

THE WELCOME MAGAZINE

MILAN

and Lombardy

AUGUST 2022 #142

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Giuseppe Sala
Mayor of Milan

I am glad to welcome you in Milan.

No matter whether you are in our city for business or on holiday, whether you are staying for just one day or decide to spend a week. From the most representative places - such as **Duomo, Galleria Vittorio Emanuele II, Teatro alla Scala** - to those that show the modern face of the city - such as **Porta Nuova** or **CityLife** -, from **Darsena** to the many **city museums**, from the street art works that color our neighborhoods to the most fashionable and niche clubs, Milan will conquer you. You will fall in love with its **26 centuries of history**, its being traditional, international and open to innovation at the same time, I am sure.

Giuseppe Sala



Lara Magoni
Councilor for Tourism,
Territorial Marketing
and Fashion of the
Lombardy Region

Lombardy is a region that presents a **perfect mix of nature, history, art, culture with innovation and technology**. It offers a passion and authenticity you will seldom see elsewhere: there are countless things to do here. For example, in **Milan** you can spend your time in wonderful and breathtaking places such as the **Castello Sforzesco**, the monumental **Duomo** or **La Scala** theatre. But you can find cultural beauties also in the provinces visiting palazzos, archaeological parks, castles, and villas: pieces that make up the puzzle in a rare cultural landscape.

Lombardy is also a perfect destination for those who love **mountain holidays** in front the amazing scenery of the Alps and I am sure that with many activities on offer, finding what to do will certainly be easy. Moreover, we must not forget our four **great lakes** and the countless smaller ones where you can spend pleasant vacations or just a weekend. Exploring the territory through its extraordinary flavours is another way to come face to face with the local identity, Lombardy is full of **restaurants and cellars** hiding some of the delicious local gastronomy you can also discover the varied regional cuisine experiencing the wonder of hundreds of events and festivals around the region. You will discover **unexpected corners**, choose an itinerary full of **unique experiences** and Lombardy will surprise you!

Lara Magoni

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MILAN
and Lombardy
milan.welcomemagazine.it

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I am **Andrea Jarach**, editor of the **Welcome Magazines**, periodicals that we have been publishing for 12 years for international visitors in some of the most important cities for tourism in Italy. Welcome back to Milan!

After the two terrible years of the pandemic, the city finally reopens to life. As you can see in the following pages, the Welcome Magazine offers useful information **about events, shopping, food and wine**, everything that can interest the visitor answering the question: **“what can I do, what can I discover during my stay?”**.

Our aim is to create memorable experiences of the visit, also by linking together the different opportunities offered by the area. Our mission is to provide **essential tourist information** for the benefit of visitors who choose wonderful Italy as their destination. We too have renewed ourselves in recent years, especially with the new carbon-free distribution method that you are probably using now as you read us; thanks to **QR codes**, we can reach the whole world without using paper and avoiding physical transport by road. We have therefore decided as of last month to extend our coverage (information and distribution) to the entire **Lombardy region**. As you know, Lombardy is also mountains and lakes. So don't miss the opportunity to visit the lakes of Lombardy by taking advantage of the train plus lake navigation offer.

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WELCOME TO LOMBARDY

The Lombardy region is one of the richest in attractions in Italy offering countless destinations for **day trips from Milan**. Discover and enjoy our seasonal tips on **pages 20-23**.

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Information and tips to get around the city and to experience the best that Milan has to offer.

» MAP PAGE 46



Leonardo da Vinci as never seen before

Leonardo3 Museum

Milan, Piazza della Scala
(at the entrance of Galleria)

open from 9:30 am to 8:00 pm on weekdays
and from 9:30 am to 9:00 pm on weekends & holidays



Audio guide in
Chinese, English, French,
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Top in Town

SEE MAP
PAGE 46



DUOMO 1
Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof. **Map F4**

GALLERIA VITTORIO EMANUELE II 2
Sometimes known as “the living-room of the Milanese”, this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. **Map F4**

CASTELLO SFORZESCO 3
The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as “Il Castello”. It houses a number of interesting museums

and libraries. Its park is a favourite with old and young alike. **Map E4**

CENACOLO VINCIANO 4
One of the most famous attractions in the world, “The Last Supper” by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations. **Map D4**

PALAZZO REALE 5
Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently

one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it’s the perfect place to escape the crowds of the Duomo’s square. **Map F5**

PIAZZA SCALA 6
The perfect location for the Gallerie d’Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci. **Map F4**

MONTENAPOLEONE DISTRICT 7
Milan is known as one of the shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations. **Map F4-G4**

BRERA DISTRICT 8
This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces. **Map F3**

AMBROSIANA 9
The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Federiciana has on show Leonardo’s Codex Atlanticus. the Pinacoteca is exhibiting the preparatory Cartoon for The ‘School of Athens’, one of the best-known paintings by Raphael. **Map F5**

NAVIGLI 10
The Navigli are artificial canals built 800 years

ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots. **Map E6**

SAN SIRO STADIUM 11
With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe. **Off Map**

SANT’AMBROGIO 12
One of the most ancient churches in Milan, it was built in 379-386 A.D., in an area where martyrs had been buried. **Map E5**

PORTA NUOVA DISTRICT 13
A vibrant, futuristic district overlooking two neighbourhoods: the Garibaldi and Isola

districts. The heart of the area is the large raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi. **Map S2**

TRIENNALE MILANO 14
Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. **Map D3**

CIMITERO MONUMENTALE 15
A real outdoor museum catering, on the one hand to the whims of the elite of Milan’s society, and on the other to works of art by famous sculptors of various eras. **Map E1**



DISCOVER AND ENJOY

On these pages you will find some advice to help you find your way around the rich offer that Milan has in store for you this month.

CASTELLO SFORZESCO, UNTIL 10 SEPTEMBER

OPEN AIR SUMMER MUSIC

FESTIVAL The playbill of 'Milano è Viva', the new entertainment season in the Cortile delle Armi of the Castello Sforzesco, will come alive this year with 58 live shows, until 10 September. Pop music, electronic music, jazz, classical music, musicals, theatre, dance, and children's shows are brought together in a single calendar with names of great prestige and appeal such as Patti Smith, **Elisa (who will perform on the final evening of 10 September)**, Fiorella Mannoia, Roberto Bolle, Noemi, Samuele Bersani, Nada, Sergio Caputo, Dixon, Le Cannibale, and others. Throughout the two months of programming, **music travels between past and present**, with the many tributes to protagonists such as Lucio Battisti, Milva, Franco Battiato, the Beatles, and genres such as **operetta** and **musicals**, passing through Italian songwriting and electronic music. Several appointments are dedicated to **classical music**, with concerts by the Orchestra Sinfonica di Milano and the Società dei Concerti, as well as the **'Magic night'** dedicated to Chopin. The programme also includes dance, which will inhabit the Castello Sforzesco stage with open rehearsals and the final **show of OnDance 2022**.

Milano è Viva. Castello Sforzesco, Cortile delle Armi

TRIENNALE MILANO, UNTIL 11 DECEMBER

▼ WHAT WE DON'T KNOW

EVENT The **23rd International Exhibition** has opened in July at the **Triennale**, which the President of Triennale Milano **Stefano Boeri** has described as "an opportunity for a collective and proactive reflection on the near future". **"Unknowns Unknowns"** - this is the title of the exhibition - will attempt to answer a series of questions about what we still "don't know" in various fields: **from genetics to astrophysics, from the universe to the bottom of the oceans**. The challenge of the pandemic that has affected all of humanity in recent years has also broadened the sphere of phenomena that we do not know and placed man in a state of fragility. **Designers, architects, artists, playwrights and musicians** will be involved in the debate. Curator of the event will be the astrophysicist **Ersilia Vaudo** and designer of the installation **Francis Kéré**.

UNKNOWN UNKNOWNNS. An Introduction to Mysteries. Triennale Milano. Viale Alemagna, 6. triennale.org



>> Francis Kéré and Ersilia Vaudo (Main Curators of the 23rd International Exhibition "Unknown Unknowns. An Introduction to Mysteries" with Stefano Boeri President of Triennale Milano. Photo © Gianluca Di Iorio)



TEATRO FRANCO PARENTI, UNTIL 18 SEPTEMBER

▲ NOT JUST A SWIMMING POOL

LEISURE The **Bagni Misteriosi complex**, named after the famous work by Giorgio de Chirico on display at the Museo del Novecento, is a peaceful haven in the city's vibrant Porta Romana district. Its structure is that of the former Centro Balneare Caimi, which dates back to the 1930s, and has been painstakingly restored, with the **two large pools** and surrounding spaces returned to their original splendour. Here you can cool off in its two pools **until 18 September**, all day and in the evenings. There is a pool for adults, with a depth ranging from 1.25 to 1.70m, with several lanes for freestyle swimming, and one for children, with a depth ranging from 60 to 90cm). You can also indulge in the quintessential, strictly barefoot aperitivo ritual from 7pm to 11pm.

Bagni Misteriosi. Via Carlo Botta, 18

MUSEO DIOCESANO, UNTIL 16 OCTOBER

A GLIMPSE OF THE 20TH CENTURY

PHOTOGRAPHY This summer, the **Museo Diocesano** is hosting a **retrospective dedicated to Elliott Erwitt**, one of the most important photographers of the 20th century who is still alive. The exhibition presents **one hundred of his most famous shots**, from the most iconic black and white ones to the lesser-known colour ones for his editorial, institutional and advertising work. The exhibition offers a glimpse of the world through the **ironic, surreal and romantic** - but always curious - gaze of the photographer, who in his long career has immortalised various fields, from politics to social issues, from architecture to cinema and fashion. A journey through **portraits of celebrities and children, images of travel, metropolises and the great events of history**, but also of his own family.

JUST TO KNOW >> Erwitt is **very attached to Milan**, where he spent his childhood until he left for the US because of the racial laws. The selection of images in the exhibition, many of **which have never been exhibited in Milan**, was also **curated by him**.

Elliott Erwitt. 100 Fotografie. Museo Diocesano Carlo Maria Martini. chiostrisanteustorgio.it/en/mostre-eventi



PALAZZO REALE, UNTIL 16 SEPTEMBER

► **GRAZIA VARISCO AND HER ARTISTIC EXPERIENCE**

SCULPTURE This **anthological exhibition** is the most important to date on the work of the Milanese artist Grazia Varisco. An exhibition that covers **60 years of her projects** on multi-sensory perception translated into active aesthetic experience. The themes of Grazia Varisco's artistic research are presented divided by type of work, from the early 1960s to her most recent experiences. An important room is dedicated to the reconstruction of the **artist's historic solo exhibition at Galleria Schwarz 1969 in Milan**, which constituted a moment of synthesis of the entire artistic-kinetic period.

Grazia Varisco. Percorsi Contemporanei

Palazzo Reale. Piazza del Duomo, 12. www.palazzorealemilano.it



LEONARDO3 MUSEUM – IL MONDO DI LEONARDO

The **Leonardo3 museum** in Piazza della Scala, at the Galleria Vittorio Emanuele II entrance, is a unique opportunity to **discover and learn more about Leonardo da Vinci**.

On display in the historic Sale del Re over **200 interactive 3D machines** and **working physical reconstructions**, almost all of which have never been created before. From the analysis of the original manuscripts of the Tuscan genius by the Leonardo3 study centre, brand-new machines have been recreated: the **Harpichord-Viola**, the **Mechanical Lion**, the **Submarine**, the **Rapid-Fire Crossbow**, the **Great Kite** and many others.

The museum offer is constantly evolving with new content. Visitors have the opportunity to consult Leonardo's writings in digital format, interacting with his inventions through new and engaging ways such as **interactive stations** and **virtual reality**. www.leonardo3.net



SIX REASONS TO VISIT MILAN

– Business & Leisure

Each year, millions of visitors flock to Milan for several of the world's most important international **trade fairs**, from fashion to design, from tourism to culture with "mustattend" calendar events including the Salone del Mobile.Milano, the Fashion Weeks, Miart Bit Milano.

– The best shopping

A reference point for international fashion, year after year, Milan confirms its status as a must-visit destination for fashionistas who make a pilgrimage here to shop at the designers' flagship stores in the **Quadrilatero**, featuring the most highly sought-after fashion collections. For the more romantic, we suggest the flea markets on the **Navigli**, the artistic workshops of **Brera** or, for those who don't have much time, well-known department store la Rinascente, the ultimate one-stop-shop which carries the most esteemed brands in the world under just one roof!

