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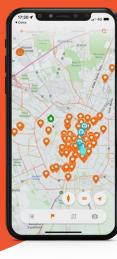


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# Milan February 2022



**Andrea Jarach** Publisher Welcome Smart Network

MILAN

COVER IMAGE

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Castello Sforzesco and Duomo

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#### Dear friends,

in recent months, Proedi-WhereItalia has inaugurated in Milan (and also in Venice, Florence and Turin) the **new Welcome** Smart Network circuit. This is the digital and sustainable evolution of the traditional paper edition of WhereItalia monthly magazines, now in their 13th year. Magazines and maps of the city that continue to be distributed in the main hotels, all in line with the restrictions made necessary by the adoption of fundamental precautions against the Coronavirus. Many **new products** are now appearing on the market and will see further developments in the coming months. Starting with this Welcome Smart Magazine - which can be accessed via a simple **QR Code** that we have equipped all the hotels in our network with - to the **Welcome Audio Map**, and the Welcome Smart Guides.

Important research and development work was carried out last year, finding solutions adapted to the **new needs of** incoming tourism. Everything is evolving in the direction of greater environmental sustainability, but what remains the same is the completeness of the information, the **graphic** quality and, of course, the punctuality. With sympathy,

**Andrea Jarach** 

# Contents

#### 4 TOP IN TOWN

Discover the city, starting from its main attractions and several not to be missed districts.

#### **STAY IN TOUCH 8** DISCOVER AND ENJOY

This month's round-up of exhibitions and shows in Milan.

#### **18** WINTER PARADISE

The ski resorts lying just moments away from Milan promise a combination of great conditions

#### **24** STROLLING THROUGH MILAN

Milan has always something new to reveal, including key shopping streets, fabulous hideaways in the city and sought-after products.

#### **33** FASHION AND **DESIGN OUTLETS**

Don't miss a trip to the city's outlying fashion outlets, just a few kilometres from Milan.

# **Editor tips**

#### 22 SHOPPING Fashion & Design

In the splendid setting of the Galleria, Fratelli Rossetti has recently opened the doors of its new Milanese boutique.

#### **34 TASTING** Food & Wine

At Uovodiseppia Milano restaurant bistro, two-Michelinstarred chef Pino Cuttaia offers a menu with quality ingredients and simple rituals.

#### 40 LEISURE **Entertainment & Tours**

Discover Dazi Milano, an original location at the Arco della Pace, where you can enjoy a light lunch or a signature cocktail.

#### **42 ITINERARIES** Landmarks & Museums

The "Aula Leonardi" in the Ambrosiana complex now houses Leonardo da Vinci's masterpiece "Il Musico".

#### **44 ESSENTIALS** Maps & Info

Information and tips to get around the city.

#### >> MAP PAGE 46



and stylish atmospheres.

**DISCOVER A WORLD OF SAVINGS** 

Shopping, dining, sightseeing: your digital coupons available online Top in Town











PAGE 46

DUOMO 1

Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof. **Map F4** 

#### GALLERIA VITTORIO EMANUELE II 2

Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. **Map F4** 

#### CASTELLO SFORZESCO 3

The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". It houses a number of interesting museums

and libraries. Its park is a favourite with old and young alike. **Map E4** 

#### CENACOLO VINCIANO 4

One of the most famous attractions in the world, "The Last Supper" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations. **Map D4** 

#### PALAZZO REALE 5

Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it's the perfect place to escape the crowds of the Duomo's square. **Map F5** 

#### PIAZZA SCALA 6

The perfect location for the Gallerie d'Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci. **Map F4** 

#### MONTENAPOLEONE DISTRICT 7

Milan is known as one of the shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations. **Map F4-G4** 

#### BRERA DISTRICT 8

This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces. **Map F3** 

#### AMBROSIANA 9

The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Federiciana has on show Leonardo's Codex Atlanticus. the Pinacoteca is exhibiting the preparatory Cartoon for The 'School of Athens', one of the best-known paintings by Raphael. **Map F5** 

#### NAVIGLI 100

The Navigli are artificial canals built 800 years

ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots.

#### Map E6

#### SAN SIRO STADIUM 11

With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe. **Off Map** 

#### SANT'AMBROGIO 12

One of the most ancient churches in Milan, it was built in 379-386 A.D., in an area where martyrs had been buried. **Map E5** 

#### PORTA NUOVA DISTRICT (13)

A vibrant, futuristic district overlooking two neighbourhoods: the Garibaldi and Isola

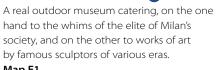
districts. The heart of the area is the large raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi.

Map S2

#### TRIENNALE MILANO 14

Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. **Map D3** 

#### CIMITERO MONUMENTALE (15)







The winter season brings us back to appreciate visits to places of culture. The city offers various opportunities to get to know or rediscover the great masters who have marked the history of art, as well as contemporary authors and masters of photography.

TRIENNALE MILANO, UNTIL 13 MARCH

#### MILAN AT THE TIP OF A PENCIL

**ILLUSTRATION** A world-famous artist and illustrator, during his career **Saul Steinberg** has collaborated with the main American magazines, including "Life", "Time", "New Yorker" and "Harper's Bazaar". On display at the **Triennale** are a series of his **pencil, pen and watercolour drawings**, paper masks, objects/sculptures, as well as documentary and photographic apparatus that narrate his **unmistakable style** and the bond that unites the artist with the city of Milan.

SAUL STEINBERG. Milano New York
Triennale Milano. Viale Alemagna, 6. triennale.org







#### GALLERIE D'ITALIA, UNTIL 27 MARCH

#### **▲ DREAMING OF ITALY**

**EXHIBITION** Paintings, sculptures and objets d'art from important national and foreign collections are displayed in an evocative dialogue, presenting the image of **an Italy loved and dreamed of by the whole of Europe**. Between Neoclassicism and Romanticism, Italian and foreign artists explored places and monuments, met and portrayed people, restoring to us in their works the exceptional nature of an unrepeatable experience.

#### WHAT'S THE GRAND TOUR?

A **journey of education and training in Italy**, which, mainly between the 18th and 19th centuries, involved European elites, church men, literate, musicians and artists from Europe, Russia, and then America. All fascinated by the variety and beauty of Italy, rich in history, monuments and works of art, as today, **a wonderful widespread museum**.

#### GRAND TOUR. Sogno d'Italia da Venezia a Pompei

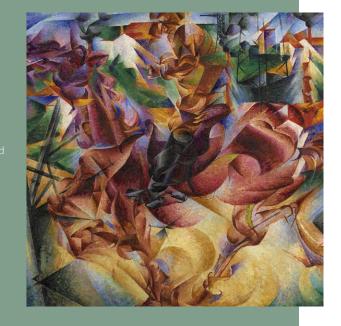
Gallerie d'Italia-Piazza Scala Piazza della Scala, 6. www.gallerieditalia.com

# MUSEO DEL NOVECENTO | GALLERIA DEL FUTURISMO NEW STORIES OF THE TWENTIETH CENTURY

**MODERN ART** Ten years after the opening of the Museo del Novecento, the **redevelopment process** has been completed in stages: from February 2019 with the new rooms in the wing of the Palazzo Reale dedicated to art from the late 1950s to the early 1980s, to March 2021 with the new spaces on the fourth and fifth floors of the museum dedicated to the period between the 1920s and 1950s.

In recent months the **brand new "Galleria del Futurismo"** was inaugurated with an exhibition of **Futurist Manifestos** and important works by masters of the period, including **Boccioni, Carrà, Balla, Severini and Sant'Elia**. But that's not all: in 2022 there will be a further major expansion of the collections of early 20th century Italian art, culminating in the following years with the ambitious extension of the Museum in the second Torre dell'Arengario, which will house workshops, an auditorium and multifunctional spaces.

Museo del Novecento. Galleria del Futurismo
Piazza Duomo, 8. www.museodelnovecento.org



#### WELCOME | WHAT TO DO

STAZIONE CENTRALE, UNTIL 27 FEBRUARY

#### **▼ THE WORLD OF BANKSY IN MILAN**

**EXHIBITION** The **Bristol-based artist** conquers Milan with a new exhibition at the Galleria dei Mosaici in the Central Station, the "gateway" to the city par excellence that welcomes thousands of visitors and travellers every day. The immersive exhibition features more than 30 new works never exhibited before, including "Ozone Angel", "Steve Jobs", "Napoleon" and "Waiting In Vain", in addition to works and murals created by anonymous young artists from all over Europe. In total, more than 130 works are on display, revealing the world of the mysterious British artist, who is famous for tackling political and social issues with irony. This is the first stage of a long journey for Banksy, who may one day be found in other Italian stations.

THE WORLD OF BANKSY. The Immersive Experience

Stazione Centrale, Galleria dei Mosaici (IV Novembre side). theworldofbansky.it





MUSEO DEL NOVECENTO, UNTIL 27 MARCH 2022

#### **▲ AUSTERE, FREE, GRANDIOSE.** SIRONI AT THE MUSEO DEL **NOVECENTO**

ART Seventy years after the death of Mario Sironi, an Italian painter who was one of the initiators of the **Novecento art** movement, the Museo del Novecento is exhibiting 110 works - some of which have never been on show before - that reconstruct his entire artistic career. From the famous urban landscapes, his most famous theme inspired by the city of Milan where he arrived in 1919, to the monumental masterpieces that testify to his link with mural painting in the 1930s.

Museo del Novecento. Piazza Duomo, 8. www.museodelnovecento.org

### MARIO SIRONI. Sintesi e grandiosità



# GAM, UNTIL 6 MARCH **OF DIVISIONISM**

**CELEBRATING THE GREAT ARTISTS** 

**EXHIBITION** Until the beginning of March, two important collections in the evocative rooms of the Villa Reale in Milan tell the story of Divisionism: the GAM | Galleria d'Arte Moderna di Milano and the Fondazione Cassa di Risparmio di Tortona. GAM invites us on a journey through the extraordinary works of some of the most significant exponent of Divisionism in Italy: from Giacomo Balla to Umberto Boccioni, from Gaetano Previati to Giovanni Segantini and many others.

**ABOUT "DIVISIONISM".** Born at the end of the 19th century, Divisionism is an all-Italian artistic phenomenon and Milan was its key city. It was here that many of its interpreters studied, here that many of them found inspiration for works of **social criticism**, and here that they exhibited for the first time at the Brera Triennial in 1891. **Divisionism** can be defined as a variant of **Pointillism**, characterized by the separation of colors into individual dots or lines that interact with each other in an optical sense.

**DIVISIONISMO. 2 Collections** 

GAM | Gallerie d'Arte Moderna Milano. Via Palestro, 16. www.gam-milano.com



#### **MODERN DANCE AT ITS BEST**

**SHOW** As one of America's leading **contemporary dance** companies, Parsons Dance embodies the disruptive power of energetic, positive and colourful, embracing choreography, Parsons Dance dancers have performed in the world's most important theatres and festivals in **over**30 countries and 445 cities, and this month they are performing at TAM Teatro Arcimboldi Milano. Among some performances of the classic repertoire, such as "Caught" from 1982 and "Nascimento" from 1990, propose **new choreographies**, including "The Road" with music by Yusuf/

**PARSONS DANCE Tour 2022** 



MUDEC, UNTIL 27 MARCH

#### **▼ UNSEEN MONDRIAN**

**EXHIBITION** The exhibition brings to Milan for the first time an exhibition project entirely devoted to the Dutch artist Piet Mondrian and the artistic evolutionary process that led him from figuration to abstraction, from traditional environmental representation to the development of his unique style, which made him unmistakable and universally famous. The common thread between the early "figurative" and "abstract" periods is landscape.

MUDEC | Museo delle Culture.







PIRELLI HANGARBICOCCA.

**CATTELAN. THE GREAT** 

UNTIL 20 FEBRUARY 2022

and corrosive language. The Pirelli HangarBicocca hosts historical and new works that give life to a site-specific project not to be missed. The theme is existential concepts such as the fragility of life, memory and the sense of individual and community loss.

