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JUNE 2023 #152

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Archivio Proedi Media, Andrea Cherchi,
Milano Panoramica, Shutterstock

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Milan city Map:

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Central Milan city Map:

Mario Camerini © Proedi Comunicazione 2023

Metro Map: Courtesy ATM Milano

Fast Trains Network Map:

Dmitry Goloub © Proedi Comunicazione 2023

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REG. TRIB. MILANO No. 152, 17 JULY 2019

EDITORE: PROEDI COMUNICAZIONE SRL - ISCRIZIONE AL ROC N. 2455

DIRETTORE RESPONSABILE: ANDREA JARACH

PRINTED BY LAZZATI INDUSTRIA GRAFICA SRL - CASORATE SEMPIONE (VA)

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Beppe Sala
Mayor of Milan

I am glad to welcome you in Milan.

No matter whether you are in our city for business or on holiday, whether you are staying for just one day or decide to spend a week. From the most representative places - such as **Duomo, Galleria Vittorio Emanuele II, Teatro alla Scala** - to those that show the modern face of the city - such as **Porta Nuova** or **CityLife** -, from **Darsena** to the many **city museums**, from the street art works that color our neighborhoods to the most fashionable and niche clubs, Milan will conquer you. You will fall in love with its **26 centuries of history**, its being traditional, international and open to innovation at the same time, I am sure.

Beppe Sala



Lara Magoni
Advisor for Milano
Cortina 2026 Olympic
and Paralympic Winter
Games

Lombardy is a region that presents a **perfect mix of nature, history, art, culture with innovation and technology**. It offers a passion and authenticity you will seldom see elsewhere: there are countless things to do here. For example, in **Milan** you can spend your time in wonderful and breathtaking places such as the **Castello Sforzesco**, the monumental **Duomo** or **La Scala** theatre. But you can find cultural beauties also in the provinces visiting palazzos, archaeological parks, castles, and villas: pieces that make up the puzzle in a rare cultural landscape.

Lombardy is also a perfect destination for those who love **mountain holidays** in front the amazing scenery of the Alps and I am sure that with many activities on offer, finding what to do will certainly be easy. Moreover, we must not forget our four **great lakes** and the countless smaller ones where you can spend pleasant vacations or just a weekend. Exploring the territory through its extraordinary flavours is another way to come face to face with the local identity, Lombardy is full of **restaurants and cellars** hiding some of the delicious local gastronomy you can also discover the varied regional cuisine experiencing the wonder of hundreds of events and festivals around the region. You will discover **unexpected corners**, choose an itinerary full of **unique experiences** and Lombardy will surprise you!

Lara Magoni



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Andrea Jarach
Publisher
Welcome
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COVER IMAGE
Kurios, Cirque du Soleil
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"I am **Andrea Jarach, editor of the Welcome Magazines**, periodicals that we have been publishing for 13 years for international visitors in some of the most important cities for tourism in Italy. To keep up with the upward trend in tourism, last year we added **Verona** to the traditional editions of **Venice, Florence, Turin** and have expanded our **Milan** magazine to the **Lombardy** region.

Welcome Magazine is here to accompany visitors in their discovery of Italy's attractions. As you can see in the following pages, the Welcome Magazine offers useful information **about events, shopping, food and wine**, everything that can interest the visitor answering the question: "**what can I do, what can I discover during my stay?**". Our aim is to create **memorable experiences of the visit**, also by linking together the different opportunities offered by the area. Our mission is to provide **essential tourist information** for the benefit of visitors who choose wonderful Italy as their destination.

You will find the Welcome Magazines in the approximately **500 hotels belonging to the Welcome Magazine circuit in Italy**. You can therefore use the **traditional paper editions**, but don't miss the chance to browse through the pages of the **digital and interactive editions** also on your computers and smartphones.

And for all of you who love shopping and have a **non-EU passport**: since October 2022, **Welcome Smart Network has become a partner of Global Blue**, the leading service company for obtaining **tax refunds**. Keep an eye on our pages and our website **www.welcomemagazine.it** to enjoy the important benefits offered by Global Blue. Welcome to Italy, discover and enjoy!"

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- hideaways in the city and sought-after products.
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WELCOME TO LOMBARDY

The Lombardy region is one of the richest in attractions in Italy offering countless destinations for **day trips from Milan**. Discover and enjoy our seasonal tips on **pages 20-23**.

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New Michelin star 2023, the Anima restaurant is open to all lovers of good food.

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Hard Rock Cafe in the centre of Milan represents a blend of iconic shopping and authentic American cuisine.

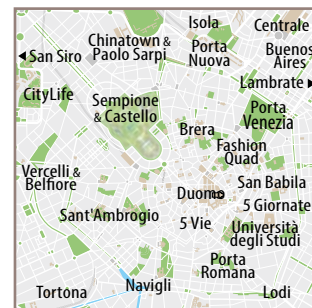
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An art museum has opened in Milan, a cultural centre housing the Luigi Rovati Foundation's Etruscan collection.

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Information and tips to get around the city and to experience the best that Milan has to offer.

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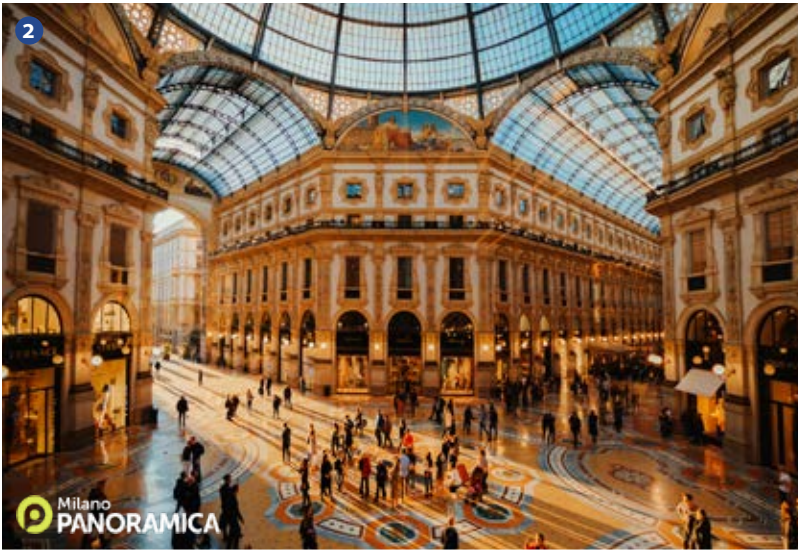


**FIDENZA
VILLAGE**


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Top in Town



DUOMO 1

Among one of the most important Gothic buildings in the world, the church constructed over a period of 450 years is the symbol of Milan. To experience the Duomo at its most majestic you must ascend to the roof.

GALLERIA VITTORIO EMANUELE II 2

Sometimes known as “the living-room of the Milanese”, this elegant, four-storey arcade, housing luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola.

CASTELLO SFORZESCO 3

The ancient seat of the ruling Visconti, it was later rebuilt by Francesco Sforza and is now simply known by the Milanese as “Il Castello”. It houses a number of interesting museums

and libraries. Its park is a favourite with old and young alike.

CENACOLO VINCIANO 4

One of the most famous attractions in the world, “The Last Supper” by Leonardo da Vinci is a 15th century large mural painting representing the scene of the last supper of Jesus narrated in the Gospel. This fragile masterpiece was painted by Leonardo using a technique that was chemically imperfect and by the early 16th century it has started to flake and decay, resulting in numerous restorations.

PALAZZO REALE 5

Formerly the residence of all those who governed Milan, from Napoleon to the Royal House of Savoy, the Royal Palace is currently

one of the most important cultural centres in the city, hosting exhibitions of international renown. Near the Duomo, it’s the perfect place to escape the crowds of the Duomo’s square.

PIAZZA SCALA 6

The perfect location for the Gallerie d’Italia Museum and the opera house Teatro alla Scala. In the center of the square is the monument dedicated to Leonardo da Vinci.

MONTENAPOLEONE DISTRICT 7

Milan is known as one of the world’s shopping capitals of the world and via Montenapoleone, together with the Golden Quad, is entirely given over to luxury shopping. Here the most important fashion designers offer their creations.



BRERA DISTRICT 8

This is an artsy neighbourhood which really comes to life at night. The Pinacoteca di Brera is one of the most important museums in Milan. Its permanent collections offer a wealth of exceptionally good Italian and foreign masterpieces.

AMBROSIANA 9

The Picture Gallery contains several exquisite works of art from the 15th through 17th centuries. The Biblioteca Federiciana has on show Leonardo's Codex Atlanticus. The Pinacoteca is exhibiting the preparatory Cartoon for The 'School of Athens', one of the best-known paintings by Raphael.

NAVIGLI 10

The Navigli are artificial canals built 800 years

ago to ferry people and merchandise to Milan. This network was perfected in 1457 by Leonardo da Vinci. Today, the area is bursting with trendy dining and nightlife spots.

SAN SIRO STADIUM 11

With a capacity of 80,000 seats, it is the largest stadium in Italy and the 4th in Europe.

SANT'AMBROGIO 12

One of the most ancient churches in Milan, it was built in 379-386 A.D., in an area where martyrs had been buried.

PORTA NUOVA DISTRICT 13

A vibrant, futuristic district overlooking two neighbourhoods: the Garibaldi and Isola districts. The heart of the area is the large

raised square dedicated to architect and designer Gae Aulenti. Just a little further on you will encounter the Bosco Verticale with the new Biblioteca degli Alberi.

TRIENNALE MILANO 14

Since 1923 this is an international institution which organises exhibitions and events about arts, designs, architecture, fashion, cinema, photography and theatre. The Store offers visitors the widest assortment of novelty of the leading Italian and foreign publishing about architecture, design, fashion, and visual arts.

CIMITERO MONUMENTALE 15

A real outdoor museum catering, on the one hand to the whims of the elite of Milan's society, and on the other to works of art by famous sculptors of various eras.

THE DUOMO'S TERRACES

OVERLOOKING THE CITY

— After crossing the threshold of its 18th century façade in **Candoglia marble**, the interior of the Cathedral is revealed in all its majesty. One of the most important Gothic buildings in the world, the church, constructed over a period of 450 years (begun 1386), is the symbol of Milan. Built in the shape of a Latin cross, the cathedral is divided by soaring pillars into five naves, the largest of which measures 45 metres in height. Its inside columns measure 3 and a half metres in diameter.

— The interior boasts an apse with a **large rose window**, stained glass windows decorated with episodes from the Bible, chapels and high marble columns with capitals featuring statues of saints.

— To experience the Duomo at its most majestic you must ascend to the roof (either by elevator or by steps) where you will be surrounded by an outburst of pinnacles, turrets and marble statuary and, naturally, the city's famed golden "**Madonnina**". Here you can wander among 135 spires and 3,400 statues.

— **Guided tours** for small groups help visitors learn about the secrets behind the Duomo's construction. The tour starts from the back of the choir which leads to the **Crypt** housing the tomb of San Carlo Borromeo, and then moves on to the **Archaeological Area** where you'll find the remains of the Battistero di San Giovanni alle Fonti, dating back to 397 A.D. This is where Sant'Ambrogio christened St. Augustine. Next is the old Basilica of Santa Tecla (4th century).

www.duomomilano.it





SUMMER VIBES

RINASCENTE

MILAN - PIAZZA DUOMO

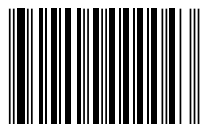
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DISCOVER AND ENJOY

Whether it's discovering the events celebrating Italian traditions, art and music or visiting an exhibition, we bring you this month's unmissable dates.

KURIOS Cabinet of Curiosities.
The Grand Chapiteau (Piazzale Cuoco)
www.cirquedusoleil.com/kurios

PIAZZALE CUOCO, 10 MAY-25 JUNE

A WORLD OF POETRY AND HUMOUR

SHOW The magic of **Cirque du Soleil** returns to Italy with the show **Kurios-Cabinet of Curiosities**, taking the spectator into a **fascinating and mysterious realm**. An ambitious inventor, who defies the laws of time and space, reinvents the world around him: unique and quirky characters guide him to a wonderful place, where everything fires his imagination and his curiosities come to life before his eyes. An upside-down world of poetry and humour where the visible becomes invisible and perspectives are transformed. **KURIOS-Cabinet of Curiosities** is an ingenious mix of unusual curiosities and **breathtaking acrobatic feats**, a true kolossal in pure Cirque du Soleil style.





ARMANI/SILOS, 31 AUGUST

◀ GLAMOUR SHOTS CHOSEN BY ARMANI

PHOTOGRAPHY The exhibition “**Guy Bourdin: Storyteller**” is a tribute to the work of the **French photographer**: an artist capable of encapsulating entire novels, preferably detective or noir, in a single shot. Presented in the **Armani/Silos** spaces are one **hundred photographs** that Giorgio Armani together with The Guy Bourdin Estate has selected from iconic shots and lesser-known images.

The use of saturated colours – a distinctive feature of Bourdin’s style – is explored through entire rooms dedicated to reds, greens and pinks, as well as his skill in playing with deconstructed form, particularly with mannequins, and his unmistakable idea of composition. **Twenty-one black and white photographs** show how Bourdin’s expressive ability is immediately perceived even with the simplest of contrasts. One section explores **Bourdin’s love for cinema**, a central element of his creativity, and presents a selection of photographs of **advertising campaigns** showing what appear to be crime scenes or police chases, which hark back to his fascination with Alfred Hitchcock and the theme of the ‘mysterious plot’.

GUY BOURDIN Storyteller.

*Armani/Silos
Via Bergognone, 40
www.armanisilos.com*

MUDEC, UNTIL 30 JULY

▼ SIXTY SELF-PORTRAITS ON SHOW AT MUDEC

PHOTOGRAPHY For **Zanele Muholi**, one of the most interesting voices of **Visual Activism**, the beauty of her compositions and her absolute talent as an artist are only a means of affirming the need to exist, the **dignity and respect** to which every human being is entitled in spite of the race and gender with which they identify. Her aim is the **removal of barriers**, the rethinking of history, the encouragement to be oneself, and to use artistic tools such as a camera as weapons to assert oneself, and to fight. Sonnyama Nkonyama, literally “Hail Black Lioness”, is Zanele Muholi’s social and political proclamation, in which the artist signs a **series of self-portraits** that stage, in their composition, a real denunciation, to which the artist herself lends her body.

MUHOLI A visual activist

MUDEC Museo delle Culture. Via Tortona, 56. www.mudec.it





PALAZZO REALE, UNTIL 25 JUNE

◀ BILL VIOLA, THE GENIUS OF VIDEO ART

VIDEO ART The exhibition dedicated to the **master of video art Bill Viola** spans his entire production, **from the 1970s to the present day**: from works that explore the **relationship between man and nature**, to those inspired by **classical iconology**. Emotions, meditations and passions emerge from Viola's **fifteen masterpieces**, taking the viewer on an extremely intense inner journey, narrating what can be defined as the artist's most intimate and spiritual journeys through the electronic medium. This dimension emerges, for example, in his **Passions videos** (works that make clear reference to the Italian Renaissance), which in slow motion capture and extend details of human emotions impossible to see in real time, or in *Ocean Without a Shore* (2007), a work born in Venice in the small, deconsecrated church of San Gallo, which describes a metaphorical threshold of the moment of transition in which life becomes death.

