawson, Kratz, Kylián". BALLET "Anima Animus"- Choreography: David Dawson. Music by Ezio Bosso. "Solitude Sometimes" - Choreography: Philippe Kratz. Music by Thom Yorke e Radiohead. "Bella Figura" -Choreography: Jiří Kylián. Music by Antonio Vivaldi and Giuseppe Torelli.

30 January

Music by M. I. Glinka, M. P. Musorgskij. RECITAL. Mezzo-soprano: Ekaterina Semenchuk. Piano: Semion Skigin.

WELCOME TAROUND THE CORN

LAKESIDE DESTINATIONS

Lying North of Milan, each year the lakes of Lombardy attract millions of visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasure

The shores of **Lake Maggiore** wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off **Stresa** – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques – is Isola Bella, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned Rocca di Angera, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www.isoleborromee.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic Villa Olmo. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – Villa del Balbianello is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George

Lucas as one of the evocative settings for the famous "Star Wars" series. Lying just a stone's throw northwest of Como is **Cernobbio**, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel Don't miss a visit to the other lakes that Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood (www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy (www.isolacomacina.it). In nearby Tremezzo, don't miss a visit to the Baroque-style Villa Carlotta, featuring an Italian garden and sculptures by Canova. At the junction of the

southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a strategic position to soak up the panorama.

are also easily accessible from Milan. These include Lake Orta, with the old Island of San Giulio, dominated by the Romanesque basilica, the Palazzo Vescovile and the monastery (by car from Milan: take the A26 autostrada and exit at either Borgomanero or Arona). Situated just moments from the lake, we find the UNESCO world heritage site of Sacro Monte di Varallo (16th century) with its magnificent basilica and reconstruction of the life of Christ in 45 chapels.

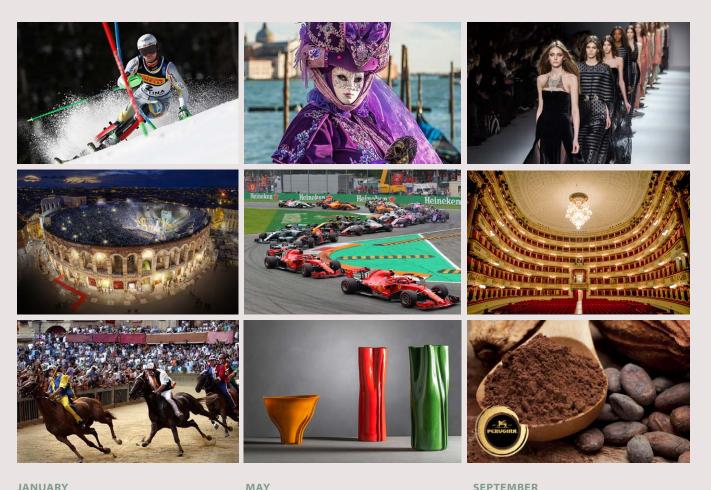
SANTA CATERINA DEL SASSO A hermitage perched on a rocky overhang

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a heavy storm while crossing Lake Maggiore, mostly due to its astonishing location, www.santacaterinadelsasso.com



2022 EVENTS IN ITALY





JANUARY

14-18/1 | Milan | Milano Moda Uomo. www.milanomodauomo.it 20-23/1 | Cortina d'Ampezzo (Veneto) | Alpine World Ski Championship. www.fis-ski.com 30/1 | Val di Fassa (Trentino-Alto Adige) | 49th Marcialonga Ski-marathon. www.marcialonga.it

FEBRUARY

12/2-5/3 | Viareggio (Tuscany) | Carnevale di Viareggio. viareggio.ilcarnevale.com 12/2 -1/3 | Venice | Carnevale di Venezia. www.carnevale.venezia.it 22-28/2 | Milan | Milano Moda Donna. www.milanomodadonna.it

MARCH

End of March | Several locations | Spring Days FAI. www.giornatefai.it 24-27/3 | Perugia | Eurochocolate. www.eurochocolate.com **27/3** Rome | Run Rome The Marathon. www.runromethemarathon.com

APRII

1-3/4 | Milan | Miart. www.miart.it 5-10/4 | Milan | Salone del Mobile.Milano. www.salonemilano.it Mid-April | Milan | Milano Art Week. milanoartweek.comune.milano.it 10-13/4 | Verona | Vinitaly. www.vinitaly.com 23/4-27/11 | Venice | Biennale Arte 2022 (59th edition). www.labiennale.org 27/4-1/5 | Milan | MIA Fair (105th edition). www.miafair.it

Giro d'Italia (105th edition). www.giroditalia.it Mid-May | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it End of May | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia.

www.internazionalibnlditalia.com

www.motogp.com

JUNE

16-19/6 | Milan and Monza | Milano Monza Motor Show 2022. www.milanomonza.com 17-21/6 | Milan | Milano Moda Uomo. www.milanomodauomo.it 17/6-4/9| Verona | Arena di Verona 99th Opera Festival. www.arena.it

JULY

3/7 | Siena | Palio. www.ilpalio.org 8-17/7 | Perugia | Umbria Jazz. www.umbriajazz.it 16/7 | Venice | Festa del Redentore. venice.whereitalia.com

AUGUST

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org 31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

Find the next year calendar on www.whereitalia.com/venice

2-15/5 | Rome | Tennis. Internazionali BNL d'Italia.

6-29/5 | Several locations in Italy |

SEPTEMBER

11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com 16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it 17-25/9 | Venice | The Venice Glass Week. www.theveniceglassweek.com 20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it 22-27/9 | Genoa | International Boat Show. www.salonenautico.com

OCTOBER

8/10-6/12 | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org 9/10 | Trieste | Barcolana. www.barcolana.it

NOVEMBER

8-13/11 | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it Mid-November | Milan | BookCity Milano. bookcitymilano.it and Music Week. www.milanomusicweek.it 21/11 | Venice | Festa della Salute. www.whereitalia.com/venice

DECEMBER

7/12 Milan | Teatro alla Scala -Opening of the Opera Season. www.teatroallascala.org

SNOW PARADISE

The high-altitude ski resorts lying just moments away from Milan promise a combination of great conditions and stylish atmospheres, for a short vacation or even just a special day's getaway.

> Just over a two-hour drive from the city, Lombardy, Piedmont or the Aosta Valley offer an array of ski resorts lying at the foot of the Alps. Here is a pick of the best winter sports destinations, ideal for downhill skiing enthusiasts but also for those who enjoy snowboarding, telemark and freeride skiing.

