THE WELCOME MAGAZINE

milan.welcomemagazine.it

and Lombardy

OCTOBER 2022 #144

A GIFT FROM YOUR HOTEL

ALICE BY MOMIX

Teatro Lirico

Giorgio Gaber

ALL YOU CAN DO IN THE CITY

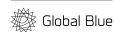
EVENTS | SIGHTSEEING | MUSEUMS | ENTERTAINMENT SHOPPING | DINING | MAPS



Welcome Smart Network

MAGAZINES | GUIDES | MAPS | WEBSITES

PARTNER







it's having timeless pieces at feel-great prices

THIS IS MY SERRAVALLE.

discover yours.

UP TO 70% LESS, ALL YEAR ROUND



mcarthurglen.it/serravalle

Serravalle Designer Outlet

MAKE A DAY OF IT

Immerse yourself in the beautiful surroundings of Ligurian village architecture, graced by fountains, art and carefully crafted spaces.



EASY COME, EASY GO Serravalle Designer Outlet is easy to get to and from: by shuttle bus from central Milan locations

by car: on the A7 motorway between Milan and Genoa, Serravalle Scrivia exit. There's plenty of free parking on site. Private hotel transfers

can also be arranged. Go online to plan

TAX-FREE SHOPPING

Non EU residents can enjoy a tax refund on products purchased in our centre.







SHOW THIS QR CODE AT GUEST SERVICES TO RECEIVE AN EXTRA 10%

THIS IS MY KIND **OF SHOPPING**

discover yours.

Renew your wardrobe with iconic pieces at Serravalle – the largest designer outlet in Europe. Infused with the leading fashion know-how of nearby Milan, Serravalle offers the finest luxury Italian and international brands for up to 70% less

We've thought of every last detail to make your day easier: free parking and wi-fi throughout, luggage drop-off and even a play area where you can leave vour kids with our trained staff. And if you need anything at all, our Guest Services are here to help

LUXURY

ENJOYA

DAY OF

ARMANI

BALENCIAGA BURBERRY

ERMENEGILDO

ZEGNA

FENDI

GUCCI JIMMY CHOO

MONCLER

OFF-WHITE

STELLA



TIME TO RECHARGE Refreshed your wardrobe?

Now it's your turn: pop into one of our 13 restaurants & cafés for a rest, a chat and a taste of



mcarthurglen.it/serravalle

Milan October 2022

at the same time, I am sure.



Beppe Sala Mayor of Milan

I am glad to welcome you in Milan.

No matter whether you are in our city for business or on holiday, whether you are staying for just one day or decide to spend a week. From the most representative places - such as **Duomo, Galleria**Vittorio Emanuele II, Teatro alla Scala - to those that show the modern face of the city - such as

Porta Nuova or CityLife -, from Darsena to the many city museums, from the street art works that color our neighborhoods to the most fashionable and niche clubs, Milan will conquer you. You will fall in love with its 26 centuries of history, its being traditional, international and open to innovation

Beppe Sala



Lara Magoni Councilor for Tourism, Territorial Marketing and Fashion of the Lombardy Region

Lombardy is a region that presents a **perfect mix of nature, history, art, culture with innovation and technology**. It offers a passion and authenticity you will seldom see elsewhere: there are countless things to do here. For example, in **Milan** you can spend your time in wonderful and breathtaking places such as the **Castello Sforzesco**, the monumental **Duomo** or

La Scala theatre. But you can find cultural beauties also in the provinces visiting palazzos, archaeological parks, castles, and villas: pieces that make up the puzzle in a rare cultural landscape.

Lombardy is also a perfect destination for those who love **mountain holidays** in front the amazing scenery of the Alps and I am sure that with many activities on offer, finding what to do will certainly be easy. Moreover, we must not forget our four **great lakes** and the countless smaller ones where you can spend pleasant vacations or just a weekend. Exploring the territory through its extraordinary flavours is another way to come face to face with the local identity, Lombardy is full of restaurants and cellars hiding some of the delicious local gastronomy you can also discover the varied regional cuisine experiencing the wonder of hundreds of events and festivals around the region. You will discover **unexpected corners**, choose an itinerary full of unique experiences and Lombardy will surprise you!

Lara Magoni

Don't miss other people at this link: milan.welcomemagazine.it/people-of-milan



milan.welcomemagazine.it

PROEDI COMUNICAZIONE SRL Via Ezio Biondi, 1. 20154 Milano. T: +39 02 25063100 info@proedimedia.com milan.welcomemagazine.it



PUBLISHER AND EDITOR-IN-CHIEF Andrea Jarach andrea.jarach@proedimedia.com

MANAGING EDITOR Alessandra Finzi redazione@proedimedia.com

CONTRIBUTORS

Carey Bernitz, Simona P.K. Daviddi, Floriana di Maio, Cornelia G. Hassmüller, Joy Lacanlale, Fabio Lancini, Elena Peverata, Chiara Zaccarelli

ICONOGRAPHY

Archivio Proedi Media, Andrea Cherchi, Milano Panoramica, Shutterstock

CARTOGRAPHY

Milan city Map:

© Proedi Comunicazione 2022
Central Milan city Map:
Mario Camerini © Proedi Comunicazione 2022
Metro Map: Courtesy ATM Milano
Fast Trains Network Map:
Dmitry Goloub © Proedi Comunicazione 2022

coo

Pierfrancesco Coreno pierfrancesco.coreno@proedimedia.com

MARKETING & ADVERTISING

Sieva Carolo, Isa Faleschini, Francesca Iacono, Daniele Misrachi, Silvia Mosconi, Rachele Renna, Paola Zannoni advertising@proedimedia.com

ADMINISTRATION

amministrazione@proedi.it

PRODUCTION & CIRCULATION,

SALES SUPPORT MANAGER
Paola Grilli
paola.grilli@proedimedia.com

HOTEL RELATIONS MANAGER

Marta Mailhac hotelrelations@proedimedia.com

CUSTOMER SERVICES

Cristina Garbini hotelrelations@proedimedia.com

REG. TRIB. MILANO No. 152, 17 JULY 2019 EDITORE: PROEDI COMUNICAZIONE SRL - ISCRIZIONE AL ROC N. 2455 DIRETTORE RESPONSABILE: ANDREA JARACH PRINTED BY GRAPHICSCALVE SPA

LOCALITÀ PONTE FORMELLO, 1/3/4 24020 VILMINORE DI SCALVE (BG)

Although the Publisher has made every effort to include copyright credits, in the event of there being any errors, oversights or omissions, we would like to apologize to the copyright holders in question whose names will be published in the next issue.

The Publisher makes every effort to ensure the accuracy of the information it publishes, but cannot be held responsible for any consequences arising from errors or omissions. All rights reserved Reproduction in whole or in part is strictly prohibited.

EXCLUSIVE GIFT FROM TOP HOTELS

THE WELCOME MAGAZINE, LE WELCOME SMART GUIDES E LA WELCOME AUDIO MAP SONO IN DISTRIBUZIONE NEI MIGLIORI HOTEL, IN VERSIONE DIGITALE O CARTACEA. THE WELCOME MAGAZINE, THE WELCOME SMART GUIDES AND THE WELCOME AUDIO MAP ARE DISTRIBUTED IN THE BEST HOTELS, IN A DIGITAL OR PAPER VERSION. WWW.proediit/hotel-partner



HAVE A LOOK

NEW FALL WINTER COLLECTIONS

RINASCENTE

MILAN . PIAZZA DUOMO

ENJOY YOUR SHOPPING

SHOW THIS COUPON TO GET 10%* OFF YOUR PURCHASES

*Valid except for regional restriction regulations and only on brands which support the initiative. The discount cannot be combined with other promotions and does not apply on cafeterias and restaurants purchases. Not valid for online shopping. Valid until December 31, 2022.

**Tax free. Tax free: If you are resident in an Extra-EU country and you have spent at least 154.94 euros in the same day, you are entitled to a refund of 12% on the total amout of your purchase.



Milan October 2022



Andrea Jarach Publisher Welcome Smart Network



COVER IMAGE Alice by Momix Teatro Lirico Giorgio Gaber See pages 8-9 PHOTO © QUINN PENDLETON / EQUILIBRE MONACO

STAY IN TOUCH



Download all issues



www.magzter.com Digital magazine store





Digital magazines







Follow us on Twitter

Follow us on Instagram

I am Andrea Jarach, editor of the Welcome Magazines, periodicals that we have been publishing for 12 years for international visitors in some of the most important cities for tourism in Italy. Welcome back to Milan!

As you can see in the following pages, the Welcome Magazine offers useful information about events, shopping, food and wine, everything that can interest the visitor answering the question: "what can I do, what can I discover during my stay?". Our aim is to create memorable experiences of the visit, also by linking together the different opportunities offered by the area. Our mission is to provide essential tourist information for the benefit of visitors who choose wonderful Italy as their destination.

new carbon-free distribution method that you are probably using now as you read us; thanks to **QR codes**, we can reach the whole world without using paper and avoiding physical transport by road. We have therefore decided as of last months to extend our coverage (information and distribution) to the entire **Lombardy region**. As you know, Lombardy is also mountains and lakes: don't miss the opportunity to visit the lakes by taking advantage of the train+lake navigation offer.

We too have renewed ourselves in recent years, especially with the

And now **great news** for all of you who love shopping and have a non-EU passport: from 1 October, MILAN Welcome Magazine becomes a partner of Global Blue, the leading service company for obtaining tax refunds. Keep an eye on our pages and our website www.welcomemagazine.it to enjoy the important benefits offered by Global Blue.

Contents

6 TOP IN TOWN

Discover the city, starting from its main attractions and several not to be missed districts.

8 DISCOVER AND ENJOY

This month's round-up of exhibitions and shows in Milan.

28 STROLLING THROUGH MILAN

Milan has always something new to reveal, including key shopping streets, fabulous

hideaways in the city and sought-after products.

32 FASHION AND **DESIGN OUTLETS**

Don't miss a trip to the city's outlying fashion outlets, just a few kilometres from Milan.

35 2022 MICHELIN-STARRED RESTAURANTS

16 restaurants offering a triumph of flavours aromas and untold creativity.

WELCOME TO LOMBARDY

The Lombardy region is one of the richest in attractions in Italy offering countless destinations for day trips from Milan. Discover and enjoy our seasonal tips on pages 20-23.

Editor tips

26 SHOPPING Fashion & Design

A shopping outlet village has never been so close to Milan: welcome to Scalo Milano Outlet & More!

34 TASTING Food & Wine

Particolare Milano is designed for the city of Milan, where even the interior and dehors style creates a warm and familiar ambience.

40 LEISURE

Entertainment & Tours

The new Hard Rock Cafe represents in the centre of Milan a blend of iconic shopping and authentic American

42 ITINERARIES Landmarks & Museums

An art museum has just opened in Milan, a cultural centre housing the Luigi Rovati Foundation's Etruscan collection.

44 ESSENTIALS Maps & Info

Information and tips to get around the city and to experience the best that Milan has to offer.

>> MAP PAGE 46



20th - 23rd October 2022 Milano Jewelry Week 700 INTERNATIONAL EXHIBITORS

EVENTS | TALKS | EXHIBITIONS AWARDS | LIVE EXPERIENCES



Register now to receive vour free ticket



More info - welcome@prodesitalia.com





















MEDIA PARTNER

















Top in Town









PAGE 46



Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof.

GALLERIA VITTORIO EMANUELE II 2

Sometimes known as "the living-room of the Milanese", this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola.

CASTELLO SFORZESCO 3

The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as "Il Castello". It houses a number of interesting museums

and libraries. Its park is a favourite with old and young alike.

CENACOLO VINCIANO 4

One of the most famous attractions in the world, "The Last Supper" by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations.

PALAZZO REALE 5

Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it's the perfect place to escape the crowds of the Duomo's square.

PIAZZA SCALA 6

The perfect location for the Gallerie d'Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci.

MONTENAPOLEONE DISTRICT 7

Milan is known as one of the shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations.