Bill Viola. *Palazzo Reale. Piazza del Duomo, 12*
www.palazzorealemilano.it

MUDEC, UNTIL 2 JULY

MULTIPLE MEANINGS OF THE RAINBOW

CULTURE The "Rainbow" exhibition takes place in the spaces on the first floor of **MUDEC**. After a complete immersion in the colours of the rainbow thanks to a **site-specific installation** by artist Cory Arcangel in the spaces of the "cloud", the exhibition continues in the Focus Rooms.

The exhibits, from the **museum's collections** but also the result of **international loans**, allow the visitor to explore the multiple meanings of the rainbow and learn about its origins and reflections in contemporary culture. An expression of different languages from anthropology to biology, from art to science, the exhibits illustrate ancient myths and new values of the iris **between ancient and contemporary**.

The exhibition is part of an **interdisciplinary project involving the Milan Natural History Museum and the Milan Planetarium**, with a calendar full of events and initiatives linked to the rainbow theme.

RAINBOW. Colours and wonders between myths, arts and science. *MUDEC Museo delle Culture.*

Via Tortona, 56. www.mudec.it



Leonardo3 Museum, journey into the mind of Leonardo



PHOTOS © LEONARDO3

“Leonardo3-The World of Leonardo” is the museum dedicated to artist and inventor **Leonardo da Vinci** located in Piazza della Scala, at the entrance to Galleria Vittorio Emanuele II: a **unique museum** that brings together a collection of Leonardo's machines, consisting of more than **200 interactive 3D models** and working physical reconstructions, many of them previously unseen. All exhibits are the result of the work of its **study center**, which has been studying Leonardo's work for 20 years. In 2023, on the occasion of its **10th anniversary**, the museum initiated a series of **collaborations with important institutions and personalities**. As Leonardo3 Museum director **Massimiliano Lisa** says, the museum offers the extraordinary opportunity to enter the mind of the Tuscan genius with the help of **interactive and in-depth stations** that support all the machines in the rooms. Among Leonardo's machines, one of the most famous projects is the **Mechanical Lion**. A zoomorphic automaton that was built so that it would walk, arousing wonder, in the presence of King Francis I of France. Making the model work was the study center led by **Edoardo Zanone**, scientific director of the Leonardo3 Museum.

Leonardo3 Museum

Piazza della Scala, at the entrance of Galleria Vittorio Emanuele II
Open Mon-Fri 9.30am-8pm;
Sat, Sun and holidays 9.30am-9pm.
T: +39 02 49519981. www.leonardo3.net



THE LAST SUPPER – Not to be missed is the room dedicated to the **Last Supper**, which has been completely renovated to allow for an immersive experience where the details and colors now lost in the original can be discovered, thanks to the new **digital restoration of the painting** carried out by the Leonardo3 study center. In the room it is also possible to follow the **reconstruction of the refectory of Santa Maria delle Grazie**, with its wall decorations and vaults.

WELCOME | WHAT TO DO

PALAZZO REALE, UNTIL 4 OCTOBER

► HOW TO TURN REALITY UPSIDE DOWN

CONTEMPORARY ART Palazzo Reale is hosting for the first time in Europe an extensive monographic exhibition of one of the leading figures on the international art scene: **Leandro Erlich**. An **Argentinean artist**, born in Buenos Aires in 1973, Erlich creates **large installations** with which the public relates and interacts, becoming the work of art itself. His works are unique and represent an **absolute novelty in the art world** and combine creativity, vision, emotion and fun. Buildings in which one virtually climbs, uprooted houses suspended in the air, lifts that lead nowhere, escalators tangled like threads in a ball of yarn, **disorienting and surreal sculptures**, videos that subvert normality. These are all elements that tell us something **ordinary in an extra-ordinary context**, where everything is different from what it seems, where we lose our sense of reality and our perception of space.



TRIENNALE MILANO

◀ A TRIBUTE TO ITALIAN DESIGN

NEW RELEASE On the occasion of the **100th anniversary of Triennale Milano**, the **Museo del Design Italiano**, directed by Marco Sammiceli, presents itself in a **renewed guise** with a new selection of objects and a new layout, designed by Paolo Giacomazzi Design Studio. The Museum of Italian Design traverses the 100-year history of the Triennale with an itinerary that starts **from the foundation of the institution in 1923** and arrives at the present day.

Located as before in the Curva - over 1,300 square metres on the ground floor of the Palazzo dell'Arte - the Museum brings together **over 300 pieces chosen from among the 1,600 that make up the institution's collections** and others on loan from important private collections.

Museo del Design Italiano

Triennale Milano. Viale Alemagna, 6. triennale.org



The exhibition route will follow a chronological progression in which the **objects that have made the history of Italian design** will be accompanied by archive documents, historical photos, works of art and graphic designs by prominent authors. There will also be **thematic installations** that will host important projects and reproductions of interiors, where the story of significant cultural changes that involved Milan and Italy in the last century will be developed. Another new feature is the **Design Platform**: a space destined to host **temporary exhibitions** with a focus on today's design and occupying the final portion of the Curva.

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COMUNE DI MILANO

FOUR UNIQUE PLACES, ONE NETWORK

The museum network that brings together the Bagatti Valsecchi Museum, Casa Museo Boschi Di Stefano, Villa Necchi Campiglio and the Poldi Pezzoli Museum offers visitors the opportunity of a single card. The four House Museums, all located in the centre of Milan, are places of great charm, providing an insight into personal stories and tastes that also reflect the evolution of the city's society.



Bagatti Valsecchi Museum



Villa Necchi Campiglio



Casa Museo Boschi Di Stefano



Poldi Pezzoli Museum

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IN A NEW PODCAST



A DOMESTIC RENAISSANCE OF THE BAGATTI HOME

The **Bagatti Valsecchi Museum**, born of an extraordinary art collecting adventure at the end of the 19th century, was shaped by **two brothers**, the Barons Fausto and Giuseppe Bagatti Valsecchi, who restructured their family home **in the heart of downtown Milan** in the **Neo-Renaissance** style, and furnished it with their rich 15th – 16th century Italian art and decorative arts collections. Open to the public since 1994, Fausto's and Giuseppe's home, preserved just as it was, is a fascinating historic house museum.

A COLLECTORS' HISTORICAL RESIDENCE

The **Casa Museo Boschi Di Stefano**, once inhabited by the couple made by Antonio Boschi (1896-1988) and Marièda Di Stefano

(1901-1968), hosts approximately **300 works of art**, which represent a selection of the couple's extensive collection, that includes more than **2,000 pieces**. The collection stands for an extraordinary example of the history of **Italian art in the 20th century**. The collection was donated to the Municipality of Milan in 1974 and in 1988. The House Museum opened to the public in 2003.

HISTORIC MILANESE HOME OF A MIDDLE CLASS FAMILY

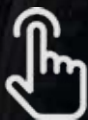
Immersed in an ample private garden with a swimming pool and a tennis court and set in the center of Milan, the **Villa Necchi Campiglio** was completed by the architect Piero Portaluppi in 1935. Commissioning the structure was the Necchi Campiglio family, part of the **rich and elegant industrial middle class of Milan** in the 1930s.

The Necchi Campiglio family wanted above all to distance themselves from the traditions of their day, and planned ample areas dedicated to the reception of guests and to the social whirl: the dining room, the smoking room, the library and the grand salon.

A PRICELESS COLLECTION IN THE HEART OF MILAN

Created thanks to the passion for art-collecting of the noble Milanese Gian Giacomo Poldi Pezzoli (1822-1879), the **Poldi Pezzoli Museum** is one of the most important and famous house museums in the world, beloved by the Milanese and international public. It fascinates not only for the charm of the **rooms evoking the past**, but also for the variety and richness of its collections of over **6,000 extraordinary pieces**, from Antiquity to the 19th century, suspended in a magical atmosphere.

DISCOVER MORE >



museum
LEONARDO3



enter the mind of the genius

travel back in time and experience
the Last Supper as it was in
Leonardo da Vinci's time

Leonardo3 Museum
Milan, Piazza della Scala
at the Galleria entrance

OPENING HOURS

9:30 am–8:00 pm on weekdays

9:30 am–9:00 pm on weekends & holidays

AUDIO GUIDE

Chinese, English, French, German, Italian,
Portuguese, Russian and Spanish



PATROCINIO
Comune di
Milano



leonardo3_museum



leonardo3museum

DUOMO DI MILANO, UNTIL 24 JUNE

► ORGAN SOUNDS IN THE CATHEDRAL

MUSIC Every Saturday until the end of June, appointments in music with the Great Organ of Milan Cathedral, **the largest in Italy**. The public is offered an unmissable opportunity to listen to the melodies that blend with the **architectural harmonies of the Cathedral**, entrusted to the hands of **Maestro Alessandro La Ciacera**. The concerts in the Cathedral will be held **every Saturday from 4.45pm to 5.15pm**, before the vigil Eucharistic celebration. It will be an opportunity to discover the complexity of this magnificent instrument made up of **more than 15,800 pipes**, protagonist of a powerful restoration of the mechanical parts carried out by the Veneranda Fabbrica starting in 2019. The restoration of the large 17th-century doors that cover the Organ continues.

Sonorità organistiche in Duomo.

Duomo di Milano. Piazza Duomo. www.duomomilano.it



PALAZZO REALE, UNTIL 25 JUNE

◀ THE HELMUT NEWTON LEGACY

PHOTOGRAPHY The exhibition at the Palazzo Reale presents around **300 images by the great German photographer Helmut Newton**, as well as magazines, documents and videos covering his compelling **career in fashion**, including iconic nudes and portraits. A famous and controversial figure of the 20th century, Newton was a source of inspiration for contemporary photographers. From his collaboration with Playboy magazine after World War II, his link with the world of fashion became increasingly exclusive: throughout his life, in fact, he collaborated with important publications such as Vogue, Elle, Vanity Fair and Harper's Bazar and with major international brands, from Chanel to Gianni Versace, from Louis Vuitton to Dolce & Gabbana.

L'eredità di Helmut Newton

Palazzo Reale. Piazza del Duomo, 12. www.palazzorealemilano.it

MUDEC, UNTIL 30 JULY

BETWEEN DREAM AND REALITY

ART The new exhibition on Surrealism hosted at the MUDEC presents **180 works** from the collection of the **Boijmans Van Beuningen Museum**. As one of the most important museums in the Netherlands, it is in dialogue with some works from the Permanent Collection of the MUDEC, telling about an entire artistic movement, not only through the works but also by delving into the theme. The exhibition led to a selection of the collection, with a **special focus on the Surrealists' interest in non-Western cultures**. On display are paintings, objects and works on paper, numerous rare books, periodicals and posters by important surrealist artists and writers. Particular attention is given to exploring the fundamental themes on which Surrealist research focused – **dream and reality, psyche, love and desire, a new model of beauty** – and through works and publications by lesser-known authors provides the public with a 360-degree view of the Surrealist universe.

Dalí, Magritte, Man Ray e il Surrealismo

MUDEC Museo delle Culture. Via Tortona, 56.

www.mudec.it

>> Salvador Dalí. Couple aux têtes pleines de nuages (1936). Museum Boijmans Van Beuningen, Rotterdam. Credit line photographer: Jannes Linders. © Salvador Dalí, Gala-Salvador Dalí Foundation by SIAE 2022



MANET eSIM: DIGITAL AND SMART

Are you looking for a **reliable and fast connectivity** in Milan? Today, you can easily **surf the web**, even if you are **travelling**. Discover the **Manet eSIM platform**, an innovative technology that is revolutionizing mobile connectivity.

- **WHAT** - The Manet eSIM is a **virtual SIM** which allows you to connect to the Internet **without putting a physical SIM card** in your device.
- **WHERE** - The Manet eSIM offers you affordable mobile data, even **abroad, directly on your smartphone**.
- **WHEN** - You can buy online the Manet eSIM and activate it on your personal device **at any time, also before the departure**.
- **WHY** - Manet eSIM is a **quick, flexible and affordable** solution, that can be activated at any time from any place in the world. Moreover, it's **fully digital** so zero waste.

Discover more on esim.manetmobile.com/where_milan

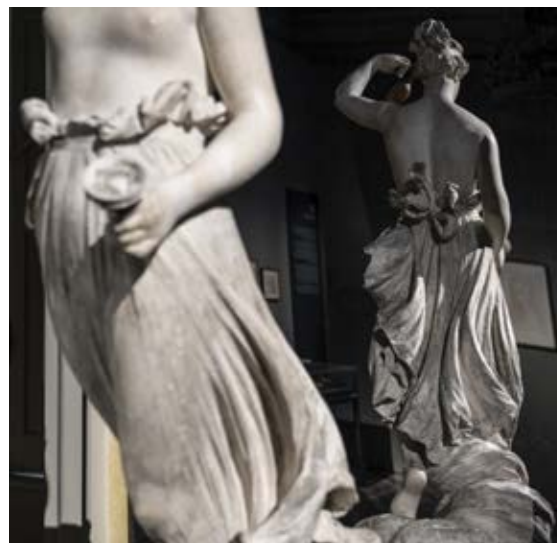


GAM, UNTIL 24 JUNE

► CLASSIC OR ROMANTIC?

SCULPTURE The GAM Galleria d'Arte Moderna carries on the promotion of some of the most significant nucleuses of Pompeo Marchesi's collections. The exhibition, set up in the rooms on the ground floor of the Villa Reale, pays tribute to the great sculptor of the 19th century and a trait d'union in the **transition from Neoclassicism to Romanticism**. A **pupil of Antonio Canova**, the sculptor trained at the Brera Academy and participated in the city's most important building sites, from the Arco della Pace to the Duomo. The exhibition, 240 years after his birth, reconstructs his collection: classicist and perfect in form, he is in balance between the search for an **ideal and eternal beauty**, borrowed from Canova, and the unfolding of a more modern romantic sensibility. The exhibition is also an opportunity to show the results of an extensive **restoration campaign** on Marchesi's sculptures, sketches and terracottas.

Neoclassical and Romantic: Pompeo Marchesi, Sculptor and Collector
 GAM Galleria d'Arte Moderna. Via Palestro, 16. www.gam-milano.com





Bergamo

PH © RASTO SK/SHUTTERSTOCK.COM

WELCOME TO LOMBARDY

The Lombardy region is **one of the richest in attractions in Italy**. The area, between Switzerland and Emilia-Romagna, Veneto and Piedmont, offers countless **destinations for day trips** from Milan.

