



# Let's Yellow.

MILAN'S OUTLET JUST 15 MINUTES FROM MILAN DOWNTOWN. 150 STORES WITH DISCOUNTS UP TO 70% OFF ALL YEAR ROUND.









# Milan March 2022

### Dear friends,

in recent months, Proedi-Whereltalia has inaugurated in Milan, Venice, Florence and Turin the **new Welcome Smart Network** circuit. This is the **digital and sustainable evolution** of the traditional paper edition of **Whereltalia monthly magazines**, now in their 13th year. Magazines and maps of the city that continue to be distributed in the main hotels, all in line with the restrictions made necessary by the adoption of fundamental precautions against the Coronavirus.

Many **new products** are now appearing on the market and will see further developments in the coming months. Starting with this **Welcome Smart Magazine** - which can be accessed via a simple **QR Code** in all the hotels of our network - to the **Welcome Audio Map**, and the **Welcome Smart Guides**.

Last year, important research and development work was carried out finding solutions adapted to the **new needs of incoming tourism**. Everything is evolving in the direction of **greater environmental sustainability**, but what remains the same is the completeness of the information, the **graphic quality** and, of course, the **punctuality**.

With sympathy,

**Andrea Jarach** 

Publisher, Welcome Smart Network





# RINASCENTE

MILAN . PIAZZA DUOMO

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### DISCOVER A WORLD OF SAVINGS

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DISCOVER MORE











# Leonardo3 Museum

Milan, Piazza della Scala

(at the entrance of Galleria)

open from 10:00 am to 6:00 pm on weekdays and from 9:30 am to 8:00 pm on weekends & holidays

Audio guide in Chinese, English, French, German, Italian, Portuguese, Russian and Spanish















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### HIGHLIGHTS OF THE MONTH



#### **FRATELLI ROSSETTI**

In the prestigious frame of the **Galleria Vittorio Emanuele II**, a few weeks ago Fratelli Rossetti opened a new **flagship store**, standing at the boutique of Via Montenapoleone and Corso Magenta. The leading player in the **footwear** sector **for him and for her** (famous is his mahogany with tassels named "Brera"), precedes the new openings at Linate and Malpensa airports, provided for in the next month. **www.fratellirossetti.com** 



#### RINASCENTE

A spot destination for the best brands in fashion, luxury accessories, jewellery, beauty, home&design collections. The **Design Supermarket** in the basement boasts classic must haves and new cults. Then take a privileged look at the Duomo spires from the **Food Hall** on 7th Floor and explore gourmet foods at the **Food Market. www.rinascente.it** 



A GIFT FROM WHEREITALIA

# Welcome Audio Map

### MILAN

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- 1 Click here and download the POPGuide application
- 2 Choose your preferred language
- 3 Let's discover Milan!

#### **WELCOME SMART NETWORK**

MAGAZINES | GUIDES | MAPS | WEBSITES

www.whereitalia.com/milan

# **>>>**

### HIGHLIGHTS OF THE MONTH



#### **EMPORIO ARMANI**

In the 40th year since the brand was founded, Emporio Armani has opened its first store inside **Linate Airport**. The shop, located in the recently refurbished **Building F**, was designed by Giorgio Armani in collaboration with his team of architects and presents the **men's and women's clothing** and accessories collection. **www.armani.com** 



#### MORONI GOMMA

It has always been a reference point for the **trendiest and most accessible design objects**, and is known for its research and scouting of the most interesting international brands to be distributed in Italy. Moroni Gomma recently opened its showroom in **Corso Garibaldi 123**, in the heart of the Brera district and just a few steps away from Porta Nuova. **moronigomma.it** 



# THE CITY MAGAZINE WELCOME

EVENTS | SIGHTSEEING | MUSEUMS | SHOPPING | DINING | ENTERTAINMENT | MAPS











**Welcome Smart Network** by WhereItalia MAGAZINES | GUIDES | MAPS | WEBSITES

www.whereitalia.com

# Top in Town









# Top in Town











### **WELCOME** | PANORAMA

- Porta Nuova is a sprawling area, the result of a **project of urban and architectural redevelopment** involving the area that leads from the Porta Garibaldi railway station to Piazza della Repubblica, up to Palazzo Lombardia.
- In 2005, an architectural project curated by American real estate developer Hines focused on transforming the area into a **technological hub** comprising more than **twenty buildings** including skyscrapers, offices, cultural centres and urban residences
- Several of Milan and Italy's highest and most innovative skyscrapers, including the futuristic CityLife complex (visible in the background), are located in the Porta Nuova district. Among these, the **Torre UniCredit** –housed in the vibrant Piazza Gae Aulenti -, the **Torre Solaria** the highest residential skyscraper in Italy-, the **Torre Diamante** and the green complex of the **Bosco Verticale** featuring hanging gardens designed by Stefano Boeri.
- The large public park in the middle of the neighbourhood, known as the **BAM Biblioteca degli Alberi**, extending over an area of 90,000 sq.m., was designed to provide a vast number of interconnecting pedestrian paths and to create a real botanical library. The park features over **450 trees** and **90,000 different plant species**, plus recreational areas, themed circular forests, teaching paths and pedestrian and bike paths. In summer, the park is also used to host outdoor concerts and events.

www.portanuova.com - bam.milano.it







## **WELCOME** | PANORAMA

- After crossing the threshold of its 18th century façade in **Candoglia marble**, the interior of the Cathedral is revealed in all its majesty. One of the **most important Gothic buildings** in the world, the church, constructed over a period of 450 years (begun 1386), is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height.
- The interior boasts an apse with a **large rose window**, stained glass windows decorated with episodes from the Bible, chapels and **high marble columns** with capitals featuring statues of saints.
- To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "Madonnina". Here you can wander among 135 spires and 3,400 statues.
- **Guided tours** for small groups help visitors learn about the secrets behind the Duomo's construction. The tour starts from the back of the choir which leads to the **Crypt** housing the tomb of San Carlo Borromeo, and then moves on to the **Archaeological Area** where you'll find the remains of the Battistero di San Giovanni alle Fonti, dating back to 397 A.D. This is where Sant'Ambrogio christened St. Augustine. Next is the old Basilica of Santa Tecla (4th century).
- Before accessing the Cathedral and its treasures, visit the nearby Museo del Duomo, located inside Palazzo Reale. The museum houses more than 150 masterpieces from the 15th century to the present time, including statues, architectural models, plaster casts, terracottas and paintings.

#### www.duomomilano.it





# DISCOVER AND ENJOY



- TIZIANO e l'immagine della donna nel Cinquecento veneziano EXHIBITION Palazzo Reale until 5 June
- Saul Steinberg ILLUSTRATION

  Triennale Milano until 13 March
- Notre Dame de Paris Tour 2022 SHOW Teatro Arcimboldi • 3 March-3 April
- Grand Tour EXHIBITION

  Gallerie d'Italia until 27 March
- Wonder Woman EXHIBITION

  Palazzo Morando until 20 March
- Raymond Depardon PHOTOGRAPHY
  Triennale Milano until 10 April
- Piet Mondrian **EXHIBITION** MUDEC until 27 March
- Mario Sironi ART Museo del Novecento • until 27 March
- Joel Meyerowitz PHOTOGRAPHY Leica Galerie Milano • until 2 April
- Alice! In Wonderland SHOW
   Fabbrica del Vapore until 20 March
- Unknown Unknowns EVENT Triennale Milano • 20 May-20 November
- Antonio Ligabue EXHIBITION

  Monza, Reggia Reale until 1 May
- ... and more on www.wheremilan.com/all-events





# DISCOVER AND ENJOY

The sping season brings us back to appreciate visits to places of culture. The city offers various opportunities to get to know or rediscover the great masters who have marked the history of art, as well as theatre performances and major international trade fairs.

**≡** EVENTS







### PALAZZO REALE, 23 FEBRUARY-5 JUNE

# VENETIAN PAINTING DEPICTS FEMININE BEAUTY

**EXHIBITION** At the heart of the exhibition opening this month at **Palazzo Reale**, in collaboration with the Kunsthistorisches Museum in Vienna, is **female beauty**. A strong theme in the **16th century in Venice**, where women take on an importance perhaps never seen before in the history of painting, both because of the presence of **Titian and other artists working in Venice** (who were particularly interested in the representation of the female figure) and because of the importance that women had in Venetian society. Among the masterpieces on display are some of the finest works by **Tintoretto, Veronese and Palma il Vecchio**.