BRERA DISTRICT 8

This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces.

AMBROSIANA 9

The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Federiciana has on show Leonardo's Codex Atlanticus. the Pinacoteca is exhibiting the preparatory Cartoon for The 'School of Athens', one of the best-known paintings by Raphael.

NAVIGLI 100

The Navigli are artificial canals built 800 years

ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots.

SAN SIRO STADIUM 11

With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe.

SANT'AMBROGIO 12

One of the most ancient churches in Milan, it was built in 379-386 A.D., in an area where martyrs had been buried.

PORTA NUOVA DISTRICT 13

A vibrant, futuristic district overlooking two neighbourhoods: the Garibaldi and Isola districts. The heart of the area is the large raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi.

TRIENNALE MILANO 14

Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. The Store offers visitors the widest assortment of novelty of the leading Italian and foreign publishing about architecture, design, fashion, and visual arts.

CIMITERO MONUMENTALE 15

A real outdoor museum catering, on the one hand to the whims of the elite of Milan's society, and on the other to works of art by famous sculptors of various eras.

6 MILAN THE WELCOME MAGAZINE I OCTOBER 2022





TEATRO LIRICO GIORGIO GABER. UNTIL 16 OCTOBER

◄ ALICE, MAGICAL FAIRY TALE ATMOSPHERE

SHOW In the show "Alice" created by Moses Pendleton of Momix, the audience is taken on a magical, mysterious and eccentric journey.

The famous character of the little girl born of Lewis Carroll's imagination relives her adventures down the rabbit hole to discover a surreal world where the human body is transformed and nothing is what it appears. The White Rabbit, the Mad Hatter and the relentless Queen of Hearts are some of the cast of characters who move surprisingly between **dance** and acrobatics, light and shadow. Wonderful optical effects in a spectacular stage will involve the audience in the

magical fairy tale atmosphere.

teatroliricogiorgiogaber.it PHOTOS © QUINN PENDLETON / EQUILIBRE MONACO

AUDITORIUM DI MILANO, 1-30 OCTOBER

"ADD SOME MUSIC TO YOUR LIFE!"

CONCERT This year the **Auditorium di** Season **"Pictures of an Exhibition"** (until 2 part of "Symphonies in Space and Time", dodecaphony. And again, "The Emperor",

worlds that **"Petruska"** is developed, a programme exploring a composition by Gabriel Prokofiev. But it doesn't end there. October is the month of the debut of the "Concerti Ristretti" (Sunday 23 October), Orchestra Sinfonica di Milano: **Giuseppe** Verdi's "Requiem" (27-28-30 Octobe



Orchestra Sinfonica di Milano

SEVERAL LOCATIONS, 20-23 OCTOBER

► AN ODE TO JEWELRY

WEEK Milano Jewelry Week, the Milanese festival dedicated to the word of **jewels**, makes its comeback in the city for its 2022 edition. About 150 events will animate in the centre of Milan high jewellery ateliers, goldsmith workshops, academies, schools, art galleries, fashion boutiques and design showrooms. From Brera to Porta Venezia, passing through Duomo and Montenapoleone, there are many areas of the Lombard capital involved in the initiative. More than **750 exhibitors from 40** different countries (foreign countries account for about 70% of the total) for more than **8,000 pieces** of jewellery on display: these are the incredible numbers of a kermesse through collective and personal exhibitions, exhibitions of international galleries and schools, workshops, performances, temporary shops and award evenings. Besides displaying beautiful creations, the event also focuses on clusters such as the importance of recycle, sustainability as well as the choice of materials and manufacturing techniques.

It is possible to visit for free the MJW events by signing up to the following link: www.milanojewelryweek.com/en/registration



By Alessio Boschi

Milano Jewelry Week 2022 Palazzo Bovara and several locations in Milan. www.milanojewelryweek.com

> REGISTER NOW TO RECEIVE YOUR FREE TICKET



By Pavit Gujral Designs



SEVERAL LOCATIONS, 14-16 OCTOBER

PRESTIGIOUS ATELIERS OPEN THEIR DOORS

LUXURY Les Journées Particulières by LVMH, three days that pay tribute to the unique heritage of craftsmanship, are back this year. A kind of journey to discover the "behind the scenes" of the manufactures and ateliers of 57 of the group's maisons, with free visits. The last edition in 2018 involved over 180,000 people and, in this fourth edition, 19 locations in Italy will open to the general public in 7 regions. An initiative that offers the general public an exceptional opportunity to meet the men and women who are shaping the future of luxury, bringing to life and developing this extraordinary heritage of savoir-faire, craftsmanship and iconic and unique places around the world. In Milan, the Pasticceria Cova, the Acqua di Parma boutique and the HQ of Loro Piana will also be hosting some of the maison's artisans. Visits are absolutely free.

Les Journées Particulières 2022 www.lesjourneesparticulieres.it/2022

PIRELLI HANGARBICOCCA, UNTIL 26 FEBRUARY 2023

▼ THE SPATIAL RESEARCH OF BRUCE NAUMAN

photographer, video artist and performance artist Bruce Nauman enters **PirelliHangarBicocca** with an exhibition on spatial and architectural research. The works on display explore for the first time in their entirety his **experiments in spatial experience**, architectural approach, use of light, sound, language and video. In addition to several works already exhibited in London and Amsterdam, the exhibition includes a considerable selection of his famous **corridors and rooms** that highlight the relationships, developments and formal variations.

BRUCE NAUMAN: Neons Corridors Rooms Pirelli HangarBicocca. Via Chiese, 2 pirellihangarbicocca.org



Yeld

SEVERAL LOCATIONS, 8-16 OCTOBER

THE WORLD OF WINE STARTS AGAIN FROM MILAN

WINE FESTIVAL Milano Wine Week 2022, the Milanese event dedicated to the world of wine and oenology, returns to the city for its 5th edition. Milan will become a wine hub for over a week, with wine lovers, enthusiasts, opinion leaders and industry operators from all over the world.

Babila Building, Palazzo Bovara and the new entry 2022 Palazzo Serbelloni, but all the city's best-known districts will also be involved, with an increasing number of locations where initiatives will be held. It will be an opportunity to discover great labels and emerging wineries, opening the city to wineries from all over Italy. The world wine markets will be involved with remote meetings from Canada, UK, China, Japan and the USA (New York, Chicago and Houson).

Milano Wine Week 2022

Palazzo Serbelloni (Corso Venezia 16),
Palazzo Bovara (Corso Venezia, 51), Babila Building
(Corso Venezia, 2) and several locations.





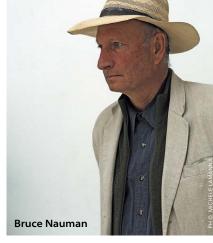
PALAZZO REALE, 4 OCTOBER-26 FEBRUARY 2023

► MAX ERNST'S FIRST RESTROSPECTIVE IN MILAN

art For the first time in Italy a retrospective on Max Ernst, the painter, sculptor, engraver, poet and art theorist. "Pictor doctus", profound connoisseur and visionary interpreter of the history of art, philosophy and science, Ernst is presented through this project as a "humanist" in a neo-Renaissance sense of the word. The exhibition will showcase more than 200 pieces, some never seen in Italy, including paintings, sculptures, drawings, illustrated books, jewellery from international museums, foundations and private collections.

MAX ERNST. Palazzo Reale. Piazza Duomo, 12 www.palazzorealemilano.it





Max Ernst, L'antipapa-The Antipope, 1941 ©Peggy Guggenheim. Collection Venice. Fondazione Solomon R. Guggenheim, New York

GALLERIA CAMPARI, UNTIL 21 DECEMBER

► WHEN ADVERTISING IS ART

ART Galleria Campari, a few kilometres from downtorn Milan, is hosting the exhibition "Depero Campari: black and white in colour" to celebrate the 130th anniversary of the birth of Fortunato Depero, the brand's key Futurist artist. To highlight the ten-year collaboration between Campari and the futurist artist himself (1926-1936), Galleria has

from the archive together with some works on loan. Most of Depero's **graphics for Campari** were created in black and white, a technique that the artist mastered with

mastery, and they contributed

to making the product and its image great and recognisable.

created a tour with material



Depero Campari: black and white in colour Galleria Campari. Viale A. Gramsci, 161 – Sesto San Giovanni (20 minutes from Milan). www.campari.com



LEONARDO3 MUSEUM -IL MONDO DI LEONARDO

The Leonardo3 museum in Piazza della Scala, at the Galleria Vittorio Emanuele II entrance, is a unique opportunity to discover and learn more about Leonardo da Vinci.

On display in the historic Sale del Re over 200 interactive 3D machines and working physical reconstructions, almost all of which have never been created before. From the analysis of the original manuscripts of the Tuscan genius by the Leonardo3 study centre, brand-new machines have been recreated: the Harpsichord-Viola, the Mechanical Lion, the Submarine, the Rapid-Fire Crossbow, the Great Kite and many others.

The museum offer is constantly evolving with new content. Visitors have the opportunity to consult Leonardo's writings in digital format, interacting with his inventions through new and engaging ways such as interactive stations and virtual reality. www.leonardo3.net

SEASON 2022 - 2023

ADD SOME MINISTER ADD SOME MIN





SINCE 29 SEPTEMBER 2022 Auditorium di Milano

SINFONICADIMILANO.ORG



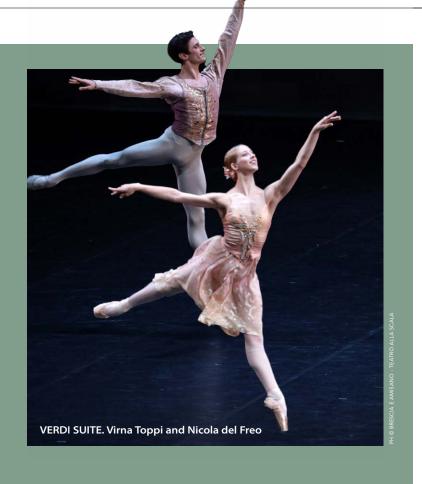
TAM TEATRO ARCIMBOLDI MILANO, 6-9 OCTOBER

"PRIMI BALLERINI" OF THE SCALA THEATRE ON SHOW

BALLET Between novelties and repertoire, the Teatro alla Scala Ballet returns to TAM Teatro Arcimboldi Milano with a program entitled "Variations of Beauty". The review brings together some of the most recently acquired titles, remodeled on the talents of its leading artists or created especially for the Company. A Company that opens up to today but keeps history alive, celebrated in the very classic finale, which will feature the full "primi ballerini" - Antonella Albano, Martina Arduino, Nicoletta Manni, Alice Mariani, Virna Toppi, Marco Agostino, Timofej Andrijashenko, Claudio Coviello, Nicola Del Freo - the soloists and corps de ballet artists for whom these works were created or rearranged.

Variazioni di Bellezza

TAM Teatro Arcimboldi Milano Viale dell'Innovazione, 20





TAM TEATRO ARCIMBOLDI MILANO, 11-23 OCTOBER

◆ THE LEGENDARY ROCKY HORROR COMES TO TOWN

MUSICAL The international tour of 'Richard O'Brien's Rocky Horror Show' comes to TAM in its legendary and **transgressive original version**. For two weeks, the Milanese theatre hosts unmissable performances of one of the most-loved musicals in the world, in its 100% original version under the artistic direction of **Christopher Luscombe**.

Since its first inception in 1973, The Rocky Horror Show, with its mix of **transgression**, engaging music and **rock'n'roll rhytms**, has been a worldwide success translated into more than 20 languages. Songs such as "Sweet Transvestite", "Damn it Janet" and "Time Warp" are set to lead the audience in a spectacular world where rules are broken and where the public becomes an integral part of a widespread extravaganza.

Rocky Horror Show

TAM Teatro Arcimboldi Milano Viale dell'Innovazione, 20 www.teatroarcimboldi.it





Surf the web without worries, even on-the-move!

SCAN THE OR CODE



With the Manet eSIM* you'll be able to stay connected to the Internet wherever you are, in an easy and affordable way.