SNOW THRILLS IN LOMBARDY

There are roughly 25 ski destinations in Lombardy, including ski areas and smaller resorts, boasting an overall offer of more than 700 kilometres of downhill runs. Among the most popular destinations, a hot favourite with the Milanese is the Alta Valtellina which offers enthusiasts an opportunity to enjoy a variety of winter sports at Livigno, Bormio, Aprica and Santa Caterina Valfurva. www.altavaltellina.com

THE 'WHITE GALAXY' OF PIEDMONT Long associated with snow and ice sports,

this region, which hosted the 2006 Winter Olympics, offers a vast range of options for

downhill ski enthusiasts: 53 ski resorts, more than 1,300 km of runs and over 300 drag and chair lifts. The international ski area of the Via Lattea (the Milky Way), located between Italy and France, boasts as many as 212 pistes for all tastes, roughly seventy drag and chair lifts and the option of purchasing a single skipass for all the valleys between Sestriere, Sauze d'Oulx, Sansicario, Cesana, Pragelato, Claviere and Montgenèvre. www.vialattea.it

THE AOSTA VALLEY, A SNOW PARADISE Spectacular scenery framed by a chain of mountains that extends over a stretch of 4,000 metres, 45 lifts and 95 pistes suitable for skiers of all levels, acres of untracked powder and just one skipass for the d'Ayas, Gressoney and Valsesia valleys: these are the highlights of the Monterosa Ski area which offers an evocative crossing on skis. The trail starts from Champoluc, crosses through the Gressoney-La Trinité area and ends in Alagna. www.monterosa-ski.com





Cormayeur

PHOTO © JEPPO DI MAURO





On the Italian side of the Mont Blanc chain, Courmayeur, also known as the rooftop of Europe, is a top choice for all skiers. www.courmayeurmontblanc.it You start at an altitude of 1,500 metres until you reach the Plateau Rosa ski area located at an altitude of 3,500 metres. Boasting the best snow record in Europe and trails stretching for 350 km, you can ski day-long without ever crossing the same piste: all of this and more is Breuil-Cervinia Valtournenche Zermatt, one of the most extensive ski areas in the Alps, boasting kilometer after kilometer of sweeping pistes that stretch along the three valleys bordering Italy and Switzerland. www.cervinia.it

Lastly, particularly worthy of note is the picturesque town of Chamois. The highest town in the Aosta Valley, it can only be reached via cablecar. This small, snow-covered hamlet (one of the several communities in Italy that cannot be accessed by car) offers an old-world atmosphere and trails suitable for skiers of all levels.

www.chamois-lamagdeleine.it

[WELCOME TO ITALIA] Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city** tours or book the experience you've been dreaming: www.welcometoitalia.com



PRIVATE LAST SUPPER EXPERIENCE Your guide will take you on a journey through the discovery of one of the most important artworks in history. Get to know Leonardo and his mind in a unique way with the insight that only a guide can provide.



VIP DUOMO CATHEDRAL PRIVATE EXPERIENCE

If you are looking for the most personable way of enjoying our Duomo this is what we are here to provide. See the inside, the rooftop using the lift and do not waste your time in line for a ticket, you will skip the line and have a great experience!



PRIVATE MILAN EXPERIENCE

If you have specific interests ranging from art history to fashion, photography or food, we will be happy to pair you with the guide that best suits your needs: a local guide takes you "behind the scenes" with the insight only a local can provide.



SPARKLING STARS. 4 ITALIAN CHAMPS

Bubbly is loved in all over Italy and you can find highqualty sparkling wines in Lombardy, Veneto, Piedmont...! Let's discover the various production methods and the territories. Taste four different sparkling wines choosing from which growing areas!









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FASHION & DESIGN

MOOUUUUAAAA

Ralph Lauren new flagship store

has landed in the Quadrilatero

all men and women's collections from the

the brand's first hospitality experience in Italy - The Bar at Ralph Lauren, which offers a

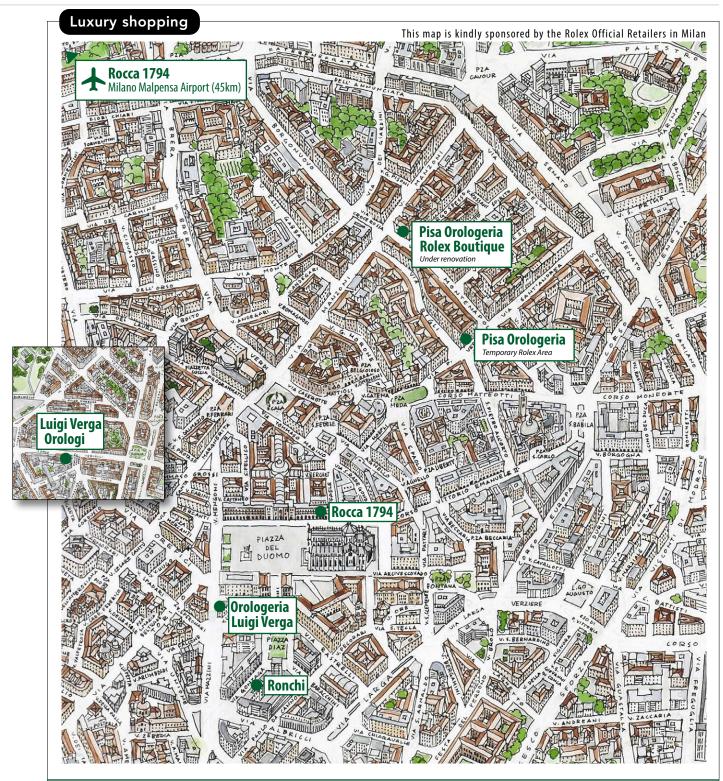
on the first floor, and Purple Label - including its Made-To-Measure service on the second Polo and Accessories. The entire space is

a virtual shopping platform - "The RL Virtual offering and luxury services, including Made to Measure tailoring, dedicated gift curation and private styling appointments.

>> Ralph Lauren. www.ralphlauren.it. Via della Spiga, 5. T: 02 30569055. Map G4



NEW **OPENING**



Official Retailers in Milan



Pisa Orologeria - Rolex Boutique Via Montenapoleone, 24 (under renovation) Temporary Rolex Area at Pisa Orologeria Via Verri, 7 (2nd floor) T: 02 76317726

SHOPPING

Drologeria Luigi Verga Via G. Mazzini (Piazza D T: 02 8056521

Luigi Verga Orologi Corso Vercelli, T: 02 48198656

Rocca 1794

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1 T: 02 74867578

Ronchi

Via Gonzaga, T: 02 877449

Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.





THE LEGENDARY MONTENAPOLEONE

Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the Quadrilatero della Moda or Golden Quad, situated just east of the Piazza della Scala and a short distance on foot from the Duomo. This is where all the big designer names and most luxurious stores in the world cluster. The Quadrilatero set amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important **fashion designers** offer their luxurious creations. It's an open-air shopping mall, where **haute couture** takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. Here, in the space of just a few hundred metres, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels. If fashion is your thing and you're interested in learning more about its history, then a visit to Palazzo Morando (www. costumemodaimmagine.mi.it), the headquarters of the museum of costumes, fashion and image, is an absolute must. Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Well worth exploring from top to bottom.

CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese (from here you can access the Navigli and the recently revamped Darsena). These are the shopping meccas for **youngsters and fashion-interested Milanese**, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of ever-changing, ready-to-wear fashion.

2,5 h



Pisa Diamanti Milanese high jewellery



Pisa Orologeria is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Advertorial

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones. Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the quirk of a watch hand-shaped griffe, embellished with a diamond setting. In addition to the proposals for women, there are now contemporary and decidedly recognisable lines for men, with precious cufflinks and chevalier rings.

PISA IN LOVE - The "LoveinMilan" ring tells the story of a love in Milan between two people who embrace and decide to walk together towards the future. The two gems that stand out from the setting symbolise an embrace between the two lovers, in which "she" is represented by the teardrop-shaped brilliant and "he" by the oval-cut one. *www.pisaorologeria.com/it/product_circle/love-in-milan/*

Pisa Diamanti - Pisa Orologeria Via Pietro Verri, 7. T: 02 762081. Map F4 www.pisaorologeria.com/en/pisa-diamanti pisaorologeria PISA Orologeria



NAVIGLI: NICHE SHOPPING



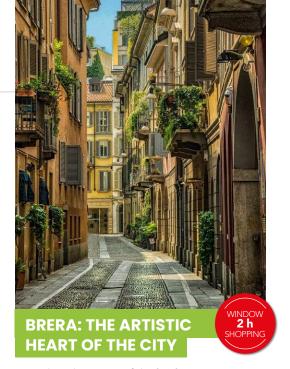
Trendy Milanese, who could never mingle in big crowds, shop in the Ticinese area and surrounding neighbourhoods. Here, amongst the columns of San Lorenzo and the Navigli, you'll find numerous trendy boutiques, niche labels and small vintage shops where, if you know how to look, it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the **Navigli** is one of the most **picturesque** districts in old Milan. The Navigli and the Darsena are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios. If you're interested in discovering the city from a different perspective, treat yourself to a picturesque cruise on the Navigli (www.milancanalcruises.it).



CORSO BUENOS AIRES: THE LONGEST SHOPPING STREET IN EUROPE

Since opening in 1782, Corso Buenos Aires has been one of the most important commercial thoroughfares in Milan where an increasing number of 'maxi boutiques' have taken up residence. A real shoppers' paradise, it offers one and a half kilometre of window displays, with shops for all tastes and all budgets: sophisticated boutiques, alternated with trendy stores offering all types of merchandise and numerous bars for a quick snack. Its sidestreets abound in restaurants, many of which are ethnic. A saturdy afternoon favourite with Milanese shoppers of all ages.





Nowadays this is one of the **liveliest areas** of the city, still maintaining a characteristic athmosphere that summons its past, when the district was inhabited by artists and bohemians. Its narrow cobbled streets host a number of interesting chic antique shops, galleries, cafés, restaurants and bars. If this is where you're headed, make sure to wear 'flatties', these cobbled streets were not originally designed for heels! The area is expanding rapidly and its neighbouring streets, including Corso Garibaldi and Corso **Como**, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by the almost surreal atmosphere, and a treasure trove of small artists' workshops, quaint shops selling canvases and paints and **antique shops** of this area. Highlights include the masterpieces at the Pinacoteca, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, the oldest institute of scientific research in the city, and the Botanical Gardens, an evocative green oasis in the heart of the city. Brera never ceases to amaze and now, in addition to its picturesque artists' workshops, countless boutiques showcasing rare essences are springing up, transforming Brera into a 'district of Artistic Perfumery'.

>> INSIDER TIP

shops still take the traditional lunch



Villa cufflinks are made to tell the story of their wearer



DUOMO: THE HEART OF THE CITY

Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan's most famous attractions, this area is home to **myriad shops**, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. In the space of just a few kilometers you'll find the Duomo, the Galleria, Teatro alla Scala, the Castle, the ancient Basilica di Sant'Ambrogio, as well as sporadic traces of 'Roman Milan', which was the first settlement and the predecessor of present-day Milan. In the immediate vicinity, overlooking the various sides of the large square surrounding it, you'll find several of the world's most exclusive addresses. For the ultimate one-stop shopping experience look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof! By walking just a few steps from the Cathedral, in a northwesterly direction, you'll reach the **Castello Sforzesco**, another of the city's most symbolic monuments. The castle was the resident of the ruling families in Milan between the Middle Ages and the Renaissance. Today, it hosts several museums and one of the city's best-loved green spaces.





2 h

Corso Vercelli is a 'niche' shopping street which is **less busy** and easier to shop in than the city centre. Overflowed with small shops just waiting to be discovered, the street is embraced by a **distinctive atmosphere** that is further enhanced by the passage of **historic trams** giving this street an almost **retrò flavour**. This is one of Milan's most upmarket districts: a residential area, still inhabited by Milan's upper crust, it epitomizes the traditional soul of the city and is distinguished by its air of sophistication, elegance and stunning

residential architecture. Here you will come across several trendy shops for all tastes, offering clothing, footwear, home décor and eateries

1 h

What's more the area is located just a stone's throw from one of Milan's most important attractions: the Last Supper, Leonardo da Vinci's masterpiece admired each year by millions of visitors, the Parco Sempione, and the Triennale di Milano are also within easy walking distance, and, if you're feeling energetic, you can easily push onwards until you reach the Castello Sforzesco.



30 min

THE GALLERIA: A FASHION

Another reference point for upmarket shopping is

Galleria Vittorio Emanuele II, home to the fashion

giants and several high-class restaurants: a unique

destination whose upper and lower spaces are

well worth a visit. After honoring the Milanese

tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the **fabulous boutiques** lining the Galleria. **EDITOR'S TIP | A GLANCE TO THE HISTORY** A virtual masterpiece of eclectic architecture, it was designed by Giuseppe Mengoni between 1865 and 1867 to celebrate the birth of the Kingdom of Italy. By that time, the Galleria represented the greatest application of iron and glassbased technology to a civilian building. The majesty of its mosaics and the decorations

of the buildings - now converted into shops,

restaurants and offices – is naturally enhanced by

the arching glass and cast iron roof (topped with

a central glass dome standing at a height of 50

meters) which, together with its iron structure,

was originally manufactured in France.

the picturesque, iconic and simply spectacular

VICTIM'S PARADISE

Craftsmanship and creativity.

Advertorial



Since 1972, an historic jewellery boutique in Milan: from the very beginning Della Fonte has produced its own jewellery lines, designing the collections, selecting the gems and following all the stages of jewellery making in its own goldsmith's workshops. The elegant boutique in Corso Vercelli represents a point of reference for Made in Italy, in continuity with tradition but in search of new inspiration and open to experimentation.