– Food & taste

Milan is the ideal place for gourmants and food connoisseurs. In addition to hosting renowned **gastronomic events** like Taste of Milano, Identità Golose and Milano Food Week, here you can discover, purchase and taste the authentic flavours of Italian tradition either at historic **downtown** restaurants or more trendy, innovative locations.

– Performing arts

Each day the city is animated by a plethora of **unmissable events**: from awe-inspiring performances at Teatro alla Scala to film festivals; from dance to high-profile concerts by world-class performers, Milan is truly a city that never sleeps.

– Art & treasures

Milan is a real **open-air museum**, a keeper of some of the world's most unique treasures: from stunning architecture to **art galleries** right up to the countless **museums** that, year after year, host several of the most interesting **art exhibitions** ever featured. Milan is also home to several masterpieces by Renaissance artist and genius Leonardo da Vinci including the Cenacolo, the Biblioteca Ambrosiana and the Codex Atlanticus.

– For sport lovers

Those travelling to Milan should not miss a visit to the **temple of football**: the San Siro Stadium which, in addition to its iconic museum and shop, also hosts important football matches and concerts by world famous Italian and international stars.

MUDEC, UNTIL 11 SEPTEMBER

▼ **THE UNIQUE "GESTURAL" SHOTS BY LACHAPELLE**

PHOTOGRAPHY More than **90 works** - including large formats, site-specific installations and new productions - coming **directly from the artist's studio** - narrate his vision of a new world and a new possible humanity. Starting with the early works, the Museo delle Culture presents a **world premiere** of a series of works that are part of the **new, visionary production** (until 2022).

David LaChapelle. I Believe in Miracles

MUDEC PHOTO-Museo delle Culture. Via Tortona, 56. www.mudec.it



SAN SIRO IPPODROME, UNTIL 17 SEPTEMBER

SUMMER CONCERT IN THE CITY

MUSIC Great live music is back in Milan with the **Milano Summer Festival 2022** at the Ippodromo SNAI San Siro. Among the great summer concerts in the city, after two years of suspension due to the pandemic, the live concerts of some of the most beloved idols of **Italian and international pop music** are back. In July and September, some of the biggest international artists acts on stage.

3 September: Louis Tomlinson
16 and 17 September: Blanco

Milano Summer Festival 2022

San Siro Ippodrome
Piazzale dello Sport, 16
www.milanosummerfestival.it

WELCOME | WHAT TO DO

PALAZZO REALE, UNTIL 25 SEPTEMBER

▼ MILAN CELEBRATES OLIVIERO TOSCANI'S 80TH BIRTHDAY

PHOTOGRAPHY Milan is currently hosting the largest exhibition ever dedicated in Italy to the **great photographer Oliviero Toscani** as a tribute to his **80th birthday**. On show, **800 shots** taken by Toscani from the early 1960s to the present day: **images and advertising campaigns** that have made him known and recognisable throughout the world. The public has the opportunity to retrace the iconic features of his work together with lesser-known works. The rooms of **Palazzo Reale** tell the career of a man with a brilliant and provocative gaze who over the years has **influenced the customs of several generations** and made the world discuss the most disparate topics.

Oliviero Toscani. Professione fotografo

Palazzo Reale, Piazza del Duomo, 12

www.palazzorealemilano.it/en/mostre/professione-fotografo

Photo © Oliviero Toscani



GALLERIA CAMPARI, UNTIL 21 DECEMBER

▲ WHEN ADVERTISING IS ART

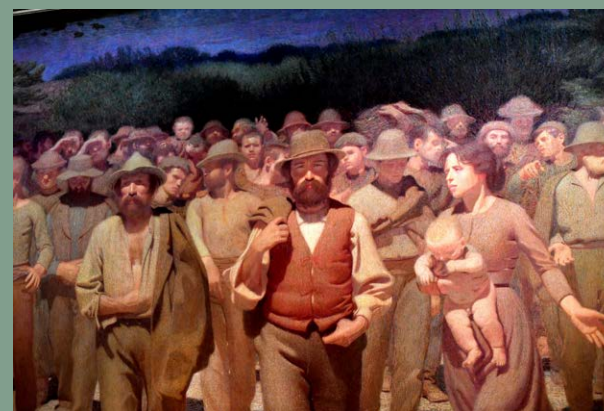
ART Galleria Campari, a few kilometres from downtown Milan, is hosting the exhibition **"Depero Campari: black and white in colour"** to celebrate the **130th anniversary** of the birth of **Fortunato Depero**, the brand's key Futurist artist. To highlight the ten-year collaboration between Campari and the **futurist artist** himself (1926-1936), Galleria has created a tour with material from the archive together with some works on loan. Most of Depero's **graphics for Campari** were created in black and white, a technique that the artist mastered with mastery, and they contributed to making the product and its image great and recognisable.

Depero Campari: black and white in colour

Galleria Campari

Viale A. Gramsci, 161 – Sesto San Giovanni (20 minutes from Milan).

www.campari.com



PHOTOS © DANIELE MASCOLO

GAM MILANO

A LEGENDARY PAINTING RETURNS HOME TO THE GAM

ART An emblematic work from an **artistic, technical and social** point of view, "Il Quarto Stato" is the masterpiece par excellence by Giuseppe Pellizza da Volpedo (1868-1907). Since July 2022, it has again been on display in the permanent collection of the **GAM-Galleria d'Arte Moderna in Milan**. A new display that enhances its pictorial quality and disruptive power, and with a closeness on the part of the visitor that allows an exciting **direct relationship with the masterpiece**. Characterised by a pictorial technique of extraordinary skill and complexity, the painting is exhibited between the room dedicated to Giovanni Segantini and the one dedicated to Gaetano Previati, where "Maternity", granted on loan for the next three years by Banco BPM, is visible. The overall path of the three works admirably expresses the passage of painting **from the 19th to the 20th century**.

GAM Museo d'Arte Moderna

Via Palestro, 16

OUT OF TOWN

Milan is a mixture of art, culture, shopping and lifestyle and its outlying areas are equally attractive. Discover our pick of these fabulous destinations for an unmissable out of town trip.

Our tour begins on the outskirts of Milan at the 17th-century **Villa Arconati 1** (www.villaarconati.it). Known also as 'the small Versailles of Lombardy', it is set within the vast green spaces of the Groane Park in Bollate. This is a splendid example of Lombardy Baroque architecture, and visitors are welcomed in its frescoed rooms, while summer evenings are jazzed up with a series of concerts and events in its magnificent gardens. We recommend a visit to the **Villa Visconti Borromeo Litta 2** (www.villalittainate.it) which is just a short distance away in Lainate. This neo-classical jewel of architecture is surrounded by a lovely park that earned the title of the 'Most Beautiful Historical Park in Italy' in 2016. The Villa is renowned for its Nyphaeum and spectacular water features. A mixture of sacred and profane, the Metropolitan City area is interspersed with numerous abbeys. In fact, there are so many that there is even a **Road of Abbeys** (www.stradadelleabbazie.it).

Our route starts from the **Abbey of Chiaravalle 3**, dominated by an imposing, richly frescoed 14th-century bell tower, and continues onwards to the **Abbey of Viboldone 4**, one of the most beautiful medieval complexes in Lombardy, until we reach **Mirasole 5**, a 13th-century monastery which, with its numerous moats, resembles a fortress. After travelling for a few more kilometers, in a southwesterly direction, we come to the **Abbey of Morimondo 6**, a former Cistercian monastery renovated in Gothic style.

The area housing the abbeys is also the heart of the large **Parco Agricolo Sud Milano** (www.parcogricolosudmilano.it). The Park boasts a rich historic and agricultural heritage and comprises old farmsteads, waterways and important residential complexes, including **Gaggiano 7**, which, with its small, pastel-coloured houses nestling on both banks of the **Naviglio Grande**, is well worth a visit.

This charming hamlet can be accessed from the city via a scenic bicycle track skirting the canal. The **Naviglio Martesana 8** also offers views of rare beauty as it flows towards the Adda river. Rural centres are interspersed with expanses of greenery (an absolute must is a visit to the **Adda Park** which can also be crossed by bike or on horseback) and charming urban centres, including **Crespi d'Adda 9**, a late 19th-century workers' village built up around a textiles factory and a UNESCO world heritage site (www.villaggiocrespi.it). Lastly, escape the hustle and bustle of the city centre and take a relaxing break at **Parco delle Cave 10**. Situated just a short distance from the San Siro Stadium, this oasis of greenery is the ideal spot for a long walk or a bicycle ride where you can admire the various bird species that inhabit this beautiful nature park. www.parcodellecave.it



Mirasole

Villa Visconti Borromeo Litta

© DARIO FUSARO

WELCOME | WHAT TO DO

MUSEO DEL NOVECENTO, UNTIL 2 OCTOBER

▼ THE ALDO ROSSI UNIVERSE

DESIGN This is part of the Museo del Novecento's project to investigate the interdisciplinary dialogue between the arts. In order to explore the figure of **Aldo Rossi** – architect, designer, theorist and critic, one of the protagonists of the visual culture of the twentieth century – **more than 350 pieces of furniture and everyday objects, prototypes and models, paintings, drawings and studies** designed and created by Rossi from 1960 to 1997 are on display for the first time. In a spectacular itinerary **the exhibition** offers a visual testimony to the complexity of his activity as a designer, planner and architectural theorist.

Aldo Rossi. Design 1960-1997

Museo del Novecento. Piazza del Duomo, 8
www.museodelnovecento.org



PALAZZO REALE, UNTIL 4 SEPTEMBER

▲ THE MEANING OF PAINTING ACCORDING TO SAVINIO

EXHIBITION **Ruggero Savinio** (Turin, 1934) gets back to Milan with an anthological exhibition retracing his entire artistic and biographical path through some works that are partly unknown or have not been seen for a long time, coming from public and private collections. The exhibition, which collects **paintings, drawings and works on paper**, starts from Savinio's formative years between Rome, Paris and above all Milan: the city is the scene of one of his most intense and tormented seasons.

Twenty-three years have passed since 1999, when Milan hosted a major exhibition of the artist's work in the Sala Viscontea of the **Castello Sforzesco**.

Ruggero Savinio. Opere 1959-2022

Palazzo Reale. Piazza del Duomo, 12. www.palazzorealemilano.it

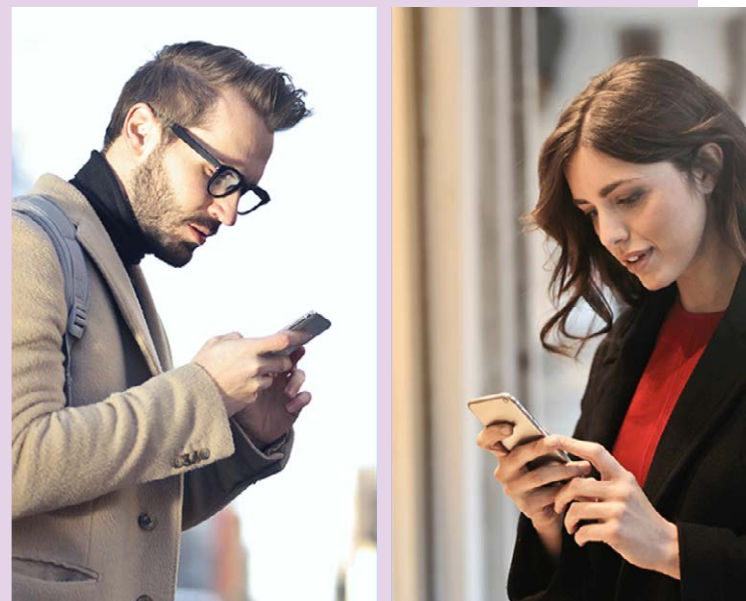


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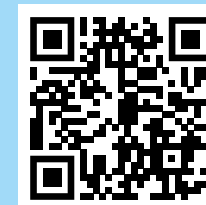
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**SANTA CATERINA DEL SASSO
A HERMITAGE PERCHED ON A ROCKY OVERHANG**

According to tradition, the **hermitage of Santa Caterina del Sasso** (75 km from Milan) was founded in the 12th century by Alberto Besozzi, a rich local merchant who, after having survived a heavy storm while crossing **Lake Maggiore**, decided to give up his worldly goods and live the life of a hermit. The particular appeal of this hermitage (which contains important frescoes) is mostly due to its **astounding location**, perched on a rocky overhang with a sheer drop down to the Lake. www.santacaterinadelsasso.com

PH © BORIS STROJAK/SHUTTERSTOCK.COM

SUMMER EVENTS IN LOMBARDY

This season is not only the time for outings out of doors, but also the space for events ranging from music festivals to excursions to discover nature and traditions, from tasting good local food to participating in major international sporting events. Here are some **editor's tips**.