TIZIANO e l'immagine della donna nel Cinquecento veneziano Palazzo Reale. Piazza del Duomo, 12. www.palazzorealemilano.it





# THE WORLD'S PREMIER OPERA AND BALLET HOUSE OFFERS A RICH PROGRAM. www.teatroallascala.org

#### 2 March

"Thais". **OPERA** Music by Jules Massenet. Teatro alla Scala New Production. Conductor: Lorenzo Viotti. Staging: Olivier Py.

#### 4 March

"Adriana Lecouvreur". **OPERA** Music by Francesco Cilea. Royal Opera House, Covent Garden; Gran Teatre del Liceu; Wiener Staatsoper; Opéra National de Paris; San Francisco Opera Coproduction. Conductor: Giampaolo Bisanti. Staging: David McVicar.

#### • 5, 8, 13, 15 March

"La Dama di Picche". **OPERA** Music by Pëtr Il'ič Čajkovskij. Teatro alla Scala New Production. Conductor: Valery Gergiev. Staging: Matthias Hartmann.

#### • 11 PREMIERE, 17, 18, 20, 22, 23, 24 March

"Jewels". **BALLET** Choreography: George Blanchine. Conductor: Paul Connelly. Sets: Peter Harvey. Costumes: Karinska

#### • 27 PREMIERE, 29, 31 March and 2, 5, 10, 12 April

"Don Giovanni". **OPERA** Music by Wolfgang Amadeus Mozart. Conductor: Pablo Heras-Casado. Staging: Robert Carsen.











TRIENNALE MILANO, UNTIL 13 MARCH

# MILAN AT THE TIP OF A PENCIL

**SAUL STEINBERG Milano New York** *Triennale Milano. Viale Alemagna, 6.* 

triennale.org

ILLUSTRATION A world-famous artist and illustrator, during his career Saul Steinberg has collaborated with the main American magazines, including "Life", "Time", "New Yorker" and "Harper's Bazaar". On display at the Triennale are a series of his pencil, pen and watercolour drawings, paper masks, objects/ sculptures, as well as documentary and photographic apparatus that narrate his unmistakable style and the bond that unites the artist with the city of Milan.



### TEATRO ARCIMBOLDI, 3 MARCH-3 APRIL

# ESMERALDA AND QUASIMODO, A GREAT RETURN TO THE STAGE

MUSICAL A musical adventure that has dominated the Italian pop and rock music charts for 20 years: the musical "Notre Dame de Paris" has had more than 5,400 performances worldwide, in 9 different languages, crossing 20 countries. One of the world's most famous modern popular operas and an impressive spectacle, in 2022 this musical celebrates the twentieth anniversary of its debut on the Italian stage in Rome. On the occasion of such an important anniversary, exclusively for this year it will feature the entire original cast of the debut, with the great return of Lola Ponce as Esmeralda and Giò Di Tonno as Quasimodo. Based on the novel of the same name by Victor Hugo, the Italian version of the show is ready to thrill audiences once again with a tour that will start on 3 March from Milan, will tour over 20 stages and will end in December in Trieste.

#### **NOTRE DAME DE PARIS Tour 2022**

Music by Riccardo Cocciante, original lyrics by Luc Plamondon, Italian version by Pasquale Panella. TAM Teatro Arcimboldi Milano. Viale dell'Innovazione, 20. www.teatroarcimboldi.it







### GALLERIE D'ITALIA, UNTIL 27 MARCH

### **DREAMING OF ITALY**

**EXHIBITION** Paintings, sculptures and objets d'art from important national and foreign collections are displayed in an evocative dialogue, presenting the image of an Italy loved and dreamed of by the whole of Europe. Between Neoclassicism and Romanticism, Italian and foreign artists explored places and monuments, met and portrayed people, restoring to us in their works the exceptional nature of an unrepeatable experience.

#### WHAT'S THE GRAND TOUR?

A journey of education and training in Italy, which, mainly between the 18th and 19th centuries, involved European elites, church men, literate, musicians and artists from Europe, Russia, and then America. All fascinated by the variety and beauty of Italy, rich in history, monuments and works of art, as today, a wonderful widespread museum.

### GRAND TOUR. Sogno d'Italia da Venezia a Pompei

Gallerie d'Italia-Piazza Scala. Piazza della Scala, 6. www.gallerieditalia.com



# ABOUT CORONAVIRUS REGULATIONS

Are you in Milan or have already planned your trip to the city? You will need to know the updated regulations regarding public transportation, visits to museums and theaters, access to restaurants, hotel rooms and shops.

- >> Since the beginning of the Coronavirus Pandemic **regulations have constantly changed**: you can find some useful answers and updates on the situation by clicking on these links.
- >> For more information on the **Italian regulations** concerning the COVID-19 Green Certification, please visit the official website **www.dgc.gov.it**

To know the regulations that apply to **travellers from abroad** please **CLICK HERE** 





### PALAZZO MORANDO, UNTIL 20 MARCH

## 80 YEARS OF WONDER WOMAN

# WONDER WOMAN. Il Mito

Palazzo Morando | Costume Moda Immagine Via Sant'Andrea, 6. mostrawonderwoman.it **EXHIBITION** On the occasion of the 80th anniversary of the pioneer heroine, Wonder Woman's myth is celebrated with an exhibition that tells its fabulous story in various forms: from comic book, cinema, fashion to pop culture. Displays, original charts from the DC, costumes and Props from the film universe in particular "Wonder Woman" (2017) and "Wonder Woman 1984" (2020) and the most iconic objects used on the film set, including shields, swords, bows and arrows used by the protagonist. Finally, a rich multimedia system of video showings and animations with repertoire materials and film and film contributions to tell all the world of Diana Prince/Wonder Woman.





# TRIENNALE MILANO, UNTIL 10 APRIL A GLIMPSE INTO THE WORLD BY DEPARDON

PHOTOGRAPHY Triennale Milano and Fondation
Cartier present in Italy the first solo exhibition of French
photographer and filmmaker Raymond Depardon.
Through 300 photographs and two films, the exhibition
shows how Depardon's research explores very different
worlds and contexts: from rural French communities to the

shows how Depardon's research explores very different worlds and contexts: from rural French communities to the urban suburbs of Glasgow, from life in 1980s New York to psychiatric hospitals in Italian cities in the 1970s.

# **RAYMOND DEPARDON. La vita moderna** Triennale Milano. Viale Alemagna, 6. triennale.org





PREVIEW

# SALONE DEL MOBILE.MILANO 60TH EDITION 7-12 JUNE 2022

The Salone Internazionale del Mobile, the Salone Internazionale del Complemento d'Arredo and Workplace3.0 will offer numerous and varied aesthetic paths. At EuroCucina and Salone Internazionale del Bagno, cutting-edge solutions for optimising water and energy consumption will be on show. FTK (Technology For the Kitchen) will showcase the future, towards an efficient, effective and sustainable Smart Kitchen. S.Project, the exhibition dedicated to design products and decorative and technical solutions for interior design, will be back. The theme of the SaloneSatellite will be "Designing for our future selves / Progettare per i nostri domani". An edition that will invite us to reflect on design that "includes", promoting autonomy, comfort, movement, interaction and safety for all.



#### THE NEW 2022 COMMUNICATION

One of the posters designed by Italian artist Emiliano Ponzi for the new communication campaign for the 60th edition of the Salone del Mobile. Milano. A different poster has been developed for each decade of the Salone del Mobile's history, representing the link with the city of Milan in different aspects: from the working-class city to fashion and design. By framing the QR code on each poster, the illustrations will come alive through an App, leaving behind a static and flat dimension to move into reality.





## MUDEC, UNTIL 27 MARCH UNSEEN MONDRIAN

**EXHIBITION** The exhibition brings to Milan for the first time an exhibition project entirely devoted to the Dutch artist **Piet Mondrian** and the artistic evolutionary process that led him from figuration to abstraction, from traditional environmental representation to the development of his unique style, which made him unmistakable and universally famous. The common thread between the early "figurative" and "abstract" periods is landscape.

PIET MONDRIAN. From figuration to abstraction

MUDEC | Museo delle Culture. Via Tortona, 56. www.mudec.it







MUSEO DEL NOVECENTO, UNTIL 27 MARCH

AUSTERE, FREE, GRANDIOSE. SIRONI AT THE MUSEO DEL NOVECENTO

MARIO SIRONI.
Sintesi e grandiosità.
Museo del Novecento.
Piazza Duomo, 8.
www.museodelnovecento.org

**ART** Seventy years after the death of Mario Sironi, an Italian painter who was one of the initiators of the Novecento art movement. the Museo del Novecento is exhibiting 110 works some of which have never been on show before that reconstruct his entire artistic career. From the famous urban landscapes, his most famous theme inspired by the city of Milan where he arrived in 1919, to the monumental masterpieces that testify to his link with mural painting in the 1930s.