Now in its second generation, Della Fonte is a well-established brand, able to offer its increasingly demanding customers a variety of models that over time have become a symbol of refinement. Diamonds, rubies, emeralds and sapphires of the highest quality are enhanced by the creative touch of expert goldsmiths, making them the essence of the brand.

Attention to detail and design have always been the hallmarks of the brand, which tailors both its own jewellery lines and tailor-made products to the customer's request, including worldwide delivery and shipping.

EXCLUSIVE FOR "MILAN" MAGAZINE READERS - Always attentive to the needs of its customers, Della Fonte offers a new service: by contacting the shop at short notice, you can take advantage of a free driver service to reach the boutique.

Signed by Della Fonte

Della Fonte Gioielli

Corso Vercelli, 37. T: 02 4815654. Map C4

- www.dellafontegioielli.com
- info@dellafontegioielli.com
- dellafontegioielli
- Della Fonte Milano
- o dellafontemilano



DELLA FONTE MILANC



PORTA NUOVA: MODERN TIMES

Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of Porta Nuova and Piazza Gae Aulenti (which is dedicated to one of the 'greats' of Milanese design), a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most contemporary, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the Corso Como complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in piazza Gae Aulenti. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.

30 min



STREET OF TIME

locations where jewellery collections

exquisite "made in Milan" craftsmanship, a precious silver or gold jewel, a hand-made diamond for your beloved one.



watch manufacturers in the world Via Pietro Verri has earned the title "Street of Time" and Pisa Orologeria

TIP FROM THE EDITOR

The new jewellery boutique **Gioielleria Ghezzi** has opened last month in Via Morone 8, introducing itself to the public as "Private Jewels", a nickname earned thanks to Elia Ghezzi's long experience as director of traditional brands of the Milanese jewellery field. It is an important sign of recovery for the whole luxury industry after the pandemic.

Our magazine wishes the best to this new business in the city and reminds its readers that in Via Morone, a street little more than 100 meters long. are gathered some of the best Milanese venues: from Alessandro Manzoni's house to Antica Barberia Colla, from Ristorante Boeucc (dating back to 1696!) to the archives of Banca Intesa in which two centuries of Milanese history are stored. Recently installed in Piazza Belgioioso, connected to Via Manzoni and its 100 displayed brands through Via Morone, is also the first female statue of the city: that of Cristina Trivulzio di Belgioioso, a patron of the XIX century.



PAOLO SARPI, MILAN'S **CHINESE NEIGHBOURHOOD**



The oldest and biggest Chinese district in Italy is an interesting location for a quiet walk or to take a look at the typical products displayed at the shiny windows at both sides of the road. This **pedestrian district** stretches over the central via Paolo Sarpi and reaches the nearby via Bramante, via Aleardi and via Niccolini, forming a real city within the city. Christmas, Chinese New Year and the Oriental Design Week offer one on the liveliest atmospheres packed with events and are the best times to admire a triumph of lantern lighting and decorative elements.



Tax Free Refund Guide

- According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely an advantage for the foreign travellers: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short** guide according to the Italian legislation to discover the common system of value added tax exclusively for non-EU resident travellers.
- 1. VAT (in Italian: IVA) is a value added tax on goods and services, and is part of the European Union's value added tax system.
- 2. In some cases, travellers may be granted a VAT refund. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies. 3. You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or
- family use only and are carried in your luggage; • the overall value of the goods purchased exceeds **154,94** Euro (VAT included):
- the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;

- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the "customs stamp"
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.
- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE** checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the

SHOPPING



Walking north from Piazza Gae Aulenti, the heart of Milan's most futuristic area, we arrive at Isola, a historic and popular neighbourhood that in recent years has become the city's coolest area. A "small neighbourhood in the middle of a big city" offering typical aperitif spots, small vintage shops and craft workshops with unique products, in a youthful context characterised by murals and banister houses.

document was issued.

- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund offices
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should recontact the Italian retailer or one of the aforementioned companies
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/

Get ready for sales!

Sale time is an absolute must for shopping addicts: when it's sale time in Milan the city is inundated with hordes of fashion addicts in search of desirable objects. To survive this-time fever you need quick reflexes, flat shoes, a well thought out plan and our invaluable suggestions. Get a few tips to guarantee that you bag the best bargains.

Milan is the fashion capital of the world. In case you don't believe this, various surveys conducted over the past few years have confirmed that Milan is the number one luxury-shopping **destination**: it is not surprising that the whole city is alive with shoppers during the eagerly awaited summer and winter sales.

WHEN >> In Italy sale times occur two times a year, according to the different Spring/ Summer and Fall/Winter seasons. Generally, they are held after Christmas, January-February for winter collections and July-September for summer collections, though the starting dates change from region to region. Sales generally last for 60 days and keep in mind: the earliest you go, the widest choice you will find!

WHAT >> First and foremost, remember that discounts are only applied to collections already on sale at shops and **not to new in-store** arrivals. According to the Italian laws, sales always refer to **seasonal products** belonging to



the **outgoing collection**. And it's important to bear in mind that discounts are not fixed, but they can range **from 5% up to 70%** depending on the individual policy of each shop even if applied to all kinds of articles, from clothing to accessories

WHERE >> While the so-called 'Quadrilatero della Moda', which includes via Montenapoleone, via della Spiga, via Manzoni and Corso Venezia, is the place that has the highest average price tags (followed by Paris, New York and London) and the largest concentration of the most prestigious designer boutiques, new highend shopping districts are gradually emerging. A suggestion: don't limit yourself to the shopping streets in the centre... if you avoid following the crowds, you'll be able to take advantage of a much wider choice! And if you want to take the maximum advantage of the sales experience, we recommend focusing on **fashion outlets** (several located out-of- town) that offer additional discounts on their collections (see next page).

>> INSIDER TIP

By the Italian laws, items bought as full-price ones, but they can have stricter rules on returns. returned unless flawed. dress or accessory, always **pay** attention to the fitting or to the size; if you make a mistake,

FASHION HUBS IN MILAN

CityLife Shopping District The largest urban shopping centre

in Italy hosts 100 shops and eateries: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer. www.citylifeshoppingdistrict.it

Piazza Portello A small shopping district where a large hypermarket, over 50 shops, bars and restaurants overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies.

www.piazzaportello.com

Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Village Shopping Collection" by Value Retail in Europe and China, the Village offers its guests and the Ligurian Riviera. McArthurGlen also a complete '360-degree' experience and a new concept in shopping and hospitality. • WHERE: in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan. • WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email. www.fidenzavillage.com

FOXTOWN FACTORY STORES

A haven of luxury and elegance where 160 stores offer the very best fashion labels discounted from 30% to 70% all year round. • WHERE: in Switzerland, just 50 km from Milan. day shopping. • WHAT: 160 exclusive stores, more than 250 top brands ,1 casino, 7 bars and restaurants, an exchange office and various Tax Free refund points. www.foxtown.com

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta is not only the home to the famous Docg wines but homeware and beauty products at also offers a unique shopping experience. • WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.