In addition to **Milan**, there are **11 main cities** that preserve traces of centuries of art and culture - Bergamo, Brescia, Como, Cremona, Lecco, Mantua, Monza and Brianza, Pavia, Sondrio and Varese - and hundreds of smaller villages with **art, history and traditions**. But Lombardy also has some unmissable natural beauty, such as the vast Po Valley, the parks and the Pre-Alps with the five largest lakes: Garda, Maggiore, Como, Iseo, Lugano and Ceresio.

With its **10 Unesco Sites**, as well as **3 intangible heritages** including the lutherie art of Cremona, Lombardy is the Italian region with the largest number of such sites: Valle Camonica's Rock Art, Santa Maria delle Grazie and the Cenacolo Vinciano, the Workers' Village of Crespi d'Adda, the Sacred Mountains of Piedmont and Lombardy, the Rhaetian Railway between Tirano and Saint Moritz, Mantua and Sabbioneta, Monte San

Giorgio, the prehistoric pile-dwelling sites in the Alps, the Lombard monuments and the city walls of Bergamo.

For those who love **panoramic places**, a trip to Monte **Isola** is a must, with its breathtaking view of Lake Iseo; to the **Sacro Monte of Varese** with a view over the

plain from the Alps to the Apennines; the **Brunate cable car** with an absolute view of Lake Como; the ascent to the **Torrazzo of Cremona**, the highest masonry tower in Europe; the **Terrazza del Brivido** in Tremosine overlooking Lake Garda at a height of 350 metres.

>> Taking a train trip to Lombardy's cities of art is the ideal way to rediscover, in a comfortable and sustainable way, the beauty of our region's towns, visiting exhibitions, museums and monuments.
www.trenord.it/giteintreno/citta-darte

**TRENO**RD

► The symbol of **Milan**, the city of design, fashion and business, is the **Duomo**, close to which are the 18th-century Teatro alla Scala and the Galleria Vittorio Emanuele II: these are the three most visited landmarks in the city. Not to be missed are the Sforza Castle, the Basilica of Sant’Ambrogio, the complex that houses the Church of Santa Maria delle Grazie and the Cenacolo Vinciano.



PH © BILDAGENTUR_ZOOMAR_GMBH/SHUTTERSTOCK.COM



PH © TWELVING/JACK/SHUTTERSTOCK.COM

◀ **Como** is the city of water, light and silk, rich in history and culture. The **Volta Temple** is a small Pantheon on the banks of the Lario, built in memory of the physicist Alessandro Volta. Strolling within the medieval walls, among alleyways and old shops, the late **Gothic Cathedral** and the imposing **Broletto** from 1215 stand out. A dynamic and entrepreneurial town. *(50 km from Milan)*

► In a natural setting of rare beauty lies the city of **Lecco**, where Alessandro Manzoni set his masterpiece “I Promessi Sposi” (The Betrothed), and where there are monuments in **baroque and neoclassical style**. The Lecco branch of Lake Como is characterised by the S. Martino and Barro mountains, the Resegone and the Grigne. Lecco is the starting point for fantastic trips around the lake, to discover historical villas and sumptuous palaces. *(55 km from Milan)*



PH © AERIALVISION.IT/SHUTTERSTOCK.COM



PH © CANADASTOCK/SHUTTERSTOCK.COM

◀ Known throughout the world as the “City of Art and Music”, **Cremona** is the cradle of the violin, as it is home to the **Violin Museum**. In the medieval Piazza del Comune you will find the Cathedral, the **Torrazzo**, the highest in Italy at 121 m, the Baptistery, the Gothic Loggia dei Militi and the Palazzo del Comune. Don’t miss a visit to the magnificent **Ponchielli Theatre**, home to important musical and theatrical seasons. *(76 km from Milan)*



The “**Bergamo Brescia Italian Capital of Culture 2023**” project is a sign of hope, pride and **relaunch in the name of beauty**, after the dramatic experience of the pandemic. A rebirth through **culture**, as a central element for civilisation. For all information and to stay up-to-date on the events scheduled for this year: bergamobrescia2023.it



PH © FLORIN ONE/VEVIC/SHUTTERSTOCK.COM

▲ Two cities within a city, **Bergamo** (“Alta” and “Bassa”) is linked by two funicular railways. Five kilometres of walls surround domes, towers and palaces, including the **Accademia Carrara**, the Piazza Vecchia, with its Civic Tower and the Palazzo del Podestà, the “perfect” square also loved by the architect Le Corbusier. Bergamo is also the birthplace of the **composer Gaetano Donizetti**, to whom the city dedicates a major opera festival every year. *(50 km from Milan)*



PH © ALIANSAN/IR/ANTANOVIC/SHUTTERSTOCK.COM

▲ **Brescia** presents itself in its Renaissance guise with its marvellous salon squares, an embattled castle, two cathedrals, a theatre created as a tribute to Napoleon Bonaparte and the **Museum of Santa Giulia**, a Unesco World Heritage Site. The famous **1000 Miglia** race has been held here every year since 1927, and in September the world’s best-loved **Opera Festival** takes place here, transforming the entire city into a magical open-air theatre. *(95 km from Milan)*

WELCOME | AROUND THE CORNER

► **Lodi** is a small Lombard town in the **lower Po Valley**, rich in art and history with many green areas. Places to visit include the **neoclassical Palazzo Broletto**, the 15th-century Palazzo Vistarini, the Basilica della Vergine Assunta, a Romanesque cathedral, and the Tempio Civico dell'Incoronata, a masterpiece of the Lombard Renaissance in the style of Bramante. *(38 km from Milan)*



▼ **Sondrio** is a town of Lombard origin in the heart of the **Valtellina**. The historical centre is characterised by stone houses and houses with wooden galleries typical of the most beautiful **mountain towns**. The precious architecture of the **Torre Ligariana** and the historic buildings is remarkable. A stop at a **crootto** or a **typical restaurant** is a must in the area to savour the typical cuisine based on pizzoccheri and Sassella or Inferno wine. *(135 km from Milan)*



◀ **Mantua**, the tranquil and elegant city of the Gonzagas, is **surrounded on three sides by water** from which you can enjoy a fascinating city skyline. Sung about for its beauty by famous writers such as Virgil, Baudelaire and Dickens, the city is told through its many monuments, including the Rotonda di San Lorenzo, **Palazzo Te**, Palazzo Ducale and the Duomo. *(185 km from Milan)*

► Over the course of history, the Romans, the Lombards and the Habsburg and Napoleonic dominations have passed through **Monza**, leaving precious legacies such as the **Villa Reale**, a sumptuous neoclassical palace with its famous park around it, of enormous historical, natural and artistic value, one of the largest in Europe. Every year Monza is ready to host the **Formula 1 Grand Prix** in September. *(18 km from Milan)*



▼ **Varese**, also known as a "**garden city**", enjoys a wealth of landscape, architecture and art that have been appreciated since the last century, when the city became a **holiday destination** with its prestigious Art Nouveau villas and hotels. An unmissable destination for contemporary art lovers is the 18th-century **Villa Panza** with its unique collection. *(58 km from Milan)*



◀ **Pavia**, in the heart of the Lombardy plain, is home to one of the **oldest universities** in the world. Rich in art and nature, it preserves evidence of its culture in the **Castello Visconteo**. Of considerable historical and religious interest are **San Pietro in Ciel d'Oro**, where the remains of Saint Augustine are kept, and the Basilicas of San Teodoro and San Michele Maggiore. Don't miss a walk on the romantic **Ponte Vecchio**, which connects the historical centre with the picturesque Borgo Ticino district. *(45 km from Milan)*



Lake Como
PH © GASPAR JANOS/SHUTTERSTOCK.COM

LAKESIDE DESTINATIONS

Lying North of Milan, each year the lakes of Lombardy attract millions of visitors thanks to their mild climate, breathtaking scenery, natural beauties and historic and artistic treasures. Don't miss a day at the lake with Trenord with special all inclusive train+boat tickets!

The shores of **Lake Maggiore** wash up on the banks of Piedmont and Lombardy in Italy, while its more austere northern basin lies in the mountainous region of Switzerland. The most famous island, lying just off **Stresa** – a small, elegant town, rich in neoclassic and liberty buildings and a shopping mecca boasting a myriad of boutiques – is **Isola Bella**, anchored like a fantastic ship-garden and dominated by the majestic Palazzo Borromeo, built in the 17th century and rich in art treasures, including the private collection of Milan's most famous aristocratic family. The Borromeo clan also owned **Rocca di Angera**, an imposing fortress (12th-17th century) boasting opulent ambiances, of which the most famous is the Sala di Giustizia. The "Rocca" also has a medieval garden (www.isoleborromeo.it).

Lake Como is the romantic and worldly older sister of Maggiore and Garda and takes its name from the city of Como. "Must-visit" sights include the Gothic **Duomo**, the Romanic basilicas of San Fedele and Sant'Abbondio and the neoclassic **Villa Olmo**. Nestling on the banks of Lake Como in Lenno and currently owned by FAI – a private non-profit trust – **Villa del Balbianello** is a magnificent example of a perfectly preserved 18th century dwelling. Surrounded by a stunning, terraced panoramic garden, with a breathtaking view of the lake, the Villa is one of the area's most romantic retreats. Standing on the tip of a promontory overlooking the waters of the lake, the Villa was chosen by director George Lucas as one of the evocative settings for the famous "Star Wars"

series. Lying just a stone's throw northwest of Como is **Cernobbio**, a small fashionable resort frequented by the wealthy of Europe because of its deluxe hotel **Villa d'Este** and **Villa Erba** where director Luchino Visconti spent his childhood (www.villaerba.it). Continuing North, we find Isola Comacina a jewel of art and nature, rich in Mediterranean vegetation and one of the most important archaeological sites of the dark ages in Northern Italy. In nearby Tremezzo, don't miss a visit to the Baroque-style **Villa Carlotta**, featuring an Italian garden and sculptures by Canova. At the junction of the southern arm of the lake lies **Bellagio**, also referred to as the pearl of Como, set in a

strategic position to soak up the panorama.

Don't miss a visit to the other lakes that are also easily accessible from Milan. These include **Lake Lugano**, where the enchanting towns of Morcote, Melide and Lugano offer many cultural attractions and charming itineraries; **Lake Iseo**, a gem of rare beauty nestled between the provinces of Bergamo and Brescia; **Lake Garda** attracting millions of visitors every year thanks to its mild climate, its old-fashioned atmosphere and its breathtaking scenery, including scenic roads along the coast, Renaissance villas, Romanesque hamlets and small villages.

LAKE TRIPS BY TRAIN

Return train trips from all over Lombardy + boat trip

You can choose from 8 different itineraries to experience the timeless magic of the most beautiful lake landscapes in Northern Italy.

- Como-Torno** from € 9,20
- Varenna-Menaggio-Bellagio-Lenno** from € 14,50
- Como-Bellagio-Tremezzo-Villa Carlotta** from € 15,90
- Iseo/Sulzano/Sale Marasino-Monte Isola** from € 15
- Basso Lago di Garda** from € 19,90
- Stresa-Isole Borromeo-Stresa** from € 18,70
- Laveno-Villa Taranto-Isola Madre-Laveno** from € 18,80
- Porto Ceresio-Lugano** from € 25

www.trenord.it/giteintreno/laghi



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Shopping



About Tax Free Shopping

Global Blue VIP Lounge
in Via Sant'Andrea, 8

Value added tax on goods and services sometimes provides for a VAT refund, which is a right for non-EU travellers.

Remembering that the refund does not apply to services provided by hotels, restaurants, taxis or agencies, it is possible to take advantage of it under certain conditions.

IN WHAT CASE CAN I RECEIVE VAT REFUND?

- ▶ you are a **non-EU resident**;
- ▶ the goods purchased are intended for **personal or family use** only and are carried in your luggage;
- ▶ the overall value of the goods purchased exceeds **154,94 Euro** (VAT included);
- ▶ the purchase is certified by an **invoice** (including a description of the goods

purchased, your personal information as well as the details of your passport or any other equivalent document);

- ▶ the goods leave EU territory by the end of the **third month** after the month that you bought them;
- ▶ specific customs formalities are complied with;
- ▶ the **invoice is returned to the Italian retailer** within four months after the purchase was made, if Customs validation is manual stamp (rubber stamp).

WHEN CAN I ASK FOR VAT REFUND?

When you are leaving the EU, in the **last EU country** present your Passport, Tax Free Forms and unused purchases to Customs office for Customs validation. Once your Tax Free Form has been validated, **the payment will be arranged in different ways** (cash/credit card/digital wallet... depending of the possible VAT operators).

WHERE CAN I ASK FOR VAT REFUND?

The procedure is facilitated at major international **airports or border crossings**, and most department stores also have **Tax Free Refund offices**. Refunds can be made directly at the retailers or at the **Global Blue VIP Lounge** in the heart of the **Montenapoleone District**. On 3 floors of pure design, this is the ideal place to welcome Extra-EU tourists.

In a very sophisticated and relaxed environment, tourists with their tax free form can get their refund and the chance to have a coffee, a soft drink, free Wi-Fi, a shopping assistant and advice in a **very exclusive setting**.

The highly trained and **multilingual staff** can help you have a **VIP experience** and provide very detailed **information on the airport's Tax free procedure**.

>> **Via Sant'Andrea, 8. M3 Montenapoleone, M1 San Babila. www.globalblue.com www.adm.gov.it/portale/en/ee/citizen**



Strolling through Milan

Milan, famous for being one of the fashion capitals of the world, has always something new to reveal, from its main shopping streets, always up-to-date with trends from abroad, to fabulous niche venues with sought-after products.



WINDOW
1,5 h
SHOPPING

© ALEMASCHETZ/SHUTTERSTOCK.COM

THE LEGENDARY MONTENAPOLEONE

Although high-end purchases can be made in any part of the city, several urban areas are also entirely given over to the business of luxury shopping. First and foremost, the **Quadrilatero della Moda** or **Golden Quad**, situated just east of the Piazza della Scala and a short distance on foot from the Duomo. This is where all the big designer names and most luxurious stores in the world cluster. The Quadrilatero set amidst four of Milan's **most expensive and prestigious shopping streets**, namely via Montenapoleone, via Manzoni, via della Spiga and corso Venezia. It is here that the most important **fashion designers** offer their luxurious creations. It's an open-air shopping mall, where **haute couture** takes centre stage and with its cornucopia of eye-catching window displays it make the eyes of even the most hardened fashionistas sparkle. Here, in the space of just a **few hundred metres**, you'll find everything your heart desires, including boutiques, museums, restaurants and luxury hotels. If fashion is your thing and you're interested in learning more about its history, then a visit to Palazzo Morando (www.costumemodaimmagine.mi.it), the headquarters of the museum of costumes, fashion and image, is an absolute must. Discover the world of fashion and glamour in this unique, magical **pedestrian precinct** (also featuring a number of small side streets dotted with glam boutiques). Well worth exploring from top to bottom.