### **MILAN FAIRS**

At the time of going to press, this spring's trade fairs are confirmed in attendance. Below are the dates of the **most important international trade fairs** which will take place in the halls of **Rho Fiera** (where not indicated) or at **Fieramilanocity**, some of which have been moved from previous months due to the pandemic.

### **HOMI-The Lifestyle Trade Fair**

11-14 March 2022

#### **HOMI-Fashion & Jewels**

11-14 March 2022

#### THE ONE MILANO

13-15 March 2022

MIPEL 13-15 March 2022

MICAM Milano 13-15 March 2022

### Sì Sposa Collezioni

1-4 April 2022 (Fieramilanocity)

Miart 1-3 April 2022 (Fieramilanocity)

BIT 10-12 April 2022 (Fieramilanocity)

Fa' la Cosa Giusta 29 April-1 May 2022 (Fieramilanocity)

MIDO 30 April-2 May 2022







LEICA GALERIE MILANO, UNTIL 2 APRIL

### COLOURS IN STREET PHOTOGRAPHY

PHOTOGRAPHY Joel Meyerowitz, great master of contemporary photography, is the protagonist of the exhibition hosted this month by Leica Galerie Milano. Meyerowitz is one of the greatest protagonists of street photography, among the first to make color an essential element of his artistic language in the sixties and seventies of the last century. The exhibition presents fifty photographs taken in different countries and in many cities, representing the most decisive periods of Joel Meyerowitz's career. They range from images captured on the streets of New York – the perfect environment to observe life and people in the big city – to those collected during a year-long trip through Europe in 1966/67.

#### JOEL MEYEROWITZ, Leica Hall of Fame 2016

Leica Galerie Milano. Via G. Mengoni, 4 (corner of Piazza Duomo). www.leicastore-milano.com





# FABBRICA DEL VAPORE, UNTIL 20 MARCH THE FANTASTIC WORLD OF ALICE COMES TO MILAN

**SHOW** Technology, music and theatre give life to an unprecedented show: for those who love special effects, theatre and great Broadway shows, this unique and special **nouveau cirque** event is designed to take the public on a poetic and evocative journey. The show is staged inside a "Spiegeltent" (an early 20th century structure of Belgian origin) installed in the courtyard of the Fabbrica del Vapore, made of wood and decorated inside with mirrors and velvet: a "Magic Mirror Theater" in which the public will be guided by acrobatics and glittering costumes, among lights and evocative music, and will follow Alice and the White Rabbit in the magical adventure of the enchanted world recounted in the pages of Lewis Carroll. The creative team that takes care of every aspect is remarkable, from the staging to the music, from the costumes to the special effects.

**Alice! in Wonderland.** *Fabbrica del Vapore. Via Procaccini, 4. www.aliceinwonderland.it* 





### WFI COME | WHAT TO DO

### MUSEO DEL NOVECENTO | GALLERIA DEL FUTURISMO

### **NEW STORIES OF THE TWENTIETH CENTURY**

MODERN ART Ten years after the opening of the Museo del Novecento, the **redevelopment process** has been completed in stages: from February 2019 with the new rooms in the wing of the Palazzo Reale dedicated to art from the late 1950s to the early 1980s, to March 2021 with the new spaces on the fourth and fifth floors of the museum dedicated to the period between the 1920s and 1950s

In recent weeks the brand new "Galleria del Futurismo" was inaugurated with an exhibition of Futurist Manifestos and important works by masters of the period, including **Boccioni**, Carrà, Balla, Severini and Sant'Elia.

But that's not all: in 2022 there will be a further major expansion of the collections of early 20th century Italian art, culminating in the following years with the ambitious extension of the Museum in the second Torre dell'Arengario, which will house workshops, an auditorium and multifunctional spaces.

### Museo del Novecento, Galleria del Futurismo

Piazza Duomo, 8. www.museodelnovecento.org

PHOTOS © LUCA CARRÀ









#### PINACOTECA DI BRERA

One of the most famous painting collections in Italy, the Pinacoteca di Brera (Via Brera, 28) is specialised in Venetian and Lombard painting and its exhibitions range from prehistoric to contemporary art, with masterpieces by 20th-century artists. A new feature marks its reopening: the BreraCARD, no longer a simple ticket, but a nominal card that entitles you to visit the rooms of the physical museum for 3 months and the BreraPlus+ virtual

museum for a year!

For the BreraPlus+: pinacotecabrera.org Compulsory bookings: www.brerabooking.org



Breracard

# EXPLORE THE FANTASTIC WORLD OF ILLUSIONS

**EXPERIENCE** Already present in 32 cities around the world, the "Museo delle Illusioni" allows you to experience **over 70 attractions** that engage all of your senses. Between **science and mathematics, biology and psychology**, this interactive museum offers the opportunity to learn while having fun with **games of perspective** and **optical illusions**, testing the mechanisms of the human mind. Five rooms designed by architects Sven Franc and Jasmina Frinčić take visitors into a "magical" world that will surprise between a **vortex tunnel** and an **anti-gravity room**, as well as other curious attractions, tricks and puzzles.

#### Museo delle Illusioni

Via L. Settembrini, 11. milan.museodelleillusioni.it









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- WHERE The Manet eSIM offers you affordable mobile data, even abroad, directly on your smartphone.
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# PERMANENT FXHIBITION

# ATLAS, AN EVOLVING PROJECT

#### **Atlas**

Fondazione Prada. Largo Isarco, 2. www.fondazioneprada.org

Inside 5 exhibition levels of **Torre**. project "Atlas" hosts works from the Prada Collection displayed in a sequence of environments incorporating solos and confrontations, created through assonances or contrasts, between artists such as Carla Accardi and Jeff Koons, Walter De Maria, Michael Heizer and Pino Pascali, William N. Copley and Damien Hirst, John Baldessari and Carsten Höller. In this photo: *Tulips* (1995-2004) by Jeff Koons, a bouquet of large coloured stainless steel flowers, part of the "Celebration" series.



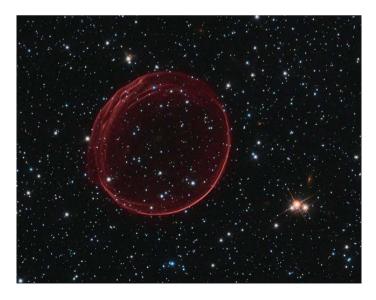


#### TRIENNALE MILANO, 20 MAY-20 NOVEMBER

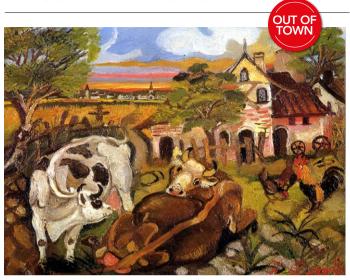
#### WHAT WE DON'T KNOW

the Triennale, which the President of Triennale Milano Stefano Boeri has described as "an opportunity for a collective and proactive reflection on the near future". "Unknowns Unknowns" - this is the title of the exhibition - will attempt to answer a series of questions about what we still "don't know" in various fields: from genetics to astrophysics, from the universe to the bottom of the oceans. The challenge of the pandemic that has affected all of humanity in recent years has also broadened the sphere of phenomena that we do not know and placed man in a state of fragility. Designers, architects, artists, playwrights and musicians will be involved in the debate. Curator of the event will be the astrophysicist Ersilia Vaudo and designer of the installation Francis Kéré.

# **UNKNOWN UNKNOWNS. An Introduction to Mysteries** *Triennale Milano. Viale Alemagna, 6. triennale.org*







#### REGGIA REALE DI MONZA, UNTIL 1 MAY

# COLOURS AND SUGGESTIONS OF ANTONIO LIGABUE

EXHIBITION The Orangery of the Royal Palace in Monza will be enlivened this spring by figures, colours and enthralling suggestions. On display are 90 works, including paintings, sculptures, drawings and engravings that trace the human and creative life of Antonio Ligabue (1899-1965), the "tragic expressionist" of the Italian twentieth century. The exhibition features some of the paintings that are considered his masterpieces, covering a chronological span from the 1920s to 1962, when his illness effectively put an end to his activity. There are two main themes that characterise his works: animals, wild and domestic, and self-portraits, not forgetting other subjects such as scenes of rural life, landscapes of the Po Valley or castles and churches in his native Switzerland

#### ANTONIO LIGABUE. L'uomo, l'artista

Monza, Reggia Reale - Orangery. Viale Brianza, 1 (20 km from Milan). www.reggiadimonza.it



**SYMPHONIC SEASON** 2 0 2 1 / 2 0 2 2

# ENJOY THE MUSIC with la Verdi

Milano Symphony Orchestra







# ACQUAWORLD, FUN AND WELLBEING

ACQUAWORLD.
Open all year round
Via Giorgio la Pira, 16,
20863 Concorezzo MB
acquaworld.it



**ENTERTAINMENT** Acquaworld is the first large indoor water fun and wellness park, open all year round, where fun is guaranteed for adults and children. The whirlpool areas and the "Storm Cave" are back to welcome visitors, as are the "Lagoon" area and the "Wellness Pool", outdoors, open in winter too with heated water and whirlpool. The Fun area offers endless entertainment, with 1,100 metres of state-of-the-art, floodlit water slides inside, waves as high as the sea, a large wave pool, the rapid river, Calidarium and Frigidarium and an area designed for the enjoyment of the little ones. The park welcomes visitors in total safety and in compliance with all anti-Covid rules.





