

SMART EDITION



Designer Outlet

EVENTS
SIGHTSEEING
MUSEUMS
SHOPPING
ENTERTAINMEN
DINING
MAPS

JANUARY 2022 #135





Milan January 2022

Dear friends,

in recent months, Proedi-WhereItalia has inaugurated in Milan, Venice, Florence and Turin the **new Welcome Smart Network** circuit. This is the **digital and sustainable evolution** of the traditional paper edition of **WhereItalia monthly magazines**, now in their 13th year. Magazines and maps of the city that continue to be distributed in the main hotels, all in line with the restrictions made necessary by the adoption of fundamental precautions against the Coronavirus.

Many **new products** are now appearing on the market and will see further developments in the coming months. Starting with this **Welcome Smart Magazine** - which can be accessed via a simple **QR Code** in all the hotels of our network - to the **Welcome Audio Map**, and the **Welcome Smart Guides**.

Last year, important research and development work was carried out finding solutions adapted to the **new needs of incoming tourism**. Everything is evolving in the direction of **greater environmental sustainability**, but what remains the same is the completeness of the information, the **graphic quality** and, of course, the **punctuality**.

With sympathy,

Andrea Jarach

Publisher, Welcome Smart Network



RINASCENTE





Start and ending date of sales according to regional regulations

MILAN | PIAZZA DUOMO ROME | VIA DEL TRITONE . PIAZZA FIUME FLORENCE TURIN CAGLIARI CATANIA MONZA PALERMO

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A GIFT FROM WHEREITALIA

Welcome Audio Map

MILAN

The best digital tool to Discover and Enjoy the city

A POP GUIDE POWERED BY



Italiano English Français Deutsch Español 中國人

Your smart solution to discover Milan

- Discover over 100 points of interest with multilingual audio commentary
- Enjoy the walking itineraries suggested by the editors of WhereItalia
- Add your preferred locations for a real city experience

TIPS BY WHEREITALIA EXPERTS

SHOPPING | DINING | MUSEUMS | ATTRACTIONS | SAVINGS & BENEFITS



The Welcome Audio Map in 3 simple steps

- Click here and download the POPGuide application
- Choose your preferred language
- Let's discover Milan!

WELCOME SMART NETWORK

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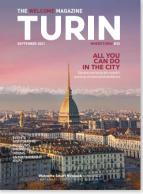
THE CITY MAGAZINE WELCOME

EVENTS | SIGHTSEEING | MUSEUMS | SHOPPING | DINING | ENTERTAINMENT | MAPS









Welcome Smart Network by WhereItalia MAGAZINES | GUIDES | MAPS | WEBSITES

www.whereitalia.com

HIGHLIGHTS OF THE MONTH



FRATELLI ROSSETTI

In the prestigious frame of the **Galleria Vittorio Emanuele II**, a few weeks ago Fratelli Rossetti opened a new **flagship store**, standing at the boutique of Via Montenapoleone and Corso Magenta. The leading player in the **footwear** sector **for him and for her** (famous is his mahogany with tassels named "Brera"), precedes the new openings at Linate and Malpensa airports, provided for in the next month. **www.fratellirossetti.com**



RINASCENTE

A spot destination for the best brands in fashion, luxury accessories, jewellery, beauty, home&design collections. The **Design Supermarket** in the basement boasts classic must haves and new cults. Then take a privileged look at the Duomo spires from the **Food Hall** on 7th Floor and explore gourmet foods at the **Food Market. www.rinascente.it**



>>>

HIGHLIGHTS OF THE MONTH



EMPORIO ARMANI

In the 40th year since the brand was founded, Emporio Armani has opened its first store inside **Linate Airport**. The shop, located in the recently refurbished **Building F**, was designed by Giorgio Armani in collaboration with his team of architects and presents the **men's and women's clothing** and accessories collection. **www.armani.com**



MORONI GOMMA

It has always been a reference point for the **trendiest and most accessible design objects**, and is known for its research and scouting of the most interesting international brands to be distributed in Italy. Moroni Gomma recently opened its showroom in **Corso Garibaldi 123**, in the heart of the Brera district and just a few steps away from Porta Nuova. **moronigomma.it**





Top in Town









Top in Town











WELCOME | PANORAMA

- Porta Nuova is a sprawling area, the result of a **project of urban and architectural redevelopment** involving the area that leads from the Porta Garibaldi railway station to Piazza della Repubblica, up to Palazzo Lombardia.
- In 2005, an architectural project curated by American real estate developer Hines focused on transforming the area into a **technological hub** comprising more than **twenty buildings** including skyscrapers, offices, cultural centres and urban residences.
- Several of Milan and Italy's highest and most innovative skyscrapers, including the futuristic CityLife complex (visible in the background), are located in the Porta Nuova district. Among these, the **Torre UniCredit** –housed in the vibrant Piazza Gae Aulenti -, the **Torre Solaria** the highest residential skyscraper in Italy-, the **Torre Diamante** and the green complex of the **Bosco Verticale** featuring hanging gardens designed by Stefano Boeri.
- The large public park in the middle of the neighbourhood, known as the **BAM Biblioteca degli Alberi**, extending over an area of 90,000 sq.m., was designed to provide a vast number of interconnecting pedestrian paths and to create a real botanical library. The park features over **450 trees** and **90,000 different plant species**, plus recreational areas, themed circular forests, teaching paths and pedestrian and bike paths. In summer, the park is also used to host outdoor concerts and events.

www.portanuova.com - bam.milano.it







WFI COME | PANORAMA

- After crossing the threshold of its 18th century façade in Candoglia marble, the interior of the Cathedral is revealed in all its majesty. One of the most important Gothic buildings in the world, the church, constructed over a period of 450 years (begun 1386), is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height.
- The interior boasts an apse with a large rose window, stained glass windows decorated with episodes from the Bible, chapels and high marble columns with capitals featuring statues of saints.
- To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "Madonnina". Here you can wander among 135 spires and 3,400 statues.
- **Guided tours** for small groups help visitors learn about the secrets behind the Duomo's construction. The tour starts from the back of the choir which leads to the **Crypt** housing the tomb of San Carlo Borromeo, and then moves on to the **Archaeological Area** where you'll find the remains of the Battistero di San Giovanni alle Fonti, dating back to 397 A.D. This is where Sant'Ambrogio christened St. Augustine. Next is the old Basilica of Santa Tecla (4th century).
- Before accessing the Cathedral and its treasures, visit the nearby Museo del Duomo, located inside Palazzo Reale. The museum houses more than **150 masterpieces** from the 15th century to the present time, including statues, architectural models, plaster casts, terracottas and paintings.

www.duomomilano.it





DISCOVER AND ENJOY



- **Domenico Gnoli EXHIBITION** at Fondazione Prada until 27 February
- Claude Monet ART at Palazzo Reale • until 30 January
- Grand Tour EXHIBITION at Gallerie d'Italia • until 27 March
- Wonder Woman EXHIBITION
 at Palazzo Morando until 20 March
- The World of Banksy EXHIBITION at Stazione Centrale until 27 February
- L'Acquario e le Ninfee INSTALLATION at Acquario Civico until 30 January
- Walt Disney COMICS
 at MUDEC | Museo delle Culture until 13 February
- Mario Sironi ART at Museo del Novecento • until 27 March
- Arturo Brachetti SHOW at Teatro Arcimboldi • 21-30 January
- Corpus Domini EXHIBITION at Palazzo Reale until 30 January
- Pablo Atchugarry EXHIBITION at Palazzo Reale-Sala delle Cariatidi • until 30 January
- Realismo Magico EXHIBITION at Palazzo Reale • until 27 February
- Sandro Miller. Malkovich... PHOTOGRAPHY at Fondazione Stelline until 6 February
- Maurizio Cattelan CONTEMPORARY ART at Pirelli HangarBicocca • until 20 February







- Tania Bruguera CONTEMPORARY ART at PAC until 13 February
- Ferdinando Scianna PHOTOGRAPHY
 at STILL Fotografia until 22 January
- Una collezione ideale PHOTOGRAPHY
 at Leica Galerie until 15 January
- Saul Steinberg ILLUSTRATION
 at Triennale Milano until 13 March
- Raymond Depardon PHOTOGRAPHY
 at Triennale Milano until 10 April
- Sarah Jane Morris MUSIC at Blue Note Milano • 28-29 January
- William Congdon ART at Memoriale della Shoah until 31 January
- I Comics Made in Italy COMICS at WOW Spazio Fumetto • until 23 February
- Capolavoro per Milano 2021 EXHIBITION at Museo Diocesano until 6 February
- "Emporio Armani. The Way We Are" FASHION at Armani/Silos until 6 February
- Tullio Pericoli CONTEMPORARY ART at Palazzo Reale until 9 January
- Piet Mondrian EXHIBITION at MUDEC until 27 March
- 2021 Masterpieces from the Private Collections by DART CRYPTO ART at Museo della Permanente • until 6 February

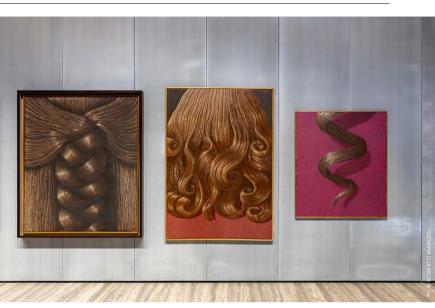
... and more on www.wheremilan.com/all-events











FONDAZIONE PRADA, UNTIL 27 FEBRUARY

THE NARRATIVE ART OF DOMENICO GNOLI

EXHIBITION More than 50 years after his death, the Fondazione Prada is dedicating a major **retrospective to the Roman artist Domenico Gnoli**, with **over 100 works** and just as many drawings on display at the Podium. A point of reference for generations of artists, Gnoli is difficult to classify in a current: a painter but also a set designer, poster artist and designer, he created a narrative art with clearly recognisable features.

DOMENICO GNOLI.