>> Fiera del Cardinale

7 August
Among the Renaissance palaces, churches and narrow streets of the historic centre, more than a hundred stalls sell collectables and memorabilia. Castiglione Olona (Varese)

>> Biennale Light Art

Until 28 August
Mantua, Casa del Mantegna biennalelightart.it

>> Serio Waterfalls

21 August
Spectacular opening of the highest waterfalls in Italy (and the second highest in Europe) Valbondione, Val Seriana (Bergamo)

>> Brescia Photo Festival

WESTON. Edward, Brett, Cole, Cara. Until 28 August
Brescia, Museo di Santa Giulia www.bresciamusei.com

>> Il Lago Cromatico Festival

Until 11 August
Lake Maggiore www.vareseturismo.it/eventi/festival-il-lago-cromatico

>> Centomiglia

3-4 September
For a weekend in the open air on Lake Garda, Italy's longest-running regatta is now in its 72nd edition. Gargnano, Brescia (Lake Garda)

>> Festaletteratura Mantova

7-11 September
Literature, poetry, visual arts, concerts, theatre performances from all over the world, this year with a focus on Ireland. Mantua, several locations. www.festivaletteratura.it

>> Formula 1 Italian Grand Prix

11 September
Monza (Milan) www.formula1.com



Serio Waterfalls



Centomiglia



Formula 1



AUGUST

16/8 | Siena | Palio dell'Assunta. www.ilpalio.org
31/8-10/9 | Venice | International Exhibition of Cinematographic Art. www.labiennale.org

SEPTEMBER

10-18/9 | Milan | The Italian Glass Weeks. www.theitalianglassweeks.com
11/9 | Monza (Milan) | Formula 1. Italian Grand Prix. www.formula1.com
15-17/9 | Verona | World Tourism Event. www.wtevent.it
16-18/9 | Florence | Fragranze. fragranze.pittimmagine.com
16-19/9 | Terni | Umbria Jazz. www.umbriajazz.it
16-19/9 | Milan | HOMI Independent. www.homimilano.com
17-25/9 | Venice | The Italian Glass Weeks. www.theitalianglassweeks.com
18-20/9 | Milan | MICAM. www.themicam.com
20-26/9 | Milan | Milano Moda Donna. www.cameramoda.it
22-27/9 | Genoa | International Boat Show. www.salonenautico.com

OCTOBER

8/10- 6/12 | Alba (Piedmont) | International Alba White Truffle Fair. www.fieradeltartufo.org
9/10 | Trieste | Barcolana. www.barcolana.it

NOVEMBER

2-6/11 | Turin | Paratissima (18th edition). www.paratissima.it
4-6/11 | Turin | Artissima (29th edition). www.artissima.art
3-6/11 | Verona | Fieracavalli (124th edition) www.fieracavalli.it
8-13/11 | Milan | EICMA. International Motorcycle and Accessories Exhibition. www.eicma.it
16-20/11 | Milan | BookCity Milano. bookcitymilano.it
18-19/11 | Milan | Ospitiamo 2022. ospitiamo.eu
21/11 | Venice | Festa della Salute. venice.welcomemagazine.it
End of November | Venice | Teatro La Fenice. Opening of Opera and Ballet season. www.teatrolafenice.it

DECEMBER

3-11/12 | Milan | Artigiano in Fiera. artigianoinfiera.it
7/12 | Milan | Teatro alla Scala – Opening of the Opera Season with the "Boris Godunov". www.teatroallascala.org



Bergamo

PH © RASTO SK/SHUTTERSTOCK.COM

WELCOME TO LOMBARDY

The Lombardy region is **one of the richest in attractions in Italy**. The area, between Switzerland and Emilia-Romagna, Veneto and Piedmont, offers countless **destinations for day trips** from Milan.

In addition to **Milan**, there are **11 main cities** that preserve traces of centuries of art and culture - Bergamo, Brescia, Como, Cremona, Lecco, Mantua, Monza and Brianza, Pavia, Sondrio and Varese - and hundreds of smaller villages with **art, history and traditions**. But Lombardy also has some unmissable natural beauty, such as the vast Po Valley, the parks and the Pre-Alps with the five largest lakes: Garda, Maggiore, Como, Iseo, Lugano and Ceresio.

With its **10 Unesco Sites**, as well as **3 intangible heritages** including the lutherie art of Cremona, Lombardy is the Italian region with the largest number of such sites: Valle Camonica's Rock Art, Santa Maria delle Grazie and the Cenacolo Vinciano, the Workers' Village of Crespi d'Adda, the Sacred Mountains of Piedmont and Lombardy, the Rhaetian Railway between Tirano and Saint Moritz, Mantua and Sabbioneta, Monte San

Giorgio, the prehistoric pile-dwelling sites in the Alps, the Lombard monuments and the city walls of Bergamo.

For those who love **panoramic places**, a trip to Monte **Isola** is a must, with its breathtaking view of Lake Iseo; to the **Sacro Monte of Varese** with a view over the

plain from the Alps to the Apennines; the **Brunate cable car** with an absolute view of Lake Como; the ascent to the **Torrazzo of Cremona**, the highest masonry tower in Europe; the **Terrazza del Brivido** in Tremosine overlooking Lake Garda at a height of 350 metres.

>> Taking a train trip to Lombardy's cities of art is the ideal way to rediscover, in a comfortable and sustainable way, the beauty of our region's towns, visiting exhibitions, museums and monuments. www.trenord.it/giteintreno/citta-darte



TRENORD

► The symbol of **Milan**, the city of design, fashion and business, is the **Duomo**, close to which are the 18th-century Teatro alla Scala and the Galleria Vittorio Emanuele II: these are the three most visited landmarks in the city. Not to be missed are the Sforza Castle, the Basilica of Sant'Ambrogio, the complex that houses the Church of Santa Maria delle Grazie and the Cenacolo Vinciano.



PH © BILDAGENTUR/STOCK/SHUTTERSTOCK.COM

▼ Known throughout the world as the "City of Art and Music", **Cremona** is the cradle of the violin, as it is home to the **Violin Museum**. In the medieval Piazza del Comune you will find the Cathedral, the **Torrazzo**, the highest in Italy at 121 m, the Baptistry, the Gothic Loggia dei Militi and the Palazzo del Comune. Don't miss a visit to the magnificent **Ponchielli Theatre**, home to important musical and theatrical seasons. *(76 km from Milan)*



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◀ Two cities within a city, **Bergamo** ("Alta" and "Bassa") is linked by two funicular railways. Five kilometres of walls surround domes, towers and palaces, including the **Accademia Carrara**, the Piazza Vecchia, with its Civic Tower and the Palazzo del Podestà, the "perfect" square also loved by the architect Le Corbusier. Bergamo is also the birthplace of the **composer Gaetano Donizetti**, to whom the city dedicates a major opera festival every year. *(50 km from Milan)*



PH © ALIAGA SANDRA/ANTANOVICH/SHUTTERSTOCK.COM

► **Brescia** presents itself in its Renaissance guise with its marvellous salon squares, an embattled castle, two cathedrals, a theatre created as a tribute to Napoleon Bonaparte and the **Museum of Santa Giulia**, a Unesco World Heritage Site. The famous **1000 Miglia** race has been held here every year since 1927, and in September the world's best-loved **Opera Festival** takes place here, transforming the entire city into a magical open-air theatre. *(95 km from Milan)*



◀ **Como** is the city of water, light and silk, rich in history and culture. The **Volta Temple** is a small Pantheon on the banks of the Lario, built in memory of the physicist Alessandro Volta. Strolling within the medieval walls, among alleyways and old shops, the late **Gothic Cathedral** and the imposing **Broletto** from 1215 stand out. A dynamic and entrepreneurial town. *(50 km from Milan)*

▼ In a natural setting of rare beauty lies the city of **Lecco**, where Alessandro Manzoni set his masterpiece "I Promessi Sposi" (The Betrothed), and where there are monuments in **baroque and neoclassical style**. The Lecco branch of Lake Como is characterised by the S. Martino and Barro mountains, the Resegone and the Grigne. Lecco is the starting point for fantastic trips around the lake, to discover historical villas and sumptuous palaces. *(55 km from Milan)*



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► **Lodi** is a small Lombard town in the **lower Po Valley**, rich in art and history with many green areas. Places to visit include the **neoclassical Palazzo Broletto**, the 15th-century Palazzo Vistarini, the Basilica della Vergine Assunta, a Romanesque cathedral, and the Tempio Civico dell'Incoronata, a masterpiece of the Lombard Renaissance in the style of Bramante. (38 km from Milan)



◀ **Mantua**, the tranquil and elegant city of the Gonzagas, is **surrounded on three sides by water** from which you can enjoy a fascinating city skyline. Sung about for its beauty by famous writers such as Virgil, Baudelaire and Dickens, the city is told through its many monuments, including the Rotonda di San Lorenzo, **Palazzo Te**, Palazzo Ducale and the Duomo. (185 km from Milan)

► Over the course of history, the Romans, the Lombards and the Habsburg and Napoleonic dominations have passed through **Monza**, leaving precious legacies such as the **Villa Reale**, a sumptuous neoclassical palace with its famous park around it, of enormous historical, natural and artistic value, one of the largest in Europe. Every year Monza is ready to host the **Formula 1 Grand Prix** in September. (18 km from Milan)



◀ **Pavia**, in the heart of the Lombardy plain, is home to one of the **oldest universities** in the world. Rich in art and nature, it preserves evidence of its culture in the **Castello Visconteo**. Of considerable historical and religious interest are **San Pietro in Ciel d'Oro**, where the remains of Saint Augustine are kept, and the Basilicas of San Teodoro and San Michele Maggiore. Don't miss a walk on the romantic **Ponte Vecchio**, which connects the historical centre with the picturesque Borgo Ticino district. (45 km from Milan)

▼ **Sondrio** is a town of Lombard origin in the heart of the **Valtellina**. The historical centre is characterised by stone houses and houses with wooden galleries typical of the most beautiful **mountain towns**. The precious architecture of the **Torre Ligariana** and the historic buildings is remarkable. A stop at a crotto or a **typical restaurant** is a must in the area to savour the typical cuisine based on pizzoccheri and Sassella or Inferno wine. (135 km from Milan)



▼ **Varese**, also known as a "**garden city**", enjoys a wealth of landscape, architecture and art that have been appreciated since the last century, when the city became a **holiday destination** with its prestigious Art Nouveau villas and hotels. An unmissable destination for contemporary art lovers is the 18th-century **Villa Panza** with its unique collection. (58 km from Milan)



LAKESIDE DESTINATIONS

Lying North of Milan, each year the lakes of Lombardy attract millions of visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures. Don't miss a day at the lake with Trenord with special all inclusive train+boat tickets!



The shores of **Lake Maggiore** wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off **Stresa** – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques – is **Isola Bella**, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiances, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www.isoleborromeo.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic **Duomo**, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic **Villa Olmo**. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – **Villa del Balbianello** is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars"

Lying just a stone's throw northwest of Como is **Cernobbio**, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel **Villa d'Este** and **Villa Erba** where director Luchino Visconti spent his childhood (www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy. In nearby Tremezzo, don't miss a visit to the Baroque-style **Villa Carlotta**, featuring an Italian garden and sculptures by Canova. At the junction of the southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a

strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Lugano**, where the enchanting towns of Morcote, Melide and Lugano offer many cultural attractions and charming itineraries; **Lake Iseo**, a gem of rare beauty nestled between the provinces of Bergamo and Brescia; **Lake Garda** attracting millions of visitors every year thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.

LAKE TRIPS BY TRAIN

Return train trips from all over Lombardy + boat trip

You can choose from 8 different itineraries to experience the timeless magic of the most beautiful lake landscapes in Northern Italy.

- Como-Torno from € 9.20
- Varenna-Menaggio-Bellagio-Lenno from € 14.50
- Como-Bellagio-Tremezzo-Villa Carlotta from € 15.90
- Iseo/Sulzano/Sale Marasino-Monte Isola from € 15
- Basso Lago di Garda from € 19.90
- Stresa-Isola Borromeo-Stresa from € 18.70
- Laveno-Villa Taranto-Isola Madre-Laveno from € 18.80
- Porto Ceresio-Lugano from € 25

www.trenord.it/giteintreno/laghi



TRENORD

Shopping



Easy-chic Venetian style

In the heart of the artistic district of Brera, ViBi Venezia recently opened its first flagship store, recreating the atmosphere of a real home.