MAURIZIO CATTELAN. Breath Ghosts Blind



10 MILAN THE WELCOME MAGAZINE I FEBRUARY 2022 www.whereitalia.com/milan 11 FONDAZIONE PRADA, UNTIL 27 FEBRUARY

#### **▼ THE NARRATIVE ART OF DOMENICO GNOLI**

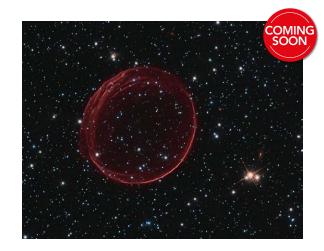
**EXHIBITION** More than 50 years after his death, the Fondazione Prada is dedicating a major **retrospective to the Roman artist Domenico Gnoli**, with **over 100 works** and just as many drawings on display at the Podium. A point of reference for generations of artists, Gnoli is difficult to classify in a current: a painter but also a set designer, poster artist and designer, he created a narrative art with clearly recognisable features.

**DOMENICO GNOLI.** Fondazione Prada, Podium. Largo Isarco, 2. www.fondazioneprada.org

PHOTO © ROBERTO MAROSSI



"I always use simple, given elements, I don't want to add or subtract anything. I don't even want to deform: I isolate and represent the elements." (Domenico Gnoli)



#### TRIENNALE MILANO, 20 MAY-20 NOVEMBER

#### **▲ WHAT WE DON'T KNOW**

in May at the Triennale, which the President of Triennale Milano Stefano Boeri has described as "an opportunity for a collective and proactive reflection on the near future".

"Unknowns Unknowns" - this is the title of the exhibition - will attempt to answer a series of questions about what we still "don't know" in various fields: from genetics to astrophysics, from the universe to the bottom of the oceans. The challenge of the pandemic that has affected all of humanity in recent years has also broadened the sphere of phenomena that we do not know and placed man in a state of fragility. Designers, architects, artists, playwrights and musicians will be involved in the debate. Curator of the event will be the astrophysicist Ersilia Vaudo and designer of the installation Francis Kéré.

#### **UNKNOWN UNKNOWNS.**

**An Introduction to Mysteries** 

Triennale Milano. Viale Alemagna, 6. triennale.org



FABBRICA DEL VAPORE, UNTIL 20 MARCH

## THE FANTASTIC WORLD OF ALICE COMES TO MILAN

SHOW Technology, music and theatre give life to an unprecedented show: for those who love special effects, theatre and great Broadway shows, this unique and special nouveau cirque event is designed to take the public on a poetic and evocative journey. The show is staged inside a "Spiegeltent" (an early 20th century structure of Belgian origin) installed in the courtyard of the Fabbrica del Vapore, made of wood and decorated inside with mirrors and velvet: a "Magic Mirror Theater" in which the public will be guided by acrobatics and glittering costumes, among lights and evocative music, and will follow Alice and the White Rabbit in the magical adventure of the enchanted world recounted in the pages of Lewis Carroll. The creative team that takes care of every aspect is remarkable, from the staging to the music, from the costumes to the special effects.

**Alice! in Wonderland.** *Fabbrica del Vapore. Via Procaccini, 4. www.aliceinwonderland.it* 



TEATRO ARCIMBOLDI, 4-6 FEBRUARY

# ▼ DANTE'S JOURNEY THROUGH VOICES, DANCE AND TECHNOLOGY

**MUSICAL** After the long break due to the pandemic, the tour of the **opera musical inspired by Dante's "Divine Comedy"** resumes. The great tale of human suffering in Hell and the sublime splendour of Paradise, through the passage into Purgatory, come to life in the **MIC Musical International Company's performance** with voices, dance and technology. An enveloping tale that succeeds in giving the past the force of the present also thanks to an **acrobatic dance troupe** and **immersive 3D projections**. More than two hours of a modern theatrical kolossal with 200 costumes and 70 sceneries, spectacular lighting and projection effects and an immersive live percussion session.

#### **LA DIVINA COMMEDIA Tour 2021-22**

Director: Andrea Ortis. Text: Gianmario Pagano. Music: Marco Frisina TAM Teatro Arcimboldi Milano. Viale dell'Innovazione, 20. www.teatroarcimboldi.it



# ► EXPLORE THE FANTASTIC WORLD OF ILLUSIONS

**EXPERIENCE** Already present in 32 cities around the world, the "Museo delle Illusioni" allows you to experience **over 70 attractions** that engage all of your senses. Between **science and mathematics, biology and psychology**, this interactive museum offers the opportunity to learn while having fun with **games of perspective** and **optical illusions**, testing the mechanisms of the human mind. Five rooms designed by architects Sven Franc and Jasmina Frinčić take visitors into a "magical" world that will surprise between a **vortex tunnel** and an **anti-gravity room**, as well as other curious attractions, tricks and puzzles.

Museo delle Illusioni
Via L. Settembrini, 11.
milan.museodelleillusioni.it









#### TRIENNALE MILANO, UNTIL 10 APRIL A GLIMPSE INTO THE WORLD BY DEPARDON

Milano and Fondation Cartier pour l'art contemporain present in Italy the first solo exhibition of French photographer and filmmaker Raymond Depardon. This is the largest exhibition ever held of the artist who, since the 1970s, has profoundly renewed the world of the contemporary image. Through 300 photographs and two films, the exhibition shows how Depardon's research explores very different worlds and contexts: from rural French communities to the urban suburbs of Glasgow, from life in 1980s New York to psychiatric hospitals in Italian cities in the 1970s.

#### RAYMOND DEPARDON.

La vita moderna Triennale Milano. Viale Alemagna, 6. triennale.ora

PALAZZO REALE, 23 FEBRUARY-5 JUNE

## **▼ VENETIAN PAINTING DEPICTS FEMININE BEAUTY**

**EXHIBITION** At the heart of the exhibition opening this month at **Palazzo Reale**, in collaboration with the Kunsthistorisches Museum in Vienna, is **female beauty**. A strong theme in the **16th century in Venice**, where
women take on an importance perhaps never seen before in the history
of painting, both because of the presence of **Titian and other artists working in Venice** (who were particularly interested in the representation
of the female figure) and because of the importance that women had
in Venetian society. Among the masterpieces on display are some of the
finest works by **Tintoretto, Veronese and Palma il Vecchio**.

TIZIANO e l'immagine della donna nel Cinquecento veneziano Palazzo Reale. Piazza del Duomo, 12. www.palazzorealemilano.it



#### **ABOUT CORONAVIRUS REGULATIONS**

Are you in Milan or have already planned your trip to the city? You will need to know the updated regulations regarding public transportation, visits to museums and theaters, access to restaurants, hotel rooms and shops.

Since the beginning of the Coronavirus Pandemic **regulations have constantly changed**: you can find some useful answers and updates on the situation by clicking on these links.

>> For more information on the **Italian regulations** concerning the COVID-19 Green Certification, please visit the official website https://www.dgc.gov.it/web/

>> To know the regulations that apply to **travellers from abroad**To know the regulations that apply to travellers from abroad
please visit: https://www.salute.gov.it > **Nuovo Coronavirus** 





PALAZZO REALE, UNTIL 27 FEBRUARY

# ▲ THE ITALIAN STYLE BETWEEN THE TWO WARS

**EXHIBITION** "Realistic precision of contours, solidity of matter resting firmly on the ground; and all around like an **atmosphere of magic...**". This is how, in 1928, the Italian writer Massimo Bontempelli summed up the character of a declination of **Italian art between the two world wars** that took the name of **Magic Realism**. Thirty years after the last exhibition on the subject in Milan, this show presents some **masterpieces of Italian art between 1920 and 1935**, the work of artists such as Casorati, Carrà, Sironi and Martini, to name but a few.

**REALISMO MAGICO. Uno stile italiano** *Palazzo Reale, Piazza Duomo, 12. www.palazzorealemilano.it* 



PAC, UNTIL 13 FEBRUARY

#### **A EXPLORING THE TRUTH**

CONTEMPORARY ART The PAC | Padiglione d'Arte Contemporanea di Milano is currently presenting the first solo exhibition in Italy by Tania Bruguera (1968 La Havana, Cuba), one of the most influential artists on the global scene, whose performances and installations examine the structures of political power and their effect on the most vulnerable people in society. The works include a selection of the artist's most significant actions and some new works conceived for the Milan space.

The title of the exhibition is a quotation from **Hannah Arendt**: in a legendary interview in 1964, when asked whether she considered it her duty to publish everything she knew or whether there were valid reasons for keeping quiet about certain things, Arendt replied with the Latin quote "fiat veritas et pereat mundus" ("let the truth be told even to the detriment of the world").

TANIA BRUGUERA.
Let Truth Be, Though the World Perish

PAC|Padiglione d'Arte Contemporanea di Milano

Via Palestro, 14. www.pacmilano.it Every Sunday at 6pm: free guided tours No reservation is necessary.

#### **MANET eSIM: DIGITAL AND SMART**

Are you looking for a **reliable and fast connectivity** in Milan? Today, you can easily **surf the web**, even if you are **travelling**. Discover the **Manet eSIM platform**, an innovative technology that is revolutionizing mobile connectivity.

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The shores of **Lake Maggiore** wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off **Stresa** – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques - is **Isola** Bella, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca** di Angera, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www.isoleborromee.it).

**Lake Como** is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic **Villa Olmo**. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – **Villa del Balbianello** is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George

Lucas as one of the evocative settings for the famous "Star Wars" series. Lying just a stone's throw northwest of Como is **Cernobbio**, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel Don't miss a visit to the other lakes that Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood (www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy (www.isolacomacina.it). In nearby Tremezzo, don't miss a visit to the Baroque-style Villa Carlotta, featuring an Italian garden and sculptures by Canova. At the junction of the

southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a strategic position to soak up the panorama.

are also easily accessible from Milan. These include **Lake Orta**, with the old Island of San Giulio, dominated by the Romanesque basilica, the Palazzo Vescovile and the monastery (by car from Milan: take the A26 autostrada and exit at either Borgomanero or Arona). Situated just moments from the lake, we find the UNESCO world heritage site of Sacro Monte di Varallo (16th century) with its magnificent basilica and reconstruction of the life of Christ in 45 chapels.

#### SANTA CATERINA DEL SASSO A hermitage perched on a rocky overhang

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a heavy storm while crossing Lake Maggiore, s mostly due to its astonishing location,



www.santacaterinadelsasso.com

#### 2022 EVENTS IN ITALY

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12/2-5/3 | Viareggio (Tuscany) | Carnevale di Viareggio. viareggio.ilcarnevale.com 12/2 -1/3 | Venice | Carnevale di Venezia. www.carnevale.venezia.it 22-28/2 | Milan | Milano Moda Donna. www.milanomodadonna.it

#### MARCH

**End of March** | Several locations | Spring Days FAI. www.giornatefai.it 24-27/3 | Perugia | Eurochocolate. www.eurochocolate.com 27/3 | Rome | Run Rome The Marathon. www.runromethemarathon.com

#### APRIL

1-3/4 | Milan | Miart. www.miart.it Mid-April | Milan | Milano Art Week. milanoartweek.comune.milano.it

10-12/4 | Milan | BIT Borsa Internazionale del Turismo. www.bit.fieramilano.it

10-13/4 | Verona | Vinitaly. www.vinitaly.com 10/4-1/5 | Venezia | Homo Faber. homofaber.com **23/4-27/11** | Venice | Biennale Arte 2022 (59th edition). www.labiennale.org 27/4-1/5 | Milan | MIA Fair (105th edition). www.miafair.it

#### MAY

2-15/5 | Rome | Tennis. Internazionali BNL d'Italia. www.internazionalibnlditalia.com **6-29/5** | Several locations in Italy |

Giro d'Italia (105th edition). www.giroditalia.it **20/5-20/11** | Milan | 23rd Triennale Milano

International Exhibition: "Unknown Unknowns". SEPTEMBER www.triennale.org

28/5-5/6 | Venice | Salone Nautico Venezia. www.salonenautico.venezia.it

29/5 | Mugello (Tuscany) | Moto GP. Gran Premio d'Italia. www.motogp.com

7-12/6 | Milan | Salone del Mobile. Milano. www.salonemilano.it

15-18/6 | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 16-19/6 | Milan and Monza | Milano Monza Motor Show 2022. www.milanomonza.com 17-21/6 | Milan | Milano Moda Uomo. www.milanomodauomo.it