Fondazione Prada, Podium. Largo Isarco, 2. www.fondazioneprada.org

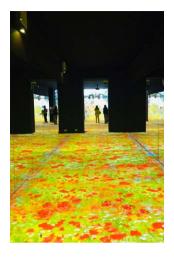
"I always use simple, given elements, I don't want to add or subtract anything. I don't even want to deform: I isolate and represent the elements." (Domenico Gnoli)



PALAZZO REALE, UNTIL 30 JANUARY

THE WORLD OF MONET

ART The autumn season of exhibitions at the Palazzo Reale has inaugurated with the monographic show dedicated to Claude Monet, hosting over 50 works by the best-loved of Impressionist artists, organised in collaboration with the Musée Marmottan Monet in Paris, where the entire body of works comes from. The exhibition illustrates Monet's entire artistic career, from his early en plein air works and small format works to rural urban landscapes.



MONET. Palazzo Reale. Piazza Duomo, 12 www.palazzorealemilano.it www.monetmilano.it





THE WORLD'S PREMIER OPERA AND BALLET HOUSE OFFERS A RICH PROGRAM

www.teatroallascala.org

• 5, 7, 8 January

"La bayadère". Libretto by Marius Petipa and Sergej Kudekov. **BALLET** Teatro alla Scala New Production. Choreography: Rudolph Nureyev from Marius Petipa. Staging: Rudolf Nureyev. Conductor: Kevin Rhodes. Etoile: Svetlana Zakharova (5 and 8 January).

9 January

Music by H. Wolf, G. Mahler, H. Rott, A. Bruckner. **RECITAL**. Mezzo-soprano: Waltraud Meier. Bass: Günther Groissböck. Piano: Joseph Breinl.

• 17, 19, 10 January

Music by L.van Beethoven (*Symphony No. 1* in C major Op. 21Á) and Gustav Mahler (*Symphony No. 1* in D major "*Titan*"). Conductor: Riccardo Chailly.

• 18 PREMIERE, 21, 23 January and 2 February

"I Capuleti e i Montecchi". Music by Vincenzo Bellini. **OPERA** Teatro alla Scala New Production. Conductor: Evelino Pidò. Staging: Adrian Noble. Choreography: Joanne Pearce.

• 25 PREMIERE, 26, 27, 28, 29, 31 January

"Dawson, Kratz, Kylián". **BALLET** "Anima Animus" - Choreography: David Dawson. Music by Ezio Bosso. "Solitude Sometimes" — Choreography: Philippe Kratz. Music by Thom Yorke e Radiohead. "Bella Figura" — Choreography: Jiří Kylián. Music by Antonio Vivaldi and Giuseppe Torelli.

• 30 January

Music by M. I. Glinka, M. P. Musorgskij. **RECITAL**. Mezzo-soprano: Ekaterina Semenchuk. Piano: Semion Skigin.





GALLERIE D'ITALIA, UNTIL 27 MARCH

DREAMING OF ITALY

EXHIBITION Paintings, sculptures and objets d'art from important national and foreign collections are displayed in an evocative dialogue, presenting the image of an Italy loved and dreamed of by the whole of Europe. Between Neoclassicism and Romanticism, Italian and foreign artists explored places and monuments, met and portrayed people, restoring to us in their works the exceptional nature of an unrepeatable experience.

WHAT'S THE GRAND TOUR?

A journey of education and training in Italy, which, mainly between the 18th and 19th centuries, involved European elites, church men, literate, musicians and artists from Europe, Russia, and then America. All fascinated by the variety and beauty of Italy, rich in history, monuments and works of art, as today, a wonderful widespread museum.







Sogno d'Italia da Venezia a Pompei Gallerie d'Italia-Piazza Scala. Piazza della Scala, 6. www.gallerieditalia.com

GRAND TOUR.





PALAZZO MORANDO, UNTIL 20 MARCH

80 YEARS OF WONDER WOMAN

WONDER WOMAN. Il Mito

Palazzo Morando | Costume Moda Immagine Via Sant'Andrea, 6. mostrawonderwoman.it **EXHIBITION** On the occasion of the 80th anniversary of the pioneer heroine, Wonder Woman's myth is celebrated with an exhibition that tells its fabulous story in various forms: from comic book, cinema, fashion to pop culture. Displays, original charts from the DC, costumes and Props from the film universe in particular "Wonder Woman" (2017) and "Wonder Woman 1984" (2020) and the most iconic objects used on the film set, including shields, swords, bows and arrows used by the protagonist. Finally, a rich multimedia system of video showings and animations with repertoire materials and film and film contributions to tell all the world of Diana Prince/Wonder Woman.



STAZIONE CENTRALE, UNTIL 27 FEBRUARY THE WORLD OF BANKSY IN MILAN

EXHIBITION The **Bristol-based artist** conquers Milan with a new exhibition at the Galleria dei Mosaici in the Central Station, the "gateway" to the city par excellence that welcomes thousands of visitors and travellers every day. The immersive exhibition features more than **30 new works** never exhibited before, including "Ozone Angel", "Steve Jobs", "Napoleon" and "Waiting In Vain", in addition to works and murals created by anonymous young artists from all over Europe. In total, **more than 130 works are on display**, revealing the world of the mysterious British artist, who is famous for tackling political and social issues with irony. This is the first stage of a long journey for Banksy, who may one day be found in other Italian stations.

THE WORLD OF BANKSY. The Immersive Experience

Stazione Centrale, Galleria dei Mosaici (IV Novembre side) theworldofbansky.it







ACQUARIO CIVICO, UNTIL 30 JANUARY THE MAGIC OF

WATER LILIES

INSTALLATION On the occasion of the exhibition at Palazzo Reale dedicated to Monet, the Civic **Aquarium** is the setting for an installation that focuses on nature and the most emblematic subject of Claude Monet's masterpieces, water lilies. These white and blue aquatic flowers have lent themselves to pictorial representations since antiquity and have a strong symbolic meaning: they have their roots in the bottom of ponds but out of the water they express all their beauty with their corollas on the surface of the water and become an icon of absolute purity. Although born from the mud, they are not contaminated by the evil of the world.

L'ACQUARIO E LE NINFEE. Dalla Natura all'arte di Monet

Acquario Civico. Viale Gadio, 2. www.acquariodimilano.it www.palazzorealemilano.it www.monetmilano.it



MUDEC, UNTIL 13 FEBRUARY

DISNEY BETWEEN MYTHS AND LEGENDS, FAIRY TALES AND HEROES

COMICS This exhibition offers a journey through **Walt Disney's masterpieces** and the stories we all know: from the great classics such as "Snow White and the Seven Dwarfs", "Pinocchio" and "Fantasia" to the more recent ones including "Hercules", "The Little Mermaid" and "Frozen 2". The great creative effort of Disney's artists has brought these stories to the cinema using different artistic tools, from **hand-drawing** to **digital animation**, which has made it possible to revitalise the oldest fairy tales. The exhibition tells the "**behind the scenes**" story of these masterpieces, taking the visitor into the heart of artistic processes that last for years.

>> An **experimental** part of the exhibition allows the visitor to become a **storyteller himself**, constructing his own tale that will be compiled into a **small booklet to take home**.

DISNEY. The Art of Telling Timeless Stories

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it







MUSEO DEL NOVECENTO, UNTIL 27 MARCH

AUSTERE, FREE, GRANDIOSE. SIRONI AT THE MUSEO DEL NOVECENTO

MARIO SIRONI.
Sintesi e grandiosità.
Museo del Novecento.
Piazza Duomo, 8.
www.museodelnovecento.org

ART Seventy years after the death of Mario Sironi, an Italian painter who was one of the initiators of the Novecento art movement. the Museo del Novecento is exhibiting 110 works some of which have never been on show before that reconstruct his entire artistic career. From the famous urban landscapes, his most famous theme inspired by the city of Milan where he arrived in 1919, to the monumental masterpieces that testify to his link with mural painting in the 1930s.



TEATRO ARCIMBOLDI, 21-30 JANUARY

ARTURO BRACHETTI, THE FUNAMBOLIC ARTIST OF TRANSFORMISM

SHOW The new season of SOLO the Legend of guick change, the great one-man show of the world's greatest transformer Arturo Brachetti, is entirely dedicated to Italy, and he has chosen to celebrate his return to theatres with a major Italian tour, the last before moving abroad. More than 60 new characters, many created especially for this show, will appear in front of the audience in a fast-paced and engaging rhythm. But that's not all: Brachetti also proposes a journey through his artistic history, between traditional scenography and videomapping, from the great classics such as Chinese shadows, mime and chapeaugraphie, and surprising novelties such as poetic sand painting and the magnetic laser beam. Ninety minutes of entertainment in which to immerse oneself between characters from famous television series, artists such as Magritte and the great icons of pop music, passing through fairers and science fiction adventures.

SOLO. The Legend of Quick-Change. Arturo Brachetti *TAM-Teatro Arcimboldi Milano. Viale dell'Innovazione, 20 www.teatroarcimboldi.it*







PALAZZO REALE, UNTIL 30 JANUARY

THE BODY IN THE SPOTLIGHT AT PALAZZO REALE

CORPUS DOMINI.
Dal corpo glorioso
alle rovine dell'anima
Palazzo Reale,
Piazza Duomo, 12.
www.palazzorealemilano.it

EXHIBITION Installations, sculptures, drawings, paintings, video installations and photographs by 34 international artists are exhibited for the first time in Italy, to narrate the multiplicity of the representation of the human being: from the body as protagonist with body art to the perfect, modified, reproduced and essentially fake body. Many artists, museums, foundations, archives, private galleries and collectors have collaborated in Italy and abroad in the "construction" of this exhibition. which for the first time reconsiders the concept of humanity after the shocking period caused by Covid19.





PALAZZO REALE, UNTIL 30 JANUARY **LIFE OF MATTER**

EXHIBITION Milan pays homage to a great Uruguayan artist who, as soon as he arrived in Italy at the beginning of the 1970s, chose to visit this city first: we are talking about **Pablo Atchugarry**, who concentrated his activity on **large marble sculptures** - all of which he worked personally - which now, in his most recent production, are giving way to **sinuous forms carved in wood**. A considerable number of works, more than 40, dialogue with the striking architecture of the **Sala delle Cariatidi**: a place of memory in Milan that still bears the signs of the fire that devastated it during the Second World War.