This new 70 sq.m. boutique overlooking **Piazza del Carmine** offers a suggestive view of the Gothic-style church of the same name. The **Venetian brand**, founded in 2015 by sisters Viola and Vera Arrivabene Valenti Gonzaga, has recreated the atmosphere of a home in this new location, where the aesthetics of **ViBi Venezia** come alive in every detail.

From the symbolic red and white striped pattern of the brand, reproduced in the

large carpet, to the colours of the walls painted by the artist Assia Pallavicino, the store is furnished with elements that belong to the personal history of the two sisters, each with her own personality.

Brass displays, retro-style tables, and raffia baskets unveil **ViBi shoes**, which also steal the show on the large wall at the entrance, where Giberto Arrivabene Murano glass artefacts alternate, recalling the brand's Venetian origins.

The Milan store offers the **complete range of ViBi Venezia models**, from the iconic furlane in many different colours to the rubber-soled slip-ons and wedges, including the new **variant with platform**. Currently, the **capsule collection** created with British designer Emilia Wickstead is also available here.

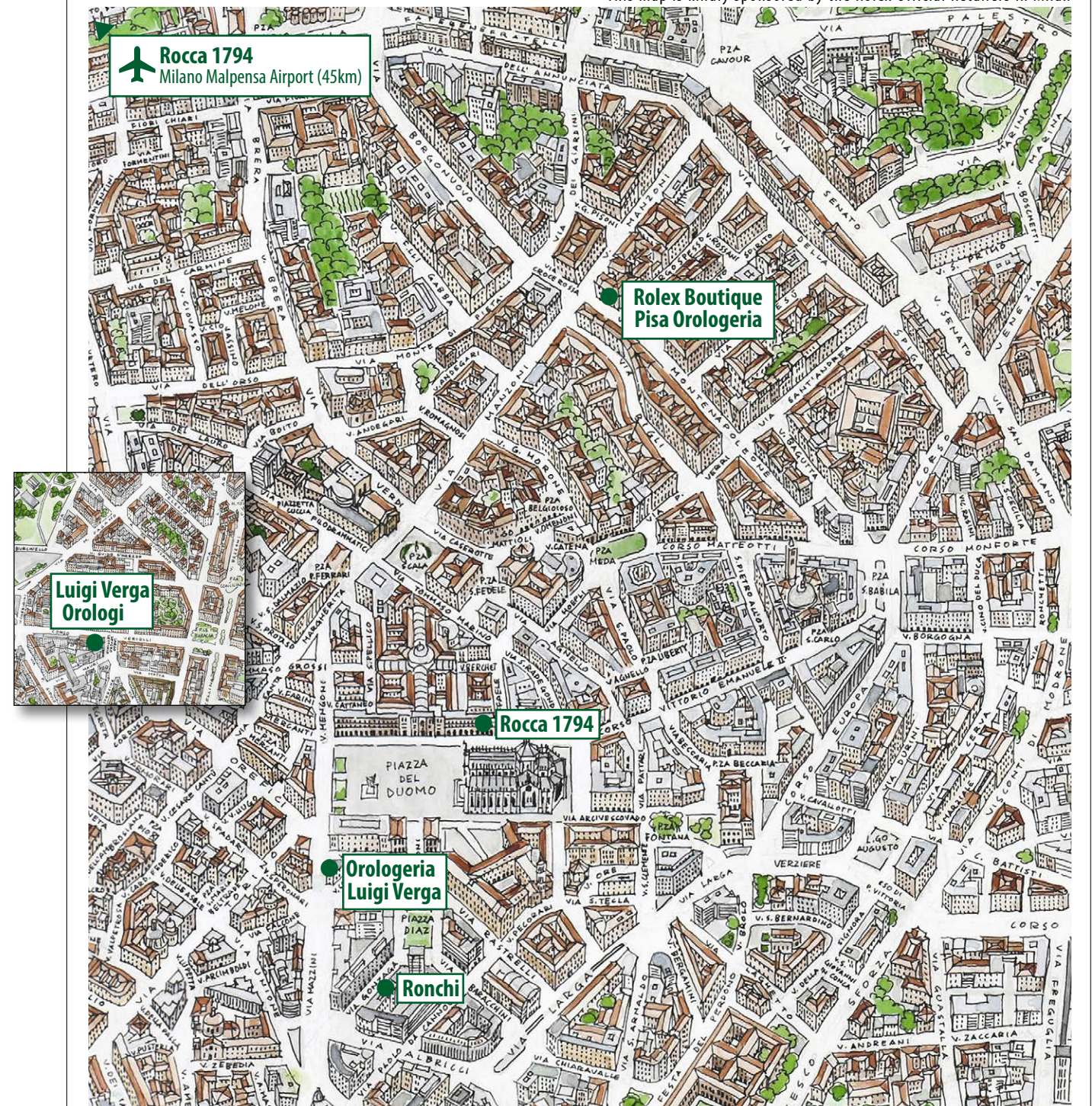
>> **Open daily, 10.30am-7.30pm (closed on Sunday in August)**
Via del Carmine, 11
www.vibivenezia.it



Viola and Vera Arrivabene Valenti Gonzaga

Luxury shopping

This map is kindly sponsored by the Rolex Official Retailers in Milan



Official Retailers in Milan

► **Rolex Boutique - Pisa Orologeria**
Via Montenapoleone, 24
T: 02 76317726

► **Luigi Verga Orologi**
Corso Vercelli, 19. T: 02 48198656

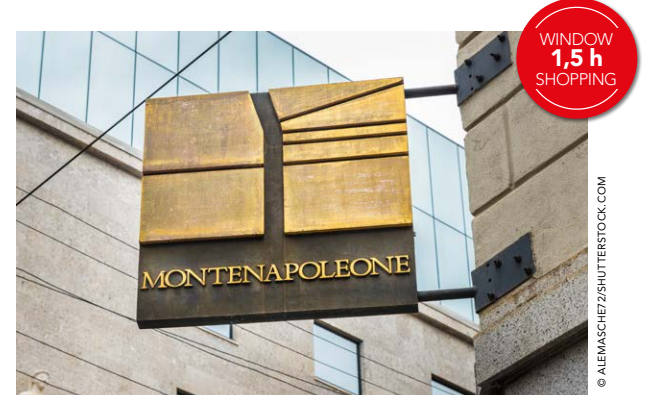
► **Ronchi**
Via Gonzaga, 5
T: 02 877449

► **Orologeria Luigi Verga**
Via G. Mazzini (Piazza Duomo)
T: 02 8056521

► **Rocca 1794**
Piazza Duomo, 25. T: 02 8057447
Milano Malpensa Airport-Terminal 1
T: 02 74867578

Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.



WINDOW 1,5 h SHOPPING

THE LEGENDARY MONTENAPOLEONE

Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda** or **Golden Quad**, situated just east of the Piazza della Scala and a short distance on foot from the Duomo. This is where all the big designer names and most luxurious stores in the world cluster. The Quadrilatero set amidst four of Milan's **most expensive and prestigious shopping streets**, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important **fashion designers** offer their luxurious creations. It's an open-air shopping mall, where **haute couture** takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. Here, in the space of just a **few hundred metres**, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels. If fashion is your thing and you're interested in learning more about its history, then a visit to Palazzo Morando (www.costumemodaimmagine.mi.it), the headquarters of the museum of costumes, fashion and image, is an absolute must. Discover the world of fashion and glamour in this unique, magical **pedestrian precinct** (also featuring a number of small side streets dotted with glam boutiques). Well worth exploring from top to bottom.

CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

WINDOW 2,5 h SHOPPING

Trendy venues can be found starting from Piazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese (from here you can access the Navigli and the recently revamped Darsena). These are the shopping meccas for **youngsters and fashion-interested Milanese**, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of ever-changing, ready-to-wear fashion.



PORTA NUOVA: MODERN TIMES

WINDOW 30 min SHOPPING

Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti** (which is dedicated to one of the 'greats' of Milanese design), a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.



BRERA: THE ARTISTIC HEART OF THE CITY

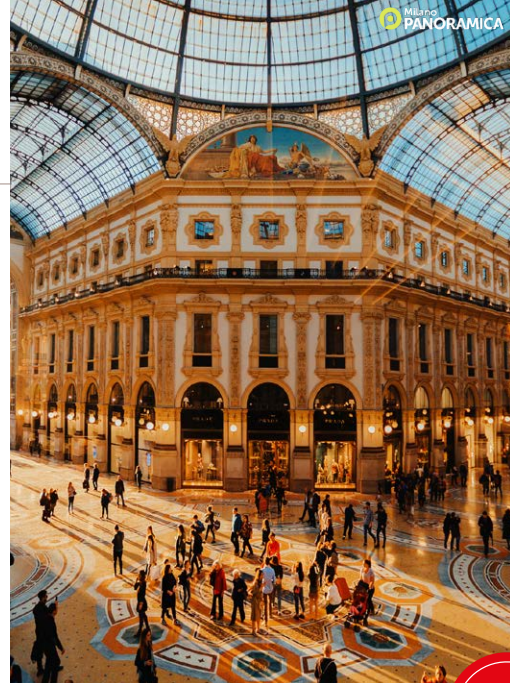
WINDOW 2 h SHOPPING

Nowadays this is one of the **liveliest areas of the city**, still maintaining a characteristic atmosphere that summons its past, when the district was inhabited by **artists and bohemians**. Its narrow cobbled streets host a number of interesting chic **antique shops, galleries, cafés, restaurants and bars**. If this is where you're headed, make sure to wear 'flatties', these cobbled streets were not originally designed for heels! The area is expanding rapidly and its neighbouring streets, including **Corso Garibaldi** and **Corso Como**, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by the almost surreal atmosphere, and a treasure trove of **small artists' workshops**, quaint shops selling canvases and paints and **antique shops** of this area. Highlights include the masterpieces at the Pinacoteca, the historic Biblioteca Nazionale Braidense, the Astronomical Museum, the oldest institute of scientific research in the city, and the Botanical Gardens, an evocative green oasis in the heart of the city. Brera never ceases to amaze and now, in addition to its picturesque artists' workshops, countless boutiques showcasing rare essences are springing up, transforming Brera into a **'district of Artistic Perfumery'**.

FoxTown, the ever greener shopping city

Only 7 km from the Italian border, connected on the Milan-Zurich road network and benefiting from the strategic proximity to international airports, FoxTown is a **must-visit destination** for millions of visitors and shoppers from all over the world. The new direct connection to the Mendrisio San Martino railway station also promotes **sustainable mobility**, underlining the Tarchini Group's focus on green projects in recent years. Since last June, the **new extension of the shopping centre** opened its doors, designed by **architect Mario Botta** and characterised by a modern and **sustainable design** thanks to the use of recycled materials. From the current **160 luxury boutiques** and the best international fashion brands, to almost **200 by the end of 2022**, FoxTown consolidates its position among the best outlets in Europe with collections at **prices reduced by 30% to 70% all year round**. www.foxtown.com





DUOMO: THE HEART OF THE CITY

WINDOW
1h
SHOPPING

Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's **easy to explore on foot**. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan's most famous attractions, this area is home to **myriad shops**, including big-name fashion brands, **historic 'botteghe'** and some of the city's most sought-after **cafés, bars and eateries**. For the **ultimate one-stop shopping experience** look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof! By walking just a few steps from the **Cathedral**, in a north-westerly direction, you'll reach the Castello Sforzesco, another of the city's most symbolic monuments. The castle was the resident of the ruling families in Milan between the Middle Ages and the Renaissance. Today, it hosts several museums and one of the city's best-loved green spaces.



THE GALLERIA: A FASHION VICTIM'S PARADISE

WINDOW
30 min
SHOPPING

Another reference point for upmarket shopping is the **picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II**, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the **fabulous boutiques** lining the Galleria.

All *Satellite* objects of desire

The original handmade creations by Satellite Paris are jewellery-talismans imbued with French art and craftsmanship. Since the mid-80s, Satellite Paris has been creating surprising and original jewellery that didn't exist anywhere else. The brand's distinctive design, a rich mix of **baroque fantasy, ethnic details** and **French craftsmanship**, still seduces with its maximalist necklaces, rings, earrings and bracelets. Thirty years later, Satellite Paris remains **unclassifiable, joyful and cosmopolitan**. The Parisian design house proudly perpetuates its heritage: the love of colours, the profusion of beautiful **materials**, the passing on of know-how and skills, the taste for mix & match. Its timeless creations interpret different styles: **romantic/girly** (shimmering colours and beautiful materials), **feminine** (elegant and timeless), **baroque** (exuberant shapes and colours), **graphic** (modern and linear), **glamorous** or **colourful**. By using precious stones mixed with beads, feathers and silk thread trimmings, a mix of rich and bold combinations is created. www.satelliteparis-boutique.com



Advertorial

ONLY FOR OUR READERS | **SHOPPING BENEFIT**
UNTIL 31 AUGUST (*) all collections, not already on sale.