17/6-4/9| Verona | Arena di Verona 99th Opera Festival. www.arena.it 24/6-10/7 | Spoleto (Umbria) | Spoleto Festival dei Due Mondi (65th edition). festivaldispoleto.com

JULY

3/7 | Siena | Palio. www.ilpalio.org 8-17/7 | Perugia | Umbria Jazz. www.umbriaiazz.it

16/7 | Venice | Festa del Redentore. venice.whereitalia.com

#### **AUGUST**

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org 31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

**11/9** | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com

16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it 17-25/9 | Venice | The Venice Glass Week.

www.theveniceglassweek.com 20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it

22-27/9 | Genoa | International Boat Show. www.salonenautico.com

#### **OCTOBER**

8/10-6/12 | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org

9/10 | Trieste | Barcolana. www.barcolana.it

#### **NOVEMBER**

3-6/11 | Verona | Fieracavalli (124th edition) www.fieracavalli.it

8-13/11 | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it

Mid-November | Milan | BookCity Milano. bookcitymilano.it and Music Week.

www.milanomusicweek.it 21/11 | Venice | Festa della Salute.

www.whereitalia.com/venice

**End of November** | Venice | Teatro La Fenice. Opening of Opera and Ballet season. www.teatrolafenice.it

7/12 | Milan | Teatro alla Scala – Opening of the Opera Season. www.teatroallascala.org

16 MILAN THE WELCOME MAGAZINE I FEBRUARY 2022 www.whereitalia.com/venice 17





downhill ski enthusiasts: 53 ski resorts, more than 1,300 km of runs and over 300 You start at an altitude of 1,500 metres until

SNOW THRILLS IN LOMBARDY

Just over a two-hour drive from the city,

Lombardy, Piedmont or the Aosta Valley

offer an array of ski resorts lying at the foot

of the Alps. Here is a pick of the best winter

sports destinations, ideal for downhill skiing

snowboarding, telemark and freeride skiing.

enthusiasts but also for those who enjoy

There are roughly 25 ski destinations in Lombardy, including ski areas and smaller resorts, boasting an overall offer of more than 700 kilometres of downhill runs. Among the most popular destinations, a hot favourite with the Milanese is the Alta Valtellina which offers enthusiasts an opportunity to enjoy a variety of winter sports at Livigno, Bormio, Aprica and Santa Caterina Valfurva. www.altavaltellina.com

THE 'WHITE GALAXY' OF PIEDMONT

Long associated with snow and ice sports, this region, which hosted the 2006 Winter Olympics, offers a vast range of options for

drag and chair lifts. The international ski area of the Via Lattea (the Milky Way), located between Italy and France, boasts as many as 212 pistes for all tastes, roughly seventy drag and chair lifts and the option of purchasing a single skipass for all the valleys between Sestriere, Sauze d'Oulx, Sansicario, Cesana, Pragelato, Claviere and Montgenèvre. www.vialattea.it

THE AOSTA VALLEY, A SNOW PARADISE Spectacular scenery framed by a chain of

mountains that extends over a stretch of 4,000 metres, 45 lifts and 95 pistes suitable for skiers of all levels, acres of untracked powder and just one skipass for the d'Ayas, Gressoney and Valsesia valleys: these are the highlights of the Monterosa Ski area which offers an evocative crossing on skis. The trail starts from Champoluc, crosses through the Gressoney-La Trinité area and ends in Alagna. www.monterosa-ski.com

On the Italian side of the Mont Blanc chain, Courmayeur, also known as the rooftop of Europe, is a top choice for all skiers. www.courmayeurmontblanc.it

Monterosa Ski Area

you reach the **Plateau Rosa** ski area located at an altitude of 3,500 metres. Boasting the best snow record in Europe and trails stretching for 350 km, you can ski day-long without ever crossing the same piste: all of this and more

is Breuil-Cervinia Valtournenche Zermatt, one of the most extensive ski areas in the Alps,

boasting kilometer after kilometer of sweeping pistes that stretch along the three valleys bordering Italy and Switzerland. www.cervinia.it

Lastly, particularly worthy of note is the picturesque town of **Chamois**. The highest town in the Aosta Valley, it can only be reached via cablecar. This small, snow-covered hamlet (one of the several communities in Italy that cannot be accessed by car) offers an old-world atmosphere and trails suitable for skiers of all levels.

www.chamois-lamagdeleine.it





[WELCOME TO ITALIA]

# Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: www.welcometoitalia.com



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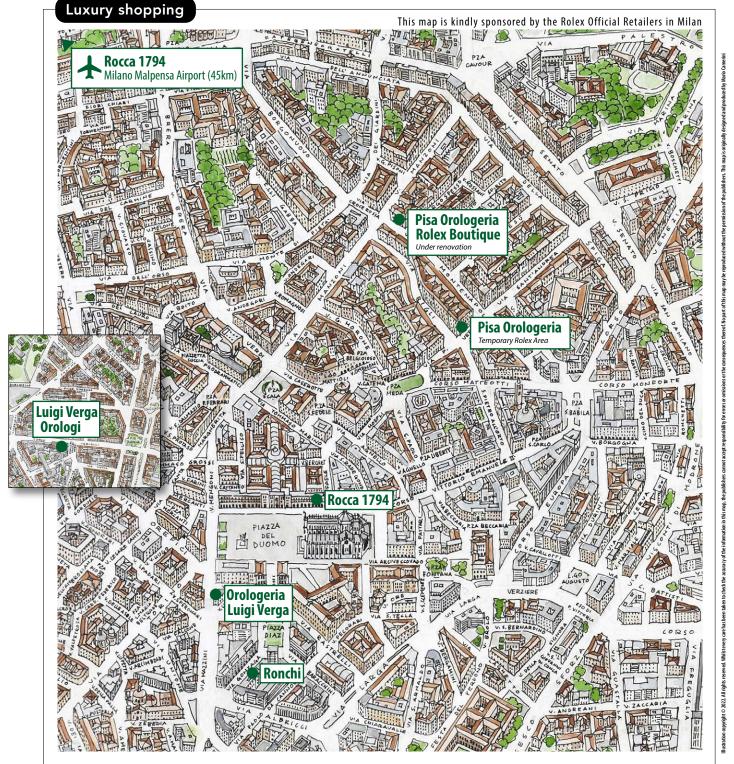
a totally new garment capable of combining elegance and tradition, distinguishing the Italian part of the **craftsmanship** of the brand, the for him and for her over **nearly 70 years of** activity. The product is the protagonist, in

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#### Official Retailers in Milan

#### Pisa Orologeria - Rolex Boutique

(under renovation)
Temporary Rolex Area
at Pisa Orologeria Via Verri, 7 (2nd floor) T: 02 76317726

#### **▶** Orologeria Luigi Verga

Via G. Mazzini (Piazza D T: 02 8056521

#### Luigi Verga Orologi

Corso Vercelli, T: 02 48198656

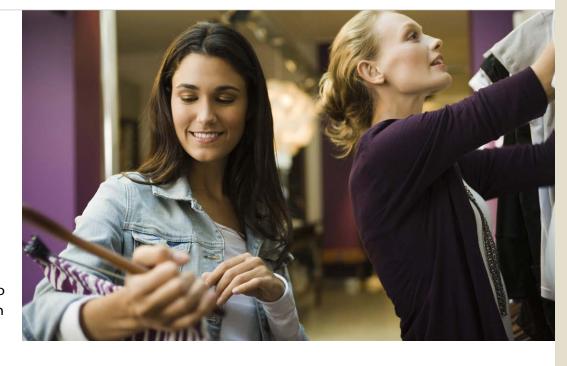
#### ▶ Rocca 1794

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1 T: 02 74867578

#### Advertoria

# Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.





#### THE LEGENDARY MONTENAPOLEONE

Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda** or **Golden Quad**, situated just east of the Piazza della Scala and a short distance on foot from the Duomo. This is where all the big designer names and most luxurious stores in the world cluster. The Quadrilatero set amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important **fashion designers** offer their luxurious creations. It's an open-air shopping mall, where **haute couture** takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. Here, in the space of just a **few hundred metres**, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels. If fashion is your thing and you're interested in learning more about its history, then a visit to Palazzo Morando (www. costumemodaimmagine.mi.it), the headquarters of the museum of costumes, fashion and image, is an absolute must. Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Well worth exploring from top to bottom.

# CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duome and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese (from here you can access the Navigli and the recently revamped Darsena). These are the shopping meccas for **youngsters and fashion-interested Milanese**, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of ever-changing, ready-to-wear fashion.



# Pisa Diamanti Milanese high jewellery



**Pisa Orologeria** is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones.

Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the quirk of a watch hand-shaped griffe, embellished with a diamond setting. In addition to the proposals for women, there are now contemporary and decidedly recognisable lines for men, with precious cufflinks and chevalier rings.

#### Pisa Diamanti - Pisa Orologeria

Via Pietro Verri, 7. T: 02 762081. Map F4 www.pisaorologeria.com/en/pisa-diamanti

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**PISA IN LOVE -** The "LoveinMilan" ring tells the story of a love in Milan between two people who embrace and decide to walk together towards the future. The two gems that stand out from the setting symbolise an embrace between the two lovers, in which "she" is represented by the teardrop-shaped brilliant and "he" by the oval-cut one. <a href="https://www.pisaorologeria.com/it/product\_circle/love-in-milan/">www.pisaorologeria.com/it/product\_circle/love-in-milan/</a>

#### **SHOPPING**

#### **NAVIGLI: NICHE SHOPPING**



Trendy Milanese, who could never mingle in big crowds, shop in the Ticinese area and surrounding neighbourhoods. Here, amongst the columns of San Lorenzo and the Navigli, you'll find numerous trendy boutiques, niche labels and small vintage shops where, if you know how to look, it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the **Navigli** is one of the most **picturesque districts** in old Milan. The **Navigli** and the **Darsena** are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios. If you're interested in discovering the city from a different perspective, treat yourself to a picturesque cruise on the Navigli (www.milancanalcruises.it).



#### **CORSO BUENOS AIRES: THE LONGEST SHOPPING STREET IN EUROPE**

Since opening in 1782, Corso Buenos Aires has been one of the most important commercial thoroughfares in Milan where an increasing number of 'maxi boutiques' have taken up residence. A real shoppers' paradise, it offers one and a half kilometre of window displays, with shops for all tastes and all budgets: sophisticated boutiques, alternated with trendy stores offering all types of merchandise and numerous bars for a quick snack. Its sidestreets abound in restaurants, many of which are ethnic. A saturdy afternoon favourite with Milanese shoppers of all ages.





**HEART OF THE CITY** 

Nowadays this is one of the liveliest areas of the city, still maintaining a characteristic athmosphere that summons its past, when the district was inhabited by artists and bohemians. Its narrow cobbled streets host a number of interesting chic antique shops, galleries, cafés, restaurants and bars. If this is where you're headed, make sure to wear 'flatties', these cobbled streets were not originally designed for heels! The area is expanding rapidly and its neighbouring streets, including Corso Garibaldi and Corso Como, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by the almost surreal atmosphere, and a treasure trove of small artists' workshops, quaint shops selling canvases and paints and **antique shops** of this area. Highlights include the masterpieces at the Pinacoteca, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, the oldest institute of scientific research in the city, and the Botanical Gardens, an evocative green oasis in the heart of the city. Brera never ceases to amaze and now, in addition to its picturesque artists' workshops, countless boutiques showcasing rare essences are springing up, transforming Brera into a 'district of Artistic Perfumery'.