CORSO VITTORIO EMANUELE & VIA TORINO: TRENDY SHOPPING

WINDOW
2,5 h
SHOPPING

Trendy venues can be found starting from Piazza Duomo and corso Vittorio Emanuele II which leads to piazza San Babila, and the nearby via Torino, which stretches as far as porta Ticinese (from here you can access the Navigli and the recently revamped Darsena). These are the shopping meccas for **youngsters and fashion-interested Milanese**, in search of the latest trends. These areas boast **loads and loads of shops** and it's easy to get lost among the myriad offers of ever-changing, ready-to-wear fashion.



© BENNY MARTY / SHUTTERSTOCK.COM

SHOPPING

DUOMO: THE HEART OF THE CITY



Milan's historic centre is contained within a relatively small area which is now mostly closed to traffic, meaning that it's **easy to explore on foot**. There's no need to choose between planning a 'cultural' itinerary or a 'shopping' itinerary because you can combine the two and get the most out of both. In addition to being packed with several of Milan's most famous attractions, this area is home to **myriad shops**, including big-name fashion brands, **historic 'botteghe'** and some of the city's most sought-after **cafés, bars and eateries**. For the **ultimate one-stop shopping experience** look no further than the Rinascente flagship store (under the arcades): an amazing array of fashion items under just one roof! By walking just a few steps from the **Cathedral**, in a north-westerly direction, you'll reach the Castello Sforzesco, another of the city's most symbolic monuments.



© NOPPAIN, WONGCHUMSUTTERS/STOCK.COM



BRERA, THE ARTISTIC HEART OF THE CITY

This centrally located district is named after **via Brera** which, since the 18th century has housed the famous Accademia di Belle Arti. Its narrow cobble streets host a number of chic **antique shops, galleries, cafés, restaurants and bars**. The area is expanding rapidly and its neighbouring streets, including **Corso Garibaldi** and **Corso Como**, are home to several of the trendiest addresses in the city. In fact, as you walk through this historic district, you will be struck by the almost surreal atmosphere, and a treasure trove of **small artists' workshops**, quaint shops selling canvases and paints and **antique shops** of this area. Brera never ceases to amaze and now, in addition to its picturesque artists' workshops, countless boutiques showcasing rare essences are springing up, transforming Brera into a **'district of Artistic Perfumery'**.

Advertorial

Lorelei Luxury Parfum

Perfume as a work of art and invisible body language: this is the soul of the new luxury perfume brand conceived by **Lorella Karen Taddia**, aka Lorelei. **Perfumes, cosmetic and diffusers** are the lines that can be found in the boutique located in the city center, right in front of the Pinacoteca Ambrosiana. An elegant boutique where fans can totally immerse themselves in tastings of the most sought-after and **luxurious fragrances, carefully selected** to satisfy even the most discerning sense of smell. Among the **exclusive brands** available at Lorelei: Amouroud, CBN Cosmetique Bio Naturelle Suisse, Dorin Paris (exclusive to Italy), Euthalia, Houbigant, Maître Perfumer at Gantier, Perris Monte Carlo, Bois and Olfatology. Don't miss a visit to the Milan boutique: here you can treat yourself to a **unique journey into floral, sweet, woody, spicy, powdery worlds** to choose your favorite fragrance that will make you feel special every time you wear it.



Lorelei Luxury Parfum
Piazza Pio XI, 1 (Duomo district)
T: +39 347 2487430
loreliluxuryparfum.com

PORTA NUOVA: MODERN TIMES

WINDOW
30 min
SHOPPING

Beneath the imposing UniCredit Tower, one of the symbols of the Milanese skyline, you'll find the newest and most modern part of Milan, home to the skyscrapers of **Porta Nuova** and **Piazza Gae Aulenti** (which is dedicated to one of the 'greats' of Milanese design), a real jewel of architecture and design with its increasing number of boutiques. This is really one of Milan's most **contemporary**, fashionable districts, bursting with buzzy bars that cater to the traditional aperitivo ritual, a destination where hip youngsters are always in the limelight. In addition to the latter, the area also contains the **Corso Como** complex, where you'll find some of the most famous and fanciest clubs in Milan alongside fashion and art hotspots. If shopping is your objective you'll be spoilt for choice in **piazza Gae Aulenti**. The piazza hosts numerous bookshops, perfumeries and design or clothing shops.



THE STREET OF TIME IN MILAN

In Milan, there are many evocative locations where **jewellery collections** are designed and handcrafted: exclusive lines that accompany those wearing them on a day-to-day basis, accentuating and highlighting their personalities.

Discover the best spots to buy exquisite "**made in Milan**" **craftsmanship**, a **precious silver** or **gold jewel**, a **hand-made diamond** encrusted accessory, or maybe a gift for your beloved one. Several of the most prestigious watch manufacturers in the world have home in Milan.

Via Pietro Verri has earned the title "**Street of Time**" and Pisa Orologeria is the reference point of high-class Italian watchmaking for Milanese with a refined taste as well as for an increasingly international clientele.

FoxTown, the ever greener shopping city

Only 7 km from the Italian border, connected on the Milan-Zurich road network and benefiting from the strategic proximity to international airports, FoxTown is a **must-visit destination** for millions of visitors and shoppers from all over the world. The new direct connection to the Mendrisio San Martino railway station also promotes **sustainable mobility**, underlining the Tarchini Group's focus on green projects in recent years. In June 2022, the **new extension of the shopping centre** opened its doors, designed by **architect Mario Botta** and characterised by a modern and **sustainable design** thanks to the use of recycled materials. With over **160 luxury boutiques** and the best international fashion brands, FoxTown consolidates its position among the best outlets in Europe with collections at **prices reduced by 30% to 70% all year round**. www.foxtown.com



Advertorial

SHOPPING

THE GALLERIA: A FASHION VICTIM'S PARADISE

WINDOW
30 min
SHOPPING

Another reference point for upmarket shopping is the **picturesque, iconic and simply spectacular Galleria Vittorio Emanuele II**, home to the fashion giants and several high-class restaurants: a unique destination whose upper and lower spaces are well worth a visit. After honoring the Milanese tradition that requires firmly grinding the heel of your shoe into a bull depicted on the mosaic floor of the Galleria, which is said to bring luck, you can indulge yourself by purchasing something from one of the **fabulous boutiques**



NAVIGLI: NICHE SHOPPING

WINDOW
2 h
SHOPPING

Trendy Milanese, who could never mingle in big crowds, shop in the **Ticinese area** and surrounding neighbourhoods. Here, amongst the columns of **San Lorenzo** and the **Navigli**, you'll find numerous trendy boutiques, niche labels and small vintage shops where, if you know how to look, it's still possible to bag a bargain and find showrooms that sell to the public. Together with Brera, the **Navigli** is one of the most **picturesque districts** in old Milan. The **Navigli** and the **Darsena** are two favourites among the locals, who love to enjoy the traditional aperitivo here, but are also a must-visit for visitors who will find themselves seduced by the artistic atmosphere of its numerous painters' studios. If you're interested in discovering the city from a different perspective, treat yourself to a picturesque cruise on the Navigli (www.milancanalcruses.it).



CORSO BUENOS AIRES: THE LONGEST SHOPPING STREET IN EUROPE

WINDOW
3 h
SHOPPING



Since its opening in 1782, Corso Buenos Aires has been one of the most important commercial thoroughfares in Milan and one of the longest commercial walks in Europe where an increasing number of '**maxi boutiques**' have taken up residence. The street extends **from Porta Venezia** in Piazza Oberdan, a straight continuation of Corso Venezia, **to Piazzale Loreto**. A real shoppers' paradise, it offers **one and a half kilometre of window displays**, with **over 350 shops** for all tastes and all budgets: sophisticated boutiques, alternated with trendy stores offering all types of merchandise and numerous bars for a quick snack. Its sidestreets abound in restaurants, many of which are ethnic. A Saturday afternoon favourite with Milanese shoppers of all ages.

WEAVES OF DESIGN

Bottega Intreccio, an Italian atelier specialised in the weaving of wicker and rattan, proposes unique furnishing objects, strictly homemade, in collaboration with major architects and fashion brands. Today on sale in Milan at **BigApple Design** (5Vie district).
www.bigappledesign.it
www.bottegaintreccio.it/en



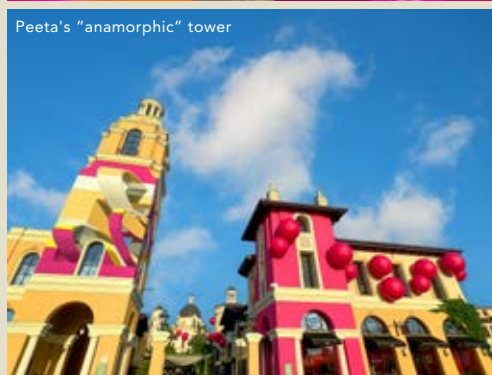
Fidenza Village, the best of Italian summer



Egoji by Fidia Falaschetti



MOAI by Urbansolid



Peeta's "anamorphic" tower

For a new twist on the classic Italian escape, look to **Fidenza Village**, part of The Bicester Collection: a destination for **luxury fashion** and, at the same time, for **contemporary art**, the **gastronomy** of the famous "Italian food valley" and **live music for the whole summer**. Step inside and you'll discover a real **open-air gallery**, complemented by the kind of hospitality you'd expect at a five-star hotel. You will be surrounded by captivating **murals or sculptures** at every turn with more than **30 street artworks**: immerse yourself in the artists' worlds with **brand-new multilingual audio guides**. Camera roll full, it's time to explore Fidenza Village's **more than 120 boutiques**, brimming with collections from the best of Made in Italy to the world's leading luxury, homeware and lifestyle brands. With **year-round savings of up to 70%** on the recommended retail price, it'll be hard to leave empty-handed. Should you need a little assistance exploring which pieces to invest in, the **Personal Shopping** team is on hand to offer their expert advice. Among the other services, don't miss the **Tax Free Kiosk Global Blue** for immediate VAT refund. Explore, shop, dine, enjoy... with Fidenza Village, the possibilities are endless in a single place.

Fidenza Village

Shopping Express® daily luxury coach service from the Milan city center (1 hour):
www.fidenzavillage.com
 Instagram: @fidenzavillage



THERE IS NO SUMMER WITHOUT GELATO – A visit isn't complete without sampling some **regional cuisine** and doing it the **local way**: enjoy an open-air Aperitivo at Bollicine&Co or indulge in fine wine and Prosciutto di Parma at Signorvino... but don't leave before trying the renowned and award-winning **Vero Latte ice-cream** by chef Massimiliano Scotti's. From classic tastes to experimental combinations, these gourmet treats make the perfect accompaniment to a little art-gazing.



Fashion and design outlets

Just a few kilometres from Milan, the nec plus ultra for the fashion addicted are the city's outlying fashion outlets. Don't miss a trip to these unique shopping destinations!



Serravalle Designer Outlet

FIDENZA VILLAGE

One of the 11 Villages of "The Bicester Collection" by Value Retail in Europe and China: a unique experience combining shopping, art, great food and exclusive services.

• **WHERE:** only 60 minutes from Milan, close to the A1 motorway exit Fidenza/Salsomaggiore Terme.

• **WHAT:** more than 120 boutiques of Made in Italy and international fashion and lifestyle brands at prices reduced by up to 70% all year round; the Hands-free Shopping service, the Global Blue Tax Free Kiosk for immediate VAT refund and the personal stylist service are available in the Village.

www.fidenzavillage.com



FIDENZA VILLAGE

The **Shopping Express** service operates from Milan to Fidenza Village **every day**.

For reservations and information:

www.tbvsc.com/fidenza-village/en/getting-here/shopping-express

Piazza della Repubblica 5, corner of Via Turati (in front of the newsstand, M3)	Departure from Fidenza Village
9.45am	5.30pm
Only on Saturday and Sunday 9.30am (departure from Via Manzoni 4, 100m from Piazza della Scala)	(arrival at 7.15pm Piazza della Repubblica 5, corner of Via Turati)

FOXTOWN FACTORY STORES

A heaven of luxury and elegance where over 160 stores offer the very best fashion labels discounted from 30% to 70% all year round.

• **WHERE:** in Switzerland, just 50 km from Milan.

• **WHAT:** over 160 exclusive stores with more than 250 top brands, 1 casino, 7 bars and restaurants, an exchange office, Tax Free refund points, "Shopping from Home" and Personal Shopper services. www.foxtown.com

FRANCIACORTA VILLAGE

Nestled between Lakes Garda and Iseo, less than an hour from Milan, Franciacorta is not only the home to the famous Docg wines but also offers a unique shopping experience.

• **WHERE:** take the A4 Milan-Venice motorway

and exit at Ospitaletto or the A35 Bre-Be-Mi and exit at the A4 junction.

• **WHAT:** over 190 stores of Italian and international brands for up to 30-70% less all year round.

www.franciacortavillage.it

SERRAVALLE DESIGNER OUTLET

The largest Designer Outlet in Europe, it is located just 50 minutes away from Milan.

Its beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding Piedmont countryside and the Ligurian Riviera. McArthurGlen also boasts "Barberino" near Florence, "Castel Romano" near Rome, "La Reggia" near Naples and "Noventa di Piave" close to Venice.



Fidenza Village



FoxTown Factory Stores



Franciacorta Village



Vicolungo The Style Outlets

- **WHERE:** take the A7 Milano-Genova motorway and exit Serravalle Scrivia.
- **WHAT:** a unique shopping experience with 300 of your favourite designer brands for up to 70% less all year round. McArthurGlen.it/Serravalle

VICOLUNGO THE STYLE OUTLETS

Situated just 30 minutes from Milan and the Malpensa Airport, in the province of Novara, this is one of the closest outlet to Milan and the ideal place to spend an exciting day shopping.

- **WHERE:** take the A4 Milano-Torino motorway and exit at Biandrate Vicolungo. A shuttle bus connects the outlet to the center of Milan, on Saturdays, Sundays and bank holidays. Free service. For information and bookings visit www.autostradaleviaggi.it



VICOLUNGO THE STYLE OUTLETS

A **free shuttle bus** connects the outlet from the centre of Milan on Saturdays, Sundays and bank holidays. Bookable everyday at vicolungo.thestyleoutlets.it

>> Departures from Central Station. Bus stop in Via Manzoni, 6.

Milano Central Station (Piazza IV Novembre, near Hotel Gallia)	Departure from Vicolungo The Style Outlets
10am	4.30pm
10.30am (bus stop in Via Manzoni 6, near Piazza della Scala)	

- or call +39 02 30089900.
- **WHAT:** Head for the 150 boutiques offering prestigious international and Italian brands, from clothing for the whole family to homeware and wellness ideas, discounted up to 70% all year round. Special selection of the most coveted sports brands and many food points serving typical Italian cuisine and other proposals. www.vicolungo.thestyleoutlets.it

SCALO MILANO OUTLET & MORE

Scalo Milano Outlet & More is the Milan's outlet located just 15 minutes from Milan downtown, combining outlet collections and new arrivals at retail prices.