• WHAT: over 190 stores of Italian and international brands for up to 30-70% less all year round. www.franciacortavillage.it

SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan.

Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice. • WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia. • WHAT: a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. McArthurGlen.it/Serravalle

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan and the ideal place to spend an exciting

• WHERE: take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan. For information and bookings visit www.autostradaleviaggi.it or call +39 02 30089900.

• WHAT: 150 prestigious designer stores offering clothing for the whole family, discounted prices up to 70%. Special selection of several of the world's most coveted sports brands. www.vicolungo.thestyleoutlets.it

SCALO MILANO OUTLET & MORE

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices. • WHERE: located in Locate Triulzi (via

Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes. • WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions. • NOT ONLY SHOPPING: other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. scalomilano.it



SCALO MILANO OUTLET & MORE

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano
10.30am	12.30am
2pm	3.15pm
5pm	7pm

Desco Restaurant, creative cuisine

In the heart of Milan's financial district, a contemporary space has been created where Italian and international traditions come together for a new gastronomic experience.

esco has recently been added to the list of must-visit restaurants in the Lombard capital, a modern and **elegant space** characterised by a cuisine that reinterprets **tradition with a contemporary twist**. The young **chef Roberto Godi**, at the head of an equally young brigade, expresses today's Milan at the table through an avant-garde approach, with fun and tasty dishes where the high quality of the raw materials blends with a profound knowledge of Italian cuisine and tasty forays into Asian cuisine.

With seating for up to 60, the restaurant is the perfect place to indulge in a tasteful and relaxing break, from lunch to dinner, including an aperitif.

From Monday to Saturday Desco offers a varied menu that also embraces vegan cuisine. The lunch menu is tasty and balanced: with Hummus, tahina and peanuts with coconut bacon you can travel far, and then return to the scents of home with "Desco n° 5", the delicious bronzedrawn spaghetti with five tomatoes. Among the main courses, the grilled beef skirt served with mashed potatoes and fermented butter is appreciated for its refined combinations. The evening "à la carte" menu is complemented by the even more experimental Desco Lab: a selection of highly creative dishes such as Risotto alla Milanese frog and pigeon and Duck, seaweed and beef katsuobushi. >> Desco descomilano.it Via Bassano Porrone, 8. T: 02 36758360. Map F4



Dining at the top

True Roman cuisine

A corner of Rome within the city of Milan: since 2012 this Ostaria Romana has brought true Roman cuisine to the city, with its tradition and mentality. In a cosy and informal environment, where the staff is ready to welcome you with sympathy and kindness, you can enjoy the best cuisine of the Roman tradition that has been handed down from generation to generation. From starters - artichokes "alla romana", "suppli" and croquettes to name but a few - to first courses ranging from "bucatini all'amatriciana" to "spaghetti alla carbonara"; from more traditional main courses (baked lamb, "coda alla vaccinara" or "saltimbocca alla romana") to desserts with the inevitable Tiramisù. There is also a rich wine list that includes a selection of wines from Lazio. The menu is renewed every day, with new proposals according to the season. The restaurant is very popular for lunch and dinner, 7 days a week.

Roman cuisine with dehors

Together with the "Volemose Bene" restaurant in Via Moscova this second Ostaria Romana in Milan is located in an elegant side of the city, not far from Central Station and a stone's throw from the Porta Nuova skyscrapers. Equipped with a large dehors, this restaurant has recently opened to welcome all those customers who already know the restaurant of the same name in Via Moscova and are looking for its **flavours and** atmosphere. A traditional and homely gastronomic proposal also for the welcome and friendliness of the staff. The menu is wide-ranging and features the most typical dishes of Lazio cuisine: artichokes "alla romana", "suppli" and croquettes, "bucatini all'amatriciana", "spaghetti alla carbonara", baked lamb, "coda alla vaccinara", "saltimbocca alla romana" to name but a few, while desserts include the inevitable Tiramisù. The menu is renewed every day, with new proposals according to the season

Advertorial





Volemose Bene Moscova Via della Moscova, 25 T: 02 36559618 volemosebenemilano.it Map F3



ONLY FOR READERS COMPLIMENTARY COFFEE AND BITTER

SCAN IT TO GET YOUR BENEFIT





Volemose Bene Vespucci Via A. Vespucci, 5 T: 02 89690870 volemosebenemilano.it Map F2



ONLY FOR READERS COMPLIMENTARY COFFEE AND BITTER

SCAN IT TO GET YOUR BENEFIT

Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.

RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

COTOLETTA ALLA MILANESE

Mentioned for the first time in1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).



TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Upgrades include the addition of oysters and caviar and can be sampled at Michelin-starred osteria, "Al Pont de Ferr" at the Navigli district (pontdeferr.it).

CASSOEULA

Acccording to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

MONDEGHILI

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of









the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni. To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "Pan del Toni" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present.

From a gastronomic point of view, the distinguishing feature of panettone is that it is **leavened two or three times**. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it. Dulcis in fundo, are the city's famous desserts, pastries and confectionery. In addition to world famed Italian gelato, an absolute "must" in summer, year-round you can also try Milan's traditional Tiramisù (although the main ingredient of the classic recipe includes coffee, there are also other variations on the theme) and Profiteroles, mouth watering chocolate coated puffs filled with custard. Finally, there are also a number of other typical delicacies that are prepared during the holiday season including Colomba (at Easter) and Chiacchiere and Frittelle (at Carnival) and panettone (at Christmas).



TASTING



PH © NELEA 33/SHUTTERSTOCK.COM



>> INSIDER TIPS

• Breakfast time in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries. • Lunchtime usually ranges from midday to 2pm (that is why many of the shops of the shops close in these hours), dinnertime from 8pm to 10pm. •Between 6pm and 9pm it's **aperitivo** time, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of late-night restaurants in Milan.

Never forget to check the restaurant's weekly closing day, which – most of the time – will be Monday.
Reservations for most restaurants are strongly advised.

In Italy, service is included in the price meaning that although tipping is not compulsory but it is obviously appreciated as a sign of satisfaction.
Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
If you want tap water, you should

 If you want tap water, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".

Although no dress code exists in Italy, semiformal clothing is usually considered de rigeur at restaurants.
All restaurants and bars are nonsmoking unless a separate smokers' area is specifically offered.