#### >> INSIDER TIP

shops still take the traditional lunch





Villa cufflinks are made to tell the story of their wearer



Via San Carpoforo 3, Milano • @gioielleriavillamilano • www.villa.it

#### **SHOPPING**

#### **DUOMO: THE HEART OF THE CITY**



Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan's most famous attractions, this area is home to **myriad shops**, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. In the space of just a few kilometers you'll find the Duomo, the Galleria, Teatro alla Scala, the Castle, the ancient Basilica di Sant'Ambrogio, as well as sporadic traces of 'Roman Milan', which was the first settlement and the predecessor of present-day Milan. In the immediate vicinity, overlooking the various sides of the large square surrounding it, you'll find several of the world's most exclusive addresses. For the **ultimate one-stop shopping experience** look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof! By walking just a few steps from the Cathedral, in a northwesterly direction, you'll reach the **Castello Sforzesco**, another of the city's most symbolic monuments. The castle was the resident of the ruling families in Milan between the Middle Ages and the Renaissance. Today, it hosts several museums and one of the city's best-loved green spaces.





THE GALLERIA: A FASHION VICTIM'S PARADISE

Another reference point for upmarket shopping is the picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can

indulge yourself by purchasing something from one of the **fabulous boutiques** lining the Galleria.

A virtual masterpiece of eclectic architecture, it was designed by Giuseppe Mengoni between 1865 and 1867 to celebrate the birth of the Kingdom of Italy. By that time, the Galleria represented the greatest application of iron and glassbased technology to a civilian building. The majesty of its mosaics and the decorations of the buildings – now converted into shops, restaurants and offices – is naturally enhanced by the arching glass and cast iron roof (topped with a central glass dome standing at a height of 50 meters) which, together with its iron structure, was originally manufactured in France.

### CORSO VERCELLI: A CHIC DISTRICT SHOT



Corso Vercelli is a 'niche' shopping street which is less busy and easier to shop in than the city centre. Overflowed with small shops just waiting to be discovered, the street is embraced by a distinctive atmosphere that is further enhanced by the passage of historic trams giving this street an almost retrò flavour. This is one of Milan's most upmarket districts: a residential area, still inhabited by Milan's upper crust, it epitomizes the traditional soul of the city and is distinguished by its air of sophistication, elegance and stunning

residential architecture. Here you will come across several trendy shops for all tastes, offering clothing, footwear, home décor and eateries.

What's more the area is located just a stone's throw from one of Milan's most important attractions: the **Last Supper**, Leonardo da Vinci's masterpiece admired each year by millions of visitors, the **Parco Sempione**, and the **Triennale di Milano** are also within easy walking distance, and, if you're feeling energetic, you can easily push onwards until you reach the **Castello Sforzesco**.







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SHOPPING

#### **PORTA NUOVA: MODERN TIMES**



Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti** (which is dedicated to one of the 'greats' of Milanese design), a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.



#### STREET OF TIME

locations where jewellery collections are designed and handcrafted: exclusive lines that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities.

Discover the best spots to buy exquisite "made in Milan" craftsmanship, a precious silver or gold jewel, a hand-made diamond



Several of the most prestigious watch manufacturers in the world have home in Milan.

Via Pietro Verri has earned the title "Street of Time" and Pisa Orologeria is the reference point of of high-class Italian watchmaking for Milanese with a refined taste as well as for an increasingly international clientele.

#### **TIP FROM THE EDITOR**

A reference showroom in Milan for **handcrafted Moroccan design furniture**, **ARTS DESIGN** offers artistic artifacts that combine current tastes and trends with an ancient art of craftsmanship. The shop in **Via dell'Orso**, in the characteristic **Brera district**, displays handmade and made-to-measure furniture, where everything is taken care of down to the smallest detail.

The products are made by expert craftsmen who, with their ancient skills handed down from generation to generation, create unique pieces. Based on the specific requests of the customers, the furniture items are all customisable, with unique characteristics of size, shape, design and colour. The main products on display in the showroom include mosaic tables and fountains, hand-painted tiles, inlaid copper lamps and chandeliers, hand-painted tableware, chairs and mirrors, vases and rugs, and many other items for the home and outdoors. All made from natural materials: clay, wood, iron, marble, wicker and natural pigments. All the products are made in the company in Morocco by professionals. www.arts-design.it



## PAOLO SARPI, MILAN'S CHINESE NEIGHBOURHOOD



The **oldest and biggest Chinese district in Italy** is an interesting location for a quiet walk or to take a look at the typical products displayed at the shiny windows at both sides of the road. This **pedestrian district** stretches over the central **via Paolo Sarpi** and reaches the nearby **via Bramante**, **via Aleardi** and **via Niccolini**, forming a real city within the city. **Christmas, Chinese New Year** and the **Oriental Design Week** offer one on the liveliest atmospheres packed with events and are the best times to admire a triumph of lantern lighting and decorative elements.





Walking north from Piazza Gae Aulenti, the heart of Milan's most futuristic area, we arrive at Isola, a historic and popular neighbourhood that in recent years has become **the city's coolest area**. A "small neighbourhood in the middle of a big city" offering typical **aperitif spots**, small **vintage shops** and **craft workshops** with unique products, in a **youthful context** characterised by murals and banister houses.

### Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an advantage for the foreign travellers**: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short guide** according to the **Italian legislation** to discover the common system of value added **tax exclusively for non-EU resident travellers**.

- 1. VAT (in Italian: IVA) is a **value added tax** on goods and services, and is part of the European Union's value added
- In some cases, travellers may be granted a VAT refund.
   This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- 3. You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or family use only and are carried in your luggage;
- the overall value of the goods purchased exceeds 154,94
   Euro (VAT included);
- the purchase is certified by an invoice. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;

- the goods shall leave the EU territory by the third month following the date of issue of the invoice, as proved by the "customs stamp";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.
- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs BEFORE checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the

- document was issued.
- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).
- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the
- In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should recontact the Italian retailer or one of the aforementioned companies
- However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/

[DAILY TOURS] **SHOPPING** 

# Get ready for sales!

Sale time is an absolute must for shopping addicts: when it's sale time in Milan the city is inundated with hordes of fashion addicts in search of desirable objects. To survive this-time fever you need quick reflexes, flat shoes, a well thought out plan and our invaluable suggestions. Get a few tips to guarantee that you bag the best bargains.

Milan is the fashion capital of the world. In case you don't believe this, various surveys conducted over the past few years have confirmed that Milan is the number one luxury-shopping **destination**: it is not surprising that the whole city is alive with shoppers during the eagerly awaited summer and winter sales.

WHEN >> In Italy sale times occur two times a year, according to the different Spring/ Summer and Fall/Winter seasons. Generally, they are held after Christmas, **January-February** for winter collections and **July-September** for summer collections, though the starting dates **change** from region to region. Sales generally last **for 60 days** and keep in mind: **the earliest** you go, the widest choice you will find!

**WHAT** >> First and foremost, remember that discounts are only applied to collections already on sale at shops and **not to new in-store** arrivals. According to the Italian laws, sales always refer to **seasonal products** belonging to



the **outgoing collection**. And it's important to bear in mind that discounts are not fixed, but they can range from 5% up to 70% depending on the individual policy of each shop even if applied to all kinds of articles, from clothing to accessories

WHERE >> While the so-called 'Quadrilatero della Moda', which includes via Montenapoleone, via della Spiga, via Manzoni and Corso Venezia, is the place that has the highest average price tags (followed by Paris, New York and London) and the largest concentration of the most prestigious designer boutiques, new highend shopping districts are gradually emerging. A suggestion: don't limit yourself to the shopping streets in the centre... if you avoid following the crowds, you'll be able to take advantage of a much wider choice! And if you want to take the maximum advantage of the sales experience, we recommend focusing on **fashion outlets** (several located out-of-town) that offer additional discounts on their collections (see next page).

#### >> INSIDER TIP

By the Italian laws, items bought as full-price ones, but they can have stricter rules on returns. returned unless flawed. dress or accessory, always pay attention to the fitting or to the size; if you make a mistake,



#### **FASHION HUBS IN MILAN**

#### **CityLife Shopping District**

The largest urban shopping centre in Italy hosts 100 shops and eateries: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer.

www.citylifeshoppingdistrict.it

#### Piazza Portello

A small shopping district where a large hypermarket, over 50 shops, bars and restaurants overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies. www.piazzaportello.com

# Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



#### **FIDENZA VILLAGE**

One of the 11 Villages of "The Bicester Village Shopping Collection" by Value Retail in Europe and China, the Village offers its guests and the Ligurian Riviera. McArthurGlen also a complete '360-degree' experience and a new concept in shopping and hospitality.

- WHERE: in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan.
- WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email. www.fidenzavillage.com

#### **FOXTOWN FACTORY STORES**

A haven of luxury and elegance where 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

- WHERE: in Switzerland, just 50 km from Milan. day shopping.
- WHAT: 160 exclusive stores, more than 250 top brands ,1 casino, 7 bars and restaurants, an exchange office and various Tax Free refund points. www.foxtown.com

#### FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta is not only the home to the famous Docg wines but homeware and beauty products at also offers a unique shopping experience.

- WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.
- WHAT: over 190 stores of Italian and international brands for up to 30-70% less all year round. www.franciacortavillage.it

#### SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan.

Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

- WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia.
- WHAT: a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. McArthurGlen.it/Serravalle

#### **VICOLUNGO THE STYLE OUTLETS**

Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan and the ideal place to spend an exciting

- WHERE: take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan. For information and bookings visit www.autostradaleviaggi.it or call +39 02 30089900.
- WHAT: 150 prestigious designer stores offering clothing for the whole family, discounted prices up to 70%. Special selection of several of the world's most coveted sports brands. www.vicolungo.thestyleoutlets.it

#### **SCALO MILANO OUTLET & MORE**

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

• WHERE: located in Locate Triulzi (via

Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.

- WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.
- NOT ONLY SHOPPING: other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. scalomilano.it



#### **SCALO MILANO OUTLET & MORE**

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano
10.30am	12.30am
2pm	3.15pm
5pm	7pm

32 MILAN THE WELCOME MAGAZINE I FEBRUARY 2022 www.whereitalia.com/milan 33

# Dining at the top

# True Roman cuisine

A corner of Rome within the city of Milan: since 2012 this Ostaria Romana has brought true Roman cuisine to the city, with its tradition and mentality. In a cosy and informal environment, where the staff is ready to welcome you with sympathy and kindness, you can enjoy the best cuisine of the Roman tradition that has been handed down from generation to generation. From starters - artichokes "alla romana", "suppli" and croquettes to name but a few - to first courses ranging from "bucatini all'amatriciana" to "spaghetti alla carbonara"; from more traditional main courses (baked lamb, "coda alla vaccinara" or "saltimbocca alla romana") to desserts with the inevitable Tiramisù. There is also a rich wine list that includes a selection of wines from Lazio. The menu is renewed every day, with new proposals according to the season. The restaurant is very popular for lunch and dinner, 7 days a week





#### Volemose Bene Moscova

Via della Moscova. 25 T: 02 36559618 volemosebenemilano.it Map F3



**ONLY FOR READERS** 



# Roman cuisine with dehors

Together with the "Volemose Bene" restaurant in Via Moscova this second Ostaria Romana in Milan is located in an elegant side of the city, not far from Central Station and a stone's throw from the Porta Nuova skyscrapers. Equipped with a large dehors, this restaurant has recently opened to welcome all those customers who already know the restaurant of the same name in Via Moscova and are looking for its flavours and atmosphere. A traditional and homely gastronomic proposal, also for the welcome and friendliness of the staff. The menu is wide-ranging and features the most typical dishes of Lazio cuisine: artichokes "alla romana", "suppli" and croquettes, "bucatini all'amatriciana", "spaghetti alla carbonara", baked lamb, "coda alla vaccinara", "saltimbocca alla romana" to name but a few, while desserts include the inevitable Tiramisù. The menu is renewed every day, with new proposals according



# Vespucci

#### Volemose Bene Via A. Vespucci, 5

T: 02 89690870 volemosebenemilano.it





his new restaurant-bistro, two-Michelin-starred chef Pino Cuttaia offers a menu

n a prestigious setting, overlooking Social Club, the Uovodiseppia Milano

the Cenacolo Vinciano and the new

alike, it marks the Milan debut of **chef** Pino Cuttaia, a two-star chef at La Madia and dinner, it offers a "domestic" cuisine that blends the flavours of Sicily and Milan,

are the raw materials of the Sicilian seen in the **open kitchen**.