>> The exhibition is accompanied by a catalogue and a precious "limited edition" of 60 copies, each containing a wooden sculpture created by the artist.

PABLO ATCHUGARRY. Vita della materia

Palazzo Reale, Sala delle Cariatidi. Piazza Duomo, 12. www.palazzorealemilano.it











PALAZZO REALE, UNTIL 27 FEBRUARY

THE ITALIAN STYLE BETWEEN THE TWO WARS

EXHIBITION "Realistic precision of contours, solidity of matter resting firmly on the ground; and all around like an **atmosphere of magic...**". This is how, in 1928, the Italian writer Massimo Bontempelli summed up the character of a declination of Italian art between the two world wars that took the name of **Magic Realism**. Thirty years after the last exhibition on the subject in Milan, this show presents some **masterpieces of Italian art between 1920 and 1935**, the work of artists such as Casorati, Carrà, Sironi and Martini, to name but a few.

REALISMO MAGICO. Uno stile italiano

Palazzo Reale, Piazza Duomo, 12. www.palazzorealemilano.it





FONDAZIONE STELLINE, UNTIL 6 FEBRUARY

THE THOUSAND FACES OF MALKOVICH ACCORDING TO MILLER

PHOTOGRAPHY Masters of photography such as Albert Watson, Annie Leibovitz, Bill Brandt, Diane Arbus, Herb Ritts, Irving Penn, Pierre et Gilles, Richard Avedon and Robert Mapplethorpe, and a great performer such as the famous actor, producer and fashion designer John Malkovich: put all this in the hands and imagination of the great American advertising photographer Sandro Miller and the result is a masterpiece of fine art photography. In 61 shots, Miller brings out the chameleon-like qualities and mimetic ability of his friend Malkovich as he interprets the subjects of famous shots, transforming himself from time to time into Marilyn Monroe, Salvador Dalí, Mick Jagger, Muhammad Ali, Meryl Streep, John Lennon and Yoko Ono, Andy Warhol, Albert Einstein, Ernest Hemingway and many other characters.

SANDRO MILLER. Malkovich, Malkovich, Malkovich. Homage to Photographic Masters *Fondazione Stelline. Corso Magenta, 61. malkovichmilano.it*

PHOTOS © SANDRO MILLER / COURTESY GALLERY FIFTY ONE







PIRELLI HANGARBICOCCA, UNTIL 20 FEBRUARY

CATTELAN, THE GREAT RETURN TO MILAN



CONTEMPORARY ART After more than 10 years, Milan hosts an exhibition dedicated to Maurizio Cattelan (Padua, 1960), an artist who often draws inspiration from historical events and symbols of society, highlighting its contradictions with an ironic and corrosive language. The Pirelli HangarBicocca hosts historical and new works that give life to a sitespecific project not to be missed. The theme is existential concepts such as the fragility of life, memory and the sense of individual and community loss.

MAURIZIO CATTELAN. Breath Ghosts Blind Pirelli HangarBicocca, via Chiese 2. www.pirellihangarbicocca.org





PAC, UNTIL 13 FEBRUARY **EXPLORING THE TRUTH**

CONTEMPORARY ART The **PAC | Padiglione d'Arte**

Contemporanea di Milano is currently presenting the first solo exhibition in Italy by Tania Bruguera (1968 La Havana, Cuba), one of the most influential artists on the global scene, whose performances and installations examine the structures of political power and their effect on the most vulnerable people in society. The works include a selection of the artist's most significant actions and some new works conceived for the Milan space. The title of the exhibition is a quotation from Hannah Arendt: in a legendary interview in 1964, when asked whether she considered it her duty to publish everything she knew or whether there were valid reasons for keeping quiet about certain things, Arendt replied with the Latin quote "fiat veritas et pereat mundus" ("let the truth be told even to the detriment of the world").

TANIA BRUGUERA. Let Truth Be, Though the World Perish PAC|Padiglione d'Arte Contemporanea di Milano Via Palestro, 14. www.pacmilano.it



WFI COME | WHAT TO DO

STILL FOTOGRAFIA, UNTIL 22 JANUARY

FROM SICILY TO THE WORLD

be admitted to Magnum in 1982, Sicilian photographer Ferdinando Scianna has worked in reportage, portraiture, fashion and advertising. His long artistic career has taken in themes such as war, fragments of travel, mystical experiences and popular religiosity, all linked by a single thread: the constant search for form in the chaos of life. In this Non chiamatemi maestro exhibition, 50 images tell the story of his career, from his travels to Spain,

Latin America, New York, Paris and his

PHOTOGRAPHY The first Italian to

FERDINANDO SCIANNA. STILL Fotoarafia.

Via Zamenhof, 11. www.stillfotografia.it



beloved Sicily.

"My images, and not only the Sicilian ones, are often very black. I see and compose starting from the shadow. The sun interests me because it casts a shadow." (Ferdinando Scianna)







LEICA GALERIE, UNTIL 15 JANUARY COLLECTOR'S SHOTS

Una collezione ideale Leica Galerie Milano. Via Mengoni, 1 (corner of Piazza Duomo). it.leica-camera.com **PHOTOGRAPHY** A new exhibition at the Leica Gallery in Milan brings together 25 photographs by authors including Manuel Alvarez (Bravo), Richard Avedon, Aldo Ballo, Gabriele Basilico, Paolo Gioli, Franco Grignani, Pierre Molinier, Rudolf Schwarzkogler and Paolo Ventura, and is conceived as a true journey through the history of photography through the shots of the most celebrated Italian and international photographers. Vintage prints in numbered editions and author's proofs, together with a precise selection of printing techniques, make up what we can define as an ideal collection





TRIENNALE MILANO, UNTIL 13 MARCH

MILAN AT THE TIP OF A PENCIL

SAUL STEINBERG Milano New York Triennale Milano.

Viale Alemagna, 6. triennale.org ILLUSTRATION A world-famous artist and illustrator, during his career Saul Steinberg has collaborated with the main American magazines, including "Life", "Time", "New Yorker" and "Harper's Bazaar". On display at the Triennale are a series of his pencil, pen and watercolour drawings, paper masks, objects/sculptures, as well as documentary and photographic apparatus that narrate his unmistakable style and the bond that unites the artist with the city of Milan.





TRIENNALE MILANO, UNTIL 10 APRIL A GLIMPSE INTO THE WORLD BY DEPARDON

PHOTOGRAPHY Triennale Milano and Fondation
Cartier present in Italy the first solo exhibition of French
photographer and filmmaker Raymond Depardon.
Through 300 photographs and two films, the exhibition
shows how Depardon's research explores very different

shows how Depardon's research explores very different worlds and contexts: from rural French communities to the urban suburbs of Glasgow, from life in 1980s New York to psychiatric hospitals in Italian cities in the 1970s.

RAYMOND DEPARDON. La vita moderna *Triennale Milano. Viale Alemagna, 6. triennale.org*









BLUE NOTE MILANO, 28-29 JANUARY

THE RED-HEADED JAZZ "PASIONARIA"

SARAH JANE MORRIS

Sara Jane Morris (voice), Tony Remy and Antonio Forcione (guitars) Blue Note Milano. Via P. Borsieri, 37. www.blunotemilano.com MUSIC One of the UK's foremost soul, jazz and R&B singers, Sarah Jane Morris is a global music name with an independent, gritty musical style. In a career spanning more than 30 years, she has made a name for herself with her sophisticated style and major productions, ranging from pop to blues to jazz. Always inspired by her idol Billie Holiday and often compared by the best international critics to Nina Simone and Janis Joplin, the British artist knows how to surprise audiences every time with the originality of her projects.

>> The evening at Blue Note Milano can also be combined with a special dinner. CLICK HERE







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MEMORIALE DELLA SHOAH, UNTIL 31 JANUARY

WILLIAM CONGDON, WITNESS TO A COLLECTIVE DRAMA

Memoriale della Shoah gives voice to the drawings and diaries of the American painter William Congdon, which have remained largely unpublished until now. In 1945, Condon served as a volunteer for the American Field Service with the troops liberating the Bergen-Belsen concentration camp. The artist's participation in the war marked in him a particular sensitivity towards collective dramas, which is found in his works like a caress that lacerates the human soul.



WILLIAM CONGDON.
In the Death of One
Memoriale della Shoah
di Milano.
Piazza Edmond J. Safra, 1
www.memorialeshoah.it





PINACOTECA DI BRERA

One of the most famous painting collections in Italy, the Pinacoteca di Brera (Via Brera, 28) is specialised in **Venetian and Lombard painting** and its exhibitions range from prehistoric to contemporary art, with masterpieces by 20th-century artists. A new feature marks its reopening: the **BreraCARD**, no longer a simple ticket, but a nominal card that entitles you to visit the rooms of the physical museum **for 3 months** and the **BreraPlus+** virtual museum **for a year!**

For the BreraPlus+: pinacotecabrera.org Compulsory bookings: www.brerabooking.org



Breracard



WOW SPAZIO FUMETTO, UNTIL 27 FEBRUARY

COMICS ARE ITALIAN

FUMETTO.
I Comics Made in Italy
Wow Spazio Fumetto.

Viale Campania, 12.

comics A major exhibition dedicated to Italian comics, their history, evolution and great authors. Over 100 original works and 200 publications by Hugo Pratt, Guido Crepax, Benito Jacovitti, Milo Manara and many others tell the story of what is defined as the "Ninth Art" in Italy, through essential features, with its world records and its impact on foreign productions.



SYMPHONIC SEASON 2 0 2 1 / 2 0 2 2

ENJOY THE MUSIC with la Verdi

Milano Symphony Orchestra





EXPLORE THE FANTASTIC WORLD OF ILLUSIONS

EXPERIENCE Already present in 32 cities around the world, the "Museo delle Illusioni" allows you to experience **over 70 attractions** that engage all of your senses. Between **science and mathematics, biology and psychology**, this interactive museum offers the opportunity to learn while having fun with **games of perspective** and **optical illusions**, testing the mechanisms of the human mind. Five rooms designed by architects Sven Franc and Jasmina Frinčić take visitors into a "magical" world that will surprise between a **vortex tunnel** and an **anti-gravity room**, as well as other curious attractions, tricks and puzzles.