- **WHERE:** located in Locate Triulzi (via Milano, 5), it can be accessed via a daily shuttle

bus from downtown Milan (Piazza della Repubblica, 3 corner of via Turati) and straight to Scalo Milano in a few minutes.

- **WHAT:** it hosts 150 fashion and design brands, including Cavalli Class, Twinset, Fratelli Rossetti, Patrizia Pepe, Puma, a Ferrari store and 15 showrooms of leading interior décor and home furnishing brands (Alessi, Kartell, Calligaris...) and discounted products up to 70% all year round. Incredible entertainment program through the year with concerts, events and exhibitions.

- **NOT ONLY SHOPPING:** other highlights include accessories, cosmetics and sporting goods, 14 restaurants and cafés. Non-EU residents can reclaim any VAT paid on items purchased here. scalomilano.it



SCALO MILANO OUTLET & MORE

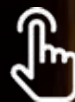
A shuttle service runs from the centre of Milan to Scalo Milano with 3 daily departures. Bookable everyday at scalomilano.it

>> Departure from Piazza della Repubblica by Frigerio Viaggi www.scalomilano.it

Piazza della Repubblica 5, corner of Via Turati	Departure from Scalo Milano
10.30am	12.30am
2pm	3.15pm
5pm	7pm



Scalo Milano Outlet & More



Tasting

FOOD & WINE

Fine dining at the Anima restaurant

New Michelin star 2023, the restaurant lives a gastronomic luxury that is also democratic, open to all lovers of good food.

The restaurant opened by **Chef Enrico Bartolini** at the end of May 2021 inside the Hotel Milano Verticale |

UNA Esperienze has its own old-fashioned futurist "soul".

Skillfully led since October of the same year by **Resident Chef Michele Cobuzzi**, the restaurant expresses elegance, comfort and design: a style that counterbalances a cuisine that makes "Milanese" its strong point. Of Apulian origins and with international experience following great masters of

international cuisine, Cobuzzi knows how to interpret the rich heritage of **Italian tradition with modern taste**, also in the kitchen of "Vertigo Osteria Contemporanea" and "Bar con Giardino", also inside the hotel.

In "**Anima**", **seven tables open only in the evenings** (also to outsiders), the Chef proposes two gourmet courses: "Intensity" (in eight passages - 150 euro excluding drinks - with the possibility of also opting for three or four courses à la carte, respectively at 90 and 110 euro) and "My certainties" ("A path of small greatness" five passages at 125 euro excluding drinks). The wine list offers a selection of Italian and foreign labels with great personality, carefully chosen by **sommelier Giacomo Morlacchi**.

>> **Anima Ristorante**
Via Rosales, 4. T: 02 62278500.
Closed on Sunday.

Open 7.30pm-10.30pm
www.enricobartolini.net/ristorante-milano-verticale

Chef Michele Cobuzzi





2023 Michelin-starred restaurants

The 2023 Michelin Guide has reconfirmed Lombardy as the region with the highest number of gourmet hubs awarded, and 17 restaurants can be found in the beating heart of Milan: check our guide here!

Enrico Bartolini al Mudec 🌟🌟🌟

Via Tortona, 56. T: 02 84293701

www.enricobartolini.net

The understanding of origins, creativity and the open-minded approach to the world are the key to the success of Chef Enrico Bartolini. His own-name restaurant refers to his cuisine as 'contemporary classic'.

D'O 🌟🌟

Piazza della Chiesa, 14 – Cornaredo (MI).

T: 02 9362209

www.cucinapop.do

Set just a short distance from Milan, Davide Oldani's restaurant proposes a well-balanced mix of technique, innovation and taste, enhanced by a touch of humour.

Il Luogo di Aimo e Nadia 🌟🌟

Via R. Montecuccoli, 6. T: 02 416886

www.aimoenadia.com

Although husband and wife team Aimo and Nadia no longer head the restaurant, their style of cooking lives on in the cuisine of Alessandro Negrini and Fabio Pisani. The menu is based on sublime regional Italian cuisine re-interpreted with an innovative twist.

Seta by Antonio Guida 🌟🌟

Via Andegari, 9. T: 02 87318897

www.mandarinoriental.it

The hotel industry is also renowned for its starred chefs, including Antonio Guida who heads Seta, the multi-award winning restaurant at the Mandarin Oriental Milan.

Andrea Aprea 🌟

Corso Venezia, 52. T: 02 38273030.

www.andreaaprea.com

Of great scenic impact, with a panoramic window overlooking the Porta Venezia park and the city skyline, the restaurant covers 400 sq.m., with 36 seats and an open kitchen. Close and opposite flavours and a variety of textures allow one to experience the flavour of contemporaneity.

Anima 🌟

Via Rosales, 4. T: 02 62278500.

www.enricobartolini.net/ristorante-milano-verticale

Elegance, comfort and design are the key words to interpret the concept and the refined lines of the spaces that counterbalance a purely 'Milanese' cuisine, attentive to the seasonality of vegetables and fruit, as well as fish and certain types of meat. A project entrusted to chef Michele Cobuzzi and his formerly futurist 'soul'.



Joia



Andrea Aprea Restaurant

Felix Lo Basso Home&Restaurant 🌟

Via Carlo Goldoni, 36. T: 02 45409759

www.felixlobassorestaurant.it

With a touch of refined style, Chef Felix Lo Basso makes quality and respect for raw materials his starting point. High level cuisine, sophisticated in the elaboration of the dishes but with strong anchorage to tradition and Italian raw materials.

AALTO 🌟

Piazza Alvar Aalto / Viale della Liberazione, 15.

T: 02 25062888

www.aalto-restaurant.com

From Chef Takeshi Iwai, new combinations of flavours aiming to achieve a balance between technique, research and taste, mixing and matching influences from Japan, Italy and Northern Europe.

Berton 🌟

Via Giacomo Watt, 37. T: 02 8088 8624.

www.lumemilano.com

In the heart of Porta Nuova, this is the gourmet kingdom of Chef Andrea Berton. The restaurant's contemporary, minimalist design matches the beautiful simplicity of its dishes. A must? The risotto!

Contraste 🌟

Via Meda, 2. T: 02 49536597.

www.contrastemilano.it

A surprising location where the flavors of tradition are re-interpreted by Chef Matias Perdomo in unusual shapes and contrasting flavours that will not disappoint.

Cracco 🌟

Galleria Vittorio Emanuele II. T: 02 876774.

www.ristorantecracco.it

Chef and entrepreneur Carlo Cracco's gourmet hub in the heart of Milan's "livingroom", hosting a bar, a bistro for a quick break, a pasticceria, a cellar and a location for private events.

Iyo 🌟

Via Piero della Francesca, 74. T: 02 45476898.

www.iyo.it

The first Oriental restaurant awarded with the prestigious star in Italy, Iyo owes its fame to its

outstanding kitchen staff and owner Claudio Liu. A one-of-a-kind culinary experience.

Joia 🌟

Via Panfilo Castaldi, 18. T: 02 29522124.

www.joia.it

Chef Pietro Leemann is considered the guru of vegetarian food or, according to his own definition, of "natural haute cuisine". His cuisine is avant-garde, experimental, skillfully prepared and beautifully presented.

L'Alchimia 🌟

Viale Premuda, 34. T: 02 82870704

ristorantelalchimia.com

In a modern and chic ambience enhanced by a bar-bistro area for a quick lunch, lovers of fine dining can enjoy traditional Italian and Milanese specialities paired by a precious wine selection.

Sadler 🌟

Via Ascanio Sforza, 77. T: 02 58104451.

www.sadler.it

Chef Claudio Sadler prepares beautiful creations that can be compared with contemporary art, of which he is an enthusiastic fan.

Tano Passami l'Olio 🌟

Via Petrarca, 4. T: 02 8394139.

www.tanopassamilolio.it

The menu distinguishes itself for its carefully curated and light cuisine with a particular emphasis on only the highest quality ingredients and on the use of pure extra virgin oil instead of butter.

Viva Viviana Varese-c/o Eatly Smeraldo 🌟

Piazza XXV Aprile, 10. T: 02 5462930.

www.vivavivianavarese.it

An elegant and welcoming restaurant located inside the former Cinema Smeraldo, now home to Eatly Milano. At VIVA guests can savour the original pairings created by Chef Viviana Varese, inspired by the most contemporary version of the Italian cuisine.

Obicà, not only Mozzarella and Pizza



PH © MARCO CAPPELLETTI

Where in Milan can you enjoy the best Mozzarelle di Bufala Campana DOP, pizza and traditional Italian dishes in a cosy and convivial atmosphere? **Obicà Duomo** (at the Food Hall on the 7th floor of Rinascente), and **Obicà Cusani** in the Brera district, offer a selection of seasonal dishes made with the best Italian ingredients, divided into six types: **Mozzarella Bar, Pizza, Pasta, Salads, Main Courses** and **Desserts**. The **Obicà Menu** is not just a list of gastronomic proposals suited for the season, but the result of almost 20 years of **work in the name of quality**. The queen of the menu is the **Mozzarella di Bufala Campana DOP** – in Classic, Smoked and Bocconcini versions. Dairy products also include **Stracciatella** and **Burrata Pugliesi** and **Ricotta di Bufala** to be tasted with Small Plates of cold meats, vegetables and hot dishes, as well as Leavened items such as **Gnocco Fritto, Focacce** and **Crostini**. An absolute novelty is the new **Obicà Pizza** dough, long leavening, round and baked in a wood-fired oven. The menu also includes first courses, salads, main courses. Finally, the **desserts**, with proposals such as “Bonèt Piemontese”, “Tiramisù”, “Torta di Ricotta di Bufala e Pere”, “Crema al Mascarpone e Passito” or “Torta Sbrisolona”.

Obicà Cusani – Via Cusani 1
www.obica.com

Obicà Duomo – Food Hall 7th Floor
Rinascente Milano Piazza Duomo



PH © ANDREA GRANATERO

OBICÀ ALL OVER THE WORLD – The authenticity and genuineness of the best Italian products of which the Obicà Mozzarella Bar Group is a spokesman, can now be tried in no less than **24 restaurants around the world**. In Italy, between Milan and Palermo, Florence and Rome, but also abroad, where the Italian soul is intertwined with a cosmopolitan spirit: London, Porto, New York, Tokyo, Osaka and Yokohama.

Il Bar in Via Mercato exclusive mixology



The new year brings with it a breath of fresh air in the name of **mixology and cuisine with an international flavour**. The heart of the characteristic **Brera district** welcomes "Il Bar in Via Mercato", a cocktail bar and café dedicated primarily to the world of mixing offering **essential cocktails with a contemporary twist**. Its name sums up the brand's entire philosophy: an exclusive destination where one can experience a journey of exploration among **original cocktails** and innovative **gastronomic proposals**. The jewel in the crown of its offer is the **special drink list curated by Oscar Quagliarini** - one of the most renowned mixologists in Europe.

Already present in Milan on the Rinascente terrace, in Palermo and Cagliari - in the respective Rinascente Food Halls - Il Bar, **part of the Obicà Mozzarella Bar Group**, opens its fourth location on the street for the first time. A space with an **elegant design**, characterised by minimal and contemporary furnishings, which lends itself to welcoming an international audience of mixology enthusiasts.

Il Bar in Via Mercato

Via Mercato, 28

Open Thurs-Sat 11am-1pm;

Sun, Tues, Wed 11am-midnight.

Closed on Monday:

www.ilbarsulweb.com



LUNCH & DINNER - Accompanying the beverage menu are **two menus** - one for lunch and one for dinner - with dishes with an international flavour and prepared with **top quality ingredients**, for a taste experience to be enjoyed at any time of day. The menu designed for lunch presents an elegant and varied offer including **burgers and sandwiches, salads and first and second courses**; for dinner, there are **also dishes ideal for sharing** such as tapas and "taglieri". The lunch and dinner menus are both complemented by a **rich selection of excellent desserts**.

Dining at the top

True Roman cuisine

A corner of Rome within the city of Milan: since 2012 this **Ostaria Romana** has brought true Roman cuisine to the city, with its **tradition and mentality**. In a cosy and **informal environment**, where the staff is ready to welcome you with **sympathy and kindness**, you can enjoy the best **cuisine of the Roman tradition** that has been handed down from generation to generation. From starters - artichokes "alla romana", "suppli" and croquettes to name but a few - to first courses ranging from "bucatini all'amatriciana" to "spaghetti alla carbonara"; from more traditional main courses (baked lamb, "coda alla vaccinara" or "saltimbocca alla romana") to desserts with the inevitable Tiramisù. There is also a rich wine list that includes a selection of **wines from Lazio**. The menu is renewed every day, with new proposals according to the season. The restaurant is very popular for lunch and dinner, 7 days a week.



Advertorial



Volemose Bene Moscova

Via della Moscova, 25
T: 02 36559618
volemosebenemilano.it



ONLY FOR READERS
COMPLIMENTARY
COFFEE AND BITTER

SCAN IT TO
GET YOUR BENEFIT

Roman cuisine with dehors

Together with the "Volemose Bene" restaurant in Via Moscova, this second **Ostaria Romana** in Milan is located in an elegant side of the city, not far from Central Station and a stone's throw from the **Porta Nuova skyscrapers**. Equipped with a **large dehors**, this restaurant has recently opened to welcome all those customers who already know the restaurant of the same name in Via Moscova and are looking for its **flavours and atmosphere**. A traditional and homely gastronomic proposal, also for the welcome and **friendliness of the staff**. The menu is wide-ranging and features the most typical dishes of **Lazio cuisine**: artichokes "alla romana", "suppli" and croquettes, "bucatini all'amatriciana", "spaghetti alla carbonara", baked lamb, "coda alla vaccinara", "saltimbocca alla romana" to name but a few, while desserts include the inevitable Tiramisù. The menu is renewed every day, with new proposals according to the season.



Advertorial



Volemose Bene Vespucci

Via A. Vespucci, 5
T: 02 89690870
volemosebenemilano.it



ONLY FOR READERS
COMPLIMENTARY
COFFEE AND BITTER

SCAN IT TO
GET YOUR BENEFIT

Dining at the top

New Roman gourmet shop

After the success of Milan Moscova and Vespucci and having opened last summer in Costa Smeralda, Volemos Bene launches a new format in Milan: **Volemos Bene Rosticceria**. The format was created to **bring to Milan the idea of "deli"** as it was understood in the 80s/90s in Rome, a place **where you can eat well and spend little**. For a tasty snack at any time of day or for a quick but quality lunch break, Volemos Bene's new Rosticceria Romana offers a wide selection of traditional Roman dishes. A genuine alternative to cooking at home, with generous portions and flavorful dishes: from "cannelloni alla vecchia maniera" to "lasagna alla viterbese", from "trippa alla romana" to "galletto nostrano", and couldn't miss the **great classics of Roman cuisine**: "carbonara", "cacio e pepe", "a'matriciana", "saltimbocca", "baccalà" and "carciofi alla romana". The location is open from Monday to Saturday, 12noon to 10pm. Dehors, table service or counter service for take-away, delivery.