# HOT AIR BALOON IN THE SKIES OF LOMBARDY

**LEISURE** A hot air balloon ride offers the thrill of seeing the view from above and experiencing an exclusive excursion. **Aeronord Aerostati**, a leading company in Italy for aerostatic services, has developed in collaboration with the **Fondazione Patrimonio Ca' Granda a new hot air balloon flight itinerary** just a short distance from Milan, to discover the **Ticino Park** from an exceptional perspective! This is the proposal: a flight (maximum 4 people) lasting about 2.5 hours including the initial briefing, the inflation of the hot air balloon, the actual flight, the landing and a breakfast in a farmhouse. Possible **transfer service** from the hotel.

For info: www.aeronordaerostati.it/mongolfiere.html info@aeronord.it –www.oasicagranda.it T: 02 26227112.





# 2022 EVENTS IN ITALY











#### **MARCH**

End of March | Several locations | Spring Days FAI. www.giornatefai.it 24-27/3 | Perugia | Eurochocolate. www.eurochocolate.com

**27/3** | Rome | Run Rome The Marathon. www.runromethemarathon.com

#### **APRIL**

1-3/4 | Milan | Miart. www.miart.it Mid-April | Milan | Milano Art Week. milanoartweek.comune.milano.it 10-12/4 | Milan | BIT Borsa Internazionale del Turismo. www.bit.fieramilano.it

**10-13/4** | Verona | Vinitaly. www.vinitaly.com

23/4-27/11 | Venice | Biennale Arte 2022 (59th edition). www.labiennale.org 27/4-1/5 | Milan | MIA Fair (105th edition). www.miafair.it

#### MAY

2-15/5 | Rome | Tennis. Internazionali BNL d'Italia. www.internazionalibnIditalia.com 6-29/5 | Several locations in Italy | Giro d'Italia (105th edition). www.giroditalia.it

12-14/5 | Turin | Eurovision Song
Contest | eurovision.tv
20/5-20/11 | Milan | 23rd Triennale
Milano International Exhibition:
"Unknown Unknowns". www.triennale.org
28/5-5/6 | Venice | Salone Nautico
Venezia. www.salonenautico.venezia.it
29/5 | Mugello (Tuscany) | Moto GP.
Gran Premio d'Italia. www.motogp.com

#### JUNE

7-12/6 | Milan | Salone del Mobile. Milano. www.salonemilano.it 15-18/6 | Brescia-Rome-Brescia | Mille Miglia 2022. www.1000miglia.it 16-19/6 | Milan and Monza | Milano

Monza Motor Show 2022. www.milanomonza.com

WWw.minanomica.com
17-21/6 | Milan | Milano Moda
Uomo. www.milanomodauomo.it
17/6-4/9 | Verona | Arena di Verona
99th Opera Festival. www.arena.it
24/6-10/7 | Spoleto (Umbria) |
Spoleto Festival dei Due Mondi

(65th edition). festivaldispoleto.com

# 2022 EVENTS IN ITALY











#### JULY

**3/7** | Siena | Palio. www.ilpalio.org **8-17/7** | Perugia | Umbria Jazz. www.umbriajazz.it

**16/7** | Venice | Festa del Redentore. venice.whereitalia.com

#### **AUGUST**

**16/8** | Siena | Palio dell'Assunta. www.ilpalio.org

**31/8-10/9** | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

#### **SEPTEMBER**

11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com

**16-19/9** | Terni | Umbria Jazz. www.umbriajazz.it

17-25/9 | Venice | The Venice Glass Week. www.theveniceglassweek.com 20-26/9 | Milan | Milano Moda

Donna. www.cameramoda.it

22-27/9 | Genoa | International Boat
Show. www.salonenautico.com

#### **OCTOBER**

**8/10 – 6/12** | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org

**9/10** | Trieste | Barcolana. www.barcolana.it

#### **NOVEMBER**

**3-6/11** | Verona | Fieracavalli (124th edition) www.fieracavalli.it

**8-13/11** | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it

Mid-November | Milan | BookCity Milano. bookcitymilano.it and Music Week. www.milanomusicweek.it

**21/11** | Venice | Festa della Salute. www.whereitalia.com/venice

End of November | Venice | Teatro La Fenice. Opening of Opera and Ballet season, www.teatrolafenice.it

#### **DECEMBER**

**7/12** | Milan | Teatro alla Scala – Opening of the Opera Season. www.teatroallascala.org



Lying North of Milan, the lakes of Lombardy attract visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures.

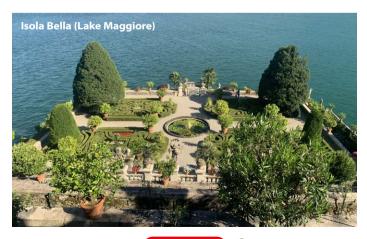
**≡** INDEX



## **WELCOME** | AROUND THE CORNER

The shores of Lake Maggiore wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off Stresa - a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques - is Isola Bella, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www. isoleborromee.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic Duomo, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic Villa Olmo. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – Villa del



# **WELCOME** | AROUND THE CORNER



Balbianello is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars" series. Lying just a stone's throw northwest of Como is Cernobbio, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel Villa d'Este and Villa Erba where director Luchino Visconti spent his childhood

(www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy (www.isolacomacina.it). In nearby Tremezzo, don't miss a visit to the Baroque-style Villa Carlotta, featuring an Italian garden and sculptures by Canova. At the junction of the southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Orta**,



## **WELCOME** | AROUND THE CORNER

with the old Island of San Giulio, dominated by the Romanesque basilica, the Palazzo Vescovile and the monastery (by car from Milan: take the A26 autostrada and exit at either Borgomanero or Arona). Situated just moments from the lake, we find the UNESCO world heritage site of Sacro Monte di Varallo (16th century) with its magnificent basilica and reconstruction of the life of Christ in 45 chapels.



# **SANTA CATERINA DEL SASSO**A hermitage perched on a rocky overhang

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a rich local merchant who, after having survived a heavy storm while crossing **Lake Maggiore**, decided to give up his worldly goods and live the life of a hermit. The particular appeal of this hermitage (which contains important frescoes) is mostly due to its **astonishing location**, perched on a rocky overhang with a sheer drop down to the Lake.

www.santacaterinadelsasso.com







## [WELCOME TO ITALIA]

# Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: **www.welcometoitalia.com** 



## PRIVATE LAST SUPPER EXPERIENCE

Your guide will take you on a journey through the discovery of one of the most important artworks in history by Leonardo.

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# VIP DUOMO CATHEDRAL PRIVATE EXPERIENCE

If you are looking for the most personable way of enjoying our Duomo this is what we can provide. Skip the line and have a great experience!

>CLICK & BUY









Live your dream and get your experience in a click

Welcome to Italia network promotes the Italian tourist heritage, combining selected contents with high-quality experiences.





**BOUTIQUES & BRANDS** 

# **SHOPPING**

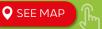


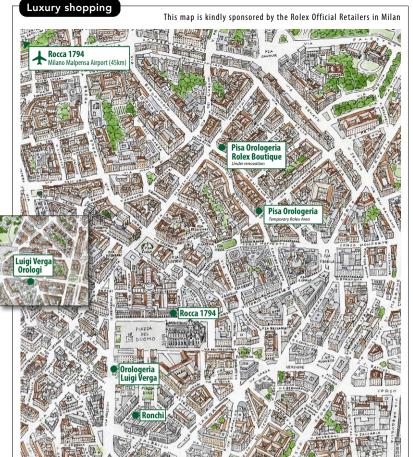
The Rubeus brand is synonymous with exclusive "works of art" in the form of jewellery, bags, shoes and perfumes, made from luxury materials that make them true treasures.