15% OFF
on purchases*

NAVIGLI: NICHE SHOPPING

WINDOW
2h
SHOPPING

Trendy Milanese, who could never mingle in big crowds, shop in the **Ticinense area** and surrounding neighbourhoods. Here, amongst the columns of **San Lorenzo** and the **Navigli**, you'll find numerous trendy boutiques, niche labels and small vintage shops where, if you know how to look, it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the **Navigli** is one of the most **picturesque districts** in old Milan. The **Navigli** and the **Darsena** are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios. If you're interested in discovering the city from a different perspective, treat yourself to a picturesque cruise on the Navigli (www.milancanalcruises.it).



CORSO BUENOS AIRES: THE LONGEST SHOPPING STREET IN EUROPE

Since opening in 1782, Corso Buenos Aires has been one of the most important commercial thoroughfares in Milan where an increasing number of **'maxi boutiques'** have taken up residence. A real shoppers' paradise, it offers **one and a half kilometre of window displays**, with shops for all tastes and all budgets: sophisticated boutiques, alternated with trendy stores offering all types of merchandise and numerous bars for a quick snack. Its sidestreets abound in restaurants, many of which are ethnic. A Saturday afternoon favourite with Milanese shoppers of all ages.



WINDOW
3h
SHOPPING

PISA DIAMANTI, MILANESE HIGH JEWELLERY



Pisa Orologeria in via Pietro Verri, 7 is a reference point for haute horlogerie in Italy and has extended its range with the **Pisa Diamanti high jewelry brand**. From the desire of Maristella and Chiara Pisa to express their values and vision through a line of jewellery, this collection adds a touch of femininity to the universe of Pisa Orologeria.

Sobriety, elegance, attention to detail and the search for quality are the leitmotif of the Milanese brand, which expresses itself in the jewels with essential lines, enhanced by precious materials such as gemstones.

Tennis, solitaires, earrings and pendant light points are the declinations of a classic and timeless aesthetic canon, to which is added the quirk of a watch hand-shaped griffe, embellished with a **diamond** setting.

In addition to the proposals for women, there are now contemporary and decidedly recognisable **lines for men**, with precious **cufflinks and chevalier rings**.

www.pisaorologeria.com/en/pisa-diamanti



Get ready for sales!

Sale time is an absolute must for shopping addicts: when it's sale time in Milan the city is inundated with hordes of fashion addicts in search of desirable objects. To survive this-time fever you need quick reflexes, flat shoes, a well thought out plan and our invaluable suggestions. Get a few tips to guarantee that you bag the best bargains.



© ROSSHELEN/SHUTTERSTOCK.COM

Milan is the fashion capital of the world. In case you don't believe this, various surveys conducted over the past few years have confirmed that **Milan is the number one luxury-shopping destination**: it is not surprising that the whole city is alive with shoppers during the eagerly awaited **summer and winter sales**.

WHEN >> In Italy sale times occur **two times a year**, according to the different Spring/Summer and Fall/Winter seasons. Generally, they are held after Christmas, **January-February** for winter collections and **July-September** for summer collections, though the **starting dates change** from region to region. Sales generally last for **60 days** and keep in mind: **the earliest you go, the widest choice you will find!**

WHAT >> First and foremost, remember that discounts are only applied to collections already on sale at shops and **not to new in-store arrivals**. According to the Italian laws, sales always refer to **seasonal products** belonging to

the **outgoing collection**. And it's important to bear in mind that **discounts are not fixed**, but they can range **from 5% up to 70%** depending on the individual policy of each shop even if applied **to all kinds of articles**, from clothing to accessories.

WHERE >> While the so-called 'Quadrilatero della Moda', which includes via Montenapoleone, via della Spiga, via Manzoni and Corso Venezia, is the place that has the highest average price tags (followed by Paris, New York and London) and the largest concentration of the most prestigious designer boutiques, new highend shopping districts are gradually emerging. A suggestion: **don't limit yourself to the shopping streets in the centre**... if you avoid following the crowds, you'll be able to take advantage of a much wider choice! And if you want to take the maximum advantage of the sales experience, we recommend focusing on **fashion outlets** (several located out-of-town) that offer **additional discounts** on their collections (see page 30).

>> INSIDER TIP

By the Italian laws, items bought on sale can be tried on, as well as full-price ones, but they can have **stricter rules on returns**. While articles coming from new collections can be returned within 30 days, products with reduced prices can't be **returned unless flawed**. So, if you buy a reduced price dress or accessory, always **pay attention to the fitting or to the size**; if you make a mistake, maybe you can be given a voucher, but it's at the shop owner's complete discretion to agree.

FASHION HUBS IN MILAN

CityLife Shopping District

The largest urban shopping centre in Italy hosts 100 shops and eateries: fashion, accessories, cosmetics, wellness, home décor and high-tech are the star players of its exclusive commercial offer.
www.citylifeshoppingdistrict.it

Piazza Portello

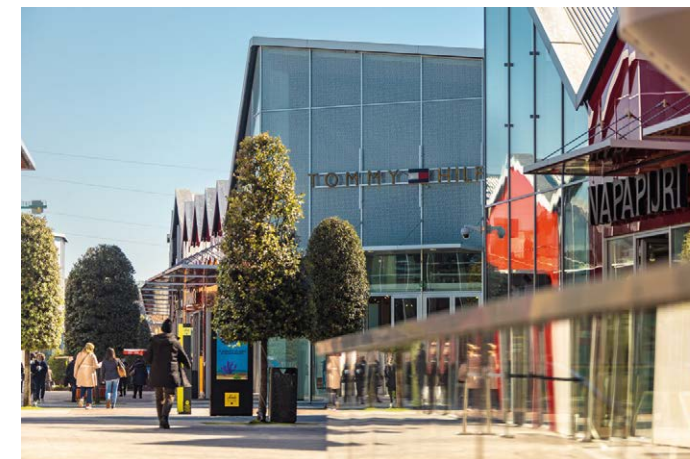
A small shopping district where a large hypermarket, over 50 shops, bars and restaurants overlook small squares and arcades. The trendiest brands of clothing and accessories, the best of technology, and sport, home and hobbies.
www.piazzaportello.com



THREE REASON WHY

01 MILANESE STYLE ICONS

Choose among **Milanese Style icons** representing the **italian spirit** in the world. **150 stores** with national and international brands among **Fashion, Design & Food**. **Get a 10% off** and the chance of winning up to **€50 Gift Card** signing-up to **Scalo Milano I Love Card**.



02 PROXIMITY SHOPPING

Milan's Outlet just **15 minutes from Milan Downtown**, easily accessible by our **free shuttle bus** for a comfortable experience. Find out more on scalomilano.it

TAXI AND TAX-FREE SHOPPING

Easy access to in-store **Tax-Free** service and innovative payment method such as **Alipay** and **WeChat Pay** to buy Scalo Milano **Gift Card**. Moreover, whether you are a tourist and applied to our **Scalo Milano I Love Card**, you might get a **€50 Taxi Voucher** through **€500 shopping** in a day for a pleasant way back to the city.

03



[DAILY TOURS]

Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



Scalo Milano Outlet & More

FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Collection" by Value Retail in Europe and China, the Village offers its guests a complete '360-degree' experience and a new concept in shopping and hospitality.

• **WHERE:** in the heart of the Food Valley and the Land of Verdi, just 60 minutes from Milan.

• **WHAT:** over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price and a Virtual Shopping Service allowing you to shop directly via WhatsApp, phone or email. www.fidenzavillage.com

located just 50 minutes away from Milan. Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

• **WHERE:** take the A7 Milano-Genova motorway and exit Serravalle Scrivia.

• **WHAT:** a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. McArthurGlen.it/Serravalle

• **WHERE:** located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.

• **WHAT:** it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.

• **NOT ONLY SHOPPING:** other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. scalomilano.it

FOXTOWN FACTORY STORES

A heaven of luxury and elegance where over 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

• **WHERE:** in Switzerland, just 50 km from Milan.

• **WHAT:** over 160 exclusive stores with more than 250 top brands, 1 casino, 7 bars and restaurants, an exchange office, Tax Free refund points, "Shopping from Home" and Personal Shopper services. www.foxtown.com

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan and the ideal place to spend an exciting day shopping.

• **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan. For information and bookings visit www.autostradaleviaggi.it or call +39 02 30089900.

• **WHAT:** 150 prestigious designer stores offering clothing for the whole family, homeware and beauty products at discounted prices up to 70%. Special selection of several of the world's most coveted sports brands. www.vicolungo.thestyleoutlets.it

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta is not only the home to the famous Docg wines but also offers a unique shopping experience.

• **WHERE:** take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.

• **WHAT:** over 190 stores of Italian and international brands for up to 30-70% less all year round. www.franciacortavillage.it

SCALO MILANO OUTLET & MORE

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.



SCALO MILANO OUTLET & MORE

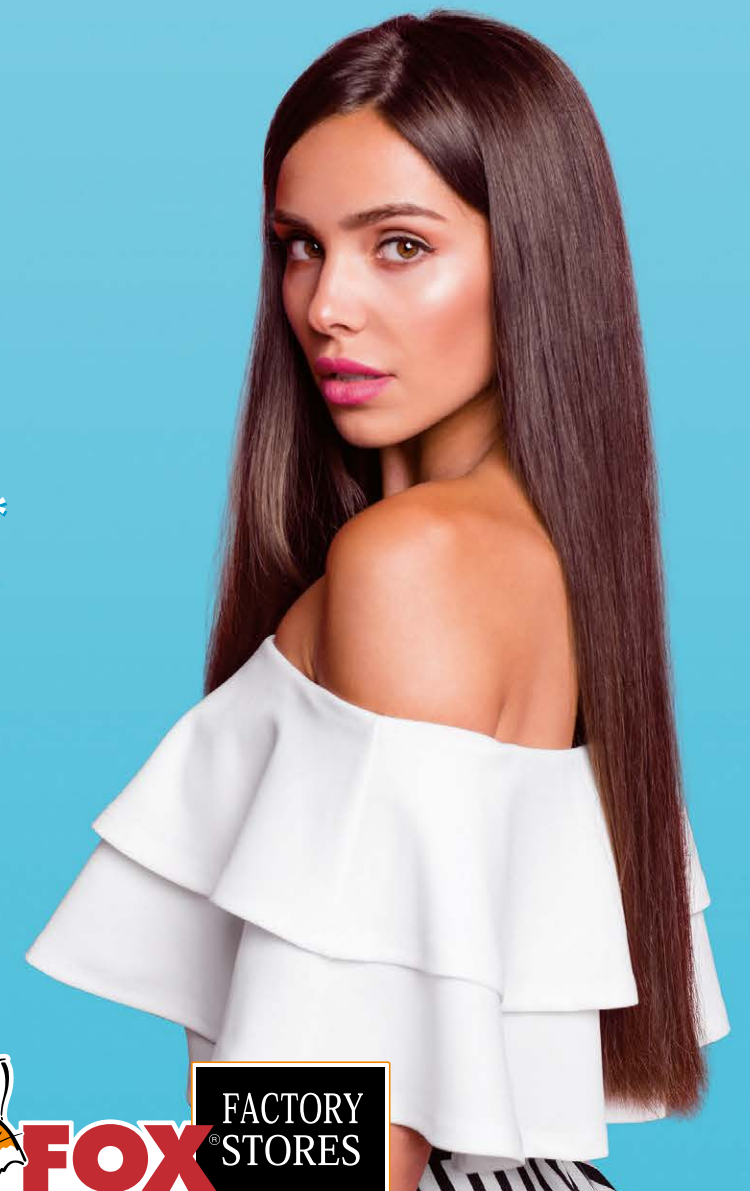
A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> **Departure from Piazza della Repubblica by Frigerio Viaggi** www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano
10.30am	12.30am
2pm	3.15pm
5pm	7pm

* UNTIL 28 AUGUST 2022

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Tasting

FOOD & WINE



A new Japanese experience in Milan

The latest addition to Milan's vibrant international restaurant scene, Waby Restaurant stands at the foot of the Porta Nuova skyscrapers.