Volemos Bene Rosticceria

(Piazzare Loreto area)
Via Pecchio, 1
T: 02 45381350
volemosbenemilano.it

Advertorial

Particolare, bistrot with garden

In the choice of name, the **Particolare Milano restaurant** reveals its identity: a Milanese location in the **Porta Romana area** that aims to be a welcoming point for those who want to go out but feel at home, who want a cocktail but perhaps also dinner, who come for an after-work aperitif and find themselves in a **garden hidden away in the city**. The atmosphere is "particular", with colour combinations, furnishings studied down to the smallest detail and little references to the last century. A place designed for the city of Milan, which also offers a well-kept and intimate **double outdoor space**, where one can enjoy the cuisine **both in summer and winter**.

Leading the kitchen brigade is chef **Andrea Cutillo**, who shares a passion for catering with maître and sommelier **Luca Beretta**. Their cuisine can be described as **traditional Mediterranean**, with a creative and **contemporary twist**.



Particolare Milano

Via Tiraboschi, 5
(Porta Romana district)
T: 02 47755016
particolaremilano.com

Advertorial

Milanese tasting

Milan offers a cuisine featuring a number of truly unusual flavours. Here is a brief guide to make sure that you don't miss out on several of the city's best and most typical recipes.

RISOTTO ALLO ZAFFERANO

This is one of the few dishes boasting a specific "birth date". In fact, legend has it that, on 8 September 1574, master glassmaker Valerio di Fiandra was presented with a dish of **saffron-coloured rice** at his daughter's wedding feast after which time it became an iconic dish of Milanese cuisine. Master Chef Gualtiero Marchesi has transformed this delicacy into a real work of art, with the addition of a square of edible gold leaf! We also suggest trying its crunchier version: so-called "riso al salto". Try the creative dishes signed by Carlo Cracco at his restaurant in Galleria Vittorio Emanuele (www.ristorantecracco.it)

COTOLETTA ALLA MILANESE

Mentioned for the first time in 1500 at the court of the Sforza, its "invention" was a source of contention with the Viennese who laid claim to its origin. According to the traditional recipe, the **veal slices** used should be at least as thick as a finger, **coated in egg and bread** crumbs and deep fried in butter. One of the best places to eat breaded veal cutlets in Milan is at "Da Giannino" (www.gianninoristorante.it) or at the "Al Garghet" restaurant (www.algarghet.it).



Cotoletta alla Milanese

RISTORANTE DA GIANNINO - PH © CARMINE ARRICHELLO

TRIFE (OR BUSECCA)

A hearty winter dish that will keep the cold out, its main ingredient is the **stomach lining of sheep or cows**. It was originally served to celebrate special occasions in the peasant world. Try the fried variant on the menu of the eponymous trattoria Trippa Milano, on Via Giorgio Vasari 3 (www.trippamilano.it).

CASSOEULA

According to the history books, composer and conductor Arturo Toscanini was mad about this dish made from **pork** (sausages, pork rinds and spare ribs) and **cabbage**. For a taste of old-world Milan, suggest you try it at "Antica Trattoria della Pesa" in Via Pasubio (www.anticatrattoriadellapesa.com).

MONDEGHILI

Small **meat balls fried** in butter and oil and a signature dish of renowned chef Bruno Barbieri who has made them an art form. You can taste the traditional Milanese meat balls at "Al Matarel" (www.almatarel.it).

PANETTONE

Boasting 500 years of tradition, panettone is a type of large, **sweet bread**, leavened very slowly and enriched with **raisins and candied fruit**. Amidst history and legend, the theories as to the origins of



Mondeghili

PH © ALTISSIMOACETO



Cassoeula

PH © STEFANO TRIULZI



Tripe

PH © LORENZO CHINI





Cracco

panettone vary widely. One of the most romantic is the story linking its invention to Ugo, a young falconer employed by Prince Ludovico il Moro. Ugo yearned to conquer the heart of the daughter of a poor baker named Toni. To win her over, the nobleman disguised himself as a baker and invented a rich bread in which he added to the flour and yeast, butter, eggs, dried raisins and candied lemon and orange peel. The fame of the bread spread far and wide and became known as “**Pan del Toni**” (Toni’s bread). According to history, the tradition of panettone is documented by a manuscript conserved at the Biblioteca Ambrosiana dating back to the 15th century. Already at that time, on the night of 24 December, it was customary for the pater familias to place a huge log in the fireplace and to slice the large loaf of bread which he then distributed among those present. From a gastronomic point of view, the distinguishing feature of panettone is that it is **leavened two or three times**. Its golden colour derives from the skilful combination of butter and egg yolks, while its overall beauty is completed by the orange, green and brown notes resulting from the addition of candied fruit and raisins. The gourmet trick is to warm it for a few minutes in front of an open oven or on top of a radiator before serving it.

» **Dulcis in fundo, are the city’s famous desserts, pastries and confectionery. In addition to world famed Italian gelato, an absolute “must” in summer, year-round you can also try Milan’s traditional Tiramisù (although the main ingredient of the classic recipe includes coffee, there are also other variations on the theme) and Profiteroles, mouth watering chocolate coated puffs filled with custard. Finally, there are also a number of other typical delicacies that are prepared during the holiday season including Colomba (at Easter) and Chiacchiere and Frittelle (at Carnival) and panettone (at Christmas).**



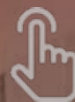
PH © NELEA33/SHUTTERSTOCK.COM



PH © AFRICA STUDIO/SHUTTERSTOCK.COM

>> INSIDER TIPS

- **Breakfast time** in Italy can be from 6am to 11am, depending on what time you got up, and it usually includes a cappuccino, which is a morning drink, and “cornetto” or other sweet pastries.
- **Lunchtime** usually ranges from midday to 2pm (that is why many of the shops of the shops close in these hours), **dinnertime** from 8pm to 10pm.
- Between 6pm and 9pm it’s **aperitivo time**, an Italian tradition started in Milan. If you’re feeling hungry between 3pm and 5pm then it’s time for you to have a “merenda”, a quick snack between the two main meals. Should you be hungry at late night, you can check several list of **late-night restaurants in Milan**.
- Never forget to check the restaurant’s **weekly closing day**, which – most of the time – will be Monday.
- **Reservations** for most restaurants are strongly advised.
- In Italy, service is included in the price meaning that although **tipping is not compulsory** but it is obviously appreciated as a sign of satisfaction.
- Some menus include the word “**coperto**”, a small surcharge corresponding to the cost of the service and bread (usually between 1 and 3 euros per person).
- If you want **tap water**, you should specify it to the waiting staff of the restaurant or bar, asking for a glass of “acqua di rubinetto”.
- Although no dress code exists in Italy, **semiformal clothing** is usually considered de rigeur at restaurants.
- All restaurants and bars are **non-smoking** unless a separate smokers’ area is specifically offered.



Leisure

ENTERTAINMENT & TOURS



A mix of sound, shopping, tasting

Hard Rock Cafe represents in the centre of Milan a blend of iconic shopping and authentic American cuisine.

Landing in Milan in July 2022, after **Rome, Florence, Venice** and **Verona**, Hard Rock Cafe offers one of the largest and richest menus in the brand's history. From the **Legendary Burger** to other iconic dishes such as Wings, Classic Nachos, Sliders to appetisers including Famous Fajitas and Tupelo Chicken Tender.

The **Cafe**, on two levels and with two stages for **live music**, seats 250. At the entrance, guests can visit the **Rock Shop** with music-inspired products and collectibles typical of the brand.

The restaurant area includes the **bar** and a stage for live music, visible from every corner of the Cafe. On the first floor is a VIP area for small private events.

Adorning the walls of the café will be Hard Rock's **iconic collection**: from the King of Pop **Michael Jackson** with his gold jacket custom-made for him by Dennis Tompkins and Michael Bush, to **Madonna's underwear**, worn by the Queen of Pop during her 1987 "Who's That Girl" World Tour and also featured in her Ciao Italia! video. Also on display on the walls are **Cher's lace bra**, along with the beautiful lime green velvet jacket, made especially for **Elton John** by legendary designer Stephen Sprouse. Finally, guests can admire the glittering red strapless swimming costume worn by **Rihanna** in Maroon 5's ultra-glam 2008 video 'If I Never See Your Face Again', alongside those of **Italian rock stars** such as Ligabue, Lacuna Coil, Negramaro and many others.

>> **Via Dante, 5. T: 02 58124970**
www.hardrockcafe.com



Milan is the home of the Aperitivo

Aperitivo and Happy Hour in the city are most definitely a ritual which no Milanese is prepared to forego

The Aperitivo, the beloved Milanese tradition of pre-dinner drinks, is accompanied by complimentary “stuzzichini” and an all-you-can-eat buffet. Spreads range from traditional olives, nuts, cheeses and potato chips to awesome pasta dishes, “bruschetta”, cold cuts, crudités, raw fish and fruit salads. Generally, lasting for **3 hours from 6 to 9pm** (though most people rarely get there until 7pm), the aperitivo scene has become an **evening meeting** for people of all ages. Cocktails – alcoholic or not – are expertly mixed and a Negroni, Negroni sbagliato (a delicious mix of prosecco, red vermouth and Aperol instead of gin) or a Spritz are **Milanese specialities**. Favourite beverages consumed during this beloved tradition in Milan include also the city’s renowned Martini, Prosecco or Campari, accompanied by an **all-you-can-eat buffet**.

TYPES OF VENUES

A myriad of venues, ranging from the smallest bars to larger, uberchic locations situated in the heart of the city, organize this event. There are 3 types of venues: **design bars**, **traditional bars** (the places that have written Milan’s history) and, the latest trend, all **luxury hotel bars**.

WHERE TO GO

There are endless aperitivo options. Several of the most famous are situated in **Piazza Sempione** or **Corso Como** and offer a stretch of great bars with a glam vibe where,



Navigli

if you’re lucky, you might run into a famous super-model or footballer. Others also worth note, featuring a more laid-back atmosphere, can be found in **Brera** or the **Navigli** area. A sign of a popular place are crowds of young people spilling out onto the streets with a drink in one hand and a plate in the other. Recently, even an aperitif in the **CityLife Shopping District**, under the archistar-designed towers, has become a trend among the Milanese and international guests. A stop at the Peck wine and cocktail bar is a must. A fabulous idea to relax at the end of a long day and the perfect opportunity to enjoy a fabulous cocktail paired with **good food at affordable prices**.

AFTER THE APERITIVO...

In fact, during aperitivo hour, people start thinking about **where to go for dinner**, in a city boasting a highly eclectic offer. There are **three main areas** dedicated to nighttime entertainment featuring a concentration of venues:

- **Navigli District**: an area characterized by places offering live music, patronized by artists, models, musicians and university students. Must-try options are its boat bars and the area’s old

osterie where you can sample an array of wines, cold cuts and typical cheeses.

- **Brera District**: an historic area boasting a warren of characteristic venues offering live music and, believe it or not, fortune-tellers who are happy to predict your future for a small fee....

- **Garibaldi district & Corso Como**:

this is Milan’s most fashionable area by night, where not only will you find a bevy of pizzerie, restaurants, pubs and discotheques, but also possibly chance upon showbiz celebs and sports heroes.

» INSIDER TIPS

Drink prices range from about 7-10 euros although several of the more luxe, upmarket places might ask as much as 15 euros. **Not only will you be paying for a more lavish buffet but it will probably also serve as your ticket to VIP and celeb watching.** Milan is the capital of cocktail hour snacking and practically ever bar and club in the city offers some kind of happy hour, competing to offer the most alluring pre-dinner scene in town.



Peck CityLife Shop



Piazza Sempione





Itineraries

LANDMARKS & MUSEUMS

A new museum is born in Milan

An art museum has opened in Milan, a cultural centre housing the Luigi Rovati Foundation's Etruscan collection.

The new headquarters of the **Fondazione Luigi Rovati**, in the historic building in Corso Venezia 52 in front of the Indro Montanelli Gardens, opened to the public in September 2022. The foundation, a scientific-cultural institution founded in 2016 and named after the doctor, researcher and pharmaceutical entrepreneur **Luigi Rovati**, goes beyond the traditional concept of a museum, but aims to be a place for **thought, experimentation and sharing**.

The complex, which underwent a major renovation started in 2017 by **MCA-Mario Cucinella Architects**, includes the garden with the Pavilion, the Lecture Hall, the Study Hall, the Johan&Levi Museum Shop, the Café-bistro and the gastronomic restaurant of chef **Andrea Aprea**. The central element of the complex restoration of the Palazzo, consisting of **seven floors**, two of which are underground, is the creation of an **underground museum housing the Luigi Rovati Foundation's Etruscan collection**. The first floor, on the other hand, is designed as a **museum space** where **contemporary works** can be exhibited in dialogue with **archaeological finds**. The other floors of the building house the functions related to the museum's activities: the offices, the study room, the conference room, temporary exhibition spaces and storage for the collections.

>> **Fondazione Luigi Rovati**
Corso Venezia, 52
www.fondazione.luigirovati.org



Giovanna Forlanelli,
 President of the **Fondazione Rovati**

LANDMARKS

Duomo

Among one of the most important Gothic buildings in the world, the church, constructed on and off over a period of 450 years (begun 1386), is the symbol of Milan. www.duomomilano.it

Castello Sforzesco

The ancient seat of the ruling Visconti, it houses a number of interesting museums and libraries. www.milanocastello.it

Galleria Vittorio Emanuele II

The Galleria with its elegant, four-storey arcade, housing over 55 luxury cafés and famous designer shops, is covered by a glass barrel vault and a beautiful glass cupola.

Last Supper

One of the most famous attractions in the world, the “Cenacolo” by Leonardo da Vinci is a large century mural painting in the refectory of the church of Santa Maria delle Grazie. www.cenacolovinciano.net

Teatro alla Scala

Inaugurated 1778, it's a not to be missed destination for ballet and opera lovers. www.teatroallascala.org

Navigli

A widespread network of canals whose history is linked to the genius of Leonardo da Vinci. One of the most vibrant districts in the city.

Porta Nuova

Milan's most futuristic urban space, redesigning both its skyline and character. A virtuous link with the Garibaldi and Isola districts: hi-tech stores, arcades, bookstores, cafés and the new green space “BAM Biblioteca degli Alberi”.

St. Ambrose Basilica

One of the most ancient churches in Milan, it is a wonderful example of Romanesque style. www.basilicasantambrogio.it

San Maurizio al Monastero Maggiore

Known as the “Sistine Chapel of Milan”, this church has an interior boasting some of the most beautiful frescoes in the city.