>> Rubeus Milano www.rubeusmilano.com Via Bigli, 2. T: 02 28098586

tribute to the precious ruby jewel, and "Milan" is the name-logo of the city where the Russian designer Nataliya Bondarenko wanted to create her new lines of exclusive products inspired by Italian artistic tradition and luxury fashion. For the creation of fine jewellery, Rubeus Milano collaborates with **Place Vendome**. The **bags** offer the choice of rare leather, gemstones and trimmings. The haute couture collections are produced in collaboration with Luigi Bevilacqua in Venice. And finally, working with Givaudan, Nataliya Bondarenko has created exclusive fragrances: the latest arrival is "The Gardens of Venice".









#### Official Retailers in Milan

#### Pisa Orologeria - Rolex Boutique

Via Montenapoleone, 24 (under renovation) Temporary Rolex Area at Pisa Orologeria Via Verri, 7 (2nd floor) T: 02 76317726

#### Dorologeria Luigi Verga

Via G. Mazzini (Piazza Duomo) T: 02 8056521

#### Luigi Verga Orologi

Corso Vercelli, 19 T: 02 48198656

#### ₱ Rocca 1794

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1 T: 02 74867578

#### Ronchi

Via Gonzaga, 5 T: 02 877449





# Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.



# THE LEGENDARY MONTENAPOLEONE

The Quadrilatero della Moda, or Golden Quad, is situated just east of the Piazza della Scala, amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important fashion designers offer their luxurious creations. It's an open-air shopping mall, where haute couture takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. In just a few hundred metres, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels.





# CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese. These are the shopping meccas for youngsters and fashion-interested, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of everchanging, ready-to-wear fashion.







Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. This area is home to myriad shops, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. In the space of just a few kilometers you'll find the Duomo, the Galleria, Teatro alla Scala, the Castle, the ancient Basilica di Sant'Ambrogio, as well as sporadic traces of 'Roman Milan', which was the first settlement and the predecessor of present-day Milan. In the immediate vicinity, overlooking the various sides of the large square surrounding it, you'll find several of the world's most exclusive addresses. For the ultimate one-stop shopping **experience** look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof!



#### **PORTA NUOVA: MODERN TIMES**



Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti**, a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.







Another reference point for upmarket shopping is the picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the fabulous boutiques lining the Galleria.





#### TIP FROM THE EDITOR

A|X Armani Exchange, the brand born in 1991 in New York and always in tune with young people, has landed in Italy with its first store in Milan. After more than thirty years, the Armani Group has chosen to bring to Milan the largest and most representative store of this brand in Europe, defined by King Giorgio as "the most dynamic of the brands" in his portfolio. Clothing and accessories, for him and her, linked to an everyday and urban style, between casual and minimal, much loved by the younger generations.

Designed by Giorgio Armani with his team of architects, the store is located in a building designed by Gio Ponti in **Corso Vittorio Emanuele II** (corner of via Passarella), a few steps from Piazza San Babila. **www.armaniexchange.com** 





# Pisa Diamanti Milanese high jewellery



**Pisa Orologeria** is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones.









Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the quirk of a watch hand-shaped griffe, embellished with a diamond setting.

In addition to the proposals for women, there are now contemporary and decidedly recognisable lines for men, with precious cufflinks and chevalier rings.



## Pisa Diamanti - Pisa Orologeria Via Pietro Verri, 7. T: 02 762081. www.pisaorologeria.com/en/ pisa-diamanti

pisaorologeria





**PISA IN LOVE -** The "LoveinMilan" ring tells the story of a love in Milan between two people who embrace. The two gems that stand out from the setting symbolise the two lovers, in which "she" is represented by the teardrop-shaped brilliant and "he" by the oval-cut one. <a href="https://www.pisaorologeria.com/it/product\_circle/love-in-milan/">www.pisaorologeria.com/it/product\_circle/love-in-milan/</a>









Nowadays this is one of the liveliest areas of the city, still maintaining a characteristic athmosphere that summons its past, when the district was inhabited by artists and **bohemians**. Its narrow cobbled streets host a number of interesting chic antique shops, galleries, restaurants and bars. The area is expanding rapidly and its neighbouring streets, including Corso Garibaldi and Corso Como, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by a treasure trove of small artists' workshops and quaint shops selling canvases and paints. Highlights include the masterpieces at the **Pinacoteca**, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, and the Botanical Garden, an evocative green oasis in the heart of the city. Now, countless boutiques showcasing rare essences are springing up, transforming Brera into a 'district of Artistic Perfumery'.









Villa cufflinks are made to tell the story of their wearer



#### **NAVIGLI: NICHE SHOPPING**



Trendy Milanese, who could never mingle in big crowds, shop in the **Ticinese area** and surrounding neighbourhoods. Here, amongst the columns of **San Lorenzo** and the **Navigli**, you'll find numerous trendy boutiques, niche labels and small vintage shops where it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the Navigli is one of the most **picturesque districts** in old Milan. The **Navigli** and the **Darsena** are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios.











Corso Vercelli is a 'niche' shopping street which is less busy and easier to shop in than the city centre. Overflowed with small shops just waiting to be discovered, the street is embraced by a distinctive atmosphere that is further enhanced by the passage of historic trams. This is one of Milan's most upmarket districts: a residential area, still inhabited by Milan's upper crust, it epitomizes the traditional soul of the city and is distinguished by its air of sophistication, elegance and stunning residential architecture. Here you will come across **several trendy shops** for all tastes, offering clothing, footwear, home décor and eateries. What's more the area is located just a stone's throw from one of Milan's most important attractions: the **Last Supper**, Leonardo da Vinci's masterpiece; the Parco Sempione and the Triennale Milano are also within easy walking distance, and, if you're feeling energetic, you can easily push onwards until you reach the Castello Sforzesco.





# 5 VIE: AN HISTORIC CORNER

1 h

This district marks the convergence of **5 historical streets** in the heart of the city and it's a place where you can go on the lookout for unique, original items. Boasting **picturesque courtyards**, **artisan workshops** and an old-world atmosphere, this corner of Milan hosts several unexpected gems that will captivate the hearts of fashionistas and design aficionados alike.





#### **ISOLA: A COOL VILLAGE**

Walking north from Piazza
Gae Aulenti, the heart of
Milan's most futuristic area, we
arrive at Isola, a historic and
popular neighbourhood that
in recent years has become
the city's coolest area. A "small
neighbourhood in the middle of
a big city" offering typical aperitif
spots, small vintage shops and
craft workshops with unique
products, in a youthful context
characterised by murals and
banister houses







#### STREET OF TIME

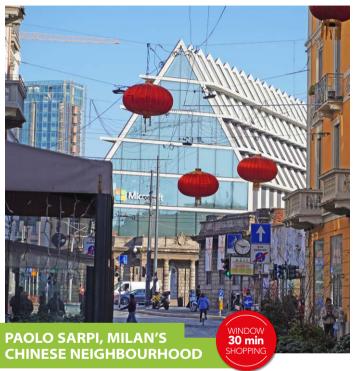
In Milan, there are many evocative locations where **jewellery collections** are designed and handcrafted: exclusive lines that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities.

Discover the best spots to buy exquisite "made in Milan" craftsmanship, a precious silver or gold jewel, a hand-made diamond encrusted accessory, or maybe a gift for your beloved one.



Several of the most prestigious watch manufacturers in the world have home in Milan. Via Pietro Verri has earned the title "Street of Time" and Pisa Orologeria is the reference point of of high-class Italian watchmaking for Milanese with a refined taste as well as for an increasingly international clientele





The oldest and biggest Chinese district in Italy is an interesting location for a quiet walk or to take a look at the typical products displayed on both sides of the road. This pedestrian district stretches over the central via Paolo Sarpi and reaches the nearby via Bramante, via Aleardi and via Niccolini, forming a real city within the city. Christmas, Chinese New Year and the Oriental Design Week create a lively atmosphere packed with events, during which you can admire the beautiful lanterns and decorative elements.





#### **FASHION HUBS IN MILAN**

#### **CityLife Shopping District**

The largest urban shopping centre in Italy hosts **100 shops and eateries**: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer.

www.citylifeshoppingdistrict.it





#### Piazza Portello

A small shopping district where a large hypermarket, over **50 shops, bars and restaurants** overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies.

www.piazzaportello.com





# Tax Free Refund Guide

According to the Italian law. non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely an advantage for the foreign travellers: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short** quide according to the Italian legislation to discover the common system of value added tax exclusively for non-EU resident travellers

- 1. VAT (in Italian: IVA) is a value added tax on goods and services, and is part of the European Union's value added tax system.
- 2. In some cases, travellers may be granted a VAT refund. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- 3. You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or

- family use only and are carried in your luggage;
- the overall value of the goods purchased exceeds 154.94 Euro (VAT included):
- the purchase is certified by an invoice. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;
- the goods shall leave the EU territory by the third month following the date of issue of the invoice, as proved by the "customs stamp";
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally carried out.
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.