This is a "neighbourhood restaurant" where the chef and his close-knit team offer a his new dish, a tribute to the city of Milan:

>> Uovodiseppia Milano www.uovodiseppiamilano.it Via L. Ariosto, 22. T: 02 49621255.





### 2022 Michelinstarred restaurants

The 2022 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 16 restaurants can be found in the beating heart of Milan: check our guide here!

#### Enrico Bartolini al Mudec 👯 👯

Via Tortona, 56. T: 02 84293701 www.enricobartolini.net

The understanding of origins, creativity and the open-minded approach to the world and globalization are the key to the success of Chef Enrico Bartolini. His own-name restaurant in the scenic location of MUDEC-Museo delle Culture in via Tortona refers to his cuisine as 'contemporary classic'

#### D'O \$ ₩

Piazza della Chiesa, 14 – Cornaredo (MI). T: 02 9362209

#### www.cucinapop.do

Set just a short distance from Milan, Davide Oldani's restaurant proposes a well-balaced mix Via Giacomo Watt, 37. T: 02 8088 8624. of technique, innovation and taste, enhanced by a touch of humour.

#### Il Luogo di Aimo e Nadia 👯

Via R. Montecuccoli, 6. T: 02 416886

#### www.aimoenadia.com

Although husband and wife team Aimo and Nadia no longer head the restaurant, their style of cooking lives on in the cuisine of Alessandro Negrini and Fabio Pisani. The menu is based on sublime regional Italian cuisine re-interpreted with an innovative twist.

#### Seta by Antonio Guida 👯

Via Andegari, 9. T: 02 87318897

The hotel industry is also renowned for its starred chefs, including Antonio Guida who heads Seta, the multi-award winning restaurant at the Mandarin Oriental Milan.

#### Felix Lo Basso Home&Restaurant 🐉

Via Carlo Goldoni, 36. T: 02 45409759 www.felixlobassorestaurant.it

With a touch of refined style, always in play between creativity and research. Chef Felix Lo Basso makes quality and respect for raw materials his starting point. High level cuisine, sophisticated in the elaboration of the dishes but with strong anchorage to tradition and Italian raw materials.

Piazza Alvar Aalto / Viale della Liberazione, 15. T:02 25062888

www.aalto-restaurant.com



From Chef Takeshi Iwai, new combinations of flavours Joia 🐉 aiming to achieve a balance between technique, research and taste, mixing and matching influences from Japan, Italy and Northern Europe.

#### Berton 🛟

www.lumemilano.com

In the heart of Porta Nuova, this is the gourmet kingdom of Chef Andrea Berton. The restaurant's contemporary, minimalist design matches the beautiful simplicity of its dishes. A must? The risotto!

#### Contraste &

Via Meda, 2. T: 02 49536597.

www.contrastemilano.it A surprising location where the flavors of tradition

are re-interpreted by Chef Matias Perdomo in unusual shapes and contrasting flavours that will not disappoint.

#### Cracco &

Galleria Vittorio Emanuele II. T: 02 876774. www.ristorantecracco.it

Chef and entrepreneur Carlo Cracco's gourmet hub in the heart of Milan's "livingroom", hosting a bar, a bistro for a quick break, a pasticceria, a cellar and a location for private events.

#### Innocenti Evasioni

Via privata della Bindellina. T: 02 33001882. www.innocentievasioni.com

The locale's strength lies in its sought-after tables, where you can eat outdoors in an unexpected zenstyle garden. An ideal place to escape the hustle and bustle of metropolitan life.

### Via Piero della Francesca, 74. T: 02 45476898.

The first Oriental restaurant awarded with the prestigious star in Italy, Iyo owes its fame to its outstanding kitchen staff and owner Claudio Liu. A one-of-a-kind culinary experience.

Via Panfilo Castaldi, 18. T: 02 29522124. www.joia.it

Chef Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". His cuisine is avant-garde, experimental, skillfully prepared and beautifully presented.

#### L'Alchimia 👯

Viale Premuda, 34. T: 02 82870704 ristorantelalchimia com

In a modern and chic ambience enhanced by a bar-bistrot area for a quick lunch, lovers of fine dining can enjoy traditional Italian and Milanese specialities paired by a precious wine selection.

#### Sadler 🐉

Via Ascanio Sforza, 77. T: 02 58104451. www.sadler.it

Chef Claudio Sadler prepares beautiful creations that can be compared with contemporary art, of which he is an enthusiastic fan.

#### Tano Passami l'Olio 💲

Via Petrarca, 4. T: 02 8394139. www.tanopassamilolio.it

The menu distinguishes itself for its carefully curated and light cuisine with a particular emphasis on only the highest quality ingredients and on the use of pure extra virgin oil instead of butter

#### Viva Viviana Varesec/o Eataly Smeraldo

Piazza XXV Aprile, 10. T: 02 5462930. www.vivavivianavarese.it

An elegant and welcoming restaurant located inside the former Cinema Smeraldo, now home to Eataly Milano. At VIVA guests can savour the original pairings created by Chef Viviana Varese, inspired by the most contemporary version of the Italian cuisine

# New Openings



### Mammarà: an elegant Italian-style bisto

A typical expression of Mediterranean cuisine, this is a **new bistro** not far from the skyscrapers of future-oriented **Porta Nuova**. **Christian Busca**, a Piedmontese-born but Sicilian-adopted Chef with his future inspired cooking is always on the lookout for quality ingredients and creative ideas.

Simple but refined dishes, always created with **just three ingredients**: "Tuna, Panelle and Bagna Caoda", "Plin Calamari and Dried Tomatoes", "Red Prawn, Foie Gras and Figs" are some of the delicacies that can be enjoyed in a warm and welcoming environment with a contemporary design. The wine list is also impressive, as is the cocktail menu, curated by bar manager Andrea Boscolo.

mammara.it. Via Viviani, 8. Map G2 (Porta Nuova district)



### Desco Restaurant, creative cuisine

In the heart of Cordusio district, a contemporary space has been created where Italian and international traditions come together for a new gastronomic experience. Desco is a modern and elegant space characterised by a cuisine that reinterprets tradition with a contemporary twist. The young chef Roberto Godi, at the head of an equally young brigade, expresses today's Milan at the table through an avant-garde approach, with fun and tasty dishes where the high quality of the raw materials blends with a profound knowledge of Italian cuisine and tasty forays into Asian cuisine. With seating for up to 60, the restaurant is the perfect place to indulge in a tasteful and relaxing break, from lunch to dinner, including an aperitif.

descomilano.it. Via Bassano Porrone, 8. Map F4 (Cordusio district)

# Bottega Giusti: balsamic vinegar has arrived in Milan

The oldest acetaia in the world, founded in 1605, has inaugurated its "experiential gallery" in Via Spadari, a place to enjoy the most authentic Aceto Balsamico di Modena. An elegant and sophisticated environment where it is possible to taste a product of the highest quality of Italian tradition. Thanks to the presence of a real battery of 60 secular barrels where the ageing of balsamic vinegar takes place, the staff can explain to their customers the ancient method of refill and decanting from one barrel to the next, and then proceed to live a real experience of taste, from the olfactory examination of the final product, to the evaluation of its colour, and finally to the tasting. www.giusti.it. Via Victor Hugo, 3.



TASTING

### Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.

#### **RISOTTO ALLO ZAFFERANO**

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of saffron-coloured rice at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

#### COTOLETTA ALLA MILANESE

Mentioned for the first time in1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).





#### TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Upgrades include the addition of oysters and caviar and can be sampled at Michelin-starred osteria, "Al Pont de Ferr" at the Navigli district (pontdeferr.it).

#### CASSOEULA

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

#### MONDEGHII

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

#### **PANETTONE**

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of









the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni. To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "Pan del Toni" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present.

From a gastronomic point of view, the distinguishing feature of panettone is that it is **leavened two or three times**. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.

Dulcis in fundo, are the city's famous desserts, pastries and confectionery. In addition to world famed Italian gelato, an absolute "must" in summer, year-round you can also try Milan's traditional Tiramisù (although the main ingredient of the classic recipe includes coffee, there are also other variations on the theme) and Profiteroles, mouth watering chocolate coated puffs filled with custard. Finally, there are also a number of other typical delicacies that are prepared during the holiday season including **Colomba (at Easter) and Chiacchiere** and Frittelle (at Carnival) and panettone (at Christmas).





#### >> INSIDER TIPS

• Breakfast time in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.

• Lunchtime usually ranges from midday to 2pm (that is why many of the shops of the shops close in these hours), dinnertime from 8pm to 10pm.
• Between 6pm and 9pm it's aperitivo time, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of late-night

#### restaurants in Milan.

 Never forget to check the restaurant's weekly closing day, which – most of the time – will be Monday.

- **Reservations** for most restaurants are strongly advised.
- In Italy, service is included in the price meaning that although tipping is not compulsory but it is obviously appreciated as a sign of satisfaction.
  Some menus include the word
- "coperto", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
- If you want tap water, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".
- Although no dress code exists in Italy, semiformal clothing is usually considered de rigeur at restaurants.
   All restaurants and bars are nonsmoking unless a separate smokers' area is specifically offered.



Discover Dazi Milano, an original location at the Arco della Pace, where you can enjoy a light lunch or a signature cocktail, with a view over Parco Sempione.

t Dazi Milano, located in one of the trendiest areas of Milan's "movida", typically Milanese taste experience is divided between the chef's specialities for light lunches and dinners and the mixology bar's tastings. The cuisine includes light, healthy dishes, such as veggie toast or cold cuts and cheese, as well as tasty meat and fish dishes. Everything comes from a careful search for raw materials, interweaving the flavours of Italian cuisine with international influences.

From appetizers to desserts, each dish is then perfectly **paired with cocktails** that the bartender can recommend.

For wine lovers, the lounge bar offers **over 40 labels** including white, red, rosé and passito wines, with particular attention to BIO products. As far as **signature cocktails** are concerned, the offer ranges from the "Old Master" to the more sophisticated "Signature", where the bartender adds his own personal touch. There are some characteristic tributes to Italy and the city of Milan, such as the "**Truffle Negroni**" and the "**Martini alla Milanese**", with saffron syrup. The tastings are accompanied by finger food and appetising tapas.

Finally, don't miss **over 50 labels of bitters** and spirits, with a wide selection of wiskies, from Japan to Tennessee.

>> Dazi Milano www.dazimilano.com Piazza Sempione, 1. T: 02 36706230. Open Tues-Sat 12am-12pm; Sun 11am-5pm.



# Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego

The Aperitivo, the beloved Milanese tradition of pre-dinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to **9pm** (though most people rarely get there until 7pm), the aperitivo scene has become an **evening meeting** for people of all ages. Cocktails - alcoholic or not - are expertly mixed and a Negroni, Negroni sbagliato (a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are Milanese specialities. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet.



A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars, traditional bars** (the places that have written Milan's history) and, the latest trend, all **luxury hotel bars**.

#### WHERE TO GO

There are endless aperitivo options.
Several of the most famous are situated in **Piazza Sempione** or **Corso Como** and



#### with good food at affordable prices.

AFTER THE APERITIVO...

where, if you're lucky, you might run into a

famous super-model or footballer. Others

atmosphere, can be found in Brera or the

Navigli area. A sign of a popular place are

crowds of young people spilling out onto the

streets with a drink in one hand and a plate in

the other. Unlike other countries, the Milanese

are quite happy to stop at one drink, so things

relax at the end of a long day and the perfect

opportunity to enjoy a fabulous cocktail paired

rarely get out of hand. A fabulous idea to

also worth note, featuring a more laid-back

In fact, during aperitivo hour, people start thinking about where to go for dinner, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

• Navigli District: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old osterie where you can sample an array





of wines, cold cuts and typical cheeses.

• Brera District: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee....

• Garibaldi district & Corso Como: this is Milan's most fashionable area by night, where not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

#### INSIDER TIPS

Drink prices range from about 7-10 euros although several of the more luxe, upmarket places might ask as much as 15 euros. Not only will you be paying for a more lavish buffet but it will probably also serve as your ticket to VIP and celeb watching. Milan is the capital of cocktail hour snacking and practically ever bar and club in the city offers some kind of happy hour, competing to offer the most alluring pre-dinner scene in town.