The brainchild of **Matteo Zhu**, a young son of a family from Zhejiang, the **Japanese restaurant has hospitality as its central theme**, expressed in the furnishings that combine in a gentle and harmonious language and, more generally, in the atmosphere of light and colour. In the main room, the raised **sushi counter**, with its evanescent hue and artfully illuminated, emphasises the care taken in the preparation of the food. The middle room houses the private room and a side room can be used

as a private space. The work of the kitchen brigade shares the experience of **Asian haute cuisine**. A touch of personality are the **spicy notes** of jalapeno and 'shichimi togarashi', a Japanese spice mix. The real speciality of the Wabi Restaurant is **'Robata'**, the Japanese charcoal cooking technique, here proposed in versions with fine meat (also Wangu) and fish (lobster), but also vegetarian. The strong point are the **"Creations"**, refined signature dishes: from "Nori Crisps" to "Hotale Iberico", from "Crispy Rice" to "Sake Karashi". For the **business lunch** formula, the restaurant proposal includes several elegant **Bento Boxes** (according to the custom of Japanese businessmen). The **wine list is essentially Italian** with about 120 labels, while the **sake selection** offers a range to accompany the entire meal.

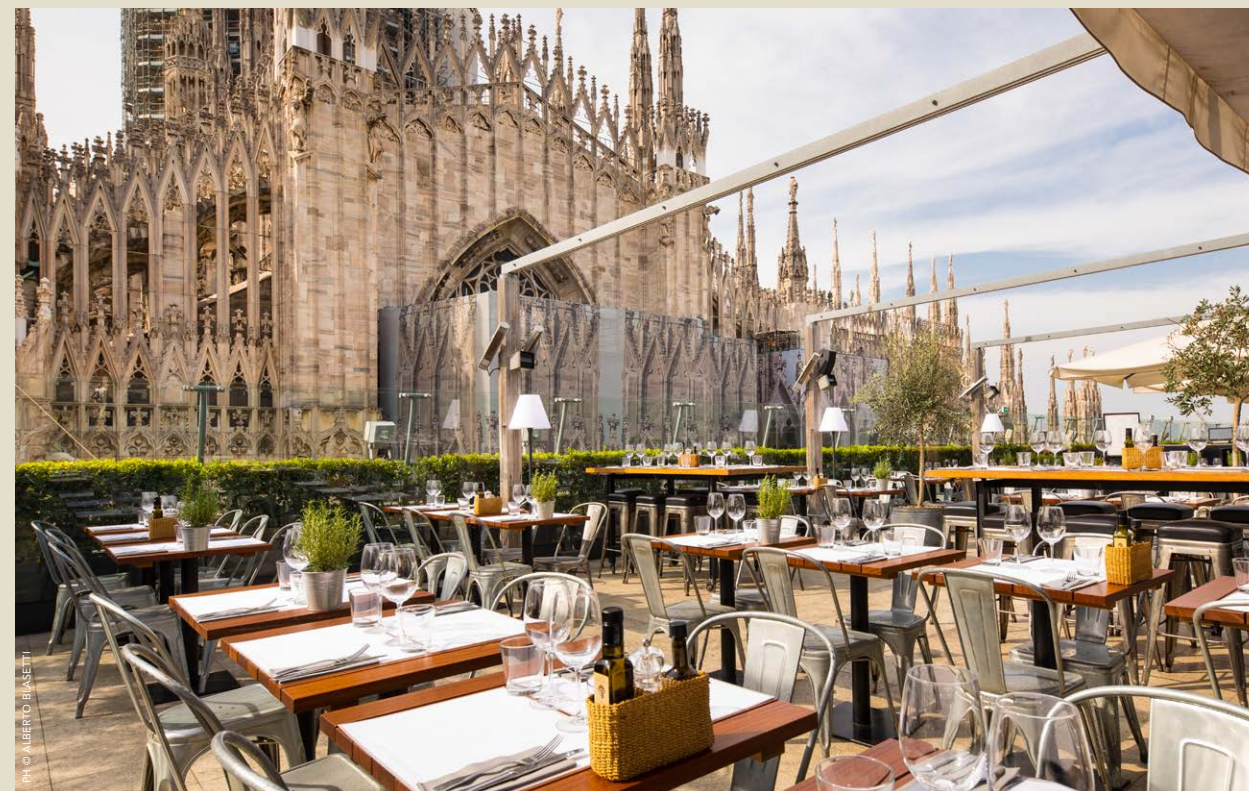
>> **Via Carlo de Cristoforis, 2**
www.wabirestaurant.it



Matteo Zhu

Advertorial

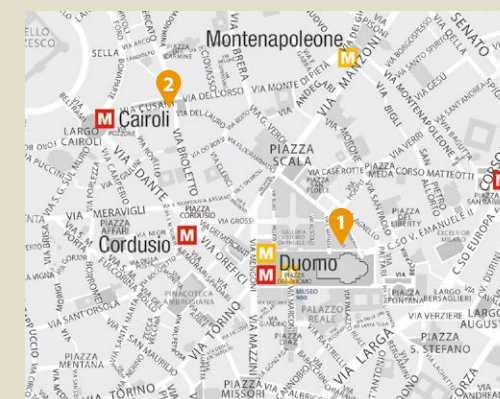
Obicà, not only Mozzarella and Pizza



Where in Milan can you enjoy the best Mozzarella di Bufala Campana DOP, pizza and traditional Italian dishes in a cosy and convivial atmosphere? **Obicà Duomo** (at the Food Hall on the 7th floor of Rinascente), and the new **Obicà Cusani** in the Brera district, offer a selection of seasonal dishes made with the best Italian ingredients, divided into six types: **Mozzarella Bar, Pizza, Pasta, Salads, Main Courses and Desserts**.

At Obicà - which in Neapolitan dialect means "Here it is!" - the protagonist is **Mozzarella** (in the classic or smoked version or in the "bocconcini" format) made **exclusively from buffalo milk**. The selection of dairy products is completed by "Stracciatella" and "Burrata" from Puglia and "Ricotta di Bufala". Alongside dairy products, it is also possible to enjoy **"Small Tasting"** or **"Gran Tagliere"** of cold cuts. The Mozzarella Bar's menu also includes leavened items such as "Gnocco Fritto", "Focaccia" and "Crostini" in different variations, and another iconic dish: **Pizza**, prepared with stone-ground flour from 100% Italian wheat.

- 1. Obicà Duomo** – Food Hall 7th Floor
Rinascente Milano Piazza Duomo
- 2. Obicà Cusani** – Via Cusani 1
www.obica.com



OBICÀ ALL OVER THE WORLD – The authenticity and genuineness of the best Italian products of which the Obicà Mozzarella Bar Group is a spokesman, can now be tried in no less than **20 restaurants around the world**. In Italy, between Milan and Palermo, Florence and Rome, but also abroad, where the Italian soul is intertwined with a cosmopolitan spirit: London, Porto, New York, Tokyo, Osaka and Yokohama.

Dining at the top

2022 Michelin-starred restaurants

The 2022 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 16 restaurants can be found in the beating heart of Milan: check our guide here!

Enrico Bartolini al MuDEC

Via Tortona, 56. T: 02 84293701
www.enricobartolini.net

The understanding of origins, creativity and the open-minded approach to the world and globalization are the key to the success of Chef Enrico Bartolini. His own-name restaurant in the scenic location of MUDEC-Museo delle Culture in via Tortona refers to his cuisine as 'contemporary classic'.

D'O

Piazza della Chiesa, 14 - Cornaredo (MI).
T: 02 9362209
www.cucinapop.do

Set just a short distance from Milan, Davide Oldani's restaurant proposes a well-balanced mix of technique, innovation and taste, enhanced by a touch of humour.

Il Luogo di Aimo e Nadia

Via R. Montecuccoli, 6.
T: 02 416886

www.aimoenadia.com

Although husband and wife team Aimo and Nadia no longer head the restaurant, their style of cooking lives on in the cuisine of Alessandro Negrini and Fabio Pisani. The menu is based on sublime regional Italian cuisine re-interpreted with an innovative twist.

Seta by Antonio Guida

Via Andegari, 9. T: 02 87318897
www.mandarinoriental.it

The hotel industry is also renowned for its starred chefs, including Antonio Guida who heads Seta, the multi-award winning restaurant at the Mandarin Oriental Milan.

Felix Lo Basso Home&Restaurant

Via Carlo Goldoni, 36. T: 02 45409759
www.felixlobassorestaurant.it

With a touch of refined style, always in play between creativity and research, Chef Felix Lo Basso makes quality and respect for raw materials his starting point. High level cuisine, sophisticated in the elaboration of the dishes but with strong anchorage to tradition and Italian raw materials.

AALTO

Piazza Alvar Aalto / Viale della Liberazione, 15.
T: 02 25062888
www.aalto-restaurant.com



Felix Lo Basso Home&Restaurant

From Chef Takeshi Iwai, new combinations of flavours aiming to achieve a balance between technique, research and taste, mixing and matching influences from Japan, Italy and Northern Europe.

Berton

Via Giacomo Watt, 37. T: 02 8088 8624.
www.lumemilano.com

In the heart of Porta Nuova, this is the gourmet kingdom of Chef Andrea Berton. The restaurant's contemporary, minimalist design matches the beautiful simplicity of its dishes. A must? The risotto!

Contraste

Via Meda, 2. T: 02 49536597.
www.contrastemilano.it

A surprising location where the flavors of tradition are re-interpreted by Chef Matias Perdomo in unusual shapes and contrasting flavours that will not disappoint.

Cracco

Galleria Vittorio Emanuele II. T: 02 876774.
www.ristorantecracco.it

Chef and entrepreneur Carlo Cracco's gourmet hub in the heart of Milan's "livingroom", hosting a bar, a bistro for a quick break, a pasticceria, a cellar and a location for private events.

Innocenti Evasioni

Via privata della Bindellina. T: 02 33001882.
www.innocentievazioni.com

The locale's strength lies in its sought-after tables, where you can eat outdoors in an unexpected zen-style garden. An ideal place to escape the hustle and bustle of metropolitan life.

Iyo

Via Piero della Francesca, 74. T: 02 45476898.
www.iyo.it

The first Oriental restaurant awarded with the prestigious star in Italy, Iyo owes its fame to its outstanding kitchen staff and owner Claudio Liu. A one-of-a-kind culinary experience.

Joia

Via Panfilo Castaldi, 18. T: 02 29522124.
www.joia.it

Chef Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". His cuisine is avant-garde, experimental, skillfully prepared and beautifully presented.

L'Alchimia

Viale Premuda, 34. T: 02 82870704
ristorantelalchimia.com

In a modern and chic ambience enhanced by a bar-bistro area for a quick lunch, lovers of fine dining can enjoy traditional Italian and Milanese specialities paired by a precious wine selection.

Sadler

Via Ascanio Sforza, 77. T: 02 58104451.
www.sadler.it

Chef Claudio Sadler prepares beautiful creations that can be compared with contemporary art, of which he is an enthusiastic fan.

Tano Passami l'Olio

Via Petrarca, 4. T: 02 8394139.
www.tanopassamilolio.it

The menu distinguishes itself for its carefully curated and light cuisine with a particular emphasis on only the highest quality ingredients and on the use of pure extra virgin oil instead of butter.

Viva Viviana Varese-c/o Eatly Smeraldo

Piazza XXV Aprile, 10. T: 02 5462930.
www.vivavianavarese.it

An elegant and welcoming restaurant located inside the former Cinema Smeraldo, now home to Eatly Milano. At VIVA guests can savour the original pairings created by Chef Viviana Varese, inspired by the most contemporary version of the Italian cuisine.

True Roman cuisine

A corner of Rome within the city of Milan: since 2012 this **Ostaria Romana** has brought true Roman cuisine to the city, with its **tradition and mentality**. In a cosy and **informal environment**, where the staff is ready to welcome you with **sympathy and kindness**, you can enjoy the best **cuisine of the Roman tradition** that has been handed down from generation to generation. From starters - artichokes "alla romana", "suppli" and croquettes to name but a few - to first courses ranging from "bucatini all'amatriciana" to "spaghetti alla carbonara"; from more traditional main courses (baked lamb, "coda alla vaccinara" or "saltimbocca alla romana") to desserts with the inevitable Tiramisù. There is also a rich wine list that includes a selection of **wines from Lazio**. The menu is renewed every day, with new proposals according to the season. The restaurant is very popular for lunch and dinner, 7 days a week.