Choose the best option among the available data plans and start surfing the web immediately!

*eSIM is a virtual SIM allowing you to digitally activate a mobile data plan on your device, such as - for example - a temporary foreign connectivity profile for your trip. You no longer have to go to the store, buy a SIM card, insert it into your device, keep your original SIM, and bla bla. Stop useless operations, go digital with the Manet eSIM!

A tribute to photography in Milan

This month there are several exhibitions and widespread events in the city that focus on photography. Protagonists are both auteur portraits and the environment and nature.

LEICA STORE MILANO, UNTIL 31 DECEMBER

▼ BETWEEN SACRED AND PROFANE

Stefano Guindani's new photographic project "Mens sana in corpore sano" collects original images of men and women of faith immortalized in shots that show them intent on sporting activities, albeit in their cassocks. The photographs in the exhibition leverage the human aspect of the subjects, painting their extraordinary dedication and unique flair for fun, amalgamated with a disruptive vitality. www.leicastore-milano.com





PALAZZO FRANCESCO TURATI, UNTIL 31 DECEMBER

▲ AWARD-WINNING PHOTOS SHOWCASING NATURE AROUND THE WORLD

Milan hosts, once again, a beautiful collection of works resulting from one of the most important **photo contests** in the world: the **Wildlife Photographer of the Year**. Now on its **57th edition**, the photo exhibition can be admired at **Palazzo Francesco Turati**. This is the **tenth edition** in **the Lombard capital**, organised by the cultural association **Radicediunopercento**, under the patronage of the Municipality of Milan. **www.radicediunopercento.it**



PHOTOS FOR UKRAINIAN EMERGENCY IN MILAN

Fondazione Stelline is hosting the Sony World Photography Awards 2022 this autumn. The exhibition allows visitors to admire the winning and finalist photographs from the world's most diverse photography competition. This year the Awards, now in their 15th year, received over 340,000 entries from 211 territories. www.sony.it/presscentre/news



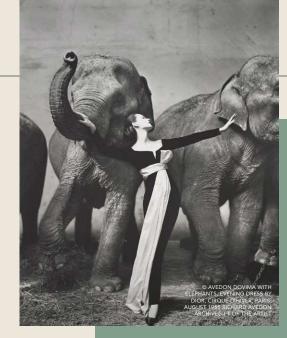


SEVERAL LOCATIONS, UNTIL 31 OCTOBER

▲ MILANESE PHOTOGRAPHY EXHIBITION RETURNS

Photofestival, the photography festival that

aims to support and spread the great passion for photographic images, is back. This year, the festival is extending more and more over the territory (Bergamo, Trento, Venice and Bologna) becoming a reference point for all the components of the world of photography. The title of this new edition is 'Ricominciare dalle immagini" and invites us to reflect on the importance of images to observe the world, and ourselves, with different eyes. www.milanophotofestival.it



PALAZZO REALE, UNTIL 29 JANUARY 2023

AVEDON, MASTER OF FASHION More than 25 years after his last exhibition, Milan pays tribute to the great American photographer Richard Avedon with an exhibition of more than 100 of his fashion and portrait photographs. With a more than six-decade-long career, he worked with a number of models and a wide range o portrait subjects, creating a powerful body of pictures that allow his viewers to study the likenesses of actors, ballet dancers, celebrities, civil rights activists, heads of state, inventors, musicians, visual artists, and writers.



MUSEO DIOCESANO, UNTIL 16 OCTOBER

▲ A GLIMPSE OF THE TWENTIETH CENTURY

The **Museo Diocesano** is hosting a retrospective dedicated to **Elliott Erwitt**, one of the most important photographers of the 20th century who is still alive. The exhibition presents one **hundred of his most famous shots**, from the **most iconic black and white** ones to the **lesser-known colour ones** for his editorial, institutional and advertising work. The exhibition offers a glimpse of the world through the ironic, surreal and romantic – but always curious – gaze of the photographer. **www.chiostrisanteustorgio.it**

ARMANI/SILOS, UNTIL 6 NOVEMBER

ART, JOURNALISM AND STORYTELLING

The Armani/Silos spaces host the exhibition Magnum Photos – Colors, Places, Faces , a composite and multiform narrative reflecting a unique combination of art, journalism and storytelling. Curated by Giorgio Armani in collaboration with Magnum Photos, the exhibition offers an eclectic perspective through the gaze of ten international photographers and their respective ways of understanding photography.

www.armanisilos.com



16 MILAN THE WELCOME MAGAZINE | OCTOBER 2022



Leonardo3 Museum

Milan, Piazza della Scala

(at the entrance of Galleria)

open from 9:30 am to 8:00 pm on weekdays and from 9:30 am to 9:00 pm on weekends & holidays Audio guide in Chinese, English, French, German, Italian, Portuguese, Russian and Spanish

















leonardo3_museum

OCTOBER EVENTS IN LOMBARDY

The end of summer is approaching and this is the best time to enjoy the last flashes of the hottest season. Between sports competitions and food and wine festivals, here are some suggestions.













>>Marathon Trail 2022 Lago di Como

>>Ville Aperte in Brianza

>> Tre Valli Varesine

Valcuvia, Valganna, Valceresio (Varese)

>> Festa del Salame

>> Giulio Romano at Palazzo Te

Palazzo Te, Mantua

>> Palio di Vigevano 2022

>> Stardivari Festival 2022

>> Serio Waterfalls

>> Mostra del Bitto 2022

>>Hobby, Antiques and Vintage

>> Pianomaster

>> Dinner with FAI

Villa del Balbianello, Tremezzina (Como)



WELCOME TO LOMBARDY

The Lombardy region is **one of the richest** in attractions in Italy. The area, between Switzerland and Emilia-Romagna, Veneto and city walls of Bergamo. Piedmont, offers countless **destinations for** day trips from Milan.

In addition to Milan, there are 11 main cities Monte of Varese with a view over the that preserve traces of centuries of art and culture - Bergamo, Brescia, Como, Cremona, Lecco, Mantua, Monza and Brianza, Pavia, Sondrio and Varese - and hundreds of smaller villages with art, history and traditions. But Lombardy also has some unmissable natural beauty, such as the vast Po Valley, the parks and the Pre-Alps with the five largest lakes: Garda, Maggiore, Como, Iseo, Lugano and Ceresio.

With its 10 Unesco Sites, as well as 3 intangible heritages including the lutherie art of Cremona, Lombardy is the Italian region with the largest number of such sites: Valle Camonica's Rock Art, Santa Maria delle Grazie and the Cenacolo Vinciano, the Workers' Village of Crespi d'Adda, the Sacred Mountains of Piedmont and Lombardy, the Rhaetian Railway between Tirano and Saint Moritz, Mantua and Sabbioneta, Monte San

Giorgio, the prehistoric pile-dwelling sites in plain from the Alps to the Apennines; the the Alps, the Lombard monuments and the

For those who love panoramic places, a trip to Monte **Isola** is a must, with its breathtaking view of Lake Iseo; to the **Sacro** Tremosine overlooking Lake Garda at a

Brunate cable car with an absolute view of Lake Como; the ascent to the **Torrazzo** of Cremona, the highest masonry tower in Europe; the **Terrazza del Brivido** in height of 350 metres.

>> Taking a train trip to Lombardy's cities of art is the ideal way to rediscover, in a comfortable and sustainable way, the beauty of our region's towns, visiting exhibitions, museums and monuments. www.trenord.it/ giteintreno/citta-darte



NTRENORD

► The symbol of **Milan**, the city of design, fashion and business, is the **Duomo**, close to which are the 18th-century Teatro alla Scala and the Galleria Vittorio Emanuele II: these are the three most visited landmarks in the city. Not to be missed are the Sforza Castle, the Basilica of Sant'Ambrogio, the complex that houses the Church of Santa Maria delle Grazie and the Cenacolo Vinciano.



■ Two cities within a city, Bergamo ("Alta" and "Bassa") is linked by two funicular railways. Five kilometres of walls surround domes, towers and palaces, including the **Accademia** Carrara, the Piazza Vecchia, with its Civic Tower and the Palazzo del Podestà, the "perfect" square also loved by the architect Le Corbusier. Bergamo is also the birthplace of the composer Gaetano Donizetti, to whom the city dedicates a major opera festival every year. (50 km from Milan)





▶ Brescia presents itself in its Renaissance guise with its marvellous salon squares, an embattled castle, two cathedrals, a theatre created as a tribute to Napoleon Bonaparte and the Museum of Santa Giulia, a Unesco World Heritage Site. The famous 1000 Miglia race has been held here every year since 1927, and in September the world's best-loved **Opera Festival** takes place here, transforming the entire city into a magical open-air theatre. (95 km from Milan)



▼ In a natural setting of rare beauty lies the city of **Lecco**, where Alessandro Manzoni set his masterpiece "I Promessi Sposi" (The Betrothed), and where there are monuments in baroque and neoclassical style. The Lecco branch of Lake Como is characterised by the S. Martino and Barro mountains, the Resegone and the Grigne. Lecco is the starting point for fantastic trips around the lake, to discover historical villas and sumptuous palaces. (55 km from Milan)



◄ Como is the city of water, light and silk, rich in history and culture. The **Volta Temple** is a small Pantheon on the banks of the Lario, built in memory of the physicist Alessandro Volta. Strolling within the medieval walls, among alleyways and old shops, the late Gothic Cathedral and the imposing **Broletto** from 1215 stand out. A dynamic and entrepreneurial town. (50 km from Milan)



20 MILAN THE WELCOME MAGAZINE | OCTOBER 2022 milan.welcomemagazine.it 21

WELCOME AROUND THE CORNER

▶ **Lodi** is a small Lombard town in the **lower Po Valley**, rich in art and history with many green areas. Places to visit include the **neoclassical Palazzo Broletto**, the 15th-century Palazzo Vistarini, the Basilica della Vergine Assunta, a Romanesque cathedral, and the Tempio Civico dell'Incoronata, a masterpiece of the Lombard Renaissance in the style of Bramante. (38 km from Milan)





◄ Mantua, the tranquil and elegant city of the Gonzagas, is **surrounded** on three sides by water from which you can enjoy a fascinating city skyline. Sung about for its beauty by famous writers such as Virgil, Baudelaire and Dickens, the city is told through its many monuments, including the Rotonda di San Lorenzo. Palazzo Te. Palazzo Ducale and the Duomo. (185 km from Milan)







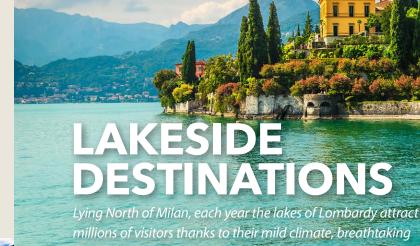
◄ Pavia, in the heart of the Lombardy plain, is home to one of the **oldest** universities in the world. Rich in art and nature, it preserves evidence of its culture in the Castello Visconteo. Of considerable historical and religious interest are San Pietro in Ciel d'Oro, where the remains of Saint Augustine are kept, and the Basilicas of San Teodoro and San Michele Maggiore. Don't miss a walk on the romantic Ponte Vecchio, which connects the historical centre with the picturesque Borgo Ticino district. (45 km from Milan)

▼ **Sondrio** is a town of Lombard origin in the heart of the Valtellina. The historical centre is characterised by stone houses and houses with wooden galleries typical of the most beautiful mountain towns. The precious architecture of the **Torre Ligariana** and the historic buildings is remarkable. A stop at a crotto or a typical restaurant is a must in the area to savour the typical cuisine based on pizzoccheri and Sassella or Inferno wine. (135 km from Milan)



▼ Varese, also known as a "garden city", enjoys a wealth of landscape, architecture and art that have been appreciated since the last century, when the city became a holiday destination with its prestigious Art Nouveau villas and hotels. An unmissable destination for contemporary art lovers is the 18th-century Villa Panza with its unique collection. (58 km from Milan)





millions of visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures. Don't miss a day at the lake with Trenord with special all inclusive train+boat tickets!