## Tax Free Refund Guide

- the invoice is returned to the Italian retailer within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of the purchase.
- 4. The goods purchased and the relevant invoice must be shown at the customs exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs BEFORE checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the document was issued.
- 6. The refund can be made directly by the Italian retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window).

- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund offices
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly deducted** from the amount of VAT refunded to the traveller.
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should re-contact the Italian retailer or one of the aforementioned companies.
- 10. However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ ee/citizen/



#### **FASHION & DESIGN**

# **OUTLETS**



Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!





#### SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan. Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

- WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia
- **WHAT:** a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round.

  \*\*McArthurGlen it/Serrayalle\*\*



#### SERRAVALLE DESIGNER OUTLET

Take advantage of our daily shuttle service from Milan. The ticket entitles you to a **Fashion Passport**, a daily card that guarantees an additional -10% in participating stores, to be collected upon arrival at the Guest Services.

#### >> Zani Viaggi (www.zaniviaggi.com)

Central Station	Largo Cairoli	Departure from Serravalle
9.30am	10am	6.15pm

#### >> Autostradale Viaggi (www.lookmitours.com)

Central Station	Corso Buenos Aires	Piazza Duomo	Departure from Serravalle
10am	10.05am	10.30am	7pm

#### >> Flixbus (for timetables and travel days: www.flixbus.co.uk)

Departures from Lampugnano (Bus Station) to Serravalle Designer Outlet and return.



## **OUTLETS**

#### **SCALO MILANO OUTLET & MORE**

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

- WHERE: located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.
- WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.
- **NOT ONLY SHOPPING:** other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. *scalomilano.it*



#### **SCALO MILANO OUTLET & MORE**

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

## >> Departure from Piazza della Repubblica by Frigerio Viaggi. www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano	
10.30am	12.30am	
2pm	3.15pm	
5pm	7pm	



## **FIVE REASONS WHY**

Fratelli Rossetti



#### MILANESE STYLE ICONS

Choose among Milanese Style icons representing the Italian spirit in the world like the typical Kartell lamp, timeless elegance by Borsalino and the classic italian design by Calligaris.



Calligaris



#### YOUR FAVOURITE BRANDS

With your 'Scalo Milano I LOVE CARD" you get 10% off on your favourite signatures. 150 national and international brands among Fashion, Design & Food like Cavalli Class. Tommy Hilfiger, Kartell and other more.

#### **JUST 15 MINUTES FROM** DOWNTOWN MILAN

Scalo Milano Oultet & More is located within Milan metropolitan area, easily accessible by our free shuttle bus service for a comfortable experience.





#### **PAYMENTS & TAX-FREE SHOPPING**

International partners like Global Blue and Planet help you operate the tax refund process. After noticing a growing interest by international tourists, we decided to integrate our payment methods with Alipay and WeChat Pay, and create a tailor-made shopping card.











#### **EXCLUSIVE SERVICES**

Discover the new Loyalty programme. Free and digital, with "Scalo Milano I LOVE CARD" you get 10% discount, many dedicated advantages and every day you can win exclusive gift cards of 30€. In addition, if you are a tourist, with 500€ shopping we offer you a 50€ taxi voucher for a comfortable return. We have many other free services for your shopping.

## **OUTLETS**

#### **FOXTOWN FACTORY STORES**

A haven of luxury and elegance where 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

- WHERE: in Switzerland, just 50 km from Milan.
- **WHAT:** 160 exclusive stores, more than 250 top brands ,1 casino, 7 bars and restaurants, an exchange office and various Tax Free refund points. www.foxtown.com

#### **FIDENZA VILLAGE**

One of the 11 Villages of "The Bicester Village Shopping Collection" by Value Retail in Europe and China, the Village offers its guests a complete '360-degree' experience.

- **WHERE:** in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan.
- WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email.

  www.fidenzavillage.com



#### **FIDENZA VILLAGE**

The Shopping Express® coach service runs **Thursday to Sunday** on a complimentary basis. *All passengers must present their Super Green Pass, FFP2 face masks must be worn on the coach and all passengers' temperatures will be checked before boarding.* 

### >> For tickets and information: www.tbvsc.com/fidenzavillage/en/getting-here/shopping-express

Piazza della Repubblica, 5 (corner of via Turati, in front of the newsstand, M3)	9.45am
Arrival at Fidenza Village	11.15am
Departure from Fidenza Village	5.30pm
Piazza della Repubblica, 5 (corner of via Turati)	7.15pm



#### FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta offers a unique shopping experience.

- WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.
- **WHAT:** over 190 stores of Italian and international brands for up to 30-70% less all year round. *www.franciacortavillage.it*

#### **VICOLUNGO THE STYLE OUTLETS**

Situated just 30 minutes from Milan and the Malpensa Airport, this is one of the closest outlet to Milan.

- **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan
- **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices up to 70%. Special selection of several of the world's most coveted sports brands. *www.vicolungo.thestyleoutlets.it*



#### **VICOLUNGO THE STYLE OUTLETS**

Take advantage of the daily Shuttle Bus connecting the centre of Milan (and Turin on Sat and Sun) with Vicolungo The Style Outlets. **Daily service.** The Reinforced Green Pass and FFP2 mask are necessary to board the bus.

Free service on Saturdays, Sundays and Bank Holidays. Return ticket €20 adults - €10 children 4/11 – 0-3 years: free.

>> For tickets and information: www.autostradaleviaggi.it or call +39 02 30089900

Central Station (Piazza IV Novembre, corner of Hotel Gallia)	Via Manzoni, 6 (corner of Piazza Scala) — first stop	Departure from Vicolungo
10.00am	10.30am	4.30pm



**FOOD & WINE** 

# **TASTING**



In the heart of the Moscova district, this is an exclusive location where you can eat and drink from lunch to dinner in an intimate and romantic atmosphere.

>> Cortile Flora my.moscovadistrict market.com/flora Via A. Volta, 7. T: 338 9238330. Open daily 12am-10.30pm (by reservation). t Cortile Flora the cuisine is prepared by **Chef Daniele Bellandi**, who offers a selection of international dishes with particular attention to the seasonality and quality of the ingredients. From salads to first courses, from main courses to desserts, everything recalls a **refined** and green style.

The menu is enhanced by an exclusive collaboration with **Michela Coppa**, one of the icons of **healthy food**, who has created recipes for dishes that combine **taste and well-being**.

The beverage offer is wide and varied, with a list of **signature drinks** based on premium spirits and botanicals, as well as a selection of Italian and French wines.







### >> INSIDER TIPS



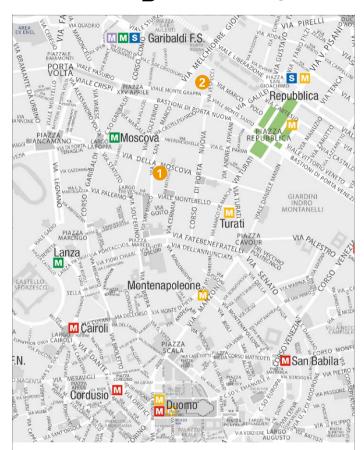
- Breakfast time in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.
- Lunchtime usually ranges from midday to 2pm (that is

why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.

- Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **latenight restaurants in Milan**.
- Never forget to check the restaurant's **weekly closing day**, which most of the time will be Monday.
- Reservations for most restaurants are strongly advised.
- In Italy, service is included in the price meaning that although tipping is not compulsory but it is obviously appreciated as a sign of satisfaction.
- Some menus include the word "coperto", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".
- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigeur at restaurants.
- All restaurants and bars are non-smoking unless a separate smokers' area is specifically offered.



# Dining at the top



## All the flavours of Milan

We've rounded up some of the most interesting restaurants in the city: here are two locations where you can enjoy excellent cuisine with a Roman flair.



#### ADVERTORIAL



## VOLEMOSE BENE MOSCOVA

Since 2012, this **Ostaria Romana** has brought true Roman cuisine to the city, with its tradition. In a **cosy, informal setting**, you can enjoy everything from starters to desserts, with an excellent wine list, including **wines from Lazio**. Very popular for lunch and dinner, 7 days a week.

Via della Moscova, 25 T: 02 36559618 volemosebenemilano.it

#### ADVERTORIAL



# VOLEMOSE BENE VESPUCCI

With the restaurant on Via Moscova, this second **Ostaria Romana** in the city is in an elegant setting with a **dehors**, just a few steps from Milan's skyscrapers. Here you can enjoy everything from starters to desserts, with an excellent wine list, including **wines from Lazio**.