Leisure ENTERTAINMENT & TOURS



All the flavours of the sea

In the shadow of the Basilica of San Lorenzo, Marea is a port for taste explorers offering an aesthetic and sensory experience inspired by the sea, its colours and flavours.

his is the contemporary formula proposed by Marea Seafood & Beverage: a harmonious encounter between the pleasure of the best seafood and the refined experience of the art of drinking signature cocktails. A concept that escapes the traditional restaurant classifications, proposing a **fluid place** where you can share a formal aperitif, a meeting with friends, enjoy a dinner or relax for an evening cocktail. Even the menu structure is decidedly original: 10 courses for Bassa Marea and 4 courses

for **Alta Marea**, alternating between familiar flavours and unusual combinations, the result of young chef Filippo Martinelli's in-depth knowledge of raw materials. Among the dishes, truffles unexpectedly meet bacon and scallops, balsamic vinegar playfully becomes a sphere in creamed cod, mushrooms are paired with ombrine and tuna Niçoise is freely reinterpreted, always respecting the balance of flavours. Among the **great** cocktails on the list, you can try the signature Bloody Marea cocktail, a reinterpretation of the traditional Bloody Mary, or the Black Daiguiri, Una Rosa a Milano and the White Caribbean. Whether it's the food, the presentation of the cocktails or the design of the spaces, the choices are geared towards careful aesthetic research and ensuring a full sensory experience.

>> Marea Seafood & Beverage www.mareamilano.it Via Papa Gregorio XIV, 16. T: 02 84570315. Map E5



Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego

The Aperitivo, the beloved Milanese tradition of pre-dinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to **9pm** (though most people rarely get there until 7pm), the aperitivo scene has become an **evening meeting** for people of all ages. Cocktails – alcoholic or not – are expertly mixed and a Negroni, Negroni sbagliato (a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are Milanese specialities. Favourite beverages consumed during this beloved

tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet.

TYPES OF VENUES

A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: design bars, traditional bars (the places that have written Milan's history) and, the latest trend, all **luxury hotel bars**.

WHERE TO GO

There are endless aperitivo options. Several of the most famous are situated in Piazza Sempione or Corso Como and





offer a stretch of great bars with a glam vibe where, if you're lucky, you might run into a famous super-model or footballer. Others also worth note, featuring a more laid-back atmosphere, can be found in **Brera** or the Navigli area. A sign of a popular place are crowds of young people spilling out onto the streets with a drink in one hand and a plate in the other. Unlike other countries, the Milanese are quite happy to stop at one drink, so things rarely get out of hand. A fabulous idea to relax at the end of a long day and the perfect opportunity to enjoy a fabulous cocktail paired with good food at affordable prices.

AFTER THE APERITIVO...

In fact, during aperitivo hour, people start thinking about where to go for dinner, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues: • Navigli District: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old osterie where you can sample an array





of wines, cold cuts and typical cheeses. • Brera District: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortunetellers who are happy to predict your future for a small fee..

 Garibaldi district & Corso Como: this is Milan's most fashionable area by night, where not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

INSIDER TIPS

Drink prices range from about 7-10 euros although several of the more luxe, upmarket places might ask as much as 15 euros. Not only will you be paying for a more lavish buffet but it will probably also serve as your ticket to VIP and celeb watching. Milan is the capital of cocktail hour snacking and practically ever bar and club in the city offers some kind of happy hour, competing to offer the most alluring pre-dinner scene in town.



UNCERATES

In the footsteps of Leonardo

La Vigna di Leonardo has been opened to the public in 2015, just a short distance from the Church of Santa Maria delle Grazie where Leonardo painted The Last Supper.

by Leonardo da Vinci, an unknown piece of history, imbued with mystery. To mark the opening of Expo 2015, researchers excavated the plot where **Leonardo's vineyard** once stood in the gardens of the Casa degli Atellani, a magnificent Renaissance dwelling situated in front of the Church of Santa Maria delle Grazie

Partly renovated by architect Portaluppi, who lived here, this historical palazzo is the only

building in corso Magenta that still retains its Renaissance appearance intact.

The House and Vineyard museum tour is divided into seven designated areas (the courtyards of Piero Portaluppi, the Zodiac Hall, the Luini Hall, Ettore Conti's studio, the Staircase Hall, the Garden of Earthly Delights the novellas of Matteo Bandello and Leonardo's Vineyard). The tour is enhanced by audio guide commentary and descriptive panels located along the way.

Lasting for roughly 30 minutes, the tour caters t's one of the landmark locations frequented to groups consisting of a maximum of 25 people every 15 minutes.

> Audio guides are available in 10 languages (English, German, French, Spanish, Japanese, Korean, Portuguese, Chinese, Russian and Italian) plus a version in Milanese dialect. Open daily from 9am to 6pm.

>> La Vigna di Leonardo (Casa degli Atellani). Corso Magenta, 65. Map D4. www.vignadileonardo.com



LANDMARKS

Duomo

Among one of the most important Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386), is the symbol of Milan. www.duomomilano.it. Map F4

Castello Sforzesco

The ancient seat of the ruling Visconti, it houses a number of interesting museums and libraries. www.milanocastello.it Map E4

Galleria Vittorio Emanuele II

The Galleria with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. Map F4

Last Supper

One of the most famous attractions in the world, the "Cenacolo" by Leonardo da Vinci is a large century mural paintig in the refectory of the church of Santa Maria delle Grazie. www.cenacolovinciano.net. Map D4

Teatro alla Scala

Inaugurated 1778, it's a not to be missed destination for ballet and opera lovers. www.teatroallascala.org. Map F4

Navigli

A widespread network of canals whose history is linked to the genius of Leonardo da Vinci. One of the most vibrant districts in the city. Map E6

Porta Nuova

Milan's most futuristic urban space, redesigning both its skyline and character. A virtuous link with the Garibaldi and Isola districts: hi-tech stores. arcades, bookstores, cafés and the new green space "Biblioteca degli Alberi". Map F2

St. Ambrose Basilica

One of the most ancient churches in Milan, it is a wonderful example of Romanesque style. www.basilicasantambrogio.it. Map E5

San Maurizio al Monastero Maggiore

Known as the "Sistine Chapel of Milan", this church has an interior boasting some of the most beautiful frescoes in the city. Map E4

Cimitero Monumentale

A real outdoor museum catering works of art by famous sculptors of various eras. www.comune.milano.it Map E1

www.museodelnovecento.org. Map F5 Museo di Storia Naturale

reconstructions of his creations.

www.leonardo3.net. Map F4

www.triennale.org. Map E3

Museo del Novecento

Museo del Duomo

collections. www.comune.milano.it. Map G3

WELCOME GUIDE

MUSEUMS

DISCOVER & ENJOY

a series of themed itineraries to discover the Milan of

For info: www.proedieditore.it/welcome-guide



MUSEUMS &

Map F5

Ambrosiana Picture Gallery and Library

Works of art from the 15th through 17th centuries. The library contains one million books including manuscripts and prints. www.ambrosiana.it.