Museo delle Illusioni

Via L. Settembrini, 11. milan.museodelleillusioni.it











MUSEO DIOCESANO, UNTIL 6 FEBRUARY

A MASTERPIECE FOR MILAN

Capolavoro per Milano 2021

Museo Diocesano "Carlo Maria Martini". Piazza Sant'Eustorgio, 3. www.chiostrisanteustorgio.it **EXHIBITION** This year Milan has chosen to exhibit the work that traditionally accompanies visitors throughout the Christmas period at the Museo Diocesano, on the occasion of the celebrations of the first 20 years of this museum complex. On display is an "Annunciation" painted by Titian around 1558, a work of the Venetian master's maturity, characterised by a vibrant search for light. The large canvas comes from the Neapolitan church of San Domenico Maggiore and represents a rare episode of Venetian painting in 16th-century Naples.







MUSEO DEL NOVECENTO | GALLERIA DEL FUTURISMO

NEW STORIES OF THE TWENTIETH CENTURY

MODERN ART Ten years after the opening of the Museo del Novecento, the **redevelopment process** has been completed in stages: from February 2019 with the new rooms in the wing of the Palazzo Reale dedicated to art from the late 1950s to the early 1980s, to March 2021 with the new spaces on the fourth and fifth floors of the museum dedicated to the period between the 1920s and 1950s.

In recent weeks the **brand new "Galleria del Futurismo"** was inaugurated with an exhibition of **Futurist Manifestos** and important works by masters of the period, including **Boccioni, Carrà, Balla, Severini and Sant'Elia**.

But that's not all: in 2022 there will be a further major expansion of the collections of early 20th century Italian art, culminating in the following years with the ambitious extension of the Museum in the second Torre dell'Arengario, which will house workshops, an auditorium and multifunctional spaces.

Museo del Novecento, Galleria del Futurismo

Piazza Duomo, 8. www.museodelnovecento.org

PHOTOS © LUCA CARRÀ



ARMANI/SILOS, UNTIL 6 FEBRUARY

EMPORIO ARMANI, IN THE SIGN OF THE EAGLE

FASHION On the occasion of **Emporio Armani's 40th anniversary**, the exhibition at the **Armani/Silos** – personally curated by **Giorgio Armani** – recounts four decades of an avantgarde and transversal brand. All in a monumental dimension that invades the spaces with **moodboards**, **videos**, **clothes and accessories**. An immersion in the history of a brand that from the 1980s to the present day has captured new trends to propose democratic fashion, reflecting the vitality of the metropolis.

EMPORIO ARMANI. The Way We Are

Armani/Silos. Via Bergognone, 40. www.armanisilos.com





MUDEC | MUSEO DELLE CULTURE NEW LAYOUT OF THE PERMANENT COLLECTION



CULTURE Since September of this year, the museum's works have been presented within a new vision in which the relationships, connections and exchanges that took place since the discovery of the Americas between Lombardy and the rest of the world are reconsidered, starting from the evidence of material culture.

Milano Globale. Il mondo visto da qui

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it



PALAZZO REALE, UNTIL 9 JANUARY

BETWEEN TINY AND IMMENSE

TULLIO PERICOLI. Frammenti

Palazzo Reale, Appartamento dei Principi Piazza Duomo, 12. www.palazzorealemilano.it contemporary art This monographic exhibition is a tribute to the great career of Italian painter and draughtsman Tullio Pericoli, Milanese since 1961. His works have found a home in exhibitions, pages of newspapers, books and commissions, and this exhibition at Palazzo Reale brings together more than 150 of them, from 1977 to 2021: from portraits of cultural figures to his forays into the theatre (including at La Scala) to the landscapes of the last twenty years.



"I paint landscapes in order to learn their language and read their pages." (Tullio Pericoli)





PERMANENT FXHIBITION

ATLAS, AN EVOLVING PROJECT

Atlas

Fondazione Prada. Largo Isarco, 2. www.fondazioneprada.org

Inside 5 exhibition levels of **Torre**. project "Atlas" hosts works from the Prada Collection displayed in a sequence of environments incorporating solos and confrontations, created through assonances or contrasts, between artists such as Carla Accardi and Jeff Koons, Walter De Maria, Michael Heizer and Pino Pascali, William N. Copley and Damien Hirst, John Baldessari and Carsten Höller. In this photo: *Tulips* (1995-2004) by Jeff Koons, a bouquet of large coloured stainless steel flowers, part of the "Celebration" series.



LEONARDO DA VINCI IN AMBROSIANA

Pinacoteca Ambrosiana, Aula Leonardi Piazza Pio XI, 2. www.ambrosiana.it **NEW RELEASE** Leonardo's only remaining painting on wood in Milan. "Il Musico" ("The Musician"). has found a new home in the Aula **Leonardi**, the room that houses the works of Leonardo's painters, from Salai to Giovanni Antonio Boltraffio and Bernardino Luini. The room is dominated by a fresco of Bernardino Luini dating from around 1521, and is part of the **Ambrosiana complex** adjacent to the Church of San Sepolcro. Leonardo's masterpiece, enclosed in an air-conditioned case that quarantees the best possible preservation, by a happy chance is thus placed in a site where the master was probably present, and precisely in what he described as the "vero mezo di Milano" (true middle of Milan)







ACQUAWORLD, FUN AND WELLBEING

ACQUAWORLD.

Open all year round

Via Giorgio la Pira, 16,

20863 Concorezzo MB

acquaworld.it



ENTERTAINMENT Acquaworld is the first large indoor water fun and wellness park, open all year round, where fun is guaranteed for adults and children. The whirlpool areas and the "Storm Cave" are back to welcome visitors, as are the "Lagoon" area and the "Wellness Pool", outdoors, open in winter too with heated water and whirlpool. The Fun area offers endless entertainment, with 1,100 metres of state-of-the-art, floodlit water slides inside, waves as high as the sea, a large wave pool, the rapid river, Calidarium and Frigidarium and an area designed for the enjoyment of the little ones. The park welcomes visitors in total safety and in compliance with all anti-Covid rules.



ABOUT CORONAVIRUS REGULATIONS

Are you in Milan or have already planned your trip to the city? You will need to know the updated regulations regarding public transportation, visits to museums and theaters, access to restaurants, hotel rooms and shops.

- >> Since the beginning of the Coronavirus Pandemic **regulations have constantly changed**: you can find some useful answers and updates on the situation by clicking on these links.
- >> For more information on the **Italian regulations** concerning the COVID-19 Green Certification, please visit the official website **www.dgc.gov.it**

To know the regulations that apply to **travellers from abroad** please **CLICK HERE**

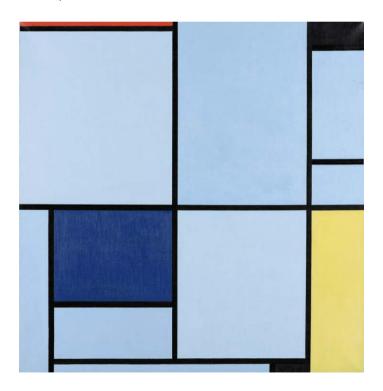


MUDEC, UNTIL 27 MARCH UNSEEN MONDRIAN

EXHIBITION The exhibition brings to Milan for the first time an exhibition project entirely devoted to the Dutch artist **Piet Mondrian** and the artistic evolutionary process that led him **from figuration to abstraction**, from traditional environmental representation to the development of his unique style, which made him unmistakable and universally famous. The common thread between the early "figurative" and "abstract" periods is **landscape**.

PIET MONDRIAN. From figuration to abstraction

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it







MUSEO DELLA PERMANENTE, UNTIL 6 FEBRUARY

WHAT POSSIBILITIES FOR THE ART OF THE FUTURE?

CRYPTO ART This new exhibition project aims to show the public the first physical exhibition of Crypto Art, an artistic movement that includes all those art forms that involve the creation of a totally digital work, or the digitisation of a physical work. This is done thanks to blockchain and NFT (Not-Fungible Token) systems, which allow works to be identified through a specific set of digital information guaranteeing the authenticity of the work itself. The artists selected for the exhibition are the main exponents of the movement, who often collect NFT works by other artists, creating global networks and connections driven by a desire for continuous research, experimentation and sharing.

2021 – Masterpieces from Private Collections By DART-Dynamic Art MUSEO DELLA PERMANENTE Via Turati, 34. www.lapermanente.it



2022 EVENTS IN ITALY











JANUARY

14-18/1 | Milan | Milano Moda Uomo. www.milanomodauomo.it 20-23/1 | Cortina d'Ampezzo (Veneto) | Alpine World Ski Championship. www.fis-ski.com 30/1 | Val di Fassa (Trentino-Alto Adige) | 49th Marcialonga Skimarathon. www.marcialonga.it

FEBRUARY

Carnevale di Viareggio.
viareggio.ilcarnevale.com

12/2 -1/3 | Venice | Carnevale di
Venezia. www.carnevale.venezia.it

22-28/2 | Milan | Milano Moda
Donna www.milanomodadonna it

12/2-5/3 | Viareggio (Tuscany) |

MARCH

End of March | Several locations |
Spring Days FAI. www.giornatefai.it
24-27/3 | Perugia | Eurochocolate.
www.eurochocolate.com
27/3 | Rome | Run Rome
The Marathon.
www.runromethemarathon.com

APRIL

1-3/4 | Milan | Miart. www.miart.it
5-10/4 | Milan | Salone del Mobile.
Milano. www.salonemilano.it
Mid-April | Milan | Milano Art
Week. milanoartweek.comune.milano.it
10-13/4 | Verona | Vinitaly.
www.vinitaly.com
23/4-27/11 | Venice | Biennale Arte
2022 (59th edition). www.labiennale.org
27/4-1/5 | Milan | MIA Fair
(105th edition). www.miafair.it

MAY

2-15/5 | Rome | Tennis. Internazionali BNL d'Italia. www.internazionalibnIditalia.com 6-29/5 | Several locations in Italy | Giro d'Italia (105th edition). www.qiroditalia.it