The "Aula Leonardi" now houses Leonardo da Vinci's masterpiece "Il Musico", the only work on wood by the Florentine master remaining in Milan.

he "Aula Leonardi" is dedicated to Leonardo da Vinci and is located in the **Ambrosiana** complex, one of the most prestigious museums in Milan. Since November 2021, the room houses "Il Musico" (The Musician) by Leonardo and other works by important Leonardesque painters such as Salai, Giovanni Antonio Boltraffio and

The protagonist par excellence of the new space is Leonardo's masterpiece on wood, that by a happy chance has finally been placed in a part of the **Ambrosiana complex** where the master was probably present. The building that houses the hall was once part of the Oratory of Santa Corona. It is very likely, in fact, that Leonardo, to whom we owe the drawings of the plans for the adjacent church of San Sepolcro, visited this place several times. In order to ensure the best possible conservation, protection and enjoyment of the work, "Il Musico", painted by Leonardo around 1485 in tempera and oil on panel (44 cm x 32 cm), has been placed in a large **new "climaframe" case** equipped with electronic devices that allow continuous measurement of temperature and humidity.

>> Aula Leonardi c/o Veneranda Biblioteca Ambrosiana www.ambrosiana.it Piazza Pio XI, 2. T: 02 806921. Open Tues-Fri 2pm-6pm; Sat and Sun 10am-6pm.



#### LANDMARKS

#### Duomo

Among one of the most important Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386), is the symbol of Milan. www.duomomilano.it. Map F4

#### Castello Sforzesco

The ancient seat of the ruling Visconti, it houses a number of interesting museums and libraries. www.milanocastello.it Map E4

#### Galleria Vittorio Emanuele II

The Galleria with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. Map F4

#### **Last Supper**

One of the most famous attractions in the world, the "Cenacolo" by Leonardo da Vinci is a large century mural paintig in the refectory of the church of Santa Maria delle Grazie. www.cenacolovinciano.net. Map D4

#### Teatro alla Scala

Inaugurated 1778, it's a not to be missed destination for ballet and opera lovers. www.teatroallascala.org. Map F4

#### Navigli

A widespread network of canals whose history is linked to the genius of Leonardo da Vinci. One of the most vibrant districts in the city. Map E6

#### Porta Nuova

Milan's most futuristic urban space, redesigning both its skyline and character. A virtuous link with the Garibaldi and Isola districts: hi-tech stores. arcades, bookstores, cafés and the new green space "Biblioteca degli Alberi". Map F2

#### St. Ambrose Basilica

One of the most ancient churches in Milan, it is a wonderful example of Romanesque style. www.basilicasantambrogio.it. Map E5

#### San Maurizio al Monastero Maggiore

Known as the "Sistine Chapel of Milan", this church has an interior boasting some of the most beautiful frescoes in the city. Map E4

#### Cimitero Monumentale

A real outdoor museum catering works of art by famous sculptors of various eras. www.comune.milano.it **Map E1** 

#### MUSEUMS & **EXHIBITION SITES**

#### Ambrosiana Picture Gallery and Library

Works of art from the 15th through 17th centuries. The library contains one million books including manuscripts and prints. www.ambrosiana.it.

#### Gallerie d'Italia-Piazza Scala

Housed in three historic buildings, it hosts masterpieces of 19th and 20th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo. www.gallerieditalia.com. Map F4

#### GAM | Galleria d'Arte Moderna

Inaugurated in 1921, it is above all a "nineteenth century museum" hosting mainly Italian and French works of art. www.gam-milano.com. Map G3

#### Leonardo3 - The World of Leonardo

The exhibit allows visitors to appreciate the many sides of Leonardo da Vinci's technical and artistic production with interactive stations, fully functioning machines, unprecedented physical reconstructions. digital restorations and threedimensional reconstructions of his creations. www.leonardo3.net. Map F4

#### MUDEC | Museum of Cultures

A multi-disciplinary hub dedicated to cultures of the world with rooms hosting the museum's collection and temporary exhibitions, an auditorium, a bistrot, a design store, a cafeteria, a starred restaurant and a library. www.mudec.it. Map C6

#### Museo del Design Italiano

Located on the ground floor of the Triennale Milano. it hosts a selection of the most representative pieces of Italian design from 1946 to 1981. www.triennale.org. Map E3

#### Museo del Duomo

It houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. museo.duomomilano.it. Map F5

#### Museo del Novecento

It hosts more than 400 masterpieces of Italian and international modern art - ranging from Fontana to Picasso – at the Palazzo dell'Arengario. www.museodelnovecento.org. Map F5

#### Museo di Storia Naturale

Home to valuable mineral, botanical and zoological collections. www.comune.milano.it. Map G3

#### Museo Nazionale della Scienza e della Tecnologia "Leonardo da Vinci"

Housed in a 16th century monastery, this is one of the most important museums of science and technology in the world. www.museoscienza.org. Map D5

#### Museo Poldi Pezzoli

It houses a remarkable collection of Italian Renaissance masters and displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. www.museopoldipezzoli.it Map F4

#### Museo San Siro

The first and only museum in Italy inside a Stadium, the San Siro Museum displays all kinds of historic items from two of the most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). www.sansiro.net. Off Map

#### Palazzo Reale

One of the most important cultural centres in the city hosting exhibitions of international renown. www.palazzorealemilano.it. Map F5

#### Pinacoteca di Brera

One of the most spectacular collections of art in Italy, it is located in the Neo-classical building of the same name which also houses other cultural institutions including the Braidense Library, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Accademia di Scienze e Lettere and the Academy of Fine Arts. pinacotecabrera.org. Map F3

#### **Prada Foundation**

A space dedicated to innovative projects by contemporary artists, established by arts patron Miuccia Prada. www.fondazioneprada.org. Map H7

#### Shoah Memorial of Milan

A unique commemorative place that honours the victims of the mass extermination also representing a "living educational memorial" where people can actively experience the tragedy of the Shoah. www.memorialeshoah.it. Map H1

#### Triennale Milano

One of the most vibrant exhibition centres in the city, it owns the most important permanent collection of design works and has a superb media library on design, art and architecture. www.triennale.org. Map D3

#### WELCOME GUIDE

### **MUSEUMS**

a series of themed itineraries to discover the Milan of



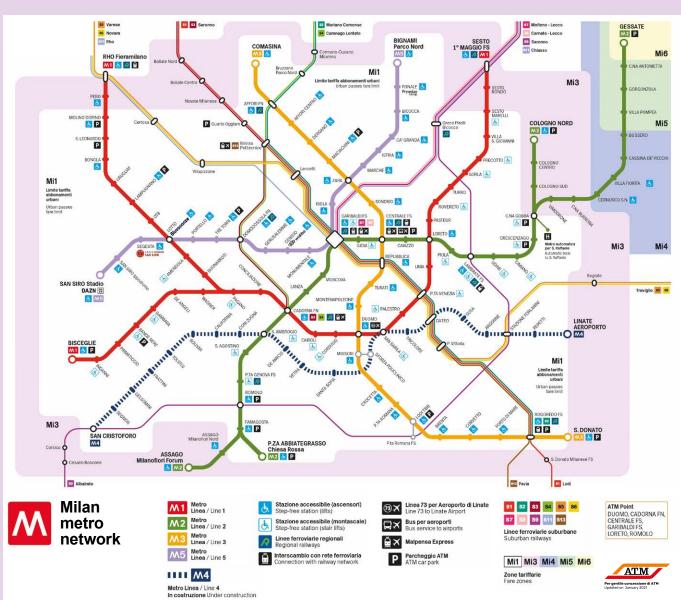


### **DISCOVER & ENJOY**

For info: www.proedieditore.it/welcome-guide

UNIQUE | FAST TRAINS NETWORK FROM MILAN

# Essentials MAPS & INFO



#### **GETTING AROUND MILAN**

#### ATM - Azienda Trasporti Milanesi -**Local Public Transport Company**

Open daily 7.30am-7.30pm www.atm.it. T: 02 48607607

#### Lost and Found on ATM Vehicles:

Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900. Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro Day ticket (7€) Valid 24h

Unlimited travel on buses, trams and the metro. **Three-day ticket (12€)** Valid for 3 consecutive days from the day of the first validation until the end

of the service on the third day Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway.

https://nuovosistematariffario.atm.it/en/ Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2), and automatic ticket vendors.

**BIKE SHARING** - Public bicycle transport system to be used for short trips. Available everyday, from 6am to midnight. www.bikemi.com

**KICK-SCOOTER** - The most enjoyable ride in the city is provided by Wind Mobility, Bit Mobility, Helbiz Italia, Bird, EM Transit, Ride Hive Operations, LMTS Italy, Govolt and Voi Technology.

#### CITYSIGHTSEEING MILANO HOP ON-HOP OFF

Hallmark red double-decker bus. 7 days a week, all year around. 48 hours: ticket valid for 4 lines, over 40 stops. 10 language commentary. Prices: Adults (1 day) € 22 - (48 hours) € 25 - (72 hours) € 28 - reduced € 10. Departure: Foro Bonaparte 12, in front of Zani Viaggi/Milan Visitor Center (M1 Cairoli). T: 02 867131. You can join the tour from any stop. Tickets on board, in hotels and authorized agencies or on internet. Purchase your Combo tickets for top attractions on board at special prices. www.zaniviaggi.com Map E4

#### **Tourist Information**

#### INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures. Open Mon-Sun and holidays 10am-6pm. T: 02 88455555. www.yesmilano.it infotourist@comune.milano.it

You can also find tourist information in this

#### YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm. T: 02 85155931 - www.yesmilano.it infotourismspace@mi.camcom.it

#### **Emergency**

to via Bersanti)

#### • EUROPEAN EMERGENCY NUMBER. 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police. • PASSPORTS Questura di Milano, via Fatebenefratelli, 11, T: 02 62261

#### Street markets (see map page 46)

#### 1. FIERA DI SINIGAGLIA STREET MARKET-

The only "flea market" in Milan, it attracts a varied public ranging from collectors to bargain hunters. Saturdays. www.fieradisinigaglia.it Ripa di Porta Ticinese (from via Paoli

#### 2. NAVIGLIO GRANDE ANTIQUE MARKET -

A "not-to-be-missed" date for collectors the world over. Last Sunday of every month. Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS.

#### 3. MERCATINO FILATELICO (STAMPS AND **COINS)** – A historic market and the third largest in Europe. Open on Sundays and weekdays.

Via Armorari, Via Cordusio, Via C. Cantù. Galleria Cordusio. M1 Cordusio, M1- M3 Duomo.

#### 4. VIALE PAPINIANO STREET MARKET -

Held twice-weekly, this is Milan's largest street market. Tuesdays and Saturdays. Viale Papiniano. M2 Sant'Agostino

#### 5. ANTIQUE AND SECOND-HAND BOOK

**MARKET** – A monthly appointment for booksellers from all over the world. Every second Sunday of the month (excluding the months of July and August). Piazza Diaz. M1-M3 Duomo.

6. CASCINA CUCCAGNA – A 17th century farmhouse in Milan hosting a farmers' food market. Every Tuesday, from 3.30pm to 8pm. www.cuccagna.org

Via Cuccagna, corner of via Muratori.

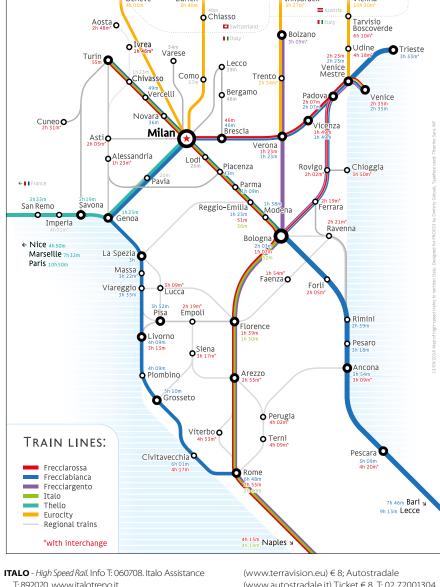
- 7. EAST MARKET A pure East London-inspired market boasting vintage or second-hand clothes and accessories, as well as street food. Every third Sunday of the month, 10am-9pm. www.eastmarketmilano.com. Via Mecenate, 84
- 8. MERCATINO ANTIQUARIATO E BROCANTAGE DI BRERA Every third Sunday of the month in the charming Brera district, from 9am to 6pm. Via Fiori Chiari-via Madonnina via Formentini. M2 Lanza
- 9. VIA FAUCHÉ STREET MARKET- Very appreciated by the fashionistas. You can find discounted clothes and shoes of the most prestigious Italian stylists. Twice a week, every Tuesday (7.30am-1pm) and Saturday (7.30am-5pm).
- 10. MERCATO DEL SUFFRAGIO Municipal market in corso XXII Marzo. From Tuesday to Saturday (7.30am-11pm) and Sunday (7.30am-4pm).