Gallerie d'Italia-Piazza Scala

Housed in three historic buildings, it hosts masterpieces of 19th and 20th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo. www.gallerieditalia.com. Map F4

GAM | Galleria d'Arte Moderna

Inaugurated in 1921, it is above all a "nineteenth century museum" hosting mainly Italian and French works of art. www.gam-milano.com. Map G3

Leonardo3 – The World of Leonardo

The exhibit allows visitors to appreciate the many sides of Leonardo da Vinci's technical and artistic production with interactive stations, fully functioning machines, unprecedented physical reconstructions. digital restorations and threedimensional

MUDEC | Museum of Cultures

A multi-disciplinary hub dedicated to cultures of the world with rooms hosting the museum's collection and temporary exhibitions, an auditorium, a bistrot, a design store, a cafeteria, a starred restaurant and a library. www.mudec.it. Map C6

Museo del Design Italiano

Located on the ground floor of the Triennale Milano, it hosts a selection of the most representative pieces of Italian design from 1946 to 1981.

It houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. museo.duomomilano.it. Map F5

It hosts more than 400 masterpieces of Italian and international modern art - ranging from Fontana to Picasso - at the Palazzo dell'Arengario.

Home to valuable mineral, botanical and zoological

Museo Nazionale della Scienza e della Tecnologia "Leonardo da Vinci"

Housed in a 16th century monastery, this is one of the most important museums of science and technology in the world. www.museoscienza.org. Map D5

Museo Poldi Pezzoli

It houses a remarkable collection of Italian Renaissance masters and displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. www.museopoldipezzoli.it Map F4

Museo San Siro

The first and only museum in Italy inside a Stadium, the San Siro Museum displays all kinds of historic items from two of the most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). www.sansiro.net. Off Map

Palazzo Reale

One of the most important cultural centres in the city hosting exhibitions of international renown. www.palazzorealemilano.it. Map F5

Pinacoteca di Brera

One of the most spectacular collections of art in Italy, it is located in the Neo-classical building of the same name which also houses other cultural institutions including the Braidense Library, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Accademia di Scienze e Lettere and the Academy of Fine Arts. pinacotecabrera.org. Map F3

Prada Foundation

A space dedicated to innovative projects by contemporary artists, established by arts patron Miuccia Prada. www.fondazioneprada.org. Map H7

Shoah Memorial of Milan

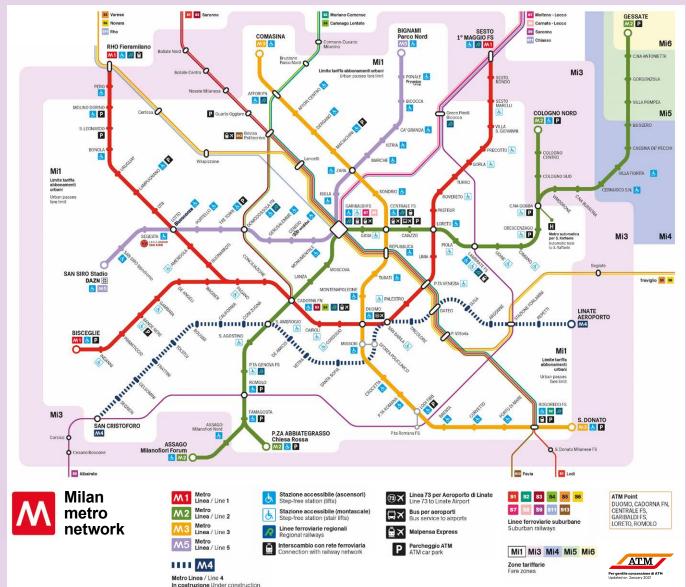
A unique commemorative place that honours the victims of the mass extermination also representing a "living educational memorial" where people can actively experience the tragedy of the Shoah. www.memorialeshoah.it. Map H1

Triennale Milano

One of the most vibrant exhibition centres in the city, it owns the most important permanent collection of design works and has a superb media library on design, art and architecture. www.triennale.org. Map D3



Essentials MAPS & INFO



GETTING AROUND MILAN

ATM - Azienda Trasporti Milanesi -Local Public Transport Company Open daily 7.30am-7.30pm

www.atm.it. T: 02 48607607 Lost and Found on ATM Vehicles: Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro Day ticket (7€) Valid 24h

Unlimited travel on buses, trams and the metro. Three-day ticket (12€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. https://nuovosistematariffario.atm.it/en/ Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2), and automatic ticket vendors.

BIKE SHARING - Public bicycle transport system to be used for short trips. Available everyday, from 6am to midnight. www.bikemi.com

KICK-SCOOTER - The most enjoyable ride in the city is provided by Wind Mobility, Bit Mobility, Helbiz Italia, Bird, EM Transit, Ride Hive Operations, LMTS Italy, Govolt and Voi Technology.

CITYSIGHTSEEING MILANO HOP ON-HOP OFF

Hallmark red double-decker bus. 7 days a week, all year around. 48 hours: ticket valid for 4 lines, over 40 stops. 10 language commentary. Prices: Adults (1 day) € 22 - (48 hours) € 25 - (72 hours) € 28 - reduced € 10. Departure: Foro Bonaparte 12, in front of Zani Viaggi/Milan Visitor Center (M1 Cairoli). T: 02 867131. You can join the tour from any stop. Tickets on board, in hotels and authorized agencies or on internet. Purchase your Combo tickets for top attractions on board at special prices. www.zaniviaggi.com Map E4

Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures. Open Mon-Sun and holidays 10am-6pm. T: 02 88455555. www.yesmilano.it infotourist@comune.milano.it

You can also find tourist information in this tourist office:

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm. T: 02 85155931 - www.yesmilano.it -

infotourismspace@mi.camcom.it

Emergency

• EUROPEAN EMERGENCY NUMBER. 112 112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police. • PASSPORTS Questura di Milano, via Fatebenefratelli, 11, T: 02 62261

Street markets (see map page 46)

1. FIERA DI SINIGAGLIA STREET MARKET-The only "flea market" in Milan, it attracts a varied public ranging from collectors to bargain hunters. Saturdays. www.fieradisinigaglia.it Ripa di Porta Ticinese (from via Paoli to via Bersanti)