Mid-May | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it End of May | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia. www.motogp.com



2022 EVENTS IN ITALY











JUNE

16-19/6 | Milan and Monza |
Milano Monza Motor Show
2022. www.milanomonza.com
17-21/6 | Milan | Milano Moda
Uomo. www.milanomodauomo.it
17/6-4/9 | Verona | Arena di Verona
99th Opera Festival. www.arena.it

JULY

3/7 | Siena | Palio. www.ilpalio.org **8-17/7** | Perugia | Umbria Jazz. www.umbriajazz.it

16/7 | Venice | Festa del Redentore. venice where italia.com

AUGUST

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org

31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

SEPTEMBER

11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com 16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it 17-25/9 | Venice | The Venice Glass Week. www.theveniceglassweek.com
20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it
22-27/9 | Genoa | International Boat Show. www.salonenautico.com

OCTOBER

8/10 – 6/12 | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org

9/10 | Trieste | Barcolana. www.barcolana.it

NOVEMBER

8-13/11 | Milan | EICMA.
International Motorcycle and
Accessories Exhibition. www.eicma.it
Mid-November | Milan |
BookCity Milano. bookcitymilano.it
and Music Week, www.milanomusicweek.it

21/11 | Venice | Festa della Salute.

www.whereitalia.com/venice

DECEMBER

7/12| Milan | Teatro alla Scala – Opening of the Opera Season. www.teatroallascala.org



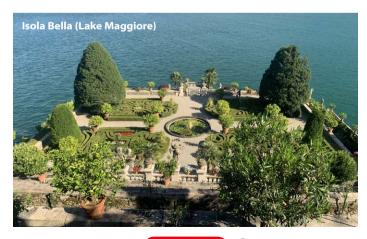
Lying North of Milan, the lakes of Lombardy attract visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures.

≡ INDEX



The shores of Lake Maggiore wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off Stresa - a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques - is Isola Bella, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www. isoleborromee.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic Villa Olmo. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – Villa del





Balbianello is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars" series. Lying just a stone's throw northwest of Como is Cernobbio, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood

(www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy (www.isolacomacina.it). In nearby Tremezzo, don't miss a visit to the Baroque-style Villa Carlotta, featuring an Italian garden and sculptures by Canova. At the junction of the southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Orta**,



with the old Island of San Giulio, dominated by the Romanesque basilica, the Palazzo Vescovile and the monastery (by car from Milan: take the A26 autostrada and exit at either Borgomanero or Arona). Situated just moments from the lake, we find the UNESCO world heritage site of Sacro Monte di Varallo (16th century) with its magnificent basilica and reconstruction of the life of Christ in 45 chapels.



SANTA CATERINA DEL SASSOA hermitage perched on a rocky overhang

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a rich local merchant who, after having survived a heavy storm while crossing **Lake Maggiore**, decided to give up his worldly goods and live the life of a hermit. The particular appeal of this hermitage (which contains important frescoes) is mostly due to its **astonishing location**, perched on a rocky overhang with a sheer drop down to the Lake.

www.santacaterinadelsasso.com







SNOW PARADISE

The high-altitude ski resorts lying just moments away from Milan promise a combination of great conditions and stylish atmospheres, for a short vacation or even just a special day's getaway.





Just over a two-hour drive from the city, **Lombardy**, **Piedmont** or the **Aosta Valley** offer an array of ski resorts lying at the foot of the Alps. Here is a pick of the best winter sports destinations, ideal for downhill skiing enthusiasts but also for those who enjoy snowboarding, telemark and freeride skiing.

SNOW THRILLS IN LOMBARDY

There are roughly 25 ski destinations in Lombardy, including ski areas and smaller resorts, boasting an overall offer of more than 700 kilometres of downhill runs. Among the most popular destinations, a hot favourite with the Milanese is the **Alta Valtellina** which offers enthusiasts an opportunity to enjoy a variety of winter sports at Livigno, Bormio, Aprica and Santa Caterina Valfurva.

www.altavaltellina.com

THE 'WHITE GALAXY' OF PIEDMONT

Long associated with snow and ice sports, this region, which hosted the 2006 Winter Olympics, offers a vast range of options for downhill ski enthusiasts: 53 ski resorts, more than 1,300 km of runs and over 300 drag and chair lifts. The international ski area of the **Via Lattea** (the Milky Way), located between Italy and France,





boasts as many as 212 pistes for all tastes, roughly seventy drag and chair lifts and the option of purchasing a single skipass for all the valleys between Sestriere, Sauze d'Oulx, Sansicario, Cesana, Pragelato, Claviere and Montgenèvre. www.vialattea.it

THE AOSTA VALLEY, A SNOW PARADISE

Spectacular scenery framed by a chain of mountains that extends over a stretch of 4,000 metres, 45 lifts and 95 pistes suitable for skiers of all levels, acres of untracked powder and just one skipass for the d'Ayas, Gressoney and Valsesia valleys: these are the highlights of the **Monterosa Ski area** which offers an evocative crossing on skis. The trail starts from **Champoluc**, crosses through the **Gressoney-La Trinité** area and ends in **Alagna**.

www.monterosa-ski.com

On the Italian side of the Mont Blanc chain, **Courmayeur**, also known as the rooftop of Europe, is a top choice for all skiers. www.courmayeurmontblanc.it

You start at an altitude of 1,500 metres until you reach the **Plateau Rosa** ski area located at an altitude of 3,500 metres. Boasting the



best snow record in Europe and trails stretching for 350 km, you can ski day-long without ever crossing the same piste: all of this and more is **Breuil-Cervinia Valtournenche Zermatt**, one of the most extensive ski areas in the Alps, boasting kilometer after kilometer of sweeping pistes that stretch along the three valleys bordering Italy and Switzerland. www.cervinia.it

Lastly, particularly worthy of note is the picturesque town of **Chamois**. The highest town in the Aosta Valley, it can only be reached via cablecar. This small, snow-covered hamlet (one of the several communities in Italy that cannot be accessed by car) offers an old-world atmosphere and trails suitable for skiers of all levels. www.chamois-lamagdeleine.it





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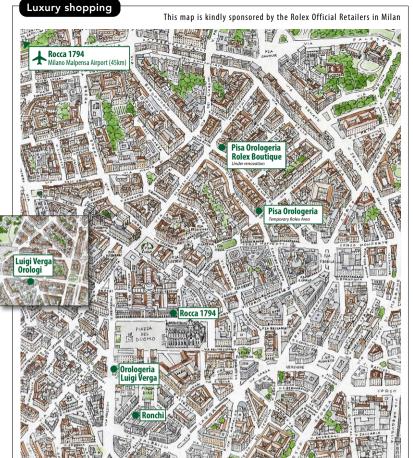
BOUTIQUES & BRANDS



In recent weeks the brand has landed in the Quadrilatero della Moda, combining what is distinctly American with the allure of Italian style.

>> Ralph Lauren www.ralphlauren.it Via della Spiga, 5. T: 02 30569055. Raiph Lauren's new flagship store is the ultimate expression of the New York-based brand's lifestyle. The store features also the brand's first hospitality experience in Italy - The Bar at Ralph Lauren, which offers a uniquely American service and cuisine with a Milanese twist. For the first time in an Italian flagship, the iconic RRL line are displayed on the ground floor, with Men's Polo and Accessories on the first floor, and Purple Label - including its Made-To-Measure service on the second. Womenswear collections are across the top two floors (3rd and 4th) and feature both Polo and Accessories.







Official Retailers in Milan

Pisa Orologeria - Rolex Boutique

Via Montenapoleone, 24 (under renovation) Temporary Rolex Area at Pisa Orologeria Via Verri, 7 (2nd floor) T: 02 76317726

▶ Orologeria Luigi Verga

Via G. Mazzini (Piazza Duomo) T: 02 8056521

Luigi Verga Orologi

Corso Vercelli, 19 T: 02 48198656

₱ Rocca 1794

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1 T: 02 74867578

Ronchi

Via Gonzaga, 5 T: 02 877449





Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.



THE LEGENDARY MONTENAPOLEONE

The Quadrilatero della Moda, or Golden Quad, is situated just east of the Piazza della Scala, amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. It's an open-air shopping mall, where haute couture takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. In just a few hundred metres, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels.





CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese. These are the shopping meccas for youngsters and fashion-interested, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of everchanging, ready-to-wear fashion.







Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. This area is home to myriad shops, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. In the space of just a few kilometers you'll find the Duomo, the Galleria, Teatro alla Scala, the Castle, the ancient Basilica di Sant'Ambrogio, as well as sporadic traces of 'Roman Milan', which was the first settlement and the predecessor of present-day Milan. In the immediate vicinity, overlooking the various sides of the large square surrounding it, you'll find several of the world's most exclusive addresses. For the ultimate one-stop shopping **experience** look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof!



PORTA NUOVA: MODERN TIMES



Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti**, a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.







Another reference point for upmarket shopping is the picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the fabulous boutiques lining the Galleria.





TIP FROM THE EDITOR

The new iewellery boutique Gioielleria Ghezzi has opened last month in Via Morone 8, introducing itself to the public as "Private Jewels", a nickname earned thanks to Elia Ghezzi's long experience as director of traditional brands of the Milanese **jewellery** field. It is an important sign of recovery for the whole luxury industry after the pandemic. Our magazine wishes the best to this new business in the city and reminds its readers that in Via Morone, a street little more than 100 meters long, are gathered some of the best Milanese venues: from Alessandro Manzoni's house to Antica Barberia Colla, from Ristorante Boeucc (dating back to 1696!) to the archives of Banca Intesa in which two centuries of Milanese history are stored. Recently installed in Piazza Belgioioso, connected to Via Manzoni and its 100 displayed brands through Via Morone, is also the first female statue of the city: that of Cristina Trivulzio di Belgioioso, a patron of the XIX century.





Pisa Diamanti Milanese high jewellery



Pisa Orologeria is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones.









Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the quirk of a watch hand-shaped griffe, embellished with a diamond setting.