#### **Trains**

TRENITALIA - National Railway Company

- Info T: 892021. www.trenitalia.com Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.
- •Turin: 55 min Bologna: 1 hour Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min

For more info about the Italy-Switzerland railway connections: www.trenitalia.com or www.ffs.ch.



**TRENORD** - Malpensa Express - Regional & Suburban Railway . Info T: 02 72494949. Mon-Sun 7am-9pm. www.trenord.it. The MALPENSA EXPRESS (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna

#### **Airports**

#### MILANO MALPENSA (MXP) -

(45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323. www.milanomalpensa-airport.com

#### • Connection to Milano Malpensa

Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50' Air Pullman (www.malpensashuttle.com) Ticket € 10. T: 02 58583185; Terravision

Train > from the Central Station (Stazione Centrale) Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station. Ticket € 13 www.trenitalia.com Train > from Cadorna Station. Travel time 40' ca. Trenord (www.malpensaexpress.it). Ticket € 13. (www.trenord.it). T: 02 72494949.

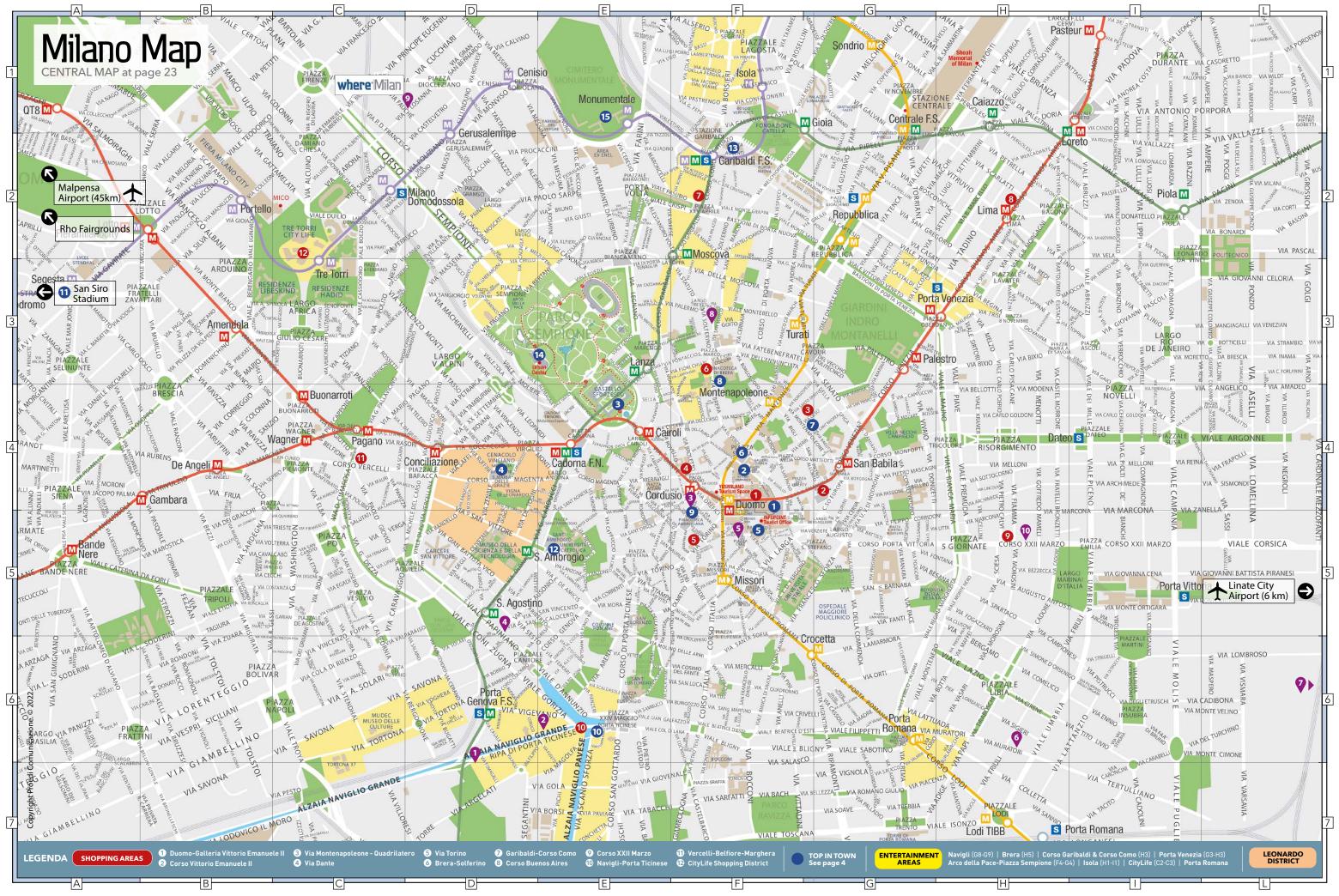
MILANO LINATE (LIN) - (6 km from the centre of Milan). Flight information 24h-24h T: 02 232323 (call center). www.milanolinate-airport.com

#### ORIO AL SERIO (BGY) -

(45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

#### • Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com). T: 035 330706; Autostradale (www.autostradale.it). T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



# The Welcome Magazine

#### 5 STARS DELUXE (L) & 5 STARS Armani Hotel (L) – Via Manzoni, 31 • F4

Bulgari Hotel Milano – Via Privata Fratelli Gabba, 7/b • F4 Château Monfort — Corso Concordia, 1 • H4 Excelsior Hotel Gallia (L) — Piazza Duca d'Aosta, 9 • G2 Fifty House Cellini – Via B. Cellini, 14 • H4 Four Seasons Hotel Milano (L) – Via Gesù, 6/8 • G4 Galleria Vik Milano (L) – Via S. Pellico, 8 • F5 Grand Hotel et de Milan (L) – Via A. Manzoni, 29 • F4 Magna Pars L'Hotel à Parfum - Via Forcella, 6 • D6 Mandarin Oriental Milan – Via Andegari, 9 • F4 ME Milan II Duca (L) - Piazza della Repubblica, 13 • G2 Meliá Milano – Via Masaccio, 19 • B2 NH Collection Milano President – Largo Augusto, 10 • G5 Palazzo Cornalia – Via E. Cornalia, 7 • G2 Palazzo Parigi (L) — Corso di Porta Nuova, 1 • F2 Park Hyatt (L) – Via T. Grossi, 1 • F4 Pierre Milano – Via De Amicis, 32 • E5 Principe di Savoia (L) – Piazza della Repubblica, 17-G2 SINA The Gray — Via San Raffaele, 6 • F4 Style - Via delle Frhe • E3 The Westin Palace (L) — Piazza della Repubblica, 20 • G2 Viu Milan – Via Fioravanti, 6 • E2

#### 4 STARS & LUXURY RESIDENCES

Acca Palace - Via G. Nicotera, 9 • OFF MAP Accursio – Viale Certosa, 88 • OFF MAP Admiral – Via Domodossola, 16 • C2 Aethos Milan — Piazza XXIV Maggio, 8 • E6 Andreola Central – Via D. Scarlatti, 24 • H2 Antares Rubens – Via P. P. Rubens, 21 • A4 Antica Locanda dei Mercanti – Via San Tomaso, 6 • F4 Arcimboldi — Viale Sarca, 336 • OFF MAP AS Cambiago — Viale delle Industrie - Cambiago (MI) • OFF MAP

AS Hotel dei Giovi – Via Manzoni, 99 - Cesano Maderno (MB) • OFF MAP AS Limbiate Fiera — Corso Como, 52 - Limbiate (MB) • OFF MAP AS Monza - Viale Lombardia, 76/78 - Monza (MB) • OFF MAP AS Sempione Fiera - S.S. del Sempione, 320 -San Vittore Olona (MI) • OFF MAP

Ascot – Via Lentasio, 3 • F5 Auriga — Via G.B. Pirelli, 7 • G2

B&B Hotels La Spezia – Via Spezia, 25 • OFF MAP **B&B Hotels Portello** – Via G. Silva, 12 • **B2** Baviera Mokinba – Via P. Castaldi, 7 • G3

Berna – Via N. Torriani, 18 • G2

Best Western Antares Concorde – Viale Monza, 132 • OFF MAP Best Western Goldenmile Milan – Viale Cristoforo Colombo, 33 • D6

Best Western Madison – Via L. Gasparotto, 8 • G1 Best Western Major – Viale Isonzo, 2 • MAP H7 Best Western Plus Hotel Galles – Piazza Lima, 2 • H2

Best Western Sure Hotel Collection Astoria – Viale Murillo, 9 • A3 Best Western Sure Hotel Collection Mirage – Viale Certosa,

104/106 • OFF MAP Bianca Maria Palace Hotel – Viale Bianca Maria, 4 • H5 Bristol — Via D. Scarlatti, 32 • H2

Brunelleschi – Via F. Baracchini, 12 • F5 c-hotels Atlantic - Via N. Torriani, 24 • G2

Camperio House Suite & Apartments – Via M. Camperio, 9 • E4

Capitol World Class — Via D. Cimarosa, 6 • C4 Carlyle Brera — Corso G. Garibaldi, 84 • E3 **Cavour** – Via Fatebenefratelli, 21 • **F3** 

Citvlife Hotel Poliziano – Via A. Poliziano, 11 • D2 Collini Rooms - Via Mecenate, 89 • OFF MAP Colombia – Via R. Lepetit, 15 • G2

Corvetto Residence – Via Osimo, 10 • OFF MAP Crivi's – Corso di Porta Vigentina, 46 • G6 Crowne Plaza Milan City – Via M. Gioia, 73 • G1

Da Vinci Milano – Via Senigallia, 6 • OFF MAP
De la Ville – Viale Regina Margherita di Savoia, 15 - Monza (MI) • OFF MAP Del Corso – Via G. Pecchio, 2 • 11

Domina Milano Fiera Hotel & Congress – Via G. di Vittorio, 66 - Novate Milanese (MI) • OFF MAP

Doria Grand Hotel - Via A. Doria, 22 • H1 **Double Tree by Hilton** – Via Ludovico di Breme, 77 • **OFF MAP** 

First Hotel Malpensa Airport – Via Baracca, 34 - Case Nuove (Somma Lombardo) Malpensa Airport• OFF MAP Four Points by Sheraton Milan Center – Via G. Cardano, 1 • G1 Galileo — Corso Europa, 9 • G4

Glam Hotel — Piazza Duca d'Aosta, 4/6 • G2 Grand Duca di York – Via Moneta, 1 • F4-F5

**Grand Hotel Barone Di Sassj** — Via V. Padovani, 38 - Sesto San Giovanni (MI) • OFF MAP

**Grand Hotel Duca di Mantova** – Piazza F. Caltagirone, 40-48 (Centro Commerciale Vulcano, Sesto San Giovanni – MI) • OFF MAP Grand Visconti Palace - Viale Isonzo, 14 • H7

H2C Milanofiori — Via R. Bartolomea, 5 - Assago (MI) • OFF MAP Hilton - Via I. Galvani. 12. G1

Hilton Garden Inn Milan North - Via Columella, 36 • OFF MAP Holiday Inn Garibaldi — Via U. Bassi, 1/A • F1

Holiday Inn Milan Nord Zara – Via Cornaggia, 44 – Cinisello Balsamo (MI) • OFF MAP

Hotel dei Cavalieri – Piazza Missori, 1 • F5 Hyatt Centric Milano Centrale – Via G.B. Pirelli, 20 • G1 IH ApartHotels Milano Argonne Park – Via E. Paladini, 7 – L4

IH Hotels Lorenteggio – Via Lorenteggio, 278 • OFF MAP IH Hotels Milano Ambasciatori — Piazza Cesare Beccaria • G4 IH Hotels Milano Blu Visconti – Via Carlo Goldoni, 49.