Via A. Vespucci, 5 T: 02 89690870 volemosebenemilano.it







## Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.



#### **RISOTTO ALLO ZAFFERANO**

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)



#### **COTOLETTA ALLA MILANESE**

Mentioned for the first time in 1500 at the court of the Sforza. its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, coated in egg and bread crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).

#### TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the stomach lining of sheep or cows. It was originally served to celebrate special occasions in the peasant world. Upgrades include the addition of oysters and caviar and can be sampled at Michelin-starred osteria, "Al Pont de Ferr" at the Navigli district (pontdeferr.it).

#### **CASSOEULA**

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from pork (sausages, pork rinds and spare ribs) and cabbage.





## **TASTING**





For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www. anticatrattoriadellapesa.com).

#### **MONDEGHILI**

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

#### **PANETTONE**

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni.



## **TASTING**

To win her over, the nobleman disquised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "Pan del Toni" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present. From a gastronomic point of view, the distinguishing feature of panettone is that it is leavened two or three times. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.



## 2022 Michelin-starred restaurants

The 2022 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 16 restaurants can be found in the beating heart of Milan: check our guide here!



#### Enrico Bartolini al Mudec assa

Via Tortona, 56. T: 02 84293701 www.enricobartolini.net

#### D'O #\$

Piazza della Chiesa, 14 – Cornaredo (MI). T: 02 9362209 www.cucinapop.do

#### Il Luogo di Aimo e Nadia 👯

Via R. Montecuccoli, 6. T: 02 416886 www.aimoenadia.com

#### Seta by Antonio Guida 👯

Via Andegari, 9. T: 02 87318897 www.mandarinoriental.it

## Felix Lo Basso Home&Restaurant ::

Via Carlo Goldoni, 36. T: 02 45409759

Piazza Alvar Aalto /

www.felixlobassorestaurant.it

#### AALTO 👶

Viale della Liberazione, 15. T: 02 25062888 www.aalto-restaurant.com

#### Berton 8

Via Giacomo Watt, 37. T: 02 8088 8624. www.lumemilano.com



## **TASTING**

#### Contraste \$

Via Meda, 2. T: 02 49536597. www.contrastemilano.it

#### Cracco \$

Galleria Vittorio Emanuele II. T: 02 876774.

www.ristorantecracco.it

#### Innocenti Evasioni 🏶

Via privata della Bindellina. T: 02 33001882.

www.innocentievasioni.com

#### lyo 🖇

Via Piero della Francesca, 74. T: 02 45476898. www.iyo.it

#### Joia 👶

Via Panfilo Castaldi, 18. T: 02 29522124. www.joia.it

#### L'Alchimia 3

Viale Premuda, 34. T: 02 82870704 ristorantelalchimia.com

#### Sadler **\$**

Via Ascanio Sforza, 77. T: 02 58104451.

www.sadler.it

#### Tano Passami l'Olio 💲

Via Petrarca, 4. T: 02 8394139. www.tanopassamilolio.it

#### Viva Viviana Varesec/o Eataly Smeraldo

Piazza XXV Aprile, 10. T: 02 5462930.

www.vivavivianavarese.it





**ENTERTAINMENTS & TOURS** 

# **LEISURE**



Discover the Aero Gravity vertical wind tunnel, a totally avant-garde skydiving indoor installation, just a few kilometres from the central Milan.

>> Aero Gravity aerogravity.it Via G. d'Annunzio, 23, Pero (6 km from Milan) T: 02 45471432.

Open on Mon 1.30pm-10.30pm; Thrus, Wed, Tues and Fri 10am-10.30pm; Sat 10am-9pm; Sun 10am-8pm.

he brainchild of a group of international skydivers, Aero Gravity offers the opportunity to experience the thrill of flight at least once in your life through a simple, accessible, convenient indoor mode. As well as being the only structure of its kind in Italy, Aero Gravity is also the largest vertical wind tunnel in the world: a crystal cylinder 8 metres high thanks to 6 powerful turbines and an air flow of up to 370 km/h able to overcome the force of gravity and support you in flight. The breathtaking experience is the sensation of falling freely from a plane at an altitude of 4,500 metres. but doing so in total safety.







# Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego



The Aperitivo, the beloved Milanese tradition of predinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to 9pm (though most people rarely get there until 7pm), the aperitivo scene has become an evening meeting for people of all ages. Cocktails - alcoholic or not - are expertly mixed and a Negroni, Negroni sbagliato

(a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are **Milanese specialities**. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-youcan-eat buffet.



LANDMARKS & MUSEUMS

# ITINERARIES



La Vigna di Leonardo has been opened to the public in 2015, just a short distance from the Church of Santa Maria delle Grazie where Leonardo painted The Last Supper.

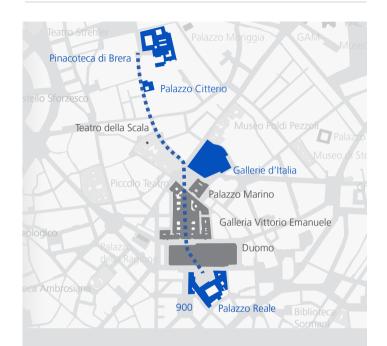
>> La Vigna di Leonardo. (Casa degli Atellani). Corso Magenta, 65. www. vignadileonardo.com

t's one of the landmark locations frequented by Leonardo da Vinci, an unknown piece of history, imbued with mystery. To mark the opening of Expo 2015, researchers excavated the plot where Leonardo's vineyard once stood in the gardens of the Casa degli Atellani, a magnificent Renaissance dwelling situated in front of the Church of Santa Maria delle **Grazie.** The **House and Vineyard** museum tour is divided into seven designated areas (the courtyards of Piero Portaluppi, the Zodiac Hall, the Luini Hall, Ettore Conti's studio, the Staircase Hall, the Garden of Earthly Delights – the novellas of Matteo Bandello and Leonardo's Vineyard).









## Milan's Street of Art

The city of Milan is enriched by an art circuit

featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**. An itinerary extending over **900 metres**, that can be crossed on foot in **just 15 minutes**, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.



## DUOMO **DI MILANO**

Among one of the most important (and majestic) Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386) is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the terraces (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "Madonnina".





## GALLERIA VITTORIO EMANUELE II

Sometimes known as the "living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola and measures 196 metres in length. Tradition has it that placing your right heel on the bull, depicted in the mosaic on the floor, and then spinning around inside it, will bring good luck.





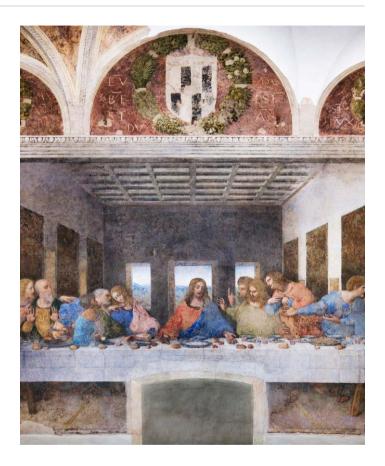


## **CASTELLO SFORZESCO**

The ancient seat of the ruling Visconti, the Castello Sforzesco was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". Antique art, paintings, period furniture, sculptures and musical instruments are housed in its precious treasure trove. Today, it houses a number of interesting museums and libraries: don't miss the museum of the Michelangelo's masterpiece "Pietà Rondanini".



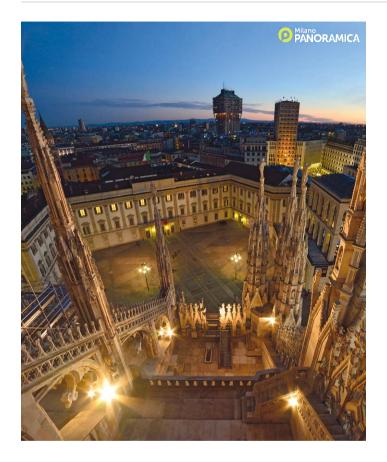




## **CENACOLO VINCIANO**

One of the most famous attractions in the world, "The Last Supper" or "Cenacolo" by Leonardo da Vinci is a large 15th century mural paintig representing the scene of the last supper of Jesus narrated in the Gospel. It can be found in the Refectory close to the church of Santa Maria delle Grazie.





## PALAZZO REALE

For many centuries it was the **seat of the government** of the city, of the Kingdom of Lombardy-Venetia and then a **royal residence** until 1919, when it was acquired by the State and became a **venue for exhibitions**. Today it has consolidated relations with museums all over the world and has become the exhibition heart of central Milan, with over **a million visitors** every year.