- 2. NAVIGLIO GRANDE ANTIQUE MARKET -A "not-to-be-missed" date for collectors the world over. Last Sunday of every month. Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS.
- 3. MERCATINO FILATELICO (STAMPS AND COINS) – A historic market and the third largest in Europe. Open on Sundays and weekdays. Via Armorari, Via Cordusio, Via C. Cantù, Galleria Cordusio. M1 Cordusio, M1- M3 Duomo.
- 4. VIALE PAPINIANO STREET MARKET -Held twice-weekly, this is Milan's largest street market. Tuesdays and Saturdays. Viale Papiniano. M2 Sant'Agostino.
- 5. ANTIQUE AND SECOND-HAND BOOK MARKET – A monthly appointment for booksellers from all over the world. Every second Sunday of the month (excluding the months of July and August). Piazza Diaz. M1-M3 Duomo.
- 6. CASCINA CUCCAGNA A 17th century farmhouse in Milan hosting a farmers' food market. Every Tuesday, from 3.30pm to 8pm.
- www.cuccagna.org Via Cuccagna, corner of via Muratori.
- 7. EAST MARKET A pure East London-inspired market boasting vintage or second-hand clothes and accessories, as well as street food. Every third Sunday of the month, 10am-9pm. www.eastmarketmilano.com. Via Mecenate, 84
- 8. MERCATINO ANTIQUARIATO E BROCANTAGE DI BRERA Every third Sunday of the month in the charming Brera district, from 9am to 6pm. Via Fiori Chiari-via Madonnina via Formentini. M2 Lanza
- 9. VIA FAUCHÉ STREET MARKET Very appreciated by the fashionistas. You can find discounted clothes and shoes of the most prestigious Italian stylists. Twice a week, every Tuesday (7.30am-1pm) and Saturday (7.30am-5pm).
- 10. MERCATO DEL SUFFRAGIO Municipal market in corso XXII Marzo. From Tuesday to Saturday (7.30am-11pm) and Sunday (7.30am-4pm).

Trains

- TRENITALIA National Railway Company Info T: 892021. www.trenitalia.com Milan offers fast-track access to major cities across Italy thanks to its high-speed trains. • Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min •
- Naples: 4 hours 15 min For more info about the Italy-Switzerland railway
- connections: www.trenitalia.com or www.ffs.ch.



Frecciarossa

ITALO - High Speed Rail. Info T: 060708. Italo Assistance T-892020 www.italotreno.it **TRENORD** - Malpensa Express - Regional & Suburban Railway. Info T: 02 72494949. Mon-Sun 7am-9pm. www.trenord.it. The MALPENSA EXPRESS (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna

Airports

MILANO MALPENSA (MXP) -(45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323. www.milanomalpensa-airport.com • Connection to Milano Malpensa Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50' Air Pullman (www.malpensashuttle.com) Ticket € 10. T: 02 58583185; Terravision

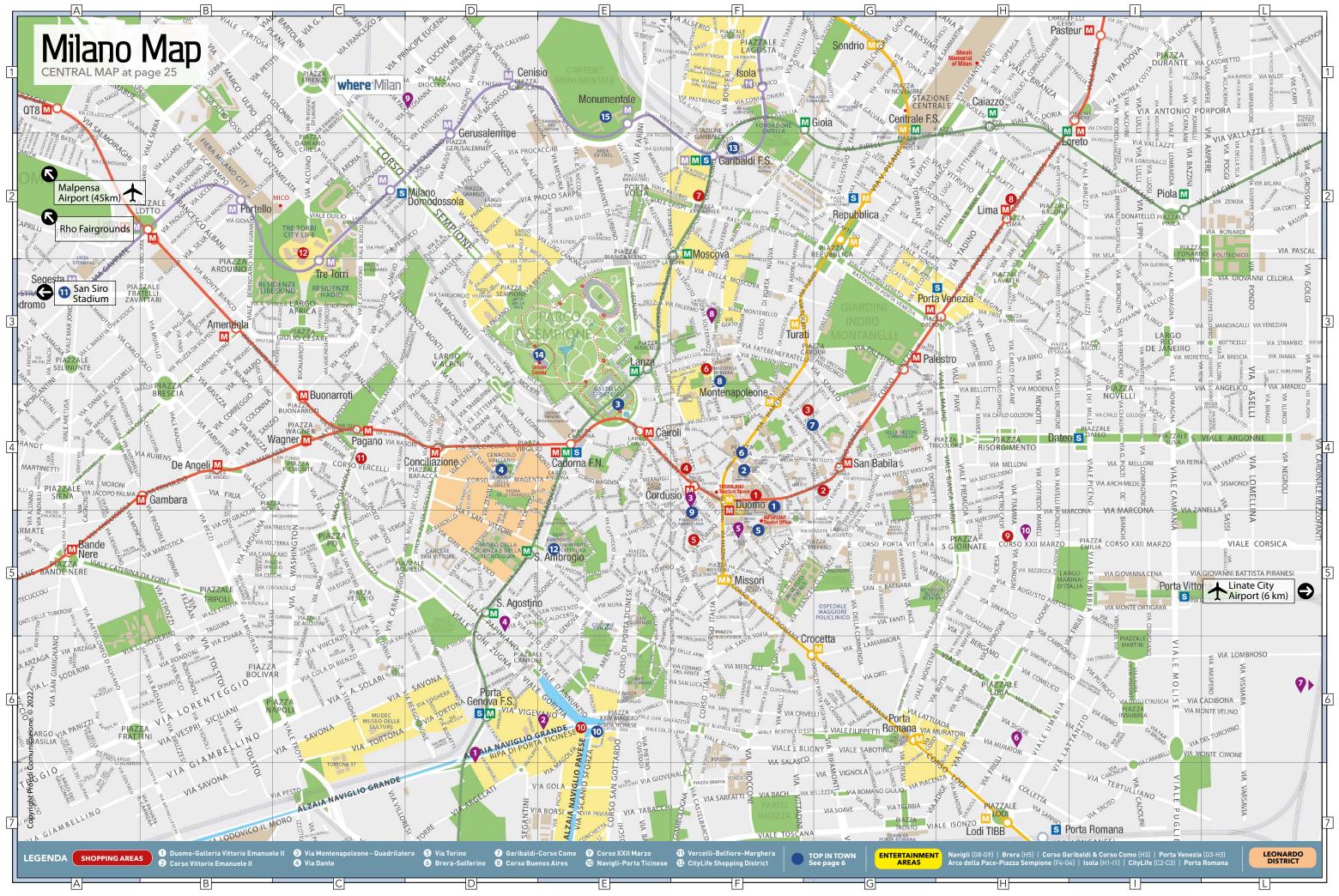
(www.terravision.eu) € 8; Autostradale (www.autostradale.it) Ticket € 8 T·02 72001304 Train > from the Central Station (Stazione Centrale) Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station. Ticket € 13 www.trenitalia.com

Train > from Cadorna Station. Travel time 40' ca. Trenord (www.malpensaexpress.it). Ticket € 13. (www.trenord.it). T: 02 72494949.

MILANO LINATE (LIN) - (6 km from the centre of Milan). Flight information 24h-24h T: 02 232323 (call center). www.milanolinate-airport.com ORIO AL SERIO (BGY) -

(45 km from the centre of Milan – A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

 Connection to Orio al Serio-Bergamo Bus from the Central Station (Stazione Centrale corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com). T: 035 330706; Autostradale (www.autostradale.it). T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



[ONLY AT PREMIERE HOTELS IN MILAN] The Welcome Magazine

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