Trezzano sul Naviglio (MI) • OFF MAP **IH Hotels Milano Bocconi** – Viale Bligny, 56 – **F6** IH Hotels Milano Eur – Viale Leonardo da Vinci 36/A,

Trezzano sul Naviglio (MI) • OFF MAP IH Hotels Milano Gioia – Via della Giustizia, 10/d • OFF MAP **IH Hotels Milano St. John** – Via B. Buozzi, 97 – Sesto San Giovanni

IH Hotels Milano Watt 13 – Via G. Watt, 13 • B7 IH Hotels Residence Argonne Park – Via E. Paladini, 7 • OFF MAP Il Castelletto – Via dell'Ecologia, 7/9 – Casarile (MI) • OFF MAP

INNSIDE by Meliã Milano Torre GalFa—Via G. Fara, 41 • G1 Just – Via N. Torriani, 29 • G2 J24 - Viale Jenner, 24 • OFF MAP

King Mokinba – Corso Magenta, 19 • D4 Klima — Via Venezia Giulia, 8 • OFF MAP

Lancaster - Via A. Sangiorgio, 16 • D3 **Leonardo Hotel Milan City Center** – Via Messina, 10 • **E2** 

LHP Napoleon – Via F. Ozanam 12 • H2 Maison Borella — Alzaia Naviglio Grande, 8 • E6

Maison Milano | UNA Esperienze – Via G. Mazzini, 4 • F5 Manin – Via Manin, 7 • G3

Manzoni – Via Santo Spirito, 20 • G4 Marriott - Via G. Washington, 66 • B5 Matilde Boutique Hotel - Via Spadari, 1 • F5

Mediolanum – Via M. Macchi, 1 • G2

Mercure Milano Centro – Piazza G. Oberdan, 12 • H3 Metrò – Corso Vercelli, 61 • C4

Michelangelo - Piazza Luigi di Savoia, 6 • H1 MiHotel – Via dei Fontanili, 56 • OFF MAP Milan Suite Hotel — Via Varesina, 124 • OFF MAP

Milano Castello – Via San Tomaso, 2 • F4 Milano Palmanova – Via Palmanova, 153 • OFF MAP

Milano Scala – Via dell'Orso, 7 • F4 Milano Verticale|UNA Esperienze – Via Carlo de Cristoforis, 6 • F2 Mini Hotel Tiziano – Via Tiziano, 6 • C4

Monforte 27 - Corso Monforte, 27 • G4 Montebianco Mokinba – Via Monte Rosa, 90 • A2 Montenapoleone Suites – Via Santa Cecilia, 4 • G4 Morfeo Milano – Viale Certosa, 68 • OFF MAP

**Mozart** – Piazza Gerusalemme, 6 • **D2** My Bed Montenapoleone – Piazza San Babila, 3 • G4 My Bed – Corso di Porta Ticinese, 24 • E5

Mythos – Via C. Tenca, 21 • G2 Nasco - Corso Sempione, 69 • C1

NH Collection Milano Porta Nuova – Via M. Gioia, 6 • F2 NH Hotel Milano Fiera — Viale degli Alberghi - Rho (Milano) • OFF MAP NH Milano Concordia — Via Lama, 10 - Sesto San Giovanni (MI) • OFF MAP NH Linate – Via A.Grandi, 12 – Peschiera Borromeo (MI) • OFF MAP

NH Milano Machiavelli - Via Lazzaretto, 5 • G3

NH Milano Congress Centre — 2ª Strada — Assago (MI) • OFF MAP Excel Hotel Naviglio - Ca' Bianca – Via Lodovico il Moro, 117 - OFF MAP NH Milano Palazzo Moscova – Via Monte Grappa, 12b - F2

NH Milano Touring — Via U. Tarchetti, 2 • G3 NH Milano 2 - Strada di Olgia Nuova snc - Segrate (Milano 2) • OFF MAP

NHOW Milano – Via Tortona, 35 • C6

Novotel Milano Malpensa Aeroporto - Via al Campo, 99 -Cardano al Campo (VA) • Off Map

Nu – Via Feltre, 19/b • Off Map NYX Milan — Piazza IV Novembre, 3.G1

ODSweet Duomo Milano Hotel – Piazza Duomo angolo via Mazzini

Oro Blu - Piazzale Lotto, 14. corner of Via Veniero • MAP B2 Osteria della Pista – Via Verbano, 1 (Casorate Sempione, VA) • OFF MAP

Palazzo delle Stelline – Corso Magenta, 61 • E4 Palazzo Porta Romana - Corso di Porta Romana, 64 • G6

Palazzo Segreti – Via San Tomaso, 8 • E4 Phi Hotel Milano – Via Falzarego, 1 (Baranzate) • OFF MAP Pioppeto – Via Strà Madonna, 15 – Saronno (VA) • OFF MAP

Radisson Blu – Via Villapizzone, 24 • OFF MAP Raffaello – Viale Certosa, 108 • OFF MAP

Ramada Plaza by Windham Milano – Via d'Ancona, 27 • OFF MAP

Regency – Via G. Arimondi, 12 • C1 Regina – Via C. Correnti, 13 • E5

Residence Desenzano Milano – Via Desenzano, 12 • A5 Room Mate Giulia – Via Silvio Pellico, 4 • F4

Royal Garden – Via G. Di Vittorio, Assago (MI) • OFF MAP Sanpi – Via L. Palazzi, 18 • G3

Savona 18 Suites – Via Savona, 18 • Map D6 Senato Hotel Milano – Via Senato, 22 • E5

Sheraton Diana Maiestic – Viale Piave, 42 • H3 Sheraton Milan Malpensa Airport – Ferno (VA) Aeroporto Malpensa 2000, Terminal 1 • OFF MAP

Sheraton Milan San Siro - Via Caldera, 21 • OFF MAP Silver – Via R. Lombardi, 9/11• OFF MAP SINA De la Ville – Via U. Hoepli, 6 • F5

Spadari al Duomo - Via Spadari, 11 • F5 Speronari Suites – Via Speronari, 4 • F5 Spice Hotel Milano – Via Vitruvio, 48 • G2 Star – Via dei Bossi, 5 • Map F4

Starhotels Anderson - Piazza Luigi di Savoia, 20 • H1 Starhotels Business Palace – Via Privata Pietro Gaggia, 3 • OFF MAP

Starhotels Echo - Viale A. Doria, 4 • H1 Starhotels Grand Milan - Via Varese, 23 - Saronno (VA) • OFF MAP

Starhotels Ritz – Via L. Spallanzani, 40 • H3 Starhotels Rosa Grand – Piazza Fontana, 3 • F5 Starhotels Tourist - Viale Fulvio Testi, 300 • OFF MAP

STRAFhotel&bar - Via San Raffaele, 3 • F4 St. George – Viale Tunisia, 9 • H3 Sunflower - Piazzale Lugano, 10 • OFF MAP Terminal – Via Ponte Seveso, 38 • Map G1

The Hub — Via Privata Polonia, 10 • OFF MAP The Square Milano Duomo - Via Albricci, 2-4 • F5 The Street Milano Duomo — Via Santa Radegonda, 14 • F4

**Tocq Hotel** – Via A.De Tocqueville, 7/D • **F2** Trova il Tempo – Via Novara, 216 • OFF MAP UNAHOTELS Century Milano – Via F. Filzi, 25/b • G2

UNAHOTELS Cusani Milano – Via Cusani, 13 • E4 **UNAHOTELS Expo Fiera Milano** – Via G. Keplero, 12 – Pero (MI) • **OFF MAP** UNAHOTELS Malpensa – Via F. Turati, 84 – Cerro Maggiore (MI) •

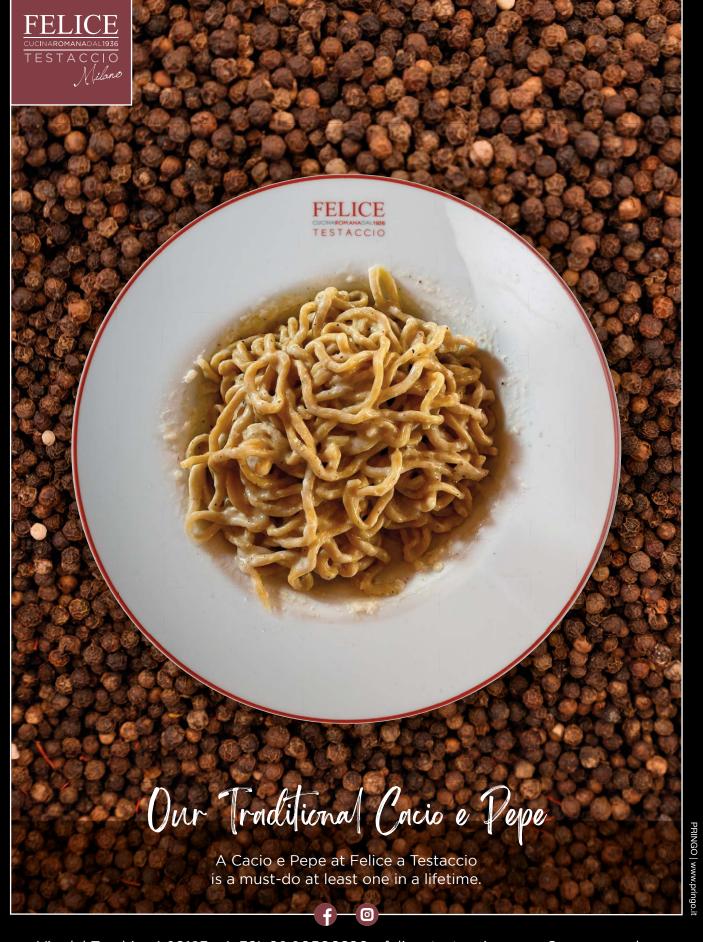
UNAHOTELS Mediterraneo Milano – Via L. Muratori 14 • H6 **UNAHOTELS Scandinavia Milano** – Via G.B. Fauché, 15 • C1 **UNAHOTELS The One Milano** – Via Maastricht, 3 (San Donato) • **OFF MAP** UNAWAY Contessa Jolanda Hotel & Residence Milano -

Via G. Murat, 21 • OFF MAP UNAWAY Quark Due Hotel & Residence Milano - Via Lampedusa, 11/3 • OFF MAP Vittoria — Via P. Calvi, 32 • H5

Uptown Palace — Via Santa Sofia, 10 • F6 Windsor Hotel Milano – Via G. Galilei, 2 • G2 WorldHotel Casati 18 – Via F. Casati, 18 • G2 WorldHotel Cristoforo Colombo -

Corso Buenos Aires, 3 • H3 Vittoria - Via P. Calvi, 32 • H4-H5 Zara Milano – Viale Zara, 28 • OFF MAP







#### THE DATEJUST

The ultimate Rolex classic, the Datejust was the first self-winding waterproof chronometer wristwatch to display the date in a window, and continues to be the quintessential watch, reflecting the essence of timeless style.

#### #Perpetual



**OYSTER PERPETUAL DATEJUST 31** 

#### OFFICIAL ROLEX RETAILERS IN MILAN:

PISA OROLOGERIA ROLEX BOUTIQUE - VIA MONTENAPOLEONE, 24 (UNDER RENOVATION) PISA OROLOGERIA TEMPORARY ROLEX AREA - VIA VERRI, 7 (2ND FLOOR) LUIGI VERGA OROLOGI - CORSO VERCELLI, 19 ROCCA 1794 - PIAZZA DUOMO, 25 - MILANO MALPENSA AIRPORT, TERMINAL 1 RONCHI - VIA GONZAGA, 5 VERGA 1947 - VIA G. MAZZINI (PIAZZA DUOMO).