In addition to the proposals for women, there are now contemporary and decidedly recognisable lines for men, with precious cufflinks and chevalier rings.



Pisa Diamanti - Pisa Orologeria Via Pietro Verri, 7. T: 02 762081. www.pisaorologeria.com/en/ pisa-diamanti

pisaorologeria





PISA IN LOVE - The "LoveinMilan" ring tells the story of a love in Milan between two people who embrace. The two gems that stand out from the setting symbolise the two lovers, in which "she" is represented by the teardrop-shaped brilliant and "he" by the oval-cut one. www.pisaorologeria.com/it/product_circle/love-in-milan/









Nowadays this is one of the liveliest areas of the city, still maintaining a characteristic athmosphere that summons its past, when the district was inhabited by artists and **bohemians**. Its narrow cobbled streets host a number of interesting chic antique shops, galleries, restaurants and bars. The area is expanding rapidly and its neighbouring streets, including Corso Garibaldi and Corso Como, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by a treasure trove of small artists' workshops and quaint shops selling canvases and paints. Highlights include the masterpieces at the **Pinacoteca**, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, and the Botanical Garden, an evocative green oasis in the heart of the city. Now, countless boutiques showcasing rare essences are springing up, transforming Brera into a 'district of Artistic Perfumery'.









Villa cufflinks are made to tell the story of their wearer



NAVIGLI: NICHE SHOPPING



Trendy Milanese, who could never mingle in big crowds, shop in the **Ticinese area** and surrounding neighbourhoods. Here, amongst the columns of **San Lorenzo** and the **Navigli**, you'll find numerous trendy boutiques, niche labels and small vintage shops where it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the Navigli is one of the most **picturesque districts** in old Milan. The **Navigli** and the **Darsena** are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios.











Corso Vercelli is a 'niche' shopping street which is less busy and easier to shop in than the city centre. Overflowed with small shops just waiting to be discovered, the street is embraced by a distinctive atmosphere that is further enhanced by the passage of historic trams. This is one of Milan's most upmarket districts: a residential area, still inhabited by Milan's upper crust, it epitomizes the traditional soul of the city and is distinguished by its air of sophistication, elegance and stunning residential architecture. Here you will come across **several trendy shops** for all tastes, offering clothing, footwear, home décor and eateries. What's more the area is located just a stone's throw from one of Milan's most important attractions: the **Last Supper**, Leonardo da Vinci's masterpiece; the **Parco Sempione** and the Triennale Milano are also within easy walking distance, and, if you're feeling energetic, you can easily push onwards until you reach the Castello Sforzesco.





Craftsmanship and Creativity. Signed by $Della\ Fonte$



Since 1972, an historic jewellery boutique in Milan: from the very beginning Della Fonte has produced its own jewellery lines, designing the collections, selecting the gems and following all the stages of jewellery making in its own goldsmith's workshops. The elegant boutique in Corso Vercelli represents a point of reference for Made in Italy, in continuity with tradition but in search of new inspiration and open to experimentation.

Now in its second generation, Della Fonte is a well-established brand, able to offer its increasingly demanding customers a **variety of models** that over time have become a symbol of refinement.









Diamonds, rubies, emeralds and sapphires of the highest quality are enhanced by the creative touch of expert goldsmiths, making them the essence of the brand. Attention to detail and design have always been the hallmarks of the brand, which tailors both its own jewellery lines and **tailor-made products** to the customer's request, including **worldwide delivery and shipping**.



Della Fonte Gioielli

Corso Vercelli, 37. T: 02 4815654. www.dellafontegioielli.com

- info@dellafontegioielli.com
- dellafontegioielli
- Della Fonte Milano
- dellafontemilano



DELLA FONTE

EXCLUSIVE FOR "MILAN" MAGAZINE READERS – Always attentive to the needs of its customers, Della Fonte offers a new service: by contacting the shop at short notice, you can take advantage of a free driver service to reach the boutique.







5 VIE: AN HISTORIC CORNER

This district marks the convergence of **5 historical streets** in the heart of the city and it's a place where you can go on the lookout for unique, original items. Boasting **picturesque courtyards**, **artisan workshops** and an old-world atmosphere, this corner of Milan hosts several unexpected gems that will captivate the hearts of fashionistas and design aficionados alike.





1 h



ISOLA: A COOL VILLAGE

Walking north from Piazza
Gae Aulenti, the heart of
Milan's most futuristic area, we
arrive at Isola, a historic and
popular neighbourhood that
in recent years has become
the city's coolest area. A "small
neighbourhood in the middle of
a big city" offering typical aperitif
spots, small vintage shops and
craft workshops with unique
products, in a youthful context
characterised by murals and
banister houses











STREET OF TIME

In Milan, there are many evocative locations where **jewellery collections** are designed and handcrafted: exclusive lines that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities.

Discover the best spots to buy exquisite "made in Milan" craftsmanship, a precious silver or gold jewel, a hand-made diamond encrusted accessory, or maybe a gift for your beloved one.



Several of the most prestigious watch manufacturers in the world have home in Milan. Via Pietro Verri has earned the title "Street of Time" and Pisa Orologeria is the reference point of of high-class Italian watchmaking for Milanese with a refined taste as well as for an increasingly international clientele





The oldest and biggest Chinese district in Italy is an interesting location for a quiet walk or to take a look at the typical products displayed on both sides of the road. This pedestrian district stretches over the central via Paolo Sarpi and reaches the nearby via Bramante, via Aleardi and via Niccolini, forming a real city within the city. Christmas, Chinese New Year and the Oriental Design Week create a lively atmosphere packed with events, during which you can admire the beautiful lanterns and decorative elements.







FASHION HUBS IN MILAN

CityLife Shopping District

The largest urban shopping centre in Italy hosts **100 shops and eateries**: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer.

www.citylifeshoppingdistrict.it





Piazza Portello

A small shopping district where a large hypermarket, over **50 shops, bars and restaurants** overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies.

www.piazzaportello.com





Get ready for sales!

Sale time is an absolute must for shopping addicts: when it's sale time in Milan the city is inundated with hordes of fashion addicts in search of desirable objects.



Milan is the fashion capital of the world. In case you don't believe this, various surveys conducted over the past few years have confirmed that **Milan is the number one luxury-shopping destination**: it is not surprising that the whole city is alive with shoppers during the eagerly awaited **summer and winter sales**.

WHEN >> In Italy sale times occur two times a year, according to the different Spring/Summer and Fall/Winter seasons. Generally, they are held after Christmas, January-February for winter collections and July-September for summer collections, though the starting dates change from region to region. Sales generally last for 60 days and keep in mind: the earliest you go, the widest choice you will find!



WHAT >> First and foremost, remember that discounts are only applied to collections already on sale at shops and **not to new in-store arrivals**. According to the Italian laws, sales always refer to **seasonal products** belonging to the **outgoing collection**. And it's important to bear in mind that **discounts are not fixed**, but they can range **from 5% up to 70%** depending on the individual policy of each shop even if applied **to all kinds of articles**, from clothing to accessories.

WHERE >> While the so-called 'Quadrilatero della Moda', which includes via Montenapoleone, via della Spiga, via Manzoni and Corso Venezia, is the place that has the highest average price tags (followed by Paris, New York and London) and the largest concentration of the most prestigious designer boutiques, new highend shopping districts are gradually emerging. A suggestion: don't limit yourself to the shopping streets in the centre... if you avoid following the crowds, you'll be able to take advantage of a much wider choice! And if you want to take the maximum advantage of the sales experience, we recommend focusing on fashion outlets (several located out-of- town) that offer additional discounts on their collections.

>> INSIDER TIP

By the Italian laws, items bought on sale can be tried on, as well as full-price ones, but they can have stricter rules on returns. While articles coming from new collections can be returned within 30 days, products with reduced prices can't be returned unless flawed. So, if you buy a reduced price dress or accessory, always pay attention to the fitting or to the size; if you make a mistake, maybe you can be given a voucher, but it's at the shop owner's complete discretion to agree.



Tax Free Refund Guide

According to the Italian law. non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely an advantage for the foreign travellers: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a short quide according to the Italian legislation to discover the common system of value added tax exclusively for non-EU resident travellers

- VAT (in Italian: IVA) is a value added tax on goods and services, and is part of the European Union's value added tax system.
- 2. In some cases, travellers may be granted a **VAT refund**. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- 3. You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or

- **family use** only and are carried in your luggage;
- the overall value of the goods purchased exceeds 154,94
 Euro (VAT included):
- the purchase is certified by an invoice. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the "customs stamp";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.



Tax Free Refund Guide

- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs BEFORE checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.
- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).

- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund offices
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ ee/citizen/



FASHION & DESIGN

OUTLETS



Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!





SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan. Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

- WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia.
- **WHAT:** a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round.

 McArthurGlen it/Serrayalle



SERRAVALLE DESIGNER OUTLET

Take advantage of our daily shuttle service from Milan. The ticket entitles you to a **Fashion Passport**, a daily card that guarantees an additional -10% in participating stores, to be collected upon arrival at the Guest Services.

>> Zani Viaggi (www.zaniviaggi.com)

Central Station	Largo Cairoli	Departure from Serravalle
9.30am	10am	6.15pm

>> Autostradale Viaggi (www.lookmitours.com)

Central Station	Corso Buenos Aires	Piazza Duomo	Departure from Serravalle
10am	10.05am	10.30am	7pm

>> Flixbus (for timetables and travel days: www.flixbus.co.uk)

Departures from Lampugnano (Bus Station) to Serravalle Designer Outlet and return.



OUTLETS

SCALO MILANO OUTLET & MORE

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

- WHERE: located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.
- WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.
- **NOT ONLY SHOPPING:** other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. *scalomilano.it*



SCALO MILANO OUTLET & MORE

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi. www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano	
10.30am	12.30am	
2pm	3.15pm	
5pm	7pm	



FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Village Shopping Collection" by Value Retail in Europe and China, the Village offers its guests a complete '360-degree' experience.