Cimitero Monumentale

A real outdoor museum catering works of art by famous sculptors of various eras. www.comune.milano.it

MUSEUMS & EXHIBITION SITES

Ambrosiana Picture Gallery and Library

Works of art from the 15th through 17th centuries. The library contains one million books including manuscripts and prints. www.ambrosiana.it.

Gallerie d'Italia-Piazza Scala

Housed in three historic buildings, it hosts masterpieces of 19th and 20th century Italian art from the collections of Fondazione Cariplo and Intesa Sanpaolo. www.gallerieditalia.com

GAM | Galleria d'Arte Moderna

Inaugurated in 1921, it is above all a “nineteenth century museum” hosting mainly Italian and French works of art. www.gam-milano.com

Leonardo3 – The World of Leonardo

The exhibit allows visitors to appreciate the many sides of Leonardo da Vinci's technical and artistic production with interactive stations, fully functioning machines, unprecedented physical reconstructions, digital restorations and threedimensional reconstructions of his creations. www.leonardo3.net

MUDEC | Museum of Cultures

A multi-disciplinary hub dedicated to cultures of the world with rooms hosting the museum's collection and temporary exhibitions, an auditorium, a bistrot, a design store, a cafeteria, a starred restaurant and a library. www.mudec.it

Museo del Design Italiano

Located on the ground floor of the Triennale Milano, it hosts a selection of the most representative pieces of Italian design from 1946 to 1981. www.triennale.org

Museo del Duomo

It houses and highlights all the material not presently in use in the Duomo, linked to its history and construction. museo.duomomilano.it

Museo del Novecento

It hosts more than 400 masterpieces of Italian and international modern art – ranging from Fontana to Picasso – at the Palazzo dell'Arengario. www.museodelnovecento.org

Museo di Storia Naturale

Home to valuable mineral, botanical and zoological collections. www.comune.milano.it

Museo Nazionale della Scienza e della Tecnologia “Leonardo da Vinci”

Housed in a 16th century monastery, this is one of the most important museums of science and technology in the world. The museum hosts the Leonardo da Vinci Galleries, the largest permanent exhibition in the world dedicated to Leonardo da Vinci engineer and humanist. www.museoscienza.org

Museo Poldi Pezzoli

It houses a remarkable collection of Italian Renaissance masters and displays weapons, ceramics, glass, textiles, clocks, watches and jewellery. www.museopoldipezzoli.it

Museo San Siro

The first and only museum in Italy inside a Stadium, the San Siro Museum displays all kinds of historic items from two of the most successful Italian Football League clubs: A.C. Milan and F.C. Internazionale (Inter). www.sansiro.net

Palazzo Reale

One of the most important cultural centres in the city hosting exhibitions of international renown. www.palazzorealemilano.it

Pinacoteca di Brera

One of the most spectacular collections of art in Italy, it is located in the Neo-classical building of the same name which also houses other cultural institutions including the Braidense Library, the Astronomical Observatory, the Botanical Gardens, the Istituto Lombardo Accademia di Scienze e Lettere and the Academy of Fine Arts. pinacotecabrera.org

Prada Foundation

A space dedicated to innovative projects by contemporary artists, established by arts patron Miuccia Prada. www.fondazioneprada.org

Shoah Memorial of Milan

A unique commemorative place that honours the victims of the mass extermination also representing a “living educational memorial” where people can actively experience the tragedy of the Shoah. www.memorialeshoah.it

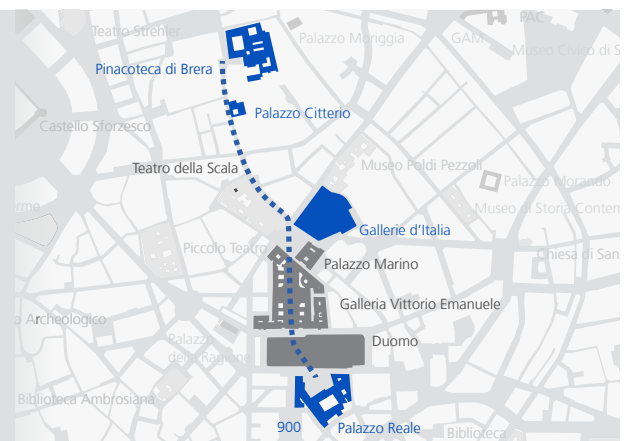
Triennale Milano

One of the most vibrant exhibition centres in the city, it owns the most important permanent collection of design works and has a superb media library on design, art and architecture. www.triennale.org

Milan's Street of Art

The city of Milan is enriched by an **art circuit** featuring the city's three main museum hubs: the **Pinacoteca di Brera**, the **Gallerie d'Italia** in piazza della Scala and the civic complex consisting of **Palazzo Reale** and the **Museo del Novecento**.

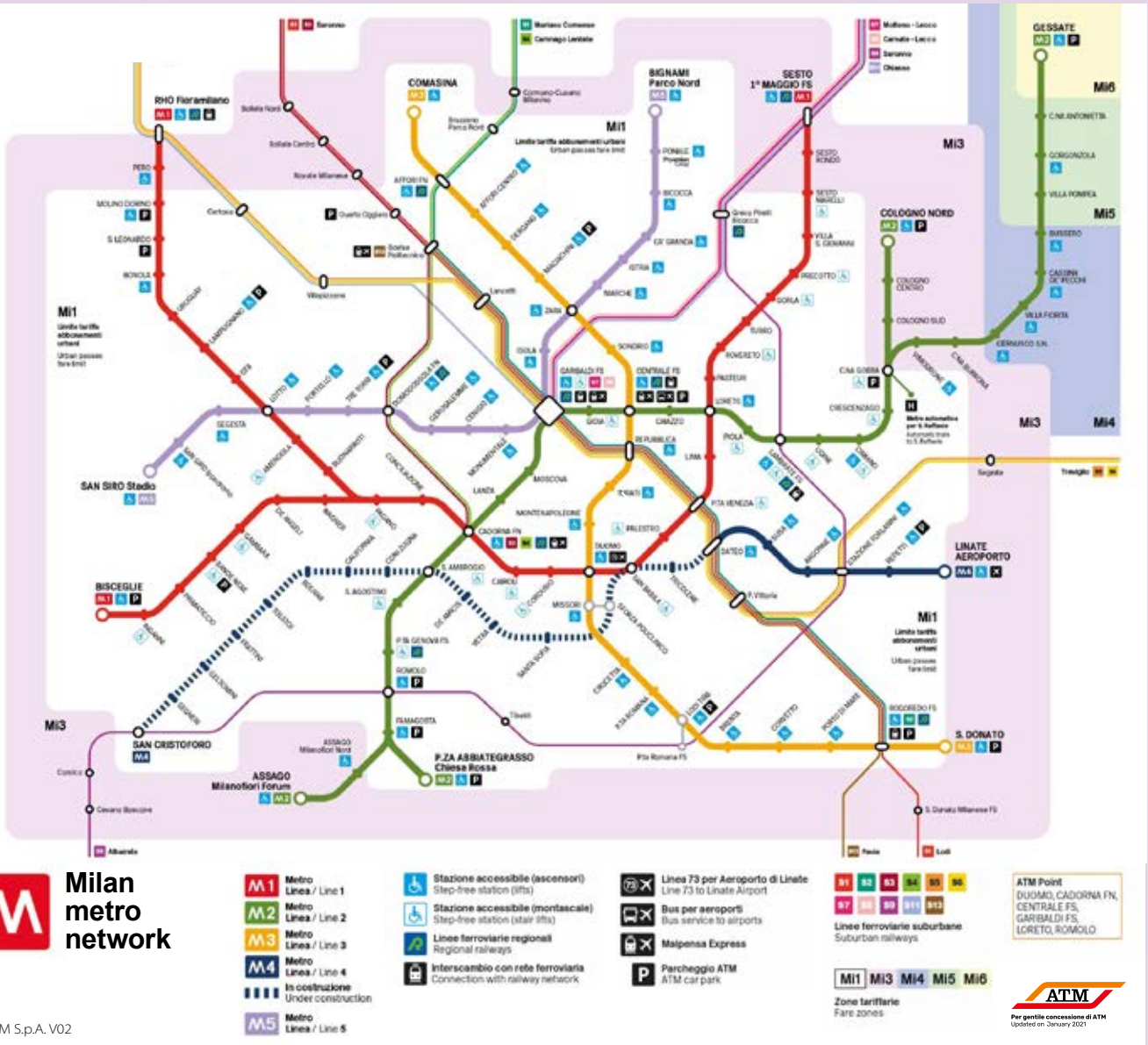
An itinerary extending over **900 metres**, that can be crossed on foot in **just 15 minutes**, from via Brera to piazzetta Reale, cutting through piazza Scala and the Galleria Vittorio Emanuele II, which hosts an extraordinary part of our country's art history, thus making Milan a prestigious international art capital.





Essentials

MAPS & INFO



GETTING AROUND MILAN

ATM - Azienda Trasporti Milanese – Local Public Transport Company -
Open daily 7.30am-7.30pm.
www.atm.it. T: 02 48607607.

Lost and Found on ATM Vehicles:
Mon-Fri 8.30am-4pm. Via Friuli, 30. T: 02 88453900.

Ordinary ticket (2.20€) Valid for 90 minutes.
Can be used on buses, trams or the metro

Day ticket (7.60€) Valid 24h.
Unlimited travel on buses, trams and the metro.

Three-day ticket (13€) Valid for 3 consecutive days from the day of the first validation until the end of the service on the third day.
Unlimited travel on buses, trams and the metro.

Check rates for the extra-urban subway.
<https://nuovosistematariffario.atm.it/en/>

Where to buy your ticket: from all authorized ticket sellers, ATM POINTS (Duomo M1-M3, Centrale M2-M3, Cadorna M1-M2, Garibaldi M2-M5, Loreto M1-M2, Romolo M2), and automatic ticket vendors.



>> Today you can pay for subways, buses, trams and trolleybuses with credit cards, cash cards, watches or smartphones. Without commissions. Remember to use the same device or

contactless card for each journey you make travelling by metro, both when entering and leaving the station. You just need to show the card or the device that you used. All our ticket controllers are equipped with a digital device that verifies the transaction and makes sure the passenger is eligible to travel.

- **EUROPEAN EMERGENCY NUMBER. 112**
112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police.
- **PASSPORTS** Questura di Milano, via Fatebenefratelli, 11. T: 02 62261

Tourist Information

INFOPOINT - TOURIST OFFICE OF MILAN
Piazza Duomo, 14
Multilingual tourist assistance and information; free distribution of maps and brochures. T: 02 88455555.
Open Mon-Fri 10am-6pm;
Sat, Sun and holidays 10am-1pm.

YESMILANO TOURISM SPACE-CAMERA DI COMMERCIO & COMUNE DI MILANO
Palazzo Giureconsulti - Via dei Mercanti 8
A highly-digital environment created to "immerse" visitors into a multi-sensory and technological experience. T: 02 85155931.
Open Mon-Fri 10am-6pm;
Sat, Sun and holidays 1.30pm-6pm.
www.yesmilano.it
infotourist@comune.milano.it

Trains

TRENITALIA

National Railway Company

Info T: 892021. www.trenitalia.com

Milan offers fast-track access to major cities across Italy thanks to its high-speed trains.

- Turin: 55 min • Bologna: 1 hour • Florence: 1 hour 40 min • Venice: 2 hours 35 min • Rome: 2 hours 55 min • Naples: 4 hours 15 min

For more info about the **Italy-Switzerland railway connections**: www.trenitalia.com or www.ffs.ch.

ITALO

High Speed Rail. Info T: 060708. Italo Assistance T: 892020. www.italotreno.it

TRENORD

Malpensa Express - Regional & Suburban Railway.

Info T: 02 72494949. Mon-Sun 7am-9pm.

www.trenord.it. The **MALPENSA EXPRESS** (www.malpensaexpress.it) links the centre of Milan with the intercontinental hub at Malpensa Airport (**Terminal 1 & Terminal 2**) with 146 trains a day, between 4.27am and 00.20am. 68 trips to and from **Milano Centrale** (also stopping at **Milano Porta Garibaldi**) and 78 to and from **Milano Cadorna**.

Airports

MILANO MALPENSA (MXP)

(45 km from the centre of Milan - A8 direction Varese). Flight and bus info T: 02 232323.

www.milanomalpensa-airport.com

• Connection to Milano Malpensa

Bus > from the Central Station (Stazione Centrale, corner Piazza IV Novembre). Travel time 50'.

Air Pullman (www.malpensasashuttle.com)

Ticket € 10. T: 02 58583185; Terravision (www.terravision.eu) € 8; Autostradale (www.autostradale.it) Ticket € 8. T: 02 72001304.

Train > from the Central Station (Stazione Centrale). Travel time 50' ca. It is possible to reach Malpensa also from the Garibaldi FS Station.

Ticket € 13. www.trenitalia.com

Train > from Cadorna Station. Travel time 40' ca.

Trenord (www.malpensaexpress.it).

Ticket € 13. (www.trenord.it). T: 02 72494949.

MILANO LINATE (LIN)

(6 km from the centre of Milan). Flight information

24h-24h T: 02 232323 (call center).

www.milanolinat-airport.com

ORIO AL SERIO (BGY)

(45 km from the centre of Milan - A4 direction Bergamo).

Flights and bus info 24h-24h.