The shores of **Lake Maggiore** wash up on he banks of Piedmont and Lombardy in Italy, while Como is **Cernobbio**, a small fashionable resort its more austere northern basin lies in the mountainous region of Switzerland. The most of its deluxe hotel **Villa d'Este** and **Villa Erba** famous island, lying just off **Stresa** – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques – is **Isola Bella**, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most style **Villa Carlotta**, featuring an Italian garden famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiences, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www.isoleborromee.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic **Duomo**, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic **Villa Olmo**. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – Villa del Balbianello is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars"

series. Lying just a stone's throw northwest of frequented by the wealthy of Europe because where director Luchino Visconti spent his childhood (www.villaerba.it). Continuing North, towns of Morcote, Melide and Lugano offer we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy. In nearby Tremezzo, don't miss a visit to the Baroqueand sculptures by Canova. At the junction of the southern arm of the lake lies Bellagio, also referred to as the pearl of Como, set in a

strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Lugano**, where the enchanting many cultural attractions and charming itineraries; **Lake Iseo**, a gem of rare beauty nestled between the provinces of Bergamo and Brescia; Lake Garda attracing millions of visitors every year thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.

LAKE TRIPS BY TRAIN

Return train trips from all over Lombardy + boat trip

You can choose from 8 different itineraries beautiful lake landscapes in Northern Italy.

Como-Torno from € 9.20

Varenna-Menaggio-Bellagio-Lenno from € 14.50 Como-Bellagio-Tremezzo-Villa Carlotta from € 15.90 **Iseo/Sulzano/Sale Marasino-Monte Isola** from € 15 Basso Lago di Garda from € 19.90 Stresa-Isole Borromee-Stresa from € 18.70

Laveno-VillaTaranto-Isola Madre-Laveno from € 18.80 **Porto Ceresio-Lugano** from € 25

www.trenord.it/giteintreno/laghi





22 MILAN THE WELCOME MAGAZINE | OCTOBER 2022 milan.welcomemagazine.it 23



THE MILAN'S OUTLET JUST 15 MINUTES FROM MILAN DOWNTOWN. 150 STORES WITH UP TO 70% OFF ALL YEAR ROUND.





















Outlet & More!

150 stores divided in 3 areas: Design, and international brands with outlet

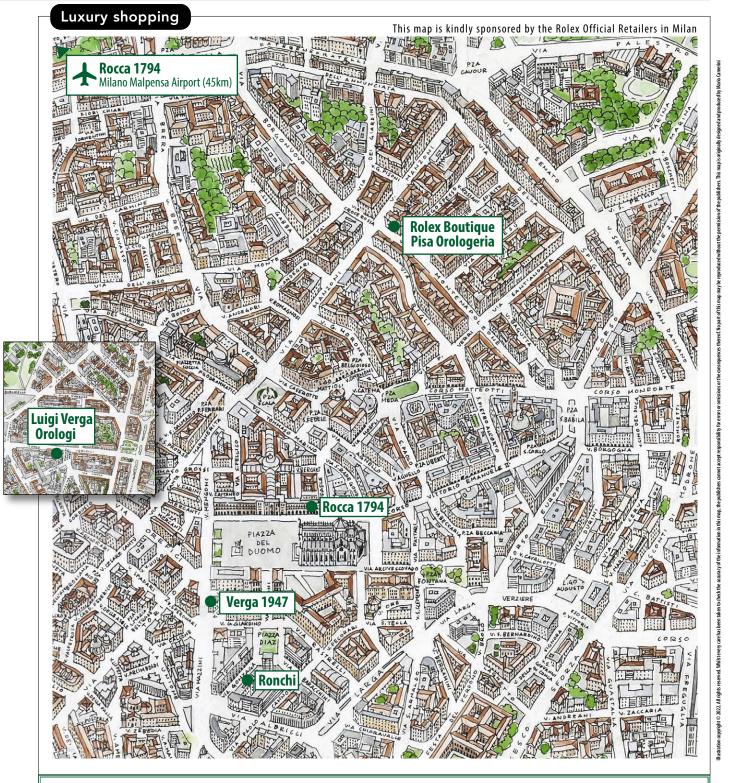
by **public transport** lines by suburban rail daily **shuttle bus** departing from Piazza experience, a special VIP transfer will be

and easy tax-free service to get the VAT



CARD AND SPECIAL BENEFITS. A WORLD OF PRIVILEGES FOR YOU







Official Retailers in Milan

▶ Rolex Boutique - Pisa Orologeria Via Montenapoleone, 24 T: 02 76317726

Verga 1947 Via G. Mazzini (Piazza Duomo) T: 02 8056521

▶ Luigi Verga Orologi Corso Vercelli, 19. T: 02 48198656

Piazza Duomo, 25. T: 02 8057447 Milano Malpensa Airport-Terminal 1

▶ Ronchi Via Gonzaga, 5 T: 02 877449

26 MILAN THE WELCOME MAGAZINE I OCTOBER 2022

SHOPPING

Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.





THE LEGENDARY MONTENAPOLEONE

Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the Quadrilatero della Moda or Golden **Quad**, situated just east of the Piazza della Scala and a short distance on foot from the Duomo. This is where all the big designer names and most luxurious stores in the world cluster. The Quadrilatero set amidst four of Milan's most expensive and prestigious shopping streets, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important **fashion designers** offer their luxurious creations. It's an open-air shopping mall, where **haute couture** takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. Here, in the space of just a **few hundred metres**, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels. If fashion is your thing and you're interested in learning more about its history, then a visit to Palazzo Morando (www. costumemodaimmagine.mi.it), the headquarters of the museum of costumes, fashion and image, is an absolute must. Discover the world of fashion and glamour in this unique, magical pedestrian precinct (also featuring a number of small side streets dotted with glam boutiques). Well worth exploring from top to bottom.

CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

Trendy venues can be found starting from Plazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese (from here you can access the Navigli and the recently revamped Darsena). These are the shopping meccas for youngsters and fashion-interested Milanese, in search of the latest trends. These areas boast loads and loads of shops and it's easy to get lost among the myriad



PORTA NUOVA: MODERN TIMES



Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti** (which is dedicated to one of the 'greats' of Milanese design), a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.



MANET eSIM: DIGITAL AND SMART

Are you looking for a **reliable and fast connectivity** in Milan?

Today, you can easily **surf the web**, even if you are **travelling**. Discover the **Manet eSIM platform**, an innovative technology that is revolutionizing mobile connectivity.

- WHAT The Manet eSIM is a virtual SIM which allows you to connect to the Internet without putting a physical SIM card in your device.
- WHERE The Manet eSIM offers you affordable mobile data, even abroad, directly on your smartphone.
- WHEN You can buy online the Manet eSIM and activate it on your personal device at any time, also before the departure.
- WHY Manet eSIM is a quick, flexible and affordable solution, that can be activated at any time from any place in the world.
 Moreover, it's fully digital so zero waste.

Discover more on esim.manetmobile.com/ where milan

Fox Town, the ever greener shopping city

Only 7 km from the Italian border, connected on the Milan-Zurich road network and benefiting from the strategic proximity to international airports, FoxTown is a must-visit destination for millions of visitors and shoppers from all over the world. The new direct connection to the Mendrisio San Martino railway station also promotes sustainable mobility, underlining the Tarchini Group's focus on green projects in recent years. Since last June, the new extension of the shopping centre opened its doors, designed by architect Mario Botta and characterised by a modern and **sustainable design** thanks to the use of recycled materials. From the current 160 luxury **boutiques** and the best international fashion brands, to almost 200 by the end of 2022, FoxTown consolidates its position among the best outlets in Europe with collections at prices reduced by 30% to 70% all year round. www.foxtown.com



28 MILAN THE WELCOME MAGAZINE I OCTOBER 2022

SHOPPING

DUOMO: THE HEART OF THE CITY



Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's easy to explore on foot. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan's most famous attractions, this area is home to **myriad shops**, including big-name fashion brands, historic 'botteghe' and some of the city's most sought-after cafés, bars and eateries. For the ultimate one-stop shopping experience look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof! By walking just a few steps from the **Cathedral**, in a north-westerly direction, you'll reach the Castello Sforzesco, another of the city's most symbolic monuments. The castle was the resident of the ruling families in Milan between the Middle Ages and the Renaissance. Today, it hosts several museums and one of the city's best-loved green spaces.





THE GALLERIA: A FASHION **VICTIM'S PARADISE**

30 min

Another reference point for upmarket shopping is the picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the fabulous boutiques lining the Galleria.

Tax Free Refund Guide

According to the Italian law, non-EU resident travellers may be granted VAT relief/refund for goods intended for personal or family use purchased in Italy. This relief is surely **an** advantage for the foreign travellers: in fact, it allows to save from a minimum of 4% up to a maximum of 22% of the selling price of the goods purchased. Here is a **short** guide according to the Italian legislation to discover the common system of value added tax exclusively for non-EU resident travellers.

- 1. VAT (in Italian: IVA) is a value added tax on goods and services, and is part of the European Union's value added
- 2. In some cases, travellers may be granted a VAT refund. This refund does not cover the services supplied by hotels, restaurants, taxis or agencies.
- **3.** You may be eligible for a VAT refund provided that:
- you are a non-EU resident;
- the goods purchased are intended for personal or family use only and are carried in your luggage;
- the overall value of the goods purchased exceeds **154,94** Euro (VAT included):
- the purchase is certified by an **invoice**. This invoice should include a description of the goods purchased, your personal information as well as the details of your passport or any other equivalent document;

- the goods shall leave the EU territory by the **third month** following the date of issue of the invoice, as proved by the **6.** The refund can be made **directly by the Italian** "customs stamp"
- from 1 September 2018, tax free invoices in Italy must be electronically transmitted by the national seller to OTELLO information system (Online Tax Refund at Exit: Light Lane Optimization) and their validation is digitally
- after the digital "customs stamp" is obtained, OTELLO will send a message to the retailer that all the requirements are met and, as a consequence, the retailer will reimburse the amount due or will settle the tax relief.
- the invoice is **returned to the Italian retailer** within four months after the purchase was made. If the invoice is stamped by other EU countries, it needs to be brought to the shop retailer by the fourth month following that of
- **4.** The goods purchased and the relevant invoice must be **shown at the customs** exit point when leaving EU territory (if you intend to pack the purchased items into your check-in luggage, you must go to Customs **BEFORE** checking in).
- 5. After leaving EU territory, the traveller must return the original invoice, regularly endorsed by the customs office, to the Italian retailer. Said invoice must be returned within four months from the date when the

- retailer (however, make sure that the shop you've chosen displays a "Tax Free Shopping" or "Euro Tax Free" sign in its window)
- 7. Several Tax-Free companies are able to offer immediate VAT cash refunds when the goods leave either Italian or EU territory (thus exonerating the passenger from having to return the invoice to the retailer). However, this procedure only applies at major international airports or main border crossings. Most major department stores have Tax Free Refund
- 8. The services provided by Tax-Free companies imply the payment of a small administrative sum which is **directly** deducted from the amount of VAT refunded to the
- 9. In the event of a traveller not receiving a VAT refund within a reasonable period of time, he or she should recontact the Italian retailer or one of the aforementioned
- **10.** However, please note, VAT cannot be refunded directly by customs offices.

Source: www.adm.gov.it/portale/ee/citizen/



where fashion meets design



Enjoy a unique shopping experience in FoxTown. The new area of FoxTown and its boutiques are waiting for you.

FoxTown - more than 160 stores - 250 brands

MENDRISIO SWITZERLAND WWW.FOXTOWN.COM INFO: +41 848 828 888



Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Collection" in Europe and in China: an experience combining fashion and luxury, culinary delights, entertainment and art.