Advertorial



Volemose Bene Moscova

Via della Moscova, 25
T: 02 36559618
volemosebenemilano.it
Map F3



ONLY FOR READERS
COMPLIMENTARY
COFFEE AND BITTER

SCAN IT TO
GET YOUR BENEFIT

Roman cuisine with dehors

Together with the "Volemose Bene" restaurant in Via Moscova, this second **Ostaria Romana** in Milan is located in an elegant side of the city, not far from Central Station and a stone's throw from the **Porta Nuova skyscrapers**. Equipped with a **large dehors**, this restaurant has recently opened to welcome all those customers who already know the restaurant of the same name in Via Moscova and are looking for its **flavours and atmosphere**. A traditional and homely gastronomic proposal, also for the welcome and **friendliness of the staff**. The menu is wide-ranging and features the most typical dishes of **Lazio cuisine**: artichokes "alla romana", "suppli" and croquettes, "bucatini all'amatriciana", "spaghetti alla carbonara", baked lamb, "coda alla vaccinara", "saltimbocca alla romana" to name but a few, while desserts include the inevitable Tiramisù. The menu is renewed every day, with new proposals according to the season.



Advertorial



Volemose Bene Vespucci

Via A. Vespucci, 5
T: 02 89690870
volemosebenemilano.it
Map F2



ONLY FOR READERS
COMPLIMENTARY
COFFEE AND BITTER

SCAN IT TO
GET YOUR BENEFIT

Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.

RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

COTOLETTA ALLA MILANESE

Mentioned for the first time in 1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).



Cotoletta alla Milanese

RISTORANTE DA GIANNINO - PH © CARMINE ARRICHELLO

TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Try the fried variant on the menu of the eponymous trattoria Trippa Milano, on Via Giorgio Vasari 3 (www.trippamilano.it).

CASSOEULA

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

MONDEGHILI

Small **meat balls** fried in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of panettone vary widely. One of the most romantic is the story linking

Mondeghili



PH © ALTISSIMOAGETO



Cassoeula

PH © STEFANO TRIULZI



Tripe

PH © LORENZO CHINI



Cracco

its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni. To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "**Pan del Toni**" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present.

From a gastronomic point of view, the distinguishing feature of panettone is that it is **leavened two or three times**. Its golden colour derives from the skilful combination of butter and egg yolks, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.

» **Dulcis in fundo**, are the city's famous desserts, pastries and confectionery. In addition to world famed Italian gelato, an absolute "must" in summer, year-round you can also try Milan's traditional Tiramisù (although the main ingredient of the classic recipe includes coffee, there are also other variations on the theme) and Profiteroles, mouth watering chocolate coated puffs filled with custard. Finally, there are also a number of other typical delicacies that are prepared during the holiday season including Colomba (at Easter) and Chiacchiere and Frittelle (at Carnival) and panettone (at Christmas).



PH © NELEA33/SHUTTERSTOCK.COM



PH © AFRICA STUDIO/SHUTTERSTOCK.COM

» INSIDER TIPS

- **Breakfast time** in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and "cornetto" or other sweet pastries.
- **Lunchtime** usually ranges from midday to 2pm (that is why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.
- Between 6pm and 9pm it's **aperitivo time**, an Italian tradition started in Milan. If you're feeling hungry between 3pm and 5pm then it's time for you to have a "merenda", a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **late-night restaurants in Milan**.
- Never forget to check the restaurant's **weekly closing day**, which – most of the time – will be Monday.
- **Reservations** for most restaurants are strongly advised.
- In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.
- Some menus include the word "**coperto**", a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of "acqua di rubinetto".
- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigueur at restaurants.
- All restaurants and bars are **non-smoking** unless a separate smokers' area is specifically offered.

Leisure

ENTERTAINMENT & TOURS



A mix of sound, shopping, tasting

The new Hard Rock Café represents in the centre of Milan a blend of iconic shopping and authentic American cuisine.

The restaurant area includes the **bar** and a stage for live music, visible from every corner of the Café. On the first floor is a VIP area for small private events.

Adorning the walls of the café will be Hard Rock's **iconic collection**: from the King of Pop **Michael Jackson** with his gold jacket custom-made for him by Dennis Tompkins and Michael Bush, to **Madonna's underwear**, worn by the Queen of Pop during her 1987 "Who's That Girl" World Tour and also featured in her Ciao Italia! video. Also on display on the walls are **Cher's lace bra**, along with the beautiful lime green velvet jacket, made especially for **Elton John** by legendary designer Stephen Sprouse. Finally, guests can admire the glittering red strapless swimming costume worn by **Rihanna** in Maroon 5's ultra-glam 2008 video 'If I Never See Your Face Again', alongside those of **Italian rock stars** such as Ligabue, Lacuna Coil, Negramaro and many others.

>> Via Dante, 5. T: 02 58124970
www.hardrockcafe.com



Landing in Milan at the beginning of July, after **Rome, Florence, Venice** and **Verona**, Hard Rock Café offers one of the largest and richest menus in the brand's history. From the **Legendary Burger** to other iconic dishes such as Wings, Classic Nachos, Sliders to appetisers including Famous Fajitas and Tupelo Chicken Tender. The **Café**, on two levels and with two stages for **live music**, seats 250. At the entrance, guests can visit the **Rock Shop** with music-inspired products and collectibles typical of the brand.

Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego

The Aperitivo, the beloved Milanese tradition of pre-dinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting **for 3 hours from 6 to 9pm** (though most people rarely get there until 7pm), the aperitivo scene has become an **evening meeting** for people of all ages. Cocktails – alcoholic or not – are expertly mixed and a Negroni, Negroni sbagliato (a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are **Milanese specialties**. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet.

TYPES OF VENUES

A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars, traditional bars** (the places that have written Milan's history) and, the latest trend, all **luxury hotel bars**.

WHERE TO GO

There are endless aperitivo options. Several of the most famous are situated in **Piazza Sempione** or **Corso Como** and



offer a stretch of great bars with a glam vibe where, if you're lucky, you might run into a famous super-model or footballer. Others also worth note, featuring a more laid-back atmosphere, can be found in **Brera** or the **Navigli** area. A sign of a popular place are crowds of young people spilling out onto the streets with a drink in one hand and a plate in the other. Unlike other countries, the Milanese are quite happy to stop at one drink, so things rarely get out of hand. A fabulous idea to relax at the end of a long day and the perfect opportunity to enjoy a fabulous cocktail paired with **good food at affordable prices**.

AFTER THE APERITIVO...

In fact, during aperitivo hour, people start thinking about **where to go for dinner**, in a city boasting a highly eclectic offer. There are **three main areas** dedicated to nighttime entertainment featuring a concentration of venues:

- **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old osterie where you can sample an array

of wines, cold cuts and typical cheeses.

- **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortunetellers who are happy to predict your future for a small fee...
- **Garibaldi district & Corso Como**: this is Milan's most fashionable area by night, where not only will you find a bevy of pizzeria, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

INSIDER TIPS

Drink prices range from about 7-10 euros although several of the more luxe, upmarket places might ask as much as 15 euros. **Not only will you be paying for a more lavish buffet but it will probably also serve as your ticket to VIP and celeb watching.** Milan is the capital of cocktail hour snacking and practically ever bar and club in the city offers some kind of happy hour, competing to offer the most alluring pre-dinner scene in town.



Itineraries

LANDMARKS & MUSEUMS

A different perspective from the Duomo

The Duomo Terraces are an ideal destination for lovers of photography. Dominating the top of the city from a height of 70 meters, they offer a breathtaking view over the Milanese skyline.

There are few things as romantic as admiring a red-tinged sky from a panoramic position as dusk falls. Agreeing with this assumption, the **Veneranda Fabbrica del Duomo** once again offers visitors a chance to access the **Rooftop Terraces** in summer, with extended visiting hours until the sunset, 7 days a week. After climbing 251 steps, or taking the elevator on the left side of the cathedral, the Terraces are revealed in all their majesty, offering visitors an unmatched

panoramic view, and a chance to wander amidst flying buttresses, 135 pink Candoglia marble spires and 180 statues, depicting saints and other religious and historical figures. The tour, **reserved for small groups of 15 people**, also offers visitors a unique opportunity to admire the **golden Madonnina** close-up, discover the Duomo from a different perspective, and learn about the secrets behind its Gothic architecture from **professional guides**. Different ticket options, which can also be booked online, are available. You can either purchase a ticket that only allows access to the rooftop terraces or opt for a 90-minute **Fast-Track Duomo Tour**. This includes a guided tour in Italian, English, French, Spanish or German of the cathedral's rooftop terraces, its spacious interiors, and the church's archaeological area, an underground crypt whose original foundations are still visible.

>> **Duomo Info Point. Piazza Duomo 14/A. Map F4. Open daily 9.30am-5.30pm. T: 02 72023375. www.duomomilano.it**



LANDMARKS

Duomo

Among one of the most important Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386), is the symbol of Milan. www.duomomilano.it **Map F4**

Castello Sforzesco

The ancient seat of the ruling Visconti, it houses a number of interesting museums and libraries. www.milanocastello.it **Map E4**

Galleria Vittorio Emanuele II

The Galleria with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola. **Map F4**

Last Supper

One of the most famous attractions in the world, the "Cenacolo" by Leonardo da Vinci is a large century mural painting in the refectory of the church of Santa Maria delle Grazie. www.cenacolovinciano.net **Map D4**

Teatro alla Scala

Inaugurated 1778, it's a not to be missed destination for ballet and opera lovers. www.teatroallascala.org **Map F4**

Navigli

A widespread network of canals whose history is linked to the genius of Leonardo da Vinci. One of the most vibrant districts in the city. **Map E6**

Porta Nuova

Milan's most futuristic urban space, redesigning both its skyline and character. A virtuous link with the Garibaldi and Isola districts: hi-tech stores, arcades, bookstores, cafés and the new green space "Biblioteca degli Alberi". **Map F2**

St. Ambrose Basilica

One of the most ancient churches in Milan, it is a wonderful example of Romanesque style. www.basilicasantambrogio.it **Map E5**

San Maurizio al Monastero Maggiore

Known as the "Sistine Chapel of Milan", this church has an interior boasting some of the most beautiful frescoes in the city. **Map E4**

Cimitero Monumentale

A real outdoor museum catering works of art by famous sculptors of various eras. www.comune.milano.it **Map E1**

MUSEUMS & EXHIBITION SITES

Ambrosiana Picture Gallery and Library

Works of art from the 15th through 17th centuries. The library contains one million books including manuscripts and prints. www.ambrosiana.it **Map F5**

Gallerie d'Italia-Piazza Scala

Housed in three historic buildings, it hosts masterpieces of 19th and 20th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo. www.gallerieditalia.com **Map F4**

GAM | Galleria d'Arte Moderna

Inaugurated in 1921, it is above all a "nineteenth century museum" hosting mainly Italian and French works of art. www.gam-milano.com **Map G3**

Leonardo3 - The World of Leonardo

The exhibit allows visitors to appreciate the many sides of Leonardo da Vinci's technical and artistic production with interactive stations, fully functioning machines, unprecedented physical reconstructions, digital restorations and threedimensional reconstructions of his creations. www.leonardo3.net **Map F4**

MUDEC | Museum of Cultures

A multi-disciplinary hub dedicated to cultures of the world with rooms hosting the museum's collection and temporary exhibitions, an auditorium, a bistro, a design store, a cafeteria, a starred restaurant and a library. www.mudec.it **Map C6**

Museo del Design Italiano

Located on the ground floor of the Triennale Milano, it hosts a selection of the most representative pieces of Italian design from 1946 to 1981. www.triennale.org **Map E3**

Museo del Duomo

It houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. museo.duomomilano.it **Map F5**

Museo del Novecento

It hosts more than 400 masterpieces of Italian and international modern art - ranging from Fontana to Picasso - at the Palazzo dell'Arengario. www.museodelnovecento.org **Map F5**

Museo di Storia Naturale

Home to valuable mineral, botanical and zoological collections. www.comune.milano.it **Map G3**

Museo Nazionale della Scienza e della Tecnologia "Leonardo da Vinci"

Housed in a 16th century monastery, this is one of the most important museums of science and technology in the world. www.museoscienza.org **Map D5**

Museo Poldi Pezzoli

It houses a remarkable collection of Italian Renaissance masters and displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. www.museopoldipezzoli.it **Map F4**

Museo San Siro

The first and only museum in Italy inside a Stadium, the San Siro Museum displays all kinds of historic items from two of the most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). www.sansiro.net **Off Map**

Palazzo Reale

One of the most important cultural centres in the city hosting exhibitions of international renown. www.palazzorealemilano.it **Map F5**

Pinacoteca di Brera

One of the most spectacular collections of art in Italy, it is located in the Neo-classical building of the same name which also houses other cultural institutions including the Braidense Library, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Accademia di Scienze e Lettere and the Academy of Fine Arts. pinacotecabrera.org **Map F3**

Prada Foundation

A space dedicated to innovative projects by contemporary artists, established by arts patron Miuccia Prada. www.fondazioneprada.org **Map H7**