T: 035 326323. www.milanobergamoairport.it

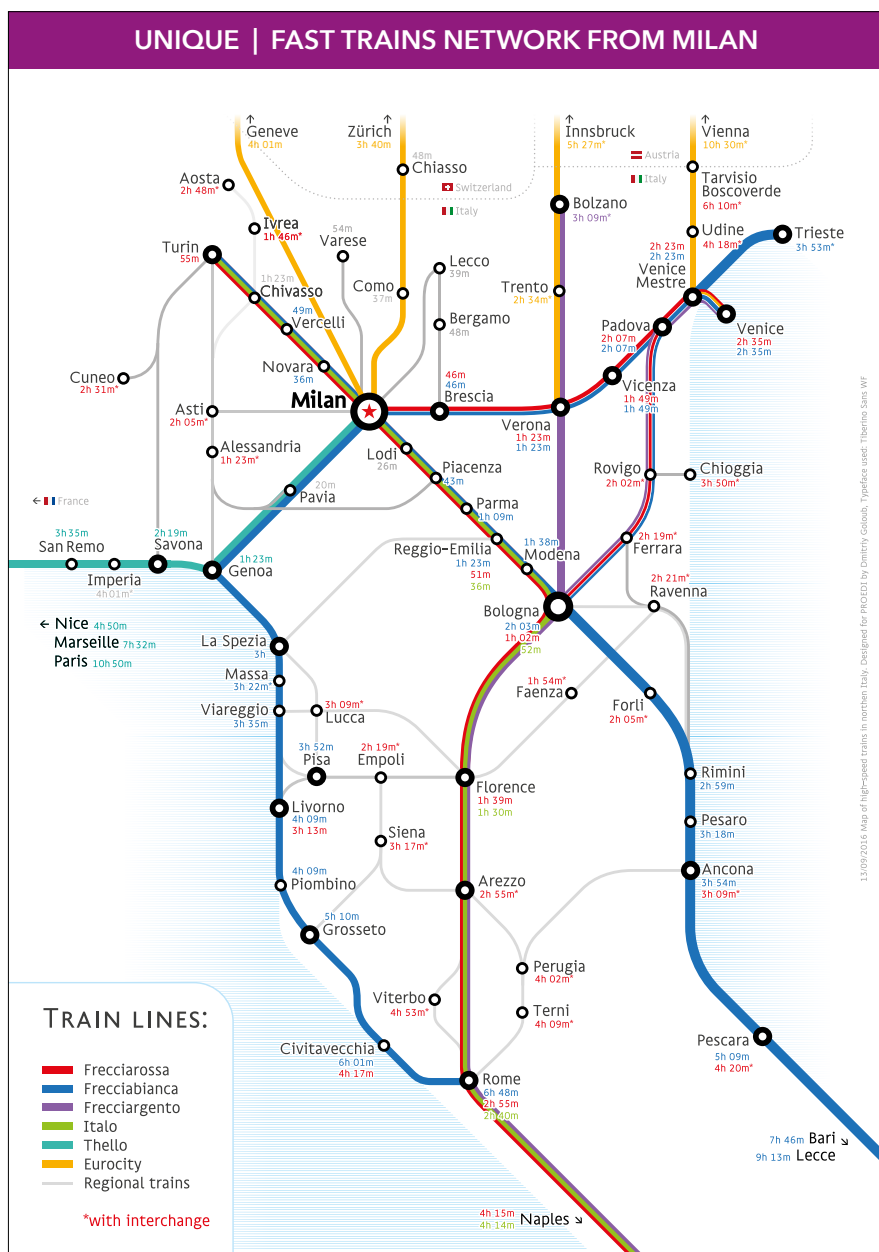
• Connection to Orio al Serio-Bergamo

Bus from the Central Station (Stazione Centrale, corner Piazza Luigi di Savoia). Travel time 60'.

Orioshuttle (www.orioshuttle.com).

T: 035 330706; Autostradale (www.autostradale.it). T: 035 322915; Terravision (www.terravision.eu)

Ticket € 5.



Street markets (see map page 46)

1. FIERA DI SINIGAGLIA STREET MARKET –

www.fieradisinigaglia.it

Ripa di Porta Ticinese (from via Paoli to via Bersanti)

2. NAVIGLIO GRANDE ANTIQUE MARKET –

Naviglio Grande, from the Darsena to the bridge in via Valenza. M2 Porta Genova FS.

3. MERCATINO FILATELICO (STAMPS AND COINS)

Via Armadori, Via Cordusio, Via C. Cantù, Galleria Cordusio. M1 Cordusio, M1- M3 Duomo.

4. VIALE PAPINIANO STREET MARKET

Viale Papiniano. M2 Sant'Agostino.

5. ANTIQUE AND SECOND-HAND MARKET

Piazza Diaz. M1-M3 Duomo.

6. CASCINA CUCCAGNA

www.cuccagna.org

Via Cuccagna, corner of via Muratori.

7. EAST MARKET

www.eastmarketmilano.com

Via Mecenate, 84

8. MERCATINO ANTIQUARIATO E BROCCANTAGE DI BRERA

Via Fiori Chiari-via Madonnina via Formentini. M2 Lanza.

9. VIA FAUCHÉ STREET MARKET

Via Fauché. M5 Domodossola.

10. MERCATO DEL SUFFRAGIO

Corso XXII Marzo



DISCOVER A WORLD OF SAVINGS
Shopping, dining, sightseeing: your digital coupons available online

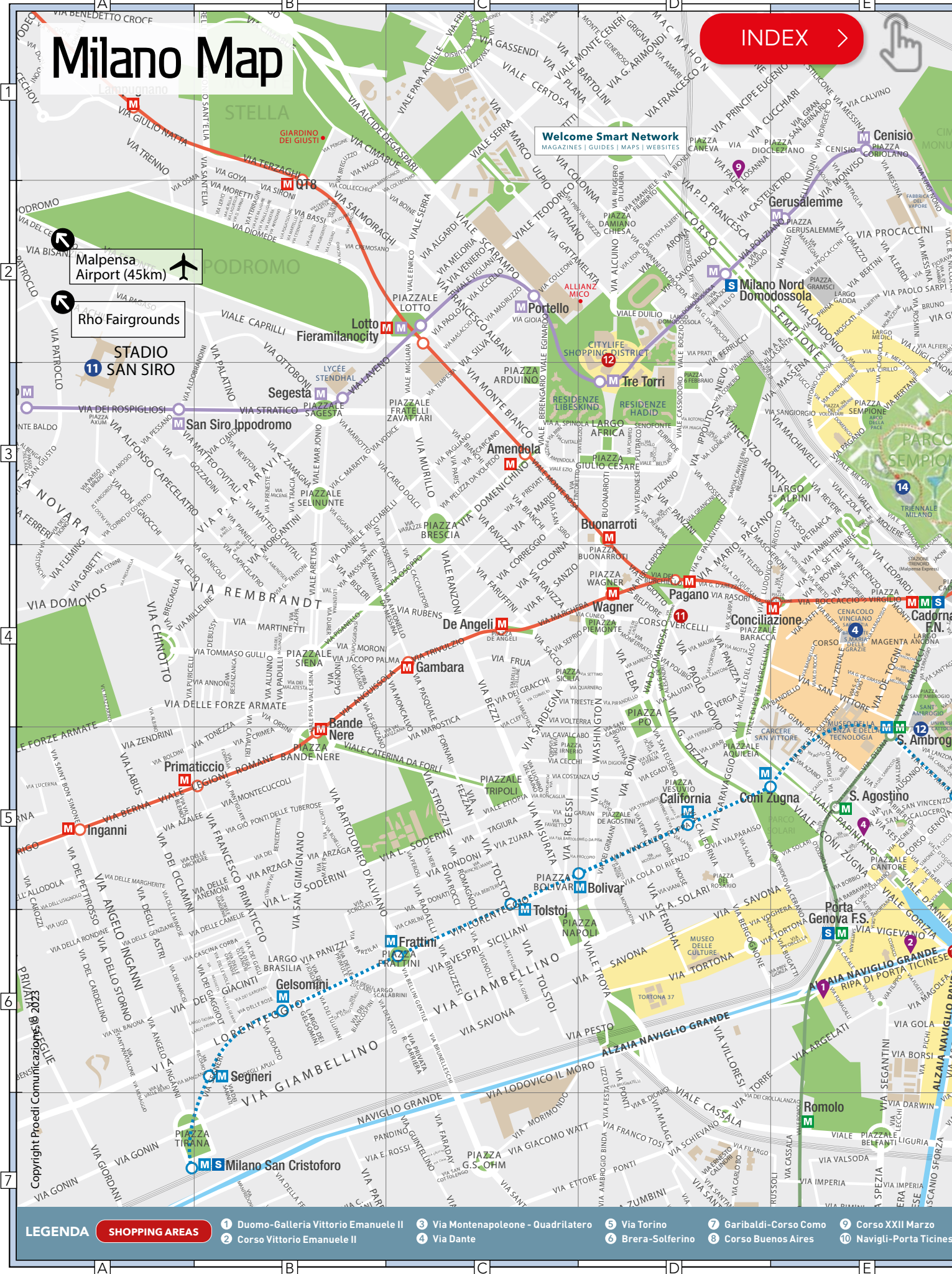
Milano Map

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Malpensa Airport (45km) ✈️
Rho Fairgrounds

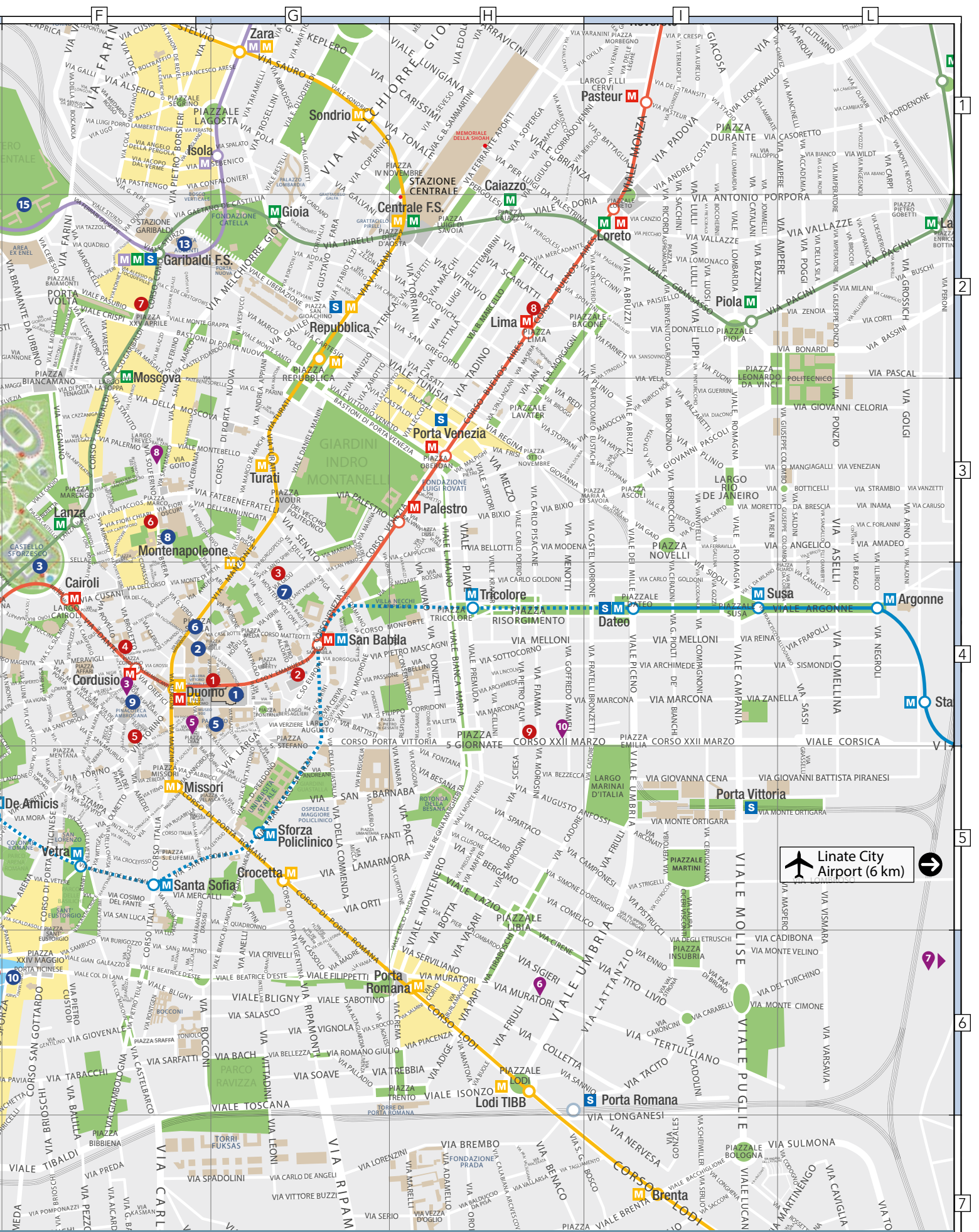


LEGENDA

SHOPPING AREAS

- 1 Duomo - Galleria Vittorio Emanuele II
- 2 Corso Vittorio Emanuele II
- 3 Via Montenapoleone - Quadrilatero
- 4 Via Dante
- 5 Via Torino
- 6 Brera - Solferino
- 7 Garibaldi - Corso Como
- 8 Corso Buenos Aires
- 9 Corso XXII Marzo
- 10 Navigli - Porta Ticinese

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11 Vercelli-Belfiore-Marghera
 12 CityLife Shopping District

TOP IN TOWN
 See page 6

ENTERTAINMENT
 AREAS

Navigli (E6-F6) | Brera (F3) | Corso Garibaldi & Corso Como (F2-F3) | Porta Venezia (H3)
 Arco della Pace-Piazza Sempione (F3) | Isola (F1-G1) | CityLife (D2-D3) | Porta Romana (H6)

LEONARDO
 DISTRICT

[ONLY AT PREMIERE HOTELS IN MILAN]

The Welcome Magazine

5 STARS DELUXE (L) & 5 STARS

Armani Hotel (L) – Via Manzoni, 31
Bulgari Hotel Milano (L) – Via Privata Fratelli Gabba, 7/b
Casa Cipriani (L) – Via Palestro, 24
Château Monfort – Corso Concordia, 1
Excelsior Hotel Gallia (L) – Piazza Duca d'Aosta, 9
Fifty House Cellini – Via B. Cellini, 14
Four Seasons Hotel Milano (L) – Via Gesù, 6/8
Galleria Vik Milano (L) – Via S. Pellico, 8
Grand Hotel et de Milan (L) – Via A. Manzoni, 29
Magna Pars L'Hotel à Parfum – Via Forcella, 6
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The Glamore Milano Duomo – Via Silvio Pellico, 2
The Westin Palace (L) – Piazza della Repubblica, 20
Viu Milan – Via Fioravanti, 6

4 STARS & LUXURY RESIDENCES

Ac Hotel Milano by Marriott – Via E. Tazzoli, 2
AC Hotel Milan Sesto – Via Lama, 10 - Sesto San Giovanni (MI)
Acca Palace – Via G. Nicotera, 9
Accursio – Viale Certosa, 88
Admiral – Via Domodossola, 16
Aethos Milan – Piazza XXIV Maggio, 8
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Antica Locanda dei Mercanti – Via San Tomaso, 6
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AS Cambiagio – Viale delle Industrie - Cambiagio (MI)
AS Hotel dei Giovì – Via Manzoni, 99 - Cesano Maderno (MB)
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AS Monza – Viale Lombardia, 76/78 – Monza (MB)
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Belstay Milano Assago – Km 19, A50 Tangenziale Ovest. Assago (MI)
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c-hotels Atlantic – Via N. Torriani, 24
Capitol World Class – Via D. Cimarosa, 6
Cavour – Via Fatebenefratelli, 21
Citylife Hotel Poliziano – Via A. Poliziano, 11
Collini Rooms – Via Mecenate, 89
Colombia – Via R. Lepetit, 15
Corvetto Residence – Via Osimo, 10
Crivisi – Corso di Porta Vigentina, 46
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NH Milano Machiavelli – Via Lazzaretto, 5
NH Collection Milano Touring – Via U. Tarchetti, 2
NH Milano Congress Centre – Strada 2a, Milanofiori - Assago (MI)

NH Milano Corso Buenos Aires – Via D. Scarlattì, 4
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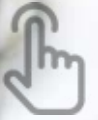
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