- from Milan, in the heart of the Food Valley and the Motor Valley
- WHAT: over 120 boutiques with a selection of Italian and international brands at prices reduced by up to 70% off the retail price all year round and the immediate tax refund service thanks to Global Blue's Kiosk. www.fidenzavillage.com

FOXTOWN FACTORY STORES

A heaven of luxury and elegance where over 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

- WHAT: over 160 exclusive stores with more than 250 top brands, 1 casino, 7 bars and restaurants, an exchange office, Tax Free refund points, "Shopping from Home" and
- Personal Shopper services. www.foxtown.com

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta is not only the home to the famous Docq wines but homeware and beauty products at also offers a unique shopping experience.

- WHERE: take the A4 Milan-Venice motorway and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.
- WHAT: over 190 stores of Italian and international brands for up to 30-70% less all year round. www.franciacortavillage.it

SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is

located just 50 minutes away from Milan. Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also • WHERE: on the A1 motorway, just 60 minutes boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.

- WHERE: take the A7 Milano-Genova motorway and exit Serravalle Scrivia.
- WHAT: a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. McArthurGlen.it/Serravalle

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan • WHERE: in Switzerland, just 50 km from Milan. and the ideal place to spend an exciting day shopping.

- WHERE: take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the centre of Milan. For information and bookings visit www.autostradaleviaggi.it or call
- WHAT: 150 prestigious designer stores offering clothing for the whole family, discounted prices up to 70%. Special selection of several of the world's most coveted sports brands.

SCALO MILANO OUTLET & MORE

www.vicolungo.thestyleoutlets.it

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

- WHERE: located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.
- WHAT: it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.
- NOT ONLY SHOPPING: other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. scalomilano.it



SCALO MILANO OUTLET & MORE

A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano
10.30am	12.30am
2pm	3.15pm
5pm	7pm



THREE REASONS **WHY**

MILANESE STYLE ICONS

Choose among Milanese Style icons representing the italian spirit in the world. 150 stores with national and international brands among Fashion, Design & Food. Get a 10% off and the chance of winning up to €50 Gift Card signing-up to Scalo Milano I Love Card.







Milan's Outlet just 15 minutes from Milan Downtown, easily accessible by our free shuttle bus for a comfortable experience. Find out more on scalomilano.it



Easy access to in-store Tax-Free service and innovative payment method such as Alipay and WeChat Pay to buy Scalo Milano Gift Card. Moreover, whether you are a tourist and applied to our Scalo Milano I Love Card, you might get a €50 Taxi Voucher through €500 shopping in a day for a pleasant way back to the city.



Felix Lo Basso Home&Restaurant



designed for the city of Milan, where even familiar ambience.

hen they say that it is "a detail of partners with a shared passion for catering

CREATIVE AND MEDITERRANEAN CUISINE

Whether it is the "à la carte" menu or the sixselection of small producers and a strong focus on Italian and ethical farming. Lots of delicious meat, a few ideas from Asia. The wine Italy. There is also a large selection of aperitifs,

A DESIGN RESTAURANT

furnishing materials, **lively and contemporary solutions** have been created to create a timeless

>> Via Tiraboschi, 5 (Porta Romana district) T: 02 47755016 particolaremilano.com



2022 Michelinstarred restaurants

The 2022 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 16 restaurants can be found in the beating heart of Milan: check our guide here!

Enrico Bartolini al Mudec 👯 👯

Via Tortona, 56. T: 02 84293701 www.enricobartolini.net

The understanding of origins, creativity and the open-minded approach to the world and globalization are the key to the success of Chef Enrico Bartolini. His own-name restaurant in the scenic location of MUDEC-Museo delle Culture in via Tortona refers to his cuisine as 'contemporary classic'.

D'O **\$**₩

Piazza della Chiesa, 14 – Cornaredo (MI). T: 02 9362209

www.cucinapop.do

Set just a short distance from Milan, Davide Oldani's restaurant proposes a well-balaced mix of technique, innovation and taste, enhanced by a touch of humour.

Il Luogo di Aimo e Nadia 👯

Via R. Montecuccoli, 6. T: 02 416886

www.aimoenadia.com

Although husband and wife team Aimo and Nadia no longer head the restaurant, their style of cooking lives on in the cuisine of Alessandro Negrini and Fabio Pisani. The menu is based on sublime regional Italian cuisine re-interpreted with an innovative twist.

Seta by Antonio Guida 👯

Via Andegari, 9. T: 02 87318897 www.mandarinoriental.it

The hotel industry is also renowned for its starred chefs, including Antonio Guida who heads Seta, the multi-award winning restaurant at the Mandarin Oriental Milan.

Felix Lo Basso Home&Restaurant 3

Via Carlo Goldoni, 36. T: 02 45409759 www.felixlobassorestaurant.it

With a touch of refined style, always in play between creativity and research. Chef Felix Lo Basso makes quality and respect for raw materials his starting point. High level cuisine, sophisticated in the elaboration of the dishes but with strong anchorage to tradition and Italian raw materials.

AALTO 🐉

Piazza Alvar Aalto / Viale della Liberazione, 15. T:02 25062888

www.aalto-restaurant.com



From Chef Takeshi Iwai, new combinations of flavours Joia 🐉 aiming to achieve a balance between technique, research and taste, mixing and matching influences from Japan, Italy and Northern Europe.

Berton 💲

Via Giacomo Watt, 37. T: 02 8088 8624. www.lumemilano.com

In the heart of Porta Nuova, this is the gourmet kingdom of Chef Andrea Berton. The restaurant's contemporary, minimalist design matches the beautiful simplicity of its dishes. A must? The risotto!

Contraste 👯

Via Meda, 2. T: 02 49536597.

www.contrastemilano.it

A surprising location where the flavors of tradition are re-interpreted by Chef Matias Perdomo in unusual shapes and contrasting flavours that will not disappoint.

Cracco \$

Galleria Vittorio Emanuele II. T: 02 876774.

www.ristorantecracco.it

Chef and entrepreneur Carlo Cracco's gourmet hub in the heart of Milan's "livingroom", hosting a bar, a bistro for a quick break, a pasticceria, a cellar and a location for private events.

Innocenti Evasioni 🖏

Via privata della Bindellina. T: 02 33001882.

www.innocentievasioni.com

The locale's strength lies in its sought-after tables, where you can eat outdoors in an unexpected zenstyle garden. An ideal place to escape the hustle and bustle of metropolitan life.

Via Piero della Francesca, 74. T: 02 45476898.

The first Oriental restaurant awarded with the prestigious star in Italy, Iyo owes its fame to its outstanding kitchen staff and owner Claudio Liu. A one-of-a-kind culinary experience.

Via Panfilo Castaldi, 18. T: 02 29522124. www.joia.it

Chef Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". His cuisine is avant-garde, experimental, skillfully prepared and beautifully presented.

L'Alchimia 🝀

Viale Premuda, 34. T: 02 82870704 ristorantelalchimia com

In a modern and chic ambience enhanced by a bar-bistrot area for a quick lunch, lovers of fine dining can enjoy traditional Italian and Milanese specialities paired by a precious wine selection.

Sadler 👯

Via Ascanio Sforza, 77. T: 02 58104451. www.sadler.it

Chef Claudio Sadler prepares beautiful creations that can be compared with contemporary art, of which he is an enthusiastic fan.

Tano Passami l'Olio 💲

Via Petrarca, 4. T: 02 8394139. www.tanopassamilolio.it

The menu distinguishes itself for its carefully curated and light cuisine with a particular emphasis on only the highest quality ingredients and on the use of pure extra virgin oil instead of butter.

Viva Viviana Varesec/o Eataly Smeraldo

Piazza XXV Aprile, 10. T: 02 5462930.

www.vivavivianavarese.it An elegant and welcoming restaurant

located inside the former Cinema Smeraldo, now home to Eataly Milano. At VIVA guests can savour the original pairings created by Chef Viviana Varese, inspired by the most contemporary version of the Italian cuisine.

Dining at the top

Obicà, not only Mozzarella and Pizza



Where in Milan can you enjoy the best Mozzarelle di Bufala Campana DOP, pizza and traditional Italian dishes in a cosy and convivial atmosphere? Obicà Duomo (at the Food Hall on the 7th floor of Rinascente), and the new Obicà Cusani in the Brera district, offer a selection of seasonal dishes made with the best Italian ingredients, divided into six types: Mozzarella Bar, Pizza, Pasta, Salads, Main Courses and Desserts.

At Obicà - which in Neapolitan dialect means "Here it is!" - the protagonist is Mozzarella (in the classic or smoked version or in the "bocconcini" format) made exclusively from buffalo milk. The selection of dairy products is completed by "Stracciatella" and "Burrata" from Puglia and "Ricotta di Bufala". Alongside dairy products, it is also possible to enjoy "Small Tasting" or "Gran Tagliere" of cold cuts. The Mozzarella Bar's menu also includes leavened items such as "Gnocco Fritto", "Focaccia" and "Crostini" in different variations, and another iconic dish: Pizza, prepared with stone-ground flour from 100% Italian wheat.

- 1. Obicà Duomo Food Hall 7th Floor Rinascente Milano Piazza Duomo
- 2. Obicà Cusani Via Cusani 1 www.obica.com



OBICÀ ALL OVER THE WORLD - The authenticity and genuineness of the best Italian products of which the Obicà Mozzarella Bar Group is a spokesman, can now be tried in no less than 21 restaurants around the world. In Italy, between Milan and Palermo, Florence and Rome, but also abroad, where the Italian soul is intertwined with a cosmopolitan spirit: London, Porto, New York, Tokyo, Osaka and Yokohama.

True Roman cuisine

A corner of Rome within the city of Milan: since 2012 this Ostaria Romana has brought true Roman cuisine to the city, with its tradition and mentality. In a cosy and informal environment, where the staff is ready to welcome you with sympathy and kindness, you can enjoy the best cuisine of the Roman tradition that has been handed down from generation to generation. From starters - artichokes "alla romana", "suppli" and croquettes to name but a few - to first courses ranging from "bucatini all'amatriciana" to "spaghetti alla carbonara"; from more traditional main courses (baked lamb, "coda alla vaccinara" or "saltimbocca alla romana") to desserts with the inevitable Tiramisù. There is also a rich wine list that includes a selection of wines from Lazio. The menu is renewed every day, with new proposals according to the season. The restaurant is very popular for lunch and dinner, 7 days a week



Volemose Bene Moscova

Via della Moscova, 25 T: 02 36559618 volemosebenemilano.it Map F3



ONLY FOR READERS

Roman cuisine with dehors

Together with the "Volemose Bene" restaurant in Via Moscova this second Ostaria Romana in Milan is located in an elegant side of the city, not far from Central Station and a stone's throw from the Porta Nuova skyscrapers. Equipped with a large dehors, this restaurant has recently opened to welcome all those customers who already know the restaurant of the same name in Via Moscova and are looking for its flavours and atmosphere. A traditional and homely gastronomic proposal, also for the welcome and friendliness of the staff. The menu is wide-ranging and features the most typical dishes of Lazio cuisine: artichokes "alla romana", "suppli" and croquettes, "bucatini all'amatriciana", "spaghetti alla carbonara", baked lamb, "coda alla vaccinara", "saltimbocca alla romana" to name but a few, while desserts include the inevitable Tiramisù. The menu is renewed every day, with new proposals according





Volemose Bene Vespucci

Via A. Vespucci, 5 T: 02 89690870 volemosebenemilano.it



36 MILAN THE WELCOME MAGAZINE | OCTOBER 2022

Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.

RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of saffron-coloured rice at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

COTOLETTA ALLA MILANESE

Mentioned for the first time in 1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, coated in egg and bread crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).





TRIPE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the stomach lining of sheep or cows. It was originally served to celebrate special occasions in the peasant world. Try the fried variant on the menu of the eponymous trattoria Trippa Milano, on Via Giorgio Vasari 3 (www.trippamilano.it).

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and cabbage. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

MONDEGHILI

Small meat balls fried in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, sweet bread, leavened very slowly and enriched with raisins and candied fruit. Amidst history and legend, the theories as to the origins of panettone vary widely. One of the most romantic is the story linking









its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni. To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as "Pan del Toni" (Toni's bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those

From a gastronomic point of view, the distinguishing feature of panettone is that it is leavened two or three times. Its golden colour derives from the skilful combination of butter and egg yokes, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.