- WHERE: in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan.
- WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email. www.fidenzavillage.com

FOXTOWN FACTORY STORES

A haven of luxury and elegance where 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

- WHERE: in Switzerland, just 50 km from Milan.
- **WHAT:** 160 exclusive stores, more than 250 top brands ,1 casino, 7 bars and restaurants, an exchange office and various Tax Free refund points. *www.foxtown.com*

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, this is one of the closest outlet to Milan.

- WHERE: take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan. For information and bookings visit www.autostradaleviaggi.it or call +39 02 30089900.
- **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices up to 70%. Special selection of several of the world's most coveted sports brands. *www.vicolungo.thestyleoutlets.it*

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta offers a unique shopping experience.

- WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.
- **WHAT:** over 190 stores of Italian and international brands for up to 30-70% less all year round. *www.franciacortavillage.it*



FOOD & WINE



In the heart of
Milan's financial
district, a
contemporary space
has been created
where Italian
and international
traditions come
together for a
new gastronomic

>> Desco descomilano.it Via Bassano Porrone, 8. T: 02 36758360 esco has recently been added to the list of must-visit restaurants in the Lombard capital, a modern and elegant space characterised by a cuisine that reinterprets tradition with a contemporary twist. The young chef Roberto Godi, at the head of an equally young brigade, expresses today's Milan at the table through an avant-garde approach, with fun and tasty dishes where the high quality of the raw materials blends with a profound knowledge of Italian cuisine and tasty forays into Asian cuisine.

With seating for up to 60, the restaurant is the perfect place to indulge in a tasteful and relaxing break, from lunch to dinner, including an aperitif.







>> INSIDER TIPS



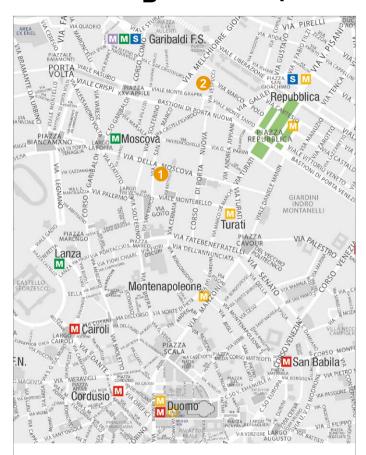
- Breakfast time in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.
- Lunchtime usually ranges from midday to 2pm (that is

why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.

- Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **latenight restaurants in Milan**.
- Never forget to check the restaurant's **weekly closing day**, which most of the time will be Monday.
- Reservations for most restaurants are strongly advised.
- In Italy, service is included in the price meaning that although tipping is not compulsory but it is obviously appreciated as a sign of satisfaction.
- Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".
- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigeur at restaurants.
- All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered.



Dining at the top



All the flavours of Milan

We've rounded up some of the most interesting restaurants in the city: here are two locations where you can enjoy excellent cuisine with a Roman flair.



ADVERTORIAL



VOLEMOSE BENE MOSCOVA

Since 2012, this **Ostaria Romana** has brought true Roman cuisine to the city, with its tradition. In a **cosy, informal setting**, you can enjoy everything from starters to desserts, with an excellent wine list, including **wines from Lazio**. Very popular for lunch and dinner, 7 days a week.

Via della Moscova, 25 T: 02 36559618 volemosebenemilano.it

ADVERTORIAL



VOLEMOSE BENE VESPUCCI

With the restaurant on Via Moscova, this second **Ostaria Romana** in the city is in an elegant setting with a **dehors**, just a few steps from Milan's skyscrapers. Here you can enjoy everything from starters to desserts, with an excellent wine list, including **wines** from Lazio.

Via A. Vespucci, 5 T: 02 89690870 volemosebenemilano.it







Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.



RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)



COTOLETTA ALLA MILANESE

Mentioned for the first time in1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).

TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Upgrades include the addition of oysters and caviar and can be sampled at Michelin-starred osteria, "Al Pont de Ferr" at the Navigli district (pontdeferr.it).

CASSOEULA

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**.



TASTING





For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www. anticatrattoriadellapesa.com).

MONDEGHILI

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni.



TASTING

To win her over, the nobleman disquised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "Pan del Toni" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present. From a gastronomic point of view, the distinguishing feature of panettone is that it is leavened two or three times. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.



2022 Michelin-starred restaurants

The 2022 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 16 restaurants can be found in the beating heart of Milan: check our guide here!



Enrico Bartolini al Mudec

Via Tortona, 56. T: 02 84293701 www.enricobartolini.net

D'O #\$

Piazza della Chiesa, 14 – Cornaredo (MI). T: 02 9362209 www.cucinapop.do

Il Luogo di Aimo e Nadia 👯

Via R. Montecuccoli, 6. T: 02 416886 www.aimoenadia.com

Seta by Antonio Guida 👯

Via Andegari, 9. T: 02 87318897 www.mandarinoriental.it

Felix Lo Basso Home&Restaurant

Via Carlo Goldoni, 36. T: 02 45409759

www.felixlobassorestaurant.it

AALTO 👶

Viale della Liberazione, 15. T: 02 25062888 www.aalto-restaurant.com

Piazza Alvar Aalto /

Berton 8

Via Giacomo Watt, 37. T: 02 8088 8624. www.lumemilano.com



TASTING

Contraste \$

Via Meda, 2. T: 02 49536597. www.contrastemilano.it

Cracco 💲

Galleria Vittorio Emanuele II. T: 02 876774.

www.ristorantecracco.it

Innocenti Evasioni 🏶

Via privata della Bindellina. T: 02 33001882.

www.innocentievasioni.com

lyo 🖇

Via Piero della Francesca, 74. T: 02 45476898. www.iyo.it

Joia 👶

Via Panfilo Castaldi, 18. T: 02 29522124. www.joia.it

L'Alchimia 3

Viale Premuda, 34. T: 02 82870704 ristorantelalchimia.com

Sadler **\$**

Via Ascanio Sforza, 77. T: 02 58104451.

www.sadler.it

Tano Passami l'Olio 💲

Via Petrarca, 4. T: 02 8394139. www.tanopassamilolio.it

Viva Viviana Varesec/o Eataly Smeraldo

Piazza XXV Aprile, 10. T: 02 5462930.

www.vivavivianavarese.it





ENTERTAINMENTS & TOURS

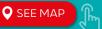


In the shadow of the Basilica of San Lorenzo, Marea explorers offering an aesthetic and sensory experience inspired by the sea, its colours and flavours.

>> Marea Seafood & Beverage www.mareamilano.it Via Papa Gregorio XIV, 16. T: 02 84570315.

his is the contemporary formula proposed by Marea Seafood & Beverage: a harmonious encounter between the pleasure of the best seafood and the refined experience of the art of drinking signature cocktails. A concept that escapes the traditional restaurant classifications. proposing a **fluid place** where you can share a formal aperitif, a meeting with friends, enjoy a dinner or relax for an evening cocktail. Even the menu structure is decidedly original: 10 courses for Bassa Marea and 4 courses for Alta Marea, alternating between familiar flavours and unusual combinations, the result of young chef Filippo Martinelli's in-depth knowledge of raw materials.







Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego



The Aperitivo, the beloved Milanese tradition of predinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to 9pm (though most people rarely get there until 7pm), the aperitivo scene has become an evening meeting for people of all ages. Cocktails - alcoholic or not - are expertly mixed and a Negroni, Negroni sbagliato

(a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are **Milanese specialities**. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-youcan-eat buffet.



LANDMARKS & MUSEUMS

ITINERARIES



La Vigna di Leonardo has been opened to the public in 2015, just a short distance from the Church of Santa Maria delle Grazie where Leonardo painted The Last Supper.

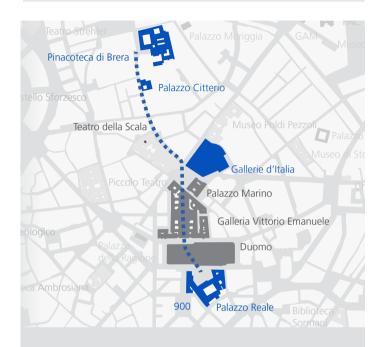
>> La Vigna di Leonardo. (Casa degli Atellani). Corso Magenta, 65. www.vignadileonardo.com

t's one of the landmark locations frequented by Leonardo da Vinci, an unknown piece of history, imbued with mystery. To mark the opening of Expo 2015, researchers excavated the plot where Leonardo's vineyard once stood in the gardens of the Casa degli Atellani, a magnificent Renaissance dwelling situated in front of the Church of Santa Maria delle **Grazie.** The **House and Vineyard** museum tour is divided into seven designated areas (the courtyards of Piero Portaluppi, the Zodiac Hall, the Luini Hall, Ettore Conti's studio, the Staircase Hall, the Garden of Earthly Delights – the novellas of Matteo Bandello and Leonardo's Vineyard).









Milan's Street of Art

The city of Milan is enriched by an art circuit

featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over **900 metres**, that can be crossed on foot in **just 15 minutes**, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.



DUOMO DI MILANO

Among one of the most important (and majestic) **Gothic buildings** in the world, the church, constructed on and off over a period of **450 years** (begun 1386) is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the **terraces** (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "**Madonnina**".





GALLERIA VITTORIO EMANUELE II

Sometimes known as the "living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck.



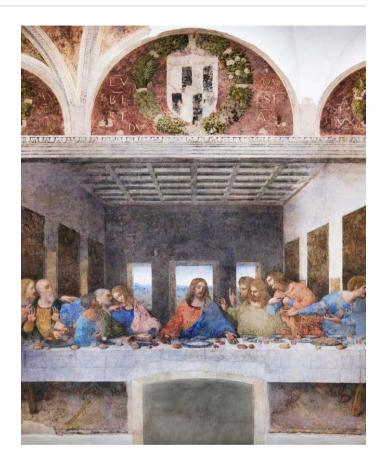




CASTELLO SFORZESCO

The ancient seat of the ruling Visconti, the Castello Sforzesco was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Antique art, paintings, period furniture, sculptures and musical instruments are housed in its precious treasure trove. Today, it houses a number of interesting museums and libraries: don't miss the museum of the Michelangelo's masterpiece "Pietà Rondanini".