Shoah Memorial of Milan

A unique commemorative place that honours the victims of the mass extermination also representing a "living educational memorial" where people can actively experience the tragedy of the Shoah. www.memorialeshoah.it **Map H1**

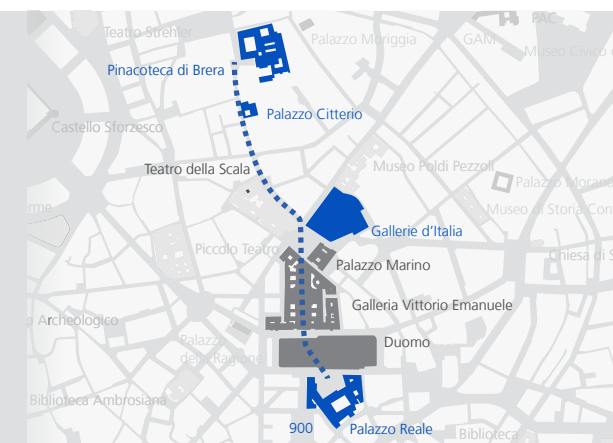
Triennale Milano

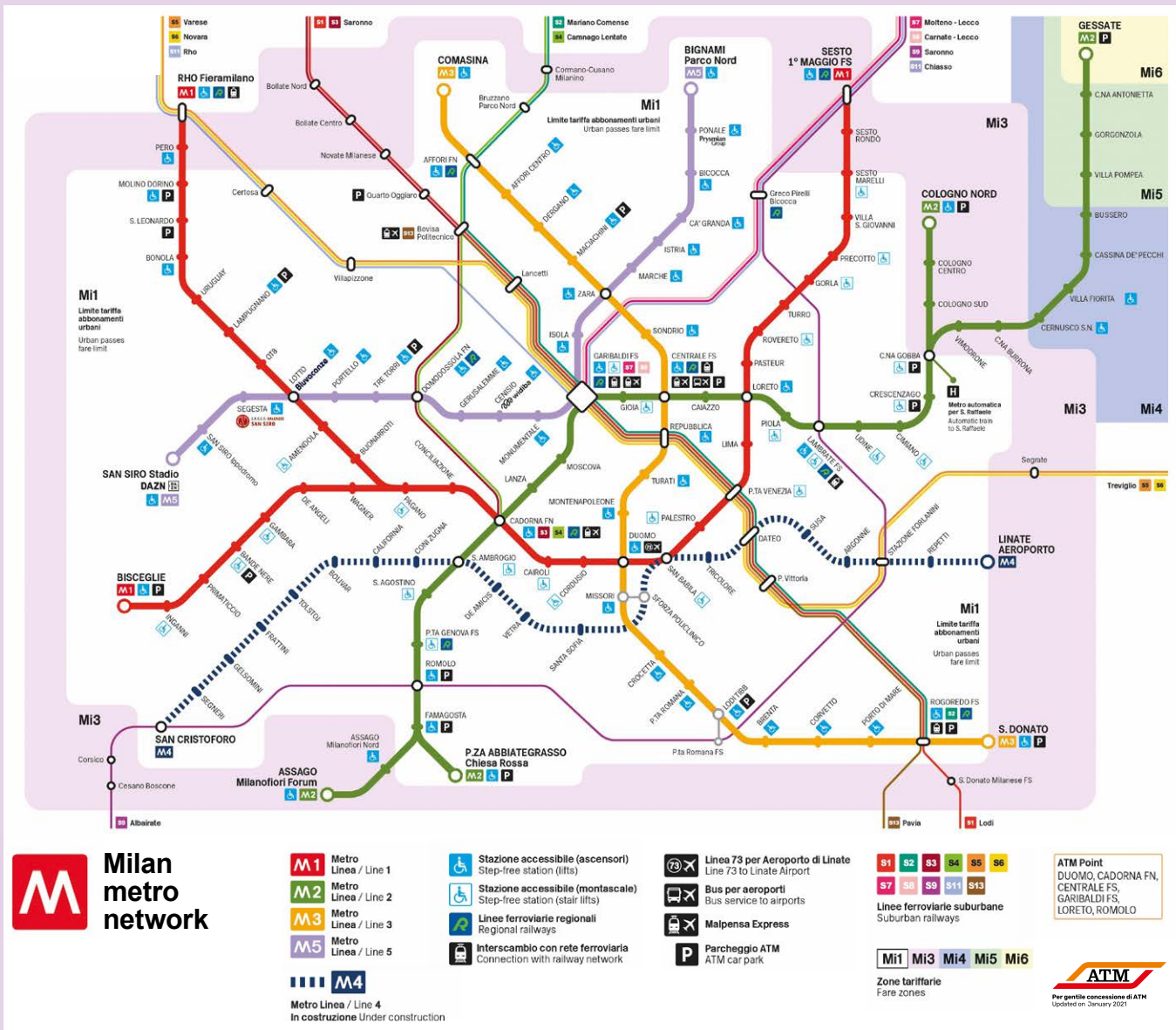
One of the most vibrant exhibition centres in the city, it owns the most important permanent collection of design works and has a superb media library on design, art and architecture. www.triennale.org **Map D3**

Milan's Street of Art

The city of Milan is enriched by an **art circuit** featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**.

An itinerary extending over **900 metres**, that can be crossed on foot in **just 15 minutes**, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.





GETTING AROUND MILAN

ATM - Azienda Trasporti Milanesi - Local Public Transport Company - Open daily 7.30am-7.30pm. www.atm.it. T: 02 48607607.

Lost and Found on ATM Vehicles: Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2€) Valid for 90 minutes. Can be used on buses, trams or the metro

Day ticket (7€) Valid 24h. Unlimited travel on buses, trams and the metro.

Three-day ticket (12€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day. Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. <https://nuovosistematariffario.atm.it/en/>

Where to buy your ticket: from all authorized ticket sellers, ATM POINTS (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2), and automatic ticket vendors.



>> Today you can travel on the metro by paying fast and safe with your contactless card (Mastercard, Visa, American Express, Maestro or VPay). Look for the orange and grey ticket gate in all metro

stations, the card reader is at the top. Always touch in and touch out at the orange gate and use the same card or device for all the journeys you make in a day to make sure you pay the best fare. Remember to always use the same card for each journey you make, both when entering and leaving the station.

- **EUROPEAN EMERGENCY NUMBER. 112** 112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 62261

Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN
Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures. Open Mon-Sun and holidays 10am-6pm. T: 02 88455555. www.yesmilano.it infotourist@comune.milano.it

You can also find tourist information in this tourist office:

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO
Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm. T: 02 85155931 - www.yesmilano.it - infotourismspace@mi.cam.com.it

Trains

TRENITALIA

National Railway Company
Info T: 892021. www.trenitalia.com
Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.
• Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min
For more info about the **Italy-Switzerland railway connections:** www.trenitalia.com or www.ffs.ch.

ITALO

High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD

Malpensa Express - Regional & Suburban Railway. Info T: 02 72494949. Mon-Sun 7am-9pm. www.trenord.it. The **MALPENSA EXPRESS** (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (**Terminal 1 & Terminal 2**) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from **Milano Centrale** (also stopping at **Milano Porta Garibaldi**) and 78 to and from **Milano Cadorna**.

Airports

MILANO MALPENSA (MXP)

(45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323. www.milanomalpensa-airport.com
• **Connection to Milano Malpensa**
Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50'. Air Pullman (www.malpensaairline.com)
Ticket € 10. T: 02 58583185; Terravision (www.terravision.eu) € 8; Autostradale (www.autostradale.it) Ticket € 8. T: 02 72001304.
Train > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station. Ticket € 13. www.trenitalia.com
Train > from Cadorna Station. Travel time 40' ca. Trenord (www.malpensaexpress.it). Ticket € 13. (www.trenord.it). T: 02 72494949.

MILANO LINATE (LIN)

(6 km from the centre of Milan). Flight information 24h-24h T: 02 232323 (call center). www.milanolate-airport.com

ORIO AL SERIO (BGY)

(45 km from the centre of Milan - A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.
• **Connection to Orio al Serio-Bergamo**
Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com). T: 035 330706; Autostradale (www.autostradale.it). T: 035 322915; Terravision (www.terravision.eu) Ticket € 5.



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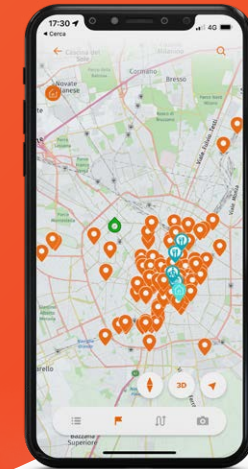
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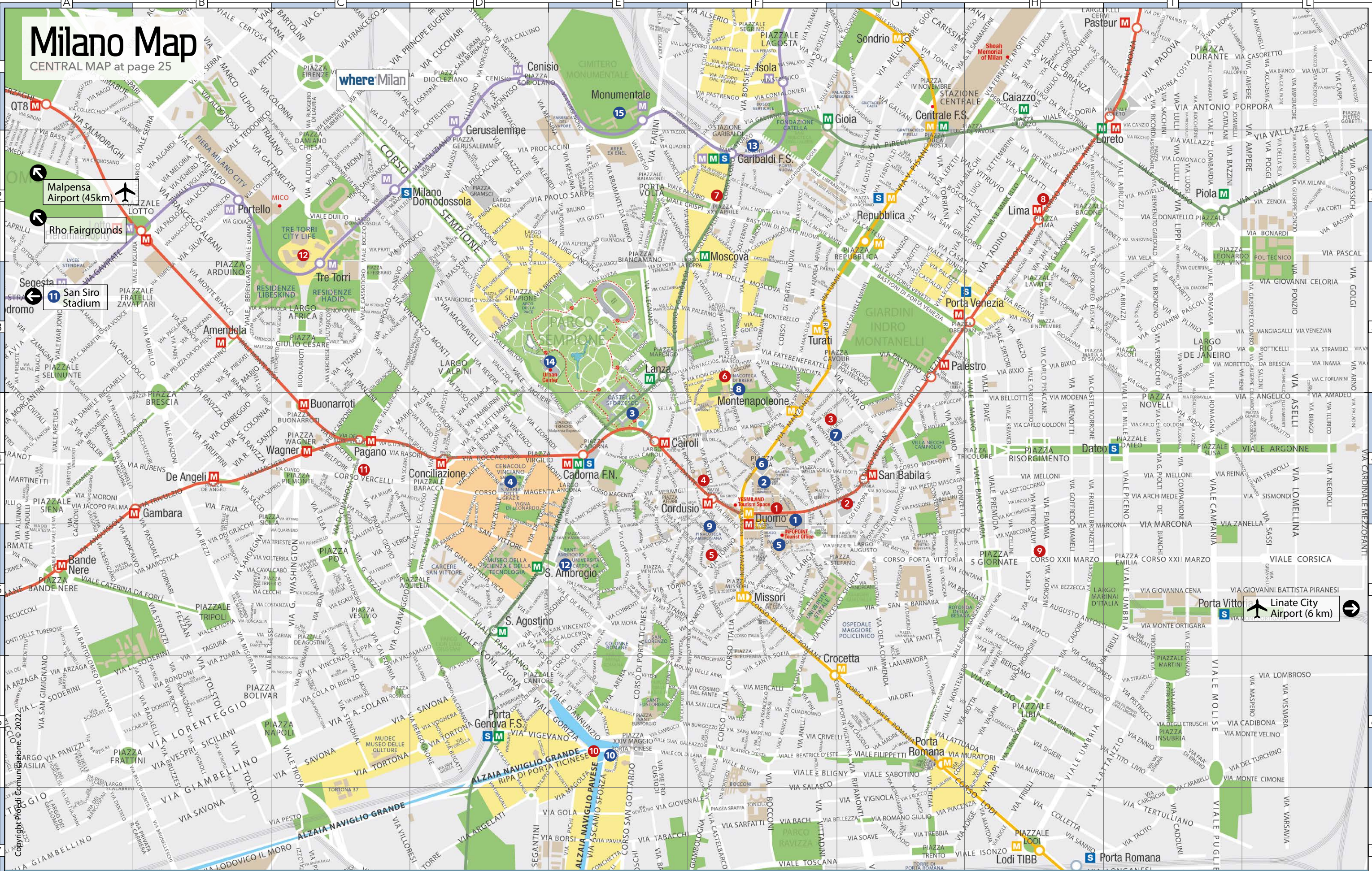
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Milano Map

CENTRAL MAP at page 25

where Milan



LEGENDA

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[ONLY AT PREMIERE HOTELS IN MILAN]

The Welcome Magazine

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Fifty House Cellini – Via B. Cellini, 14 • **H4**
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