## **TEATRO ALLA SCALA**

Built at the behest of Empress Maria Teresa of Austria, Teatro alla Scala was **inaugurated in 1778** with an opera by Antonio Salieri. The Scala Opera House is **one of the most famous theatres in the world**. Lose yourselves in the magic of the theatre while admiring its magnificent auditorium. With a bit of luck, you might also have a chance to watch a rehearsal in progress.









## AMBROSIANA ART GALLERY AND LIBRARY

The Ambrosiana Picture Gallery contains several exquisite works of art from the 15th through 17th centuries and includes "The musician", attributed to Leonardo, Raphael's cartoon for the "School of Athens" and Caravaggio's "Basket of fruit". The Library boasts the largest collection of Leonardo's writings and drawings, the "Codice Atlantico" (Atlantic Codex).







## PINACOTECA DI BRERA

Magnificent Palazzo di Brera is clearly the artistic district's centre of gravity. The complex includes the Pinacoteca and the National Braidense Library, but also an important Academy of Fine Arts, a media library, a charming Botanical Garden and an Astronomical Observatory. The "Caffè Fernanda", designed as an integral part of the museum, and "Bottega Brera", the museum shop and bookstore, are part of the "Great Brera".







## MUSEO NAZIONALE SCIENZA E TECNOLOGIA

The most important museum of science and technology in Italy, it hosts the testimonies of **history of science**, technology and Italian industry dating from the 19th century to present times. Don't miss the **Enrico Toti** submarine, the 1:1 scale model of the first **Vega vector** and the "**Leonardo da Vinci Galleries**".







## TRIENNALE MILANO

One of the most vibrant, popular and **important exhibition centres** in the city. Since 1923, it is an international institution which organises exhibitions and events about design, architecture, visual arts and theatre: don't miss the **Museo del Design Italiano** in the spaces of the Curva on the ground floor. Triennale Milano has also a superb **media library** on design, art and architecture and the **garden** is home to great artists and designers.







#### **GALLERIE D'ITALIA**



Two buildings host masterpieces of **19thcentury Italian art** from the collections of Fondazione Cariplo and Intesa Sanpaolo: Palazzo Anguissola and Palazzo Brentani. The palazzo housing Milan's historic Banca Commerciale features **20th century masterpieces**.



#### **MUSEO DEL NOVECENTO**



The museum is located inside the **Palazzo dell'Arengario** in Piazza del Duomo and hosts a collection of over four thousand works that catalyze the development of **20th century Italian art**.





## BASILICA DI SANT'AMBROGIO P SEE MAP



One of the most ancient churches in Milan, it is a wonderful example of Romanesque style and the focal point is the Ciborium with the "Golden Altar" underneath, a masterpiece of Carolingian goldwork.



### **SAN MAURIZIO AL MONASTERO MAGGIORE**



On entering this 16th-century church, also dubbed the "Sistine Chapel of Milan" it is impossible not to be awestruck by the number and beauty of the paintings, stuccoes and frescoes.







#### **STAZIONE CENTRALE**



A complex characterised by a mixture of **different architectural styles**: Neoclassical, Art Nouveau and Art Deco. In recent years it has undergone major **restoration and redevelopment** work, with the opening of new spaces and services.



#### **PARCO SEMPIONE**



A green lung in the heart of the city, with **centuries-old trees** and **fitness trails**, this renowned park occupies a vast area linking the Arco della Pace to the Castello Sforzesco.





#### **ORTO BOTANICO**



A small but delightful **Botanical Garden** in Brera. Dating to the **18th century**, it was reopened to the public a few years ago and offers a delightfully **peaceful setting** within Milan's densely urbanized historical centre.



### **NAVIGLI DISTRICT**



A widespread **network of canals** whose history is linked to the genius of **Leonardo da Vinci**. It boasts small **artisan workshops** and **painter's studios** reminiscent of those found on the left bank in Paris.





## MONTENAPOLEONE DISTRICT ( SEE MAP



The Quadrilatero della moda is set amidst four of Milan's most expensive and prestigious shopping streets. It is here that the most important fashion designers, of international repute, offer their luxurious creations.



### **BRERA DISTRICT**





Its narrow cobbled streets host a number of interesting chic antique shops, galleries, artisanal workshops and cafés. As a "district of Artistic Perfumery" it boasts delectable shops carrying only the most sought-after fragrances.





### **ITINFRARIES**



#### **PORTA NUOVA DISTRICT**



This is a sprawling area, the result of a project of urban and architectural redevelopment. A **technological hub** comprising more than twenty buildings including **skyscrapers**, **offices and urban residences** with the scenic **Piazza Gae Aulenti**.



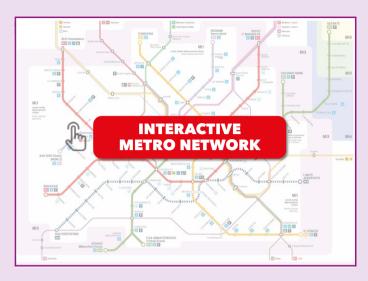
### **CITYLIFE DISTRICT**



A **residential and commercial complex** in the Portello district designed by architects Arata Isozaki, Daniel Libeskind and Zaha Hadid. The complex also includes the **shopping district**, a **public park** and three **residential complexes**.



# **ESSENTIALS**



#### ATM - AZIENDA TRASPORTI MILANESI

Local Public Transport Company Open daily 7.30am-7.30pm.

www.atm.it. T: 02 48607607 (7.30am-7.30pm).

#### Lost and Found on ATM Vehicles:

Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro Day ticket (7€) Valid 24h. Unlimited travel on buses, trams and the metro. Three-day ticket (12€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day. Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. https://nuovosistematariffario.atm.it/en/Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2) and automatic ticket vendors.

**BIKE SHARING** - Public bicycle transport system to be used for short trips. Available everyday, from 6am to midnight. www.bikemi.com a

**KICK-SCOOTER** - The most enjoyable ride in the city is provided by Wind Mobility, Bit Mobility, Helbiz Italia, Bird, EM Transit, Ride Hive Operations, LMTS Italy, Govolt, Lime and Voi Technology.



### **Tourist Information**

## INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures.

Open Mon-Sun and holidays 10am-6pm.

T: 02 88455555 - www.yesmilano.it infotourist@comune.milano.it

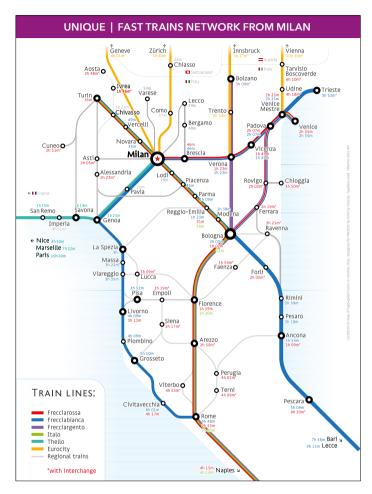
You can also find tourist information in this tourist office:

### YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm. T: 02 85155931 - www.yesmilano.it - infotourismspace@mi.camcom.it



### **ESSENTIALS**



#### **TRAINS**

#### TRENITALIA - National Railway Company

Info T: 892021. www.trenitalia.com. Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.

• Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min For more info about the Italy-Switzerland railway connections: www.trenitalia.com or www.ffs.ch.



### **ESSENTIALS**

ITALO - High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD - Malpensa Express - Regional & Suburban Railway .

Info T: 02 72494949. Mon-Sun 7am-9pm.

www.trenord.it. The MALPENSA EXPRESS

(www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna.

#### **AIRPORTS**

**MILANO MALPENSA (MXP)** - (45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323.

www.milanomalpensa-airport.com

#### • Connection to Milano Malpensa

Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50'.

Air Pullman (www.malpensashuttle.com)

Ticket € 10. T: 02 58583185; Terravision

(www.terravision.eu) € 8; Autostradale

(www.autostradale.it) Ticket € 8. T: 02 72001304.

Train > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station.

Ticket € 13. www.trenitalia.com

Train > from Cadorna Station, Travel time 40' ca.

Trenord (www.malpensaexpress.it).

Ticket € 13. (www.trenord.it), T: 02 72494949.

MILANO LINATE (LIN) - (6 km from the centre of Milan).

Flight information 24h-24h T: 02 232323 (call center).

www.milanolinate-airport.com

**ORIO AL SERIO (BGY)** - (45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h.

T: 035 326323. www.orioaeroporto.it.

Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com).

T: 035 330706: Autostradale (www.autostradale.it).

T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



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Principe di Savoia (L) – Piazza della

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