CENACOLO VINCIANO

One of the most famous attractions in the world, "The Last Supper" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural paintig representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the Refectory close to the church of Santa Maria delle Grazie.





PALAZZO REALE

For many centuries it was the **seat of the government** of the city, of the Kingdom of Lombardy-Venetia and then a **royal residence** until 1919, when it was acquired by the State and became a **venue for exhibitions**. Today it has consolidated relations with museums all over the world and has become the exhibition heart of central Milan, with over **a million visitors** every year.







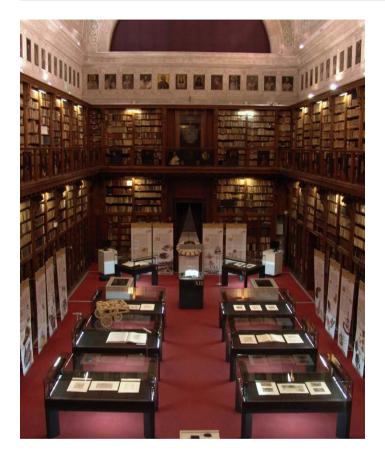
TEATRO ALLA SCALA

Built at the behest of Empress Maria Teresa of Austria, Teatro alla Scala was **inaugurated in 1778** with an opera by Antonio Salieri. The Scala Opera House is **one of the most famous theatres in the world**. Lose yourselves in the magic of the theatre while admiring its magnificent auditorium. With a bit of luck, you might also have a chance to watch a rehearsal in progress.









AMBROSIANA ART GALLERY AND LIBRARY

The Ambrosiana Picture Gallery contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" and Caravaggio's "Basket of fruit". The Library boasts the largest collection of Leonardo's writings and drawings, the "Codice Atlantico" (Atlantic Codex).







PINACOTECA DI BRERA

Magnificent Palazzo di Brera is clearly the artistic district's centre of gravity. The complex includes the Pinacoteca and the National Braidense Library, but also an important Academy of Fine Arts, a media library, a charming Botanical Garden and an Astronomical Observatory. The "Caffè Fernanda", designed as an integral part of the museum, and "Bottega Brera", the museum shop and bookstore, are part of the "Great Brera".







MUSEO NAZIONALE SCIENZA E TECNOLOGIA

The most important museum of science and technology in Italy, it hosts the testimonies of **history of science**, technology and Italian industry dating from the 19th century to present times. Don't miss the **Enrico Toti** submarine, the 1:1 scale model of the first **Vega vector** and the "**Leonardo da Vinci Galleries**".







TRIENNALE MILANO

One of the most vibrant, popular and **important exhibition centres** in the city. Since 1923, it is an international institution which organises exhibitions and events about design, architecture, visual arts and theatre: don't miss the **Museo del Design Italiano** in the spaces of the Curva on the ground floor. Triennale Milano has also a superb **media library** on design, art and architecture and the **garden** is home to great artists and designers.









GALLERIE D'ITALIA



Two buildings host masterpieces of **19thcentury Italian art** from the collections of Fondazione Cariplo and Intesa Sanpaolo: Palazzo Anguissola and Palazzo Brentani. The palazzo housing Milan's historic Banca Commerciale features **20th century masterpieces**.



MUSEO DEL NOVECENTO



The museum is located inside the **Palazzo dell'Arengario** in Piazza del Duomo and hosts a collection of over four thousand works that catalyze the development of **20th century Italian art**.





BASILICA DI SANT'AMBROGIO P SEE MAP



One of the most ancient churches in Milan, it is a wonderful example of Romanesque style and the focal point is the Ciborium with the "Golden Altar" underneath, a masterpiece of Carolingian goldwork.



SAN MAURIZIO AL MONASTERO MAGGIORE





On entering this 16th-century church, also dubbed the "Sistine Chapel of Milan" it is impossible not to be awestruck by the number and beauty of the paintings, stuccoes and frescoes.







STAZIONE CENTRALE



A complex characterised by a mixture of **different architectural styles**: Neoclassical, Art Nouveau and Art Deco. In recent years it has undergone major **restoration and redevelopment** work, with the opening of new spaces and services.



PARCO SEMPIONE



A green lung in the heart of the city, with **centuries-old trees** and **fitness trails**, this renowned park occupies a vast area linking the Arco della Pace to the Castello Sforzesco.





ORTO BOTANICO



A small but delightful **Botanical Garden** in Brera. Dating to the **18th century**, it was reopened to the public a few years ago and offers a delightfully **peaceful setting** within Milan's densely urbanized historical centre.



NAVIGLI DISTRICT



A widespread **network of canals** whose history is linked to the genius of **Leonardo da Vinci**. It boasts small **artisan workshops** and **painter's studios** reminiscent of those found on the left bank in Paris.





MONTENAPOLEONE DISTRICT (SEE MAP



The Quadrilatero della moda is set amidst four of Milan's most expensive and prestigious shopping streets. It is here that the most important fashion designers, of international repute, offer their luxurious creations.



BRERA DISTRICT





Its narrow cobbled streets host a number of interesting chic antique shops, galleries, artisanal workshops and cafés. As a "district of Artistic Perfumery" it boasts delectable shops carrying only the most sought-after fragrances.







PORTA NUOVA DISTRICT



This is a sprawling area, the result of a project of urban and architectural redevelopment. A **technological hub** comprising more than twenty buildings including **skyscrapers**, **offices and urban residences** with the scenic **Piazza Gae Aulenti**.



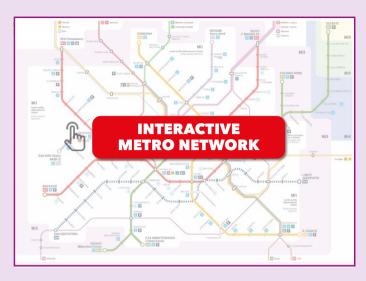
CITYLIFE DISTRICT



A **residential and commercial complex** in the Portello district designed by architects Arata Isozaki, Daniel Libeskind and Zaha Hadid. The complex also includes the **shopping district**, a **public park** and three **residential complexes**.



ESSENTIALS



ATM - AZIENDA TRASPORTI MILANESI

Local Public Transport Company Open daily 7.30am-7.30pm.

www.atm.it. T: 02 48607607 (7.30am-7.30pm).

Lost and Found on ATM Vehicles:

Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro Day ticket (7€) Valid 24h. Unlimited travel on buses, trams and the metro. Three-day ticket (12€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day. Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. https://nuovosistematariffario.atm.it/en/Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2) and automatic ticket vendors.

BIKE SHARING - Public bicycle transport system to be used for short trips. Available everyday, from 6am to midnight. www.bikemi.com a

KICK-SCOOTER - The most enjoyable ride in the city is provided by Wind Mobility, Bit Mobility, Helbiz Italia, Bird, EM Transit, Ride Hive Operations, LMTS Italy, Govolt, Lime and Voi Technology.



Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures.

Open Mon-Sun and holidays 10am-6pm.
T: 02 88455555 - www.yesmilano.it infotourist@comune.milano.it

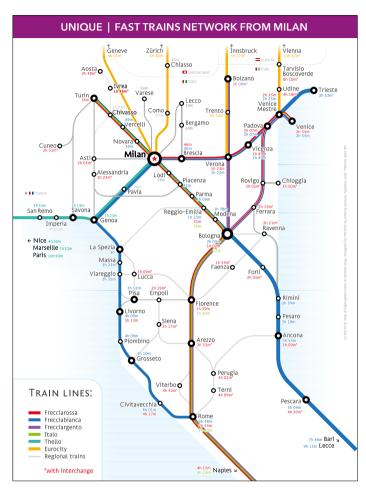
You can also find tourist information in this tourist office:

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm.
T: 02 85155931 - www.yesmilano.it - infotourismspace@mi.camcom.it



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TRENITALIA - National Railway Company

Info T: 892021. www.trenitalia.com. Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.

• Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min For more info about the Italy-Switzerland railway connections: www.trenitalia.com or www.ffs.ch.



ESSENTIALS

ITALO - High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD - Malpensa Express - Regional & Suburban Railway.

Info T: 02 72494949. Mon-Sun 7am-9pm.

www.trenord.it. The MALPENSA EXPRESS

(www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna.

AIRPORTS

MILANO MALPENSA (MXP) - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323.

www.milanomalpensa-airport.com

• Connection to Milano Malpensa

Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50'.

Air Pullman (www.malpensashuttle.com)

Ticket € 10. T: 02 58583185; Terravision

(www.terravision.eu) € 8; Autostradale

(www.autostradale.it) Ticket € 8. T: 02 72001304.

Train > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station.

Ticket € 13. www.trenitalia.com

Train > from Cadorna Station, Travel time 40' ca.

Trenord (www.malpensaexpress.it).

Ticket € 13. (www.trenord.it), T: 02 72494949.

MILANO LINATE (LIN) - (6 km from the centre of Milan).

Flight information 24h-24h T: 02 232323 (call center).

www.milanolinate-airport.com

ORIO AL SERIO (BGY) - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h.

T: 035 326323. www.orioaeroporto.it.

• Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com).

T: 035 330706: Autostradale (www.autostradale.it).

T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



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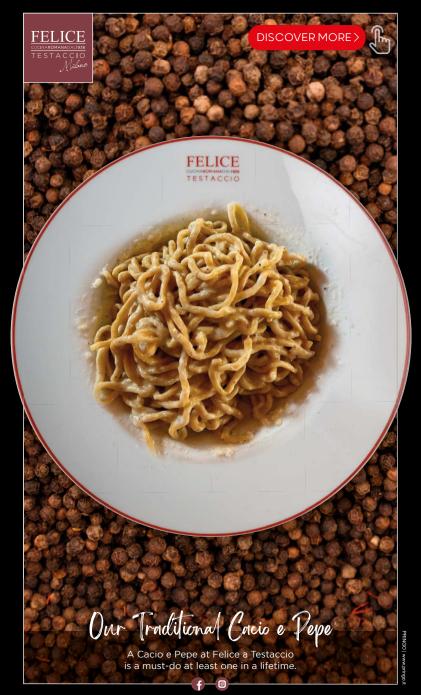
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