Dulcis in fundo, you can try Milan's traditional Tiramisù (although the main ingredient of the classic recipe includes coffee, there are also other variations on the theme) and Profiteroles, mouth watering chocolate coated puffs filled with custard. There are also a number of other typical delicacies that are prepared during the holiday season including Colomba (at Easter) and Chiacchiere and Frittelle (at Carnival) and panettone (at Christmas).



Particolare, bistrot with garden

In the choice of name, the Particolare Milano restaurant reveals its identity: a Milanese location in the Porta Roman area that aims to be a welcoming point for those who want to go out but feel at home, who want a cocktail but perhaps also dinner, who come for an after-work aperitif and find themselves in a garden hidden away in the city. The atmosphere is "particular", with colour combinations, furnishings studied down to the smallest detail and little references to the last century. A place designed for the city of Milan, which also offers a well-kept and intimate double outdoor space, where one can enjoy the cuisine both in summer and winter.

Leading the kitchen brigade is chef **Andrea Cutillo**, who shares a passion for catering with maître and sommelier Luca Beretta. Their cuisine can be described as traditiona Mediterranean, with a creative and contemporary twist.





Via Tiraboschi, 5 (Porta Romana district) T: 02 47755016

Particolare Milano particolaremilano.com

38 MILAN THE WELCOME MAGAZINE | OCTOBER 2022



The new Hard Rock Cafe represents in the centre of Milan a blend of iconic shopping and authentic American cuisine.

anding in Milan at the beginning of July, after Rome, Florence, Venice and Verona, Hard Rock Cafe offers one of the largest and richest menus in the brand's history. From the Legendary Burger to other iconic dishes such as Wings, Classic Nachos, Sliders to appetisers including Famous Fajitas and Tupelo Chicken Tender.

The **Cafe**, on two levels and with two stages for **live music**, seats 250. At the entrance, guests can visit the **Rock Shop** with music-inspired products and collectibles typical of the brand.

The restaurant area includes the **bar** and a stage for live music, visible from every corner of the Cafe. On the first floor is a VIP area for small private events.

Adorning the walls of the café will be Hard Rock's iconic collection: from the King of Pop Michael **Jackson** with his gold jacket custom-made for him by Dennis Tompkins and Michael Bush, to Madonna's underwear, worn by the Queen of Pop during her 1987 "Who's That Girl" World Tour and also featured in her Ciao Italia! video. Also on display on the walls are Cher's lace bra, along with the beautiful lime green velvet jacket, made especially for **Elton John** by legendary designer Stephen Sprouse. Finally, guests can admire the glittering red strapless swimming costume worn by **Rihanna** in Maroon 5's ultra-glam 2008 video 'If I Never See Your Face Again', alongside those of Italian rock stars such as Ligabue, Lacuna Coil, Negramaro and many others.

>> Via Dante, 5. T: 02 58124970 www.hardrockcafe.com



Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego

The Aperitivo, the beloved Milanese tradition of pre-dinner drinks, is accompanied by complimentary "stuzzichini" and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, "bruschetta", cold cuts, crudités, raw fish and fruit salads. Generally, lasting for 3 hours from 6 to **9pm** (though most people rarely get there until 7pm), the aperitivo scene has become an **evening meeting** for people of all ages. Cocktails - alcoholic or not - are expertly mixed and a Negroni, Negroni sbagliato (a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are Milanese specialities. Favourite beverages consumed during this beloved tradition in Milan include also the city's renowned Martini, Prosecco or Campari, accompanied by an all-you-can-eat buffet.



A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars, traditional bars** (the places that have written Milan's history) and, the latest trend, all **luxury hotel bars**.

WHERE TO GO

There are endless aperitivo options.
Several of the most famous are situated in **Piazza Sempione** or **Corso Como** and



relax at the end of a long day and the perfect opportunity to enjoy a fabulous cocktail paired with **good food at affordable prices**.

AFTER THE APERITIVO...

rarely get out of hand. A fabulous idea to

offer a stretch of great bars with a glam vibe

where, if you're lucky, you might run into a

famous super-model or footballer. Others

atmosphere, can be found in Brera or the

Navigli area. A sign of a popular place are

crowds of young people spilling out onto the

streets with a drink in one hand and a plate in

the other. Unlike other countries, the Milanese

are quite happy to stop at one drink, so things

also worth note, featuring a more laid-back

In fact, during aperitivo hour, people start thinking about where to go for dinner, in a city boasting a highly eclectic offer. There are three main areas dedicated to nighttime entertainment featuring a concentration of venues:

• Navigli District: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area's old osterie where you can sample an array





• Brera District: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortunetellers who are happy to predict your future for a small fee....

• Garibaldi district & Corso Como: this is Milan's most fashionable area by night, where not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

INSIDER TIPS

Drink prices range from about
7-10 euros although several of
the more luxe, upmarket places
might ask as much as 15 euros. Not
only will you be paying for a more
lavish buffet but it will probably
also serve as your ticket to VIP and
celeb watching. Milan is the capital
of cocktail hour snacking and
practically ever bar and club in
the city offers some kind of happy
hour, competing to offer the most
alluring pre-dinner scene in town.



40 MILAN THE WELCOME MAGAZINE I OCTOBER 2022



An art museum has just opened in Milan, a cultural centre housing the Luigi Rovati Foundation's Etruscan collection.

he new headquarters of the building in Corso Venezia 52 in front of the Indro Montanelli Gardens, opened to the public. The foundation, a scientific-cultural institution founded in 2016 and named after the doctor, researcher and pharmaceutical entrepreneur Luigi Rovati, goes beyond the traditional concept of a museum, but aims to be a place for **thought**, **experimentation**

The complex, which underwent a major renovation started in 2017 by MCA-Mario **Cucinella Architects**, includes the garden with the Pavilion, the Lecture Hall, the Study Hall, the Johan&Levi Museum Shop, the Cafébistrot and the gastronomic restaurant of chef Andrea Aprea. The central element of the complex restoration of the Palazzo, consisting of seven floors, two of which are underground, is the creation of an **underground museum** housing the Luigi Rovati Foundation's Etruscan collection. The first floor, on the other hand, is designed as a museum space Fondazione Luigi Rovati, in the historic where contemporary works can be exhibited in dialogue with archaeological finds. The other floors of the building house the functions related to the museum's activities: the offices, the study room, the conference room, temporary exhibition spaces and storage for the collections.

> >> Fondazione Luigi Rovati Corso Venezia, 52 www.fondazioneluigirovati.org



LANDMARKS

Duomo

Among one of the most important Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386), is the symbol of Milan. www.duomomilano.it

Castello Sforzesco

The ancient seat of the ruling Visconti, it houses a number of interesting museums and libraries. www.milanocastello.it

Galleria Vittorio Emanuele II

The Galleria with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola.

Last Supper

One of the most famous attractions in the world, the "Cenacolo" by Leonardo da Vinci is a large century mural paintig in the refectory of the church of Santa Maria delle Grazie. www.cenacolovinciano.net

Teatro alla Scala

Inaugurated 1778, it's a not to be missed destination for ballet and opera lovers. www.teatroallascala.org

Navigli

A widespread network of canals whose history is linked to the genius of Leonardo da Vinci. One of the most vibrant districts in the city.

Porta Nuova

Milan's most futuristic urban space, redesigning both its skyline and character. A virtuous link with the Garibaldi and Isola districts: hi-tech stores, arcades, bookstores, cafés and the new green space "BAM Biblioteca degli Alberi".

St. Ambrose Basilica

One of the most ancient churches in Milan, it is a wonderful example of Romanesque style. www.basilicasantambrogio.it

San Maurizio al Monastero Maggiore

Known as the "Sistine Chapel of Milan", this church has an interior boasting some of the most beautiful frescoes in the city.

Cimitero Monumentale

A real outdoor museum catering works of art by famous sculptors of various eras. www.comune.milano.it

MUSEUMS & **EXHIBITION SITES**

Ambrosiana Picture Gallery and Library

Works of art from the 15th through 17th centuries. The library contains one million books including manuscripts and prints. www.ambrosiana.it.

Gallerie d'Italia-Piazza Scala

Housed in three historic buildings, it hosts masterpieces of 19th and 20th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo. www.gallerieditalia.com

GAM | Galleria d'Arte Moderna

Inaugurated in 1921, it is above all a "nineteenth century museum" hosting mainly Italian and French works of art. www.gam-milano.com

Leonardo3 - The World of Leonardo

The exhibit allows visitors to appreciate the many sides of Leonardo da Vinci's technical and artistic production with interactive stations. fully functioning machines, unprecedented physical reconstructions, digital restorations and threedimensional reconstructions of his creations www.leonardo3.net

MUDEC | Museum of Cultures

A multi-disciplinary hub dedicated to cultures of the world with rooms hosting the museum's collection and temporary exhibitions, an auditorium, a bistrot, a design store, a cafeteria, a starred restaurant and a library. www.mudec.it

Museo del Design Italiano

Located on the ground floor of the Triennale Milano, it hosts a selection of the most representative pieces of Italian design from 1946 to 1981. www.triennale.org

Museo del Duomo

It houses and highlights all the material not presently in use in the Duomo, linked to its history and construction, museo.duomomilano.it

Museo del Novecento

It hosts more than 400 masterpieces of Italian and international modern art - ranging from Fontana to Picasso – at the Palazzo dell'Arengario. www.museodelnovecento.org

Museo di Storia Naturale

Home to valuable mineral, botanical and zoological collections www.comune.milano.it

Museo Nazionale della Scienza e della Tecnologia "Leonardo da Vinci"

Housed in a 16th century monastery, this is one of the most important museums of science and technology in the world. The museum hosts the Leonardo da Vinci Galleries, the largest permanent exhibition in the world dedicated to Leonardo da Vinci engineer and humanist. www.museoscienza.org

Museo Poldi Pezzoli

It houses a remarkable collection of Italian Renaissance masters and displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. www.museopoldipezzoli.it

Museo San Siro

The first and only museum in Italy inside a Stadium, the San Siro Museum displays all kinds of historic items from two of the most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). www.sansiro.net

Palazzo Reale

One of the most important cultural centres in the city hosting exhibitions of international renown. www.palazzorealemilano.it

Pinacoteca di Brera

One of the most spectacular collections of art in Italy, it is located in the Neo-classical building of the same name which also houses other cultural institutions including the Braidense Library, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Accademia di Scienze e Lettere and the Academy of Fine Arts. pinacotecabrera.org

Prada Foundation

A space dedicated to innovative projects by contemporary artists, established by arts patron Miuccia Prada. www.fondazioneprada.org

Shoah Memorial of Milan

A unique commemorative place that honours the victims of the mass extermination also representing a "living educational memorial" where people can actively experience the tragedy of the Shoah. www.memorialeshoah.it

Triennale Milano

One of the most vibrant exhibition centres in the city, it owns the most important permanent collection of design works and has a superb media library on design, art and architecture. www.triennale.org

Milan's Street of Art

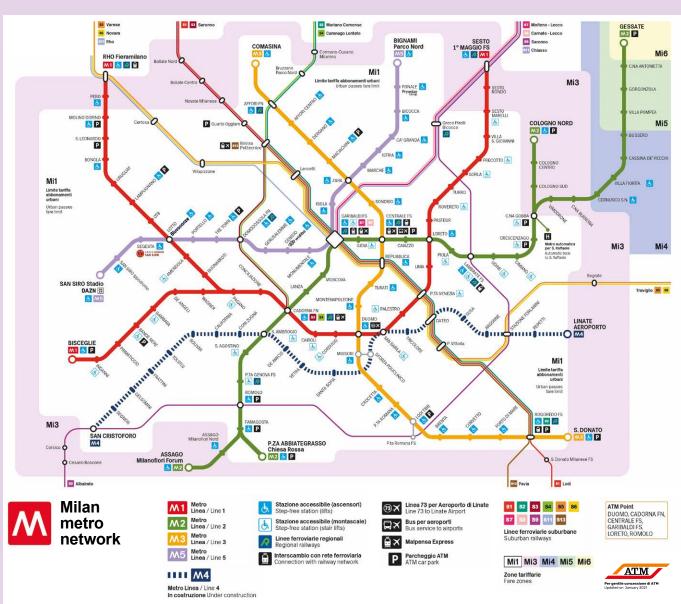
The city of Milan is enriched by an **art circuit** featuring the city's three main museum hubs: the Pinacoteca di Brera, the Gallerie d'Italia in piazza della Scala and the civic complex consisting of Palazzo Reale and the Museo del Novecento.

An itinerary extending over **900 metres**, that can be crossed on foot in just 15 minutes, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.



42 MILAN THE WELCOME MAGAZINE | OCTOBER 2022

Essentials MAPS & INFO



GETTING AROUND MILAN

ATM - Azienda Trasporti Milanesi -**Local Public Transport Company**

Open daily 7.30am-7.30pm www.atm.it. T: 02 48607607

Lost and Found on ATM Vehicles:

Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900. Ordinary ticket (2€) Valid for 90 minutes.

Can be used on buses, trams or the metro Day ticket (7€) Valid 24h.

Unlimited travel on buses, trams and the metro. **Three-day ticket (12€)** Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day.

Unlimited travel on buses, trams and the metro. Check rates for the extra-urban subway. https://nuovosistematariffario.atm.it/en/

Where to buy your ticket: from all authorized ticket sellers, ATM POINTs (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2), and automatic ticket vendors.



>> Today you can travel on the metro by paying fast and safe with your contactless card (Mastercard, Visa, American Express

Maestro or VPay). Look for the **orange and grey** ticket gate in all metro

stations, the card reader is at the top. Always touch in and touch out at the orange gate and use the same card or device for all the journeys you make in a day to make sure you pay **the best fare**. Remember to always **use** the same card for each journey you make, both when entering and leaving the station.

• EUROPEAN EMERGENCY NUMBER. 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police.

• PASSPORTS Ouestura di Milano. via Fatebenefratelli 11 T:02 62261

Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN Piazza Duomo, 14

Multilingual tourist assistance and information; free distribution of maps and brochures. Open Mon-Sun and holidays 10am-6pm. T: 02 88455555. www.yesmilano.it infotourist@comune.milano.it

You can also find tourist information in this tourist office:

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO Palazzo Giureconsulti - Via dei Mercanti 8

A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. Open Mon-Fri 10am-6pm. T: 02 85155931 - www.yesmilano.it infotourismspace@mi.camcom.it

Trains

TRENITALIA

National Railway Company

Info T: 892021. www.trenitalia.com

Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.

• Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min

For more info about the Italy-Switzerland railway connections: www.trenitalia.com or www.ffs.ch.

ITALO

High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD

Malpensa Express - Regional & Suburban Railway. Info T: 02 72494949. Mon-Sun 7am-9pm www.trenord.it. The MALPENSA EXPRESS (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (Terminal 1 & Terminal 2) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from Milano Centrale (also stopping at Milano Porta Garibaldi) and 78 to and from Milano Cadorna.

Airports

MILANO MALPENSA (MXP)

(45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323. www.milanomalpensa-airport.com

• Connection to Milano Malpensa

Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre) Travel time 50' Air Pullman (www.malpensashuttle.com) Ticket € 10. T: 02 58583185: Terravision (www.terravision.eu) € 8; Autostradale (www.autostradale.it) Ticket € 8. T: 02 72001304. *Train* > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malnensa also from the Garibaldi FS Station. Ticket € 13. www.trenitalia.com Train > from Cadorna Station Travel time 40' ca Trenord (www.malpensaexpress.it). Ticket € 13. (www.trenord.it). T: 02 72494949.

MILANO LINATE (LIN)

(6 km from the centre of Milan). Flight information 24h-24h T: 02 232323 (call center). www.milanolinate-airport.com

ORIO AL SERIO (BGY)

(45 km from the centre of Milan – A4 direction Bergamo). Flights and bus info 24h-24h. T: 035 326323. www.orioaeroporto.it.

• Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'. Orioshuttle (www.orioshuttle.com). T: 035 330706: Autostradale (www.autostradale it). T: 035 322915; Terravision (www.terravision.eu) Ticket € 5



Welcome Audio Map

A GIFT FROM WELCOME **SMART NETWORK**

MILAN

The best digital tool to discover and enjoy the city



Italiano English Français Deutsch Español 中國人

Your smart solution to discover Milan

- Discover over 100 points of interest with multilingual audio commentary
- Enjoy the walking itineraries suggested by the editors of Welcome Smart Network
- Add your preferred locations for a real city experience

TIPS BY "WELCOME SMART NETWORK" EXPERTS SHOPPING | DINING | MUSEUMS | ATTRACTIONS | SAVINGS & BENEFITS



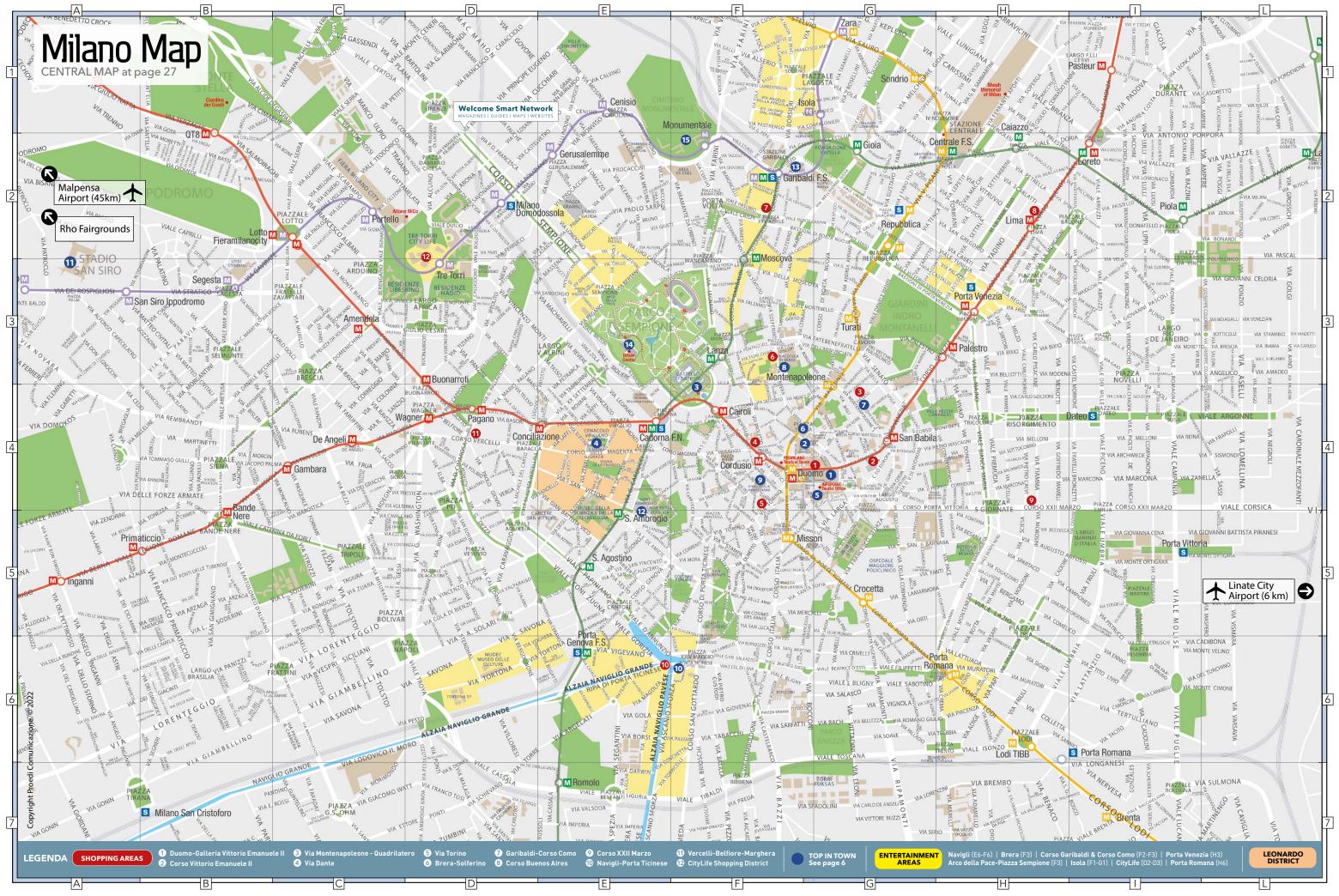
The Welcome Audio Map in 3 simple steps

- 1 Scan the QR Code and download the POPGuide application
- 2 Choose your preferred language
- 3 Let's discover Milan!

WELCOME SMART NETWORK

MAGAZINES | GUIDES | MAPS | WEBSITES milan.welcomemagazine.it

44 MILAN THE WELCOME MAGAZINE | OCTOBER 2022



The Welcome Magazine

5 STARS DELUXE (L) & 5 STARS Armani Hotel (L) — Via Manzoni, 31 Bulgari Hotel Milano (L) — Via Privata Fratelli Gabba, 7/b Château Monfort – Corso Concordia, 1 Excelsior Hotel Gallia (L) — Piazza Duca d'Aosta, 9 Fifty House Cellini – Via B. Cellini, 14 Four Seasons Hotel Milano (L) – Via Gesù, 6/8

Galleria Vik Milano (L) — Via S. Pellico, 8 Grand Hotel et de Milan (L) – Via A. Manzoni, 29 Magna Pars L'Hotel à Parfum – Via Forcella. 6 Mandarin Oriental Milan (L) — Via Andegari, 9

ME Milan II Duca (L) — Piazza della Repubblica, 13 Meliá Milano – Via Masaccio, 19

NH Collection Milano President — Largo Augusto, 10 Palazzo Cornalia – Via E. Cornalia, 7 Palazzo Parigi (L) — Corso di Porta Nuova, 1 Park Hyatt Milano (L) - Via T. Grossi, 1 Pierre Milano – Via De Amicis, 32

Principe di Savoia (L) – Piazza della Repubblica, 17 SINA The Gray — Via San Raffaele, 6 The Westin Palace (L) — Piazza della Repubblica, 20

Viu Milan — Via Fioravanti, 6

4 STARS & LUXURY RESIDENCES

Ac Hotel Milano by Marriott – Via E. Tazzoli, 2 Acca Palace – Via G. Nicotera, 9 Accursio – Viale Certosa, 88

Admiral – Via Domodossola, 16 Aethos Milan — Piazza XXIV Maggio, 8 Andreola Central – Via D. Scarlatti, 24

Antares Rubens - Via P. P. Rubens, 21 Antica Locanda dei Mercanti – Via San Tomaso, 6

Arcimboldi — Viale Sarca, 336

AS Cambiago – Viale delle Industrie - Cambiago (MI) AS Hotel dei Giovi – Via Manzoni, 99 - Cesano Maderno (MB) AS Limbiate Fiera — Corso Como, 52 - Limbiate (MB) AS Monza – Viale Lombardia, 76/78 – Monza (MB)

AS Sempione Fiera - S.S. del Sempione, 320 -San Vittore Olona (MI)

Ascot - Via Lentasio, 3 **Auriga** – Via G.B. Pirelli, 7

B&B Hotels La Spezia – Via Spezia, 25 **B&B Hotels Portello** – Via G. Silva, 12 Raviera Mokinha - Via P Castaldi 7

Belstay Milano Linate – Via Bruno Buozzi, 2. Peschiera Borromeo (MI) Belstay Milano Assago – Km 19, A50 Tangenziale Ovest. Assago (MI)

Berna – Via N. Torriani, 18 Best Western Antares Concorde – Viale Monza, 132

Best Western Goldenmile Milan – Viale Cristoforo Colombo, 33 Best Western Hotel Madison — Via L. Gasparotto, 8

Best Western Major – Viale Isonzo, 2 Best Western Plus Hotel Galles – Piazza Lima, 2

Best Western Sure Hotel Collection Astoria – Viale Murillo, 9 Best Western Sure Hotel Collection Mirage – Viale Certosa,

Bianca Maria Palace Hotel – Viale Bianca Maria, 4 Bristol – Via D. Scarlatti, 32

Brunelleschi – Via F. Baracchini, 12 c-hotels Atlantic - Via N. Torriani, 24 Capitol World Class - Via D. Cimarosa, 6 Carlyle Brera - Corso G. Garibaldi. 84 Cavour – Via Fatebenefratelli. 21

Citylife Hotel Poliziano – Via A. Poliziano, 11 Collini Rooms - Via Mecenate, 89

Colombia – Via R. Lepetit, 15 Concordia Hotel Milano Sesto – Via Lama, 10 - Sesto San Giovanni (MI) Corvetto Residence - Via Osimo, 10

Crivi's – Corso di Porta Vigentina, 46 Crowne Plaza Milan City – Via M. Gioia, 73 **Da Vinci Milano** – Via Senigallia, 6

De la Ville – Viale Regina Margherita di Savoia, 15 - Monza (MI) Del Corso - Via G. Pecchio 2

Domina Milano Fiera Hotel & Congress – Via G. di Vittorio, 66 - Novate Milanese (MI)

Doria Grand Hotel – Via A. Doria, 22

Enterprise Hotel – Corso Sempione, 91

Excel Hotel Naviglio - Ca' Bianca — Via Lodovico il Moro, 117 First Hotel Malpensa Airport – Via Baracca, 34 - Case Nuove (Somma Lombardo) Malpensa Airport

Four Points by Sheraton Milan Center – Via G. Cardano, 1 Galileo — Corso Furona, 9

Glam Hotel — Piazza Duca d'Aosta, 4/6 Grand Duca di York - Via Moneta, 1

Grand Hotel Barone Di Sassj — Via V. Padovani, 38 - Sesto San

Grand Hotel Duca di Mantova – Piazza F. Caltagirone, 40-48 (Centro Commerciale Vulcano, Sesto San Giovanni – MI) **Grand Visconti Palace** – Viale Isonzo, 14

H2C Milanofiori – Via R. Bartolomea, 5 - Assago (MI) **Heart Hotel Milano**— Piazzale Principessa Clotilde, 10

Hilton Milan - Via I. Galvani 12 Hilton Garden Inn Milan North - Via Columella, 36

Holiday Inn Milan Garibaldi – Via U. Bassi, 1/A Holiday Inn Milan Nord Zara – Via Cornaggia, 44 – Cinisello

Home BB Milano - Via Lorenteggio, 141 Hotel dei Cavalieri – Piazza Missori, 1 **Hotel d'Este** – Viale Bligny, 23

Hyatt Centric Milan Centrale – Via G.B. Pirelli, 20 IH ApartHotels Milano Argonne Park – Via E. Paladini, 7 IH Hotels Lorenteggio – Via Lorenteggio, 278

IH Hotels Milano Ambasciatori — Piazza Cesare Beccaria IH Hotels Milano Blu Visconti – Via Carlo Goldoni, 49,

IH Hotels Milano Bocconi – Viale Bligny, 56 IH Hotels Milano Eur – Viale Leonardo da Vinci 36/A,

Trezzano sul Naviglio (MI)

Trezzano sul Naviglio (MI) IH Hotels Milano Gioia — Via della Giustizia. 10/d

IH Hotels Milano St. John – Via B. Buozzi, 97 – Sesto San Giovanni (MI)

IH Hotels Milano Watt 13 — Via G. Watt, 13 IH Hotels Residence Argonne Park – Via E. Paladini, 7

Il Castelletto – Via dell'Ecologia, 7/9 – Casarile (MI) INNSiDE Milano Torre GalFa—Via G. Fara, 41 Just Hotel Milano — Via N. Torriani, 29

J24 - Viale Jenner, 24 King Mokinba — Corso Magenta, 19

Klima — Via Venezia Giulia. 8 Lancaster — Via A. Sangiorgio, 16

Leonardo Hotel Milan City Center – Via Messina, 10

LHP Napoleon — Via F. Ozanam 12 Maison Borella - Alzaia Naviglio Grande, 8

Maison Milano | UNA Esperienze – Via G. Mazzini, 4 Manin - Via Manin 7

Manzoni — Via Santo Spirito, 20 Matilde Boutique Hotel – Via Spadari, 1

Mediolanum – Via M. Macchi, 1 Mercure Milano Centro – Piazza G. Oberdan, 12

Metrò - Corso Vercelli, 61 MiHotel - Via dei Fontanili, 56 Milan Marriott - Via G. Washington, 66

Milan Suite Hotel — Via Varesina, 124 Milano Castello – Via San Tomaso, 2 Milano Dreams - Corso Buenos Aires, 24 Milano Scala – Via dell'Orso 7

Milano Verticale|UNA Esperienze – Via Carlo de Cristoforis. 6 Mini Hotel Tiziano – Via Tiziano, 6

Hotel Indigo Milan — Corso Monforte, 27 Montebianco Mokinba – Via Monte Rosa, 90 Montenapoleone Suites – Via Santa Cecilia, 4 Morfeo Milano – Viale Certosa, 68

Mozart - Piazza Gerusalemme, 6 My Bed Montenapoleone – Piazza San Babila, 3 My Bed – Corso di Porta Ticinese, 24 Mythos – Via C. Tenca, 21

Nasco — Corso Sempione, 69 NH Collection Milano CityLife – Via Bartolomeo Colleoni. 14 NH Collection Milano Porta Nuova – Via M. Gioia, 6

NH Hotel Milano Fiera — Viale degli Alberghi - Rho (Milano) NH Linate – Via A.Grandi, 12 – Peschiera Borromeo (MI)

NH Milano Machiavelli – Via Lazzaretto, 5 NH Milano Congress Centre – 2ª Strada – Assago (MI) NH Milano Palazzo Moscova – Via Monte Grappa, 12b

NH Milano Touring — Via U. Tarchetti, 2 NH Milano 2 — Strada di Olgia Nuova snc - Segrate (Milano 2)

NHOW Milano – Via Tortona, 35 Novotel Milano Malpensa Aeroporto - Via al Campo, 99 -

Cardano al Campo (VA) Nu - Via Feltre, 19/b

NYX Hotel Milan – Piazza IV Novembre. 3

ODSweet Duomo Milano Hotel — Piazza Duomo angolo via Mazzini

Oro Blu — Piazzale Lotto, 14, corner of Via Veniero Osteria della Pista – Via Verbano, 1 (Casorate Sempione, VA)

Palazzo delle Stelline – Corso Magenta, 61 Palazzo Porta Romana – Corso di Porta Romana 64

Palazzo Segreti – Via San Tomaso, 8

Phi Hotel Milano — Via Falzarego, 1 (Baranzate) Radisson Blu – Via Villapizzone, 24

Raffaello – Viale Certosa, 108 Ramada Plaza by Windham Milano – Via d'Ancona, 27

Regency – Via G. Arimondi, 12 Regina – Via C. Correnti, 13

Residence Desenzano Milano – Via Desenzano, 12 Residenza delle Città – Via Mauro Macchi, 79 Room Mate Giulia – Via Silvio Pellico, 4

Royal Garden - Via G. Di Vittorio, Assago (MI) Sanpi – Via L. Palazzi, 18

Savona 18 Suites — Via Savona, 18 Senato Hotel Milano — Via Senato, 22 **Sheraton Diana Majestic** – Viale Piave, 42

Sheraton Milan Malpensa Airport - Ferno (VA) -

Aeronorto Malnensa 2000 Terminal 1 Sheraton Milan San Siro – Via Caldera, 3

Silver – Via R. Lombardi, 9/11 SINA De la Ville - Via U. Hoepli, 6 Spadari al Duomo — Via Spadari, 11 Speronari Suites — Via Speronari, 4

Spice Hotel Milano — Via Vitruvio, 48 Star – Via dei Bossi, 5 **Starhotels Anderson** – Piazza Luigi di Savoia, 20

Starhotels Business Palace – Via Privata Pietro Gaggia, 3 Starbotels F.c.bo. - Viale A Doria 4 Starhotels Grand Milan - Via Varese, 23 - Saronno (VA)

Starhotels Ritz – Via L. Spallanzani, 40 Starhotels Rosa Grand – Piazza Fontana, 3

Starhotels Tourist – Viale Fulvio Testi, 300 STRAFhotel&bar — Via San Raffaele, 3 St. George — Viale Tunisia. 9 Terminal — Via Ponte Seveso, 38

The Hub — Via Privata Polonia, 10 The Square Milano Duomo – Via Albricci, 2-4

The Street Milano Duomo — Via Santa Radegonda, 14 Toca Hotel — Via A.De Tocqueville, 7/D Trova il Tempo – Via Novara, 216

UNAHOTELS Century Milano – Via F. Filzi, 25/b **UNAHOTELS Cusani Milano** – Via Cusani, 13 **UNAHOTELS Expo Fiera Milano** – Via G. Keplero, 12 – Pero (MI) **UNAHOTELS Malpensa** – Via F. Turati, 84 – Cerro Maggiore (MI)

UNAHOTELS Mediterraneo Milano – Via L. Muratori 14 UNAHOTELS Scandinavia Milano – Via G.B. Fauché. 15 **UNAHOTELS The One Milano** – Via Maastricht, 3 (San Donato)

UNAWAY Contessa Jolanda Hotel & Residence Milano – Via G. Murat, 21

Vittoria – Via P. Calvi, 32 **Uptown Palace** – Via Santa Sofia, 10 voco Milan – Fiere, Via Giorgio Stephenson, 55 Windsor Hotel Milano – Via G. Galilei, 2

WorldHotel Casati 18 - Via F. Casati, 18 WorldHotel Cristoforo Colombo -Corso Buenos Aires, 3 Vittoria - Via P Calvi 32

Zara Milano — Viale Zara, 28

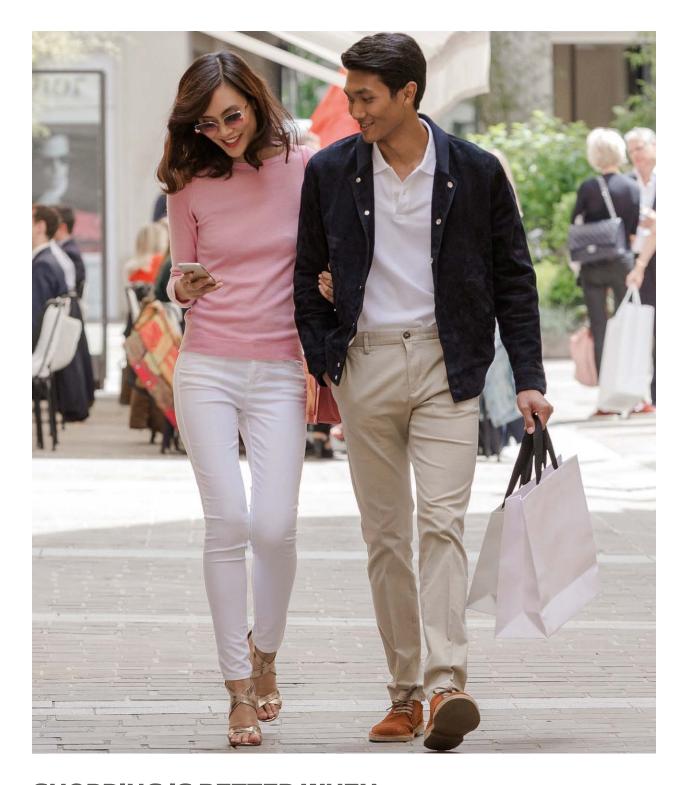




In our restaurant you can taste our Cacio & Pepe, that is worth trying at least once in a lifetime...







SHOPPING IS BETTER WHEN YOU DO IT TAX FREE





